

# leisure opportunities

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## Pure Gym to push expansion despite failed merger

Low cost operator Pure Gym plans to banish the blues of its failed merger with The Gym Group by foraging ahead with a substantial expansion, possibly aided by further acquisitions.

In the wake of last week's news that the two operators would no longer pursue a merger, Pure Gym has outlined plans to open a further 20 gyms by the end of 2014, taking the chain's total number of health clubs up to 90.

The chain expects to have 430,000 members by the end of this year and hopes this can be the launchpad for further growth, with founder and CEO Peter Roberts outlining his ambitious vision of nearly doubling the number of Pure Gym locations by the end of 2015.

"We are continuously looking for new sites throughout the UK and are still interested in



Pure Gym founder and CEO Peter Roberts is undeterred by the merger setback

future acquisitions of smaller gym groups with the vision of having 130 gyms open by the end of 2015," said Roberts. "We are also looking to expand our portfolio in Europe where we are currently the second largest budget fitness

operator, as well as other countries outside of Europe."

Of the proposed merger with The Gym Group, which hit the skids after the Competition and Markets Authority (CMA) expressed concern that combining the businesses may lead to "higher gym membership prices or a reduction in quality and choice for customers," Roberts was philosophical.

"We still believe that our planned merger with The Gym Group would have provided more availability of affordable fitness to the people of the UK," he added.

"However, with the delay of the process we came to an amicable decision with The Gym Group to be independent companies and continue with our rapid growth strategy. We wish them all the success with their future plans." *Details: <http://lei.sr?a=T6V6y>*

### British Museum's £135m expansion completed

Roger Stirk Harbour + Partners' (RSHP) has completed its £135m extension to the British Museum in London.

As one of the most popular visitor attractions in the world, the British Museum is a defining institution and its new World Conservation and Exhibition Centre has been a long time coming. The initial master plan for the site was rejected, so RSHP and the British Museum collaborated closely with Camden Council and other partners to ensure the second master plan was approved in 2009. *Continued on back cover*

### Green light for Spurs' £400m stadium plan

Tottenham Hotspur Football Club (Spurs) has received final approval for its plans to build a 58,000-capacity stadium in north London.

Communities minister Eric Pickles has now approved a compulsory purchase order – made by London Borough of Haringey – which will enable the £400m Northumberland Development Project (NDP) to continue.

In a statement, a club official said: "We're pleased to announce that the Department for Communities and Local Government has confirmed the Compulsory Purchase Order (CPO) made by Haringey Council in respect of the remaining land required for the stadium. This is a very significant step in the CPO process.



An artist's impression of Spurs' new home

"We have used the intervening period productively and have refined the detailed design of the stadium in order to ensure that it is future-proofed and optimised. *Details: <http://lei.sr?a=X8Q7T>*

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**SPORT**

**London F1 race edges closer to reality**

Prime Minister David Cameron has approved plans to hold motor sport events on the UK's public roads for the first time, opening the door for the staging of a Formula One race in central London.

Speaking at the opening of a new Formula One Williams factory in Oxfordshire, Cameron said a new law will be brought in to allow all local authorities to host motor sports events.

Local authorities currently have the power to authorise a road closure for sporting and leisure events on the highway, but are not allowed to close the road for a motor race or to suspend the Road Traffic Act. This means that any event on a public road has to obey speed limits and traffic signals, while the requirement for a vehicle to be road legal is also still in force.

"We have a great tradition of motorsport in this country," Cameron said in his speech.

"Today we're bringing British motor racing back to British roads, to benefit local



Martin Brundle driving an F1 car around London during a 2004 parade

communities. As part of our long-term economic plan, we are backing our world-leading motorsport industry to support jobs, enhance skills and help us build a resilient economy."

Around 9,000 motor sports events take place each year in the UK, organised by Motor Sport Association clubs and the Auto Cycle Union clubs. However, most take place at purpose built venues or in remote, rural off-road locations. *Details:* <http://lei.sr?a=Z9V4j>

**2012 Paralympics 'transformed' attitudes**

Nearly 70 per cent of Britons feel attitudes towards disabled people have improved since the London 2012 Paralympics.

The figure comes from the Department for Work and Pensions' (DWP) Paralympic data from the ONS *Opinions and Lifestyle Survey*, which is part of a national, cross-sectional survey which conducts around 1,100 interviews each month and provides a snapshot of views and opinions.

According to Mike Penning, former minister of state for disabled people, the changes in attitudes since 2012 have led to positive developments for disabled people in the UK.

"London 2012 has helped lead to a transformation in the representation of, and attitudes towards, disabled people in Britain," he said.

"It has challenged mind-sets and left a positive lasting legacy. However, more still needs to be done to challenge perceptions."

The London 2012 Games have also had a direct effect on participation levels in disability



Paralympic champion Jonnie Peacock – a star of the London 2012 Games

sport. Government statistics illustrate that there are now 315,000 more disabled people playing sport regularly than in 2005.

Paralympic triple-gold medallist Sophie Christiansen added: "London 2012 not only inspired a generation, it challenged the ideas of a generation about what disabled people were capable of. We all have unique talents and deserve the opportunity to fulfil our true potential." *Details:* <http://lei.sr?a=Q8m8R>

## Dublin's RDS Arena in expansion

Leinster Rugby and The Royal Dublin Society (RDS) will undertake a €16m redevelopment of the RDS Arena in Dublin, increasing the venue's capacity from 18,500 to 25,000.

After the work, the stadium – which hosts Leinster's Pro12 and Heineken Cup home games – is expected to be included in Ireland's bid to host the 2023 Rugby World Cup. The venue is also home to the RDS' annual Dublin Horse Show.

As well as expanding capacity, the work is set to "greatly enhance" stadium facilities, although no detailed plans have been announced. RDS and Leinster have launched an international architectural design competition for the project – the first time that a stadium redevelopment in Ireland has ever been put up for such a competition.

Michael Duffy, RDS CEO, said: "We are collaborating with Leinster on a new development from which both parties will benefit.



The current capacity of the stadium will swell by almost a third

"The RDS is already on a world stage as an equestrian and now rugby venue, and our ambition is for a world leading stadium with facilities on a par with the best anywhere. It is for this reason that we have decided to launch this open competition and to seek design ideas from the best in the world." With a six month time frame to select the concept architect, work is not expected to start until April 2016.

Details: <http://lei.sr?a=Y3H7a>

## Net-a-Porter launches sportswear arm

Online clothing giant Net-a-Porter has launched a new sportswear arm designed for women, marking the latest sign of a growing convergence between the fashion and fitness industries.

The Net-a-Sporter website will offer 37 activewear brands, covering eleven past-times, from tennis to surfing. Labels available include top names such as Adidas by Stella McCartney and Nike, as well as more niche offerings from the likes of MONREAL London and L'Etoile Sport, plus exclusive collaborations with a range of global fashion houses.

While sportswear brands like Sports Direct and JD Sports have this year made-profile entrances into the health club market, the wider fashion industry has also been warming to the idea of physical activity, with a number of recent collections drawing inspiration from the much-vaunted "sports luxe" trend.

With the money at stake, it's easy to see why. The total value of the sport market – sport-related goods and services – in the UK in 2013 was £25.8bn, expected to reach £27bn this year, according to Sheffield Hallam University's Sports Industry Research Centre (SIRC). Among UK consumer expenditure on sport in 2012, clothing sales (excluding footwear)



Fashion often meets fitness gear in women's tennis

made up the biggest segment at £3.7bn, followed by spending on health and fitness clubs at £2.8bn, so it's little surprise to see convergence between the two. Net-a-Sporter buyers have said they aim to bridge the gap between fashion and function for women's sportswear and, if done correctly, this could have wider implications for participation figures.

Even at the top level of sport – in a range of high-profile tournaments – women have found sportswear issues pose barriers to participation – problems surrounding sports bras have often been referenced in the past – a factor frequently flagged as one of the reasons women are less active than men. Details: <http://lei.sr?a=u5r9M>

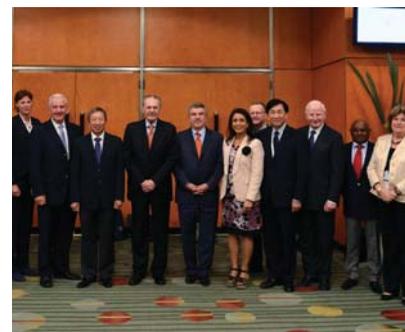
## Sportscotland launches new £20m sports facility fund

Sportscotland has unveiled a new £20m National and Regional Facilities Fund to create large, multi-purpose sports facilities in areas which do not currently have them.

