

# leisureopportunities

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## Six architects reveal designs for new V&A at Dundee

By **Pete Hayman**

Six potential designs for a new landmark building that will 'dominate' Dundee's waterfront and house the city's planned Victoria and Albert (V&A) museum have been unveiled.

An exhibition has opened at the University of Abertay Dundee's library to allow members of the public to view the proposals drawn up by shortlisted design teams.

Delugan Meissl Associated Architects of Vienna, Austria; Kengo Kuma and Associates of Tokyo, Japan; Snøhetta, Oslo, Norway; and Sutherland Hussey Architects of Edinburgh have all produced designs.



Norway-based Snøhetta is one of the six shortlisted design teams

Steven Holl Architects and REX – both based in New York, US – are also among the design teams to be shortlisted following an international contest held earlier this year.

The new V&A attraction will be located at Craig Harbour and is to be delivered by Design Dundee – a partnership between the museum; the University of Abertay Dundee;

the University of Dundee; and Dundee City Council (DCC).

Scottish Enterprise is also working on the scheme, which aims to create a "rich and inspiring" resource for design and creativity at the heart of the city's revamped waterfront.

Design Dundee chair Lesley Knox said: "We hope as many people as possible visit the exhibition and the website and express their opinions."

DCC director of city development Mike Galloway added: "Our brief called for an outstanding design to fit an outstanding location and I think the teams have lived up to that."

The public exhibition is due to close on 4 November.

## Research: Confidence high within fitness industry

New study reveals nearly four fifths of workers 'optimistic' about sector's future

By **Tom Walker**

Confidence in the future of the health and fitness industry remains high among fitness professionals, according to a report by research company Leisure-net Solutions.

The Fitness Industry Confidence Survey (FICS), backed by the Fitness Industry Association and sponsored by Leisure Industry Week, revealed that more than three quarters of those surveyed – 78 per cent – were as confident as, or are more confident about, the



Mood in the fitness industry has remained confident

future of the industry than they were three months ago.

The FICS is designed to act as an industry barometer in terms

of confidence, trends and perceptions. September's results are from the first of four quarterly online surveys which target senior managers from the public and private sectors.

Despite a confidence in the future of the industry, however, a third of operators surveyed stated that they expected business to get worse in the next year. But this belief hasn't affected plans for investment, with two thirds of respondents saying that they will be maintaining or increasing investment in the coming year.

### 'Difficult year' for FA - Horne

Football Association (FA) general secretary Alex Horne has admitted that 2009 was a 'difficult year' for the sport's national governing body in the wake of the collapse of broadcaster Setanta.

According to accounts published last month, the organisation reported an overall £3m loss. However, turnover increased by £52m to £314m and more than £100m was invested back into the game – an increase on 2008.

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## Johnson launches Safer Parks Award

London mayor aims to recognise measures that help Londoners enjoy local parks

By Pete Hayman

London mayor Boris Johnson has launched the Safer Parks Award to recognise steps taken by borough authorities and user groups to crack down on crime and anti-social behaviour.

According to a recent Greater London Authority (GLA) survey, more than a quarter of people living in the capital admitted to avoiding their local parks due to safety concerns.

The GLA study found that 27 per cent of respondents fear groups of loitering teenagers; 26 per cent felt at risk of being mugged or physically attacked; and a quarter were concerned with "inadequate" lighting.

Mayor Johnson's new Safer Parks Award aims to recognise good practice in tackling specific anti-social behavioural



The scheme is part of plans to improve the image of urban parks

issues; encouraging the use of parks; and challenging perceptions of unsafe areas.

"Parks make a tremendous difference to our quality of life and everyone from early morning joggers, to kids riding their bikes after school should be able to use them with confidence," he said.

"My award will recognise the hard work that goes on across London to help keep our parks free of crime.

"From cutting down hedges to increase visibility, to installing CCTV and strong lighting, little things can make a big impact on safety and deter criminality."

## Sport England appoints new Quest partnership

By Tom Walker

Sport England has appointed Right Directions and Leisure Net Solutions to manage the Quest awarding scheme. The two companies will also be responsible for the National Benchmarking Service for Sports Centres (NBS).

Previously managed by consultants PMP, which entered administration earlier this year, Quest was launched in 1999 as a tool for "continuous improvement", designed to evaluate the management and operations of sports facilities. The hope was for Quest to be used as an incentive for operators to improve industry standards and to establish good practice.

Sport England described the deal with Right Directions and Leisure Net Solutions as a



Quest will continue to be used as an assessment tool

"fresh start" for Quest. The contract with Right Directions will be three years in length and Sport England is looking to re-tender the work at the end of the current deal.

Sport England chair, Richard Lewis, said: "I would really encourage everyone in the sector to look at how they

could benefit from these (Quest and NBS) services."

NBS provides local authorities with independent assessments on the performance of their sport and leisure centres and compares the results with similar facilities. Data analysis and reporting will continue to be carried out by the Sport Industry Research Centre at Sheffield Hallam University.

Quest currently has two models: "The Facility Management model is aimed at the management of any facility which provides an activity for customers: public, private, trust and voluntary sector. The Sports Development model is aimed at the management of any team which provides or facilitates participation in an activity: public, private, trust and voluntary sectors."

## Leaked list reveals quango closure plans

Sport bodies to merge, while National Museums and Galleries faces the chop

By **Pete Hayman**

A leaked Cabinet Office list has revealed that nearly 180 quangos are facing abolition as part of the coalition government's bid to cut spending.

The list – published by the *Telegraph* newspaper – has outlined a further 94 that could still be abolished and 129 that are to be merged. However, 350 other non-government agencies have been saved.

Among the quangos to be closed are the Museums, Libraries and Archives Council; the UK Film Council; and the Theatres Trust. British Waterways is to become a mutual organisation, while the Tote Board will be privatised.

Plans will also see a single heritage agency absorb the Heritage Lottery Fund; the



**NMG is reportedly facing an uncertain future under the proposals**

National Heritage Memorial Fund and English Heritage.

Sport England, UK Sport and the Football Licensing Authority will be incorporated into a single sport agency, while the National Lottery Commission and Gambling Commission are also in line to merge.

The Commission for Architecture and the Built Environment is one of the agencies reportedly facing an uncertain future, as well as National Museums and Galleries (NMG), which includes 18 bodies such as the Imperial War Museum and the Natural History Museum.

## £3m revamp for William Morris gallery

By **Martin Nash**

The William Morris Gallery in Walthamstow, London, has been granted £1.5m by the Heritage Lottery Fund (HLF).

Home to the family of William Morris from 1848 to 1856, the gallery houses collections illustrating Morris' life, achievements and continuing influence, including woven and printed fabrics, ceramics, wallpaper, furniture and his political works.

The HLF award – which is to be matched by £1.5m from Waltham Forest Council – will



**The gallery houses the largest Morris collection in the world**

go towards a refurbishment of the building, the provision of more exhibition space and a new learning centre with school space and a library.

