

# leisure opportunities

15 MAY – 28 MAY 2012 ISSUE 580

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## Chelsea FC bids for Battersea site

Chelsea Football Club (CFC) and development partner Almacantar have submitted a bid to buy London's Battersea Power Station site with a view to building a new stadium.

The Premier League club confirmed its joint bid had been lodged in accordance with a process established by the site's joint administrators from Ernst and Young.

In November 2011, it was first suggested that CFC was eyeing Battersea Power Station as the potential site for a new stadium, with Kohn Pedersen Fox tasked with drawing up plans for the scheme.

The announcement that a bid for the power station site has been submitted comes after the club said an expansion of its Stamford Bridge home had "little chance" of success. Last month, CFC chair Bruce Buck told the IHT Sports Business



CFC is mulling the development of a new ground at the landmark site

Summit in Turkey that – although the club had no current plans to relocate – redeveloping its existing stadium was not a viable option.

Read more: <http://lei.sr?a=x4j9M>



Cosslett will look to reverse the group's fortunes

## Cosslett appointed chief executive of Fitness First

Andrew Cosslett, the former chief executive of InterContinental Hotels Group (IHG) has been named as the new chief executive officer at health club chain Fitness First.

Cosslett, who left IHG in June last year, will take up the new role on 1 June and has been brought in as part of a large-scale restructuring of the troubled chain.

During his time at IHG, he oversaw the relaunch of Holiday Inn as a mid-market chain. He is currently chair of the Rugby World Cup 2015 organising committee.

Read more: <http://lei.sr?a=W1N6N>

## Ian Taylor appointed CEO of SkillsActive

Ian Taylor, a two-time Olympic field hockey medallist, has been named as SkillsActive's chief executive officer.

A former chief executive of sports-cotland, Taylor was part of the gold medal-winning Great Britain field hockey team at the 1988 Olympics in Seoul, South Korea.

Interim CEO Suki Kalirai has been leading SkillsActive since Stephen Studd's decision to step down with immediate effect in October 2011.

To read more from Suki Kalirai on the appointment of Ian Taylor as CEO of SkillsActive, turn to p.17

## Brighton's i360 back on track?

The development of Brighton's new 175m (574ft)-tall i360 viewing tower on the south coast could be back on track with the help of government and local authority support.

Marks Barfield, which conceived and delivered the London Eye attraction and is behind the proposed new i360 tower, has currently raised £18m towards the scheme.

The Coast to Coast Capital Local Enterprise Partnership – a government fund that was established to promote economic growth – has also now agreed to provide a £3m loan.

Meanwhile, Brighton and Hove City Council is to mull plans to kick-start the scheme by borrowing funds to provide a £14m loan.



The i360 plans will deliver a 175m (574ft)-tall tower

If the local authority's cabinet approves the proposals, the development could be restarted within the next three months, with the new attraction completed inside two years.

Details: <http://lei.sr?a=z5t2Z>

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## SPORT

# PE lessons 'put girls off exercise'

A report from the Women's Sport and Fitness Foundation (WSFF) has found that school PE lessons are "putting off" young females from taking part in physical activity.

The findings are based on research carried out by the Institute of Youth Sport at Loughborough University, which includes the views of 1,500 children about their attitude to sport and exercise.

More than half of all girls (51 per cent) said their experiences of school sport and PE lessons had deterred them from taking part in sport, while 45 per cent believe that sport is "too competitive". Other findings included in the report show that more than half of all boys and girls agree that "there are more opportunities for boys to succeed in sport than girls".

The report also contains recommendations to help girls enjoy sport and to maintain a



The report underlines a worrying trend of girls being put off from sport

healthy lifestyle, with just 12 per cent of 14-year-old girls currently getting enough exercise.

WSFF chief executive Sue Tibbells said: "Our research shows that PE and school sport is actually putting the majority of girls off being active, even though three quarters of girls are keen to do more exercise."

Details: <http://lei.sr?a=n2U5G>

## 40,000 spectators attend Olympic Stadium's launch

UK sports stars, celebrities and more than 40,000 spectators have helped mark the opening of London's Olympic Stadium.

Former Olympians including five-time gold medalist Sir Steve Redgrave and Mark Foster were among those to take part in the

2012 Hours to Go celebration on 5 May, which comprised athletics and live entertainment.

Work on the venue, which has been designed by Populous, was completed by a team led by Sir Robert McAlpine in March 2011.

Details: <http://lei.sr?a=poT4S>

## Work starts on Cambridge Sports Centre

Bedford-based contractor SDC Builders has started work on a new sports centre at the University of Cambridge, which is scheduled to be completed in October 2013.

The 6,060sq m (65,229sq ft) Cambridge Sports Centre – designed by Arup Associates – is set to incorporate a large sports hall housing two full-size courts; a spacious fitness suite; an audio-visual space; and a strength and conditioning wing with free weights areas. Meanwhile, the centre

will also allow for the addition of sports medicine and rehabilitation space and another wing of six fives courts and squash courts – subject to the necessary funding being in place.

University of Cambridge director of physical education Tony Lemons said the first phase



Arup Associates have designed the 6,060sq m Cambridge Sports Centre

of the development was a "step-change" in the institution's provision of sporting facilities.

"The project will initiate a step-change in the quality of sport facilities available to the university and the local community," he said.

Details: <http://lei.sr?a=n9f1D>

## Linwood facility to open in 2013

A new £24m community sports hub in Linwood – part of Renfrewshire Council's £103m investment in local facilities – remains on course to open in spring 2013.

The Linwood Community Sports Hub, which is designed by Cre8 Architecture, will house a 25m, six-lane competition pool; a 15m learner pool; and a leisure pool offering a range of water features.

A sports hall; squash courts; a fitness suite; and dance studios also form part of the complex, as well as five-a-side pitches and an improved athletics track. It is being built by BAM Construction.

Barr + Wray has recently begun work on installing the filtration systems for the pools, with the Glasgow-based group expecting to remain on site until early next year. It has also secured a £290,000 contract to refurbish the



Barr + Wray is working at the new Cre8-designed complex in Linwood

pool filtration system at another Renfrewshire facility, which is receiving a revamp.

The leisure centre at Lagoon Leisure Centre in Paisley is due to open later this summer as part of an £8m scheme, which has also included the addition of a new fitness suite. Details: <http://lei.sr?a=AgY7r>

## CIMSPA appoints Sean Holt as new CEO

Sean Holt has been appointed chief executive officer of the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA), with immediate effect.

Holt has led the institute in an interim capacity since its launch last year, following a merger between Institute for Sport, Parks and Leisure and the Institute of Sport and Recreation Management.

As interim CEO, he helped secure chartership for the institute from the Royal Privy Council and oversaw the appointment of its regional and national management boards.

Holt has more than 20 years of experience within the sport and active leisure sector. Former roles have seen him play a key part on iconic projects, such as Wembley Stadium.



Sean Holt has more than 20 years of experience within the sport sector

CIMSPA chair Miles Templeman said: "Sean has considerable knowledge of the sector, and his wide-ranging experience means that he can appreciate the challenges that professionals working in these areas face." Details: <http://lei.sr?a=gR9S6>

## Prince Harry named as Sainsbury's School Games president

HRH Prince Harry has been announced as the new president of the Sainsbury's School Games, a major multi-sport event designed for young athletes across the UK.

In his role as president, Prince Harry will support youngsters involved at all four levels

of the competition – a year-round initiative which aims to transform competitive sport.

The Prince has also sent a message to this year's participants in which he underlined his belief in the positive impact of sport. Details: <http://lei.sr?a=d7U6H>

## Sportscotland launches new school facilities audit

An audit of sports facilities within Scotland's school estate, together with public access to such facilities, has been commissioned by national sports agency sportscotland.