The move is part of Sportscotland's strategy to enhance the existing network of sports facilities across Scotland.

Sportscotland has already identified a number of areas in Scotland – such as Highland, Tayside & Fife, Ayrshire, Edinburgh, Stirling and the Scottish Borders – which can benefit from improved facilities. The agency will now work with its partners in local authorities and governing bodies of sport to help deliver new projects.

Details: <http://lei.sr?a=m3f8B>



The 2013 IOC board only had three women

## Women in sport still largely second class citizens: report

A new global report into gender equality in sports governance has found most governing bodies and sports organisations do not meet the target of having 20 per cent of board seats held by women.

The *Gender Balance in Global Sport Report*, authored by Women on Boards, looked at executive boards in more than 600 sports organisations across the world. These included 128 of the 204 national Olympic committees (NOC) and 34 international sports federations. It shows that inequality within executive boards is particularly bad within international sports federations, with an average of 15 per cent of board members being women.

For an example, the world governing body for football, FIFA, has an executive committee of 24 people – but only one female member (Burundi's Lydia Nsekera).

The figure for the NOCs is only slightly better (16.5 per cent), despite the International Olympic Committee's (IOC) target of a minimum of 20 per cent of all board members of NOCs being female.

Details: <http://lei.sr?a=T5b5T>

## New wellness player enters the UK corporate arena

High Five Health Promotion, the corporate wellbeing specialist based in the Netherlands, has acquired ECW (European Corporate Wellbeing) in the UK.

The deal was completed on 19 June and the 10 sites will continue to operate under the ECW banner for the immediate future. Neil Gillespie – already at ECW – remains onboard with the company, with the management team further bolstered by the appointment of David Brame, former owner and MD of corporate wellness provider Bladerunner before it was sold to Nuffield in November 2010. High Five also manages around 45 sites in the Netherlands and one in Germany. *Details: <http://lei.sr?a=q4Y9r>*



The Medway club will comprise 220 stations

## truGym to launch flagship club in Medway, Kent

Family-run gym operator truGym is on the verge of opening its latest UK site – a flagship 20,000sq ft (1,858sq m) facility in the chatham dockside area of Medway, Kent.

The building – which forms part of a large commercial scheme on the marina – will be given the 2014 truGym fit out, which has also been introduced at its Maidstone club and will soon roll-out across the estate.

Due to open at the end of August, the Medway club will comprise 220 stations, including 25 treadmills, plus a large free weight and functional training rig, as well as a dedicated group cycling room with 25 bikes and a large studio for group exercise classes. Equipment providers have not yet been confirmed for the site, which will also feature saunas and steamrooms as an extended part of the changing facilities.

“This is a flagship site and one we’ve always been keen to open, as it was initially planned to be our first club back in 2010. Finally, the site has become available and we are happy to announce the opening of our 14th site in late August,” said MD Parm Singh. *Details: <http://lei.sr?a=z8s4F>*

## ukactive criticises NICE guidelines

ukactive CEO David Stalker has raised concerns the nation is in danger of promoting a ‘surgery first’ mentality to managing obesity-related conditions in the wake of new draft guidelines from the National Institute of Health and Care Excellence (NICE), aimed to reduce debilitating weight problems and issues.

Diabetes UK estimates 850,000 people could be eligible for surgery, but NICE expects just tens of thousands under the draft guidelines.

A mounting body of evidence suggests a gastric bypass improves symptoms in around 60 per cent of patients suffering from Type 2 diabetes, which is closely linked to lifestyle and obesity, but Stalker argued that with the NHS “already bursting at the seams,” spend on preventable conditions inhibits money being spent on non-preventable conditions.

“Regular physical activity is a halo solution for what we know are essentially lifestyle conditions,” said Stalker. “The key is in inspiring people to engage – that means making the



ukactive feels the new health guidelines are a misguided solution

choice easy and enjoyable. Surgery may well improve symptoms for the group of people who qualify, but it feels a bit like amputating a leg and attaching a prosthetic to fix a recurrent knee problem,” Stalker added.

The update strengthens the focus on those with Type 2 diabetes and states that people who have been diagnosed in the past decade and have a BMI over 35 should be assessed for surgery. *Details: <http://lei.sr?a=A2X6n>*

## 1Rebel reaches £1.15m crowdfunding target

Fitness startup 1Rebel has raised more than £1m of investor capital for its fledgling business in under two weeks, thanks to an innovative crowdfunding venture.

The company launched on crowdfunding site Crowd Cube on 1 July, offering the public the chance to invest in the venture – a chain of high intensity studios using the ‘pay as you train’ business model – with 27.65 per cent of total equity up for grabs in return for £1.15m. Having hit the target late last week, the total had reached £1.19m as of Wednesday 16 July, with still 40 days left of the company’s website listing. So far, 188 investors have bought equity in the company, with the largest bidder having pledged £575,000.

Operations director Kevin Yates described the response on Crowd Cube as “overwhelming” and said that despite 1Rebel reaching its target early, investors can still grab a slice of the action as further equity is available in return for capital.



(L-r) Ops director Kevin Yates, co-founders James Balfour and Giles Dean

The brainchild of James Balfour – son of Fitness First co-founder Mike – and leisure start-up specialist Giles Dean, 1Rebel will comprise a range of boutique fitness studios solely focused on high intensity training. The first site has been secured in central London and is set to launch in October, with Yates revealing that visuals will be released within the next two weeks.” *Details: <http://lei.sr?a=h6N5f>*

## Fitness app usage spikes 62 per cent

As the wearable tech market heats up with firms like Apple, Samsung and Google battling for supremacy, the latest figures from mobile research firm Flurry show that consumer appetite for fitness apps shows no sign of abating.

Often used in conjunction with wearable tech to provide analytics and workout feedback – although recent apps outlining celebrity workouts have also proved popular – daily usage of health and fitness apps has grown by 62 per cent over the last six months, according to Flurry. This represents a growth rate that is 87 per cent faster than the mobile apps industry as a whole.

The growth of fitness apps lagged behind the wider app market in 2013, so what is it that has sparked this sudden frenzy of activity?

US-based Flurry says it's a combination of increased product offerings from tech giants and greater integration with Facebook – making the use of fitness apps a more social experience. But, the firm says, the main driver is a niche group of users with a thirst for fitness.



Flurry has identified a core group it calls the 'Fitness Fanatics'

Having analysed usage data for more than 6,800 health and fitness iOS applications in a sample of 10,000 devices, Flurry has identified what it calls the "Fitness Fanatics" – a group that uses health and fitness apps three more than the average person profiled.

Despite only comprising 48 per cent of all mobile phone consumers, women account for 62 per cent of the Fanatics, who are also most likely to be middle aged. *Details: <http://lei.sr?a=x3U4F>*

## Gymbox secures £10m funding for expansion

Gym chain Gymbox has gained investment capital of £10m from the Business Growth Fund (BGF), with Clearwater International securing the deal, as well as an additional £7m in fresh loans.

Gymbox currently has five clubs across London and will use BGF's capital to continue its site roll-out in London with three additional sites already secured. Beyond these, the company now has the funding in place to open several further gyms in London, and beyond that in other UK cities.

Founded in 2001 by Richard Hilton, Gymbox opened its first gym in Holborn in September 2003 and today has clubs in Farringdon, Covent Garden, Bank and Westfield. The company is expected to turnover £10m this year and currently has 13,400 members on its books.

Gymbox represents BGF's second investment in the UK fitness market having backed Yorkshire-based low-cost gym group Exercise4Less in August 2013, which now has a total of 23 health clubs nationwide.

"The Gymbox brand has gone from strength to strength in recent years based on



Gymbox is set to expand across the UK after securing funds

our contemporary club designs, exciting and original classes and our ability to offer customers new and unique ways of keeping fit," said Gymbox managing director, Richard Hilton.

