

leisure opportunities

07 - 13 December 2018 Issue 751

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£270m indoor ski dome for Swindon

A major new indoor snow centre and leisure destination in Swindon has been given the green light by the local council.

Designed by sports and leisure specialists FaulknerBrowns Architects, the £270m project will include a 2,000sq m (21,500sq ft) snow centre featuring two real-snow slopes – measuring 75m and 170m in length.

It will also house a 12-screen cinema with the largest IMAX screen in the UK; a bowling alley; an indoor trampolining centre; a 130-room hotel; and a variety of shops, bars and restaurants.

The project was given the go-ahead by Swindon Borough Council (SBC) and is being developed by SevenCapital. The scheme, earmarked as a priority by the council, will bring back into use former-industrial land to the north of Swindon town centre known as the North Star site.

SevenCapital has signed an agreement with a "major funder" and secured 50 per cent pre-lets ahead of planning consent.

Confirmed operators for the North Star Village include The



■ The £270m project has been designed by FaulknerBrowns Architects

Snow Centre, Empire Cinemas, Hollywood Bowl and top mountain sports retailer Ellis Brigham.

"This ski facility has been a vision for Swindon for over six years, but we've now passed the final gate and are closing in on the finish line," said councillor Dale Heenan, SBC cabinet member for the town centre. [More: http://lei.sr/M2w3c](http://lei.sr/M2w3c)



The centre has been a vision for Swindon for more than six years

Dale Heenan



FITNESS

Financil incentives – key to getting people more active?

Vitality founder Adrian Gore reveals 'landmark study'

[p7](#)



SPORT

Childhood inactivity levels 'worse than feared'

Prof Mark Tremblay blames crisis on modern trends

[p14](#)



SPA & WELLNESS

Swiss 'art power' couple open their first spa hotel

Iwan and Manuela Wirth take over Fife Arms

[p17](#)

MoveGB appoints consumer tech specialist **Leigh Phillipson** as director of partnerships

MoveGB has named Leigh Phillipson as director of partnerships.

A consumer tech specialist, Phillipson joins MoveGB from beauty treatment booking company Treatwell, where he was sales director. During Phillipson's tenure, Treatwell enjoyed rapid growth and was subsequently bought by Recruit Holdings on a valuation of US\$222m.

At MoveGB Phillipson will work directly with the activity membership platform's fitness partners.

"Leigh brings a wealth of experience to the management team



■ Phillipson joins MoveGB from beauty booking company Treatwell

"With plans for wider expansion we'll accelerate our ability help people find the activities they enjoy when they want"

and a proven track record," said Justin Mendleton, MoveGB's commercial director

"He is passionate about growing the value businesses can leverage from partnering with Move,

something that is at the core of our mission and purpose."

Commenting on his new role, Phillipson said: "I'm excited to be collaborating with our fitness partners to keep increasing the number of active people across the UK.

"MoveGB is showing really impressive growth and with our plans for wider UK expansion we will accelerate our ability help people to find the activities they enjoy when they want them."

Before his stint at Treatwell, Phillipson was part of the core team responsible for the international spread of online food order and delivery service, Just Eat.

Former Sport England CEO **Jennie Price** joins Portas Consulting to help with sports projects



■ Jennie Price (left) with David Portas, managing partner of Portas Consulting

Former Sport England CEO Jennie Price has joined global strategy consultancy Portas Consulting as an expert adviser.

Price has been tasked with advising Portas and its clients to "harness the power of sport and physical activity".

Portas has offices on four continents and works with a number of sports organisations and national and local governments on sports and activity policy and implementation.

"Jennie shares our passion for improving the lives of people through sport"
David Portas

"Jennie shares our passion and commitment to improving the lives of people through participation in sport and physical activity," said David Portas, managing partner.

"Her reputation internationally, with her track record and experience, will complement our growing global business."

Price added: "Portas Consulting helps to shape the

approach to sport and physical activity in many countries around the world, and this is an exciting opportunity to apply what I have learned to develop new ideas and projects in an international setting."

Price led Sport England from 2007 to November 2018 and was responsible for creating the grassroots sports agency's current strategy, *Towards an Active Nation*.



■ Lady Cobham was speaking after a survey showed 78 per cent of UK businesses believe "earn and learn" opportunities are vital

"Work-based training opportunities can provide a significant part of the solution to tackling future workforce challenges"

Apprenticeships 'vital' to workforce – **Lady Cobham**

Lady Cobham CBE has called for increased focus on work-based training opportunities, in order to tackle the challenges presented by a rapidly changing business environments.

The former VisitBritain chair was speaking after a survey showed that 78 per cent of UK businesses believe that "earn and learn" training opportunities are vital in preparing them for future.

Conducted by the 5% Club – of which Lady Cobham is director general – the study also listed some of the future challenges identified by businesses.

Key concerns include worries over an ageing workforce, a continuing skills

gap across sectors and the rising use of new technology – such as artificial Intelligence.

The 5% Club is a collective of 340 employers of all sizes, committed to having 5 per cent of their workforce in 'earn and learn' positions – including apprentices, sponsored students and graduates.

Lady Cobham said: "Over the next few years, businesses will face unprecedented change. The increasing use of AI, data insight and other technological advances will become the expected norm for businesses – and we need to prepare our workforces accordingly.

"Work-based training opportunities can provide a significant part of the solution."

leisure opps

Contents issue 751

NEWS

Fitness 07 ➤

Sports 12 ➤

CIMSPA 15 ➤

Spa & wellness 17 ➤

Hotel 20 ➤

Tourism 21 ➤

Attractions 23 ➤

Insight 26 ➤

CLASSIFIED & JOBS

Job opportunities 33 ➤

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■ Beckham described the securing of the site as a "dream come true"

Miami says 'yes' to **David Beckham's** Freedom Park and Soccer Village

The City of Miami has thrown its support behind Freedom Park and Soccer Village, David Beckham's long-awaited stadium and training facility.

The proposed complex, which has been a subject of media speculation since it was first announced in 2013, will be the home of Beckham's Major League Soccer (MLS) team, Internacional Club de Fútbol Miami.

Designed by Miami-based architecture firm Arquitectonica, the

"If all goes as planned, Beckham's plans to locate the team at Freedom Park could be completed by 2021"

development will include a 25,000-seat stadium and a 24-hectare public park, as well as extensive space for football pitches, offices, hotels, and commercial facilities.

The new public realm – which will occupy the former site of the Melreese Country Club – will also feature a waterpark, skate park, and amphitheatre. Although sixty percent of Miami voters cast

their ballot in favour of the sports centre, the project will still require the approval of municipal administrators to obtain a building permit.

Once full backing is secured, the new site – which Beckham has called a "dream" come true – could begin construction in 2019.

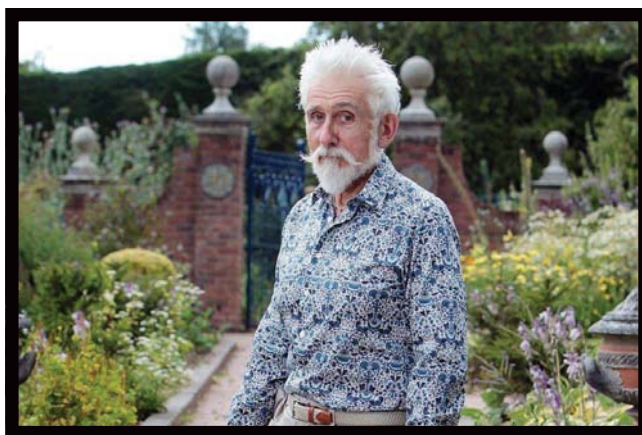
If all goes as planned, Freedom Park could launch as early as 2021.

Lower entrance fees at galleries and museums for younger visitors, urges former V&A director **Sir Roy Strong**

Sir Roy Strong, the former director of London's V&A Museum, has said that national galleries and museums across Britain should introduce lower entrance fees across the board and with greater concessions for younger visitors.

Strong, who was V&A director between 1974 and 1987, made the comments to The Telegraph newspaper, suggesting that current fees for cultural institutions are excluding the millennial generation.

"I would much rather see a low entry fee for everyone, with concessions for students and people like that," he said.



■ Sir Roy said fees at cultural institutions are excluding youngsters

"I would much rather see a low entry fee for everyone, with concessions for students and people like that"

Speaking in response to a survey conducted by Ecclesiastical Insurance, Strong also said that he

sees very little choice for UK museums and galleries other than to introduce entrance fees as they are "desperate

for money" after exhausting fund-raising option. The survey, which questioned 2,000 people aged between 18 and 30, found that more than a third said they never visit galleries, while almost half never go to stately homes. Nearly half of respondents also said that they would visit more if big exhibitions had cheaper tickets.

The study also suggested that people who were not taken to cultural institutions as children were far less likely to visit them as adults.

Entry to national galleries and museums across the UK is almost ubiquitously free, however, most of the larger exhibitions they hold are often not.



■ Dalby joined Center Parcs in 1995 and has been chief executive since 2000

Center Parcs chief **Martin Dalby** reveals plans for "Ireland's biggest waterpark"

Center Parcs CEO Martin Dalby has unveiled plans to open a new waterpark destination at the holiday company's site in Longford, Ireland, with the new attraction to open its doors in Q3 2019. .

Called Subtropical Swimming Paradise, the waterpark will be the largest in the country when it opens next year, covering 3,500sq m. Among its features, the attraction will include a Tropical Cyclone water slide, a family raft ride, a two-seater slide reaching speeds of up to 45kmph (28mph), and the Twister – a family slide. The

waterpark will also include a family wave pool, wild water rapids, children's water play areas and spa pools. Amenities will include a private family cabana, a café and a bar.