Sue Bowers, head of the HLF in London, said: "We are delighted that this grant will enable both the fabric of the building to be restored, and the important collections to be preserved and imaginatively displayed for visitors."

Bill Measure, chair of the Friends of William Morris Gallery, said: "This is great news and will give the gallery the things that are needed to expand and develop its already important role as a unique asset for our local community and as an international centre of excellence."

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## IN BRIEF

**New facilities for NTU's Clifton Campus**

▶ A new 200sq m (2,153sq ft) fitness suite has been created at Nottingham Trent University's (NTU) Clifton Campus ahead of the start of the 2010-11 academic year. The university worked in partnership with supplier Life Fitness to provide the facility, which houses more than 50 stations of equipment - including a full range of Elevation Series Engage cv machines. Equipment at the facility also features the Signature Series and the cable motion machine, the Dual Adjustable Pulley. A separate suite will house Hammer Strength stations aimed at elite athletes.

**Peterlee pool shuts for £250k revamp**

▶ The swimming pool at Peterlee Leisure Centre has closed to the public in order to allow Durham County Council (DCC) to commence work on a £250,000 refurbishment. Although the centre's main 25m pool and smaller learning pool are set to be closed for 14 weeks as part of the scheme, facilities including the Harpers Gym, the sauna and the sports hall remain open as usual. DCC has funded the refurbishment, which is the first major upgrade of the facilities for more than 30 years and will include the retiling of both pools and work to the filters and water extraction systems.

**Man dies in Letchworth pool incident**

▶ North Hertfordshire District Council has confirmed that an elderly man died in hospital after being taken ill at a leisure centre in Letchworth on 16 September. Paramedics were called to North Herts Leisure Centre's swimming pool, where they took over from lifeguards.

**TwentyTen consultation results revealed**

FIA to use feedback to formulate five-year strategy for health and fitness sector

By **Tom Walker**

The Fitness Industry Association (FIA) has today unveiled the conclusions of the TwentyTen Industry Consultation.

The main findings include a target to expand career development planning to all the 200,000 plus people who work in the fitness industry. According to FIA figures, at present only fitness instructors, who represent around 15 per cent of sector employees, have any career pathways.

Making the announcement, FIA's executive director David Stalker also said that the industry should strive to meet the opportunities posed by the government's Responsibility Deal and the current public health strategy's focus on increasing the nation's physical activity levels. Other statements arising from the consultation, which will form the basis of the



IMAGE: ISTOCK\_KENHUBERT

**Career development planning for all staff is at the heart of plans**

FIA's five-year strategy for the sector, included:

- Data/evidence is key to prove the efficacy of the fitness industry's offering
- Developing better consumer insight is vital if the sector is to enhance its relevance to existing and potential users - and break through the 12 per cent "glass ceiling".

Stalker, speaking at the Leisure Industry Week event in

Birmingham, added: "Working together as an industry, we can improve the lives of the whole nation and with it reduce that £100bn price tag for ill health.

"The government has recognised this and so must we - and in that realisation we must review what we do and how we do it and not be afraid to, where necessary, enhance and/or evolve it. Details: [www.fia.org.uk/2010-commission.html](http://www.fia.org.uk/2010-commission.html)

**New fitness suite for Sutton**

A new and extended fitness suite has opened at a leisure centre in Sutton Coldfield, West Midlands, following a three-month overhaul led by the local authority.

Wyndley Leisure Centre - one of the largest centres in Birmingham City Council's portfolio - now features a 320sq m (3,444.5sq ft) facility equipped by supplier Life Fitness. Housing 66 machines, the new fitness suite includes the Elevation Series cv range and Signature Series strength units, all of which are IFI-accredited.

**CWCC backs £59.1m 'masterplan'**

By **Pete Hayman**

A new £11m lifestyle centre for Northwich and more than £20m worth of investment in Chester's leisure facilities have been green lighted by the local authority as part of a masterplan to improve local provision.

Cheshire West and Chester Council (CWCC) is set to spend more than £59.1m to help provide new and improved facilities across the area.

It follows a review carried out by Knights Kavanagh Page on behalf of the council of all leisure provision - both private sector and council-owned.

The first priority outlined in the report earmarked a £10.8m lifestyle centre for Northwich,

**A swimming development facility is mooted for Chester**

while priority two - scheduled for 2012-14 will see two sports centres developed in Chester to offer wet and dry facilities.

Proposals for Chester include an £11m complex to house a regional diving centre, while an £8m development will boast a swimming development facility.

## £750k fitness facility for Westminster

Capital's first fully IFI-accredited centre opens in Paddington Recreation ground

By **Pete Hayman**

A new £750,000 fitness facility, which has been designed to be fully accessible for disabled users, has been officially unveiled at Paddington Recreation Ground, London.

The new facility, which has been created by Westminster City Council (WCC), is one of the first in the capital to achieve the Inclusive Fitness Initiative (IFI) Mark under the IFI London scheme.

Paddington Recreation Ground, which is operated by Nuffield Health in partnership with the council, now features 10 pieces of equipment that are either specially designed or are adaptable to meet specific needs.



Westminster Council worked in partnership with IFI on the project

WCC cabinet member for community services Steve Summers said: "We are very proud of our sports facilities and remain committed to providing opportunities to all of our residents to get fit and develop healthy lifestyles."

IFI London project manager Alex Gibbons added: "IFI London has worked in partnership with Westminster and Nuffield Health to provide a fully inclusive environment and will continue to support the facility to promote activity."

## LA Fitness chain to target corporate memberships

By **Tom Walker**

Health club chain LA Fitness is to target the corporate sector as part of its efforts to attract more members.

The company has launched a new Online Health Manager, which offers members joining through the corporate wellness scheme a personal online programme. The programme includes a comprehensive health and lifestyle assessment and a personalised wellbeing



Peter Harrington, LA Fitness

report with a tailored action plan. The Health Manager also includes online exercise,

nutrition and mental wellbeing programmes plus access to a secure online 'wellness' account designed to provide continuous engagement and support.

LA fitness sales director Peter Harrington said: "Our Online Health Manager programme is designed to improve staff engagement, staff health, productivity and retention as well as reduce absenteeism and 'presenteeism' based around areas such as healthy eating, weight control and exercise."

## Energy signs Royal Mail gym contract

Energy Fitness Professionals (EFP) has secured a deal to operate on-site fitness clubs at two Royal Mail depots.

The two sites – Mount Pleasant and Paisley Sorting offices – extends an partnership between the two companies. EFP now operates 28 Royal Mail on-site gyms across the country.

As part of the deal, EFP offers fitness consultations and health checks; programming; weight management, cholesterol and body testing; and one to one training sessions.

Jon Durrant club manager said: "The gym has received interest since opening and we have more than 150 members to date."



