

## Funding cuts impacting leisure qualifications

Funding cuts to vocational qualifications had a “significant impact” on the fall in the number of training qualifications that were awarded last year, according to awarding body Active IQ’s managing director Jenny Patrickson.

The *Office of Qualifications and Examinations Regulation Annual Qualifications Market Report* found that the number of training qualifications awarded across the leisure, travel and tourism sector fell by 11 per cent – from 475,000 in 2013-14 to 424,400 in 2014-15.

Patrickson identified a number of factors that impacted the year-on-year certification numbers.

In a posting on LinkedIn’s Pulse news app, she said: “Firstly, there has been considerable change in the way that qualifications are used in schools following the Wolf Report (March 2011) and since 2014 only a small number of



Active IQ’s Jenny Patrickson said changes to funding had had an impact on certifications

vocational qualifications have been included in school performance tables, leading schools and colleges away from qualifications not included in performance tables.

“Secondly, ongoing funding changes for vocational qualifications have had a significant

impact, with the withdrawal of funding for qualifications that do not meet ever-changing criteria for public funding.”

She added that the fall in certifications demonstrated a rationalisation of qualifications, which is gaining momentum now that the Qualifications and Credit Framework has been replaced by the Regulated Qualifications Framework.

Patrickson also said awarding organisations are now required by the regulator to review and refresh all qualifications as they sit on the new framework.

There are currently 47 awarding organisations

operating across leisure, travel and tourism, with 38 of those offering certificates. Active IQ is the sector’s fourth largest awarding organisation, behind Pearson Education, 1st4sport Qualifications and Sports Leaders UK.

Details: [http://lei.sr?a=G9p9N\\_O](http://lei.sr?a=G9p9N_O)

### Triathlon campaign targets 10,000 people

British Triathlon has launched a social and digital campaign to encourage 10,000 people across the UK to visit their local gym or leisure centre and give the sport a go.

Through partnerships with leisure operators, the #YourGOTRI campaign will give communities an opportunity to get involved with an Olympic sport in their area.

The campaign will run throughout the Rio 2016 Olympic and Paralympic Games period, ending on 30 September 2016.

*Continued on back cover*

### West Ham granted capacity increase

The capacity of the Olympic Stadium has been increased to 57,000 for West Ham United home games – but the Premier League club is still intent on boosting it further to 60,000.

As a result of a meeting with the London Stadium Safety Advisory Group (LSSAG), Newham Council agreed to the increase ahead of the club’s first home league match against Bournemouth on Sunday 21 August.

West Ham United vice chair Baroness Karren Brady said that while the increase was a “significant step forward for all concerned”, the club “absolutely aims to operate at the full 60,000 capacity in the very near future”.



West Ham United played its first Premier League game at the Olympic Stadium on Sunday 21 August

The LSSAG confirmed that it will continue to monitor the situation and “acknowledged” the club’s desire to increase capacity further. The body has emphasised that the club must make it clear to fans that standing in the all-seater stadium is dangerous.

Details: [http://lei.sr?a=7a5A5\\_O](http://lei.sr?a=7a5A5_O)

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The Leisure Media Company  
 Portmill House, Portmill Lane,  
 Hitchin, Herts SG5 1DJ, UK  
 Tel: +44 (0)1462 431385  
 Fax: +44 (0)1462 433909  
 e-mail: please use contacts'  
 fullname@leisuremedia.com

**Subscriptions**

subs@leisuremedia.com

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Liz Terry 01462 431385

**Head of News**

Matthew Campelli 01462 471912

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**SPORT**

# Councils driving Olympic legacy

Local authorities have been at the forefront of creating a “transformative” participation legacy following London 2012, according to the Local Government Association.

A snapshot survey of 16 councils undertaken by the organisation found that councils had “seen a spike in sport such as diving and other watersports” since the flagship event four years ago, due to local government investment.

The survey highlighted work done by several local authorities to boost participation. St Albans in Hertfordshire has seen sport activity “soar almost 50 per cent” since the Games after investing in three new leisure centres, while the council in St Helens has invested £3m in a local sports ground, which is expected to “attract over 100,000 visitors annually”.

Diving in Plymouth had swelled in popularity as a result of a £46.5m aquatics facility where Olympic bronze medallist Tom Daley trained. The 50m pool has a video playback facility and “bubble release



Plymouth benefited from Tom Daley training at the city’s Life Centre

technology” to reduce diver impact. The LGA also pointed to Liverpool, Braintree – which hosted a stage of the Tour de France in 2014 – and Suffolk as regions which have used public investment to encourage sporting activity.

Councillor Ian Stephens, chair of the LGA’s Culture, Tourism and Sport board, said councils had been at the “forefront” of creating “tangible and lasting transformation of grassroots sport and participation” since London 2012. *Details: [http://lei.sr?a=b6W6e\\_O](http://lei.sr?a=b6W6e_O)*

# Future-proofing for School Games

The effectiveness of the School Games has been backed by Sport England following a six-month review – although several recommendations have been made to “future-proof” the initiative.

Sport England’s report concluded that the School Games is “well placed to make a strong contribution” in delivering the outcomes of the government’s *Sporting Future* strategy, and quango’s own blueprint, *Towards an Active Nation*. However, to “maximise

its contribution”, Sport England has made 17 recommendations, such as updating the School Games mission to measure its impact against *Sporting Future*’s desired outcomes.

School Games was launched in 2010 as part of the government’s attempt to generate a legacy from hosting the London 2012 Games by “reviving competition sport in schools”. The government is now keen to use sport as a catalyst for improved mental and physical health, as well as social inclusion.



Sport England said funding for the School Games will run until 2020

The report said that it was important that School Games increased the “number and diversity of children taking part”, with more effort and resources devoted to students who are not physically active.

Sport England has recommended that delivery agent, Youth Sport Trust, and School Games Organisers (SGO) create more interest using social media and “expand opportunities for personal best challenges”. *Details: [http://lei.sr?a=g3W9g\\_O](http://lei.sr?a=g3W9g_O)*

## CSPs need 'better governance'

A number of County Sports Partnerships (CSP) will have to improve their "strategic leadership" capabilities and work with a wider range of partners to fulfil the government's strategy for sport, according to Andy Reed.

A review in to the role of the CSPs, published by the Sports Think Tank director and former Labour MP, revealed that some CSPs "failed to provide strategic leadership in their locality" and need to be held to account by Sport England, from whom they receive the majority of funding.

Strategic leadership and working with organisations from the health and private sectors will be crucial in achieving the five outcomes (improvements to mental health; physical health; social inclusion; self efficacy; and the economy) of the government's *Sporting Future* blueprint. Reed said there was a "clear role" for CSPs in the delivery of the strategy, although he suggested that Sport England would have to create a "core specification of services" for the CSP to be measured against when it came to accountability and funding decisions.

In terms of governance, Reed's report claimed some CSPs are unlikely to meet the Governance Code for UK Sport and those making insufficient



The report was compiled by former MP Andy Reed

progress to rectify the situation "should be subject to the sanctions as other partners in the future", such as loss of funding.

County Sports Partnership Network chair Richard Saunders welcomed the recommendations and said: "As a network we have spent the last year working on what the next generation of CSPs should look like.

"We can now move forward in the context of this report, developing the ongoing role of both CSPs and the CSP Network."

Details: [http://lei.sr?a=4k5w7\\_O](http://lei.sr?a=4k5w7_O)

## One-third of sports service exports purchased by EU

A third of all British sport service exports are purchased by organisations in the European Union – highlighting the importance of the common market to the sector amid the nation's Brexit decision.

According to figures published by the Department of Culture, Media and Sport, British firms made £601m – 33.5 per cent – of export revenue as a result of transactions with partners in the trading bloc.

While this was outweighed by the £1.2bn exported to the rest of the world, deals made with EU businesses generated the most amount of income compared with other continental blocs, with £573m and £355 of services exported to Asia and the US respectively.

The UK voted for Brexit on 23 June 2016. Details: [http://lei.sr?a=5Q4b9\\_O](http://lei.sr?a=5Q4b9_O)



The Games will inspire more women than men

## Crouch calls for more female leaders

Sports minister Tracey Crouch has used her visit to Rio de Janeiro for the Olympic Games to discuss the employment prospects of females in the sport industry with fellow ministers of sport.

The Chatham and Aylesford MP took part in a Women in Sport session with ministers from Norway, Sweden, Denmark, Finland, Iceland and Ireland to share ideas on "what more can be done to improve the recruitment, retention and promotion of more female leaders in the sports sector".

"Improving diversity in sport, so that it better reflects society, is an important issue to me and one that I am looking to make progress on," said Crouch via her blog on the Department of Culture, Media and Sport (DCMS) website.