"Center Parcs Longford Forest will revolutionise the short-break market for Irish families," Dalby said.

"There won't be a better place to spend those cold winter days than in our Subtropical Swimming Paradise.

"We're still on track to open next summer, and we expect to release earlier arrival dates in the new year."

"Center Parcs Longford Forest will revolutionise the short-break market for Irish families"

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RESEARCH

Financial incentives – key to active lives?

A study by research institute RAND Europe has suggested that there is a guaranteed way to increase people's physical activity levels – by offering financial rewards.

Described as the "largest behaviour change study on physical activity" RAND charted the behaviours of more than 400,000 people in the UK, US and South Africa.

The study examined the effect of a physical activity rewards programme ran by health insurer Vitality.

Vitality traditionally offers its customers "treats" – such as cinema tickets and retail vouchers – in return for regular trips to the gym, which are verified by swiping membership cards.

For the study, however, Vitality launched a new incentive with a direct financial benefit. Called Vitality Active Rewards with Apple Watch, the programme allowed members to acquire an Apple Watch by paying a minimal amount up front – and reducing their monthly payments to zero by meeting physical activity goals.

Participants taking up the offer increased their physical activity levels, on average, by 34 per cent.

Vitality founder, Adrian Gore, said the study proved that the incentive of not having to pay more was an effective way of increasing activity levels.

[More: http://lei.sr/U2Y6k](http://lei.sr/U2Y6k)



■ The study examined the effect of an activity rewards programme



The incentive of not paying for an Apple Watch got people active

Adrian Gore

EVENTS

Inclusive workforce theme revealed for active-net 2019



The sector needs to ensure an inclusive and diverse workforce

David Monkhouse

Next year's active-net conference will explore the benefits of having an inclusive and diverse workforce.

The two-day conference will feature a panel session and a number of breakout workshops discussing the topic of diversified workforces.

The main panel session, titled 'An inclusive and diverse workforce – ensuring we maximise the talent available', will be chaired by Andy Reed, director at The Sports Think Tank. It will include a number of industry experts – including Sandra Dodd, CEO, Places for People Leisure; David Stalker,



■ The two-day conference will feature networking sessions, a panel session and a number of workshops

former UK active CEO and current CEO of Oxygen Free Jumping; and Arun Kang, CEO of Sporting Equals.

"The leisure sector needs to ensure its workforce is both inclusive and diverse," said David Monkhouse, organiser of the active-net event.

[More: http://lei.sr/w6R9g](http://lei.sr/w6R9g)

Fitness news

TRUSTS

Life Leisure trust moves into facility ownership



It's unusual for a trust, but we could see SSV's importance to Stockport

Malcolm McPhail

Life Leisure has become a facility owner after acquiring the Stockport Sports Village (SSV). The charitable trust – which manages sports and leisure facilities in the North West of England – purchased the 23-acre site which represents the company's first venture into land ownership. While no details were released on the purchase price, the deal is thought to reflect a rent vs mortgage differential of around £14m for the trust.

Life Leisure first took over management of the site – which features a 5,000sq ft health club, 17 3G football pitches and tennis courts – in 2012.



■ The Stockport Sports Village features a 5,000sq ft health club

According to Malcolm McPhail, Life Leisure CEO, the purchase of SSV marks the start of a new era for the organisation.

"It's unusual for a trust, let alone a trust of our size, to be in a position to buy such a major asset but we could see SSV's potential and its importance to Stockport from the outset," McPhail said.

[More: http://lei.sr/N2B9C](http://lei.sr/N2B9C)

RESEARCH

Exercise, sleep and limit on screen time results in smart kids

Children who exercise for at least one hour a day, get nine to 11 hours of sleep at night and spend two hours or less in front of screens return 'significantly higher' mental test scores.

The findings come from a study by Canada's Healthy Active Living and Obesity Research Group, published in the medical journal *The Lancet*. The study investigated the relationship between adherence to the *Canadian 24-Hour Movement Guidelines for Children and Youth*, which recommends at least 60 min physical activity per day, two hours or less recreational



■ The more of the recommendations the children met, the better their cognitive results



Global cognition was positively associated with each additional recommendation met

screen time per day, and 9–11 hours of sleep per night for children aged 8–11 years.

Overall, 51 per cent of participants met the sleep recommendation, 37 per cent met screen time, and 18 per cent met the physical activity recommendation.

The study found that the more recommendations the children met, the better their cognitive results.

[More: http://lei.sr/R5A6r](http://lei.sr/R5A6r)

Reebok and GymCube partner with REPs for app

Reebok and online training platform GymCube have announced a new partnership with the Register of Exercise Professionals (REP) that will see the trio launch a new app for UK fitness professionals.

Developed by GymCube, the new app is designed to enable UK fitness professionals to earn money as online coaches, as well as improve their skill set and increase their knowledge.

In addition, it will give REP members access to a host of educational resources.

[More: http://lei.sr/n2o3n](http://lei.sr/n2o3n)

Raising the standard of pool plant operator training



swimming.org/ios



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As the UK's love for swimming and water-based activity is on the increase, the IQL UK National Pool Plant Operators Certificate, delivered by Institute of Swimming, covers everything you need to effectively maintain a swimming pool, spa or water feature.

Approved by the Pool Water Treatment Advisory Group (PWTAG) and meeting their industry guidelines, the course is considered to be of the highest standard, widely viewed as best practice and ratified by IQL UK as the awarding body.

To find out more about this and other Institute of Swimming courses, visit swimming.org/ios or find a course here rlssdirect.co.uk/course-finder/

PEOPLE

eGym secures funding to grow business

Fitness startup eGym has secured US\$20m (£15m) worth of financing led by NGP Capital.

eGym, which provides fitness equipment and software-based training solutions to health clubs, will use the funding to "aggressively accelerate" its international expansion, with a focus on the US market as well as the corporate wellness offering.

The company currently supplies its training products to nearly 14,000 gyms and businesses across the US and Europe – including the UK.

As well as NGP Capital, the latest round of funding was supported by Highland Europe and HPE Growth Capital.

"Working with NGP Capital, we now have a knowledgeable digital health investor with an extensive US network to help guide our global expansion efforts," said eGym co-founder and CEO Philipp Roesch-Schlanderer.

"We have an ambitious vision, because we want to solve two problems that we believe are interlinked – health care costs are skyrocketing and existing fitness solutions often fail to deliver outcomes.

"Therefore we are building a gym platform that allows people to achieve their training goals and connect that to the corporates via our corporate wellness marketplace."

[More: http://lei.sr/b4a5j](http://lei.sr/b4a5j)



■ eGym's products include fully electronic strength machines



We're building a platform which allows gym goers to achieve their goals

Philipp Roesch-Schlanderer

ACQUISITIONS

Anytime appoints CBRE to help with UK expansion



Providing high-quality fitness environments is a key differentiator

Stuart Broster

Franchised fitness operator Anytime Fitness has partnered with real estate advisor CBRE to help drive its UK expansion plans.

CBRE will advise on all of Anytime's property acquisitions and the partnership has been designed to support the fitness chain's objective to become the UK's largest fitness operator.

CBRE will become a retained agent for Anytime Fitness members and can be commissioned by franchisees to help support their property search and assist in providing competitive commercial terms – potentially driving down costs.



■ CBRE will advise on all of Anytime's property acquisitions across the UK

"The health and wellness industry has changed significantly," said Stuart Broster, UK CEO of Anytime Fitness.

"Providing high-quality fitness environments, that people can access at their convenience, is a key differentiator."

[More: http://lei.sr/G3j5G](http://lei.sr/G3j5G)

NASM establishes international Advisory Board

The new Product Advisory Board will guide decision making and help NASM evaluate its strategy against the current and future needs of the sector!50

The National Academy of Sports Medicine (NASM) has recruited leading operators and trainers to its new international Product Advisory Board.

The US-based global training provider has established the board to provide valuable insight into the evolving education needs of personal trainers and club businesses.

"It's crucial that our product development decisions accurately meet the needs of the professionals we serve," says Rich Fahmy, content development and product manager at NASM, as well as a key instigator of the new board.

"To do this, we must engage with industry experts to challenge our assumptions and biases. The members of our Product Advisory Board have all spent significant time 'in the trenches' and, in their current roles, mentor or interact with thousands of personal trainers.

"NASM has always engaged advisory boards but, in the past, these have been focused on the scientific research on which our product is based. While NASM will continue to consult with science-based advisory boards, we wanted an external perspective on the practical education needs of personal trainers."

Outcomes from the International PAB will contribute to strategy and



product development at NASM and will also influence education and training development in the UK, where appropriate. Moving forwards, there are ambitions for NASM Premier Global to establish a UK Product Advisory Board which will enjoy a two way dialogue with its international counterpart.

The new Board comprises:

- Heather Bahlmann – 1000 Hills Fitness US
- Marc Cohen – Marc Cohen Fitness
- Greg DiNatale – The Edge Fitness Clubs (US)
- Steve Jordan – Steve Jordan Fitness
- Scott Keppel – Scott's Training Systems
- Jason Mathes – VASA Fitness
- Mel Spooner – TPN International

■ The new board will influence training and development in the UK

■ Jason Stella – Life Time

The inaugural PAB meeting took place at the NASM's annual Optima Conference in Arizona in November. Moving forwards, this event will host the assembly's annual face to face gathering, with regular online meetings scheduled throughout the year.



RUGBY

RFU reports losses – predicts ‘tough times’

The Rugby Football Union (RFU) has posted losses of £30.9m for 2017-18 – a year in which the national governing body also made 54 staff members redundant.

The financial statement for the year ending 30 June 2018 shows that the RFU invested a record £107.7m in the English game in the last financial year – despite income falling by £12.5m.

