

leisureopportunities

14 - 27 JUNE 2016 ISSUE 686

Daily news & jobs: www.leisureopportunities.co.uk

Fitness leaders speak out against Brexit

Fitness leaders have spoken out on the importance of Britain staying in Europe, cautioning that 'Brexit' could derail the sector's growing momentum.

With the vote on Britain's EU referendum on 23 June edging ever closer, ukactive executive director Steven Ward and David Lloyd Leisure CEO Glenn Earlam have warned of the threat to business growth and employment if Britain decides to leave the EU.

Earlier this month Earlam joined the heads of some of the UK's leading services companies to warn that jobs would be put at risk by a Leave vote. Their statement formed part of a speech from chancellor George Osborne which hailed the service sector's contribution to UK growth and predicted serious damage if the Leave campaign prevails.

Earlam's backing for the remain campaign follows a rallying cry from ukactive's Ward, who said Brexit could



ukactive executive director Steven Ward said Brexit would be bad for fitness

scupper the stellar progress made by the physical activity sector in recent years.

In an article for the June 2016 edition of *Health Club Management*, Ward said he had been asked by Downing Street to canvas opinion among fitness leaders, but found only Earlam had been willing to speak out

publicly over the vote. While acknowledging the sensitivities around the issue from a leadership perspective, Ward said it was vital for the fitness sector that Britain remains a part of the EU.

"While we as a sector are on the fast-track to becoming the backbone of the UK's emerging wellbeing industry, the uncertainty resulting from a Leave vote would stifle many of the key reasons why our sector has experienced growth in recent years," wrote Ward.

"From a big picture perspective, the whole issue is amplified when it comes to health and fitness. And this is purely because

of the state the industry finds itself in: firing on all cylinders, attracting interests from all sides, and certainly on the right path."

Ward added the referendum is already having a negative impact on the sector, delaying several high-profile IPOs from gym chains. Details: http://lei.sr?a=c6g7r_O

Glastonbury in talks over 2018 festival at Longleat

Glastonbury founder Michael Eavis has confirmed to having further talks with Longleat Safari and Adventure Park about hosting the world-famous music festival in 2018.

After *Leisure Opportunities* exclusively reported in April that Eavis and Longleat had entered discussions, the legendary founder of Glastonbury festival told ITV West Country this month that he would like to see the music festival at Longleat within the next two or three years.

Continued on back cover

Bjarke Ingels styles Serpentine Pavilion

This year's Serpentine Pavilion, designed by the Bjarke Ingels Group (BIG), has opened in Hyde Park, London.

At the press launch last week, BIG founder Bjarke Ingels said that designing the pavilion had allowed the practice to demonstrate their values in a way that their more traditional building work cannot.

"As architects, we almost always work in situations that are so saturated with existing constraints that the project becomes very much about the place we're working in, and maybe less about the pure manifestation of our ideas about architecture," said Ingels.



BIG founder Bjarke Ingels at the Pavilion's launch

"The Serpentine Pavilion is a small pavilion in a gigantic park, and it can be a more pure manifestation of the values of the architect."

Ingels added that the pavilion was the ideal way to celebrate BIG's new London office. Details: http://lei.sr?a=r8n9X_O

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Annual subscription rates are: UK £34,

Europe £45, Rest of world £68, students UK £18.

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SPORT

Swimming pools take further dip

The number of swimming pools in the UK fell again over 2015/16 – although the number of new facilities opening doubled compared to the previous 12 months.

According to the 2016 *State of the UK Swimming Industry Report*, the number of swimming sites declined by 1 per cent in the 12 months to March 2016, from 3,265 to 3,229.

While the number of new public and private swimming pools being established grew by 40 – compared to 22 in 2014/15 – 76 facilities closed down over the same period.

The Leisure Database Company (LDC) report highlights Pure Gym's acquisition of LA fitness in 2015 – and the subsequent removal of all its swimming pools – as a contributing factor to the decline.

Despite this, 84 per cent of the UK population lives within two miles of a public or privately-owned swimming pool, although fees to use facilities have increased by 3 per cent over the past year.



Fees to use pool facilities have increased by 3 per cent over the past year

David Minton, LDC director, said despite the decrease in swimming pools “the future is still bright as long as we ensure that the swimming facilities are there to meet the demand”.

“In evolutionary terms, swimming trackers and wearables have some catching up to do on the latest technology for cycling and running, but I have little doubt that for keen swimmers they will start to become an integral part of the fun and interest the sport provides in the next 12 months,” he added.

Details: http://lei.sr?a=A2R3H_O

Bold new vision for UK basketball

Basketball's governing body has set the ambitious target of growing the sport to become the second-largest team game in Britain in terms of participation.

The goal forms part of the British Basketball Federation's (BBF) wide-ranging strategy to safeguard and build the sport under the stewardship of chair Nick Humby.

Published last month, *Transforming Basketball in Britain Together 2016-2028* set out six outcomes and measures, as well as 10 strategic aims, which the organisation believes will put the sport on sound footing over the next decade and beyond.

Included in the overarching outcomes is developing opportunities to play the game at grassroots level. According to the BBF, basketball is currently the fourth most-played team sport among both men and women – behind football, rugby union and cricket for men and football, netball and hockey for women.



Nick Humby (right) joined the newly-created BBF in January 2016

The aim is to increase participation numbers to make basketball the “fastest-growing team sport” in Britain for both men and women. To do this, the BBF will establish a number of programmes such as a “clear facilities strategy”, the development of grassroots coaches and officials and initiatives targeted towards underrepresented groups.

Details: http://lei.sr?a=a5V8p_O

Spurs seal deal to play at Wembley

Tottenham Hotspur FC has secured an option to play its home league and cup games at Wembley Stadium while work on its new ground is being completed.

The agreement forms part of the deal the Premier League club has reached with the Football Association (FA) to play next season's Champions League matches at the 90,000-capacity stadium.

After qualifying for the Champions League through a third-place finish, the club is required to move to another venue in order to meet UEFA requirements as work will begin on the White Hart Lane site over the course of the 2016/17 season.

Populous are designing Tottenham's new ground – due to be ready for the 2018/19 season, assuming local infrastructure such as transport is developed in time. The North London club will have to vacate the facility during the 2017/18 season, in which it looks increasingly likely to play at the national stadium.



Spurs will play at Wembley to meet UEFA requirements

Money generated by increased use of Wembley Stadium will be ploughed into “improving coaching and grassroots facilities and growing participation,” according to FA chief executive Martin Glenn.

He said: “Having Tottenham at Wembley for big European nights next season is a welcome opportunity for us to further the stadium's position as a world-class venue, as well as helping the club and its fans.”

Details: http://lei.sr?a=Q5Y4f_O

Goals appoints former casino boss as chief exec

Goals Soccer Centres – the five-a-side football operator – has hired the ex-boss of Grosvenor Casinos as its new CEO.

Mark Jones will replace Keith Rogers on 1 July 2016, also joining the company's board. Rogers will now move to America to develop Goals' burgeoning US business after establishing a site in Los Angeles, California.

Before becoming managing director of Grosvenor Casinos, the 55-year-old Jones held the same position with Mecca Bingo. He has also been chief executive and chair of Premium Bars and Restaurants, and CEO of Yates Group.

Details: http://lei.sr?a=z8jsB_O



Swansea City joined the Premier League in 2011

Wasps eyes “world-class” facilities

Premiership Rugby club Wasps is gearing up to increase its presence in the West Midlands after applying for planning permission for a new “world-class” training facility.

Wasps purchased Coventry's Ricoh Arena in November 2014 and has played home games at the 33,000-capacity stadium ever since. However, the team continues to train in West London.