It is the first stage in a process by the agency to provide accurate data detailing the availability of sports facilities, as well as potential barriers around future use.

Improved public access to school sports facilities is one of sportscotland's main priorities outlined in its four-year plan, which runs until the end of 2015.

Read more: <http://lei.sr?a=SoF8E>



The pool has reopened after a two-phase revamp

## Devon pool reopens after £500k refurbishment

Devon's Torrington Swimming Pool has been reopened by leisure trust 1610, following the completion of a £500,000 revamp funded by Torrington District Council.

Work at Torrington Swimming Pool was carried out in two phases and came after the centre shut last year due to "serious concerns" with the condition of the roof.

1610 chief executive Tim Nightingale said: "Although it was necessary to close the pool during the major repair work, I am sure everyone will now agree that it was worthwhile doing it."

Details: <http://lei.sr?a=z7Z4O>

## Stoke college proposes £4m sports complex

Stoke on Trent College has revealed plans to invest £4m in the development of a new sports complex at its Cauldron Campus – part of the city's University Quarter.

The venue, which will include an indoor sports hall, a fitness suite and aerobics facilities, is set to replace an existing facility and is due to open by August 2013.

Work is expected to begin this October and the project will enable Stoke on Trent College to offer a wider range of activities to students and members of the public alike. Details: <http://lei.sr?a=E7p3G>

### Galpharm Stadium gym reopens after revamp

Stadium Health and Fitness Complex close to Huddersfield's Galpharm Stadium, has reopened after £500,000 refurbishment.

The scheme included the installation of Technogym equipment, such as CV stations with on-board HD screens, in built iPod docks, new 'plate loaded' pure strength weights equipment and a kinesis station to improve the functional training offer.

Stadium Health and Fitness Complex is one of 11 facilities run by Kirklees Active Leisure on behalf of Kirklees Council. Details: <http://lei.sr?a=D1p00>



Technogym has provided equipment for the gym

### New-look fitness facility opens in Houghton Regis

A 60-station gym with cv, strength and resistance equipment has opened at Houghton Regis Leisure Centre, Bedfordshire, following a £100,000 overhaul.

Technogym supplied equipment as part of the Central Bedfordshire Council-led overhaul, along with Life Fitness. A free weights area and racket sports are also on offer at the new-look facility.

Stevenage Leisure (SLL) has taken over the operation of the leisure centre as part of a recently-signed management contract. Details: <http://lei.sr?a=R3z4u>

### Charnwood's £2m revamp programme to commence

Charnwood Borough Council has approved plans to undertake a £2m programme of renovation work at local venues this summer in partnership with Fusion Lifestyle.

From mid-June, Loughborough Leisure Centre will undergo a four-month revamp to feature a revamped and extended gym; and a new children's soft play area.

Soar Valley Leisure Centre will benefit from work between mid-July and mid-November to include a new health suite; a refurbished gym; and a new reception. Details: <http://lei.sr?a=N2N3q>

## Asda and FIA in new campaign

UK supermarket chain Asda and the Fitness Industry Association (FIA) have joined forces in a new partnership to bring sport and physical activity into the heart of hard-to-reach communities.

Under the banner 'Asda Active: Getting Britain Moving', the new partnership will sponsor 20 large-scale community sporting events taking place in playing fields and green spaces close to Asda stores throughout the UK.

FIA chief executive David Stalker said the FIA will use its experience across the physical activity sector to act as the hub for the project – which also includes Sport England and outdoor recreation charity Fields in Trust.

"Asda is looking to FIA members to provide the activity legacy from this campaign – to support attendees of these community events



IMAGE: AMY WELSH/SHUTTERSTOCK.COM

The partnership will look to take sport into hard-to-reach communities

to stay active afterwards by offering guidance about where they can access affordable local activities and facilities," said Stalker.

To read an article written by FIA chief executive David Stalker outlining the initiative, see *Health Club Management* May 2012, p.24 Details: <http://lei.sr?a=BoW2L>

## 37,000 vote in 2012 Health Club Awards

Voting is now closed in the second annual Members Choice Health Club Awards, which has seen 37,000 members complete questionnaires rating their fitness facility.

This year's awards – sponsored by Centrum Performance – have attracted more than double the number of votes compared with last year. The voting process closed on 30 April.

An audit of the votes cast in the 2012 Members Choice Health Club Awards is taking place this month (May), before clubs in 14 UK regions are told if they have made the shortlist by 1 June.

Individual categories have also been introduced this year to recognise the efforts of fitness employees. The full shortlist will be



The awards enable members to rate their facilities in a range of criteria

published in July's *Health Club Management* magazine and winners are to be announced at a ceremony at the Hilton Birmingham on 18 September – during Leisure Industry Week. Details: <http://lei.sr?a=doP2e>

## £800,000 investment for Forest of Dean facilities

The Forest of Dean District Council (FDDC) is planning to invest £800,000 in a number of local leisure centres to improve the quality and range of services for local residents.

Cabinet members met on 10 May to approve its *Leisure Management Strategy*, with £300,000

of funding already ring-fenced for investment in facilities at Forest Leisure Cinderford.

However, FDDC has also identified a potential £500,000 for invest-to-save projects such as the expansion of the fitness suite at Lydney. Details: <http://lei.sr?a=y8Z9l>

# Gerflor's Fast Track Sports Hall Flooring

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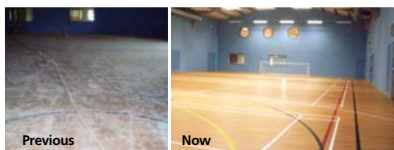
John Havill also added "Our customers love it, in particular the badminton club, some even hinting this is the best sports hall they have ever played in".

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### London council outlines plans for new £18m centre

Westminster City Council has outlined its proposals for a new £18m leisure centre in Queen's Park, London, as part of an ongoing programme to upgrade local facilities.

The development, which will be funded at no cost to taxpayers, will involve the merger of the Moberly and Jubilee sites to provide one single, larger centre at Moberly.

Facilities will include an eight-court sports hall; a swimming pool; a learner pool; and a health and fitness suite. The new facility is due to open in 2014.

Details: <http://lei.sr?a=A0j2Y>



The gym was designed and fitted out by Motive8

### Motive8 unveils new corporate gym in Leeds

Health and fitness consultancy motive8 has opened a new corporate gym at a Leeds-based financial services company.

The new facility was designed and fitted out by motive8. It includes equipment supplied by Star Trac, as well as space for core exercises and stretching.

Training services at the gym are provided by motive8 North, the Leeds-based sister company of motive8, which offers personal training, exercise classes and gym membership throughout the city.

Read more: <http://lei.sr?a=P2b7t>

### £14.7m Newham leisure centre plans approved

Newham Council has approved plans for the construction of a new £14.7m leisure centre on the site of the existing Atherton Leisure Centre in Stratford, east London.

The council hopes work will start on site in July 2013, with the complex to open in early 2015. It will boast swimming facilities, a gym and space for fitness classes.

According to the council, a factor in its decision to pursue plans for the new-build option was the presence of asbestos-containing materials at the existing facility.

Read more: <http://lei.sr?a=F3K8M>

## Keiser lands new DLL contract

Fitness equipment supplier Keiser UK has announced that it is to install 1,200 M3 bikes at more than 40 David Lloyd Leisure (DLL)-operated sites across the country.

The installation programme has already commenced and is to continue over the next two years, following the signing of a new deal between the two companies.

Keiser's studio cycles have been installed at DLL's UK clubs for the last 14 years, with the new M3 product designed to provide better functionality through its optional computer.

