# leisure oppor

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# **Project to get women more active**

Sport England CEO Jennie Price has outlined details of a new lottery-funded initiative, aimed at increasing the number of women playing sport. Speaking at the Us Girls Conference at Warwick University, Price said the new pilot project would examine how an intensive campaign in a specific town or city can change the sporting habits of local women and girls.

Sport England will now consult partners about the ideal location for the pilot and

the providers and influencers who can create the best possible environment for women to choose sport. The approach is supported by the sports minister Maria Miller, who has asked Sport England to prioritise women's sport and recenty held talks with leisure operators about the issue.

Miller said: "2012 has seen the number of women playing sport increase significantly.



The pilot scheme will assess the effectiveness of the UK's sports projects

"A key part of the 2012 legacy will be for the number of women playing sport to increase. It is essential that we engage with women of all ages for that to happen."

Despite a large increase in the number of women in England playing sport regularly over the past year, women are still much less likely to be active than men. Details: http://lei.sr?a=I7zoE



The stadium is the home of Coventry City FC

#### Council backs bailout of Coventry's Ricoh Arena

Coventry City Council has voted to bail out the Ricoh Arena stadium company with a £14m loan. Arena Coventry Limited (ACL) runs the stadium on behalf of the council and the Alan Edwards Higgs Trust.

Coventry City Football Club has been in a long-running dispute with ACL over unpaid rent since March last year. The move means the Council is effectively becoming banker to ACL, so that it can pay off its current loan arrangements with its existing bank. Details: http://lei.sr?a=N7V5d

# Two-year health budget revealed

The government has confirmed the two-year budget local authorities will work within when they take over public health responsibility from the NHS in April

The transfer of responsibility aims to help people live "longer healthier and more fulfilling lives" by tackling wider determinants of poor health such as housing, planning, licensing, transport and leisure access.

For 2013-14 a budget of just under £2.7bn will be distributed amongst authorities, which will increase to just under £2.8bn in 2014-15. Earlier this month, a report by the Local

Government Information Unit (LGIU) and London's Westminster City Council made



Local authorities will take over NHS responsibilities

recommendations for how councils could make the most of their new responsibility for public health. Among other recommendations it said more GPs should prescribe patients exercise at council leisure facilities. Details: http://lei.sr?a=0002v



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#### **SPORT**

# **Tennis and judo centre for St Albans**

New tennis and judo facilities have been approved for Batchwood Golf & Tennis Centre in St Albans. Hertfordshire, to replace facilities that were devastated in a 2011 arson attack.

As the development is on green belt land, the planning application, which was approved by the council, had to be referred to the secretary of state, Eric Pickles. He has decided not to call

in the application, clearing the way for the council to proceed with the development. The facility will include six indoor tennis

courts - an increase on the four in the previous facility - and a new home for the St Albans Judo Club. The tennis and judo facilities represent the second stage in the refurbishment of the new facilities, with permission for new golf and lawn bowls granted in October 2012 and



The new facility will be built to replace a centre destroyed by fire in 2011

the council currently in the process of appointing a contractor to rebuild these.

Insurance money will cover some of the costs of the rebuild but funding is also being sought from Sport England's Iconic Facilities Fund, the Lawn Tennis Association and other sources. Details: http://lei.sr?a=O1p4V

#### Isle of Man targets extreme sport tourism

Manx tourism officials are looking to diversify the economy of the Isle of Man by pushing extreme sport tourism.

Director of Manxtreme.com, Simon Crellin, is working with tourism officials to push sports such as sea kayaking, mountain biking, open-

water swimming and coasteering, making the most of the island's natural resources such as mountains, coastline and mountain bike trails. The island already has a busy calendar of events, including the Sleepwell end2end mountain bike race. Details: http://lei.sr?a=R1U7O

# Sportscotland plans performance centre

Sportscotland has invited councils, educational institutions and other interested parties to bid to host the country's first National Performance Centre for Sport.

A steering group, led by Scottish Football Association chief executive Stewart Regan. has decided on the bid criteria and timetable, which will receive up to £25m of government support, and will be completed by 2016.

Stewart Harris, CEO of Sportscotland, said it is a very exciting time for sport

world-class sporting system at every level. "This new multi-sport centre will complement the tremendous facilities we

in Scotland and the substantial investment in the centre would help the country develop a



already have and those that are being built in Scotland and help our high performance athletes harness their skills and continue delivering on the world stage," Harris said. Details: http://lei.sr?a=W9e2J

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# Don Valley's future under threat

The funding of both sport and cultural facilities are in question in Sheffield, as the council strives to make £50m of cuts to its 2013-14 budget, on top of £140m in the last two years.

Don Valley Stadium where heptathlete, Jessica Ennis, trained for the Olympics is in question.

Its demolition could save £700,000 a year and avoid the necessary investment of £1.6m in coming years.

The Woodbourn Road

Stadium, which was closed The D

could be refurbished and reopened to provide outdoor running facilities.

This news comes on the back of the recent announcement of £10m of government money being ploughed into Sheffield sports facilities, including a £5m refurbishment of Sheffield Graves Tennis and Leisure Centre, in order to



The Don Valley stadium first opened in 1990 and cost around £29m

create a National Centre for Sport and Exercise Medicine in the city.

Further to this, 14 of Sheffield's 27 libraries may close unless volunteers come forward to run them. Museums Sheffield, Sheffield Theatres, The Site Gallery and the Showroom Cinema could also have their budgets cut.

# Stockbridge Leisure Centre to be replaced

Stockbridge Leisure Centre, in the north of Sheffield, could be replaced by a new swimming pool and gym as part of the £10m Sheffield is receiving from the government to create a National Centre for Sport and Exercise Medicine.

Announced last week by Health Secretary, Andrew Lansley, the £30m National Sports and Exercise Medicine Centre of Excellence will be made up of three network partners, in Sheffield, Loughborough and London. It aims to help more people to be more active, and treat injuries caused by exercise and conditions associated with lack of exercise. Graves Tennis and Leisure Centre is another Sheffield site which will be upgraded courtesy of the £10m.

Despite plans for a new swimming pool, many residents are protesting about the closure of Stockbridge Leisure Centre, which needs modernising. Locals want to be assured the replacement site will stay in Stockbridge and want the existing centre kept open until the new one is ready. Details: http://lei.sr?a=b6r5u

# Trust calls for youth feedback on facilities

Cumbria-based charitable trust Lakes Leisure has launched an innovative way to get young people's feedback on the region's sport and leisure facilities, asking them to design their ideal facility to replace the current leisure centre in Kendal.

The competition brief states the existing centre will soon require replacing and calls for creative entries that include high quality, environmentally friendly facilities. Lakes Leisure business and

partnership manager Derek Jones said the trust hoped to be inspired by entries, which would have do shape ideas for future leigure devel

be used to shape ideas for future leisure development in the town.

In another move to improve the region's leisure service, the trust will launch a new Get



A new swimming pool has been mooted as part of the new facilities

Active leisure card on 4 February that will make facilities more accessible.

For a one off fee, Get Active cardholders will be able to get discounts between 20-50 per cent across Lake Leisure's facilities. Details: http://lei.sr?a=l502x

#### £4m sports complex planned for Stoke-on-Trent college

A new £4m sports complex is being built to replace an existing facility at Stoke-on-Trent College in Staffordshire.

The new complex, which will be located at the Cauldon Campus on College Road, is being built by Aspect Construction and is expected to open in September 2013. The new complex forms part of a £6m plan to enhance the college's campus facilities.

