

Pulse eyes more Parklife soccer centres

Pulse, the company tasked with operating the Football Association's (FA) first two Parklife facilities, has lifted the lid on their progress, and claimed that it is keen to take on more sites being developed.

Although best known for its work in the fitness industry, Pulse was awarded the contract to operate the FA's first two artificial pitch centres in Sheffield.

Overseeing the project is the company's director of soccer Warren Ormerod, who told *Leisure Opportunities* that within their first three months the centres had attracted 16,000 registrations.

He added that he wanted to bid for more sites, and that Pulse had the capacity to operate more than 100 sites if necessary.

FA Parklife hubs – which are being rolled out across the country to stimulate participation – are the only artificial pitch



Warren Ormerod, Pulse's director of soccer, previously worked for Powerleague

centres to request mandatory registration. "We are the first-ever community football centre to insist that everybody who wants to visit the centre has to pre-register," Ormerod explained. "Therefore the FA can see how many new people we have coming into the game."

He revealed that around 6,000 of those people play weekly across the two hubs, while 51 per cent of the 16,000 sign-ups were new to the FA. A third site operated by Pulse will open in Sheffield in August, and Ormerod said that once the centres are profitable there will be scope not just to invest in the hubs, but also in grass pitches in the surrounding community.

Ormerod said that Pulse's 30 years experience in customer service and its not-for-profit status put it in a good position to add more hubs to its portfolio.

"We come from a fitness background so we know how to deliver five-star facilities," said the executive, who spent time working with five-a-side operator Powerleague. "We know the importance of cleanliness, we know the importance of controlling the customers who come through our doors."

Details: <http://lei.sr?a=m2Coo>

Battersea Power Station site for Boom Cycle

Boutique fitness operator Boom Cycle is growing its portfolio with two new London sites – one in Hammersmith and a flagship operation at the iconic Battersea Power Station.

Launching in May, the Hammersmith studio will be 3,700sq ft (377sq m), and located near the underground station.

In June, the 4,700sq ft (437sq m) Battersea Power Station operation will open. The power station redevelopment includes new homes with roof gardens, a hotel, shops, restaurants and bars.

Continued on back cover

Bournemouth's spa offering promoted

As part of a campaign to promote its spa offering, Bournemouth is pitching itself as the UK's original spa resort and a leading wellness destination.

Recognising that one in five people now take a dedicated wellness holiday at least once a year, according to the Wellness Tourism survey, Bournemouth Tourism is highlighting the many wellness breaks and treatment packages on offer in the town.

While many of the big hotels have been offering spa packages for a number of years, the recent launch of the five-star Eforea spa at the new Hilton Bournemouth is helping to render Bournemouth a wellness hotspot.



The town is being pitched as a wellness destination

Major investments include the luxury wellness centre Oceana Day Spa, which received £100,000 to convert old function space, while the Ocean Beach Hotel where it is situated has recently undergone a £1m full refurbishment.

Details: <http://lei.sr?a=f5M3G>

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The Leisure Media Company
Portmill House, Portmill Lane,
Hitchin, Herts SG5 1DJ, UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909
e-mail: please use contacts'
fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Editor

Liz Terry 01462 431385

Head of News

Matthew Campelli 01462 471912

Journalists

Tom Anstey 01462 471916

Rebecca Barnes 01462 471929

Kim Megson 01462 471915

Products Editor

Kate Corney 01462 471927

Design

Ed Gallagher 01905 20198

Internet

Michael Paramore 01462 471926

Dean Fox 01462 471900

Tim Nash 01462 471917

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Simon Hinksman 01462 471905

Account Manager

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Denise Adams 01462 471930

Circulation Manager

Michael Emmerson 01462 471932

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SPORT

Sport England grants unveiled

Seven national governing bodies will take a share of £27.1m after Sport England revealed its last batch of funding awards.

The Rugby Football League (RFL), the Amateur Swimming Association (ASA) and BaseballSoftballUK were among the organisations to receive investment. The former has been granted £10.8m over the next four years to support its 95,000 regular players and get more people playing rugby league at school and university level.

It will also be used to create different variants of the sport – such as tag rugby league and wheelchair rugby league – and to get more female, ethnic minority and disabled people into the sport.

Around £10.6m has been given to the ASA to help the body recruit more volunteers, to develop the swimming workforce and to work closely with GPs to use swimming to help people with dementia. Money will be used to allow clubs and operators to offer free diving, synchronised swimming and

water polo taster sessions to the public. Part of the ASA's grant – £3.1m – will go towards a programme supporting talented athletes.

Fresh from the disappointment of losing UK Sport funding for the Tokyo 2020 Olympic cycle, Badminton England has been given £2.8m to support its programme for talented athletes after being granted a £7.5m grassroots pot late last year.

Sport England has now committed £216m to governing bodies over the next four years. Details: <http://lei.sr?a=r3q9f>



The RFL will receive just under £11m over the next four years

ECB scheme targets 50,000 kids

A nationwide beginner-level cricket participation programme has been launched by the sports governing body in an attempt to entice 50,000 youngsters this year.

The England and Wales Cricket Board (ECB) has established the All Stars Cricket scheme, aimed at giving 5-8 year-olds the chance to experience the game for the first time.

Parents can register their children to the programme, which will start for eight

weeks in May. The programme was developed with input from former England captain and ECB director of cricket Andrew Strauss.

After signing up, children will receive a cricket backpack that includes a bat and a ball.

The programme will be delivered through local cricket clubs and centres across England and Wales.

Matt Dwyer, ECB director of participation and growth, said bringing in children from an early age will "develop more players, create



Children will receive packs with bats and balls as part of the scheme

more fans and show the power of cricket in developing physical and social skills."

"We have big ambitions to significantly grow the game and this programme is all about putting a bat and ball in the hands of more children at an earlier age," he added.

"First and foremost, we want to make playing cricket a fun and enjoyable experience for children and give them a passion for the game to last a lifetime."

Details: <http://lei.sr?a=G3G6g>

Wheelchair tennis loses funding

UK Sport has decided against funding wheelchair tennis' world-class programme ahead of the 2020 Olympic Games, despite the Rio 2016 team winning six medals last summer.

The elite sport quango has decided that wheelchair tennis now has access to "sufficient non-grant income" to fully fund its programme.

"Therefore UK Sport will not fund the core wheelchair tennis world-class programme for the Tokyo cycle," said the organisation in a statement.

For the Rio 2016 Olympic cycle, the wheelchair tennis world-class programme received a grant of £1.9m. The Tennis Foundation – which oversees the sport – said that UK Sport's decision was "disappointing", particularly considering the success had by the team at the Rio 2016 Olympics last summer.

ParalympicsGB wheelchair tennis team won six medals, with Gordon Reid winning gold – significantly more than the maximum of three target set by UK Sport prior to the Games.



Gordon Reid won gold during the Rio 2016 Paralympic Games

"The decision by UK Sport to remove our core programme funding that we use to provide central support to the country's best wheelchair tennis players clearly puts at risk our ability to continue the progress that was made in Rio, where our athletes won six medals – success that has helped to inspire a record number of people to pick up a racket and play wheelchair tennis across our network of venues," said a Tennis Foundation statement.

Details: <http://lei.sr?a=N5K10>

Coaches unsure on mental health

Around two-thirds of sports coaches are unable to sufficiently support the mental health needs of their participants, according to Mind.

A survey conducted by the charity found that 65 per cent of coaches lacked knowledge about mental health.

As a result, Mind has developed its Mental Health Awareness for Sport and Physical Activity training, which it encourages all sports coaches to undertake.

The training has already been delivered at more than 150 sports clubs across England as part of Mind's Sport England-funded Get Set to Go programme, which helps coaches understand the "common misconceptions" about mental health.

Mind has also appointed former boxing champion Duke McKenzie MBE as an ambassador. McKenzie – who lost his brother to suicide – will champion the benefits of physical activity for good mental health.

The former British featherweight champion said he was "determined to help sportspeople and coaches feel supported."

"With Sport England's estimated total of 3.1m people who have coached sport in the



McKenzie MBE has been appointed as a Mind ambassador

last year, providing specialised support is more important than ever," added McKenzie. "I believe this is the first vital step that all areas of the industry should partake in."

