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PHE: Inactivity is costing the UK £7.4bn

People living in the UK are likely to be 35 per cent less active in 2030 than they were in the 1960s – unless the increases in physical inactivity are reversed.

The warning comes from Public Health England (PHE), as it published the latest edition of its *Health matters: getting every adult active every day* guidance document – a resource designed for health professionals, physical activity providers and local authorities aiming to encourage more people to become physically active.

In the guidance, PHE calls for renewed efforts to promote physical activity as an integral part of having a healthy lifestyle.

"Lack of physical activity is costing the UK an estimated £7.4bn a year, including £0.9bn to the NHS alone," the report says.

"Persuading inactive people (those doing less than 30 minutes per week) to become



The PHE guidance calls for increased emphasis on creating "active environments"

more active could prevent one in ten cases of stroke and heart disease in the UK and one in six deaths from any cause."

Among the report's recommendations is the urge to "normalise" physical activity, as people are more likely to be active if their friends are.

"Large, community-wide campaigns have been effective in increasing physical activity, but only when supported by local level community activities," the report says.

The guidance also calls for increased emphasis on creating "active environments".

The governmental report also states: "Environment shapes behaviour and this has been a major factor in discouraging people from activity. Our homes, workplaces and local environments have been shaped to make it difficult to be active.

"For most people, the easiest

and most acceptable forms of physical activity are those that can be incorporated into everyday life, such as walking or cycling. But our neighbourhoods and towns have largely been designed around the car." Details: http://lei.sr?a=k6a2V_O

Liverpool prepares 2026 Commonwealth bid

Liverpool will launch an assessment of its infrastructure – including all its sporting facilities – as the city's bid to host the 2026 Commonwealth Games gathers pace.

After mooting a bid earlier this year, Liverpool mayor Joe Anderson will now appoint a project director who will oversee the bid and hire a firm to carry out a feasibility study.

This study will include a detailed look at infrastructure compared to the requirements set out by the Commonwealth Games Federation. Continued on back cover

Brighton's i360 opens to the public

The British Airways i360 – the world's first vertical cable car, tallest moving observation tower and most slender tower – has opened to the public in Brighton, UK.

Opened on 4 August, the so-called "vertical pier" by Marks Barfield Architects sits on the foundation of Brighton's former Victorian-era West Pier, which was destroyed by an arson attack in March 2003.

"When the West Pier was built and when the Palace Pier was built, there was a sort of rivalry between them," said studio MD Julia Barfield, speaking to *Leisure Opportunities* at the launch of the attraction.



The i360 opened on Brighton's seafront last week

"It was all about enjoying the view back to Brighton as much as enjoying the air and the promenade. This is really a vertical way of replicating that. When you were at the end of the pier you could look back at Brighton and now you can look over it." Details: http://lei.sr?a=k6a2V_O

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The Leisure Media Company Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK Tel: +44 (0)1462 431385 Fax: +44 (0)1462 433909 e-mail: please use contacts' fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Liz Terry 01462 431385

Head of News

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Journalists

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Products Editor

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SPORT

Extra funding for deafblind sports

Individuals with deafblindness will have more opportunities to take part in activities such as football, cycling and swimming as a result of a £424,958 grant awarded by Sport England to charity Sense.

The deafblind foundation's Sporting Sense project will also give those with the condition the chance to take part in rock climbing, yoga, karate, dance and more activities depending on what people want to try. The project will run for a

little under two years until May 2018.

As part of the project, Sense will work with various governing bodies to help them develop opportunities for participants to take part in sport and physical activity outside of the initiative.

"We want to enable organisations to develop competitions specifically for people who are deafblind," said Sense's national sport manager Ian Carpenter. "Many other disability groups have specific performance opportunities."

Participation in sport has "significant physical, mental and emotional benefits"



Individuals will be able to take part in a number of physical activities

for the 300,000 individuals with dual sensory loss in England, although there are a number of "complex barriers" to entry the funding will attempt to address.

"Sport England's strategy sets out a vision that everyone feels able to engage in sport," said Sport England director of insight Lisa O'Keefe. "Sporting Sense provides an opportunity to do just that, enabling people with deafblindness to experience and enjoy physical activity or sport as part of an active life." Details: http://lei.sr?a=G6T7t_O

Bristol City boosts eco credentials

Solar panels - designed to reduce carbon emissions by 20 per cent - have been installed at Bristol City Football Club's Ashton Gate stadium as part of a £45m rebuild.

Stephen Lansdownowned Bristol Sport - which oversees the operations of the Championship football club, as well as Bristol Rugby Club and Bristol Flyers Basketball - has partnered with Bristol City Council to purchase the solar PV panels and biofuel boiler.

The system is expected to save the club £150,000 over 20 years on its energy bills, while also allowing the council to recuperate the cost and make a small surplus.

Martin Griffiths, chair of Bristol Sport, said the organisation had "worked very hard to design, construct and operate a socially responsible venue for the city".

The rebuilt stadium will include air-to-air heat recovery, low energy lighting, automatic controls, low water consumption



The solar panels are estimated to save the club £150,000 in energy bills

taps and toilets and heat pumps designed to reduce the venue's energy use.

"One of the mayor's (Marvin Rees) campaign promises was to put Bristol on course to run entirely on clean energy by 2050," said cabinet member Helen Holland. "The City Council cannot achieve this by ourselves, so working with partners like Bristol Sport is going to be essential if we're going to hit our goal." Details: http://lei.sr?a=F8G9H_O

'Millions' for community rugby

Community rugby and the academies of professional rugby clubs will receive fresh investment following a new £200m-plus agreement signed between the Rugby Football Union (RFU) and Premiership Rugby.

The pair have committed to a "multi-million pound community programme" as part of an eight-year revenue share deal.

Grassroots funding will be distributed on top of the revenues the RFU has already

committed to the grassroots game. Last year the national governing body ploughed £32.5m (US\$42.7m, €38.9m) into community rugby.

The agreement is made up of two payment timescales: the first four-year payment fixed at £112m (US\$147.1m, €133.9m), while the second four-year payment could potentially be higher than £112m depending on the English Qualified Player threshold being met by clubs and academy standards achieved. Those academy standards should improve, however, with a



Saracens won the Premiership Rugby title last season (2015-16)

portion of the cash dedicated to improving facilities for youth elite players, although the amount of money has not been specified.

Following on from the £7m (US\$9.2m, €8.4m) the RFU signed with Premiership Rugby and the Rugby Players Association to preserve the welfare of players, the new agreement stipulates that professionals who pass a threshold of minutes by November will have a mandatory one week rest period over Christmas. Details: http://lei.sr?a=G5u4u_O

Wales to increase 'world-class' venues

The Welsh government is drawing up plans to build more elite sports facilities despite conceding defeat in its bid to host the 2026 Commonwealth Games.

While delivering the "disappointing" news about the Games, economy and infrastructure secretary Ken Skates fired the starting gun on a wide-ranging review of the nation's sporting infrastructure with a "view to increasing our spread of world-class venues".

"Such venues would benefit the local community and the elite athlete, while also increasing our capacity to host major events," said the Labour minister.

