

leisure opportunities

21 FEBRUARY – 5 MARCH 2012 ISSUE 574

Daily news & jobs: www.leisureopportunities.co.uk

énergie Group plans AIM listing

Health club franchise énergie is expected to list on the London Stock Exchange's Alternative Investment Market (AIM) later this year.

A spokesperson confirmed the proposal to *Leisure Opportunities*, but declined to name an exact date for the entry. It is thought énergie will reverse into an existing AIM-listed cash shell company – known as a special purpose acquisition company.

As a result, énergie could be appointing two new board members. Paul Campbell is thought to be coming in as the group's new chair, while Nick Harding is likely to be made new financial director.

It is understood that the listing is part of énergie's plans to accelerate its expansion plans for the UK market. It currently operates clubs, most of which are franchised. Furthermore,



Jan Spaticchia, chair and chief executive officer of énergie Group

énergie group has expressed its interest in increasing the number of its company-owned clubs from the current seven sites.

Read more: <http://bit.ly/weis8cA>



Nightingale Associates designed the new facility

New £31m Bolton One complex opens its doors

Bolton One, a new £31m health, leisure and research complex developed by Bolton Council alongside NHS Bolton and the University of Bolton, has opened.

The venue was designed by Nightingale Associates and built by Eric Wright Group, with a 70-station gym equipped by Life Fitness and a 25m pool with seating for 250 people among the facilities.

A hydrotherapy pool for people with disabilities; and a gym accessible to disabled users are also on offer at Bolton One.

Read more: <http://bit.ly/z1Kjw>

Naming rights offered for Olympic venues

The Olympic Park Legacy Company (OPLC) has launched a formal process to secure naming rights sponsors for the Olympic Stadium, Aquatics Centre and Multi-Use Arena.

GLL has already been appointed to operate the Aquatics Centre and the Multi-Use Arena, while an anchor tenant for the Olympic Stadium set to be announced in May.

Andrew Altman, chief executive of OPLC, said: "This is a rare opportunity to become part of one of the most exciting new places in the world."

Read more: <http://bit.ly/w4uduY>

GREAT tourism campaign launches

The UK's "largest-ever" tourism campaign has been launched by culture secretary Jeremy Hunt, which aims to attract an extra 4.6 million inbound visitors over the next four years.

Nine countries around the world are being targeted as part of the GREAT initiative, which will reach 90 million people in 14 cities, including Paris, France, and Sydney, Australia.

Beijing, China; Mumbai and New Delhi, India are also among locations to feature branding and adverts, which will roll out on the New York subway, US, from 13 February.

As well as attracting more visitors to the UK, the initiative also aims to drive up spend by a further £2.3bn over the four year period.



Berlin, Germany, is among the 14 targeted locations

Hunt said: "We are taking the fight for the tourist pound right to our competitors' doorsteps, with a sales assault on the 14 biggest and most lucrative markets around the world."

Details: <http://bit.ly/2Fw8rM>

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Annual subscription rates are UK £31,
Europe £41, Rest of world £62, students UK £16.

Leisure Opportunities is published fortnightly by
The Leisure Media Company Limited, Portmill
House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK
and is distributed in the USA by SPP, 75 Aberdeen
Road, Emigsville, PA 17318-0437. Periodicals
postage paid @ Manchester, PA POSTMASTER
Send US address changes to Leisure Opportunities,
c/o PO Box 437, Emigsville, PA 17318-0437.

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ISSN 0953/8210

SPORT

Saracens' stadium plans approved

Barnet Council's planning and environment committee has approved plans put forward by Saracens rugby union team for the redevelopment of Cophall Stadium, north London.

The Aviva Premiership team will move to the venue as part of the project, which has been given the backing of national governing bodies for both athletics and rugby union.

Existing facilities at the stadium will be revamped as part of the £18m scheme, which also includes the construction of new permanent facilities and the installation of temporary seating.

Saracens will play up to 16 matches a year on a synthetic pitch at the venue, while the local community and athletics club will have use of the facilities at other times.

The existing main building located to the west of Cophall Stadium is set to undergo a



Governing bodies for athletics and rugby union have backed the project

redevelopment and a new permanent stand will be constructed to the east for use by athletics and rugby union spectators.

Offering fully covered seating, the total capacity of the east and west structures will be 3,000, while the refurbished west stand would also house facilities for clubs and officials.

Details: <http://bit.ly/wBU9oc>

Green light for new Leicester football facilities

Leicester City Council has approved planning permission for new football facilities at two sites across the city as part of its wider £11.2m Football Investment Strategy.

The former Riverside College site and Aylestone Playing Fields are the last of 11

proposed football developments and will see work get underway in early spring.

A floodlit artificial turf pitch are planned for the Riverside College site, with a changing room block set for Aylestone Playing Fields.

Details: <http://bit.ly/x3jAv6>

Olympic Park MDC decision finalised

London mayor Boris Johnson has confirmed a decision to establish a new corporation that will take over responsibility for the regeneration of the Olympic Park following the 2012 Games.

The Mayoral Development Corporation (MDC), which will launch on 1 April and continue work carried out by the Olympic Park Legacy Company (OPLC), aims to be directly accountable to Londoners through the mayor. It will be called the London Legacy Development Corporation.

Johnson also said current OPLC chair Baroness Margaret Ford will be interim chair of the new MDC until after the Games.

"Building on the momentum already created by the Legacy Company we are on track



The mayor is to take responsibility for the Olympic Park's regeneration

to grasp this unique opportunity and harness the Olympic legacy," said Johnson.

Baroness Ford added: "The next phase of the legacy work are critical and will require a great deal of attention."

Details: <http://bit.ly/ypzbjJ>

New board chairs for CIMSPA

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) has confirmed new chairs to lead its national and regional management boards.

The new organisation, which launched last year, is the professional development body for the sport and physical activity sector in the UK.

The national and regional development boards will support CIMSPA in its bid to bring the 1 million industry professionals by representing their respective home nations and regions.

Working within their areas to support skills development, the board chairs will also support CIMSPA's central board of trustees in helping to deliver the London 2012 legacy.

Miles Templeman, chair of CIMSPA's board of trustees, said: "By working together, we can



The new board chairs are to support CIMSPA's central board of trustees

not only drive professional practice but also raise the profile of the sector as a whole.

"Only by doing this can we present a truly attractive career pathway for rising talent and ensure the development of a workforce of tomorrow."

Read more: <http://bit.ly/wQOZuz>

New-look Edinburgh pool nears relaunch

Edinburgh's new-look Royal Commonwealth Pool is due to reopen on 21 March, following a £37m renovation undertaken by Graham Construction.

Funding for the scheme, which has involved stripping back the A-listed building to its bare shell before a complete rebuild, has been contributed by both the City of Edinburgh Council and sportscotland.

Facilities at the new-look Royal Commonwealth Pool will include a 50m, eight-lane pool for community and elite use; a re-orientated diving pool with moveable floor; a dry dive facility with trampolines on springboards; and a 25m warm-up pool.

Meanwhile, the venue's gym, fitness studios and changing village have been fully revamped and expanded as part of the scheme.



The venue is British Swimming's last training camp before London 2012

Council culture and leisure convener Deirdre Brock said: "This has been an incredibly complex engineering project which has transformed the Grade A-listed building into a truly world class aquatics facility."

Details: <http://bit.ly/AneV8w>

Sportivate legacy scheme increases participation

Sport England has announced 33,000 young people across the country have taken up sport in their free time during the first six months of the Sportivate legacy programme.

Launched in June 2011, the £32m initiative aims to allow 300,000 people between the ages

of 14- and 25-years-old to receive six-to-eight weeks of coaching in their chosen sport.

Sport England has revealed nearly 26,000 of the 33,000 participants have taken part in a sport during the last three months alone.

Details: <http://bit.ly/jjPibi>

Green light for University of Cambridge proposals

Cambridge City Council has approved a reserved matters application for the first phase of a sports centre at the University of Cambridge's West Cambridge campus.

The application follows the granting of outline planning permission for the project, which is the first of a three-stage process and was backed by seven votes to one.

Facilities to be created in the proposed first phase of the new sports centre include a 1,320sq m (14,208sq ft) sports hall area; a weights room; and a fitness suite.

Read more: <http://bit.ly/yEny5E>



Spain's Real Madrid came top of the Deloitte list

European football clubs report revenue increases

The combined revenues of the world's 20 highest-earning football clubs grew to more than EUR4.4bn (£3.7bn, US\$5.8bn) during 2010-11, according to Deloitte.

