# leisure opportunities

18 Sept - 1 Oct 2018 Issue 745

Your careers & recruitment partner

# PHE: prevention key to NHS strategy

**Public Health England CEO** Duncan Selbie has called on the NHS to prioritise the prevention of obesity, cardiovascular disease and smoking in its new long-term plan.

On obesity, Selbie said the NHS should build upon the current childhood obesity plan and expand it to target adult obesity too.

"The childhood obesity plan has a commitment to halve the rate of childhood obesity by 2030 - and the NHS long-term plan should include targets on adult obesity," Selbie said, adding that physical activity could play a major role in any prevention plan.

"One of the ways to achieve this is by increasing and improving the way weight management support is provided," he said.

"Making it routine for people to have their body mass index (BMI) measured and recorded would provide an opportunity for healthcare professionals to give advice and promote national guidance on physical activity."



As well as obesity, Selbie wants to see more emphasis on preventing diabetes and tackling smoking.

"The NHS' long-term plan should also renew our commitment to the Diabetes Prevention Programme," Selbie added. "Successful delivery will require action from every part of civil society." More: http://lei.sr?a=L2p9P

Successful delivery will require action from every part of civil society

Duncan Selbie



Aussie gym franchise Jetts continues UK growth

**Director James Garner says** franchisees "key" to success



Debbie Jevans named chair of English Football League

London 2012 chief becomes EFL's first female leader



SIr Rocco Forte to speak at **Global Wellness Summit** 

Entrepreneur to share insights on family business

## leisure opps people

# Boom Cycle appoints **David Lloyd** as chair to help brand achieve 'rapid growth'

outique fitness operator Boom Cycle has named industry veteran David Lloyd as its non-executive chair.

According to Boom co-founder Hilary Rowland, Lloyd – who founded David Lloyd Leisure in 1982 and subsequently floated it on the stock market – will help guide the indoor cycling brand's "rapid expansion" and strategic development.

"We're thrilled that David is joining us," she said. "It means we can grow even faster and deliver our unique experience to more riders."

Launched in London in 2011 by Rowland and her husband Robert, Boom Cycle has secured the backing



■ Lloyd will help Boom with its strategic development

"The team at Boom Cycle has clearly defined the indoor cycle space in the UK and have developed a compelling proposition"

of a number of investors – including Pembroke VCT, Nectar Capital, Andurand Capital, and Prism Finance. Focusing on indoor cycling which "engages riders mentally as well as physically" through personalised

coaching, Boom currently operates four locations in London – in Holborn, Hammersmith, Monument and Battersea Power Station – and will launch its next site in early 2019.

It is planning to expand outside the capital "in the coming years".

"We're proud of what we have accomplished at Boom Cycle, and delighted that David is joining as chair to add his renowned experience and network to our cause," said co-founder Robert Rowland.

David Lloyd added: "The team at Boom has clearly defined the indoor cycle space in the UK, and have developed a compelling, differentiated customer proposition."

# Rugby league star **Jamie Peacock** partners with hero to tackle workplace wellbeing issues



■ Peacock is considered one of the best rugby league players of his generation

eeds Rhinos and England star Jamie Peacock, considered one of the best rugby league players of his generation, has partnered with corporate wellbeing specialist Hero to tackle workplace health and fitness.

Peacock will implement his own 'no white flag' mentoring programme as part of hero's own 'mindset' offering – a programme of ongoing education and support delivered to partners and clients. The education and seminar programme offered "The product we've developed is a complete game-changer for the world of corporate wellness"

by hero is designed to support businesses with all aspects of wellbeing, including mental resilience, sleep and nutrition.

"Jamie's achievements in captaining our national team, as well as the honours he's achieved off the pitch are incredible," said Joe Gaunt, Hero's CEO and founder.

"Mindset is central to creating a positive change in behaviour and Jamie can offer a unique view on this based on his successful career and his achievements."

Peacock added: "The product we've developed is remarkable and is a complete game changer for the world of corporate wellness and wellbeing.

"Investing in the health and wellbeing of your employees makes sense both morally and financially."



■ Beckham bought the MLS franchise when he retired in 2014



"We're taking another step forward in establishing our club – and today marks an important moment"



# **David Beckham** reveals name of MLS team as Inter Miami

he Miami MLS
Ownership Group, led by
former England captain
David Beckham, has revealed
that the franchise team will
be called Club Internacional
de Futbol Miami – or
Inter Miami for short.

According to Beckham, the name celebrates Miami and represents the city's "international, diverse, inclusive, creative and ambitious spirit".

"We're taking another important step in establishing our Club and today marks an important moment in the history of Club Internacional de Futbol Miami," said Beckham, the team's majority owner and president of football operations. "Club Internacional de Futbol Miami

is a name that celebrates the incredible energy of one of the most exciting cities in the world – one that is diverse, passionate and ambitious. A city that has welcomed me and so many others, so warmly.

"Our club will be a home for all – no matter where you are from or how you got here. This is just the beginning of our journey as we continue to build towards our first game in 2020."

Beckham officially launched his MLS venture in Miami on 29 January this year, following nearly five years of negotiations.

He exercised an option in his contract with former side LA Galaxy to buy an MLS franchise in 2014.

### leisure opps

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## leisure opps people



■ Bailey joins Myzone from The Retention People

### Myzone adds Tamara Bailey to senior team

itness tech company
Myzone has appointed
retention specialist
Tamara Bailey as key
account manager.

Bailey joins the firm with more than 20 years' experience in the sector and joins from The Retention People (TRP).

"Tamara has worked as a senior member of the team at TRP, growing a customer engagement software business, centred around creating happy, loyal members for clubs," "The challenge to create exceptional experiences to exercise has never been greater"

said Jonathan Monks, Myzone's director of Europe, Middle East and Africa.

"We're super excited to have Tamara on our side, and learn from her wealth of experience around customer engagement and retention."

In her new role, she
will be tasked with
managing Myzone's
portfolio of key accounts
– and help evolve the tech

company's services.

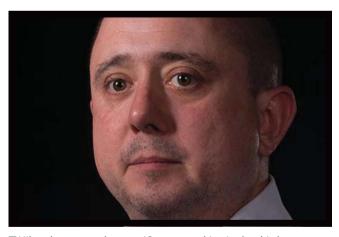
Bailey added: "The fitness industry has changed so much over recent years, the challenge to create exceptional experiences to encourage more people to be active and enjoy exercise has never been greater. Myzone provides fantastic solutions to support this for individual users and operators."

# **Ben Hilton** and **Roland Sims** appointed trustees at non-profit Circadian Trust

en Hilton, CEO of the Dame Kelly Holmes Trust (DKHT), has been appointed a trustee at Circadian Trust, the not-for-profit organisation which operates six lifestyle and sports centres across South Gloucestershire.

Hilton has spent the past 10 years working in the third sector, having previously held the role of national operations development manager for charity Business in the Community.

He will be joined on the board of trustees by Roland Sims, a former area manager at Active Lifestyle Centres for Circadian Trust. Sims brings more than 30 years



 $\blacksquare$  Hilton has spent the past 10 years working in the third sector

"It's fantastic to welcome new Trustees who bring a wealth of new ideas to the board"

Ross Parker, chair of the board of trustees

of leisure management experience to the trust.

"At the Trust we strive to inspire a wide range of

communities in leading active and healthy lifestyles, both through sport and their approach to general fitness and wellbeing," said Ross Parker, chair of the Board of Trustees.

"As we continue to work towards this goal, it's fantastic to welcome new Trustees who bring a wealth of new experiences and ideas to the board."

"The recent
refurbishments at our
Longwell Green and Yate
centres create a great
opportunity to engage with
harder to reach communities
and encourage them to
get involved with the new
facilities we have to offer."

Circadian Trust
operates centres in
Bradley Stoke, Downend,
Kingswood, Longwell
Green and Thornbury.



■ Purdon will join WiF in December from her current role at UK Sport

# Women in Football appoints industry veteran **Jane Purdon** as its first CEO

omen in Football (WiF) has named Jane Purdon as its first ever chief executive.

Purdon will officially take up her role at the head of WiF – a network of professional women working in and around the football industry – on 1 December.

Purdon, a trained lawyer, is a sports industry veteran and has a track record of working at the highest level of football and sport.

She was most recently head of governance and leadership at UK Sport and prior to that director of governance at the Premier League. She also had a stint as club secretary at Sunderland AFC.

"The appointment of Jane as the first CEO of WiF will be invaluable at this critical time of exponential growth in women's football and given the momentum of the reforms with respect to gender inclusion in football globally," said Ebru Köksal, chair of WiF.

Commenting on her new role, Purdon said: "Women in Football is an organisation I have known and worked with for many years, and one I have huge respect for.

"It has achieved much in its first 10 years to champion and support women working in the game, and I'm honoured to be joining it."

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"WIF has achieved much in its first 10 years to champion and support women working in the game"

### MEET THE TEAM

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### Fitness news

### EXPANSION

### Jetts Fitness targets further UK growth

Jetts Fitness has opened a club in Skipton, Yorkshire, making it the fifth location the Australian gym chain has launched in the 12 months since entering the UK market in September 2017.

The Skipton site – which achieved record pre-sales for the chain in the UK – joins existing Jetts gyms in Erdington, Stockport, Wigan and Portsmouth. The launch is part of a pipeline of openings which will see two more locations launch this year.

Founded in 2007 by husband and wife team Brendon and Cristy Levenson, Jetts Fitness has established itself in the Australian market by expanding rapidly through a franchise model and now has more than 210 sites in Australia.

