

# leisureopportunities

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## Council pulls plug on Robin Hood theme park plans

Plans for a Robin Hood theme park in Sherwood Forest, Nottinghamshire, have been dealt a serious blow after the project delivery partner was dumped by the local authority.

The visitor attraction, which was originally planned to open in 2015 at a cost of £13m, was being delivered by Discovery Attractions.

The plans from Discovery include a Discover Sherwood Forest dome offering insight into the history of the forest, and The Village – exhibiting the medieval way of life with live entertainment, crafts workshops and live animals.

Plans also include an open-air theatre, torture chamber-themed scare attraction, a maze, an adventure play area and a 4D cinema showing a 10-minute Robin Hood film.

The attraction's crown jewel features a daily



Robin Hood is a hugely popular IP, with the character recently portrayed by Russell Crowe

entertainment show, produced in partnership with US-based BRC Imagination Arts.

Following Nottingham County Council's (NCC) u-turn, plans are up in the air. The authority said it was still 'fully committed' to

having a new visitor centre up and running at Sherwood Forest no later than 2017, while Discovery Attractions has pledged that the visitor attraction will happen – without the council's backing.

The council claims that Discovery has not managed to secure enough funding for the high-profile project, but Discovery has contested the decision, saying that it has secured £60m worth of funding pledged from a combination of overseas and UK-based investors.

A spokesperson for Discovery commented: "We still passionately believe

in the Discover Robin Hood concept. Furthermore, we are convinced it is eminently fundable and that this investment will be forthcoming in the near future."

Details: <http://lei.sr?a=s6A3Q>

### Aqua Sana spa opens at Center Parcs Woburn

The 22-treatment room and 25-experience room Aqua Sana spa has now launched at the new Center Parcs Woburn Forest in Bedfordshire.

The giant 7,000sq m (75,347sq ft) wellness facility occupies three floors, costing £17.5m. The entire Center Parcs village cost £255m to construct.

Woburn construction director, Don Camilleri, explained to *Leisure Opportunities* that the concept for this spa was established in 1999, by Schletterer Wellness & Spa Design and Sparc Studio.

*Continued on the back cover*

### Sports Direct moves in to first health club

Sports Direct International has taken over its first health club – the former LA fitness site in Sale, Manchester – after a deal was finalised late on 17 June, *Leisure Opportunities* can reveal.

The company founded by Newcastle United owner Mike Ashley was first rumoured to be planning an entrance into the health club sector last month, and a senior source confirmed the gym arm of the business will operate under the name Sports Direct Fitness.com.

Sports Direct has taken over the lease on the Sale site – one of the 33 put up for sale by LA fitness in March under company voluntary arrangements (CVA) – with further deals expected to be concluded imminently.



Mike Ashley has entered the health club market

"Continuity is important for members, so we're delighted Sports Direct are taking the Sale site forward and retaining all of the staff," said an LA fitness spokesperson.

Details: <http://lei.sr?a=U9d9b>

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## SPORT

# Sheffield Wednesday seals takeover

Sheffield Wednesday Football Club is under new management after Azerbaijani businessman Hafiz Mammadov completed his takeover of the English Championship club in the middle of June.

Mammadov, also owner of Azerbaijani side FC Baku and French top-flight club Lens, takes over from former Owls owner Milan Mandaric, who will stay on at the club serving as chair.

"I am immensely pleased and proud to have agreed a deal to buy this wonderful club," said Mammadov.

"I am hugely ambitious and feel the Owls match my passion and desire for success.

"I promise the supporters that I will be working extremely hard to bring the success that everyone here at the club so rightly craves."

Sheffield Wednesday finished 16th place in English football's second-tier following promotion from League One in the 2012/2013 season.

Former Portsmouth and Leicester owner Mandaric, who took over in December 2010,



Mammadov is expected to invest heavily as part of a promotion push

had been openly looking for a buyer for the club, but always insisted he would only sell to a potential owner who he could be sure would be able to make further investment in the team.

The deal is still subject to ratification by the English Football League and during that process Mammadov will become involved in the operation of the club, to "ensure the best possible preparation for the new season."

Details: <http://lei.sr?a=C3f8b>

## English sport participation higher than ever

More people in England are playing sport regularly than ever before, according to new figures from Sport England.

Results from the organisation's *Active People Survey*, which covers April 2013-April 2014, show the number of over-16s playing sport once a week, every week has grown to more than 15.6 million.

The rise measures an increase of 180,000 in the last six months, while also highlighting that 1.7 million more people play sport once a week, every week, than they did in 2005 when London won the Olympic bid.

The largest increases have come from young people, with a record 3.9 million 16-25 year-olds now playing sport on a regular basis. The findings show positive signs of recovery given that participation for this age group had dipped as recently as December 2013.

The most prominent sports driving the increase include football, netball and rugby union, with girls within the 16-25 age group



More than 15.6 million people over the age of 16 now play sport regularly

showing a particular interest, helping contribute to an increase of 85,000 in numbers between this April and the last.

"These figures are really encouraging, with more people than ever before now playing sport regularly," said Sport England chief executive Jennie Price. She added the body would now focus on closing the wide participation gap that remains between young men and women. <http://lei.sr?a=q3A6S>



## MPs: Concussion being ignored

A group of prominent UK politicians have led a damning report on the approaches towards concussion in sport, with many MPs stating that more needs to be done to protect people from serious injuries.

The *Concussion can Kill* report – led by Labour's Chris Bryant, Baroness Tanni Grey-Thompson, Conservative MPs John Glen and Chris Heaton-Harris and Liberal Democrat peer Lord Addington – has called for the British sporting community to stop debating and start taking action on the issue.

The report criticised rugby union's Pitchside Suspected Concussion Assessment, labelling it "insubstantial", while also calling for different protocols to be introduced on the issue of heading in football, specifically to protect children.



The report calls for more coherent action to form concussion protocols

It also urged a full parliamentary inquiry into the issues surrounding concussion, citing the example of Barack Obama in the US – who recently called for a summit on the issue, as well as government-led research into the topic – as a strong example of moving forward. Details: <http://lei.sr?a=u5Z4k>

## Funding for Glasgow Games legacy park

Forestry Commission Scotland (FCS) has secured Commonwealth Games legacy funding for its landmark park project set to be constructed in Glasgow.

Located inside a "loop" on the River Clyde – across the water from the Glasgow 2014 athletes' village – the £5.7m new Cuningar Loop woodland park has been described as the Commonwealth Games Park and is an integral part of Glasgow 2014 Games legacy plans.

It will be open to the public at some point in spring 2015 and aims to attract more than 100,000 visitors by 2021.

FCS said it will use the funding from the Legacy 2014 Active Places Fund to expand the proposed Activity Zone at Cuningar Loop.

Facilities at the activity zone will include two separate bicycle tracks – suitable for mountain biking, BMX and dirt jump bikes – as well as Scotland's first outdoor bouldering area and an adventure play area. As well as Legacy 2014



The park is across the water from the athletes' village (right)

funding, the project has been supported by sportscotland's Sports Facilities Fund.

The 15-hectare Cuningar Loop is the largest of FCS's network of 14 Commonwealth Woodlands and is being developed in partnership with Clyde Gateway Urban Regeneration Company. Details: <http://lei.sr?a=B7N2k>

## Leisure centres rally in support of Drowning Prevention Week

A drowning prevention campaign, which aims to cut the hundreds of deaths caused by accidental drowning in the UK every year, is receiving huge support from the leisure industry.

Leisure centres across the nation are signing up to support Drowning Prevention Week

2014, which runs from 21-29 June. The centres are running events and activities using the free educational resources provided by the Royal Life Saving Society UK (RLSS UK), including a 'Perry Pack' exclusively designed for pools. Details: <http://lei.sr?a=4N3A3>

## Fleetwood Town training complex gets green light

Newly promoted League One side Fleetwood Town FC has won planning permission for a new £6m training complex.

Designed by architects Croft Goode, the facility will become home to Fleetwood Town's first team, Thornton-Cleveleys FC and members of the local community.

The site, based on Poolfoot Farm in Thornton, Lancashire, will house a full-size 3G pitch, as well as a number of grass pitches, associated changing rooms, classroom facilities and other community-centered facilities.