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**IN BRIEF**

**London attractions see growth in August**

► London attractions experienced a boost in August, as the number of visitors during the month increased by 7.5 per cent over the same period in 2009. The Visit London Attraction Monitor, which samples 34 attractions both free and paid, said that the growth follows on from the two months prior, which saw gains of 6.3 per cent in June, and 3.4 per cent in July. The marked rise over the three months has resulted in an overall increase during the last quarter of 5.7 per cent ahead of 2009 figures, the highest three-monthly rise since November 2009.

**New Battle of Britain museum for Harrow**

► Plans to convert the former headquarters of Fighter Command into a new Battle of Britain museum have been approved by Harrow Council. The new museum will be created within the Grade II\*-listed Bentley Priory, with a range of historic rooms at the World War Two base of the 'Few' opened up for the first time in 80 years.

**New £1.4m eco-centre opens in Derbyshire**

► Derbyshire County Council has unveiled its new £1.4m eco-centre at Middleton-by-Wirksworth, which is designed to promote a range of traditional construction skills. The facility also aims to help protect the area's heritage and support local residents that look to live sustainably, while also enabling the council to expand its provision of training courses. The new centre incorporates a number of environmentally-friendly measures, including a grass roof, rainwater harvesting to supply its toilets and solar panels to heat water.

**Four heritage projects to share £15m**

Six additional UK schemes awarded first round passes by Heritage Lottery Fund

By **Tom Walker**

York Minster has secured nearly £10m towards the conservation of stonework on its east end in the latest round of confirmed grants announced by the Heritage Lottery Fund (HLF).

The William Morris Gallery in London; Derbyshire's Cromford Mills and a collection of photos taken between 1919 and 2006 – Britain from Above: Aerofilms – will also receive a share of the £15m funding package.

In addition to conservation work, York Minster will also use its £9.7m grant to help create new volunteering opportunities, while plans for the expansion of the William Morris Gallery have been handed £1.5m.

The restoration and repair of a Grade I-listed building at Cromford Mills has secured a £2m grant, while efforts to catalogue and digitise 95,000



**York Minster received the largest share of the £15m HLF package**

images from the earliest part of Britain from Above: Aerofilms collection has been boosted by a £1.7m award.

A further six projects have also been given a boost with the confirmation of first-round passes, including the restoration of the *SS Nomadic* and Hamilton Dock, Belfast, has secured initial backing towards a grant of £2.6m.

Other recipients of initial HLF support include the King's Theatre, Glasgow; the New Design Museum in London; and National Museum of the Royal Navy, Portsmouth, which plans to build a new gallery.

The Hexham Abbey Project in Northumberland and the historic Ynysangharad Park lido in Pontypridd also received first-round passes.

**Council backs Chester Zoo plans**

By **Pete Hayman**

Chester Zoo's plans for a major £225m expansion have been handed a boost after the local authority recommended the development for approval.

Cheshire West and Chester Council's strategic planning committee has submitted its decision – along with 36 conditions – to the secretary of state, who is to have the final say as to whether the scheme is allowed to proceed.

A new £90m bio-dome – called the Heart of Africa – will feature at the heart of the proposals, which will be themed on an African rainforest and include connected domes housing a water ride and dining facilities.



**Plans include a new, domed Heart of Africa attraction**

Locum Consulting was responsible for drawing up the business plan for the project, which will also boast a 150-bedroom hotel; underwater exhibits; new animal paddocks; and a revamped main entrance. London-based architects Proctor and Matthews will design the bio-dome with the assistance of Faber Maunsell.

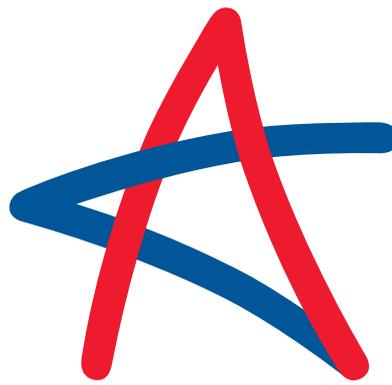
**£2m for carpet museum scheme**

The Carpet Museum Trust has secured nearly £2m from the Heritage Lottery Fund towards the creation of a new museum and archive centre at Stour Vale Mill, Kidderminster.

The trust will use the funding to restore the historic Grade II-listed mill building, which dates back to the 19th century.

A working power loom will form the centrepiece of the 14,000sq ft (1,301sq m), two-storey museum, which aims to celebrate the town's carpet making heritage.

The loom will be provided as part of a partnership with Grosvenor Wilton, a carpet making company which formerly used the mill building as part of its premises.



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IN BRIEF

**Barceló reopens Harrogate hotel**

► More than 50 staff have returned to work at the Barceló Harrogate Majestic in Yorkshire, which has reopened following a major fire in May 2010 that kept the hotel shut for four months. The property suffered extensive fire and water damage to a section of the east wing. Redevelopment work on the damaged areas is still ongoing but Barceló has now managed to reopen the central and west wing with 88 of the bedrooms.

**Hallmark Hotels buys Ramada Gloucester**

► Acting on behalf of Jarvis Hotels, property agents Christie + Co has sold the Ramada Gloucester hotel to Hallmark Hotels for an undisclosed sum. Under a £3m refurbishment programme, the 97-room Ramada Gloucester will now be rebranded and refurbished as a Hallmark hotel, the property joining five existing Hallmark hotels across the UK in Bournemouth, Manchester, Derby, Carlisle and – most recently – Hull. The hotel includes a pool, a health club and a beauty salon.

**New deal expands IHG's European pipeline**

► InterContinental Hotels Group (IHG) has expanded its European development pipeline with the addition of 18 hotels across seven countries. A disused office building in Newcastle is to be converted into a 148-room Hotel Indigo property, which is due to open in summer 2012 and will be managed by Sanguine Hospitality. Two further Hotel Indigo sites are to open in Madrid, Spain (spring 2012) and Lisbon, Portugal (early 2014). Meanwhile, Staybridge Suites Edinburgh – a new-build hotel with 121 suites – is scheduled to open in autumn 2011.

**Historic London hotel to open in May**

Major £150m renovation of landmark St Pancras Renaissance nears completion

By **Martin Nash**

The St Pancras Renaissance Hotel London will officially open in May 2011, following a £150m renovation by Manhattan Loft Corporation in conjunction with London and Continental Railways.

The 137-year-old property's interior has been restored to its former glory, with many of the original areas considered to be of particular historical importance having been retained.

These include what has been referred to as the most majestic staircase in England, with windows measuring over 50ft (15m) in height and crowned by an elaborate vaulted ceiling; gold-leaf ceilings; ornate wall murals and its sweeping forecourt off the Euston Road.



The iconic property was saved from demolition during the 1960s

The 245-room hotel will consist of two parts – the historic St Pancras Chambers, which will house 38 Victorian suites, and Barlow House, a new 120,000sq ft (11,000sq m) extension with guestrooms boasting original artwork and contemporary design.

Dining options will include The Booking Office Bar and Restaurant, re-created in the original ticket office, and the celebrity chef restaurant and bar, occupying the original entrance hall. Other facilities on offer are to be a ballroom, a private club and a luxury spa.