Jetts focuses on a 'workout on your terms' philosophy, which offers flexible memberships with 24/7 access, no lock-in contracts and access to all Jetts gyms worldwide.

It has also created a unique class format for the UK market – a 30-minute class programme called j30 – which looks to capitalise on the popularity of small group training.

"In just over 12 months, we will have launched seven clubs into what is a fiercely competitive market," said Jetts Fitness UK director James Garner. More: http://lei.sr?a=n2k6J



■ The opening is part of a pipeline of openings for Jetts



In just over 12 months, we will have launched seven clubs

James Garner

### NEW OPENING

### 'Luxury rowing studio' Engine Room opens in London



The inductions will enhance the consumer experience

Chris Heron

A boutique indoor rowing and personal training studio – described as the first of its kind in the UK – has opened in a Grade II-listed, converted church in the affluent Marylebone area of London this month.

The Engine Room will feature
Technogym's new Skillrow rowers and
will have a focus on providing techniquedriven indoor rowing sessions in a luxury
setting. All guests will be required to
undertake a 'Rowing 101' induction prior
to their participation in any class offering.

According to founder and owner Chris Heron, the inductions will enhance the consumer experience, ensuring



■ Members will undertake a 'Rowing 101' induction prior to their participation in any class offering

every member is made aware of rowing techniques and the "benefits the class will offer them in return".

The Engine Room will also offer body fat testing and a range of metrics during classes to motivate and provide members with accurate and data-backed results. More: http://lei.sr?a=Z4n9x

#### RESEARCH

# Social fitness 'key to boosting revenue' - Mindbody report



The findings are supported by a study which highlighted how visiting a gym to meet people can quickly become part of a social routine

Encouraging members to take part in group exercise and make friends at the gym could be key to health clubs boosting their revenue, according to new research by Mindbody.

Data gathered by the management software company shows that 50 per cent of people who exercise regularly (at least once per week) are more motivated when they have a workout 'buddy', while 15 per cent of people said it was the social element of exercise that motivated them the most.

Mindbody's *Insights Report* also found that more than half



■ The insight suggests that group workouts are a good way for fitness operators to improve retention

(58.9 per cent) of people look for a place to work out did so by recommendation of a friend.

The findings are supported by a separate study into the social benefits, which highlighted how visiting the gym for the purpose of meeting people can quickly become part of a social routine. More: http://lei.sr?a=Z9c6a

### MENTAL WELLNESS

# PTs report rise in people seeking mental health help

There has been an increase in the number of people seeking mental health advice and support from personal trainers.

According to a survey conducted by fitness training company The Training Room, 55 per cent of PTs reported they more clients now approach them with mental health concerns and worries, which they say are largely caused by work-related stress and financial concerns.

The survey, carried out among The Training Room graduates, showed that PTs are also having to work longer hours and spend more time counselling clients.



■ More than half of PTs said more clients approach them with mental health concerns and worries



The fitness industry is shifting towards overall wellness

Greg Slade

Other findings include that a vast majority of PTs (78 per cent) currently spend up to five hours a week responding to clients' messages and giving them help and advice outside of their paid for one to one sessions.

"The fitness industry is becoming much more diverse, with a strong shift towards overall wellness," said Greg Slade, head of health and fitness at The Training Room. More: http://lei.sr?a=J6P5N

### Escape launches Master Trainer programme

In a first of its kind event, Escape Fitness has launched its worldwide Master Trainer programme.

The first cohort of
16 Master Trainers –
from across Europe
– attended a weeklong
course, held at Escape's
Cambridgeshire
headquarters last month.

Escape said it is now actively seeking to expand the team of master trainers and is currently scheduling additional events worldwide, slated for the UK, Asia and the US.

More: http://lei.sr?a=A5l1M

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### POLICY

### 'Elevate physical activity to heart of policy'

Ukactive chair Tanni Grey-Thompson has made a passionate call for the government to finally recognise the importance of physical activity and to include it at the "heart" of the UK's political debate.

Speaking at the ukactive Summit in London on 12 September, Grey-Thompson said she was frustrated at the government's inability to include physical activity in policy making, despite all the evidence showing that exercise is a "magic pill" which could "save the NHS".

"Simon Stevens – chief executive of the NHS – stood on this very stage two years ago and said physical activity and exercise could prevent 30 per cent of cases of dementia, 30 per cent of osteoporosis, radically reduce the number of many cancers and eliminate type 2 diabetes," she said.

"Yet, the pace of change we seek from government for our sector remains glacial and the comprehensive partnership we seek with government remains down the track."

"I understand politics is about priorities, but how many bigger priorities can there be than the health of our nation?"

She added that the issue isn't aided by the chaos caused by Brexit, which has seemingly paralysed government on all other topics.

More: http://lei.sr?a=U6r3J



■ Grey-Thompson spoke at the ukactive Summit on 12 September



The pace of change we seek from government for our sector remains glacial

Tanni Grey-Thompson

### NEW OPENING

### Ten Health opens Mayfair studio



The brand is strong enough for us to ring the changes a bit

Justin Rogers

Independently-owned boutique fitness operator Ten Health and Fitness has reopened its Mayfair studio following a comprehensive refurbishment.

Designed by founder Joanne Mathews and creative director Justin Rogers, the new space has been made to embody "all of the luxury of Mayfair" by resembling a "swish hotel", combining marble, light-coloured parquet flooring and glossy black detailing.

According to Rogers, the new design will better reflect its location.

"At Ten, the brand is strong enough for us to ring the changes a bit with



■The new space has been made to embody 'all of the luxury of Mayfair'

our studios," he said. "So rather than a cookie-cutter approach, we're increasingly keen on celebrating the differences between them, whether that's in the feel of the area or the architecture of the building."

More: http://lei.sr?a=U4N4W



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### Sports news

### STADIUMS

### York stadium set for 2019 opening

The York Community
Stadium, the future home
of York City Football Club
and York City Knights Rugby
League Club, is set to open
in time for the 2019-20
Football League season.

Currently under construction in Huntington, York, the venue will have a capacity of 8,000 and will be part of a mixeduse development.

As well as the stadium, the project will feature a Cineworld cinema complex – with IMAX screen – five restaurants and a leisure centre and community hub managed by GLL, with swimming pool, gym, dance studio, sports hall and indoor and outdoor

climbing facilities. There will also be three retail units and an NHS outpatient service and library.

Work on the stadium – led by Buckingham Group Contracting – has now reached the stage where steelwork for the West Stand has commenced and the cladding is being added to the leisure centre.

Jon Flatman, owner of the York City Knights, hopes that the stadium will host games during the 2021 Rugby League World Cup when it is staged in England.

York City FC's current home, the Bootham Crescent Stadium, has been home to the club since 1932. More: http://lei.sr?a=G5N9x



■The community venue will have a capacity of 8,000



As well as the stadium, the project will feature a Cineworld cinema complex with IMAX screen

### PEOPLE

### Debbie Jevans named EFL's first female chair

It is the latest 'first' achieved by Jevans during her 30-year career in sports management and administration

Debbie Jevans, one of the main architects of London 2012, has been named interim chair of the English Football League (EFL).

Jevans has taken up the role following the surprise resignation of Ian Lenagan, who has stepped down after only two years as chair.

The appointment means that Jevans becomes the first woman to lead the EFL. She has been tasked to lead the process of appointing a new, permanent chair.

It is the latest "first" achieved by Jevans during her 30-year career in



■ Jevans was a key figure in London 2012's success

sports management and administration. She was the first female to be appointed director of sport for an Olympic Games and Paralympic Games (at London 2012), and followed that up by becoming the first woman to be named CEO of a Rugby World Cup.

More: http://lei.sr?a=U4x7w

#### LARGE SCALE PROJECTS

# £200m sport and wellness village planned for Wales

The project will feature sports facilities, a wellness hotel and a wellbeing centre

Work could soon begin on what has been described as one of the first developments of its kind in the world.

The £200m Llanelli Wellness and Life Science Village, planned for the Carmarthenshire coast, is set to include sports facilities, a wellness hotel, sports and wellbeing centre, wellness spa and primary care centre.

An outline planning application for the project will be assessed by mid-November, with preparatory works being earmarked for coming months.

The project's first phase, due to open in 2021, will feature a leisure



■ The project is expected to open by 2023

centre as part of the Wellness Hub. There will also be a Community Health Hub, housing an Institute of Life Sciences. The entire project is expected to be completed in 2023.

Carmarthenshire Council is leading the project, with Swansea University and private sector partner Sterling Health as partners.

More: http://lei.sr?a=u2k9P

### MENTAL HEALTH

# 21,000 coaches to get 'mental health aware' training

The Sport for Development Coalition (SDC) has launched a campaign to train 21,000 UK sports coaches to be 'mental health aware' by 2021.

Called #21by21, the initiative looks to support the mental health and wellbeing of the UK's most disadvantaged and vulnerable people, by bringing together representatives from across the sporting and business sectors.

Those involved in the project include StreetGames, UK Coaching, mental health charity Mind, the Dame Kelly Holmes Trust and the Premier League. The campaign's



■The initiative looks to support mental health

We believe that mental health awareness should be recognised as a core competency, alongside physical first aid and safeguarding

Sarah Mortiboys

target is to "ensure sports coaches have the three core skills needed to protect the people they work with; first aid, safeguarding and mental health awareness".

Sarah Mortiboys, manager at SDC, said: "We believe that mental health awareness should be recognised as a core competency, alongside physical first aid and safeguarding, for coaches and volunteers in sport."