The M3 bike also enables instructors to create tailored classes for gym users of all abilities by providing feedback such as heart rate monitoring and resistance level awareness.

DLL head of sports, health and fitness Rob Beale said: "Indoor cycling is one of our most



The installation of the M3 bikes at DLL venues has already commenced

popular classes so it is vital that we can offer a well designed and quality bike.

"The M3 Bikes are heavily used so it is important that they well maintained. Keiser ensure our bikes stay in use with support that goes above the contractual requirements."

Details: <http://lei.sr?a=a7b6U>

## Fit4less open new health club in Bromley

Fit4less, the low cost fitness franchise owned by the *énergie* Group, remains 'on course' to operate 27 gyms by the end of the year after the opening of its latest site in London.

The 6,500sq ft (604sq m) club in Bromley is the chain's 17th in the UK and includes a cardio theatre and a free weights area, with its equipment supplied by Precor.

It is the second franchise unveiled by owner Tom Burke, who previously opened a Fit4less club in Milton Keynes and attracted more than 1,000 pre-sales for the latest facility.

*énergie* Group aims to operate 45 Fit4less gyms by the end of next year and already has sites across the UK, including a commercial venture with a college in Stevenage.



The Bromley club forms part of *énergie*'s expansion strategy for Fit4less

Fit4less is due to open a 20,000sq ft (1,858sq m) gym at a Southend shopping centre next month as part of the *énergie* Group's plans to open 45 branded gyms by the end of 2013.

Details: <http://lei.sr?a=V7p9d>

## Horley Leisure Centre wins Green Apple Award

Horley Leisure Centre – a £9m facility in Surrey designed by S&P Architects that opened earlier this year – has won a Green Apple Award in recognition of its green credentials.

The Green Apple Awards for the Built Environment and Architectural Heritage

recognise projects across the country that "demonstrate environmental endeavour".

Horley Leisure Centre incorporates a range of features such as a biomass heating system and has already received an A energy rating.

Details: <http://lei.sr?a=F8l6m>



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## How to influence people... and win



**PHILIPPE ROSSITER**  
is chief executive of the  
Institute of Hospitality

Recent research by the Chartered Management Institute has highlighted the strong links between organisational performance and management capability. According to the research, 80 per cent of managers from high performing organisations rated their manager as effective, compared with less than 40 per cent in those performing at a lower level. The report also identified that the presence of a skilled line manager, combined with an individual's own development, has a significant impact on that person's engagement.

These findings underline what, for many, is a commonsense notion; that effective line management can have a dramatic impact on the performance of others. Yet pure leadership ability alone is not sufficient; without those being led themselves understanding the principles of management, the challenge can be daunting. It is important to blend theory with practice, tailored to the needs of both the individual and the organisation.

This understanding has guided the development of the Institute of Hospitality's framework of qualifications, which is designed to be flexible and accessible for both the employer and the learner. The most effective managers and leaders understand their people, and focus on how best to enable them to collaborate for the common good. They guide and advise their teams by applying practical learning lessons which enable people to see what works best. For John Berriman, senior partner at PwC, this is a 'subtle skill, often learned rather than taught, and applied instinctively.'

At a time when budgets are being examined in minute detail for potential savings, expenditure on training can be viewed quite critically. Yet it is clear from the Chartered Management Institute research there is a measurable beneficial ROI for any investment in leadership development. More importantly, is the clear evidence that simple low-cost or no-cost approaches to senior engagement can be powerful drivers in raising overall levels of effectiveness. John Berriman again; 'bringing people with you, leading and motivating them on the journey, is a vital ingredient of success.'

## HOTELS

# BHA to host industry summit

The British Hospitality Association (BHA) will bring industry representatives, investors and government officials together as part of the first Tourism and Hospitality Summit on 1 June.

Around 400 delegates are expected to attend the event at InterContinental London Park Lane, which will provide a forum for discussions to help shape the sector's future. It is also hoped the inaugural summit will improve the links between major events, sports, tourism and hospitality in order to drive economic growth.

BHA chief executive Ufi Ibrahim said: "In a year when the UK will play host to visitors from all over world, the summit provides us with an unprecedented opportunity to celebrate the breadth and vitality of the tourism and hospitality industry."



Ibrahim believes the summit will celebrate the vitality of the UK sector

"All too often we focus merely on expansion and more specifically on increasing volume within existing structures. What if we focused on new partnerships, reaching across conventional boundaries between hospitality, tourism, sport, media, arts and culture?"  
Details: <http://lei.sr?a=f5H4k>

## Hotels.com study: Brits 'enjoy luxury for less' in 2011

UK travellers benefited from "dramatic price falls" in high-end hotel room rates across the world during 2011, according to the latest Hotels.com *Hotel Price Index*.

Among some of the sharpest falls for luxury stay accommodation compared with 2010 was

a 26 per cent drop in Cape Town, South Africa, following the 2010 FIFA World Cup.

Asian destinations also offered attractive discounts to UK travellers, with five-star room rates in Singapore down 12 per cent on 2010.  
Details: <http://lei.sr?a=E9z5l>

## Stock Exchange listing for Snoozebox

Snoozebox, the UK-based portable hotel and temporary accommodation concept, has begun trading on the London Stock Exchange's Alternative Investment Market (AIM).

The number of ordinary shares in issue on the group's entry to the market is nearly 52 million, with a total of 30 million shares placed with institutional investors.

Snoozebox has said that it will use the proceeds of the listing to provide investment and capital for its growth plans, with talks ongoing over the provision of products at a number of events this year.

First conceived by chief executive Robert Breare in June 2010, the first 40-room Snoozebox unit was installed at Silverstone



Chief executive Robert Breare (left) first conceived the concept in 2010

for the Formula One British Grand Prix in July 2011. Snoozebox currently provides two types of products: Events and Contrax.

Read more: <http://lei.sr?a=j3o5V>



# UK cities' tourism appeal grows

New research published by VisitBritain has found some of the UK's largest industrial cities have established themselves as popular destinations for overseas visitors.

London and Edinburgh remain as the two most popular urban destinations, but last year also saw cities such as Manchester, Birmingham, Liverpool and Bristol increase their international appeal.

Manchester saw a 15 per cent growth in visitors last year to 936,000, while Birmingham attracting 732,000 overseas residents. Liverpool also reported a double-digit increase in visitor numbers.

The capital topped the list with nearly 15.3 million visitors according to the *International Passenger Survey*. Other top 10 cities include Glasgow, Oxford and Cambridge. Visitor numbers to Scotland remained level with numbers



The Lowry Centre is one of Manchester's most iconic tourist attractions

for 2010 (2.3 million), but spending did reach a record £1.49bn when compared with 2010.

Wales attracted 0.88 million tourists in 2011 – almost the same number of visitors as 2010 – and Northern Ireland experienced a 5 per cent drop, with 0.34 million visits overall.

Details: <http://lei.sr?a=15117E>

IMAGE: GUY BROWN/ALAMY/GETTY IMAGES

## Border control needs new funding model

**KURT JANSON**  
is policy director at  
Tourism Alliance



Recently there has been considerable coverage on the mounting problems with waiting times at the UK's main ports-of-entry. At peak periods, it has not been uncommon for visitors to have to wait for up to three hours to be processed by Border Agency staff. Much of this is due to cost cutting within the Home Office where there are plans to reduce the number of front-line Border Agency staff by 1,500.

The problem is that the reduction in staffing levels within the Border Agency goes against government's plans to boost tourism. The government has allocated £77m for VisitBritain to market the UK around the Olympics and it has set a target of attracting 5 million additional visitors who will provide enough revenue to create around 20,000 new full-time jobs.

