

leisureopportunities

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Daily news & jobs: www.leisureopportunities.co.uk

First Tabata classes to launch at Fitness First

New high intensity interval training workout Tabata will be launched across London from 1 September 2013, with Fitness First health clubs being the first in the world to offer the officially endorsed, scientifically backed sessions.

Tabata's first commercial arrangement – between Universal Pictures International Entertainment (UPIE), fitness programme producers Big Shot Productions and Fitness First – will see the workout initially available as both group exercise classes and small group training sessions at 50 Fitness First clubs in London.

The official Tabata system was developed by Japanese scientist Professor Izumi Tabata while he was working with the Japanese Olympic speed skating team on their fitness programme. The Tabata method consists of a



The group exercise classes have been rolled out in 50 Fitness First clubs in London

combination of 20 seconds of intense exercise, followed by 10 seconds of rest, repeated eight times over a four-minute period.

According to its developers, Tabata has been scientifically proven to be the most effective

way to increase both aerobic and anaerobic fitness.

Each 20-minute class will include mobilisation, as well as warm up and cool down routines. Instructors will be introduced to new routines and moves every 12 weeks to ensure participants are kept actively engaged and motivated.

For the UK launch of Tabata, Fitness First's instructors will work with a qualified Tabata master trainer to ensure they are fully equipped to deliver the 20-minute classes.

The workouts will feature weight moves that raise heart rate in order to get participants up to their maximum heart rate over the crucial four-minute Tabata section of the workout.

Continued on the back cover

Meliá reveals twitter experience hotel in Spain

Meliá Hotels International, has unveiled a new programme to make its Sol Wave House Hotel, located on the beach of Magaluf, Spain, the first 'Twitter experience hotel'.

The main engine of the whole experience is a virtual community called #SocialWave, which is only available from the hotel's wifi, which guests can access from their mobile or electronic device. Two Twitter Concierges are devoted exclusively to meet guest requests via Twitter and generate conversation in this virtual community, acting as a link between all of them.

Grassroots sport worth £11.78bn a year

A new report has revealed that grassroots sport accounts for more than half of sport's contribution to the English economy, which as a whole, brings in £20.3bn annually.

The research, commissioned by Sport England, showed that £11.78bn of sport's contribution to the economy comes from people playing sport and to sports-related expenditure such as sports equipment and coaching.

A further £8.5bn was contributed by the sector from people watching sport live or on TV, sports-related TV subscriptions and sports gambling. Sport also accounts for 2.3 per cent of all employment in the UK, with more than



Grassroots sports helps save on healthcare costs

440,000 people having sport-related jobs. The research has also revealed that grassroots sport generates significant healthcare savings, with an estimated £1.7bn saved.

Details: <http://lei.sr?a=x3Y2x>

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SPORT

Inspired Legacy Fund receives £40m

A further £40m of National Lottery funding will be made available for grassroots sport between 2014 and 2017.

An announcement from Sport England said that it will extend its Inspired Facilities Olympic and Paralympic legacy fund, designed to improve local facilities - from new playing surfaces to floodlights and better changing rooms.

So far, 1,361 grassroots sports facilities have benefitted in the two years since Inspired Facilities was launched, with a total of £69.9m being invested.

Thousands of grassroots training schemes take place each year in parks, sport centres, schools, universities, gyms and colleges.

Sport England chair Nick Bitel said: "A year on from the Olympics, it's inspiring to see how our investment is transforming sporting facilities in hundreds of communities.



Grassroots football will get a £40m boost towards development

"The great news for sports clubs across the country is that we're putting an extra £40m into Inspired Facilities so many more projects will benefit in the coming years."

Bids for the next round of Inspired Facilities funding will be accepted from 21 October 2013. Details: <http://lei.sr?a=M7uoZ>

Global sports events market 'worth £5.9bn'

The global sports events market will create £5.9bn of new business for sports service companies in the next 10 years, according to a new report.

Published by International Marketing Reports, the study analysed 55 major sports

events taking place in the next decade.

Report author Ardi Kolah said: "Major events are getting bigger, as countries use them to regenerate cities and project their image on the international stage."

Details: <http://lei.sr?a=Z1V6Q>

Edinburgh rugby stadium given approval

Plans to build a new community rugby stadium on the site of the first ever international rugby match in Edinburgh, Scotland, have been approved.

City of Edinburgh Council gave the green light to the plans, submitted by rugby league club Edinburgh Academicals, which will see an £8m stadium being built in Stockbridge - where an international between Scotland and England was played on 27 March 1871.

The 5,000-capacity venue will include a rugby museum, conferencing facilities and retail units. The stadium will be the new home for Edinburgh Academicals.

In a statement, the club said: "This is a significant step towards the new facilities at Raeburn Place and could not have been



An artist's impression of the new 5,000-capacity Raeburn Stadium

achieved without the robust and widespread support of club members."

The club said that it will now commission designs to be drawn up and will look to launch a tender to find a contractor for the project early next year. Details: <http://lei.sr?a=A4M7R>

Work begins on Olympic Stadium

Construction work to transform the London 2012 Olympic Stadium into a permanent sports and cultural venue has begun at the Queen Elizabeth Olympic Park.

During the work the stadium's capacity will be reduced from 80,000 to around 60,000 and a new roof will be fitted, covering every seat in the ground and improving the venue's acoustics.

New retractable seating will also be installed so the lower bowl can be protracted and retracted depending on the type of event taking place, allowing closer pitch side football views while retaining an international class running track.

Work is expected to be completed in time for the stadium to host five games during the Rugby World Cup in 2015. West Ham United Football Club is due to move into the stadium



The stadium was designed by Populous and built at a cost of £486m

and make it its permanent home in 2016.

London Legacy Development Corporation (LLDC) has agreed contracts worth more than £67m for the redevelopment on behalf of E2o Stadium Company - a joint partnership between LLDC and London Newham Council set up to manage the venue.

Local economies boosted by Premier League

Premier League football is proving to be a huge boost for local economies, attracting both visitors from overseas and rapidly increasing the value of property near football grounds in the top flight.

House prices near Premier League clubs have more than doubled over the past decade.

There's also evidence that having a Premiership club can help to attract students to universities.

Swansea University has seen a surge in applications since the Swans promotion to the Premier League and for Cardiff University, the number of applications from Malaysia for 2013 are up 36 per cent, likely due in part to Cardiff City's new Malaysian owner, Vincent Tan.

Football has also been a proven catalyst



House prices near Premier League clubs have more than doubled

for regeneration. The area around Liverpool Football Club is currently subject to a £260m project that will include the construction of a new primary school, health centre, 250 new homes, 100-room hotel and business hub.

