

leisureopportunities

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Tottenham Hotspur stadium designs revealed

Tottenham Hotspur FC (THFC) will install an innovative multi-use pitch at its 61,000-capacity stadium in North London – allowing it to host a minimum of two National Football League (NFL) games each season.

The club will use a retractable grass field at its new £400m venue, with an artificial surface underneath that will be used for NFL games.

The design will allow greater flexibility in the scheduling of games, with the NFL having its own playing surface for games held at the venue. The artificial surface will also be capable of hosting other sporting, entertainment and community events. THFC said it had signed a 10-year deal with the NFL for at least two games per year.

“With growing enthusiasm for the NFL in the UK, we’re committed to hosting NFL



Sports architects Populous have been appointed to design the stadium

games in world-class venues and are excited to partner with Tottenham Hotspur to play games at their future stadium,” said NFL commissioner Roger Goodell. “We share a vision and commitment to creating the best experience for our teams, fans and the local community.”

The English Premier League club announced the plans to host NFL games as part of a presentation during which it also revealed updated designs for the Northumberland Development Project – a large-scale sports, leisure and entertainment destination anchored by the new stadium. Set to open in 2018, the development will include a new 180-bedroom hotel, an extreme sports centre, a “Sky Walk” adrenaline attraction and a “Tottenham Experience” – a permanent visitor attraction and

museum charting the club’s history.

There will also be 579 new homes, a new community health centre and improved street infrastructure to better deal with crowd management issues.

Details: http://lei.sr?a=p7Y4x_O

Fitness First eyes up offload of 10 gym sites

Fitness First plans to sell up to 10 regional UK health clubs as the chain continues its strategic shift upmarket towards premium clubs in metropolitan centres, amid speculation that owner Oaktree Capital Management could be planning to exit the business. The potential offload comes as Oaktree recently replaced CEO Andrew Cosslett with Oren Peleg, who has a strong pedigree in finance. Peleg’s appointment sparked suggestions he will move to cut costs and boost earnings ahead of a sale of the business. *Continued on back cover*

Shrek’s Adventure comes to London

Merlin Entertainments has launched its latest attraction at its London cluster on the Thames, a ‘game-changing’ immersive Shrek attraction, which the project’s creative director has said will take linear experiences to new heights.

Working with DreamWorks Animation, Shrek’s Adventure follows a similar format to that of the London Dungeon – minus the frights – combining special effects and real-life actors to create a unique experience only available currently in London.

Eddie Saul, creative director for the project, told *Leisure Opportunities* that the script for the experience – which will last around 1.5 hours – is completely new and has been written



Shrek’s Adventure is a lively 90-minute experience

exclusively by DreamWorks for the multi-million pound project. Collins-construction worked on the build for Shrek’s Adventure, as well as design and manufacture company Scruffy Dog. Details: http://lei.sr?a=c3U9H_O

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£40m Bristol Rovers move collapses

Bristol Rovers' £40m plan to move into a new stadium across the city has collapsed after supermarket chain Sainsbury's won its High Court battle over the purchase of its current home.

The initial plan had been for Sainsbury's to buy the team's 12,000-seat Memorial Stadium in 2011 and lease it back to the club while a new 21,700-seat stadium was developed in the north of Bristol.

On 13 July, a judge ruled in favour of Sainsbury's, stating that the construction of a schedule to the agreement "seems like an insuperable barrier" to the club winning the case.

The Memorial Stadium location would have been redeveloped into a mixed-use site to include a Sainsbury's supermarket, 65 housing units, 23 affordable units, community space, 572 parking spaces and a public square. A club spokesperson said the League Two side was



The club is still 'committed to building a new stadium to secure the club's future'

still "committed to building a new stadium to secure the club's future", with the original plans by Arturus Architects being centred on the stadium, with the new venue designed to meet all FIFA standards. Other planned facilities included a 1,280sq m (13,778sq ft) gym, a 784sq m (8,439sq ft) supporters club bar, a jogging track and a banqueting and hospitality suite, as well as a teaching space. Gledes, Pegasus Planning Consultants and TPA have also been involved with the plans.

Details: http://lei.sr?a=5J5X6_O

'New approach' needed for UK sports policy

The UK government needs to embrace "fresh thinking and independent input" when making sports policy decisions if it wants to maximise the potential of sport.

The finding comes from the Sports Think Tank's Sector Survey, published earlier this month, which questioned 100 senior sports industry figures on a range of issues.

More than 95 per cent of those questioned wanted a new approach into how policy is created, with 85 per cent saying sport should link with innovators and entrepreneurs to meet consumer needs.

"The survey shows a strong appetite for change," said Sports Think Tank chair, former MP Andy Reed. "It's time to embrace new technology, new players and new tactics if we are going to maximise the potential of sport to improve sports participation and the nation's health, fitness and well-being."

"Given the revolution in technology over the last decade and the innovations which



Trends like mass participation events are changing the nature of sport

have occurred in many industries and other aspects of society, it would be madness not to involve a wider range of people and inputs into any new policy debate.

"The government should heed the survey's call for new voices and new approaches."

The survey also showed concerns over further government cuts. Nearly 90 per cent fear predicted budgetary restrictions will prevent local authorities from providing adequate sports facilities. Details: http://lei.sr?a=p6z2F_O

Tigers' stadium plans push ahead

Castleford Tigers Rugby Football Club's plans to build a new stadium have taken a step forward after the government decided not to call in the planning application.

The proposed 10,000-capacity stadium is part of a £135m mixed-use Five Towns Park development in Glasshoughton, consisting of a 50-acre country park and a 53,000sq m retail and entertainment complex.

Developed by Lateral Property Group, the sheer size of the project meant the plans had to be considered by the Department for Communities and Local Government (DCLG). Wakefield Council had approved the original planning application back in February. DCLG decided, however, not to call the proposals in for further scrutiny, which could have delayed the stadium opening date.

Tigers CEO Steve Gill said he was "thrilled" that the project has now cleared its last planning hurdle. "It's a huge relief to hear the



The stadium will form part of a £135m mixed-use project

application is not being called in," Gill said. "We're now in a great position to deliver the Five Towns Park project to our local community. There are a lot of excited people in Castleford at the moment, but we still have work to do before we start the groundwork."

Construction work is now expected to begin this year, with the new stadium ready for the 2017 season. *Details:* http://lei.sr?a=y3M8x_O

Fresh thinking drives up golf participation

England Golf's renewed emphasis on structured coaching courses and providing regular playing opportunities has led to a marked surge in new players taking up the sport.

A new impact report by the national governing body shows that there were 8,500 new club memberships taken up in the year to March 2015 – which could equal £7.2m in annual subscriptions.

The report also spotlights large increases (43 per cent) in the number of people taking structured golf coaching and the number of people playing weekly has gone up 48 per cent since 2014.

The increases are credited to England Golf's new strategy of providing fewer one-off taster sessions and placing more emphasis on coaching and offering regular sessions which are more likely to lead to club memberships.

The new approach supports the England Golf Strategic Plan for 2014-17 which has seven key aims, including creating more players, more members and stronger clubs.



Opportunities for regular playing sessions have increased for all ages

Claire Roberts, England Golf's head of participation, commented: "Our research tells us that it is golf club members who play golf most often and our county network has, therefore, concentrated on creating more regular players and more members."

"The results of the past 12 months have been very encouraging and England Golf will continue to work with counties and clubs to promote regular coaching and ways to recruit and retain club members."

Details: http://lei.sr?a=G8R5W_O



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Active children are 'more confident and popular'

As well as being happier and fitter, children who are more physically active enjoy a range of social benefits including increased confidence and peer acceptance, according to a new evidence review published this month.

The Public Health England (PHE)-backed review by British Heart Foundation (BHF) researchers from the University of Oxford and Loughborough University identifies the direct benefits that physical activity has on children in terms of their physical, social and emotional development. It points to strong evidence that physical activity and sport has a positive impact on children's social skills and self-esteem. Details: http://lei.sr?a=J2U5r_O



The Gym Group CEO John Treharne won election

ukactive casts net wide for new Membership Council

ukactive has revealed the results of the recent election for its revamped Membership Council, reflecting a highly diverse mix of senior figures stretching right across the physical activity sector.

The Gym Group CEO John Treharne and iLife managing director Neil King are among the standout names that will sit on the slimmed down panel of nine representatives, which also features a few names readers may not be so familiar with.

The formation of a new Membership Council is part of the reforms borne out of a 12-month consultation with ukactive members and partners designed to ensure a fit for purpose governance structure in line with best practice recommended by key agencies such as Sport England.

The Membership Council, to be chaired by David Stalker, will be the formal voice of the membership base in ukactive governance, reporting to the board and taking on topical sector challenges. View the full list of new members on the *Leisure Opportunities website* by following the link below. Details: http://lei.sr?a=U4Q4B_O

Les Mills launches On Demand

Global fitness giant Les Mills has kicked off its new On Demand streaming service, enabling fitness fans to workout whenever they like by accessing classes via a computer, tablet, or smartphone.