**Eateries return to value growth**

New research has found that the UK's restaurant sector has experienced increases in both market volume and value over the past 12 months.

According to the latest QuickBite research from market analyst Horizons, the value of the eating out market increased 2.6 per cent year-on-year from £31.4bn (in 2009) to £32.2bn (June 2010).

Meanwhile, the total number of meals eaten out during the period also rose by 3.2 per cent – from 2.84bn to 2.93bn.

The survey also found 45 per cent of consumers are still likely to base their decision where to eat out on the availability of a money-off deal.

**Nando's acquires Clapham House**



Gourmet Burger Kitchen is now under the ownership of Nando's

By **Pete Hayman**

Nando's Group Holdings (NGH), owner of the UK Nando's chicken restaurant business, is to acquire Clapham House Group (CHG) in a £30.4m takeover deal.

NGH already held a 27 per cent stake in the CHG business, which is behind the Gourmet Burger Kitchen and The Real Greek brands, but will now purchase the remaining shares.

Directors at CHG have recommended that shareholders accept the deal, which sees the business valued at 74p a share and comes a week after the group warned of a "challenging" outlook.

NGH said that it had been motivated to make its offer due to CHG's "volatile weekly trading performance" and expectations that the UK sector remains vulnerable to fragile consumer confidence.



The chain wants to create an authentic German beer hall experience

## New franchise model for market

Bavarian Beerhouse eyeing up UK portfolio expansion

By **Martin Nash**

The London-based Bavarian Beerhouse company is planning to offer its Oktoberfest concept to franchisees.

Since the foundation of Bavarian Beerhouse in 2004 by husband-and-wife team Rene and Sabine von Reth, both revenue and profit are reported to have risen continuously.

Last year saw the establishment of the Bavarian Beerhouse Franchise in a move designed to begin the rollout of the beer festival concept in other British and Irish cities.

Marketing director Sabine von Reth said: "Two years after the credit crunch, a lot of restaurants and pubs are struggling or have gone bust. Chains which have been successful for many years are no longer making a profit. It's a different world, and new concepts are needed."

The company, which currently operates the Bavarian Beerhouse Old Street and Bavarian Beerhouse Tower Hill, both in the City of London, is looking to expand the brand into cities such as Dublin, Glasgow and Manchester.

## 'Healthy' month for hotel operators

Preliminary research released by PKF Hotel Consultancy Services found that UK hotel operators experienced a 'healthy' month in August.

Compared with the same period last year, hoteliers in London saw room rate, occupancy and rooms yield all increase. Meanwhile, regional hotels also reported a similar performance.

In London, room rate climbed by 3.8 per cent to

£103.49 and rooms yield grew by 4 per cent to £84.71. In the regions, there was a 2.6 per cent growth in occupancy and a 2.7 per cent rise in rooms yield.

Robert Barnard, partner for hotel consultancy services at PKF, said: "The figures for August suggest demand continues to strengthen compared to 2009 and therefore the outlook is more positive as a result."

## Improving customer service delivery

Are you making use of the Institute of Hospitality's Hospitality Assured scheme?

There are few sectors which demand higher levels of personal customer service than the hospitality industry. With the industry's focus on providing customer satisfaction to ensure client retention, as well as enticing new customers, it is imperative that everyone working within the industry understands the critical importance of customer service delivery.

The service should always be personable, offering direct attention, and should encapsulate a number of qualities including honesty, consistency, responsiveness, quality, accuracy and security. Unfortunately, customer service delivery tends to fail when one of these qualities is not fully present.

It is this complexity, combined with external factors and influences, which ensures each situation is different, making it easy to see why customer service delivery remains a key challenge within the hospitality industry. So how can we address this problem and start to combat the challenge? There are numerous training initiatives, courses and programmes for individuals, teams and businesses, which can provide the key essentials to embedding a sound approach to customer service within an organisation. Such training should always be run by a reputable source and detail what is entailed. Ask yourself the following questions: Is the course practical and easy to implement in your business? As well as the improved customer service skills, what else does the course offer which might enhance your competitiveness? Does it provide an award or goal to strive for?

With so many different bodies, organisations and agencies offering a wealth of customer service delivery options, it can be hard to decipher where you should invest your time and money so that you reap the rewards. IOH introduced the Hospitality Assured (HA) programme – the quality standard for service and business excellence – to provide an impartial measure of customer service effectiveness within an organisation. Designed specifically for customer facing businesses, a significant number of small, medium and large organisations have followed the process, aware of the benefits it offers.

Using the Standard and reviewing how a company operates, HA allows businesses to see how well they are doing in relation to their own aspirations. In addition, being assessed and scored allows businesses to compare their performance with others operating in their sector and with HA companies in general.



**Institute of Hospitality**  
formerly IHMA

**PHILIPPE ROSSITER**  
is chief executive of the IOH. *Leisure Opportunities is a member IOH, for your free copy call 01462 471932*

## IN BRIEF

**Von Essen to launch spa at Mount Somerset**

▶ Von Essen hotels has confirmed that it will launch The Spa at The Mount Somerset on 11 October. The spa will be the third of five to be completed this year following an multi-million pound investment across the collection to enhance von Essen hotels' luxury lifestyle offering. The opening will mark the final phase of the redevelopment of the hotel, which Von Essen acquired in 1994. The spa has been designed as a traditional bathhouse and will include a hydrotherapy pool, thermal suite with sauna and steamroom, relaxing foot spas, experience showers and a number of treatment rooms. The spa menu boasts a range of treatments, supplied by comfort zone. Von Essen will introduce two exclusive signature treatments for the spa - the 'peaceful earth facial' and 'body cocoon'.

**Center Parcs to host spa conference**

▶ Center Parcs Sherwood Forest will host the inaugural Spa Conference, organised by Spa Life UK, on 10 November. The one-day conference is designed to improve the quality of spa education, information and advice to the UK's 'diverse and rapidly developing' spa industry. The event will be opened by Martin Dalby, chief executive of Center Parcs, who will outline how the introduction of spas has positively affected his own facilities. The conference will provide a programme of best practice, education and CPD across three separate tracks - operations, strategic management and sales and marketing. The event's organiser Spa Life UK is a new trading entity set up by Topaz Consulting.

**New Bannatyne spa opens in Banbury**

Facilities at £350,000 Bodicote spa include four therapy rooms and a double suite

By **Pete Hayman**

Bannatyne Spa has expanded its UK portfolio with the launch of a new £350,000 wellbeing facility at the group's existing health club at Bodicote Park in Banbury, Oxfordshire.

The facility will be open to both members and non-members of the health club, boasting four therapy rooms and a dual-treatment that is designed for couples and friends to share. A range of treatments for men and women are available at the spa - such as facials and massages with products supplied by Elemis.

The spa's special treatments include a Lava Shells back, neck and shoulder massage and Ionithermie detox. Other



**Duncan Bannatyne at the newly opened Bodicote Park spa**

facilities include a relaxation room and a spray tan room.