Diversity on sport governing body boards is one of the cornerstones of the government's *Sporting Future* strategy, with a target of making 25 per cent of those occupied in board positions female, as well as stimulating an increase among black, Asian and minority ethnic (BAME) members. In the autumn, DCMS arms-length bodies Sport England



Crouch took part in various events while at the Rio Games

and UK Sport will publish the UK Sport Governance Code, which is expected to emphasise requirements for female and BAME representation on boards, as well as a focus on skills-based appointments.

During her visit to the Olympics, Crouch has been attending a number of meetings and events – including being the government's representative at the Opening Ceremony.

Details: [http://lei.sr?a=C8t4X\\_O](http://lei.sr?a=C8t4X_O)

## Rio inspiring women to become physically active

More than a third of women will be inspired by the Rio 2016 Olympics to take part in physical activity, according to a study commissioned by the Sport and Recreation Alliance.

The survey found that 38 per cent of women feel that the event will give them a shot of encouragement when it comes to going out and getting active, compared to 27 per cent of their male counterparts.

Alliance chief executive Emma Boggis said that sporting events were "one way to encourage the nation to be more active" and it was "promising to see that women are responding positively to Rio 2016".

"Inspiration is one thing, putting it into practice is another and that is why so many of our members run programmes and initiatives for women and men, young and old to help get the nation moving through grassroots sport and recreation," she added.

A number of initiatives were referenced by the Alliance as activities women could take part in if they were inspired to participate in sport.

Details: [http://lei.sr?a=k7F6A\\_O](http://lei.sr?a=k7F6A_O)

### GLL to phase out North Country Leisure brand

North Country Leisure (NCL) and Greenwich Leisure Limited (GLL) are to “fully merge” their operations later this year and phase out the NCL brand entirely.

NCL, a leisure trust which operates centres in the North East of England, will become part of GLL, the UK’s largest leisure charitable social enterprise.

The two have worked closely together since January 2015, when NCL agreed to become a subsidiary of GLL.

NCL continued, however, to operate its 12 centres under its own brand and has since added four more facilities to its portfolio of managed sites.

*Details: [http://lei.sr?a=T7G3V\\_O](http://lei.sr?a=T7G3V_O)*



Bannatyne Lowestoft’s GM Ben Newbould

### £500,000 facelift for Bannatyne’s Lowestoft club

The Bannatyne Group has invested £500,000 on equipment and facilities at its Lowestoft health club. The refurbishment is part of the group’s £16m investment programme to update all its UK health clubs. The group has 66 sites across the UK, with some 200,000 members.

At the Lowestoft site a new training area has been created, featuring an Omnia 8 Rig, which aims to increase member interaction by allowing up to eight gym-goers to simultaneously swing, balance and hang from the equipment to strengthen core muscles. Water rowers and SkillMill machines have also been installed.

The club, which has 2,800 members, has installed Myzone heart rate monitors and the Bannatyne app, which allows members to keep track of their fitness progress, complete challenges on their smart phone and book classes. In addition to the new equipment, the free weights area has been extended and the café bar has a revamped menu as part of the group’s investment in its food and beverage offering.

*Details: [http://lei.sr?a=X5c2D\\_O](http://lei.sr?a=X5c2D_O)*

## National Fitness Day approaches

Multiple paralympic gold medalist Baroness Tanni Grey-Thompson has kicked off a #Fitness2me campaign to celebrate the power of physical activity ahead of National Fitness Day 2016, which takes place in September.

Baroness Grey-Thompson launched the campaign live on *Sky News* and it has already attracted support from the likes of British Olympian Iwan Thomas.

The initiative asks people to write down what fitness means to them and share a picture of them holding the paper on Twitter under the hashtags #FitnessDay and #Fitness2me.

Now in its sixth year, National Fitness Day will take place on Wednesday 7 September and is the biggest annual celebration of fitness and physical activity across the UK. The aim is to inspire people of all ages and abilities to get moving while making it easy and fun.

More than 4,000 sites will hold events, with leisure venues holding free physical activity taster sessions. People will be given access to gyms, health clubs, leisure centres and park sessions. Argos, a headline partner for the event, will be offering a range of activities throughout its 842 stores. In addition, a social media Thunderclap is underway to provide a



Tanni Grey-Thompson launched the #Fitness2me campaign

unified message from all supporters and event holders on National Fitness Day. Pledging support allows a single message to be shared on your behalf from a Twitter or Facebook page.

Grey-Thompson, who won 16 Paralympic medals including 11 golds, is the chair of ukactive, which is a lead partner of the event.

She said: “With physical inactivity currently high on the health agenda, there is significant growth potential for the sector if we can make exercise more accessible.”

Operators and suppliers from across the sector are encouraged to get involved.

*Details: <http://lei.sr?a=8x4x5>*

## Havering win for Everyone Active

Everyone Active has won the tender to continue running leisure centres in the London Borough of Havering, with the local council planning to spend £29m on leisure facilities.

Everyone Active has been Havering Council’s leisure centre operator for two decades and has been appointed to run facilities for a further 20 years. The company will be working with the council to provide a range of leisure facilities in improved or new buildings.

A new facility is planned for Hornchurch, while work on new centres in Broxhill and Romford are already under way. Central Park Leisure Centre will be refurbished and there are also plans to renovate Chafford Sports Complex in the borough.

Hornchurch Leisure Centre is planned to open in 2019. The centre will include a 25m eight-lane pool, a learner and diving pool with an adjustable floor, a 150-station health and fitness gym, a sports hall, two exercise studios, a sauna and steamroom and a café.

Romford Leisure Centre is due to open in April 2018. The new leisure centre will have



Romford Leisure Centre is set to benefit from a new pool

two pools and an ice rink, with capacity for more than 1,200 skaters.

Broxhill Sports Park is due to open by November this year. The facility will boast a full size 3G artificial pitch, multi-use games area with four floodlit tennis courts, two indoor sports halls and café.

Refurbishments to the Central Park Leisure Centre, which first opened in 2004, will include an extension of the fitness suite and a new exercise studio, while Chafford Sports Complex will receive a gym extension, refurbished changing rooms and a new roof.

*Details: [http://lei.sr?a=Q9V3Q\\_O](http://lei.sr?a=Q9V3Q_O)*

## Policymakers 'mislead' by calories

The UK public has been under-reporting its daily calorie consumption, potentially misleading policymakers to adopt incorrect strategies – such as increasing physical activity levels – when tackling the obesity epidemic.

The claim was made in a paper published by the influential Behavioural Insights Team (BIT). Within its *Counting Calories: How under-*

*reporting can explain the apparent fall in calorie intake* report, BIT points to scientific and economic data which shows the average daily intake to be at 3,000 calories per person – rather than the 2,000 cited in official surveys.

According to BIT, the discrepancy could explain rising obesity levels, despite decades of surveys showing people to be eating less.

Following its findings, BIT is now calling for policy makers to shift their focus from efforts to increase exercise levels to those looking to lower calorie intakes.

The report's findings are likely to cause a stir among those driving efforts to improve



The report suggest people are not accurately reporting what they eat

the UK's record-low physical activity levels. Responding to the report, Steven Ward, executive director of ukactive, said physical inactivity and obesity are “two separate issues often wrongly conflated”.

“Unfortunately, there is a lot of misunderstanding around the topics of obesity and physical inactivity,” he said.

“We, and a growing number of health academics, have always been clear that obesity and physical inactivity are two distinct public health concerns of equal importance, which we must tackle by leading healthier lifestyles.”

Details: [http://lei.sr?a=f8K6Q\\_O](http://lei.sr?a=f8K6Q_O)

## Delayed Workington Centre to open

Workington Leisure Centre in Cumbria is getting ready to open to the public in September.

The £11.3m flagship facility, developed and owned by Allerdale Borough Council (ABC), was initially scheduled to open in time for this summer's Rio Olympic Games, but the launch was pushed back due to construction delays.

Work on the centre began in 2014 and the new site will replace an existing, 40-year-old leisure centre in the town. Facilities include a 25m swimming pool, training pool, health and fitness club, a multi-use sports hall,

squash courts and a group exercise studio designed primarily for indoor cycling.

The health club houses a 90-station gym floor with resistance and cv equipment, a free weights studio and an Omnia8 group exercise rack supplied by Technogym. Wet areas include a sauna and steamroom.

As part of the council's strategy to widen its leisure provision, the centre also houses an indoor climbing wall and outdoor, five-a-side



The kit for the 90-station gym has been supplied by Technogym

3G football pitches. The centre will be managed by Greenwich Leisure Limited (GLL).

Michael Heaslip, executive member of ABC, said: “The gym and the other sporting facilities on offer will put Workington on the map – I can't wait to see it open.

“It will also go a long way to meet the council's priority of improving the health and wellbeing of residents.”

Details: [http://lei.sr?a=r6c2f\\_O](http://lei.sr?a=r6c2f_O)

## Global study launched on fitness studio market

The Association of Fitness Studios (AFS) is encouraging fitness businesses to take part in a study which will chart the global state of the fitness studio industry.