The Spotify-like service, which was first revealed by *Leisure Opportunities* in March, will initially be available to consumers in the US, UK, Finland and Sweden. A subscription for the service – which currently carries seven Les Mills classes in 30-minute formats – costs £9.95 per month.

Les Mills On Demand will aim to help health clubs enhance their member offering by extending exercise classes beyond the gym. Based on research that found 82 per cent of gym goers also exercise frequently at home, Les Mills believes the service will help clubs to be able to boost member engagement.

“Around the world there are millions of people using Les Mills to fuel their fitness, whether it's a dance class such as SH'BAM or our indoor cycle class RPM; gym users come



Les Mills classes have a major following around the world

back time and time again,” said Les Mills CEO Phillip Mills. “We recognise sometimes people want to ‘have a go’ in the comfort of their own home before trying out a live class and we’ve had a great deal of interest across the globe to take our classes online and this is just one way we hope we are helping to create a fitter planet.”

The On Demand service will be aimed at all demographics and there are plans to roll out Born To Move classes for kids. Details: http://lei.sr?a=J8c9k_O

Virgin boosts earnings ahead of takeover

Virgin Active has announced an impressive set of financial figures as it gears up for expansion amid its impending acquisition by South African investment firm Brait.

Brait agreed to buy an 80 per cent stake in the business for £682m in April and the transaction is expected to be completed this summer, subject to approval by the South African and Namibian competition authorities. Having opened 11 new clubs in 2014, Virgin Active aims to make further strides in 2015 buoyed by its new investor, with a particular focus on growth in Asia and Africa.

In a trading statement released last month for the year to 31 December 2014, underlying earnings across the group grew 13 per cent to £124m, with growth across all territories.

In Europe, where Virgin Active has 146 clubs, including 101 in the UK, underlying earnings grew by 17 per cent.

Revenues held firm against 2013's figures despite the sale of 12 UK clubs, the bulk of which were sold to Nuffield Health.



The gym chain was founded by Sir Richard Branson in 1999

“2014 saw a continuation of the growth that we have enjoyed since we opened our first club in 1999. All established territories contributed to this profit growth in a period where we have continued to invest in both clubs and product innovation,” said Virgin Active CEO Paul Woolf. “As consumers seek out ways to improve and maintain their health and wellness levels, I’m confident 2015 will be another year of growth.” Details: http://lei.sr?a=r3g3Y_O

Chris Hoy invests in Pure Gym

Six time Olympic gold medal winner Sir Chris Hoy has invested in Pure Gym and will partner the group as a special adviser.

In his new role, Hoy will act as an ambassador for Pure Gym and advise on how the operator can enhance the overall customer experience, support members in being more active and help them to achieve their individual goals. He will also act as a consultant on potential new Pure Gym products and services.

"Chris is a truly outstanding sportsman and a superb technician in terms of training expertise. As a multi Olympic medal winner he is well placed to advise on strengthening our product offering and services," said Pure Gym CEO Humphrey Cobbold. "Having known Chris since before his retirement, I also know he's not just interested in elite sports but is deeply committed to helping people of all abilities be healthier and more active. I therefore cannot think of a better person to join us and support our mission of opening up access to affordable, high quality fitness facilities to as many people as possible."



Hoy will also consult on potential new Pure Gym products and services

Hoy joins Pure Gym as the business reaches a major milestone in its expansion. This week the chain will open the doors to its 100th club in East Kilbride. The group also remains on course to acquire 43 LA fitness sites, pending Competition and Markets Authority (CMA) approval.

"I have followed Pure Gym's swift expansion over the past few years and have admired the way in which they have changed the gym market for the benefit of consumers of all ages, abilities and interests," said Hoy. "I am particularly interested by the fact that 30 per cent of our customers have never been members of a gym before."

Details: http://lei.sr?a=T5C7M_O

Major suppliers throw weight behind LIW

With just weeks to go until the biggest date in the physical activity sector calendar, Leisure Industry Week (LIW) 2015 is gaining steady momentum with a number of major equipment suppliers booking stands for the event.

Matrix Fitness, Precor, Cybex, Octane Fitness and Jordan Fitness are among the fitness equipment suppliers to have confirmed they will exhibit at the two-day event. They'll be joined on the show floor by heavyweights from the aquatics industry – such as Zoggs – and drinks giant Lucozade.

Having seen falling attendances in recent years, there had been uncertainty as to whether suppliers would support LIW 2015, but a change of ownership and a fresh approach appear to have inspired renewed confidence. BodyPower Holdings – the company which produces popular health and fitness consumer show BodyPower Expo – recently acquired the long-standing industry event from United Business



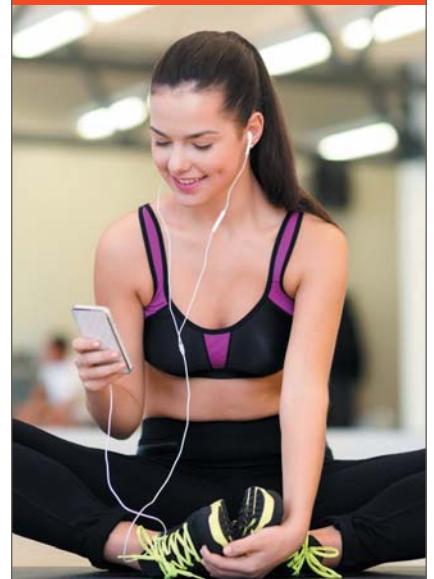
A number of key suppliers have confirmed their presence at the show

Media (UBM) for an undisclosed fee. The new owners are eager to bring new ideas to LIW and chief executive Nick Orton has advocated an innovative approach with fresh thinking.

"As one of the largest suppliers and manufacturers of fitness equipment, Precor is pleased to once again support the industry's key UK trade show and is excited with the changes Bodypower are making to the event," Precor's UK marketing manager Jonathan Griffiths told *Leisure Opportunities*. *Details: http://lei.sr?a=G2z9n_O*



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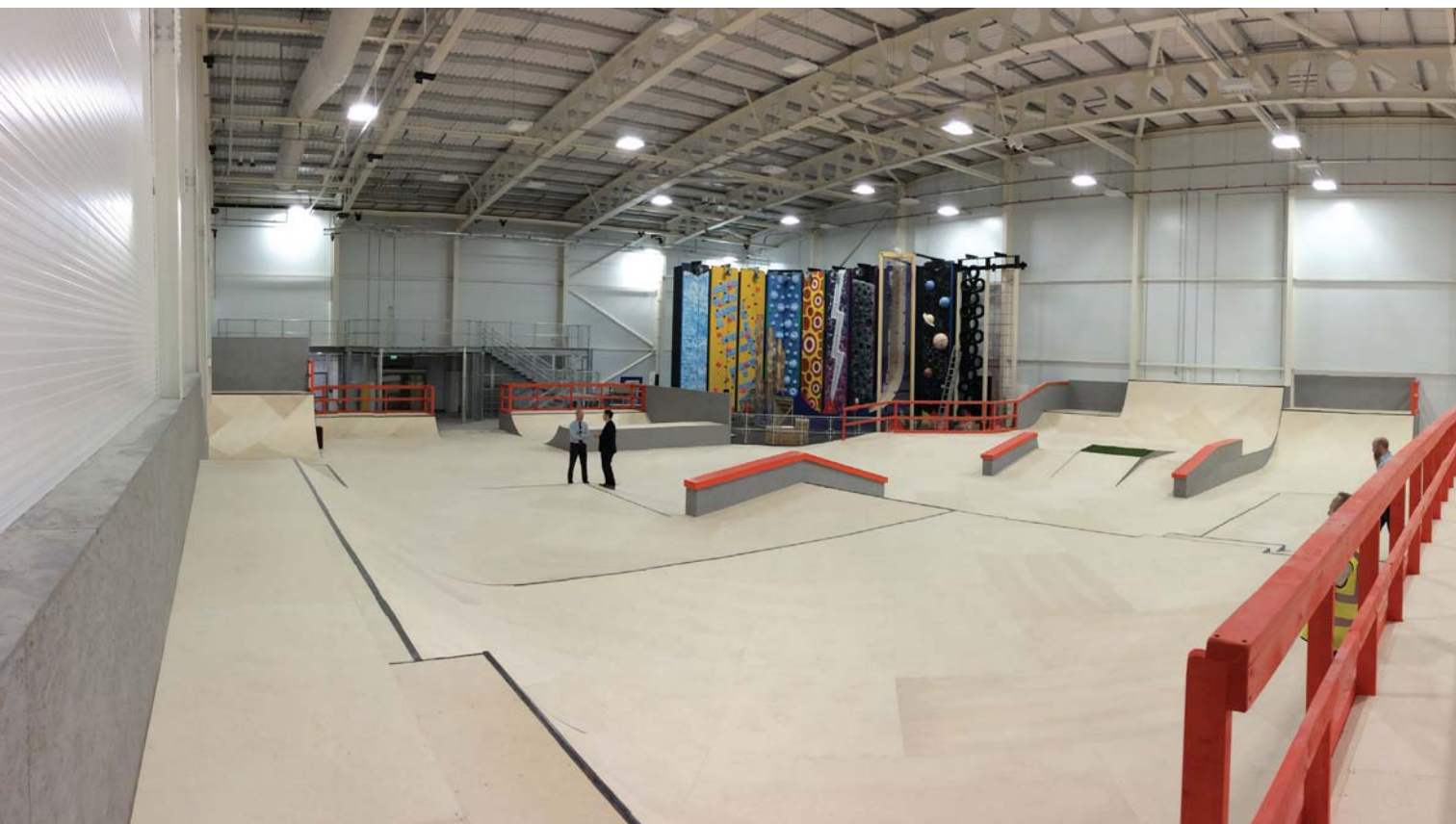