A contemporary pavilion-style clubhouse is to complement the outdoor facilities and will incorporate changing rooms and a gymnasium. Details: <http://lei.sr?a=a7c4H>



Schools will get grants of up to £30,000

## 600 English schools share £18m Sport England funding

More than 600 primary schools in England will be able to improve their outdoor sports facilities and physical activity spaces following a funding boost from Sport England.

The £18m investment, from the Primary Spaces Facilities Fund, will see 601 schools receive grants of up to £30,000. The new spaces will enable schools to improve PE lessons, increase recess activities and open up playgrounds to the community.

Sport England has prioritised schools which have limited existing outdoor sporting spaces to be in receipt of the grants.

Sebastian Coe, the Prime Minister's Olympic and Paralympic Legacy ambassador, said: "A positive first experience of PE and sport at primary school is crucial to encouraging young people to be active throughout their lives, but for those schools with little or no outside space this can be extremely challenging to deliver.

"This funding will provide better outdoor multi-activity play areas at schools across the country usable within the curriculum and outside school hours by local communities." Details: <http://lei.sr?a=N4U6r>

### EU court could define obesity as a disability

The European Court of Justice is considering a test case which could oblige employers to treat obesity as a disability, potentially leaving them with a duty to make adjustments to work environments.

Denmark has asked the court to rule on the case of childminder Karsten Kaltoft, who claims he was sacked for being too fat.

If the ruling deems that obesity is in fact a disability, employers could face new obligations to cater for employees, with the final ruling applying to all EU countries.

The case could be extremely pertinent in places such as the UK, where obesity levels have increased in recent years.

Details: <http://lei.sr?a=T9Z7w>



Only 25 per cent reached recommended levels

### People overestimating how hard they workout: study

Gymgoers could be overestimating how hard they actually workout, leading them to potentially fall foul of governmental guidelines on physical activity (PA), according to research published by the *Public Library of Science*.

Exercise guidelines worldwide suggest exercise can be undertaken in moderate or vigorous workouts to obtain health benefits, however, little research has been done on what people believe moderate exercise actually feels like. To test whether people understand exercise in action, researchers at York University in Canada put together a scheme featuring 129 sedentary adults aged 18 to 64, to find out what they knew about levels and measures of exercise.

Participants were told of recommended exercise guidelines and asked to use a treadmill, allowing researchers to record the participants moving from levels of exercise they deemed to be light, moderate and vigorous. Results showed only a few people maintained a heart rate above 65 per cent of their resting rate to obtain health benefits, when they were supposedly exercising moderately. Details: <http://lei.sr?a=H4v6n>

## Disney to boost kids' activity levels

Change4Life and Disney have partnered up to launch a new campaign to encourage children to meet the minimum recommendations of taking 60 minutes of moderate to vigorous exercise every day.

The '10 Minute Shake Up' scheme will look to get children to do a few extra 10-minute bursts of exercise each day, to get the country moving for an additional 100 million minutes this summer.

Disney is to use its characters, which will feature alongside recognisable Change4Life animations, to create content for schools across TV, print and online media.

There will also be a focus on face-to-face events with the aim of inspiring children to do a number of extra 10 minute activities each day.

Disney has conducted research finding that over three quarters of mums claimed being active and physically fit should be fun, while over half said they wanted access to more resources to make healthy living easier.

"Change4Life has worked successfully with



The scheme encourages children to do extra 10-minute bursts of exercise

a number of partners over the past five years and we are particularly delighted to be working alongside Disney on this campaign," said Dr Ann Hoskins, director for children, young people and families at Public Health England.

The campaign – partly aimed at helping parents keep kids moving during the school holidays – is to run for six weeks from 15 July, with schools encouraged to apply for activity packs now. Details: <http://lei.sr?a=M5V2q>

## ukactive to restructure board in its review

ukactive has announced it is entering into a formal review as it bids to refine governance structure and deliver on key objectives, including aligning the physical activity sector in a strong position for future growth.

The move continues the body's repositioning from health and fitness representative to wider physical activity advocate – something that began 18 months ago with the name change, having previously been known as the Fitness Industry Association (FIA).

Management expert Portas Consulting has already started work on the evaluation, which will also serve to ensure ukactive is in step with the published best-practice and good governance standards for non-profit organisations. The findings are expected to be presented to the ukactive board in September, while an oversight committee – comprising ukactive CEO David Stalker, board members Phil Rumbelow, CEO Jubilee Hall Trust, and ESPH CEO Max Sharp, with Sporta CEO Brian Leonard acting as the independent committee member – will work with Portas and scrutinise the methodology.



CEO David Stalker will be on the review oversight committee

The governance review follows agreement by the current board in March that a new administration is required, featuring a streamlined membership of between eight and 12, a wider range of specialist knowledge, networks and experience, and 25 per cent female members. "We've undergone a repositioning in the last 18 months that is not yet reflected in the composition of our board," said Stalker. Details: <http://lei.sr?a=x9e3H>



## Breast cancer patients 'lack exercise'

Exercise can be beneficial towards recovery after breast cancer, though a large number of surviving women do not meet current exercise guidelines, according to an American study published in the medical journal *Cancer*.

Experts have noted the importance of exercise after breast cancer, with physical activity thought to aid the overall quality of life for survivors, while also helping to stave off other diseases.

However, according to a study conducted by researchers from the Gillings School of Global Public Health at the University of North Carolina, only 35 per cent of women who had experienced breast cancer met American physical activity guidelines after their diagnosis.

Using data from the Carolina Breast Cancer Study, researchers observed 1,735 women between the ages of 20 to 74 who had been diagnosed with invasive breast cancer.

Within the sample it was found that 65 per cent fell short of guidelines from the US Department of Health, while 60 per cent of



Experts have noted the importance of exercise after breast cancer

participants reported that they started to exercise less after their diagnosis. It was also found that on average, women reduced physical activity by a measure of around five hours of brisk walking per week after being diagnosed.

Despite the study focusing on American women, charity representatives in Europe have echoed the need for women to be given more support to encourage exercise after diagnosis, to benefit recovery and overall wellbeing.

Details: <http://lei.sr?a=B6P8h>

## Study puts fitness bands under microscope

In response to the boom in the wearable technology market, experts have researched the effectiveness of a number of fitness bands, finding levels of accuracy vary noticeably between devices.

Led by researchers at Iowa State University and published in *Medicine & Science in Sports & Exercise*, the study sought to observe the accuracy of eight different activity monitors, with such devices quickly becoming the norm for fitness enthusiasts and those with weight loss goals.

To test the accuracy of the bands, 30 men and 30 women were asked to wear all eight monitors during a 69-minute workout, covering 13 different activities.

These ranged from working at a computer and playing on a Nintendo Wii, through to taking part in running exercises or playing sports like basketball. The recordings were made over the set period of time, as opposed to the individual activities, to best simulate real-world conditions.

To allow researchers to test for accuracy, those taking part in the study were also asked to wear a portable metabolic analyser, recording



While most bands were reasonably accurate, others were not

metabolic stats related to calorie burn.

The results showed that the majority of the devices provided reasonably accurate estimates, which measured within 10 to 15 per cent of the actual calories burned by each participant. However, a few devices were significantly less accurate, with one model having an error rating of nearly 24 per cent.

Details: <http://lei.sr?a=K2G9W>

## Fitness First lands Team GB training contract

Fitness First has agreed with the British Olympic Association (BOA) to become Team GB's first official fitness partner.

As part of the deal, Fitness First will throw open the doors of its 76 UK sites to Team GB athletes as they embark on rigorous training schedules in the quest for glory at the Rio 2016 Olympic Games.

Further initiatives involving Team GB athletes, Fitness First members and the general public are expected to be announced in the coming months. BOA chair Lord Sebastian Coe said the synergy between the two partners was obvious and would hopefully help drive activity levels nationwide.

Details: <http://lei.sr?a=P2K9y>



The range consists of over 90 products

## D2F Fitness secures rights to sell Reebok fitness line

Global fitness supplier RFE International has granted exclusive UK distribution rights of the new Reebok Professional line of fitness equipment to D2F Fitness.