The club will move its operations north next season when it will use the facilities of Coventry's Broadstreet RFC, but Wasps chief executive David Armstrong has confirmed more permanent proposals are being lodged, which include the building of a new complex on land adjoining the city's Alan Higgs Centre.

Three pitches, an indoor kicking barn, a cardio and weight gymnasium, a video analysis suite, a hydrotherapy recovery area and physiotherapy rooms are at the heart of the plans for the facility, which is being designed by Sheffield-based Ward McHugh Associates.

“This is the first stage in a long process and we will continue to pursue options at other sites until we know whether our planning



The facility will include three pitches and an indoor kicking barn

application has been successful,” said Armstrong. “However, we are very hopeful of this site becoming our permanent base and are excited by the opportunity the location would afford us, as well as members of the community who would be able to use the indoor barn at specific times when not in use by Wasps.”

Armstrong added that he was interested in reports suggesting that a 50m (164ft) Olympic swimming pool was going to be constructed at the nearby Alan Higgs Centre.

Details: http://lei.sr?a=Y6E8w_O

Swansea the latest PL club to attract US investors

The owner of Major League Soccer (MLS) franchise DC United has purchased a controlling stake in Premier League club Swansea City.

Jason Leven, managing general owner of the Washington-based team, has acquired around 60 per cent of the Welsh club in a consortium with Steve Kaplan, executive vice-chair of Memphis Grizzlies in the National Basketball Association (NBA).

Former majority shareholder Huw Jenkins will remain in an executive role and will retain an ownership stake in the club. The 21 per cent ownership stake held by the Supporters' Trust remains unaltered.

A statement made by the club said the deal represented an “exciting opportunity for long-term growth in the club.”

“There is a huge level of respect for and a huge desire to build on the outstanding work of Huw Jenkins and his fellow board members who, alongside the Supporters' Trust, rescued the Swans and transformed them into a highly-respected Premier League club,” it added.

Details: http://lei.sr?a=e4E5B_O

Life Fitness names Danny Oliver UK country manager

Life Fitness has secured the services of former D2F Fitness managing director Danny Oliver, who joins the equipment giant as UK country manager.

Oliver will be responsible for all aspects of the UK business and will report to Frank van de Ven, Life Fitness vice president international.

Oliver arrives from D2F, having spent more than half of his 20-year fitness industry career working at the equipment supplier, rising from sales director to the helm of the company. Prior to this, he held sales roles with Escape Fitness and Nautilus Fitness UK. Details: http://lei.sr?a=y4S3f_O



The workout mixes exercise with revision

DLL to school GCSE students with 'Revisercise'

David Lloyd Leisure (DLL) is hoping to help teens sail through their GCSE exams this summer with the aid of some sweaty revision sessions.

The family-oriented health club chain announced this month the launch of its new 'Revisercise' workout routine, designed to help GCSE students break the monotony of exam revision by harnessing the power of exercise.

The PT workout simultaneously combines familiar exercise routines with questions on specific school subjects to help teenagers boost their exam performance. The programme is initially being debuted in David Lloyd's Epsom Club, with students also encouraged to try it at home using an online guide.

Targeted at GCSE students, the 20-minute workouts are inspired by scientific research that suggests regular exercise is beneficial to revision and exam preparation. Activities can range from testing mental arithmetic on the treadmill, or even exploring Cold War trivia in the sparring ring. Details: http://lei.sr?a=H4Q7R_O

Thomas: Exercise kept me strong

Welsh rugby legend Gareth Thomas has revealed how immersing himself in fitness helped him fight through the darkest days of his depression and find inner strength.

One of rugby union's most prolific try-scorers, Thomas was Wales' most-capped player when he made his 100th and last test match appearance in 2007. He later hit headlines when he became the UK's first openly gay rugby player and has won a great deal of admiration for his work speaking out about the stigma against homosexuality in the sports industry.

However, prior to coming out in 2009, Thomas has said the burden of "living a lie" drove him to the brink of suicide as he struggled with identity and depression.

In a moving keynote speech at SIBEC UK 2016 last month in Birmingham, the rugby star described the highs and the lows of his career and explained how his dedication to exercise and self-improvement helped him in his darkest hours.

"I can only speak from my own experience and comment on how exercise helps me.... (but) exercise can offer a positive solution for some people," he told *Leisure Opportunities* in



Gareth Thomas has blazed a trail for LGBT sports stars

an interview after the keynote. "I feel that continually striving to improve and be better is an excellent value to apply across my life.

"Exercise is also a form of escape. If I'm angry or frustrated, the gym offers sanctuary and a release, a way of dealing with the emotions. Nothing else offers me this in the way that exercise does."

Exercise is playing an increasing role in helping people to combat depression. Research has suggested that regular workouts significantly reduce the occurrence of suicidal thoughts or attempts among people who are being bullied.

Details: http://lei.sr?a=A9C5Q_O

Fusion unveils first boutique hub

Fusion Lifestyle has transformed a disused basement underneath a swimming pool in Southgate to create its first boutique fitness offering – Intensity.

The leisure management charity has taken cues from the booming boutique fitness sector to bring an innovative new proposition to members. It follows budget club concepts from Places for People Leisure and Inverclyde Leisure, as local authority operators diversify from their traditional offerings to keep pace with changing consumer preferences.

The Intensity boutique studio sits below Southgate Leisure Centre and offers five different types of 30-45 minute HIIT classes for Fusion Lifestyle members (free) and non-members (£12) seeking an alternative to traditional group exercise classes. The concept has so far proved a hit, with Southgate Leisure Centre seeing increased membership revenues and a 30 per cent improvement in retention.



The Intensity boutique studio sits below Southgate Leisure Centre

"We wanted to offer something unique to our members and to build upon the recent growth in boutique fitness across the capital," said Fusion's fitness and ops manager Darren Anderson. "At Intensity we offer a range of HIIT classes, with flexible structures and levels designed to be suitable for all abilities. Our vision to offer an affordable, yet unique fitness experience is reflected in our price structure."

Details: http://lei.sr?a=Z5z7F_O

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HEALTH & FITNESS

DW director starts new bootcamp

DW Sports Fitness director Scott Best has moved into the booming boutique studio sector with the launch of his first Best's Bootcamp site in London's Charing Cross.

Best is owner of the brand and is said to have "ambitious plans to open other sites in London." The new class-based studio is pitching itself alongside Barry's Bootcamp and 1Rebel in what it calls the 'luxé-fitness block.'

Key to this is the studio's Trainer Cam experience, which ensures the trainer is visible on screens as they move around the studio – designed to help participants maintain form and technique. The range of 50-minute classes (£20 each) are soundtracked by Best's resident DJs, who mix fresh tracks for every session to ensure workout music is never repeated.

"We're so excited to launch this dynamic new offering to the bootcamp sector in the heart of London," said Lee Drabble, managing director of Best's Bootcamps.



The range of 50-minute classes are soundtracked by Best's resident DJs

"Guests can expect a convenient, effective and stylish experience at our inaugural, sleek new studio with the capital's top trainers in a high octane and sociable environment."

The studio features FreeMotion Treadmills and has an array of floor-based exercises centred on the Best's Box – which has been designed in-house in conjunction with Escape Fitness and offers two different height options for a versatile workout. Details: http://lei.sr?a=2t7n5_O

Junk food in leisure centres 'unethical'

Leisure centres should curtail the "unethical" selling of junk food if they want to be taken seriously as a provider of public health schemes such as exercise referrals.

That's the view of Green Gym MD Craig Lister, who believes leisure centres have to offer healthy food as the primary choice in cafes and vending machines, not just as "a token gesture." He thinks healthy food should be promoted first and be available for at least the same price or cheaper than unhealthy options, which should be limited and restricted.