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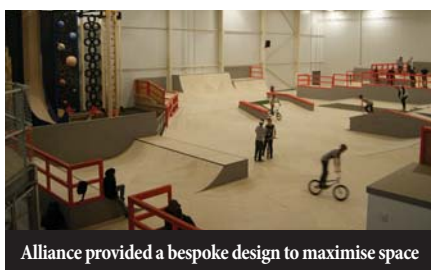
SKATE PARK RAMPS UP ALLIANCE'S SUCCESSES

Alliance Leisure has created a dynamic new sports space for young people in Barking, East London.

The sports development experts have created a new 1000sq m (10,763 sq ft) indoor skate park at the Greenwich Leisure Limited (GLL) Barking Sporthouse centre, along with a VerTgo climbing wall.

The skate park used five courts of a large 20 badminton court sports hall, separating the remaining three quarters of the facility with a large partition. The VerTgo Indoor Climbing has 14 elements, catering for new and experienced climbers.

GLL asked Alliance Leisure to come up with ideas for attracting new users and providing a space for young people in December 2014 and five months later, the project was delivered on time and within budget.



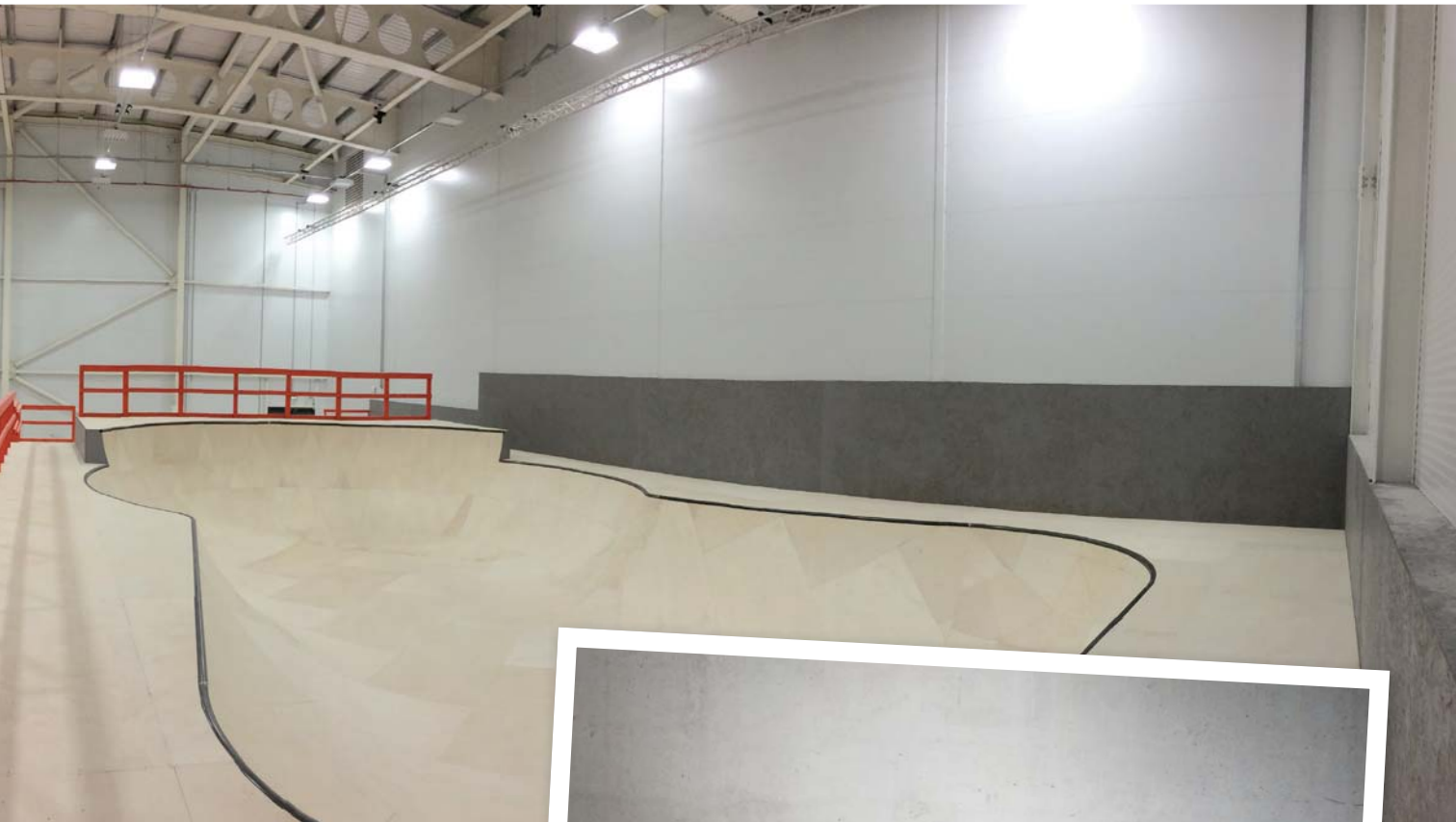
Alliance provided a bespoke design to maximise space

At an overall cost of £750,000, more than half (£500,000) was funded by Sport England Improvement Fund and the rest invested by GLL. Alliance delivered the project from start to finish, bringing its expertise in project management and full supply chain.

As well as the new facilities, a new 'caged' entrance and reception space has been developed, along with a mezzanine floor viewing area with DJ platform for events.

New toilet facilities have been installed and young users can store their bikes and scooters in a dedicated bike park in the centre.

Since the centre opened in May, more than 4,000 visitors have used the new facilities in Barking.



“We’re confident that this is one of the best and most innovative extreme sports facilities in the UK”

Lewis Thompson, general manager for Barking Sporthouse, said, “The facility has already been a huge success and the feedback we’ve had from visitors already has been fantastic.

“We’re confident that this is one of the best and most innovative extreme sports facilities in the UK. It’s been purpose built and includes some of the latest design, technology and equipment.

“We look forward to hosting events and welcoming more extreme sports fans from not just the local area - but across the UK.”

In addition to the skate park, GLL are building a 2,000sq m (21,527sq ft) trampolines park to complement the offering to the local and regional community. This is due to open late summer. ●



pic © SHUTTERSTOCK PHOTO

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allianceleisure

UK's National Spa Week set for 2-6 November 2015

National Spa Week, the UK Spa Association's annual awareness week, will this year run from 2-6 November, with an aim to encourage the uninitiated into spas with events and special offers, such as discounted treatments or gifts with purchase. The Association reports that only 8 per cent of the UK population visits spas, and aims to raise that number to 10 per cent by 2017.

The promotion has a fundraising element as well, as operators are encouraged to support Macmillan Cancer Support during the week. Individual spas and salons will choose how they fundraise, though the UK Spa Association is offering a range of suggestions. Details: http://lei.sr?a=n9Q2g_O



EF Medispa founder Esther Fieldgrass

Latest EF Medispa to offer IV vitamin infusions

EF Medispa is opening its fourth London clinic in Canary Wharf this summer, bringing IV vitamin infusions to the stressed-out executives of the London financial hub.

The 75sq m (802sq ft) location will feature 10 types of Drip & Chill IV vitamin infusions created to support various conditions such as a low immune system, dehydration and weight loss. Treatments are also designed to improve athletic performance and libido.

"The new lounge-style, riverside premises, along Admiral's Way, will be offering Canary Wharf's stressed-out, time-short executives a chance to recharge their batteries with energy-boosting vitamin infusions, and to refresh their image utilising the latest advances in medical aesthetics," said Esther Fieldgrass, founder of EF Medispa.

EF Medispa uses proprietary software from Vitamindrip to create unique "prescriptions" based on clients' responses to medical and lifestyle questionnaires. It will also offer injections for both wrinkles and hyperhidrosis, also known as excessive sweating. Details: http://lei.sr?a=x9S5h_O

Crescent adds champagne garden

The Grade I-listed Royal Crescent Hotel & Spa in Bath has launched The Tattinger Spa Garden at the Spa & Bath House. The 156sq m (1,679sq ft) spa garden is both a relaxation room and a space to have a meal from the property's spa menu.