It is increasingly obvious that the reduction in staffing levels on the immigration desks is already impacting on the quality of service being provided to visitors to the UK. This means that there is little hope in waiting times improving as further staffing cuts are made while visitors increase over the forthcoming years. This poor quality service will, in turn, make achieving the growth targets for tourism very difficult to achieve as people are increasingly deterred from travelling to the UK.

But as I said at the start, this is just a symptom of a larger underlying issue. There is a fundamental problem with the Border Agency – it is required to be self-funding with its revenue being derived from the processing of visas. With visitors and immigrants that require visas amounting to less than 15 per cent of all visitors, there is little scope to increase charges without it, resulting in a decrease in visa applicants. What is needed is an overhaul in funding for the Border Agency. How about it being funded through Air Passenger Duty revenue? This would be a virtuous scheme in that the costs would be spread wider and the revenue gained would be related to total visitor numbers so as visitor number increase in future, so does the funding to maintain a high quality service.

IMAGE: OLIVER TANNOY/ALAMY/GETTY IMAGES

## Tourism Ireland upbeat despite drop in Q1 numbers

Tourism Ireland remains upbeat about the industry's prospects for the coming year, despite new figures showing a 1.2 per cent drop in inbound numbers in Q1 2012.

Between January and March this year, Central Statistics Office data showed that

Ireland welcomed 1.165 million visitors – down from 1.178 million in the first quarter of 2011.

Tourism Ireland chief executive Niall Gibbons said: "The results for the first quarter of 2012 are in line with expectations."

Details: <http://lei.sr?a=1810E>

## Sector worries over border control issues

Tourism Alliance chair Brigit Simmonds has expressed concern that strike action and the axing of border control jobs will undermine the government's tourism plans.

More than £77m is currently being invested in promoting the UK as a tourism destination to overseas markets in a bid to attract an additional 5 million visitors.

However, there are plans to reduce the number of front-line immigration officers by 1,500 by 2014-15.

Simmonds said: "The government is spending more than £77m on marketing the UK as a tourism destination overseas with the goal of gaining 5 million additional overseas visitors who will provide an additional £3bn for the economy.



It is feared the border control plans will affect the UK's tourism appeal

"It is hard to understand how reducing staffing levels at border control and subjecting visitors to delays will help achieve this goal."

Details: <http://lei.sr?a=cozol>

## Museum of London appoints new director

Sharon Ament – director of public engagement at the Natural History Museum – has been named director of the Museum of London, with effect from September.

Since 2000, Ament has played a central role in creating transformational experiences and to build the reach and impact of the Natural History Museum.

Ament said: "My passion for the people, intellectual output and reputation of London marries well with the work and philosophy of the Museum of London."

Details: <http://lei.sr?a=Q6z2K>



The attraction was created on derelict mine land

## New mining attraction launches in Cornwall

Heartlands, a new visitor attraction and gateway to the Cornish Mining World Heritage Site, has opened to the public at Robinson's Shaft in Pool, Cornwall.

The facility is run as a social enterprise by the Heartlands Trust and boasts a restored engine house with 80-inch beam engine – the last to work at a Cornish tin mine.

An adventure playground themed on Cornish myth and legend; exhibitions dedicated to the World Heritage Site; and the Totem Circle amphitheatre also feature.

Details: <http://lei.sr?a=CiB3D>

## Merlin completes London Eye capsule upgrade

Merlin Entertainments has completed a £12.5m upgrade programme on the capsules of its London Eye attraction in London.

The work included removing capsules one at a time and transporting them to a location in Essex, where each was given a makeover. Completion was scheduled to coincide with the start of summer 2012.

As a direct result of the project, which took three years to complete, the EDF Energy London Eye's energy consumption has been reduced by 30 per cent.

Details: <http://lei.sr?a=k5H5M>

## HLF support for eight UK projects

Eight projects throughout the UK have been handed a boost after the Heritage Lottery Fund (HLF) announced initial support worth £76m in the latest round of major grant applications.

The agency said the "highly competitive" round for grants of more than £5m had received nearly twice the number of requests compared with the funding that was available.

Among projects to receive backing is the development of the V&A at Dundee, with the Design Dundee partnership receiving support towards its £9.2m bid.

Meanwhile, the National Army Museum in London has moved a closer in its bid for a grant of £11.3m, which will help fund an extensive makeover of the attraction in Chelsea.

Another scheme in the capital – the restoration and redevelopment of the Royal Academy



The V&A at Dundee is one of the UK projects to receive initial support

of Arts – has been given initial support for a funding application worth £12.7m.

Other beneficiaries include Ditherington Flax Mills Maltings in Shropshire (£12.1m); the Maze Long Kesh in Northern Ireland (£6.4m) and Kent's Knole Tudor palace (£7.5m).

Details: <http://lei.sr?a=w5n2t>

## MA urges caution in red tape consultation

UK heritage sites have been urged to show caution in their approach to a government consultation, launched as part of its Red Tape Challenge to streamline the regulatory burden in a number of sectors.

Sports, heritage and gaming industry stakeholders have been given the opportunity to "name and shame" the rules and regulations they believe are holding back growth.

However, the Museums Association (MA) has warned that the removal or alteration of certain legislation could have "unintended outcomes" for the sector.

Among the regulations subject to the consultation is the Firearms (Museums) Order 1997, which permits museums to display items without the need for a firearms certificate.



Cutting legislation may have "unintended outcomes" for UK collections

MA director Mark Taylor said: "We would urge caution when looking to change or remove legislation that may have wide-reaching consequences for museums across the UK."

Details: <http://lei.sr?a=3U2Xg>

## Wellington Arch reopens with new exhibition space

Wellington Arch has reopened to the public at Hyde Park Corner to provide London with its "latest exhibition space", which allows visitors to explore the history of England.

The Quadriga Gallery is located on the upper two floors of the historic arch, which

was first built in 1828 in order to commemorate the Duke of Wellington's defeat of Napoleon.

In addition to the gallery, the arch also features a new permanent exhibition of the structure's history and a viewing platform.

Details: <http://lei.sr?a=w9A7l>



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## £2.2m boost for Creative Scotland programme

A further £2.2m has been announced in order to enable an extra 24 projects to receive support through Creative Scotland's First in a Lifetime programme.

The scheme – part of the wider Year of Creative Scotland 2012 – aims to create opportunities for people to participate in cultural activities across the country.

Scottish culture secretary Fiona Hyslop said: "People in every corner of Scotland are being encouraged to see, experience and contribute to our rich, vibrant culture."

Details: <http://lei.sr?a=1753G>



Damien Hirst is among the artists to participate

## London 2012 Festival programme finalised

More than 25,000 artists and performers from all 204 participating Olympic nations are to take part in the London 2012 Festival between 21 June and 9 September.

The full programme for the event has now been finalised, with 12,000 events at locations throughout the UK – including 130 world premieres and 85 UK premieres.

Among those taking part in the London 2012 Festival are artist Damien Hirst; musician Damon Albarn; comedian Stephen Fry; and animated duo Wallace and Gromit.

Details: <http://lei.sr?a=gsa9l>

## Consultation begins on Oxford's culture strategy

Oxford City Council has begun a consultation into its three-year culture strategy.

Outlining the council's proposed priorities for the period between 2012 and 2015, a draft document has been made available for the public to comment on.

The results will contribute towards the development of a new *Culture Strategy and Cultural Strategy Action Plan*, which sets out agreed SMART (Specific, Measurable, Attainable, Relevant, Time-bound) objectives, as well as an evaluation process.