According to the *Deloitte Football Money League*, the top 20 clubs account for more than a quarter of the European market. Nine clubs recorded double-digit growth.

German club Schalke 04 was the highest climber during 2010-11, moving up six places and into the top 10 for the first time. Napoli of Italy makes its first ever appearance in the top 20.

Read more: <http://bit.ly/xnLsfx>

Warner to chair 2017 organising committee

UK Athletics chair Ed Warner is to lead the London 2017 IAAF World Athletics Championship organising committee, having fronted the successful bid.

Warner's was selected by the Department for Culture, Media and Sport and the mayor of London. A vice-chair and remaining board members are yet to be named.

In his role as chair, Warner will submit a proposed corporate structure and governance framework to the IAAF, while also helping to appoint the rest of the board.

Details: <http://bit.ly/xQnLML>

Kiss Gyms starts Milton Keynes expansion project

Kiss Gyms has started work on a £150,000 expansion project at the privately-owned chain's first site in Milton Keynes.

The gym, which became one of the first 24-hour facilities in the region after being unveiled last year, is housed within a former children's activity play centre.

Createability has been appointed to undertake an eight-week redevelopment, which will increase in size to 15,500sq ft (1,440sq m) and include removing the wall between the gym and nursery school area.

Details: <http://bit.ly/iwiFI>



Reeves (right) helped officially reopen the venue

Nuffield Health reopens riot-hit Norbury centre

A Nuffield Health wellbeing centre in Norbury, South London, has reopened after an arson attack during the 2011 riots caused £1m worth of damage to the venue.

The revamped facility has benefited from an additional £40,000 investment. Facilities include more than 100 pieces of Life Fitness and Concept equipment.

Trevor Reeves – the owner of a Croydon furniture store destroyed during the riots – and Olympic discus hopeful Lawrence Okoye helped to mark the relaunch.

Read more: <http://bit.ly/wF3aac>

WHO confirms 'Healthy City' status for Cork

The World Health Organisation (WHO) has announced Cork, Ireland, has become one of the latest cities to receive "Healthy City" status for promoting healthier lifestyles.

Cork has been joined by Copenhagen, Denmark, and Nantes, France in being designated by WHO as a result of work to place health at the heart of administration.

Lord mayor Terry Shannon said: "The Healthy City initiative will bring all the key stakeholders together to look at ways in which to make Cork a healthier place."

Details: <http://bit.ly/yni4oY>

New UK locations for Pure Gym

Pure Gym, the low-cost health club operator first launched in 2009, has announced its plans to unveil 14 new sites across the UK this year as part of its ongoing expansion strategy.

Among the new locations to open over the coming months are Northampton, Walsall and Gateshead, taking the group towards its target of 45 sites by the end of the year.

Other clubs announced by Pure Gym include Greenwich and Clerkenwell, London; Dundee; Bristol; Milton Keynes; Stockport; Edinburgh; Portsmouth; and West Bromwich.

The new sites will average 20,000sq ft (1,858sq m) in size and take the group to 36 locations, with a number of other new clubs in advanced talks to continue its expansion.

Pure Gym chief executive Peter Roberts said: "We have achieved significant growth over the



Roberts: "These new gyms will kick start our dynamic roll out for 2012"

past two years and these new gyms will kick start our dynamic roll out for 2012.

"With the economic climate affecting people's disposable income, affordable fitness with no contract and 24-hour use gives our members freedom of choice and accessibility."

Details: <http://bit.ly/blyYLY>

Work starts on Leeds leisure complex

An event has taken place in Leeds to mark the start of construction work on the city's new £27m Holt Park Active leisure, wellbeing and adult social care complex.

The government confirmed approval for the project in December, with the work being funded through a Private Finance Initiative.

Mentor – a partnership comprising Faulkner Browns Architects and GHM Rock Townsend – designed the scheme, which is being delivered through the Local Education Partnership.

Facilities will include a 25m swimming pool; a Bodyline fitness suite; a hydrotherapy pool; a large activity hall; and hubs for older people and individuals with learning difficulties.



Holt Park Active is scheduled to open to the public in December 2013

A studio, a café and meeting areas will also form part of the new Holt Park Active, which is to provide a new community hub for the area. Interserve Project Services is the contractor.

Details: <http://bit.ly/bd7BBT>

New gym for Sheffield University facility

Sheffield University has launched its new-look Siohealth fitness centre at Sport Sheffield's Goodwin Sports Centre, following the completion of a major refurbishment.

The institution partnered with Life Fitness to undertake the improvements, with the facility

now boasting more than 170 pieces of equipment from the supplier.

Createability was involved with the revamp of the new-look fitness suite, which also offers the Life Fitness Virtual Trainer online tool.

Details: <http://bit.ly/A7xSMT>

Gerflor's Fast Track Sports Hall Flooring

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In the days of austerity, indoor sports floors that have 'seen better days' don't always have to be uplifted and replaced. You can save money, down time and environmental impact by leaving the old floor in place and over laying it.

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During the recent facility refurbishment it was decided that the sports floor was in need of replacement. Gerflor delivered a specification and a solution that made a huge difference to the local community. The new floor was installed on top of an existing Granwood floor in only 3 days!

John Havill, Chairman of Three Rivers Partnership comments: "To think how bad the floor looked before and how it looks now is quite remarkable. Gerflor assisted in the project management of the scheme hugely and the sports hall floor refurbishment came in on time and on budget".

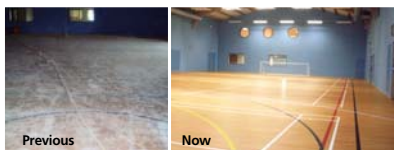
John Havill also added "Our customers love it, in particular the badminton club, some even hinting this is the best sports hall they have ever played in".

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PREPARATION OF SUB FLOOR	£ 3, 524	£0	Monthly Payments £347
INSTALL NEW SPORTS FLOOR	£ 28, 153	£ 22, 692	Term – 60 Months
LINE MARKING (8 Game Lines)	£ 2, 290	£ 2, 290	
PROJECT TOTAL	£ 40, 322	£ 24, 982	
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The 18th century philosopher Jean-Jacques Rousseau said that when parties collaborate, the overall size of the pie expands so as to ensure each party receives more than if they had acted alone. Using a hunting analogy, he posited that four hunters individually could only each bag a rabbit, whereas by working together they could bring down a deer.

So too in the work place, where the traditional culture has been one of confrontation rather than collaboration. Power play, threat and blame have for too long been the hall-mark of relationships in many businesses, and yet experience consistently shows that this approach does not work. It creates a climate of fear, resentment and a desire for retaliation, while at the same time ignoring the force that constructive brainstorming can deliver to any organisation. Above all, says Professor Stuart Diamond at Wharton Business School, the world is emotional, not rational. Logical arguments are meaningless when the parties involved are annoyed.

For him, the reason we do not recognise this negative and destructive confrontational culture, despite many lessons to the contrary, is that human beings are 'hard-wired to fight'. As a result, our immediate instinct in many situations, both personal and in the workplace, is to blame the other party (or parties). This instantly creates a position of 'stand off', for, in nine out of 10 cases, the other party retaliates with the same behaviour. How different would the situation be if one of the parties was to react by making a human connection and value the other's emotions? It would certainly cause the other party to stop and think, for it is difficult to continue arguing with someone who is displaying empathy with one's point of view!

Using this approach within the workplace, both by employers, but also (and more importantly) between employees, can reduce stress, improve productivity, and, ultimately, make the business a far more pleasant place to work. As Professor Diamond says, "People aren't all the same. You are not dealing with a company or a spreadsheet; you're dealing with a person, with their own hopes, dreams and hot buttons. Find out what they are!"

HOTELS

TripAdvisor claims 'misleading'

TripAdvisor's claims that it offers "reviews you can trust" and "reviews from real travellers" have been deemed to be misleading to consumers.

The Advertising Standards Agency (ASA) said it received complaints in relation to the travel website's claims from KwikChex and two hotels, which challenged if all user reviews were genuine.

TripAdvisor said no review site could claim to be totally free of fraudulent content but also said it used "highly-effective" systems to detect and minimise non-genuine reviews.

In its assessment, the ASA said it had upheld the complaint on the grounds that claims of trust and honesty implied TripAdvisor users could be assured of each review's credibility.

The ASA said: "While TripAdvisor took steps to monitor and deal with suspicious



ASA said there was a possibility that non-genuine content could appear

activity, it was possible that non-genuine content would appear on the site undetected.

"Because we considered that the claims implied that consumers could be assured that all review content was genuine, we concluded that the claims were misleading."

