

# leisureopportunities

28 OCT - 10 NOV 2014 ISSUE 644

Daily news & jobs: [www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk)

## PHE launches framework to tackle inactivity

Public Health England (PHE) has published *Everybody Active, Every Day*, a framework for nationwide action to combat the physical inactivity epidemic.

PHE's latest statistics place inactivity responsible for one in six deaths in England and put its cost to the country at an estimated £7.4bn a year. The framework is the first consolidation of national and local priorities, including the Moving More, Living More commitment to a physical activity legacy from the 2012 Games, and NICE guidance.

The focus on addressing physical inactivity marks a significant win for ukactive, which has consistently championed the cause and produced the high-profile report *Turning the tide of inactivity*.

"This is the largest and most significant piece of work on physical activity done by PHE since the inception of the unit in 2013," ukactive CEO David Stalker told *Leisure Opportunities*. "It is a great indication that physical activity is starting to climb its way to becoming a top tier public health issue."



Leisure providers have a key role to play in tackling physical inactivity

PHE has co-produced the framework with more than 1,000 physical activity leaders and is calling for action from providers and commissioners to help achieve the goals.

It was launched at London's Kia Oval, where minister for public health Jane Ellison kicked off the initiative with CEO of PHE Duncan Selbie, Lord Coe and Sport England CEO

Jennie Price. To make active lifestyles a reality for all, the framework's four areas for action aim to:

- Change the social 'norm' to make physical activity the expectation
- Develop expertise and leadership within professionals and volunteers
- Create environments that are designed to support active lives
- Identify and up-scale successful programmes nationwide.

PHE's executive director of health and wellbeing, Professor Kevin Fenton, heralded the initiative as the chance to strike a decisive blow against one of the country's silent killers, paving the way for healthier future generations.

"Physical inactivity is unrecognised as a significant health, social and economic burden on individuals and communities in England," said Fenton. "It is the fourth greatest cause of ill health in the UK, and a leading contributor to rising levels of many long-term conditions, such as obesity, diabetes and dementia." Details: <http://lei.sr?a=a6F8j>

### WWI battleship to become £12m floating museum

The last surviving battleship of the First World War is to be transformed into a £12m floating museum, dedicated to the history of the vessel.

With funding supplied by the Heritage Lottery Fund (HLF), the currently derelict HMS Caroline will become a visitor attraction in time for centenary commemorations of the 1916 Battle of Jutland, which took place in Danish waters. The museum will join a variety of maritime attractions in Belfast's old shipyards, including the Titanic Belfast museum. Details: <http://lei.sr?a=Q3N4M>

### Battersea phase 3 given the go-ahead

The £8bn redevelopment of London's Battersea Power Station has received another boost after a Frank Gehry and Norman Foster-designed mixed-use high street won planning approval.

The phase three plans – which will see a new pedestrian high street running from Battersea Park Road to the existing power station building – feature a new public park and glass cube-shaped community hub building, in addition to bars, shops and cafés, and 1,305 homes.

The pairing of architecture titans Foster and Gehry follows the work of other well-known practices dRMM, Ian Simpson, Wilkinson Eyre and Purcell on earlier stages of the development. Gehry is behind designs to the east



Frank Gehry's distinctive 'flower building'

of the new high street, including the striking 'Flower' building (pictured), the aforementioned retail offerings and a gym. Meanwhile, Foster's side includes a hotel and health clinic. Details: <http://lei.sr?a=x4D6G>

**GET  
LEISURE  
OPPS**

**Magazine** sign up at  
[leisureopportunities.co.uk/subs](http://leisureopportunities.co.uk/subs)

**Job board** live job updates  
[leisureopportunities.co.uk](http://leisureopportunities.co.uk)

**PDF** for iPad, Kindle & smart phone  
[leisureopportunities.co.uk/pdf](http://leisureopportunities.co.uk/pdf)

**Ezine** sign up for weekly updates,  
[leisureopportunities.co.uk/ezine](http://leisureopportunities.co.uk/ezine)

**Online** on digital turning pages  
[leisureopportunities.co.uk/digital](http://leisureopportunities.co.uk/digital)

**Instant** sign up for instant alerts,  
[leisureopportunities.co.uk/instant](http://leisureopportunities.co.uk/instant)

**Twitter** follow us:  
[@leisureoppss @leisureoppssjobs](https://twitter.com/leisureoppss)

**RSS** sign up for job & news feeds  
[leisureopportunities.co.uk/rss](http://leisureopportunities.co.uk/rss)

The Leisure Media Company  
Portmill House, Portmill Lane,  
Hitchin, Herts SG5 1DJ, UK  
Tel: +44 (0)1462 431385  
Fax: +44 (0)1462 433909  
e-mail: please use contacts'  
fullname@leisuremedia.com

### Subscriptions

subs@leisuremedia.com

### Editor

Liz Terry 01462 431385

### Head of News

Jak Phillips 01462 471938

### Journalists

Tom Anstey 01462 471916

Helen Andrews 01462 471902

### Architecture and Design

Katie Buckley 01462 471936

### Products Editor

Jason Holland +44(0)1462 471922

### Design

Ed Gallagher 01905 20198

### Internet

Dean Fox 01462 471900

Tim Nash 01462 471917

Emma Harris 01462 471921

### Publisher

Julie Badrick 01462 471919

### Publisher, Spa Opportunities

Astrid Ros 01462 471911

### Associate Publisher

Paul Thorman 01462 471904

### Associate Publisher/ Property Desk

Simon Hinksman 01462 471905

### Account Manager

Jed Taylor 01462 471914

### Financial Administrator

Denise Adams 01462 471930

### Circulation Manager

Michael Emmerson 01462 471932

### Subscribe to Leisure Opportunities,

Online: [www.leisuresubs.com](http://www.leisuresubs.com)

Email: [subs@leisuremedia.com](mailto:subs@leisuremedia.com)

Tel: +44 (0)1462 471913

Annual subscription rates are UK £31,

Europe £41, Rest of world £62, students UK £16.

Leisure Opportunities is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed in the USA by SPP, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid @ Manchester, PA POSTMASTER Send US address changes to Leisure Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437.

The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by Warners Midland plc.

©The Leisure Media Company Limited 2014

ISSN 0952/8210

# Coalition backs football 'fan power'

The coalition government has launched a new initiative aiming to ensure football fans have more say in the running of their clubs.

The Supporter Ownership and Engagement Expert Group will include representatives from government, the English Premier League, The Football Association, the Football League, Supporters Direct and the legal profession. The group will also include insolvency and tax experts and representatives from clubs that are ran by supporters – such as Portsmouth FC, AFC Wimbledon and Wrexham.

Areas that the group will look at include seeing what more can be done to help supporters groups have stronger links with the executives and owners running clubs.

Ownership of clubs will also be high on the group's agenda. The group will look at removing barriers to clubs becoming community-owned assets, when "opportunities arise



Minister for sport Helen Grant is driving the initiative forward

for that to be a sustainable and viable option".

Launching the new group, minister for sport, Helen Grant, added: "Football fans are the lifeblood of the club they support.

"Owners, executives and managers may come and go but it is the fans that are the constant, loyally following through thick and thin. We want to see what more we can do to give fans a stronger voice." Details: <http://lei.sr?a=x9f5M>

## UK Sport to search military for Olympians

UK Sport, the British Army and the English Institute of Sport (EIS) have launched a new talent partnership programme aimed at identifying future Olympic medallists from within the ranks of military personnel.

The £1.4m Army Elite Sports Programme (AESP) will reach out into the garrisons and units to identify men and women in targeted sporting disciplines who possess the potential to go all the way to the podium in the Tokyo 2020 Olympics and beyond.

Talent scientists from the EIS will run assessments in the garrison towns nationwide and further afield in Germany and Cyprus. They will be working to identify potential individuals who could be fast-tracked in to some of sports' World Class Programmes.

The AESP will then work to ensure the selected athletes' military careers can develop in harmony with the demands of the training programmes and competition commitments.



Royal Artillery captain Heather Stanning won gold at London 2012

There is a long history of military personnel becoming successful Olympians. Double Olympic champion Kelly Holmes spent nine years in the army and served as a sergeant on the Adjutant General Corps, while Royal Artillery captain and rower Heather Stanning was the first Team GB athlete to win gold at London 2012. It is thought that launching AESP now may create medal hopefuls in time for Tokyo 2020. Details: <http://lei.sr?a=K9r8x>



## Survey shows soccer price surge

The annual *Price of Football* survey by the BBC shows that the average price of tickets for English football clubs has risen at twice the rate of the consumer price index.

The average price of the cheapest match-day ticket (calculated for clubs from the English Premier League down to League Two) is now £21.49 – an increase of 13 per cent since 2011. In the same period, cost of living in the UK is up 6.8 per cent.

Only five Premier League clubs have single match tickets that are available for less than £25 (Aston Villa, Hull, Leicester, Newcastle and West Ham), while fans of nine clubs will have to dish out at least £30 to see their team. There are, however, many regional differences.

The cheapest season tickets at North London-based Arsenal FC – a club that has only won one trophy in the past eight years – cost a whopping £1,014, while fans of defending champions Manchester City can buy a season ticket for



Arsenal's Emirates Stadium, home of the priciest tickets in football

£299. Arsenal also boasts the most expensive season tickets in the league at £2,013.

Kevin Miles, chief executive of the Football Supporters' Federation, said: "We want football to be affordable for all. At a time when there's more money in football than there ever has been before with the incredible television revenues coming in, it is ridiculous that fans are still being squeezed.

Details: <http://lei.sr?a=k3n7w>

## Newcastle United fans win stadium ruling on sell-off

A supporters group for Newcastle United Football Club has won its bid to protect the club's home ground of St James' Park in case the stadium is ever put up for sale.

The application by the Newcastle United Supporters Trust (NUST) has seen the local council label the club's home since 1892 as an Asset of Community Value (ACV), meaning the group has the right to bid for it if owner Mike Ashley decides to sell.

"The importance of St James' Park to Newcastle United is known throughout the world," said a NUST statement. "This means it cannot be sold without the local community being given the chance to bid for it themselves." Details: <http://lei.sr?a=q6C7u>

## Sport 'accelerates' female leadership skills

The majority of women executives believe a sporting background can accelerate their leadership and career potential, according to a report commissioned by the EY Women Athletes Business Network and espnW.

The *Making the connection: women, sport and leadership* report was based on a global online survey of 400 women executives, conducted by Longitude Research.

Of the high-flying respondents, 94 per cent said they had actively participated in sport, while 74 per cent agreed that a background in sport can help accelerate a woman's leadership and career potential.

Beth Brooke-Marciniak, EY's global vice chair for public policy, said: "We've long known that sport has a positive impact on society. These findings show that participation in sport not only influences leadership skills, style and career development, but it is also a powerful motivator for female executives."

Other findings include that more than half (61 per cent) of women leaders accredited past sporting involvement to their current career



The survey suggests sporty women will have more successful careers

success and said that a background in sport has a positive influence on their own hiring decisions – more than two-thirds (67 per cent) highlighted a background in sport as a positive influence on their decision to hire a candidate.

Laura Gentile, VP of espnW, added: "This study validates long-held theories that women who are athletes are well-suited for the business world and have tangible advantages. From work ethic to adaptability to superior problem-solving ability, these women enter the workforce ready to win and demonstrate that ability as they rise throughout their career."

Details: <http://lei.sr?a=G3K5S>



Jones won bronze at the Sochi 2014 Games

## Olympic hero Jenny Jones to launch snowsport club

Olympic medallist snowboarder Jenny Jones is to launch a new snowsports club aimed at 11-18 year olds in Southampton.

Located at Alpine Snowsports – a facility operated by leisure charity Active Nation – the Snowsports Club will give young people the opportunity to experience skiing or snowboarding for the first time. For those with previous experience, the club will offer taster sessions in ski racing and freestyle.

Launching on 30 October, all sessions will be led by fully qualified instructors and will run alongside race and freestyle demonstrations from the experts.

The club will form part of a national initiative run by Snowsport England – called "30 Days of Snowsport" – designed to celebrate the start of the winter season.

Hayley Walker from Active Nation said: "The Snowsports Club aims to enable 11-18 year olds to try snowsports, continue their participation in a fun, safe environment."

The success of Team GB at the Sochi 2014 Olympic Games has led to increasing interest in Britain's dry slope and indoor snow centres. Details: <http://lei.sr?a=Q7p6W>

### Andy Burnham to headline ukactive National Summit

Shadow health secretary and respected activity advocate Andy Burnham will return as a headline speaker for the ukactive National Summit 2014, one of several high-profile thought leaders due to feature.