RFE group marketing director Daniel Allinson told *Leisure Opportunities* that rather than having a fixed time period, the contract is ongoing and performance-based. He was unable to reveal the financial terms.

The latest range of Reebok fitness equipment – which is produced by RFE – is focused on strength, function, aerobic, yoga, and recovery to offer a comprehensive selection of training apparatus.

From medicine balls to gymballs, and kettlebells to the famous Reebok Step – which celebrates its 25th anniversary this year – the range consists of over 90 products designed to inspire health club members and help achieve their fitness goals.

“Working in partnership will provide our health club partners with a strong proposition combining Reebok-branded goods with industry leading design, knowledge, and expertise,” said RFE sales director Dean Jackson. Details: <http://lei.sr?a=s3j6J>

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# UK/China visa policy scrutinised

Leisure and hospitality industries in the UK could continue to lose ground on France and Germany in attracting high-spending Chinese tourists unless the UK government is to simplify its visa application process.

The findings came from a UK China Visa Alliance (UCKVA) study, which found that the UK could gain an additional £1.2bn in Chinese spend per year if restrictions were loosened, prompting the government to outline reforms to attract more Chinese.

The report says that 90 per cent of Chinese tour groups that travel to Europe each year end up missing out on the UK, while 80 per cent of trips to Europe from China focus on the destinations of Germany and France, despite the UK overtaking France as the most searched for location on Chinese social media.

Of these social media searches, it has also been discovered that Chinese tourists are becoming increasingly interested in Britain, with London being the choice destination for around 30 per cent of Chinese travellers.

The report believes that it is the current visa application process that is putting Chinese tour operators and tourists off visiting, with 71 per cent of tour operators surveyed claiming that they would add the UK to their itineraries if the visa process was simpler.

Such is the spending power of Chinese tourists already visiting the UK; statistics show that



The UK could be missing out on Chinese spending power

these visitors currently spend a staggering £741 per transaction in UK shops. Meanwhile, Chinese visitors are currently thought to spend 64 per cent more across retail and leisure in London than any other nationality.

"We welcome the improvements to date, but urge the government to consider our recommendations to ensure that the UK performs as well as our European neighbours, said Andrew Murphy, chair of the UK China Visa Alliance and retail director of John Lewis.

"It is frustrating that only around 15 per cent of the 1.6 million Chinese visitors to Europe each year have a UK visitor visa. This means that 1.3 million Chinese people are travelling half way around the world to Europe but do not make the short trip across the Channel.

Details: <http://lei.sr?a=a8k8Z>

## How to tempt tourists beyond London?

Despite 2013 being a record year for UK inbound tourism, breaking new ground in terms of nominal spend and visitor numbers, the sector has a slight concern: London alone accounted for more than half of it.

Tourism body VisitBritain is on a mission to encourage overseas visitors to venture beyond London and explore what else the UK has to offer. Its new report *The beyond London challenge* looks at strategies to entice visitors from both mature and emerging markets to all parts of the UK.

Previous findings have demonstrated that Britain's biggest lures vary vastly by markets and the new report spotlights the need to increase visitor awareness of what the rest of Britain has to offer, "beyond vague constructs of castles and countrysides."

This has been augmented by a series of marketing campaigns this year, including the sounds of Great Britain adverts and a tie-up with Welsh songstress Katherine Jenkins.

The report also finds that modern UK intellectual properties (such as Harry Potter and James Bond) prove particularly popular in



Campaigns are harnessing popular cultural treasures

some emerging markets such as Brazil, noting these could be harnessed regionally, alongside the UK's musical heritage to good effect.

"We need to encourage people to come back time after time, which in turn will mean our visitors venture out across Britain," said VisitBritain director of strategy Patricia Yates.

Details: <http://lei.sr?a=h2f5n>



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## Dorset Museum chooses architect for £6m expansion

Dorset County Museum has appointed Carmody Groarke as architect for its £6m plans to create a new exhibition space and galleries at the attraction in Dorchester.

The Grade-II listed museum is looking to create new galleries to exhibit art, natural history, costumes and textiles items.

As part of the Collections Discovery Centre project, the museum is also seeking to create an archive facility, while developing a series of new buildings and spaces to provide more public access to the collection.

Dorset County Museum holds collections of around 3.5 million objects, including one of the UK's most important fossil collections and the Thomas Hardy Archive.

"We see Carmody Groarke as a critical member of the team who will help turn our vision into reality," said Jon Murden, director of Dorset County Museum. *Details: <http://lei.sr?a=7M7g4>*



The NPG welcomed two million visitors in 2012

## Sandy Nairne to bow out as director of NPG in February

National Portrait Gallery director Sandy Nairne has announced he is to step down in February after 12 years at the helm.

Nairne, who has helped increase gallery visitor numbers by more than a third since his appointment in November 2002, plans to pursue his writing and advisory work.

"It's been a great privilege to lead such a special institution as the National Portrait Gallery – I'm very proud of what we have achieved over the past decade," he said.

The fact that two million visitors now come each year to visit exhibitions, take part in activities or see displays of this amazing collection in London, as well as around the country or online, is testimony to the dedication of all who work at the gallery and those who support it in so many different ways. The Gallery is in good shape and will go from strength to strength." Nairne has previously worked at Tate, and the Arts Council of Great Britain. *Details: <http://lei.sr?a=F6f5r>*

## Google Glass to revolutionise art

Researchers are investigating how Google Glass can be used to display instant information on artworks as visitors tour museums and galleries, with the possibility the technology could replace guidebooks and audio guides entirely.

A team from Manchester Metropolitan University (MMU) in the north of England is using artist George Stubbs' artwork *Cheetah and Stag with Two Indians* to test the service, which provides the user with information they would normally read on the wall while audio information about Stubbs will also be made available to the viewer.

The wearer uses the glasses to take a picture of the painting, which is then recognised by Google Glass and matched to the information.

Testers of the technology were a mix of art gallery goers of all ages, genders and occupations. An MMU spokesperson said that the group's response to the revolutionary technology had been generally quite positive.

Further tests on the technology will be carried out on six more paintings throughout June, with the team hoping that the glasses will eventually be able to provide suggestions and recommend similar works, for example other oil paintings of that period or other works by



George Stubbs' *Cheetah and Stag with Two Indians* was a test piece

Stubbs. The glasses would then be able to intuitively direct the user to the correct area of the gallery where the suggested work is situated.

Beyond that, there are also plans scheduled for the future to test the technology on sculptures and three-dimensional works, with a long list of potential uses for the technology across the museums and art galleries sector.

Google Glass became officially available to the general public in the US on May 15, 2014, for a price of \$1,500 (£880). Before that users were required to receive invitations before they could try Google Glass. A UK release date has yet to be announced. *Details: <http://lei.sr?a=Z8d8Zw>*

## Underground quarry boasts giant trampolines

Giant trampolines have been installed over a chasm inside an old slate quarry cavern which is twice the size of St Paul's Cathedral in Blaenau Ffestiniog, Wales.

The new visitor attraction 'Bounce Below' will open in July and is the first of its kind worldwide, according to its developers, tipped to lure thousands of daredevil tourists to the region.

The atmospheric slate caverns will be dramatically illuminated while visitors bounce on the three giant trampolines – one above the other linked by a 60ft (18.2m) long slide. Visitors to the underground attraction will travel via train and will then be able to explore the cavern via a combination of slides and trampoline bouncing.

The £1.2m investment into the quarry at Llechwedd also includes Zip World – said to be the largest zip line course anywhere in the



The trampolines are suspended above an underground chasm

world, which sees its riders travel at speeds of up to 70mph (112kmph) and offers aerial views of Snowdonia from 500ft (152m) in the air.

The new development is expected to create 10 jobs, including permanent roles for train drivers and instructors, and there are further plans for a series of underground zip lines at the former quarry. *Details: <http://lei.sr?a=r6s6M>*



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## UK Spa Association plans Spa Awareness Week

The UK Spa Association has organised National Spa Awareness Week (NSAW) from 3-7 November 2014 to increase awareness of the mental and physical benefits regular spa treatments can bring.

In its monthly newsletter, the UK Spa Association said hundreds of UK spas and salons will be taking part in the week where they 'meet and treat' their clients.