Details: <http://lei.sr?a=joL1o>

Homeless FA gets Big Society Award from Prime Minister

Homeless FA, England's national football charity, has been given a Big Society Award for improving the lives of homeless people.

The charity uses football as the catalyst to give homeless people in England the opportunity to develop their skills and abilities, to gain

self-respect and confidence, to improve their health and ultimately to transform their lives.

Since it was set up in 2012, the Homeless FA's Training Centre has involved more than 400 players with 250 people receiving qualifications.

Details: <http://lei.sr?a=x3P4w>

Third of football club owners considering selling

More than a third of all club owners in the Football League are considering selling their club in part or completely over the next year, a new survey from accountants BDO LLP has revealed.

BDO representatives spoke to finance directors at 66 clubs from across the Premier League, Football League and Scottish Premiership and found 36 per cent of League One clubs and 28 per cent of Football League Clubs in general have said that they're considering a full or partial exit.

Details: <http://lei.sr?a=t2M7P>



IMAGE: S FINN/SHUTTERSTOCK.COM

English cities will get new cycling routes

£94m investment to make roads and parks bike friendly

A number of English cities and parks are to share a £94m government cash injection to promote cycling.

A total of £77m of the funding will be spent on improving existing and creating new cycle routes across the country.

An additional £17m will be available to improve cycling paths at four of England's national parks - New Forest, Peak District, South Downs and Dartmoor.

Prime Minister David Cameron said the announcement includes a commitment to cut red tape that can "stifle cycle-friendly road design." Details: <http://lei.sr?a=K6q7y>

Half of wireless market will include health and fitness

Health and fitness devices will make up half of all wireless accessories by 2018, with shipments of app-enabled devices set to hit 170million, according to a new report.

Devices considered in the study included smart watches, smart glasses and other wireless hardware that link to smartphones.

Given that more than 50 per cent of wireless devices shipped this year will relate to the healthcare industries, the study suggests a multi-channel approach will be necessary for businesses to secure a place in the market. Details: <http://lei.sr?a=N2k8T>

Funding given to research exercise and dementia

Researchers have been granted £124m in funding to help challenge major health issues, including work on how to reduce the risk of dementia through exercise.

The money is to be spent by experts from 13 leading research teams, who will spend the next five years on their projects.

Recent studies have suggested exercise could stimulate parts of the brain associated with memory, reducing the progression of mild cognitive impairment.

Details: <http://lei.sr?a=q2V2a>



The 2,000 sq ft studio will have 26 exercise bikes

Peter Guy launches GymWorks in Chorley

Fitness industry veteran Peter Guy has launched GymWorks – a 13,000 sq ft health club in one of Europe's largest urban developments in Buckshaw Village, Chorley, Lancashire. Guy, who started his 26-year career in fitness with JJB and most recently as head of leisure for DW Sports, has partnered with property developer Craig Winstanley.

The pair have invested £600,000 in the 140-station gym, which is located at the historical BAA Systems Aviation House. Equipment has been supplied by Precor.

Pure Pilates studio in Ilkley doubles in size

Kirstin Ferrie, the former personal pilates teacher of the Duchess of York, Sarah Ferguson, has expanded her pilates studio in Ilkley, West Yorkshire.

Ferrie launched the Pure Pilates studio in May 2010 and in the first month had a two-year waiting list of clients. Due to the popularity of her classes, she is now nearly doubling the size of the site. While the original studio space will benefit from new equipment, there will also be a private studio area one to one work.

Total Fitness says it's back on track

Total Fitness has filed its consolidated group accounts for 2012, which show an improvement on 2011, with the company's EBITDA increasing to £2.6m on £29.7m sales.

Half-year trading results to 30 June 2013 also show the business has managed to reduce debts by more than £3m since January, while also achieving increased levels of profit growth.

Total Fitness membership levels have increased by 5.2 per cent this year. Like-for-like membership growth is understood to be ahead of the sector average and retail industry LFL sales performance so far.

The company is pushing ahead with its turnaround strategy and investments are being made to refurbish clubs and develop IT. Board changes have also occurred in



The investments are being made to refurbish clubs and develop IT

the last eight months, with Brian Davidson and Warwick Ley (non-executive chair and director) appointed in December 2012, while Richard Millman came in as CEO in February and Andy Mellor as finance director in May.

Details: <http://lei.sr?a=ng01g>

£3m funding boost for Change4Life

The Department of Health is investing an extra £5m in getting children and families to exercise and play more sports.

Most of the funding will be divided between the Youth Sport Trust (£3m) and Play England (£1.1m), while the remaining £1m will be shared between eight cities to improve walking initiatives.

Youth Sport Trust will use the grant to set up new Change4Life School Sports Clubs in areas with the highest childhood obesity, extending the network of 8,000 clubs already established in the UK.

Play England will invest its £1.1m to help residents and encourage children and families to play together on their streets, reviving old favourites like hopscotch and hide-and-seek.



Sports clubs will be set up in areas with high childhood obesity

The £1m for walking initiatives has been made available to the eight cities which were awarded the Department for Transport Cycling Cities Ambition Grant earlier this month.

Details: <http://lei.sr?a=J7u1A>

Childhood obesity decreases in the United States

The United States childhood obesity crisis may be lessening, according to new research released by the government.

Data from the Pediatric Nutrition Surveillance System, compiled by the US Centers for Disease Control, looked at the

height and weight of 11.6million preschool children from 43 US states and territories who were enrolled in the government's nutrition assistance programme between 2008 and 2011. The research accounted for differences due to race, age and sex. Details: <http://lei.sr?a=coSim>



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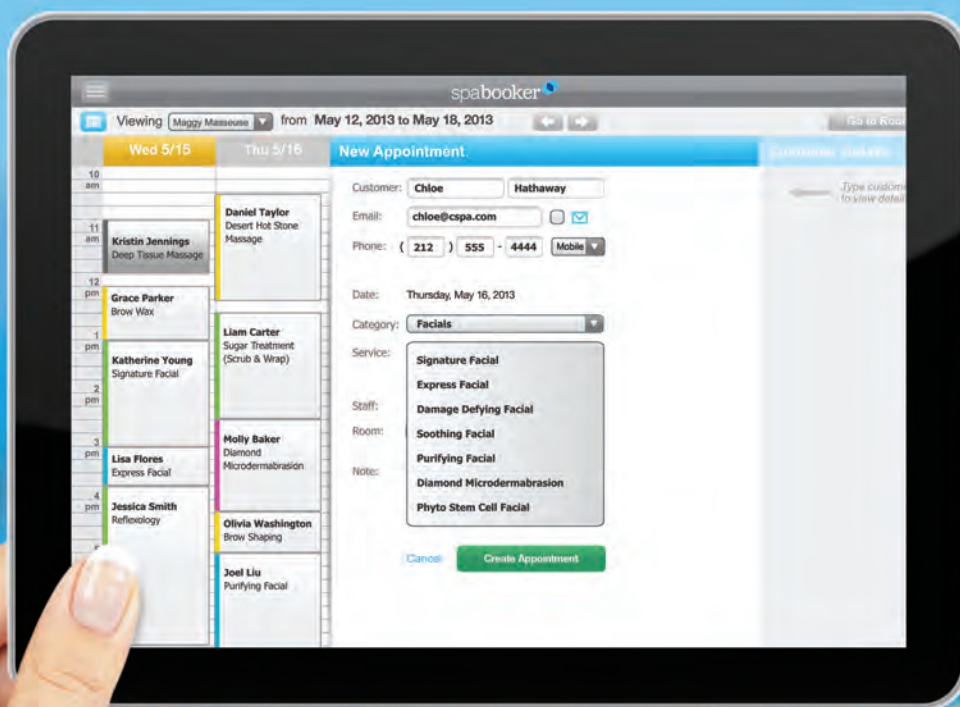
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GSWS unveils 2013 programme