"We look forward to opening new sites this year and next and introducing the Gymbox concept to a wider audience in London and other UK cities." *Details: <http://lei.sr?a=p4Y5a>*

## Total Fitness sees increase in profits after strong sales

Total Fitness Health Clubs has experienced a significant increase in operating profit – from £620,000 in 2012 to £1.96m in 2013 generated through £29.6m in sales.

The chain's consolidated group accounts have been published today (14 July), highlighting how trading results for the first half of 2014 show an 11 per cent like for like new member sales increase compared to the same period last year. Membership levels have also increased by over 5,200 members (eight per cent) in the last year.

This improved performance is attributed to the company's major investment programme, with all 16 clubs being upgraded. *Details: <http://lei.sr?a=B7d6d>*



Sitting down for too long harms fitness levels

## Post-workout inactivity 'harmful to fitness levels'

A new study has suggested that extended sedentary behaviour lasting for two or more hours could be as harmful to fitness levels as short workouts are beneficial.

For the benefits received from an hour-long workout, six hours spent sitting is as harmful to cardiorespiratory fitness, according to the study carried out by a team of cardiologists at the University of Texas Southwestern Medical Centre.

Using data from 2,223 participants in the National Health and Nutrition Examination Survey (NHANES), the study examined cardiorespiratory fitness levels in relation to exercise and the amount of time spent sedentary in conjunction with that.

Participants included men and women aged 12 to 49 with no known history of heart disease, asthma or stroke, and fitness levels were assessed through a submaximal treadmill test, which was adjusted for differences in gender, age and BMI. "Previous studies have reported that sedentary behaviour was associated with increased risk for cardiovascular outcomes," said author Dr Jarett Berry. *Details: <http://lei.sr?a=B7d6d>*



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## HOTELS

# Maiden voyage for Titanic Hotel

The Titanic Hotel, in Liverpool opened to the public on 5 July, based in a Grade II listed warehouse.

Situated in the heart of Liverpool's docklands, the North Warehouse at Stanley Dock has been completely transformed into a 153-bedroom luxury hotel, featuring a restaurant, bar, spa and a large events space.

The spa, which will open later this summer, is to feature five treatment rooms encased in exposed brickwork arches, a Roman bath pool area, aqua thermal experiences as well as a Technogym-supplied fitness area.

The original warehouse was designed by Jesse Hartley – as part of Stanley Docks which opened in 1848. Now a Grade II listed site, with most of the buildings on the Heritage at Risk Register, The Titanic Hotel signals the start of a major redevelopment for the area. General manager, Greg Place, said: "In little over a year, this beautiful historic Liverpool landmark has been completely metamorphosed from a derelict brick shell to a hotel like nothing else in the city, or even the world."

The Titanic Hotel Liverpool is connected to the Titanic Visitor Centre in Belfast, as well as



The Titanic Hotel's 1855 facade, a renovated tobacco warehouse

other branded hotels to be launched across the UK. This is the one of two Titanic related hotel to open in Liverpool this year, the second, is located in 30 James Street, previously The White Star Line's headquarters.

The White Star Line was founded in Liverpool by Thomas Ismay – owner of the Titanic, the Carpathia and the Californian – meaning the Titanic was registered to the city, one of many historical connections. *Details: <http://lei.sr?a=6Y8hz>*

## Andaz embraces art meets hospitality trend

London's five-star Andaz Liverpool Street Hotel by Hyatt is the latest to embrace the growing trend of teaming hospitality offerings with the world of art, following the launch of its innovative *Room With A View* project.

The trend to combine hotels and art has also seen London offering The Beaumont Hotel – due to open later this year – work with award-winning artist Sir Anthony Gormley to create an iconic room for guests to spend the night in.

Europe has also seen a growing number of art-inspired hotels opening, with the likes of artotel providing guests with the chance to experience hotels that combine leading architectural designs fused with progressive artworks.

Andaz's 12-month project sees the hotel host pieces from British artists Chris Price, Patrick Vale, ILoveDust and Patrick Morgan, with each of them given the opportunity to hand paint one of the hotel's large king guest rooms.

The artists' works will be created in order to depict each of their own interpretations of East London's past, present or future. Artist Price has created the first of these designs and



The project will see four artists hand painting room designs

has painted a pearly king and queen showcasing their national costume wares in the famous Christ Church Spitalfields area of London.

The three remaining rooms in the series are scheduled to be introduced on 6 October 2014, 3 January 2015 and finally 3 April 2015.

"Inspirational art is an integral part of Andaz and we strive to find new ways to support and celebrate local art," said general manager Tim Flodin. *Details: <http://lei.sr?a=P9a3X>*

# REGIONAL AND NATIONAL **SHORTLISTS** REVEALED!



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After **37,426 members votes** we can now reveal the shortlists for this year's awards. Every club and member of staff that's made it on the shortlist should be very proud of their success. The winners will be announced at the **4th annual Health Club Awards** on September 30th at LIW.

\* To view the shortlists and book tickets for the awards go to  
[www.healthclubawards.co.uk](http://www.healthclubawards.co.uk)

## ATTRACTIONS

### Merlin unveils £185m plans for new Legoland Japan

Merlin Entertainments has unveiled plans for a high-profile development in the world's second biggest theme park market, with the launch of its first Legoland in Japan.

The new park, to be located in the central city of Nagoya, will cost around £185m in total and adds to UK-based Merlin's existing portfolio of six Legoland parks in five countries.

Merlin is looking to build on the success of its existing Legoland Discovery Centre in Tokyo. With the Japanese theme park market valued at approximately £4bn and Lego brand awareness in the country already high, Merlin expects to attract a broad market, with a particular focus on young families. Legoland Japan will be of similar scale to those in Malaysia and Florida. Details: <http://lei.sr?a=g9W5u>



Gloriana in the 2012 Diamond Jubilee Pageant

### New river park could house Queen's Jubilee Rowbarge

A proposed new river park in London's Richmond upon Thames could become home to the Queen's Royal Row Barge, should planning permission be approved.

Gloriana – the first Royal rowbarge to be built in over 200 years – was specially constructed to serve as a lasting legacy to mark Her Majesty's Diamond Jubilee. She was the lead craft at the Diamond Jubilee Pageant which saw rowing legends Sir Steve Redgrave and Sir Matthew Pinsent take the oars.

Gloriana is being used to promote better use of the Thames via a programme of opportunities for charities and other events that celebrate the Thames – with a particular emphasis on involving young people.

However, authorities are eager for Gloriana to have a safe and secure permanent base – with access to the water to continue carrying out her ceremonial functions – where the public can learn about the history of the vessel, and the region's boat-building heritage from centuries gone.

Foster and Partners has produced designs for a modern boathouse in Twickenham's Orleans Park. Details: <http://lei.sr?a=C3F7y>

## Science Museum set for redesign

A number of famous names are among the 13 firms in the running to design new galleries at London's Science Museum as the regeneration of the site.

Zaha Hadid, Amanda Levete and Haworth Tompkins are all vying for a shot at shaping the two new galleries – a maths area due to open in 2016 and a medicine offering set to follow two years later.

Hadid has been shortlisted for the maths gallery along with five others including Hugh Broughton and Carmody Groarke. The new mathematics gallery will bid to illustrate the subject's vital role in all aspects of life, recounting stories of mathematicians, their tools and ideas, and the wider world their work has underpinned, from the turn of the 17th century to the present.

The brief for the medicine galleries is to “create the world's greatest centre for the understanding of medicine through a groundbreaking suite of new galleries,” set to be



The Science Museum in South Kensington is undergoing a major revamp

double the size of the existing offering. The galleries will reveal personal stories about how our lives have been transformed by changes in medicine and health over the last 400 years. Seven practices have been shortlisted for the medicines galleries, including Rick Mather and Wilkinson Eyre. Appointments for both projects will be made in early August. Details: <http://lei.sr?a=u3P6K>

## How Minecraft can get more kids into galleries

The online phenomenon known as *Minecraft* has been highlighted as a method of getting more children interested in museums and galleries.