Duncan Bannatyne said; "In line with all my existing health clubs and spas, the Banbury spa will provide a high quality service and experience for every visitor, offering the latest

treatments and using leading luxury product ranges.

"We are operating in a competitive market place, but health and wellbeing remain top of the agenda for many people and our spas and health clubs continue to trade well."

**Eco luxe Coworth Park spa opens for business**

By **Sarah Todd**

Luxury hotel operator Dorchester Collection has opened a new country house hotel and eco-luxury spa in Coworth Park near Ascot.

Set in 240 acres of Berkshire parkland, the 70-bedroom Coworth Park hotel is a restored Georgian Manor House. Designed by Fox Linton Associates and built over two floors, the spa will be partly submerged into the landscape.



**The hotel and spa are located within a historic building**

The upper floor will have eight treatment rooms (including two doubles), a

manicure/pedicure salon and relaxation rooms. The lower ground level is dominated by the indoor pool and also offers a large health and fitness suite - equipped by Technogym - and a sun terrace.

The spa's roof will be adorned with a garden of thyme, lavender, chamomile and other fragrant herbs.

The spa will offer treatments by Dr Alkatis while Carol Joy London skin and hair care products will also be offered.

**Health and fitness centre goes holistic in Ware**

Motiv8 Health and Fitness in Ware, Hertfordshire, has added a range of holistic spa treatments to its offering.

According to centre director Fraser Pannett, Motiv8 has signed a partnership deal with EnergisingU. As part of the agreement, all treatments will be delivered by EnergisingU

therapists. The spa element will add to the centre's existing offering, which includes a fitness club, a sports injury clinic and nail bar.

The treatment menu will include Thai massage, Thai aromatherapy, Indian head massage, reflexology and from November deep tissue and natural face lift massage.

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## IN BRIEF

**Public to comment on £37.5m leisure plans**

▶ Renfrewshire Council has scheduled consultation events to enable local residents in Linwood, Johnstone and Paisley to have their say on leisure investment plans. Details of the council's proposed £37.5m investment in new and improved leisure facilities are to be put on show at the events, the first of which was held at Johnstone High School on 21 September. Under the plans, a £6.3m community sports hub will be set up at the school, including a 25m, four-lane swimming pool, a fitness gym, dance studios and a full-size synthetic pitch.

**Ryder Cup to leave 'infrastructure legacy'**

▶ Welsh deputy first minister Ieuan Wyn Jones has said that the Ryder Cup held over the weekend is to leave a lasting 'infrastructure legacy' for South East Wales. Millions of pounds were spent by the Assembly Government on enhancing transport links ahead of the tournament. Jones said: "The 2010 Ryder Cup represented a once in a lifetime opportunity to put Wales' firmly on the map and it was a fantastic opportunity for the country to showcase itself on the world stage."

**Sport England reveals participation growth**

▶ Sport England's bid to get one million more people taking part in sport ahead of the 2012 Olympics has been boosted with continued growth over the past 21 months. According to the latest snapshot from the *Active People Survey*, more than 7 million people over the age of 16 years old participate in a sport at least three times a week. During the past 21 months, the overall figure across England has grown by 200,000.

**Government publishes latest PE study**

New research reveals more schools offering less traditional activities such as yoga

By **Pete Hayman**

New research by the Department for Education has found that more schools are offering activities such as cheerleading and yoga in PE lessons.

According to the *PE and Sport Survey 2009-10*, football is still the most widely provided sport, with 98 per cent of schools surveyed offering it as part of their PE provision.

However, there has been a slight decrease in the number of schools offering sports such as netball, hockey and rounders, compared with last year, while cheerleading, yoga and boxing are on the rise.

Elsewhere, rugby union was provided at two-thirds of schools during 2009-10, falling



**Cheerleading and yoga are among the new emerging activities**

from nearly three quarters in the 2005-06 academic year.

The study also found that the number of pupils between Years 1-13 participating in at least two hours of PE a week grew to 79 per cent, compared with 77 per cent in 2008-09.

There was also a "large" increase in the amount of pupils taking part in intra-school competition in 2009-10, with the figure now at 78 per cent. However, the figure for inter-school competition remains much lower.

**Brighton and Hove FC museum proposals approved**

By **Pete Hayman**

Brighton and Hove Albion Football Club (BHAFC) has been given the green light to provide a museum at its new 22,500-seat stadium, which is currently under construction in Falmer, East Sussex.

Under plans submitted to Brighton and Hove City Council (BHCC), the npower League One club has revised the design of the North Stand to include two new mezzanine floors.



**The stadium will open in 2011**

In addition to the museum, the alterations will also enable the club to create more office

space and a larger shop. The entire scheme is due to be completed in May 2011.

According to the BBC, Linda Hyde, planning committee chair at BHCC, said: "This application makes no detrimental difference to the stadium's impact or appearance, yet it does add interest and enhance its viability."

BHAFC first revealed plans for a new stadium at the Falmer site back in 2001. The club left its Goldstone Ground in 1997.

**New Lennox Lewis boxing academy to launch in Leeds**

A new boxing academy fronted by former world heavyweight champion Lennox Lewis has been unveiled in Leeds, West Yorkshire, as part of the nationwide Positive Futures initiative

Leeds Positive Futures Lennox Lewis Boxing Academy will offer a 12-week training programme for people aged between 12-16 years old who are not in education, employment or training.

The programme will include an introduction to boxing techniques and coaching methods, as well as physical fitness and nutrition, which will enable participants to work towards a professional qualification – a Non Contact Preliminary Award ASDAN Sports and Fitness Award.

# Dulwich Leisure Centre's pool reopens

Fusion Lifestyle and Southwark Council complete first stage of £6.1m renovation

By **Pete Hayman**

The swimming pool at Dulwich Leisure Centre has reopened to the public, following the completion of the first stage of a £6.1m refurbishment at the South London venue.

Work on phase one of the renovation programme has been focussed on the Southwark Council-owned centre's pool area, which has included a new roof for the pool hall and retiling of the pool itself.

A UV filter to help improve water conditions and rooftop solar thermal panels to enhance energy efficiency have been installed, while the building's original Victorian features have been preserved.

The first stage also featured the creation of a reception area



**A new roof has been installed on the Victorian centre's pool hall**

as part of a new entrance from Crystal Palace Road.

Peter Kay, chief executive officer of Fusion Lifestyle – which runs the centre – said: "The first-class facilities created here offer a place not just for sport and fitness, but also relaxation and fun."

Veronica Ward, cabinet member for culture, leisure, sport and the Olympics at Southwark Council, added: "The centre will offer locals a superior facility which I hope will inspire them to get active and healthy and as a place to socialise and enjoy themselves."

## Swansea Bay receives £4m

A funding package worth more than £4m has been earmarked to help develop Swansea Bay as a 'world-class' sailing and catamaran events destination.

Swansea Council's cabinet has approved plans to progress a number of schemes alongside Bridgend County Borough Council.