The association hopes the range of events, including promotions, competitions, offers and fundraising activities – supported by MacMillan Cancer Trust – as well as treatments and packages will show how spas can promote benefits of spa therapies. *Details: <http://lei.sr?a=d3w4Q>*



The council says affordable housing is a priority

## £7.8m Welsh hotel proposal rejected by Gwynedd council

Plans for a £7.8m five-storey hotel in Abersoch, North Wales, have been turned down by local authority planners over the developers' "inadequate" offer of allocating £150,000 for social housing.

The planning application, submitted by Manchester-based developers Broomco, would have included a 42-bedroom hotel, 18 apartments, a restaurant, spa and conference facility. Broomco plans to demolish and replace the existing White House Hotel.

The development policy for local authority Gwynedd, dictates that developments must include 30 per cent towards social housing. This means the local authority would expect six of the 18 proposed apartments to be for social housing, or to have the cash equivalent to build a similar number of "affordable units" nearby.

The planning application vote was deferred last month to allow Broomco to increase its offer. The company says the scheme would add £1.5m to the local economy and spur the availability of up to 120 jobs at peak season. *Details: <http://lei.sr?a=X3f2d>*

## Plans for £25m wellness resort

St Michael's Hotel and Spa in Falmouth, Cornwall, has revealed £25m plans to expand its facility into a progressive complex featuring new wellness and health offerings, hotel suites, restaurants, apartments and woodland eco lodges.

The project would see the current hotel and spa become part of a larger facility using the site of the former Falmouth Beach hotel, which suffered fire damage in 2012.

Using designs created by Cornish architects Poynton Bradbury Wynter Cole, the site is planned to become an iconic beachfront development resembling an ocean liner.

The St Michael's Spa & Wellness Resort would encompass a new destination spa featuring seven treatment rooms, a beauty salon, swimming pool with extensive relaxation areas and an additional new conservatory.

The spa development would also house a large hydrotherapy pool, sauna, steamroom, experience rainforest showers, deep and light relaxation areas, a spa café and spa gardens with an outdoor Finnish sauna.



Designs for the project have been created by Cornish architects

Other inclusions come in the form of new restaurants, health club, local shops, 30 new hotel suites, 51 ocean-facing apartments and six woodland eco lodges. The site's apartments will be fully residential, but oriented towards leisure and holiday use, with St Michael's providing a full management and letting service.

A full planning application is to be submitted later this month. If accepted, it is thought ground could be broken in early 2015, with the work taking around 18 months to complete. *Details: <http://lei.sr?a=q8F6B>*

## Buxton Crescent & Thermal Spa heating up

The Buxton Crescent and Thermal Spa project in Derbyshire, is moving forward with tenders for the building works to be issued in July with a view to commencing work in October 2014.

The 79-bedroom five-star spa hotel – jointly owned by Derbyshire County Council and High Peak Borough Council – is expected to open at some point in 2016.

The spa will include thermal and wet treatment areas such as a sauna, saunarium, infrared sauna, ice room, aroma room, steamroom, salt grotto. The two existing basement pools – one for men and one for women – will both be completely refurbished.

Carbon dioxide and peat-infused baths will also be on offer, plus hydro massage and a hydrotherapy bath for couples. Dalesauna, suppliers of thermal and wet experience zones are specialist consultants for the spa.



The Georgian crescent was built by the 5th Duke of Devonshire

Danubius Hotels will operate the new spa. CP Holdings – Majority owner of Danubius Hotels – and Trevor Osborne Property Group are developing the spa – having invested a total of £15m in the project between them. *Details: <http://lei.sr?a=H9c4a>*



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## Man Utd legends backing hotel

Manchester United Football Club legends Paul Scholes, Phil Neville and Nicky Butt, have joined former teammates Gary Neville and Ryan Giggs as investors in the Hotel Football development near the club's stadium in Manchester.

The five players, who together with David Beckham are often referred to as 'Fergie's Fledglings', are the main backers behind the estimated £23m complex, which will also serve as the official home of the Old Trafford Supporters' Club (OTSC).

The project is the brainchild of GG Hospitality, the company set up by Ryan Giggs and Gary Neville, which opened the 120-seat themed restaurant Café Football in the Westfield Stratford mall, east London in December 2013. The 8,000sq m (86,111sq ft) building – designed by AEW Architects – will incorporate a 133-bedroom hotel with public space for OTSC members and spectators, a new Café Football and a club shop. There will also be a rooftop 5-a-side pitch and the players joined forces recently to test out the setting in a kick-about with the project's construction workers. The 11-storey Hotel Football is due for



Fergie's Fledglings are behind the football-themed project

completion in Autumn 2014 and will be run by general manager Stewart Davies, who has previously headed up several Manchester venues. Like Café Football, Hotel Football is expected to eventually become a global brand.

Scholes said: "When Gary and Ryan mentioned the idea of Hotel Football and Old Trafford Supporters Club I was really keen to get involved - the hotel is our chance to create something special for the fans."

Details: <http://lei.sr?a=G5q3F>

## Gormley's giant statue becomes guest suite

London's Mayfair area is to become home to a new luxury hotel guarded by a giant Antony Gormley structure, which also serves as a suite for guests to spend the night in, when the Beaumont opens later this year.

The hotel – the first to be operated by restaurateurs Chris Corbin and Jeremy King under Corbin & King Hotels – features a signature suite labelled the Room, which has been designed by renowned artist Gormley, who also created the iconic Lady of the North sculpture in Gateshead.

The suite appears as a large steel figure perched on the side of one of the hotel's wings, with guests being treated to an artistic experience once inside.

Through the use of a sparsely designed bedroom and dimly lit corners, guests of the Room are able to enjoy the experience of sleeping under an illusionary night's sky when all the curtains in the suite are closed.

Along with Gormley's structure, the hotel features 73 rooms, inclusive of 22 suites, a grill room, American bar, separate residents' bar & lounge, boardroom and a gymnasium and spa.



The hotel's Room suite is designed by artist Antony Gormley

The site's spa is to feature a hammam with dry heat, steam and therapy rooms, while a resident's gymnasium – which is open seven days a week – is also situated on-site.

Designed by ReardonSmith Architects, with interior provided by Richmond International, the Beaumont seeks to take visitors back to Mayfair as it was prior to the Second World War, with its elegance-focused style.

Details: <http://lei.sr?a=t7X9V>

## Hospitality and tourism sector has found its voice



**UFI IBRAHIM**

is chief executive officer of the British Hospitality Association

The unveiling of *Hospitality News* at the annual Hospitality & Tourism Summit on 5 June was a proud moment for our industry.

The culmination of months of hard work, the programme made with ITN Productions is a showcase for our industry.

It is also a visual testament to how hospitality and tourism businesses are working collaboratively with government and ministers to help shape the future of hospitality and tourism. Finally, the hospitality and tourism sector has found its voice.

Showcasing a hard-hitting mix of education and news, the show includes interviews from leading politicians and industry commentators including twelve partners and the British Hospitality Association.

ITN senior producer Elizabeth Fisher-Robins, who was pivotal in bringing the programme together concurs, saying: "There's so much good news happening in the hospitality and tourism industry right now that we felt, from the outset, it's important to shine the spotlight on the key issues; from the thousands of new jobs being created everyday; to the huge contribution to the UK economy; and the innovation that's improving guest experiences."

What really springs to mind when you watch the programme is the sheer scope and breadth of this industry and the passion of the people working in it.

Indeed, at the Hospitality & Tourism Summit the overriding focus was shaping the future of our industry, examining the core issues. Issues include job creation, growth and increasing competitive advantage. Shining a spotlight on these issues is crucial if our industry is to gain the recognition it deserves. We need to educate and raise awareness of why hospitality is important; explain how it is having a positive impact on job creation and economic growth and we should focus on breaking down the barriers undermining our competitiveness.

Initiatives like the recently announced Tourism Council, brought into focus by *Hospitality News*, serve to demonstrate what can be achieved when our industry works collaboratively and with passion.



The plan will be carried out over a 20-year period

## Headingley bids to ensure international cricket future

Yorkshire County Cricket Club (YCCC) has unveiled plans for a 20-year, £50m expansion of Headingley to safeguard the ground's status as an international venue.