Skates said that despite in-depth feasibility work undertaken to scope out the viability of the Games, its cost - which the government said would have been between £1.32bn and £1.54bn - was too much of a financial commitment, particularly in light of Britain leaving the European Union.

However, Skates' concerns were queried by secretary of state for Wales, Alun Cairns, who said that despite uncertainties surrounding



Skates is planning an increase in Wales' spread of elite venues

Brexit the economic benefits of hosting the Commonwealth Games were "vast".

"Now is the time to pursue the large economic prizes for Wales with the same spirit our footballers showed in the Euro 2016 tournament," he added. "The announcement is all the more disappointing when the bid for the Commonwealth Games was only recently included in the manifestos of all political parties in Wales." Details: http://lei.sr?a=x9g5X_O

Greg Clarke to navigate FA through testing period

Former Football League chair Greg Clarke has been nominated to replace the outgoing Greg Dyke as new chair of the Football Association (FA).

Clarke was recommended by the Nominations Committee, chaired by independent director Roger Devlin and acting chair David Gill. The nomination was approved unanimously by the FA Board and Council. The former Leicester City chair stood down from his position at the Football League last month and joins the FA during a difficult period for the organisation following a poor showing by the England team during Euro 2016. Details: http://lei.sr?a=5T6X5_O



Wolves last played in the top flight in 2011-12

Wolves latest football club to attract Chinese owners

Wolverhampton Wanderers has become the latest European football club - and second team in the English Championship - to be acquired by Chinese investors.

Fosun Group - which has interests in Club Med, Cirque du Solei, Folli Follie and Studio 8 – has taken 100 per cent of the shares in the club from outgoing owner Steve Morgan, who has been the team's custodian since 2007. The acquisition has been fully approved and ratified by the English Football League and its board of directors.

Headed up by chair Guo Guangchang, the group has earmarked reaching the Premier League as its priority.

Fosun has a football club board consisting of four people: Jeff Shi will become club representative alongside Sky Sun. Local businessmen John Bowater and John Gough will continue to serve as non-executive board members. Current chief executive Jez Moxey will officially step down in three months as part of the boardroom reshuffle. Details: http://lei.sr?a=C8d5t_O

The Marlow Club re-opens following redevelopment

Independently-owned The Marlow Club has reopened its doors following a £400,000 redevelopment of its health club.

As part of the project, the owner – The Really Fine Leisure Company (RFL) – has refurbished the building's exterior, renewed the interior décor and remodelled the layout. The club now includes a dedicated cardio, HIIT, strength and group exercise area as well as a new indoor cycling studio.

The range of equipment available has also been upgraded and the gym now boasts a range of kit supplied by Core Health and Fitness. Details: http://lei.sr?a=d7z8Y_O



McCarthy is one of the true industry veterans

Gerard McCarthy departing Dalesauna after 25 years

Gerard McCarthy, sales director for Dalesauna, is leaving the company after 25 years, saying: "I think it is time to take a break, let someone else pick up the baton, take some time out to enjoy the fruits of my labours."

McCarthy has been in the industry for more than 35 years, starting off with the supplier Slim Gym Ltd before setting up his own company, Leisure Marketing, and then joining Dalesauna.

Before he joined Dalesauna, he was first a customer, purchasing saunas and steam rooms for Leisure Marketing. A chance conversation with Dalesauna's owner, Stephen Hipps, led McCarthy to join the company as sales director.

"Twenty-five years is a long time, but it has flashed by, and I'm proud to have been involved in such a dynamic and – literally for many people - life-changing industry," said McCarthy. "The industry as we know it now was unrecognisable twenty five years ago, and I have seen massive changes in the public and private sector fitness industry, and more recently the hotel and spa sectors." Details: http://lei.sr?a=A3g2Q_O

Pace picks up on Bannatyne upgrades

Bannatyne Group has completed another health club revamp as part of plans to upgrade its entire UK-based fitness portfolio.

The operator is currently working through a £16m investment programme to update its 66-strong health club estate, with a renewed focus on technology and functional training.

The latest to be kitted out is Bannatyne Health Club in York, which has received a £650,000 facelift in the form of new equipment and exercise spaces. Improvements include the creation of a functional training area, featuring an Omnia 8 Rig supplied

by Technogym. The Omnia range aims to increase member interaction by allowing up to eight gym-goers to simultaneously swing, balance and hang from the equipment to strengthen core muscles in a fun way.

Water Rowers, Wattbikes and SkillMill machines have also been installed, while the club has upgraded its tech offering with the installation of Myzone heart rate monitors and the Bannatyne app, which allows members to keep track of their fitness progress, complete challenges on their smartphone and book group exercise classes. In addition to the new equipment, the club's free



Kevin Easley, general manager at Bannatyne's York

weights area has been extended and work will start on upgrading the café later in July.

Kevin Easley, general manager at Bannatyne York, said: "The new gym floor and extended free weights area are the perfect complement to our existing facilities - which include a swimming pool, sauna and group exercise rooms.

"The Omnia 8 Rig will be a big hit with members. Functional training is the way the industry is progressing, with a focus on training movement patterns rather than individual muscle groups." Details: http://lei.sr?a=A6F4H_O

Interaction the 'key to retention'

Inactive health club members who have been successfully engaged into revisiting their club are 45 per cent less likely to cancel their membership - compared to members who received no interaction.

The finding comes from the **IHRSA** Member Retention Report (Volume 3, Issue 3): Focus on Member Interaction, which was published last month.

The report, conducted by the International Health, Racquet & Sportsclub Association (IHRSA) in partnership with The Retention People (TRP), reveals that a successful "commitment

interaction" instigated by a club can be an effective way of improving retention. The findings are based on a survey of more than 13,000 UK health club members.

"This report will help club operators identify the types of interactions that will help re-engage inactive members," said Jay Ablondi, IHRSA's executive vice president of global products. "Results show that any type of interaction with a member at risk



Inactive members who revisit their club are less likely to quit

of cancelling can reduce the likelihood of dropping out by nearly 10 per cent."

Chris Werte, marketing manager of TRP added: "Successful clubs understand that quality engagement with members is important.

"The report shows that, overall, interactions with a high-risk member not only reduces the risk of cancellation in the subsequent month, but also extends the value of the membership." Details: http://lei.sr?a=w9V7F_O

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Life Fitness adds Indoor **Cycling Group to portfolio**

US-based Brunswick Corporation - the parent company of fitness equipment supplier Life Fitness - has acquired Germany-based Indoor Cycling Group (ICG) for an undisclosed sum.

The deal will see ICG - a specialised provider of indoor cycling equipment being added to Life Fitness' burgeoning portfolio of wellbeing and fitness brands.

According to Life Fitness president Chris Clawson, the addition of ICG is a strategic move to "diversify and augment" the company's existing group exercise offering.

Founded in 1995, ICG is singularly focused on the indoor cycling business. Details: http://lei.sr?a=z9X8p_O



Sitting for at least eight hours a day can increase the risk of premature death by up to 60 per cent

Office workers 'must' exercise for one hour a day

Office workers who spend their days sitting down are urged to exercise for at least one hour each day in order to combat the serious risks their sedentary lifestyle is posing on their health.

A major new study by medical journal Lancet- which surveyed more than one million adults globally – found that sitting for at least eight hours a day can increase the risk of premature death by up to 60 per cent.