Details: <http://bit.ly/xd5HLJ>

Greenlight: London tops online hotel searches

A new study by UK-based digital marketing agency Greenlight has found that London was the most popular location out of the 1.8 million online hotel searches in November 2011.

According to the group's *Hotels Issue 10*, it is yet to be seen whether searches were an early

look at accommodation for the 2012 Games or a Christmas break in the capital.

Greenlight profiled online search behaviour on Google UK, which saw more than 590,000 queries for hotels in the UK and Ireland.

Details: <http://bit.ly/zybh3v>

Work starts on £7.5m Greenwich hotel

Construction work has started on a £7.5m refurbishment and extension of a 1940s property in Greenwich, London, which will house a new 145-bedroom hotel when complete.

Assael Architecture have designed the project, which involves the transformation of Maurice Drummond House – once used for residential, police and student purposes.

Work will protect and upgrade the building and also preserve the Catherine Grove portico, as well as adding a rooftop extension in keeping with the property's style.

Facilities will include function rooms, a gym and a laundry area, while an existing sports hall and reception rooms will be converted for dining and function room uses.



Plans comprise a rooftop extension in keeping with the property's style

Assael managing director John Assael said: "[The project will] transform a defunct building into a fully-functioning hotel."

Details: <http://bit.ly/yMAw1G>



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Public reopening of steamship attraction

One of the world's oldest complete steamships is to reopen to the public in London after it was awarded nearly £1m by the Heritage Lottery Fund (HLF).

SS *Robin* is located at a purpose-built pontoon at Royal Victoria Docks following a three-year restoration. A visitor centre will also be housed within the pontoon.

Nishani Kampfnier, CEO and co-founder of the SS *Robin* Trust, said: "The HLF funding will be used to create an authentic and memorable experience for visitors."

Details: <http://bit.ly/i6VWhj>



A viewing platform could be opened at the bridge

Viewing platform planned for Forth Rail Bridge?

Network Rail, responsible for maintaining the UK rail network, is reportedly considering plans for a viewing platform on top of Scotland's Forth Rail Bridge.

According to the BBC, the company is looking at allowing visitors travel more than 300ft (91m) to the top of the iconic structure overlooking the Firth of Forth.

Network Rail recently finished a scheme to re-paint and restore the landmark structure, which included the installation of three lifts to provide access to workers.

Details: <http://bbc.in/zvXREv>

Work starts on Lancashire coastal attraction

Wyre Borough Council (WBC) has started work on a new observation tower at Rossall Point, Lancashire, as part of wider efforts to regenerate the local seafront.

Parkinsons has been appointed contractor for the scheme, which will see a new 14m (46ft) tower link developments on the promenade at Cleveleys and Fleetwood.

WBC's cabinet member with responsibility for economic development, Gordon McCann, said: "This is a key part of our programme to regenerate the seafront."

Details: <http://bit.ly/yElVrj>

Art Fund Prize longlist announced

Four newly-opened museums and three Scottish attractions are among the 10 institutions to be included on the longlist for the annual Art Fund Prize, which is now in its 10th year.

The accolade, which was handed to the British Museum for its History of the World project last year, comes with a £100,000 cash prize and aims to celebrate excellence and innovation.

Among the new sites to be longlisted are the Riverside Museum, Glasgow; Hepworth Wakefield; Turner Contemporary, Kent; and M Shed, Bristol.

A number of redeveloped sites also feature, including: the National Museum of Scotland in Edinburgh and the Royal Albert Memorial Museum and Art Gallery in Exeter. Bath's Holburne Museum; Watts Gallery, Guildford; Bletchley Park near Milton Keynes;



Bristol's new M Shed is one of the 10 venues shortlisted for the accolade

and National Galleries of Scotland, Edinburgh, complete the longlist for this year's award.

Lord Smith of Finsbury, chair of the judges, said: "Whittling the achievements of Britain's museums over the past year down to a list of ten was an unbelievably challenging task."

Details: <http://bit.ly/9tGD1x>

April start for Dickens museum renovation

London's Charles Dickens Museum has announced that a £3.2m revamp will get underway in April after the attraction revealed "sufficient funds" were now in place.

The museum is due to close from 9 April until December for work to be carried out in time to open for Dickensian Christmas celebrations in the novelist's bicentenary year.

Two listed buildings will undergo restoration work as part of the Great Expectations scheme to cater for increasing visitor number, which will involve necessary structural repairs.

Access improvements and the reinterpretation of collections are also to be carried out during the project, which is part-funded with a £2m Heritage Lottery Fund grant.



The museum is to relaunch ahead of Dickensian Christmas celebrations

During the closure of the museum, it is hoped that other attractions will be able to borrow from its collections to help mark the 200th anniversary of the author's birth.

Details: <http://bit.ly/w3xay9>

£150,000 funding boost for Welsh botanic gardens

The National Botanic Garden of Wales has secured an additional £150,000 worth of public funding after meeting performance targets set out by the Welsh Assembly Government.

Last year, the Assembly Government announced a three-year package comprising

£550,000 of annual revenue funding between 2012 and 2014, plus a conditional £150,000.

After meeting the performance targets over the last 12 months, the Carmarthenshire attraction is now in line to receive the extra support.

Details: <http://bit.ly/xfgD5O>

£11m Mansfield scheme to start

Work is to commence on a new £11m building at Vision West Notts' (VWN) Derby Road campus in Mansfield, which will mark the latest phase of a wider expansion.

A sports hall will be demolished to make way for a new complex providing 4,000sq m (43,056sq ft) of teaching and learning space, as well as a 170sq m (1,830sq ft) health spa and a fine dining restaurant.

The new building – approved by councillors in November – will offer a home for students involved in hair, beauty and complementary therapy courses among others, with spa facilities including three treatment rooms.

One of the rooms will be a large open-plan room offering couch-based treatments, while two smaller rooms will offer the spa bed 'Jouvence' and Rasul mud bath treatment.



The health spa forms part of the new building at the Mansfield campus

The spa will also incorporate a sauna; a steamroom; an ice feature; a spa pool; and a Monsoon feature shower and enclosure.

VWN will finance the project with the help of a £1.9m contribution from the Skills Funding Agency's enhanced renewal fund. Details: <http://bit.ly/rcEkmc>

Barr + Wray reports increased turnover

Barr + Wray, the Glasgow-based provider of spas and swimming pools, has reported a 17 per cent growth in turnover, from £15m to £17.4m, for the year to September 2011.

It is the second consecutive year of "strong" results for the group, which has also seen pre-tax profits exceed £1m following a 24 per cent increase on the previous year.

Overseas markets such as the Middle and Far East have fuelled Barr + Wray's growth, with the group involved in the design and installation of spa facilities in more than 25 countries.

Among schemes involving Barr + Wray is a EUR2m (US\$2.6m, £1.7m) spa and pool deal at Jumeirah Messilah Beach, Kuwait, and the new Four Seasons Hotel in Baku, Azerbaijan.



Barr + Wray has worked on a number of spa projects around the world

Barr + Wray chief executive Alistair MacDonald said: "It is extremely encouraging to see the company continue to enjoy double digit growth, despite tough conditions."

Details: <http://bit.ly/yTZTct>

Day spa opens at Edinburgh's Princes Street Suites

A new day spa has been launched at Princes Street Suites, an exclusive collection of serviced apartments located in central Edinburgh.

Sanctuary at The Suites has two dedicated treatment rooms and provides a wide range of therapies for male and female guests.

The new spa, which is a start-up business owned and managed by Paul Lindsay, is the first in Edinburgh to offer treatments from natural skincare institution MONU that have been developed by specialist Susan Molyneux.

Details: <http://bit.ly/twNDIS>



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The tourism sector is breaking records



KURT JANSON
is policy director at
Tourism Alliance

While the final results are not quite in yet, it appears certain that 2011 will have been a record year for both inbound and domestic tourism in the UK. This is not to say that all sectors of the tourism industry are booming, indeed many are finding the current economic conditions very challenging, but the overall figures make very positive reading.

For the inbound market, the provisional International Passenger Survey results for 2011 show that the number of visitors to the country increased by 3 per cent to 30.6 million, while their expenditure rose by 5 per cent to a new record of £17.8bn. This figure is nearly £2bn more than when the economic crisis began in 2007.

Even more impressive was the growth of the domestic tourism industry during 2011. While the UK Tourism Survey figures are currently only available up until the start of November, they show that domestic tourism numbers are 7 per cent higher than 2010 and spending is up a massive 14 per cent for the year. If these trends continue for the final two months, and there is no reason to suppose that they won't, then the number of domestic tourism will have increased by 8.4 million trips and spending will be up by £2.9bn at a record £23.7bn.