The building will feature an indoor sports hall, a fitness suite, cricket facilities and aerobics facilities. Details: http://lei.sr?a=X9k4B



An artist's impression of the new Bristol stadium

#### Council approves Bristol Rovers FC stadium sale

Bristol City Council has approved plans for supermarket giant Sainsbury's to transform Memorial Stadium, Horfield, into a housing and retail precinct. The move paves the way for current owners Bristol Rovers FC to relocate to land at the University of the West of England's Frenchay campus, where the club already has planning permission to build a 21,700 all-seated stadium.

The club has always maintained that it needs to sell the Memorial Stadium to finance the move.

Memorial Stadium sits on 3.3ha designated as a sports stadium in the Local Plan and is safeguarded from other development.

Bristol Rovers chairman Nick Higgs said the approval of the sale of the Memorial Stadium was "the biggest day in the Pirates' history". Details: http://lei.sr?a=q7S5Y

#### **HEALTH & FITNESS**



The new Holt Park facility will open in October

#### Doors close on Holt Park Leisure Centre, Leeds

The Holt Park Leisure Centre, Leeds, UK, closed its doors for the last time just before Christmas with the opening of a £28m replacement facility due this October (2013). Leeds City Council is overseeing the building of the new Holt Park Active, at nearby Holtdale Approach, and interim facilities are being provided around the community in the meantime.

Facilities will include a 25m swimming pool; a Bodyline fitness suite; a hydrotherapy pool; a large activity hall; and hubs for older people and individuals with learning difficulties. A studio, café and meeting areas will also form part of the new Holt Park Active, which is to provide a new community hub for the area. Interserve Project Services is the contractor. The government confirmed final approval for the project in December 2011, with the work being funded through a Private Finance Initiative.

Mentor, a partnership comprising FaulknerBrowns Architects and GHM Rock Townsend, designed the scheme, which is being delivered through the Local Education Partnership. Details: http://leisr?a=qoaan

# Refurb for Vodafone HQ health club

The corporate health club at the head office of Vodafone is to receive an upgrade.

Nuffield Health – which operates the club at Edison House, Newbury, Berkshire, on behalf of telecommunications giant – has appointed interior designer Platform to design the redevelopment.

Platform has been tasked with turning the 1,430sq m gym into a dynamic exercise space, expanding the existing footprint of the gym and creating different zones for weights, aerobic exercise, stretching, resistance training and indoor cycling. Details: http://lei.sr/a=xoms/k

# £15m boost for Haringey sites

Leisure trust Fusion Lifestyle has announced plans to invest £15m in improving four north London leisure centres after signing a management deal with Haringey Council.

The deal will see Fusion run Park Road and Tottenham Green Leisure Centres and Broadwater Farm Community Centre under a 20-year contract, and White Hart Lane Leisure Centre for the next three years. Staff have already been kitted out with new uniforms and improvements to

centre facilities will begin summer 2013.

The leisure centres offer flexible membership packages with no long-term contract and acilities on offer include group exercise, racquet sports, sports halls, indoor and outdoor swimming pools, saunas, therapy rooms, as well as conference and events facilities. Fusion has a management board made up of voluntary



Staff at the Park Road centre - one of the sites to undergo a revamp

individuals with objectives to improve community access to sport and leisure facilities.

Haringey borough is the fourth most deprived in London and 29.2 per cent of the population is among the 10 per cent most deprived in the country. Fusion will hold customer forums to get feedback on future services and facilities. Details: http://leis/arae-S8407Z

#### More women needed as personal trainers

Britain needs more female personal trainers, figures from the Register of Exercise Professionals (REPs) reveal, with women only making up 35 per cent of the profession. Currently 5,256 women make up the 13,770 trainers registered with REPs.

This is despite the fact a career in personal training can fit around the demands of raising a family.

Chief executive of the Only a third of Women's Sport and Fitness
Foundation (WSFF) Sue Tibballs said female

personal trainers act as sporting role models for women and girls.

"It's a great time for women to get involved in the fitness industry - successful female athletes, like Jessica Ennis and Laura Trott, have made it aspirational to be fit



Only a third of all PTs are women, a figure WSFF wants to change

and healthy and women's fitness is finally entering the mainstream."

Personal training academy The Training Room take in around 2,500 people each year but the percentage of women on their courses is approximately 22 per cent. Details: http://lei.sr/a-X/Z/S/U

#### £4m pool opens in Tyne and Wear

A new £4m swimming pool has been unveiled in South Shields, Tyne and Wear.

The pool, which was built using a combination of funds from the former Department for Children, Schools and Families and the Building Schools for the Future programme, is on the site of Jarrow School. The 25m, fourlane pool has a hydraulic floor and a deep end to allow competitive swimmers to dive.

The pool forms part of a larger £16m project, that will see the addition of a health club with two dance studios and fitness testing space.

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#### Council to extend **AT7 Leisure Centre**

Coventry City Council will consider a proposal for the addition of an aquatic centre at the AT7 Sports Centre, which, if approved, locals fear will see the closure of nearby Foleshill Leisure Centre.

An item before the planning committee on 10 January recommends permission is granted for the development of a 25m pool. a learner pool, racing slides, spa, sauna, steam rooms, changing facilities, conference facilities and offices at the Courthouse Green centre. Last year a petition calling for the preservation of the Foleshill facility attracted 10,000 signatures and the outcome of a public consultation document regarding its future and the city's leisure facilities is expected in spring.

The planning committee item states the Foleshill centre is not suitable for development as it is too small to accommodate the required range of facilities.

The extension to the AT7 centre will see a football pitch replaced with 216 parking spaces, which Sport England has approved as more people are likely to use swimming facilities than the pitch. Details: http://lei.sr?a=U003x



RLSS has called the figure an "incredible result"

#### **Royal Life Saving Society:** 'no pool deaths in 2012'

According to the Royal Life Saving Society (RLSS) there were no drowning deaths in public swimming pools anywhere in the UK during 2012. RLSS said that as the number of swimming pool deaths has fluctuated between five and 10 in recent years, the figure is a great achievement.

Tara Dillon, executive director of RLSS's trading subsidiary IQL, said: "The news today of no pool drownings means that all those involved in pool lifeguarding should be very proud.

"It is testament to the hard work, commitment, passion and dedication of pool lifeguards, trainers and approved training centre's all working together to achieve this incredible result." Details: http://lei.sr?a=Y2U1x

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# **Eighth club for Movers & Shapers**

Health club operator Movers & Shapers has invested £200,000 in the launch of its eighth UK studio in Balham. South London.

The 2,500sq ft (232sq m) site features three different zones and includes space for cardio fitness, core strength and general wellbeing.

The Cardio Zone will offer 30-minute high intensity, instructor-led cardio classes using cross trainers in small groups, while the Core Zone will feature Power Plate classes as well as a range of specific

classes from boxing to circuits and cardio.

The Functional Zone has been kitted out with equipment including TRX, kettlebells and ViPR and will offer circuit training for instructor-led small groups.

Ben Margolis, CEO of Movers & Shapers, said: "There will also be therapy rooms offering



The group has invested £200,000 in the new facility in South London

a range of complementary services from physiotherapy to beauty."

"In addition, we're running our own nutrition programmes with personalised online or face to face options. This is being launched this month across all studios. Details http://lei.sr?a=B9i5T

## £3m DW Fitness Club to open in Lincoln

DW Sports Fitness Club is set to launch a new £3m gym in Lincoln, UK in March.

Located on the city's Tritton Road, the fitness centre will be equipped with Technogym equipment and will house a free weights zone and a large functional training area.

The 17,000sq ft (1,579sq m) club will also house a swimming pool, spa pools, sauna and steamroom.

A spokesperson for the chain said: "We are delighted to be opening a new full-service DW Fitness club in the city of Lincoln.