More: http://lei.sr?a=H6Z8B

### Rugby Premiership turns down £275m CVC bid

Premiership Rugby has turned down a £275m takeover bid from CVC Capital Partners, the former owner of Formula 1 and one of Europe's biggest private equity firms.

In a meeting held on 11 September, in which all 12 Premiership discussed the bid, the league's stakeholders decided that CVC's bid to take over a 51 per cent controlling interest was "not the preferred option".

Premiership chair lan Ritchie said clubs preferred a minority stake.

More: http://lei.sr?a=Q5w9B

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#### CHILDREN'S SPORT

## Record number of Scottish kids get active

The number of schoolchildren taking part in SportScotland's Active Schools project has increased 5 per cent, hitting an all-time high.

The Active Schools initiative, organised by the national sports agency, is designed to help schools and sports clubs offer young people a wider and improved range of sports opportunities.

In the past year, the number of sessions delivered through Active Schools increased by 6 per cent to more than 7 million.

The total number of children taking part in the sessions increased by 5 per cent to a record-breaking 309,000.

Sportscotland works in partnership with all of Scotland's 32 local authorities

to invest in and support the Active Schools network.

The network has grown to consist of more than 400 managers and coordinators who develop and support the delivery of sporting opportunities for young people.

"Active Schools aims to provide more and higher quality opportunities for children to take part in sport and physical activity before school, during lunchtime and after school," a spokesperson said.

"During the 2017-18
academic year, more than
22,500 deliverers – 88
per cent of whom are
volunteers – provided
389,000 Activity Sessions."
More: http://lei.sr?a=Z9U2t



■The number of children taking part increased by 5 per cent



Active Schools aims to provide more and higher quality opportunities for children to take part in sport

SportScotland

### SCHOOL SPORT

# 'Fully inclusive' sports centre opens at Berkshire school



Ensuring full accessibility was core to this development

Jon Bartlett

An inclusive multi-sports centre has opened at the St Andrew's School in Pangbourne, Berkshire.

Developed in consultation with disability sports charity SportsAble, the £4m facility has been designed to meet disability access regulations and is able to host competition standard wheelchair basketball and boccia.

The centre will be used by a number of local community groups and is open to the general public, as well as serving St Andrew's 300 students during school hours. Designed by Mancon Project Management and developed by Amiri



■The facility has a focus on being inclusive

Construction, facilities at the centre include a large sports hall measuring 36mx18m; a 25m a four-lane swimming pool with hoist and ambulant disabled stairs and wet and dry changing areas.

"Ensuring full accessibility was core to this development," said Jon Bartlett, headmaster of St Andrew's School. More: http://lei.sr?a=g6j5W

# A professional standard for physical activity

ith an inactivity crisis and an aging population our physical activity practitioners must be able to work with increasing numbers of people living with one or more long term health conditions.

Sport and physical activity employers asked CIMSPA to engage with the health sector to examine how both sectors can work together to develop a workforce with the skills to address this societal issue.

Supported by partners from active health associates, CIMSPA has spent the last 18 months developing and consulting on an occupational map, which outlines the workforce needed to improve the physical activity habits of those with long term health conditions. We have also developed a professional standard for practitioners detailing the knowledge, skills and behaviours they will need to do this.

### **Active partnerships**

The engagement in the consultation process has been astounding. In May, health sector professionals including those from Public Health England, Department of Health, Richmond Group of Charities, Chartered Society of Physiotherapy, Royal College of General Practitioners, Sport England, Royal College of Physicians, National Centre for Sport and Exercise Medicine, British Association for Sport and Exercise Medicine and the British Association of Sport and Exercise Science joined CIMSPA in a workshop to help shape the occupational map and professional standard.

In August, we issued the draft occupational map and standard for

wider consultation to both the sport and physical activity and health sectors, running three virtual listening meetings where over 50 organisations were represented. The consultation closed in September and we are now reviewing the hundreds of pieces of feedback received from all partners before we outline the timeline for the publication of the standard.

### The way ahead

Our workforce needs to adapt to meet the needs of an inactive and ageing nation. This new professional standard will ensure that sport and physical activity practitioners are equipped to work with their health sector colleagues to play a critical role in supporting long term behavioural change in a society where people are living longer but not in good health.

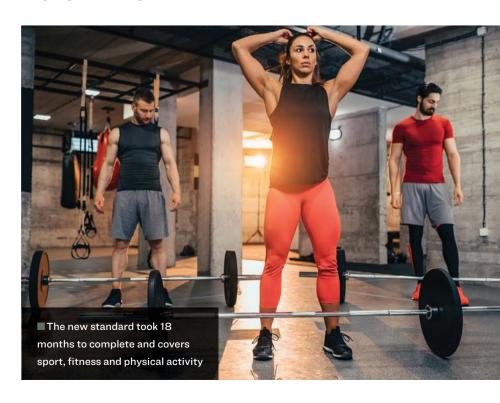


■ Tara Dillon, chief executive of CIMSPA



This new professional standard will ensure that sport and physical activity practitioners are equipped to work with the health sector colleagues

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# GLOBAL WELLNESS SUMMIT 2018

### PARTIAL LIST OF SPEAKERS & PRESENTERS



Nerio Alessandri, Technogym



Gina Diez Barroso de Franklin, Grupo Diarq



David Bosshart, PhD, Gottlieb Duttweiler Inst.



Mark Britnell, **KPMG** International



Dan Buettner, Blue Zones



Dr. Richard H. Carmona, Canyon Ranch



Dr. Anjan Chatterjee, Univ. of Penn.



Antonio Citterio, Architect and Designer



Clodagh, Clodagh Design



Jan-Emmanuel De Neve, PhD, University of Oxford



Catherine Feliciano-Chon, CatchOn & Co.



Madelyn Fernstrom, PhD, **NBCUniversal** 



Alberta Ferretti, Fashion Designer



Irene Forte, Rocco Forte Hotels



Dr. Nicola Angelo Fortunati, Italian **Hotel Collection** 



Neil Grimmer. Habit & Plum Organics



Weight Watchers International



Mindy Grossman, Dr. Ranieri Guerra, World Health Organization



Susan Harmsworth, MBE, **ESPA** 



Andrea Illy, ILLYCAFFE'



Katherine Johnston, Global Wellness Inst.



Alcide Leali, Lefay Resorts



Dave McCaughan, Bibliosexual



Aldo Melpignano, Borgo Egnazia



Carmen Moretti, L'Albereta



MD, PhD, Univ. of Brescia



Sergio Pecorelli, Prof. Giovanni Pes, MD, PhD, Univ. of Sassari



Bob Roth, David Lynch Foundation



Bruno H. Schöpfer, Bürgenstock Selection



Louie Schwartzberg, Moving Art



John Stewart, Kamalaya Koh Samui



Mary Tabacchi, PhD, RD, Cornell University



Liz Terry, Leisure Media



Matteo Thun. Matteo Thun & Partners



Ophelia Yeung. Global Wellness Institute



#### REDEVELOPMENT

### Clifford Spa to undergo £2m revamp

Independently-owned Clifford Health Club and Spa in Nottingham will undergo a two-year, £2m expansion and redevelopment.

The development will see the addition of a number of facilities.

At the large Fire & Ice Spa, a new 1,700sq ft dry relaxation area will house a coffee and juice bar with 15 tiled heated loungers and 15 traditional loungers. A new Herbal Infusion steamroom and a Hot Box will also be added.

At the day spa area, six double treatment rooms will be built and the health café will double in size. There will also be a new relaxing and waiting area. The roof space of the building will also be utilised, adding 8,000sq feet of floor space.

The new areas and facilities will be added in stages, with the first phase – which includes works at the Fire & Ice Spa – launching in January 2019.

The final stage, a 4,000sq ft expansion of the spa, is expected to be completed in July 2020.

"We will continue our ambitious and bold expansion plan and after prolonged negotiations we have managed to secure additional areas for us to expand in," said Mark Clifford, owner of the club. More: http://lei.sr?a=a4T9W



■ The works will see new additions at the large Fire & Ice Spa



We have managed to secure additional areas for us to expand in

Mark Clifford

#### EVENTS

# Irene and Rocco Forte to speak of 'family matters' at GWS



Sir Rocco Forte

International hotelier Sir Rocco
Forte and his daughter, Irene
Forte, will share insights into how
intergenerational collaboration has
helped the award-winning hospitality
company embrace generations
of guests, including the coveted
millennials, during the Global Wellness
Summit (GWS) next month in Italy.

Rocco Forte Hotels, led by Sir Rocco Forte, his sister Olga Polizzi and his children Lydia, Irene and Charles, are an example of how the next generation can have a significant impact on a long-standing family business.



■GWS is the world's largest b2b wellness gathering

15

Sir Rocco Forte is a British hotelier, philanthropist and chair of Rocco Forte Hotels.

Founded in 1996, the company operates 11 luxury hotels in key European destinations, as well as one in Saudi Arabia.

More: http://lei.sr?a=r3f8C

### Spa & wellness news

#### HOTEL SPAS

# Carden Park Hotel reveals first look at new £10m spa



We're excited to see the spa evolve every day

Hamish Ferguson

Carden Park Hotel, in Cheshire, UK, has released the first images of its new £10m spa. The project, which broke ground in June this year, has already reached its first major milestone, the completion of the site preparation, meaning that construction can begin.

The spa – which is being created by spa consultant Nicki Kurran, alongside HB Architects, Pave Always Building Contractors and Barr & Wray Interior Design – is expected to open next year.