To put this into context, the UK economy increased by 0.9 per cent during 2011. The construction, service and manufacturing sectors reported growth of 1.3 per cent, 1.6 per cent and 2.3 per cent respectively.

Another way to look at this growth is to examine the impact of the tourism industry on job creation. The government has just released the unemployment figures for 2011, which show unemployment in the UK increased by 180,000 during 2011 to 2.7 million. By contrast – based on the creation of a new full-time position for every additional £50,000 the sector generates – the £3.8bn growth in revenue for the sector indicates it created 76,000 new jobs.

While the economic outlook is still far from certain, these figures certainly show that the UK tourism sector is playing its part in rebuilding the nation's economy.

TOURISM

VisitBritain hails 'record' year

VisitBritain has welcomed a "record" year for tourism after reporting a 3 per cent growth in the number of overseas residents visiting during 2011.

Inbound arrivals figures for December were up 2 per cent on the same period in 2010, which ensured a positive end to a year in which 30.6 million people visited the UK.

VisitBritain also saw visitor expenditure increase 5 per cent to £17.8bn, equating to an average spend of £580 per visit and 2 per cent up on the previous record.

Emerging markets such as Brazil (51 per cent), Russia (20 per cent) and China (32 per cent) contributed to the growth in UK tourism, although European markets remained flat.

VisitBritain director of strategy and communications Patricia Yates said: "We want to make sure we capitalise on these gains by helping



Inbound and outbound tourism is poised to benefit from the wedding

boost jobs across the country and create a lasting tourism legacy for many years to come.

"We are encouraged that the along with vital long-term growth markets helping our positive return, the number of visitors coming to Britain from North America has risen."

Details: <http://bit.ly/wuX385>

New tourism marketing strategy launched for Bath

Bath Tourism Plus has launched its new *Destination Marketing Strategy* in a bid to grow the value of tourism to the city's economy to £400m over the next two years.

The blueprint has been developed as a destination-wide plan and will provide leadership

and marketing tools to deliver its targets, while working alongside local businesses.

A 12 per cent increase in the value of overnight visitors and increasing the value of day visitors are among the aims of the strategy.

Details: <http://bit.ly/yCGbbb>

£4.5m scheme for Galloway Forest Park

A new visitor complex to be built at Kirrochree and a major refit of Clatteringshaw are set to form part of a major £4.5m investment at Scotland's Galloway Forest Park.

The proposals, which have been drawn up by Forestry Commission Scotland (FCS), form part of a wider strategy to enhance the park's visitor experience and to double tourist expenditure across the local economy by 2015.

FCS is part of the Scottish Government's Environment and Forestry Directorate and is responsible for the management of the country's national forest estate.

Work on the improved visitor facilities, which also includes upgrading Glentworth's centre, is due to be completed in early 2014.



Edinburgh-based JM Architects are behind designs of the new facilities

FCS district manager Rob Soutar said: "The park is an amazing asset and are a key component in supporting the area's tourism sector."

Details: <http://bit.ly/9xlHEK>

New-look Cardiff theatre opens

Cardiff's Sherman Cymru has opened its doors to the public for the first time in two years, following the completion of a major £6.5m refurbishment of the arts venue.

Capita Symonds' Jonathan Adams, the man behind the design of Wales Millennium Centre, was involved with the revamp of Sherman Cymru.

Work has included a new exterior and a foyer that has undergone a complete overhaul. Public areas, rehearsal rooms and backstage areas have also been renovated.

Meanwhile, new seating has been installed in Theatre One and an upgraded electrical system also formed part of the refurbishment scheme, in addition to the creation of a new dedicated room for new work.

The Arts Council of Wales (£4.6m) and the Welsh Assembly Government (£180,000) have



The redevelopment of Sherman Cymru included exterior upgrade work

provided funding for the refurbishment, which was supplemented by donations.

Theatre director Chris Ricketts said: "This next step will be all about producing and presenting great theatre, telling stories that have a resonance for the widest possible audience." Details: <http://bit.ly/Y7eju>

Another record year for West End theatres

London's West End theatres have reported an eighth consecutive year of record box office revenues in 2011, according to Society of London Theatre (SOLT) figures.

Box office sales surpassed £528m – a 3.1 per cent increase on a like-for-like basis, when

compared with 2010. It was also the third time that sales figures had topped £500m.

SOLT attributed the growth to shows such as new musical *Matilda The Musical* and the ongoing success of *Les Misérables*.

Details: <http://bit.ly/wuQPNY>

Work starts on Liverpool theatre revamp

A ceremony has marked the start of work on a £28m redevelopment of the Everyman theatre in Liverpool, which has been designed by Haworth Tompkins Architects.

Everyone for the Everyman will include the construction of a 400-seat auditorium; a new creative hub for writers; rehearsal space; and improved front-of-house facilities.

A new dedicated space for schools and community groups will also be established at the theatre, which is undergoing its first major facelift since the 1970s.

Funding has been provided by Arts Council England (£16.8m) and the European Regional Development Fund (£5.9m), plus the Northwest Regional Development Agency (£2.5m).



It is the first major renovation of the Everyman Theatre since the 1970s

It is hoped a £200,000 contribution from the Peter Johnson Foundation will help encourage local people to provide the remaining cash. Details: <http://bit.ly/AsS4X1>

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PROPERTY

BAM Nuttall lands Olympic Park contracts

BAM Nuttall has been chosen by the Olympic Park Legacy Company (OPLC) to "clear, connect and complete" the Olympic Park following the 2012 Games.

Work is expected to take 18 months to complete the post-Games transformation of the park, which will be funded using £292m already set aside in the Olympic budget.

BAM Nuttall will undertake work in the North and South areas of the Olympic Park after it secured two separate contracts worth £76m.

The project includes clearing Games-time overlay such as temporary venues; connecting the site with new roads and paths; and completing venues and parkland for legacy uses.



BAM Nuttall is to lead the Olympic Park's post-Games transformation

Work to "complete" the park includes converting the Press Centre and Broadcast Centre and creating the new Lee Valley VeloPark.

Read more: <http://bit.ly/jc7oK>

Spurs commits to Tottenham project

A new stadium will be built as part of the plans for the regeneration of Tottenham, north London, following a joint pledge by Tottenham Hotspur Football Club (THFC) and Haringey Council.

The club, which had been previously eyeing a move to east London's Olympic Stadium, recently delisted from the London Stock Exchange to help raise funding for its Northumberland Development Project.

THFC and the local authority will work together as part of efforts to bring about the regeneration of the area, which will be anchored by a 56,250-seat stadium designed by the KSS Group.

Subject to approval, the council is planning to invest £9m in new and upgraded public spaces and heritage work. London mayor Boris Johnson has also pledged £18m.



Spurs bid for the Olympic Stadium but will now remain in Tottenham

THFC chair Daniel Levy said: "We have long said we could only invest in the area if we could see our commitment supported by others."

"We therefore see this as a commitment which strengthens our ability to deliver a new stadium scheme."

Details: <http://bit.ly/x3Hcdv>

£90m mixed-use scheme planned for Linlithgow

Edinburgh-based investment and management group Wallace Land has confirmed plans for a major new £90m mixed-use development to the east of Linlithgow, West Lothian.

A masterplan for the Burghmuir project is designed to provide a "natural expansion" of

the town and includes a hotel with conference facilities, a dance studio and parkland.

Wallace Land has submitted plans to West Lothian Council for the scheme, which also includes land for sports uses.

Details: <http://bit.ly/zR7OgT>

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APPRENTICESHIPS ARE BACK!

The number of apprentices in active leisure grew by 600 per cent in the last five years - we talk to some of them

According to the Office for National Statistics (ONS), unemployment in the UK reached a 16-year high in January 2012 with the total number of people out of work at 2.67 million. Alarmingly, the segment with the highest growth in unemployment was young people. The ONS data shows that 1.04 million 16- to 24-year-olds are now without employment (nearly one in four) – an increase of 22,000 on the previous

three months. But despite the slow economic recovery, it's not all doom and gloom.

While young people are finding it hard to find employment in manufacturing, IT and media, the sport and active leisure industries seem to be bucking the trend – mainly thanks to the success of apprenticeship schemes. Apprenticeships have, since the very beginning of trade and industry, offered a popular way to learn a trade. Young people

were given the opportunity to learn a profession while earning a small income, with the employer benefitting from having an extra pair of hands for a lower cost. In the past 40 years, however, there has been a significant shift towards young people obtaining FE and HE qualifications. For the academic year 1970-71, there were 621,000 students in higher education across the UK. By 2009 that figure was more than 2.5 million.

