

leisureopportunities

12 MAY - 25 MAY 2015 ISSUE 658

Daily news & jobs: www.leisureopportunities.co.uk

Tanni Grey-Thompson named new chair of ukactive

Athletics legend and respected crossbench peer Tanni Grey-Thompson has become chair of ukactive, tasked with ensuring the new Conservative government turns rhetoric into action in tackling Britain's physical inactivity crisis.

Grey-Thompson is one of the most successful British athletes ever – having won a total of 16 Paralympic medals – and in 2010 was made a crossbench member of the House of Lords. The peer replaces outgoing ukactive chair Fred Turok, who, together with CEO David Stalker, will launch a new trampolining concept.

“For too long, physical activity has been – in the government's eyes – the poor cousin of sport and overshadowed by obesity,” said Grey-Thompson, who graces the cover of the May edition of *Health Club Management*. “The work of ukactive up until this point has shown that inactivity is a killer, and inaction on this issue is no longer an option.



Grey-Thompson wants to ensure exercise is at the heart of government policy

“I look forward to working with the ukactive team to make the greatest possible impact on the health of the nation in partnership with the thousands of ukactive members, partners and stakeholders spread across the length and breadth of the UK.”

The announcement came on the same day that long-serving ukactive team member Steven Ward was promoted to the newly-created post of executive director.

The appointment of Ward is designed to foster continuity at ukactive, with outgoing CEO David Stalker to assume a new part time executive role from April 2015 and some time being foreseen before the organisation replaces him.

Ward has taken on the leadership of the ukactive executive team with immediate effect and will be supported by the existing executive team, including operations director Geraldine Tuck. The team is completed by ex-

LOCOG programme management specialist and Deloitte Management consultant Will Smithard, sports and exercise scientist Dr Steven Mann as research director and former Cannon's finance director Stephen Williams. Details: <http://lei.sr?a=N6Z4W>

Over 65s are the 'most frequent' gym users

In the past you might have expected to see them on the bowling green, but today there's a good chance that you'll find an active pensioner pumping iron in the gym.

That's according to new statistics from Nuffield Health, revealing that over 65s are the chain's most active gym users. The wellness provider says that gym usage peaks at age 72 – when members typically rack up eight visits per month on average. The findings also highlight a desire from Britain's ageing population to remain active well into their 80s. Details: <http://lei.sr?a=Q5g4Z>

Royal baby birth to bring tourism boom

The birth of Prince William and Kate Middleton's second child – Princess Charlotte – is predicted to spark a significant tourism influx to London, as visitors flock to experience all things royal.

Princess Charlotte was born at St Mary's Hospital in Westminster on 2 May and was greeted outside by huge crowds of well-wishers.

Meanwhile, leisure businesses across the capital are beginning to offer monarchy-themed promotions as they bid to capitalise on the feel-good factor. The Park Lane Hotel is now hosting a Royal Baby Shower Afternoon Tea, where guests can indulge in tasty treats such as a hazelnut and polenta pram cake or



Prince George's birth in 2013 sparked a similar boom

a milk bottle panna cotta. London Hilton on Park Lane is providing a similar service, while royal-themed river cruises and experiences are beginning to be offered on the Thames. Details: <http://lei.sr?a=c8B6a>

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Annual subscription rates are: UK £34,

Europe £45, Rest of world £68, students UK £18.

Leisure Opportunities is published 26 times a year by The Leisure Media Co Ltd, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Co Ltd. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Warners Midlands PLC. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2015 ISSN 0952/8210

Scunthorpe stadium gets go-ahead

Scunthorpe United Football Club (SUFC) has received planning permission from North Lincolnshire Council to build a new £18m stadium.

The 12,000-seater stadium will be developed as part of the mixed-use Lincolnshire Lakes project – which is spearheaded by Lucent Group and will include 3,500 new houses, a commercial park, a school and a transport hub.

The designs and master-plan for the stadium have been created by the Frank

Whittle Partnership and come as SUFC chair Peter Swann is keen to provide the club with a new home and move the club from its current 9,000-capacity Glanford Park.

SUFC hopes to move into its new home in July 2016, and Swann anticipates a “busy and exciting 14 months” as the club prepares for the “dawn of a new era” – adding that securing agreements to lease the commercial space at the stadium will be key to the project’s success.

“The stadium is a dream for me and hopefully it’s something the fans will buy into,” he said. “We’re going to be in a place where

revenue streams are going to be higher. We can’t tell the fans about everybody that’s going to be in the stadium because we’re working on contracts with them but we’re quite advanced with deals to fill out the space.

“I’m pretty confident that when we open all the space will be leased. That will help finish off the finance of it (the whole project).

“We can bring all our footballing teams – youth, reserve, first team – and also the community set-up together in one place and we’re very much looking forward to that.”

Details: <http://lei.sr?a=f7D2j>



The stadium has been designed by the Frank Whittle Partnership

Ebbsfleet stadium revamp wins approval

Gravesham Borough Council (GBC) in Kent has granted approval for the redevelopment of Ebbsfleet United Football Club’s Stonebridge stadium in Northfleet.

The planned £8m project – designed by architects Alexander Sedgley – will see capacity increased from 4,000 to 6,000 spectators. The works have been designed to “match the clubs future ambitions” with a community-orientated vision.

GBC approved a detailed planning application for a phased demolition of the stadium’s existing stands, ancillary buildings and structures. They will be replaced by a new Stonebridge Road stand and new Plough End, Town End and Swanscombe End stands with associated access and parking. The building has been designed to have a positive impact on its surroundings.

The council’s planning report said the expansion of the ground would allow possible future entry into the Football League and



The stadium revamp has been designed by Alexander Sedgley

progression through to League One level. The club currently plays in the Conference South – the sixth tier of the English football pyramid.

Work on the first phase of the redevelopment – which includes the main Stonebridge Road stand, new players/officials changing areas and community facilities – is set to begin in May and is expected to be ready in time for the opening of the 2015-16 season in August.

Details: <http://lei.sr?a=q7H9e>

250k fans line Yorkshire Tour route

An estimated 250,000 people turned out to line the route of the inaugural Tour de Yorkshire on 2 May – the first day of the new cycle race.

Set up following the successful Tour de France Grand Depart in Yorkshire last July, the race's first stage started in Bridlington and ended in Scarborough.

The race continued with riders travelling from Selby to York, before the final phase on Sunday 3 May started at Leeds and ended in Wakefield.

Yorkshire's economy benefitted around £100m from hosting the Tour de France last year and this year's event is set to create around £30m to £40m in tourism revenues. The race is part of legacy plans for last year's Grand Depart, which saw the government pledging to invest £800,000 in improving cycling facilities in Yorkshire – and promoting this year's Tour de Yorkshire. In February, deputy prime minister Nick Clegg said £500,000 would go to building



The peloton in Yorkshire during stage 2 of Le Tour de France 2014

new cycling facilities, including new circuits, designed to support 10,000 competitive and recreational cyclists wanting to take part in the sport away from traffic, with access to support facilities. According to race organiser Gary Verity, the success of the first day confirmed that there is a demand for the race. He said the crowds had secured the event's immediate future. *Details: <http://lei.sr?a=U2M3d>*

GLL unveils new extreme sports facility

Operator GLL has opened an extreme sports facility at Barking Sporthouse and Gym, featuring London's biggest indoor skate park and a unique climbing wall, as the not-for-profit company bids to broaden its leisure appeal.

The skate park offers more than 900sq m (9,688sq ft) of skate ramp terrain, with a beginners' area and street zone with ledges, 'flat bars' and 'Euro-gaps', and London's first key-hole Birchwood bowl. On the same day that the skate park opened (5 May), GLL also launched a Vertical Playground climbing facility designed to be multi-generational, appealing to both children and adults in the local community.

The Barking Sporthouse and Gym site, which is operated under GLL's 'Better' brand, has been undergoing significant development and will also soon feature east London's first ever indoor trampoline park – due to open in the summer.

"We understand the need to support young people in pursuing an active, healthy lifestyle by taking part in the activities they enjoy like



The skate park offers more than 900sq m (9,688sq ft) of skating terrain

skating and climbing – and we know there is not enough indoor skate facilities in London for them to be able to do this," said GLL director of development Chris Symons.

"The new flagship facility sees GLL going beyond our core leisure offering, diversifying into a number of new alternative sports activities that will soon be available in other facilities that we operate across the UK."

Details: <http://lei.sr?a=q4h9d>



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Proinsight appoints Oliver Matthews as ops director

Leisure industry mystery shopping and research specialist Proinsight has recruited Oliver Matthews to help drive the business forward as director of operations.

Matthews has 13 years' experience of leisure and hospitality management. He will focus his expertise in customer service and data analysis to streamline internal processes, integrate a new technology platform and grow the Proinsight research arm.