Outgoing CEO Steve Brown said the RFU faces “testing times” ahead.

“Looking back, 2017-18 clearly marks a transition point for the RFU, as it moves from a period of high growth and investment in the game to a more challenging time,” he said.

Chair Andy Cosslett added that the sport’s landscape was “rapidly changing” – and that the organisation must adapt to the changing tide.

This will include the need to reduce RFU’s level of annual investment in rugby from the current average of £100m to around £95m.

“Over the past few years we have enjoyed revenue growth in a buoyant sports market,” he said.

“During this period of exceptional growth we’ve been able to increase significantly the amount of investment going back into the game, while maintaining the sound financial position of the Union.”

[More: http://lei.sr/r3b6w](http://lei.sr/r3b6w)



■ RFU invested a record £107.7m in the English game last year



“
2017-18 clearly marks a transition point for the RFU

Steve Brown

FINANCES

Sport England partners with Grant Thornton



Finances are often a challenge for sports and community clubs, which is why we are partnering with Grant Thornton to offer support in this area

Rosie Benson

Financial adviser Grant Thornton has created a programme of online workshops aimed at helping grassroots sports clubs to better manage their finances.

The workshops are part of a partnership between the business specialist and Sport England and include topics such as “future fitting your finances”.

All content and workshops produced by the initiative will be made available via Club Matters, a website run by Sport England offering sports clubs free practical resources.



■ The partnership has been designed to help sports clubs across the country better manage their finances

“Finances are often a challenge for sports and community clubs, which is why we are partnering with Grant Thornton to offer support in this area,” said Rosie Benson, head of clubs at Sport England.

[More: http://lei.sr/X6z9N](http://lei.sr/X6z9N)

NATIONAL GOVERNING BODIES

British Ski and Snowboard rebrands as GB Snowsport



Our new identity brings together ski athletes under one brand

Vicky Gosling

British Ski and Snowboard has revealed a new name and brand identity, four months after the national governing body took over responsibility for parasnowsports.

The new name, GB Snowsport, will be implemented with immediate effect and has been designed to help bring together every skiing discipline under one brand.

Announcing the new brand, GB Snowsport CEO Vicky Gosling reaffirmed the organisation's strategic goal of becoming a top five snowsport nation by 2030. "Most people are now aware that we have talented individuals



■ GB Snowsport's strategic goal is to become a top five snowsport nation by 2030

competing and winning across all the major snowsport disciplines," she said.

"Great Britain is already a leading snowsport nation and today our new identity brings together these athletes under one brand.

"We have created one elite team which will provide the support, welfare, resources and coaching our athletes need and which will allow them to achieve their goals and ambitions."

[More: http://lei.sr/c7g2q](http://lei.sr/c7g2q)

COMMUNITY SPORT

2,000 British Asian women to become sports leaders

Cricket's national governing body ECB will invest £1.2m in engaging women from British South Asian backgrounds to become community leaders.

Up to 2,000 British Asian females will be trained as ECB 'Activators' over the next four years thanks to a grant from Sport England.

The Activators – volunteers in a role designed for those undertaking their first involvement in coaching – will work in eight urban areas across the country.

The project is estimated to benefit up to 15,000 children aged between five and eight years old, and is part of the



■ British Asian females will be trained as ECB 'Activators'



If you never see people like you taking part, it's difficult to think of sport as something for you

Jenny Betteridge

ECB's South Asian Action Plan that was launched in May. The initiative aims to transform the way cricket engages with British South Asian communities.

Sport England's strategic lead for volunteering, Jenny Betteridge, said: "We now know that if you never see people like you volunteering in sport and physical activity, it is very difficult to think of that sport as something for you."

[More: http://lei.sr/Z3Q2p](http://lei.sr/Z3Q2p)

First Sporting Champions awards handed

The inaugural Sporting Champions awards have been held to highlight the successes of a talent development programme that aims to help athletes at all stages of their careers.

Everyone Active' Sporting Champions was set up in 2016 with the aim of securing athletes' progression in sport by eliminating barriers to participation, such as lack of funding and access to training facilities. At the time, the leisure operator pledged to support 1,000 athletes by Tokyo 2020. It recently reached 800 athletes in the programme.

[More: http://lei.sr/T8M6G](http://lei.sr/T8M6G)

INACTIVITY CRISIS

Childhood inactivity 'worse than feared', says report



Global trends are producing a generation of inactive kids

Mark Tremblay

Children in developed countries are not moving enough to maintain healthy growth and development – according to a report by the Active Healthy Kids Global Alliance (AHKGA).

AHKGA studied current activity levels in 49 countries across six continents as part of a project to assess global trends in childhood physical activity.

The resulting report revealed that modern lifestyles – epitomised by increases in screen time, the growing urbanisation of communities and the rise in automation of previously manual tasks – are contributing to



■ Modern lifestyles are contributing to the crisis

a public health problem that is now reaching 'crisis levels' and should be recognised as a 'global priority'.

"Global trends, including excessive screen time, are contributing to a generation of inactive children and putting them on a dangerous path," said Professor Mark Tremblay, AHKGA president and senior scientist at CHEO Research Institute in Canada.

[More: http://lei.sr/f2n9H](http://lei.sr/f2n9H)

MAJOR PROJECT

Exeter to get 'super-efficient' leisure centre

Exeter City Council has approved measures to spend an extra £11.8m on the environmentally 'super efficient' leisure complex planned for the city's St Sidwell's Point.

The centre, which was initially expected to cost in the region of £26.5m, will be part of a larger, £300m regeneration project of the city centre, which will also include a new multi-use entertainment venue, two hotels, restaurants and cafés and housing – as well as a new bus station.

The St Sidwell's Point Leisure Complex will include an eight-lane



■ The building will be the UK's first leisure centre to be built to the Passivhaus standard



This is a major and vital investment in a key site

Karime Hassan

main pool, a learner pool with moveable floors, a 150-station gym, a soft play area, a café and a creche.

The building will also be the UK's first leisure centre to be built to super-efficient low energy Passivhaus standard, saving "around 70 per cent on annual fuel costs".

Exeter City Council CEO Karime Hassan said: "This is a major and vital investment in a key site."

[More: http://lei.sr/F9N9s](http://lei.sr/F9N9s)

Five sports NGBs pledge 'alliance' with leisure sector

Five national governing bodies (NGBs) have pledged to work 'more closely' with the leisure sector as part of efforts to increase sports participation numbers.

As part of their commitment to a "long-term strategic alliance with the wider physical activity sector", the five organisations – Badminton England, British Gymnastics, British Weightlifting, British Tennis and Swim England – have all become members of ukactive, the not-for-profit body representing the sector.

[More: http://lei.sr/N8x8U](http://lei.sr/N8x8U)

Delivering coaching

Two years after the launch of *Coaching in an Active Nation*, Sport England has produced a review of *The Coaching Plan for England*, which aims to rethink the delivery of coaching to create the best possible experience for people taking part in sport and physical activity.

Sector challenges

Our coaches do some fantastic work from supporting talented athletes to providing guidance for those new to sport and activity. As such they play a vital role in keeping people engaged in physical activity.

To build on this work, Sport England identified five challenges for the sector, designed to attract and develop more qualified coaches and help them to better connect with people, understand their needs and provide tailored support to ensure a great experience of sport and physical activity.

Points of order

The review shows the progress made to date by a number of organisations and clearly demonstrates how effectively CIMSPA has leveraged its Sport England funding support to deliver value to the whole sport and physical activity sector. It's worth highlighting these achievements here.

■ **Sport England promise 1:** A new range of professional standards will have been developed to provide increased range of opportunities to engage people in coaching role.

CIMSPA solution: Developed 25 professional standards,

including standards for coach and coaching assistant

■ **Sport England promise 2:** Establish a new community of expert coach developers and mentors able to provide coaches with live feedback and reflective discussion to better guide their improvement journey
CIMSPA solution: 129 training providers have signed up as CIMSPA endorsed quality assured Skills Development Partners providing coach development opportunities

■ **Sport England promise 3:** Create an accreditation programme to recognise deployers that are committed to providing coaches with a high quality learning and development environment

CIMSPA solution: CIMSPA has been commissioned to begin consultation for a National Workforce registration scheme

Delivering on promises

CIMSPA has delivered on three of the five outcomes set by Sport England, once again demonstrating the value of our work to the whole sector. We look forward to continuing our work with Sport England and other stakeholders to improve the delivery of coaching in the sector. ●



■ Tara Dillon, chief executive of CIMSPA



The review shows the progress made to date by a number of organisation



PHOTO: SHUTTERSTOCK/JASON+OGULNIK

■ Sport England identified five challenges for the sector, designed to attract more coaches

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MARKETING

Ye Olde Bell launches Tiny Spa sessions

Children will be able to relax and take their first steps into wellness at the new Tiny Spa sessions at Ye Olde Bell Hotel and Spa in Barnby Moor, Nottinghamshire.

Children aged between five and 10 will be able to join a parent, carer or family member for a pamper session at the spa.

The spa is usually only open to those aged 16 and older, but due to customer demand, it recently launched a "Tween Spa" for those aged 11-16, which proved hugely popular. Following the success, Tiny Spa was created to cater for an even younger age group.

Children will have access to a range of spa experiences, including the heated indoor/

outdoor vitality pool, herbal laconium, Stonebath, the custom-made snowstorm experience, thermal shower walk, bubbling footbaths and the salt inhalation room.

The experiences will be set at a lower temperature than usual to ensure everyone can use them safely. The Alpine Sauna and Steambath will not be open due to the intense heat from these rooms.

"After we launched our Tween Spa we had lots of requests for an event for younger children," said spa director Sadie Ardron-Levack.

"It is a lovely experience to splash in our pool and feel like a grown up in a fun environment."