"It is a fantastic area that is thriving at the moment and we feel we can offer the residents of Lincoln a new sporting experience unlike any other in the area"



Facilities at the new club include a large area for functional training

DW Sports Fitness was set up in 2009 after Dave Whelan bought IIB fitness clubs and adjoining sports stores.

Lincoln will be the 68th club in the group's portfolio. Details: http://lei.sr?a=M2f3a

#### Improved gym for Dewsbury Sports Centre

Hot on the heels of Dewsbury Sports Centre launching its refurbished squash courts earlier this month, the council has announced it will provide the funds to extend and improve the centre's gym. The facility, which is run by Kirklees Active Leisure, will have twice as many fitness stations, better training areas and an improved bar and kitchen area.

Cabinet member for investment and housing, at Kirklees Council, Cathy Scott, says the investment are vital to get people to be more active. Details: http://lei.sr?a=J7h2a

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# Crow Wood previews £4m spa

Lancashire private fitness and leisure facility Crow Wood, Burnley, has opened its doors to around 1,200 people keen to get a preview of their new £4m spa development.

The Woodland Spa is expected to open by March, but tours have been held to showcase the development.

Treatments on offer include a hydrotherapy pool, serenity pool, sauna, hot tubs, Roman foot baths, ice fountain, experience showers, Rasul mud chamber and salt steam.

A spa boutique offers a wide range of products by Carita, Decleor, NEOM, OPI, Fake Bake and Lash Perfect.

Crow Wood director

Oliver Brown said: "We were keen to ensure that our valued members would be amongst the very first to see The Woodland Spa redevelopment.

He said feedback from the tours was positive and many non-members had signed up for spa packages. As well as attracting new custom, a number of existing members had upgraded their packages.



Crow Wood was first launched in 2001 following a £10m investment

Crow Wood was established in 2001 with a £10m investment and sits in 100 acres of woodland and includes gymnasium, pool, spa, equestrian centre and a soccer complex. It employs 107 people. In October 2012, owner Andrew Brown told said that the spa development was necessary for Crow Wood to remain a leader in the leisure and spa industry. Details: http://lei.sr?a=Bg106K

#### Work underway on luxury coastal resort

Work is now well underway on a luxury spa at Salcombe Harbour Hotel in Devon, set to open in summer this year, which will include a two-level spa excavated into the cliff.

The multi-million pound refurbishment of the 50-bedroom property is being undertaken by Bristol-based construction group Galliford Try with interiors by DO Design.

The first spa level will include the reception, five treatment rooms and a fitness suite, and the second, subterranean level will include a swimming pool, spa pool and heat experiences.

DO Design stated that it

aimed to create an environment of relaxation, tranquillity and beauty using natural materials, textures and tones to connect the property to its coastal surroundings. Other facilities will include wedding and



The resort will boast a two-storey luxury spa excavated into the cliff

function room facilities as well as The Jetty restaurant and a crustacean bar.

The hotel was acquired by Harbour Hotels Group and relaunched as a four star hotel in 2010. *Details: http://lei.sr?a=S2D7j* 





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# Beamish Museum set to break visitor record

The Beamish Museum in Durham, UK, is set to welcome more than 500,000 during its 2012-13 financial year, its best result in more than 20 years.

In the 10-month period between February and November the social history museum has already welcomed 451.108 visitors, regularly attracting more than 2,500 a day. One of the museum's fastest growing demographics is local, low-income families.

Despite the increase in numbers, the average visitor spend is slightly down, which the museum attributes to the current economic climate and the ongoing pressures on UK consumers. Details: http://lel.sr?a=epL6l



MD Amanda Thompson said the attraction's figures reflect the difficult economic climate

# Blackpool Pleasure Beach sees profits dip during 2012

Blackpool Pleasure Beach is blaming gloomy weather and the recession for a £400,000 drop in operating profits last year. Annual results for Blackpool Pleasure Beach Holdings, which include the theme park, hotel and South Shore Mutual Insurance Company show the group made a loss of £524,000 in 2012, compared to a profit of £329,000 in 2011. Although sales did increase by 7 per cent to £31.6m, this was still below predictions.

Managing director, Amanda Thompson, said: "The directors consider the extent to which the increase in visitor numbers and average spend per head was less than budget partially reflects the difficult economic climate. Since weather during the key 2011 season was materially worse than that of 2010, this is the main reason for the shortfall in sales compared to budget.

Cost increases, which included expenditure to further improve experience for our guests were in line with budget and, as a result operating profit was down by ε400,000 on last year's results." Details: http://let.sr?a=wsgsc

# View from the Shard details revealed

Details of The View from the Shard visitor experience at London's tallest skyscraper have been revealed.

Due to open on 1 February, the attraction's viewing platforms will sit on levels 69 and 72 of the 1,016ft (310m) landmark building - developed by Sellar Property in association with LBQ Ltd as part of a £2bn regeneration project for the London Bridge area.

Starting at the ground floor galleries, visitors to The View from the Shard will be

greeted by playful depictions of more than 140 famous Londoners including Boris Johnson, Kate Moss, King Henry VII and the Duke and Duchess of Cambridge.

Four lifts, enhanced with video screens and mirrors to create the effect of soaring through some of London's most iconic ceilings and roofs, will transport visitors to viewing galleries 80oft (244m) up.



The attraction towers above central London, offering amazing views

At the top, 360-degree views of the city extending 40m (64km) showcase landmarks such as Alexandra Palace, the Olympic Stadium, Tower of London, Battersea Power Station, St Paul's Cathedral, the Houses of Parliament and Buckingham Palace. The experience will be enhanced with 12, free to use Tellscopes - high-tech digital telescopes being used in Europe for the first time.

#### £1.2m funding for Tullie House Museum

Cumbria's Tullie House Museum & Art Gallery has secured £1.2m funding from the Carlisle City Council for the next financial year, with funding for subsequent years to be negotiated.

In a report to the council's executive the museum said it aimed to attract 300,000 visitors over the course of a year, but said this would be unlikely to happen without a major investment.

During the 2011-12 financial year 252,543 visitors passed through its doors. In

addition to developing existing and new audiences the museum said it wanted to develop its collections and make them more relevant to visitors, and invest in staff and business development and generating income.



The gallery aims to attract more than 300,000 visitors each year

The visitor attraction, which is located on Castle Street in Carlisle city centre, transferred to the Tullie House Museum and Art Gallery Trust in June 2011. Details: http://lei.sr/a=k2x3K

#### **Private operator considered for Tyneside lighthouse**

North Tyneside Council is considering appointing a private operator to run St Mary's Island and visitor centre in Whitley Bay.

The iconic site, with a lighthouse, attracts up to 80,000 visitors each year and offers a range of activities and events. However, it is in need of investment and modernisation.

The council plans to retain ownership, but is considering offering the lighthouse on a lease for at least five years.

#### **ARTS & CULTURE**

# Yorkshire galleries join forces

Four Yorkshire art galleries, within 30-minutes drive of each other, will work together to promote the county as the sculpture capital of Europe, in an initiative supported by Welcome to Yorkshire and the Arts Council England (ACE).

The Yorkshire Sculpture Triangle will include the Henry Moore Institute, The Hepworth Gallery, Leeds Art Gallery and Yorkshire Sculpture Park and will be promoted through a major

marketing campaign. Currently the free entry galleries, which include 200 artists within 30 miles, attract more than 1m visitors a year.

Regional director of ACE Cluny Macpherson said the partnership would help people recopnies Yorkshire's pre-eminence in modern sculpture. The county was home to two of the 20th century's most important sculptors, Barbara Hepworth and Henry Moore.