Paul Farmer, Mind's chief executive, said: "We're delighted to have Duke's continued support and are confident that his commitment to Mind and our programmes will strike a chord with coaches and sportspeople alike across the country and inspire them to start a conversation about mental health."

Details: <http://lei.sr?a=o7Foo>

ASA appoints Nickerson as permanent chief executive

Jane Nickerson has been appointed as the permanent chief executive of the Amateur Swimming Association (ASA) after spending eight months as interim CEO.

Nickerson took over the role on a temporary basis last August when Adam Paker left the organisation. She has since overseen the development of the ASA's forthcoming four-year strategy – *Towards a Nation Swimming*.

Mike Farrar, ASA chair, said Nickerson brought a "deep knowledge of both the ASA and our aquatic sports" which he said would be "crucial as we look towards implementing our new strategy and reforming our governance."

Details: <http://lei.sr?a=e3b6B>



Sue Campbell, the FA's head of women's football

FA makes a raft of women's football appointments

In an attempt to keep up the momentum with its women's football strategy, the Football Association (FA) has made a slew of significant appointments.

David Faulkner, one of the people credited with guiding the Team GB women's hockey team to Rio 2016 gold, will take over as head of women's performance on 3 April.

Faulkner will be responsible for managing the women's high-performance system and the player development strategy for England and the Women's Super League. He won an Olympic gold medal at the 1988 Seoul Games, and coached eight of the athletes who won the top prize last summer when he was director of sport at the Millfield School in Somerset. Faulkner will be joined by Audrey Cooper and Joanne Stimpson, who will take up the head of women's coach development role and women's referee manager position respectively.

The new recruits will report to FA head of women's football, Baroness Sue Campbell, who joined the body last year.

Details: <http://lei.sr?a=S6m9r>

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Profit and members up at Bannatyne

The Bannatyne Group increased its pre-tax profit by 51 per cent to £11.6m, according to its annual results posted to Companies House for the year ending December 31, 2016, up from £7.7m in 2015.

Turnover increased by 11 per cent to £112.2m last year, from £101m in 2015.

The figures also show that earnings before interest, tax, depreciation and amortisation (EBITDA) grew by 28 per cent to £30.8m, from £24m in 2015. Group operating profit rose by 9.5 per cent to £15.8m in 2016, from £14m the year previous.

The group also paid a one-off “administrative cost” of £2.4m relating to its aborted IPO. In July last year, the group ditched plans for an IPO after reports that it was lining up a £300m float on London’s Alternative Investment Market.

The group said the improvement in last year’s profitability was a result of an increase in both spa and membership revenue and a focus on operational efficiency.

Membership rose by 6.9 per cent to 197,019 in 2016, from 184,255 the year previous, according to the filing.

Across its 67 sites in the UK, the group now has more than 200,000 members



Justin Musgrove said 2016 was ‘another successful year’

and employs in the region of 3,000 people. It operates 37 spas, with plans to open six more this year, and five hotels.

Last year, the Bannatyne Group acquired gyms in Orpington and Norwich and invested in its existing portfolio of health clubs.

Justin Musgrove, Bannatyne Group chief executive, said: “This demonstrates another successful year for the group; turnover, profits and dividends payments to shareholders have all increased. In addition the renewed strength of the business has enabled it to draw on resources for future investment and growth.”

Details: <http://lei.sr?a=C7O5C>

Everyone Active wins Warwick leisure contract

Everyone Active has won the contract to manage and operate leisure centres in Warwick over the next ten years.

The deal means that Sports and Leisure Management, which trades as Everyone Active, will take over the management of the newly refurbished Newbold Comyn and St Nicholas Park leisure centres, which are undergoing a £14.5m revamp, as well as Abbey Fields Swimming Pool, Castle Farm Recreation Centre, Meadow Community Sports Centre and John Atkinson Sports Centre. The contract, which begins on 1 June 2017, follows a 12-month procurement process by Warwick District Council.

Details: <http://lei.sr?a=2A3r3>



Trampoline parks needed 315 call outs in 2015/16

Standards published to reduce trampoline injuries

Guidance covering the construction of indoor trampoline parks, as well as operating and maintenance requirements, has been published by the British Standards Institution (BSI).

The institution’s Publicly Available Standard (PAS) provides detailed guidance that includes recommended heights of jump towers and how to construct a pit to avoid contact with the floor. The standards, which are voluntary, have been created to support trampoline park operators, designers, manufacturers and installers, as well as inspection and enforcement bodies such as the Health and Safety Executive and environmental health officers.

As reported by the BBC, 13 UK ambulance trusts confirmed that 30 trampoline parks required 315 call outs between April 2015 and April 2016. There are around 150 parks in the UK. International Association of Trampoline Parks (IATP) members worked with the BSI steering group to produce standards that will help minimise the risks to park users and ensure safety.

Details: <http://lei.sr?a=3y5J5>

Barrecore continues London drive

Boutique fitness brand Barrecore will be opening its seventh London studio in Moorgate next month.

The 800sq m (8,611sq ft) facility is nearby Moorgate Station and the Crossrail Station, which is due to be completed in 2018.

Sharing space with Digma Fitness, an indoor cycling concept, Barrecore will be offering two studios, a retail area and a juice bar.

The timetable will be initially offering a choice of five classes, including the 45-minute Signature Express, targeted at workers.

Barrecore, which is a ballet, pilates and yoga workout, uses body weight as resistance to work the entire body, creating longer, toned muscles, reducing body fat and strengthening the muscles.

The new studio will be the 11th in the country. As well as London, Barrecore has sites in Alderley Edge, Bristol, Harrogate and Leeds.

Last year, Barrecore secured private investment funding from venture capital firm Octopus Investments to accelerate its growth across the UK and Europe. To



Peter Woods said ‘busy Londoners are an important audience’

drive the expansion, the company hired Peter Woods as its chief executive. Wood previously worked for David Lloyd Leisure, Aspria, Holmes Place and Sk:n Clinics.

Woods said: “We are thrilled to announce that we will be opening our new Moorgate studio on 10 April. Busy Londoners are an important audience for us and we are delighted that we will be able to offer our Barrecore classes conveniently in the heart of the City of London.”

Details: <http://lei.sr?a=X4D2S>

Phase one of Alliance Leisure project completed

The first phase of a £5m redevelopment of Salt Ayre Leisure Centre has been completed, as part of a joint project between facility specialist Alliance Leisure and Lancaster City Council.

The completed work includes a Les Mills Immersive Studio, a new 80-station fitness suite, a barista-style café, an adventure play area and XHeight climbing wall. The leisure centre is the first owner-operated local authority facility in the country to offer a full Les Mills Immersive Studio.

Specialist leisure developer Createability carried out construction works on the 71,096sq ft (6,605sq m) centre.

Details: <http://lei.sr?a=P8v9w>



Justin Smith, head of UK at Precor

Precor equips Anytime Fitness gym in Cannock

Former regional competitive 400-metre sprinter Peter Arnold will be opening an Anytime Fitness gym within a retail and business complex in High Green, Cannock, Staffordshire.

The 5,580 sq ft (518 sq m) gym will feature 30 pieces of Precor cardiovascular equipment, including two Experience Series EFX 800 with converging CrossRamp and four treadmills, all with the P82 console and fully networked with Preva.

The fitness facility will boast an indoor cycling studio and will be offering a combination of instructor-led fitness sessions, as well as virtual classes using the Wellbeats system, providing more than 200 classes on-demand. Insanity classes will also be available.

Justin Smith, head of UK at Precor said: "Anytime Fitness Cannock will play an integral role as a local gym for the local community. It aims to offer friendly support so that members can exercise in a relaxed environment to help them achieve their goals."

The club is set to open before Easter.

Details: <http://lei.sr?a=T3g3w>

Fusion pumps millions into refurb

Registered charity Fusion Lifestyle is investing £14m to upgrade facilities across its estate.

Fusion has reinvested £150m in the past two years on improving facilities. The latest phase of its refurbishment programme covers four areas across the country.

A total of £10m will be spent across six sites in Devon, with Fusion's Ivybridge centre near Plymouth receiving the major share. The centre will have a new 25m pool with retractable roof built, as well as an upgrade to the gym and fitness facilities, with classes and activities on offer.

A £2m investment is also taking place in Bedford, Bedfordshire. At Robinson Pools and Fitness an extension will create three new exercise studios, including a dedicated Intensity HIIT studio, a poolside changing village and refurbished café.