Details: <http://lei.sr?a=TiU4Y>

## The Space arts service launches

Arts Council England (ACE) and the BBC have announced the soft launch of a new digital service – The Space – to showcase work and events across online and media platforms.

The service's first month – now freely-available on mobile, tablet, PC, connected TV and its own dedicated Freeview channel (No.117) – features full performances and rare archives among others.

A new commissioning model has been positioned at the heart of The Space, with artists and cultural groups encouraged to produce and distribute work specifically for digital audiences.

Highlights from the first month of The Space also include full performances from the Globe Theatre's 'Globe to Globe' season and highlights from the record library of late broadcaster John Peel.



Highlights of DJ John Peel's record collection are revealed in The Space

ACE chief executive Alan Davey said: "The Space offers a glimpse of a future where people can explore the amazing things the arts can do, whenever they want and wherever they are, and where all sorts of experiences can be easily found in one place."

Details: <http://lei.sr?a=y42zh>

## Arts Council England announces first touring grants

Arts Council England has announced the nine applicants that will receive a share of more than £3m in the first round of its touring fund.

The organisation is looking to encourage collaboration between arts groups, with the aim of increasing levels of engagement.

Among the successful bidders is a three-year tour of the Tate's Artist Rooms, as well as Creative Arts East's plan to take theatre performances into pubs, halls and libraries in Norfolk and Suffolk.

Details: <http://lei.sr?a=U7B4B>

## Serpentine Gallery Pavilion plans unveiled

London's Serpentine Gallery has unveiled plans for its annual Pavilion commission, which this year is designed by Herzog and de Meuron in collaboration with Ai Weiwei.

The 2012 Serpentine Gallery Pavilion is the 12th commission in the annual series and forms part of the London 2012 Festival – the culmination of the UK's Cultural Olympiad.

Visitors will be able to walk beneath the Serpentine's lawn to examine the "hidden history" of former pavilions, with eleven columns representing each structure.

A 12th column will support a floating platform roof 1.4m (4.6ft) above the ground, with the pavilion to operate as a public space and a venue for the Park Nights programme.



The pavilion is designed by Herzog and de Meuron alongside Ai Weiwei

Earlier this year, ESPA announced it would be sponsoring the pavilion in the first of its planned cultural partnerships for 2012.

Details: <http://lei.sr?a=m6hoS>

## Smurfit named owner of K Club

Dr Michael Smurfit has confirmed that he has become the sole owner of the iconic Kildare Hotel, Spa and Country Club – The K Club – in County Kildare, Ireland.

A former host of the Ryder Cup, the golf resort includes a spa hotel amid 550 acres (223 hectares) of countryside and houses the 20,000sq ft (1,858sq m) K Spa.

The K Spa contains seven treatment rooms and two private suites – The Ash Suite and The Oak Suite, the latter of which comprises its own whirlpool and steamroom.

Voya, the Ireland-based organic seaweed beauty product supplier, and Carita are used in the treatments on offer at the spa, which places a focus on the healing power of nature.

Facilities also include the Pool Hall as part of the expansive K Health and Fitness Centre



The K Club includes the 20,000sq ft K Spa with seven treatment rooms

– incorporating a 16.5m resistance pool with hydrotherapy jets and experience showers.

Saunas, steamrooms, a whirlpool and a relaxation area complete the line up at the Pool Hall, with a gym, weights room and a Pilates studio part of the health and fitness centre. Details: <http://lei.sr?a=T7A8Z>

## Bannatyne opens new spa in Manchester

The Bannatyne Group has relaunched the day spa at its health club in Chepstow Street, Manchester.

The new-look spa houses a double treatment room, two individual treatment rooms and a spray tan room.

Treatments on offer include massages and facials using Elemis products as well as a range of Lava Shells treatments. In addition, a new reception area and specialist nail station have been added, where therapists offer treatments and products from the range developed by celebrity nail artist, Leighton Denny and Gelish Semi Permanent Nailcare.

As part of the spa's relaunch, the company also showcased its new range of skin care products, The Bannatyne Spa Collection – boasting



The relaunched Manchester day spa is Bannatyne's 34th across the UK

12 products across two skin care ranges to assist with dry and combination skin.

Operated by a team of a team of six therapists, the Chepstow Street spa is Bannatyne's 34th in its UK-wide portfolio.

Details: <http://lei.sr?a=u5A1n>

## Britannia Hotels to acquire two De Vere properties

De Vere Group has announced that it has exchanged contracts with Britannia Hotels for the sale of two UK hotels, following the completion of a strategic review earlier this year.

The sale of Bournemouth's Royal Bath and Warrington's De Vere Daresbury Park is for a

total of £20m, which will help fund De Vere's expansion of the Village and Venues brands.

The hotels both include spas with a number of private treatment rooms offering ESPA therapies, as well as a steamroom and whirlpool.

Details: <http://lei.sr?a=Q5R8p>



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## Bowling revival key to UK leisure parks



**NEIL RICHMOND**  
is founder of leisure property consultancy Neil Richmond and Co and an LPF committee member

Ten pin bowling has established itself as one of the main leisure pastimes enjoyed throughout the UK since the first centre opened in a redundant cinema in London in 1960. When purpose-built leisure parks began to be developed in the 1980s and 1990s, most incorporated a ten pin bowling outlet with Megabowl, Hollywood Bowl and Bowlplex fighting it out to be the chosen operator.

However, 50 years on, alarm bells started ringing as to the underlying health of the sector when Essenden – the AIM listed operator of the Tenpin chain – saw like for like sales in 2009 fall 8 per cent on the previous year. The ensuing ‘austerity years’ have seen further deterioration in trading, with Tenpin’s turnover down a further 5.3 per cent in 2010 and 7 per cent in 2011.

It is not surprising we have already seen Company Voluntary Arrangements (CVA) entered into by three of the main operators – Newbury Leisure (Lakeside Superbowl) in November 2010, Essenden (Tenpin) in September 2011 and, last month, Bowlplex – as each sought to placate their bankers and secure a stabilised financial position.

Inevitably, one of the main victims of these CVAs were property landlords, with Newbury, Essenden and Bowlplex securing releases from their lease liabilities at a number of sites and effectively reducing the contractual rent liability at a significant number of others. The financial ‘hit’ suffered by landlords might understandably result in resentment, even if the landlords appreciate the difficulties of their tenants.

Nevertheless, enlightened landlords see there is much more to be gained by working with bowling tenants to secure a future for the operation within its leisure scheme, not just because finding another tenant for a ‘big box’ unit is far from easy but also because the footfall generated is important to the health of the wider leisure park.

Recent trading results within the bowling sector suggest that the downward trend in trade is beginning to reverse and if landlords and tenants can work together to align operating cost with turnover levels then everyone will benefit in the long run.

## PROPERTY

## LLDC confirms Olympic Park opening plans

Part of the North Park will be the first section of London’s Queen Elizabeth Olympic Park to reopen following the 2012 Games, under new proposals announced by the London Legacy Development Corporation (LLDC).

An 18-month transformation programme will be carried out by the agency to “clear, connect and complete” the park for its post-Games use, with the North Park opening on 27 July 2013 – exactly a year after the Olympic Games’ Opening Ceremony.

It is the first phase of the LLDC’s planned opening programme, with acres of parkland and the Multi-Use Arena – a 7,500-capacity entertainment arena – among the first facilities to be made available.



LLDC plans to open the new South Plaza area of the park at Easter 2014

The remainder of the North Park will open in late 2013, while the South Plaza – including the ArcelorMittal Orbit and the Aquatics Centre – is scheduled to open at Easter 2014. Details: <http://lei.sr?a=D6Y7z>

## Walthamstow Stadium plans backed

Housing association London and Quarter (L&Q) has been granted planning permission for the mixed-use redevelopment of the capital’s landmark Walthamstow Stadium site.