The *Annual Fitness Studio Operating & Financial Benchmarking Study*, now in its second year, will collect key operational and performance data about studio businesses and study the economic impact of the growing market. The information will then be made available in a comprehensive report on the global fitness studio market.

All the studio businesses which complete the online survey will receive a free copy of the research report. Details: [http://lei.sr?a=W9M6D\\_O](http://lei.sr?a=W9M6D_O)



The poster has come under much criticism

## Budget operator Fit4Less defends billboard poster

Low cost fitness operator Fit4Less has defended a billboard poster promoting its gyms as “light-hearted fun” despite coming in for strong criticism.

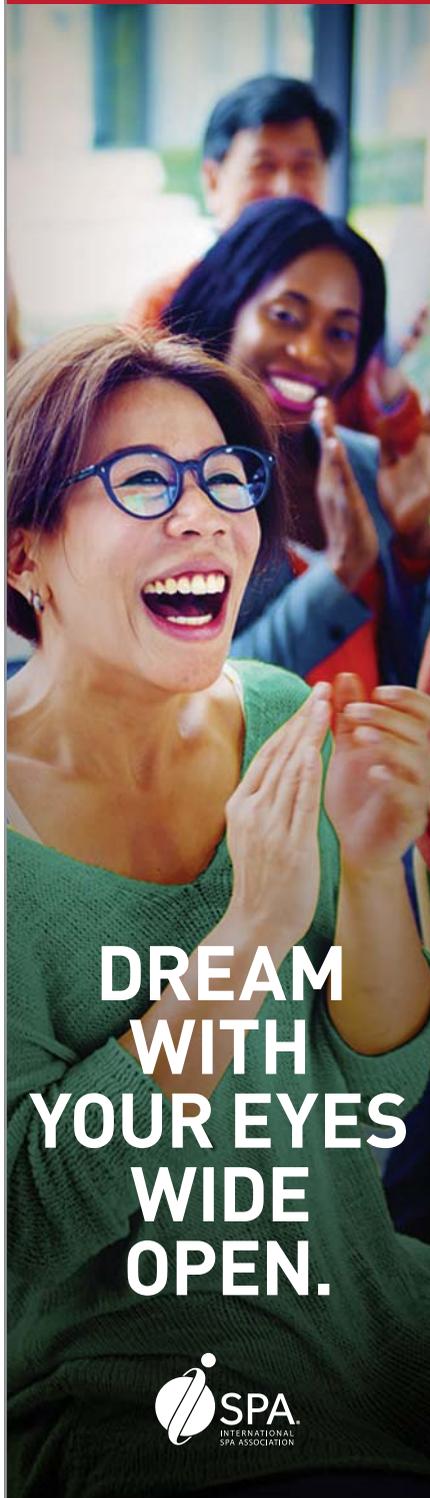
The poster, which was first pictured in Sawley, Derbyshire, features a shrek-like character and has text saying: “Tired of being Fat & Ugly? Just be ugly at Fit4Less”.

The poster has been criticised by campaign group Combat Bullying. Natalie Harvey, founder of the Nottingham-based charity, described the poster as “filth” on Twitter. She also told the BBC that such advertising was like “shaming people”.

Fit4Less, which is part of énergie Group, has approaching 100 clubs and more than 110,000 members across the UK, Ireland and mainland Europe. The company said that it provides a selection of advertisements to its operators, which they can choose from. Andrew Croney, énergie Group's communications and marketing manager, said the campaign is being run in other parts of the country and that the billboard in Sawley would not be taken down.

Details: [http://lei.sr?a=s5T5w\\_O](http://lei.sr?a=s5T5w_O)

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## SPA & WELLNESS

### Spa Vision opens Australian office

UK Wellness specialist Spa Vision has opened a new office in Australia to develop its growing presence in the Asia Pacific region.

The new office, in Adelaide, is an addition to the company's existing UK site, which is near the historic spa town of Bath. Spa Vision will supply specialist spa, beauty and wellness equipment as well as offer consultancy for new and existing businesses.

Co-founder Susan Auld said: "Asia Pacific geographically is expansive and we feel there are tremendous opportunities to provide our services in the region. We are celebrating 10 years in business this year and we wanted to develop our business further. Opening this new office was the next logical step for us."

Co-founder Neil Owen has been responsible for opening the new office and is excited by the prospect of developing Spa Vision in a new territory. He said: "We believe Adelaide is a great fit – the city is sophisticated and supports creative and innovative businesses like ours."



Spa Vision co-founder Neil Owen is responsible for the new office

Having launched the consultancy arm of the business following the acquisition of Spa Developments Consultancy, newly appointed director Colin Cameron said that being closer to the client will be a distinct advantage and open up new opportunities.

"Our UK office allows us to offer consultancy within Europe and the Middle East and we are now well positioned within Asia Pacific to offer equally high levels of service," he said. *Details: [http://lei.sr?a=R9e6K\\_O](http://lei.sr?a=R9e6K_O)*

### GSN looks for new board members

The global Green Spa Network (GSN) board of directors is now accepting applications for board service.

The non-profit resource for sustainable business in the spa and wellness industry has grown to more than 1,200 members. Its efforts are spearheaded by what it calls a passionate and dedicated board of directors, which is now seeking applications from professionals in the spa, wellness and sustainability industries.

"Serving on the GSN board is a remarkable opportunity during this dynamic period of GSN's growth," said Karen Short, SVP Universal Companies and GSN board president. "It is a great way to show your support for a sustainable future and earn the satisfaction of making a real difference at a large scale."

Known for its education and inspirational events, GSN is also responsible for the SAT (Sustainability Assessment Tool) toolkit, the industry benchmarking tool for sustainability practices. Founded in 2007, it currently has more than 1,000 members globally, representing all facets of the spa industry.



The current Green Spa Network board at a meeting

In 2012, GSN launched its first annual Buyer's Conference as an opportunity to connect spa leaders with eco-friendly products and suppliers. The organisation's next open event is the 9th Annual GSN Congress, held 25-28 September at Devil's Thumb Ranch in the Colorado Rocky Mountains.

Applications for GSN board service can be made through [www.greenspanetwork.org](http://www.greenspanetwork.org). Successful candidates will begin their first two-year term in November 2016.

*Details: [http://lei.sr?a=g3V6c\\_O](http://lei.sr?a=g3V6c_O)*

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session payment, along with your monthly salary. This would provide you with additional income, as well as the stability of being in full-time employment while you build up your client base.

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## PERSONAL TRAINER SUCCESS STORIES

### LEE WELCH

Hartham Leisure Centre

Lee Welch, 29, was born with Spina Bifida, so has always been a wheelchair user with limited walking ability. However, with an innate passion for sport and exercise, he has refused to let this hold him back from being active.

"I joined my local wheelchair basketball club aged 13, and was scouted to join the GB Under 23 squad when I was 17," he says.

"At the age of just 22 I made my senior GB debut.

"After I retired, I was determined to inspire other people to get fit and give something back to the community. I'd always wanted to work in the health and fitness industry, so completed a Level 3 Exercise

and Disability Personal Trainer qualification with YMCAfit. I joined Hartham Leisure Centre in 2014.

"Last year I delivered a free, eight-week-long course of disability and limited mobility exercise classes to help show people what they can achieve.

"As a result of that, I was presented with an InstructAbility award, which recognised the success of the scheme in engaging disabled people in fitness activities.