"I'm thrilled to join managing director David Hopkins and the team at Proinsight Research at this exciting time in the company's journey," said Matthews. "We are gaining momentum and our vision is clear."

Details: <http://lei.sr?a=r5y2q>



Microsoft's Band rivals the Apple Watch

Fitness-focused Microsoft Band goes on sale in the UK

Technology giant Microsoft has made its long-awaited entrance into the UK wearable technology sector with the launch of the fitness-focused Microsoft Band.

The wearable device boasts 10 sensors that can track a number of exercise and health metrics, including sleep quality, heart rate, calories, stress and even a person's sun exposure. Initial reaction has seen the Band – which received a limited release in the US on 30 October 2014 – hailed as a potential rival to the forthcoming Apple Watch. Indeed, the Microsoft Band boasts more sensors and at £169.99 is considerably cheaper than the Apple offering (which starts from £231), while the Band is compatible with Windows Phone, iOS and Android devices.

The wider accessibility of the Band – the Apple Watch will only be compatible with Apple mobile products – forms part of Microsoft's goal for the device to help people lead healthier lives and be more productive, regardless of what smartphone they have.

Details: <http://lei.sr?a=h8Z2B>

Big names run for ukactive Board

ukactive has announced the high-profile shortlist of candidates aiming to join the new Board of Directors, to be helmed by recently-appointed chair Tanni Grey-Thompson.

Leading figures from a number of leisure giants – including Virgin Active, The Gym Group and GLL – comprise the shortlist, with ukactive members having voted for their preferences for the new Board members via the ukactive website. The deadline for voting was Friday 8 May and results are expected shortly.

In addition to an appointed chair, the Board will be comprised of an appointed treasurer and up to five appointed non-executive directors drawing in experience from the sector and broader areas of specialism such as government policy making, healthcare and private sector delivery. The elected positions, covering commercial fitness, local authority activity and wider activity promotion, will provide a direct voice for ukactive members in this new governance structure.



The Gym Group CEO and founder John Treharne is vying for a seat

Contesting the Commercial Fitness & Activity seat are Matt Merrick, European COO, Virgin Active; Paul Ramsay, ops director, 3d Leisure; and John Treharne, CEO, The Gym Group. Contesting the Local Authority Activity seat are Sandra Dodd, CEO, Places for People Leisure; Neil King, MD, iLife Management Solutions; and Mark Sesnan, MD, GLL. The third elected seat represents "broader physical activity," with Dr Ewan Hamnett running unopposed.

Details: <http://lei.sr?a=W6G8f>

Philpott joins Stalker's trampolining firm

Former Places for People Leisure CEO Steve Philpott has become the latest leisure industry heavyweight to back David Stalker's new trampolining concept Oxygen Freejumping, joining as an investor and non executive director.

Philpott, who has extensive experience across the leisure industry, completes an all-star Oxygen team founded by outgoing ukactive CEO Stalker and former ukactive chair and LA fitness co-founder Fred Turok.

Meanwhile, ex-ukactive public affairs director Stephen Wilson is on board as strategy director for the new company.

"For me as CEO, I couldn't be more delighted that Steve Philpott has chosen to join us as an investor and non-executive director on the Board," Stalker told *Leisure Opportunities*. "Steve's many years as a senior player in all kinds of areas of leisure makes him a fantastic sounding board on both strategy and day-to-day operations."

Philpott's backing of Oxygen comes just months after he became non-executive chair of Mosaic Spa and Health Clubs.

Oxygen has already raised in excess of £2.5m for the venture, with support from Jacaranda Capital Partners. During fundraising the



Steve Philpott has extensive leisure experience

company operated under the "Altitude" brand but since closing fundraising has announced that its clubs will operate under the Oxygen Freejumping brand. There are plans to open a minimum of 15 sites across the UK over the next two years, with the first site set to launch in West Acton this July. Each Oxygen park will be in the range of 20,000 to 40,000sq ft and will comprise more than 100 trampolines.

Details: <http://lei.sr?a=u4x3Q>

ASA probes Protein World poster

The Advertising Standards Authority (ASA) has confirmed it has launched a formal investigation into the controversial Protein World advertising campaign, which has sparked an internet frenzy and a protest in Hyde Park.

The advert posters, which picture a bikini-wearing model next to the slogan “Are you beach body ready?” have been branded “sexist” and “offensive”. More than 67,000 people had signed a petition at change.org by lunchtime on Friday 1 May calling for the posters to be banned.

The adverts were taken down by Transport for London (TfL) in the same week, having come to the end of their three-week contract period. A spokesperson said that the campaign did not contravene TfL’s advertising standards.

Meanwhile, the ASA confirmed the advert will not be allowed to appear again in its current form, because of concerns regarding the weight loss claims that are made.

The ASA said: “We’ve met with Protein World to discuss its ‘Are you beach body ready?’ ad campaign. It’s coming down in the next three days and, due to our concerns about a range of health and weight loss claims made in the ad, it can’t appear again in its current form.

“Although the ad won’t appear in the meantime, we’ve launched an investigation to establish if it breaks harm and offence rules or



The poster has been accused of ‘body-shaming’ women

is socially irresponsible. We will now carefully and objectively explore the complaints that have prompted concerns around body confidence and promptly publish our findings.”

The backlash against the advertising campaign for Protein World weight-loss products – which critics say promotes negative body issues – has sparked a mass demonstration in Hyde Park. Activists held a ‘Taking back the beach’ demonstration in Speaker’s Corner, inviting people of all sizes to attend in swimwear or “whatever feels comfortable.” Throughout the furore, Protein World has maintained a robust defence of its campaign in numerous media appearances.

Details: <http://lei.sr?a=q7T2Q>

Finalists announced for Flame Awards 2015

Finalists for the 2015 Flame Awards were unveiled late last month (28 April) by ukactive CEO David Stalker in a live webinar.

Leisure centre operators iLife and Everyone Active led the way with eight nominations each, closely followed by Places for People Leisure and GLL with six apiece.

The prestigious awards – which are sponsored by Matrix Fitness – will take place on 24 June at Telford International Centre. Following the success of last year’s rejigged format, there will again be 14 award categories to recognise the achievements of facilities, suppliers, operators, educational institutes, health practitioners and large corporations.

Details: <http://lei.sr?a=w7c7G>



Washington Leisure Centre will open this summer

DLL expands Orangetheory beyond London

David Lloyd Leisure (DLL) is rolling out Orangetheory Fitness beyond its London studios for the first time, as it bids to bring high-quality interval group training to the masses.

Centred around heart rate monitoring to deliver tangible results, Orangetheory has proved popular across DLL studios in London since the gym chain first acquired exclusive UK rights to the US-born concept in 2013. Now, DLL’s Winchester studio will be the first regional



DLL’s Winchester studio is the first regional site to offer Orangetheory

site to offer the 60-minute classes, comprising intervals of cardiovascular and strength training for up to 20 participants per session.

The programme features three components – treadmills, rowing machines and weight training blocks – with sessions set to upbeat music and using heart rate monitors to track performance and optimise cardio and resistance training. DLL has been investing in premium concepts of late, having recently unleashed Les Mills Immersive Fitness classes

– another exclusive offering – at David Lloyd Raynes Park in south London. The decision to take Orangetheory beyond the capital signifies DLL’s belief such concepts hold broad appeal.

“Orangetheory has been hugely successful in our London studios, and we are delighted that the Winchester community will be the first outside the capital to be able to take part in this exciting workout,” said Hazel Geary, DLL’s business development director.

Details: <http://lei.sr?a=Q3S7R>

Everyone Active in leisure JV for nine Sunderland sites

Everyone Active has entered into a joint venture partnership with Sunderland City Council (SCC) ahead of an innovative deal that will see the leisure operator manage nine leisure centres in the region.

The arrangement will commence on 1 June and sparks the formation of a Joint Venture Company (JVCo) comprising Sunderland City Council and Everyone Active representatives – with each organisation owning a 50 per cent stake.

The JVCo will develop the leisure venues with plans for £4.2m worth of improvements across eight of the sites, with Everyone Active due to contribute an undisclosed amount to the upgrades.

Meanwhile, the ninth site to be operated by Everyone Active will be the new £11.3m Washington Leisure Centre, which is due to open in early summer 2015. Watson Batty Architects have designed the facility, which is set to feature group exercise and indoor cycling studios, six outdoor 3G pitches, four court sports hall, a trampoline hall, plus a 25m (82ft) pool and a teaching pool.

Details: <http://lei.sr?a=h5g3K>

Aromatherapy Associates brings Laura Kelly on board

Aromatherapy Associates Group has continued its recent hiring spree to foster business growth, appointing Laura Kelly to operate as new business manager.