Lister, a physiologist who has held senior roles in both the fitness and public health sectors, said leisure centres are failing vulnerable exercise referral patients – many of whom have eating issues – by not offering a 360-degree health proposition.

"I still see so many centres offering bad food and I've had obese clients who have called me in tears because they've gone to the gym and they've walked past the vending machines and bought sweet stuff – they



Many believe the sector should do more to tackle unhealthy eating

didn't want to, but unfortunately they didn't have the willpower to resist," Lister told *Leisure Opportunities*. "And in my view, it's unethical to put people in for exercise referral and then offer poor food choices. To say we are going to provide patients 'health' through exercise referral and then not offer health in a holistic manner is an issue that should be addressed."

He added that the argument that reducing junk offerings will impact on operators' secondary spend is superfluous and unfounded. Details: http://lei.sr?a=m4h3J_O



Left: Kerry and Imran
Right: The Hollywood
Bowl Leeds team



The Original Bowling Company

Its uncompromising focus on the customer experience, growth plan and technological innovation has made it a market leader in the sector. With 54 Hollywood Bowl, Bowlplex and AMF Bowling centres, in addition to future expansion plans, it has an exciting future.

A REAL SUCCESS STORY

Centre manager Kerry Seagrave tells all about her transition from the fitness industry and what attracted her to The Original Bowling Company. "I started my career as an air hostess but soon found this didn't suit my fitness lifestyle so decided to turn my hobby into a career. I started a 3 year Sports science degree and soon found a role as a fitness coach. On completion of my degree I became a team leader, that's when my ambition to learn every part of the industry and climb the managerial ranks began.

"I worked my way up through the ranks in the fitness industry, mastering all positions including fitness coach, personal trainer, team leader, operations manager, sales manager to general manager. After a successful 12 years in the fitness industry I thought it

was time for a new venture, something I could really get my teeth into."

"A year later an opportunity for Centre Manager came around with The Original Bowling Company. I knew little about

it other than its reputable recognisable brand. After researching the company and interviewing for the role I felt an excitement inside that I hadn't felt since I first walked into the fitness industry years ago - a buzz like a child that had just been told they were going to Disneyland. I knew this was the role for me.

"I work in a fun-filled, challenging, rewarding environment. It was the best career move I have made - I'm excited every day"

I was given centre manager responsibility at Hollywood Bowl Leeds - one of the biggest centres in the portfolio with so much potential to unlock. My integration into the business was fantastic. I spent four weeks on the job training with four very experienced centre managers, before a week in my centre with my mentor - the best start anyone could hope for.

Running a bowling centre is fantastic; every day is very different as there are

several businesses within a business. I soon realised that there are many levers to pull in what is a very complex business. I needed more than skill, experience and motivational energy, so I went about seeking them from the leaders (wizards) in our business. The Original Bowling Company has an exceptional external support system. Nothing is too much for them. They encourage fresh ideas and invest time into developing you to become an exception leader. Exciting opportunities always come up, as long as I want to achieve, the company will encourage my growth.

I am excited about how I can make a difference to my teams performance but more importantly, how I can create the best experience possible for every person that walks through the doors!"

If you're looking for a new and exciting role that gives you more variety, challenges and more opportunity than ever before, The Original Bowling Company is definitely the #PLACE2B.

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Aston Villa FC owner eyes museum and theme park

Tony Xia, new owner of recently relegated English football club Aston Villa, has revealed plans to develop a theme park and museum for the club as the businessman aims to attract visitors from overseas.

Following his £74.5m acquisition of the club, Xia said plans for Villa included “a football museum and theme park to attract football tourists from China and India”.

While seemingly a stretch for the club to get its own theme park, Xia has the financial strength to fund such a project, with his net worth valued at more than £1bn. The businessman also has experience in the sector through his company the Recon Group. Details: http://lei.sr?a=y9K3x_O



IPs such as SpongeBob SquarePants will feature

Nickelodeon FEC heading to Lakeside shopping mall

Nickelodeon is bringing its first branded FEC to the UK as Parques Reunidos and Viacom team up with intu to develop the attraction at Lakeside in Essex.

Viacom announced plans to partner with Parques Reunidos to bring Nickelodeon FECs to Europe in March, with the first of these opening in Spain in 2017.

Viacom International Media Networks (VIMN) – a division within Viacom – is managing the venture, which expands the existing partnership between the two companies following the success of Nickelodeon Land at Parque de Atracciones in Madrid and NickLand at Germany’s Movie Park.

Set to debut in 2018, the 50,000sq ft (4,600sq m) Nickelodeon FEC in Essex will be developed as part of Intu Lakeside’s leisure-focused £95m extension.

Coming to Intu Lakeside, one of the UK’s most popular shopping centres, the immersive and interactive FEC will include a number of adventure zones, dedicated spaces for younger children, multiple attractions and themed rooms for parties.

Details: http://lei.sr?a=Y5k2d_O

Parks shine in Themed Index 2016

The world’s top theme parks recorded tremendous growth in 2015, while visitor numbers to museums entered overall decline, according to the 2016 edition of the TEA/AECOM Themed Index Report.

Released last month, the 10th edition of the Themed Index Report recorded a 7.2 per cent increase in attendance across the world’s top 10 theme park groups, with the top 25 achieving more than 5 per cent growth year-on-year.

Walt Disney is the dominant market leader, marking a 2.7 per cent increase in visitor numbers to 137.9 million people. Merlin finished a distant second, with its visitor numbers increasing 0.2 per cent as 62.9 million people visited its attractions. Universal rounded off the big three, recording an impressive 11.8 per cent increase in visitor numbers, up to 44.8 million. Total attendance for theme park groups worldwide was 420.4 million, up from 382.8 million in 2014.

While things are looking rosy for the wider global attractions industry, museums appear to be in a phase of transition. The fourth year the report has tracked the performance of



Disney’s dominance is expected to continue in the year ahead

museums in its Museum Index, overall attendance saw a slight decrease, with numbers for the top 20 museums worldwide down 0.7 per cent to 106.5m – a drop of 800,000 people.

London’s status as the global capital of museums has been reaffirmed, with six of its museums in the English capital making the top 20 list – more than any other city worldwide. The British Museum was the capital’s most attended museum, with visitor numbers up 1.9 per cent in 2015 over the previous year, earning it fifth place in the global table.

Details: http://lei.sr?a=Q5z6h_O

Dreamland seeking new operator

Troubled heritage theme park Dreamland has entered administration after a tough opening year.

Relaunched on 19 June 2015 following an £18m restoration, the attraction in Margate, failed to attract enough visitors to the park, with its operator Sands Heritage entering administration on 27 May.

Sands Heritage won the right to operate the 95-year-old attraction from park owners Thanet Council in November 2014.

The company entered into a voluntary debt plan last December when it was revealed Dreamland was in troubled waters, making a net loss of £5m – a situation that the operator said could be attributed to a ‘council blunder’.

One of the main failures, said Sands Heritage, was not being able to open the Scenic Railway on time, resulting in 50 per cent fewer visitors than had been anticipated over the summer season. In addition, the operator was forced to take over incomplete building works from the council, which



Sands Heritage became operator of the site in November 2014

resulted in the park closing for 17 days shortly after opening. Failure to open other rides, restore the menagerie cages and to complete important landscape work was also blamed.

“Sands Heritage would like to thank the management team for their unwavering commitment and hard work in the phenomenal development of Dreamland,” said company chair Nick Conington.

Details: http://lei.sr?a=k2m8N_O



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Top architect restyles Berkeley hotel

The extension of a luxury London hotel by Richard Rogers is nearing completion.