The Global Spa & Wellness Summit (GSWS) has announced the daily programme and keynote speaker lineup for its annual conference, taking place between 5-7 October in New Delhi, India.

The 2013 conference will feature several firsts, including an inaugural Global Wellness Tourism Congress (GWTC), the release of research on the global wellness tourism market from SRI international and six global forums on industry sub-sectors.

Dedicated sessions for destination, hotel, hot spring and hydrothermal spas will take place during the summit in addition to sessions on spa retail and spa education, representing the first time global leaders from these sub-sectors have gathered to strategise on how to best solve their biggest challenges.



The Dalai Lama is scheduled to speak at the GSWS event in New Delhi

The GSWS has been running annually since 2007 and brings together leaders and visionaries to positively shape the future of the global spa and wellness industries. Previous locations have included New York, Bali, Interlaaken, Istanbul and Aspen.

Details: <http://www.gsws.org>

Study links lack of sleep to skin ageing

A recent study analysing the effects of sleep on skin quality has found that poor sleepers had increased signs of skin ageing and also experienced slower recovery from environmental stressors such as ultraviolet (UV) radiation.

The study, entitled *Effects of Sleep Quality on Skin Ageing and Function* was commissioned by Estée Lauder and carried out by University Hospitals Case Medical Center in Cleveland, Ohio, US.

Skin functions as an important barrier from

external stressors such as environmental toxins and sun-induced DNA damage. The research team set out to determine if skin function and appearance is also impacted by sleep quality.

The study involved 60 pre-menopausal women between the ages of 30 and 49, with half of participants falling into the poor quality sleep category.

Poor sleepers also had worse assessment of their own skin and facial appearance.

The researchers found significant differences between good and poor quality sleepers. Using the SCINEXA skin ageing scoring system, poor quality sleepers showed increased signs



Poor quality sleepers were also found to have a higher Body Mass Index

of intrinsic skin ageing including fine lines, uneven pigmentation and slackening of skin and reduced elasticity.

In this system, a higher score means a more aged appearance. The average score in the good quality sleepers was 2.2 versus 4.4 in poor quality sleepers. The researchers found that good quality sleepers recovered more efficiently from stressors to the skin.

Recovery from sunburn was more sluggish in poor quality sleepers, with erythema (redness) remaining higher over 72 hours, indicating that inflammation is less efficiently resolved. Details: <http://lei.sr?a=18p1k>

Virgin partners with Dr Hauschka for airport spas

Virgin Atlantic's customers are now able to take advantage of Dr Hauschka products in four of its Clubhouse spas before and after flights.

Dr Hauschka products have been made available in Virgin Atlantic Clubhouses at Heathrow (x2), Gatwick and JFK in New York. The product was first introduced at JFK Airport in March and was successful to the point that the brand – which was originally formulated in 1960 – has been rolled out to Virgin's UK Clubhouses.

Details: <http://lei.sr?a=v7G5U>



Beauty treatments will be on offer from £5

Tesco branches out into yoga and beauty treatments

One of Tesco's largest stores has unveiled a new shopping and leisure destination following a major renovation.

The transformation project at the Watford Tesco Extra includes a community space that customers can use free of charge for events such as yoga, baby gym and cookery classes.

The store also houses a nail bar in a revamped Health & Beauty department, offering beauty treatments from £5. Other facilities include a pharmacy and a Nutri-Centre. Details: <http://lei.sr?a=c5T8N>

New Asia-inspired day spa opens in Bournemouth

A new Asia-inspired day spa has opened in the south of England on the Bournemouth coast.

The Oceana Day Spa, created by Oceana Hotels, offers a selection of relaxing facials, massages and beauty treatments from Asia. Sitting just outside Bournemouth in a cliff top location, overlooking Bournemouth bay, the spa offers five treatment rooms, including a group treatment room and relaxation room.

The day spa uses Wella, Zoya and Babor products. Details: <http://lei.sr?a=l3w9I>

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Apply now for Arts Council funding

Arts Council England (ACE) has announced its investment plans from 2015 to 2018.

The overall budget for national portfolio organisations and major partner museums is expected to be reduced by around 5 per cent, with applications for investment to be submitted during a three-month window from early January 2014.

As part of the plans, ACE will set out a full range of its funding resources including those for arts organisations, museums, grants for the arts and strategic funding programmes. This will enable those considering an application to make an informed decision as to whether this type of funding is right for them.

"We will invest in organisations to thrive," said Alan Davey, chief executive of ACE.



The budget for major museums may be reduced by five per cent

"Some may even see funding uplifts and we will welcome new organisations in."

Organisations can join the funding programme for three years, though ACE will only be able to confirm funding levels for 2015/16, with future funding subject to government grants. Details: <http://lei.sr?a=g206n>

Art Everywhere launches public art

Art Everywhere, a project backed by artists, has launched to bring art further into the public domain by displaying famous pieces on advertising hoardings, tube stations, black cabs and buses for two weeks.

The project will display 57 public-chosen works across 22,000 sites. Ninety per cent of people in the UK are expected to see some of the artworks.

The featured works are by a range of artists and include John William Waterhouse's *The Lady of Shalott*, *Blaze* by Bridget Riley and Holbein's *The Ambassadors*, as well as works from Tracey Emin, Lucian Freud and Francis Bacon.

Locations to feature the works include high streets, major roads,



The Art Everywhere project runs from the 12-25 August 2013

supermarkets, shopping malls, office buildings, cinemas, health clubs and bars. These will run alongside pieces being displayed on 2000 London buses and 1000 black cabs. Details: <http://lei.sr?a=Y3R3V>

Daily Tous Les Jours: inspiring people to reinvent their lives

Reinventing simple ideas and understanding context are imperative to the success of creating interactive installations, according to Montreal design studio Daily Tous Les Jours.