It will feature a wide variety of indoor and outdoor facilities, including a vitality pool, ice fountain,



■Carden Park spa is expected to open next summer

snow shower, experience showers, foot baths and heated loungers.

The outdoor-spa garden will also feature a hydrotherapy pool, outdoor sauna, hot tubs and private 'secret garden'.

"We're very excited to see the spa evolve day by day," said Carden Park's general manager Hamish Ferguson.

More: http://lei.sr?a=m4R8G

### CHAINS

# Thérapie plans 100 site roll out across the UK and Ireland

Beauty day spa operator Thérapie Clinic has revealed ambitious expansion plans for the UK, including a 4,000sq ft flagship store in London.

The family-run operator has 25 locations open across the UK and Ireland, with five new sites opening by November 2018. These include a flagship spa on London's Wigmore Street.

The openings are part of Thérapie Clinic's expansion with a 100-store roll out scheduled over the next three years starting in London, Sheffield and Manchester. The expansion is expected to create more than 1,000 jobs.



■ The company currently operates 25 locations





Phillip McGlade

"We're excited to be bring our treatments to the UK," said managing director Katie McGlade.

Thérapie Clinic CEO, Phillip McGlade, added: "We've had unprecedented growth this year as we've grown our offering in both the UK and Ireland. We've seen our business treble in the past few months, with thousands of new customers visiting our sites over the summer."

### GWS to release in-depth analysis on wellness sector

The Global Wellness Institute will release an in-depth update of its *Global Wellness Economy Monitor* at this year's Global Wellness Summit. which takes place next month.

The research will update figures for the 10 industry segments that comprise the global wellness economy and include comprehensive, updated analysis on the size and scope of global wellness markets, including detailed, global regional-level analysis, trends and data.

More: http://lei.sr?a=0p9D6



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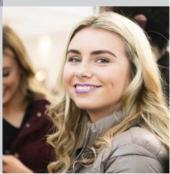


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#### ACQUISITIONS

### **GNH** merges with Hotel Partnership

Great National Hotels and Resorts has completed the merger with The Hotel Partnership for an undisclosed sum.

The merger brings the group to a combined total of 135 hotels, making it one of the largest independent hotel services companies in Europe with 8,150 bedrooms.

Founded in 2010, Great National currently represents 64 mainly 3-star deluxe and 4-star independent hotels and resorts throughout Ireland and the UK.

The group also co-owns several of these hotels, which are operated under management contracts.

The Hotel Partnership, established in 2001, trades under the brand 'Classic British Hotels' and comprises a collection of 71 four and five-star properties throughout the UK.

The group will continue to operate under the two independent brands, but will combine the technology, marketing and distribution services.

"Our companies specialise in tapping latent growth and accelerating revenues for independent hotels across a range of complementing market sectors, from leisure to corporate," said David Byrne, Great National CEO and co-founder.

More: http://lei.sr?a=G5H6a



■The merger brings the group to a combined total of 135 hotels



Our companies specialise in accelerating revenues for independent hotels

David Byrne

### CHAINS

# BHG acquires The Chichester hotel

The property is a great strategic fit to our expanding portfolio of regional hotels

Imran Zaman

Bright Hospitality Group (BHG) has acquired the boutique The Chichester Hotel in Wickford, Essex, as part of its nationwide expansion strategy.

Facilities at the historic 36-bedroom hotel – which takes its name from Sir John de Chichester, who was the original occupant of Chichester Hall, a 13th century moated farmhouse – include a bar, restaurant and three event spaces.

Family-owned BHG bought its first hotel in 2005 and has since specialised in the UK's boutique sector.

The addition of the Chichester Hotel takes its portfolio to 12 properties.



■The addition of Chichester Hotel takes BHG's portfolio to 12 properties

"The property is a great strategic fit to our expanding portfolio of regional hotels," said Imran Zaman, director at BHG.

"The Chichester is an established business and we intend to build on its success, working hard with the passionate team we have on site and investing in some areas of the property."

More: http://lei.sr?a=R9F3u

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### PEOPLE

### **UKinbound appoints Joss Croft as CEO**

UKinbound has named Joss Croft as its CEO, replacing Deirdre Wells, who stepped down from the role last month.

Croft brings with him more than 25 years of senior leadership experience, spanning positions at the Department for International Trade (DIT) and VisitBritain.

He is currently director of network communications at the DIT, having been managing director of marketing at DIT and its predecessor, UK Trade and Investment.

Prior to his stint at DIT, Croft spent 16 years at VisitBritain, holding a number of senior positions, including head of business visits and events and marketing director. At VisitBritain, he was instrumental in implementing the global GREAT Britain campaign and was also credited for forging strong working relationships with a variety of UK institutions and international destinations.

During his early career, Croft also held posts at the London Tourist Board and Convention Bureau (now London and Partners), Parc du Futuroscope and Disneyland Paris Resort.

"This is a fantastic opportunity to represent UKinbound at this critical time for Britain's international tourism industry," Croft said.

More: http://lei.sr?a=s6x9U



■ Croft has more than 25 years of senior leadership experience

critical tim

This is a critical time for Britain's international tourism industry

Joss Croft

### EVENTS

# Freedom of movement to lead agenda at ETOA summit



Free movement of visitors is a critical issue for ETOA members

Tom Jenkins

This year's European Tourism Summit, which is being held in Lucerne next month, will focus on the threats on freedom of movement and other key issues facing the European tourism sector.

Organised by the European Tourism
Association (ETOA), the event will
see delegates take part in policy
sessions featuring a number of highprofile speakers – including MEPs,
representatives from intergovernmental
organisations and industry pioneers.
Sessions will include talks on tourism
'megatrends', destination management
strategy and the impact of Brexit.



■Brexit could affect freedom of movement in the EU

"Free movement of visitors into Europe and skilled workers within Europe are critical issues for ETOA members," said Tom Jenkins, CEO of ETOA. "If policy makers in Brussels and London are serious about freedom for tourists and workers to travel post-Brexit, the focus needs to be on ease of market access."

More: http://lei.sr?a=Y3Y7x



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Concert venues, sports arenas, summer/music festivals, carnivals

#### HERITAGE

### Second phase completed at Tower Bridge

A new exhibition has opened at London's iconic Tower Bridge, marking the second phase of the redevelopment of the British landmark.

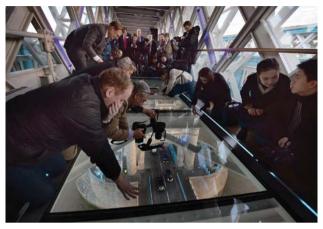
Housed inside the North and South Towers that link the bridge's high-level walkways above the River Thames, the new addition is part of a long-term strategy to develop and improve Tower Bridge's interpretation, with a renewed focus on the social history of the bridge.

It follows the initial redevelopment of the tower's engine rooms and installation of commemorative bronze plaques into the southeast pavement in spring 2017.

In the North Tower, brand new displays alongside

original objects from the history of the bridge will showcase its planning, design and construction, while displays in the South Tower will explore its operation and maintenance up to the present day. Developed in conjunction with Leach Studio, the displays will give visitors the opportunity to "meet" the ordinary people who designed, built, and operated the London landmark.

"This is the latest phase of our three-year redevelopment, celebrating more than 120years of history at London's best-loved landmark," said Dirk Bennett, exhibition development manager. More: http://lei.sr?a=Y4K4g



■The new addition is part of a long-term strategy for the attraction



This is the latest phase of our three-year redevelopment

### MUSEUMS

# Postal Museum gets 200,000 visitors in debut year



We've worked tirelessly to deliver the history of the postal service

Laura Wright

Nearly 200,000 people have visited London's Postal Museum since the £26m (US\$33.6m, €28.9m) attraction's official launch one year ago.

Created to chronicle five centuries of social and communication history across Britain, the Feilden Clegg Bradley Studios-designed museum has been recognised as one of Britain's best, being named a finalist in both the Art Fund's Museum of the Year Award and for the National Lottery's heritage awards.

Located at London's largest sorting office, the Postal Museum welcomed 198,275 visitors in its



23

■ The museum launched in September 2017

debut year, with its full launch taking place on 4 September 2017.

"It's been a momentous first year for us," said Laura Wright, CEO at The Postal Museum. "Since opening, we've worked tirelessly to find engaging ways to deliver the history of the postal service." More: http://lei.sr?a=3f3H5

### Attractions news

#### **ATTRACTIONS**

### Revised plans to be submitted for 'The Journey'

The scheme will be located in the disused Albion Stone mines in Portland Revised plans will be submitted later this year for a long-awaited, underground visitor attraction on Dorset's Jurassic Coast.

Named 'The Journey', the £20m scheme will be located in the disused Albion Stone mines in Portland.

Exact details of the facilities are to be confirmed, but the attraction will focus on biodiversity and be based on a gallery-style visitor journey, mixing ancient stone carvings with virtual and augmented reality.

The new plans replace the original designs for a £80m (US\$105.6m,



■The attraction will focus on biodiversity

€89.2m) subterranean geological park called Jurassica at the site, which were shelved last year.

The original attraction – a subterranean geological park with a 'dinosaur theme' – was set to bring in 960,000 visitors annually and was scheduled to open by 2020.

More: http://lei.sr?a=x2G3E

### NEW RIDE

# Sally and Aardman partner for Shaun the Sheep ride

US-based dark ride specialist Sally Corporation has partnered with Aardman Animations to create a new ride, featuring characters from the popular Shaun the Sheep series.