[More: http://lei.sr/H4w4T](http://lei.sr/H4w4T)



■ Tiny Spa caters for children aged between five and 10



After we launched our 'Tween Spa', we had lots of requests for an event for younger children

Sadie Ardron-Levack

NEW OPENING

19th century coaching inn to include "flower spa"



The spa menu will incorporate elements reminiscent of the local flora of Scotland

Swiss art power couple Iwan and Mauela Wirth – founders of Hauser & Wirth – will open their first hotel project in the Scottish Highlands, The Fife Arms.

Following two years of intensive restoration, the 19th century Victorian coaching inn will re-open in December with more than 12,000 works of art from international artists including Zhang Enli, Guillermo Kuitca, Subodh Gupta, and Bharti Kher, as well as a wide range of Scottish art.

The 46-bedroom hotel will include a spa with three treatment rooms, and the spa menu will incorporate



■ Swiss "art power" couple Iwan and Mauela Wirth have spent two years restoring the inn

elements reminiscent of the local flora of Scotland. Located a few miles from the royal family's Balmoral estate in the village of Braemar, the hotel is also surrounded by the Cairngorms National Park and near the cottage where Robert Louis Stevenson wrote *Treasure Island*.

[More: http://lei.sr/D2W2G](http://lei.sr/D2W2G)

Spa & wellness news

SPACES

Plans revealed for Kindred, a wellness working space



Our ambition is to support a new type of co-working

Mark Shaw

London-based architecture studio Studioshaw have designed Kindred, a leisure-oriented multipurpose gathering space in Hammersmith, London.

The new 3-storey, 7,500 sq ft centre, which will be built within Bradmore House, a 17th-century mansion, will feature a café, bar, and restaurant. Kindred will also allocate multiple rooms for co-working activities and live performances as well as yoga and meditation classes.

In a statement, Kindred described its vision for the facility, calling it a "village hall" and "modern day campfire for city life where human connection is prioritised".



■ The venue will promote wellness and is expected to open its doors in January 2019

Mark Shaw, director at Studioshaw said: "We are delighted to be working with Kindred to create a unique series of spaces, which will become a creative hub within the heart of West London."

The venue is expected to open its doors in January 2019.

[More: http://lei.sr/k5c5E](http://lei.sr/k5c5E)

EVENTS

First-ever hot springs conference a success

The inaugural Hot Springs Connection – a three-day conference held in Glenwood Springs, Colorado, US in early November – unleashed a torrent of interest and enthusiasm.

The inaugural event welcomed 95 attendees from three different continents – North America, Europe and Australia. In total, 36 hot springs facilities were represented, with 12 vendors, suppliers and consultants also attending.

"It's astounding to me that no one had organised a conference specifically for commercial geothermal



■ The inaugural event welcomed 95 attendees



It's astounding that there wasn't a hot springs event before

Vicky Nash

attractions," said Vicky Nash, CEO and owner of Resort Trends, a firm specialising in hot springs marketing and tourism – and organiser of the event.

"All the feedback I received told me there was an interest in pooling knowledge and working together as a business community."

Topics at the conference included hydrothermal spa and wellness standards.

[More: http://lei.sr?a=v6L5p](http://lei.sr?a=v6L5p)

Elemis to launch 'fresh start' skincare kits

Elemis is set to launch a set of new skincare kits in the new year.

Designed to offer the skin a 'fresh start', the kits are designed to target specific skincare concerns and feature specially curated products from the brand's signature lines.

Elemis president Noella Gabriel said the new line will target the Christmas and post-Christmas market.

"After a busy and indulgent festive season, chances are your skin is starting to show the after effects. It's the perfect time to make a change for good and put your best face forward," she said.

[More: http://lei.sr/f216A](http://lei.sr/f216A)

A close-up photograph of a person's back, showing several long, dark green seaweed strips applied vertically to the skin. The lighting is warm and soft, highlighting the texture of the seaweed and the smoothness of the skin.

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RESEARCH

Hotel sector 'swinging towards luxury'

The total number of high-end hotels in the UK has increased by 140 in the last two years, while the number of hotels rated three-star and below fell by 110 in the same period.

The figures come from real estate law firm Boodle Hatfield, which suggests that investors in the hotel sector are increasingly banking on attracting more affluent tourists – driving a rise in the number of luxury hotel openings and upgrades in the UK.

Investors from overseas, particularly the Middle East and Singapore, have been key in bringing new investment into the luxury hotel sector in recent years.

Some of London's landmark hotels – including the Savoy, the Four Seasons and the Corinthia – are now owned, at least in part, by investors from the Gulf.

"There has been a very noticeable shift in investor focus towards the luxury end of the hotel market, as overseas ultra high net worth individuals seek to capitalise on London's ability to attract affluent visitors," said Adam Chamberlain, partner at Boodle Hatfield.

"London is one of the premier centres for wealth management globally, and that is increasingly reflected in the type of tourists the capital attracts."

[More: http://lei.sr/h7M4N](http://lei.sr/h7M4N)



■ Some of London landmark hotels, including the Savoy, are now owned, at least in part, by investors from the Gulf



London is one of the premier centres for wealth management

Adam Chamberlain

REDEVELOPMENT

Hotel Indigo to open following extensive restoration



The Grade II-listed building has been transformed into a hotel with 93 guests rooms

Hotel Indigo Stratford upon Avon, formerly The Falcon Hotel, is set to open early next year following a multi-million-pound restoration.

Now operated by Hotel Indigo, a collection of boutique hotels within InterContinental Hotels Group, the Grade II-listed building has undergone a painstaking restoration over an 18-month period.

Expected to open in February 2019, the hotel will play host to 93 guest rooms, designed around three themes – Georgian Townhouse, Tudor and Contemporary – inspired by Stratford



■ The hotel rooms were designed around three themes inspired by the culture and history of Stratford

upon Avon's history and culture. Each room will feature Hypnos beds, Egyptian cotton bedding, Nespresso coffee machines and 'spa-inspired' bathrooms, as well as high-speed WiFi and a 40" flat screen TV.

[More: http://lei.sr/y5W4B](http://lei.sr/y5W4B)

INDUSTRY STRATEGY

Sector deal for tourism 'in the works'

The government has signalled its intention to agree on an Industrial Strategy for the UK tourism industry – as long as the sector delivers on four key requirements.

Speaking to the Tourism Industry Council, secretary of state for tourism Jeremy Wright called on the industry to respond with a "renewed commitment" to promote its offer throughout the year, not just in the peak summer months, and increase high-quality, well-paid jobs.

Wright asked the sector to look at four key themes, which include increasing accommodation capacity; making tourism and hospitality a 'career for life'; and making the UK the

'most accessible tourism industry in the world'.

He also called on the sector to improve how it shares industry data to "identify growth opportunities" in new and emerging markets.

"Every time a leisure or business traveller chooses to visit, it brings investment in our economy and supports jobs across the country," Wright said.

The announcement follows an initial proposal submitted by tourism industry leaders, led by Steve Ridgway, chair of the British Tourist Authority.

UK tourism is now estimated to be worth more than £66bn a year to the economy.

[More: http://lei.sr/s6x4j](http://lei.sr/s6x4j)



■ UK tourism is now estimated to be worth more than £66bn



Every visitor to the UK brings investment in our economy

Jeremy Wright

REGIONAL TOURISM

Warning of 'uncertain future' for regional tourism funding



DMOs can no longer rely on traditional sources of funding

David Curtis-Brignell

A tourism chief has warned of the uncertain future of local government funding for destination management organisations (DMOs) and the "inevitability" of further budget cuts.

Speaking at The Tourism Consultants' Network Conference in Manchester, David Curtis-Brignell, Go To Places deputy CEO – and former chair of The Tourism Society – predicted that the "53 per cent cut in tourism funding" seen in the previous nine years "will only get worse".

He also suggested that further cuts – combined with a £15.7m cut



■ Budgets for regional tourism promotion 'could be cut'

in government funding to councils in the decade 2010-2020 – will mean that budgets for tourism promotion and management are at risk.

"DMOs can no longer rely on traditional sources of long-term funding or traditional models of operation," he said.

[More: http://lei.sr?a=01P6s](http://lei.sr?a=01P6s)



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FACILITIES

First look at newest Eden Project

London-based architecture firm Grimshaw have unveiled renderings of Eden Project North (EPN), a marine-centred recreational complex and leisure attraction in Morecambe, UK.

Conceptualised for environmental charity Eden Project International, the new destination will take the form of a series of mussel-shaped pavilions on the Morecambe seafront.

EPN will also feature a number of amenities and facilities intended to enhance wellbeing, including lidos, performance halls, gardens, and observatories. The development is expected

to mirror the success of Eden Cornwall, which – since its launch in 2001 – has contributed £2bn to the economy.

Speaking on the announcement, Dave Harland, chief executive of Eden Project International, said: "We're incredibly proud to present our vision for Eden Project North.

"We hope that the people of Morecambe and the surrounding area are as excited about it as we are. We aim to reimagine what a seaside destination can offer, with a world-class tourist attraction that is completely in tune with its natural surroundings."

[More: http://lei.sr/a4S2H](http://lei.sr/a4S2H)



■ Eden Project North will feature mussel-shaped seaside pavilions



We hope the people of Morecambe are as excited as we are

Dave Harland

NEW LAUNCH

Holovis targets cinema market with launch of new company



Our team allows us to provide a turnkey solution

Heather Blair

Experiential design firm Holovis is expanding its portfolio, launching a new company dedicated to creating attractions for the cinema market.

Called Extended Cinema, the new business division will apply Holovis' technology design expertise to cinemas, developing location-based entertainment offerings, which cinema-goers will be able to use before, after and even during a movie experience.