Learning on the job

Whether the increased number of people with degrees in the job market has diluted

CASE STUDY

Stephen Townsend

Where are you working at the moment?
As a fitness coach at Virgin Active.
What does your day-to-day role include?

Teaching classes, interacting with members and coaching
What attracted you to the leisure industry?
Interested in keeping fit, exercise, health and general wellbeing of others
How did you enter the leisure



industry after leaving school?

I began working as a lifeguard at a local leisure centre.

How easy was it to find a job?

It was fairly easy after I had sent out my CV to lots of prospective employers.

What training courses did you undertake to find a job in leisure?

NPLQ, YMCAfit Level 2 Gym Instructor Apprenticeship

What advice would you have for school leavers looking to get into the industry?

Get qualified and get as much experience of the industry as possible.

Is there anything you would do differently if given the chance?

No, not all. I am very happy with the way my career has panned out.

Is working in leisure what you expected?

Yes, it is hard work but very rewarding. You also have the opportunity to go as far as you want to in the industry.

What are the best aspects of the industry?

The fun atmosphere that exists on the gym floor and meeting new people every day. I also like constantly striving to improve.

And the worst?

Cleaning! Also, getting up at 4am.

The number of people applying for universities fell in 2010 - according to university body UCAS

Matthew Cherry

Where are you working at the moment?

I'm currently working as a personal trainer at LA Fitness, Kings Lynn.

What does your day-to-day role include?

Assessing people's fitness needs and writing gym/nutrition programmes.

What attracted you to the leisure industry?

I've always been interested in sport and chose a career in leisure as I knew it would be something I was enthusiastic about and would enjoy on a daily basis.

How easy was it to find a job?

It was very easy to find a personal training job but I would tell people to start by building up their knowledge from a fitness instructor level first.

How did you enter the industry after leaving school?

I went to college and studied for a diploma in sport and, from there, I went to Premier Training International to study Level 3 Personal Training.



What training courses did you undertake to find a job in leisure?

I started with a Premier Training International Personal Training Diploma and find it important to keep updating my knowledge with relevant courses.

What advice would you have for school-leavers looking to get into the industry?

Research all the fields in the sports industry and choose the correct course relevant to your interests.

Is there anything you would do differently?

I would have gone straight to Premier instead of college, as it provided a faster track into my chosen career.

Is working in the leisure industry what you expected?

Yes and more! The satisfaction of seeing myself and my clients achieve fitness goals is very rewarding.

The best aspect of the leisure industry?

Every day is different and so is every client. You need to constantly develop your training so that everyone achieves their goals.

And the worst?

Unpredictable hours!

CASE STUDY

the value of academic qualification is a mooted point, but what is clear is that after 40 years of steady growth, it looks like university applications are in decline for the first time. Earlier this year, university body UCAS reported that applications for undergraduate courses have fallen 8.7 per cent. The increased tuition fees and subsequent debt levels have certainly have their effect, but could it be that young people are simply choosing an alternative path to work?

The government certainly seems to hope so. It has set itself a target to find one million extra apprenticeships over the next

An apprenticeship means learning as you work



Joe Rust

Where are you working at the moment?

I am currently working at St Crispin's Leisure Centre, Wokingham, as a full time fitness coach.

What does your day-to-day role include?

As a fitness coach, I complete new member inductions, give gym tours to potential members and design exercise programmes for our gym-users. A key focus of my time on the gym floor is to help convert leads into membership sales and retain our current members. I really enjoy meeting new members and helping them on their way to achieving their goals.

I also run my own weekly boxercise classes at the leisure centre, which are proving to be really successful!

What attracted you to the leisure industry?

I had always been an active youngster and as a teenager I loved keeping fit in the gym. To make a real difference to people's lives is also very rewarding.

How did you enter the industry after leaving school?

I left college a year into my A Levels and, with no work experience under my belt, I



did not know where to turn to kick start my career. I took a job at a local pub, but knew this wasn't for me, long term. On hearing of the Leisure Connection Fitness Academy, I applied online and was invited to an induction day. I was accepted onto a government-funded Level 2 Apprenticeship programme.

What training courses did you undertake to find a job in leisure?

Training with Lifetime, I started a three-week classroom-based programme. I was taught the basic theory needed to advance as a Fitness Instructor. It was great to learn the basics of anatomy and physiology and to have the chance to apply this knowledge in a practical setting made the learning experience just so valuable.

What advice would you have for school-leavers looking to get into the industry?

I would urge others to jump at every opportunity that comes their way. Gaining valuable work experience and showing your employer just how good you can be

Is working in leisure what you expected?

I love my career. My confidence has soared and I have just started leading my own weekly boxercise class. I'm currently working hard to complete my Level 3 Personal Training qualification.

CASE STUDY



SHUTTERSTOCK/ALAN DODD

Many apprentices enjoy long careers with the companies that they completed their training with

➤ 18 months. The reasons are clear. City & Guilds, the leading provider of apprenticeships predicts that an extra million places would generate £1.2bn in revenue over the next eight years. A welcomed boost for the UK economy whose recovery from the recession has been slower than expected.

Within the apprenticeship sector, leisure stands as a shining example. The number of apprentices in the sport and active leisure sector alone has increased 600 in the past five years, according to statistics released during National Apprenticeship Week. SkillsActive, the Sector Skills Council for Sport and Active Leisure, issued 9,342 Apprenticeship certificates in the year ending September 2011 - up from just 1,271 in 2006.

Nigel Wallace, director of training provider Lifetime - one of the companies offering apprenticeship schemes - says that the success is largely down to employers who are increasingly looking to hire people who have practical skills, as opposed to the theoretical know-how.

"In a recent Lifetime survey that questioned more than 2,000 employers across the UK, 58 per cent ranked work experience and volunteering as the most appealing addition to an individual's CV," Wallace said.

"This is in comparison to just 27 per cent looking for good academic qualifications. In all, 55 per cent of employers felt that young people who have learnt on the job are much more effective than University graduates as they are 'work-ready' and able to hit the ground running."

Wallace also emphasises that taking up an apprenticeship doesn't mean that you are shutting the door on academia.

"A number of our learners have gone on to complete further qualifications and academic study once they have established themselves in the industry." ●

Chloe Moss

Where are you working at the moment?

I work as an exercise and lifestyle coach at Virgin Active in Collingtree Park, Northampton.

What does your day-to-day role include?

Working alongside a close team as well as individually, constant interaction with the club's members, manning the gym floor and maintaining a high standard of member interaction. Helping people to achieve their fitness goals both in groups and on a one to one basis as well as planning and instructing classes - maintaining a safe, professional, yet fun fitness environment.

What attracted you to the leisure industry?

My life has always been sport-focused. It's a huge passion of mine and I can't imagine my life without playing or being involved in some kind of fitness-related activity. I knew the leisure industry was for me.

How easy was it to find a job?

It wasn't 'easy', but like anything in life, if you work hard, you'll succeed. I just made sure I was really proactive, putting a lot of care and consideration into my job



applications, and making sure that I stood out as a candidate to the employer!

How did you enter the industry after leaving school?

After school, I went on to study at college. I chose a sports-related course - National Diploma in Sport and Exercise Sciences. I also carried out some work experience in a PE department of a secondary school, as well as putting my basketball coaching qualification to use through voluntary coaching for children's teams.

What training courses did you undertake to find a job in leisure?

Following this, I enrolled onto a course with Fitness Industry Education. I chose Level 3 Diploma in Personal Training, a five-week fast-track course.

What advice would you have for school leavers looking to get into the industry?

Really do your research - I did, and it paid off. Get some experience, to see if the industry really is for you. If it is, great - go for it, give it your all, demonstrate your passion for it throughout, and you will undoubtedly do well, and enjoy yourself!

The best aspects of the leisure industry?

For me, it is getting to do what I love every single day!

Aristie Wright

Where are you working at the moment?

I work at Parkwood's Brough Park Leisure Centre in Leek and I am a lifeguard and swimming instructor.

What does your day-to-day role include?

Teaching children and adults to swim, life guarding public sessions, hall changes in the leisure centre and cleaning duties. I also help wherever I'm needed, so sometimes work on reception too.

What attracted you to the leisure industry?

The social side of it as you meet a lot of new people. With my teaching I have gained a lot of confidence - more exciting than sitting behind a desk!

How easy was it to find a job?

It was fairly easy as I used the apprenticeship website and applied for the position through there and then got an interview; the process was quite straightforward.

What did you do after leaving school?