The renowned architect, and his practice Rogers Stirk Harbour & Partners, have designed a fresh architectural appearance to the front façade of the Berkeley hotel in Knightsbridge, adding “a touch of contemporary theatre” to the 1970s building.

The hotel’s entrance is being extended outwards and fitted with glass, steel and carbon fibre beams to create what the hotel’s developers describe as “a unique and show-stopping canopy which will take our London landmark into the 21st century.”

Meanwhile, interior designer Robert Angell has redesigned the hotel lobby with soft timber panelling intended to create a sense of occasion and arrival. Angell has also reimagined the hotel’s Blue Bar, originally designed by David Collins, and the Collins Room – where the hotel serves afternoon tea.



The Berkeley hotel’s façade is receiving a substantial makeover

Both spaces have been increased in size and will receive more light due to the glass extensions. Angell’s new scheme for the Collins Room will incorporate pale marble, mirrors, silk walls and custom-made upholstery weaves.

The Berkeley is managed by Maybourne Hotel Group, which also manages Claridge’s and The Connaught in London’s Mayfair. Details: http://lei.sr?a=X9f7J_O

Hotel development for Murrayfield

Scottish Rugby has unveiled its plan to develop a hotel next to Murrayfield Stadium to boost and diversify its revenue streams.

A 100 to 200-bedroom hotel – which is expected to be three or four star – is being lined up to be built next to the entrance to the iconic Edinburgh rugby stadium.

The governing body has partnered with JLL’s Hotels & Hospitality Group to find potential investors and operators for the site. Operators looking to take on the project will be expected to work closely with The Murrayfield Experience – the stadium’s existing conference and event service provider.

Mark Dodson, chief executive of Scottish Rugby, said the project was part of the body’s “continuing aim to improve the facilities and enhance customer experience” at Murrayfield.

“It will help us develop and diversify our revenue streams for the benefit of Scottish Rugby as a whole,” he added. “We have to look across our available



Murrayfield has been the home of Scottish rugby since 1925

estate to investigate ways of generating income over the mid-to-long-term.”

JLL director Keith McBain said that he expected a “high level of interest from investors and operators” in developing the site. He added: “Edinburgh’s hotel market is flourishing and this is a unique opportunity to develop a hotel in a prominent location

Murrayfield – the 67,000-capacity home of Scottish rugby – was built in 1925. Details: http://lei.sr?a=b9X2D_O

Time for a rethink on dress codes?



PETER DUCKER
is chief executive
of the Institute
of Hospitality

A major story last month was about a temping receptionist sent home from work after refusing to wear high heels.

Nicola Thorp’s subsequent petition to make it illegal for companies to force female staff to wear makeup and high heels now has over 100,000 signatures, meaning MPs must consider it for Parliamentary debate.

One MP told *The Telegraph*: “The idea that in 2016 a woman can be sent home from a professional job for daring to not wear high heels is as preposterous as it is archaic. The fact that this sort of overt sexism still bubbles under the surface of our professions is demeaning and unacceptable.”

What does this tell us about dress codes within our industry? Aside from the health and safety situations – chef whites and facilities staff protective clothing – the most important factor when it comes to dress codes is wrapped up with the culture of the business and the extent to which employees identify with it.

For example, a hipster boutique hotel will attract different staff with a different self-image than a starched classic deluxe property. Over time, if the character of the business is clearly defined (and it would be articulated by the uniforms or dress codes worn front of house), successful recruitment teams will attract team members who walk the talk, and who have the appropriate cultural standards for the business. When this happens, rules should no longer need to be enforced, but simply become guidelines.

The second factor is self regulation or peer pressure. In a business I worked in, our call centre staff had carte blanche to dress as they pleased. Dress was typically smart casual. A new recruit who arrived in shorts soon modified their dress to conform.

Smart businesses that are clear about their culture and communicate it effectively shouldn’t have to build a set of rules around appropriate clothing any more than they should around other personal traits. And if we want to employ people who feel relaxed, professional and comfortable in their roles, then forcing them to wear footwear they find painful does not make any sense at all.

Life expectancy increased by five years since 2000

Dramatic gains in life expectancy have been made globally since 2000, but major inequalities persist within and among countries, according to this year's *World Health Statistics: Monitoring Health for the SDGs*, a report compiled by the World Health Organization.

Life expectancy increased by five years between 2000 and 2015, the fastest increase since the 1960s. Those gains reverse declines during the 1990s, when life expectancy fell in Africa because of the AIDS epidemic and in Eastern Europe following the collapse of the Soviet Union. Tackling preventable diseases was credited with the increase.

Details: http://lei.sr?a=G6R6j_O



Wellness holidays are currently highly in demand

Travel firm Kuoni partners with Wellbeing Escapes

UK travel company Kuoni has partnered with Wellbeing Escapes for holidays that focus on health and wellness.

A team of Kuoni travel experts have been trained to advise customers about holidays including yoga retreats, fitness boosters, stress management and detoxing.

The worldwide wellbeing collection includes more than 60 resorts around the world, and features programmes such as stress management in the foothills of the Himalayas, weightloss and detox in Thailand, and introductory wellbeing boosters in Cyprus.

"Modern life is busy, stressful, and at times, toxic to both physical and mental health, and people are looking for a better balance," said Mark Duguid, Kuoni's vice president of commercial and product.

"We know from our own research that holidays have become central to people's health and happiness. Now that is being taken to the next level, with eagerness for beautiful and inspiring surroundings."

Details: http://lei.sr?a=P4c7j_O

Margaret Dabbs: Two new clinics

Hand and foot-care specialist Margaret Dabbs has recently opened a clinic in Cheltenham – its first UK clinic outside of London – and is set to open additional locations in Manchester and Harrogate.

The Manchester clinic is set to open imminently, while the Harrogate location will open later in the year, bringing the total number of clinics to seven. The brand aims to have between 12 and 15 clinics open by the end of 2017.

Margaret Dabbs is named after the woman of the same name, who got her start in 2004 as a podiatrist. Discussions with her clients made her realise that "hands and feet were the poor relation of the beauty industry," and she has built her brand by fusing the medical efficacy of a clinical treatment with the need for aesthetic improvement.

"I constantly hear the refrain from people that hands give a person's age away and that certain shoes cannot be worn because of the state of an individual's feet," said Dabbs. "I want to help banish these phrases for good



Margaret Dabbs clinics offer medical pedicures and traditional options

and create a much more vibrant, effective and interesting range of products and services."

Margaret Dabbs products are used and sold in spas, but her clinics are staffed by podiatrists who are trained in Dabbs' techniques. The new Cheltenham location includes five private treatment rooms for procedures including medical pedicures, bunion prevention therapy, biomechanical assessments, fungal nail laser therapy and foot acupuncture.

Details: http://lei.sr?a=t9M9V_O

Harvard centre to study happiness

Harvard University is establishing a new Lee Kum Sheung Center for Health and Happiness at the Harvard T.H. Chan School of Public Health.

The centre will "support the identification of psychological, social and emotional strengths and assets that may protect against some diseases and enable people to enjoy longer, happier lives." It is being built with a gift of more than £14m from the Lee Kum Kee Family – descendants of Lee Kum Sheung, who first invented oyster sauce in 1888, and owners of multinational companies LKK Health Products Group as well as Lee Kum Kee Sauce Group.

The faculty at the centre will attempt to broaden the scope of public health and medical research beyond the current focus on deficits or risk factors that lead to disease. It will instead focus on the positive aspects of health – such as close relationships with family and friends, a meaningful job, regular exercise, and a positive mindset – and focus on how they can enhance psychological and physical wellbeing and healthy ageing.