The project, drawn up between the club, Leeds City Council, Leeds Rugby and DLA Architecture, will see the ground's capacity increased from 17,090 to 20,362 and consist of six phases. Once complete, the stadium will feature a new progressive pavilion, as well as a shared stand with the adjoining Leeds rugby ground.

Other new features include new floodlights, roofing and landscaping. The ground is guaranteed to host international cricket until 2019, with hopes to extend this. *Details: <http://lei.sr?a=s9U7n>*

## Rushden Lakes leisure development gets approval

Controversial plans for a £50m leisure and retail development in Northampton have been approved by minister Eric Pickles.

The developer of the Rushden Lakes project, LXB Properties, has been waiting for months for a decision on the development, which is to be built at the Skew Bridge brown field site. Plans for the project, designed by HPW Architects, include the creation of a hotel, waterfront restaurants, plus a boathouse and leisure club.

In October 2012, East Northamptonshire councillors voted unanimously to grant planning permission for the development, though they faced stiff opposition from Northampton's Grosvenor Centre as well as a consortium of Corby, Kettering and Northampton councils.

Under planning rules, the project was referred to the Secretary of State, who called for a review at a public inquiry.

Following the inquiry, the official confirmation came from Pickles' office giving the green light for the project. Those who opposed the decision have said they will accept it and move forward to ensure the development is a success. *Details: <http://lei.sr?a=M8b9h>*

## Irish golf hotel complex snapped up by KWE

The Portmarnock Hotel & Golf Links resort in Ireland has been sold to Kennedy Wilson Europe Real Estate for £24m – less than half the price it was bought for in 2005.

Capel Developments forked out £56m for the four-star complex in the mid-noughties, but as the Irish financial crisis took its toll on the ailing company, Ireland's National Asset Management Agency (NAMA) swooped to appoint Simon Coyle of Mazars as receiver in 2011.

The latest sale of the 170-acre site was overseen by Jones Lang LaSalle (JLL), with its vice president Dan O'Connor describing a "highly competitive sales process, which underpins the strength and depth of buyer demand currently



The boasts stunning coastal views and also has conference facilities

prevailing within the Irish hotel investment market." The seafront hotel boasts a course designed by golfer Bernhard Langer, plus 138 bedrooms. *Details: <http://lei.sr?a=t8H7u>*

## Sheffield Council eyes leisure quarter

Sheffield may soon become home to a new leisure and retail quarter capable of rivalling the nearby cities of Manchester and Nottingham, after Sheffield Council announced plans to take a troubled shopping development into its own hands.

The council now plans to spend £55m purchasing a number of remaining properties between Pinstone Street, Moorhead and Barkers Pool in the centre of the city.

Some of the buildings in the area had already been purchased by developer Hammerson – which had planned a project known as the Sevenstone shopping scheme – though it failed to materialise because of lengthy delays, with the council ending ties with the business last year. However, the council now plans to inject new life into the area with a revised New



The development could help win back business lost to nearby cities

Retail Quarter project that could cost up to £300m to develop, while also creating 2,500 jobs in the process. A number of developers have already shown an interest in the scheme, which would be developed on a block-by-block basis, as opposed to original proposals. *Details: <http://lei.sr?a=h3q4M>*

## Richard III Visitor Centre gets late July opening date

Leicester's £4m Richard III visitor centre has been given an official opening date of 26 July.

Ahead of the big day, developers are converting a former Victorian school into an education facility, recounting the life and times of the king, whose remains were discovered

last year, right next to the new centre, under a council car park. Designs by Architects Maber and Studio MB also include a new courtyard garden, glass entrance hall, viewing balcony, cafe and visitor entry from Peacock Lane. *Details: <http://lei.sr?a=n2R9q>*



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The current contract for the management of Sport and Leisure facilities will expire in September 2016. Prior to beginning the formal procurement process, the London Borough of Havering would like to invite potential contractors to attend our Leisure Contract Briefing Day. As well as enabling the Council to gauge interest, it will be an opportunity for potential bidders to:

- Hear more information about the project
- Meet the project team
- Talk about the Council's proposed procurement process
- Ask questions and provide us with your views

The event will take place on Monday 21st July at Hornchurch Library, 44 North Street, Hornchurch, RM11 1TB. Refreshments will be served from 1.30pm ready for a 2pm start. Numbers are limited to 3 attendees per organisation.

Please note that if you are unable to attend, this will have no impact on any decisions made during the procurement process. Presentation slides and any other information from the Leisure Contract Briefing Day will be provided after the event upon request.

Please reserve a place by contacting Madeline Gilford  
([Madeline.Gilford@havering.gov.uk](mailto:Madeline.Gilford@havering.gov.uk) or 01708 432199)  
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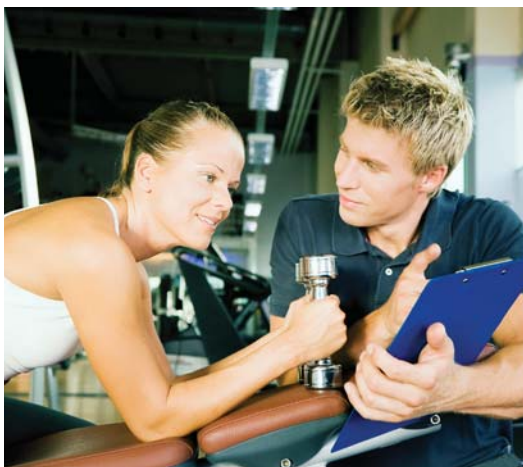
### SkillsActive launches new online portal

SkillsActive has launched a new Quality Training Portal (QTP) – an online resource featuring thousands of quality assured training courses – it claims will help Britain's unemployed find careers in the leisure industry.

The portal, available to the general public, hosts a database of three thousand quality assured training courses and qualifications from endorsed training providers. It is designed to help those hoping to enter and develop careers in sport, fitness, outdoors, playwork, and beauty sectors, by demonstrating how to acquire the relevant skills and qualifications.

The portal also houses detailed information on courses suitable for those seeking to progress their careers with further qualifications or in taking their expertise to the next level. Continuing Professional Development (CPD) training is important for keeping up-to-date with the latest developments in the sector, and all courses available on the portal offer CPD points to members of SkillsActive's professional registers.

"In this competitive market, those starting or developing their careers in the leisure and wellbeing sectors need to arm themselves with the right skills and qualifications,"



The portal is aimed at the unemployed and those seeking CPD

commented the head of professional development at SkillsActive, Tom Bell.

"The Quality Training Portal gives learners the confidence that the training available through this platform has all been independently quality assured by the industry."

SkillsActive is the officially recognised and licensed organisation that sets the quality standards for skills, offers effective training solutions and facilitates career development in the sport, fitness, outdoors and playwork industries. *Details: <http://lei.sr?a=m6n4r>*

### Sarah Edmonds joins Premier Global

Premier Global, the parent group of Premier Training International and Active IQ, has appointed Sarah Edmonds as head of standards and compliance with a remit of driving forward qualification and programme standards.

Edmonds has worked in the active leisure industry for more than 20 years and joins the company from her role as interim head of CYQ at Central YMCA Qualifications.

Having began her career as a dance and fitness instructor, Edmonds then became a vocational tutor before moving on to quality assurance regulation and compliance within the arena of examinations and awarding. Thanks to her varied roles, Edmonds has acquired extensive knowledge of government regulated vocational qualifications, which Premier Global believes makes her ideally suited to the new role.

Debra Stuart, CEO of Premier Global said: "Having worked closely with Sarah in previous roles, I know that Sarah's experience in this area will enable Premier Global to ensure consistent



Edmonds has a varied background in the leisure industry

high standards and remain at the forefront of innovative and engaging education."

Jenny Patrickson, commercial director at Active IQ, added: "In her new role as Head of Standards and Compliance, Sarah brings a wealth of knowledge and experience in terms of qualifications, assessment and quality assurance, as well as an in-depth understanding of compliance aligned to regulatory frameworks.

"We are absolutely delighted that Sarah will be joining the organisation."

*Details: <http://lei.sr?a=M6f3M>*



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Dianne Eade, Newquay Zoo  
Head of Finance, Human Resources and Administration






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\*Includes the Level 3 Award in Education and Training (formerly PTLLS).