Schemes will include a £986,000 overhaul at St Helens beach, to include new changing facilities and infrastructure for beach and water sports.

A £430,000 development at Knab Rock; a new lock gate and pontoons at Porthcawl Harbour; and a new access ramp and beach showers at Rest Bay are also among the plans.

## Sussex overhaul moves forward



**Work has started on the next stage of the County Ground revamp**

By **Pete Hayman**

Sussex County Cricket Club has commenced construction work on the next phase of an £8m overhaul of its County Ground home in Hove.

A new 1,700-seat stand to replace terraced seating in the south west corner of the venue is at the heart of plans for the next stage of the scheme, as well as a new south stand to house press facilities.

Public physio facilities and the Howzat Educational Centre are to be housed in the South Stand, while work will also include a revamped members' pavilion and an extended Farnrise Indoor School.

It is anticipated that the latest phase of improvements will be completed by the end of March, while non-pitch facing elements of the two new stands are expected to be fitted out during the 2011 season.

## IN BRIEF

### Report slams 'flawed' 2012 stadium plans

► A report published by the London Assembly has criticised 'flawed' proposals to turn the Olympic Stadium into a 25,000-seat athletics arena following the 2012 Games. The economic, development, culture, sport and tourism committee concluded that the focus on athletics had delayed efforts to secure a lasting legacy for the venue. Members also suggested only a football or a rugby club could ensure the attendances required to enable the stadium to pay for itself in the long term.

### New training facilities unveiled at Lilleshall

► Elite British athletes have received a boost in their preparation for the London 2012 Olympics with the launch of upgraded training facilities at Lilleshall National Sports Centre. Archers, gymnasts and hockey players will be able to take advantage of the new-look training centre, which has benefited from £3.5m from Sport England and will also be available for community use. Facilities at the complex include an indoor shooting range with video analysis area; fixed high-speed cameras; and access for Paralympic archers.

### Cricket scheme tackling youth crime

► A cricket scheme launched in July 2008 is helping tackle youth crime in London. StreetChance – supported by Barclays Spaces for Sport – is being delivered across 15 London Boroughs in nearly 100 primary and secondary schools. The three-year project aims to use cricket to engage young people in areas affected by anti-social behaviour and is being delivered by schools and out-of-school community sessions.

# leisure property news

Visit [leisureproperty.com](http://leisureproperty.com) for the latest news on Properties, developments, tenders and investment.

## IN BRIEF

### Capita Symonds to design bike trails

► Capita Symonds' Countryside Management team has been appointed to design and build two new mountain bike trails in Devon. Working with designer Phil Saxena of Architrail and specialist bike trail builder Dinsdale Moorland Services, a team from Capita's Carlisle office will be developing two projects – a 'skills park' and a 'pump trail' at the Forestry Commission's Haldon Forest Park Visitor Centre near Exeter; and the creation of an off-road cycling site and trail assessment for the National Trust's Plymbridge Valley site.

### RJD Partners backs Dunham Leisure buy-in

► RJD Partners has backed a management buy-in of the East Lothian-based holiday park operator, Dunham Leisure. A buy-in team headed by new chief executive Graham Hodgson has completed its purchase of the business, which includes the Thurston Manor park near Dunbar and Pease Bay. Hodgson's team also comprises Bev Dixon (operations director) and Andrew Wall (finance director).

### Proposals to transform Nine Elms site

► Plans for a redevelopment of the Tideway Industrial Estate in Nine Elms, London, have been submitted by St James Group to the local authority. Wandsworth Council has said it will consult local residents and businesses over the plans, which include a hotel, a café, a bar, a restaurant and a housing development. Space for new retail units, a crèche and a gallery also form part of the scheme.

## Revamp planned for London barracks

Trustees of the Eyre Estate granted planning consent for St John's Wood scheme

By **Pete Hayman**

London's historic St John's Wood Barracks site is set to be transformed after the Trustees of the Eyre Estate was awarded planning permission.

A private leisure centre is included in the plans for the site, which were given the go ahead by Westminster City Council (WCC) and will boast more than 130 flats and houses.

The King's Troop is due to leave the barracks next year, after which the existing army buildings will make way for the development. However, the plans will see the Grade II-listed Riding School kept in order to house the leisure facility.

A section 106 agreement also means the trustees will provide £100,000 towards the provision of an adventure play



The Trustees of the Eyre Estate will transform the iconic barracks

area and a tenant's hall at a peppercorn rate to residents.

WCC deputy council leader Robert Davis said: "The fact that half the homes will be affordable along with the creation of a leisure centre in the Grade II-listed Riding School, ensures the development benefits the whole community."

The designs have been drawn up by London-based architects John McAslan and Partners. The barracks' Riding School – one of the site's few remaining original features – dates back to 1825. Buildings that are to be removed include the Officers' Mess, built in 1921 and others built during the 1970s.

### London 'pier' plans revealed

A new 'pier' could be built on the Regent's Canal to allow tourists to explore streets around Paddington Green, west London.

Westminster City Council aims to transform the area near Edgware Road, which will also include a new food quarter to complement Church Street Market.

Urban Initiatives has been appointed to draw up plans, which could also see Lisson Street Gardens joined with Broadley Street Gardens to create a new park.

## Council rejects Gravesend plans

By **Pete Hayman**

Plans for the two-stage development of a £120m Heritage Quarter in the heart of Gravesend have been refused by the council's independent regulatory board.

Gravesham Borough Council (GBC) is working with developer Edinburgh House on the scheme, which boasts more than 20,000sq ft (1,858sq m) of restaurants, a new hotel, a town square, a children's play area and better links to the town's river walkway

An enhanced St Andrews Gardens, housing and retail units also featured as part of



The planned Heritage Quarter

the plans, which would have seen the first phase due for completion in mid-2012.

However, GBC leader Mike Snelling said the regulatory board's decision had left a "shadow of uncertainty" over the regeneration of Gravesend.

**EXPRESSION OF INTEREST**

**Management of Leisure Centres  
Runnymede Borough Council**

Runnymede Borough Council has been considering the options for managing, operating and developing its Leisure Centres at Egham and Addlestone. Information about these facilities and the Council can be found at [www.runnymede.gov.uk](http://www.runnymede.gov.uk).

The Council's preference is for a non-profit distribution organisation and invites expressions of interest from any organisations generally with suitable qualifications or experience. Information that will be required include:

- Reference from all organisations you have provided services to in the last 10 years.
- Details of how you set up a local community focused organisation.
- Confirmation that a non profit distributing organisation will be providing the service.
- All existing staff would transfer under existing terms and conditions including admitted group status to the Council's pension scheme.