Nearby, John Bunyan Sports and Fitness has also undergone a refurbishment



The John Bunyan Sports and Fitness centre underwent refurbishment

programme, now offering a new gym, indoor cycling studio and indoor soft play centre.

In Southend, Essex, a £1.2m upgrade is underway to improve the gym and create new studios, including a bespoke Intensity HIIT training area, to complement the Olympic standard diving and tennis facilities on offer. A café is also being built. Further funds will be spent on Saltdean Lido in Brighton, East Sussex, which is due to open in May.

Details: http://lei.sr?a=P8p6T_O

Teaching platform lands ActiveLab prize

Imoves – a digital teaching platform to help get schools active – has been named inaugural winner of ukactive's innovation accelerator programme ActiveLab.

Beating 11 other finalists, the startup scooped the top prize of an accelerator toolkit worth more than £25,000 after winning over the judging panel and votes from a live audience at ActiveLab Live! on 15 March in east London.

Imoves consists of online PE and dance packages to help schools deliver PE plans. It now plans to build on the 500-plus UK schools it already works with and pursue international expansion.

"ActiveLab has been transformational for us, a small company living through day-to-day sales, focused on where we could get the next sale," said co-founder Ian Pickles.

Launched last year, ActiveLab is a three-month programme that provides the opportunity for 12 finalists to network with investors and leading physical activity brands, receive tailored mentorship



Imogen Buxton-Pickles and Ian Pickles (centre) with Ward (right)

and take part in a series of workshops on the challenges of scaling a business.

ukactive executive director Steven Ward said the strength of the finalists proved the depth of talent around physical activity sector innovation.

He said: "Technology is presenting opportunities and challenges to the physical activity sector at unprecedented pace, meaning we must embrace new ways of working and innovative partners to survive and succeed."

Details: <http://lei.sr?a=5j9g9>



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ELEVATE 2017

Taking place at ExCeL London on 10–11 May, Elevate will explore the ways in which physical activity, health and performance connect. We look at what's in store at the show

The UK's largest cross-sector event focused on tackling inactivity, Elevate brings together experts from a wide range of backgrounds to focus on this increasingly important and complex societal challenge.

This year's attendees will have the opportunity to hear from over 200 speakers from the physical activity sector, academia, healthcare, government, commercial industry, local authorities and human performance. Speakers will share perspectives, ideas and the latest innovations to get people more active.

In addition to the free presentations and workshops running throughout the two days, attendees can also visit the expanded exhibition space which will include nine feature areas, three attractions, a dedicated stage and over 150 stands – all with a focus on physical activity, health and performance.

Explaining the need for a conference like Elevate, Dr Justin Varney of Public Health England – a speaker at this year's event – says: "If it were as simple as a single barrier, or even just a couple of barriers, we might have tackled physical inactivity years ago. However, much like obesity, inactivity is a complex problem requiring action across the whole system to change the environments in which we live, as well as the cultural norms relating to physical activity."

The business of activity

Alongside the existing three seminars streams – Future Performance, Inclusivity: Creating an Active Nation, and Physical Activity for Health and Wellbeing – this year's event sees the launch of a new seminar stream: The Business of Physical Activity. The wide range of seminars in this stream will consider how marketing, finance, policy, digital and facilities management are transforming the physical activity business to meet the needs of consumer.

Opening this stream will be a discussion entitled 'The changing shape of the industry', which will consider how the fitness sector is evolving and segmenting. With contributions from companies such as Tough Mudder, David Lloyd Leisure, Heartcore, activbod and Fitbug, it will look at the new competition, what this means for traditional operators, and how the sector can evolve and adapt.

Meanwhile Nick Perchard, head of

communities at the Premier League, will join a session looking at the relationships between big brands and physical activity promotion. Perchard says: "As an industry, sport has so much to offer, but can do more to engage with health professionals in particular. To do that, we need to learn to communicate using their language."

"At the Premier League, we really focus on making sure activity is enjoyable first and foremost. There's a tendency to forget that if it's not fun, young people in particular will choose to do other things."

Activity for health

Physical activity for improved health is another key element of the event and Dr Benjamin Ellis, senior clinical policy advisor at Arthritis Research UK, says that anyone interested in learning about the benefits of physical activity for the millions of people suffering with arthritis should really attend his session.

"I'll be discussing how we can collectively

Inactivity is a complex problem that requires action across the whole system, to change environments and cultural norms relating to physical activity

– Justin Varney, PHE



Speakers will include (l-r) Dr Benjamin Ellis of Arthritis Research UK, Dr Joe Piggin of Loughborough University, and Sarah Broad of Greater Manchester Leisure and Cultural Trusts. Above right: Max Quittenton, Elevate director

support people with arthritis to become physically active, so they can enjoy the benefits of reduced pain and disability. Working with the Department of Health, Public Health England and NHS England, Arthritis Research UK has developed a tiered framework for what should be provided to deliver this support.

“We’d like to discuss how physical activity and fitness communities can support making this widely available,” he explains.

Asked how we can best promote physical activity in the UK, Dr Joe Piggins – programme director at Loughborough University and another of the Elevate event’s speakers – says: “For me, an important aspect to develop is opportunities for older adults.

“Sport and physical activities often focus on young people. Of course, young people are important, but this emphasis on youth can leave older adults marginalised from marketing, facilities, services and funding.”

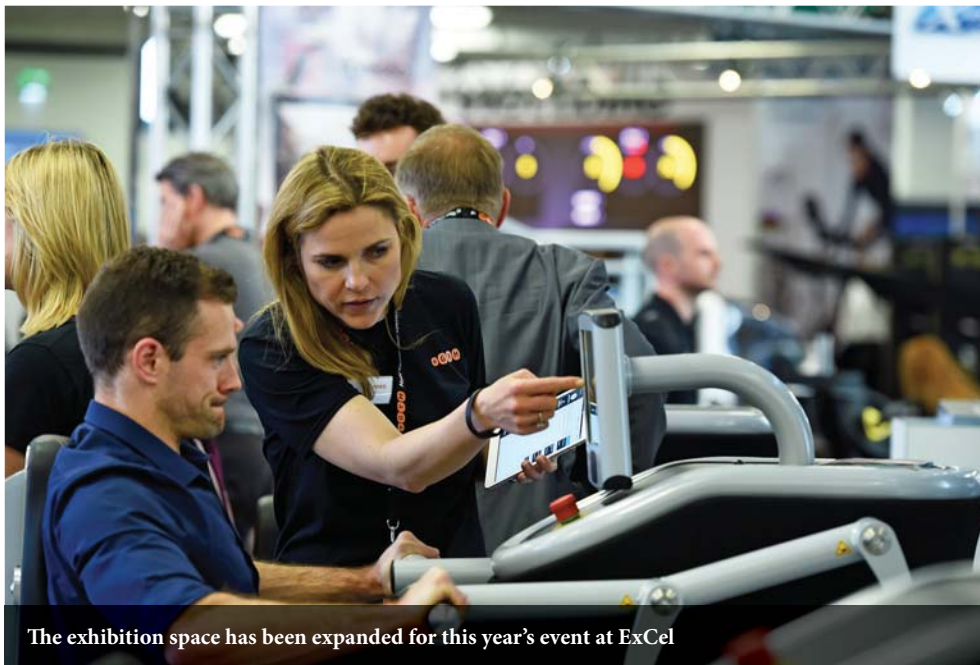
Meanwhile, with her personal experience of working across Greater Manchester Leisure and Cultural Trust with its workforce of over 4,000 people, Sarah Broad will join a panel exploring how to create more productive, sustainable and responsive workforces.

Broad says: “Nurturing our workforce is the most important asset we have in tackling inactivity.”

Explore the floor

With more exhibition space available at this year’s new venue, Elevate 2017 will feature several new attractions.

- The Stage will host a programme of demonstrations that focus on group exercise, active ageing, inclusivity and functional training.



The exhibition space has been expanded for this year’s event at ExCel

► SUPPORTERS

With backing from many key organisations in the physical activity sector, this year’s lead supporters for Elevate include Public Health England, ukactive, London Sport, The Institute of Sport, Exercise & Health (ISEH) and The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA).

- The Tech Lab will include presentations on a wide range of fitness, sports and health promotion technology.
- The Evidence Base will return for 2017 to consider the latest research to support the health benefits of physical activity.