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\*Interest-free credit is only available on the Diploma in Fitness Instructing and Personal Training, and other selected courses. 10% course deposit required upon booking, remaining 90% course cost can be financed through interest-free credit. Credit subject to status. Terms and conditions apply. Applicants must be 18 or over. Credit supplied by Premier Training International Ltd, Premier House, Willowside Park, Canal Road, Trowbridge, Wiltshire BA14 8RH.



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## Leisure Assistants

£14,346 - £15,061 per annum

Sites: Yate, Longwell Green, Kingswood (South Gloucestershire)

37 Hours per Week (Ref: LA)

Would you like to be part of our team? We have several Leisure Assistant opportunities across our sites! Your duties will include lifeguarding and dry side activities as well as assisting in the provision of a quality service to the customer and ensuring that standards are maintained throughout the centre. You will be required to work on a shift basis working days, evenings and weekends.

You must possess excellent customer care skills, be a good communicator and have knowledge of current health and safety legislation. It would be desirable if you have a current National Pool Lifeguard Qualification and First Aid certificate or have the ability to achieve this within the first 3 months of employment.

*This post is subject to a satisfactory Disclosure and Barring Check (DBS).*

**CLOSING DATE: MONDAY 7<sup>TH</sup> JULY 2014**

For an informal discussion regarding the above post, please contact Ken Rome 01454 865808 or Mike Beltrami, on 01454 867010. To apply, please log on to [www.circadiantrust.org/about-us/careers](http://www.circadiantrust.org/about-us/careers) for full details and an application form. Please specify your preferred site.

We have Leisure Centres in Bradley Stoke, Kingswood, Longwell Green, Thornbury and Yate and Dual Use Sites in Patchway, Downend and Yate. We offer an attractive benefits package, including up to 25 days annual leave, free use of leisure facilities, subsidised café prices, free uniform and free quality training and career development.

SIR BEN AINSLIE  
**SPORTS  
CENTRE**



**TRURO  
SCHOOL**

## Sir Ben Ainslie Sports Centre Manager

**£25,000 to £28,000 (dependent on relevant qualifications and experience)**

An experienced leader is required to manage and develop the school and business use of our Sports Centre and staff.

This is a varied role that offers an excellent opportunity to develop with an exciting and growing Sports Centre.

You must have a proven track record of management experience within a sports or leisure environment.

**Further information and application packs are available from [www.truroschool.com](http://www.truroschool.com)**

**Closing date: Monday, 30th June 2014 at 9.00am.**

Truro School is committed to safeguarding and promoting the welfare of children and applicants must be willing to undergo child protection screening including checks with past employers and the DBS.

### BROADWATER SCHOOL SPORTS CENTRE

Summers Road, Godalming GU7 3BW Tel: 01483 520658  
[www.broadwater.surrey.sch.uk](http://www.broadwater.surrey.sch.uk)



### ASSISTANT MANAGER GROUP FITNESS COORDINATOR

Salary £18,928 – 20,961 • Pro rata £9,464 – 10,480 • 18 hours/week, 52 weeks/year

Required as soon as possible, Assistant Manager/ Group Fitness Coordinator to work at Broadwater School Sports Centre. The successful candidate will have experience in the leisure industry and will have a strong desire to gain management experience. Applicants must be educated to university standard or have recognised professional sports/fitness qualifications.

The candidate will have a flexible approach to working which may include evening and weekend working when required.

The position would ideally suit an individual looking to gain experience in facility management via the sports coaching, studio coordinator, gym manager, sports marketing route. An enhanced DBS check will be required for the successful candidate.

**Further information and an application form are available on:**  
[www.broadwater.surrey.sch.uk](http://www.broadwater.surrey.sch.uk) Closing date : 11th July 2014

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## North Country Leisure

**"Excellent Sports and Leisure for All"**

### Chief Executive

**Total package up to £85,000 to include benefits**

North Country Leisure is a well-established and well-regarded leisure operator with four long term local authority partnerships in place across the north of England. You will be responsible to the Trustees for leading the management and development of the charity, to maximise benefits for all sections of the community and partners in line with our vision of 'excellent sports and leisure for all'.

You will have extensive senior management and leisure experience, excellent leadership, partnership working and communication skills.

This position is subject to an Enhanced Disclosure via the Disclosure and Barring Service. It is based in the attractive Northumbrian market town of Hexham.

For an informal discussion, please contact John Maude, retiring Chief Executive, Tel: (01434) 613202. No agency applications will be accepted.

**For an application form, tel: (01434) 613203, email: [jobs@northcountryleisure.org.uk](mailto:jobs@northcountryleisure.org.uk) or visit: [www.northcountryleisure.org.uk](http://www.northcountryleisure.org.uk). Return by: Thursday 3rd July 2014. Interview date: Thursday 10th July 2014.**

We welcome applications from all sections of the community.



North Country Leisure is a registered Charity No. 1075009





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WE ARE  
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## ACTIVE LUTON HEALTHY LIFESTYLES TEAM

### Macmillan Health and Wellbeing Officer

L5 - £21,067 - £23,188 per annum

2 Year Fixed Term Post until July 2016 - Full time - 37 hrs per week  
(occasional evenings and weekends)

Due to growth in the work of the Healthy Lifestyles Team, particularly in the development of our 'Move More Luton' programme, in partnership with Macmillan Cancer Support and the Luton and Dunstable Hospital there is an opportunity for a motivated, reliable and innovative individual with appropriate qualifications, skills and experience to assist in the coordination and development of the aforementioned programme and its activities. The successful candidate will be expected to facilitate 1:1 health consultations, behaviour change interviews and generally to raise awareness of and referrals to the programme. There will also be the opportunity to take on additional areas of responsibility and delivery of health and wellbeing initiatives within Active Luton.

The successful candidate will contribute to the formation and implementation of Active Luton's Delivery Plan through the development and delivery of Healthy Lifestyles strategies and action plans that increase participation in sport and physical activity at all levels and meet the needs of the community.

To apply or view the job description and personal specification visit [www.activeLuton.co.uk](http://www.activeLuton.co.uk)

The closing date for applications is 22nd June 2014 and it is anticipated that interviews will be held week commencing 30th June 2014

The successful applicant will be subject to a DBS disclosure for this position.

For an informal discussion about this post, please contact Matt Corder, Health and Wellbeing Manager on 01582 400272.



The University of Nottingham is in the top 1% of Universities worldwide and consistently ranked in the top 10 sporting universities in the UK. University of Nottingham Sport is embarking on an ambitious change programme to further elevate our sports standing and secure a consistent place in the top 5 sporting Universities. The University has invested heavily in facilities and is currently building a brand new Fitness Centre at our Jubilee Campus Sports Centre, due to open in August 2014.



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Nottingham

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We are looking for the following suitably qualified and experienced health and fitness professionals to support the overall day to day operations of University Park Campus, Jubilee Campus and King's Meadow Campus Fitness Centres:

#### Assistant Health and Fitness Centre Manager

(<http://www.nottingham.ac.uk/jobs/currentvacancies/ref/REG162214>)

#### Fitness Instructors (5 full time posts)

(<http://www.nottingham.ac.uk/jobs/currentvacancies/ref/REG160014>)

#### Fitness Instructor (1 part time post 18.12 hours weekly)

(<http://www.nottingham.ac.uk/jobs/currentvacancies/ref/REG160114>)

For more information/apply for the posts please follow the above links.



Due to a successful 2013 Fitness Systems Bolton are looking to expand our sales force in 2014

The ideal candidates will have good knowledge of the Fitness Industry and proven track record of sales.

Candidates should be highly focussed and motivated and be able to devise and deliver a sales strategy to meet the on-going expansion plans of this organisation.

You will need to be comfortable generating your own leads whilst having an impressive range of sales skills including conducting negotiations, and presentations.

Hard working and highly target driven is a prerequisite, if this all sounds like you! We will offer an excellent basic salary plus benefits and a bonus scheme.