"The Tattinger Spa Garden offers the opportunity for our spa guests to further their experience of relaxation and escape by retreating to a haven created to enhance the senses within a beautifully planted and hidden walled garden," Anette Hall, spa manager for the property told *Leisure Opportunities*.

"It is the perfect place for our guests to remain in their gowns and enjoy either lunch from our Spa Garden menu, an exquisite afternoon tea, or simply a chilled glass of Tattinger champagne or a cocktail."

Tattinger is the brand partner at The Royal Crescent Hotel & Spa, and in addition to the Tattinger champagne available for purchase, the spa garden incorporates the brand with yellow Compté de



The Tattinger Spa Garden aims to engage the five senses

Champagne roses and branded furniture.

Designed by local landscape designer Alison Jenkins, the garden includes sofas and chairs with manicured hedges. Spa menu items include chilled gazpacho, superfood salads and fresh fruit salads created by head chef David Campbell.

The Georgian property, which dates from the 1700s, relaunched last autumn after a major heritage-led refurbishment to the 45 bedrooms, suites and spa. Details: http://lei.sr?a=b8Q6t_O

Nuffield bringing mindfulness to workplace

UK healthcare organisation Nuffield Health has teamed up with Mindlab to develop a new corporate mindfulness training programme for businesses to optimise employee performance and build emotional resilience.

Based on research which has found mindfulness improves cognitive performance, emotional regulation and management of stress, the programme will comprise bespoke workshops, as well as a complete foundation course to establish mindfulness practice. Sessions are delivered live, either face-to-face or via webinars to increase accessibility. Courses are also supported by an app.

Already providing corporate wellness services to 60 per cent of companies listed on the UK's FTSE 100 index, the move is Nuffield Health's initiative to gain an even greater market share. It follows the recent acquisition of two health clubs on the doorstep of the City of London, as it bids to make wellness a mainstay



Mindfulness is described as an integrative, mind-body based approach

of corporate life. With 15 million working days lost during 2013 in the UK alone due to stress, anxiety and depression, it's easy to understand why the concept of mindfulness is gaining greater traction. In a recent article, the president and CEO of the Global Wellness Summit Susie Ellis said workplace wellness will become a major focus in the next couple of years, predicting that the movement is "about to explode." Details: http://lei.sr?a=z7S2j_O

Health Club Management Retention Hub

We've pulled together the latest retention series written for Health Club Management by leading industry experts Dr Melvyn Hillsdon, Dr Paul Bedford and Guy Griffiths. This one-stop online shop gives you quick access to the latest thinking, stats, trends and reports in this vital field.

The screenshot shows the 'Health Club Management Retention Hub' website. At the top, there's a navigation bar with links like HOME, JOBS, NEWS, FEATURES, BLOG, PRODUCTS, and a search bar. Below this, there are logos for DFC (Debit Finance Company) and SEPA (Single Euro Payments Area). The main content area features three featured articles:

- The TRP 10,000 series** by Dr Melvyn Hillsdon: ABOUT THE AUTHOR Dr Melvyn Hillsdon is associate professor of exercise and health at the University of Exeter. Since his landmark retention report in 2001 (Winning the Retention Battle), his research into retention and attrition has led to the development of appropriate measures of retention, attrition and longevity.
- The Black & White series** by Dr Paul Bedford: ABOUT THE AUTHOR Dr Paul Bedford has worked in the fitness industry for more than 20 years. His business, Retention Guru, helps health club operators increase retention, reduce attrition and improve member loyalty.
- The Stick Around series** by Guy Griffiths: ABOUT THE AUTHOR Guy Griffiths works for GG Fit, an independent consultancy that helps clubs improve member retention by working with staff, systems and processes. His book, Stick Around, is available from all good bookshops and online retailers.

At the bottom, there's a section for 'HCM September 2013' with an overview of 'Attention retention' and 'Member retention rates continue to drop across the board, with a significant fall in the 25-34 age group'.

This collage features several articles and charts from the Health Club Management Retention Hub:

- ABSENTEE & EX-MEMBER JOURNEY**: A flowchart showing the journey from 'ABSENTEE' to 'EX-MEMBER' through various stages like 'First contact', 'Second contact', 'Third contact', 'Fourth contact', and 'Fifth contact'. It includes a timeline from 1st week to 5th week.
- NEW YEAR, NEW STRATEGY**: An article by Dr Melvyn Hillsdon discussing the challenges of the new year and offering strategies for improving member retention. It includes a photo of a group of people smiling.
- The PERSONAL touch**: An article discussing the importance of personal training in member retention. It includes a photo of a personal trainer working with a client.
- CONTACTING THE ABSENT MEMBER**: A flowchart showing the process of contacting an absent member, from 'First contact' to 'Fifth contact'.
- Retention Series**: A series of articles and charts discussing various aspects of member retention, including 'The TRP 10,000 series', 'The Black & White series', and 'The Stick Around series'.
- Charts and Graphs**: Several bar charts and line graphs showing retention rates across different age groups, gender, and time periods. For example, one chart shows 'Retention rates by age group' with bars for 16-24, 25-34, 35-44, 45-54, 55-64, and 65+.

Let the experts keep you up to speed on the latest retention trends
healthclubmanagement.co.uk/retention



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HOTELS

Luxury Edinburgh hotel gets green light

Planning permission has been granted for a major mixed-use scheme in Edinburgh, which will see a luxury hotel, 30 restaurants and a multi-screen cinema developed.

Allan Murray Architects and BDP masterplanned the £850m Edinburgh St James scheme, located in a World Heritage Site at the Scottish city's St James Quarter.

The five-star hotel, designed by Jestico & Whiles as the centrepiece of the project, will feature up to 210 bedrooms, as well as a 41,000sq ft (3,809sq m) apartment block that has the potential to provide 70 suites. The practice envisages a hotel that appears as a bundle of 'coiled ribbons', creating a "free-flowing and bold" building.

The new development as a whole will take up 160,000sq m (1.7m sq ft) and replace a 1970s shopping centre. Retail space comprising 70,000sq m (753,474sq ft) and up to 250 new homes will also be created.

Developer TIAA Henderson Real Estate is behind the scheme, which revolves around



Edinburgh St James is now scheduled to be completed in 2020

an open air galleria street intended to create a series of refined public spaces and squares.

Allan Murray Architects' and BDP's design is influenced by Edinburgh's classical geometry of crescents and circuses, and will complement the city's "sophisticated architecture, character and history".

With planning permission now in place construction work is expected to begin later this year, with completion scheduled for 2020.

Details: http://lei.sr?a=X9x7y_O

Welsh hotel reborn as chic boutique

An historic Welsh hotel in the seaside resort of Llandudno has opened this month (3 July) as The Llandudno Bay Hotel following a multi-million pound redevelopment.

After MBI Hotels purchased the hotel in December 2014, redevelopment began in earnest and the programme of work has seen the refurbishment of the entire hotel.

The extensive renovation work on what was previously the Regency Royal Hotel has been led by MBI Group Construction – a sister division of the site's

new owner. The refurb has seen the Grade II listed building become a 61-bedroom boutique hotel, with function space for 150, a 90-cover restaurant, plus a champagne bar and lounge.

"The speed in which the work has been completed on this grand building has been astonishing; especially with the high quality achieved," said hotel general manager, Chris Evans. "We have had a lot of interest from locals, who are excited to have a new venue at which to meet with friends, family and



The refurb has seen the Grade II listed building become a new boutique

colleagues, and to show-off to visitors to Llandudno." The new-look Llandudno Bay Hotel features a Forster Restaurant, which will serve a variety of dishes with locally-sourced ingredients. Meanwhile, the Woodhouse Bar offers cocktails and champagne to be enjoyed in the bar, or out on the terrace overlooking the bay. There is also an on-site spa which is due to open in the 2016. Details are still to be finalised as to what this will comprise. Details: http://lei.sr?a=U7d4g_O

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Slingshot unveils bio-activated horror maze

After revealing plans for a bio-activated horror maze in the UK, interactive games company Slingshot has started crowdfunding to bring the concept to fruition.

Described as “Crystal Maze meets Portal in the real world”, Hyde will be formed around a matrix of rooms. Each room will comprise four doors with the aim of the game for participants to find their way through the maze of doors to a central point and back out again. Somewhere in the maze is a monster that players have to try to avoid. The first events are scheduled to open to the public in March 2016, with the experience expected to last 45-60 minutes.

Details: http://lei.sr?a=R2f9d_O



Sciss is supplying the new digital planetarium

Glasgow upgrades to new fulldome planetarium

Glasgow Science Centre is set to upgrade its facilities to include Scotland's first fulldome digital planetarium.

Due to open at the end of Q3 2015, the new fulldome digital system by Sciss will allow for guests to see the universe in three dimensions, with the technology able to take them on journeys across the solar system, the Milky Way Galaxy and beyond.