Headed by creative directors Mouna Andraos and Melissa Mongiat, the studio has

put together installations across the world that inspire people to reinvent their everyday lives.

Mouna Andraos, one half of Daily Tous Les Jours, talks to Kath Hudson in the current edition of *Leisure Management* magazine: Details: <http://lei.sr?a=O4y2X>



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New IMAX film from Heli Films will open this year

Footage shot in the aftermath of Hurricane Katrina and the destructive bushfires of Australia's Black Sunday in 2009 combine with beautiful imagery of African wildlife in *The Earth Wins*, the only IMAX film to be shot entirely from the air.

Described as a tribute to mother earth, the large format film was created over seven years by husband and wife team Jerry Grayson, a former search and rescue pilot in the Royal Navy and producer Sara Hine through their company Heli Films. Details: <http://lei.sr?a=C2P5B>



The project will open to the public in April

Somerset's motor museum to unveil £4.2m revamp

Haynes International Motor Museum will unveil the first phase of its multi-million pound redevelopment in spring 2014.

The revamp includes new exhibitions, display halls, a café, a shop, expansive conferencing and banqueting suites, and will provide a new façade to the museum.

The project has been privately funded by founder John Haynes, who opened the museum with just 33 cars in July 1985. It now has 400 vehicles. Phase one will reveal the first new exhibition area, The Black Box. Details: <http://lei.sr?a=P8DoF>

Bob Dylan's artwork set for National Portrait Gallery

The National Portrait Gallery, London will exhibit Bob Dylan's artwork from September, with Bob Dylan: Face Value showing 12 portraits by the 72-year-old musician.

Dylan's artworks are inspired by real people and fictitious characters collated from his memory and imagination.

The musician is thought to have begun painting in the late 1960s, but only started to make his work public in 2007.

Dylan's work has previously been displayed in the Halcyon Gallery, London. Details: <http://lei.sr?a=c7v3u>

Dinosaur attraction for Portland

Sir David Attenborough, the Eden Project's Tim Smit and science writer Mike Hanlon are supporting proposals for *Jurassica*, a £85m fossil attraction in Portland, Dorset.

The attraction would be created by putting a glass roof over the disused Yeolands quarry and would house thousands of fossils currently being stored by the Natural History Museum.

The attraction is likely to include animatronic dinosaurs and immersive experiences which enable visitors to experience the earth as it was in the Mesozoic period, when Dorset was home to huge marine dinosaurs.

Preliminary sketches for the project have been completed by Renzo Piano, whose architectural practice, RPBW, designed London's Shard of Glass. Details: <http://lei.sr?a=B5O4k>



Once completed, the attraction could draw 950,000 visitors a year

The plans show a 340ft (103.6m) long glass roof. The project will focus on sustainability and incorporate solar panels which would generate enough electricity for the entire site. The building has been designed to be 'more or less invisible'. Details: <http://lei.sr?a=B5O4k>

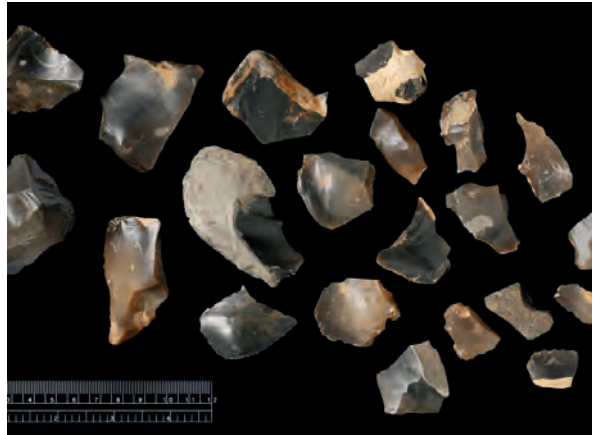
New prehistoric exhibition to be unveiled

A new exhibition exploring one million years of British history is to open at the Natural History Museum, London, in February 2014.

Based on 12 years of research led by the Museum itself, the Britain: One Million Years of the Human Story exhibition, will explore the changing faces and spaces of prehistoric Britain.

Using the latest scientific and display techniques, the attraction will bring rarely seen specimens to life, enabling visitors to observe British history long before the Romans, Saxons and Vikings arrived.

Artefacts such as the Swanscombe skull, from the earliest known Neanderthal in Britain, and the Clacton spear, the oldest wooden spear in the world, are just



The new exhibition will open to the public on 13 February 2014

some of the objects which will be on display.

It's well-documented that Britain has one of the richest yet under-appreciated records of early human history in the world. Details: <http://lei.sr?a=U5V6d>

London Met should commercialise its crime artefacts

The Metropolitan Police should make its collection of crime-related artefacts available to the public to help boost income for frontline policing, according to a report written by a Conservative member of the Greater London Authority's policing and crime committee.

Roger Evans published the views in the *History's Life Sentence* report which claims the Met's collections should be used as part of a visitor attraction. The collection can currently only be accessed by invitation. Details: <http://lei.sr?a=R8E1o>



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Schedule	Sports Floor Replacement	Sports Floor Overlay	Sports Floor Overlay with TLS
Uplift Existing Floor	£ 4,800	-	-
Disposal of waste	£ 1,650	-	-
Preparation of Sub Floor	£ 4,200	-	-
Installation of Taraflex Sport M 12mm	£ 40,120	£ 40,120	£ 30,000
Line Marking	£ 2,500	£ 2,500	£ 2,500
TOTAL	£ 55,270	£ 42,620	£ 32,500

* For illustration purposes. Based on 5945qm Hall with current surface of composite block. Please enquire for full written quotation.

findings and Gerflor's continuing commitment to community sport we are operating a Taraflex® Legacy Scheme (TLS). A discount is offered against material for refurbishment sites. See the table for quotation example.

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New survey reveals the true cost of holidays



UFI IBRAHIM

is chief executive officer of the British Hospitality Association

Summer 2013 will no doubt go down in the history books as a success. Bright sunshine, successes at Wimbledon and the Ashes and a royal baby have all contributed to national wellbeing, heightening the feel-good factor.

It seems that now, more than ever, there is the desire and impetus to put the 'Great' back into Britain and capitalise on all we have to offer. With so much on our doorstep – great landmarks, stunning beaches, even the sunshine, 2013 should go down as the year of the staycation, when the UK became a hotspot once again for hospitality and tourism.

Except the reality isn't quite so rosy. As the summer holidays draw to a close we might reflect on some of the lessons learned in our busiest season, notably the fact that the cost of holidaying in the UK is turning people away from holidaying at home.