I went to college first for two years where I studied public services and then I was



looking for a job but thought I would do it through an apprenticeship as I would gain more skills and experience that way.

What training courses did you undertake to find a job in leisure?

On the apprenticeship I did my NPLQ to be a lifeguard, as well as Level 1 and 2 Swim Teaching. I have also completed dance courses with Parkwood Leisure - one for teaching Sway Dance and one for teaching cheerleading.

What advice would you have for school leavers looking to get into the industry?

I would advise them to go through an apprenticeship because it can be really hard to find a job straight after school. Is there anything you would do differently if given the chance?

No I am glad of what I have done because in a year I have achieved so much and I am doing something totally different.

Is working in leisure what you expected?

Yes and no; working in a leisure centre is different to what I imagined because you get involved in so many different things but I knew it was still working in leisure. I have a good knowledge of all different areas now.

Academy to deliver KidzMove resources

Active IQ Academy has been selected to deliver the eLearning and online resources as part of instructor training for FitPro's new children's fitness product, KidzMove.

Launched by FitPro with television brand LazyTown last year, KidzMove is to be delivered in clubs across the country with tailor-made programmes for young people. It aims to tackle childhood obesity in the UK through promoting physical activity.

FitPro global commercial director Andy Jackson said: "[KidzMove] will be a massive boost to the fitness industry as we play our part in improving the nation's health."

Active IQ Academy director Yvonne Cooper added: "The academy's eLearning and online



KidzMove is the result of a partnership between FitPro and LazyTown

resources will give the instructors the tools to make sure their knowledge levels and training delivery are exceptional."

Details: <http://bit.ly/Aw2zZ7>

Apprenticeships can benefit any employer



SUKI KALIRAI
is interim chief executive officer of SkillsActive

Last week (6-12 February) saw the 5th National Apprenticeship Week – a time to celebrate, as well as an opportunity to encourage individuals and employers to take up the unique learning and business opportunities that are associated with Apprenticeships.

The number of Apprenticeships within the sport and active leisure sector has already increased by more than 600 per cent over the past six years, as well as by 90 per cent in the hair and beauty sector. And with increased financial benefits recently made available by the National Apprenticeship Service (NAS), those figures look set to grow. The NAS has pledged to provide up to 40,000 grants worth up to £1,500 to small- to medium-sized employers that recruit 16- to 24-year-olds.

Traditionally, many sports and leisure sector firms may not have thought of Apprenticeships. In the year to September 2011, however, SkillsActive issued 9,342 Apprenticeship certificates, which compares to 1,271 in 2006. Apprenticeships have always been popular within the hair and beauty industry and have grown from 6,454 in 2006 to 12,264 in 2011.

We know from our experience that Apprenticeships are an extremely successful way to recruit, develop and retain effective employees. There are 13 frameworks available in the sport and active leisure sector in England, covering many roles. SkillsActive has designed each one in consultation with employers, to ensure they provide the skills businesses need to grow and develop.

Our Group Training Association allows employers running small- to medium-sized firms to group together and access funded training that would otherwise be difficult to reach. This training is delivered through SkillsActive's network of approved National Skills Academy training providers.

I would encourage all employers to consider taking on an Apprentice. Please talk to one of SkillsActive's account managers about how Apprenticeships could work.

Details: <http://bit.ly/yb61Hd>

Leisure apprentice numbers surge

New figures from SkillsActive have reported a 600 per cent increase in the number of apprentices working in the sport and active leisure industries over the last six year.

SkillsActive said that the figures – released to coincide with National Apprenticeships Week (6-12 February) – show more employers are now realising the value of such programmes to their firms.

In the 12 months to last September, SkillsActive issued 9,342 Apprenticeship certificates, compared to the 1,271 certificates issued in the 12 months ending September 2006.

SkillsActive interim chief executive officer Suki Kalirai said apprenticeship programmes are not limited to larger employers, but available to small- and medium-sized firms with the help of the Group Training Association.



SkillsActive has issued a growing number of Apprenticeship certificates

Kalirai said: "It enables employers running small to medium enterprises to group together and access funded training.

"This training is delivered through SkillsActive's network of approved National Skills Academy training providers."

Details: <http://bit.ly/yb61Hd>

Students to benefit from GBP2m casino overhaul

Students from Warwickshire and Hinckley College are to benefit from the completion of an extensive £2m refurbishment of Rainbow Casino in Birmingham, West Midlands.

A scheme has launched to offer students an introduction to the sector through a gaming

academy; apprenticeship opportunities; and job openings upon completion of courses.

Rainbow Casino established the link after expanding its facilities, with its Clarendon restaurant to be revamped in April.

Details: <http://bit.ly/ydZymK>

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- ECDL
- First Aid

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- Foundation Degree in Applied Sport & Exercise
- Foundation Degree in Public & Community Services
- Foundation Degree in Business
- Foundation Degree in IT

Currently Working in the Industry?

You may also be eligible to access free training via our L2 & L3 Apprenticeships in Sport & Active Leisure (Fitness Instructing, Operational Services, Business and Administration and Retail)

For further information or to reserve your place on one of the above courses please contact Peter Morrison Head of School of Sport, Business, Public Services and IT (0191) 3754437

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- Indoor cycling
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- SMR / Flexibility
- Pre/post natal training

We are holding interviews and running the **TenPilates Academy** throughout the year. Successful applicants will not only have their **training paid for** by the Company, but will also gain **direct employment** with TenPilates.

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London Leisure College,
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Duty Manager, *Canons Enterprises, Edgware, UK*
Sales and Marketing Executive, *Bright Aquarium, Bristol, UK*
Sales and Marketing Manager, *Bannatyne Fitness Ltd, Darlington, UK*
General Manager, *East Anglia Tennis and Squash Club, Norwich, UK*
Group Fitness Coordinator, *Frame Fitness, London, UK*
Operations Manager, *York Conferences Ltd, York, UK*
Key Account Manager, *Gravity UK, High Wycombe, UK*
Human Resources Advisor, *Greenwich Leisure Ltd, Woolwich, London, UK*
Duty Manager, *Everyone Active, Spelthorne Leisure Centre, UK*
Lifeguard, *Ipswich Borough Council, Ipswich, UK*
Part Time Casual Lifeguards, *Nexus Community, Woodstock, UK*
Casual Duty Managers, *Nexus Community, Woodstock, UK*
Personal Trainer, *Pure Gym Limited, Wandsworth, UK*
Party Co-ordinator, *Dacorum Sportspace, Hemel Hempstead, UK*
Self Employed Instructors, *Kirklees Active Leisure, Yorkshire, UK*
Personal Trainer, *Pure Gym Limited, Various locations, UK*
Cycling Development Officer, *Lee Valley Regional Park Authority, North London, UK*
Full Time Fitness Instructor, *Gym 1, Luton, UK*
Leisure Attendants, *The Leys School, Cambridge, UK*
Swimming Teachers - part-time, *The Leys School, Cambridge, UK*
Sports Events Officer, *Nottingham City Council, Nottingham, UK*
Centre Manager, *Impulse Leisure, Thurrock, Essex, UK*
Group Training and Development Co-Ordinator, *Impulse Leisure, Essex, UK*
Regional Manager/Kirklees Active Leisure, *Kirklees, UK*
Assistant General Manager, *The Gym Group, Swansea, UK*
Assistant Manager, *Kidspace, Croydon, UK*
General Manager - Brentford Fountain Leisure Centre, *Fusion, Brentford, UK*
General Manager, *Fusion, South Norwood Croydon, UK*
Part Time Receptionist, *Energie Group, Milton Keynes, UK*
Membership Sales Advisor, *Energie Group, Various locations, UK*
Personal Trainer, *Energie Group, Milton Keynes, UK*
Administrator, *Energie Group, Energie Head Office - Milton Keynes, UK*
Spa Therapist, *Idle of Erika Hotel, Spa and Island, Oban, UK*
Spa Therapist Coordinator, *Orient-Express, Italy*
Health Club Receptionist, *Jubilee Hall Trust, Hampstead, UK*
Business Development Officer, *Surrey Heath Borough Council, UK*
Spa Therapist, *Orient-Express, Italy*
Customer Support Coordinator, *GramercyOne, New York, United States*
Spa Manager, *Fistral Spa, Newquay, Cornwall, UK*
Director of Spa and Leisure, *Fairmont St Andrews, St Andrews, Scotland, UK*
Group Spa Pre-Opening Manager, *ESPA International, Farnham, UK*
Spa Therapist, *Aromatherapy Associates, Knightsbridge, UK*
Account Manager and Trainer, *Aromatherapy Associates, London, UK*
Duty Manager, *Trust Thamesmead, London, UK*
Aquatics Manager, *Leisure in Hyndburn, Hyndburn, UK*
Duty Manager, *Everyone Active, Sunbury Leisure Centre, UK*
Part Time Membership Consultant, *Everyone Active, Staines, Middlesex, UK*
Recreation Assistant, *Everyone Active, Romford, UK*
Personal Trainer Diploma with GP Exercise Referral, *Amac Training Ltd, South East, UK*
Assistant Manager, *RFC Recreation Club, London, UK*
Operations Manager, *York Conferences Ltd, York, UK*
Trainee Manager Scheme for Graduates, *Greenwich Leisure Ltd, London, UK*
Full time Membership Consultant, *Everyone Active, Middlesex, UK*
Recreation Assistant, *Coral Reef (Bracknell Forest), Bracknell, Berkshire, UK*
General Manager, *The Gym Group, Various locations, UK*
Spa Director/Owner, *SpaStaff.com, Northern Cyprus*
Part Time Membership Consultant, *Everyone Active, Staines, Middlesex, UK*