The new venture is being headed up by Heather Blair with support from Holovis business development manager Hayley Kenney.



■ The new business venture from Holovis aims to bring new experiences to the cinema market

"All our solutions are scalable, self-sufficient in operation and configured for the exact needs of the market," said Blair, speaking about the launch.

"Our team allows us to provide a turnkey solution, from content creation through to design and delivery."

[More: http://lei.sr/q7r4E](http://lei.sr/q7r4E)

Attractions news

ARCHITECTURE

Eye in the sky: skyscraper to become cultural attraction



The Tulip is in the spirit of London as a progressive city

Norman Foster

Architects Foster + Partners have unveiled images for the Tulip Tower, an observatory and event space intended to become the City of London's next cultural attraction.

The 305m skyscraper, which will stand alongside the now iconic Gherkin building, will be an office-free venue, providing panoramic views of the city.

Developed by J. Hafra Group as part of the City Corporation of London's Cultural Mile public engagement initiative, the complex will feature a number of leisure amenities and facilities, including internal glass slides,



■ The futuristic addition to London's skyline could open to the public in 2025.

gondola pod rides, and a restaurant. The site will also include a rooftop garden, pocket park, and sky bar.

"Continuing the pioneering design of 30 St Mary Axe, the Tulip is in the spirit of London as a progressive, forward-thinking city," said Norman Foster, founder of Foster + Partners.

[More: http://lei.sr/g9Z3w](http://lei.sr/g9Z3w)

EXPANSION

Dudley Zoo to utilise war-time network of tunnels

Dudley Zoo in the West Midlands is set to invest £6m in an expansion which will include utilising a network of wartime tunnels underneath the zoo.

Zoo bosses have drawn up plans that would make the attraction "more than a zoo" as visitors would be able to go explore an underground limestone cavern, seeing the mining history of the area.

Other details in the plans include the zoo's 1930s buildings being revamped, as well as a new education centre being built and the zoo entrance being refurbished.



■ The zoo's 1930s buildings will be revamped



We want to increase the number of children we attract to the zoo

Derek Grove

The number of visitors to Dudley Zoo has doubled in the past 10 years and is now at 300,000 per year. This increase in uptake, according to zoo director Derek Grove, has allowed zoo chiefs to think about investment.

"We want to build a training and education centre. We probably get 20,000 children in a year and we want to grow that," said Grove.

[More: http://lei.sr?a=4Q1u5](http://lei.sr?a=4Q1u5)

Historic visitor attraction planned for Belfast City

Northern Ireland's only burial ground with a Jewish section is to have a visitor centre added to it that will tell the history of the multi-faith people buried there and the cemetery itself.

Belfast City Council, which runs Belfast City Cemetery in the west of the city, has successfully secured £1.7m worth of Heritage Lottery Fund financing for the project and is now well on its way to its £2.3m target.

The council will use the money to create the visitor and education centre.

[More: http://lei.sr/G4t9j](http://lei.sr/G4t9j)



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PIXIE DUST

Joanna Lumley aims to open up a 'world of stories' as patron of Peter Pan literary attraction in Scotland



■ Lumley has taken an active role in the project to restore Moat Brae

With work well underway to develop a Peter Pan-themed literary visitor attraction in Scotland, its patron, star actress Joanna Lumley, has spoken to *Leisure*

Opportunities about the scheme and what it will mean for a "forgotten corner of Scotland".

WHERE DREAMS ARE BORN

Expected to draw around 250,000 visitors a year to the Dumfries area of the country, the historic Moat Brae house – the inspiration for writer JM Barrie's *Peter Pan* – is undergoing a major redevelopment to transform it into a national centre for children's literature and storytelling.

Lumley – who boasts a stellar acting career spanning nearly five decades, has backed the project, throwing her weight behind it as the Peter Pan Moat Brae Trust's patron.

"Moat Brae matters on so many levels," said Lumley, speaking exclusively to *Leisure Opportunities*."

"Dumfries and the wider region have had a tough time economically for many years and a new international visitor attraction will make a valuable contribution to all the regeneration work taking place. It's a very beautiful part of Britain and once people discover it they often return."

Dumfries has had a tough time economically for many years – and Moat Brae will make a valuable contribution to its regeneration



■ Lumley has an active role in the project as Moat Brae Trust patron

“ Firing young imaginations is enormously important – and that’s what Moat Brae is all about ”

SHINING A SPOTLIGHT

The Moat Brae Trust was established in 2009, to save the Georgian-era property, which was just three days away from being demolished when it was taken over by the group. Plans were then made to develop the historic location as the country’s first centre for children’s literature, with Lumley helping to raise £6.1m of the £8m needed for the full restoration.

“Ultimately my role here is to focus attention on the really important things that matter,” she said.

“That means shining a spotlight on the efforts being made by all the wonderful staff and volunteers at Moat Brae to create something that will be very special in the lives of many generations of children.”

A SOURCE OF INSPIRATION

As the birthplace of Peter Pan, the building and its gardens have a significant place in literary history. For Lumley, though it’s not just about the past, but also the future – the house will act as a place of inspiration for young people who are interested in the creative realms of writing, acting and art.

“Moat Brae will be able to give children and young people access to a whole new world of stories and creativity,” she said.

“Firing young imaginations is enormously important and that’s what Moat Brae is all about.” “The more we can ignite a love of stories in young people, the better.

“It’s by doing this that we will be able to nurture the next generation of readers, writers, illustrators, actors, games designers – and all other creative adults.” ●



■ The attraction will cater for young people

■ London is set to become the first capital city to have an inland surfing centre



London gets surfing

Ambitious plans have been announced to build a £40m inland surf park at north London's Lee Valley



■ The Wave is a specialist in inland wave attractions and parks

Lee Valley Regional Park Authority (LVRPA) and inland surfing company The Wave have unveiled plans to create an inland surfing venue in London.

To be located at the Lee Valley Athletics Centre in Edmonton, North London, the £40m venue will be developed jointly by the two partners and will allow people of all ages and abilities to take up surfing.

At the heart of the project will be a surfing lake powered by Wavegarden

Cove technology, which creates up to 1,000 waves per hour.

The project is at an early stage and a programme of consultation with local communities and interested organisations is set to take place in the new year – alongside a comprehensive analysis of the site.

A planning application will then be submitted following the review.

In a statement, a spokesperson for The Wave said: "We are extremely excited to announce that we are partnering with Lee Valley Regional



■ The plans (top image) are anchored by a wave pool capable of creating 1,000 waves every hour



Park Authority to develop a planning application for a world-class surfing destination in London.

"The Wave London, will reinvigorate land adjacent to the Lee Valley Athletics Centre and encourage more people to get outside in nature and get active."

The Wave is currently developing a similar venue in Bristol, which is set to open by the end of 2019.

"We are now full steam ahead building The Wave Bristol and can't wait to open our doors there next autumn,"

“

The Wave London will reinvigorate land adjacent to the Lee Valley Athletics Centre and encourage more people to get outside in nature

the spokesperson said, adding that the company would develop the London park in parallel to the Bristol works.

Shaun Dawson, Chief Executive of Lee Valley Regional Park Authority, added: "The Wave London would complement our existing world-class sports venues up and down the 26-mile-long Regional Park, including our three hugely popular London 2012 legacy venues providing the best cycling, white water, hockey and tennis opportunities to be found anywhere." ●



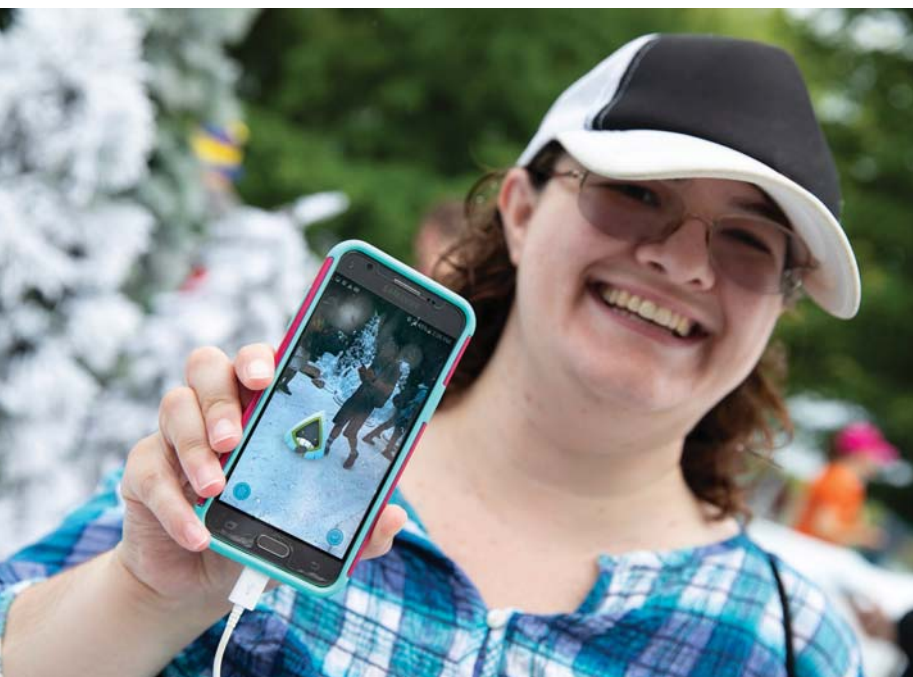
With our ongoing commitment to promote sustainable and responsible tourism, this partnership is a natural fit

Ion Vilcu, director,
UNWTO Affiliate Members Department



Let the games begin

The World Tourism Organization (UNWTO) and Niantic have formed a partnership which aims to push sustainable tourism in real-world games