The centre will study happiness and wellbeing in relation to health

"Medical and psychological practice and research have traditionally focused on the diseases and deficits that cause poor health," said professor Laura Kubzansky, co-director of the new centre. "But there is real value in focusing on the positive side as well – the assets that keep us healthy or help us recover more quickly from disease or injury. More rigorous research is urgently needed to understand these positive assets and how to promote them for millions of people around the world."

Details: http://lei.sr?a=t5m6u_O

Brexit could cost UK tourism £4.1bn

If Britain decides to leave the European Union on 23 June, the move could cost the UK tourism industry as much as £4.1bn a year in international tourist spending alone, new research suggests.

The findings from Travelzoo, based on responses from almost 8,000 tourists, indicate that a third of travellers from Germany, Italy and Spain – and a quarter from France – say they would be less

inclined to travel to the UK in the event of a Leave vote. Four in ten respondents from EU countries also worry that Brexit could make UK holidays more expensive.

The research suggested that the view of the four largest European Union nations (France, Germany, Italy and Spain) is that the UK should stay in the EU, with just under 70 per cent in the Remain camp. However, respondents from some nations believe leaving the EU could make the UK a safer destination. Despite 75 per cent of the UK's international visitors coming from within the EU, a small number



Tourism hubs such as London could suffer if the UK votes to leave the EU

from further afield (10 per cent of those from Canada and 12 per cent from the US) said they'd be less likely to visit a post-Brexit UK.

"Although the impact of Brexit on tourism is a difficult one to predict, given that France, Germany, Italy and Spain make up four of the UK's top seven tourist-supplying countries, it's likely that the net result of Brexit will be significantly negative for the UK economy," said John Fletcher, pro vice chancellor at Bournemouth University – a leading institution in travel and tourism.

Details: http://lei.sr?a=Y2U3Q_O

£10m restoration fund for heritage

New heritage body Historic Environment Scotland (HES) has allocated £10m to repair and restore the built environment to help stimulate economic regeneration for communities across the country.

HES – which replaced Historic Scotland and the Royal Commission on the Ancient and Historical Monuments of Scotland in October 2015 – will use the fund to help resurrect Scottish high streets, provide new employment opportunities and allow communities to better utilise their heritage through tourism promotion.

"Our investments the length and breadth of Scotland both support and inspire people and communities to utilise their heritage for the future," said Dr David Mitchell, acting chief executive for Historic Environment Scotland. "What we aim to do is to facilitate decision making at a local level with funding allocated to priority projects which have a key focus on the wider contribution that the historic



The £10m pot will be used to help drive tourism to key sites

environment brings to communities."

The funding, which is available over a period of five years, will be distributed through the Conservation Area Regeneration Scheme (CARS). With applications open until 31 August, each round of funding is open to local and national park authorities, community groups and other third-sector organisations.

Details: http://lei.sr?a=w5agk_O

What's the target for tourism?



KURT JANSON

is director of the Tourism Alliance

It is now a year since the government launched its new tourism strategy – the *Five Point Plan for Tourism* – and there has certainly been significant changes.

Some of these have been good, such as the establishment of a new Inter-Ministerial Group which comprises ministers from a range of government departments who meet twice a year to implement initiatives to support the tourism sector and the re-establishment of the Tourism Industry Council as a mechanism for the industry to inform and steer the Inter-Ministerial Group.

There have also been retrograde steps, such as the merger of VisitEngland into VisitBritain and the removal of Grant in Aid funding for domestic tourism promotion.

However, among all these structural changes, one thing has not been developed, and that is a target for tourism distribution within England. There is a target for overall tourism growth – that spending should increase at a rate that is 1.5 per cent higher than the rate projected by a study undertaken by Deloitte for VisitBritain. Although what this actually means is difficult to determine.

What is missing is a target that relates to the overall aim of the government's Five Point Plan for tourism, which is to spread inbound tourism out of London and into other regions of England and the UK:

"At the moment, 54 per cent of money spent by international visitors is in London. This government is committed to further growing this industry, and spreading the benefits of its growth across the country, by encouraging more visitors to travel beyond the capital."

As spreading tourism out of London is the primary aim of the strategy, you would think that the plan itself would include a headline target for this. Or, if not, that a series of targets for tourism to the various nations and regions would have been produced shortly afterwards as a supporting document. Yet, a year after the Plan was launched, we are still no clearer as to how its success is going to be determined.

One might feel there has been a realisation within government that trying to redistribute inbound tourism across the UK is going to be harder than first imagined.



The project will cost a reported £25m

Zaha Hadid Architects plan Bournemouth quarter

Zaha Hadid Architects have been appointed to design a landmark cultural quarter overlooking the seafront in Bournemouth.

Initial proposals for the site, which is currently home to a car park, include a multi-use performance space, a hotel, restaurants and a new public realm linking the cultural quarter to the beaches, town centre and forthcoming Winter Gardens scheme via a new Grand Garden Walk. The project will cost a reported £25m.

"We are in the early stages of planning and any development will need to be of high architectural quality, respecting the views and creating a strong identity for this part of Bournemouth," said the city's council leader John Beesley. "The appointment of Zaha Hadid Architects follows a competitive process to identify an architect who can demonstrate the importance of placemaking while respecting the wider area of interest outside a development site."

Details: http://lei.sr?a=y7v5z_O

L&G commits £53m to Dover leisure scheme

Investment firm Legal & General Property has committed more than £53m to acquire and fund the development of a new retail and leisure scheme in the heart of Dover.

The project has been in the works for over a decade, and forms part of the local council's regeneration work to support the coastal town's growing population.

Called St James, Dover, the project will provide 157,000sq ft (1.7m sq ft) of leisure space, including a 108-room hotel, six restaurants, several retailers and a six-screen cinema. The developer of the project is Bond City and designers are KKA Architecture. Preliminary work has begun on site, with completion set for Q3 2017.

Legal & General's Mark Russell said: "The scheme will be modern, fit for purpose and we have already received significant tenant demand for the vacant units."

Details: http://lei.sr?a=7h3U8_O

Rogers: Defend our public spaces

Richard Rogers has warned that "the erosion of public space by the private market is a really serious problem in cities."

In an interview with *Leisure Opportunities* at the launch of the 2016 Venice Architecture Biennale, where his firm RSHP have an exhibition, Rogers urged architects, developers and the public to "defend our public spaces."

"Leisure space, public space, is at the very root of democracy, and architecture is about democracy," he said. "When I studied architecture in the 1950s, 80 per cent of architects in England worked for schools, hospitals and other public buildings. Today, I gather the number is 20 per cent, which in a way reflects the need to defend the public domain."

Rogers' comments echo those made by Biennale curator Alejandro Aravena, who recently described architects and developers who put profit over the public good as "the bad guys" responsible for "banality and mediocrity in the built environment."



Architects have a 'responsibility to solve today's social challenges'

Rogers told *Leisure Opportunities* that all architects should try and help solve today's social and environmental challenges.

"We have a responsibility, no question," he said. "We have a responsibility not only as architects but also as citizens, because architects are citizens after all. Our responsibility is to defend the quality of life of the individual."

Rogers added that it is still possible for architects to be able to work for private clients and contribute to the public good.

Details: http://lei.sr?a=S9g2f_O

BDP design £300m leisure project

Architecture, design and engineering firm BDP have unveiled their plans for a 300,000sq m leisure extension to the Meadowhall shopping mall in Sheffield.

London property company British Land are investing £300m in the project, which will go for public consultation next month.

The extension, called the Leisure Hall, will include a host of dining and entertainment amenities, including a gym, cinema, restaurants, a café court and new areas of public leisure space.