Max Quittenton, director of Elevate, says: “As physical activity continues its bold ascent up all manner of social, political and

commercial agendas, we’re delighted to announce that Elevate will grow by 65 per cent in 2017. “Remaining completely free to attend and now moving to ExCeL; Elevate 2017 will host more brilliant exhibitors and expert speakers, who’ll be presenting a huge variety of carefully selected content, alongside the very latest innovations designed to get people moving more.” ●



PHE’s Justin Varney (left) believes Elevate’s cross-sector approach is the best way to tackle inactivity

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ELEVATE

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Elemis establishes central London training academy

Elemis has opened the doors of its new City of London Academy of Excellence, offering a dedicated training venue at the heart of the British capital.

With a capacity for 60 delegates a day, the 4,450sq ft (4,13sq m) space on Farringdon Road is set over two floors and features six training rooms, including a dedicated international training room for small groups and one-to-one training sessions, and a retail training room. Open to employees, business partners and with an edited range of fee paying courses for general attendance, the dedicated training venue is pitched as offering training and education for all.

Details: <http://lei.sr?a=b9V3K>



Charlie Thompson, chair of National Spa Week

National Spa Week 2017 signs two major sponsors

National Spa Week 2017, which will run from 30 October-5 November, has announced two major sponsors – Aromatherapy Associates and Groupon.

National Spa Week is the annual flagship PR event run by the UK Spa Association (UKSA), the official not for profit trade body for the UK spa industry.

It is the only UK event of its kind that unites the spa and salon industry to increase consumer awareness around the health benefits of regular treatments and spa attendance. Last year, more than 300 spas and salons joined forces to provide introductory offers on treatments, the target for 2017 is to get over 1,000 UK spas and salons involved.

“We ran a follow-up survey across the 320 participating spas and salons in 2016 to find out how effective National Spa Week had been in driving an increase in sales,” said Charlie Thompson, chair of the UKSA. “Over 40 per cent felt they saw additional sales because of National Spa Week.”

Details: <http://lei.sr?a=m6q3q>

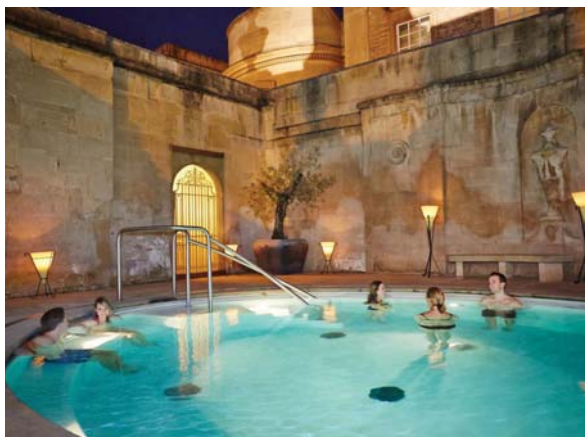
Historic spa unveils wellness suite

The only day spa in the UK which has access to natural thermal waters, Thermae Bath Spa in the city of Bath, has launched an innovative new wellness suite.

Situated in the heart of the World Heritage Site, Thermae combines the best of the historic spa with contemporary design and facilities, including a selection of spa treatments.

Currently operated by YTL Hotels, the creation of Thermae Bath Spa was funded by Bath & North East Somerset Council, the Millennium Commission, Thermae Development Company Ltd (UK), the Bath Spa Trust, the EU Regional Development Fund and local subscribers. The new wellness suite replaces the previous steam room pods and includes two new Roman and Georgian-themed aromatic steam rooms, a contemporary infrared sauna, an ice chamber, a new celestial relaxation room and chromotherapy showers.

The refurbishment was undertaken by sauna and steam room specialist Dale Sauna.



Dale Sauna, a steam room specialist, worked on the refurbishment

“Thermae Bath Spa has now been open for over 10 years and it was time to reinvest in the facilities,” said Colin Skellett, who is the chair of Thermae Bath Spa.

“The new suite really strengthens our offering. It has involved a significant investment – the largest that has been made in a decade in fact. It is extremely important to YTL to invest in the quality of Thermae Bath Spa to keep the experience original, relevant and interesting.”

Details: <http://lei.sr?a=A9e1N>

Hotel spa revenue hits growth curve

For the first time in 10 years, hotel spa department revenue grew at a faster pace than other sources of hotel revenue, according to the 2016 edition of CBRE's Trends in the Hotel Spa Industry.

Outlining the key findings of the report, managing director at CBRE Hotels Spa Consulting Practice Mark Van Stekelenburg, revealed that US hotel spa departments increased their revenue by 5.6 per cent from 2014 to 2015.

This compares favourably to a 3.3 per cent rise in rooms revenue for the properties in the survey sample, and a 5.5 per cent increase in total hotel revenue.

This is the first time since the 2007 edition of the publication that spa revenue growth surpassed rooms revenue growth.

During the financial crisis which began at the end of 2007, spa department revenue was hit harder than other hotel revenues, extending the time needed for revenue to recover.



Hotel spa profits have seen double-digit growth consistently since 2010

It wasn't until 2015 that spa revenue growth exceeded the pace of rooms revenue growth.

Spa profits have seen double-digit growth in every year since 2010, with the exception of more modest growth in 2012.

While hotel spa revenue is showing relatively strong growth, hotel spa department profits are increasing at an even greater pace.

Details: <http://lei.sr?a=O1x90>

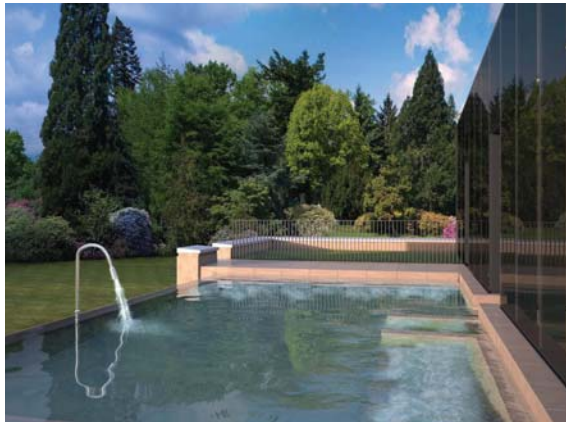
BBC gardener designs hotel roof spa

Luxury hotel Ridding Park in Harrogate, Yorkshire, will launch a £9.5m split-level spa and landscaped spa roof garden on 2 May.

The Roof Top Spa Garden at the 45,000sq ft (4,180sq m) spa development has been curated by award-winning garden and landscape designer Matthew Wilson, a regular on Gardener's Question Time on BBC Radio 4.

Designed to provide a haven of peace and tranquillity, guests will be able to enjoy facilities including a garden sauna cabin, sun deck and spa bath among trees, shrubs and plants.

"There are different elements to the gardens at Ridding Park spa," Wilson told *Leisure Opportunities*. "The arrival landscape sets the scene for the very special experience to come but also links to the existing historic landscape, which in this part of the site comprises a very beautiful woodland garden. I wanted visitors to feel as if they were strolling through a woodland glade to get to the spa."



The spa garden will draw down on the town's natural spring water

Recapturing the town's spa heritage by drawing natural spring waters from the hotel grounds, the main spa will feature a spring water indoor swimming pool, along with a juniper log sauna, rasul, lifestyle boutique, hairdressers and beauty salon.

Guests with treatments booked can also enjoy four immersive sensory zones to enhance wellness of mind, body and soul.

Details: <http://lei.sr?a=y50op>

Doncaster Holiday Inn acquired

Nursing home operator Westgate Healthcare has moved into the hotel business with the acquisition of a Doncaster-based Holiday Inn.

Owned by Push and Sanjiv Patel, Westgate has spent £6.5m-plus purchasing the 6.8-acre site, which is situated three miles from Doncaster's town centre.

The 102-room property has 14 meeting rooms, a gym, an indoor pool, a jacuzzi, a spa and steamroom and "extensive" outdoor and patio space.

The hotel is set out over three buildings, including the Grade II listed Warmsworth Hall, which was built in 1702 by John Battie of Warmsworth.

Leisure facilities such as Doncaster Racecourse, Dome Leisure Centre and Doncaster Museum and Art Gallery can be found in close proximity to the site.

The hotel was sold by Colliers International's Hotels Agency team on behalf of MCAP Global Finance.