That risk can be offset, however, by doing at least one hour of physical activity per day, such as visiting the gym, playing sports, cycling or taking a brisk walk.

Physical inactivity is linked to an increased risk of heart disease, diabetes and some cancers and is associated with more than five million deaths per year.

"There has been a lot of concern about the health risks associated with today's more sedentary lifestyles," says lead author Professor Ulf Ekelund.

"Our message is a positive one: it is possible to reduce - or even eliminate - these risks if we are active enough." Details: http://lei.sr?a=p3A7s_O

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Sugar tax introduced in Sheffield

Sheffield City Trust, the wellbeing charity which manages 11 sports and leisure venues through its Sheffield International Venues (SIV) arm, has become the first leisure operator in the UK to introduce a sugar tax on unhealthy fizzy drinks.

In a ground-breaking move, the trust is adding a 20p charge to all drinks with added sugar sold at cafes and vending machines within its SIV sites.

In May 2016, then chancellor George

Osbourne announced a sugar tax on the soft drinks industry aimed at high-sugar drinks – a move endorsed by the health community. The tax, however, isn't officially expected to come into force until 2018 at the earliest. According to Steve Brailey, CEO of SIV, the income from the additional levy at SIV facilities will be reinvested in its entirety in obesity and diabetes prevention programmes.

"We're proud to be the first leisure operator in the UK to make this bold move," he said.



SIV is adding a 20p charge to all drinks with added sugar sold at cafés

"Obesity is a major issue in Sheffield with more than half of all adults obese or overweight and this is contributing to an alarming rise in Type 2 Diabetes. The sugar tax is one of a number of projects SIV is delivering to improve the health and wellbeing of Sheffield people. By introducing the sugar tax, we hope to shift demand from fizzy to healthy alternatives.

The facilities facilities operated by SIV include the Ponds Forge International Sports Centre. Details: http://lei.sr?a=Z9r2t_O

Knowledge of fitness remains poor

Americans and Europeans still struggle to grasp basic personal health and fitness concepts despite increased efforts to provide public health education through government-led campaigns.

The second annual Fitness IO survey, conducted by fitness equipment provider Nautilus, questioned 2,600 men and women aged 18 and older in May 2016 — including participants in France, Germany, Italy, Spain, the UK and the US.

The survey examined general consumer understanding of health, nutrition and fitness topics.

On average, US-based respondents correctly answered around 42 per cent of the simple questions around fitness, while the European average was just 39 per cent.

The survey revealed that common misconceptions around nutrition, exercise and workouts persist on an international scale.

More than half of Americans (55 per cent) and Europeans (61 per cent) were unaware of the recommended daily calorie intake for adults (around 2,000 calories), while 48 per



More than half of Europeans believe fat can be turned into muscle

cent of Americans and 53 per cent of Europeans believed that fat can turn into muscle.

For Tom Holland, an exercise physiologist and certified sports nutritionist, the results are unsurprising. "When it comes to health and fitness, this data confirms there is room for improvement on both sides of the Atlantic," Holland said. "Knowledge should provide the first step in encouraging people to make smart decisions about what they eat and to get them moving." Details: http://lei.sr?a=n9j3M_O



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Stoke Park launches outdoor spa experience

Stoke Park in Buckinghamshire has opened a new spa gardens overlooking the hotel's grounds and featuring a hot tub, Scandinavian sauna, day beds, double loungers and a Manu nest hanging from a Yew tree. The spa's atrium has also undergone a full refurbishment.

Set among 300 acres of parkland, lakes, historic gardens and monuments created over the past one thousand years, Stoke Park is located just outside London and features 49 bedrooms and suites, an 11-treatment-room spa, three restaurants and a 27-hole championship golf course designed by Harry Colt in 1908. Details: http://lei.sr?a=b9D9d_O



The design of Gaia Spa has been inspired by nature

Gaia Spa opens at historic Devon manor house hotel

Boringdon Hall in the Devon countryside opened its 1,800sq m (19,375sq ft) wellness spa on 1 August.

Gaia Spa – named for and inspired by Mother Nature - includes 12 treatment rooms, an infinity pool, hydrotherapy pool, Finnish sauna, crystal salt steam room, aromatherapy steam room, herbal sauna, shower experiences, relaxation room, gym, beauty salon with champagne service, and outdoor area for relaxation and meditation.

Holistic therapies and rituals use ESPA products as well as Gaia's own brand of natural products, inspired by spa director Diane Nettleton's travels. Gaia Spa Developments, the team behind Cornwall's Fistral Spa, consulted on the project.

"Gaia Spa offers wellness facilities and is the destination spa in the Southwest," said Nettleton. "After five years in the planning, designing and launching stage, to finally see Gaia Spa open is a landmark moment for all of us who have been involved in creating a spa of this calibre." Details: http://lei.sr?a=r4J2U_O

Llanelli wellness village planned

The Welsh Government is funding a masterplan for a multi-million pound wellness village in South Wales.

The Llanelli Wellness and Life Science Village is just one of a number of major projects being delivered through A Regional Collaboration for Health (ARCH), a partnership formed between three local university health boards.

Located o n Carmarthenshire coast, the Llanelli Wellness Village will

include a wellness hotel, sports and wellbeing centre, wellness spa, primary care centre, and possibly a wellness primary school. It will also incorporate an Institute of Life Science, focusing on research and innovation; an education centre to deliver training and skills development in the health and wellbeing arena; and a neuro-village with rehabilitation and living facilities for those with cognitive impairment.

"The village is designed to bring together tourism - specifically wellness tourism health services, life science and wellbeing research and innovation, housing, sport and



the Llanelli Wellness Village will include a wellness hotel and spa

leisure, and further and higher education opportunities," said Bjorn Rodde, Llanelli Wellness Village project manager.

The Llanelli Wellness and Life Science Village aims to transform the way the region delivers care and promotes wellness and wellbeing by pairing health, research and life science with leisure opportunities that help people live healthier lives. It was conceived as a direct result of a Global Wellness Roundtable held jointly between Swansea University and the Global Wellness Institute last year. Details: http://lei.sr?a=J6F8Y_O

EF Medispa launches franchise model

London-based EF Medispa has moved into the franchise business with the opening of its most recent outpost in Bristol. The medical spa company currently has four locations across London - in Kensington, Chelsea, St John's Wood and Canary Wharf and hopes to open a further 15 franchise locations in the UK by the end of 2017.

The Bristol franchise opened in June and another location is also under negotiation in the Midlands.

"We are looking for people either with a professional background in the sector, or

with a passionate interest in all things aesthetic," said founder Esther Fieldgrass. "We are also talking to private investors who realise the potential growth in the anti-ageing industry."

EF Medispa offers face and body treatments, ranging from non-invasive and minimally invasive technologies through to more complex, surgical options. Its Drip & Chill



The company opened its first franchised site in Bristol in June

i.v. vitamin infusions are created to support various conditions such as a low immune system, dehydration, weight loss.

Franchisees receive support in a turnkey package that starts with assistance on site selection and clinic design, and includes comprehensive training. Details: http://lei.sr?a=A9C2s_O



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Irish Center Parcs gets green light

Center Parcs has been granted planning permission to build its first resort destination in Ireland, with the €230m holiday attraction coming to County Longford in 2019.