The historic former greyhound racing stadium has remained vacant since it shut in August 2008. L&Q’s plans to rejuvenate the site were first submitted last July, before being revised in December.

Waltham Forest Council has now approved the Conran and Partners-designed redevelopment, which includes the restoration of the Grade II-listed Tote building to house a community leisure centre.

The main Tote building will offer a climbing wall in order to provide a “dramatic feature to the historic space”, while a landscaped plaza in front of the Tote aims to “promote community interaction”. L&Q’s updated plans also



A leisure centre will be provided as part of the stadium redevelopment

include a Stadium trail – featuring a sprint circuit around the original greyhound track.

Mike Johnson, land director at L&Q, said: “[The scheme] will bring £50m worth of investment into the borough – including £3.8m in section 106 contributions.”

Details: <http://lei.sr?a=D3Y1M>

## New urban wetlands to surround Cork GAA stadium

Cork City Council has appointed OKRA and REDScape to work on the design of a new city park development surrounding the Irish city’s Páirc Uí Chaoimh stadium.

It is hoped the project will act as a catalyst in the revitalisation of Cork’s Docklands, with

an extensive series of urban water gardens to create sustainable parklands.

Urban spaces will cater for GAA fans on match days, while Páirc Uí Chaoimh’s revamp plans will be integrated into the park design. Read more: <http://lei.sr?a=z0G4E>

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## Invitation to Tender

### Fitness Equipment

Expressions of interest are sought from suppliers of fitness centre equipment who are interested in submitting a tender to supply a mixture of free weights, CV and resistance equipment on either a purchase or rental basis for a planned 300m2 extension of the fitness suite at Leisure World Colchester, with equipment delivery to Colchester, Essex by the end of September 2012.

Potential suppliers should express their interest to Matt Howe, Senior Procurement Consultant, Braintree District Council, via email to [matthew.howe@braintree.gov.uk](mailto:matthew.howe@braintree.gov.uk) Quoting reference number Col12-LW-0002.

**THE CLOSING DATE FOR EXPRESSING INTEREST IS 15TH JUNE 2012.**



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You will be required to complete a Pre-qualification questionnaire detailing your experience, which must be submitted by 22nd June 2012.

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## Exciting Leisure / Entertainment Tender

Suffolk Coastal District Council is seeking tenders from interested companies and organisations to develop an exciting and innovative Leisure / Entertainment solution for one of the districts key facilities.

The Facility is the Spa Pavilion and is situated in a prime seafront location in the historic Port of Felixstowe.

The venue is currently operated as a Theatre however the Council is open to a wide variety of innovative Leisure/Entertainment solutions, including the continuation as a Theatre.

The tender will be conducted via Suffolk Coastal and Waveney District Councils e-tendering solution; interested parties can view the information on how to access the tender documents at the following website:  
<http://lei.sr?a=U4P2w>  
Tender Access Code (TAC): UJ55BSUW7

The tender box will be open from 15:00 on 1st May 2012 and closes at 17:00 on 8th June 2012.

If you require any further information at this stage please do not hesitate to contact [paul.aldrich@waveney.gov.uk](mailto:paul.aldrich@waveney.gov.uk)



NORWICH  
City Council

## Procurement of management services for the Riverside Leisure Centre, Norwich, Norfolk, United Kingdom

Norwich City Council is inviting suitably qualified and experienced economic operators to express an interest in the pre-qualification selection process for the above contract.

Organisations wishing to be considered for selection to tender are required to complete a pre-qualification questionnaire (PQQ).

For more information and the PQQ document, please contact Denny Goodrum (contracts officer) [procurement@norwich.gov.uk](mailto:procurement@norwich.gov.uk)

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Strutt & Parker LLP  
Tel: 01722 344057

The Leisure Database Co  
Tel: 020 7379 3197  
[www.theleisuredatabase.com](http://www.theleisuredatabase.com)

Thomas Eggar LLP  
Tel: 01293 742747  
[www.thomaseggar.com](http://www.thomaseggar.com)

TTL LLP - Tragus Group  
Tel: 020 7121 6432  
[www.tragusgroup.com](http://www.tragusgroup.com)

Trowers & Hamlin LLP  
Tel: 0207 4623 8084

Wagmama Ltd  
Tel: 0207 009 3620  
[www.wagmama.com](http://www.wagmama.com)

Weighmans  
Tel: 020 7822 1900  
[www.weighmans.com](http://www.weighmans.com)

Willmott Dixon  
Construction Ltd  
Tel: 01932 584700  
[www.willmott Dixon.co.uk](http://www.willmott Dixon.co.uk)

X-Leisure  
Tel: 020 7592 1500  
[www.x-leisure.co.uk](http://www.x-leisure.co.uk)

Plus there are more than 70 other companies represented by individuals.

## Power Plate deal for Active IQ Academy

Active IQ Academy has entered into a new partnership with Power Plate International to deliver the training provider's online Fundamentals Academy course.

It is the first time a course has been offered directly to instructors through a purpose-built eLearning platform and it is hoped the deal "represents a new route to market".

The Active IQ Academy eLearning platform is designed to give students the opportunity to learn at their own convenience, with coursework submitted online to individual portfolios.

Active IQ Academy director Yvonne Cooper said: "Just as Power Plate courses offer something different and new to the industry, our



The eLearning platform allows students to learn at their convenience

eLearning resources represent a digital innovation in terms of how learners can study around their daily commitments."

Details: <http://lei.sr?a=G4V6I>

## SkillsActive welcomes new CEO Ian Taylor



**SUKI KALIRAI**  
is interim chief executive officer of SkillsActive

I am pleased to announce that the board of SkillsActive has appointed a new CEO – Ian Taylor – who will join us shortly. In this special year of the London Olympics it is especially noteworthy that Ian not only has great credentials as a CEO, but also as an Olympian who has won both a gold and a bronze medal. From all the sectors we represent – sport; play-work; spa, hair and beauty; caravanning; fitness; and outdoor pursuits – he is keen to get to embrace all of our subsectors.

What else can I let you know? When I was asked to take over as interim CEO, the key tasks for all of us were to: agree a revised business plan and structure the business to fit with that plan; hire a new CEO; achieve a single qualification framework (SQF) for leisure and fitness sub-sectors; agree a basis for joint working with CIMSPA; and to integrate spa, hair and beauty more.

Much great work has been carried out by the team at SkillsActive in co-operation and with excellent support from colleagues across all the sub-sectors and I am delighted to say that, while change is and will remain a substantial part of all our activities, we have been through a restructure and the organisation is a slimmer, fitter outfit with a plan in agreement for not just this year, but also an outline for next year's budget.

Furthermore, Ian has been hired; the SQF has been developed and is going into consultation; a joint basis proposal has been agreed with CIMSPA; and we have support from UKCES to accelerate the involvement of Habia in our core activities.

Research, standards and REPs have been central to SkillsActive's entire existence and we look forward to building on these elements in a way that serves all our sectors despite the reality of reduced funding. Fortunately however, we have a plan in place that is achievable and largely funded for the next 18 months. With one more imminent project, we will have a very strong outlook to serve your needs.

Thank you to everyone who has helped me over the last seven months.

## MA unveils new internship guidelines

New guidelines have been published by the Museums Association (MA) in a bid to help institutions across the country to "develop meaningful internships".

The new set of guidelines, which are also designed to help potential interns find appropriate opportunities, focus on six areas of practice that should be met – including the length of internships.

Payment of "reasonable" expenses and the planning and structuring of internships are also among the areas identified to ensure employers and interns are aware of their obligations.