Adam Clarke of The Common People offered ways in which *Minecraft* – a sandbox indie game which allows players to build constructions out of textured cubes in a 3D generated world – could be used to educate children and simultaneously get them interested in museums and galleries worldwide.

A forefront creator in the online *Minecraft* community, Clarke has instigated numerous groundbreaking *Minecraft* projects and is involved in the use of *Minecraft* within cultural, heritage and educational settings.

With *Minecraft* particularly popular among kids, Clarke suggested using *Minecraft* to expose and teach the younger generation about museums, artefacts, science and archaeology. Among the innovations created by Clarke in the game, one of the most outstanding is *Tatecraft* – a project shortlisted for the *Tate Britain IK* prize which celebrates talent in the digital industry. *Tatecraft* saw the Tate Britain



*Minecraft* has more than 100 million registered users

recreated in-game, with players able to literally enter the works of art, explore the streets and see the world “behind” the art.

“It's an adventure in art and culture, not learning in the traditional sense, but kids are making these connections from gameplay,” said Clarke speaking at MuseumNext 2014.

The fact that objects created in *Minecraft* can be 3D printed in the real world, bringing virtual creations to life, also benefits learning institutions such as science museums in an effort to attract more children to the attractions. Details: <http://lei.sr?a=v9B6W>

# Scotland likely to host spaceport

The UK's bid to become a space tourism hotspot has taken a 'giant leap' forward, after the government unveiled eight coastal sites under consideration to host the country's first spaceport – six of which are in Scotland.

Speaking at Farnborough Air Show's 'Space Day' last week (15 July), aviation minister Robert Goodwill and UK Space Agency chief executive Dr David Parker announced the findings of a recent Civil Aviation Authority (CAA) report highlighting eight possible airfields for the spaceport and the economic opportunities that this would bring.

The government's ambition is for a UK spaceport to open in 2018 – with former science minister David Willetts having called for the industry to grow to a value of £40bn (US\$69bn, €51bn) by 2030. There have also been calls for a collaboration that would see Richard Branson's Virgin Galactic space shuttles take off from the new UK site.

"Space is big business for the UK. It already contributes £11.3bn (US\$19.4bn, €14.3bn) to the economy each year, supporting nearly 35,000 jobs," said business secretary Vince Cable. "That's why it's important for us to prepare the UK for new launcher technology and take steps towards meeting our ambition of establishing the first British spaceport by 2018."

The Department for Transport will consult on the criteria the CAA has identified that will



Shuttles may be blasting off from the UK by 2018

make a location suitable for a spaceport. In addition to meteorological, environmental and economic factors, these include:

- An existing runway which currently is, or is capable of being extended to, more than 3,000 metres in length.
- The ability to accommodate dedicated segregated airspace to manage spaceflights safely.
- A reasonable distance from densely populated areas in order to minimise impact on the uninvolved general public.

Following the consultation, further work will be done to develop locations which remain on the shortlist. This would include seeking the views of local people and other stakeholders before any decisions are taken to proceed with any planned spaceport.

*Details: <http://lei.sr?a=w9r9F>*

# London to become number one global city

London is expected to receive 18.7 million visits from foreigners this year, making it the world's favourite tourist destination, according to the latest MasterCard-commissioned *Global Destinations* report.

The figures show that the UK's capital will now become the most visited city in the world, taking over the mantle from the previous most visited city – Thailand's Bangkok.

It is also predicted that foreign visitors are due to spend £11.3bn in London's hotels, shops, restaurants and theatres across this year.

These figures would push the capital ahead of second-placed New York in terms of nominal spend, with the American city currently attracting £10.8bn in outlay from tourists each year.

The report has been based on a detailed analysis of official tourism figures, the number of passengers on flights and hotel stays for 132 destinations visited by tourists.

The progress in number of visitors coming

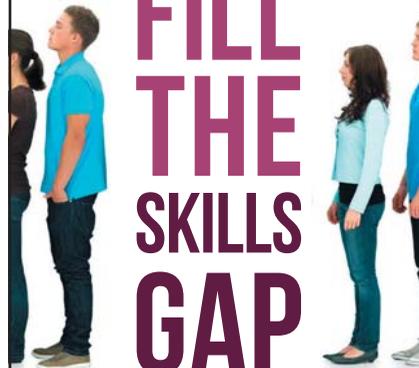


London will become the most visited city in the world in 2014

to London has risen even higher from a 2013 record number of 16.8 million visits, as shown by Office of National Statistics (ONS) data.

In keeping with London, Britain overall saw a record number of visitors coming to its shores last year. According to the ONS, the country welcomed 32.9 million overseas visitors in 2013. *Details: <http://lei.sr?a=u7K9K>*

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## Sensitive skin product sales have taken off this year

Almost a quarter of facial skincare users say they look for products with natural, organic ingredients – claiming they have sensitive skin – according to Mintel's Global New Products Database (GNPD) based on results from 1 January and 1 April this year.

People who claim their skin is sensitive represent 25 per cent of total skincare users, compared to 15 per cent in 2009. Meanwhile, 71 per cent of facial skincare users say they are interested in ultra-gentle products. Mintel estimates sales of sensitive products are more than £118m, with the majority of sales being generated by the facial cleanser and facial moisturiser segments. *Details: <http://lei.sr?a=w5F9Y>*



The wellness area looks out onto the property's lake

## Crowne Plaza Hotel Marlow in wellness refurbishment

The Crowne Plaza Hotel Marlow in London has begun a £500,000 refurbishment project including upgrades to its health & fitness club and spa facilities.

Managers of the 168-bedroom hotel, Redefine|BDL Hotels, have designed the renovated facilities with the help of in-house interior designer Claude De Zitter. The property is owned by Marlow Hotel Company – an independent company which owns the Crowne Plaza Marlow.

"We're investing in the region of half a million pounds to makeover many areas of the hotel as part of our renovation project," said Richard Storey, who is general manager at the Crowne Plaza Marlow.

"The investment includes a new relaxation zone and revamp for our Quad Beauty treatment rooms, as well as a new dry sauna and showers," Storey added.

Quad Beauty is the name which refers to the facility's three spa treatment rooms, which are 200sq ft (19sq m) each. UK-based sauna specialist, Reef Grove, is supplying the dry sauna zone. *Details: <http://lei.sr?a=V8z3x>*

## Historic building gets spa rebirth

The historic former headquarters of the University of Durham could be converted into a luxury spa hotel under multi-million pound plans recently revealed by businessman Shaun Crawley.

Crawley has purchased Old Shire Hall in the north of England with a view to create a 70-bedroom boutique hotel and spa, which he says will "rival the best in the area."

Plans are to transform the Grade II-listed Victorian building to include a fine restaurant, several bars, 40 hotel rooms, a 30 bedroom apartment and function rooms for the building situated in the heart of Durham, as well as spa facilities offering facials, manicures, pedicures and massages.

The university sold the Old Elvet building to the now-defunct regional development agency One North East in 2008 for approximately £4.2m. The facility was then later sold to Mr Crawley in February of this year for a fee that hasn't been publicly disclosed.

Upmarket hotel chain Malmaison has



The Old Shire Hall is the former HQ of Durham University

reportedly expressed an interest in taking up ownership of the building, though as of yet, no concrete details have been confirmed.

A planning application for the site is expected to be submitted by the end of this month (July) with more concrete plans likely to be revealed on the conversion and potential tenants or new owners of the site.

*Details: <http://lei.sr?a=F7y9r>*

## Scottish hotel set for £7m transformation

A family-run rural enterprise with interests in livestock, farming, forestry and field sports, is working to transform an existing hotel in Scotland into a luxury hotel and spa at a cost of £7m.

Ballogie Estate Enterprises is developing the site of the former 60-bedroom Potarch Hotel and surrounding land in Royal Deeside, Aberdeenshire, into a 40-bedroom hotel including a stand alone spa with a projected opening date of Q3 2016. The hotel is expected to be called

The Ballogie Hotel & Spa. The investment will cover the complete renovation of the former hotel, in addition to the construction of an entirely new £1.7m spa facility.

Blue Spa & Leisure is operating as consultant for the six-treatment room spa, which will be built on an existing dyke that runs from road to river and is separate from the hotel.