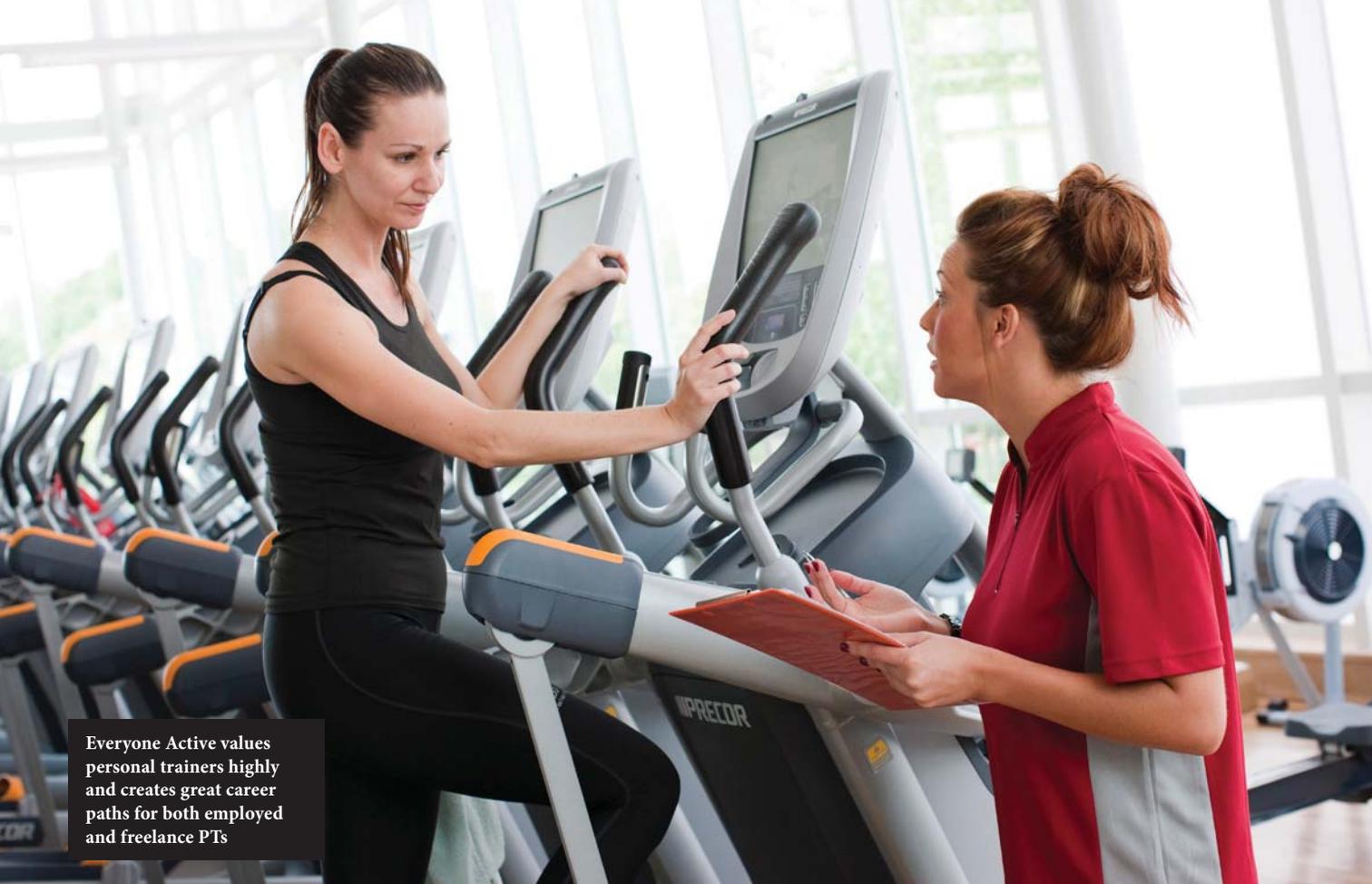
"Joining Everyone Active has given me so many opportunities, and being a fitness instructor is everything



Welch (right) works with people with disabilities to improve their fitness

I imagined and more. I focus on helping people with physical and learning difficulties to lead healthier, more active lifestyles.

I find it really rewarding giving something back and also helping other people with disabilities to get more active."



Everyone Active values personal trainers highly and creates great career paths for both employed and freelance PTs

- A high member to trainer ratio
- Opportunities to deliver classes and small group training sessions (where available and if you are suitably qualified)
- An Everyone Active uniform, as well the opportunity to use a range of ongoing business and marketing support services
- Complimentary gym membership for both you and a partner
- Access to CPD courses and training, where they are available
- Discounts on a range of training courses and PT-related products and services

Over time, as an employed personal trainer, you may choose to drop your core hours and become freelance. On both pathways, PTs are key members of the team, delivering a first class service to members in a supportive, positive environment. Everyone Active are proud to offer you on-the-job training and help to develop a successful business.

● **SAMANTHA GIBBS**

Watford Woodside Leisure Centre

*Sam Gibbs, 50, lost four stone while training at Watford Woodside as a member and was inspired to become a personal trainer and help others to get active.*

“When I qualified as a personal trainer, Everyone Active gave me the opportunity to join Westminster Lodge Leisure Centre, working in the gym, teaching classes and training clients. Not many companies would take on someone new, but they were supportive and helped me learn the ropes and build up my portfolio of clients.

“I moved to Watford Woodside in December 2015 as a self-employed personal trainer, which felt like coming

home, as all my friends were still there from when I was a member!

“Making the leap into freelance personal training was quite daunting, but I was keen to have more time for training clients, as that’s what I really enjoy. It’s incredibly rewarding to see the improvements in people’s movement and ability, and to be part of their progress.

“Everyone Active also really support personal trainers in creating a successful business by offering PT taster sessions to members every three months, passing on leads and employing just a small number of PTs.



“Because of my own personal fitness journey – and as I’m a little older – I work with clients who know I’ll understand their situation better.

“My first client was a 65-year-old man with high blood pressure. I also work with a young woman with cerebral palsy and epilepsy and the improvement in the strength on the side of her body which is affected by the cerebral palsy, has been amazing in the 14 weeks I’ve been training her.

“Progress can be slower with these types of clients, and it



Moving from being an employed to self-employed PT can be rewarding

requires a different attitude, but it’s very rewarding and I keep clients longer than average, which gives me job security.”

**SUCCESS STORIES**

● **CRAIG KITCHERSIDE**

David Weir Leisure Centre

*Craig Kitcherside, 31, is relishing the opportunity for progression with Everyone Active. He has been a PT for 14 years.*



"I started work at 17 in 2011 as an employed personal trainer," he says. "I love working with people and going that extra mile to help them.

"Since joining Everyone Active as a personal trainer, I've taught a range of different classes and also done courses in PowerPlate, Bootcamp and Vopr.

"I've now been promoted to the GP Referral Scheme and train 15 clients on a regular basis – some with injuries and long-term health issues.

"Being able to bring them out of their shell and helping them feel better about themselves is an amazing part of the job.

Seeing a guy with a knee injury able to play rugby again, or a 13-year old girl with right-sided hemiplegia build up her confidence and self-esteem, as well as her muscle tone, is why I love being a PT.

"Everyone Active are always there to help you, and they offer a review every few months to talk about your aspirations and building your career.

"You have to be a certain type of person to be a PT – empathetic and able to deliver sessions tailored to the needs of individuals – especially the elderly, those with disabilities and GP referral clients."



Everyone Active invests in great facilities to ensure personal trainers can attract and retain clients

**FIND OUT MORE**

● **MARK TALLEY**

Everyone Active group fitness development manager



"Everyone Active are committed to providing the best experience for members," says Mark Talley, Everyone Active group fitness development manager. "The quality and added-value of our service is what makes us different from other operators.

"Everyone Active personal trainer opportunities are available nationwide – you need to be qualified to Level 3, and have the drive and determination to develop a

successful business, based on customer-focused service and an energetic and results-orientated approach.

"We also provide fantastic facilities and support for our personal trainers, and keep the PT-to-member ratio low, to ensure PTs have the best chance of building a successful business for themselves.

"Personal training is also a key focus for fitness managers at each site," he continues.

"In addition, there's good awareness of the benefits of personal training among members, which helps with bookings, and PTs are supported by Everyone Active to grow and develop their client portfolio.

"We've attracted some great quality PTs over the last year, which has helped the business grow, and brought new, fantastic staff members to the Everyone Active team.

For more information and to apply call **0117 314 3058** or visit [leisureopportunities.co.uk/everyoneactivePT](http://leisureopportunities.co.uk/everyoneactivePT)

**CLICK TO PLAY VIDEO**

"Working with PTs whose specialisms enable different population groups to enjoy getting active and healthy is also very important and exciting for us." ●

## HOTELS

# Hat-trick of hotels for ReardonSmith

ReardonSmith Architects have received planning consent to renovate three historic London buildings as hotels.

The London studio, who specialise in hotels and resorts, will oversee the conversion of a listed Edwardian office building on Grosvenor Square and an adjacent property in Lees Place into a 30-room hotel. When opened, the hotel will be operated by Blakes Management and boast a 120-cover Parisian style brasserie and a private members club and bar.



Historic offices at 22 Grosvenor Square will be turned into a hotel

The company has also been appointed to transform a 19th Century residential property within central London's Sloane Square into a luxury 30-bedroom hotel for developer Cadogan Estates.

Working together with artist Jean-Louis Costes and French interior designer François-Joseph Graf, ReardonSmith will create a rooftop extension encompassing a fine dining restaurant, a ground-level coffee shop and, on the lower ground floor, a bar.

The third project is to renovate the existing Flemings hotel in Mayfair. The hotel is composed of a series of 16th Century townhouses, which were brought together in 1851 and ReardonSmith will add new decoration, furnishings and fittings "to bring the hotel up to date."

The studio's previous work in the capital includes the renovation of the historic Lanesborough Hotel in Knightsbridge.

Details: [http://lei.sr?a=K2X6E\\_O](http://lei.sr?a=K2X6E_O)

# Design award finalists revealed

The finalists for the 2016 European Hotel Design Awards have been announced following a preliminary round of voting, with a shortlist that showcases some of the continent's most innovative new projects across the sector.

A number of UK hotels have made it on to the final shortlist for the 10 award categories, from which winners will be chosen by a 15-strong judging panel chaired by Celia Geyer, senior director of architecture and design for Hilton Worldwide.