The Hepworth Gallery is one of the institutions taking part in the scheme

Welcome to Yorkshire chief executive Gary Verity said the partnership would make it easy for those keen to see some of the best sculpture in the world.

He said: "We will be highlighting how to get to Yorkshire, how to travel from gallery to gallery as well as signposting visitors towards the great places to stay and impressive places to eat." Details: http://lei.sr/a=Wow6m

#### 2015 Turner Prize to be held at Tramway in Glasgow

Tramway in Glasgow, Scotland, has been selected by Tate from a shortlist of four art venues to host the 2015 Turner Prize, making it the first Scottish gallery to host the exhibition and award. The shortlist for the Turner Prize is announced in spring each year and

recognises the work of British artists under the age of 50.

Nicholas Serota, director of Tate, said Glasgow had gained a reputation as a centre for excellence in the visual arts and many Turner Prize nominees had been from Scotland.

## Tate Modern attracts record visitor numbers

The Tate Modern welcomed a record 5.3m visitors in 2012, an increase of 9.5 per cent on 2011. The Damien Hirst exhibition alone –which ran from 4 April – 9 September 2012 – attracted 463,000 people to the London art gallery.

Its successful year has also been attributed to the opening of the Tanks live art space in summer, Tino Sehgal's performance art in the Turbine Hall and the popular Edvard Munch exhibition.

Partner gallery Tate Britain, located on Millbank in London, attracted 1.53m

visitors over the same period and is currently experiencing high demand for its Pre-Raphaelites: Victorian Avant-Garde exhibit, which closed on 13 January.



The Tanks live art space was among the hit exhibitions at Tate in 2012

Tate Modern at the former Bankside Power Station is Britain's national gallery of international modern art and forms part of the Tate group. Details: http://lei.sr?a=R5G2A

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# Future is bright for tourism and hospitality



PETER DUCKER is chief executive officer of the Institute of Hospitality

'm taking on my new role as CEO of the Institute of Hospitality at a time when the prospects for hospitality, leisure and tourism are encouragingly positive. At a global level, tourism is generating income and jobs around the world and lifting millions over the poverty line.

Last year international travel reached a milestone with one billion people – one seventh of the world's population – crossing international borders as tourists. At a time of great economic strain, the UNWTO expects tourism to increase by 3 per cent to 4 per cent over the course of 2013.

Taking a look closer to home, a similar growth story is apparent with inbound tourism to the UK predicted to grow by 3 per cent this year. While areas of the UK economy such as retail and banking are suffering job losses, the hospitality and leisure sectors continue to expand. In recent months, major employers such as Hilton, Accor, Whitbread, IHG and De Vere have publicly announced the creation of thousands of jobs over the next few years. The British Hospitality Association suggests that we can create as many as 200,000 jobs by 2015; nearly half of the Government's goal to create 410,000 new jobs within the same time frame. It's hard to think of another industry that is contemplating such an impressive level of growth.

Another characteristic of our industry is that its 260,000 establishments are spread throughout the UK, making it a contributor to the wealth of every single local authority. Indeed, in some parts of the country, the hospitality, leisure and tourism sector is the largest single source of employment. This means we're providing local jobs for local people and the anticipated growth levels mean there will be an increasing need for capable and qualified managers.

I'll enjoy the opportunity to work with those educating our future managers and am looking forward to the IOH's Passion 4 Hospitality Student Conference on 11 March 2013 at the Victory Services Club, London. The event careers forum that will give employers a great opportunity to meet the 'cream of the crop' of this vital industry.

#### **HOTELS**

# **The Goring receives Royal Warrant**

The Goring Hotel in central London – the only five star luxury hotel in the city still owned and run by the family who built it – has been granted a Royal Warrant for hospitality services.

Jeremy Goring, the hotel's chief executive, said the accolade was the first of its kind and staff would be immensely proud to be able to display the Queen's coat of arms.

"Without doubt this is the most important recognition

their work could ever receive," he said.

"It is made all the more special for us because I believe this is the first Royal Warrant The Queen has ever granted to an hotel."

Over the past five years the family has invested heavily in the refurbishment with new silks woven for the walls, bedrooms designed by Russell Sage and a redesigned dining room



The hotel will be able to display the Queen's coat of arms in its branding

by Linley with bespoke chairs, walnut columns and Swarovski chandeliers.

The 69-bedroom hotel was built in 1910 by Jeremy Goring's great grandfather and has hosted royal guests attending the coronations of George VI and the present Queen, and in April 2011 the Duchess of Cambridge stayed in the hotel on the night prior to her wedding.

#### Luxury hotel to open in Liverpool

A new luxury hotel - The Richmond - is set to open in Liverpool in March, combining serviced apartments and hotel services.

Located at Liverpool Convention Bureau, the new property features 51 apartments, suites, executive and classic rooms.

Set within a Grade II-listed building, guests will have free access to the recently opened Olympus Leisure Spa, which houses saunas, steamrooms, sunken baths, bucket showers and a relaxation zone. Details: http://leisy7aeu88xc

## QHotels negotiates three year refinancing

A three-year refinancing arrangement has been agreed between the Irish Bank Resolution Corporation and QHotels Group, which will see the hotel chain's original holdings group go into administration.

QHotels, founded in 2003, grew from two four-star hotels to 21 in its first eight years and signature properties include The Westerwood Hotel and Golf Resort near Glasgow, The Oxford Belfry in Oxford, and The Stratford in Stratford-Upon-Avon.

It will continue to be led by managing director Michael Purtill and finance director Ian Goulding, and investment company Alchemy Partners. QHotels Holding Limited will replace the original holding company and Tim Scoble



QHotels was founded in 2003 and currently operates 21 hotels in the UK  $\,$ 

has been appointed chairman. In a statement the company said the changes will have no impact on staff, customers or suppliers and the QHotels business will continue as normal. Details: http://lei.sr?a=goW8B



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# Freeing domestic tourism from red tape



**KURT JANSON** is policy director of Tourism Alliance

he government is keen to boost domestic tourism – provided that there is no cost involved. Here's how to do it – simply amend the Package Travel Regulations to remove "other significant tourism service" from the definition of a package.

To the uninitiated, the Package Travel Regulations were introduced in 1992 and aimed at protecting consumers in the area of package travel. They were primarily introduced to protect customers in case the operator through which they booked their holiday went out of businesses or provided services of an unacceptable standard.

A package is defined as being any combination of at least two of the following components – a) transport, b) accommodation and c) other significant service.

While there is good reason to protect people travelling overseas, the downside is that the regulations mean that a B&B in a village cannot work with the local pub to provide an offer such as "two nights' accommodation including meals at the local pub for £100" without establishing a trust account, providing detailed information including who the representative is, what the complaints procedure is and the cancelation and refund processes. Similarly, a country hotel cannot offer a "two-night weekend golf break including two rounds of golf at the local course" without being subject to the regulations and being legally responsible for any injury a customer may suffer.

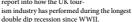
The costs associated with these requirements mean very few small tourism businesses in the UK work together to develop packages for customers. The solution is to simply remove the "other significant tourism services" from the definition so that a package is simply the combination of transport and accommodation.

This would help to create a more favourable regulatory environment for businesses to bundle products within destinations. It would allow destinations to produce competitive and compelling products and help spread tourism spend across a destination. Freeing domestic tourism from red tape can only be a good thing.

#### **TOURISM**

# **Tourism thrives despite double-dip**

The UK's tourism sector has outperformed the economy on the whole after racking up a 12.6 per cent increase in total revenue between 2007 and 2011. A report, commissioned by budget hotel chain Travelodge and compiled by specialist consultant Kurt Janson, shows that total revenue increased to £40bn during the period. The economy in general only grew by 8 per cent during the period. The study has been described as the first comprehensive report into how the UK tour-



double dip recession since WWII.