The Council's existing leisure team will be expressing an interest through the creation of a locally based charitable trust

**For a pre-qualification questionnaire and further information contact:**

**Chris Hunt, Head of Leisure, Runnymede Borough Council, Civic Offices, Station Road, Addlestone, KT15 2AH or by e-mail: [chris.hunt@runnymede.gov.uk](mailto:chris.hunt@runnymede.gov.uk)**

Closing date for the expression of interest is Monday 18th October 2010

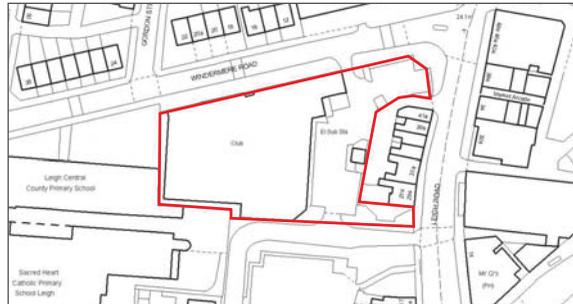


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## Coalition crunch-time

Industry must lobby hard during this time of confusion



**KEN ROBINSON**  
is chair of  
*Tourism Alliance*

The signs are very confusing. The Prime Minister announces he wants Britain to have "the strongest possible tourism strategy", for tourism to create sustainable economic growth.

Whether you like or loath the RDAs in England, they have channelled around £60m a year into tourism. Following the announcement of their abolition, the savage in-year cuts are causing tourism programmes to be cut and key expertise is being lost – all before future arrangements are in place. The prospect of Local Enterprise Partnerships (LEP) taking their place is an illusion, as only some will be approved.

The "patchwork quilt" of footprints they represent only covers some areas of England, and several overlap. There is no commonality about how they may choose to work with tourism. And anyway, to date Eric Pickles hasn't told anyone what the main rules or the small print governing their functions may be.

Now its crunch time. It looks as if both VisitBritain and VisitEngland have survived the "bonfire of quangos" – albeit with less funds. VB is already struggling with reduced funds and less presence overseas. VE is pinning its delivery hopes on "Destinations" – a motley bunch – and having to tread lightly in its essential leadership role.

The Comprehensive Spending Review will include specific allocations while the Decentralisation and Localisation Bill will reveal how LEPs and other new arrangements will work. The minister will deliver his Tourism Strategy to the PM with a response by the year end. Lobby hard – and cross your fingers.

## VisitScotland's new CEO named

Malcolm Roughead to replace Philip Riddell as country's tourism boss

By **Pete Hayman**

Malcolm Roughead has been named as the new chief executive of tourism agency VisitScotland, having fulfilled the role on an interim basis since June.

Roughead, whose previous role with the agency was as director of marketing, will command an annual salary of £140,000 in his new position - a £21,000 reduction compared with his predecessor. The appointment comes amid VisitScotland's bid to save £335,000 a year, which has also seen a restructuring of senior staff to reduce the number of directors from six to four.

Roughead said: "In the current climate it's crucial we work together to grow tourism. VisitScotland generated more than £400m for the Scottish economy last year - representing a return of more than £20 for every £1 invested. I want to work closely with the tourism industry to achieve even



**Roughead took over the reigns last month**

greater growth in the years to come as I believe that tourism is vital to economic growth and creating new jobs."

Former chief executive Philip Riddle, who left the position in June, received a £240,000 pay-off. VisitScotland said it was "in line with government guidelines".

## NI minister to launch US tourism showcase

By **Pete Hayman**



**The scheme aims to increase inbound visits**

Northern Ireland tourism minister Arlene Foster has launched a new tourism showcase in New York, US, in a bid to attract more visitors and new investment opportunities. The 'Experience Northern Ireland - Titanic and More' showcase at the city's Grand Central Terminal has been organised by Tourism Ireland.

The event is part of a three-year scheme to raise Northern Ireland's profile and will feature a Titanic exhibition to examine the country's role in the ill-fated liner's history.

## Council plans to 'remodel' tourism delivery

Tourist information centres (TIC) in Herefordshire could face closure as part of the local council's bid to 'remodel' its delivery of tourism services.

Herefordshire County Council (HCC) operates facilities in Ledbury, Ross-on-Wye, Leominster, Hereford and Queenswood, but aims to save £200,000 to help meet its efficiency targets.

A council report revealed that plans to implement the savings would leave £19,700 to run the 'remodelled' tourism service.

Under HCC's plans, the Ross-on-Wye venue will be combined with the town's heritage centre from January 2011, while the Leominster TIC would be integrated with the council's Info provision.



The scheme aims to double the number of voluntary coaches

## Welsh coaching initiative launched

Target set at reaching 10 per cent of all Welsh adults

By **Tom Walker**

Sport Wales has pledged to double the number of active coaches and volunteers in the country by 2016.

The ambitious target, which would increase the number of coaches to 250,000 (10 per cent of all adults in Wales), was announced as part of Sport Wales' new six-year Coaching Strategy. The strategy is backed by the Welsh Assembly and outlines proposals to ensure all coaches will receive appropriate training and that their performance will be evaluated.

The details of the strategy were announced by heritage minister Alun Ffred Jones AM at a ceremony at Plas Menai National Watersports Centre in Caernarfon.

Jones said: "Coaches and volunteers are vital across all sports. They really make a difference and there's no doubt we need more in Wales.

"We must ensure that our coaches are properly qualified and that they can work with children as well as elite athletes; through both our national languages and in all of our communities across Wales."

## Lifetime acquires Rapido Training

Lifetime has expanded its training portfolio following the acquisition of Rapido Training, the Gloucester-based provider of vocational training for care and childcare workers.

It is anticipated that the deal will enable Lifetime to offer a wider range of apprenticeship schemes for the fitness and active leisure sector, as well as expanding the company's client base.

Lifetime chief operating officer David Foster said: "Our strategic plan has always been to achieve strong organic growth, supported by the acquisition of relevant businesses. Like Lifetime, Rapido has built its business by delivering to the needs of employers and learners."

The deal comes two months after Lifetime acquired Norwich-based training company Rising Stars.

## Springboard showcases skills in London

Three-day event at ExCel will highlight the best of the hospitality industry

Skills are vital not only to the UK's economy but also to that of the wider world, and within our industry we need a whole range of skills not only for today but also for tomorrow. We need to showcase how great the leisure industry is, what it has to offer and why it's a great place to work. That is why Springboard is supporting World Skills London in 2011 and, more immediately, is involved with Skills London on 7th - 9th of October at ExCel, London.

Springboard is taking responsibility for delivering and populating the hospitality area with a variety of interactive and innovative skills, all designed to highlight the sort of abilities required to succeed in the sector. The charity has designed a hotel concept for its stand space at the event, which will invite visitors to take part in hands-on sessions that include:

- Transforming Tracey Emin's bed into five star standards
- An omelette challenge (with leader board for speed)
- A waiting obstacle course challenge (involving a series of tables and challenging people to carry a tray of objects without dropping them)
- A tour guide challenge
- A Knowledge Suite
- Quizzes and competitions

The aim is to make the hospitality, leisure and tourism area the most appealing, engaging, interactive and innovative at the show. It is estimated that the event will host 54,000 visitors during its three-day opening, which are expected to include London mayor, Boris Johnson, and government ministers.