Set in 395 acres (1.6sq km) of forest land near the village of Ballymahon, the village, to be called Center Parcs Longford Forest, will have a capacity of up to 2,500 guests and will employ around 1,000 people.

Incorporating Center Parcs' classic features, the new resort will include a subtropical indoor waterpark,

as well as a spa, restaurants and shops. 470 lodges and 30 apartments will house guests in a natural forest setting.

According to Center Parcs, the economic value of the attraction will be significant for both County Longford and the wider Midlands region of Ireland, with an estimated €1bn (US\$1.1bn, £841m) being added to the national GDP over the course of the next two decades. Center Parcs was purchased by Canadian



A water park will be the main feature of Center Parcs Longford Forest

property giant Brookfield in June 2015 for an undisclosed sum. This will be the sixth resort in the Center Parcs' portfolio, with its most recent addition opening in Woburn, England, in 2014.

Center Parcs currently runs five holiday villages in the UK and reported pre-tax earnings of £147m last year. This was bolstered by a 99 per cent occupancy rate for the first three months at Woburn Forest resort. Details: http://lei.sr?a=d8Q8a_O

Man United legends in hotel scheme

A 200-bed five-star hotel and 30,000sq ft (2,800sq m) of leisure space will dominate the latest architectural project being developed by former Manchester United stars Ryan Giggs and Gary Neville.

Restaurants, bars, shops and three anchoring public squares will feature at the St. Michael's scheme in Manchester, which Neville has vowed will be "the biggest statement in architecture and development that the city has seen in modern times".

Architecture studio Make

have designed the 700,000sq ft (65,000sq m) mixed-use project, which will feature two towers - one for the hotel and luxury residences and one for offices. They will be 31 and 21 storeys high respectively and feature arched crowns.

Studio Plant Intelligent Environments will landscape the site, including an outdoor covered garden over multiple levels, linked by a 15m "architectural staircase" edged by bars and restaurants. The scheme, with an estimated cost of £200m has proven



Giggs and Neville have moved into the world of hotel development

controversial with English Heritage due to the height of the towers and their proximity to historic buildings such as the town hall and Central Library. A public consultation will be held later in the year.

The footballers' involvement comes through their Jackson's Row Development Partnership. The real estate firm is working with Manchester City Council, the Beijing Construction and Engineering Group and developer Rowsley Ltd. Details: http://lei.sr?a=n3R6R_O

Careers in Hospitality? We can help overcome negative perceptions



PETER DUCKER is chief executive of the Institute of Hospitality

rime time television schedules are full of programmes about hotels, chefs and cookery. UK leisure culture has undergone a revolution, with short breaks and eating out now part of everyday life. The glamour quotient and fascination with our sector has never been higher, it would seem. And yet we still struggle to attract enough people to our industry. The skills shortages we face now are a direct consequence of our labour-intensive nature - and our success.

There is another factor. The public perception of hospitality as a career is still not what it should be. Schemes such as the Gold Service Scholarship are doing an excellent job in combating the poor image of front-of-house roles that still exists amongst many parents, teachers and careers advisors. The public at large are delighted to be wined and dined by warm and professional waiting staff, but would they be so thrilled if their children said they wanted to become waiters?

What many are failing to see is where that summer job in the local hotel or restaurant can lead. Hospitality offers a huge range of opportunities. We don't just need chefs, waiters and receptionists, but a wide range of professionally-qualified personnel in areas such as general management, IT, sales and marketing, facilities management, human resources, analytics, revenue management, and real estate. Hospitality is also a hotbed for entrepreneurialism.

At a time when higher education has never been more expensive, hospitality offers roles and potential careers to everyone, whatever their age or entry level. Those who show commitment and talent find themselves promoted quickly. Of course, it is not for everyone, but those of us who work in hospitality know that it's a passion industry which gets you hooked.

Have you been back to your college or school to give a careers talk? We can help you get in touch with educational establishments. Giving a talk to schoolchildren or students will mean that your business makes a very good impression and gets first pick of recruits.

Architects chosen for landmark London museum

Stanton Williams and Asif Khan have triumphed over a number of architectural heavyweights, winning a competition to design the Museum of London's new home at Smithfield. The architectural duo overcame competition from firms including Bjarke Ingels, Caruso St John Architects and Studio Milou with their winning proposal, which will lift the dome on the market area to create a landmark attraction.

The museum announced plans to relocate in March 2015, with management citing a number of problems at its current site including difficult accessibility, an ageing building and a poor location. Details: http://lei.sr?a=F9u8d_O



Things are looking up for the theme park

Dreamland optimistic over future as crowds flock in

Despite its financial woes, things are looking promising for Margate's Dreamland, with the heritage theme park in the UK drawing record attendance for a single day in July. In an effort to turn its fortunes around, Dreamland introduced a pay-asyou-play model, becoming free-to-enter with visitors paying to use individual rides or opting to buy an unlimited day pass.

That tactic, combined with last month's warm weather, appears to have paid off, with 10,000 people descending on the heritage attraction on 16 July.

Relaunched on 19 June 2015 following an £18m (US\$26m, €23.3m) restoration project, the attraction failed to draw enough visitors to the park in its debut year, with its operator Sands Heritage entering administration on 27 May.

Despite setbacks, Dreamland officials have said they are confident of breaking visitor records this summer and autumn thanks to a large events programme and having all of the park's ride open for business, notably its 96-year-old scenic railway. Details: http://lei.sr?a=m5p5T_O

BP reduces UK arts sponsorship

Oil giant BP is cutting its controversial sponsorship of UK cultural institutions by 25 per cent to £7.5m.

The sum - pledged over a period of five years to the Royal Opera House, British Museum, National Portrait Gallery and Royal Shakespeare Company - will come into effect from 2018.

BP had previously sponsored the Royal Opera House, British Museum, National Portrait Gallery, plus Tate Britain for a

combined £10m (US\$13.2m, €11.9m) in deals running up to 2017. Earlier this year, BP announced it would be ending its 26-year relationship with Tate Britain in 2017.

A spokesperson for BP said that due to "cutting costs and reducing staff numbers" the company "could not continue all of our sponsorships at the same level".

The renewal of BP's sponsorship deal has drawn the ire of anti-oil protesters, who have promised to "escalate protests".

"At a time when the world needs to shift away from fossil fuels, the idea that these



The renewal of BP's sponsorship deal has drawn the ire of protesters

institutions will still be promoting an oil company into the 2020s is irresponsible," said a spokesperson for lobby group BP or Not BP.

The sponsorship of oil companies with cultural institutions has long been debated, with concerns raised of the amount of power these companies can wield with their financial influence. Earlier this year, campaign group Art Not Oil published information on what it described as the "corrupting influence" of BP over national museums and galleries receiving its sponsorship in the UK. Details: http://lei.sr?a=x5e7t_O

Brexit bonus predicted for Merlin

Merlin Entertainments is forecasting a boost in profits as a result of the fall in value of the pound stemming from Britain's decision to leave the European Union (EU).