The hall will be housed under a glazed roof, with the extension integrating with the existing centre – which BDP are refurbishing – to create a new multi-levelled, landscaped complex. The design will also create new outdoor space for hosting large events including concerts.

"The Leisure Hall extension will create a new identity for Meadowhall and provide dynamic dining and entertainment spaces under a



The extension will include a host of dining and entertainment of spaces

landmark glazed roof, significantly improving the customer's experience of visiting the centre and creating a new holistic vision," said BDP's architecture director Jeremy Sweet.

A detailed planning application is due to be submitted later this year. British Land expects construction to begin in 2018 ahead of a public opening in late 2020.

Details: http://lei.sr?a=t3u9D_O

LEISURE MANAGEMENT OPPORTUNITY



Warwick District Council has decided to replace its existing leisure management arrangements with a modern, best practice contract for the future management and operation of some of the leisure facilities in the District, namely:

- **Newbold Comyn Leisure Centre**
- **St Nicholas Park Leisure Centre**
- **John Atkinson Sports Centre**
- **Abbey Fields Swimming Pool**
- **Meadow Community Sports Centre**
- **Castle Farm Recreation Centre**

Warwick District Council will be inviting tenders from appropriately experienced leisure management providers in the very near future.

The aim of this tender exercise is to secure a long-term contract with a Contractor. The Council wishes to work with a Contractor who will have full operational responsibility for the facilities and provide the service in a way that is sympathetic to its corporate priorities.

The Council recognises that a successful relationship with the Contractor will be crucial. Within this relationship the Council's role is to specify the minimum services to be provided and to monitor service delivery. The Council's Specification reflects the Council's policies and objectives for leisure services, focusing on increasing participation, improving health outcomes for the local population, enhancing equality of opportunity and ensuring residents receive a high quality service.



If you are interested in receiving the tender documents and bidding for this work please register on our E Portal: www.csw-jets.co.uk



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Pulse partners Sideways8 Training

Leisure solutions provider Pulse has teamed up with training provider Sideways8 to create a new academy.

The Pulse Training Academy will provide a range of REPs-recognised training courses to support the equipment installations of all Pulse's new contracts. The move is designed to maximise end user engagement and strengthen client relationships.

The courses – designed as an add-on to gym instructor and PT qualifications – include Cardio and Console; Strength and Free Weight; and Functional Resistance.

A further course, centred on Pulse's member management system PulseMove, is currently in production. All courses will be delivered on-site by Sideways8 instructors under the Pulse Training Academy umbrella.

"We have created what we believe to be an industry leading training offering," said Richard Sheen, national sales manager at Pulse.

"The Pulse Training Academy will add real value to client relationships by ensuring maximum engagement of the equipment



(L-R) Sideways 8 director Kristoph Thompson with Pulse's Jake Saunders

we install from Olympic lifting platforms to functional rigs. Through our partnership with Sideways8 Training we are also able to offer an additional suite of qualifications including Personal Trainer, Sports Massage and Calisthenics for Fitness Professionals."

The first training courses are set to be delivered this summer at Bloxwich Leisure Centre and Oak Park Leisure Centre, as part of a four-year contract with Walsall Council.

Details: http://lei.sr?a=G7Q8x_O

BMF launches new Level 4 course

Outdoor fitness specialist British Military Fitness has launched a new Level 4 qualification in Strength and Conditioning aimed at exercise professionals looking to take their career to the next level.

Open to qualified professionals with a Level 3 Diploma in Personal Training, the BMF Academy Level 4 Award in Strength and Conditioning covers areas including Olympic lifting, speed, agility and quickness (SAQ), plyometrics and many more. It has been written by BMF Academy tutors, Mark Wood and Andy Kay, who both studied Strength and Conditioning at Twickenham University.

Recognised by Active IQ, the Level 4 Award in Strength and Conditioning will be available at the BMF Academy, which has locations in London, Birmingham, Manchester and Edinburgh. The course is four months long, with practical sessions taking place over four weekends.

"We're always looking at new ways to upskill our own staff at British Military Fitness, and



The Strength and Conditioning course runs at the BMF Academy

this new qualification will offer not just our own instructors but other personal trainers and sport coaches in the sector the chance to take their training to another level," said Garry Kerr, operations director at British Military Fitness. "The Level 4 Award in Strength and Conditioning offers fitness instructors a mixture of practical, face-to-face training and online learning to suit all styles."

Details: http://lei.sr?a=j6R5v_O



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Marketing and promotional skills are also essential as are leadership and team building skills. A relevant professional leisure qualification and practical knowledge and understanding of quality systems would be beneficial.

Further details on our website at www.gedling.gov.uk, or Personnel Services on 0115 9013864 (24 hour answerphone) or email pod@gedling.gov.uk for an application pack. Please quote reference LCF20 on all correspondence.

Closing date for completed applications is Friday 24th June 2016

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Following a comprehensive re-structure, Cricket Wales is recruiting a new staffing team to lead, inspire and influence the development of recreational cricket throughout Wales.



The following roles are being created (One based in each of North Wales, South East Wales and South West Wales):

Area Cricket Managers Salary: From £35,000 per annum. Permanent (Full time). Interviews will be held w/c 20 June 2016.

Workforce Administrators Salary: £7500 per annum. Two days a week spread over four days. Interview dates TBC.

Closing date for both roles: 6th June 2016.

For an informal discussion on any of the roles please contact Peter Hybart CEO Cricket Wales on 07812 191890 or peter.hybart@cricketwales.org.uk

For more details and to apply please go to our website to send us your cv and covering letter.

www.cricketwales.org.uk



ETHOS is a new chain of boutique fitness studios with a flagship London location recently launched in the Old Spitalfields Market and headquarters in Cambridge. The company is in a growth phase and seeks experienced, dynamic managers to develop, implement and lead strategies for the company as it goes global.

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Competitive salary, bonus, benefits. Email your CV for more details. Minimum 3 years managerial experience with proven track record.

email: hello@ethos.co
web: ETHOS.co

company intro film: vimeo.com/ethosalchemy/intro

Golf Division Manager (Division)

Location: Bromley;

Salary: £40,000 to £45,000 depending on experience, plus car allowance and excellent benefits;

Contract: Permanent, full time (40 hours per week, may include evening and weekend shifts);



An exceptional opportunity for an experienced Manager to join Mytime Active, as the Operations Manager for the Golf Division. You will be responsible for developing a service of excellence across 16 golf courses that demonstrates added social value as well as commercial sustainability.

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- Outstanding interpersonal skills, whilst being both enthusiastic and self motivated;
- Exceptional leadership skills with the ability to engage, align and motivate large teams;
- Significant experience in delivering a high quality customer service in a consumer oriented business;
- Educated to NVQ4 or degree level and any additional business management qualification would be advantageous.

This role provides a natural career opportunity that will enable an experienced manager with the required skills and competencies to develop and progress to the next level. In return you will get to work for a great company and join one of the most successful Golf Operators in the UK, with a competitive salary and a great benefits package.

If you would like more information please call Jason Stanton, Divisional Manager (Golf and Estates) on 07984 189008 or alternatively if you would like to apply for this exciting career opportunity, please send a letter of application and full CV stating your current salary to hr.recruit@mytimeactive.co.uk.

CLOSING DATE: 1 JULY 2016

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RECRUITMENT



Tennis Development Coordinator

Full-time | £19,000- 22,500

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Women & Girls Community Sports Coordinator

Full-time | £18,330 - 22,500

The focus of this role is to increase the participation of women and girls in Sport and physical activities. You will support the delivery of the Access to Sports Project's three key areas of delivery: sports coaching programmes, sports leadership & coach education, and supporting the development of local sports groups with a particular focus upon engaging girls and women through a range of programme delivery. Applications from female coaches & instructors are particularly welcomed

Project Support Worker

Full-time | £18,330

This post will support the delivery of the Access to Sports Project's programmes of delivery in Islington, Haringey and Hackney. The key focus of the job will be supporting the administration of our 3 key work programme areas: sports leadership & coach education programmes, sports coaching programmes and supporting local voluntary & community group.