The industry grew job numbers by 2,000 between 2007 and 2011.

Although relatively modest, the growth makes the sector one of few to have added jobs in the period. At the same time the number of manufacturing jobs fell by -17 per cent, construction by -15 per cent, finance by -7 per cent and transport by -6 per cent.

The UK's appeal as a tourist destination has remained strong during the recession, with overall visitor numbers increasing by 3.1 per cent to 157.4m. Staycations now form the backbone of the UK's tourism economy, with domestic trips and holidays increasing by 5.6 per cent to 126.6m. This shows that Britons have reacquainted themselves with holidaying



The UK's tourism sector has managed to weathered the economic storm

at home, and city breaks emerge as particularly popular, accounting for almost a quarter (23 per cent) of all domestic breaks.

The number of trips taken by Britons overseas has declined by 12.6 million (-18.1 per cent), from 69.4m to 56.8m.

Grant Hearn, Travelodge CEO said: "As the UK's fifth largest sector we are creating jobs and providing long lasting career opportunities, something very few industries in the economy can say at present.

"The issue we face is that tourism is quite low on the agenda for the Department for Culture, Media & Sport, therefore it is essential that the Government takes action and moves our industry to where it belongs - the Department for Business, Skills and Innovation." Details: http://lei.sr?a=z?RR

## Inbound visit numbers highest since 2007

Inbound tourist numbers to the UK during November 2012 were up 9 per cent on the previous year, data from the Office for National Statistics (ONS) has revealed.

It makes for the busiest November since 2007 - the year before the global economic crisis plunged the UK into recession.

Overseas visitors spent more than £17.2bn over the last 11 months – a record high in nominal terms. Holiday visits were up nine per cent, visits to friends and family were up six per cent

and business visits were up 11 per cent.

Patricia Yates, director of strategy at
VisitBritain said: "We expect to reach our forecast of 31 million visits for the full year (2012),

The number of inbound tourists is now back at pre-recession levels

Details: http://lei.sr?a=E2t3h

giving us the perfect foundation to see continued strong growth in international tourism in 2013 contributing revenue to the UK economy and creating new jobs across Britain."

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#### Head of **Property Development**

See page 20



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#### LYMINGTON & PENNINGTON TOWN COUNCIL

#### LYMINGTON SEA WATER BATH **EXPRESSIONS OF INTEREST**



#### The Lymington and Pennington Town Council invite expressions of interest for a contract to provide and run additional leisure and

recreational facilities at the Sea Water Bath. The Council owns and manages the bath which is situated behind the Lymington Sailing Club at the end of Bath Road, Lymington, SO41 3SE. The bath is possibly the largest remaining Sea Water Bath in the country measuring approximately 117 metres by 42 metres and 1.5 metres deep at its deepest. The bath is usually open from May to the beginning of September; however this could be extended should

The Council is interested in entering into a fixed term agreement with a contractor able to provide suitable additional activities. These will complement swimming which is currently managed by the Council and kayaking which was introduced very successfully in the past year. The Council realises the potential for this and other activities to draw more people to the pool

#### Expressions of interest must include the following as a minimum:

A detailed description of the activities to be presented.

activities justify an extension to the season.

- An outline of the area or areas of the bath required for these activities
- · Preliminary financial details including proposed charges for the activities and a rental proposal. The period should preferably be for three or four years but must not exceed five.
- Whether the bidder would consider the possibility of working with another company providing complementary activities.
- . Details of facilities such as storage which will be needed. It should be noted that the Council has very limited space for additional structures.
- Full details of the contractor and similar projects undertaken including. capability and expertise.
- Latest company report and accounts.

#### Full details of the tender can be found on the Councils website: www.lymingtonandpennington-tc.gov.uk

Expressions of interest should be marked clearly SEA WATER BATH INTEREST and addressed to the Town Clerk, Lymington and Pennington Town Council, Town Hall, Avenue Road, Lymington, SO41 9ZG to reach him by no later than 12pm on 14 February 2013. Alternatively email: info@lymandpentc.org.uk



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#### **PROPERTY**

#### Global hotel deals to reach £19.8bn in 2013

Hotel deal volumes are expected to reach US\$32bn (£19.8bn, 24bn euro) globally during 2013, according to research carried out by Jones Lang LaSalle's Hotels and Hospitality.

The group's Hotel Investment Outlook Report found that a number of buyer groups will remain interested in acquiring assets.

Cross-border capital, which accounted for 30 per cent of global hotel investment in

2012, could also accelerate in 2013. The report predicts that global debt availability will be at its highest level since 2007, while private equity and real estate investment trusts (REITs) will dominate purchasing activity with 60 per cent of the global market.

Meanwhile, private equity investors are expected to continue to lead the pack by achieving opportunistic returns through their



The global hotel market is expected to gain traction after a slow period

buying power and risk tolerance. REITs, net buyers throughout 2012, will continue to make headline acquisitions of core properties in gateway markets. This was found to be particularly true in North America and Asia Pacific where two new hotel REITs in Singapore have been listed. Funds from the Middle East will continue to seek opportunities to export capital in 2013. Details: http://lei.sr?a=o7Q3n

# Land Securities acquires X-Leisure

Land Securities has confirmed it has obtained a majority stake in X-Leisure Unit Trust, the company behind Xscape and SNO!zone entertainment centres.

The company has completed the purchase of a 42 per cent interest in the X-Leisure Unit Trust and 100 per cent interest in X-Leisure Ltd (the management company of the fund) and X-Leisure (general partner) for £111.9m.

Executive director at Land Securities, Richard Akers, said: "Leisure is increasingly being treated as an essential element of the UK consumers' habits and as we enhance our shopping centres by broadening their leisure offer, today's deal gives us unparalleled reach with the major operators.

"We have been clear that we would look to increase the proportion of leisure in our business and today's announcement is further evidence of our plan to align our retail portfolio with the modern demands of the consumer."



Xscape extreme sports centre in Braehead, Scotland

With the transfer of the management company, XLL CEO, PY Gerbeau, has decided to leave the business to take up new challenges. "This has been a very amicable transaction and I am extremely happy to have such a significant player taking X-Leisure forward." Details: http://lei.sr?a=yow3l

#### Carnegie Leisure Centre closes for repairs

Carnegie Leisure Centre in Dunfermline is having to be closed for maintenance work just a year after it reopened following a £17m upgrade. The main and children's swimming pools and health suite are having 'essential improvement works' and corrections to end-

of-year defects carried out by the building contractor, Barr Construction.

This includes minor repairs, which were not undertaken previously because of "unforeseen difficulties" - according to the centre's operator Fife Sports and Leisure Trust.

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#### New year, new opportunities



IAN TAYLOR is chief executive of SkillsActive

he New Year is an exciting time for our industry; as we all strive to fulfil our resolutions, many choose to join gyms and get involved in leisure activities. By working with our employer groups we can ensure that these fresh faces stick around and continue to benefit from our industry.

This year we are launching six government-backed and employer-driven professional registers. The aim of these registers is three-fold. They will help employers professionalise their business; present employees with a clear and structured career path; and offer the public a competent and fully trained workforce.

The government funded Employer Ownership of Skills Fund presents our industry with further opportunities for workforce development. Employers are invited to work alongside SkillsActive in developing proposals that raise skills, create jobs, and drive economic growth. Via the fund, the UK Commission for Employment and Skills will match fund proposals put forward by an employer or consortium of employers that meet their criteria.