Please send your CV along with a current photo direct to [sandra@fitnesssystems.co.uk](mailto:sandra@fitnesssystems.co.uk)

[www.fitnesssystems.co.uk](http://www.fitnesssystems.co.uk) | [www.truefitness.com](http://www.truefitness.com) | [www.freemotionfitness.com](http://www.freemotionfitness.com)

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#### Gym Instructor

Company: Carlisle Youth Zone  
Location: Carlisle, UK

#### Personal Trainers

Company: The Gym Group  
Location: Sheffield City, UK

#### Personal Trainers

Company: The Gym Group  
Location: Sheffield City, UK

#### Sports Facilities Officer

Company: Brighton & Hove City Council  
Location: Brighton, UK

#### Personal Trainers

Company: The Gym Group  
Location: Various locations, UK

#### Trainee Duty Manager

Company: Parkwood Leisure  
Location: Portsmouth, UK

#### Personal Trainer

Company: énergie group  
Location: Various locations, UK

#### Personal Trainer

Company: Pure Gym Limited  
Location: Various locations, UK

#### Membership Sales

Company: énergie group  
Location: Hemel Hempstead, UK

#### Fitness Manager

Company: Everyone Active  
Location: Henbury, Bristol, UK

#### Relief Fitness Instructor

Company: énergie group  
Location: Caspian Wharf, Bow, UK

#### Duty Manager

Company: Surbiton Racket & Fitness  
Location: Surbiton, UK

#### Duty Manager

Company: GLL  
Location: City of Westminster, UK

#### Part Time Fitness Instructor

Company: énergie group  
Location: Bromley, UK

#### Wellbeing Officer

Company: Active Luton  
Location: Luton, UK

#### Health & Fitness Supervisor

Company: GLL  
Location: Greenwich, UK

#### Membership Consultant

Company: Everyone Active  
Location: Basildon, UK

#### Swim Teacher

Company: Everyone Active  
Location: Basildon, UK

#### Assistant General Manager

Company: The Gym Group  
Location: London Wembley, UK

#### Customer Service Advisor

Company: GLL  
Location: Amersham, UK

#### Receptionist

Company: Everyone Active  
Location: Hertford, UK

#### Power Plate Instructor (P/T)

Company: Énergie Group  
Location: Finchley, N12, UK

#### General Manager

Company: Fusion  
Location: Lewisham, UK

#### Aqua Fit Instructor

Company: Everyone Active  
Location: Melton Mowbray, UK

#### Multiple Tutor and Assessor roles

Company: YMCAfit  
Location: North and the Midlands, UK

#### Sport and Wellbeing Assistant

Company: University of Southampton  
Location: Southampton, UK

#### Lifeguard

Company: Everyone Active  
Location: Shipston on Stour, UK

#### Sport and Wellbeing Supervisor

Company: University of Southampton  
Location: Southampton, UK

#### Sport and Wellbeing Assistant

Company: University of Southampton  
Location: Southampton, UK

#### Sport and Wellbeing Advisor

Company: University of Southampton  
Location: Southampton, UK

#### Coaching/Leadership Manager

Company: Tower Hamlets Youth Sport  
Location: Tower Hamlets, London, UK

#### Fundraising Manager

Company: Tower Hamlets Youth Sport  
Location: Tower Hamlets, London, UK

#### Exercise Instructor

Company: Foundation Fitness  
Location: Sandhurst, Berkshire, UK

#### Hockey Development Officer

Company: Tower Hamlets Youth Sport  
Location: Tower Hamlets, London, UK

#### Community Manager

Company: Tower Hamlets Youth Sport  
Location: Tower Hamlets, London, UK

#### Healthy Weight Instructor

Company: Wigan Leisure and Culture Trust  
Location: Wigan, UK

#### HR Advisor

Company: Brio Leisure  
Location: Chester, UK

#### Gym & Spa Operative

Company: Motive8 Group Ltd  
Location: South West London, UK

#### Swimming Teacher

Company: Everyone Active  
Location: Stratford Upon Avon, UK

#### Skills Developer

Company: GLL  
Location: Woolwich, South London, UK

#### Customer Service Advisor

Company: GLL  
Location: Cambridgeshire, UK

#### Disability Physical Activity & Sports Dev. Officer

Company: GLL  
Location: Islington, UK

#### Freelance Personal Trainer

Company: Everyone Active  
Location: Various locations, UK

#### Health Wise Facilitator

Company: GLL  
Location: Royal Borough of Greenwich, UK

#### Exercise Referral Facilitators

Company: GLL  
Location: Royal Borough of Greenwich, UK

#### General Manager

Company: The Gym Group  
Location: London Barking, UK

#### Duty Manager

Company: Everyone Active  
Location: Harrow, UK

#### Recreation Attendant

Company: Everyone Active  
Location: Gloucestershire, UK

#### Service Manager

Company: GLL  
Location: London Borough of Ealing, UK

#### Sports Centre Manager

Company: Truro School  
Location: Cornwall, UK

#### Recreation Assistant

Company: GLL  
Location: Surrey, UK

#### Fitness Instructors

Company: University of Nottingham  
Location: Nottingham, UK

#### Recreation Assistant

Company: GLL  
Location: London, UK

#### Lifeguard

Company: Everyone Active  
Location: Warwickshire, UK

#### Assistant Manager

Company: University of Nottingham  
Location: Nottingham, UK

#### Fitness Instructor (part time)

Company: University of Nottingham  
Location: Nottingham, UK

#### Operations Manager

Company: Everyone Active  
Location: Malvern, UK

#### Casual Recreation Assistant

Company: YMCA Club  
Location: Central London, UK

#### Recreation Assistant

Company: Parkwood Leisure  
Location: Erith, Bexley, UK

#### Casual Health and Fitness Advisor

Company: YMCA Club  
Location: Central London, UK

#### Marketing Officer

Company: GLL  
Location: Woolwich, London, UK

#### Recreation Assistant

Company: GLL  
Location: Dormers Well Leisure Centre, UK

#### Community Sports Officer

Company: GLL  
Location: Cambridge, UK

#### Self Employed Personal Trainer

Company: Soll Leisure  
Location: Ashford, Kent, UK

#### Swimming Teacher Vacancies

Company: Formby Pool Trust  
Location: North West, UK

#### General Manager

Company: The Gym Group  
Location: Leicester, UK

#### Studio Manager / Co-ordinator

Company: Valley Leisure Ltd  
Location: Andover, UK

#### Group Exercise Instructors

Company: Soll Leisure  
Location: Fleet, UK

#### Clinical Exercise Specialist

Company: Open Age  
Location: Westminster, London, UK

#### Chief Executive

Company: North Country Leisure  
Location: Hexham, UK

#### Swimming Teachers Levels 1

Company: Soll Leisure  
Location: Milton Park, Abingdon, UK

#### Head of Operations

Company: Borders Sport and Leisure Trust  
Location: Galashiels, Scotland, UK

#### Part Time Fitness Instructor

Company: énergie group  
Location: East London, UK

#### Swimming Instructors

Company: Finesse Leisure Partnership  
Location: Hatfield, UK

#### Duty Manager (Maternity Cover)

Company: Parkwood Leisure  
Location: Kent, UK

#### Recreation Assistant

Company: Parkwood Leisure  
Location: Kent, UK

#### Exercise Physiologist

Company: Speedflex  
Location: Newcastle, UK

#### Relationship Manager

Company: Lancashire Sport Partnership  
Location: Leyland, Lancashire, UK

#### Speedflex Trainer

Company: Speedflex  
Location: Newcastle, Leeds, London, UK

#### Receptionist

Company: Speedflex  
Location: Leeds, UK

#### Customer Relations Manager

Company: Fusion  
Location: Loughborough, UK

#### Personal Trainer

Company: Everyone Active  
Location: Hertford, UK

#### Senior Administrator

Company: Parkwood Leisure  
Location: bexleyheath / Kent, UK

#### Recreation Assistants

Company: Parkwood Leisure  
Location: South Bristol, UK



### General Assistant

Company: Parkwood Leisure  
Location: South Bristol, UK

### Assistant General Manager

Company: The Gym Group  
Location: Guildford, UK

### Leisure Centre Manager

Company: Crestwood College  
Location: Hampshire, UK

### Leisure Assistants

Company: Circadian Trust  
Location: South Gloucestershire, UK

### Wet Operations Manager

Company: Fusion  
Location: Uxbridge, UK

### Customer Relations Manager

Company: Fusion  
Location: Southwark, UK

### Marketing Events Manager

Company: Bounce GB  
Location: Milton Keynes, UK

### Studio Coordinator

Company: YMCA Club  
Location: Central London, UK

### Health and Fitness Consultant

Company: Surrey Sports Park Ltd  