Kelly will be tasked with strengthening new business accounts for the group's luxury global spa and skincare brand Aromatherapy Associates and premium men's grooming range 'The Refinery'.

Kelly has 25 years' experience in the spa industry, including international sales management, brand management and training. She has worked for multiple international organisations, such as Decl  r, Carita, Grafton International Nailtiques and Payot. Details: <http://lei.sr?a=b2G6Z>



Mari Kiviniemi delivered a keynote at the event

International Quality of Life Conference debuts

Business leaders from a wide range of sectors gathered in New York City earlier this month (5 May) for the start of the first International Quality of Life Conference.

The two-day event, hosted by services provider Sodexo, explored the potential of quality of life as a key social and economic performance driver. Hundreds of leaders from a wide range of backgrounds, including the business community, academia, health care, NGOs and the political sphere gathered to challenge current social and economic performance models.

Headlining the plenary session was Mari Kiviniemi – the deputy secretary-general for the Organisation for Economic Co-operation and Development and former Prime Minister of Finland – while a number of though leaders discussed how to identify solutions to foster economic growth alongside social progress.

"For most organisations, the next competitive advantage will come from their ability to generate higher added human value," said Michel Landel, Sodexo CEO. Details: <http://lei.sr?a=B9K9k>

Woodhall Spa set for regeneration

Developer of Woodhall Spa's derelict Victorian spa facility, GN Construction, is pushing forward with plans to restore the site in Lincolnshire, as part of a £4m regeneration project.

Matthew Cull, who is one of the directors of GN Construction, told local media that it will be applying to change the use of the building before August, to be used as a spa again.

"This first step for us is to establish the principal for the the future use of the building," Cull commented. "It will also include some alterations, which will be primarily relating to the external element of the project as well as landscaping and car parking."

"The change of use and parking are crucial because if we do not get those, we don't have a scheme," added Cull.

Once the proposals are finalised, the next stage for GN Construction will be to attract



GN Construction is currently finalising proposals for the project

investors or an existing operating company to provide finance to develop the scheme – which is expected to be complete by 2016.

Other features to be added to the area as part of the project include the addition of a third cinema screen at The Kinema in the Woods – one of the first cinemas in Britain when it opened in 1922 – and a revamped bowling green. Details: <http://lei.sr?a=Q9ggh>

Thermal spa to launch in Lake District

Appleby Manor Country House Hotel in the Lake District is set to launch a brand new spa in mid-October 2015, projecting an influx of 200 guests a week.

The four-star 31-key hotel is receiving advice from spa consultant Michelle Stacey and design input from Duncan Mackenzie from Mackenzie Wheeler Architects. The privately-owned hotel, will break ground on the five-treatment room spa on 25 May.

"We are going to be offering a pedicure and manicure suite, two outdoor hot tubs, a thermal suite and a hydrotherapy pool," said the hotel's sales and marketing manager Grahame Devine – speaking to *Leisure Opportunities*.

"The wet zone facilities are being provided by Cheshire Wellness. We are investing up to £1m in this development and we are also investing in the spa operation services provided by Elemis," added Devine. "OPI is the brand that we will be using for nails."



The spa is receiving design advice from Duncan Mackenzie

"Our goal, at the hotel and spa, is to increase our profit by 50 per cent in the next three years," said Devine. "The spa will be mainly responsible for this uplift via the increase in average room rate that the spa will provide validation for." If the spa does well, there are plans in the pipeline for a major refurbishment of the existing guestrooms at the property. Details: <http://lei.sr?a=m3H5W>

Avatar exhibit to go on global tour

Marketing company Global Experience Specialists and film producers Twentieth Century Fox are teaming up to create an interactive touring exhibition based on 2009 blockbuster *Avatar*.

Preparing a world-wide tour in 2016 ahead of the franchise's planned sequel, the 10,000sq ft (929sq m) exhibition will showcase the unique creatures and environments of the fictional world of Pandora, the setting of the first film. It was the highest-grossing movie of all time, drawing a staggering £1.8bn at the box-office.

As with the Avatar Land coming to Disney World Florida's Magic Kingdom, *Avatar* director James Cameron is consulting on the travelling exhibition, while producer Jon Landau will also provide his expertise.

"Bringing the world of Pandora to life and comparing it to the wonders of our own planet, the *Avatar* exhibition will bring together immersive new storytelling and science in a tangible, engaging forum," commented Jeffrey



The travelling exhibition is being overseen by *Avatar* director James Cameron

Godsick, who is the president of Twentieth Century Fox Consumer Products.

"As we expand the *Avatar* story world, we look for compelling ways to connect with our current – and future – fans," added Kathy Franklin, president of franchise development for Lightstorm Entertainment, which produced the film. "This exhibition is an ideal way to share new and exciting insights into life on Pandora that we hope will inspire guests during their visit and beyond."

Details: <http://lei.sr?a=G9d6y>

Paramount London theming revealed

London Resort Company Holdings (LRCH) has released new images and details for the £2bn Paramount London theme park and resort development, unveiling a number of themed zones with rides and attractions.

The new images show Adventure Isle – a jungle-themed zone which includes a white water rapids ride; Myth & Legends Castle – a medieval castle; Paramount Port Bay – a fantasy historical port;

and Port Plaza – an area connected to both the castle and port following the same historical theme. Other zones planned for the park include Land of Legends, Cartoon Circus, the Star Trek-themed Starfleet Command, Action Square and Entertainment City.

In addition to 50 rides and attractions at Paramount London, the resort will include a 2,000-seat theatre, 11,000sq m (118,000sq ft) of exhibition space to showcase



Designs for the park's fantasy historical port – Paramount Port Bay

British inventions and brands, 15,000sq m (161,500sq ft) of retail space, a cinema, comedy venue and live entertainment. The mega resort has also detailed plans for the largest waterpark development in Europe and 5,000 hotel rooms.

Architects Farrells are masterplanning the entire project, while Ray Hole Architects will serve as core facilities architects.

Details: <http://lei.sr?a=W5U8p>



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Should ex-offenders be our industry's most-wanted?



PETER DUCKER

is chief executive of the Institute of Hospitality

Recruiting qualified, experienced personnel is an ongoing challenge for many leisure businesses and competition can be fierce.

However, there is a potentially untapped resource: ex-offenders. I know of one hotel kitchen that successfully employed an ex-prisoner who had served a 12-year sentence for murder. A commercial kitchen might not seem like the most appropriate environment for a murderer, but thanks to close collaboration with prison staff and honest communication from all involved, the hotel staff, management and the ex-prisoner were made to feel comfortable about it.

Changing employer perceptions and showing that ex-offenders can benefit the business is a challenge. Someone who has recently been released from prison and wants to change their life for the better needs employers to look past their mistakes and take them for what they are now.

For businesses, hiring an ex-offender can satisfy a number of different needs including financial, moral and societal. It can even assist a company in meeting its corporate social responsibility initiatives. The benefits for the individual can be even greater.

The Chartered Institute of Personnel and Development (CIPD) conducted a survey of employers that showed: "the employers' experiences in employing ex-offenders were far more positive" than expected. Employers reported that "re-offending when in employment was very rare indeed, underlining the contribution getting a job can make to reducing reoffending." In addition, the majority of the employers found ex-offenders integrated well with other staff, were reliable, honest and had good attitudes.

Ex-offenders are often looking for someone to give them a chance, but are anxious about disclosing a criminal record. Given the opportunity, ex-offenders are keen to prove that they are loyal and hard working. Stable employment for an ex-offender can reduce or remove the risk of re-offending and give the new employee independence and confidence.

It is a win-win situation for the employer, the employee and society as a whole.

HOTELS

Southampton Harbour Hotel breaks ground

Work on the super-yacht-inspired Southampton Harbour Hotel development is now underway at Ocean Village – the marina project being developed and operated by MDL Marinas.

The Southampton Harbour Hotel – owned by hotel developer Nicolas James Group and set to be operated by Harbour Hotels – will have 86 bedrooms, 12 apartments, a swimming pool, rooftop restaurant, gym and health spa. A representative of the Nicolas James Group

told *Leisure Opportunities* that the spa's details are unavailable at this point in time.

In addition to the hotel, three new residential towers will be constructed, comprising 82 high-end residential apartments and four retail units. The hotel and apartments are due to be completed and ready to open in June 2017, conceived by design firm Scott Brownrigg.

Expected to be the first five-star hotel offering in the city for five years, the £50m development will directly employ 300 people.



The hotel is due to be completed and ready to open in June 2017

Planning approval was granted in April 2012 and the initial site investigations were conducted during November 2013.