In addition to astronomy, the system will show 360° fulldome films projected in HD across the 15m (49ft) dome, with Google's “Back to the Moon for Good” narrated by Tim Allen among the first to be shown.

“The new digital system will allow our visitors to explore the universe like never before through live presenter-led shows taking them on a tour through our solar system, or zooming out of the Milky Way to seeing our galaxy from above,” said planetarium manager, Steve Owens. “We will take seconds to transport our audiences to places in space that would take the fastest spacecraft ever built 40,000 years to reach and we will have shows suitable for all ages.”

Details: http://lei.sr?a=u8b4A_O

£20m fit-out for Design Museum

Willmott Dixon Interiors have been named winners of a £20m contract to fit out London's Design Museum, which is planning an £80m move to the former Commonwealth Institute building in Kensington.

The Grade II-listed building will become the new home for the Design Museum, which is dedicated to contemporary design and architecture.

The interior vision, imagined by British architect John Pawson, will include provision of new galleries with space for one permanent and two temporary exhibition areas. Also set to be featured will be learning spaces, a library, auditorium and office areas, in addition to a new restaurant.

Funded by Arts Council England (ACE), the Heritage Lottery Fund (HLF) and museum co-founder, Sir Terence Conran, the new 10,000sq m (107,600sq ft) space will provide three times more room than the Design Museum's current location at Shad Thames. Around 400sq m (4,300sq ft) will be devoted to learning facilities.



The Commonwealth Institute building is being refurbished for the project

“This is a high-profile and prestigious project that will see the Design Museum become one of London's biggest attractions when we complete the fit-out, with more than 500,000 visitors expected annually,” said Willmott Dixon Interiors' COO Mike Hart.

“We are very proud to be delivering this last, important stage of the museum's long-term plan for a bigger home, especially as we have a long track-record restoring listed buildings into modern spaces fit for the 21st century.”

Details: http://lei.sr?a=d8v7h_O

Rolling Stones exhibition set for 2016

The Rolling Stones have announced plans for a touring exhibition displaying rare and unique treasures from the band's 50-year history.

Promoted and presented by Australian company International Entertainment Consulting, *Exhibitionism* will make its debut in April 2016 at London's Saatchi Gallery. On show will be more than 500 artefacts from the band's personal archives, which a statement said would embrace “all aspects of art and design, film, video, fashion, performance, rare sound archives and at the heart of it, the Stones' musical heritage.”

“We've been thinking about it for a long time but wanted it to be just right and on a large scale just like planning our touring concert productions,” said Mick Jagger. “I think right now it's an interesting time to do it.”

The immersive exhibit will fill nine rooms, spanning 1,750sq m (18,800sq ft) in total, with each room looking at a different period



More than 500 artefacts from the band's personal archives will feature

of Rolling Stones history. The tour will be the largest of its kind to ever be staged by a band or musician and has had its collection curated over a period of three years.

“While this is about the Rolling Stones, it's not necessarily just about the members of the band,” added Keith Richards. “It's also about all the paraphernalia and technology associated with a band, such as the instruments.”

Details: http://lei.sr?a=s6W6Y_O

Music tourism brings £3bn boost

The UK's booming music industry and festival scene helped generate £3.1bn in music tourism in 2014, according to a new report.

The *Wish You Were Here* report by industry body UK Music found that 9.5 million music tourists travelled to live concerts and festivals such as Glastonbury, the Isle of Wight Festival and Scotland's T-in The Park during the year. Overseas visitors made up 546,000 of these music tourists and spent an average of £751 each.

"The UK's rich music heritage and infrastructure has made the UK the go-to destination for live music globally and these statistics show how tourism is now a bedrock of British music and the wider economy," said UK Music CEO Jo Dipple.

The report found that music tourism is poised for further growth, having seen the number of overseas music tourists jump 39 per cent between 2011-2014. This increase in music tourism also brought a boost to employment throughout the country, with 38,238 full-time UK jobs in 2014 sustained by music tourism – a 57 per cent increase since 2012.

The report follows research published last year suggesting an additional £4bn could



Festivals like Glastonbury have been a big draw for music tourists

be raised for the UK economy by cashing in on the country's music heritage through attractions linked to stars such as David Bowie, The Beatles and the Arctic Monkeys.

"British music is legendary around the world and continues to go from strength to strength, with UK artists now accounting for one in seven albums sold worldwide," said culture secretary John Whittingdale. "Festivals like Glastonbury hold an iconic status and are one of the reasons why international tourism is booming in the UK, drawing in streams of visitors to all parts of the country." Details: http://lei.sr?a=Q2D5h_O

VisitEngland launches Twitter travel hub

VisitEngland is combining technology with tourism expertise to provide travellers with real-time advice on how to make the most of their trips.

The national tourism body has launched *RealTimeTravelGuide.co.uk* a new online hub allowing users to tailor their break using real-time tweets from England's tourism experts. The move is designed to reflect the preference of modern travellers to access tourism information while 'on-the-go'.

Teaming up with Tourist Information Centres (TICs) and local destination organisations from across the country, the new service aims to revolutionise how local tourism organisations and businesses share information to consumers via Twitter. It will consolidate real-time information for people researching things to do on holiday, planning a weekend, day trip, or making plans while they are already there.



James Berresford launches the new hub with minister Tracey Crouch

A quick search of the site reveals a map of England, pin-pointing local Twitter handles providing real-time information. Users can search the site by destination or by interest, to find information such as news about restaurants, seasonal activities and upcoming events.

"This is an exciting and pioneering project and a tourist board first," said VisitEngland CEO James Berresford. Details: http://lei.sr?a=s7K7r_O



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Chai Ki is owner Rohit Chugh's second restaurant

DesignLSM creates raw, urban interior for eatery

Taking inspiration from New York with an urban style full of raw finishes and detailed features, DesignLSM has completed the interior design of a new restaurant in London's Canary Wharf.

Chai Ki is seen as a development of owner Rohit Chugh's existing Roti Chai restaurant, in Marylebone, London, which has also inspired the design of the new space.

The high ceilings of the new restaurant have allowed for the creation of a "visually arresting" interior, according to DesignLSM. Individual areas have been given their own character, but the company has worked to create visual harmony across the whole scheme. Small features, such as waiter stations modelled after Chai stands on the streets of India, offer a hint of the restaurant's heritage.

Particularly noteworthy is the site's kitchen, which DesignLSM says has been treated as an "architectural intervention". Details: http://lei.sr?a=C3K8x_O

Design competition for new Museum of London home

The Museum of London has been awarded £200,000 to set up an architectural competition for its new home at Smithfield Market.

On behalf of London's mayor, Boris Johnson, the Greater London Authority (GLA) designated the funds as part of its backing for the proposed relocation.

The museum will now run an architectural contest to appoint a designer and other consultants, who will develop the new museum to concept stage. A detailed strategic brief articulating space requirements, and a procurement and management plan to manage the new museum project, will also be completed in October 2015. Although two other options – improvements to the Powell & Moya-designed building and developing a new building on the existing site – were considered, the Smithfield relocation was deemed the most viable.

Details: http://lei.sr?a=h3d5S_O

Refurbishment for Trocadero cinema

Panther Hudspith architects have completed a refurbishment of the Cineworld Cinema at the iconic Trocadero in London's Piccadilly.

The site reopened last month as the Picturehouse Central – a new 1,000 seat, seven-screen flagship cinema.

The Trocadero is a mixed-use building in the heart of London with a colourful past. Parts of it are currently closed for refurbishment.

The new cinema is part of its renaissance. Panther Hudspith, which has also completed another Picturehouse Central in nearby Dulwich, has extensively restructured the interior, providing new spaces for cafes, bars, a restaurant and a rooftop terrace offering views over Piccadilly.

The elaborate Baroque Grade II listed façade has been rejuvenated and a new glass frontage onto Shaftesbury Avenue leads into a double-height foyer. A grand oak and red tiled staircase leads from the foyer to the first floor bar and restaurant, with seating for



The Picturehouse Central entrance in the Trocadero's Baroque façade

100 and lobby access to the cinema screens. Martin Brudnizki Design Studio has used cinematic culture, from Hollywood glamour to art-house cinema, to create the interior.

Listed friezes by Gerald Moira from the days when the site was home to Scott's Restaurant remain on public display and the ground floor café displays a specially commissioned illustrative mural by artists Patrick Vale and Paul Davis. The existing seven auditoria have also been upgraded. Details: http://lei.sr?a=u6J6r_O

£36m live music centre coming to Hull

Hull has moved one step closer to having its own international music and events centre after councillors voted to push ahead with plans for the £36m city centre site.

AFL Architects have designed the 3,500 capacity venue and Hull City Council is now seeking a partner operator to run the facility alongside a contractor to build it.

The purpose-built venue will, for the first time, allow Hull to attract large corporate and association conferences, exhibitions and trade tours as well as major touring concerts, stand-up comedy, family shows and sporting events.