Merlin - one of the largest attractions operators in the world, second only to Disney has forecast a percentage boost for the UK-based company, with 70 per cent of what it earns coming from outside Britain. This, coupled with Merlin CEO Nick Varney predicting last month that the weakened pound could attract an influx of visitors. means the company is benefitting despite a volatile financial market.

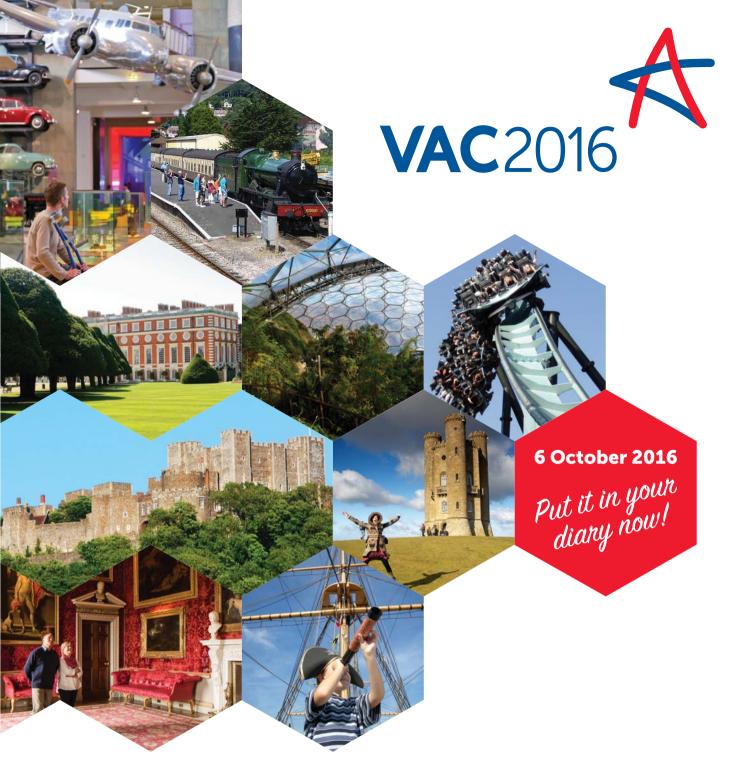
According to Merlin's chief financial officer Andrew Carr, the company's 2016 results should be strong if the pound's weakness against the dollar and euro persists. Carr added that the forecast would result in a "mid to high single-digit percentage" increase if current financial rates are maintained.

Reporting its half-year results, Merlin, which operates more than 100 attractions worldwide,



Merlin expects further recovery for its theme park businesses

recorded profits of £50m (US\$65.8m, €59.2m). Visitor numbers for the period grew 1.1 per cent to 28 million, but like-for-like revenue was down 1.1 per cent, which Merlin attributed to a "challenging landscape" for its midway attractions and significantly lower visitor number at Alton Towers, stemming from the Smiler accident in June last year, in which a total of 16 people were injured. Details: http://lei.sr?a=z3S9w_O





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Brexit: Boom or bust for tourism?



KURT JANSON is director of the Tourism Alliance

he Tourism Alliance has recently undertaken a survey on the impact of the referendum on UK tourism businesses. The survey covered over 500 businesses throughout the UK between 1-22nd July 2016 looking at the inbound and domestic sectors and provided a useful insight into the initial reactions of customers and businesses.

The survey produced three main findings: Firstly, there was good news that the referendum had generated little in the way of cancellations from either inbound or domestic visitors. This was particularly welcome as there had been concerns that European visitors might cancel on the basis that the UK was an unwelcoming destination.

The second finding was that there had been an increase in the number of both domestic and inbound forward bookings following the referendum result. This was based on the sudden fall in the value of the pound, making the UK a cheaper destination for overseas visitors and overseas travel more expensive for UK residents.

The third interesting finding was the impact that the referendum had on investment levels within the tourism industry. And here there was a significant difference between the inbound and the domestic tourism sectors. On the domestic side, there was a marked increase in the number of businesses that said they would be increasing their investment levels as they could see more people taking a staycation due to the cost of overseas holidays and uncertainty about the UK's economic future.

In contrast, the survey showed that businesses targeting the inbound market had decided to put investment decisions on hold. While there will undoubtedly be a surge in inbound tourism due to a lower exchange rate during the two years when the UK negotiates with the EU, there is significant uncertainty as to what the longterm relationship will be.

There are two main areas that these businesses need certainty on - the retention of regulations and agreements that facilitate travel across borders, and the ability to recruit skilled staff from Europe. Both of which may prove difficult to negotiate.

TOURISM

Brexit boost for UK tourism

UK tourism is experiencing a sharp rise in both inbound and domestic bookings as a direct result of the EU Referendum, according to a new survey by the Tourism Alliance.

Following the Referendum, Tourism Alliance director Kurt Janson predicted that the UK's decision to leave the European Union would have a very similar impact on the tourism industry to that of the 2008 financial crisis, with more people opting for a staycation instead of travel abroad.

His prediction seems to have been

proven accurate, with the survey of more than 500 tourism businesses throughout the UK revealing that 18 per cent of inbound tourist businesses and an additional 21 per cent of domestic tourism businesses have experienced an increase in advanced bookings following the result of the vote on 23 June.

While many are predicting doom and gloom for the UK's economy as a result of the Brexit, the inbound tourist industry is buoyant as operators plan to increase levels of investment into their product. According to the Tourism Alliance, 20 per cent of those



Domestic tourism bookings have increased as a result of Brexit

surveyed said they were planning to increase current levels of investment as a result of the expectation for increased domestic numbers.

"These results show the strength and responsiveness of the UK tourism industry and our ability to provide employment and growth for local economies throughout the UK," said Tourism Alliance chair and director Bernard Donoghue.

"The industry is expecting a shortterm boom in both domestic and inbound tourism over the next two years." Details: http://lei.sr?a=e6Y6J_O

EPIC art promotes Welsh tourism

Tourism officials have launched an art installation on the hills of Snowdonia, with giant mirrored letters spelling out the word 'EPIC' as part of a campaign to promote Wales as the home of great adventures.

Designed by Cardiff-based design firm Wild Creations, the four-metre-tall (13.1 foot) lettering has appeared in Pen y Gwryd in North West Wales and was commissioned by VisitWales as part of its Year of Adventure Campaign.

The artwork - mirrored to reflect its Welsh surroundings in a number of locations which

embody the word 'epic' - is scheduled to tour various locations across the country through the summer and early autumn.

VisitWales is encouraging people to take selfies with the EPIC installation, using the social media hashtag #FindYourEpic.

The £4m campaign will also include television and cinema advertising airing to a domestic market across the UK and



The installation will travel throughout Wales during the summer

also internationally, such as in the Republic of Ireland and Germany.

"This is an incredible time for tourism in Wales. We are seeing record numbers of people coming here and staying here and it's all because of our increasing profile on a world stage," said Ken Skates, Welsh Government Cabinet secretary for Economy and Infrastructure. Details: http://lei.sr?a=J2m5P_O



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The Naman Resort is among the winners

Leisure celebrated in Green **Good Design Awards**

A host of eco-friendly leisure projects have been recognised in the 2016 Green Good Design Awards, handed out by Chicago's Museum of Architecture and The European Centre for Architecture Art Design.