Proposals that pledge to invest in skills and aim to bring long-term benefits to the UK are highly sought after. SkillsActive has extensive experience working with employers, helping them to engage with the government in accessing funding.

We are always keen to hear new ideas and work with new employers, so if you're interested in bidding into the Employer Ownership of Skills pilot then please contact us at employerenquiries@skillsactive. com. By investing in skills we can ensure that talented individuals continue to work and enjoy working in our industry.

This will in turn benefit the fresh faces that may be joining a gym for first time whilst also assuring long term customers that the facilities they are using are staffed by professional and competent individuals.

For more information on the fund itself visit the UKCES website at www.ukces.org.uk/employerownership

#### **TRAINING**

#### Gym Group up for Sunday Times prize

Budget health club operator Gym Group has been recognised as among the UK's top employers by Best Companies, the organisation behind the annual Sunday Times Top 100 Companies to Work For List.

Gym Group has been granted three stars under the organisation's accreditation scheme, which is based on workplace engagement and determined through an organisation questionnaire and employee survey.

Gym Group chief executive

John Treharne said: "The staff are absolutely our key asset and we work hard to ensure we provide all the support and development they need to feel happy, content and rewarded



John Treharne, CEO, said the company treats staff as a 'key asset'

The Sunday Times Top 100 Companies to Work For List will be announced at a London awards ceremony on 27 February and will be made public on the Sunday Times website in March. Details: http://lei.sr?a=6a7J5

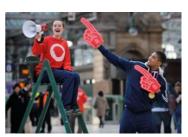
# Glasgow 2014 launches volunteer search

The process of selecting 15,000 volunteers for the 2014 Commonwealth Games in Glasgow, Scotland, is underway with applications officially opened on 14 January.

Roles are open to those over the age of 16, eligible to work in the UK and available between 23 July and 3 August 2014. In November a volunteer centre was officially launched in Glasgow's Merchant City, which, when interviews open in April, is expected to screen 1.000 volunteer applicants a week.

Fiona McEwan, vice chair Commonwealth Games Scotland, said Scots are hospitable and have a good sense of humour - qualities that make a strong volunteer force.

"From the technical officials who ensure that the sport competitions run smoothly, to the drivers who help athletes and officials



Organisers of the 2014 Games are looking to hire 15,000 volunteers

get seamlessly around the city, to the people welcoming athletes into the dining room, a friendly and flexible attitude turns a good Games into a great and memorable Games."

Chair of Glasgow 2014 Lord Smith said one of his lasting memories of London 2012 was the contribution made by up to 70,000 volunteers. Details: http://lei.sr?a=X8X7I

#### Premier Training records 12 per cent revenue increase

Premier Training International has described its 2012 financial results as "recession-busting" with a 14 per cent increase in turnover on the

For the year ending September the company had a turnover of £10m and revenues up 10 per cent, consolidating its upward growth in 2011. Chief executive Debra Stuart said: "We knew that we had had a great year in terms of expanding the size and scope of the Group's business, but it's fantastic to see the figures reflect that success so unequivocally."



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Dianne Eade, Newquay Zoo Head of Finance, Human Resources and Administration



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Ginny Smith, Programme Administrator Faculty of Health and Life Sciences, Oxford Brookes University, Jack Straws Lane, Oxford OX3 OFL

If potential applicants have any queries, contact Ginny on ginnysmith@brookes.ac.uk or 01865 482582.







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#### SPORT AND LEISURE STATISTICS

To find out more please visit www.shu.ac.uk/ad/sportandleisure







The Gym Group is the 13th fastest growing company in the Sunday Times Fast Track 100 – with revenues increasing from £1.0 million in 2008/9 to £13.5 million last year. This growth is a result of opening 32 Gyms in the same period, delivering high quality facilities and a model that is perfect for the new global frugality.

The Gym's unique 24/7, contract free approach, driven by internet booking has underprinned the Group's momentum. The company currently has over 650,000 sq ft of Gym space across 32 locations, serving 450,000 hembers and five million users a year. There are plans to open another 20 sites during 2013, and £40m of funding secured to aid the continued growth of this ambitious and exclifing company.



But that is just the start. The Gym Group has ambitious plans and is seeking to appoint its first Head of Development to develop and deliver its substantial growth strategy in the UK.

#### THE ROLE

- Reporting directly to the Chief Executive and responsible for a small in-house team and a number of external development teams and advisors.
- To support the business for significant growth in the UK.
  To deliver 15-20 newly fitted out clubs per year across the
- To deliver 15-20 newly fitted out clubs per year across the UK in accordance with The Gym Group Business Plan.
- To oversee the property management of the portfolio.
  To maximise value and control costs with a budget of
- c£20m per annum.

   As a member of the senior management team to further strengthen the company's current position as a market leader.
- To enhance the offering of a very strong leisure brand.

#### THE CANDIDATE

- A senior, qualified property professional with extensive experience in overseeing the fit-out of an ambitious roll-out programme.
- With proven property development skills, you must have a successful track record in delivering multiple new sites on time and to budget and of overseeing an outsourced property management function.
- Significant experience in a leisure-related sector would be preferred.
- Must have extensive experience of overseeing and managing teams of mainly outsourced property professionals.

For a confidential discussion and to find out more about this exciting opportunity, please call our retained advisor Michael Emmerson on 01462 471932 or on 07796 066158.

Alternatively email your details to thegymgroup@leisuremedia.com or apply online at www.leisureopportunities.co.uk/gymgroup



# Opportunities in Saudi Arabia

- All salaries are tax free
- Quality Western style accommodation is provided on the appointed facility
- Annual return flight
- 30 days vacation
- Health insurance
- On-site transportation provided

MH Barghash & Co is the sole contractor to provide recreation services to the workers and families of Saudi Aramco - the world's biggest oil producer.

Saudi Aramco operates four private, gated communities for expatriates, their families and other company professionals.

Each community - Dhahran, Ras Tanura, Abqaiq and Udhallyah (with a combined residency of over 14,000

people) has its own unique character with access to local dining and shopping as well as unique points of interest.

Please email CV in Word format together with copies of all certificates and passport.

Any additional supporting documents helpful.

All applications to dannie@mhbarghash.com.sa or info@mhbarghash.co..sa

#### Recreation Advisor

#### Salary £2500.00 to £3000.00 per month

BS - Physical Education, Recreational Management or equivalent.

Must have experience in non-routine recreational services administration with an emphasis on planning operations in a community centre environment. Must have experience with at least 5 year in the management of multi activity leisure facilities and/or major hotels/complexe with various recreational facilities. Fully conversant and practical knowledge of managing various recreation events and activities.

Must have knowledge in the operation and maintenance of different recreation equipment, facilities and health and safety, Must be able to exhibit self-control, diplomacy and courtesy when dealing with all members of the Saudi Aramoc Communities. Must be proficient in various computer, internet software program

#### Recreation Supervisor

#### £2.000.00 to £2,500.00 per month

Associate Degree in Physical Education, Leisure management or equivalent.

Must have experience with at least 3 year in the management of multi but activity lesizer facilities or major hotels/complexes with various recreational facilities. Fully conversant and practical knowledge of managing various recreation events and activities. Must have knowledge in the operation and maintenance of different recreation equipment, facilities and health and safety.

#### Fitness Consultant

#### £1,800.00 to £2,000.00 per month

Degree or Diploma in Exercise Science, Physical Education, Kinesiology, or an equivalent field and Professional certification from a recognized organization in the health & fitness industry.

Must have a minimum experience of three years in an exercise facility and three year in supervisory position/consultant. Certification in Cardiopulmonary (CPR) and First Aid.