Sanjiv Patel said that while Westgate Healthcare "remained committed" to the



The hotel's Warmsworth Hall was built in 1702 and is Grade II listed

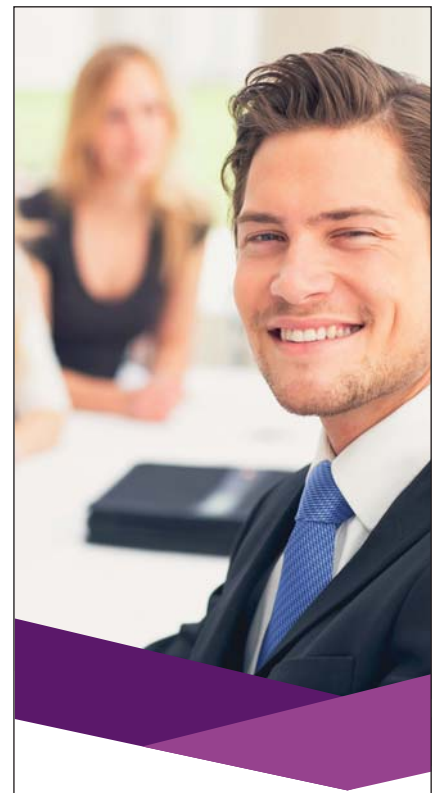
healthcare industry, entering the hospitality market was a "fantastic opportunity for us."

"The Holiday Inn Doncaster is a hotel steeped in tradition and represents a part of the community," he added.

Patel said that he also wanted to develop the hotel into a "top destination" and a "great place for our staff to work."

"We are very excited about taking on this hotel business," he added.

Details: <http://lei.sr?a=M6A2B>



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HLF funding for Jurassic project

The long-awaited Jurassic project – a multi-million pound dinosaur attraction inside a former quarry in Dorset – has secured Heritage Lottery Funding to open part of the area as a nature trail before a full launch.

A far cry from the £80m target, a modest sum of £37,300 has been secured to restore 60,000sq m (646,000sq ft) of land, which is a starting point for the wider attraction in the 40m (132ft) deep quarry.

Working in partnership with the Dorset Wildlife Trust, Isle of Portland Aldridge Community Academy (IPACA), Weymouth College and Island Community Action, the two-year project to create the wildlife corridor will be supported by a volunteer programme, which will offer more than 100 children and local people new skills training.

The subterranean geological park is the brainchild of Michael Hanlon, who died from a heart attack in February 2016. Following his death, the project's board made a unanimous decision to press forward, promising to bring



Around £37,300 has been secured to restore 60,000sq m of land

to life Hanlon's "thrilling vision" for the prehistoric attraction on the Jurassic Coast.

As part of the development, the 40m (132ft) deep Yeolands quarry would gain a 340ft (103.6m) glass roof designed by Renzo Piano. The attraction will also house robotic swimming plesiosaurs, fossils and interactive displays. Engineering and design firm Arup have been linked to the project, along with business management consultancy Oliver Wyman and exhibit designers David Lazenby and Azeurus Design.

Details: <http://lei.sr?a=1f3t5>

'Personal connection key for zoos', says psychologist

A leading academic in the fields of psychology and conservation has said that zoos need to foster a personal connection between guests and animals in order to encourage repeat visits and financial contributions.

Delivering the keynote address at the European Zoo Educators Conference (EZE), Susan Clayton explained that creating an emotional connection made zoo visitors more likely to make contributions and take time to understand conservation efforts.

"From a psychological point of view, emotion is really important," said Clayton. "It's a signal to the brain to pay attention."

Details: <http://lei.sr?a=W5a9O>



Kimberly Drew is scheduled to deliver a talk

UK's first multiplayer VR centre

Tick Tock Unlock, which operates a number of immersive escape room facilities in the UK, is launching a multiplayer, multisensory VR game centre in Leeds.

The first facility of its type in the UK, the Hyper Reality Experience Centre is scheduled to open on 22 April in the Trinity Leeds shopping centre. Nine more will open across the country by 2019.

The Hyper Reality Experience Centre is an eight-person, 15-minute VR experience that takes place in a 664sq ft (62sq m) game space, where players can move freely around and interact with the story and other players. The experience also includes the use of real-world sets, dummy props and special effects to stimulate the other senses. Former JP Morgan executive and Tick Tock Unlock director Ali Khan is overseeing the business.

"Our Hyper Reality Experience centres will provide a new form of entertainment that is part video game, part virtual reality, part real-world, part theatrical production," said Khan.



The first Hyper Reality Experience Centre is opening in Leeds

"The centres will allow players to experience a free-roaming, live action challenge which has to be physically completed but which takes place in the playground of a virtual world."

Tick Tock Unlock, which has been operating since 2014, has sites in Leeds, Liverpool, Manchester and Glasgow.

Locations for the series of Hyper Reality Experience centres have not been announced.

Details: <http://lei.sr?a=g7D5m>

CultureGeek conference returns to London in 2017

CultureGeek – a one-day conference exploring the digital transformation of the cultural sector – is returning to London on 19 May when the event comes to Kensington's Royal Geographic Society.

The conference offers a line-up of industry thought-leaders sharing their knowledge about the digital transformation of the culture sector.

Conference speakers include Kimberly Drew, social media manager for New York's Met, who will speak about CTRL+F "BLACK", introduce her blog Black Contemporary Art, and discuss the importance of oral histories, archives, and Facebook groups.

Also scheduled to speak is Patricia Buffa, head of digital communications for the Fondation Louis Vuitton, who will discuss the organisation's experience exploring Chinese social media platforms and the foundation's strategy for the coming years. Toby Coffey, head of digital development at the National Theatre, will deliver a speech discussing emerging technologies.

Details: <http://lei.sr?a=Z1L1q>



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TOURISM

Visitors to UK attractions surge

The popularity of attractions across the UK continues to rise, according to the annual report from the Association of Leading Visitor Attractions (ALVA), with 130m people through their doors in 2016.

A number of attractions stood out from the crowd. The British Museum is celebrating 10 consecutive years as the UK's most visited attraction, despite a 6 per cent decrease in visitors from 2015, down to 6.42m. Snapping at its heels in second place, the National Gallery achieved a 6 per cent increase in visitors, welcoming 6.26m people.

The Tate Modern, which opened its Herzog & de Meuron designed extension in summer 2016, saw attendance rise 24 per cent, taking it to third place in ALVA's table. The rest of the top 10 attractions were also all in London, including the Natural History Museum, Southbank Centre, Science Museum, the V&A and the Tower of London. A total of 67m people went to an attraction in the capital last year.



The British Museum was the most visited attraction in the UK again

Among London galleries, Tate Britain's attendance continued a four-year decline to 1.08m – something that will likely be reversed for 2017 considering the popularity of its current David Hockney retrospective. Meanwhile, the Royal Academy enjoyed the success of its 2016 blockbuster exhibition *Painting the Modern Garden: Monet to Matisse*.
Details: <http://lei.sr?a=p5f6O>

Brexit boost for Northern Ireland?

Britain's decision to leave the European Union (EU) could provide a huge boost to Northern Ireland's tourism, thanks to freedom from EU laws over VAT rates for tourism.

For Northern Ireland – the only part of the UK sharing a land border with another state – tourism-related businesses pay a 20 per cent VAT tax, more than double that of the neighbouring Republic of Ireland, which only pays a 9 per cent levy.

At present, EU law prevents member states from setting different levels of tax for different regions, meaning Northern Ireland has to have the same rate as the rest of the UK. Following the conclusion of the Brexit process, Britain will not have to enforce that rule.

"Levels of VAT and Air Passenger Duty are making businesses less competitive than their equivalents in the Republic of Ireland," said Northern Ireland Affairs Committee chair, Laurence Robertson.

"We are calling on the UK government to examine options for reducing these tax burdens on tourism and creating the right environment for the sector to flourish."



Reduced VAT could boost tourism to the nation by 16 per cent

Northern Ireland's tourism sector has shown growth following the recession, but is still not at the level of other nations in the UK, such as England and Scotland.

According to Hospitality Ulster, which represents bars, hotels and restaurants, matching a VAT rate of the Republic of Ireland would create 8,500 jobs and increase visitor numbers by 16 per cent.