Sally Corp has signed a deal with Bristol, UK-based Aardman to design and market an attraction, which will see riders step aboard a themed vehicle and be transported through the rural, rustic and colourful world of Shaun the Sheep.

The four-minute, interactive ride will feature dozens of scenes inspired by the stop motion series.



■ The four-minute, interactive ride will feature dozens of scenes inspired by the stop motion series



The dark ride promises to be an exciting partnership

Ngaio harding-Hill

"Shaun the Sheep loves new adventures and we're thrilled by the opportunity to provide Shaun's global family audiences with a unique way to immerse themselves in the world of our characters", said Ngaio Harding-Hill, senior manager of attractions and live experiences at Aardman.

"Integrating Shaun's slapstick humour into a dark ride promises to be an exciting partnership". More: http://lei.sr?a=r5p5E

### Work begins on Northampton museum expansion

Construction work is set to begin on a £6.7m expansion of Northampton's Museum and Art Gallery, following the appointment of a main contractor for the project.

The project – led by Northampton Borough Council – will see a dramatic transformation of Northampton's Museum and Art Gallery, with a major expansion more than doubling the available public space.

Main elements of the expansion include a new 380sq m temporary exhibitions gallery.

More: http://lei.sr?a=B6x9X





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### Insight



# Cultural Protection Fund

The DCMS has revealed the projects in developing countries which will receive millions of pounds of cultural funding



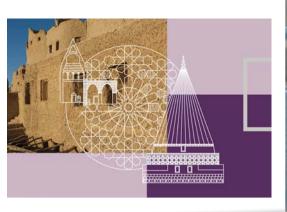
■ Michael Ellis, minister for arts, heritage and tourism

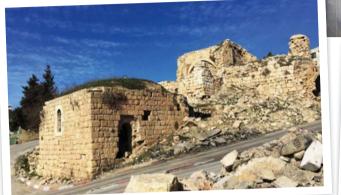
number of heritage projects in the Middle East and Africa have been given millions in funding by the Department Department for Digital, Culture, Media and Sport (DCMS) and the British Council. Awarded by the Cultural Protection Fund (CPF) – which was created to safeguard heritage of international importance threatened by conflict in the Middle East and North Africa – more than £3m (US\$3.9m,

€3.4m) has been awarded to nine different heritage projects.

Those receiving funding include "The Life Jacket" a project to revitalise and develop rural Jerusalem, in the occupied Palestinian territories. A grant of £1m (US\$1.3m, €1.1m) has been awarded to the Palestinian Ministry of Tourism and Antiquities to restore the historic centres of Al Jib, Qalandiya, Jaba' and Kafr 'Aqab in the occupied Palestinian territories.

Another initiative to receive funding is the Community Museums of Western











■This year's nine projects range from initiatives protecting Afghan art (top right) to the revitalisation and development of rural Jerusalem (middle left)

Sudan, where £997,000 (US\$1.29m, €1.11m) will be used to restore three community museum in Omdurman, El Obeid, and Nyala. The facilities will provide for the educational and cultural needs of the region's communities, visitors and tourists. Decades of ongoing conflict in the region have devastated communities, damaged heritage facilities and led to a loss of heritage skills.

Other projects to receive funding include an initiative to protect archaeological practice and heritage in



The Cultural
Protection Fund is
providing essential
support to countries
where heritage is
threatened by conflict

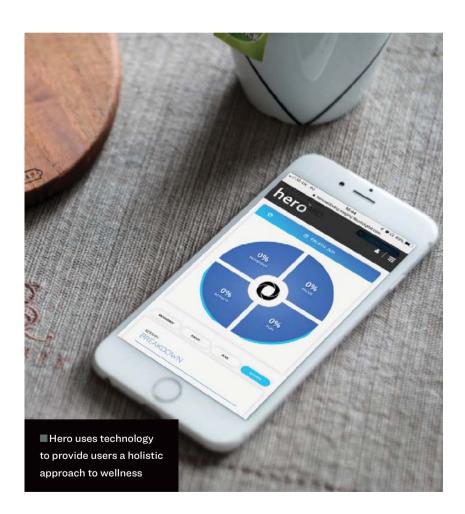
the Kurdistan Region of Iraq; building community capacity and management frameworks for the protection of the historic town af Amedi in Iraq; and assessing the condition of the Afghan national art collection in Afghanistan.

"The Cultural Protection Fund is providing essential support to countries where internationally important heritage has been damaged or threatened by war, conflict and terrorism," said minister for arts, heritage and tourism, Michael Ellis.

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# Wellness in the community

Wellness platform Hero has partnered with developer Moda to pioneer a new generation of 'healthy rental communities'





Whether you're a footballer, a plumber or a teacher, the principles surrounding wellbeing and lifestyle are the same



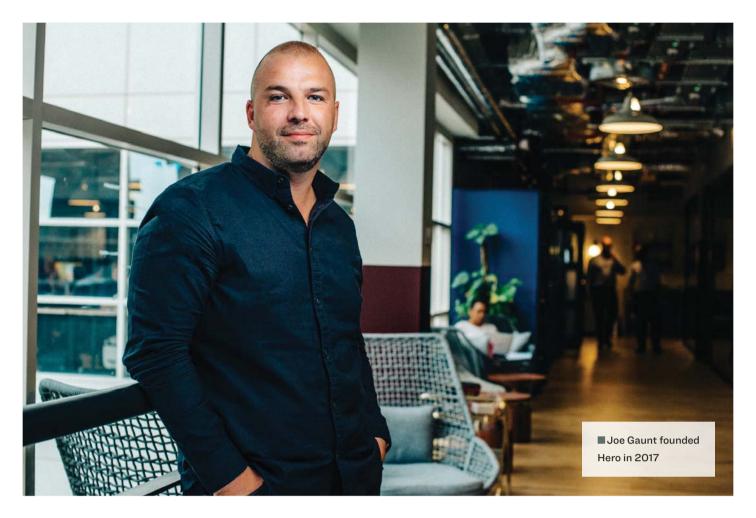
eveloper Moda has signed a pioneering partnership with wellness company Hero, which will look to create "the UK's healthiest rental communities".

The partnership will see Hero provide a wide range of fitness and wellness services – including fitness hubs – at residential projects led by Moda. Rather than simply create gyms and shared amenities, however, the partnership is looking to "go one step further" by forging a "more inclusive approach to supporting its residents' physical, social and mental wellbeing".

As well as focusing on physical health, the partnership will provide support around nutrition and mindfulness. Hero will provide mental health first aid training to Moda's on-site teams, helping them identify and provide support to those who may be developing a mental health issue.

"Our focus is to provide the healthiest possible environments alongside a great living experience cutting out the hassle and uncertainty that usually comes with renting," said Johnny Caddick, managing director at Moda. "Loneliness and mental health are in issues facing society. Our aim is to create happy, healthy and productive communities that can help alleviate the daily pressures of city living."

The partnership's first project will see a 10,000sq ft Hero training club built at





### By partnering with Moda, we want to help enhance the experience for those living in city centres and bring wellness to all $\overline{\phantom{a}}$



Moda's 466-home, build-to-rent scheme called Angel Gardens in Manchester.

The training club will be split into four zones - Stronger, Athletic, Cardio and Rejuvenate - and unlike traditional gyms, members will either work out with a personal trainer or as part of a group class. Residents will also benefit from Hero's wellness technology, which encourages people to live healthier lifestyles, pulling analytics from wearables used to track sleep, movement, nutrition and mood, as well as 3D body scanning. Angel Gardens is scheduled to open in 2019.

"Whether you're a footballer, a researcher, a plumber or a teacher, the principles surrounding wellbeing and lifestyle are the same," said Joe Gaunt, founder of Hero. "But we feel traditional gyms and healthcare aren't tailored to individuals and don't provide enough personal insight and support to help people achieve their unique goals.

"We believe we have the right mix to benefit our communities and using technology as an enabler we can better inform and educate people to make healthy choices.

"By partnering with Moda, we want to help enhance the experience for those living in city centres and bring all aspects of wellbeing and health right to the fore."

With strategic funding partner Apache Capital Partners, Moda has a growing pipeline of 7,000 homes for rent across the UK with multiple city centre schemes underway across England and Scotland.

Aimed at young professionals, young families and downsizing seniors keen to reconnect with urban living, Moda plans to offer long-term tenancies and an array of shared spaces which will include over 80 co-working bays at Angels Gardens.

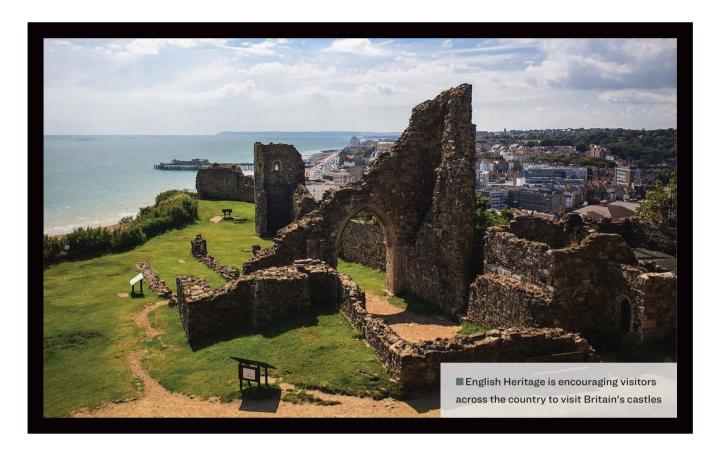
Gaunt is a former MD of shared space firm WeWork and has held senior roles at Virgin Active and Fitness First.