A national survey commissioned by the Cut Tourism VAT Campaign, found 86 per cent of British people consider the cost when choosing to go on holiday, with a quarter saying it's the most important factor.

Researchers polled 2,000 respondents to find out how much they're willing to pay for holiday purchases and eight out of 10 said they'd be more likely to holiday in the UK if hotels and attractions were cheaper.

The study found that an ice cream costing more than £1.86, a family meal out over £70 and a hotel above £90 a night are deemed to be 'too expensive'. Sixteen per cent of people believe you get more for your money if you go abroad, while 40 per cent say there's a better chance of good weather.

This survey tells us everyone has a limit on how much they are willing to spend – even on having fun.

We believe Britain is a great country with so much to do we should be making it easy for people to holiday at home. But tourism VAT levels in the UK are the highest in Europe, making it hard for us to compete. As a result Britain's domestic holidaymakers get a worse deal and the UK tourism industry suffers.

UK tourists flock to Emerald Isle

The UK government is coming under pressure from operators in the tourism industry to cut VAT, following a turnaround in visitor numbers to the Republic of Ireland. Growing visitor numbers have followed an adjustment in the VAT rate for holidays from 13.5 per cent to 9 per cent.

The latest figures show 1.77 million visitors flocked to the Emerald Isle between March and May this year. Of these, 726,000 were from the UK – an increase of almost 6 per cent over last year.

Operators in the UK are now demanding similar assistance to reinforce growth in the British travel market.

The reason for the turnaround in Irish fortunes was explained by Michael Vaughan, president of the Irish Hotels Federation: "The



UK operators are lobbying for VAT breaks following Ireland's success

government's decision to reduce VAT, albeit by a small percentage, in July 2011, has provided a stimulus for hotels and guesthouses."

The news comes at the same time as the Cut Tourism VAT campaign is rallying support in key UK tourism destinations. Details: <http://lei.sr?a=d1U3f>

TripAdvisor shows most expensive tourism offers

Nottingham offers the cheapest city break in the UK and Edinburgh the most expensive, according to TripAdvisor.

An evening out and overnight stay for two in a four-star hotel in Nottingham costs £164.73, nearly half the price of a break in the UK's

most expensive city, Edinburgh, which costs £298.46. When it comes to hotel prices across the 20 cities, Edinburgh has the most expensive average rate for a four-star hotel room, coming in at £207.51.

Details: <http://lei.sr?a=v1b8S>

UK inbound tourism strongest since 2008

The first half of 2013 saw record levels in spend and the strongest visitor numbers into the UK since 2008, as inbound tourism continues to grow.

According to new figures from the International Passenger Survey, Britain attracted 15.2 million visitors in the first half of 2013, a 4 per cent increase on the previous year's figures, while people spent a record £8.7bn during the period.

June became a record-breaking month, with £1.84bn being spent by overseas visitors, who totalled 2.89 million for the month alone, with 1.22 million of those visitors coming to the UK on holiday. The figures also convey more interest from developing markets,



June's record-breaking month saw £1.84bn spent by overseas visitors

with more than 500,000 visits recorded in June, while loyal, high-volume interest continued from Europe, as visits from the EU15 markets rose. Details: <http://lei.sr?a=M1a9o>

Surf centre confirmed for Snowdon, north Wales

Plans have been approved to build a huge indoor surf centre in Snowdon, north Wales.

Surf Snowdonia will be built on the site of a former aluminium factory and will feature a 30,000sq m (322,000sq ft) Wavegarden lake, 14,000sq m (150,000sq ft) wakeboarding lake, waterslide, restaurant, retail area and indoor play.

The attraction will also include accommodation, with low impact sleeping pods to be located along the lake's waterfront. Larger lodges will also be built and will retain the naturalistic character of the woodlands surrounding the lake.

The scheme is run by Conwy Adventure Leisure. The surfing lake will be open by



The attraction is predicted to attract around 70,000 visitors annually

Summer 2014, with the rest of the facilities open by 2015. It is expected the project will create 100 new jobs in the village of Dolgarrog.

Details: <http://lei.sr?a=b2u1F>

Hastings Pier set for £14m revamp

Hastings Pier will undergo a £14m restoration after the 140-year-old structure was almost completely destroyed by fire in 2010.

The Hastings Pier Charity formally took ownership of the derelict pier following a Compulsory Purchase Order issued by Hastings Borough Council, forcing ownership from Panamanian company, Ravenclaw, after it failed to carry out repair work.

Renovation work is due to start later this month. It will include refurbishing the pier's Grade II-listed substructure, and the only Pavilion still standing, as well as construction of a new visitor centre, which will also serve as an archive and display area, showcasing the pier's local heritage.

The majority of the £14m investment came from the Heritage Lottery



The multi-million pound project will begin on-site this month

Fund, with significant amounts also coming from the Coastal Communities Fund, Community Assets Fund, Hastings Borough Council and East Sussex County Council.

Details: <http://lei.sr?a=r3W1O>

£10m leisure zone proposed for Exmouth seafront

Plans to create a £10m leisure zone on a 3.6ha site on Exmouth seafront have been put forward by East Devon District Council (EDDC) as part of a wider regeneration programme for the seaside town.

The Queen's Drive Leisure Zone could

include a large privately-run play and recreation area with both indoor and outdoor facilities, as well as a watersports hub.

The plans also propose retailing, a public square, new two-storey café and/or restaurant and car parking. Details: <http://lei.sr?a=v3k9K>



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Views sought from potential partners for the development of the leisure and tourism offer in the Portrush area



Coleraine Borough Council owns and manages two leisure sites within the town of Portrush, which are both under utilised and have potential for redevelopment.

The sites are:

- **Portrush Recreation Grounds** – a traditional mix of outdoor sports facilities
- **Dunluce Centre** - family entertainment centre

The Council is seeking views from organisations which may have a role to play in the development of the land and facilities – either as funders or developers/operators. The aim is to provide a complementary blend of facilities and activities that meet the needs of the resident community and can also optimise the appeal of the area to attract more domestic and international tourism. Portrush is only 50 minutes from Belfast by car and ten miles from the Giant's Causeway, which attracts 700,000 visitors per year.

Initial considerations have been given to the type of facilities and activities that would fit within the area - which is a traditional family resort and flanked by an area of outstanding natural beauty.

The Council is seeking initial views and innovative ideas which will:

- Enhance the regeneration opportunities in Portrush by increasing the number and duration of stay by visitors.
- Bring inward investment from the commercial sector (the Council will consider asset - based propositions and schemes that will result in an overall improvement in land use).
- Provide improved facilities and activities that meet the leisure needs of local people.