There are five existing Harbour Hotels, owned by property investors Nicolas James Group, including Christchurch Harbour Hotel and the Kings Hotel, both in Christchurch, Dorset; St Ives Harbour Hotel in Cornwall; Salcombe Harbour Hotel and the Sidmouth Harbour Hotel, both in Devon. Details: <http://lei.sr?a=R2k8F>

£35m boutique hotel for Edinburgh

Work is set to start in October on designs from New York-based Grzywinski + Pons in conjunction with Michael Laird Architects for a £35m boutique hotel in Edinburgh.

Hotel developer Union Hanover Securities has secured provisional planning permission from City of Edinburgh Council and will now push ahead with bringing the 180-room hotel on Freer Street to fruition.

The developer sees Edinburgh as a key strategic location for hospitality – second only to London, where it is currently working with Grzywinski + Pons on another boutique hotel in Stratford City, the site of the 2012 Olympic Games. Designs for the hotel see champagne cladding and grey brick build defined by faceted balcony spaces along its southern side to maximise light. An added flourish comes in the form of a fine stainless steel mesh which is virtually invisible to guests but which creates a distinctive landmark in the form of a glistening façade for onlookers.

In addition to its selection of suites – some of which boast views over Edinburgh Castle – the hotel will feature 24 hour reception/concierge, lounge and restaurant facilities, gym and other guest amenities. With considerable frontage on the canal, it will also offer al fresco dining.



A fine stainless steel mesh creates a glistening façade

"We are very excited that we now have permission to begin work on delivering this project that we were so pleased to have the opportunity to design in a setting with as rich of an architectural history as Edinburgh," said architect Matthew Grzywinski. "We are confident that our vision will both respect and enhance the built fabric of this wonderful city." Details: <http://lei.sr?a=M9A2W>

Hemingway heads to Symposium

Wayne Hemingway MBE, the creative designer and visionary behind the £18m restoration of Dreamland in Margate, has been confirmed as a speaker at the annual Tourism Society Symposium.

The two-day event, taking place in Kent from 1-2 June, features presentations from an array of high-profile figures linked to the tourism and attractions industries.

A founder of the former fashion label Red or Dead, Hemingway has worked on numerous high-profile projects during his 30-year career, ranging from interior design to landscape planning, housing regeneration and designing uniforms for the likes of McDonald's and Transport for London.

Through his firm Hemingway Design, the 54-year-old is working with Dreamland CEO Eddie Kemsley to preserve the cultural heritage of the project, while at the same time bringing the attraction up to date for a modern audience. Kemsley will be joining Wayne Hemingway at the podium during the Symposium to share their vision for Dreamland. In an interview for the Q1 2015 edition of *Attractions Management*,



Wayne Hemingway has helped regenerate Margate through Dreamland

Hemingway said of the Dreamland project: "It's a wonderful heritage story in Britain's most happening seaside town. Margate has everything a young, creative community would want. It's evocative. It has an amazing amount of things to Instagram! And Dreamland is the right thing to be happening in Margate."

Kemsley, meanwhile, has extensive experience in organising world class events. A former chair of BALPPA, she helped create London's LoveBox Festival and was key in the relaunching of Grade II listed Camden Palace as KOKO. Details: <http://lei.sr?a=M2j9b>

Liz Terry honoured with tourism fellowship

Leisure Media chief executive Liz Terry MBE has been awarded an honorary fellowship from the Tourism Society in recognition of her "notable services to UK tourism" throughout a 32-year publishing career.

Terry – whose company publishes nine business-to-business magazines serving the leisure industry and more than 50 websites – has been a staunch supporter of tourism through various channels. She follows Clive Jacobs, Peter Long and Simon Calder as recipients of an honorary fellowship from the industry's professional membership body.

"Done well, tourism is a transformational force in the world, bringing people together, creating precious memories, enhancing quality of life and also driving economic growth, peace and prosperity," said Terry. "The Tourism Society has worked tirelessly and effectively to represent and promote the interests of tourism



Liz Terry (right) has reported on the tourism industry over four decades

and we support their work wholeheartedly.

"Thanks go both to the Tourism Society for the recognition and also to the Leisure Media team, whose passion and enthusiasm for their work inspires me every day."

The accolade was presented on May 5 during a special Tourism Society Fellows Lunch at Gordon Ramsay's Heddon Street Kitchen. Details: <http://lei.sr?a=h7Z6B>

The Select Committee Report and the new government



KURT JANSON

is policy director of the Tourism Alliance

The Culture, Media and Sport Select Committee's (DCMS) final report on the government's handling of its tourism responsibilities was hugely supportive of the UK tourism industry, emphasising the issues that the Tourism Alliance has been campaigning for some time – including the need to lower tourism-related tax and better support regional tourism development.

However, there has been debate as to the usefulness of the report to shape government policy seeing that it was published just before the dissolution of parliament, meaning the government did not have time to respond to its recommendations. But I would argue that it is precisely this timing that makes the report such a powerful advocacy tool for the industry in helping shape the new government's tourism strategy over the next five years.

While the new government may respond to the recommendations in the report, it is not obliged to do so as it is not accountable for how its predecessor carried out tourism-related responsibilities. This is not actually a bad thing as there are two possible outcomes. If the new government does respond to the Select Committee Report, it will be doing so without the need to justify the policy stance of the former government, meaning the response will be more objective than usual, with a greater chance of recommendations being carried forward.

If the new government does not formally respond to the report, the tourism industry has a comprehensive report to help frame the new government's tourism strategy that is "unmuddied" by the previous government's response. Again, a good outcome as the new tourism minister will be developing a strategy for the next five years.

Clearly there is considerable uncertainty ahead. The forthcoming Comprehensive Spending Review, the prospect of an emergency budget and renewed rumours that DCMS could be dismantled, mean the government's commitment to support tourism will be under substantial pressure. However, the Select Committee's report puts the tourism industry in a strong position to gain support from the new government.



Trafford Waters is on the banks of the Ship Canal

Peel submits application for Trafford scheme

Peel Land & Property has submitted a planning application for a sustainable, mixed-use development on the banks of the Manchester Ship Canal, in Trafford, which marks an investment of £1bn.

Close to the Trafford Leisure Village and into Trafford Centre, Trafford Waters will be a sustainable urban neighbourhood, including leisure, retail and commercial space. The leisure element will include two hotels: one in the commercial area and a boutique hotel on the canal bank near the entrance to the waterway.

Key to the development will be the well integrated green space and waterways. There will also be cycle and pedestrian routes, in addition to a green bridge.

Development director at Peel Land & Property, James Whittaker, said: "The strong links with the intu Trafford Centre and Trafford Leisure and unrivalled transport connections will make Trafford Waters the place to be." *Details: <http://lei.sr?a=r6h4U>*

Starwood adds second independent hotel brand

Starwood Hotels & Resorts Worldwide has added a new brand called the Tribute Portfolio. It is the company's second collection of independent hotels, the first being The Luxury Collection.

Starwood is hoping to entice the highest quality four-star hotels around the world to become members of the Tribute Portfolio, by allowing operators to remain independent but offer Starwood's distribution, loyalty and sales platforms.

Starwood's CEO Adam Aron expects to have 100 hotels signed up to be part of the Tribute Portfolio brand by 2020, initially focusing on North America and Europe, before branching out in other regions within the first year. As with the Luxury Collection, Starwood's meticulous selection process will be used to define which independent hotels join the Tribute Portfolio. *Details: <http://lei.sr?a=d8Q6T>*

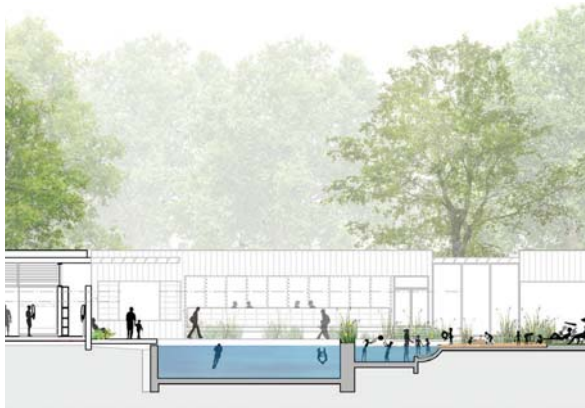
Plans to resurrect Peckham Rye Lido

Studio Octopi – the architecture practice behind innovative plans to make outdoor swimming in London's Thames a reality – have won an invited competition to design a new version of Peckham Rye Lido, also in the UK capital.

The practice's reputation for aquatic innovation proved a hit with Peckham Rye Lido campaign founders Ben Lloyd-Ennals and Jim Glynn, who chose Octopi's designs over those of fellow contestant Red Deer architects.