Having delivered an engaging session at last year's summit, Burnham is back for the London event on November 13, entitled: 'Steps to solving inactivity'. He will offer delegates an insight into Labour's health plans and election manifesto, with an emphasis on how his party intends to shape its policies to incorporate physical activity.

Other speakers include PHE's Professor Kevin Fenton and Ipsos Mori's Bobby Duffy. Details: <http://lei.sr?a=A9J9u>



Theyers has worked in Dubai and New Zealand

### LA fitness appoints Sam Theyers new head of fitness

LA fitness has promoted Sam Theyers to the role of national head of fitness.

Theyers, who has been with LA fitness since April 2013, took up his new role on 1 October, after enjoying a successful year as regional sales manager for the south.

He has been in the fitness industry for nearly 15 years, starting as a personal trainer and group fitness instructor with Les Mills in his native New Zealand. Theyers also boasts a raft of qualifications: a Bachelor's degree in Exercise Prescription, Management and Sports Science as well as Level 3 Diplomas in Sports Nutrition, Nutritional Therapy and Life Coaching.

Theyers will be leading the training team at LA fitness, reporting directly into COO Arthur McColl. He will be instrumental in introducing and training the teams across the business to ensure the business delivers an enhanced fitness experience to its members with the latest training techniques and trends. He is also managing the roll out of key new product developments and classes across the chain.

Details: <http://lei.sr?a=P7W6c>

## Fitness First plans German sale

Fitness First is in talks to sell its 80 health clubs in Germany as the business bids to hasten its transformation and Asian expansion, *Leisure Opportunities* understands.

Corporate finance firm Lincoln International is advising the Oaktree Capital-owned gym chain on disposal of its German arm – speculated to be worth around £200m. Several parties have expressed interest in the portfolio, which has 300,000 members and EBITDA of around €30m per annum. A deal is expected to be concluded by January 2015.

The Germany clubs represent the company's last European portfolio outside of the UK – following the offload of its 91 clubs across France, Spain, Italy, Belgium, Luxembourg and the Netherlands to Dutch operator HealthCity in 2010/11 – and their sale marks the final act in Fitness First's shift towards being a UK, Australia and Asia-focused business.

The capital expected from the Germany deal will allow the chain to speed up its £270m



CEO Andrew Cosslett is leading an extensive transformation

global makeover, which has already brought encouraging revenue results to a number of its city health clubs. The funds will also serve to expedite Fitness First's major expansion in Asia – where it aims to open up to 50 new clubs in five years – and support R&D ahead of the chain's planned forays into the technology sector, with a digital platform for fitness and nutrition expected to be announced in Q1 2015. Details: <http://lei.sr?a=F2j9m>

## British Bake Off 'to blame' for rising obesity

TV shows like the phenomenally successful *The Great British Bake Off* are fuelling a culture of junk food ubiquity, resulting in soaring levels of obesity, according to the CEO of Les Mills UK Keith Burnet.

In response to a recent Cambridge University study which found that eating healthily costs three times as much as consuming unhealthy food in the UK, Burnet said shows like *Bake Off* are leading consumers towards unhealthy lifestyles.

"I would agree that we can't blame the individuals for not being educated in cooking and preparing healthy meals and food ideas," he told *Leisure Opportunities*.

"Simply switch on the TV and you'll be greeted with hours of cookery programmes featuring calorific and unhealthy foods, cooked in a way that will see the pounds pile on; *The Great British Bake Off* is a case in point."

Almost 10 million viewers tuned in to watch the baking show's fifth series finale in October, with the programme credited as sparking a renaissance in cake making.

Burnet added that "we don't need to just point the finger" at presenters Paul Hollywood and Mary Berry. He called on the government



Bake Off presenter Mary Berry is the 'Queen of Cakes'

to review the practices of the food companies and supermarkets to ensure that a healthy diet is affordable for every household.

"The pricing structure of non-processed foods, fresh fruit and vegetables needs to be reduced whilst the price of the unhealthy and processed foods should increase," Burnet added. "It really is that simple. And maybe Paul Hollywood should swap the rolling pins for a barbell from time-to-time."

Details: <http://lei.sr?a=q2T3t>



# WELLNESS ON THE GO

THE WELLNESS EXPERIENCE EVERYWHERE, EVERYDAY.



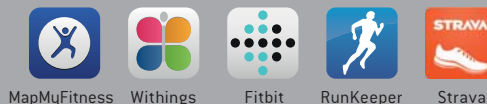
## MANAGE YOUR MEMBERS' WELLNESS ACTIVITIES INSIDE AND OUTSIDE THE GYM

With Technogym's mywellness cloud, your members can enjoy the benefits of a personalised programme, keep track of results, challenge one another and use their favourite apps. When they finish their workout and leave the gym, they can continue using those same apps, check their results and share them with you through their personal devices. Keep your members loyal by engaging with them wherever they are.



mywellness cloud offers a full range of web and mobile apps that can be accessed on Technogym equipment and from any personal device.

INTEGRATED WITH:



Stay tuned on [www.technogym.com/wellnessonthego](http://www.technogym.com/wellnessonthego)

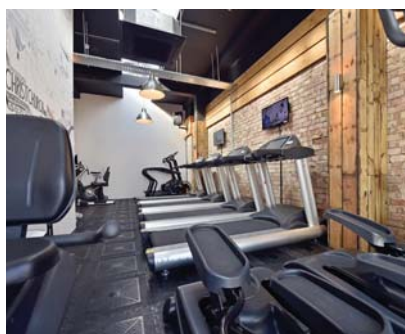
UNITED KINGDOM TECHNOGYM UK Ltd. Ph. +44 1344 300236 UK [info@technogym.com](mailto:info@technogym.com)  
OTHER COUNTRIES TECHNOGYM SpA Ph. +39 0547 650111 [info@technogym.com](mailto:info@technogym.com)

**TECHNOGYM**  
The Wellness Company

### Internet giant Amazon eyes wearable tech push

Online retailer Amazon appears poised for a further push into the wearable technology sector, with the company set to increase investment and staff at its secretive hardware operations unit Lab126.

Recent reports suggest the retailer is looking to add close to 4,000 people to its Silicon Valley-based division in the next five years, with U£34m in funding being poured into the lab. Earlier this year, Amazon opened its own dedicated online store to wearables, with the UK's wearable technology shopfront offering a wide range of wearable devices, including activity trackers, smartwatches and smart glasses. Details: <http://lei.sr?a=H2p7v>



The 'urban' décor features timber and wall murals

### Indie gym fuses fitness with physiotherapy clinic

A new independent health club in Christchurch, Dorset, is bidding to bring healthcare and fitness under one roof as part of an enhanced integrative offering.

Manoj Patel, a chartered physiotherapist, is the brains behind Urban Health and Fitness – a health club venture which aims to provide a joint package of care to members through qualified PTs and a team of physiotherapists and chiropractors. In addition to around 165 exercise classes a month, the facility – which opened at the start of September – offers specialised back care Pilates classes as it bids to cater for as wide a market as it possibly can.

“Our focus is on engaging people who want to change lifestyles,” said Patel. “At some point, people will consider a more active lifestyle and we offer a solution.”

The 3,200sq ft (297sq m) gym features a range of cardio machines (from Bodycharger in Taipei) and resistance machines (from Shanxi Yeekang Fitness products in China) which Patel sourced during his visit to FIBO 2013 in Germany. Details: <http://lei.sr?a=q5U2G>

## Pure Gym sets sights on London

Pure Gym has joined a number of high-profile UK gym chains in setting its sights on dominating the capital's fitness market by announcing a raft of new health clubs in the coming months.

Having opened in October, Pure Gym Hammersmith has become the chain's third largest gym in the UK and biggest in London, while four further openings will take the total number of Pure Gyms in the capital to 13 by the end of 2014.

Pure Gym's pitch for the potentially lucrative London market comes at the same time as rivals Virgin Active, Fitness First, LA fitness and Nuffield Health are all making moves to enhance their presence in the resurgent capital city.

Pure Gym's new Hammersmith site – to be followed by gyms in Finsbury Park, North Finchley, Greenwich and Bermondsey – covers a total of 23,621sq ft (2,194sq m) and features more than 220 pieces of gym equipment from longstanding supplier Matrix Fitness. It will also offer 80 free classes per



Pure Gym founder and CEO Peter Roberts is on the hunt for more sites

week, plus specialist classes such as Zumba.

“The demand for affordable fitness is still growing in London and we are continually on the hunt for more sites in the capital,” said Pure Gym founder and CEO Peter Roberts.

The chain currently operates 72 gyms in the UK with 90 set to be open before the end of the year as it bids to continue its expansion following the failed merger with The Gym Group earlier this year. Details: <http://lei.sr?a=K2Q2U>

## Algar: Clubs under threat from microgyms

Traditional health clubs offering a broad selection of activities at a mid-range price are at serious risk of having their business 'salami-sliced' away by a new breed of specialised competitors.

That was the view of respected industry analyst Ray Algar during his recent address at the IHRSA Europe Congress in Amsterdam.

He said activity providers must decide whether they wish to pursue the path of low-cost self-service gyms, which have been a big success story in recent years, or go-down the path of offering a high-quality support structure for their clients – as found in the new wave of microgyms – if they are to survive and thrive in a changing marketplace.

The traditional mid-market gyms that are charging an average of £42 a month in the UK may find that small chunks of their members will be lost to low-cost competitors and microgyms specialising in the activities they



Microgyms like Athlete Lab are giving big clubs serious competition

most prefer – such as yoga, functional training or group cycling – until the business is no longer viable, Algar added, noting 120 private gyms are closing in the UK every year.

Whichever path traditional gyms choose, he concluded, they must be clear in their approach and embrace innovation if they are to succeed. Details: <http://lei.sr?a=v9k6X>



# BADGER ME!®

Before you buy your next name badge!

Established for over twenty years, Badgemaster is Britain's number one for all round value and service.

- Quality guarantee for every badge
  - We won't be beaten on price
- Same fixed price per badge for all subsequent orders
  - No minimum order quantity
  - No pre-payment or contractual commitment
- Design your badge online or use our free design service
- Badgemaster customers can order online



**Badger Gilbert to beat your current deal and see how much he could save you.**

For a quick, fixed price quotation with **FREE SAMPLE PACK**

call Gilbert on: **01623 723112**

Email: [gilbert@badgemaster.co.uk](mailto:gilbert@badgemaster.co.uk)

Gilbert the Badger is a trademark of Badgemaster Ltd

**Badgemaster®**  
create the right impression

**Britain's favourite badge maker!**

**Tel:** (01623) 723112  
**Fax:** (01623) 723113  
**www.badgemaster.co.uk**  
Hazelford Way Industrial Park  
Newstead, Nottingham  
NG15 0DQ



## Now is the time for SMEs to embrace contactless payments



**PETER DUCKER**

is chief executive of the Institute of Hospitality

Contactless payment and the technology behind it – Near-field Communication – has been around for a number of years. In the UK, EAT was one of the first high street chains to introduce nationwide contactless payment back in 2008.

The weakness of the system, which persists today, has been the lack of security. If you mislay your Oyster card or contactless debit card, anyone can pick it up and use it during the time that elapses before you realise it is missing and cancel it. This is the reason there is a £20 transaction limit and the banks absorb all of the risk on behalf of both the user and the business.

But now, payment with a mobile phone is the safer, next generation of contactless payment because transactions need to be authorised with a thumbprint or by entering a pin number and consequently are secure and don't require a limit.

Hospitality doesn't have a strong record when it comes to investing in new technology. In fact, nearly a fifth of hospitality businesses don't even accept card payment.

According to a survey of Institute of Hospitality members and their operations by Chip & PIN Solutions, 19 per cent said they were cash-only businesses.

Although everyone has the right to run their business as they see fit, not to accept widespread methods of payment does not make commercial sense; it simply limits the ability of guests to spend money since impulse purchases do not exist. Yes, there is some commission to pay when accepting cards, but this should be more than compensated for by increased turnover.

As mobile and contactless payment become more prevalent, there is a danger some businesses will get left behind. That would be unfortunate because new payment technology is actually particularly suited to small businesses because it eliminates the need for expensive card terminals or point-of-sale systems.

Small firms can now simply buy a device online from global payment companies which plugs into a phone or tablet, allowing the business owner to take card payments.

## HOTELS

### Luxury yacht hotel debuts in Victoria Docks

A new four-star hotel has opened in the capital, with the Sunborn London giving guests the chance to sleep on a luxury yacht moored in the East End's Royal Victoria Docks.