The 500sq m (5,382sq ft) barn structure will feature an indoor-outdoor hydro pool, rasul



The architectural concept includes the selective use of stone walls

room, laconicum (an intensely hot sauna), caldarium (a sauna with a plunge pool) in addition to what will be a herbal steamroom.

A full range of Scottish spa treatments will be on offer, including full body massages, facials, manicures, pedicures and rasul mud treatments. The house products used are by the Natural Spa Factory. The spa will be run in-house and is set to open between 2016 and 2017. *Details: <http://lei.sr?a=D3n7S>*

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Branson is fond of the Bantham beach estate

## Richard Branson backs National Trust beach bid

Virgin boss Richard Branson has backed National Trust plans to buy Bantham beach and the Avon estuary in Devon to conserve the picturesque area and its local wildlife.

The two offerings are currently up for sale at £11.5m, with Branson supporting the plans via social media, having enjoyed childhood trips to the site with his father.

The National Trust has launched a £2.6m appeal to help fund the purchase, with Branson opening the campaign up to his four million followers on Twitter.

“I have a strong connection to Bantham. My dad used to take me there in a little car and we would catch sand eels to use as bait to go fishing for bass,” wrote Branson.

Details: <http://lei.sr?a=r5b5u>

## Willmott Dixon wins £120m Flemingate development

Willmott Dixon has been appointed main developer for a £120m mixed-use development in Beverley, Yorkshire, scheduled to open during December 2015.

The development comprises a five-screen cinema complex operated by Parkway Cinemas, multi-storey car parking for 550 vehicles, a selection of retail outlets, nine restaurant and café outlets and an 80-bedroom Premier Inn.

Willmott Dixon beat off competition from Balfour Beatty, Wates, BAM, Clugston, GB Building and Morgan Sindall to win the Flemingate contract for the 10-acre site from developer Wykeland. Panter Hudspeth Architects were enlisted to produce designs for the project.

Commenting on the development, the managing director of Willmott Dixon in the north, Anthony Dillon, said: “Flemingate is a fantastic scheme for the whole region, attracting inward investment that will bring long-term economic and leisure benefits to Beverley.

“We have a strong track-record in the county and are looking forward to delivering a truly great shopping and leisure facility.” Details: <http://lei.sr?a=K4d5m>

## Land released for Dundee Waterfront scheme

The team leading the £1bn redevelopment of the Dundee Waterfront has released one million sq ft (92,000sq m) of land for mixed-use development around the central waterfront area of the site.

Current projects to be included in the central waterfront area include the £45m V&A Museum of Design Dundee as well as the new Dundee railway station.

Plans for the area also include a ‘Maritime Way’ and a marina to house both commercial and leisure vessels.

The land available will include various leisure facilities, in addition to hospitality, retail, residential, offices and an array of cafés, bars and restaurants. A further 500,000sq ft (46,000sq m) of mixed-use land

will be released across two further sites in the area in early 2016, while the overall masterplan for the venture is hoped to be realised by 2028.

Details: <http://lei.sr?a=F6b8Q>



The ongoing 30-year development is scheduled to be completed in 2028

## Northern theatres set for major refurb

De Matos Ryan – a London based architectural firm – has been granted planning permission to go ahead with a £4.1m revamp of The York Theatre Royal, while nearby Newcastle’s Theatre Royal is also getting a makeover, albeit behind the scenes.

After a large fundraising effort, the York project is now set to move forward with an onsite start date of March 2015 and a provisional completion date of December 2015.

The £4.1m scheme will extend the foyer spaces, revamp the auditorium with a new flexible stage system and new seating as well as creating an external contemporary street façade.

By enclosing the existing Victorian colonnade, a new main entrance will be made to allow easy access. The currently underused Georgian staircase will be brought back to life, thereby facilitating easier access to the main auditorium from both sides of the site.

The York theatre has occupied the site since 1744 and the refurbishment will uncover Medieval and Georgian elements that have been hidden some time as the establishment is the longest running theatre outside of London. The last significant changes that were made to the site was with Patrick Gwynne’s 1967



A new exterior will be added to the Medieval and Georgian York Theatre

extension – the property has remained virtually untouched in the 50 years since.

Speaking to the *Architects’ Journal*, Angus Morrogh-Ryan, director at De Matos Ryan, said: “This project will unlock the theatre’s potential, opening their doors to a wider community... underpinned with a strong sense of resilience and sustainability.”

The Newcastle Theatre Royal is also getting a makeover as part of a two phase process. The work will see the whole of the backstage area of the Newcastle theatre, transformed, following on from a £4.9m auditorium restoration that took place in 2011.

Details: <http://lei.sr?a=8s3G3>

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For further information please contact  
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The closing date for submitting an Expression of Interest is: 12<sup>pm</sup>, Friday 8<sup>th</sup> August 2014

## The value of qualifications and training to careers



**IAN TAYLOR**  
is chief executive  
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**T**oday's young people are facing consistently high levels of competition in getting on to, and progressing up, the career ladder. With this in mind, and in recognition of the 853,000 unemployed young people (16-24) in this country, SkillsActive has launched its Quality Training Portal (QTP).

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As a Sector Skills Council, SkillsActive aims to attract qualified, skilled people to our sectors and increase retention rates through the creation of clear career pathways: the Quality Training Portal is one way to provide resources to this end. The Portal is important both for those first starting out and looking for qualifications as well as those developing their careers and keeping their knowledge up-to-date and relevant through earning CPD points, which is especially important in ever-changing sectors where the latest skills are always in demand.

In offering accessible training to industry professionals, we must ensure that what training is available is fit-for-purpose. Endorsed training has been formed by seasoned industry professionals who have not only consulted employers, but have looked to bridge existing skills gaps in industry.

Employers are seeking qualified, talented, skilled young people that are able to meet requirements and satisfy their own and public expectations. Qualifications are essential for demonstrating to employers that an aspiring professional has the right abilities and skills for a particular job.

As a result, thousands of training opportunities have been subject to rigorous assessments and criteria to ensure that they deliver the right level of skill to those taking part. The value of endorsed training is to ensure that all employees and aspiring professionals are well-placed to embark on, or develop, their chosen career.

## TRAINING

### Premier Global bought by US learning firm

Premier Global, the parent company of Premier Training and Active IQ, has been acquired by the US-based technology learning solutions firm Ascend Learning.

UK-based health and fitness trainer Premier Global launched in 1992 and founder Norman Basson believes the deal will help kickstart the next phase of development.

Having registered an 85 per cent growth in profit for 2013, Premier will join other companies in the Ascend portfolio such as the National Academy of Sports Medicine, ATI Nursing Education, Jones and Bartlett Learning and the National Healthcareer Association. The financial details behind the deal have not yet been disclosed.

Headquartered in Boston, Massachusetts, and Leawood, Kansas, Ascend has collaborated with colleges, universities and healthcare providers in the US to deliver learning content and software for vocational education. Specialising in nursing, allied healthcare and wellness, Ascend says that it has acquired Premier Global as a means of continuing to extend and develop its footprint across international markets.



CEO of Premier Global Debra Stuart is pleased with the deal

“Ascend Learning is a really well established firm in the US, and is known for offering real quality in learning for vocational education,” said Debra Stuart, CEO of Premier Global.

“From the Premier Global perspective, this acquisition comes at an exciting time and gives us even greater support and momentum to deliver on our growth targets within the UK and beyond in the next three to five years.” *Details: <http://lei.sr?a=T8C7n>*

### New training portal offers video library

Qualifications provider Focus Training has developed a new online portal for fitness professionals undertaking courses, complete with a video library of exercise demonstrations.

The student portal is designed to provide a more interactive and engaging online learning experience. In addition to the video aspect, the portal also features interactive graphics to aid understanding of physiology and a function that enables students to complete multiple choice worksheets online.

The portal is currently available to all students enrolled on Level 2 Gym Instructor and Exercise to Music courses and also the Level 3 Personal Training Diploma. According to Focus Training, plans are in place to add additional courses to the portal in the near future.

“This is a big step forward; we have invested heavily in developing a very user-friendly system to assist our students in successfully completing both the theory and practical elements of personal training courses,” said



Plans are in place to soon add more courses to the portal

Focus operations director Ben Jackson.