The proposed site on the common bordered by Peckham Rye and East Dulwich Road has a rich history of bathing. Swimming in the area dates back to the 1800s, while a 50m (164ft) lido was in use at the site from 1923 until 1987.

Initial designs for the new Peckham Rye Lido include a 50m (164ft) heated and chlorinated pool, with scope for a smaller natural swimming pool alongside it. The natural pool could potentially draw water from one of London's infamous lost rivers, The Peck, which runs directly under the site.



Designs for the new Peckham Rye Lido include a 50m heated pool

Studio Octopi has outlined plans for the lido to be surrounded on two sides by single-storey pavilions housing a gym, café and multi-purpose community space. On the other two sides, the lido would be open to the existing topography and trees of the site.

Studio Octopi will now work with founders Lloyd-Ennals and Glynn, alongside the local community to deliver the lido, with funding expected to be sought from a mixture of public and private sources, as well as potential for an online crowdfunding initiative.

Details: <http://lei.sr?a=q7J3x>

Arts venue for Brunel's Thames Tunnel

Isambard Kingdom Brunel's original entrance to the world's first underwater tunnel is to be turned into a cultural venue for music performances, theatre and events.

The 65ft (19.8m) deep entrance shaft to the Thames Tunnel, in Rotherhithe, London, was the first project the famous engineer worked on. Architecture practice Tate Harmer has now designed a freestanding cantilevered staircase that will provide public access to the circular 'sinking shaft' for the first time in 150 years. The staircase also comes with a high viewing platform.

There will be capacity for up to 135 people at the new venue, which will also be available for hire. Construction work is expected to be completed for the project later this year.

The scheme was conceived by the Brunel Museum and will also include a redesigned public entrance. It is the first phase of a wider



Brunel's sinking shaft will provide a unique setting for cultural events

masterplan for the museum, developed in collaboration with Grimshaw Architects.

The Thames Tunnel, which connects Rotherhithe to Wapping, was originally intended to be used by horse-drawn carriages, with work beginning in 1825 led by Brunel's father, Marc. However, the project was beset by problems and was only completed in 1843, with the younger Brunel having taking control in 1826. *Details: <http://lei.sr?a=J5k9Q>*



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Spa therapists need to have a vibrant, sparkling and strong personality

Why you should consider a career in spa therapy

The world of spa is evolving at a rapid rate and, as demand continues to increase for wellness services, there are growing opportunities for an exciting and rewarding career in the industry

By Gill Morris, partnership director, Hair and Beauty Industry Authority (HABIA)

Spa therapists are much in demand, both nationally and internationally, as the wellbeing industry continues to grow. Opportunities for spa therapists are available within leisure and hospitality, as well as beauty.

Job opportunities range from junior spa therapist carrying out basic treatments; through to a senior spa therapist offering specialised luxury, results driven treatments; to the more business focused roles such as spa manager; and ultimately, spa director.

If you think a career in the spa industry is for you then the most common training route into the industry is for you to complete a Level 3 qualification in beauty and spa therapy which covers in-depth training in the theory and practical elements of the treatments offered in spas. This training includes the use of electrical facial machines, body wrapping and flotation.

Level 3 courses are offered by large further education colleges or smaller private beauty training providers. This training leads to qualifications by awarding organisations such as VTCT, City & Guilds and ITEC.

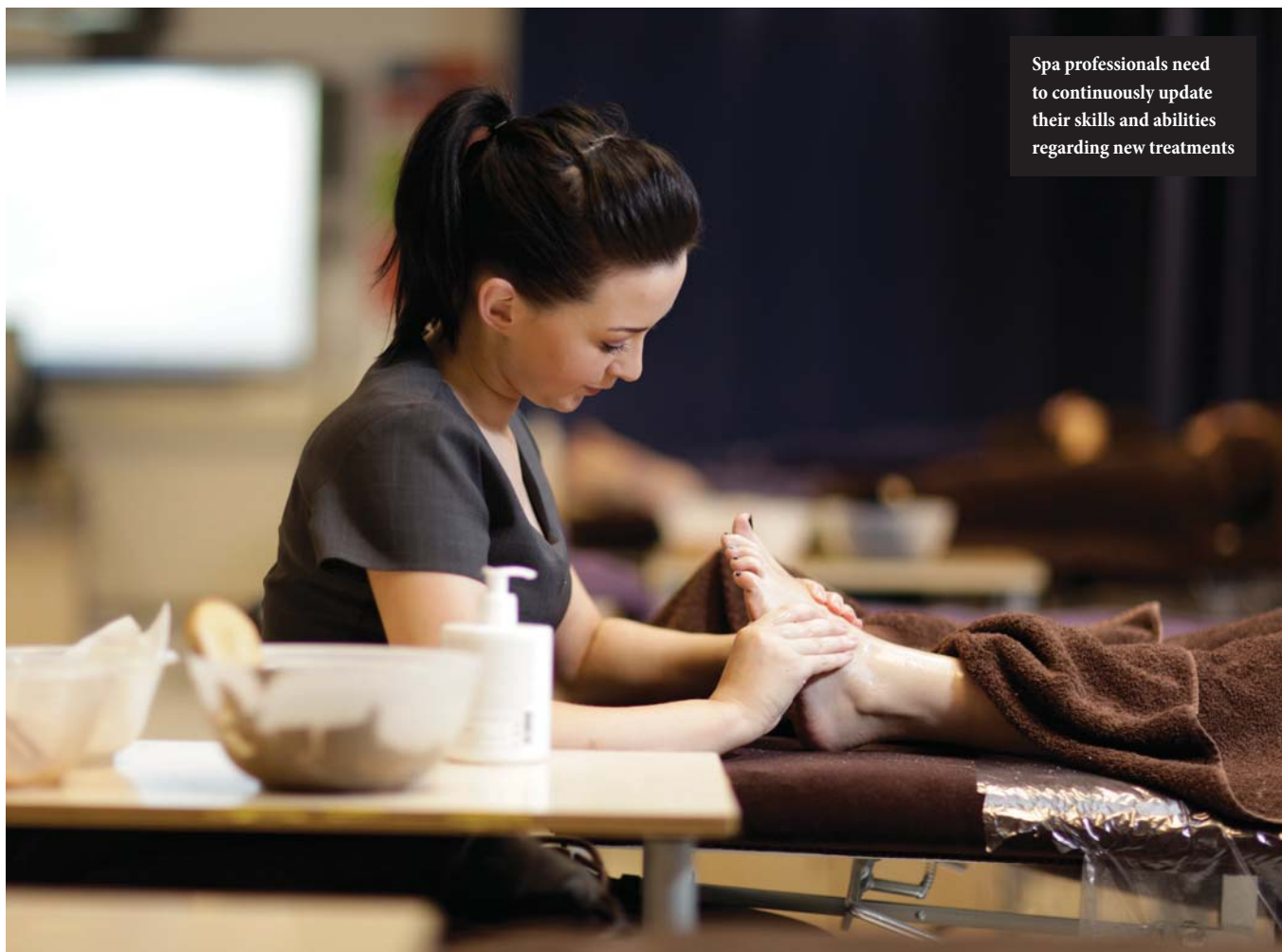
There may also be apprenticeships available at a spa near you. You can earn while you learn on the job this way: you will have to attend a local college or private training provider as well as be at the spa to gain your recognised qualification.

Further career progression is available through additional studies in spa and beauty management, all the way to foundation degree level. Spa professionals need to continuously update their skills and abilities regarding new treatments and industry developments. There is a wide range of courses and workshops available with a variety of further education and private colleges offering continuous professional development training (CPD). The two case studies in this article are brilliant examples of the opportunities available in the world of spa and beauty therapy.



Gill Morris, HABIA partnership director

“Therapists at top spas and those who progress to management and director positions will earn a considerable salary”



Spa professionals need to continuously update their skills and abilities regarding new treatments

What makes a good spa therapist?

Once considered to be a luxury, the services offered by spa therapists are enjoyed by an ever-increasing number of people. Spa facilities range from day spas to spas in 5-star hotels and holiday resorts, some of which are in really exotic and beautiful locations.

In order to become a spa therapist you need to have a unique combination of skills and require a great deal of training. You will also have to possess an almost unrivalled ability across a vast array of skills:

- To have a high degree of physical stamina due to the nature of the work and long working hours.
- To learn basic rules of chemistry, physics, human anatomy, physiology and mathematics.
- To be highly dextrous.
- A personality which is vibrant, sparkling, strong and interesting...yet be diplomatic, empathetic and have the ability to listen and communicate well.
- To be prepared to undertake a long initial training and then to continue training for the rest of your working life.

CASE STUDY 1

Charlotte Montgomery works full time at the luxurious Mere Golf Resort and Spa in Cheshire.