A Business Opportunity Prospectus and questionnaire can be downloaded on: <http://www.colerainebc.gov.uk/tenders/>

Your views will be used to help formulate an Open Day or further market engagement. Deadline for feedback is Monday 2 September 2013

Contact: colerainebc@v4services.co.uk Tel. 01785 211616

New Arts Complex Operation Opportunity

Southampton City Council is currently working on the development of a new contemporary arts complex, to be located within the city's growing Cultural Quarter, and offering outstanding creative programmes that will inspire and enthuse audiences from across the city, the region, and beyond.

As part of this exciting initiative the Council is facilitating the selection of an operating company for the arts complex and is keen to assess the scale of interest of existing organisations in taking on this role, and is seeking feedback from organisations with expertise and knowledge of arts venue management. This will inform a future process of selection and decision on the appointment or development of an organisation to manage the venue.

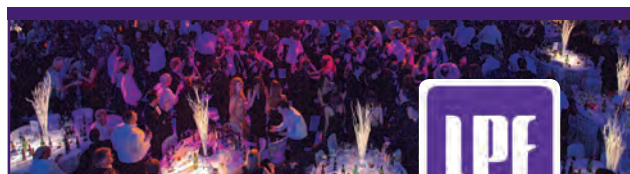
The new arts complex capital project is supported using public funding by the National Lottery through Arts Council England, and by Southampton City Council, and the University of Southampton. The complex is scheduled to open in 2016 and will provide:

- a new home for the John Hansard Gallery (which is managed and operated by the University of Southampton)
- facilities for City Eye - a film and video organisation
- a new centre for the performing arts with medium to small scale auditorium facilities and a dance studio, flexible education and activity spaces, and a café/bar.

The operating organisation for the new arts complex will direct and manage the performing arts element of the complex, and oversee and direct the operation of the complex as a whole.

In the first instance the City Council would like to hear from interested companies or organisations by 16 September 2013.

FURTHER DETAILS ARE AVAILABLE AT:
<http://www.southampton.gov.uk/news-events/latest-news/artscomplexoperation.aspx>



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STA to re-launch Learn to Swim scheme

Swimming Teachers Association (STA) is re-launching its International Learn to Swim Programme (ILSP) in September 2013 with an exciting range of new award certificates that have been specifically designed to appeal to children progressing through the scheme.

The new format, which will be officially unveiled at Leisure Industry Week (LIW) 2013, aims to make the scheme user-friendly and flexible for different teaching pool environments, and to build on knowledge and skill development at each level.

Theo Millward, operations director for the STA, said: "although the core values of the ILSP – to develop learners' movement, swimming, survival and lifesaving skills in one programme and to build on their stroke technique and stamina – remain the same, there have been changes made to the learning outcomes at each award stage to reflect changes in pool design over recent years and enable the awards to be completed in a range of pool types."



The STA also launched a Success Tracker for parents and children

The renewed STA awards scheme will enable learners in all types of pool – including those that are 1.2m deep – to complete the progressive award scheme from baby learners to advanced swimmers.

Millward said: "The last time we made any major changes to the ILSP was over 12 years ago and it is testament to its popularity and the rigorous standards we imposed that it has remained the same." Details: <http://lei.sr?a=K7c4U>

New loans to fund exercise training

A new government loan scheme has been launched to help people over the age of 24 fund their education for gaining qualifications at level three and above.

Training specialists will be able to benefit from the new 24+ Advanced Learning Loans scheme, offering students loans for those who wish to study to be a personal trainer or work in exercise referral.

Loan fees will be exempt from VAT and will not need to be paid back until the loanee is earning at least £21,000 a year and repayments won't start until April 2016.

Liz Lee, managing director of training provider Amac, said it can now offer Advanced Learning Loans through its partnership with Canterbury College and will also be able to offer free or part-funded qualifications at level two,



The scheme will finance those interested in becoming a personal trainer

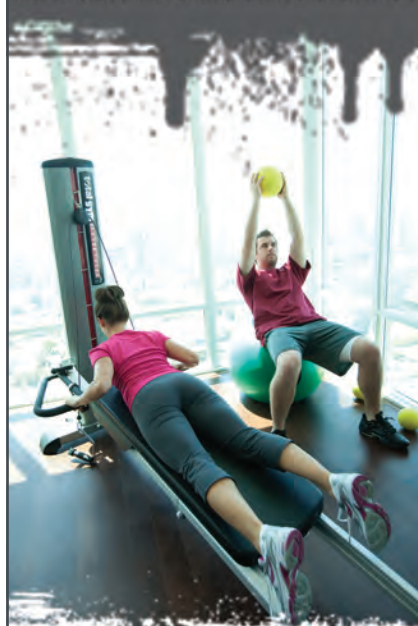
including gym instructor training.

Applicants can process loans online for courses starting at the beginning of August, until 31 July 2014. Details: <http://lei.sr?a=j8yoL>

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Legal cases and the lessons learned

A workshop for pool lifeguards, pool trainer assessors and pool supervisors is just one of a number of training courses and seminars that is being offered by QLM this year. The workshop will explore recent criminal and personal injury cases, including a recent case that led to a fine of £200,000 and how they impact on lifeguards and customers.

QLM are experts in pool management and their expert consultants have been engaged as expert witnesses on this and a number of other recent cases.

The 2013 programme includes:

- Fire Risk Assessment
- CIMSPA Health and Safety Management Certificate
- Service Excellence
- Behavioural safety
- 10th QLM Annual Health and Safety Conference

Details of these and other courses can be found on the QLM website at www.qlmconsulting.co.uk where individual course details and application forms may be downloaded.

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Fitness Instructor, Parkwood Leisure, Wycombe, UK

Duty Manager, DW Sports Fitness, Wigan, UK

Personal Trainer, DW Sports Fitness, Leigh, UK

Trainee Personal Trainer, The Training
Room, Nationwide, UK

Membership Sales Advisor, Impact
Fitness, Portsmouth, UK

Recreation Assistant, Parkwood Leisure, Wycombe, UK

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Centre, Parkwood Leisure, Wycombe, UK

Sales Manager, Valley Leisure Ltd, Andover, UK

Lead Officer - Commercial Leisure,
Denbighshire County Council, Ruthin, UK

Personal Trainers, The Gym Group, Ashford, Kent, UK

Studio Co-ordinator, YMCA Club, Central London, UK

Ladies Only Health Club Manager,
énergie group, Beckenham, UK

Full Time Fitness Instructor, Ladies
of Leisure, Canterbury, UK

Operations Manager, Gosling Sports
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Casual Lifeguards, St. Swithuns School
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Cambridge, Berkshire, Bristol, Essex, UK