Must have an excellent theoretical and practical knowledge of the physiological and bio-mechanical principles of exercise. Must be familiar with the body's various energy systems and appropriate types of exercise regimes to develop these systems. Must possess a practical knowledge of healthy nutritional practices and be able to clearly communicate them.

Must be able to design safe, progressive exercise programs which take into account contraindications to exercise and the individual or group exercise limitations.

Must be an excellent promoter of healthy lifestyles and be able to motivate individuals to begin exercise participation or continue participation in existing exercise programs.

# Golf Coach/Instructor

#### £1.800.00 per month

College Degree in Physical Education is preferred. Must have High School diploma and Diploma/Certificate in related area.

Each Instructor should have practical and documented experience of at least 5 years in the related field. All Instructors should have references showing his/her competence in training in the respective field.

#### Horse Riding Instructor

#### £1.800.00 per month

College Degree in Physical Education is preferred. Must have High School diploma and Diploma/Certificate in related area. Horse Riding Instructor must have BHS (British Horse Society) Instructor level qualification or equivalent. Knowledge of Pony Club Organization and activities is optional.

Each Instructor should have practical and documented experience of at least 5 years in the related field. All Instructors should have references showing his/her competence in training in the respective field.

#### Swimming Instructor

#### £1,800.00 per month

High school Diploma and full swimming teacher's certificate and a Lifeguard trainer/assessors certificate is desirable.

Must have experience in teaching swimming to all age groups and be able to initate and maintain on-joing training schedules to both beach and pool lifeguards in accordance with the SAUDI AFAMCO lifeguard training modules, which covers all aspects of being a fleguard. The training shall be to a high standard and prepare the lifeguards for their 6-monthly lifeguard trade test. Must be competent and experienced at administering a large, comprehensive learn to swim program for all ages and abilities and have patience to handle customers/patrons which will include adults, children and infants. Shall be fully conversant with procedures set out in the Saudi Aramco Swimming Pool And Beach Normal Operating Procedures. Nust have valid fifequard qualification.

## Tennis Coach/ Instructor

#### £1.800.00 per month

College Degree in Physical Education is preferred. Must have High School diploma and Diploma/Certificate in related area.

Instructors must have practical and documented experience of at least 5 years in the related field. All Instructors should have references showing his/her competence in training in the respective field.



## For more details on the following jobs visit www.leisureopportunities.co.uk or to advertise call +44 (0)1462 431385



Health and Wellness Specialist, Network Rail, Milton Keynes, UK Trainee Personal Trainer / Fitness Instructor, The Training Room, Nationwide, UK Tennis Coach / Instructor, MH Barghash, Saudi Arabia Fitness Advisors, Weybridge Health Club, Weybridge, Surrey, UK Quality Personal Trainers, Weybridge Health Club, Surrey, UK Membership Sales Consultant, Weybridge Health Club, Surrey, UK Head of Climbing, Westway Development Trust, North Kensington, London, UK Franchise opportunity for highly qualified PT's, Gofit, Various, UK Visitor Services Manager, National Trust, Trelissick, Truro, Cornwall, UK

Trainee Fitness Professional, Pocketfit Training, UK, UK Horse Riding Instructor, MH Barghash, Saudi Arabia General Manager, National Trust, North Worcestershire, UK Recreation assistant, GLL, Tower Hamlets - Mile End, UK

Temporary Duty Manager

DW Sports Fitness, Widnes, UK Recreation Supervisor, MH Barghash, Saudi Arabia

Recreation Advisor, MH Barghash, Saudi Arabia

Golf Coach / Instructor, MH Barehash, Saudi Arabia

Swimming Instructor, MH Barghash, Saudi Arabia

Fitness Consultant, MH Barghash, Saudi Arabia

Full and Part Time Personal Instructor, Movers & Shapers, South West London, UK

Manager, Movers & Shapers, Balham, South West London, UK

General Manager, The Wildfowl and Wetlands Trust, Lancashire, UK

Sports Officer, Tandridge Trust, Surrey, UK

Duty Manager or Trainee Duty Manager, Wildern Leisure Centre, Southampton, UK Casual Instructors, Wildern Leisure Centre, Southampton, UK

Casual Leisure Assistants/ Lifeguards, Wildern Leisure Centre, Southampton, UK Customer Service Manager, Lawn Tennis Association (LTA), The

National Tennis Centre in Roehampton, SW London, UK

Leisure Membership Advisor Hyndburn Leisure, Lancashire, UK

Leisure Gym Instructor x 2 Posts , Hyndburn Leisure, Lancashire, UK

Relief Leisure Supervisors, Hartlepool Borough Council, Hartlepool, UK College Sports Maker, Barking and Dagenham College, Essex, UK

InstructAbility Regional Project Coordinator, Aspire National Training

Centre, Home based with travel required across London and South East, UK

Chair of the Board, Angling Trust, Nottingham, UK

General Manager, Milton Keynes Council

Salary: Competitive Location: Milton Keynes, UK

Sports Coaches (Girls Games), Highgate School, Highgate, North London, UK

Regional Spa Operations Manager, ESPA International, Surrey, UK

Personal Trainer, Energie Group, Rotherham, UK

Full Time Lifeguards, Everyone Active, Cambridge, UK

Account Manager, Spa Voyage, South UK, UK

Front of House Receptionist, Everyone Active, Malvern, UK

Personal Trainers, Everyone Active, Spelthorne, Surrey, UK

Guidance Assessor, YMCAfit, Central London, UK

Discovery Centre Manager, Scottish Seabird Centre, North Berwick, Scotland, UK

Commercial Manager, Woburn Safari Park, Woburn, UK

Visitor Experience Manager, National Trust, Henley-on-Thames, UK

Swimming Teacher, Everyone Active, Westcroft Leisure Centre, Surrey, UK

General Manager, DW Sports Fitness, Swindon, UK Customer Advisor, SOLL Leisure, Park Club Fleet, UK

Senior Customer Advisor, SOLL Leisure, Park Club Fleet, UK

Sports and Community Centre Manager, Greaslev Parish Council, Nottinghamshire, UK

Healthy Walks Coordinator, Charlton Athletic Community Trust, London, UK

Duty Manager - Part Time, Everyone Active, Cambridge, UK

Swim Teacher, Everyone Active, Cheam, UK Apprenticeships, Everyone Active, Fareham, UK

Full Time Membership Consultant

Everyone Active, Carshalton, Surrey, UK

Service Manager (Assistant Manager)GLL, Brixton, London, UK

Trainee Fitness Professional, Pocketfit Training, UK

Spa Beauty Therapist, Almyra Hotel, Cyprus

Spa Receptionist, Almyra Hotel, Cyprus

Spa Supervisor, Como Shambhala, London, UK

Assistant Manager, Valley Leisure Ltd, Romsey, UK

Assistant Manager, Lifestyle Verwood Leisure, Verwood, Dorset, UK

Personal Trainers, The Gym Group, Various locations, UK

Fit4Less Gym Manager, énergie group, Bracknell, UK

Membership Sales Advisor, énergie group, Bracknell, UK

Crew Member / Fitness Instructor, énergie group, Bracknell, UK

Personal Trainer, Pure Gym Limited, Various locations, UK

Sports and Recreation Instructor, Blind Veterans UK, Ovingdean (Brighton), UK

Coaching, Tower Hamlets School Sports Partnership, Tower Hamlets, London, UK

General Manager, DW Sports Fitness, Various locations, UK

Sales and Retention Manager, DW Sports Fitness, Various locations, UK

Guidance Assessor Manager, YMCAfit, Central London, UK

Football Academy and Summer Sports Coaching, Smaller Earth, Hungary

Assistant General Manager, The Gym Group, Colchester, UK

Sports Facilities Manager, Redgrave Sports Centre, Marlow, UK

Junior Technical Support Officer, The STA, Walsall, UK

Technical Support Officer (Swimming Teaching), The STA, Walsall, UK

Business Development Manager, Worthing Leisure, Worthing, UK

Duty Managers (part-time) x2, Manchester City Football Club, Manchester, UK Fitness Instructors (part-time) x 2, Manchester City Football Club, Manchester, UK