MA museum development officer Charlotte Holmes said: "We are being approached by an increasing number of people struggling to find posts in the sector, and hearing worrying stories of people being exploited.



MA's guidelines aim to help individuals find appropriate opportunities

"The guidelines are to help individuals work towards their first job and to identify appropriate internships to support their learning.

"We hope the guidelines will also be useful to employers, providing a steer on developing meaningful internships."

Details: <http://lei.sr?a=m1JxI>

## Premier Training launches new fitness teaching course

Premier Training International (PTI) has announced the launch of its new fitness teaching qualification for sector professionals.

The Level 3 Award in Preparing to Teach in the Lifelong Learning Sector (QCF) is available at both Levels 3 and 4 and gives participants

the opportunity to prepare for the delivery of adult education and training.

The first course is due to start on 15 June at PTI's London Academy. There will also be a home internet study component.

Details: <http://lei.sr?a=n8ki>

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Human Resources Director  
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Sales and Service Manager, *The Gym Way, London, UK*  
Duty Officer, *De Montfort University, Leicester, UK*  
Sports Centre Manager, *Myerscough College, Preston, UK*  
Sport Assistant, *The Robert Gordon University, Aberdeen, UK*  
Kettlebell Instructor Award, *Creating Chaos, Various, UK*  
Curriculum Leader in Exercise & Fitness, *The Skills Partnership Ltd, London and the surrounding M25 corridor, UK*  
Purchasing Manager, *HB Leisure, North Wales, UK*  
Female Personal Trainer / Health Co-ordinator  
Salary: Depending on experience Company: *Viavi Limited, Bahrain, United Arab Emirates*  
Personal Trainer, *Pure Gym Limited, Various locations, UK*  
Regional Development Managers, *ICON TRAINING, Various, UK*  
Skills Tutors, *ICON TRAINING, Various, UK*  
Area Manager, *Fitness Agents, South England, UK*  
Communications Coordinator, *Valley Leisure Ltd, Andover, UK*  
Gym Instructor, *Formby Pool Trust, Formby, UK*  
Business Development Manager-Sports Facilities, *University of Worcester, UK*  
Annabel Croft Tennis Academy Coach, *Activate Sport, Nationwide, UK*  
Activity Instructor, *Activate Sport, Nationwide, UK*  
Shane Williams Rugby Academy Coach, *Activate Sport, Nationwide, UK*  
International Netball Roadshow Coach, *Activate Sport, Nationwide, UK*  
Brendan Cole Dance Academy Instructor, *Activate Sport, Nationwide, UK*  
Sport Instructor, *Activate Sport, Nationwide, UK*  
Activate Sport Camp Manager, *Activate Sport, Nationwide, UK*  
Senior Personal Trainer / Lifestyle Coach, *Profile Health & Fitness, London, UK*  
Senior Sales Consultant, *Everyone Active, Southam, Warwickshire, UK*  
Leisure Assistant (Lifeguard), *GLL, Tower Hamlets, UK*  
Swim School Teachers, *SOLL Leisure, Abingdon and London, UK*  
Project Officer, *Sports Leaders UK, Home Based in Scottish Region, UK*  
Sports Development Officer, *Luton Sixth Form College, Luton, UK*  
Duty Officer (Centre for Sport - Facilities)  
Sports Co-ordinator, *University of London Union, London, UK*  
Sales Executive, *The Swimming Teachers' Association, Walsall, UK*  
Facilities Officer, *Amateur Swimming Association (ASA), Loughborough, UK*  
Deputy Leisure Club Manager, *Brampton Manor Health Club, Chesterfield, UK*  
Sports and Leisure Manager, *Chesterfield Borough Council, Chesterfield, UK*  
Divisional Facilities Manager, *Fusion, London, UK*  
Maintenance Supervisor, *Fusion, Oxford, UK*  
Membership Representative, *Reebok Sports Club, Canary Wharf, London, UK*  
Registration Services Officer, *Skills Active Group, London, UK*  
Personal Trainers, *The Glassworks Health Club, Cambridge, UK*  
PT Qualified Beauty therapists, *The Glassworks Health Club, Cambridge, UK*  
Spa Manager Vacancies, *The Bannatyne Spa, Various locations, UK*  
Football Coaches, *The Sports Factory, New Jersey, United States*  
Sport Participation Manager, *University of York Students' Union, York, UK*  
Membership Sales Managers, *Fusion, London, UK*  
Regional Manager, *The Gym Group, Various locations, UK*  
Head of Operations, *ICON TRAINING, England and Wales, UK*  
Experienced Health / Fitness professionals wanted, *Ten Pilates, London, UK*  
Senior Gymnasium Instructor, *Ladies of Leisure, Kent, UK*  
Qualifications and Awards Project Officer, *Sports Leaders, Milton Keynes, UK*  
Customer Services and Sales Manager, *Sports Leaders, Milton Keynes, UK*  
Manager, *Pulse Fitness Limited, Surrey, UK*

Health and Aerobics Co-ordinator, *University of Essex, Southend, UK*  
Health and Fitness Supervisor, *University of Essex, Southend, UK*  
Visitor Assistants (D1), *House of Commons, London - Westminster, UK*  
Part-Time Health and Fitness Advisors, *University of Essex, Southend, UK*  
Client Support / Training Specialist, *OmniTicket Various locations, UK*  
General Managers, *The Gym Group, Various locations, UK*  
Ballet Teacher, *LeisureForce, Saudi Arabia*  
Personal Trainers and Classes x4, *LeisureForce, Saudi Arabia*  
Fitness Manager, *LeisureForce, Saudi Arabia*  
Assistant Cluster Manager, *Glasgow Life, Glasgow, UK*  
Temporary P/T Duty Manager, *Gedling Borough Council, Nottingham, UK*  
Operations Manager, *Gedling Borough Council, Nottingham, UK*  
Sales Advisor, *Fitness Superstore, Frimley, UK*  
Sales Advisor, *Fitness Superstore, Gloucester, UK*  
Personal Trainer, *Fitness First, Fleet / Godalming / Camberley, UK*  
Contracts and Performance Officer, *Daventry District Council, Daventry, UK*  
Visitor Assistants (D2) Summer Recess/Sat Working, *House of Commons, London - Westminster, UK*  
Sales & Marketing Consultant/ Manager, *energy group, Beckenham London, UK*  
Sales advisor and fitness instructor, *energy group, Finchley, London, UK*  
Sports Coaching Positions, *Sports Plus Scheme Limited, West Midlands, UK*  
Swim School Teachers, *SOLL Leisure, Abingdon and London, UK*  
Cafe Assistant, *Everyone Active, Stratford Upon Avon, Warwickshire, UK*  
Sales and Fitness Assistant Manager, *GLL, Barnet, UK*  
Customer Services Manager, *Everyone Active, Malvern, UK*  
Project Manager Information Services, *Lake District National Park, Kendal, UK*  
General and Commercial Manager, *Lake District National Park, Brockhole, UK*  
Assistant General Manager, *The Gym Group, Edinburgh, UK*  
General Manager, *The Gym Group, London Stockwell, UK*  
Trainee Personal Trainer / Fitness Instructor, *The Training Room, Nationwide, UK*  
Service Manager - Recreation and Culture, *Sefton Council, Merseyside, UK*  
Service Manager - Wellbeing, *Sefton Council, Merseyside, UK*  
Duty Manager, *Ealing Squash & Fitness Club, London, UK*  
Personal Trainer and Group Exercise Instructor, *Heights Holdings - mayu ladies only gym, Saudi Arabia*  
Operations Manager - Fitness, *Heights Holdings - mayu ladies only gym, Saudi Arabia*  
Personal Trainer, *Energy Group, Various locations, UK*  
Membership sales consultant, *Energy Group, Epsom, UK*  
Fit4Less crew member, *Energy Group, Epsom, UK*  
Promotion Staff, *energy group, Beckenham, UK*  
Head Therapist, *Clinique La Prairie, Clares/Montreux, Switzerland*  
Wellness Director, *Kamulaya Koh Samui, Thailand*  
Spa Therapist, *Softel London St James, London, UK*  
Spa Butler-Receptionist, *Softel London St James, London, UK*  
Recruitment Advertising Sales, *The Leisure Media Company Ltd, Hitchin, UK*  
Group Operations Director, *Fitness Industry Association (FIA), London, UK*  
General Manager, *GLL, Westminster, UK*  
Duty Manager, *Everyone Active, Spelthorne Leisure Centre, UK*  
Swimming Instructor, *Everyone Active, Spelthorne Leisure Centre, UK*  
Sales and Fitness Assistant Manager, *GLL, Tower Hamlets, UK*  
Leisure Assistants (fulltime and casual), *GLL, Henley, UK*  
Membership Sales Consultant, *Energy Group, Forest Hill, UK*  
General Managers, *The Gym Group, Plymouth, UK*  
Personal Trainers, *The Gym Group, Various locations, UK*