■ Angel Gardens in Manchester will be the first joint Hero/Moda project

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### Insight



# Hogwarts to Hastings

English Heritage launches campaign after survey reveals children are more likely to experience a castle in fiction than reality



Kate Mavor is chief executive of English Heritage

nglish Heritage has launched a new campaign for families to visit its castles, after a survey by the organisation revealed that children's memories of castles are more than twice as likely to have come from film and fiction instead of a real-life visit.

A 2,000 person survey of both children and adults showed that while most adults' first castle sightings are likely to have been in real life, almost two thirds of children remember their first memories from fictitious castles featured in the likes of Harry Potter, Cinderella and Frozen.

Of the children surveyed, more than two thirds said that they enjoyed visiting castles, however less than 40 per cent had visited one in the last year, and 12 per cent had never been to one.

English Heritage manages 66
castles – more than any other organisation in Britain. In an effort to boost attendance through the summer months, the body has launched #LoveCastles – a campaign aiming to bring more











■ Young people are more likely to have first experienced a castle in fiction rather than reality

families to these historic sites.

As part of the campaign, English Heritage will offer a variety of events, ranging from jousting tournaments to sandcastle building workshops.

"While most of us can remember our first trip to a castle – whether on a day out with the family or a school trip – today's children are increasingly likely to catch their first glimpse of a castle on a screen rather than in real life," said Kate Mavor, chief executive of English Heritage.

"This summer, English Heritage is



Today's children are increasingly likely to catch their first glimpse of a castle on a screen rather than in real life

calling on families up and down the country to reverse this trend, and take a day out to a real life castle, where kids can run around in the sunshine.

"From Norman earthworks to mighty royal fortresses and from Cornwall to Northumberland, these castles and forts tell the turbulent and often surprising story of power, war and siege in England.

"We encourage you to explore the history of castles through time, learn more about medieval life, and plan a memorable day out at a castle near you."

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In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

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Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club** Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.

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We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

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Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

### Meet the Leisure Opps recruitment team





Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Gurpreet Lidder

# **Managing Director**

Location: Redditch, UK

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# Can you make a difference to the Leisure and Cultural Services in Redditch?

Redditch Borough Council has recently established a wholly owned Company to provide its sport, leisure and cultural services to the residents of Redditch and beyond. The newly established company is at the start of its journey, playing a pivotal role alongside the council and its partners to transform participation in sport and culture and making a real difference to people's lives. The company will get more people, more active, more often – in the full range of opportunities ranging from the Leisure Centre to the Theatre. We are looking to recruit a Managing Director who is equally passionate about our ambitions for the contribution that culture and sport can play in the regeneration of our area, and who has the skills to play a strategic role in a place-based partnership.

Reporting to the Board of Directors, you will provide leadership, vision and direction to shape and develop the company's strategic plans and deliver on its key priorities and outcomes.

A team player, committed to public sector values, you will have the ambition, experience and skills to lead and develop a business which delivers accessible, high quality services for the people of Redditch. You will have the vision and inspiration to lead and motivate a professional team and a proven track record at a senior level of developing and implementing strategies and plans to achieve business goals and objectives, along with an understanding of the commercial aspects of the role. Experience of successfully managing significant organisational change and development, including leading multi-disciplinary projects, will be a key requirement for the role. A track record of success in a senior leadership role within the cultural and/or leisure sector is also considered critical for this post. It goes without saying that the Company needs a true leader who, with the team, can drive the Company forward through vision and innovation, setting standards along the way and building sustainable relationships, both internally and externally. We need someone who is not afraid to make hard decisions when required and someone who advocates change to ensure those decisions are bought into and delivered at all levels.

To apply for this position you must have an appropriate professional qualification and at least five years' experience in a senior position. Experience of working in a senior role that reports directly to Shareholders / Directors would be advantageous.

The closing date for receipt of completed applications is Monday 24 September 2018. The selection process to be held during the first two weeks of October.

To apply please click "apply now" below. If you experience any difficulties applying online, please contact our recruitment line on (01527) 534117. CV's alone will not be accepted.

If you do not hear from us within four weeks of the closing date, you should assume that your application was not successful on this occasion.

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### **DEPARTMENT FOR COMMUNITIES**

Sport & Leisure - Based in Sport & Leisure Management Office, Carmarthen Leisure Centre

### **Actif Operations Manager**

£45,602- £50,204 (Grade M) Ref.: 019054

Actif Sport & Leisure, Carmarthenshire County Council's in-house operation, aspires to be sector-leading in all areas. Significant progress has been made towards this aspiration with the last 5 years having seen an income increase circa 25%, capital investment, service and customer experience improvement and member increase.

We want a confident and experienced person to join us as our Operations Manager – a brand new position within our organisation – with the capability and drive to take us to the next level!

The Operations Manager will be responsible for the financial and operational performance of our 8 facilities and community teams, developing and implementing operational strategies and working closely with business development leads to ensure effective implementation of business strategies through robust business planning and delivery.

In addition, planning for the brand new £200m Llanelli Wellness and Life Sciences Village is underway – destined to be one of the most pioneering facilities in the country and housing a brand new state of the art leisure centre. The successful candidate will play a key role in its development, delivery and future management, with expected completion 2021/22.

If that's you, we want to receive your application!

A basic knowledge of Welsh is required to accomplish this post. Support can be provided on appointment to reach this level.

For an informal discussion please contact Carl Daniels on 01554 744231.

Closing Date: 30th September 2018

#### YR ADRAN CYMUNEDAU

Chwaraeon a Hamdden - Yn gweithio yn y Swyddfa Rheoli Chwaraeon a Hamdden, Canolfan Hamdden Caerfyrddin

### Rheolwr Gweithrediadau Actif

£45.602 - £50.204 (Gradd M) Cvf.: 019054

Nod Chwaraeon a Hamdden Actif, sef gwasanaeth mewnol Cyngor Sir Caerfyrddin, yw arwain y sector ym mhob maes. Gwnaed cynnydd sylweddol o ran cyrraedd y nod hwn oherwydd yn y 5 mlynedd diwethaf gwelwyd incwm yn cynyddu tua 25%, buddsoddiad cyfalaf, gwella gwasanaethau a chynyddu nifer yr aelodau.

Rydym yn chwilio am rywun profiadol a hyderus i ymuno â ni fel ein Rheolwr Gweithrediadau – swydd newydd sbon yn ein sefydliad – ac sydd â'r gallu a'r cymhelliant i'n codi i'r lefel nesaf!

Bydd y Rheolwr Gweithrediadau yn gyfrifol am berfformiad ariannol a gweithredol ein 8 tîm cyfleusterau a chymunedau, gan ddatblygu a gweithredu strategaethau a gweithio'n agos gydag arweinwyr datblygu busnes i sicrhau bod strategaethau busnes effeithiol ar waith drwy gynllunio busnes a darpariaeth gadarn.

Yn ogystal, mae'r gwaith o gynllunio'r Pentref Llesiant a Gwyddor Bywyd newydd sbon gwerth £200m yn Llanelli yn mynd rhagddo – sy'n debygol o fod yn un o'r cyfleusterau mwyaf arloesol yn y wlad ac a fydd yn cynnwys canolfan hamdden newydd o'r radd flaenaf. Bydd yr ymgeisydd llwyddiannus yn chwarae rôl allweddol yn y broses o ddatblygu'r Pentref, ei wireddu a'i reoli yn y dyfodol, a disgwylir y bydd wedi'i gwblhau yn 2021/22.

Os taw chi yw'r un, rydym am eich cais!

Mae angen dealltwriaeth sylfaenol o'r Gymraeg i gyflawni'r swydd hon. Gellir estyn cymorth ar ôl y penodiad i gyrraedd y lefel hon.

Am drafodaeth anffurfiol cysylltwch â Carl Daniels ar 01554 744231.

Dyddiad Cau: 30ain Medi 2018

### Gwnewch gais ar-lein www.sirgar.llyw.cymru Apply online www.carmarthenshire.gov.wales

Mae ffurflenni cais ar gael oddi wrth / Application forms are also available from **01267 234567** neu e-bost **galw@sirgar.gov.uk** or e-mail **direct@carmarthenshire.gov.uk** 



EICH CYNGOR arleinamdani www.sirgar.llyw.cymru

YOUR COUNCIL doitonline www.carmarthenshire.gov.wales







### Director of Consulting/ Principal Consultant

Nationwide Salary: £negotiable

Do you want to work in the sport and leisure industry providing strategic advice to governing bodies of sport and working on the development of some of the largest and most exciting new sport and leisure facilities in the country?

**FMG Consulting** is a specialist management consultancy providing clients with business focused solutions in the sport, leisure and culture sectors since 2010.

We provide advice, support and analysis covering strategy, feasibility, business case, procurement and financing solutions and work with public, third sector and private sector partners including Sport England, national governing bodies (e.g. the FA, RFU, British Cycling), private developers, leisure operators, local authorities and charitable trusts.

We are seeking highly motivated individuals with experience and knowledge of the sport and leisure industry to help us drive continued growth of the company and deliver a busy pipeline of long-term projects.

The successful candidates will have long-standing and successful track records of working at a senior level within the industry, either in consulting, operations or managing services in the public sector. You will possess a detailed understanding of the strategic landscape for sport and leisure in the UK, be able to demonstrate a strong commercial acumen, be highly numeric, have excellent project management, report writing and communication skills and be passionate about delivering a high-quality service for our clients.