The brand new centre will include dividable break-out rooms, a restaurant, dressing rooms with en-suite facilities, an outside broadcast space and acoustics suitable for conferences and amplified music.

The council has committed £36.2m towards the cost of building the complex on the site behind Princes Quay shopping centre. Princes Quay owner CIT is to developing a neighbouring 150-bedroom hotel



The council has committed £36.2m towards building the complex

as part of the scheme, in combination with development partners the Wykeland Group.

"A high-quality, purpose-built events and conference centre is essential to making Hull a top visitor destination and to secure a long-term legacy from our year as UK City of Culture," said Hull City councillor Steven Bayes. According to the council, design concepts will be completed and contractors appointed by the end of 2015, with the venue scheduled to open in 2018.

Details: http://lei.sr?a=Y6u5q_O

Outdoor adventure centre in prime location



A unique opportunity is now available to develop an outdoor leisure business with further potential for growth located in a green and leafy urban setting.

Whickham Thorns Outdoor Activity Centre operates in a 33 acre site, located in the North East of England, just 3 miles from the Angel of the North.

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Gateshead Council is offering the lease and management of the site to interested parties. To discuss in more detail or to arrange a viewing please contact:

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Izzard launches sport volunteer campaign

Comedian Eddie Izzard and legendary Paralympian Baroness Tanni Grey-Thompson have launched a campaign to get more people volunteering to support grassroots sport.

Sports volunteering charity Join In and BBC Get Inspired have teamed up to create the Big Help Out campaign – an initiative to inspire 10,000 new volunteers to help out at local sports clubs, groups and events. Currently, 3.2 million people give their time for free to facilitate

sport across the UK, but despite this, seven out of 10 clubs still need more help.

Izzard, who is patron of Join In and Grey-Thompson – who recently became chair of ukactive – have thrown their weight behind the campaign, amid hopes the attraction of new recruits can have wider implications for sport. Join In research found that every volunteer enables 8.5 additional participants to enjoy community sport, so successfully adding 10,000 new volunteers is expected to lead to a



Izzard hopes the attraction of new recruits can boost participation

significant upswing in sporting participation.

“Real heroes don’t wear capes or masks, they’re in the community around us, helping out at local sports clubs and using their super skills to help with fundraising, coaching, social media and everything else it takes,” said Izzard, who famously ran 43 marathons in 51 days to raise money for Sport Relief. “But it’s not just the players that benefit, these local heroes also feel happier and healthier for helping out.”

Details: http://lei.sr?a=J4F2k_O

Icon Training outlines careers vision

Sport and leisure training provider Icon Training is planning a complete overhaul of its training structure in a bid to provide structured career pathways spanning from entry level right up to the boardroom.

Starting from September 2015, the planned overhaul will enable learners to progress from Level 1 courses (aspiring professional) through to Masters Level 7 qualifications (director) across a range of sector disciplines. Icon believes the revised structure will enable it to offer a career in sport and leisure as a long-term option through a series of accredited courses.

The move echoes the calls of many employers for a simplified system of career pathways and skills accreditation, at a time when the industry faces tough decisions on how to develop its training infrastructure. A number of active leisure employers feel the current learning and development structure – whereby skills development sits under more than body – is diluting training standards



Icon Training says there is an urgent need to improve training

and making it difficult for young people to follow clear career pathways in the sector.

“For too long our industry has evolved through incidental management where staff have been put in place without the correct training or support, resulting in high staff turnover, and an undervalued sector,” said Icon Training CEO Julian Leybourne.

Details: http://lei.sr?a=J5g2J_O

Making fitness inclusive is essential



IAN TAYLOR

is chief executive at SkillsActive

At the heart of the fitness and leisure sector is the principle that exercise and physical activity is important for all sections of society. SkillsActive is often invited to participate in projects which aim to raise participation in physical activity across all demographics. Two projects we’re currently involved in focus on inclusive fitness (UFIT) and inactivity in late middle age (PAHA).

People with disabilities are three times less likely to be physically active and twice as likely to be obese than the able bodied population and are underrepresented in mainstream fitness environments. Many fitness centre managers and instructors don’t feel confident working with people with disabilities and this is exacerbated by a lack of awareness regarding the benefits of participation in physical activity.

Additionally, Europe faces a serious demographic challenge in respect to ageing. Each year, the average life expectancy in the continent increases by three months, and the number of people aged 65+ will double over the next 50 years, putting an enormous pressure on health care and social security systems. At the same time, it is now known that inactivity is the fourth biggest killer in the world. The detriments to personal health caused by the lack of physical activity are well recorded, as are the significant economic costs.

The Promoting Physical Activity and Health in Ageing (PAHA) project is a tailored intervention for older adults with different functional capacities. Through a supervised and structured exercise programme targeted at the 55-65 year old age group, PAHA intends to convert currently inactive people into regular exercisers at a level that is beneficial to their health; supporting the EU guidelines on physical activity and the European Week of Sport.

If the aim of our sector is to get people more active, more often, this work is crucial to make it easier for groups not normally well served by our industry to participate.



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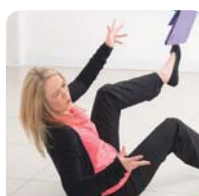
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JOIN US AND HELP DELIVER CULTURE AT THE HEART

Ashford Borough Council recognises that sports, arts, tourism and open space plays a central role in enhancing the quality of people's lives and contributing to civic pride and the local economy. We need a talented and focused individual to help the dedicated and enthusiastic Culture and the Environment team to deliver the Council's ambition and widen and promote opportunities as Ashford grows and changes.

We are looking for a strong, creative and experienced manager with limitless initiative and resilience to assist the head of service to shape and promote an exciting range of cultural and environmental projects. You will be pivotal to supporting the current team, which has a track record of excellence, to effectively deliver opportunities in sports and leisure, arts and cultural industries, tourism and conservation, open space and play, and youth and the voluntary sector.

You will have significant experience in project management and problem solving, whilst delivering against business plans and targets in the leisure and cultural sector (public or private).

Your current approach to partnership and multi-agency working will have delivered significant mutual benefits, as will your people management and organisational development skills.

Your creativity, flexibility and a track record of developing innovative approaches to address challenges will be the key to your success.

For an informal discussion contact Christina Fuller, Cultural Services Manager on 01233 330228. An application form and further details can be downloaded from www.ashford.gov.uk/jobs

Closing date: Midday, Thursday 27th August 2015 | **Interviews:** Friday 18th September 2015



We are delighted to offer the below position to join our existing team at this very exciting time of further developments at Selby. Having already opened a successful £7 million Leisure Centre we are now embarking on the next phase of the development with a £5 million facility due to open in June 2016.

Selby Leisure Village will feature a boutique ten-pin bowling, a VerTGo adventure climbing facility, an adventure play zone, aerial trekking, an indoor ski simulator, plus an indoor skate and BMX park. The development will also see the introduction of an outdoor skate and BMX park following consultations with local skate park users. The centre will also include a café and bar.

Leisure Operations Manager

Circa 35-40k per annum – Selby

Ref: 1358

We are now looking to recruit an experienced, commercially focused Leisure Operations Manager to lead this exciting new development, as well as the newly opened Selby Leisure Centre. The overall leisure operation includes the all weather pitch, Selby Park, Sports Development and Community Wellbeing Team as well as a smaller leisure centre in Tadcaster.

With a large team to manage we are looking for an effective leader, who will manage and direct all sites to a high standard. With the wider team you will be responsible for delivering an outstanding experience to every customer, which create lasting memories.

As the Leisure Operations Manager you will be responsible for ensuring that financial, client requirements and community needs are met and provide strategic and operational support to drive the business forward.

You will work closely with key partners both regionally and nationally in order to maximise sales and performance, working closely with the Head of Sports & Leisure Facilities and other Senior Managers to continually develop the sites.

The ideal candidate must have a significant successful experience of running similar operations, and be educated to degree level or NVQ 4 and/or professional qualification.

Significant experience in all aspects of financial management of major leisure operations is essential, as well as being able to motivate and lead a team. Experience in developing and implementing strategic plans is also essential.

If you think you have the right skills, and experience to be part of this exciting new opportunity within Selby then please visit www.wlct.org/jobs

For an informal discussion about this post please contact Andrew Watmough on (01942) 404985 or Mobile 07852 311052.

Closing date: 17 August 2015, 12pm. Proposed interview date: W/C 31 August 2015.



www.wlct.org



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City of Westminster

Sports Development Officer

Salary: £23,658 up to £27,879 pa with possible progression through the grade through performance assessment.

Work within an industry leading team with Quest accredited 'Excellent' status and use your experience in sports development, partnership and stakeholder engagement to nurture activities across the community. Your key challenge is to increase participation of inactive and sedentary individuals and groups by developing a stronger sports & physical activity provider network, oversee the sports volunteering programme, and by building close working relationships and supportive structures with partners and stakeholders. Co-ordinate and drive forward our talented athlete development programme.