The Hilton London Bankside – one of the UK hotels on the final list

Hilton London Bankside hotel, designed by Dexter Moren Associates, has made it to the final six of the "Architecture: Newbuild" list, while The Royal York Hotel in York – by 3D Reid – has been included on the shortlist for "Best Restoration & Renovation".

Elsewhere, the Cowshed spa at the Soho Farmhouse hotel in Oxfordshire will be considered in the "Interior Design: Spa & Wellness" category.

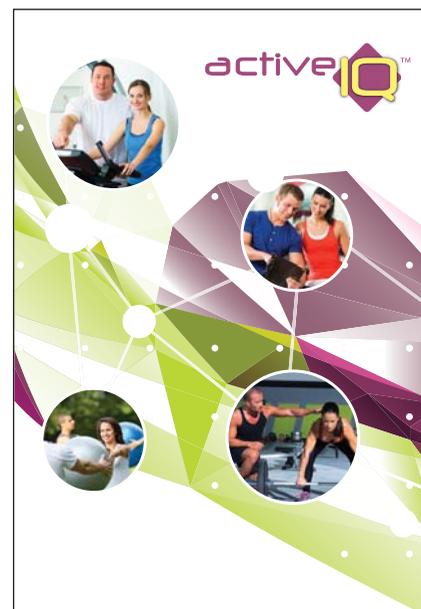
Other UK hotels up for an award include DoubleTree by Hilton Hotel & Spa, Liverpool;

The Langham, London; The Lanesborough, London; Gainsborough Bath Spa and The Grove in Chandler's Cross, Hertfordshire.

The finalists will now proceed to the next stage of the competition, during which a member of the judging panel will visit each hotel to assess its "creative excellence".

Non-UK entries include an apple-themed hotel and spa in Germany and a resort recreating an authentic Mallorcan village in Spain.

Details: [http://lei.sr?a=X4t4b\\_O](http://lei.sr?a=X4t4b_O)



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### £14.5m grant awarded for 'essential cathedral repairs'

The UK government will spend £14.5m on the restoration of 39 cathedrals across Britain to help safeguard the nation's religious heritage attractions.

In one of her first acts since becoming culture secretary, Karen Bradley announced the First World War Centenary Cathedral Repairs Fund, which will help secure the future of the cathedrals, including making them weatherproof, safe and readily open to members of the public and tourists.

£40m has so far been allocated towards the fund, with the first £20m coming in 2014 under the coalition government, with a further £20m added to the budget in March earlier this year. Details: [http://lei.sr?a=h7w8s\\_O](http://lei.sr?a=h7w8s_O)



The Great Fire of London destroyed 70,000 homes

### London events mark 350 years since Great Fire

London iconic landmark The Monument is among the attractions marking the 350th anniversary of the Great Fire of London by hosting a series of educational events throughout September.

The Monument – erected in 1677 to commemorate the Great Fire of London and the rebuilding of the city – is a major part of 'Great Fire 350', a city-wide, year-long calendar of events, exhibitions, concerts, lectures and tours.

At the centre of the commemorative events will be 'London's Burning', a festival of arts and ideas running from 30 August to 4 September. Produced by Artichoke – with founding sponsorship from the City of London Corporation and major support from Arts Council England – London's Burning will highlight the lasting impact of the Great Fire on the architecture, outlook and infrastructure of the capital.

In addition to the scheduled programme of events, The Monument has also released a new app, which uses 360° video technology to offer views of the capital and tell the story of the Great Fire. Details: [http://lei.sr?a=h5v2f\\_O](http://lei.sr?a=h5v2f_O)

## New TEA chief plans expansion

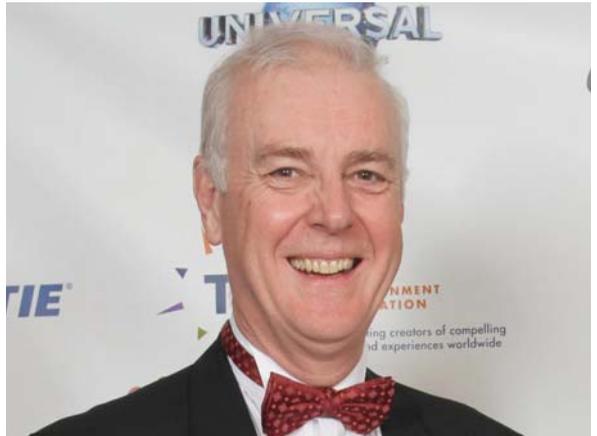
The soon-to-be president of the Themed Entertainment Association (TEA) wants to grow the body's burgeoning membership base further by increasing its number of offerings and programmes.

David Willrich, who succeeds current incumbent Steve Birket in November, was elected to his role following a unanimous decision by the TEA International board.

"You've got to think about what you do in terms of looking past your own presidency, which Steve has done admirably," Willrich told *Leisure Opportunities*.

"We've got the overlap period between now and IAAPA in November when we can start discussing things between us to make sure the transition is smooth. TEA has moved forward significantly during Steve's presidency. Inevitably, some ideas have not come to fruition yet and are still subject to internal discussions. But these are ideas that I fully support and I'm happy to get them across the line."

First launched in 1991, the TEA has enjoyed steady growth, cementing itself as a leader



Inbound president David Willrich will take up his role in November

within the attractions sector and growing its member base from a couple of hundred a few years ago to more than 1,250 member companies worldwide at present.

"As with any membership organisation, the more members you get and the more money you have the more things you can do," said Willrich. "When I first joined we were trying to stretch the resources we had a long way. As we grow in membership and funding, all of our offerings can keep getting better."

Details: [http://lei.sr?a=z8q6r\\_O](http://lei.sr?a=z8q6r_O)

## Dunphy quits Paramount project

One of London Paramount's prominent figureheads has walked away from the theme park project, just two months after the developer made a public assurance that the attraction was on track.

Fenlon Dunphy has played a major role in progressing the plans for the £2bn Kent-based theme park and resort, attending many of the public consultations and exhibitions held by developer London Resort Company Holdings (LRCH).

Progress on the project seemingly slowed when a planning application which was expected last year was delayed, but LRCH has insisted the scheme is still going ahead.

Dunphy has given no reason for his departure, but local news provider *Kent Online* reports David Testa is continuing as CEO and the rest of the team will remain the same.

Dunphy will continue as UK boss at LRCH's parent company and Paramount's largest investor, Kuwaiti European Holdings (KEHC) – a company he joined in 2013.

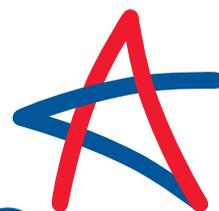


A rendering of the proposed London Paramount Resort in Kent

KEHC is entirely family owned, with the majority of shares being held by Dr Abdulla Al-Humaidi, who oversees the theme park and resort development alongside Testa and former Conservative politician Steven Norris.

The Al-Humaidi family is one of the oldest and most respected merchant families in Kuwait, having built a prominent business profile in the nation since the 1940s.

Details: [http://lei.sr?a=M9G7p\\_O](http://lei.sr?a=M9G7p_O)



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## TOURISM

### Regional attractions show growth

London continued to dominate the landscape as the UK's leading tourist destination, while an increase in domestic tourism resulted in growth for all regions outside of the capital.

According to VisitBritain, the free-to-enter British Museum was the UK's most-visited attraction with 6.82 million people attending in 2015.

The National Gallery and Natural History Museum made up the top three, with Brighton Pier the only non-London attraction to break the top 13, ranking fifth with 4.6 million visitors. The Tower of London is the most visited paid for attraction in the UK by a significant margin, welcoming 2.78 million visitors in 2015, with Westminster Abbey coming second with 1.66 million people coming through its doors.

Outside of London, Chester Zoo, which opened its £40m Islands expansion last year, ranked as the highest paid-for attraction, drawing in a record 1.51 million visitors.



The Tower of London – the UK's most popular paid-for attraction

An independent report published in 2014 suggested that funding bias towards London for the arts is "unfair". The report showed that £41.30 a head was being spent on the arts in London, compared to the second-highest £12.10 a head for the West Midlands.

Of the 40 most visited attractions in the UK, 23 are located in the UK capital.

Details: [http://lei.sr?a=q8b4b\\_O](http://lei.sr?a=q8b4b_O)

### Olympic legacy boosting tourism

The economic impact of hosting the London 2012 Olympics could hit £41bn, although the debate about its overall sporting legacy rumbles on.

According to the latest government report – *Inspired by 2012: The legacy from the Olympic and Paralympic Games* – the Gross Value Added (GVA) is likely to reach between £28bn and £41bn.

Tourism has contributed to that figure, with 3.5m additional visitors enticed by "Games-related promotion activity" since 2012, which resulted in £2.1bn in additional spending.

The original legacy aims relating to tourism were to create an "improved perception of Britain overseas as an inspirational, innovative and relevant destination" and to increase the number of overseas visits to the UK to 40 million by 2020.