“Gone are the days of the workbook – our portal service is the modern day alternative, much more akin with today’s student learning preferences. Our whole system has been radically improved and streamlined since its introduction, aiding everything from student completion to faster marking turnaround.”

*Details: <http://lei.sr?a=C3Z8j>*

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**Level 3 Food compliance 4-day courses:**  
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\*Includes the Level 3 Award in Education and Training (formerly PTLLS).

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\*Interest-free credit is only available on the Diploma in Fitness Instructing and Personal Training, and other selected courses. 10% course deposit required upon booking, remaining 90% course cost can be financed through interest-free credit. Credit subject to status. Terms and conditions apply. Applicants must be 18 or over. Credit supplied by Premier Training International Ltd, Premier House, Willowside Park, Canal Road, Trowbridge, Wiltshire BA14 8RH.

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**FOR FURTHER INFORMATION** Visit [henley-cov.ac.uk/subjects/fitness-industry](http://henley-cov.ac.uk/subjects/fitness-industry)  
Email [info@henley-cov.ac.uk](mailto:info@henley-cov.ac.uk) Call **024 7662 6444**

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Dianne Eade, Newquay Zoo  
Head of Finance, Human Resources and Administration



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\*Excluding Les Mills GXT

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**THE FIRST-EVER DEDICATED SPORTS & FITNESS JOBS AGENCY** sourcing international **Sports Jobs for Women**

**SPORTSJOB4WOMEN** has linked up with LEISUREFORCE Job Opportunities ([www.sportsjobs.net](http://www.sportsjobs.net)) who have over 28 years of experience in placing professional Sports & Fitness men & women in the Middle East (since 1985)

**SPORTSJOB4WOMEN** will specialise in recruiting staff for dedicated Ladies Only Clubs & Sports Complexes overseas & especially in the Middle East where the new opening of high class facilities for women, are happening almost every month. The local Arabic women living in these fast-developing Arabian countries are now realising the great benefits gained from joining a Sports & Fitness Club. There are also thousands of Western women living there with their children while their husbands are employed nearby on fulltime work contracts in other industries.

So professionally trained Sports women like you are now urgently needed to work at the Ladies Only Fitness Clubs where they are members. If you are interested in offering your skills to work at these Ladies Only Sports Complexes, please read on and/or call us on the number below for a friendly chat.

Be assured in the combined professional services from the new team at **SPORTSJOB4WOMEN** & the long established LEISUREFORCE agency, can find the international career move for you.

Salaries start from about £1,200 & up to £1,800 per month tax free for all types of Sports & Fitness Coaches & increase upto £3,000 month tax free for experienced Club Managers. This salary is almost all "spending money" because you also get free accommodation & transport.

All current job vacancies for Sports women can be found on [www.sportsjobs4women.net](http://www.sportsjobs4women.net) & some of our fulltime Sports & Fitness jobs are listed below. Join existing candidates at the same Clubs already placed by our agency & working there for many years earning tax free salaries.

- **Group Exercise Class Teachers & Personal Trainers** for a fast-growing high class Ladies Only Fitness chain in Saudi Arabia. Basic salary IRO £17,000 pa tax free + bonus. Min REPS Level 3 needed
  - **Fitness Manager** for same employer above. Basic salary IRO £21,000 pa tax free + bonus
  - **SDO Multi-Sports Instructors (Swimming, Tennis, Kids Activities)** Jeddah West Coast & Dhahran, East Coast, Saudi Arabia for large residential community Sports programs. Salary IRO £18,500 pa tax free
- NB~ All jobs include furnished accommodation, transport, annual return flight, medical care, work permits costs & 4 weeks' vacation p.a. Some also offer access to discounted restaurants. We also arrange your initial flight departure & Visa work permit for you. Interviews will be held in major cities around the UK with us to give you plenty of cultural advice & employer details*

For the Sports / Fitness Coaching appointments, you will need to be at least 23 years of age, have been in a similar role for at least the last 3 years. All management jobs need 3 years in a full management capacity so a total of at least 6+ years in the industry.

**SPORTSJOB4WOMEN** looking forward to working closely with you now & for many years ahead in your career internationally

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Similar jobs for men on [www.sportsjobs.net](http://www.sportsjobs.net)

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Hertfordshire Sports Village provides extensive sports facilities to the local community, students and staff of the University of Hertfordshire. With the recent addition of a large free weights extension, including a performance gym and the opening of a new gym at our College Lane Campus in September 2014, we are looking to recruit the following customer focused health & fitness staff:

**Head of Health, Fitness & Wellbeing: £35,149 per annum**  
You will lead and manage a team working in the areas of health & fitness, strength & conditioning and wellbeing to ensure all facilities and services related to these areas achieve service quality, budget and membership targets. You will implement agreed initiatives that improve retention, income and customer satisfaction and you will also contribute to the overall management of the University's sporting offer as delivered by the Sports Village through its senior management team.

**Health & Fitness Coaches: £18,423-£19,754 per annum (pro-rata for part-time vacancies)**  
You will implement retention initiatives, motivate and coach members, undertake health and fitness tests and perform 1:1 and group inductions. These positions will involve a variety of shifts including weekends, early mornings, evenings and bank holidays. 2 x full-time permanent positions, 1 x 30 hours per week 12-month maternity cover position.

**Studio Co-ordinator / Health & Fitness Coach: £19,976 pro-rata (28 hours per week, 12-month maternity cover position)**  
You will ensure a modern, cost effective group exercise programme is in place at all times, suited to the varying and fluctuating needs of the sports village. You will also undertake all aspects of the role of a health & fitness coach.

**To apply for any of these vacancies: [herts.ac.uk/jobs](http://herts.ac.uk/jobs)**

**Closing date: Tuesday 29 July 2014. Interviews will take place between Wednesday 6 & Friday 8 August 2014**

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## Westminster Academy Academy Sport

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### Sports Centre Manager

Salary: Salary Scale 32 - 38 (£30,648 - £35,406)

Hours: F/T- 40 hours p/w on a rota basis

We are seeking a Sports Centre Manager from a similar background with a leisure degree and/or appropriate qualifications with a minimum of 2 years' experience within the leisure facilities. The ideal candidate must have a thorough understanding of the characteristics and qualities that customers want from leisure health and fitness centre.

**Key responsibilities include:**

- Overall management of the administration of the Centre and ensuring adherence to policies and procedures
- Managing high levels of customer care and service delivery
- Budget management, setting and achieving targets
- Management and development of staff
- Ensuring compliance with all mandatory external regulations e.g. H & S

**As Sport Centre Manager you will be:**

- Reporting directly to the COO
- Working closely with Westminster Academy and Westminster City Council to ensure a high level of customer service is achieved and is consistent
- Providing visible leadership to all staff ensuring they are motivated and focused
- Supporting and developing staff in achieving their objectives
- Working with the Westminster Academy Site Manager on various aspects of premises management

Further information and application form, please visit [www.westminsteracademy.biz](http://www.westminsteracademy.biz)

**CLOSING DATE: 25 JULY 2014 AT 5.00pm INTERVIEWS - W/C 4 AUGUST 2014**

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**Please apply with CV & Covering letter to:**

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Salary: £15,500 & £16,200

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**Please apply with CV & Covering letter to:**

[craig.corney@achievestyle.co.uk](mailto:craig.corney@achievestyle.co.uk)

#### Membership Advisor, Full time & Part time – Surrey

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**Please apply with CV & Covering letter to:**

[sally.legge@achievestyle.co.uk](mailto:sally.legge@achievestyle.co.uk)