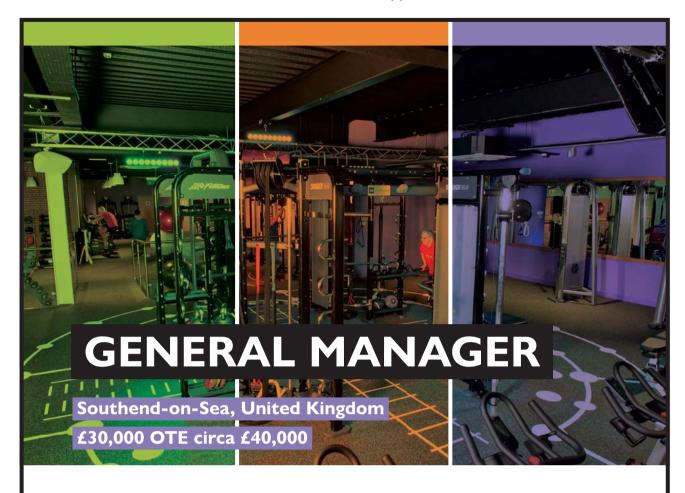
The role requires a willingness to travel to meet the needs of our client base across the country and as such does not have a fixed location.

Benefits include a competitive salary, bonus package, pension contribution and 25 days holiday (plus bank holidays).

To apply, please send a covering letter and CV, together with current salary details by clicking on 'apply now'.

FMG Consulting is an equal opportunities employer and welcomes applications from all suitably qualified persons regardless of their race, sex, disability, religion/belief, sexual orientation or age.

Apply now: http://lei.sr?a=Z8Y3z



**Simply Leisure Ltd**, the multi-site leisure operator, is looking for a General Manager at Simply Gym Southend.

As General Manager you will take full ownership and responsibility for the business and deliver an excellent product and customer experience.



You must be customer focused and have a passion for high standards. You will have experience of taking ownership and driving results. You must be focused on sales and ensuring members stay at the gym and achieve their goals.

A REP's Level 2 gym instructor qualification is desirable for the role and you must have a minimum of 2 years experience of leading a team.

If you are interested in applying for this role, please email Sarah Jones by clicking on 'apply now' by the 30th September 2018 with your CV and an explanation of why you think you would be an outstanding success in this role.

Apply now: http://lei.sr?a=K8W0G





With an excellent starting salary, industry leading bonus and commission, management training programs and ongoing development, we definitely can!

We're also one of the fastest growing companies in the UK so why not join us and see your career grow too.

Due to our rapid growth, we are on then look out for leaders across the UK in the following roles:

## **GENERAL MANAGERS**

## **SALES MANAGERS**

# MEMBERSHIP CONSULTANTS

### **RECEPTIONISTS**

## PERSONAL TRAINERS

If you would like to apply, please head to our website via xercise4less.co.uk and go to the careers section.

To make a speculative application, please send your CV along with a cover letter to recruitment@xercise4less.co.uk.

### You will be:

- Competitive by nature and be motivated by money.
- Motivated and driven to succeed.
- Able to work in a fast paced and ever changing environment.
- A real people person and able to communicate and empathise with people.
- Passionate about fitness, sport and all things healthy!

### **Other Awesome Benefits:**

- Opportunity to progress within a growing company.
- Contributory pension scheme.
- Access to excellent training programs – management, e-learning and onboarding.
- Free gym membership.
- Access to discounts at hundreds of global brands through Perkbox including free Tastecard.
- Free mobile phone insurance and breakdown cover.





énergie Fitness, the UK's leading fitness franchise operator, are building an apprenticeship programme without boundaries. You can view the 4 key job roles of Host, Sales Prospector, Personal Trainer and Club Manager on the énergie Leisure Opportunities portal www.leisureopportunities.co.uk/jobs/energie

At énergie we recruit apprentices from all ages and backgrounds. You can earn attractive salaries and are guaranteed free training leading to recognised, national qualifications. If you want to make a difference to the lives of people, and create a fitness club where people feel they belong, then let's have a conversation.

énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

Apply now: http://lei.sr?a=W4C8t





# **Personal Trainer**

## **Nationwide**

- Become fully qualified in as little as 5 weeks
- UNLIMITED earning opportunities and keep every penny you earn
- Guaranteed interviews
- Build your career with a leader in UK fitness

If you've always dreamed of a career in fitness and are passionate about healthy living, then PureGym have an opportunity for you.

They have teamed up with their corporate partner, The Training Room who are inviting applications from individuals in the early stages of building their fitness career and matching them to available opportunities within PureGym upon successful completion of their course.

As the UK's biggest gym chain PureGym boasts more than 200 state-of-the-art sites across the country each equipped with leading-edge facilities designed to encourage positive results across their member base.



EARNING OPPORTUNITIES

No Experience? No problem! Full training is available and all successful graduates are guaranteed interviews and 3 years career support to help become a PT at the top of your game.

### The benefits of a career with PureGym!

- PureGym personal trainers keep 100% of their earnings
- Free PureGym Personal Training Business Setup course
- Business Enhancement course
- A-Z manual
- Access to a business coach for 12 weeks
- Group Exercise training
- Access to the social media group for PureGym personal trainers
- Discounted CPD courses with industry experts

This is a fantastic opportunity to have the career you have always wanted.





Apply now: http://lei.sr?a=z7P2g



**Location: Stockport, UK** 

**Salary: Circa £17,500 – £20,000 per annum** 

Closing date: 08 Oct 2018



Our Duty Managers are enthusiastic, committed and hardworking individuals who supervise and lead the centre team during their shift, ensuring everyone maintains lifeLEISURE's high standards, delivers exceptional customer service, communicates effectively and complies with operational procedures. In addition, they play a key role in supporting the centre to achieve sales and retention targets in order to assist with the achievement of lifeLEISURE's business objectives.

The Duty Manager role has been a stepping stone for many of our team members who have followed personalised training plans and progressed either into leisure management or other areas of the business.

As six lifeLEISURE centres have pools and our Duty Managers may be required to work at any of our facilities, a National Pool Lifeguard Qualification (NPLQ) is essential for this post, however, if do you not currently have the qualification we can support you to gain it.

Reflecting our Preferred Behaviours = Personal Best culture, Life Leisure have 'Behaviour Profiles' rather than job descriptions. Click here to see the Behaviour Profile for this role.

### **Working for Life Leisure:**

To find out more about what it's like to work for Life Leisure please visit our website where you'll find testimonials from both current and former staff, a list of the benefits you could receive by working for us and videos showing the fantastic work our amazing team does day in day out!

### Why work for Life Leisure?

Our culture of Preferred Behaviours = Personal Best underpins everything that we do at Life Leisure. All staff who are recognised as demonstrating the Preferred Behaviours have the opportunity to be invited to join our Sentinel Programme where they take an active role in the future of Life Leisure by creating, developing and implementing new idea and products/services, whilst being mentored and learning new skills to help them become Life Leisure's future leaders.

In addition to our highly-regarded Sentinel programme, other benefits you'll receive through working for Life Leisure include:

- Gym membership
- Contributory pension scheme
- Extensive training opportunities
- 6 weeks' annual leave (rising to 7 after 5 years' service)
- Annual awards event See here this year's award winners!

### Applying for the role:

If you are interested in this role please click 'Apply Now' and submit express your interest by close of business Wednesday 8th August.

We look forward to receiving your application!

APPLY NOW: http://lei.sr?a=k2w6e





# Spa Therapist

S O F I T E L

Location: Heathrow Airport, London, United Kingdom Competitive Salary & Benefits

LONDON HEATHROW

Award-winning luxury hotel directly connected to Heathrow Airport's Terminal Five with 605 bedrooms & suites, 45 meeting rooms, five restaurants and bars and a luxury spa with a thermal suite.

The spa is responsible for the delivery of a wide array of luxurious spa treatments to both our hotel guests and day guests & visitors ensuring an exceptional experience every time. We have five treatment rooms including, one couples suite a full hydro suite, relaxation room & gym facilities.

Spa Therapist is responsible for the delivery of a wide array of luxurious spa treatments to both our hotel guests and visitors. They also look after our Hydro Suite facilities ensuring the wellbeing of clients at all times.

### **Duties and Responsibilities**

- Performing all spa treatments as per product and spa guidelines to include, head and body massages, facials, manicure, pedicure, hot stone treatments etc.
- Full and proper use of all Spa equipment as per treatment guidelines and training.
- Delivery of exceptional client care at all times.
- Outstanding cleanliness and hygiene across all areas of the spa.
- Up-selling spa products where possible and carry out Spa reception duties if required.
- Assist with demonstrations as and when required.
- Maintaining all equipment and work areas, including key security and comply with Health and Safety guidelines.

### Skills & Experience

- Recognized Beauty Therapy Level 3 qualification (e.g. NVQ3 BTEC/CIDESCO/CIBTAC/BABTAC or similar) is preferred
- Previous experience in 5\* spa environment would be an advantage
- Capable and dedicated to delivering high levels of guest care
- A smart, polished and professional appearance
- A positive attitude and excellent communication skills
- Willingness to drive treatment & products sales
- Previous knowledge of ESPA products and treatments would be an advantage

### What we offer:

- Staff uniform provided
- Meals provided on duty
- 28 days annual leave (pro rata for part-time)
- A friendly working team environment
- Working with a luxury treatment brand with full training provided
- Continuous training on new products and spa treatments
- Reduced parking rate for members of staff
- Staff incentive programme
- Discounted/preferential rates at hotels within Accor and Arora hotels
- Discount of 30% off food and beverage in Hotel dining outlets

APPLY NOW: http://lei.sr?a=n7J0l



# BVLGAR I









Located in Knightsbridge on the edge of Hyde Park, The Bvlgari Hotel London is both a haven of calm in the centre of the city and yet under a minute's walk from such landmarks as the famous Harrods department store.