The awards - founded by Eero Saarinen, Edgar Kaufmann Jr and Charles and Ray Eames in 1950 - celebrate the best new projects around the world that have responded to the needs for energy conservation, reducing toxic waste and greenhouse gases, and restricting pollution. The aim of the awards is to influence architects to embrace greener practices in the design of cities and to raise the issue of dwindling global resources.

"We want to bestow international recognition to those concepts that have forwarded exceptional thinking and inspired greater progress toward a healthier and more sustainable universe," said the competition organisers in a statement. Details: http://lei.sr?a=4H4Y7_O

Ronnie Wood's club turned into wellness sanctuary

A social club founded by Rolling Stone Ronnie Wood for London's high society has been redesigned by the HKS Hospitality Group as a family-friendly centre focused around health and wellness.

Wood's Harringdon Club - once a popular haunt for celebrities, young royals and fashionistas - was purchased by Sicilian hospitality entrepreneur Luca Del Bono, who has transformed the interiors of the listed Georgian-era music hall into the Mediterranean-themed South Kensington Club. New images have just been released showcasing the new design.

HKS' design team have reconfigured the interior spaces; relocating the kitchen to make space for a new Italian restaurant, transforming dark nightclub rooms into light all-day venues and adding a sizeable spa and bath house. Details: http://lei.sr?a=v2N8y_O

Coventry water park approved

Planning approval for a "game-changing" £37m (US\$49m, €43.7m) water park has been granted by Coventry City Council.

The FaulknerBrownsdesigned facility - which is located in the city's town centre, and was funded by both private and public investment - is expected to open its doors in 2018. As well as flume rides the water park contains toddler areas, leisure water and lane swimming. Most of the water features and high octane rides will be

placed at the upper level of the vertical building – an unusual feature for water park design.

FaulknerBrowns partner Michael Hall said the water park was a "distinctive leisure destination", adding: "Every so often, a project comes along which is a game-changer in the way people think about and engage with the leisure experience, and this is one of those."

Hall said the planning the venue had signalled a change in the funding of aquatics facilities which had been "driven by lane swimming" over the last 20 years.



The water features and high-octane rides will be on the upper level

"The reality is that participation covers a wide spectrum of activity, ranging from supervised play through to developing water confidence, swimming for recreation and fitness and competition swimming," he added.

As well as contributing towards the "holistic" outcomes of the government's Sporting Future strategy, the water park offers "significant regeneration benefits in terms of access, footfall and synergies with the mixed-use economy of Coventry city centre". Details: http://lei.sr?a=7t5d5_O

Cultural legacy project plans revealed

Images have been released that give a first proper look at how the cultural attractions planned for London's Stratford Waterfront are set to look. Architecture studios Allies and Morrison, O'Donnell + Tuomey and Arquitecturia are designing a series of new facilities for the waterfront in the Queen Elizabeth Olympic Park as part of the Olympicopolis cultural and educational development.

An outline planning application for the waterfront

is expected to be submitted in December 2016. Building work is expected to begin in 2018 with the site due to open in 2020-21.

According to the London Legacy Development Corporation, the scheme will create around 3,000 jobs, attract 1.5 million visitors a year and deliver a £2.8bn boost to the surrounding economy.

The corporation's executive regeneration director, Rosanna Lawes, said: "In a few short



The new facilities are being designed by Allies and Morrison architects

years we will see not only a new cultural and education district in east London with some of the world's leading institutions sitting in the heart of the Park, but new neighbourhoods and business districts and hugely successful sporting venues delivering on the legacy promises made for the 2012 Games.

"This is the perfect illustration of how London is open, and will remain so." Details: http://lei.sr?a=b9Z7U_O

Soft market testing for a permanent ice rink in Brighton & Hove

Brighton & Hove City Council are interested in working with potential designers, builders and operators to identify whether the provision of a new permanent ice rink is feasible in the city.

There is public interest in a new ice rink and the council is assessing the potential to attract a development partner to provide an ice rink.

If you would like to be considered for the soft market testing exercise, please see the Prior Information Notice available from Tom Bayley, Corporate Procurement, Brighton & Hove City Council at: tom.bayley@brighton-hove.gov.uk

Two Leisure Opportunities (STPP)

Church House Gardens,

Church Road, Bromley BR2 0EG

Expressions of interest are invited, for complementary Leisure or Catering projects, in this 17 hectare park in the heart of Bromley Town Centre.

Current attractions include gardens, a woodland area, play and sports facilities, and a lake with performance and seating areas. There are tennis courts, a skateboard area and goals/nets for football and basketball. Outline proposals, for new activities, are invited.

■ High Elms Country Park, Shire Lane, Bromley BR6 7JH

Expressions of interest are invited, for complementary Leisure projects, in this popular park of around 100 hectares in the Green Belt to the south of the London Borough of Bromley.

Landscape features include extensive woodland, chalk wildlife meadows, lawns, formal gardens, and ponds. There is an education centre and a café. Outline proposals, for new activities, are invited.

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TRAINING

HLF introduces £8m skills scheme

The Heritage Lottery Fund (HLF) has launched a new £8m investment programme designed to help organisations within the UK improve longterm heritage management.

The Resilient Heritage scheme will award grants of between £3,000 and £250,000 to organisations seeking to build their capacity or achieve strategic change to improve the management of heritage. This includes applicants enhancing their own fundraising capacity, finding new streams of

income, exploring new operating models, becoming more efficient and developing new partnerships to go towards training and capacity-building exercises.

Under the new scheme there are two levels of funding. For grants of £10,000 or less, the application, assessment and monitoring process will be much simpler than for grants above that sum. The programme has no deadline, with all applications being assessed in an eight-week period. Grants will be awarded by local HLF officers or a deputy director of operations.



The scheme will award grants of between £3,000 and £250,000

For interested parties, the HLF recommends using the Resilient Heritage Strength Checker - a diagnostic tool designed for voluntary and community sector organisations and social enterprises based in the UK that either have, or are looking to take on, responsibility for heritage. The free-to-use tool will help applicants analyse how their organisation currently works and areas of strengths and weakness, to help identify what needs to address as part of their respective projects. Details: http://lei.sr?a=M2X6m_O

FA launches new coaching courses

The Football Association has begun rolling out its new-look Level One and Level Two coaching courses following 18 months of development.

As revealed by Leisure Opportunities in February, the governing body has changed its approach to grassroots football coaching based on a new "competency framework".

Now, FA Youth Module One and Two will be integrated in the courses, which forms part of the FA Competency Framework in terms of child development and child specialisation. The framework also includes pastoral care, tactics and technical knowledge.

"The modern-day coach is ever-evolving and these changes represent a significant shift in helping us develop the quality of our grassroots coaching," said FA head of grassroots delivery Les Howie.

Level One will be made up of seven workshops focusing on the "England DNA", which is geared towards and certain way of playing and coaching. An eighth workshop

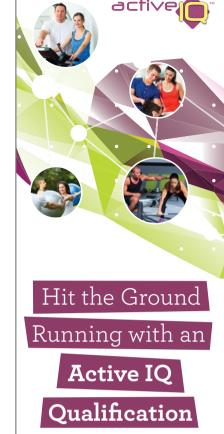


Football Association head of grassroots delivery Les Howie

will look at safeguarding and emergency aid.