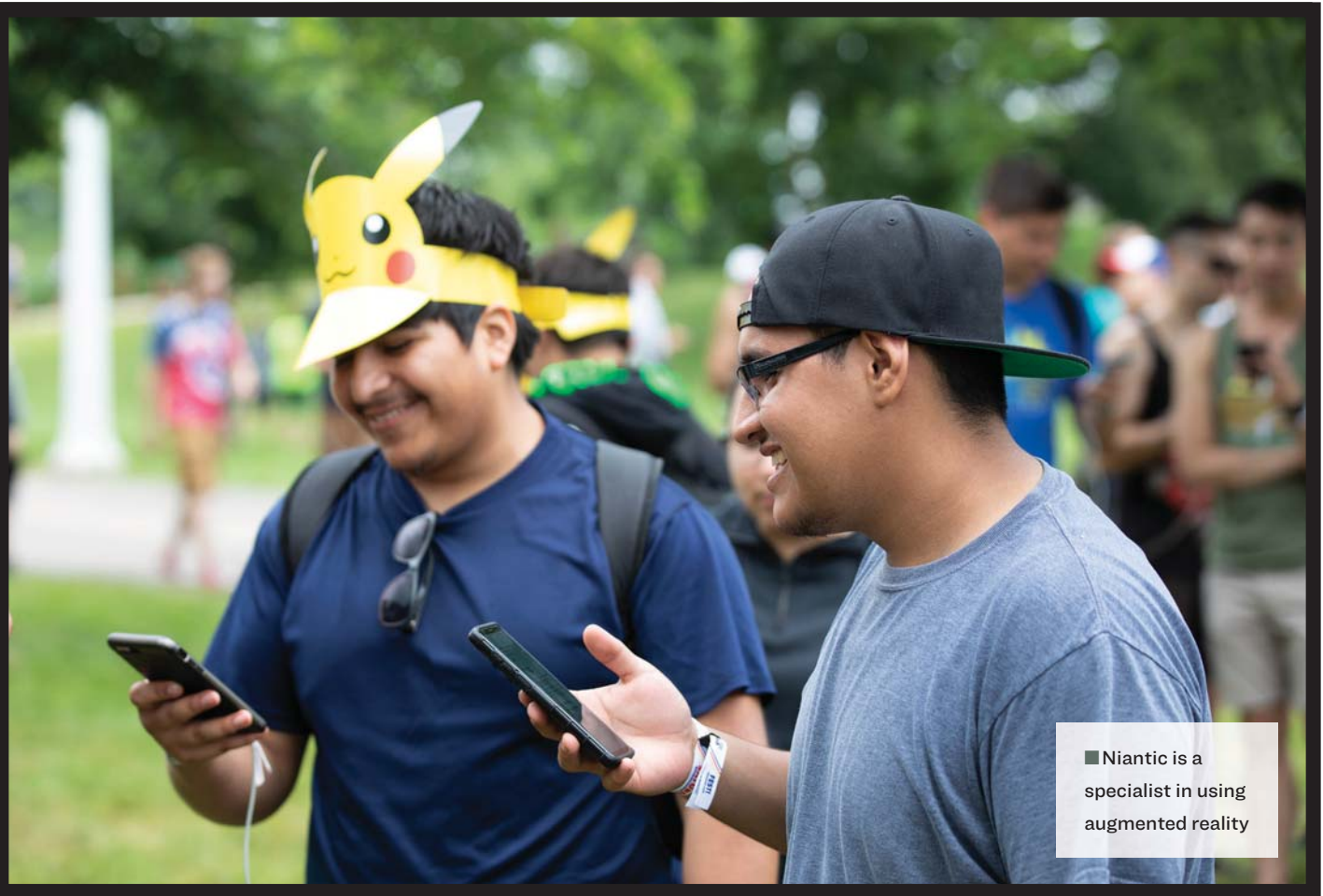
■ Niantic's games will be used to build awareness of UNWTO's 'Travel, Enjoy, Respect' campaign

The World Tourism Organization (UNWTO) is to work with real-world games developer Niantic in a bid to enhance sustainable global tourism.

MIXING WITH REALITY

Niantic's games – which include Pokémon GO and Ingress Prime – will be used in different regions around the world to build awareness of UNWTO's 'Travel.Enjoy.Respect' campaign, which aims to enhance tourism's contribution to the United Nations' 2030 Agenda for Sustainable Development.

UNWTO has confirmed that players will be able to engage with real-world locations they visit within the games in a variety of ways, although no specifics have been given as to how this will manifest itself as yet.



“ We’re looking forward to creating brand new adventures to increase awareness around responsible tourism ”

Equally, it is not clear which Niantic games will be used for the campaign.

MIXING WITH REALITY

While some of the detail remains to be confirmed, the two partners have already began working together.

“With our ongoing commitment to promote sustainable and responsible tourism, and Niantic having recently become a UNWTO Affiliate Member, this partnership is a natural fit,” said Ion Vilcu, director of UNWTO’s Affiliate Members Department.

“Niantic is a pioneer in creating real-world mobile game experiences that not only motivate their players to discover new places but also to appreciate the culture and beauty of the world around them.”

Anne Beuttenmüller, head of marketing EMEA at Niantic, added: “Our

goal at Niantic is to create interactive games that encourage exercise, social interaction and exploration, giving players the opportunity to play together in the real world and discover the incredible history hidden in their own neighbourhoods.”

MIXING WITH REALITY

Beuttenmüller adds that at the heart of the project will be the aim to engage and educate people.

“We’re looking forward to creating brand new adventures in collaboration with UNWTO to increase awareness around their mission of responsible tourism,” she said.

Earlier this month, UNWTO hosted this year’s Minister’s Summit at the World Travel Market (WTM) in London on the topic of Investment in Tourism Technology. ●



■ Niantic’s perhaps most famous game is the hugely popular Pokemon Go

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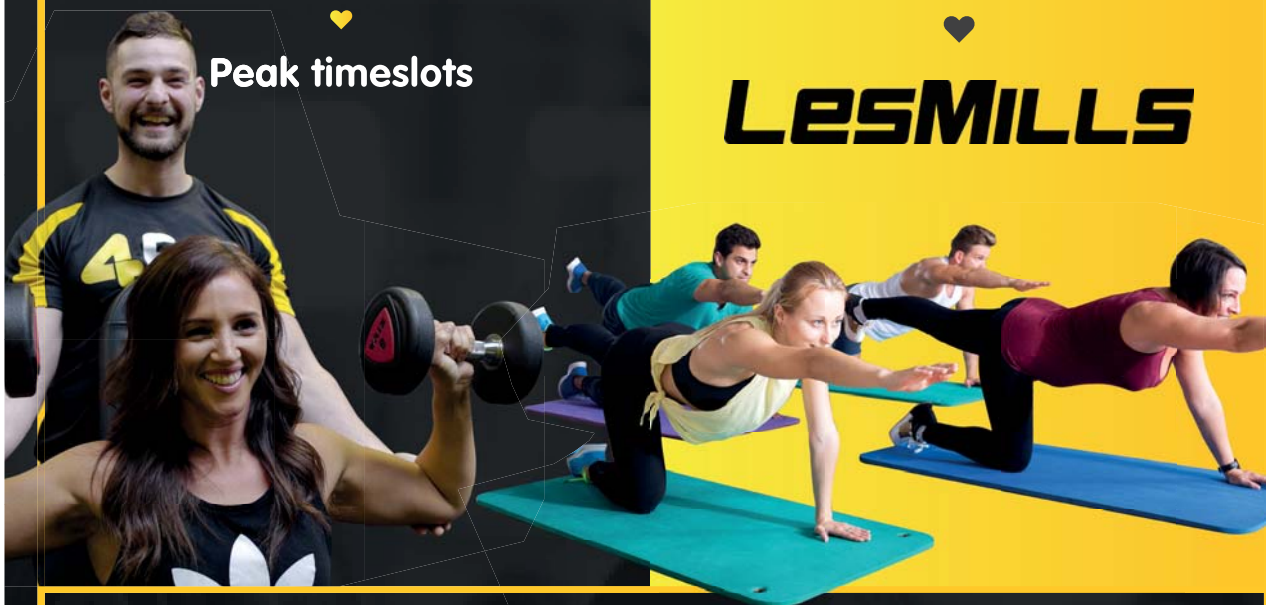
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MANAGERS

If you feel like you could help make
our members even happier visit

www.thegymgroup.com/careers

bhlive

Join our team

LIFEGUARD

Location: Portsmouth Salary: £16,332 per annum

We are the south coast's leading operator of leisure and event venues and a social enterprise that designs and builds engaging experiences to inspire people and enrich lives.

Our vision of Creating Opportunities, Inspiring People and Enriching Lives represents the ambition of:

- Encouraging more people to take part in physical activity
- Attracting higher audiences through a diverse range of cultural artistic and community events
- Delivering economic benefit to the locations in which we operate by hosting major conferences, exhibitions and events

Working on the poolside of one of our pools, you are the main point of contact for swimmers and therefore, you must be vigilant and have a good customer service approach. Ensuring compliance with Health and Safety around the pool environment and taking responsibility for maintaining cleanliness standards within the pool area are essential elements of this role. BH Live can offer you the opportunity to develop your career within the leisure sector, supporting the study of vocational and industry recognised qualifications.

The main responsibilities are:

To provide a high-quality level of lifeguarding/pool supervision to all pool users. To supervise public participation of activities at the centre, ensuring safety and enjoyment and undertake cleaning duties as directed. Erect, dismantle and transport equipment as required. Assist in the provision of a cost-effective, high-quality, customer-orientated service.

Must be available to work to meet the needs of BH Live's venues in relation to unsociable hour working, including working during evenings, weekends and bank holidays 40 hours per week – Permanent Contract.