Details: <http://lei.sr?a=G8H3M>

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The new pavilion will replace the Ross Bandstand

Seven in the running to design Edinburgh theatre

Seven architecture studios have made it on to the final shortlist to design a new theatre in the heart of Edinburgh – the £25m Ross Pavilion and Gardens project.

The firms in contention are: Adjaye Associates (UK), BIG Bjarke Ingels Group (Denmark), Flanagan Lawrence (UK), Page Park Architects (UK), Reiulf Ramstad Arkitekter (Norway), WHY (USA) and a joint bid by William Matthews Associates (UK) and Sou Fujimoto Architects (Japan).

The finalists will now create concept designs for a new landmark pavilion with a natural amphitheatre, a visitor centre and cafe, and subtle updates to the listed West Princes Street Gardens.

The aim of the building is to “create an image that will, over time, come to be associated with Edinburgh.”

An open day for the finalists will be held in April and the teams will have until 9 June 2017 to produce their concept designs.

Details: <http://lei.sr?a=g9u30>

Gillingham FC calls on council to back new stadium plans

League One football club Gillingham has called on its local council to support its aspirations of reaching the Premier League by allowing it to build a new stadium.

The club has identified a patch of land in the region’s Mill Hill area, close to its current Priestfield home, to build the new “world-class” venue. Club chair Paul Scally has called on “Gillingham supporters, local businesses and residents” to write to Medway Council to support its plan to develop on the plot of land.

In a letter to fans, Scally said Gillingham should aim to reach the Premier League with the stadium, and could take inspiration from “clubs we’re similar in size to”, such as Bournemouth, Bradford, Blackpool, Portsmouth, Bolton Wanderers, Watford and Sheffield United, who are either in the Premier League, or have been, in recent years.

Details: <http://lei.sr?a=I9P4j>

Deal agreed for Everton stadium

Everton FC has moved a step closer to realising its ambition to build a new stadium after agreeing a financial package with the local authority.

The Premier League football club has agreed terms with Peel Holdings to acquire the site in Liverpool’s Bramley Moore Dock – a deal brokered by the city’s mayor, Joe Anderson.

A report will be presented to the council on 31 March recommending an arrangement that will see a council-owned company take lease of the stadium, which will then be leased to Everton.

Under details of the agreement, Liverpool City Council will not provide any finance for the £300m-plus stadium. It will be fully-funded by the club.

“We can now move forward into the next phase of work with much greater confidence,” said Everton chief executive Robert Elstone, who expressed his gratitude for the role Anderson played in the deal.

“Clearly, it is vital we have clarity on cost and we have to recognise that the stadium will



Everton fans outside the club’s current stadium, Goodison Park

be significantly more expensive at Bramley Moore Dock. To get that certainty, and ensure the stadium is affordable, we need to confirm stadium design, capacity and configuration. And to do that, we need to talk to fans, partners and stakeholders in the project.”

Anderson said the announcement was a “special moment in the city’s – and Everton’s – long illustrious history.”

Last year it was revealed that Meis Architects were working on the design of the stadium.

Details: <http://lei.sr?a=j9j6Q>

Javid gives green light to Cube project

Renzo Piano’s controversial ‘Paddington Cube’ development in London looks set to go ahead, with the British communities secretary Sajid Javid deciding not to block the mixed-use scheme.

The £775m project has already won the backing of the local Westminster City Council, but Javid blocked their decision last month while he reviewed Piano’s plans, which have been strongly criticised by local heritage groups. However, it is now reported he will allow Piano, and developers Sellar Property Group and Great Western Developments, to proceed.

The 14-storey Paddington Cube will replace the former Royal Mail sorting office next to Paddington Station. In addition to offices, around 80,000sq ft (7,400sq m) of retail and restaurant accommodation will feature over five levels, including a rooftop eatery. The building will be lifted 12m (39ft) above a stretch of public realm covering an acre.



The building will be lifted 12m (39ft) above a stretch of public realm

Speaking last year, the former deputy leader of the council, Robert Davis, praised the “game-changing” design and said: “Paddington is the front door of our city for many visitors with vital rail connections linking London to the country and the world, and The Cube development will create the infrastructure we need to build a brighter future for this part of Westminster.”

Details: <http://lei.sr?a=L2L7q>

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Quotes are invited from professional consultancy providers to advise Barrow Borough Council on outsourcing the management of two leisure facilities currently run by the borough.

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- The development of an evaluation framework for bids

The appointed consultant will be required to demonstrate Local Authority leisure experience, specifically in market appraisal, developing invitation to tender documentation and evaluation.

They will also need to be able to demonstrate an understanding of the local needs of the Council.

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Keith Johnson, Assistant Director (Community Services)
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EXPRESSIONS OF INTEREST

Crayside Leisure Centre is in the heart of Crayford which is 2.6 miles from Bexleyheath and 2.2 miles from Dartford in Kent.

The centre has a multi-purpose sports hall that is 32m x 18m with a ceiling height of 7.5m. The hall has court markings for badminton, football, netball, basketball and volleyball.

The ground floor is accessible from the car park without any steps and has a variety of resistance machines and free weights with a multi-purpose crossover machine suitable for wheelchair access. There is also a small studio/ party room/meeting room available on this floor as well as toilet and changing facilities.



The first floor houses a small cardio suite with 13 stations, a boxing bag and hand weights. There are also changing rooms and shower facilities on this floor.

There is a private 155 space car park with an additional 10 disabled bays.

Any interest for the regular hire, sub-let or use of these facilities on a short or long term basis should be directed to the centre manager, Jo Savage on 01322 528159 or joanne.savage@ladbrokes.co.uk

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Government backing validates workforce qualifications plan



TARA DILLON
is chief executive
of CIMSPA

At CIMSPA's recent-held annual conference, I had the pleasure of interviewing Andrew Honeyman, head of health, workforce and diversity at the Department for Culture, Media & Sport (DCMS).

The DCMS is a strong advocate of our sector. It fully supports the chartered institute and our work to develop both a single set of standards for all sport and exercise professionals and a single system of assessing, awarding and validating qualifications. It's extremely gratifying that our hard work is taking effect. To illustrate the inroads we are making in government, I want to share some of Andrew's key points.

Andrew said that the *Sporting Futures* strategy was a huge vote of confidence for CIMSPA, and innovation in the sector from exercise referral schemes to joint project working with CCGs to developing a chartered institute, had really caught the eye of government and demonstrated that we were a sector it should be working with. Government has made a lot of noise about 'professionalising the workforce', so does it believe that the sector isn't professional? Not at all, said Andrew.

"We know that there are a lot of hard working, qualified people working in this sector, but it's important that your sector is validated as a profession in the same way as medicine, law or accountancy, so that when we tell the medical profession to refer people, they recognise the qualifications and have confidence in the skills in the sector."

Andrew explained that the power of sport and physical activity to deliver different agendas, from mental health to the rehabilitation of offenders, was increasingly being recognised throughout government and he spoke of plans to establish an inter-ministerial group to drive this.

If there was a key message from government that Andrew wanted to convey, it was this: "From where I am sitting, CIMSPA is punching well above its weight for an organisation of its size. What they've achieved is outstanding. Join us to help fight inactivity and get behind your chartered institute."

TRAINING

HLF launches £10m skills campaign

A total of 18 heritage projects are set to benefit from the Heritage Lottery Fund's (HLF) Skills for the Future campaign – a programme which helps organisations deliver paid training placements to meet skills shortages in the heritage sector and to help diversify the workforce.

Worth £10.1m, grants range from £100,000-£750,000 and are part of the wider commitment made by HLF in the government's Culture White Paper to tackle skill shortages within the sector.

The British Museum will receive the largest slice of the pie, with a grant of £743,000 being used to train 27 people from a range of backgrounds in digital data management, preservation and access. This will, according to the HLF, enable them to become champions for digital training in the sector and help to place digital best practice at the heart of museums' work.

A scheme run by Culture&: The New Museum School in London will receive £727,400 to place 34 people on 12-month placements at 22 different cultural organisations. Priority candidates for the initiative will be under 25, from black, Asian and minority ethnic backgrounds,



Novices working on historic ships are among those included

or from lower socio-economic groups. The project will include training in conservation, collections management, digitisation and public engagement.