Level Two comprises of 20 workshops, again focusing on the "core themes" of England DNA, such as technical and tactical; physical; psychological; and social elements.

Technology will play a role in the coaches' learning regimes, with e-learning modules and the Hive-powered FA Coaching Community platform. Details: http://lei.sr?a=l7h5m



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Membership Sales Advisor

Company: Parkwood Leisure Location: Penzance, UK

General Manager truGym

Company: truGym Location: Peterborough, UK

Administrator (part time)

Company: Legacy Leisure Location: Hungerford, UK

Recreation Assistant

Company: Legacy Leisure Location: Hungerford, UK

Duty Manager

Company: Impulse Leisure Location: West Sussex , UK

Personal Trainers

Company: The Gym Group Location: Various locations, UK

Graphic Designer

Company: Parkwood Leisure Location: Worcester, UK

Exercise Referral Instructor

Company: GLL Location: Greenwich, UK

Membership Consultant

Company: Everyone Active Location: Various locations, UK

Team leaders and Lifeguards

Company: Everyone Active Location: Various locations, UK

Assistant Sales Manager

Company: Everyone Active Location: London W10, UK

Abseil Instructor

Company: Big Bang Promotions Location: Sheffield, UK

Duty Officer

Company: London South Bank Uni Location: London, UK

Assistant Facilities Manager

Company: University of Lincoln Location: Brayford, UK

Duty Officer

Company: London South Bank Uni Location: London, UK

Assistant General Manager

Company: The Gym Group
Location: London Barking, UK

Freelance Personal Trainer

Company: Everyone Active Location: Various locations, UK

General Manager

Company: The Gym Group Location: Doncaster, UK

Duty Manager

Company: University of Reading Location: Whiteknights, Reading, UK

Assistant General Manager

Company: The Gym Group Location: London Tottenham Hale, UK

Membership Consultant

Company: Everyone Active Location: Stratford Upon Avon, UK

Membership Consultant

Company: Everyone Active Location: Aylesbury, UK

Exercise Referral Assistant

Company: Cheltenham Trust Location: Cheltenham, UK

Assist Financial Accountant

Company: Parkwood Leisure Location: Worcester, UK

Relief Catering Assistant

Company: Everyone Active Location: Bedworth, UK

Volunteer Co-ordinator

Company: Cheltenham Trust Location: Cheltenham, UK

Fitness Co-ordinator

Company: Cheltenham Trust Location: Cheltenham, UK

Sales Manager

Company: Everyone Active Location: Leicestershire, UK

Sales Manager

Company: Everyone Active Location: Melton Mowbray, UK

Marketing Officer

Company: Oldham Community Leisure Location: Oldham, UK

Head of Facilities

Company: Oldham Community Leisure Location: Oldham, UK

Recreation Assistant (Lifeguard)

Company: GLL

Location: Various locations, UK

Sport and Play Team Leader

Company: Cheltenham Trust Location: Cheltenham, UK

Trampoline Coach

Company: Everyone Active Location: Leicestershire, UK

Sports Club Senior Supervisor

Company: Monkton Combe School Location: Bath, UK

Personal Trainer

Company: énergie group Location: Various locations, UK

Fitness Manager

Company: Everyone Active Location: London, UK

Receptionist - 20 hours

Company: Legacy Leisure Location: Banbury, UK

Sales Manager

Company: Everyone Active Location: Bedworth Leisure Centre, UK

Sales Manager (Southwark)

Company: énergie group Location: Southwark, London UK

Swim Teacher

Company: Everyone Active Location: Mid Suffolk, UK

Recreation Assistant

Company: Legacy Leisure Location: Exeter, UK

Duty Manager

Company: Parkwood Leisure Location: Newbury, UK

Duty Manager

Company: Legacy Leisure Location: Exeter, UK

Front of House Receptionists

Company: Everyone Active Location: St Albans, Herts, UK

Head of School Sports Facilities

Company: Edinburgh Leisure Location: Edinburgh, UK

Assistant Aquatic Manager

Company: American School in London Location: London, UK

Recreation Assistant

Company: American School in London Location: London, UK

Centre Manager

Company: Tone Leisure Location: Taunton, UK

Duty Manager

Company: Legacy Leisure Location: Windsor, UK

General Manager

Company: The Original Bowling Co Location: Worthing, UK

Operations Manager

Company: Chill Factore Location: Manchester, UK

Facility Duty Manager

Company: Nottingham Forest FC Location: Nottingham, UK

Partner Manager

Company: Move GB Location: Bath, UK

Club Manager

Company: énergie group Location: Northampton, UK

Sports & Recreation Instructor

Company: Blind Veterans UK Location: Brighton

Development Officer

Company: Active Sefton Location: Sefton, Merseyside, UK

Fitness Manager

Company: Beechdown Health Club Location: Basingstoke, UK

Co-Ordinator (Sport & Physical Activity)

Company: Active Sefton Location: Sefton, Merseyside, UK

Co-Ordinator (Children and Young People)

Company: Active Sefton Location: Sefton, Merseyside, UK

Development Officer

Company: Active Sefton Location: Sefton, Merseyside, UK

Centre Manager

Company: Legacy Leisure Location: Towcester, UK

Finance Manager

Company: Parkwood Leisure Location: Worcester, UK

Climbing Wall Instructor

Company: University of Nottingham Location: Nottingham, UK

Leisure Attendant

Company: Everyone Active Location: Epping, UK

Events & Commercial Manager

Company: Stoke-on-Trent City Council Location: Stoke-on-Trent, UK

Aqua Fit Instructor

Company: Everyone Active Location: Bedworth, UK

Business Dev Manager

Company: Steps2sport Location: Birmingham

Swimming Teachers

Company: Everyone Active Location: Wembley, London, UK

Swimming Teachers

Company: Everyone Active Location: Brent, UK

Health and Fitness Manager

Company: Borough of Broxbourne Location: Hoddesdon, UK

Fitness Instructor Company: énergie group Location: Croydon, UK

Duty Manager

Company: Everyone Active Location: Sunbury-on-Thames, UK

Team Leader

Company: Everyone Active Location: Epping, UK

Customer Coach

Company: Move GB

Swimming Teacher

Company: Everyone Active Location: Nuneaton, Warwickshire, UK

Safety Administrator

Company: Sutton Valence School Location: Kent, UK

Fitness Officer

Company: University of Brighton Location: Brighton, UK

Community Dev Officer

Company: Brio Leisure Location: Various locations, UK

Swimming Teachers

Company: Everyone Active Location: Nottinghamshire, UK

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Swimming Teachers

Company: Everybody Sport Location: Macclesfield, UK

Business Development

Company: Everyone Active Location: Hinckley, Leicestershire, UK

Personal Trainers Wanted

Company: Soho Gyms Location: London, UK

Sales Manager

Company: Soho Gyms Location: London, UK

Crew Member

Company: énergie group Location: Forest Hill, UK

Senior Leisure Assistant

Company: Harlow Leisurezone Location: Harlow, Essex, UK

Assistant Health Club Manager

Company: Hilton London Syon Park Location: Brentford, London, UK

Sales Supervisor

Company: énergie group Location: Croydon, UK

Membership Sales Advisor

Company: énergie group Location: Greater London, UK

Swim Teacher

Company: Everyone Active Location: Bristol, UK

General Manager

Company: The Gym Group Location: Wembley, London, UK

Commercial Director

Company: Absolutely Leisure Location: Maidenhead, UK

NPLQ Course

Company: Everyone Active Location: Harrow, UK

Membership Sales Consultant

Company: Harlow Leisurezone Location: Harlow Essex UK

FOH Receptionist (Part-Time)