Motivated, focused and reliable, you will be happy working on your own initiative and as part of a team. Proven organisational skills and the ability to plan your own time and to manage a budget. You will need to be proficient in IT packages such as Excel, PowerPoint, Word and the internet. A confident and effective communicator, you'll be good at influencing and enthusing others. You'll need to understand the importance of customer insight/relations and ideally have experience in this area.

For an informal discussion, please contact Jonathan Hearn, Sports Development Manager Progression on 020 7641 4810.

To apply, please visit: www.westminster.gov.uk

Westminster City Council encourages flexible working practices.

Our selection process reflects our commitment to safeguarding children and vulnerable adults.

This role is subject to an enhanced DBS check.



SPORT & LEISURE APPOINTMENTS

It's leisure.
But it's no walk
in the park.

Regional Manager

£40,104 p.a. • 40 hours per week • Barnsley

BPL is a not-for-profit social enterprise and charitable company that was established in July 1999. It's our mission to provide affordable, value for money health, sport and leisure facilities and activities and we currently operate a diverse portfolio of sports and leisure facilities across Barnsley, Bassetlaw, Doncaster and Pontefract. As a result of planned expansion of our business, we're looking for a highly skilled professional to ensure that usage and income is maximised and that the development of the business is your main focus. You'll assist in the recruitment of the best staff – making sure that your own and your team's continuous personal development is met, to ensure that we deliver outstanding customer service.

You'll need proven management skills and a background in delivering business plans. An understanding of the sports, Leisure & Health and Fitness industry is also essential and you'll need to be an experienced promoter of services. With Health & Safety, Financial and HR knowledge, you'll be an excellent communicator who can work well under pressure and deliver to conflicting deadlines.

For an informal discussion on this role, please contact Glenn Tolan, Head of Operations on 01226 327413.

Closing date for applications: 4.30pm on Friday 31 July 2015.

For further details and to apply:
www.bpl.org.uk



For more details on the following jobs
visit www.leisureopportunities.co.uk
or to advertise call +44 (0)1462 431385



Fitness Manager

Company: Everyone Active
Location: Various locations, UK

Fitness Motivator

Company: Everyone Active
Location: Sutton, UK

Personal Trainer

Company: Pure Gym Limited
Location: Various locations, UK

Club Supervisor

Company: The Gym Way
Location: Kensington, London, UK

Front of House Receptionist

Company: Everyone Active
Location: Loughton, UK

Personal Trainers

Company: The Gym Group
Location: Various locations, UK

Swimming Instructors (Level 2)

Company: Ipswich Borough Council
Location: Ipswich, UK

Customer Relations Manager

Company: Fusion Lifestyle
Location: London, England

General Manager

Company: Parkwood Leisure
Location: Bexleyheath, UK

Gym Instructor

Company: Gym 1
Location: Luton, UK

Club Promoter (P/T)

Company: énergie group
Location: North Finchley, UK

Fitness Operations Manager

Company: Fusion Lifestyle
Location: Various locations, UK

Apprenticeships Available

Company: Everyone Active
Location: Staines-upon-Thames, UK

Assistant Manager

Company: GLL
Location: Witney, UK

Fitness Instructor (Part Time)

Company: énergie group
Location: North Finchley, UK

Assistant General Manager

Company: The Gym Group
Location: Various locations, UK

Lifeguard

Company: GLL
Location: Various locations, UK

Fitness Motivator

Company: Everyone Active
Location: Fareham, Hampshire, UK

General Manager

Company: The Gym Group
Location: Various locations, UK

Personal Trainers Wanted

Company: PT FIT
Location: London, UK

Centre Manager

Company: Trafford Community Leisure
Location: Trafford, UK

Sports Centre Swimming Lesson Coordinator

Company: Millbrook Academy
Location: Brockworth, Gloucester, UK

Sports Centre Manager

Company: Millbrook Academy
Location: Brockworth, Gloucester, UK

Sales Manager

Company: Everyone Active
Location: Daventry, UK

Fitness Instructor (Part time)

Company: énergie group
Location: Glasgow South, UK

Get Active Specialist x3

Company: Herts Sports Partnership
Location: Hertfordshire, UK

Duty Manager

Company: Everyone Active
Location: Shipston on Stour, UK

Fitness Motivators

Company: Everyone Active
Location: Poole, Dorset, UK

Lifeguard

Company: Everyone Active
Location: Various locations, UK

Multi-Sports Apprentice

Company: Bolton Lads & Girls
Location: Bolton, UK

Fitness Instructor

Company: énergie group
Location: Various locations, UK

Project Lead

Company: ICON TRAINING.
Location: London, UK

Skills Assessor

Company: ICON TRAINING.
Location: Various, UK

Studio Coordinator

Company: YMCA Club
Location: Central London, UK

Personal Trainer (With free rent)

Company: énergie group
Location: Fit4Less Cheadle Hulme, UK

Personal Trainer

Company: énergie group
Location: Various locations, UK

Lifeguards Grade 2

Company: University of Liverpool
Location: Liverpool, UK

Membership Sales Advisor

Company: énergie group
Location: Wembley, UK

Recreation Assistant

Company: Parkwood Leisure
Location: Cardiff, UK

Leisure Club Manager

Company: St Pierre Park Hotel
Location: Guernsey, Guernsey

Play Touch Rugby League Licensee

Company: The Rugby Football League
Location: Nationwide, UK

Aquatics Supervisor

Company: Bolton School
Location: Bolton, UK

Membership Consultants

Company: Soho Gyms
Location: London, UK

General Manager

Company: Fusion Lifestyle
Location: London, England

Operations Manager

Company: Warwick District Council
Location: Warwick, UK

Operations Manager (Indoor)

Company: University of Leeds
Location: Leeds, UK

General Manager

Company: Everyone Active
Location: Clevedon, Nr Bristol, UK

Acquisition Agent - Leisure

Company: The Hague
Location: The Hague, Netherlands

Duty Manager

Company: Legacy Leisure
Location: Exeter, UK

Membership Advisor

Company: Parkwood Leisure
Location: Bexleyheath, UK

Swimming Instructors

Company: Parkwood Leisure
Location: Cardiff, UK

Senior Recreation Assistant

Company: GLL
Location: Bath, UK

Assistant Regional Director

Company: Parkwood Leisure
Location: Bexleyheath, UK

Personal Training Tutors x 8

Company: The Training Room
Location: Various locations, UK

Student Engagement Officer

Company: Anglia Ruskin University
Location: Cambridge or Chelmsford, UK

Fitness Advisor

Company: Gedling Borough Council
Location: Nottingham, UK

Lead Consultant (Event Safety)

Company: RDHS
Location: North London, UK

Centre Manager

Company: Parkwood Leisure
Location: Portsmouth, UK

Lifeguard

Company: Everyone Active
Location: Various locations, UK

Assistant Manager

Company: énergie group
Location: Brentford, UK

Sales prospector

Company: énergie group
Location: Brentford, UK

Fitness Manager

Company: Everyone Active
Location: Nuneaton, UK

Fitness instructor

Company: Nottingham Trent University
Location: Nottingham, UK

Membership Sales Advisor

Company: énergie group
Location: Hemel Hempstead, UK

Fitness Instructor - Term time only

Company: Nottingham Trent University
Location: Nottingham, UK

Customer Manager

Company: Fusion Lifestyle
Location: Bedfordshire, England

Operations Manager

Company: Ashford Leisure Trust
Location: Kent, UK

Gymnastics Coaches

Company: Everyone Active
Location: Sunderland, UK

Personal Trainer

Company: Matt Roberts
Location: Mayfair, UK

Aquatics Development Officer

Company: Preston City Council
Location: Preston, UK

Physiotherapist

Company: Fusion Lifestyle
Location: London, England

Pool Operations Manager

Company: Fusion Lifestyle
Location: Middlesex, England

Club Development Officer

Company: Anglia Ruskin University
Location: Based in Cambridge, UK

Aquatics Development Officer

Company: Falkirk Community Trust
Location: Falkirk, UK

Fitness Instructor

Company: énergie group
Location: Cricklewood, UK

Catering Assistant

Company: Everyone Active
Location: St Albans, Herts, UK

Swimming Teachers

Company: Everyone Active
Location: Bourton-on-the-Water, UK

Fitness instructor (P/T)

Company: énergie group
Location: Hatfield, UK

Freelance Personal Trainer

Company: Everyone Active
Location: Loughton, UK

Food & Beverage Assistant

Company: Parkwood Leisure
Location: Bexley Heath, UK

Assistant General Manager

Company: The Gym Group
Location: Swansea, Wales, UK

Tennis Development Manager

Company: Fusion Lifestyle
Location: Essex, England

Cafe Bistro Assistant Manager

Company: Everyone Active
Location: St Albans, Herts, UK

Membership Consultant

Company: Everyone Active
Location: Basildon, UK

Facilities Manager

Company: Pure Gym Limited
Location: Field Based, UK

Fitness Instructor (P/T)