Having successfully completed the Level 3 Beauty & Spa Therapies course at Trafford College, Charlotte is now studying the Foundation Degree in Spa Management alongside her employment.

"Since starting the course, I have picked up a variety of skills that I can perform to a high level, thanks to the lecturers who've been absolutely amazing. They really know all about the industry and transfer those skills to prepare us for work." Studying in the college's industry standard 'Enhance



Salon and Spa', students are able to develop their skills, learning complex procedures in spa and holistic therapies. Charlotte comments: "The facilities at the college are second to none. It's really great to be able to learn in such a professional environment as you

get to know all that there is about beauty therapy that you probably couldn't get at another college."

"I really look forward to going to work, where I have managed to move up to a beauty and spa therapist with the skills that I have picked up while on the course. I've definitely made the right career move."

- You will also have to be an excellent communicator – not only with your friends and the people that you know very well, but with people from every age group, social background, ethnic origin, occupation and gender.

To find all these qualities in a single individual is very difficult. That is why good spa therapists are rare and rare skills should be rewarded. The pay while training may be low, but it is often enhanced with tips from clients and will be increased further by



Therapists perform a broad range of treatments



The service that spa therapists provide and the skills they possess will always be in demand

CASE STUDY 2

My name is Lauren Cornwell and I'm a training manager at ProSkin Advanced Skin Care clinics.

I have been working in the industry now for approximately eight years. I have to admit that I never envisaged the career route I would take, nor realised the opportunities that would open up for me. I instantly knew after finishing college that training/lecturing in beauty therapy was my goal. Once qualified, I started to work in a local salon, offering all mainstream beauty therapy treatments. But ideally, to get the experience I needed, I knew that I needed to work within a spa environment.

After approximately eight months, I landed the perfect spa opportunity at a 5-star spa near to where I lived. This really taught me invaluable skills, from client experience, to spa etiquette. I spent 18 fantastic months with this business, before I moved on to a mineral skin care company, working for their head office spa. Here it gave me an opportunity to work on product and treatment development, but also I got to visit different clients and provide seminars on our products and treatments to really help promote brand awareness. After five years working in the salon/spa sector, I



knew that there was so much more for me to learn.

This was when I came across ProSkin. A small chain of advanced skin care clinics, offering various types of laser treatments such as Laser hair removal, tattoo removal, thread vein removal and a wide

variety of treatments for the removal of acne and acne scarring and pigmentation. This medical opportunity was a route that I didn't know was possible within the beauty industry and only thought this was for medical practitioners.

Since starting at ProSkin back in 2012, I have progressed my career within the aesthetics industry and recently got promoted to training manager. I now look after training for our large and expanding company – currently comprising 14 clinics and more than 100 therapist. I also oversee recruitment for our new clinics on the horizon.

Working in the world of aesthetics, has proven to be the most challenging, rewarding, diverse and definitely the most exciting sector of the industry that I have had the opportunity to be a part of. I would highly recommend it to all, as it opens an entire new sector of the industry and truly is the best part of my career path.

► commission earned through selling retail products to clients. Spa therapists at top spas – and those who progress to management and director positions – will be able to earn a considerable salary.

In addition, as a qualified spa or beauty therapist, there are opportunities to diversify into other beauty-related occupations with further training and experience, as Lauren Cornwell's story (see left) illustrates.

You'll be working in a fast-moving, ever-changing industry. Spa therapists are people who love their work and gain enormous pleasure working with the public to improve their wellbeing. As a spa therapist, you have skills that will ensure job mobility within spas in this country, on-board cruise liners and at international holiday resorts throughout the world.

Spas are part of an industry that will last forever and, in wellness, they have an amazing product. But, most importantly in today's post-recession society – with job losses and failing industries – the services that spa therapists learn to provide and the skills they develop will ensure they will always have plentiful career options.

Where can I go to get free guidance and advice?

You can visit the Habia website for the latest guidance and advice on careers in the beauty therapy, spa, hair and nail industries: www.habia.org



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IT'S NOT WHAT YOU'VE GOT, IT'S HOW YOU USE IT

Shaping up for the future of personal training

With the role of a personal trainer constantly evolving, we explore some of the key trends shaping this exciting career path

For many, personal training is the dream career. It offers the chance to work flexible hours, meet wonderfully diverse clients and help them make lasting changes to their lives through the power of exercise.

While, these are all established benefits of a career as a personal trainer (PT), the most exciting aspect is the constant evolution of the role.

Since the recession, the role of a personal trainer has changed significantly and the next three to five years are expected to yield even greater advances.

The emergence of wearable technology has meant that PTs can work more closely with clients than ever before, while the

continued popularity of high intensity interval training (HIIT) has seen PTs adapt their programmes to meet clients' ever-increasing expectations.

At the start of the career ladder, qualifications are being reshaped to ensure new starters are better equipped to cater for all of their clients' needs. There are also greater efforts to improve commercial know-how and marketing savvy, so new PTs can build a viable business and take advantage of opportunities afforded by social media.

We spoke to four prominent industry figures to find out what the future has in store for personal trainers and how to harness these opportunities to kickstart a successful career in health and fitness.

PHOTO: SHUTTERSTOCK/STDA PRODUCTIONS

Clients are becoming increasingly knowledgeable, meaning personal trainers need to be able to provide valuable insights

Matt Gleed

Master trainer for suspension training company TRX

The industry is rapidly evolving. With advances in technology becoming a core factor in consumer fitness, an increase in the number of trends shaping the market and the growing demands of the consumer to match all of these elements, personal trainers need to adapt their role to the fast moving environment or get left behind.

The rise of health apps and fitness trackers has created a market of users wanting a more instant, often cheap fix to fitness.



Personal trainers will need to adjust their offering to incorporate technology as much as possible, providing a digital 'package' to their services and looking to launch their own apps for their client base in order to track and receive client's data and advise on personal workouts or nutrition

plans directly. There will also be a rise in online content through blogs, YouTube and social media. Exercise trends come and go and it's vital to separate the

ones that will survive from the fads. There will be an increase in results driven classes such as HIIT, metabolic and interval training, especially in a small group training setting. There will always be a place for the more traditional method of one-to-one training but there will be a shift to the more cost effective, small group training as sessions become more specialist with boot-camps, training geared towards growing participation events such as obstacle course races and triathlons, as well as more mixed-discipline stretch classes building on the rise of the yoga and Pilates.



Jenny Patrickson

Commercial director of awarding organisation Active IQ

“There’s no doubt the role of the personal trainer will change significantly in the next 12 to 18 months and as an awarding organisation Active IQ is working closely with employers to get their views on the design of qualifications moving forwards.

In its current form, the qualifications provide learners with all the required technical information but increasingly, employer feedback tells us there is not enough emphasis placed on developing softer skills.

It’s understandable that not all learners naturally possess these skills but personal trainers can be taught to engage more



effectively with various audiences. Good communication skills should be an integral element, especially when delivering motivational counselling, influencing behaviour change and most importantly building empathy with clients. To support the public health agenda, personal trainer qualifica-

tions should have the breadth and scope to give learners the tools to engage with a wide cross-section of the public and help remove the barriers to exercise.

From employer discussions, we also recognise that the qualifications need to place more emphasis on developing effective

commercial and entrepreneurial skills.

Personal trainers are increasingly taking a more professional approach in how they sell themselves or the company they represent. For those coming into the profession, it is essential that they are equipped with the necessary personal sales skills which allow them to be more enterprising.

The qualification should no longer be restricted to gym-based activity as it needs to be applied to a broader spectrum. This should ideally encompass more community-based programmes and work with special populations for example. With appropriately trained individuals and equally suitable qualifications, our sector can truly impact on the health of the nation.”

“ **For those coming into the profession, it is essential that they are equipped with the necessary personal sales skills which allow them to be more enterprising** ”



PHOTO: SHUTTERSTOCK/RACORN

Using soft skills to build relationships is a vital aspect of the role of a PT



PHOTO: SHUTTERSTOCK/ANDREW BASSETT

High intensity interval training (HIIT) is becoming ever-more popular

Rich Millard

Partnership director at Places for People Leisure and chair of the government-funded physical activity Trailblazer

“The initiative has been designed to improve training standards and ensure apprenticeships provide the adequate skills and training to staff in order for them to progress their careers – ideally in full-time employment. Trailblazer is now responsible for setting the industry standards in the training of personal trainers and leisure managers, with employers such as Places for People Leisure playing a leading role in the reformation process.