The show will be visited by young people, their parents, teachers and families, with 200 different exhibiting organisations all eager to assist potential employees understand the different routes and opportunities available when making those all important career decisions. With so much positive activity, Springboard is hoping for a bumper turnout at its stand, with visitors being offered support and information about the hospitality skills needed for the 21st century. Support us, help them and showcase our industry as a great place to work!



**SAM COULSTOCK is Careers Director of Springboard UK. Leisure Opportunities is the official recruitment magazine for Springboard UK**



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### Marketing Manager

Circa £30k

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An exciting opportunity has arisen for a Marketing Professional to come and join our dedicated team to help us drive our business into the next exciting phase of Halo's growth and development.

With your relevant experience, ideally in a service sector, you will be able to bring a depth of knowledge and experience that will allow you to take an operational and strategic lead in all aspects of marketing for the organisation.

With a proven track record you will be able to demonstrate your value in areas such as sales, promotions, research and public relations as well as having the ability to lead people and manage resources to deliver challenging, yet rewarding, targets and objectives.

In return Halo will be able to offer you the opportunity to work in a vibrant and innovative organisation that will challenge you professionally as well as offering you the ability to influence the development of the organisation.

For an informal discussion relating to this position please feel free to call Scott Rolfe, Head of Operations on **0845 241 0340**.

Closing date for all applications is  
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**Company:** Roefield Leisure  
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**Location:** Ribbles Valley, Lancs, UK  
**Closing date:** 11 Oct 2010

**Membership Sales and Retention Co-ordinator**

**Company:** Roefield Leisure  
**Salary:** £14,625  
**Location:** Ribbles Valley, Lancashire, UK  
**Closing date:** 11 Oct 2010

**Senior Business Development Manager**

**Company:** Skills Active Group  
**Salary:** £42,000 plus benefits  
**Location:** Central London, UK  
**Closing date:** 11 Oct 2010

**Health and Fitness Manager**

**Company:** YMCA London South West  
**Salary:** £21,000 PA  
**Location:** Kingston upon Thames, UK, UK  
**Closing date:** 12 Oct 2010

**Sports Assistant**

**Company:** Ealing, Hammersmith and West London College  
**Salary:** £10,508 - £11,347 per annum (pro rata)  
**Location:** London, UK  
**Closing date:** 13 Oct 2010

**Become an Advanced Youth Trainer**

**Company:** SHOKK Limited  
**Location:** Nationwide, UK  
**Closing date:** 13 Oct 2010

**Fitness Equipment Service Engineer**

**Company:** Servicesport UK Limited  
**Location:** Nationwide, UK, UK

**Marketing Manager**

**Company:** Halo Leisure  
**Salary:** Circa £30k  
**Location:** Leominster, UK  
**Closing date:** 15 Oct 2010

**Duty Manager**

**Company:** Kings Fitness and Leisure  
**Salary:** £19,621 - £22,211  
**Location:** Somerset, UK  
**Closing date:** 15 Oct 2010

**Full- and Part-Time Personal Trainer**

**Company:** The Hogarth Group  
**Salary:** £20K OTE (basic + PRP)  
**Location:** London, UK

**Personal Trainers**

**Company:** Steiner Training Limited  
**Location:** Worldwide, UK

**Become an Elite Personal Trainer**

**Company:** Be A Better You  
**Location:** Nationwide, UK  
**Closing date:** 21 Oct 2010

**Project Manager**

**Company:** England Cricket Board  
**Salary:** c£30,000 pa plus car, pension, PMI  
**Location:** Nationwide, UK  
**Closing date:** 22 Oct 2010

**Divisional Managers**

**Company:** Club Training  
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**Location:** Greater London /South East/North  
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**Become a Sports Massage Therapist**

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**Become a Master Trainer**

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You must also have exceptional communication skills, as interacting with our customers is a key part of this role. Salary £12,147-£12,831 pa + Personal Training Income.

**Closing Date:** Tuesday 12 October 2010  
 Recruitment subject to satisfactory enhanced CRB check.

Please send CV and letter of intent to: Mrs K Hurrell, Business Support Officer, de Stafford Sports Centre, Burntwood Lane, Caterham, Surrey CR3 5YX or email: [jobs@tandridgeleisure.co.uk](mailto:jobs@tandridgeleisure.co.uk).



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The successful candidates should also be IT literate as The Hogarth Group operates the FitLinxx Interactive Network.

**Candidates should send a CV and supporting letter to:**  
 Terry Rodham, Senior Health and Fitness Manager,  
 The Hogarth Health Club,  
 Airedale Avenue, Chiswick, London W4 2NW  
 Email: [terry@thehogarth.co.uk](mailto:terry@thehogarth.co.uk)

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**Closing Date: 15 October 2010**

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 Live Active Leisure, Company Head Office, Caledonia House,  
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[www.liveactive.co.uk](http://www.liveactive.co.uk)

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## Edinburgh's new museum to boost Scottish economy

Economic research into effects of Museum of Scotland predicts £3 return for every £1 invested in scheme

By **Pete Hayman**

A new report has revealed that the opening of the National Museum of Scotland in Edinburgh next summer will provide a major economic boost for the country.

Research conducted by consultants Biggar Economics on behalf of the organisation found that nearly £3 will be returned for every £1 invested by the Scottish Government.

According to the report, more than £58m in gross value added (GVA) is to be generated for the

economy and will support around 2,600 full time equivalent jobs. In Edinburgh, this will equate to nearly £40m GVA. Work commenced on the £46.4m National Museum of Scotland revamp in 2008, with Balfour Beatty appointed to deliver the project. A total of 14 new galleries and two discovery centres will be created.

A new larger gallery for international touring exhibitions, and new education facilities are also included, along with a floor below the main hall to feature an entrance and reception area.



**National Museum of Scotland is scheduled to open next summer**

## Green light for £30m Siemens Pavilion

By **Pete Hayman**

Newham Council has approved plans for the Siemens Pavilion - a new £30m exhibition and conference centre to be built at London's Victoria Docks.

The venue will be developed on land owned by the council and the London Development Agency and will be located at the centre of a new green enterprise district spanning six London boroughs.



IMAGE: WILKINSON EYRE

**An artist's impression of the site**

International technology firm Siemens is leading the scheme, while Locum Consulting has advised on the visitor forecast

and business plan for the 3,690sq m (39,720sq ft), three-storey pavilion. Locum also worked with a design team comprising Pringle Brandon and Wilkinson Eyre Architects.

The Siemens Pavilion will include exhibition space, a 300-seat auditorium and facilities for educational tour groups. There are plans for interactive exhibits, seating areas, a café and a shop, as well as outdoor seating areas.

## Park awarded Charter status

Pembrokeshire Coast National Park Authority (PCNPA) has been given the Charter for Member Support and Development following an external review led by the Welsh Local Government Association.

PCNPA chair Richard Howells said: "This is a wonderful achievement for the organisation."

## CONTACTS BOOK

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