# We are recruiting!

We are currently recruiting for a variety of roles to join our award winning luxury Spa. Based over two floors, our Spa comprises numerous treatment rooms offering a variety of specialist products and services, a Spa suite and a 25m swimming pool and adjoining vitality pool. We offer a competitive salary and benefits package

### **Spa Sales and Reservationist**

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

### Spa Attendant

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

## Senior/Spa Therapists

Spa Therapists are responsible for delivering exceptional treatments to guests of the spa, in line with ESPA and Hotel brand standards, whilst maintaining the excellent five-star client care, cleaning standards and grooming. Responsible for revenue generation through retail, up-selling and cross sales to other business centres in the spa.

#### Did we mention the fabulous benefits we offer too? See below for just some of them...

- Highly Competitive Salary
- Discount at selected Bulgari retail outlets
- Life Assurance
- Private Dental Insurance

- Service Charge
- My Bulgari Rewards Discount Scheme
- Private Health Insurance
- Group Personal Pension Plan

All our colleagues demonstrate our core values in the service they deliver... Radiance, Grace, Authenticity, Pure Presence, Integrity and Tradition of Excellence... is this you? If you think it is and you would like to join our team please send your CV and letter of application below.

# We look forward to hearing from you!

For more information and to apply: http://lei.sr?a=b3R5t

# LEISUREFORCE & SPORTSJOBS4WOMEN

The greatest & longest established international sports jobs agencies in the world for over 30 years

Take advantage of our long international experience & feel assured in your job search

All job opportunities are full time (minimum 12 months) & offer benefits of a tax-free salary, free accommodation, annual flight, visa costs and arrangement, medical care, 30 days vacation p/a and often a duty meal. You are almost living for free & all your salary is yours while working in the sun!

The majority of the time, you will be joining other candidates we sent out recently or many years before with the same companies. Some of our candidates already there may actually be your future manager.

The vacancies we receive are usually quickly filled via our own database of existing candidates. So if the current ones are taken by the time you apply, don't worry as there will be more coming in every month. So get your CV registered with us free of charge & with full confidentiality. Your CV details go nowhere without your prior approval, that's our promise!

# Current vacancies include:

## **Golf Course Contract Manager**

**East Coast, Saudi Arabia** 

IRO £42,000 per annum, tax free For further information and to apply: http://lei.sr?a=N5G2W

### Fitness Club/Studio Manager

**Eastern Province, Saudi Arabia** 

IRO £42,000 per annum, tax free

For further information and to apply: http://lei.sr?a=09j1c

## **Personal Trainer/Wellness Coach**

**Bahrain** 

IRO £22,800 per annum + 10% commission, tax free For further information and to apply: http://lei.sr?a=8l8G8

For further information on any of these roles and many more on our websites, please call Simon directly on +44 (0)1590 676379.

LEISUREFORCE & SPORTSJOBS4WOMEN are owned & managed by The UltraForce Group (UFg) & are based in the UK

www.ultraforce.co.uk

In line with recent UK & EEC-inspired confidentiality regulations, UFg is GDPR compliant & is also registered with the ICO in the UK (# Z4710886). This professional status is a reassurance to all our registered candidates that your confidential details stored with us, are strictly controlled & limited for the sole purpose intended of sourcing international employment for you and according to your instructions.







# **Holiday Camp Sports Coaches**

Location: Bristol, UK Competitive Salary & Benefits

UWE Sport are looking for professional and enthusiastic sport coaches to run our children's activity camp at the Centre for Sport.

You will need to be creative, passionate about sport and full of energy to work with children of all ages from early in the morning until 5:30pm each day.

To be a leader you will need to have a UKCC level 2 coaching certificate and or qualified teacher.

To be an assistant you will need to have a UKCC level 1 coaching certificate.

These roles are temporary assignments and you will be working with other sport coaches to deliver children's activities during the following school holidays;

- February half term
- Easter
- May half term

You will work 47.5 hours per week for 10 weeks of the year. Actual hours to be agreed with the recruiting manager. You will complete timesheets and be paid on an hourly basis in arrears. Holiday entitlement is paid as part of the salary.

This post is based at our lively Frenchay campus where we have invested in the latest facilities and resources to give our students access to everything they need to succeed – with £300m being spent on new state-of-the-art learning spaces and accommodation between now and 2020 to enhance our offer even further. Frenchay campus is within close proximity to excellent motorway links and within walking distance of two train stations, making UWE Frenchay Campus the ideal place to work for those wishing to commute to Bristol.

This post requires an enhanced DBS clearance.

Closing date: 31 December 2018 at 11.59pm.

UWE is committed to equality and values diversity; to work for an employer that aspires to achieve excellence through inclusion, please click 'Apply Now' below.

Apply now: http://lei.sr?a=S3v6r

# **SWIMMING INSTRUCTORS**



# nature

# Currently recruiting for venues in:

- Heathrow
- Hampshire
- Teddington
- Bedford
- Hammersmith
- North London
- Central London

# Are you a passionate and skilled swimming instructor with a talent for inspiring all ages to swim?

Swimming Nature is the UK's largest independent provider of private and bespoke swimming tuition, from babies through to adults with nearly 30 years of experience in the sector.

Following Swimming Nature's award-winning teaching programme, you will help your students progress through each skill level, supported by our unique rewards programme, and technology that's second to none. Working hours will include afternoons Monday to Friday and Saturday and Sunday mornings, although additional hours may be required. Flexibility is advantageous.

#### Instructor benefits

Alongside the opportunity to work in a progressive, dynamic and rewarding environment, Swimming Nature instructors enjoy a full range of employment benefits, including:

- A secure permanent position in the company
- An ongoing bespoke training programme, continuing professional development and various career pathways leading to join our sector Quality Assurance Programme
- A robust performance-related pay scale ranging from £16 to £21 per hour
- Opportunities to contribute in the media as part of our expert panel
- 28 days annual leave (pro rata)
- Access to a workplace pension and Perk Box benefits
- Annual appraisal and pay review

### The essential ingredients

We are looking for teachers who were born to swim, and who are keen to train in the ground-breaking Swimming Nature method. Applicants will need to attend an in-water interview to demonstrate they can swim to a high standard. Other requirements include:

- An ASA Level 2 or an STA Full Swimming Instructor Qualification or the equivalent international qualification
- Exceptional communication skills and experience in a customer-facing/service environment
- A current lifesaving qualification (preferred although we can provide this if necessary)
- Excellent swimming ability with up-to-date knowledge of the sport

### Interested?

APPLY NOW http://lei.sr?a=y8j2S



# **Duty Manager**

Withington, Manchester, UK Salary: £18,400 - £19,200



Love Withington Baths (LWB) is a charitable organisation with a vision to provide accessible and affordable high quality leisure opportunities for Withington residents and businesses (www. lovewithingtonbaths.com). Withington Leisure Centre is 100 years old and contains a 60-station gym, 22 x 6m pool, sauna, two refurbished studios, physiotherapy room and a small café.

#### The role of Duty Manager

Reporting directly to the Facility Manager we are looking for a highly motivated and experienced Duty Manager with a minimum of 5 years' experience in the leisure industry. The role will require flexible working with a shift pattern based on 40 hours a week; including early starts, evenings and weekends.

This successful candidate will be a strong leader capable of meeting this varied and challenging role. They will have a proven track record of producing a cohesive and productive team of staff to enable the smooth running of this unique historic leisure centre. We are constantly looking to improve what we do at the Baths and the Duty Manager should be able to identify opportunities based on emerging leisure trends and member needs and to implement these innovations effectively.

#### Applicants for this role will need:

- First Aid at Work Qualification
- Knowledge of Health and Safety Requirements

# It would be a positive addition to your application if you had one or more of the following:

- NPLQ
- Pool Plant Operators qualification
- Management and/or coaching qualification
- ASA/STA Swimming Teacher qualification
- Level 2 Fitness Instructor Qualification (NVQ or similar)
- Personal training qualification

We will be operating a flexible staffing structure with all staff required to work across the facility. If you do not have the above desirable qualifications, you will be provided with this training during year 1, so that you can subsequently undertake associated tasks.

#### The person we are after will:

- Have excellent verbal, written and IT communication skills
- Have a good track record of managing the day to day running of a busy leisure centre
- Work with the Facility manager and staff to implement effective business development strategy to grow membership numbers and contain costs
- Ensure the building and its equipment are maintained and operated in accordance with specified procedures and that the required standards of cleanliness are maintained
- Strive to deliver high customer service standards in all aspects of the facility
- Be responsible for the motivation and development of staff so they can achieve their full potential

In line with the Immigration, Nationality and Asylum Act, all applicants will be expected to provide proof of eligibility to work in the UK if invited to interview. We welcome applications from all backgrounds and all sections of the community. This post is also subject to an enhanced DBS check.

Please apply by submitting a letter of application, addressing the above points and your suitability for this position, along with your CV by clicking on 'apply now'.

Deadline for receipt of applications is 4th October 2018 with interviews taking place on the week beginning 8th October 2018.

Anticipated start date is week beginning 12th November 2018.



gllcollege.co.uk