Recreation Assistant, *Everyone Active, Romford, UK*
Assistant Manager, *RFC Recreation Club, London, UK*
Trainee Manager Scheme for Graduates, *Greenwich Leisure Ltd, London, UK*
Regional Manager, *Kirklees Active Leisure, Kirklees, UK*
Membership Sales Advisor, *energie group, Edinburgh, United Kingdom, UK*
Fitness Advisor, *energie group, Edinburgh, United Kingdom, UK*
Fitness Instructors, *Newark & Sherwood District Council, Newark, UK*
Lecturer in Sport, Exercise and Fitness, *Loughborough College, UK*
Full Time Receptionist, *energie group, Edinburgh, Scotland, UK*
Part Time Fitness Advisor, *energie group, Edinburgh, Scotland, UK*
Full-Time Fitness Instructor, *Cheshire Health Club & Spa, Knutsford, UK*
Self Employed Instructors, *Kirklees Active Leisure, Yorkshire, UK*
National Marketing Manager, *Pure Gym Limited, Leeds, UK*
Social Media Manager, *Pure Gym Limited, Leeds, UK*
Fitness Trainer, *Rochampton Club, London, UK*
Sports Centre Manager, *St Albans School, St Albans, UK*
Customer Experience Manager, *Star Trac Europe, Home Based with significant travel and overnight stays, UK*
Gym Professional, *Royal Automobile Club, London, UK*
Centre Manager, *Perform at St. George's Park, Burton on Trent, UK*
Health and Fitness Sales and Retention Manager, *NW Leicestershire, UK*
Part Time Customer Service Managers, *Leisure in Hyndburn, Accrington, UK*
Sales and Marketing Manager, *Bannatyne Fitness Ltd, Darlington, UK*
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Youth Leader, *LeisureForce, Saudi Arabia*
Manager Community and Extended Use, *Kajima Partnerships Ltd, Darlington - County Durham and Waltham - Newcastle upon Tyne, UK*
Fitness Advisor, *Jubilee Hall Trust, Hampstead, UK*
Personal Trainers, *Hertsmere Leisure, Hertsmere, Milton Keynes and Three Rivers areas, UK*
Part Time Fitness Instructor, *Hertsmere Leisure, Borehamwood, UK*
Fitness and Sales Manager, *Hertsmere Leisure, Potters Bar, UK*
Programme Manager - Bethwin Football Club, *Greenhouse, South London, UK*
Spa Manager, *Bluestone National Park Resort, Pembrokeshire, UK*
Partnership Projects Officer (37 hours), *Barnsley Metropolitan Borough Council, UK*
Part Time Receptionist, *energie group, Edinburgh, Scotland, UK*
Personal Trainer, *Pure Gym Limited, Various locations, UK*
General Manager - Brentford Fountain Leisure Centre, *Fusion, Brentford, UK*
Swimming Development Officer: 6mth maternity cover, *Nottingham City Council, UK*
General Manager, *Fusion, Various locations, UK*
Temporary Club Promotion Staff, *energie group, Nationwide, UK*
Personal Trainer, *Energie Group, Various locations, UK*
Brand Operations Manager, *energie group, Altrincham, Cheshire, UK*
Lecturer in Sports, *Bishop Burton College, Beverley, UK*
Sports Centre Manager, *Bangor University, Bangor, Wales, UK*
Partnership Manager (People), *Sport Cheshire, Cheshire and Warrington, UK*
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Personal Trainers, *Thirty Seven Degrees, London, UK*
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Full Time Recreation Assistant, *Central YMCA, London, UK*
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Deputy Club Manager, *The King's Club, London, UK*
County Development Manager, *Cambridgeshire FA Ltd, UK*
Spa Therapists, *Formby Hall Golf Resort and Spa, Southport, UK*
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A fantastic opportunity has become available within the Lee Valley Regional Park Authority (LVRPA) for a highly committed individual to develop and enhance Cycling opportunities across a range of functions.

This role will see you supporting Senior Management in the design, implementation and maintenance of Lottery Funded Legacy Sports Plans for LVRPA's VeloPark, to enhance sporting opportunities within the Park and to activate development programmes for the Authority's priority sport of Cycling. Supervising a team of seasonal sports coaches and volunteers, you will actively work towards engaging the community across the region.

A Sports Development/Management degree is required along with sound knowledge of sports/recreation development and experience of delivering community Cycling projects.

If you feel that you have the right blend of skills for this role please complete an application form, found on our website www.leevalleypark.org.uk and return it to: jobs@leevalleypark.org.uk or The HR Team, Myddelton House, Bulls Cross, Enfield EN2 9HG. Alternatively, please call 01992 709839 for an application pack if you do not have access to the internet.

Closing date: 23rd March 2012

Interview dates: 5th and 6th April 2012

www.leevalleypark.org.uk

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Lee Valley
Regional Park Authority



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Trust Thamesmead is a leading community development organisation in South East London and is committed to Equal Opportunities and Investors in People.

For an informal chat please contact

Simon Jones on 020 8320 4470.

Application pack available on
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fjones@trust-thamesmead.co.uk

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Leisure Attendants

Leys Leisure currently has vacancies for motivated, confident and organised Leisure Attendants to work in their Sports Hall Complex at both The Leys and St Faith's.

Applicants should have previous experience and hold a current first aid certificate and NPLQ. Shift working, including weekend working will be as required on a roster basis.

Hourly rate of £7.15 per hour plus benefits include: uniform, meals whilst on duty term time, contributable pension and some parking is available on site.

Swimming Teachers – part-time

There are also vacancies for ASA Level 2 Qualified swimming teachers to help with swimming lessons. Previous experience and a current first aid certificate is essential.

Hourly rate of £18.76 plus benefits as shown above, appropriate training will be available.

For an application form, please call
01223 508900 or email hr@theleys.net

**CLOSING DATE FOR COMPLETED APPLICATIONS
IS FRIDAY 9TH MARCH 2012.**

The Leys School is committed to safeguarding and promoting the welfare of children. Checks including an enhanced CRB and workplace references will be required; a six month probationary period will also apply. Evidence of eligibility to work in the UK required as applicable. Charity no: 1144035

General Manager

We are recruiting for an experienced, dynamic and marketing focused General Manager for our Lime Tree Road, Norwich rackets club.



You will be reporting to the Chairman and responsible for operational day-to-day management of the Club including all financial aspects, its staff and the marketing of the Club.

Duties include:

- Supervising all employees ensuring the highest standards of service are provided to all members and guests.
- Lead the recruitment of all Club staff.
- Develop ways to add membership value and improve the various sports offered.
- Inspire and work with the tennis and squash teams to deliver high standards ensuring member satisfaction maximising retention.
- Chair regular staff management meetings and motivate them to deliver excellent service.
- Ensure the Club's Health & Safety policy is fully implemented and that all key staff are trained.
- Developing membership and marketing strategy, identifying opportunities for increasing membership and implementing the strategies.
- Developing sales opportunities within the Club to maximise income.
- Ensure sound administration and reporting procedures are followed in line with Club practice at all times.
- Ensure that all facilities internally and externally are maintained to a high standard.
- Other duties as may be necessary from time to time, compatible with the nature of the post.

Applicants wishing to apply will demonstrate a proven track record of management within the sports/leisure industry sector. You will be able to lead by example and possess strong business acumen with knowledge and a passion for racket sports being an advantage.

In return the role of General Manager attracts an excellent salary and benefits package in the knowledge you are working for the regions premier club.