**CLOSING DATE FOR ALL POSTS: MONDAY 4TH AUGUST 2014**

### EAST GLOS CLUB CHELTENHAM



## Club Manager

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- flexible working hours

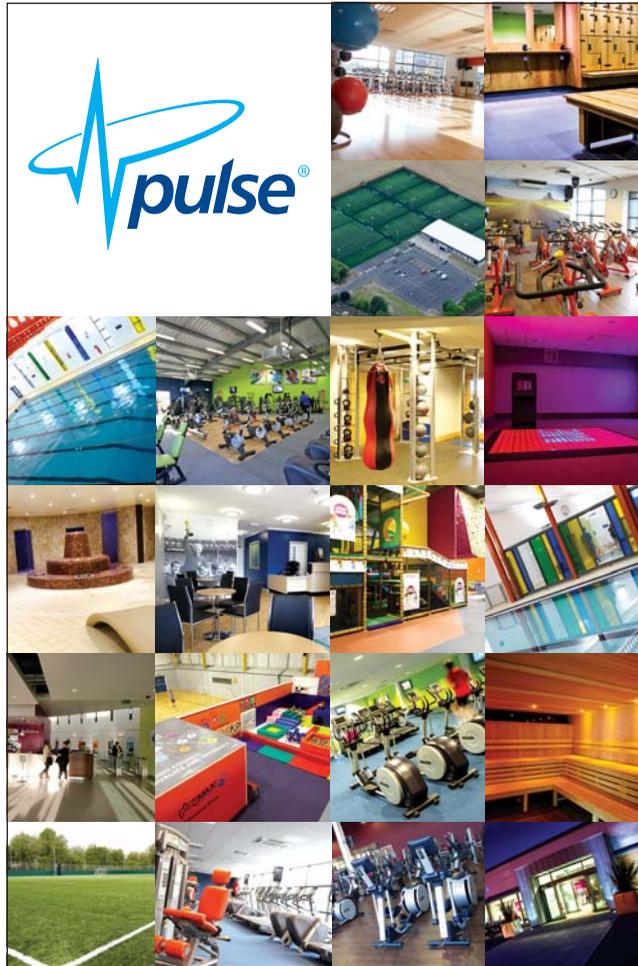
**Are you – Interested in sport?**

**Do you have – Experience in managing a small flexible team in a customer focused business?**

**Are you – educated to a graduate calibre?**

**Then what are you waiting for?**

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[www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk) Or send Cv & covering letter to: [manager@eastglos.co.uk](mailto:manager@eastglos.co.uk)



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Interested? Email a full CV and current salary details to Richard Sheen, National Sales Manager at [richard.sheen@pulsefitness.com](mailto:richard.sheen@pulsefitness.com) or call +44(0)7525 671008

Closing date for applications is Wednesday 6th August 2014. No agencies please. Pulse is an equal opportunities employer.

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Company: Basingstoke Sports Centre  
Location: Basingstoke, UK