BH Live is committed to safeguarding and promoting the welfare of children. Rigorous checks will be made of the successful applicant's background credentials, including an enhanced DBS (Police) check.

Applications can be made by submitting your CV to: recruitment@bhlive.org.uk

For more information and to apply: www.bhlive.org.uk/careers



CHAMPNEYS

HEALTH SPA

ASSISTANT WELLBEING AND FITNESS MANAGER

TRING, UK

Champneys is a destination health spa chain with resorts and day spas located in the English counties of Bedfordshire, Hertfordshire, Leicestershire and Hampshire.

We are currently recruiting for an Assistant Wellbeing and Fitness Manager required at Champneys Tring.

The Assistant Wellbeing and Fitness Manager will assist team members and the Wellbeing and Fitness Manager in the day to day running of the Department/ Club facility and ensure that the guests/members needs are met.

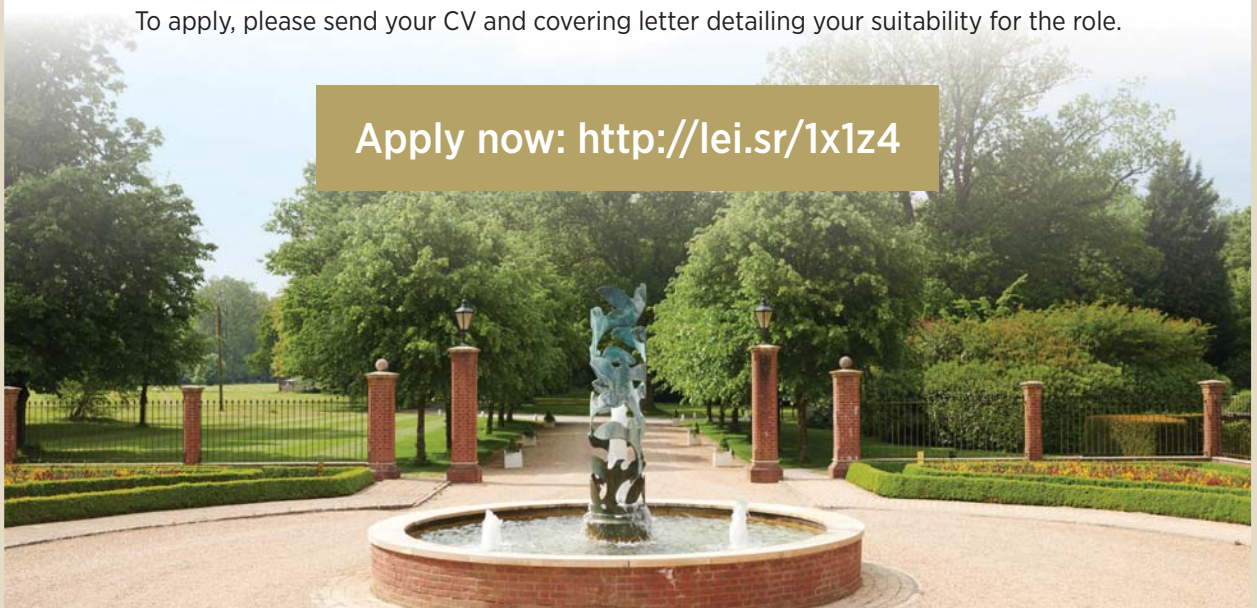
Candidates should be qualified to REPS level 3 instructor including two of the following: Exercise to Music or equivalent, Gym Instructor award, Personal Training Award or Degree.

Significant previous experience in a supervisory / management role in the fitness and wellbeing industry/health resort environment, providing high-quality customer service is an advantage.

We offer industry competitive salaries and an attractive benefits package, which includes contracted 28 days/shifts annual holiday including bank holidays, which increases with service and a generous staff discount scheme.

To apply, please send your CV and covering letter detailing your suitability for the role.

Apply now: <http://lei.sr/1x1z4>





Bushey Grove Leisure Centre



SPA MANAGER

Location: Bushey Salary: £24,000 + Commission

InspireAll is leading the way in developing great destination Spa's and Beauty Therapy within Bushey Grove Leisure Centre. With over £2.2m worth of investments through 2018-19 you will be leading a team within the very best working environment.

Your role will be to build and manage a motivated team to deliver first class treatments, to maximise revenue, encourage repeat business, and as the business grows to recruit and train new staff.

A proven track record in Spa Management, a hands on therapist trained to level 4, great people skills, an understanding of driving retail and achieving targets is essential, as is an exceptional work ethic and attention to detail.

You must be able to work on your own initiative, achieving a high standard of work whilst providing an excellent standard of customer service at all times. A major focus of this important role will be on driving revenue and profit and delivering exceptional customer service.

Innovation will be an exciting part of the role, working with the site management to be first to market with new products, treatments and experiences so we stand out from the crowd.

It would also include some shift work including some weekends and you will need to be hands on manager of people, setting the standard in terms of work ethic and standards covering treatments from time to time as and when required.

Training, mentoring and operational support will be provided by one of the industry leading consultants.

Working for InspireAll your staff benefits will include:

- A free leisure card, entitling you and your close family to use of facilities at our Centres for free or reduced fees.
- Discounted access to nursery places and other children's activities
- Pension Scheme
- Employee of the Quarter and Long Service Award schemes
- Excellent career progression and training opportunities

**For more information
and to apply now:**
<http://lei.sr/R3B8Z>



BVLGARI
HOTEL LONDON



Located in Knightsbridge on the edge of Hyde Park, The Bvlgari Hotel London is both a haven of calm in the centre of the city and yet under a minute's walk from such landmarks as the famous Harrods department store.

We are recruiting!

We are currently recruiting for a variety of roles to join our award winning luxury Spa. Based over two floors, our Spa comprises numerous treatment rooms offering a variety of specialist products and services, a Spa suite and a 25m swimming pool and adjoining vitality pool. We offer a competitive salary and benefits package

Spa Sales and Reservationist

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

Spa Attendant

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

Senior/Spa Therapists

Spa Therapists are responsible for delivering exceptional treatments to guests of the spa, in line with ESPA and Hotel brand standards, whilst maintaining the excellent five-star client care, cleaning standards and grooming. Responsible for revenue generation through retail, up-selling and cross sales to other business centres in the spa.

Did we mention the fabulous benefits we offer too? See below for just some of them...

- Highly Competitive Salary
- Discount at selected Bulgari retail outlets
- Life Assurance
- Private Dental Insurance
- Service Charge
- My Bulgari Rewards Discount Scheme
- Private Health Insurance
- Group Personal Pension Plan

All our colleagues demonstrate our core values in the service they deliver... Radiance, Grace, Authenticity, Pure Presence, Integrity and Tradition of Excellence... is this you? If you think it is and you would like to join our team please send your CV and letter of application below.

We look forward to hearing from you!

For more information and to apply: <http://lei.sr/P4t8r>



We are Eleven Arches, the producers of “Kynren – an epic tale of England”.

The show is world class and rated in the TripAdvisor Top 3 UK performances.

Kynren is the UK’s biggest live production since London 2012 and is presented on a 7½ acre stage of land and water with a cast and crew of 1,000 professionally trained volunteers. Kynren was created with world renowned Puy du Fou (winner of the prestigious Applause Award and the Thea Classic Award) as our artistic partner. The next leg of our incredible journey is to follow Puy du Fou’s steps with the development of a new daytime theme park.

We looking for an experienced and talented **Head of Technical Operations** and an experienced and high calibre **Technician** to strengthen the Technical team as the show moves into its fourth season and we embark on our next exciting chapter.



HEAD OF TECHNICAL OPERATIONS

The Head of Technical Operations role offers the successful candidate the opportunity to be involved in an inspiring, ambitious and unique project, working in a fast-moving, often unpredictable, high-octane environment that accompanies the production of a world-class show. Reporting to the Executive Committee, you will work at an operational level to plan and supervise the construction of new attractions as well as leading and delivering the technical operations of the show and site.

The Head of Technical Operations sets up, directs and runs Kynren with a passionate team that includes volunteers and a small team of employed Technicians. As we plan future shows, they will be run with a team of paid Technicians as part of season long operations outside of Kynren nights.

You will be called upon to deal with a wide range of technical issues and will have a strong working knowledge of techniques, methods and procedures of show production gained in a visitor attraction, theatrical or outside broadcast environment.

TECHNICIAN

As a Technician you will help us develop our ideas and realise our creative vision. You will install, operate and maintain all of our show systems alongside providing training, coaching and support for our volunteer technical teams.

Our base is in Bishop Auckland in picturesque County Durham. We’re 25 minutes from both Durham and Darlington mainline stations with Newcastle, Teesdale, Weardale and the Yorkshire Dales within commuting distance. It’s a great place to live and work.

For more information on these roles and to apply please click links below:

Head of Technical Operations

<http://lei.sr/0g4d4>

Technician

<http://lei.sr/x7b3U>



Join the team today!

If you want a job that helps to change people's lives for the better, then you've come to the right place. We're up for it. Are you?

mytimeactive

To find out more and to apply, visit
Leisure Opportunities by clicking here:

<http://lei.sr?a=q9r9l>



RECRUITMENT OPPORTUNITY

SPORTS LEADER

at Everyone Active Leisure Centres

Everyone Active require experienced and highly motivated sports leaders to drive customer services, participation, and operational standards to new heights at our leisure centres.