To find out more about the posts and to receive an application pack contact: 020 7686 8812 info@accesstosports.org.uk
Posts are subject to a 6 month probationary period, satisfactory references and enhanced DBS clearance.

For more details on the following jobs
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Personal Trainer

Company: énergie group
Location: Various locations, UK

Head of Health and Wellbeing

Company: YMCA East Surrey
Location: Redhill, Surrey, UK

Lifeguard

Company: GLL
Location: Various locations, UK

Lecturer in Basketball

Company: Myerscough College
Location: Preston, UK

Lecturer in Public Services

Company: Myerscough College
Location: Preston, UK

Educator / Trainer

Company: Viviscal Professional
Location: Various, UK

Health Relationship Manager

Company: Achieve Lifestyle
Location: Egham, Surrey, UK

Aquatics Officer

Company: University of Nottingham
Location: Nottingham, UK

Spa Director

Company: Mandarin Oriental
Location: Barcelona, Spain

Spa Director

Company: Mandarin Oriental Prague
Location: Prague, UK

Compliance Manager

Company: Legacy Leisure
Location: Oxfordshire, UK

Account Manager

Company: Zoggs
Location: Various locations, UK

Community Dev Manager

Company: Everyone Active
Location: Harrow, UK

Membership Advisor

Company: Legacy Leisure
Location: Exeter, UK

National Swimming Manager

Company: Parkwood Leisure
Location: Worcester, UK

Swim Teachers

Company: Brio Leisure
Location: Various locations, UK

Head of Sales and Marketing

Company: Exercise Movement & Dance Partnership
Location: Horsham, West Sussex, UK