Operated by ISS Hotel Division London, the nautical hotel harks back to a bygone era through the use of teak wood panelling, a standout glass staircase and vast decked areas, which provide views across the London skyline.

The hotel offers a choice of 136 yacht bedrooms and suites, while the property also features a restaurant, auditorium and cinema club, conference rooms, an Elemis day spa, private terraces and a Skylounge with private decking for events.

The Sunborn will predominantly look to appeal to corporate clients, given its proximity to London City Airport and Canary Wharf.

Sunborn's yachts, with another in operation in Gibraltar, are designed to meet environmental EU standards. For example, the hotel yachts are designed with zero discharge and



The floating hotel concept is a rarity on London's River Thames

emission policy and do not use engines or generators while in mooring. The policy also allows hotel offerings to be able to operate in unique locations without negatively impacting on environmental conditions.

The Sunborn isn't the only nautical hotel to spring up in London recently, with MHG creating the luxury Mondrian along the Southbank, taking inspiration from shipping containers.

Details: <http://lei.sr?a=9q5Z4>

### Marriott unveils VR 'Teleporter'

Marriott Hotels is aiming to revolutionise the concept of travel through a virtual reality (VR) project that 'teleports' users to some of the world's most exciting destinations in a matter of seconds.

The company has teamed up with the visual effects company behind Hollywood blockbuster *Gravity* to create an immersive sensory experience featuring the Oculus Rift DK2 VR headset, wireless headphones and suite of 4-D sensory elements.

During the Marriott Virtual Travel Experience, guests enter the phone-booth like 'Teleporter', where they put on VR headsets and headphones to be completely immersed in a virtual world. From there, they visit a virtual version of a new Marriott Greatroom lobby, and then virtually travel to a black sand beach in Maui, Hawaii, as well as to the top of London's Tower 42. While 'travelling', 4-D elements kick in – the feeling of the warm sun on skin, breeze in the hair, rumble of waves under foot and ocean spray in the face – to create a highly realistic experience.



Marriott's virtual 'Teleporter' is currently touring the company's hotels

"Marriott is pioneering the use of innovative technologies that will transform the guest experience in unprecedented ways," said Michael Dail, Marriott brand marketing VP.

The Teleporter is currently touring eight select Marriott properties, with plans to add more destinations based on user suggestions.

Innovators and investors are waking up to the possibility of Oculus Rift VR headsets for both the travel and attractions industry, following the March purchase of Oculus Rift by Facebook founder Mark Zuckerberg for £1.2bn. Details: <http://lei.sr?a=a5G2s>



## N Ireland: Dracula to draw visitors

Tourism experts in Northern Ireland have created a map featuring locations from the newly-released *Dracula Untold* film in a bid to boost tourism in the region by spotlighting some of the awe-inspiring sites where the production was shot.

The film explores the history of the origins of Dracula – based on Bram Stoker’s classic novel – by weaving vampire mythology with the factual history of Prince Vlad.

In response to its release, Discover Northern Ireland has devised a map to give tourists the chance to visit the dramatic locations where *Dracula Untold* was shot.

Some of the regions include well-known sites such as Divis Mountain, O’Cahan’s Rock, the Giant’s Causeway, Scrabo Country Park and Roe Valley Country Park. Agency projections estimate that the local economy saw a return of around £13.5m against the £1.6m production funding that was initially provided to *Dracula Untold* by Northern Ireland Screen.

The release of the film falls just in time for Halloween too, with varying sections of the



The Giant’s Causeway is one of the iconic locations included in the film

attractions industry expecting to see seasonal gains ahead of the morbid festivities.

This is not the first time that the region has benefited from the shooting of high-profile film and television productions, with the filming of *Game of Thrones* in Northern Ireland bringing a multitude of ongoing economic and cultural tourism gains.

Elsewhere, Scotland saw a hike in visitor numbers in the Glencoe area following the release of the James Bond blockbuster *Skyfall*.  
Details: <http://lei.sr?a=N7S8S>

## Airbnb eyes share of wider travel market

Online spare room rental service Airbnb is poised to expand its travel offerings through an online marketplace that would enable locals to sell tours and a range of other experiences related to their city.

The plan, which is part of a strategy to build on Airbnb’s success in the accommodation market and transform the company into a hospitality firm, is one of several ways the US-based outfit is bidding to increase its share of traveller’s spending. As of the beginning of this year, Airbnb was operating in 34,000 cities across 192 countries, meaning the potential reach for this new marketplace is enormous.

“We think there’s huge opportunities for other services on top of accommodation,” Airbnb CEO Brian Chesky told *The Sunday Telegraph*. “If I’m coming to London, what do I do? We think we have an opportunity to enhance your trip and experience.”

The fast-growing company recently attracted £306m in venture capital and has been reported to be trialling a number of new services outside of its core accommodation market, such as a service that would



Airbnb co-founder Nathan Blecharczyk is driving growth

allow people to sell seats at their dinner table online. In an interview for the Q1 2014 edition of *Leisure Management* magazine, Airbnb co-founder Nathan Blecharczyk outlined the company’s plans to conquer Asia with sustained investment across 2014.

“We’ve had properties in Asia for a long time, but for the first time we have critical mass and sustained growth and we’re going to continue to invest over there,” said Blecharczyk.  
Details: <http://lei.sr?a=G8K8X>

## Government must ensure ‘Sharing Economy’ is fair

**KURT JANSON**

is policy director of the Tourism Alliance



The government has recently announced the launch of an inquiry on the Sharing Economy with the hope of making the UK a world leader for this type of businesses.

For those unaware of the “Sharing Economy”, this is the range of new technology companies that provide a platform for individuals to sell each other goods or services and includes companies like Uber (taxi services) Airbnb (tourism accommodation) and Fiverr (all types of services for US\$5).

The name “Sharing Economy” is a bit of a misnomer as these are essentially platforms that allow people to utilise assets that they have (skills, a property, a car) to become a micro-business and make money.

While there are undoubtedly advantages to the economy in providing a means by which people can generate additional income from their assets, there are fundamental problems that need to be addressed.

Key is that a lot of these microbusinesses don’t comply with the regulations that apply to the businesses they are competing against. This is usually due to either ignorance (people who haven’t owned a hotel or B&B won’t realise what regulations govern renting out a room in their house) or because it would be unviable to operate if the regulations were followed (e.g. Uber cars aren’t wheelchair accessible).

While there is a case that regulation should be proportional to the size of the business being operated, the Sharing Economy companies need to take responsibility for the people who are using their websites to make money. It’s not acceptable for companies to say “we’re just a tech company that provides a platform and are not responsible for the products people list on the site” in the same way it’s not acceptable for football clubs to allow fans to make racist chants, or Ebay to allow the sale of arms.

The Sharing Economy needs to show itself as responsible by ensuring all customers are aware of all the relevant regulations and have certified they are compliant before allowing products onto their sites. After all, trust and a five-star review based on a flat having a comfy bed won’t indicate whether the gas boiler is leaking carbon monoxide.



For the best investment  
your facility can make next year

**Register Online Now**

22<sup>nd</sup> – 24<sup>th</sup> January 2015

Our exhibitors include...



- FREE PARKING
- FREE WIFI
- New Product Launches • Educational Updates • Networking Events
- Meet UK and International Companies

Another great event by



[www.ukpoolspa-expo.co.uk](http://www.ukpoolspa-expo.co.uk)

info@ukpoolspa-expo.co.uk or call + 44 1483 420 229

Inspire

Create

Improve

Invest



## Thermal spa for £14m leisure centre

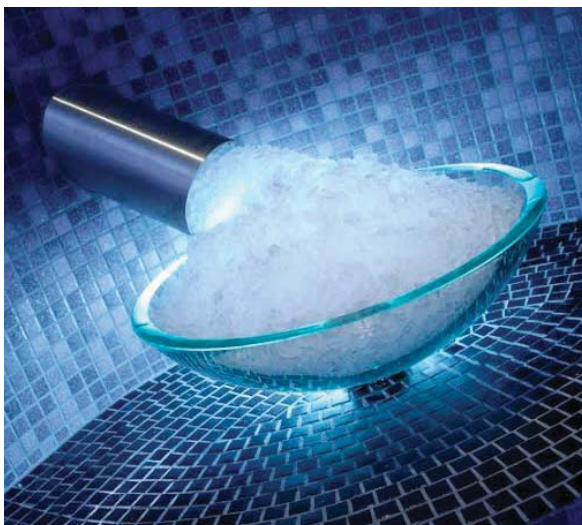
Construction is well under-way on the new £14m Abbey Leisure Centre in Barking, east London, which will feature a large luxury spa.

Due to open by the end of 2014, the new centre will replace the existing Abbey Sports Centre and will be operated by Barking and Dagenham Council.

It is being designed by AFLS+P Architects and thermal spa supplier Dalesauna is working with contractor Willmott Dixon to design a range of heat experiences for the 100sq m (1,076sq ft) thermal spa zone.

Wellness features planned for the spa include a large sauna, an aromatherapy steamroom, crystal steamroom, salt inhalation room, plus a tiled hydrotherapy pool with massage jets, an ice feature, a heated bench and two experience showers.

This is the latest project in a string of thermal zones developed by Dalesauna for the public sector. Other examples include the Verulamium spa at Westminster Lodge



The thermal spa is expected to attract new consumers to the leisure centre

Leisure Centre in St Albans and the One Spa situated inside Wimbledon Leisure Centre.

Dalesauna sales director Gerard McCarthy said: "Ever since we designed the first luxury local authority spa for Pendle Leisure Trust in 2007, we've been creating public sector spas with the same range of experiences and using the same of materials and finishes you'd find in a five-star hotel," *Details: <http://lei.sr?a=t2p7s>*

## Spa Life UK set for Woburn Center Parcs

The fifth annual Spa Life UK event will take place on 18-19 November at Center Parcs Woburn Forest, featuring a jam-packed schedule of talks from industry experts.

The event will comprise three main parts: the Conference; the Spa Life Forum; and the invitation-only CEO Summit, where the BBC's business guru Dr Paul Thomas will provide key insights into how to increase effectivity in the workplace without losing front-line staff.

There will be two keynote sessions during the event, including one from brand expert professor BJ Cunningham, who will talk about customer loyalty, and how brands represent promises to consumers.

Linda Moir, who helmed the London 2012 Olympic Games delivery team, will also give a speech based on her vast experience from roles at Virgin and British Airways. She will explore how delegates can deliver exceptional performance and customer service.



More than 250 guests are expected to attend the first day of the event

Aldina Duarte-Ramos, global wellbeing director for Accor Hotels, will also make an appearance on stage to explain how she has developed the brand standards for SoSPA across the global estate of Accor properties, and how she has achieved consistency through regular testing and online assessments.

Spa Life Academy education director Michelle Hammond will deliver a presentation on how to stay ahead. *Details: <http://lei.sr?a=b9Q6g>*



Reporting

Course  
Management

Online **EPOS**

Membership

Access  
Control

Fast  
Track  
Kiosk

Bookings


A leading provider of  
Leisure Management  
Solutions with over three  
decades of experience  
across the public,  
private, trust, facilities  
management and  
education sectors.

Tel: +44 (0) 870 80 30 700

Fax: +44 (0) 870 80 30 701

 [info@xnleisure.com](mailto:info@xnleisure.com)

 [@xnleisure](https://twitter.com/xnleisure)

 [xn-leisure-systems-limited](https://www.linkedin.com/company/xn-leisure-systems-limited)

**The IT Partner  
of Choice**

[www.xnleisure.com](http://www.xnleisure.com)

## Oceanarium project to bring penguins to Bournemouth

An oceanarium in Bournemouth is to become home to a new colony of penguins following a £1.5m investment, which will increase the aquarium's size by 30 per cent.

The new development, which is privately funded by owners Parques Reunidos, will centre around a penguin beach, pool and underwater viewing area, along with a special section where penguins and visitors can mingle during feeding time.

Also included in the two-storey extension, due to open in Q3 of 2015, will be a walk through aviary, sea view terrace, educational exhibits, additional catering facilities and a new staff area. Work on the new development started in mid-October, while plans have been in the works since 2009. *Details:* <http://lei.sr?a=V9n4R>



Hemingway Design is behind the exciting plans

## Dreamland set for relaunch after long decade of decay

After 11 years of campaigning, Margate's community can finally believe the fight to save Dreamland is won. The historic sea-side attraction has been closed for a decade and become derelict. But supporters now expect the site to reopen by summer 2015.

Thanks to the relentless Save Dreamland campaign, the site has survived everything from arson attacks, through to the threat of being destroyed by developers.