To apply for this job you must:

- Hold a relevant Level 1 or Level 2 Sports Leadership, Activity Leadership or equivalent qualification
- Be able to engage and interact with children, young people, and adults
- Have a level of experience of working with children & adults and leading activity
- Be able to deal with child behavioural strategies
- Be able to plan, deliver activity and evaluate performance
- Have good interpersonal skills and response nature
- Be able to work as part of a team

Specific roles of the job:

- Plan and set up activities
- Delivering a range of physical activity to children, young people, and adults
- Manage health and safety requirements
- Support the learning ability needs of individuals
- Deliver and lead the EA holiday activity camps, parties, assist in sports sessions, after school clubs, school PE sessions, administrative tasks, and support with events
- Attend meetings and training
- Follow operational standards of delivery and demonstrate good practice

The nature of this role may require that you to work term time during the day, weekends and school holidays.

TO APPLY CLICK HERE - <http://lei.sr/Y2T9G>

Closing date: Friday 14th December 2018

www.everyoneactive.com

everyone
ACTIVE

Everyone Active is an equal opportunities employer and an Investors in People organisation, who are committed to safeguarding and promoting the welfare of children, young people and vulnerable adults. All applicants will be required to undertake checks and references prior to appointment.

Voted No 1

Accreditations & Partners



GLL GRADUATE TRAINEE MANAGER SCHEME 2019

UP TO £21,690 PA, POSITIONS AVAILABLE NATIONALLY

If you have a real passion for leisure, sport and fitness and are interested in leisure management, the award-winning GLL Graduate Trainee Manager Scheme could be for you. The scheme starts in summer 2019 and is available across GLL's locations in London and the South East, Manchester, Belfast, Newcastle, York, Cumbria, Swindon, nr Lincoln, Cornwall, Cardiff and Bath. Salary package is subject to location offered.

Our challenging two-year training scheme for graduates includes practical work experience in all aspects of leisure provision. You'll complete customer-facing placements such as Fitness Instructor, Lifeguard and Customer Service Advisor within a structured programme in year one and supervisory placements in year two. In addition, you will complete statutory, management and modular training throughout the two years. You will also experience working within a central support team and gain experience in project management and human resources.

Benefits:

- Salary increase in year 2 of the scheme and up to Assistant Manager salary in year 3
- Assistance with relocation if needed
- Pension scheme
- Uniform
- Ride to work scheme
- Travel allowance
- Discounted staff fitness membership
- Discounts on days out and other social activities
- Continuous training and career development (qualifications and professional studies)
- Mentoring throughout the duration of the scheme
- The opportunity to join the GLL Society and have a say in how we're run plus associated social events

If you have what it takes to be part of our summer 2019 intake, then find out more and apply: visit glljobs.org and search for 'Graduate Trainee Manager Scheme'.



BETTER
the feel good place

 **INVESTORS
IN PEOPLE** | Silver

 **disability
confident**
EMPLOYER

GLL
better for everyone

Better is a registered trademark and trading name of GLL (Greenwich Leisure Limited), a charitable social enterprise and registered society under the Co-operative & Community Benefit & Societies Act 2014 registration no. 27793R. Registered office: Middlegate House, The Royal Arsenal, London, SE18 6SX. Inland Revenue Charity no. XR43398



Senior Duty Officer

Scale 4 (GBP 21,693 - GBP 24,657)

Maternity Cover – up to 12 months

Full Time 37 hours per week

Blaby District Council is seeking to recruit an exceptional Senior Duty Officer to lead the day-to-day operations at The Pavilion Leisure Centre in Huncote, Leicestershire.

This is an exciting time to join The Pavilion team. Our facility has a 40+ station fitness suite and a regional BMX track on site. We also have 3G football pitches, squash courts, a sports hall, dance studio, meeting room, and a café bar with balcony.

This role requires a confident person with leisure facility experience, who has the energy and determination to provide high quality customer service. The successful candidate will be passionate about customer service and be able to ensure that all health and safety regulations are being met and that we are compliant in all areas.

You will also have a good commercial awareness and be able to generate income in all areas of the business. Ideally, you will be first aid qualified with a good knowledge of Microsoft Office. The position is subject to an enhanced DBS check.

The shift pattern will vary to suit the requirements of the service and includes working Daytime/Evenings and Weekends.

Benefits of working with us include a local government pension scheme, exciting career opportunities, childcare vouchers, staff benefits scheme and out of town offices with free car parking and cycle bays.

PLEASE APPLY BY CLICKING THE 'APPLY NOW' BUTTON BELOW

**CLOSING DATE: JANUARY 2ND 2019
INTERVIEW DATE: TO BE CONFIRMED**

APPLY NOW: <http://lei.sr/V2L2f>

Recreation Assistant (Lifeguard)

Wandsworth, London, UK

Full time, Part time, Casual

Competitive Salary plus benefits and training

Places Leisure is a leading leisure and wellness partner delivering fitness, sport, health and wellbeing. We primarily work with Local Authorities to deliver the right kinds of health and physical activity outcomes that make a difference to the lives of people and their communities; it's about more than operating facilities.

Lifeguards are our everyday champions - providing supervision to our swimming pools and creating a safe and fun environment to the local communities we serve!

We offer a variety of flexible Lifeguard opportunities – these can fit in with your College/University studies, can be a step into your career in the Leisure industry or can provide you with the opportunity to give back to your community.

In return, we offer our employees outstanding training opportunities and amazing benefits from free gym membership to incredible discounts at your favourite stores!

Ideally, you will have achieved your National Pool Lifeguard Qualification (NPLQ), but this is not an essential requirement as training can be provided.

***If you think you have what it takes to be an
#everydaychampion – then apply today!***

More information and to apply: <http://lei.sr?a=c1P1b>





Duty Manager

Withington, Manchester, UK

Salary : £18,400 - £19,200



Love Withington Baths (LWB) is a charitable organisation with a vision to provide accessible and affordable high quality leisure opportunities for Withington residents and businesses (www.lovewithingtonbaths.com). Withington Leisure Centre is 100 years old and contains a 60-station gym, 22 x 6m pool, sauna, two refurbished studios, physiotherapy room and a small café.

The role of Duty Manager

Reporting directly to the Facility Manager we are looking for a highly motivated and experienced Duty Manager with a minimum of 5 years' experience in the leisure industry. The role will require flexible working with a shift pattern based on 40 hours a week; including early starts, evenings and weekends. This successful candidate will be a strong leader capable of meeting this varied and challenging role. They will have a proven track record of producing a cohesive and productive team of staff to enable the smooth running of this unique historic leisure centre. We are constantly looking to improve what we do at the Baths and the Duty Manager should be able to identify opportunities based on emerging leisure trends and member needs and to implement these innovations effectively.

Applicants for this role will need:

- First Aid at Work Qualification
- Knowledge of Health and Safety Requirements

It would be a positive addition to your application if you had one or more of the following:

- NPLQ
- Pool Plant Operators qualification
- Management and/or coaching qualification
- ASA/STA Swimming Teacher qualification
- Level 2 Fitness Instructor Qualification (NVQ or similar)
- Personal training qualification

We will be operating a flexible staffing structure with all staff required to work across the facility. If you do not have the above desirable qualifications, you will be provided with this training during year 1, so that you can subsequently undertake associated tasks.

The person we are after will:

- Have excellent verbal, written and IT communication skills
- Have a good track record of managing the day to day running of a busy leisure centre
- Work with the Facility manager and staff to implement effective business development strategy to grow membership numbers and contain costs
- Ensure the building and its equipment are maintained and operated in accordance with specified procedures and that the required standards of cleanliness are maintained
- Strive to deliver high customer service standards in all aspects of the facility
- Be responsible for the motivation and development of staff so they can achieve their full potential

In line with the Immigration, Nationality and Asylum Act, all applicants will be expected to provide proof of eligibility to work in the UK if invited to interview. We welcome applications from all backgrounds and all sections of the community. This post is also subject to an enhanced DBS check.

Please apply by submitting a letter of application, addressing the above points and your suitability for this position, along with your CV by clicking on 'apply now'.

Deadline for receipt of applications is 28th December 2018 with interviews taking place on 2nd-4th January 2019.

Anticipated start date is week beginning 14th January 2019.

APPLY NOW: <http://lei.sr/l3v7T>

SWIMMING INSTRUCTORS



**Currently recruiting
for venues in:**

- Central London
- North London
- Hammersmith
- Hampshire
- Heathrow
- Streatham
- Teddington

**Are you a passionate and skilled swimming instructor
with a talent for inspiring all ages to swim?**

Swimming Nature is the UK's largest independent provider of private and bespoke swimming tuition, from babies through to adults with nearly 30 years of experience in the sector.

Following Swimming Nature's award-winning teaching programme, you will help your students progress through each skill level, supported by our unique rewards programme, and technology that's second to none. Working hours will include afternoons Monday to Friday and Saturday and Sunday mornings, although additional hours may be required. Flexibility is advantageous.

Instructor benefits

Alongside the opportunity to work in a progressive, dynamic and rewarding environment, Swimming Nature instructors enjoy a full range of employment benefits, including:

- A secure permanent position in the company
- An ongoing bespoke training programme, continuing professional development and various career pathways leading to join our sector Quality Assurance Programme
- A robust performance-related pay scale ranging from £16 to £21 per hour
- Opportunities to contribute in the media as part of our expert panel
- 28 days annual leave (pro rata)
- Access to a workplace pension and Perk Box benefits
- Annual appraisal and pay review

The essential ingredients

We are looking for teachers who were born to swim, and who are keen to train in the ground-breaking Swimming Nature method. Applicants will need to attend an in-water interview to demonstrate they can swim to a high standard. Other requirements include:

- An ASA Level 2 or an STA Full Swimming Instructor Qualification or the equivalent international qualification
- Exceptional communication skills and experience in a customer-facing/service environment
- A current lifesaving qualification (preferred although we can provide this if necessary)
- Excellent swimming ability with up-to-date knowledge of the sport

Interested?

APPLY NOW <http://lei.sr?a=y8j2S>