Personal Trainer

Company: Everyone Active
Location: Various locations, UK

Fitness Class Instructors

Company: Barnsley Premier Leisure
Location: Retford, UK

Fitness Instructor

Company: Barnsley Premier Leisure
Location: Pontefract, UK

Leisure Attendants

Company: Brio Leisure
Location: Chester / Northwich /

Ellesmere Port, UK

Lifeguard

Company: Everyone Active
Location: Various locations, UK

Supervisor

Company: Nottingham City Council
Location: Bilborough, Nottingham, UK

Assistant General Manager

Company: The Gym Group
Location: Various locations, UK

Centre Manager

Company: Hertfordshire Sports Village
Location: Hatfield, UK

Lifeguard

Company: Oxford Brookes University
Location: Oxford, UK

Duty Manager

Company: Everyone Active
Location: Epping, UK

Swimming Instructor

Company: Millbrook Academy
Location: Gloucester, UK

Duty Manager

Company: Oxford Brookes University
Location: Oxford, UK

Recreation Attendant

Company: Everyone Active
Location: Staines, UK

Team Leader

Company: Everyone Active
Location: Staines, UK

Team Leader

Company: Everyone Active
Location: Epping, UK

Conditioning Coach

Company: University of Nottingham
Location: Nottingham, UK

Sports Centre Technician

Company: Aldenham School
Location: Elstree, Hertfordshire, UK

Swim Manager

Company: Everyone Active
Location: Various London locations, UK

Recreation Assistant

Company: City University London
Location: London, UK

Personal Trainers

Company: The Gym Group
Location: Various locations, UK

Membership Sales Advisor

Company: énergie group
Location: Northampton, UK

Sales Manager

Company: Everyone Active
Location: Epping, UK

Swimming Instructor

Company: Parkwood Leisure
Location: Barnstaple

Innovative Fitness Instructor

Company: City University London
Location: Central London, UK

Fitness Manager

Company: Everyone Active
Location: Northolt, UK

Assistant Manager

Company: The Hawthorns School
Location: Bletchingley, Surrey, UK

Fitness Manager

Company: Everyone Active
Location: Wembley, UK

Fitness Manager

Company: Club Towers
Location: Bedford, UK

Senior Graphic Designer

Company: Zephyr Creative
Location: Cornwall, UK

Duty Manager

Company: Legacy Leisure
Location: Exeter, UK

Membership Consultant

Company: Énergie Group
Location: Fulham, UK

Lifeguards / Duty Managers

Company: Energy Base
Location: London, UK

Beauty Therapist

Company: The Wellbeing (London) Co
Location: Richmond London, UK

Club Manager

Company: énergie group
Location: Bethnal Green, UK

Clinical Exercise Therapist

Company: NHS
Location: London, UK

Fitness Instructor

Company: Malvern St James School
Location: Malvern, Worcestershire, UK

Director of Business Dev

Company: Alive Leisure
Location: Kings Lynn, UK

Recreation Assistant

Company: Everyone Active
Location: Harrow, London, UK

Association Manager

Company: Wartons Sport & Social
Location: Warton, UK

Relief Duty Manager

Company: Everyone Active
Location: Leicestershire, UK

Fitness Manager

Company: Everyone Active
Location: Bishop's Stortford, UK

Centre Manager

Company: Impulse Leisure
Location: Thurrock, Essex, UK

Assistant Club Manager

Company: Tudor Park Marriott Hotel
Location: Bearsted, Maidstone, UK

Recreation Assistant

Company: Legacy Leisure
Location: Exeter, UK

Aquatics Officer

Company: GLL
Location: Manchester, UK

Assistant General Manager

Company: The Gym Group
Location: Edinburgh, UK

General Manager

Company: The Gym Group
Location: Leeds, UK

Conditioning Specialists

Company: MK Health Hub
Location: Solihull, UK

Aquatics Officer

Company: GLL
Location: Stratford, London

General Manager

Company: The Gym Group
Location: Doncaster, UK

General Manager

Company: The Gym Group
Location: Huddersfield, UK

Inclusion Officer

Company: Camden Council
Location: Camden, UK

Operations Manager

Company: Everyone Active
Location: Aylesbury, UK

Operations Coordinator

Company: Camden Council
Location: Camden, UK

Duty Manager

Company: Everyone Active
Location: Hertford, UK

Active Schools Officer

Company: Camden Council
Location: Camden, UK

Physical Activity Officer

Company: Camden Council
Location: Camden, UK

Active Living Officer

Company: Camden Council
Location: Camden, UK

Services Coordinator

Company: Camden Council
Location: Camden, UK

Business Dev Officer

Company: Camden Council
Location: Camden, UK

Leisure Client Officer

Company: Camden Council
Location: Camden, UK

Apprenticeship

Company: Énergie Group
Location: Harlow, Essex, UK

Event Crew - UK Bungee

Company: Big Bang Promotions
Location: Sheffield, UK

Duty Manager

Company: Everyone Active
Location: Shipston Leisure Centre, UK

Recreation Assistant

Company: Everyone Active
Location: St Albans, UK

Event Crew - Shredder Events

Company: Big Bang Promotions
Location: Sheffield, UK

Head of Operations

Company: University of Warwick
Location: Coventry

Recreation Assistant

Company: Legacy Leisure
Location: Exeter, UK

Team Leader

Company: Everyone Active
Location: Essex, UK

Swimming Instructors

Company: Finesse Leisure Partnership
Location: Hatfield, UK

Part-time fitness instructor

Company: Énergie Group
Location: Harlow, Essex, UK

Tennis Manager

Company: Parkwood Leisure
Location: Solihull, UK

Operations Assistants

Company: Harrow School
Location: Middlesex, UK

Assistant Manager

Company: Gedling Borough Council
Location: Nottingham, UK

Personal Trainer

Company: Matt Roberts
Location: Hampstead, UK

Sports Operations Assistant x3

Company: University of Warwick
Location: Coventry, UK

Fitness Instructor

Company: truGym
Location: Bromley, UK

Impact Sales Consultant

Company: Alliance Leisure
Location: Various, UK

General Manager truGym

Company: truGym
Location: Bromley, UK

Community Sport Coordinator

Company: The Access to Sports Project
Location: London, UK

Project Support Worker

Company: The Access to Sports Project
Location: London, UK

Membership Consultant

Company: Everyone Active
Location: Melton Mowbray, UK

L2 Fitness Apprenticeship

Company: énergie group
Location: Bromley, UK

Customer Motivator

Company: Move GB
Location: Bath, UK

Area Sales Manager

Company: eGym
Location: Nationwide (UK travel), UK

General Manager

Company: The Original Bowling Co
Location: Nationwide, UK

Sales Manager

Company: Legacy Leisure
Location: Exeter, UK

CRM & PCT Officer

Company: League Football Education
Location: Preston, Lancashire, UK

Fitness Instructor - Part time

Company: énergie group
Location: Havant, UK

Membership Advisor

Company: Legacy Leisure
Location: Banbury, UK

Club Promoter - Part Time

Company: énergie group
Location: Havant, UK

Sales advisor

Company: énergie group
Location: Oldbury, UK

Membership Consultant

Company: Everyone Active
Location: Harrow, UK

Front of House Receptionists

Company: Everyone Active
Location: Aylesbury, UK

Golf Division Manager

Company: Mytime Active
Location: Bromley, UK

Tennis Dev Coordinator

Company: The Access to Sports Project
Location: London, UK

Club Manager

Company: énergie group
Location: Perth, UK

Leisure Contracts Manager

Company: Central Bedfordshire Council
Location: Bedfordshire, UK

Membership Consultant

Company: Everyone Active
Location: Watford, UK

Group Exercise Instructors

Company: énergie group
Location: Bromley, UK

Spa Therapist / Esthetician

Company: Equinox
Location: London, UK

Spa Therapist

Company: The Balmoral Hotel
Location: Edinburgh, UK

Female Group Exercise

Teachers and PT Coaches

Company: SportsJobs4Women
Location: Saudi Arabia

Occupational Health Tech

Company: Optima Health
Location: South East, predominantly
Maidstone and Crawley, UK

Spa Manager

Company: The Balmoral Hotel
Location: Edinburgh, UK

Recreation Assistant

Company: Royal Automobile Club
Location: Woodcote Park, Epsom, UK

Locker Room Attendant

Company: Royal Automobile Club
Location: Woodcote Park, Epsom, UK

Attention Personal Trainers

Company: Club Training
Location: Nationwide Opportunities

Personal Trainers Needed

Company: Lifetime
Location: Nationwide, UK

Impact Sales Consultant

Company: Xercise4Less
Location: National role, UK

Personal Trainer

Company: Xercise4Less
Location: Nationwide, UK

General Managers

Company: The Gym Group
Location: Various locations, UK

Personal Trainers

Company: The Gym Group
Location: Nationwide, UK

General Manager

Company: Xercise4Less
Location: Various locations, UK

Sales and Marketing Manager

Company: Xercise4Less
Location: Various locations, UK

Membership Consultant

Company: Xercise4Less
Location: Various locations, UK

Nail Technician

Company: Celtic Manor Resort
Location: Newport, South Wales, UK

Business Dev Manager

Company: ESPA International
Location: Across Asia Pacific

Spa Therapists

Company: Hand Picked Hotels
Location: Various, UK

Seasonal Spa Therapist

Company: St Moritz Hotel
Location: Wadebridge / Trebetherick

Beauty Therapists

Company: Center Parcs Ltd
Location: Sherwood Forest, UK

Beauty Therapists

Company: Center Parcs Ltd
Location: Woburn Forest, UK

Director of Spa

Company: Mandarin Oriental London
Location: London, UK

Spa Therapist

Company: Lifehouse Spa and Hotel
Location: Essex, UK

Sales Executive

Company: Legoland
Location: Johor, Malaysia

Admission Assistant

Company: Legoland
Location: Johor, Malaysia

Cluster Marketing Manager

LDC and SLC Shenyang

Company: Merlin Entertainment Grp
Location: China, China

VIP Team Lead

Company: Legoland
Location: California Resort, US

General Manager MT Dubai

Company: Madame Tussauds
Location: Dubai, United Arab Emirates

Tower Eye Duty Manager

Company: Blackpool Tower
Location: Blackpool, UK

Commercial Business Analyst

Company: House of Commons
Location: London, UK

Marketing Manager

Company: Madame Tussauds
Location: Nashville, United States

Shows Team Leader

Company: Warwick Castle
Location: Warwick, UK

Maintenance Engineer

Company: Everyone Active
Location: Basildon, UK

Duty Manager

Company: Sea Life
Location: Minnesota, United States

Operations Manager

Company: Deen City Farm
Location: London, UK

General Manager

Company: The Dungeons
Location: York, UK

Marketing Executive

Company: Chessington World of Adv
Location: Chessington, UK

Moulding Supervisor

Company: Merlin Entertainment Grp
Location: London, UK

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House of Peroni raises a glass to Italy

Italian brewery Peroni is staging a six-week residency in London, transforming a café and restaurant into The House of Peroni – a “multi-sensory destination of Italian sights, smells and tastes.”

The residency, named Amare l'Italia (For the love of Italy), will temporarily take over the Proud East restaurant in Haggerston.

Designer Margherita Maccapani Missoni, heir-ess to high-end fashion house Missoni, is the residency's “Master of Style.” She has been inspired by

the warmth and vibrancy of Italian family gatherings and the beauty of the natural landscape to create “a world of Italian style.”

Artist and set designer Petra Storrs, who has worked with the likes of Lady Gaga and Florence and the Machine, has brought Missoni's vision to life. Their collaboration includes an Italian-style greenhouse filled with aromatic floral scents typically found in the mountains of Italy.

“I've been lucky enough to grow up in a beautiful part of Northern Italy, where



Margherita Missoni has designed the House of Peroni

I'm constantly taking inspiration from my surroundings, and from the beautiful view I have of the Monte Rosa,” said Missoni.

“Native flowers, family gatherings and Lucio Fontana, the Italian philosopher of art, all shape my creative output and have helped me curate the space in this year's residency.”

The House of Peroni has also unveiled chef Francesco Mazzei as its master of taste and award-winning drinks specialist Simone Caporale as master of mixology.

Details: http://lei.sr?a=e3j3w_O

Glastonbury founder eyes Longleat site

Continued from front cover

Eavis has been looking for potential sites to hold the event during the fallow year – one year in five when the festival does not take place to give the farmland (and local community) a chance to recover.

Calling Longleat “the best site in the whole of England,” Eavis said he was talking to the park every day. “I hope we can come to an agreement with them eventually. But we haven't done so yet,” he added.

Speaking to *Leisure Opportunities* in April, Longleat CEO Bob Montgomery said that Eavis was “thinking of 2018,” but went on to caution that “it's very, very speculative.”

“We've sold all 15,000 tickets for an Elton John concert, but there's a big difference between doing this and doing a music festival,” he added. “It's a step for us to see if we can do a show like that once or twice a year, and that'll maybe open up some other options for us.”



Longleat is being considered for a 2018 festival

Longleat is now celebrating its 50-year anniversary with a number of special events, and is also working with Forrec on a 10-year masterplan that will redevelop the attraction to increase capacity and help it diversify its offer in the future.

Details: http://lei.sr?a=V2Q5Q_O

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