Company: Énergie Group
Location: Andover, UK

Duty Manager

Company: Everyone Active
Location: Stowmarket, UK

Sports and Leisure Officer

Company: Stratford Upon Avon School
Location: Warwickshire, UK

General Manager

Company: Fusion Lifestyle
Location: Surrey, England

Swim Teacher

Company: Everyone Active
Location: Stowmarket, UK

Segway Events Supervisor

Company: Big Bang Promotions
Location: Windsor, UK

Exercise tutor & training opportunity

Company: Age UK Oxfordshire
Location: Across Oxfordshire, UK

Maintenance Manager

Company: Parkwood Leisure
Location: Portsmouth, UK

Cafe/Bar Manager

Company: Fusion Lifestyle
Location: Essex, England

Party Leader (P/T)

Company: Everyone Active
Location: Loughton, UK

Multi-Racquets Coach

Company: LeisureForce
Location: Jeddah, Saudi Arabia

Swimming Teachers

Company: Community Swimming
Location: Nationwide, UK

Customer Relations Manager

Company: Fusion Lifestyle
Location: Oxfordshire, England

General Manager

Company: Fusion Lifestyle
Location: Kent, England

Catering Apprentice

Company: Everyone Active
Location: Fareham, Hampshire, UK

Trainee Duty Manager

Company: Parkwood Leisure
Location: Keyworth, UK

MoveGB Customer Motivator

Company: Move GB
Location: Bath, UK

Regional Activity Scout

Company: Move GB
Location: Scotland

Recreation Assistant

Company: Wellington Health & Fitness
Location: Berkshire, UK

Fitness Apprenticeship

Company: Énergie Group
Location: Harlow, Essex, UK

Customer Relations Manager

Company: Fusion Lifestyle
Location: London, England

Fitness Motivator

Company: Everyone Active
Location: St Albans, UK

Technical Support Assistant

Company: The STA
Location: Walsall, West Midlands, UK

Personal Trainers Wanted

Company: Soho Gyms
Location: London, UK

Personal Training Tutors

Company: The Training Room
Location: Various locations, UK

Sports Development Officer

Company: City of Westminster Council
Location: London, UK

Cultural Projects Manager

Company: Ashford Borough Council
Location: Ashford, Kent, UK

Fitness First Middle East

Company: Premier Training
Location: Middle East

General Manager

Company: Xercise 4 Less
Location: Nationwide, UK

Impact Sales Consultant

Company: Xercise 4 Less
Location: North West & Scotland

Personal Trainer

Company: Xercise 4 Less
Location: Nationwide, UK

Membership Consultant

Company: Xercise 4 Less
Location: Nationwide, UK

Sales and Marketing Manager

Company: Xercise 4 Less
Location: Various locations, UK

Swimming Teacher

Company: Becky Adlington's Swim Stars
Location: Nationwide, UK

Spa Supervisor

Company: Grand Jersey Hotel and Spa
Location: Jersey, UK

Senior Therapist

Company: St Pierre Park Hotel
Location: Guernsey, Guernsey

Spa Director

Company: Mandarin Oriental Hotel Group
Location: Washington, D.C.

Spa Manager

Company: University of Derby
Location: Derby, UK

Freelance Trainers

Company: Aromatherapy Associates
Location: UK and Europe

Beauty Therapist

Company: Center Parcs Ltd
Location: Various locations, UK

Spa Manager - The Spa Hotel

Company: Ribby Hall Village
Location: Wrea Green, Lancashire, UK

Therapist

Company: Cliveden House
Location: Berkshire, UK

Self-employed Sales Agents

Company: Aromatherapy Associates
Location: France, Spain, Italy, Hungary, Romania, The Balkans

Aesthetic Therapists

Company: EF MediSpa
Location: Various locations, UK

Therapist

Company: Chewton Glen Hotel
Location: Hampshire, UK

Assistant Operations Manager

Company: Longleat
Location: Longleat, Warminster, UK

Visitor Experience Manager

Company: Adventure Valley
Location: Brasside, Durham, UK

Researcher

Company: Merlin Entertainments
Location: London, UK

E-Commerce Executive

Company: Legoland Malaysia
Location: Johor, Malaysia

Head of Sales

Company: Legoland Malaysia
Location: Johor Darul Takzim, Malaysia

Duty Manager

Company: Legoland Discovery
Location: Boston, US

VIP Experiences Coordinator

Company: Legoland Florida
Location: Florida, US

Technical Supervisor

Company: Legoland California
Location: California, US

Technical Manager

Company: Legoland Discovery Center
Location: Ontario, Canada

Head of Sales

Company: Merlin Entertainments
Location: Florida, US

Public Relations Manager

Company: Legoland Florida
Location: Florida, US

General Manager - Cluster

Company: Merlin Entertainments
Location: California-San Francisco, US

Front Office Manager

Company: Legoland California
Location: California, US

Hotel Resident Manager

Company: Gardaland Resort
Location: Castelnovo del Garda, Italy

Resort Marketing Manager

Company: Legoland California
Location: California, US

Marketing Coordinator

Company: Legoland Discovery Center
Location: Georgia-Atlanta, US

Commercial Supervisor

Company: Legoland Discovery Center
Location: New York, US

Health and Safety Manager

Company: Legoland Florida
Location: Florida, US

Operations Manager

Company: Legoland Discovery Center
Location: Georgia-Atlanta, US

Ride Technician

Company: The Blackpool Tower Dungeon
Location: Blackpool, UK

Operations Lead

Company: Sea Life
Location: Minnesota-Bloomington, US

Head of Sales

Company: Merlin - Orlando Cluster
Location: Florida-Orlando, US

Commercial Manager

Company: Merlin Entertainments
Location: New York-Yonkers, US

Hospitality Team Leader

Company: Coca Cola London Eye
Location: London, UK

Talker - Guida Acquario

Company: Gardaland Resort
Location: Castelnovo del Garda, Italy

Marketing and Sales Assistant

Company: Sea Life
Location: Minnesota-Bloomington, US

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Osborne announces The Living Wage

Chancellor George Osborne has unveiled plans for a new compulsory living wage in the first Conservative government Budget for almost 20 years.

From April 2016, the Living Wage will come into effect in place of the minimum wage, which is currently £6.50 per hour. The Living Wage – intended to cover significant cuts being made to tax credits for low income workers – will start at £7.20 per hour for over 25s, gradually rising to £9 per hour in 2020.

The announcement will have big implications for the leisure industry – both in terms of revenue opportunities and staff costs – where the majority of entry level workers start their careers on minimum wage.

For lifeguards, receptionists, junior personal trainers and a number of hospitality workers, the announcement heralds the prospect of a 38 per cent pay rise by 2020. Operators meanwhile, must contemplate how to cover a rapidly inflating wage bill.

“Increased costs for operators who rely on minimum wage staff, will have to be budgeted for, but the industry must embrace this



George Osborne's Living Wage will have big implications for leisure

increase with a positive attitude, to ensure we continue to build our reputation as a credible sector which creates good jobs and offers solid employment prospects,” said Leisure Media CEO Liz Terry. “The increase in minimum wage is good news for the industry, as it gives people more disposable income to enjoy their leisure time.” Terry also criticised the “further undermining of student grants,” which she flagged as being at odds with the government’s stated aim of creating a competitive economy based on increased skills.

Details: http://lei.sr?a=5S7q2_O

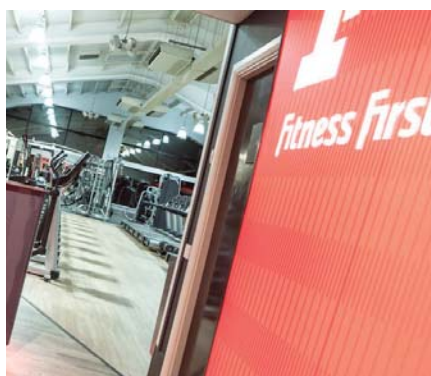
Fitness First eyes offload of 10 sites

Continued from front cover

A well-placed source told *Leisure Opportunities* that the gym chain is looking to offload 10 sites outside of London, in areas where “consumers are sensitive to price and budget gyms have gained a strong foothold.”

The clubs in question, which span the south west, Midlands region and “a few outliers,” are being marketed “through the usual channels” and are expected to be sold separately rather than to a single suitor. Although several are profitable, the gyms are understood to be “not exceptional enough to hold on to” as Fitness First looks to finalise its shift towards offering premium clubs in major urban centres.

“We can confirm we are considering options for other gym operators to take on the operation of a small number of Fitness First clubs,” said a Fitness First spokesperson. “These clubs are situated in locations that are



The gym chain is looking to offload 10 sites

better suited to other types of operator and do not fit with our strategic plan going forward, which is to invest heavily in our people, our service and our facilities to grow our business in the right locations across the UK.”

Details: http://lei.sr?a=Q9c5u_O

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