Location: Guildford, UK

### Intensive Personal Trainer

Company: Lifetime  
Location: Nationwide

### Customer Relations Manager

Company: Fusion  
Location: Haringey, London, UK

### General Manager

Company: Fusion  
Location: Lewisham, UK

### Maintenance Technicians

Company: Fusion  
Location: Hounslow, UK

### Dry Operations Manager

Company: Fusion  
Location: Southwark, London, UK

### Fitness Instructor

Company: énergie group  
Location: Harrow, UK

### Head of Client Services

Company: Proinsight  
Location: Central London, UK

### Lifeguards - Summer jobs

Company: GLL  
Location: Various locations, UK

### Apprentice Recreation Assistant

Company: Parkwood Leisure  
Location: Erith, Kent, UK

### Receptionist

Company: Parkwood Leisure  
Location: Erith, Kent, UK

### Area Leisure Manager

Company: Freedom Leisure Ltd  
Location: Woking, UK

### Personal Trainer Freelance

Company: Everyone Active  
Location: Surrey, UK

### Assistant Manager

Company: Broadwater School  
Location: Surrey, UK

### Personal Trainer - Freelance

Company: Everyone Active  
Location: Cheam, London, UK

### Health Club & Spa Manager

Company: Handpicked Hotels  
Location: Dartford, Kent, UK

### Life Guards

Company: Everyone Active  
Location: Harrow, UK

### Recreation Assistants

Company: Finesse Leisure Partnership  
Location: Hatfield, UK

### General Manager

Company: GLL  
Location: London Borough of Camden, UK

### Leisure Club Manager

Company: Hallmark Hotels  
Location: Wilmslow, UK

### Swimming Teachers

Company: GLL  
Location: London and South East, UK

### Womens & Girls Facilitators

Company: GLL  
Location: Cambridge, UK

### Personal Trainer

Company: énergie group  
Location: Leighton Buzzard, UK

### Sales people

Company: Soho Gyms  
Location: London, UK

### Business Development Manager

Company: Createability Ltd  
Location: Nationwide, UK

### Club Manager

Company: Soho Gyms  
Location: London, UK

### Swimming Teachers

Company: Community Swimming  
Location: Nationwide, UK

### Freelance Personal Trainer

Company: Everyone Active  
Location: Brent, UK

### Group Exercise Instructors

Company: Everyone Active  
Location: Hertford, UK

### Duty Manager

Company: Parkwood Leisure  
Location: Kent, UK

### Area Sales Managers (North)

Company: Fitness Systems  
Location: North, UK

### Fitness Instructor

Company: Parkwood Leisure  
Location: Kent, UK

### Personal Trainer/Pilates Instructor

Company: Matt Roberts  
Location: Mayfair, UK

### Personal Trainer/Owner

Company: Your Gym  
Location: Nationwide, UK

### Instructors

Company: Les Mills  
Location: London, UK

### General Managers

Company: truGym  
Location: Various locations, UK

### Membership Consultant

Company: Xercise 4 Less  
Location: Nationwide, UK

### Sales and Marketing Manager

Company: Xercise 4 Less  
Location: Nationwide, UK

### Personal Trainer

Company: Xercise 4 Less  
Location: Nationwide, UK

### Operations Manager

Company: Xercise 4 Less  
Location: Nationwide, UK

### Receptionist

Company: Xercise 4 Less  
Location: Nationwide, UK

### Gym Instructor

Company: Amac Training Ltd  
Location: Nationwide

### Personal Trainer

Company: Amac Training Ltd  
Location: Nationwide

### Franchise Opportunities

Company: Premier Sport  
Location: Nationwide

### GP Exercise Referral

Company: Focus Training  
Location: Nationwide, UK

### Spa Manager

Company: Cape Weligama Resort  
Location: Sri Lanka

### Beauty Therapist

Company: énergie group  
Location: Leighton Buzzard, UK

### Spa Therapist - Spa London

Company: GLL  
Location: South East, UK

### Assistant Director of Operations

Company: Executives Online  
Location: NW England

### Sales Manager

Company: National Trust  
Location: Wareham, Dorset, UK

### Technician

Company: Legoland Discovery Center  
Location: New York-Yonkers, US

### Duty Manager

Company: Madame Tussauds  
Location: California-San Francisco, US

### Operations Supervisor

Company: Merlin  
Location: Minnesota-Bloomington, US

### Entertainment Show Technician

Company: LEGOLAND Florida  
Location: Florida-Winter Haven, US

### Displays Curator

Company: Sea Life  
Location: Missouri-Kansas City, US

### Facilities Technician

Company: Sea Life  
Location: Missouri-Kansas City, US

### Brand Manager

Company: Thorpe Park Resort  
Location: Surrey, UK

### Visitor Reception Manager

Company: Shakespeare Birthplace Trust  
Location: Stratford-upon-Avon, UK

### Visitor Experience Manager

Company: Cotswold Farm Park  
Location: Cheltenham, UK

### Marketing & Events Manager

Company: Museum of Army Flying  
Location: Hampshire, UK

### Commercial Manager

Company: Lakes Aquarium  
Location: Cumbria, UK

### Tour and Admissions Manager

Company: Bombay Sapphire Distillery  
Location: Hampshire, UK

### Mill Bar & Gin Shop Manager

Company: Bombay Sapphire Distillery  
Location: Hampshire, UK

### Visitor Operations Supervisor

Company: Bombay Sapphire Distillery  
Location: Hampshire, UK

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## Experts outline top social media tips

Leisure industry marketing experts believe that despite the increasingly fragmented nature of social media, online networking mainstays like Facebook and Twitter will remain the key marketing battlegrounds for businesses in the foreseeable future.

Although impressed by exciting new platforms such as Vine and Snapchat, panellists at the UK's first ever Leisure Tech Expo in London said the sheer scale and level of resources enjoyed by the social media giants meant they would remain integral for leisure marketing campaigns.

However, the way people use these sites is changing, and Agility Marketing MD Anita Waddell said businesses should be thinking of the mobile platform whenever they post an update. Up to 83 per cent of a business's Facebook audience will be viewing posts on a smartphone, according to Waddell, so updates should be kept short and sweet, with the optimum length of a post being just 102 characters.

"It's vital to consider when you post marketing updates as well," she added. "A far greater proportion of your target audience will be



The first ever Leisure Tech Expo took place at London's The O2

online after 5:30PM, so it's best to make sure posts are appear outside of office hours.

Meanwhile, Graham Ruddick, CEO of marketing consultancy Digital Doughnut, said he felt the key to understanding online habits lies in studying human social behavioural patterns, which date right back to tribal societies.

"As social creatures, we crave conversation and engagement," he said. "So the key to gaining ROI on social media is to prioritise personal human to human interactions to build brand rewards." Details: <http://lei.sr?a=E6e9f>

## Mammoth Aqua Sana spa unveiled

*Continued from front cover*

After many planning application stops and starts, the financial crisis meant construction for Center Parcs Woburn Forest was put on hold.

"During this period of time I was able to do far more research, for example I had time to source and sample ceramics from Spain," Camilleri told *Leisure Opportunities*.

In 2011, the design was finally ready and developers broke ground in May 2012.

While Camilleri hinted at the possibility of a future Center Parcs project in Ireland, the villages' group spa manager, Kerry Fenton-Kent, discussed the unlikelihood of any future Center Parcs developments in the UK.

"We need to watch, wait and listen to feedback from our guests for proof of concept at this Aqua Sana – to see if we should adopt this new approach in our existing spas at Sherwood



One steamroom features Himalayan pink salt

Forest, Whinfell, Elveden and Longleat," Fenton-Kent said. "This is a social spa, rather than a holistic results-driven facility. We want people to come and enjoy group experiences here, for example during celebrations. This Aqua Sana spa is dissimilar to any of our others."

Details: <http://lei.sr?a=j3u6C>

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