**Deputy Health & Fitness Manager**

Company: Basingstoke Sports Centre  
Location: Basingstoke, UK

**Group Fitness Dev Manager**

Company: Everyone Active  
Location: National, UK

**Duty Manager**

Company: Basingstoke Sports Centre  
Location: Basingstoke, UK

**Duty Manager**

Company: Parkwood Leisure  
Location: Kent, UK

**Fitness Instructor**

Company: Parkwood Leisure  
Location: Kent, UK

**Group Exercise Instructors**

Company: Everyone Active  
Location: Hertford, UK

**Trainee Duty Manager**

Company: Parkwood Leisure  
Location: Cherwell, UK

**Fitness Coach**

Company: King's College London  
Location: London, UK

**Lead Youth Worker**

Company: South Thames College  
Location: London, UK

**Sports Development Officer**

Company: Oxford City Council  
Location: Oxford, UK

**Sports Team Leader**

Company: Norwood  
Location: South East, UK

**Fitness Apprenticeships**

Company: Everyone Active  
Location: Harrow, UK

**Personal Trainer**

Company: Pure Gym Limited  
Location: Derby, UK

**Leisure Centre Manager**

Company: AirHop - Trampoline Park  
Location: Surrey, UK

**Personal Trainer**

Company: Pure Gym Limited  
Location: Various locations, UK

**Assistant Manager**

Company: GLL  
Location: Westminster, London, UK

**Personal Trainer/Owner**

Company: Your Gym  
Location: Nationwide, UK

**Membership Consultant**

Company: Everyone Active  
Location: Bedworth, UK

**Duty Manager**

Company: Soho Gyms  
Location: London, UK

**Duty Manager**

Company: GLL  
Location: Cambridge, UK

**General Manager (Maternity Cover)**

Company: The Gym Group  
Location: Birmingham, UK

**FOH Receptionist**

Company: Everyone Active  
Location: Malvern, UK

**Head Of Group Exercise**

Company: Soho Gyms  
Location: London, UK

**General Managers**

Company: The Gym Group  
Location: London and Leicester, UK

**Receptionist**

Company: St Mary's University  
Location: Twickenham, UK

**Gymnastics Coach (Part Time)**

Company: Parkwood Leisure  
Location: Keyworth, UK

**Personal Trainers**

Company: The Gym Group  
Location: Various locations, UK

**Sports Programme Manager**

Company: Surrey Sports Park  
Location: Guildford

**Sports and Community**

**Facilities Coordinator**  
Company: Hyde Housing Association  
Location: Brent, London, UK

**Senior Manager**

Company: YMCA Fylde Coast  
Location: Fylde, UK

**Duty Manager**

Company: GLL  
Location: Clapham, London, UK

**Senior Manager-Development**

Company: YMCA Fylde Coast  
Location: Fylde, UK

**Temporary Swimming Instructor**

Company: Chailey Heritage Foundation  
Location: East Sussex, UK

**Full Time Operations Assistant**

Company: Harrow School  
Location: Harrow on the Hill, London, UK

**Personal Trainers Needed**

Company: Lifetime  
Location: Nationwide, UK

**Assistant Manager**

Company: Powerleague  
Location: Various, UK

**Duty Manager**

Company: Everyone Active  
Location: Poole, Dorset, UK

**General Manager**

Company: Fusion  
Location: Mountsorrel, UK

**Assistant Sports Development**

**Officer (Part-Time)**  
Company: University of Liverpool  
Location: Liverpool, UK

**Lifeguards**

Company: Everyone Active  
Location: Stroud, UK

**Assistant Manager**

Company: GLL  
Location: Rugby, UK

**Personal Trainers**

Company: Everyone Active  
Location: Various locations, UK

**Aquatics Manager**

Company: GLL  
Location: Tower Hamlets, London, UK

**Sports Centre Manager**

Company: Westminster Academy  
Location: London, UK

**Relief Lifeguard**

Company: Everyone Active  
Location: Bedworth, UK

**Trainee Duty Manager**

Company: Parkwood Leisure  
Location: Portsmouth, UK

**Direct Communications Manager**

Company: Everyone Active  
Location: at Head Office, Hinckley, UK

**Fitness Manager**

Company: Everyone Active  
Location: Wickford, Essex, UK

**Full Time Recreation Assistant**

Company: Parkwood Leisure  
Location: Backwell, UK

**Fitness Manager (Full Time)**

Company: Parkwood Leisure  
Location: Solihull, UK

**Part time Fitness Motivator**

Company: Everyone Active  
Location: Wickford, UK

**Group Exercise Instructors**

Company: Everyone Active  
Location: Wickford, UK

**Head Of Business Development**

Company: Parkwood Leisure  
Location: Worcester, UK

**Marketing & Swimming Teacher**

Company: Everyone Active  
Location: Shipston on Stour, UK

**Assistant General Manager**

Company: The Gym Group  
Location: London Angel, UK

**Fitness Motivator**

Company: Everyone Active  
Location: Dorset, UK

**Trainee Duty Manager**

Company: Parkwood Leisure  
Location: Bristol, UK

**Sport & Physical Activity**

**Development Officer**  
Company: The Robert Gordon Uni  
Location: Aberdeen, UK

**Head of Health, Fitness**

**& Wellbeing**  
Company: Hertfordshire Sports Village  
Location: Hatfield, UK

**Catering Assistant - part time**

Company: Everyone Active  
Location: Loughton, UK

**Tutors/Assessors/Verifiers**

Company: Diverse Trainers  
Location: Nationwide, UK

**Duty Officer**

Company: University of Brighton  
Location: Brighton - Falmer, UK

**Health and Fitness Coach x2**

Company: Hertfordshire Sports Village  
Location: Hertfordshire, UK

**Health & Fitness Coach (P/T)**

Company: Hertfordshire Sports Village  
Location: Hertfordshire, UK

**Community Health Coach**

Company: Live Well Luton  
Location: Luton, UK

**Swimming Teacher**

Company: Everyone Active  
Location: Studley Leisure Centre, UK

**Business Strategy Manager**

Company: Gedling Borough Council  
Location: Nottingham, UK

**Duty Officer**

Company: Worthing Leisure  
Location: Worthing, UK

**Divisional Business Manager**

Company: Fusion  
Location: Oxford / West London, UK

**Duty Manager**

Company: Everyone Active  
Location: Malvern, UK

**Sports & Outdoor Education Officer**

Company: Epic CIC  
Location: Kensington & Chelsea, UK

**Gym Manager**

Company: Pure Gym Limited  
Location: Aberdeen, UK

**Team Leader**

Company: Everyone Active  
Location: Gloucestershire, UK

**Duty Manager**

Company: Parkwood Leisure  
Location: Thatcham, UK

**Student Activities Coordinator**

Company: University of Salford SU  
Location: Salford

**2 X Exercise Activators (Female)**

Company: Preston City Council  
Location: Preston, UK

**General Manager**

Company: Sheffield Int Venues  
Location: Scarborough, UK

**Assistant Facilities Manager**

Company: St Mary's University  
Location: Twickenham, London, UK

**Part time Fitness Trainer**

Company: Queen Mary Students' Union  
Location: London, UK

**Sales Manager**

Company: Anytime Leisure  
Location: London / Midlands

**Recreation Attendant**

Company: Achieve Lifestyle  
Location: Surrey, UK

**Duty Manager**

Company: Achieve Lifestyle  
Location: Surrey, UK

**Pool Manager**

Company: Parkdean  
Location: Porthcawl, Wales, UK

**Membership Advisor**

Company: Achieve Lifestyle  
Location: Surrey, UK

**Fitness Instructor/Duty Manager**

Company: Charing Cross Sports Club  
Location: West London, UK

**Dry Operations Manager**

Company: Fusion  
Location: Mountsorrel, UK

**Regional Sales Manager**

Company: Pulse Fitness Limited  
Location: Various locations, UK

**Swimming Teacher**

Company: GLL  
Location: London and South East, UK

**Club Manager**

Company: East Glos Club  
Location: Cheltenham, UK

**Customer Relations Manager**

Company: Fusion  
Location: Purley, UK

**Youth Activity Centre Manager**

Company: énergie group  
Location: Bracknell, UK

**Female Fitness Trainer**

Company: LeisureForce  
Location: Saudi Arabia

**General Manager**

Company: LeisureForce  
Location: Hertfordshire, UK

**Female Fitness Manager (Ladies Only Fitness Centre)**

Company: LeisureForce  
Location: Saudi Arabia

**Director of Recreation and Spa**

Company: LeisureForce  
Location: United Arab Emirates

**Membership Sales Advisor**

Company: énergie group  
Location: Wilmslow, UK

**Personal Trainer**

Company: Matt Roberts  
Location: Mayfair, UK

**Customer Service Manager**

Company: Bounce GB  
Location: Milton Keynes, UK

**Sales and Marketing Manager**

Company: Bounce GB  
Location: Milton Keynes, UK

**Accountant**

Company: Bounce GB  
Location: Milton Keynes, UK

**Customer Experience Executive**

Company: Skills Active  
Location: Head Office (Vauxhall), UK

**Sales & Membership Executive**

Company: Handpicked Hotels  
Location: Longfield, Kent, UK

**Spa Therapists**

Company: Everyone Active  
Location: St Albans, UK

**Dry Operations Manager (Fitness)**

Company: Fusion  
Location: Witham, UK

**SDO Multi-Sports Instructors**

Company: LeisureForce  
Location: Saudi Arabia

**Group Exercise Class Teachers**

Company: LeisureForce  
Location: Saudi Arabia

**Swimming Teachers**

Company: Community Swimming  
Location: Nationwide, UK

**Cycle Manager**

Company: Derby City Council  
Location: Derby Arena, UK

**General Manager**

Company: Derby City Council  
Location: Derby Arena, UK

**Instructor**

Company: Les Mills  
Location: London, UK

**General Managers**

Company: truGym  
Location: Various locations, UK

**Trainee Personal Trainer**

Company: The Training Room  
Location: Nationwide, UK

**Franchise Opportunities**

Company: Fit4Less  
Location: Nationwide, UK

**Sales and Marketing Manager**

Company: Xercise 4 Less  
Location: Nationwide, UK

**Membership Consultant**

Company: Xercise 4 Less  
Location: Nationwide, UK

**Personal Trainer**

Company: Xercise 4 Less  
Location: Nationwide, UK

**Operations Manager**

Company: Xercise 4 Less  
Location: Nationwide, UK

**Receptionist**

Company: Xercise 4 Less  
Location: Nationwide, UK

**Spa Manager**

Company: Cape Weligama Resort  
Location: Cape Weligama Resort, Sri Lanka

**Web and new Media Manager**

Company: Gardaland Resort  
Location: Verona, Italy

**Assistant Manager**

Company: Legoland Malaysia  
Location: Johor, Malaysia

**Manager - E-Commerce**

Company: Legoland Malaysia  
Location: Johor, Malaysia

**Buyer**

Company: Merlin  
Location: Chessington, Surrey, UK

**Entertainment Team Lead**

Company: LEGOLAND Florida  
Location: Florida-Winter Haven, US

**Duty Manager**

Company: Legoland Discovery Center  
Location: New York-Yonkers, US

**Part Time Studio Artist**

Company: Madame Tussauds  
Location: Washington, US

**Operations Manager**

Company: Merlin  
Location: Massachusetts, US

**Head of Marketing and Sales**

Company: Madame Tussauds  
Location: New York, US

**International And Lake Garda Sales Manager**

Company: Gardaland Resort  
Location: Verona, Italy

**Assistant Manager**

Company: The Original Bowling Co.  
Location: Norwich, UK

**Commercial Manager**

Company: Zoological Society of London  
Location: London, UK

**Museum Events Assistant**

Company: Mary Rose Trust  
Location: Portsmouth, UK

**Short Breaks Revenue Manager**

Company: Howletts & Port Lympne Wild Animal Park  
Location: Kent, UK

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## Lord's brings "millions" to London

A new report shows that international matches held at the historic Lord's cricket ground in north London generate more than £20m for the local economy each year.

The findings, taken from research carried out at Sheffield Hallam University's Sports Industry Research Centre, found the total net economic impact of international fixtures at Lord's in 2013 was estimated at £11.5m for St John's Wood – the district in which Lord's is located – £15.6m for Westminster and £20.2m in the wider Tri-borough area (Westminster, Kensington and Chelsea, and Hammersmith & Fulham).

The 2013 Ashes Test (England v Australia) at Lord's alone had a net economic impact of



The Test Match between England and India has just been held at Lord's

£10.8m within the London Tri-borough.

The report was published ahead of the England v India Test Match at Lord's on 17 July. Details: <http://lei.sr?a=s5M6x>

## British Museum transformation finished after 5 years

*Continued from front cover*

Following the opening of the first phase of the development – a temporary exhibition space that launched in March – the final phase of the extension is soon to be up and running. The 17,000 sq m (55,774 sq ft) site

now features state of the art laboratories and studios, conservation studios, copious amounts of storage for the museums ever growing collection – as well as temporary collections – and a special exhibitions gallery. Details: <http://lei.sr?a=N2e7s>

## Creative industries drive UK economy

Employment within the UK creative industries sector – which includes museums, galleries and architecture – has increased five times faster than the national average since 2011, according to the latest figures published by the Department for Culture Media and Sport.

The *Creative Industries: Focus on Employment* report builds on the findings of the *Creative Industries Economic Estimates* published in January this year, which revealed the creative industries contribute more than £8m per hour to the UK economy, and generate more than £70bn a year, outperforming all other sectors. The new report provides more detailed information on employment within the creative industries. It highlights that employment within the sector has increased by more than 10 per cent since 2011 – creative industries now account for 1 in 18 (5.6 per



New attractions like The Mary Rose have aided the boom

cent) of all jobs in the UK – and that the benefits of the boom are being felt well beyond London. Between 2011 and 2013, within the creative industries, there were increases in jobs of greater than 20 per cent in five regions. Details: <http://lei.sr?a=h8r4b>

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