A key tourism-related tool in the generation of economic benefit post-Games has been the government's GREAT Britain campaign, launched in 2012 to capitalise on the significant global attention generated around the 2012 Games.



The Games have drawn an additional 3.5m visitors to the UK

According to the report, the GREAT campaign has delivered a direct return to the UK economy of £1.2bn since its launch.

The report states: "The GREAT brand has made a major impact globally. An independent assessment of the GREAT brand has shown that it has a current value of approximately £158m, with the potential of being worth £1.7bn over the next five years."

Details: [http://lei.sr?a=p3B3p\\_O](http://lei.sr?a=p3B3p_O)

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Proposals involve improving the Anglesea Stand

## Leinster Rugby submits stadium revamp plans

Leinster Rugby has submitted proposals for the €26m (£22m) redevelopment of its home stadium – the RDS Arena.

The three-time European champion has applied for planning permission from Dublin City Council to increase the capacity of the stadium from 18,500 to 21,000, while improving the visitor facilities within the Anglesea stand.

Dublin studio Newenham Mulligan and London-based architects Grimshaw have been selected to create the design concept.

Redevelopment work will not only have to satisfy the requirement for rugby, but also the Dublin Horse Show and other commercial considerations of the stadium. The ground also has the capacity to host 35,000 people for music concerts.

Michael Duffy, chief executive of the RDS, said meeting the design requirements was “a complex and challenging task”. The RDS will be solely responsible for financing and managing the project. *Details: [http://lei.sr?a=A3W4K\\_O](http://lei.sr?a=A3W4K_O)*

## London Irish plans to move in with Brentford FC

Championship rugby club London Irish appears to have ruled out the possibility of developing its own stadium in favour of ground sharing with Brentford FC.

The club – which was relegated from the Aviva Premiership last season – released a statement saying that while it had been “linked with a number of possible stadium developments in London”, talks had now begun with the London Borough of Hounslow about the possibility of playing at the new stadium proposed for the West London football team.

Brentford is in the advanced stages of planning for a 20,000-capacity stadium on Lionel Road which would replace its Griffin Park home. It has been designed by AFL Architects. London Irish has played at Reading FC’s Madejski Stadium since 2000. *Details: [http://lei.sr?a=x3U3a\\_O](http://lei.sr?a=x3U3a_O)*

# Winner announced for Finsbury

Pollard Thomas Edwards Architects has won a hotly-contested competition to design a new leisure centre and area of public realm for Finsbury, north London.

The architects were selected from a five strong shortlist and will now develop their vision for the site, which will replace the existing 1970s Finsbury Leisure Centre building with a new sports and health hub. New council homes will also be provided as part of the scheme.

The winning design features two copper-coloured volumes linked by a glass bridge. One volume, which is square, sits atop a glass box while the other is supported by columns and covers at least two open-air artificial pitches. An outdoor running track surrounds the facility. A judging panel, comprised of representatives from Islington Council and RIBA Competitions, praised the design as “creative and forward thinking”.

Teresa Borsuk, senior partner at Pollard Thomas Edwards, said: “We’re really delighted



The leisure centre will be surrounded by a running track

to win the competition and are very much looking forward to working with the council and local community to deliver what will be a special combination of leisure, health, child-care facilities, and new homes for Islington, as well as a civic legacy for Finsbury. We pass the site daily with new excitement.”

The scheme will cost approximately £50m (US\$65m, €57.5m) to build.

*Details: [http://lei.sr?a=R4M3K\\_O](http://lei.sr?a=R4M3K_O)*

# Willmott Dixon bags Littlehampton

Arun District Council has selected Willmott Dixon to build a £15m leisure centre for the West Sussex seaside resort of Littlehampton.

The Littlehampton Leisure Centre will feature an eight-lane, 25m swimming pool, learner pool and a health and fitness club with dance and cycling studios. There will also be a sports hall for community activities and a café.

The new facility will replace the current sports dome located at the site and construction is set to begin in 2017.

Arun District Council procured Willmott Dixon through the Southern Construction Framework – an initiative set up to ease the complexity of construction projects for local authorities, public sector bodies and charities based in the region.

Willmott Dixon will deploy its Community Investment Plan for the build process, which includes local work placements, trainee and graduate placements and apprenticeships, along with creating new jobs.



Construction on the new £15m leisure centre is set to begin in 2017

“Creating a legacy is important,” said Roger Forsdyke, managing director of Willmott Dixon construction in Cobham.

“We’ll be working closely with Arun District Council to provide the local community with much needed new facilities.”

Willmott Dixon has delivered more than £100m of leisure facilities in the past six months and the company’s recent involvement in flagship leisure schemes includes a new centre in Romford, where it is creating the town’s centrepiece ice rink and pool complex. *Details: [http://lei.sr?a=P7H2K\\_O](http://lei.sr?a=P7H2K_O)*

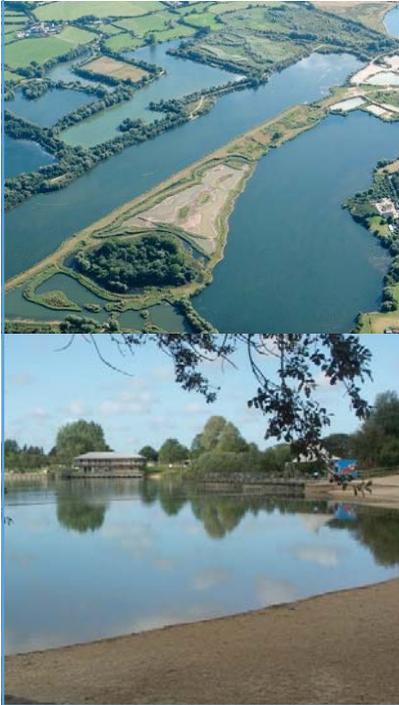
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## Soft market testing for a permanent ice rink in Brighton & Hove

**Brighton & Hove City Council are interested in working with potential designers, builders and operators to identify whether the provision of a new permanent ice rink is feasible in the city.**

There is public interest in a new ice rink and the council is assessing the potential to attract a development partner to provide an ice rink.

If you would like to be considered for the soft market testing exercise, please see the Prior Information Notice available from

Tom Bayley, Corporate Procurement, Brighton & Hove City Council at:

[tom.bayley@brighton-hove.gov.uk](mailto:tom.bayley@brighton-hove.gov.uk)



Sector has a chance  
to make history



**TARA DILLON**  
is chief executive  
of CIMSPA

**F**rom next month, sports and physical activity operators will be able to make history by shaping the future of their workforce.

The government has tasked CIMSPA with developing and implementing a single set of standards for all sport and exercise professionals. Sport England is assisting with this, but the real work will come from the sector's employers; only they can determine the skills that their staff need to meet the needs and demands of their business. In line with their wishes, employers are being put firmly at the heart of the development of qualifications, degrees, further education, learning programmes and apprenticeships.

It all gets underway on 26 September when work begins on developing professional standards for the sector; when operators get the chance to define the knowledge, skills and behaviours that are required for each job in the industry. These standards will be used to inform the development of education and training products. And because they are developing the standards, employers can be assured of consistency when recruiting employees in the future, regardless of how and where an individual has been educated.

Once all of the professional standards have been created, the industry will have an all-encompassing Standards Matrix offering a clear, common level of understanding that will provide progression routes within sector professions and support movement across sector professions – such as from exercise and fitness to physical activity.

This really is the chance to make history; the chance for the sector to define and shape the workforce that it needs. To be part of it, employers must be CIMSPA employer partners, which also gives access to all CIMSPA's market intelligence on the workforce as well as membership discounts.

For more information, please email [partner@cimspa.co.uk](mailto:partner@cimspa.co.uk) before the closing date of 9 September 2016.

## Active Training conference launched

ukactive and CIMSPA have announced an expanded format for the Active Training Awards, with a one day conference being organised ahead of the awards ceremony.

More than 200 delegates are expected to take part in the event in November, which will discuss the future of skills and training within the physical activity sector. Featuring a string of keynotes and lively panel discussions, topics to be explored will include the upcoming apprenticeship levy and opportunities around the new Sport England strategy.

The conference will also feature a special session outlining the outcomes from the inaugural ukactive Future Leaders week at IESE Business School in Barcelona, which saw 30 of the physical activity sector's rising stars receive a week of world-class training. The session will explore the impact of the week and how the concept will grow in future, in line with sector demand for top class management development offerings.

Meanwhile, the annual Active Training Awards – to be handed out at a gala event following the conference – will once again recognise the organisations and individuals leading the way in skills development.



Lifetime Training won three gongs at the 2015 training awards

This year's categories include "Best use of Technology", designed to recognise e-learning platforms and digital solutions that support learners and enable flexible and interactive learning. In total, winners will be announced in eight different categories.