"Dreamland was the heartbeat of Margate," said Eddie Kemsley, director at Dreamland Margate. "It had 2.5 million visitors per year in the 60s and everyone in Margate has memories of the place."

The huge refurbishment required is being undertaken by Hemingway Design, known for their vintage, fun-loving style and socially conscious approach to design.

According to Kemsley, the reinvention of the attraction, costing £18m in the first phase, will be "something the attractions sector has not seen before." In recent years, Margate has grown into a trendy destination and the attraction hopes to capitalise on this. *Details:* <http://lei.sr?a=e2j9V>

## Smit eyes global Eden Project tie-ups

Construction of a Beijing Eden Project is expected to start at the beginning of next year, with a further five projects in the offing, Sir Tim Smit, creator of the UK Eden Project, told *Leisure Opportunities*.

The Beijing project is being built in conjunction with Chinese property developer Vanke and, according to the company's chair Wang Shi, it could be the largest botanical garden in the world. Feasibility studies are ongoing and central government approval has already been granted.

Details of another two projects in China are still under wraps, while plans for a New Zealand Eden-style project in Christchurch, were recently revealed. The other two projects will be in Canada and Central Europe.

Smit said that none of the upcoming projects would be carbon copies of the Eden Project in Cornwall, southwest England, which opened in 2003. Each will have its own culturally and geographically relevant perspective,



Tim Smit stood inside the Eden Project biodome in Bodelva, Cornwall

and they won't necessarily be all about plants. Each campaign will be run in close association with a number of local partners, Smit added.

"We have two ambitions: to create a global chain of major Eden-type projects which share a culture, but also transfer different cultural perspectives of each of the others," he said. "And, we want to try to influence as many people as possible that there is another way to run the planet."

*Details:* <http://lei.sr?a=C3p4Z>

## Museum lures millennials with Minecraft

The British Museum in London has revealed plans to recreate the entire facility – complete with all of its exhibits – in virtual form using the popular video game Minecraft.

A part of the Museum of the Future Scheme, which aims to expand the institution's appeal, the museum reached out to Minecraft users via Reddit, though a spokesman for the museum told *Leisure Opportunities* that plans were still "at an early stage" and the "build" had not yet begun in any official capacity.

The first step of the process will involve digitally creating the Great Court and facade of the building.

In September, Minecraft was sold to Microsoft for US\$2.5bn, mainly thanks to its extreme popularity with a younger audience.

Adam Clarke of The Common People, who spoke at length on how Minecraft can get more kids into museums and galleries at MuseumNext in June and has been widely involved in the use of Minecraft within cultural, heritage and educational settings, told *Leisure Opportunities*: "This project looks



The museum wants Minecraft users to rebuild the institution in-game

amazing and shows that Minecraft is being taken up by institutions all over the world.

"By engaging with Minecraft in this way, The British Museum will actively inspire a new generation of enquiring minds through gaming. The fact that they are inviting the Minecraft community to get involved with the building of this 'world' really connects to the spirit of the creativity that supports the success of Minecraft." *Details:* <http://lei.sr?a=C3p4Z>



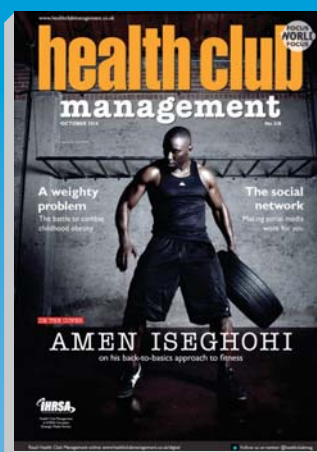
# Keep updated. Subscribe today...

Our publications feature up to the minute news, profiles, interviews and reports, plus the latest industry opinions and issues debated as they happen – in every sector of the leisure industry



## sports management

For sports managers and policy makers who want to keep briefed on the latest developments in facility provision, funding, policy partnerships and development



## health club management

Keep up to date with the health & fitness market by reading the leading title for the industry. Includes spa, europe and world specials



## leisure opportunities

The fortnightly recruitment, training, property and news publication which gets you the right job or the perfect candidate for your vacancy



## leisure management

The magazine for professionals and senior policy-makers. *Leisure Management* looks at the latest trends and developments from across all leisure markets



## attractions management

Everything you want to know about the visitor attractions market, from theme parks, museums and heritage to science centres, zoos and aquariums



## spa business

Read about the investors, developers, designers and operators who are shaping the rapidly emerging global spa sector

**subscribe online: [www.leisuresubs.com](http://www.leisuresubs.com)**

Alternatively call our subline +44 (0)1462 471930



The project has a proposed 2018 completion date

## Warrington makes plans for £52m regeneration scheme

Warrington Borough Council has submitted plans in partnership with developer Muse for a £52m regeneration of retail and leisure offerings in the Bridge Street area.

The project proposes the creation of a revitalised centre offering a family-friendly shopping, restaurant and leisure experience with a contemporary-style market hall at its heart. The development will also spur the creation of a multiplex cinema and a new civic centre. The plans have now been submitted for approval, with a decision expected to be made in December.

If given the go-ahead, initial work is slated to start on-site during January 2015, with an expected completion date of 2018.

The new market in the development is to be built on the site of the area's former Boots Building on Bridge Street, creating a street-front entrance feature for the Grade II listed brick façade of the building. The Leach Rhodes Walker-designed plans then extend from Bridge Street and across the region's existing Time Square development, encompassing the town centre's existing market. *Details: <http://lei.sr?a=U9k6e>*

## First phase of £100m South Shields revamp approved

Plans for the first phase of a £100m regeneration project in South Shields have been given the green light by South Tyneside Council's planning committee.

The 365 Master Plan project, drawn up between Muse Developments and South Tyneside Council, will see the transformation of South Shields town centre over a series of phases. Construction work can now begin on the first phase, which features the construction of a new FaulknerBrowns-designed Central Library and Digital Media Centre near Ferry Street on the Riverside, while improvements are also being made to the area's adjoining Market Place. It is hoped that the building process will begin early next year. *Details: <http://lei.sr?a=7c4R4>*

## US billionaire pays cut price for N Ireland resort

The five-star Lough Erne Resort in Enniskillen, Northern Ireland – which in 2013 hosted G8 leaders including Barack Obama – has been sold to a US businessman for what is believed to be a fraction of its £30m price tag.

Chicago business man and former market trader, Tony Saliba, is understood to have acquired the hotel for an estimated £8m, according to *The Belfast Telegraph*.

The resort has been sold to Lough Shore Road, a private hospitality company led by US-based investor Tralee Portfolio Management (TPM), which is an affiliate of the Saliba Family Office. The new owner, TPM, and its operating partner The Prairie Group, are now likely to upgrade the resort grounds and golf facilities as they aim to attract visitors both from the local area and internationally.

Lough Erne Resort is TPM's first hotel acquisition on the emerald isle, having been exploring several other high-profile properties since late last year. The company is known



The resort features a Nick Faldo-designed golf course

to have bid on Mount Juliet and is reported to be actively looking at Adare Manor in Limerick, according to *The Irish Times*.

The property opened in 2007 but was subsequently placed into administration in 2011. Administrators Stuart Irwin and John Hansen of KPMG believe the deal will help safeguard the future of the resort. *Details: <http://lei.sr?a=A3x4H>*

## Rank Group eyes Belfast casino proposal

Gaming giant Rank Group has pitched plans for a new mixed-use leisure development – including a casino – to Belfast City Council, but will require a reversal in Northern Ireland's strict gaming laws if the scheme is to succeed.

Proposals for an £18m leisure and entertainment complex featuring a casino, bars, restaurants, cinema screens, bingo and bowling in Northern Ireland's capital were recently presented to Belfast City Council. The authority has so far maintained a poker face on its views of the project, although the country's social development minister Nelson McCausland has laid his cards on the table, saying that he has no plans to legalise casinos in Northern Ireland.

Dan Waugh, Rank Group's strategic development adviser says any such proposals would rely on Belfast City Council's agreement to seek a special dispensation from the Northern Ireland Assembly and additional planning laws allowing it to create its own gambling licence for a casino.

"We want to determine whether or not there is an appetite for a change in the Northern Ireland legislation which would eventually allow for a strictly regulated and monitored gaming operation to anchor a broader entertainment centre," commented Waugh.



An artist's impression of how the Belfast casino might look

The current law, which deems casinos illegal in Northern Ireland, came into effect in 1985. Although plans are in the pipeline to overhaul gaming laws next year, it is believed that this legislation is specifically intended to focus on minimising the harmful effects of gaming.

Northern Ireland is the only area of the UK where casinos are not allowed, although betting shops and slot machines are permitted. Customers can currently stake up to £100 per spin on these games, while Waugh has moved to alleviate the societal concerns surrounding the casino by reportedly indicating that there would be a maximum stake of £5 on the casino games, including poker, roulette and gaming machines. *Details: <http://lei.sr?a=h4y9C>*



## LYNDON YEOMANS PROPERTY CONSULTANTS

**Are you thinking of buying, selling, reviewing  
or leasing health & fitness sites in 2013?**

**CONTACT THE PROFESSIONALS:**

Lyndon Yeomans Property Consultants LLP  
11 Savile Row, London W1S 3PG  
Tel: 020 7437 9333

[www.lyndonyeomans.co.uk](http://www.lyndonyeomans.co.uk)

## RETAIL AND LEISURE EXPERTS

INDEPENDENT NO NONSENSE ADVICE



Isle of Wight  
property experts  
covering all  
sectors of the  
leisure industry.

**Hose  
Rhodes  
Dickson**

**CONTACT: 01983 527727**

Nick Callaghan, Lisa Mercer or Janet Morter

[www.hose-rhodes-dickson.co.uk](http://www.hose-rhodes-dickson.co.uk)

## TO ADVERTISE IN THE PROPERTY DIRECTORY

please contact  
Simon Hinksman on  
**(01462) 471905**

or email  
[property@leisuremedia.com](mailto:property@leisuremedia.com)

## LEISURE PROPERTY FORUM CORPORATE MEMBERS' DIRECTORY



For membership information  
please contact Michael Emmerson  
[info@leisurepropertyforum.org](mailto:info@leisurepropertyforum.org)

[www.leisurepropertyforum.org](http://www.leisurepropertyforum.org)

**3D Reid Ltd**  
Tel: 0121 212 2221  
[www.3dreid.com](http://www.3dreid.com)

**Addleshaw Goddard**  
Tel: 0207 160 3057  
[www.addleshawgoddard.com](http://www.addleshawgoddard.com)

**Alan Conisbee & Associates Ltd**  
Tel: 020 7700 6666  
[www.conisbee.co.uk](http://www.conisbee.co.uk)

**Angermann Goddard & Loyd**  
Tel: 020 7409 7303

**Ashurst LLP**  
Tel: 020 7638 1111  
[www.ashurst.com](http://www.ashurst.com)

**BNP Paribas Real Estate**  
Tel: 0207 484 8132

**Brook Street des Roches LLP**  
Tel: 01235 836614  
[www.bsdr.com](http://www.bsdr.com)

**Burges Salmon LLP**  
Tel: 0117 902 6681

**Burrows Little**  
Tel: 020 77249783  
[www.burrowslittle.com](http://www.burrowslittle.com)

**CB Richard Ellis Ltd**  
Tel: 020 7182 2197  
[www.cbre.com](http://www.cbre.com)

**CgMs Consulting**  
Tel: 020 7583 6767  
[www.cgms.co.uk](http://www.cgms.co.uk)

**Chesterton Humberts**  
Tel: 020 3040 8240  
**Christie & Co**

Tel: 0113 389 2700  
[www.christiecorporate.com](http://www.christiecorporate.com)

**Citygrove Securities Plc**  
Tel: 020 7647 1700  
**CMS Cameron McKenna LLP**

Tel: 020 7367 2195  
[www.cms-cmck.com](http://www.cms-cmck.com)

**Colliers International**  
**Property Consultants Ltd**  
Tel: 020 7487 1710  
[www.colliers.co.uk](http://www.colliers.co.uk)

**Cosmo Restaurants Group**  
Tel: 447843690500

**Cripps Harries Hall LLP**  
**Cushman & Wakefield LLP**  
Tel: 0207 152 5278  
[www.cushwake.com](http://www.cushwake.com)