Head of Business Development, ICON

TRAINING, Nationwide, UK

Foundation Learning Manager, ICON

TRAINING, Nationwide, UK

Training Co-ordinator, ICON TRAINING, Nationwide, UK

Dual Fitness Instructor & Sales Promoter /

Advisor, énergie group, St Albans, UK

Membership Manager, énergie group, East Grinstead, UK

Strength and Balance Programme Co-ordinator, Wolverhampton City Council, UK

Director of Fundraising, Responsible

Gambling Trust, London, UK

Health Club and Spa Manager, Livingwell, London, UK

Membership Sales Advisor, Impact

Fitness, Portsmouth, UK

General Managers, The Gym Group, Nationwide, Reading and London Ilford, UK

General Manager, Wigan Leisure and Culture Trust, Staffordshire, UK

General Manager, Ribblesdale Park, Clitheroe, Lancashire, UK

General Managers, truGym, Various, UK

Gym and Group Exercise Manager,

University of Bath, Bath, UK

Personal Trainer, Pure Gym Limited,

Various locations, UK

Franchise Opportunity, Premier Sport, Nationwide, UK

Gymnastics Coach Required, Merton School

Sports Partnership, London, UK

Junior Diving Coach, Parkwood Leisure, Southend, UK

Duty Manager with Legacy Leisure,

Parkwood Leisure, Southend-on-Sea, UK

Sports Development Officer, Exeter, Parkwood

Leisure, Exeter, Devon, UK / Exeter / Devon, UK

Catering Manager, High Wycombe,

Parkwood Leisure, High Wycombe, UK

Tenders Manager, Worcester, Parkwood Leisure, Worcester, UK

Food & Beverage Assistant, Parkwood

Leisure, Exeter, Devon, UK, UK

Duty Manager, Forest School, London, UK

GP Exercise Referral, Focus Training, Nationwide, UK

Aerobics Coach, Erewash Borough

Council, Ilkeston, Derbyshire, UK

Sales and Retention Manager Opportunities,

DW Sports Fitness, North West Region, UK

Sales and Retention Manager, DW

Sports Fitness, Preston, UK

Assistant Facility Manager (Activites), Blyth Valley

Arts and Leisure Limited, Northumberland, UK

Lecturer in Sport, Conel, Enfield Centre, UK

UK Inside Sales Coordinator, Star Trac

Europe, High Wycombe, UK

Partnership Manager, Pro-Active East

London, East London, UK

Centre Operations Manager, Lawn Tennis

Association (LTA), Nottingham City, UK

Club Manager, Holmes Place, Zurich, Switzerland

Contract Sales Manager, Everyone Active, Daventry, UK

Senior Spa Therapist, GLL, London, UK

Senior Spa Therapist, GLL, London, UK

Assistant Spa Therapist, GLL, London, UK

Head of Culture and Tourism, Royal

Borough of Greenwich, London, UK

Head of Sport and Commissioning, Royal

Borough of Greenwich, London, UK

Leisure Account Manager, Brenntag UK and Ireland,

Home Based – Covering South/South West, UK

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Lead Officer – Commercial Leisure

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The Council's long term vision that Denbighshire in 2025 will be an ideal place to live, work, visit, and conduct business and pursue a wide range of activities; also has a great significance for this new position as the Council recognises the importance of the continued success of the Leisure commercial facility portfolio, within the wider social and physical regeneration of the County.

Leisure in Denbighshire has been transformed over the last four years, and is now delivering high standards of provision right across the service; offering a new and unique, affordable, and commercially sustainable Leisure offer, through facilities that are comparable with some of the best across North Wales. In order to continue with this momentum; the service requires a highly motivated, confident and business minded individual to strategically manage the ever increasing Commercial Leisure portfolio.

The post holder will be employed to manage and develop a range of facilities and programmes, including; Leisure Centres, Theatres, the Coastal Leisure offer and the new Harbour, together with a range of new and exciting capital projects to include a new aquatic centre, Theatre and Leisure complex.

The successful candidate for this post will be subject to checks by the Criminal Records Bureau.

For an informal discussion about the post please contact Jamie Groves, Head of Communication, Marketing & Leisure on 01824 712723.

If you are interested in this vacancy please apply on-line via the website www.denbighshire.gov.uk For alternative methods of applying please contact Corporate Customer Services on 01824 706101 or email hrdirect@denbighshire.gov.uk

We regret that we are unable to reply to all applications. If you have not received a reply within three weeks of the closing date, you must assume that you have not been short listed for interview.



CLOSING DATE: 3RD SEPTEMBER 2013

MEMBERSHIP SALES ADVISOR

Portsmouth, United Kingdom
Salary: OTE £25k - £30k
Full Time, 40 hours per week

Impact Fitness
www.impactfitnessltd.co.uk

Impact Fitness are a leading Impact Sales company operating across the UK who increase membership sales, provide marketing strategies, sales systems and the people to fully implement a successful sales solution.

ARE YOU TARGET DRIVEN, CUSTOMER FOCUSED AND HAVE A FLAIR FOR SALES?

DO YOU WANT TO ACHIEVE A REALISTIC SALARY OF OTE £25-30K PER ANNUM?

We are looking for a dynamic and talented individual with a passion for sales to promote and maximise enquiries at a large multi-functional Leisure Centre.

You will need to have proven sales experience, ideally face-to-face and over the telephone, be able to work under your own initiative and have the right customer service skills and drive. You must be a team player wanting to succeed with excellent interpersonal skills, have a high level of enthusiasm and be self-motivated.

Duties include promoting and selling memberships, touring of the facility, generating prospects, promoting the facility at a local level and to achieve monthly sales targets.

Benefits: Great Bonus scheme, Complimentary Membership, Significant training and career development program.

This role will give you a great opportunity to build on your managerial, coaching and leadership skills in the absence of the Sales Director.

IF YOUR ANSWERS ARE "YES!" THEN WE MAY HAVE THE ROLE FOR YOU.

Email your cv and cover letter to neil@impactfitnessltd.co.uk

Regional Sales Manager – Scotland and Ireland

Gladstone Health & Leisure
Division of Jonas Software Inc.
Glasgow, Scotland

POSITION

Reporting to the Head of Sales and Business Development, we are looking for confident, experienced client facing Senior Sales Professionals who will personally drive back to base sales through Account Relationship Management to the customers within their region, extending our customer share, and in addition drive growth through product and regional campaigns and initiatives to acquire name clients.