Steven Ward, executive director, ukactive said: "Without doubt the biggest priority for the physical activity sector right now is the development of the workforce.

"Training providers of all shapes and sizes are the beating heart of our sector and are integral to our continued progression."

Details: [http://lei.sr?a=P6Q5K\\_O](http://lei.sr?a=P6Q5K_O)

## GLL secures CIMSPA partnership

GLL (Greenwich Leisure Ltd) has signed a partnership agreement with a professional body to help support and develop its workforce through an accredited training programme.

The social enterprise, which manages 260 leisure centres and other public facilities, has signed an employer partnership agreement with the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA). The deal means GLL managers will become professional chartered members of CIMSPA. In addition, GLL has also become a skills development partner

after obtaining a direct grant from the Skills Funding Agency to deliver employer-led apprenticeships. As a result, GLL is the first leisure operator to establish both CIMSPA partnerships.

The partnership agreement was signed on the launch day of GLL's first Supervisors' Academy – a group of 20 supervisors and aspiring managers who are on a 12-month programme that will see them gain CIMSPA's entry management qualification, if successful. The programme will cover business modules, such as financial and



Official signing of the agreement by Mark Sesnan, GLL managing director (centre) and Tara Dillon, CIMSPA CEO

people management, and applied learning in the workplace. The programme will also pilot the leisure duty manager apprenticeship."

Members of the group will be part of GLL's succession planning strategy if they pass. Plans in developing its workforce include delivering academy modules as standalone training sessions for the whole workforce via the GLL College and developing the GLL Management and Leadership Academy.

Details: [http://lei.sr?a=f2k4s\\_O](http://lei.sr?a=f2k4s_O)

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Katie Smith, Visitor Services Manager,  
Heritage Services, the Roman Baths



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- Mystery Visitors

**If you are interested in knowing more about these roles, please contact Joe Ryan on 07919 214396 or joe@rdhs-ltd.co.uk.**

Please send your CV to [joe@rdhs-ltd.co.uk](mailto:joe@rdhs-ltd.co.uk)

**Closing Date for applications: Friday 26th August. Interviews will be held on 1st & 2nd September 2016.**



**Regional Sales Manager Scotland**  
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Legend is a leading software company, rapidly growing in the UK leisure and fitness market, with over 1,000 sites already installed.

As a growing company we are seeking to expand our presence in Scotland where we feel there is a significant opportunity based on the market situation and the fit of our exceptional products and services.

The role will be field based with occasional time in our offices in York but for the most part working with local leisure operators.

If you have suitable experience in marketing technical solutions to the market we would like to hear from you.

**Marketing Manager**  
basic salary plus benefits, based on experience

Legend is a leading software company in the leisure and fitness market, with operations in UK, Europe and North America.

As a growing company we are looking for an energetic, professional marketer to help us interact with our market. We envisage an exceptionally bright individual who can strategize, respond swiftly to daily opportunities, present ideas, write copy, employ multiple channels to make their mark.

The role will be based in our offices in York although we will consider remote working. The ideal candidate will be exceptionally bright, degreed with formal marketing qualifications.

If you are suitably qualified and have impressive marketing knowhow and experience we would like to hear from you.

**To Apply for either of the above two roles please email your covering letter and CV to [jobs@legendware.co.uk](mailto:jobs@legendware.co.uk) by noon on 9th September, 2016.**

Legend is an equal opportunity employer. Legend is ISO9001 and ISO 27001 Certified.



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**Customer Coach**

Company: Move GB  
Location: Bath, UK

**Recreation Assistant (Lifeguard)**

Company: GLL  
Location: Various locations, UK

**Performance Sport and Fitness Officer**

Company: University of Brighton  
Location: Various locations, UK

**Membership Consultant**

Company: Everyone Active  
Location: Bedworth, UK

**Lifeguard / Pool Attendant**

Company: énergie group  
Location: Leighton Buzzard, UK

**Assistant Manager**

Company: JD Gyms  
Location: Liverpool, UK

**Fitness Instructor**

Company: énergie group  
Location: Forest Hill, UK

**Health & Physical Wellbeing Manager**

Company: Help For Heroes  
Location: Colchester, UK

**Swimming Teachers**

Company: Everybody Sport  
Location: Macclesfield, UK

**Active Lifestyle Officer x 4**

Company: Walsall Council  
Location: Walsall, UK

**Sales Manager**

Company: Soho Gyms  
Location: London, UK

**Business Dev Manager**

Company: Everyone Active  
Location: Hinckley, Leicestershire, UK

**Personal Trainers Wanted**

Company: Soho Gyms  
Location: London, UK

**General Manager**

Company: JD Gyms  
Location: Rochdale, UK

**Membership Sales Advisor p/t**

Company: énergie group  
Location: Croydon, UK

**Assistant Health Club Manager**

Company: Hilton London Syon Park  
Location: Brentford, London, UK

**Senior Leisure Assistant**

Company: Harlow Leisurezone  
Location: Harlow, Essex, UK

**Sales Supervisor p/t**

Company: énergie group  
Location: Croydon, UK

**Assistant Sales Manager**

Company: Everyone Active  
Location: St Albans, UK

**Fitness Manager**

Company: Beechdown Health Club  
Location: Basingstoke, UK

**Swim Teacher**

Company: Everyone Active  
Location: Bristol, UK

**Snr Membership Consultant**

Company: Everyone Active  
Location: Stratford Upon Avon, UK

**Hot Yoga Instructors**

Company: Everyone Active  
Location: St Albans, UK

**Sports Development Manager**

Company: London South Bank Uni  
Location: London, UK

**Commercial Director**

Company: Absolutely Leisure  
Location: Maidenhead, UK

**Leisure Assistant**

Company: GLL  
Location: Bath, UK

**Membership Manager**

Company: Everyone Active  
Location: St Albans, UK

**Membership Consultant**

Company: Everyone Active  
Location: St Albans, UK

**Recreation Assistant**

Company: Legacy Leisure  
Location: Windsor, UK

**Membership Sales Consultant**

Company: Harlow Leisurezone  
Location: Harlow, Essex, UK

**Bicester Bowl Supervisor**

Company: Legacy Leisure  
Location: Bicester, UK

**NPLQ Course**

Company: Everyone Active  
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Company: ETHOS  
Location: London, UK

**General Manager**

Company: The Gym Group  
Location: Wembley, London, UK

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Company: Everyone Active  
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**Team Leader**

Company: Everyone Active  
Location: Sutton, UK

**Gymnastics Coach**

Company: Legacy Leisure  
Location: S Northamptonshire, UK

**Senior Fitness Assistant**

Company: Brentwood School Sports  
Location: Brentwood, Essex, UK

**General Manager**

Company: truGym  
Location: Luton, UK

**Duty Manager**

Company: Parkwood Leisure  
Location: Tower Hamlets, London, UK

**Personal Trainer**

Company: énergie group  
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**Team Leader**

Company: Everyone Active  
Location: Epping Forest, UK

**Fitness Motivator**

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Location: Worcester, UK

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**Swim Lesson Manager**

Company: Everyone Active  
Location: Shipston On Stour, UK

**Trainee Duty Manager**

Company: Legacy Leisure  
Location: Maidenhead, UK

**Full time Lifeguard**

Company: Everyone Active  
Location: Shipston, UK

**Fitness Instructor**

Company: Legacy Leisure  
Location: Maidenhead, UK

**Trainee Lifeguard/Apprentice**

Company: Everyone Active  
Location: Shipston, UK

**Swimming Teachers**

Company: Everyone Active  
Location: Hetton Le hole, UK

**Swim Manager**

Company: Everyone Active  
Location: Melton Mowbray, UK

**Recreation Assistant**

Company: Legacy Leisure  
Location: Maidenhead, UK

**Sales and Marketing Manager**

Company: Parkwood Leisure  
Location: Solihull, UK

**Project Manager**

Company: Total Swimming Limited  
Location: Whitefield, Manchester

**Duty Manager**

Company: Parkwood Leisure  
Location: Sidcup, UK

**Business Dev Manager**

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Company: Everyone Active  
Location: Nationwide, UK

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Company: RDHS  
Location: Nationwide, UK

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Company: RDHS  
Location: Nationwide, UK

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Company: Everyone Active  
Location: Leicestershire, UK

**Apprenticeship in Fitness and Customer Services**

Company: énergie group  
Location: Forest Hill, UK

**Dry Side Recreation Assistant**

Company: GLL  
Location: Iver, UK

**Night Porter**

Company: GLL  
Location: SE19 2BB, UK

**Regional Fitness Club Manager**

Company: SportsJobs4Women  
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**Swimming Teachers (Level 2)**

Company: Harlow Leisurezone  
Location: Essex, UK

**Casual Catering Assistant**

Company: Parkwood Leisure  
Location: Thetford, UK

**Swim Lesson Manager**

Company: Everyone Active  
Location: Fareham, Hampshire, UK

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Company: Parkwood Leisure  
Location: Thetford, UK