**Davis Coffey Lyons**  
Tel: 020 7299 0700  
[www.dcoffeygroup.co.uk](http://www.dcoffeygroup.co.uk)

**Deloitte**  
Tel: 0207 3033701

**DKAhp**  
Tel: 020 7637 7298  
[www.dkahp.com](http://www.dkahp.com)

**DTZ**  
Tel: 020 3296 4317

**E3 Consulting**  
Tel: 0345 230 6450  
[www.e3consulting.co.uk](http://www.e3consulting.co.uk)

**ES (Group) Limited**  
Tel: 0207 955 8454  
[www.edwardsymmons.com](http://www.edwardsymmons.com)

**FHP Property Consultants**  
Tel: 0115 950 7577

**Finers Stephens Innocent LLP**  
Tel: 020 7344 5312  
[www.fsilaw.com](http://www.fsilaw.com)

**Fladgate LLP**  
Tel: 020 3036 7000  
[www.fladgate.com](http://www.fladgate.com)

**Fleurets Limited**  
Tel: 020 7280 4700  
[www.fleurets.com](http://www.fleurets.com)

**Forsters LLP**  
Tel: 020 7863 8333  
[www.forsters.co.uk](http://www.forsters.co.uk)

**Freeth Cartwright LLP**  
Tel: 0845 271 6775  
[www.kimbellfreeth.com/hospitality](http://www.kimbellfreeth.com/hospitality)

**Gala Leisure Limited**  
Tel: 0208 507 5445  
[www.galacoral.com](http://www.galacoral.com)

**Genting Casinos**  
Tel: 0118 939 1811  
[www.gentingcasinos.co.uk](http://www.gentingcasinos.co.uk)

**Gerald Eve LLP**  
Tel: 020 7333 6374  
[www.geraldveve.com](http://www.geraldveve.com)

**GLL**  
[www.gll.org](http://www.gll.org)

**GVA**  
Tel: 020 7629 6700  
[www.gva.co.uk](http://www.gva.co.uk)

**Hadfield Cawkwell**  
**Davidson Limited**  
Tel: 0114 266 8181  
[www.hcd.co.uk](http://www.hcd.co.uk)

**Holder Mathias**  
Tel: 0207870735

**Indigo Planning**  
Tel: 020 8605 9400  
[www.indigoplanning.com](http://www.indigoplanning.com)

**James A Baker**  
Tel: 01225 789343

**Jeffrey Green Russell Ltd**  
Tel: 020 7339 7028

**Jones Lang Lasalle**  
Tel: 020 7493 6040  
[www.joneslanglasalle.co.uk](http://www.joneslanglasalle.co.uk)

**Knight Frank LLP**  
Tel: 020 7861 1525

**Land Securities Properties Ltd**  
Tel: 020 7747 2398  
[www.x-leisure.co.uk](http://www.x-leisure.co.uk)

**Legal & General Investment**  
**Management**  
Tel: 020 3124 2763  
[www.lgim.co.uk](http://www.lgim.co.uk)

**Matthews & Goodman**  
Tel: 020 7747 3157  
[www.matthews-goodman.co.uk](http://www.matthews-goodman.co.uk)

**Merlin Entertainments**  
**Group Ltd**  
Tel: 01202 493018  
[www.merlinentertainments.biz](http://www.merlinentertainments.biz)

**Montagu Evans LLP**  
Tel: 020 7312 7429

**Nandos**  
**Odeon & UCI Cinemas Ltd**  
Tel: 0161 455 4000  
[www.odeonuk.com](http://www.odeonuk.com)

**Olswang**  
Tel: 020 7067 3000  
[www.olswang.com](http://www.olswang.com)

**Pinders**  
Tel: 01908 350500  
[www.pinders.co.uk](http://www.pinders.co.uk)

**Pudney Shuttleworth**  
Tel: 0113 3444 444  
[www.pudneyshuttleworth.co.uk](http://www.pudneyshuttleworth.co.uk)

**Rank Group Plc -**  
**Gaming Division**  
Tel: 01628 504000  
[www.rank.com](http://www.rank.com)

**Reed Smith LLP**  
Tel: 020 3116 3000  
[www.reedsmith.com](http://www.reedsmith.com)

**Restaurant Property**  
Tel: 020 7935 2222  
[www.restaurant-property.co.uk](http://www.restaurant-property.co.uk)

**Roberts Limbrick Ltd**  
Tel: 03333 405500  
[www.robertsllimbrick.com](http://www.robertsllimbrick.com)

**RTKL**  
Tel: 020 7306 0404  
[www.rtkl.com](http://www.rtkl.com)

**Savills (UK) Ltd**  
[www.savills.com](http://www.savills.com)

**SRP Risk & Finance LLP**  
Tel: 0208 672 7707  
[www.s-r-p.co.uk](http://www.s-r-p.co.uk)

**Substantia Acquisitions Ltd**  
Tel: 020 060 6406  
[www.subacq.com](http://www.subacq.com)

**The Leisure Database Co**  
Tel: +44 (0)20 3585 1441  
[www.theleisuredatabase.com](http://www.theleisuredatabase.com)

**Thomas Eggar LLP**  
Tel: 01635 571033  
[www.thomaseggar.com](http://www.thomaseggar.com)

**TIL LLP**  
Tel: 0117 917 7777  
[www.tilsolicitors.com](http://www.tilsolicitors.com)

**Tragus Group**  
Tel: 020 7121 6432  
[www.tragusgroup.com](http://www.tragusgroup.com)

**Trowers & Hamlyn LLP**  
Tel: 020 7423 8084  
[www.trowers.com](http://www.trowers.com)

**Wagamama Ltd**  
Tel: 0207 009 3620  
[www.wagamama.com](http://www.wagamama.com)

**Willmott Dixon Construction Ltd**  
Tel: 01932 584700  
[www.willmottidixon.co.uk](http://www.willmottidixon.co.uk)



**If you want the most innovative and forward thinking managers working for you, then you'll need qualifications like that too.**

#### Introducing our new qualifications

- Active IQ Level 3 Diploma in Management (QCF)
- Active IQ Level 4 NVQ Diploma in Management (QCF)
- Active IQ Level 5 NVQ Diploma in Management and Leadership (QCF)

**10% OFF YOUR FIRST ORDER.\***

**find out more at**  
[activeiq.co.uk/activeleaders](http://activeiq.co.uk/activeleaders)



\*Terms and conditions apply – please visit [www.activeiq.co.uk](http://www.activeiq.co.uk) for more information. Offer valid until 31 December 2014.

## TRAINING

### Activity leaders to reform apprenticeships

A coalition of leading leisure employers and industry organisations has launched a government-backed programme to revolutionise apprenticeships for the physical activity sector.

Led by Places for People Leisure – in conjunction with CIMSPA and ukactive – the Activity Trailblazer places responsibility for defining apprenticeship standards for PTs and leisure managers in the hands of employers, enabling the industry to streamline training pathways and proactively address skills shortages.

The move follows the government's October 2013 announcement of plans to shake up apprenticeships under the Trailblazers programme, aiming to make them more rigorous and responsive to the needs of employers. Nationally, apprenticeships schemes support over 500,000 learners and attract in excess of £750m per year in funding. As well as the benefits for employers, sector apprentices will be in line for a more focused programme, with less duplication across units.

The coalition of employers behind the Activity Trailblazer – to be chaired by Places for People Leisure's Richard Millard – includes DLL, Everyone Active, GLL, Carlisle Leisure,



Places for People Leisure's Richard Millard will chair the initiative

Parkwood Leisure, Hilton, 1Life, 1610, Jubilee Hall Trust, ESPH, Fitness Express, Virgin Active, LA fitness and Nuffield Health.

Between October and February, a consultation on the draft standards will be conducted with training providers, awarding organisations and employers. The defined standards for leisure manager and PT apprenticeships will be submitted to the Department for Business Innovation and Skills (BIS).

*Details: <http://lei.sr?a=c4H9D>*

### Parkour Gens launches coaching course

Parkour Generations has launched new CYQ-accredited qualifications to the UK market, enabling personal trainers to capitalise on the thriving activity by offering structured sessions.

Parkour has been growing in popularity across the UK and activity pioneer Sébastien Foucan recently extolled its virtues at ukactive's Flame Conference, noting there's still much gyms and health clubs can learn from the discipline.

There are more than 1,000 parkour professionals already delivering classes worldwide, however this is the first parkour fitness certification accredited by the CYQ in the UK.

"Parkour is an art of movement, a holistic training discipline that allows for free movement through and over terrain," said co-founder of Parkour Generations Dan Edwardes. "Responding to the speed of its growth and popularity, we recognised the



More than 1,000 parkour professionals are already delivering classes

need to ensure trainers were fully qualified to a high level – ensuring safety and consistency."

The initial module certification can be achieved in just over four weeks. This comprises a two-day course and four weeks of practicing the basics and mastering lesson planning before a video assessment.

*Details: <http://lei.sr?a=v3Y5N>*



**THE LARGEST PROFESSIONAL NETWORK OF FIRST AID AND COMPLIANCE INSTRUCTORS**  
SINCE 1998

**Start your career with one of our Level 3 Instructor Courses**

**UPCOMING COURSES**

**\*Level 3 First Aid Instructor 5-day courses:**  
OCT Edinburgh, Durham, Doncaster, Exeter  
NOV Telford, Oxford, Salisbury, Sutton

**Level 3 Health and Safety compliance 5-day courses:**  
OCT Portsmouth  
NOV Telford

**Level 3 Food compliance 4-day courses:**  
NOV Exeter  
JAN Telford

• On-site instructor training available at reduced rates

Either Compliance course can be combined with the First Aid Instructor course to create a 10 or 9-day Compliance Instructor course.  
\*Includes the Level 3 Award in Education and Training (formerly PTLLS).

Nuco Training Ltd | Tel: 08456 444999 | Email: sales@nucotraining.com  
[www.nucotraining.com](http://www.nucotraining.com)

**nucotraining**  
AN APPROVED CENTRE WITH AN OFQUAL AND SQA REGULATED AWARDING ORGANISATION

**ELC**  
1349

**Partners**

**activeIQ**  
The Awarding Organisation of Choice

HELP THE UK'S WORKFORCE BY OFFERING THEM A RANGE OF QUALIFICATIONS FROM ACTIVE IQ. HELP US TO KEEP BRITAIN GREAT

**FILL THE SKILLS GAP**

WE OFFER A WIDE RANGE OF QUALIFICATIONS SUITABLE FOR A VARIETY OF INDUSTRIES. SO, HOW CAN WE HELP YOU?

0845 688 1278  
[activeiq.co.uk/skillsgap](http://activeiq.co.uk/skillsgap)

**TO BE THE BEST**  
**TRAIN WITH THE BEST**

With a personal training qualification from Premier.

**QUESTIONS YOU MAY HAVE**

Can I pay in instalments with no interest to pay? **YES**

Will you help me find a job? **YES**

How long will the course take? **6 WEEKS**

**ENQUIRE AT [PREMIERGLOBAL.CO.UK/LEISUREOPPS](http://PREMIERGLOBAL.CO.UK/LEISUREOPPS)**

**CALL US ON 03333 212 092**

**premier**  
TRAINING INTERNATIONAL

**PTINTERNATIONAL** **@PTINTERNATIONAL**

\*Interest-free credit is only available on the Diploma in Fitness Instructing and Personal Training, and other selected courses. 10% course deposit required upon booking, remaining 90% course cost can be financed through interest-free credit. Credit subject to status. Terms and conditions apply. Applicants must be 18 or over. Credit supplied by Premier Training International Ltd, Premier House, Willowside Park, Canal Road, Trowbridge, Wiltshire BA14 6RH.

**WITH THE 24+ ADVANCED LEARNING LOAN**

**YOUR TIME IS NOW**

If you are 24 or older, you may be eligible for a 24+ Advanced Learning Loan to cover your course fees for the following YMCAfit courses:

- ▷ Diploma in Personal Training
- ▷ Diploma in Teaching Yoga
- ▷ Diploma in Exercise Referral
- ▷ Obesity and Diabetes Level 4
- ▷ STOTT PILATES® Mat Plus.

**BOOK OR ENQUIRE TODAY!**

t. 0844 273 6114  
w. [ymcafit.org.uk](http://ymcafit.org.uk)  
e. [bookings@ymcafit.org.uk](mailto:bookings@ymcafit.org.uk)

**ymcafit**

Not for profit. Registered charity no. 1001043. Registered in England and Wales no. 2551972

# Nottingham City Council



**Nottingham  
City Council**

Director of Nottingham Castle Transformation Programme

**Salary: £48,000 to £50,800 Fixed Term Contract (14 Months)**

## Play your part in history and become part of the Nottingham Castle Story

Nottingham City Council is looking to appoint a passionate, experienced and dynamic individual to help lead the second stage Heritage Lottery Bid for the development and transformation of Nottingham Castle. This iconic landmark has a rich history that includes; Norman and Medieval Kings and Queens, Riots and Rebellions, Treachery and Treason, the Civil War and will always be associated with the legend of Robin Hood.