JOB RESPONSIBILITIES

- Account Management – drive through initiatives to retain and develop our existing customer accounts
- Establish and maintain effective relationships with senior decision makers and influencers within all identified target accounts
- Lead on key customer acquisition initiatives
- Ability to complete full customer needs analysis and create single sales opportunities for each buying event
- Ability to learn and demonstrate all Gladstone software
- Identify and build sustainable, long –term relationships with strategic commercial partners
- Demonstrate personal credibility and professionalism to consistently exceed the expectations of clients in a high-pressure environment
- Support the local team and work with wider UK Development, Operations, Support and Sales and Marketing teams

JOB QUALIFICATIONS

- Proven track record of selling high value software and services to both the private and public sector marketplace
- Strong commercial sales background with a demonstrable good track record in new business development sales
- Ambitious, hard working, excellent communicator with a proven track record of engaging and partnering with key stakeholders
- Comfortable presenting to senior level executives
- Results driven with the credibility to influence at all levels and the ability to think outside the box to identify potential opportunities
- Highly developed negotiating and influencing skills
- Ability to sell customised solutions and manage complex business proposals

Successful candidates will have a proactive, optimistic, "can do", solutions-driven approach that is both pragmatic and commercially viable. Excellent team player, with strong demonstrable evidence of influencing and negotiating skills as well as the ability to forge strong internal and external working relationships.

Furthermore, you will be educated to degree level, have a technical understanding and possess a minimum of five years selling complex enterprise application software solutions gained in a vertical software solutions market, or in the health and leisure arenas.

A distinct advantage will be formal training in consultative sales e.g. Miller Heiman; SPIN selling or any equivalent.

Please note that this role will involve significant amounts of travel to client sites and therefore, applicants must possess a full driving licence and be prepared to stay away from home.

IS THIS YOU?

Only candidates who are eligible to live and work in the UK need apply.

To apply for this position, please submit a covering letter and your CV to Deanna Surman, Human Resources at:
careers@jonasgroup.co.uk

Closing Date:
Friday 13th September 2013



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SHOWCASE

Operations Manager

Competitive salary + Bonus opportunity, Car, Healthcare

Showcase Cinema, a part of National Amusements Inc, is a leading movie exhibitor with a significant presence in the UK market. Through heavy investments in digital technology, state-of-the-art sound and the Cinema de Lux concept, we continue to set the benchmark for the cinema industry within the UK and beyond.

ROLE: Reporting to the Director UK Theatre Operations, this position demands a "hands on" approach to developing opportunities across all areas of the multiplex cinema business. This includes oversight and management of the day to day operations, budget performance and control, customer service, bars, restaurants and main concession sales. You will assist in the development of business plans, budgets, strategies and sales initiatives as well as P&L management and accountability for results. You will build and develop strong cinema management teams, and partner with other cross functional contacts to achieve exceptional results.

EXPERIENCE: A minimum of 5 years senior management experience, ideally in a multi-site capacity. Previous experience in the leisure, hospitality, or retail sector will be considered an advantage. A clean, current driving licence is essential.

LOCATION: Predominantly southern UK / M4 corridor

APPLICANTS SHOULD FORWARD A CV ALONG WITH
A BRIEF LETTER OF APPLICATION TO:

mbarlow@national-amusements.com

or by post to

Mark Barlow, Director UK Theatre Operations, NATL. Amusements
(UK) Ltd, Redfield Way, Lenton, Nottingham NG7 2UW



The ORIGINAL Waterpark and Attractions Company is seeking four new members to join our International Sales Team!

WhiteWater brings the fun as The ORIGINAL Waterpark & Attractions Company. Since 1980, WhiteWater has grown from a successful waterpark operation into a thriving designer and manufacturer of ORIGINAL attractions. Headquartered in Richmond, BC, WhiteWater West Industries Ltd. has over 30 years of award-winning expertise, 550+ employees and 20 offices worldwide.

At WhiteWater, we celebrate our diversity and highly value our employees. Our uniqueness is what makes us a creative, energetic, fast paced and innovative company. We are an exciting business in a unique international industry that promotes a flexible and positive work environment. We empower our employees with new technologies, and the latitude to do their best work. We have a business casual dress code, collaborative, open door environment and acknowledge the need for work-life balance.

Sales Manager

EMEARI (Europe, Middle East, Africa, Russia and India), WhiteWater Attractions

Location: Barcelona, Spain

International Sales
reporting to VP of Business
Development, EMEARI

Sales Manager

Asia (China, Japan and South East Asia), WhiteWater Attractions

Location: Vancouver, Canada or Asia Region

International Sales
reporting to VP of Business
Development, Asia

Waterpark Sales Manager

Europe and Africa

Location: Barcelona, Spain

International Sales
reporting to VP of Business
Development, EMEARI

Sales Assistant

Location: Shanghai, China

Sales and Project Management
jointly reporting to the
Vice President Business
Development – Asia &
Director of Project Services

Application closing date is September 20, 2013. Include your cover letter and resume in your application with "Title of the Role" in the subject line of your email to careers@whitewaterwest.com
Thank you for your interest in these positions!

New Richard III centre approved

Leicester City Council has approved plans for the creation of a new King Richard III visitor centre in the heart of Leicester's Old Town.

The former Alderman Newton's School building at St Martin's Place will be transformed to house a new exhibition, entitled 'Richard III: Dynasty, Death and Discovery' which will guide visitors through the story of the king's life, brutal death at Bosworth Field in 1485, and the story of his rediscovery.

The £4m project will transform both the inside and outside of the Victorian Gothic building to create two floors of exhibition space and a new covered area allowing visitors access to Richard's grave.



The project will transform the inside and outside of the Gothic building

Designs also include a new courtyard garden, glass entrance hall, viewing balcony, cafe and visitor entry from Peacock Lane. Details: <http://lei.sr?a=U7a9g>

Pool being too fast is 'compliment' says architect

The architects who designed the pool at Sheffield's Ponds Forge have said comments made by British Swimming – that the pool was “too fast” – were a compliment.

Earlier this week, Bill Furniss, head coach of British Swimming, complained that the pool

at Ponds Forge “distorted swimmers' times”.

However, Michael Hall, from architects Faulkner Browns – the pool's designer – said designing a fast pool is the ultimate achievement for architects and that the comments are high praise. Details: <http://lei.sr?a=f7g3e>

Fitness First plans £77.5m investment

Continued from front cover: Fitness First plans to invest £77.5m in order to renovate tired clubs, explore new fitness ideas and develop 15 new sites in major cities across the world.

The move comes as Fitness First's CEO, Andy Coslett, looks to revive the business after it came close to administration last year.

A large portion of the investment will be spent on the renovation of old clubs, while the company also wants to use the money to test out new ideas, in order to reassert itself in what is now a highly competitive market. It is thought around £44m will be spent to carry out both of these objectives.

The fitness chain, which operates more than 330 clubs across the world, will also spend £29m on opening 15 new sites.

The majority of the new clubs will be based in Asia, although two clubs are also being



A total of 15 new sites will open in Asia and Europe

planned for Germany, in Hamburg and Berlin.

The investment follows a smaller introduction of £20m into the UK business, which was made earlier this year. Details: <http://lei.sr?a=f6v5u>

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