**Football Coach**

Company: Everyone Active  
Location: Stratford Upon Avon, UK

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Company: Premier Training International Ltd  
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**Gymnastics Assistant**

Company: Everyone Active  
Location: London W10, UK

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Company: énergie group  
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**Fitness Instructor**

Company: énergie group  
Location: Various locations, UK

**Assistant General Manager**

Company: The Gym Group  
Location: Southampton Central, UK

**Swim Lesson Manager**

Company: Everyone Active  
Location: Fareham, Hampshire, UK

**Assistant General Manager**

Company: The Gym Group  
Location: London Peckham Rye, UK

**Receptionist (casual)**

Company: Parkwood Leisure  
Location: Thetford, UK

**Personal Trainers**

Company: The Gym Group  
Location: Various locations, UK

**Personal Trainer**

Company: The Warehouse Gym  
Location: Dubai, UAE

**Trainee Duty Manager**

Company: Legacy Leisure  
Location: West Berkshire, UK

**Fitness Motivator and**

**Personal Trainer**

Company: Everyone Active  
Location: Stowmarket, UK

**Full-time Receptionist**

Company: Everyone Active  
Location: Rotherhithe, London, UK

**Duty Manager**

Company: Everyone Active  
Location: Enderby, Leicester, UK

**Fitness Motivators**

Company: Everyone Active  
Location: Clevedon, Bristol, UK

**Personal trainer**

Company: energie group  
Location: Portsmouth, UK

**Lifeguard**

Company: Oxford Brookes University  
Location: Oxford, UK

**Health Club Deputy Manager**

Company: Livingwell  
Location: Hilton Dartford Bridge, UK

**Lifeguard**

Company: University of London  
Location: London, UK

**Swimming Teachers**

Company: Everyone Active  
Location: Harrow, UK

**Events Coordinator**

Company: Glendale Golf  
Location: Nottingham, UK

**Team Leader**

Company: Everyone Active  
Location: Henbury, Bristol, UK

**Sales Advisors**

Company: Legacy Leisure  
Location: Vale of Glamorgan, UK

**Swimming Teachers**

Company: Everyone Active  
Location: Peckham, London, UK

**Duty Manager**

Company: Impulse Leisure  
Location: Thurrock, Essex, UK

**Fitness Instructor**

Company: energie group  
Location: Buckinghamshire, UK

**Apprenticeship in**

**Fitness Instructing**

Company: energie group  
Location: Buckinghamshire, UK

**Swimming Teachers**

Company: Everyone Active  
Location: Various locations, UK

**Full / Part time Lifeguard**

Company: Everyone Active  
Location: Spelthorne, UK

**Business Development Exec**

Company: Wexer Virtual  
Location: London, UK

**General Manager /**

**Sales Manager**

Company: energie group  
Location: Stevenage, UK

**Recreation Assistant**

Company: Legacy Leisure  
Location: S Northamptonshire, UK

**Swim Teacher**

Company: Everyone Active  
Location: Various locations, UK

**Personal Trainer - Rent Free**

Company: energie group  
Location: Wilmslow, UK

**Front Desk Manager**

Company: Equinox  
Location: London, UK

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Company: 360 Play  
Location: Various, UK

**Personal Trainer**

Company: Everyone Active  
Location: Various locations, UK

**Trainee Duty Manager**

Company: Parkwood Leisure  
Location: Thetford, UK

**Duty Managers**

Company: Magna Vitae  
Location: Lincolnshire, UK

**Recreation Assistant**

Company: Parkwood Leisure  
Location: Thetford, UK

**P/T Swimschool Coordinator**

Company: Aspire Leisure Centre  
Location: Middlesex, UK

**Field Sales Product Specialist**

Company: Perform Better Limited  
Location: Warwickshire, UK

**Leisure Assistant - Grade 5**

Company: Aston University  
Location: Birmingham, UK

**Membership Consultant**

Company: Everyone Active  
Location: Chichester, UK

**Impact Area Membership**

Company: Everyone Active  
Location: Various, UK

**Membership Consultant**

Company: Everyone Active  
Location: Sutton, UK

**Senior Recreation Assistant**

Company: GLL  
Location: Greenwich, UK

**Membership Consultant**

Company: Everyone Active  
Location: Various locations, UK

**Indoor Play Area Manager**

Company: Brean Play  
Location: Somerset, UK

**Swimming Teachers**

Company: Everyone Active  
Location: Sutton, UK

**Customer Advisor**

Company: Parkwood Leisure  
Location: Bristol, UK

**Water-ski and**

**Wakeboard Instructor**

Company: Mark Warner Holidays  
Location: Greece, Sardinia and Corsica

**Team Leader**

Company: Everyone Active  
Location: Stowmarket, UK

**Business Support Mgr (Sport)**

Company: University of Birmingham  
Location: Birmingham

**Swimming Teachers**

Company: Everyone Active  
Location: Sutton, UK

**Fitness Motivator/**

**Personal Trainer**

Company: Everyone Active  
Location: Loughton, UK

**National Trainer**

Company: energie group  
Location: Milton Keynes, UK

**Marketing Manager**

Company: Legend  
Location: York based, UK

**Duty Manager**

Company: Legacy Leisure  
Location: Bicester, UK

**Regional Sales Manager**

Company: Legend  
Location: Scotland, UK

**Swim Manager**

Company: Everyone Active  
Location: Camberwell, London, UK

**Personal Trainers**

Company: The Gym Group  
Location: Farnborough, Hampshire, UK

**Lifeguards**

Company: Everyone Active  
Location: Various locations, UK

**Lead Swim Teacher**

Company: Becky Adlington's Swim Stars  
Location: Various, UK

**Area Sales Manager**

Company: eGym  
Location: Nationwide (UK travel), UK

**Store Manager**

Company: Fitness Superstore  
Location: Leeds

**Wellbeing Officer - Sport**

Company: Basingstoke and Deane  
Borough Council  
Location: Basingstoke

**Personal Trainer**

Company: energie group  
Location: Leighton Buzzard, UK

**Senior Recreation Assistant**

Company: GLL  
Location: Woolwich, London, UK

**Health Club Manager**

Company: Livingwell  
Location: Maidstone, UK

**Shop Associate**

Company: Equinox  
Location: London, UK

**Partner Support Assistant**

Company: Move GB  
Location: Bath, UK

**Swimming instructor**

Company: energie group  
Location: Leighton Buzzard, UK

**Sports Facilities Manager**

Company: Thinking Schools Academy  
Location: Medway, UK

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Company: Everyone Active  
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## Rugby league invests in female coaches

A number of women will be eligible to attend free coaching courses as part of a Rugby Football League (RFL) initiative to get more female coaches into the sport.

The governing body has established two partnerships to drive the initiative. The first project, with the North West Counties League, will see women in Primary Rugby League take part in the free course and receive practical support. The RFL has also backed sportscoachUK's REACH campaign, which is a national scheme aimed at supporting and encouraging women to take up coaching or build on their experience with formal qualifications.

Fewer than 500 women are currently qualified rugby league coaches, and Jon Roberts, the RFL's director of performance and development, said the lack of women in the game was "a missed opportunity for our sport".

"There are 445 women who are qualified coaches in rugby league, and a far smaller number than this are active in coaching rugby league on a regular basis," he said.



Just 445 women are qualified as trained rugby league coaches

"Our new women in coaching project in the north-west will help us understand more about what the whole sport needs to do to support more women into coaching – we will report back on this pilot project in the autumn."

North West Counties League chair Mick Doyle said female coaches had "great empathy with the needs of the child" and said the drive would benefit the game, particularly at Primary Rugby League level.

*Details: [http://lei.sr?a=H2d5B\\_O](http://lei.sr?a=H2d5B_O)*

## British Triathlon targets 10,000 people

*Continued from front cover*

To entice new people to take up the sport, the #YourGOTRI campaign has been designed to encourage novices to create their own personal triathlon experience. By visiting [www.gotri.org/yourgotri](http://www.gotri.org/yourgotri), people can select a swim, cycle and run from options including a "trip to the pool", "pedal in the park", and "jog round the block". Participants can "row in the gym" instead of a swim, if they do not want to get wet, or do not have a local pool.

Once participants have created their own triathlon, they will be supported with tips and training plans from experts at British Triathlon, the governing body of the sport.

The project looks to build on the increasing popularity of triathlon. Since London 2012, the number of triathlon events has increased by 63 per cent, with an average 24 competitions per week across Great Britain. Growth has also been seen across all demographics with an



Triathlon has increased its popularity since 2012

88 per cent rise among women and a 169 per cent increase among those aged 16-18.

Jack Buckner, British Triathlon chief executive, said: "We hope this inclusive, flexible approach will drive more people to leisure facilities across the UK and introduce a new audience to the sport of triathlon."

*Details: [http://lei.sr?a=F5A8s\\_O](http://lei.sr?a=F5A8s_O)*

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