This is a newly created position which will be responsible for leading and managing both internal employees and external appointed professional design teams, to complete and submit a stage 2 Heritage Lottery Bid.

You will need to have the appetite for success and to ensure excellence in the quality of provision, design, development and innovation. Strong and inspirational leadership is a prerequisite.

If you believe you have the qualities and experience to help take this exciting project forward we would like to hear from you.

To arrange an informal and confidential discussion please call **Nigel Hawkins on 0115 876 4969**.

For more information visit:

[www.nottinghamcity.gov.uk/castledirector](http://www.nottinghamcity.gov.uk/castledirector)

**Closing date for applications: November 17th**

**Assessment Centre: December 3rd / 4th**

**Interview: December 11th**



An exciting opportunity to be part of the senior executive team of Magna Vitae - a newly formed dynamic culture and leisure charitable trust

## Director of Finance & Business Support

Louth and East Coast area based (plus relocation package)  
£53,704 progressing to £59,076 on achievement of agreed performance outcomes.

Magna Vitae Trust for Leisure & Culture is soon to become the strategic partner to East Lindsey District Council with responsibility for the management and development of culture and leisure services in the district. Building on the huge success and strong reputation of the in-house team you will be part of a new organisation that has recently secured Arts Council England National Portfolio Organisation status, has a portfolio of modern sports facilities, amongst the best in the country; and a track record for delivering dynamic international sports and arts events, set in a beautiful part of the country on the east coast of Lincolnshire.

This is your opportunity to shape the company from the outset and to play a key part in its future success, supporting the company aspiration to be amongst the best in the country.

Are you a certified or chartered accountant with the drive, ambition and aspiration to match this? If so, we want to hear from you. We are seeking a dynamic individual with a strong track record of financial stewardship in the commercial or voluntary sectors, with a detailed knowledge of the accounting and finance requirements of charities.

The successful applicant may initially be appointed to work with East Lindsey District Council, transferring to Magna Vitae from 1st January 2015.

For further information about the company and to apply please visit

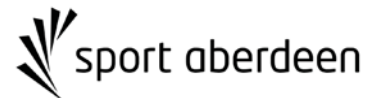
[www.e-lindsey.gov.uk/magnavitae](http://www.e-lindsey.gov.uk/magnavitae)

For an informal discussion about this new opportunity contact Mark Humphreys, Managing Director designate 01507 613441 or [mark.humphreys@e-lindsey.gov.uk](mailto:mark.humphreys@e-lindsey.gov.uk)

Deadline for applications is 3rd November.



A Partner to East Lindsey District Council



## Commercial & Event Manager

Salary: £30,042 + commission (OTE £50,000)

Full Time: 37 Hours p/w

Sport Aberdeen is currently looking for an outstanding Commercial & Event Manager to maximise the commercial potential of Sport Aberdeen through sponsorship, major events and other partnerships. Sport Aberdeen delivers successful mass participation sporting events, including the Baker Hughes 10K Running Festival and smaller scale community events alongside the management of its community swimming pools, leisure centres, outdoor sports facilities and high profile golf courses. This is a full time position based in Aberdeen with a competitive salary plus commission based on results and other employment benefits.

**ARE YOU** pro-active, organised and professional? Do you have a track record of generating new sponsorship business? Can you quickly build strong and successful relationships? You'll also need to be good at multi-tasking and juggling tasks to meet deadlines, as well as working with minimal supervision. If this is you then **WE** want to hear from you.

As the Commercial and Events Manager you will be responsible for the delivery of the sponsorship revenue strategy which will require you to close sales and hit targets and report performance figures and work closely with colleagues. In addition you will act as the lead person in managing and developing the events programme, supported by the Marketing and Communications team.

Please note CVs can't be accepted, we can only accept applications online via the application form on our website.

[www.sportaberdeen.co.uk/commercial-and-event-manager](http://www.sportaberdeen.co.uk/commercial-and-event-manager)

Closing date for applications is Wednesday 05 November 2014

Interviews will be held in Aberdeen on Wednesday 12 November 2014





## Shift Managers

£21,411 - £24,354 per annum | 37 hours per week

1 based at New Milton Health & Leisure Centre

1 based at Ringwood Health & Leisure Centre

We are looking for highly motivated and professional individuals to join one of our friendly teams at New Milton or Ringwood Health and Leisure Centres as a Shift Manager. The Council operates 5 Leisure Centres across the district with an annual income in excess of £5million per year. We have in excess of 6,000 Fitness Direct members, deliver over 300 group exercise classes a week, a highly successful Swim Academy where 4,600 children and adults learn to swim each year and an impressive 95% customer satisfaction rating.

Shift Managers are operationally in charge of the Leisure Centre when on duty and to be successful in this role you will require strong people management skills and be able to demonstrate an ability to consistently maintain high standards of quality and customer care.

You will need a proven ability to organise and delegate teams to ensure all tasks and responsibilities are achieved, as well as adopting a proactive and professional approach to service provision at all times. You will also need a good understanding of health and safety practice.

You will work a 3 week rota pattern which will consist of a mix of early and late shifts including weekends.

In return, we offer a great place and team to work with. We believe that all employees make a valuable contribution to the work of the council and that is why we encourage a trusting and open culture where each employee is supported and respected equally, ideas are actively sought and self-development promoted.

If you would like an informal chat about the job please contact Ann Morgan, Facility Manager on 02380 285588.

Closing date: 2nd November 2014.

Interview date: 10th November 2014.



## Product Demonstrators Required



**Cyber Coach**, a well established exergaming product manufacturer, is looking for product demonstrators in both the South West and the South East of England.

One demonstration per week is required which would typically take a full morning or afternoon. Our target market is primary schools and the successful applicants would need to have no criminal record.

The position would suit aerobics instructors who can commit up to two days per week during school time.

Payment is based on outcome, but with our current sales success rate after the demonstration, annual earnings would be of the order of £15,000.

To apply, please send a CV to [Ron.Jones@Cyber-Coach.co.uk](mailto:Ron.Jones@Cyber-Coach.co.uk)



Fortnightly leisure recruitment, training, property and news publication which gets you the right job or the perfect candidate for your vacancy



subscribe online:  
[www.leisuresubs.com](http://www.leisuresubs.com)

[www.leisureopportunities.com](http://www.leisureopportunities.com)

jobs & news  
updated daily  
online

## WHY LES MILLS?

**ONE TRIBE**

>> together we are **STRONG**

At Les Mills we change the lives of millions of people in 16,000 clubs across 80 countries. Our mission is to create a fitter planet, one workout at a time.

**DO YOU HAVE A PASSION FOR CREATING A FITTER PLANET?  
DO YOU WANT TO HELP US GROW THE LES MILLS TRIBE?**

If the answer to these two questions is YES and you're looking for your next career challenge - then look no further, we have the perfect role for you!

We have 10,000 instructors in the UK and Ireland but we need more due to the growth and popularity of Les Mills programmes. As the Instructor Recruitment Manager you will be responsible for the growth of Les Mills' Instructor Tribe, improving instructor engagement and driving training attendance.

### Your responsibilities include:

- Acquire new Instructors through outbound calling
- Create and drive Instructor Recruitment initiatives, tactically plan monthly recruitment campaigns, work with the Customer Experience and Marketing teams to drive events, roadshows etc. to improve instructor engagement and increase potential for instructor recruitment.
- Promote the current partnerships with Lifetime and Premier Training for level 2 qualifications, and Fit for Sport for level 2 Children's qualification along with other child relevant qualifications
- Manage occupancy of training courses generate new partnerships to promote and support instructor recruitment

Les Mills believes the people working in this business are the most inspiring group on the planet. We are looking for a sales warrior to help grow the tribe with a passion for instructors along with an in-depth understanding of the fitness industry. We love innovative thinking, commerciality and flexibility and you'll be really successful here if you are self-motivated, proactive and get the job done!

Please send your CV and cover letter to [lmuk.jointhetribe@lesmills.com](mailto:lmuk.jointhetribe@lesmills.com)

## Head of Facilities

40 hours per week

£40,192 per annum (plus essential car user allowance)

Having recently won the tender process to manage Oldham Council's 11 Leisure Facilities for the next 15 years, we are currently negotiating the transfer of more Council services and facilities to our existing portfolio. The Council is funding brand new state of the art facilities and we are working in partnership with the local football club to invest in a fitness facility within their brand new stand.

The organisation is looking to recruit an energetic and experienced manager to head up a team of 5 Facility Managers and the Trust's own in-house Maintenance Team, as well as leading on Health and Safety management across all sites, whilst maintaining the quality accreditations currently in place at all sites.

You will be a key member of a small Executive Management Team, responsible directly to the Chief Executive.

The post attracts free parking, free use of the facilities and a subsidised cafeteria, along with access to the company pension scheme. A relocation package may be available for the successful candidate.

If you are up for the challenge and would like an application pack please email [aimee.humberstone@ocl.co.uk](mailto:aimee.humberstone@ocl.co.uk). The closing date for receipt of applications is 9am on Monday, 3rd of November 2014, with interviews planned for Friday 14th November 2014.

If you would like to discuss the role further, please telephone Stuart Lockwood, Chief Executive, on 0161 621 3204.

OCL are an equal opportunities employer and welcome applications from all.



[www.oclactive.co.uk](http://www.oclactive.co.uk)

**Impulse Leisure is an ambitious and innovative organisation that operates a number of Charitable Leisure Trusts. We only seek the most highly motivated, skilled and professional people to join our teams.**



## DUTY MANAGER

**Adur, West Sussex**

**\* £16,284 - £18,590 per annum (pay award pending), subject to qualifications**

37 hours per week, full-time permanent  
(working hours to include early mornings, late evenings, weekend and bank holiday working patterns)

To ensure the effective and efficient running of the Centre and to deal with situations as they arise on a day-to-day basis. To provide a safe and pleasant working environment and experience to staff and customers, assisting the Centre Manager in developing the Centre's customer focus.

**Previous applicants need not apply.**

\*The starting salary is subject to the successful candidate already holding a valid, and current First Aid at Work and Health & Safety Management Certificate/s. Otherwise a deduction of £500 per qualification will be made for each qualification NOT HELD with the requirement to attain them within 6-months of appointment. Necessary training will be provided at the Company's cost (subject to training agreement) and salary accordingly increased on successful completion.

## LEISURE ATTENDANTS (Lifeguards)

**Thurrock, Essex**

**£6.98 - £8.57 per hour**

37 hours per week, permanent + other part-time and casual hours may be available\*

\*PLEASE NOTE:- In addition, other part time and/or variable hours vacancies may be available. Therefore, please be advised that all interested parties should submit a completed application by the below closing date in order to be considered.

The overseeing of general safety and behaviour of the public to prevent injury, misuse and damage to facilities. The successful candidates must hold a current, valid RLSS National Pool Lifeguard Qualification.

**Closing date for return of completed applications:  
Friday, 14th November 2014**

**If any of these roles are for you, then Impulse Leisure would welcome your application, and has many benefits to offer.**

We are an equal opportunities employer, and we welcome applications from all sections of the community. Dependant on the nature of activities undertaken (i.e. regulated activity), any provisional offer of employment made will be subject to receipt of a satisfactory enhanced Disclosure and Barring Service (DBS) Certificate, to include an annually renewed DBS Update Service subscription for the purposes of ongoing satisfactory status checks throughout employment, in accordance with Company Policies.

**Application packs and further information can be downloaded direct from our website – [www.impulseleisure.co.uk](http://www.impulseleisure.co.uk)**

Alternatively, you may request an application pack by telephoning the recruitment line on 01375 415881. Please leave a message clearly stating which position you are interested in applying for, together with your name, address and telephone number.



[www.impulseleisure.co.uk](http://www.impulseleisure.co.uk)

Charity No: 1080186

## FOOTBALL COACHING - USA

Interviews throughout the UK and Ireland in October/November 2014

**MALE & FEMALE COACHES** motivated to work in the US. Individuals looking to improve & develop throughout the course of their contract.

### CONTRACTS IN AMERICA

- March-November 2015
- July-November 2015
- Summer (Jul-Aug) 2015
- Plus full time opportunities.



### CONTRACTS INCLUDE:

Return flight, Visa, Salary & Bonus options, Transport, Petrol, Housing, Adidas coaching kit and Professional Development.