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**Salary:** £40-45,000 + c20% bonus

**Job Reference:** TGG/RM2012/05

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### The candidate

- An experienced leisure professional with multi-site, regional management experience
- Preferably will have experience of opening new health & fitness sites
- Preferably will have experience of commercially exploiting a significant online platform within the leisure industry
- Will be organised, thorough and innovative, with strong planning skills
- A strong communicator with excellent people management and leadership skills and with natural drive and motivation



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You will be the type of individual who enjoys a front of house approach to management for both members and trainers to see who is in charge and to set the standards for the whole club.

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CLOSING DATE 1/6/12



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Suitable applicants will already have experience in providing software application implementation, training and support to end-users. Ideally they should also have some experience maintaining PC based products, networks and peripherals, plus Windows Server knowledge. A full UK Driving Licence is essential.

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or email your CV to [jdavies@omniticket.com](mailto:jdavies@omniticket.com)

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This is an exciting role for a Marketing professional to take new initiatives to live campaigns. The successful candidate will have an excellent eye for detail and competencies in social media in a marketing context. The post holder will be actively involved in devising the Company's social media and digital communications strategy.

Reporting to the Communications Development Manager this is an incredible opportunity for a Social Media/Marketing Assistant to join our company and really make a difference.

#### Suitable candidates will possess competencies including:

- In-house Marketing (rather than agency)
- Digital Marketing
- Social Media
- Design
- Excellent written and verbal communication skills
- IT literacy, proficiency in MS Office, Outlook, Photoshop and InDesign an advantage.

#### This role is suitable for a social media expert who :

- Is confident in creating and managing multiple Facebook communities, Twitter feeds, blogs and YouTube channels.
- Have experience in online and offline consumer PR - pitching influencers such as journalists and bloggers - to create coverage and buzz.
- Possess solid commercial competencies in a social media context
- Have a proven knowledge of the latest social technologies
- Possess a passion for online/social media
- Have an ability to brainstorm ideas within creative teams.

The successful candidate will ultimately over arch all digital communication touch points, bringing together a uniformed and coherent approach to our digital strategy and engagement.

Being results focused, the suitable candidate will be able to work to various and tight deadlines in a fast paced role. Proven competencies in lone as well team working are advantageous.

Location: The Rapids, Romsey and other sites as necessitated.

Closing date: Thursday 31st May

For further information or to apply, please contact: Richard Lewis  
01264 347130 [rlewis@valleyleisure.com](mailto:rlewis@valleyleisure.com)

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## Sefton Jobs

[www.sefton.gov.uk/jobs](http://www.sefton.gov.uk/jobs)

Giving people the freedom to be healthy and more active is precisely the unique challenge that awaits you, here in Sefton.

Now, with the help of your leadership and management experience in the areas of Recreation & Culture and Health & Wellbeing, our award winning team is ready to achieve much more.

Joining our team is your opportunity to put your management and leadership skills to maximum use. Along with sheer ambition, you'll need to keep our services at the forefront, we'll expect you to bring a great deal of creativity and flair, together with an understanding of current trends and best practice in these service areas. We are offering 2 posts:

**Service Manager Recreation & Culture**  
Grade Hay 6, £44,403 - £51,423  
(Salary subject to review)

You will manage our Sports & Leisure, Arts and Libraries offer, providing high quality, customer focused services to residents and visitors to the borough.

**Service Manager Wellbeing**  
Grade Hay 6, £44,403 - £51,423  
(Salary subject to review)

This is a strategic post that will work closely with the Service Manager Recreation & Culture, and other senior managers, in creating the strategic vision and framework for supporting children and young people, their families, carers and older people to determine how they use the Council services in the future.



Application forms and further details are available from the Transactional HR, Payroll and Pensions, PO Box 158, Bootle, L20 3WA, or visit our website at [www.sefton.gov.uk](http://www.sefton.gov.uk). Completed forms must be returned by the date shown to recruitment@sefton.gov.uk. A 24 hour recruitment hotline is in operation on 0845 140 1040.

Closing date: 30th May 2012



Sefton is an equal opportunities employer and welcomes applications from all sections of the community



## Deadline extended for Goals bid

Canada-based Ontario Teachers' Pension Plan has received an additional 14 days in which to decide whether it is to submit a takeover bid for Goals Soccer Centres.

Last month, the five-a-side football venue operator confirmed the pension fund had made a preliminary approach but could not guarantee that a firm offer would be made.

The pension fund was initially given until 30 April – under Rule 2.6(a) of the City Code on Takeovers and Mergers – to make an offer or confirm one was to be made.

Goals has now said – under Rule 2.6(c) of the code – that The Takeover Panel has approved a 14-day extension in which the group and the pension fund have continued their talks.



The pension fund was given extra time in which to lodge a takeover bid

A statement said: "The anticipated timetable for the completion of these discussions is consistent with the extended deadline."

Details: <http://lei.sr?a=t8q2m>

## Deloitte: 'Slow return' of consumer confidence

A new report from Deloitte has indicated a "slow return" in consumer confidence, although a lack of disposable income is continuing to affect spending on leisure activities.

The group's latest *Consumer Tracker* has found that, despite the UK suffering from a

double-dip, Britons are less pessimistic about job security and personal debt this quarter.

However, more than half (51 per cent) are downbeat about disposable income – compared to 49 per cent in the last quarter.

Read more: <http://lei.sr?a=c4e1c>

## Crowd-funded scheme for London

Actor David Suchet is fronting a new campaign to regenerate an historic east London dock near the Olympic Park through the creation of a "crowd-funded" nature and arts hub.

Cody Dock, an area of industrial land on the River Lea, is to be rejuvenated without the help of government funding under plans drawn up by the Gasworks Dock Partnership charity.

Suchet – the man who played television detective *Poirot* for more than two decades – said the project will reinvent the dock as a new hub for artists and boaters among others.

Members of the public can pledge support towards the proposals through Spacehive.com, a website set up to back community building projects affected by the economic downturn.

More than £56,000 has been raised but the campaign requires a further £83,000 to proceed with the 2.5-acre (1-hectare) scheme.



The project aims to revitalise a derelict London dock

Suchet said: "One of London's most historic docks currently sits behind lock and key in a neglected corner of the capital. This brilliant project will reinvent it as a vibrant home for artists, entrepreneurs, and boaters."

Read more: <http://lei.sr?a=L9G1G>

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