Company: Everyone Active Location: Ongar, Essex, UK

Senior Fitness Assistant

Company: Brentwood School Sports Location: Brentwood, Essex, UK

Team Leader

Company: Everyone Active Location: Various locations, UK

Skills Developer

Company: GLL Location: London SE19 - with travelling, UK

Dance Brand Manager

Company: Parkwood Leisure Location: Worcester, UK

Front of House Apprentice

Company: Everyone Active Location: Sunbury-on-Thames, UK

Part-Time Receptionist

Company: énergie group Location: Forest Hill, UK

Head of Brands & Marketing

Company: Parkwood Leisure Location: Worcester, UK

Trainee Lifeguard / Apprentice

Company: Everyone Active Location: Shipston, UK

Sales and Marketing Manager

Company: Parkwood Leisure Location: Solihull, UK

Swim Lesson Manager

Company: Everyone Active Location: Shipston On Stour, UK

Swimming Teachers

Company: Everyone Active Location: Hetton Le hole, UK

Quality Manager

Company: Everyone Active Location: Nationwide, UK

Relief Duty Manager

Company: Everyone Active Location: Leicestershire, UK

Recreation Assistant

Company: GII Location: West Oxfordshire, UK

Divisional General Manager

Company: SportsJobs4Women Location: Saudi Arabia

Swimming Teachers (Level 2)

Company: Harlow Leisurezone Location: Essex, UK

Crew Member /

Fitness Instructor

Company: énergie group Location: Maidstone, UK

Apprenticeship in Fitness

and Customer Services

Company: énergie group Location: Maidstone, UK

Swimming Teachers

Company: Everyone Active Location: Harrow, UK

Fitness Motivators

Company: Everyone Active Location: Clevedon, Bristol, UK

Health Club Deputy Manager

Company: Livingwell Location: Hilton Dartford Bridge, UK

Swimming Teachers Company: Everyone Active Location: Various locations, UK

Relief Duty Manager

Company: Everyone Active Location: Spelthorne, UK

Swimming Teachers

Company: Everyone Active Location: Peckham, London, UK

Swimming Teachers

Company: Everyone Active Location: London SE5 LIK

Business Dev Executive

Company: Wexer Virtual Location: London, UK

General Manager

Company: énergie group Location: Stevenage, UK

Front Desk Associate

Company: Equinox Location: London, UK

Front Desk Manager

Company: Equinox Location: London, UK

General Manager

Company: Xercise4Less Location: Hartlepool, Wakefield UK

Sales and Marketing Manager

Company: Xercise4Less Location: Various locations, UK

Personal Trainer

Company: Xercise4Less Location: Nationwide UK

Membership Consultant

Company: Xercise4Less Location: Hartlepool, Harlow, Sheffield

Impact Sales Consultant

Company: Xercise4Less Location: National role, UK

General Managers

Company: The Gym Group Location: Various locations, UK

Beauty Therapists

Company: Center Parcs Ltd Location: Woburn, Bedfordshire, UK

Beauty Therapists

Company: Center Parcs Ltd Location: Elveden Forest, Thetford, UK

Head Spa Concierge

Company: Hotel de France Location: St. Helier, Jersey, UK

Beauty Therapist

Company: The Wellbeing (London) Co Location: Richmond, UK

Holistic Spa Therapist and Senior Spa Therapist

Company: Spa Shell Location: Ludlow, Shropshire, UK

Spa Therapists

Company: L'Horizon Beach Hotel & Spa Location: Channel Islands, Jersey

Quality in Wellness and Spa

Company: EuropeSpa Location: Wiesbaden, Germany

Beauty Therapist

Company: Wyboston Lakes Location: Wyboston, Bedfordshire, UK

Spa Therapist

Company: Lifehouse Spa and Hotel Location: Essex, UK

Business Development Partnerships Manager

Company: The Eye Brand Location: London, UK

Duty Manager

Company: Sea Life Location: Concord, NC, United States

Operations Manager

Company: Sea Life Location: Charlotte-Concord, US

Trade Sales Manager

Company: Madame Tussauds Location: New York NY, United States

Guest Experience Team Leader

Company: The Eye Brand Location: London, UK

Marketing Manager

Company: The Dungeons Location: Edinburgh, UK

General Manager

Company: Madame Tussauds Location: San Francisco, United States

Marketing Manager

Company: Sea Life Location: Brighton, UK

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Nuffield acquires 35 Virgin Active clubs

Nuffield Health has become the UK's second-largest fitness provider after completing a deal to acquire 35 Virgin Active clubs.

The deal, believed to be worth around £80m, increases the number of clubs in the not-for-profit healthcare company's portfolio to 112 - making it second only to budget operator Pure Gym with its 150 sites.

A spokesperson said the acquisition represents a "significant step in our strategy to provide connected health and wellbeing services,

linking fitness and wellbeing gyms with clinical services as well as hospitals".

A multi-million pound investment programme will now begin to turn the sites into Nuffield Health Fitness & Wellbeing Centres. Plans include enhancing current facilities with the addition of medical clinics within a number of the gyms, featuring services such as physiotherapy, in-depth health assessments, nutritional therapy and private GP appointments. Once up and running, the services will be made available to both non-members and members.



Nuffield's green shield logo being installed at a Virgin Active club

All 2,300 Virgin Active employees from the 35 clubs have been transferred over to Nuffield Health today, along with 120,000 members.

Steve Gray, Nuffield Health CEO said: "This marks an exciting milestone in our 59 year history and represents a significant next step in our strategy to provide a connected health and wellbeing offering. We will now be able to deliver physiotherapy, health assessments and nutritional therapy together with fitness classes and personal training all under one roof." Details: http://lei.sr?a=e4u2x_O

Liverpool assesses facilities ahead of bid

Continued from front cover

A financial appraisal will also be carried out, in which the cost of hosting the Games and the potential economic impact will be assessed.

Anderson said the bid would be the "catalyst for regeneration, investment and raising the profile of sport".

Talking to Leisure Opportunities in May after confirming the city's intention of bidding, Anderson said Liverpool had all the "infrastructure needed to bring people in" highlighting its international airport, hotel capacity and sporting infrastructure.

"As well as our football stadiums, we have the Wavertree Sports Park and athletics club, an Olympic pool at the Liverpool Aquatics Centre and a number of other, national standard centres which would act as training facilities," he said.

The government will make a final decision as to whether Liverpool will be nominated as

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Anderson said the Games would rejuvenate the city

the UK city to bid for the Games in September 2018 - a process which has been made slightly simpler by Wales' decision to pull out of bidding for the event due to financial pressures.

The Commonwealth Games General Assembly will make a final decision on the 2026 host city in September 2019. Details: http://lei.sr?a=S5N7M_O

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