**APPLY ONLINE NOW AT: [WWW.UKELITE.COM](http://WWW.UKELITE.COM)**



## leisureopportunities

YOUR 1ST CHOICE FOR RECRUITMENT & TRAINING

### FORTHCOMING ISSUES:

#### 11 NOVEMBER

BOOK BY NOON ON  
WEDS 5 NOV 2014

#### 25 NOVEMBER

BOOK BY NOON ON  
WEDS 19 NOV 2014

#### 5 DECEMBER

BOOK BY NOON ON  
WEDS 1 DEC 2014



**TO ADVERTISE** Contact the  
Leisure Opportunities team on  
**t: +44 (0)1462 431385**  
**e: [leisureopps@leisuremedia.com](mailto:leisureopps@leisuremedia.com)**



# Opportunities in Saudi Arabia



MH Barghash & Co is contracted to provide recreation services to the workers and families of Saudi Aramco - the world's biggest oil producer.

Saudi Aramco operates four private, gated communities for expatriates, their families and other company professionals.

Each community - Dhahran, Ras Tanura, Abqaiq and

Udhallyah (with a combined residency of over 14,000 people) has its own unique character with access to local dining and shopping as well as unique points of interest.

All positions are single status only and have genuine occupational requirements. As such they are exempt from the requirements of the UK Equality Act. One year contract with annual renewable options. We will not consider anyone less than 24 years of age.

Please email CV in Word format together with copies of all certificates and passport. Any additional supporting documents helpful.

All applications to [info@mhbarghash.com.sa](mailto:info@mhbarghash.com.sa)

- All salaries are tax free
- Quality single accommodation
- Annual return flight
- 30 days vacation
- Health insurance
- Visa cost
- Class A Health Insurance
- Transportation to and from work

## Recreation Supervisor

Required: 2 Male

Salary: £2,200-£2,500 / month TAX FREE

Ten years related working experience. Degree in Recreation management or equivalent. Must have experience with at least two year in management positions in large leisure facilities, major hotels or large housing complex with various recreational facilities. Fully conversant and practical knowledge of managing recreation events and activities. Must have a knowledge in the operation and maintenance of different recreation equipment, facilities and others.

## Lifeguard Instructor

Required: 3 Males

Salary: £2,000-2,200 / month

5 Years' experience of training lifeguards in recreation facilities.

Must be STA or RLSS qualified or must be willing to convert to STA if offered employment. Beach lifeguard trainer qualification are a distinct advantage. A solid work history proving hands on practical experience as a working lifeguard, as well as instructional experience. Helping train, assess and motivate a team of 200 lifeguards across 10 pools and 3 beaches. Be able to initiate and maintain on-going training schedules to both beach and pool lifeguards in accordance with the SAUDI ARAMCO lifeguard training modules, which covers all aspects of being a lifeguard. The training shall be to a high standard and prepare the lifeguards for their 6-monthly lifeguard trade test

## Youth Leader

Required: 3 Male

Salary: £1,500 / month TAX FREE

Three (3) years related working experience. B. S. in Education or Youth Services. Must have experience in coordinating youth programs and activities and must have a valid CPR/First Aid Certificate. Shall be capable of earning the respect of the Saudi Aramco community.

## Swimming Instructor

Required: 2 Male & 2 Female

Salary: £1,800-£2,000 / month TAX FREE

Five years related working experience. Full swimming teachers certificate With lifeguard trainer/assessors certificate being an advantage. Must have experience in teaching swimming to all age groups. Be able to maintain on-going training schedules to lifeguards in accordance with the SAUDI ARAMCO lifeguard training modules. Must be competent and experienced at administering a large, comprehensive 'learn to swim' program for all ages and abilities and have patience to handle customers/patrons which will include adults, children and infants. Must have valid lifeguard qualification.

## Fitness Consultant (Supervisor)

Required: 2 Male

Salary: £1,800 - £2,000 / month TAX FREE

Six Years related working experience, Degree or Diploma in Exercise Science, Physical Education, Kinesiology, or equivalent field and Professional certification from recognized organization in the health & fitness industry. Must have a minimum experience of three years in an exercise facility and three year in supervisory position. Must have an excellent theoretical and practical knowledge of the physiological and bio-mechanical principles of exercise. Must possess a practical knowledge of healthy nutritional practices and be able to clearly communicate them. Must be able to design safe, progressive exercise programs which take into account contraindications to exercise and the individual or group exercise limitations. Must be an excellent promoter of healthy lifestyles and be able to motivate individuals to begin exercise participation or continue participation in existing exercise programs.

## Tennis Coach/Instructor

Required: 2 Male

Salary: £1,600-£1,800 / month TAX FREE

Five (5) years related working experience. College Degree in Physical Education is preferred but not essential. Must have Diploma/Certificate in related area. Instructor must have a practical and documented experience of at least 5 years in the related field. The Instructors should have references showing his/her competence in training in the respective field.

## Golf Coach

Required: 3 Male

Salary: £1,800-£2,000 / month TAX FREE

Five years related working experience. Must have a Diploma/Certificate in related area. Instructor must have a practical and documented experience of at least 5 years in the related field. The Instructors should have references showing his/her competence in training in the respective field. Will be responsible for supervising the course and green-keepers

## Horse Riding Instructor

Required: 4 (either Male or Female)

Salary: £1,800-£2,000 / month TAX FREE

Five (5) years related working experience. Horse Riding Instructor must have BHS (British Horse Society) Instructor level qualification or equivalent. Knowledge of Pony Club Organization and activities is Optional. Instructor must have a practical and documented experience of at least 5 years in the related field. The Instructors should have references showing his/her competence in training in the respective field.

For more details on the following jobs  
visit [www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk)  
or to advertise call +44 (0)1462 431385