For the remainder of projects, a strong focus will be placed on people who may never have considered a career in heritage. There will be, for example, opportunities for ex-servicemen training as dry stone wallers, young novices working on historic ships, women training as steam boiler engineers and people from areas of high unemployment working in museums and visitor attractions.

Details: <http://lei.sr?a=B7r6k>

PD Approval awarded REPs project

Standards and quality assurance organisation PD Approval has been awarded a contract to provide endorsement services for the Register of Exercise Professionals (REPs), Sports Coach UK has announced.

Sports Coach UK acquired REPs in January from Skills Active and vowed to work with an independent endorsement provider to ensure services met high-quality standards.

The deal with PD Approval means recognised courses run by REPs will be endorsed by an independent organisation with a thorough verification process.

In other developments announced, a 'Members Voice' group has been created to give members an opportunity to feedback on developments, and a 'REPs Advisory Committee' is being set up to give employers and sector stakeholders the ability to advise REPs on changes and developments to ensure it remains fit for purpose.

In addition, REPs will continue to register exercise professionals to current standards.



Sports Coach UK acquired REPs in January and vowed changes

REPs will also align to CIMSPA-developed professional standards as and when they are produced. The two organisations have been in talks about a potential collaboration.

Sports Coach UK said: "With these developments just the beginning of the changes at REPs, it is clear the organisation is following up on its promise to return the register's integrity and reputation as the leading independent public register of exercise professionals."

Details: <http://lei.sr?a=p5c6X>

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- Online Personal Training Diploma
- Fitness Instructor Certificate



Company: **Focus Training**
Location: **Nationwide, UK**

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- GP Exercise Referral
- Exercise to Music Instructor
- Become a Gym Instructor



Company: **Discovery Learning**
Location: **Nationwide, UK**

- Personal Trainer Diploma



Company: **Xtreme Training**
Location: **Nationwide, UK**

- Level 2 in Instructing HIIT



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Location: **Various, UK**

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Location: **Nationwide, UK**

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Company: **Human Kinetics**
Location: **Online**

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Ross Snipp MSc, Flamingo Land Deputy Executive
 Vice-Chair of BIAZA living Collections Committee



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- Receptionists & Spa Receptionists
- Catering Supervisor, Team Leader & Assistants
- Housekeeping / Cleaners

For more information on these positions and to apply go to: www.coralreefbracknell.co.uk

Or book a space at our recruitment weekend being held on 6 & 7 May at Bracknell Leisure Centre by e-mailing: coral.reef@bracknell-forest.gov.uk



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Recreation Director

Company: Thames Valley Summer Sch
Location: South-east, UK

Swimming teachers

Company: Everyone Active
Location: Southam, UK

Gymnastics Manager

Company: Gymfinity Kids
Location: Bramley, Leeds, UK

Assistant Manager

Company: Gymfinity Kids
Location: Bramley, Leeds, UK

Gymnastics / Dance Trainees

Company: Gymfinity Kids
Location: Bramley, Leeds, UK

General Manager

Company: Ladies-only fitness studio
Location: West London, UK

Senior Recreation Assistant

Company: GLL
Location: Various locations, UK

Personal Trainers

Company: The Gym Group
Location: Various locations, UK

Centre Manager

Company: Coventry Sports Foundation
Location: Coventry, UK

Fitness Instructor

Company: Parkwood Leisure
Location: Thetford, UK

Swimming teachers

Company: Everyone Active
Location: Various locations, UK

Duty Manager

Company: Legacy Leisure
Location: Newbury, UK

Fitness Club Manager

Company: Tees Active Ltd
Location: Stockton-on-Tees, UK

Assistant Manager

Company: Tees Active Ltd
Location: Stockton-on-Tees, UK

Team Leader

Company: Everyone Active
Location: Stowmarket, UK

Senior Sports Dev Officer

Company: Hertfordshire Sports Village
Location: Hertfordshire, UK

Health and Fitness Manager

Company: Lancaster City Council
Location: Lancaster, UK

Front of House Receptionists

Company: Everyone Active
Location: Various locations, UK

Duty Manager

Company: Legacy Leisure
Location: Llantwit Major, UK

Leisure Assistant

Company: GLL
Location: Rugby, UK

Trainee Duty Manager

Company: Parkwood Leisure
Location: Thetford, UK

Head of Business Dev

Company: Parkwood Leisure
Location: Worcester, UK

Lifeguards

Company: Everyone Active
Location: Various locations, UK

Activity Leader

Company: Everyone Active
Location: Studley, UK

Leisure Assistant (Lifeguard)

Company: GLL
Location: Cambridge, UK

Duty Manager (Wet)

Company: Everyone Active
Location: Staines-upon-Thames, UK

Tenders Manager

Company: Parkwood Leisure
Location: Worcester, UK

Recreation Assistant

Company: Parkwood Leisure
Location: Thetford, UK

Swimming Instructor

Company: Parkwood Leisure
Location: Nottingham, UK

Membership consultants

Company: Everyone Active
Location: Various locations, UK

Head of Sport Facilities

Company: Swansea University
Location: Swansea

Personal trainers

Company: Everyone Active
Location: Various locations, UK

Franchise Manager

Company: truGym
Location: Nationwide, UK

Sales manager

Company: Everyone Active
Location: Carshalton, UK

Fitness Duty Manager

Company: The Gym Hub
Location: Worthing, West Sussex, UK

Front of House Receptionist

Company: Everyone Active
Location: St Albans, UK

Senior Operations Assistant

Company: Shenley Leisure Centre Trust
Location: Milton Keynes, UK

Recreation Assistant (Lifeguard)

Company: GLL
Location: Various locations, UK

Operations Manager

Company: Shenley Leisure Centre Trust
Location: Milton Keynes, UK

Lifeguard

Company: Highgate School
Location: London, UK

Recreation Assistant

Company: Parkwood Leisure
Location: Sidcup, UK

Assistant Manager

Company: Derby City Council
Location: Derby, UK

Duty Manager

Company: Parkwood Leisure
Location: Paignton, UK

Personal Trainer

Company: énergie group
Location: Various locations, UK

Duty Manager

Company: Legacy Leisure
Location: Exeter, UK

Supervisor

Company: Nottingham City Council
Location: Nottingham, UK

Maintenance Engineer

Company: Everyone Active
Location: Harrow, UK

Fitness Crew Member

Company: énergie group
Location: Palmers Green, UK

Fitness Apprenticeship

Company: Everyone Active
Location: East Hertfordshire, UK

Duty Manager

Company: Parkwood Leisure
Location: Staffordshire Moorlands, UK

Physical Activity Manager

Company: Everyone Active
Location: Various locations, UK

Assistant Operations Officer

Company: Nottingham Tennis Centre
Location: Nottingham, UK

Duty Manager

Company: Parkwood Leisure
Location: Bexley, UK

Membership Advisor

Company: Parkwood Leisure
Location: Sidcup, UK

Sports Assistants

Company: Everyone Active
Location: Bristol, UK

Operations Apprenticeships

Company: Everyone Active
Location: East Hertfordshire, UK

Club Manager

Company: énergie group
Location: Loughborough, UK

Fitness Instructors

Company: Gloucestershire Cricket Club
Location: Bristol, UK

Club Manager

Company: énergie group
Location: Basildon, Essex, UK

Team Leaders

Company: Everyone Active
Location: Hertford, UK

Team Leader

Company: Everyone Active
Location: Various locations, UK

Regional Sales Manager

Company: Sports Art Fitness
Location: Various, UK

Trainee Duty Manager

Company: Parkwood Leisure
Location: Bristol, UK

Tutors and Assessors

Company: Future Fit Training
Location: Nationwide, UK

Events Assistant

Company: GLL
Location: London, UK

Membership Consultant

Company: Everyone Active
Location: Melton Mowbray, UK

Front of House Receptionists

Company: Everyone Active
Location: Buckinghamshire, UK

Fitness Motivator

Company: Everyone Active
Location: Ware, UK

Swim Manager

Company: Everyone Active
Location: Bristol, UK

Membership Executive

Company: Soho Gyms
Location: London, UK

Team Leaders

Company: Everyone Active
Location: Bristol, UK

Lifeguards

Company: Everyone Active
Location: Various locations, UK

General Manager

Company: Soho Gyms
Location: London, UK

Swimming Instructor

Company: Everyone Active
Location: Bristol, UK

Customer Service Advisor

Company: Everyone Active
Location: London, UK

Route Setting Coordinator

Company: Everyone Active
Location: London, UK

Operations Manager (Gym)