Salary Range: £28,000 - 30,000

Applications to: Anthony Raywood, East Anglia Tennis & Squash Club, Lime Tree Road, Norwich NR2 2NQ

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Community Manager

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37 hours per week - Full year

Governors are seeking to appoint a Community Manager to oversee all out of hour's usage of the school and Sports Centre. The successful applicant will manage sports facilities and swimming pool hire arrangements, as well as seeking new funding streams to develop resources for pupils, adult education and community use

For further details of the school, a full job description and an application form please visit our website or alternatively contact the school reception. Please note CV only applications will not be accepted.

Application forms should be returned for the attention of Barbara Makin by no later than 9.00 am on Monday the 5th March 2012. Interviews will be held on the 7th March 2012.

This school is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. This post is subject to an enhanced CRB disclosure from the CRB.

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Theatre Manager: Oversee the day to day operations of Reel Cinemas and respective F&B outlets. Responsible for cash security, ticket stub, company properties and equipments in the complex

www.reelcinemas.ae



DUBAI ICE RINK-DUBAI-UAE:

Operations Manager:

Responsibilities:

- Managing the facilities maintenance team/Skating Coaches
- Developing a program of group and individual ice skating lessons
- Responsible for all aspects of ice quality and maintenance
- Responsible for all aspects of Facility management and maintenance
- Set up a number of systems of work that will ensure all routine tasks are carried out in accordance with written schedules
- Responsible in conjunction with the General Manager for an agreed financial budget, to be used specifically for general repairs and maintenance of the facility

www.dubaicerink.com



If interested, please send your CV to **Ahiam Boudraa: Ahlamb@emaar.ae**, mentioning the desired position.

VISITOR SERVICES MANAGER

Dalkeith, £33,000 - £36,000 Plus benefits

The Buccleuch Group is the umbrella organisation for the business interests of the Duke and Duchess of Buccleuch. The Group is an eclectic mix of companies including Visitor Services, Estate Management and Property Development. Reporting to the Commercial & Creative Director, we are looking for the successful candidate to enhance and significantly develop the existing visitor experience at Buccleuch's Dalkeith Country Estate, releasing its potential as a significant local attraction.

- Are you able to demonstrate a determined attitude, with a strong commercial awareness?
- Do you have a 'hands on' approach with proven leadership and motivational skills?
- Can you apply best practice in tourism while remaining mindful of the history and heritage behind our organisation?

INTERESTED? If yes, please email your CV to Mark Robson mrobson@buccleuch.com or send by post to The Buccleuch Group, 27 Silvermills Court, Henderson Place Lane, Edinburgh EH3 8DG. THE CLOSING DATE FOR APPLICATIONS IS 6 MARCH 2012.



Full Time Fitness Instructor

Full time Salary £13,000

**working on a shift basis, mon-fri
4 weeks paid holiday**

Duties to include:

- opening/closing the club,
- general reception duties,
- writing out fitness programs & carrying out consultations,
- general cleaning,
- knowledge of free weights is desirable.

Send CV with cover letter to Karl Grant, Gym 1, Britannia Industrial Est, Leagrave Rd, Luton, LU3 1RJ or email to: kasleisure@hotmail.com

GROUP FITNESS COORDINATOR

Frame was born from a simple mantra that "getting fit shouldn't be a chore" and now offers 250 dance, fitness, yoga and Pilates classes per week. Ready to open another site we are on the hunt for someone to work with the Directors to manage and develop the timetable and teachers, alongside managing the current site.

Skills required to do the job:

- Good knowledge of a wide range of exercise disciplines
- A passion for working with a large, varied team of people
- Strong attention to detail
- Reliable and flexible
- Initiative and willingness to think on your feet
- Highly organised with the ability to multi-task
- Natural customer service skills

The job would suit an energetic and highly driven person who wants to combine a business role in a fitness environment and to work with a team of young, fast-paced, health and fitness professionals working for a unique business, still in growth phase.

This growth could open doors for you.

If you want to get involved, then get in touch!

Please email joan@moveyourframe.com with a CV and a brief cover letter about why you would like this role.



FULL-TIME FITNESS INSTRUCTOR

We are seeking a dynamic Fitness Instructor to join our team in **Mobberley, Cheshire**. You will be qualified to a minimum of REP'S Level 2 and a Group Exercise qualification would also be desirable. Main duties and responsibilities will include overseeing the smooth operation of the Gym, Studio and Swimming Pool on a day-to-day basis.

You will need to be passionate about health and fitness in order to motivate and mentor our members to help them achieve their goals. You should be a great communicator; have excellent customer service skills; a can do, will do attitude, but above all have a great personality!

If you feel you have these star qualities then we're waiting to hear from you.

Experience preferred, but not essential as on the job training also available.

40 hrs per week (shifts 5 days over 7).

CV and letter of application to: mark@cheshirehealthclub.co.uk.



Fairmont St Andrews, SCOTLAND

At Fairmont Hotels & Resorts, every day is as unique as our properties. Nothing is routine. Each sunrise brings endless possibilities to create memories for our guests. It offers an exciting opportunity to build a career with a luxury hotel company. Discover how extraordinary a Fairmont Day can be.

Fitness Instructor

- Lead fitness sessions, personal training and group exercise experiences, in - service education centres.
- Safeguard all Clients, Guests, Members, Colleagues and Team Members throughout each experience, while upholding the philosophy of the spa fitness centres.
- Maintain professional certifications while continually pursuing a greater degree of knowledge and expertise through self-study, in-services offered, program development and other continuing education efforts.
- Maintain accurate records of all personal training clients, classes taught, coaching sessions and other professional services provided.
- Qualifications - minimum of 1 year experience in fitness-wellness fields. Qualified in REP'S level 2 or equivalent. Personal Training qualification would be an asset
- Experience instructing and leading exercise in an adult fitness setting, using appropriate form and sporting techniques. Experience in administering PAR-Q, health risk and history, fitness assessments, and client consultation.

Pool & Leisure Attendant

- Ensure the spa facility and pool area is safe and clean at all times (operations and cleanliness).
- Carry out all pool plant requirements
- Strong English communication skills
- Service guest's and members needs to ensure 5 star standards are met
- Qualification - Pool Plant Operator
- Certification of lifeguard training would be an asset

Please apply with CV to: **Carol Ann Hibbert** at Fairmont St Andrews, St Andrews, Fife KY16 8PN, Scotland



£65m 'leisure hub' for Swindon

Members of Swindon Borough Council's (SBC) cabinet have backed plans for a major new £65m leisure development put forward by property group Moirai Capital Investments.

Proposals for the Wiltshire town's North Star site include a full refurbishment of the existing Oasis Leisure Centre, together with an indoor ski slope and a waterpark.

An indoor arena, a hotel and other leisure amenities are also planned as part of a "regional hub", which has been designed by leisure specialists S&P Architects.

X-scape snowsport brand founder Martin Barber is leading Moirai's team, while Sir Robert McAlpine, ISG, Buro Happold, LDA Design and Stace are also involved.



An indoor ski slope will form part of the proposed regional leisure hub

SBC's Keith Williams said: "This has the potential to be one of the most exciting developments Swindon has seen for many years." Details: <http://bit.ly/A1KNvY>

Baker Tilly: Hospitality administrations increase

New analysis from Baker Tilly has found that the overall number of hotel and licensed trade sector businesses going into administration went up by nearly a fifth last year.

The insolvency practitioners revealed that hotel operators fuelled the increase, as the

number of administration appointments grew by 57 per cent compared with 2010 to 80.

Baker Tilly partner Peter Cooper said: "Our view remains unchanged: there is no room for complacency in the current climate." Details: <http://bit.ly/AacMYx>

Belfast in line for £150m investment

The Belfast Waterfront arts and entertainment venue is to benefit from a £20m expansion as part of a wider £150m investment designed to boost the Northern Irish capital's economy.

Belfast City Council (BCC) has outlined its three-year spending plans for the city, which are designed to create new job opportunities and to provide economic infrastructure that ensures future competitiveness.

The extension of the Belfast Waterfront complex is one highlight of the proposals, with arts, tourism and culture projects to benefit from £34m of local authority investment.

A further £75m will go towards improving council-run community facilities, which is poised to include new sports pitches and the refurbishment of community assets.

Deirdre Hargey, chair of BCC's strategic policy and resources committee, said: "This has



Tourism and arts schemes are to benefit from £34m

been developed and supported by all six of the political parties on Belfast City Council.

"We will invest £75m towards facilities and £75m to support partnership projects, local regeneration and sectors such as tourism." Details: <http://bit.ly/zYE4qT>

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