#### Fitness Instructor

Company: City University London  
Location: London, UK

#### Duty Manager x 2,

Company: Parkwood Leisure  
Location: Exeter, UK

#### Group Exercise Coordinator

Company: City University London  
Location: London, UK

#### Recreation Assistants

Company: Parkwood Leisure  
Location: Bicester, UK

#### Support Advisor

Company: City University London  
Location: London, UK

#### Senior Receptionist

Company: City University London  
Location: London, UK

#### Recreation Assistant

Company: City University London  
Location: London, UK

#### Freelance Personal Trainer

Company: Everyone Active  
Location: London, UK

#### Food and Beverage Assistant

Company: Parkwood Leisure  
Location: Exeter, UK

#### Chief Executive

Company: Link4Life  
Location: Rochdale, UK

#### Customer Relations Manager

Company: Fusion  
Location: Enfield, UK

#### Membership Consultant

Company: Everyone Active  
Location: Nuneaton, UK

#### Sports Development Manager

Company: Quadron Services Limited  
Location: Various - South East, UK

#### Duty Managers (full-time) x3

Company: Wigan Leisure & Culture Trust  
Location: Selby, UK

#### Financial Accountant

Company: YMCAed  
Location: Central London, UK

#### Personal Trainer

Company: Everyone Active  
Location: Various locations, UK

#### General Managers

Company: The Gym Group  
Location: Various locations, UK

#### Assistant General Manager

Company: The Gym Group  
Location: Bedford, UK

#### Customer services assistant

Company: GLL  
Location: Woolwich, UK

#### Assistant Manager

Company: Cheshire County Sports Club  
Location: Chester, UK

#### Lifeguard

Company: GLL  
Location: Various location, UK

#### Fitness Instructor

Company: énergie group  
Location: Wallington, UK

#### Active Communities Officer

Company: Everyone Active  
Location: Stratford Upon Avon, UK

#### Personal Trainer

Company: énergie group  
Location: Various locations, UK

#### Fitness Motivator

Company: Everyone Active  
Location: Ealing, London, UK

#### Fitness Instructor

Company: énergie group  
Location: Harrow, UK

#### Membership Consultant

Company: Everyone Active  
Location: CARSHALTON, UK

#### Personal Trainer

Company: Pure Gym Limited  
Location: Various locations, UK

#### General Manager

Company: Fusion  
Location: Croydon, UK

#### Course Tutor & Assessor x 2

Company: Sportwise  
Location: West Mids and London, UK

#### Personal Trainer

Company: Pure Gym Limited  
Location: Poole, UK

#### Lifeguards

Company: Everyone Active  
Location: Wembley, London, UK

#### Sports Development Officer

Company: Hertfordshire Sports Village  
Location: Hatfield, UK

#### Personal Trainer

Company: énergie group  
Location: Various locations, UK

#### Sports Centre Duty Manager

Company: Westminster School  
Location: London, UK

#### Fit4Less Launch Trainer

Company: énergie group  
Location: Nationwide, UK

#### Swim Teacher

Company: Everyone Active  
Location: Fareham Leisure Centre, UK

#### Crèche Assistant

Company: Legacy Leisure  
Location: Southend, UK

#### Customer Relations Manager

Company: Fusion  
Location: Braintree, UK

#### Dry Side Leisure Assistant

Company: GLL  
Location: Cambridge, UK

#### Senior Recreation Assistant

Company: GLL  
Location: Kentish Town, UK

#### Creche Assistant

Company: Parkwood Leisure  
Location: Southend, UK

#### Fitness Instructor - part time

Company: Harrow School  
Location: Harrow, London, UK

#### Senior Operations Assistant

Company: Shenley Leisure Centre Trust  
Location: Milton Keynes, UK

#### Duty Manager

Company: Parkwood Leisure  
Location: Various locations, UK

#### Fitness Motivator

Company: Everyone Active  
Location: London, UK

#### Courses Co-ordinator

Company: Tonbridge & Malling LT  
Location: Kent, UK

#### Programme Officer

Company: Ashford Leisure Trust  
Location: Ashford, UK

#### Lifeguard/Swimming Teacher

Company: Stonyhurst College  
Location: Clitheroe, Lancashire, UK

#### Assistant Gym Manager

Company: Pure Gym Limited  
Location: Epsom, London, UK

#### Swim Teachers

Company: Everyone Active  
Location: Nuneaton, UK

#### Weight Management Practitioner

Company: Live Well Luton  
Location: Luton, UK

#### Customer Services Manager

Company: Hertfordshire Sports Village  
Location: Hatfield, UK

#### Childrens Activities Manager

Company: The Hawthorns School  
Location: Bletchingley, Surrey, UK

#### Recreation Assistant

Company: Sylvestrian Leisure Centre  
Location: Snaresbrook, London, UK

#### Recreational Assistant

Company: Parkwood Leisure  
Location: Willink, UK

#### Assistant Manager

Company: Portslade Sports Centre  
Location: Portslade, UK

#### Customer Service Advisor

Company: GLL  
Location: Manchester, UK

#### Duty Manager

Company: Parkwood Leisure  
Location: Willink, UK

#### Country Park & Stadium Manager

Company: Ashford Leisure Trust  
Location: Ashford, UK

#### Rackets Manager

Company: Ilkley Lawn Tennis Club  
Location: Ilkley, UK

#### Fitness Motivator Apprenticeship

Company: Everyone Active  
Location: Fareham, UK

#### Personal Trainer

Company: Pure Gym Limited  
Location: Various locations, UK

#### Active Leisure Apprentice

Company: Everyone Active  
Location: Stratford Upon Avon, UK

#### Sports Coach

Company: Norwood  
Location: (London and Berkshire), UK

#### Shift Managers

Company: New Forest DC  
Location: Hampshire, UK

#### Sales Advisers

Company: Be A Better You  
Location: E14, London

#### Leisure Attendant - full time

Company: Everyone Active  
Location: Loughton, UK

#### Lifeguard (Leisure Assistant)

Company: GLL  
Location: London, UK

#### Head of Facilities

Company: Oldham Community Leisure  
Location: Oldham, UK

#### Healthy Enfield Coordinator

Company: Enfield Council  
Location: Enfield, UK

#### Assistant Fitness Manager

Company: Everyone Active  
Location: Fareham, UK

#### Recreation Assistant

Company: YMCA Club  
Location: Central London, UK

#### Duty Manager

Company: Legacy Leisure  
Location: Southend, UK

#### Leisure Manager

Company: LED Leisure Management Ltd  
Location: Sidmouth, East Devon, UK

#### Duty Manager

Company: Parkwood Leisure  
Location: Ilfracombe, UK

#### Retail Store Manager

Company: Fitness Superstore  
Location: Chelmsford, UK

#### Event Manager

Company: Sport Aberdeen  
Location: Aberdeen, UK

#### Women & Girls Activator

Company: GLL  
Location: South Oxfordshire, UK

#### Freelance Personal Trainer

Company: Everyone Active  
Location: St Albans, UK

#### Creche Lead

Company: GLL  
Location: Thame, UK

#### Membership Consultant

Company: Everyone Active  
Location: Watford, UK

#### Speedflex Receptionist

Company: Speedflex  
Location: South East/London, UK

#### Membership Sales Consultant

Company: énergie group  
Location: Long Eaton, Nottingham, UK



### Wet Operations Manager

Company: Fusion  
Location: Feltham, UK

### Duty Manager

Company: Parkwood Leisure  
Location: Kettering, UK

### Swimming Teacher

Company: Everyone Active  
Location: St Albans, Hertfordshire, UK

### School Sport Activator

Company: Kingsbury School Sports  
Location: Erdington, Birmingham, UK

### Personal Training Manager

Company: Sheffield Int Venues  
Location: Sheffield, UK

### Recreational Assistant

Company: Parkwood Leisure  
Location: Newbury, UK

### Events Officer

Company: Nottingham City Council  
Location: Based in Nottingham, UK

### Casual receptionists

Company: Everyone Active  
Location: Basildon Sporting Village, UK

### Receptionist

Company: Everyone Active  
Location: Bourton-on-the-Water, UK

### Ice Marshal

Company: EDF Energy London Eye  
Location: London, UK

### Swimming Instructors

Company: Parkwood Leisure  
Location: Nottinghamshire, UK

### General Managers

Company: DW Sports Fitness  
Location: Various locations, UK

### Fitness Apprenticeship

Company: energie group  
Location: Lincoln, UK

### Fitness Apprenticeship

Company: energie group  
Location: Lincoln, UK

### Instructor Recruitment Manager

Company: Les Mills  
Location: London, UK

### Football Coach

Company: The Sports Factory  
Location: New Jersey, US

### General Manager

Company: The Gym Group  
Location: Newcastle North, UK

### Speedflex Trainer

Company: Speedflex  
Location: City of London, Bank, UK

### Franchise Manager

Company: Tinies UK Ltd  
Location: London, UK

### Business Manager

Company: Oxford City Council  
Location: Oxfordshire, UK

### Catering Assistants

Company: Everyone Active  
Location: Brent and Harrow, UK

### Regional Account Manager

Company: Star Trac Europe  
Location: Midlands, UK

### HR Administration Officer

Company: Brio Leisure  
Location: Chester, UK

### Duty Supervisors x3

Company: Wigan Leisure and Culture Trust  
Location: Selby, UK

### Recreation Assistants

Company: Wigan Leisure and Culture Trust  
Location: Selby, UK

### Swimming Teachers x3

Company: Wigan Leisure and Culture Trust  
Location: Selby, UK

### Receptionist (full-time)

Company: Wigan Leisure and Culture Trust  
Location: Selby, UK

### Fitness Apprenticeship

Company: Energie Group  
Location: Finchley, UK

### Membership Sales Executives

Company: Momentum Excel  
Location: Various locations, UK

### Maintenance Engineer

Company: Everyone Active  
Location: Plymouth, UK

### Assistant Manager

Company: energie group  
Location: Maidstone, UK

### Club Promotional Staff

Company: energie group  
Location: Wallington, UK

### Fitness Instructor

Company: Aspire Leisure Centre  
Location: Stanmore, UK

### Product Demonstrators

Company: Cyber Coach  
Location: S West / S East England, UK

### Club Promotional Staff

Company: energie group  
Location: Preston, UK

### Speedflex Receptionist

Company: Speedflex  
Location: West Byfleet, Surrey, UK

### Fitness Instructor (part time)

Company: Energie Group  
Location: Chesham, UK, UK

### Duty Manager

Company: Parkwood Leisure  
Location: North Solihull, UK

### Fitness Apprenticeship

Company: Energie Group  
Location: Chesham, UK, UK

### Sales & Membership Manager

Company: Speedflex  
Location: Newcastle, UK

### Centre Manager

Company: Speedflex  
Location: West Byfleet, Surrey, UK

### Exercise Physiologist

Company: Speedflex  
Location: West Byfleet, Surrey, UK

### Speedflex Trainer

Company: Speedflex  
Location: West Byfleet, Surrey, UK

### Horse Riding Instructor

Company: MH Barghash  
Location: Saudi Arabia

### Recreation Supervisor

Company: MH Barghash  
Location: Saudi Arabia

### Lifeguard Instructor

Company: MH Barghash  
Location: Saudi Arabia

### Swimming Instructor

Company: MH Barghash  
Location: Saudi Arabia

### Personal Trainers Needed

Company: Lifetime  
Location: Nationwide, UK

### Intensive Personal Trainer

Company: Lifetime  
Location: Nationwide

### Youth Leader

Company: MH Barghash  
Location: Saudi Arabia

### Tennis Coach/Instructor

Company: MH Barghash  
Location: Saudi Arabia

### Golf Coach

Company: MH Barghash  
Location: Saudi Arabia

### Fitness Consultant (Supervisor)

Company: MH Barghash  
Location: Saudi Arabia

### Business Development Officer

Company: Northampton Leisure Trust  
Location: Northampton, UK

### Receptionist

Company: Xercise 4 Less  
Location: Nationwide, UK

### Sales and Marketing Manager

Company: Xercise 4 Less  
Location: Nationwide, UK

### Membership Consultant

Company: Xercise 4 Less  
Location: Nationwide, UK

### General Manager

Company: Xercise 4 Less  
Location: Nationwide, UK

### Personal Trainer

Company: Xercise 4 Less  
Location: Nationwide, UK

### Spa Reservationist

Company: Bedford Lodge Hotel  
Location: Newmarket, UK

### Spa Therapist

Company: Bedford Lodge Hotel  
Location: Newmarket, UK

### Spa Directors

Company: GOCO Hospitality  
Location: ACO

### Sous Chef

Company: Parkwood Leisure  
Location: Weston Super Mare, UK

### Head of Visitor Services

Company: City of London  
Location: London, UK

### Supervisor - Admission

Company: Legoland Malaysia  
Location: Johor, Malaysia

### Manager - E-Commerce

Company: Legoland Malaysia  
Location: Johor, Malaysia

### LEGOLAND Associate

Company: LEGOLAND California  
Location: California-Carlsbad, US

### Event Sales Manager

Company: Madame Tussauds  
Location: California, US

leisure opportunities **joblink**

**BOOK A JOBLINK Call: +44 1462 471747**  
and start getting applications for your jobs IMMEDIATELY!

GO TO [WWW.LEISUREOPPORTUNITIES.CO.UK](http://WWW.LEISUREOPPORTUNITIES.CO.UK) AND CLICK ON THE LINK TO SEE THE LATEST JOBS FROM...



## Everyman Theatre bags Stirling Prize

Haworth Tompkins' Everyman Theatre has beaten the likes of the London Aquatic Centre and the Shard to be crowned this year's RIBA Stirling Prize winner.

The London-based practice had to fight off stiff competition from other illustrious firms and their projects including Zaha Hadid's aforementioned Aquatic Centre and Renzo Piano's Shard, as well as Mecanoo's Library of Birmingham, O'Donnell + Tuomey's Saw Swee Hock and Feilden Clegg Bradley Studios' Manchester School of Art.

More than 4,500 people visited the theatre on its first day alone, with the total figure passing 30,000 since the Everyman opened in March.

Situated in Liverpool, the Everyman was built to replace its 19th century predecessor, formerly an icon for the city. The most eye-catching element of the structure is the main facade, which consists of a large scale piece of public art, with 105 metal sheets showing images of contemporary Liverpool residents.

Speaking at the Stirling Awards, RIBA president Stephen Hodder said: "The success



Haworth Tompkins won the Stirling Prize for the Everyman Theatre

of this exceptional new building lies in the architect's close involvement with the local community throughout the project. This is reflected, not only in the community centred facade, but also through the building's primary use of serving the wider public."

With a total spend of approximately £28m on the overall project – following a decade of planning and construction – it appears that the Stirling Prize winner Everyman Theatre has proven to be well worth both the wait and its considerable cost.

*Details: <http://lei.sr?a=y9M9V>*

## Floating deckway for London cycling?

For how best to cater for cyclists in the UK's capital, more ideas are being "floated" than ever. The latest is the Thames Deckway, a 7-mile (11km) cycle path that would float alongside the banks of London's famed river.

Thames Deckway is a concept proposed by River Cycleway Consortium, which is led by architect David Nixon and environmental entrepreneur Anna Hill, in conjunction with Arup and David Broughton Architects. Running from Battersea to Canary Wharf, the waterside cycle path would decrease journey times by up to 30 minutes, the consortium predicted. One of the downsides of the seven miles of floating decking, which would potentially have to carry thousands of commuting cyclists, would be its prohibitive costs. At an estimated £600m, the consortium suggested off-setting the costs by charging cyclists £1.50 per journey. A single Tube journey, by comparison, currently costs passengers £4.70.



The proposed floating bikeway passes City Hall

German Dector-Vega, London director for sustainable transport charity Sustrans, expressed concerns. "It's exciting to see innovation and new ideas focused so much on cycling, perhaps for the first time in our generation," he told *Leisure Opportunities*. "But, despite being well intentioned, this scheme wouldn't provide good value for money." *Details: <http://lei.sr?a=d9c5y>*

- Arts & Business +44 (0)20 7378 8143  
[www.artsandbusiness.org.uk](http://www.artsandbusiness.org.uk)
- ALVA +44 (0)20 7222 1728  
[www.alva.org.uk](http://www.alva.org.uk)
- Arts Council +44 (0)20 7333 0100  
[www.artscouncil.org.uk](http://www.artscouncil.org.uk)
- ASVA +44 (0)1786 475152  
[www.asva.co.uk](http://www.asva.co.uk)
- BALPPA +44 (0)20 7403 4455  
[www.balppa.org](http://www.balppa.org)
- BHA +44 (0)845 880 7744  
[www.bha.org.uk](http://www.bha.org.uk)
- BiSL +44 (0)20 8780 2377  
[www.bisl.org](http://www.bisl.org)
- CMAE +44 (0)1334 460 850  
[www.cmaeurope.org](http://www.cmaeurope.org)
- CIMSPA +44 (0)1509 226 474  
[www.cimspa.co.uk](http://www.cimspa.co.uk)
- CPRE +44 (0)20 7981 2800  
[www.cpre.org.uk](http://www.cpre.org.uk)
- English Heritage +44 (0)870 333 1181  
[www.english-heritage.org.uk](http://www.english-heritage.org.uk)
- FSPA +44 (0)2476 414999  
[www.sportsandplay.com](http://www.sportsandplay.com)
- Fields in Trust +44 (0)20 7833 5360  
[www.fieldsintrust.org](http://www.fieldsintrust.org)
- HHA +44 (0)20 7259 5688  
[www.hha.org.uk](http://www.hha.org.uk)
- IAAPA +1 703 836 4800  
[www.iaapa.org](http://www.iaapa.org)
- IEAP +44 (0)1403 265 988  
[www.ieap.co.uk](http://www.ieap.co.uk)
- Institute of Hospitality +44 (0)20 8661 4900  
[www.instituteofhospitality.org.uk](http://www.instituteofhospitality.org.uk)
- LPF +44 (0)1462 471932  
[www.leisurepropertyforum.org](http://www.leisurepropertyforum.org)
- Natural England +44 (0)845 600 3078  
[www.naturalengland.org.uk](http://www.naturalengland.org.uk)
- People 1st +44 (0)870 060 2550  
[www.people1st.co.uk](http://www.people1st.co.uk)
- REPs +44 (0)20 8686 6464  
[www.exerciseregister.org](http://www.exerciseregister.org)
- SAPCA +44 (0)24 7641 6316  
[www.sapca.org.uk](http://www.sapca.org.uk)
- Sports Aid +44 (0)20 7273 1975  
[www.sportsaid.org.uk](http://www.sportsaid.org.uk)
- Sport and Recreation Alliance  
+44 (0)20 7976 3900  
[www.sportandrecreation.org.uk](http://www.sportandrecreation.org.uk)
- Sport England +44 (0)8458 508 508  
[www.sportengland.org](http://www.sportengland.org)
- Springboard +44 (0)20 7529 8610  
[www.springboarduk.org.uk](http://www.springboarduk.org.uk)
- SkillsActive +44 (0)20 7632 2000  
[www.skillsactive.com](http://www.skillsactive.com)
- Tourism Management Institute  
+44 (0)1926 641506  
[www.tmi.org.uk](http://www.tmi.org.uk)
- Tourism Society +44 (0)20 8661 4636  
[www.tourismsociety.org](http://www.tourismsociety.org)
- ukactive +44 (0)20 7420 8560  
[www.ukactive.org.uk](http://www.ukactive.org.uk)
- VisitBritain +44 (0)20 7578 1000  
[www.visitbritain.com](http://www.visitbritain.com)
- World Leisure +1 250 497 6578  
[www.worldleisure.org](http://www.worldleisure.org)