There will be much more focus on the soft skills that our sector is currently lacking – providing motivation and fostering behavioural change, thus making exercise dynamic and exciting to ensure that clients sustain exercise programmes in between PT sessions. The challenge for our sector is making physical activity the habit of a lifetime and the Trailblazer scheme will promote the skills that we need to achieve this. We’re aiming to bring better structure

to career pathways and provide more clarity on personal development opportunities, so PTs will know exactly what is required to progress to the next level. Continuing professional development is essential and will come to the fore, while we want to ensure personal training is accessible and easier to understand for those young people considering a career in the sector.

This is a broad and rewarding sector which offers a raft of opportunities and continues to grow. Now is the perfect time to get our house in order and pave the way for a bright future.”

“

This is a broad and rewarding sector which offers a raft of opportunities to personal trainers and will continue to grow

”

Dave Kyle

Head trainer for group fitness brand Les Mills UK

“Innovation will continue to be the watchword for the industry over the coming years. And by innovation we don’t just mean the workout, it’s about the entire experience – from music, styles of teaching and environment – so gone are the days of floor to ceiling mirrors, ballet bars and bright lights. The choreography and class content will also innovate and we are already seeing this evolution today, with the relaunch of BODYVIVE3.1, which is three workouts (strength, core and cardio) in one. We are also currently working on the launch of



a new high intensity interval training (HIIT) programme into our indoor cycling suite of programmes. From a club point of view, more senior decision makers are recognising the value of group exercise as a tool for member retention, with best in class facilities driving more than 50 per cent of their membership base into group exercise classes each week and group exercise being cited as the biggest influence on how long people stay with a fitness facility. We are also working with operators across the board which are using

programmes like GRIT (small team training) to feed their PT models.

Technology will also be a huge influence in the future. Firstly, using apps and wearable technology to accurately calculate calorie burn will enable participants to track their progress. There are also advances in the delivery of group exercise such as the TRIP via Les Mills IMMERSIVE and at home technology such as Les Mills On Demand, where participants will be able to work out in different environments to suit their lifestyle. This is within a social media savvy population which loves to share, update and ‘boast’ about its experiences, so greater integration with the online world will continue.”



Bucks New University introduces a new undergraduate degree course in Sports Therapy

Bucks New University is recruiting students for a new undergraduate sports therapy course in commencing this September.

The BSc (Hons) Sports Therapy is a three-year undergraduate degree taught at the University's new Human Performance Exercise and Wellbeing Centre, which will be opening at the High Wycombe campus in time for the new academic term in Autumn 2015.

The course is accredited by the Society of Sports Therapists and programme includes modules including Soft Tissue Management, Bioenergetics, Biomechanics and Functional Anatomy and Kinanthropometry. The course will also develop the professional and practical skills required for students to achieve registration as sports therapists. The programme has a stimulating multi-disciplinary focus combining aspects such as sport and exercise science, rehabilitation, health, management, and sports injury. Central to the course experience is development of the competencies required to be an effective, confident professional who is able to provide first class care to a range of sport, exercise, and recreational participants. The course offers you:

- opportunities for 'hands-on' practical work
- practice-based learning experiences throughout the programme
- a strong focus on developing essential clinical skills to diagnose, treat and rehabilitate injured participants
- access to knowledgeable and specialist staff across a range of academic and professional disciplines.



At Bucks, you will be part of a friendly, welcoming community with one of the best Students' Unions in the UK. As a student of sports therapy, you will interact with academic staff across fields such as sport and exercise science, health, psychology and care. Many of our staff work closely with NHS Trusts and organisations in sport and recreation sectors. Staff also conduct applied research which underpins our teaching in this area. Across the University we have a variety of specialist facilities to provide a stimulating learning environment.

This includes our brand new Sport & Exercise Clinic, Integrated Human Performance Laboratory, and Sports Therapy Teaching Suite. The multi-million pound centre will house a state-of-the-art Sports Injury and Physiotherapy Clinic, and once

fully operational members of the public can arrange appointments for competitively-priced treatments. Other cutting-edge facilities will include an integrated Human Performance Laboratory and three lane running track with motion-capture technology.

The new Bucks Sports Injury and Physiotherapy Clinic will initially be operated by qualified practitioners to support and supervise students as they build their skills and knowledge base. Student work placements and other employability opportunities, research and consultancy services for sport, fitness and healthcare providers will also be on offer at the Clinic.

The county of Buckinghamshire offers an enviable range of exciting sports organisations including: the prestigious Bisham Abbey, National Sports Centre and home to several National Governing Bodies of Sport; Stoke Mandeville Hospital, birthplace of the Paralympics; and, a vibrant semi-professional and professional sports community with clubs including Wycombe Wanderers FC. The University is home to the Reading Ladies Football Club Senior Academy and professional basketball team, Surrey United with many students combining academic study with a professional sports environment.



More information visit:
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You'll need proven management skills and a background in delivering business plans. An understanding of the sports & leisure industry is also essential and you'll need to be an experienced promoter of services. With health & safety, financial and HR knowledge, you'll be an excellent communicator who can work well under pressure and deliver to conflicting deadlines.

For an informal discussion on this role, please contact Glenn Tolan, Head of Operations on 01226 327413.

Closing date for applications: 4.30pm on Wednesday 27 May 2015.

For further details and to apply:

www.bpl.org.uk



St Mary's School Sports Centre
Calne Wiltshire SN11 0DF

Marketing & Sports Development Duty Officer

Full-time - 40 hours per week
Salary - (£19,306 - £24,617)

We have a vacancy for an enthusiastic, conscientious and motivated team member to join our prestigious Sports Centre. This swimming pool and fitness suite facility is set in the private grounds of St Mary's School in Calne which opens its doors to community members during peak times. Other facilities include a dance studio, therapy suite, outdoor tennis courts and astro turf pitches.

You must have sound knowledge and experience in the day to day operations of a wetside leisure facility. Communication skills are also essential, as is the ability to respond to customers.

It is essential that you have a professional qualification or relevant experience in a leisure related or marketing field.

St Mary's School Sports Centre is committed to safeguarding and promoting the welfare of pupils and members. Due to the nature of the work involved the successful applicant will be required to undertake an Enhanced Clearance via the Disclosure and Barring Service.

Further details and an application form are available on request from the Sports Centre office on 01249 857335 or via e-mail to: lcchalk@stmaryscalne.org.

Closing Date: Monday 18th May 2015



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Location: Various locations, UK

Recreation Assistant

Company: Parkwood Leisure
Location: Cardiff, UK

Duty Manager

Company: Legacy Leisure
Location: Southend, UK

Club Promoter

Company: énergie group
Location: Various, UK

Senior Recreation Assistant

Company: GLL
Location: London South East, UK

Team Leader

Company: Everyone Active
Location: Hertford, UK

Fitness Instructor

Company: Palms Health & Fitness
Location: Hopton-on-Sea

Fitness Instructor

Company: Malvern St James School
Location: Malvern, Worcestershire, UK

Personal Trainers

Company: The Gym Group
Location: Various locations, UK

Café Supervisor

Company: Everyone Active
Location: Nuneaton, UK

Commercial Sales Manager

Company: Concept Fitness
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Sales Manager

Company: Reboot Leisure
Location: Various locations, UK

Club Promoter

Company: énergie group
Location: Eastbourne, UK

Park Manager

Company: Reboot Leisure
Location: Herts/Beds/Bucks and UAE

Personal Trainer

Company: Énergie Group
Location: Various locations, UK

Fitness Instructor

Company: énergie group
Location: East Grinstead, UK

Sales Manager

Company: Everyone Active
Location: Stowmarket, UK

General Manager

Company: The Gym Group
Location: Colchester, UK

Customer Service Advisor

Company: GLL
Location: Oxfordshire, UK

Duty Manager

Company: Everyone Active
Location: Stratford Upon Avon, UK

Personal Trainer

Company: Pure Gym Limited
Location: Various locations, UK

Guidance Assessor

Company: YMCAfit
Location: Various locations, UK

MoveGB Customer Motivator

Company: Move GB
Location: Bath, UK

General Manager

Company: St Michaels Hotel and Spa
Location: Falmouth, UK

Part-Time Swimming Coach

Company: Bancroft's School
Location: Woodford, Essex, UK

Duty Manager

Company: Link4Life
Location: Middleton, UK

Guidance Assessor

Company: YMCAfit
Location: Various locations, UK

Event Crew

Company: Big Bang Promotions
Location: Sheffield and London, UK

Senior Recreation Assistant

Company: GLL
Location: London, South East, UK

Dry Side Recreation Assistant

Company: GLL
Location: Iver, Bucks, UK

Sports Development Manager

Company: Fusion Lifestyle
Location: Essex, England

Fitness Instructor

Company: Energie
Location: St Albans, UK, UK

Assistant Gym Manager

Company: Pure Gym Limited
Location: Motherwell, UK

Duty Manager

Company: Ben Dunne Gyms
Location: Manchester & Liverpool, UK

General Manager

Company: Soll Leisure
Location: Oxfordshire, UK

Sports Development Officer

Company: LGSS
Location: Northamptonshire, England

Recreation assistant x2

Company: Parkwood Leisure
Location: Bexleyheath, UK

Fitness Manager

Company: Legacy Leisure
Location: Vale of Glamorgan, UK

Fitness Instructor

Company: Legacy Leisure
Location: Exeter, UK

Freelance Personal Trainers

Company: Ben Dunne Gyms
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Fitness Motivator