Company: Gloucestershire Cricket Club
Location: Bristol, UK

Swimming Lesson Co-ordinator

Company: Rugby School
Location: Rugby, UK

Assistant Manager

Company: Derby City Council
Location: Derby, UK

General Manager

Company: The Gym Group
Location: Southampton East, UK

Fitness Instructor

Company: énergie group
Location: Basildon, Essex, UK

Assistant General Manager

Company: The Gym Group
Location: Various locations, UK

Front of House Executive

Company: Performance Ground
Location: Holborn, London, UK

Client Relations Executive

Company: Performance Ground
Location: £19,760 pa plus bonus, UK

Retail Manager

Company: Parkwood Leisure
Location: West Bridgford, UK

Full Time Duty Officer

Company: Montsaye Academy
Location: Northants, UK

Personal Trainers

Company: Best Western Hotel & Spa
Location: Dover, UK

Editor, Health Club

Management magazine
Company: Leisure Media
Location: Hitchin, Herts, UK

Netball Coaches

Company: Everyone Active
Location: South East Region, UK

Area Aquatic Lead

Company: Everybody Sport
Location: Cheshire East, UK

Gym Host

Company: énergie group
Location: Ormskirk, UK

Fitness Manager

Company: énergie group
Location: Ormskirk, UK

Club Promoter

Company: énergie group
Location: Sheldon, UK

Spa Membership Sales Mgr

Company: Beaverbrook Hotel
Location: Leatherhead, Surrey, UK

Senior Recreation Assistant

Company: GLL
Location: Bath, UK

Crew Member

Company: énergie group
Location: Kettering, UK

Group Exercise Instructors

Company: énergie group
Location: Kettering, UK

Fitness Apprenticeship

Company: énergie group
Location: Kettering, UK

General Managers

Company: UK-wide leisure business
Location: Various locations, UK

Recreation Assistants

Company: Parkwood Leisure
Location: Barnstaple, UK

Centre Assistants

Company: Vibrant Partnerships
Location: London, UK

Lifeguard

Company: University of London
Location: London, UK

Yoga and Therapy

Centre Manager
Company: triyoga
Location: London, UK

Assistant Project Manager

Company: 360 Play
Location: Milton Keynes, UK

Team Leaders

Company: Everyone Active
Location: Aylesbury, UK

Gym Instructor (Fixed Term)

Company: The Hurlingham Club
Location: Fulham, London, UK

Membership consultants

Company: Everyone Active
Location: Fareham, UK

Fitness Duty Supervisor

Company: The Hurlingham Club
Location: Fulham, London, UK

Part time Fitness Instructor

Company: YMCA Maidstone
Location: Maidstone, UK

Team Leader

Company: Everyone Active
Location: Buckingham, UK

Relief Hospitality Assistant

Company: Everyone Active
Location: Bedworth, UK

Franchise Opportunities

Company: Premier Sport
Location: Nationwide, UK

Swimming Instructors

Company: Swimming Nature
Location: Various, UK

Personal Trainers

Company: Matt Roberts
Location: London, UK

Attention Personal Trainers

Company: Club Training
Location: Nationwide Opportunities

Level 2 in instructing HIIT

Company: Xtreme Training Academy
Location: Nationwide

Sales and Marketing Manager

Company: Xercise4Less
Location: Various locations, UK

Personal Trainer

Company: Xercise4Less
Location: Nationwide, UK

Membership Consultant

Company: Xercise4Less
Location: Various locations, UK

General Manager

Company: Xercise4Less
Location: Various

Impact Sales Consultant

Company: Xercise4Less
Location: National role, UK

Personal Trainer

Company: Xercise4Less
Location: Nationwide, UK

ITEC/NVQ L3-Qualified

Head Spa Trainer

Company: Myoka Spas
Location: Malta, Malta

Spa Therapist

Company: Bamford Spa
Location: Gloucestershire, UK

Senior Spa Manager

Company: Bamford Spa
Location: Gloucestershire, UK

Spa Receptionist

Company: Bamford Spa
Location: Gloucestershire, UK

Beauty Therapists

Company: Center Parcs Ltd
Location: Elveden Forest, Suffolk, UK

Therapists

Company: FACEGYM
Location: London, UK

Beauty Therapists

Company: Center Parcs Ltd
Location: Longleat Forest, Wiltshire, UK

Beauty Therapists

Company: Lifehouse Spa and Hotel
Location: Frinton-on-Sea, UK

Theme Park Trainee Managers

Company: Gulliver's Theme Park
Location: Nationwide, UK

Assistant Operations Manager

Company: BeWILDerwood
Location: Norwich, UK

Project Manager

Company: Simworx
Location: Kingswinford, UK

Site Installation Supervisor

Company: Simworx
Location: Kingswinford / Mobile, UK

Technical Services Manager

Company: Simworx
Location: Kingswinford, UK

General Manager

Company: Teen Spirit - Aquarium
Location: Skegness, UK

Visitor Experience Manager

Company: Brown-Forman
Location: Slane, Ireland

Visitor Services Supervisor

Company: Forestry Commission
Location: Tetbury, Gloucestershire, UK

Catering Line Manager

Company: Gulliver's Theme Park
Location: Matlock Bath, Derbyshire, UK

Splash Zone Manager

Company: Gulliver's Theme Park
Location: Warrington, UK

Marketing and

Communications Executive

Company: énergie group
Location: Milton Keynes, UK

Rides Line Manager

Company: Gulliver's Theme Park
Location: Warrington, UK

Duty Manager

Company: Madame Tussauds
Location: San Francisco, United States

Head of Engineering

Company: Oakwood Theme Park
Location: Pembrokeshire, UK

Head of B2B Marketing

Company: Farah Experiences
Location: Abu Dhabi, UAE

Head of Sales Operations

Company: Farah Experiences
Location: Abu Dhabi, UAE

HSE Director

Company: Farah Experiences
Location: Abu Dhabi, UAE

Trade Partnerships Executive

Company: Legoland Discovery Centre
Location: Manchester, UK

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Sports governance code questioned

The government's Code for Sports Governance, which recommends at least a 30 per cent gender split on sports boards, has not gone far enough with ethnic minority representation, according to two governing body chief executives.

While the UK Sport and Sport England-published document detailed hard and fast targets for female representation, there is no similar requirement for those from black, Asian and minority ethnic (BAME) individuals despite the dearth at board level.

Nigel Wood, chief executive of the Rugby Football League (RFL), told *Leisure Opportunities* that the lack of a mandatory requirement "may need to be revisited" as "sport lags behind society".

His views were echoed by Niels de Vos, chief executive of UK Athletics.

"I do think there's one aspect in which the code might be slightly deficient and that's the BAME representation on boards," he said. "I think it's a really critical thing. Particularly if



Nigel Wood questioned the lack of a target for BAME representation

you look at the people who play sport. Many sports have a very high percentage of BAME participants, so for there to still be this great gap between representation at board level and at grassroots level is, I think, wrong."

According to statistics published by equality body Sporting Equals, of the 68 leading national governing bodies, 61 had no senior BAME leaders, while only 26 of the 601 board positions were occupied by a BAME individuals.

Details: <http://lei.sr?a=3Q6N3>

Boom Cycle to open two London sites

Continued from front cover

The Battersea site will launch with Boom Cycle's signature 45-minute classes and also express 30-min sessions over the lunch period, with a free protein shake for every 30-min rider.

The two sites will have Funktion-One sound systems and Schwinn bikes. Boom Cycle is also partnering with global technology company Dyson and kitting out all new and existing studios with Supersonic hairdryers in their beauty bars. Boom Cycle was founded by Hilary and Robert Rowland, who launched in London's Shoreditch in 2011. They opened a Holborn studio in the city in 2014.

Robert Rowland said: "Following enormous growth Hilary and I are so excited to embark on this next leap of Boom Cycle's journey. We started in humble beginnings with our original studio that we built ourselves, to six years later opening flagship sites in two of our top priority locations."



Boom Cycle was founded by the Rowlands in 2011

Hilary Rowland added: "This new chapter of Boom Cycle will not only see the realisation of the facilities we've always dreamed of, but will enable us to spread our message of empowerment to more Londoners and we couldn't be happier."

Details: <http://lei.sr?a=EiKoY>

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