Leisure Centre Manager, Kings Fitness and Leisure, omerset, UK

Personal Trainers, Engine Health and Fitness, Dubai, United Arab Emirates

Front of House Manager, Everyone Active, Malvern , UK

Membership Sales / Duty Manager, Energie Group, Croydon, Greater London, UK

Sports Centre Manager

Aberdeen Sports Village, Aberdeen, UK

Membership Sales / Duty Manager, Energie Group, Croydon, Greater London, UK Business Data Analyst, DW Sports Fitness, Wigan, UK

Trainee Pool Engineer, DW Sports Fitness, North Region, UK

Admin Manager, DW Sports Fitness, Oxford, UK

Head of Sport and Active Lifestyles, University of Manchester, Manchester, UK

Gym Instructor, South Thames College, London, UK

Personal Trainer, Pure Gym Limited, Various locations, London, UK

Deputy Facilities Manager, University of Manchester, Manchester, UK

Course Sales Advisor, YMCAfit, Central London, UK

General Manager, GLL, Bethnal Green, UK

for more news and jobs updated daily visit www.leisureopportunities.co.uk

#### **Provision of General Manager** at Windmill Hill Golf Centre

Milton Keynes Council is seeking an experienced General Manager to take on the management of Windmill Hill Golf Centre including all the staff and to implement a business strategy to maximise the revenue streams for the facility. This includes the hands on day to day running and delivery of a continual improvement based, customer focused business and the drive and vision to identify commercial opportunities, develop services and promote them within the Centre. Working hours will be to meet the business requirements of a seven-day operation.

The role is required for an eighteen month period (subject to possible extension) commencing in early February 2013.

Your Quotation should be submitted to the Council electronically through the In-Tend Portal: https://in-tendhost.co.uk/miltonkeynescouncil/ by the 25th January with an anticipated start date of the 18th February 2013.

For general enquiries about the contract contact Paul Sanders, Assistant Director Community Facilities Unit on 01908 253639 or email Paul.Sanders@milton-keynes.gov.uk





£22k per annum • 37 hours per week

You have all heard the anecdote "new year, new career". Well in 2013, this could be the opportunity you have been looking for. BPL has an exciting new position of Deputy Facility Manager at our flagship site, and National Fitness Industry Award Winner 2012. Metrodome Leisure Complex. The role will be demanding, but exciting and one that offers a great place to work. You will need previous experience of working within leisure or a customer facing environment and have the ability to manage staffing rota systems, along with experience of managing and controlling budgets. The role also requires you to work 2 days out of 5 on a rota so that you can monitor standards and recognise opportunities to deliver continuous improvements. If you have the desire and the motivation for a new career, we want to hear from you.

For an informal discussion on the role, please call Joni Millthorpe, Facility Manager Metrodome LC on 01226 738684.

Closing date for applications: 4.30pm on Friday 8 February 2013.

For further details and to apply

#### www.bpl.org.uk

If you do not have internet access, request an application pack by calling: (01226) 738672



# <u>leisure opportunities</u>

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This advert will have a hyperlink to your website where you can list all the iob vacancies in vour company





TO BOOK Call: +44 1462 471747 and start getting applications for your jobs IMMEDIATELY!



WILDERN LANE, HEDGE END, SOUTHAMPTON, SO3O 4EJ.

Duty Manager or Trainee Duty Manager - Full time (111 Hours worked over a 3 week rolling shift) - An exciting opportunity has arisen for a fitness professional to join our team working for a large public leisure centre. For further details please visit our website.

Casual Instructors - We have a variety of vacancies for Qualified Instructors for our Fitness Classes. For full details of the classes, the schedule and the hourly rates of pay please visit our website.

Casual Leisure Assistants/ Lifeguards - We are looking for NPLQ qualified individuals who are available to lifeguard for our swimming sessions. For full details of the shifts available please visit our website, £6.08 per hour.

For full details on all the above posts and application instructions please see our website www.wildern.hants.sch.uk

Wildern School is committed to safeguarding children.

Closing Date: 5th February

#### Assistant Manager

Verwood Arts & Leisure Amenities Salary:- £25,000 + benefits Closing date: January 31st 2013



Verwood Arts and Leisure Amenities is a charitable organisation currently undergoing an exciting phase in its development; with a number of new facilities due to open to the local community.

Directly responsible to the General Manager we require an Assistant Manager who will play a key role within the organisation, not only managing day to day running of all facilities, but also assist with the development and delivery of a wide range of projects. He / she will be expected to have a flexible approach to work, which will include evenings, weekends and bank holidays.

Closing date for applications: January 31st 2013 at 5pm Interviews to be held in February dates tbc

Please send your CV and cover letter by clicking "Apply now" angela.spicer@lifestyleverwood.com

Verwood Arts & Leisure Association is a limited company registered in England & Wales. Company registration no 07188405; Charity No 1135753 The Hub, Brock Way, Verwood, BH31 7QE

# **leisure** opportunities

Daily news & jobs: www.leisureopportunities.co.uk

# £100m "Film Quarter" for Ealing

The west London district of Ealing is set to get a £100m "Film Ouarter" at the New Broadway site. The Film Quarter will feature a cinema complex, 80 flats, restaurants, a bar and retail outlets.

Ealing Council selected property company Land Securities to develop the new complex, which will link the cinema with the town centre and Walpole Park.

There are also plans for cultural industries, art galleries and performance spaces, which will extend south from the cinema towards Ealing Studios. The town's previous cinema was owned by Empire Cinemas and closed in 2008.

Originally Empire Cinemas was going to redevelop the site after buying the rights but after four years the company failed to move forward with the project and were forced to sell the site, which was later purchased by Ealing Council. Ealing Council is looking at opportunities to collaborate with Ealing Studios for the project.



Plans for the site include a cinema complex and a range of restaurants

Councillor Julian Bell said: "I not only want to see Hollywood blockbusters being shown again in Ealing but also a far broader mix of independent films and events that will attract people from all over London.

"The innovative thinking of Land Securities means that once again when people think of cinema they will think of Ealing." Details: http://lei.sr?a=i3b1S

# Karaoke chain to expand portfolio

UK-based karaoke chain Lucky Voice has announced plans to extend the brand's international reach in 2013.

Founded by lastminute.com founder Martha Lane Fox and Nick Thistleton, the business started with a private room karaoke venue in Soho, London, and has expanded to three owner-operated venues and five franchised operations across the UK.

The business also sells retail products, an iPad app, streaming services and a portable event unit. Its products already have a growing presence in Australia and this year it plans to build its song catalogue with more foreign language content and tailor its offering to local tastes. The company's karaoke platform also extends to commercial partners, such as bars, clubs, restaurants, bowling alleys and entertainment parks, wishing to operate karaoke businesses on their own premises.

Alternatively, streaming service Lucky Voice Pro requires only a laptop and internet



The first site was launched in Soho, West London

connection and can be used by the likes of schools and community centres wanting to host karaoke parties.

Lucky Voice venues consist of private rooms, which hold four to 15 people, and up-to-date song lists on touch screen technology, and the business includes Sir Paul McCartney, Kate Moss and Lily Allen among its customers. Details: http://lei.sr?a=T8X3X

#### ADDRESS BOOK

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