Company: Everyone Active
Location: Staines, UK

Personal Trainer

Company: Everyone Active
Location: Various locations, UK

Fitness Instructor (Part time)

Company: énergie group
Location: Enfield, UK

Participation Officer

Company: University of Birmingham
Location: Birmingham, UK

Receptionist

Company: Parkwood Leisure
Location: Bexleyheath, UK

Swim Teachers

Company: Everyone Active
Location: Nuneaton, UK

Customer Relations Manager

Company: Fusion Lifestyle
Location: Various locations, UK

Seasonal / Casual Instructors

Company: Parkwood Leisure
Location: Dolygaer Outdoor Centre, UK

Community Centre Manager

Company: Hyde Housing Association
Location: Brent, UK

Pool Operations Manager

Company: Fusion Lifestyle
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Contract Fitness Manager

Company: Everyone Active
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Operations Manager

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Marketing and Sports Development Duty Officer

Company: St Mary's School Sports
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Personal Trainer

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Sports Coaches

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Butlers

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Leisure Attendants

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Location: Essex, UK

Duty Manager

Company: Everyone Active
Location: Warwickshire, UK

Head of Business Development

Company: Celtic Leisure
Location: Neath, UK

Personal Trainer

Company: Matt Roberts
Location: Various locations, UK

Leisure Co-Ordinator

Company: Powerleague
Location: Various, UK

General Leisure Manager

Company: Holiday Park South Coast
Location: South Coast, UK

Assistant Manager

Company: Powerleague
Location: Nationwide, UK

Lifeguard

Company: Sandy Balls
Location: New Forest, UK

Sports Assistants

Company: Everyone Active
Location: Bedminster, Bristol, UK

Swimming Teachers

Company: Everyone Active
Location: Bristol, UK

Activity Camp Leaders

Company: Everyone Active
Location: Nuneaton, Warwickshire, UK

Sports Programmes Manager

Company: The Robert Gordon Uni
Location: Aberdeen, UK

Personal Trainer

Company: énergie group
Location: Enfield, UK

Assistant General Manager

Company: The Gym Group
Location: London Chadwell Heath, UK

Finance Director

Company: Leigh Sports Village
Location: Leigh, UK

Facility Manager

Company: Brio Leisure
Location: Northwich Memorial Court, UK

Administration Manager

Company: Leigh Sports Village
Location: Leigh, UK

Customer Relations Manager

Company: Leigh Sports Village
Location: Leigh, UK

Aquazone Co-ordinator

Company: Parkwood Leisure
Location: Cardiff, UK

Front of House Receptionist

Company: Everyone Active
Location: Bourton-on-the-Water, UK

Regional Officer (Midlands)

Company: Sporting Equals
Location: Midlands, UK

Aqua Instructor

Company: Everyone Active
Location: Middlesex, UK

Personal Trainer

Company: énergie group
Location: Hatfield, UK

Community Sport Director

Company: Sport Wales
Location: Sophia Gardens, Cardiff, UK

Southern Regional Manager

Company: YMCAfit
Location: London and South East, UK

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Company: Powerleague
Location: Croydon, UK

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Company: Everyone Active
Location: Wallington, Sutton, UK

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Company: Parkwood Leisure
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Company: Aspire Leisure Centre
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Digital Marketing Executive

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Location: Bath, UK

Sports Coach

Company: Everyone Active
Location: Studley Leisure Centre, UK

Personal Trainer

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Location: Various locations, UK

Lifeguard

Company: Everyone Active
Location: Stratford upon Avon, UK

Youth Sports Education Officer

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Location: London, UK

Operations Manager

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Location: Sevenoaks, UK

Fitness Instructor

Company: Sharnbrook Upper School
Location: North Bedfordshire

Aquazone Swim Instructors

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Location: Rushcliffe, UK

Trainee Duty Manager

Company: Parkwood Leisure
Location: Chelsmley Wood, UK

Fitness Instructor

Company: énergie group
Location: Dundee, UK

Technical Support Assistant

Company: STA
Location: Walsall, UK

General Manager

Company: Team Sport Karting
Location: Various locations, UK

Swim Teacher

Company: Everyone Active
Location: Nuneaton, Warwickshire, UK

Group Exercise Instructor

Company: Everyone Active
Location: Cirencester, UK

Area Manager

Company: Xercise 4 Less
Location: South England, UK

Fitness Motivator

Company: Everyone Active
Location: Cirencester, UK

Fitness Instructor Grade 2

Company: Moseley School
Location: Birmingham, UK

Club Promoter (Part time)

Company: Energie
Location: St Albans, UK

Play Leader

Company: Legacy Leisure
Location: Southend, UK

General Manager

Company: Fusion Lifestyle
Location: Surrey, England

Aqua Instructor

Company: Everyone Active
Location: Nuneaton, UK

Membership Sales Advisor

Company: Énergie Group
Location: Andover, UK

1Life Contract Manager

Company: 1Life
Location: St Albans, UK

Lifetime PTA Global Maxima

Company: Lifetime
Location: Nationwide, UK

General Manager

Company: Xercise 4 Less
Location: Various locations, UK

General Managers

Company: The Gym Group
Location: Various locations, UK

Membership Consultant

Company: Xercise 4 Less
Location: Nationwide, UK

Sales and Marketing Manager

Company: Xercise 4 Less
Location: Various locations, UK

Personal Trainer

Company: Xercise 4 Less
Location: Nationwide, UK

Swimming Teacher

Company: Becky Adlington's Swim Stars
Location: Nationwide, UK

Group Sales Manager

Company: Club Training
Location: London

Beauty Therapist

Company: Center Parcs Ltd
Location: Cumbria, UK

Spa Head Therapist

Company: Woolley Grange
Location: Bradford-on-Avon, UK

Assistant Spa Manager

Company: Bedford Lodge Hotel
Location: Newmarket, UK

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Crowdfunding for Thames Baths

Architecture practice Studio Octopi's dream of sparking a "swimming revolution" by creating a floating freshwater pool in London's River Thames has become the subject of an ambitious crowdfunding campaign.

The Thames Baths project – which has won high-profile backing from figures including artist Tracey Emin and Boris Johnson – was recently incorporated as a CIC (Community Interest Company), meaning the public space will be run as a social enterprise.

Attention has now turned to raising the funds necessary to help get the project off the ground and into the water. The launch on crowdfunding website Kickstarter, sees the team seeking £125,000 by the end of May to help create the floating freshwater pool at Temple Stairs off the Victoria Embankment. In return for pledging money, a tiered membership scheme offers donors free swims in the opening year of the lido.

Thames Baths proposes the reintroduction of swimming in the River Thames, part of a wider ambition to promote access to urban waterways



The project utilises London's largest public space – the River Thames

for swimming and recreation for all. If planning permission is granted, the Thames Baths would consist of a floating pontoon which rises and falls with the tide. The designs incorporate two pools and a large publicly accessible decked area. "Ever since we first sketched out the original concept for Thames Baths, we have always wanted to build something that benefited the community and allowed them to participate in its creation," said Thames Baths founder and Studio Octopi director Chris Romer-Lee.

Details: <http://lei.sr?a=2t5h3>

Tate seeks staff after double departure

Chris Dercon has chosen to step down from his role as director of London's Tate Modern, the second recent departure from a Tate gallery following the earlier resignation of Tate Britain's Penelope Curtis at the end of March.

Dercon, who was appointed director at the Tate Modern in 2011, has taken up a new role as director of the Volksbühne, an experimental theatre in Berlin. Dercon takes over from long-serving Frank Castorf – who had been in the position since 1992.

Dercon will not depart immediately, taking up his new position in Q3 2017, allowing an extended departure to see through the completion of Tate Modern's £215m extension, which is scheduled to be finished in 2016.

Penelope Curtis parted ways with Tate Britain in March to also take up a new role, this time at



Penelope Curtis and Chris Dercon are both set to leave Tate

Lisbon's Gulbenkian museum – which houses a collection of ancient and modern art in Portugal's capital. Curtis – who was appointed Tate Britain director in 2010 and oversaw the £45m redevelopment of the London gallery – will become the first foreign director of the Gulbenkian. *Details: <http://lei.sr?a=x5C2J>*

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