

## Prince Harry backs 'Made by Sport'

A major new Sport England campaign, aiming to use sport as a force for good, has received the royal approval from Prince Harry, Duke of Sussex.

The four-year Made By Sport campaign will champion the role sport can play in changing lives and looks to raise £40m worth of funding to create sporting opportunities in disadvantaged communities.

Prince Harry attended the launch of the campaign and said investment in grassroots sports would save "hundreds of millions of pounds" in treating the problems of a "lost generation" of young people.

"You can always separate the people who have had sport in their lives from a very young age, compared to the people that haven't," he said.

"It helps with setting core values and I believe that if you don't have sport in your life then it will be a very isolated journey.

"We have a responsibility – through this campaign – to ensure places that are being shut down are not being



■ Prince Harry was joined at the launch by former world champion boxer Anthony Joshua

shut down and that people from all walks of society and every corner of this country are actually given the opportunity to shine, to flourish."

Made By Sport intends to reach its target through a combination of corporate partnerships and public fundraising initiatives.

[More: http://lei.sr/8g5w5\\_0](http://lei.sr/8g5w5_0)



**If you don't have sport in your life, it will be an isolated journey**

Prince Harry



### FITNESS

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New boutique model offers two instructors per class

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A young child with dark skin and curly hair is captured in a joyful moment, pouring water from a green plastic pitcher. The child is wearing a blue dress with a small white pattern and a striped shirt underneath. The background is a soft-focus natural setting. The text is overlaid on the left side of the image.

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## Robert Gofton named chief executive of Royal Life Saving Society

The Royal Life Saving Society UK (RLSS UK) has appointed Robert Gofton as its new chief executive.

He will take over from Rick Tazzini, the charity's interim CEO, who has held the role since December 2018, following the exit of Di Steer.

Formerly the CEO for children's charity CHICKS, Gofton is a former professional cricketer whose sporting career was cut short by a shoulder injury.

Since his retirement from professional sport, he has gained extensive experience working within both the charity and private sectors. His previous roles in the leisure sector include a stint



■ Gofton is the former CEO of children's charity CHICKS

**"I can't wait to get started and help the society become even more successful"**

as director of operations at One World Events in Bristol.

"RLSS UK is a fantastic organisation with a wonderful

heritage," Gofton said.

"I can't wait to get started and help the society become even more successful."

Ian Hutchings, president of RLSS UK added: "Our recruitment process has borne fruit and in Robert we've appointed the best person to the role of CEO."

Gofton's appointment is part of a reshuffle of the RLSS UK top team.

Earlier this year, the water-safety charity appointed Mike Owen as chair, replacing the outgoing Dawn Whittaker.

Owen's appointment was accompanied by the announcement that Jo Talbot had been named director of IQL UK – RLSS' awarding arm.

The charity's board has also received two new members – Maggie Bradley and Richard Rickwood – who have been appointed as trustees.

## New museum celebrating Formula One legend Jim Clark to open in July



■ Jim Clark, after winning for Lotus at the US Grand Prix in 1966

The life and career of two-time Formula One world champion Jim Clark is to be celebrated with a new £1.6m museum – partly funded by the UK's National Lottery Heritage Fund (NLHF) – in Duns, in the Scottish Borders.

Since opening in 1969, the existing museum has welcomed more than 300,000 visitors, including the legendary Brazilian driver Ayrton Senna, who made an entry in the museum's visitor book.

**"The Jim Clark Trust has worked with the Scottish Borders Council and charity Live Borders on the new museum"**

Expanding on a previous Jim Clark display, the new museum is due to open on 11 July and will include trophies, pictures, film footage, interactive displays and even two of the cars that Clark raced during a glittering career which saw him win the drivers' title in 1963 and 1965. He took 25 Grand Prix victories in total and won the iconic Indianapolis 500 in

1965. Clark died in a crash at Hockenheim, Germany, in 1968, aged just 32.

First announced in August 2016, the Jim Clark Trust has worked with the Scottish Borders Council and charity Live Borders on creating the new museum, which it hopes will draw visitors to the region, helping to support local shops, hotels and restaurants.





■ Edwards said the government needs to recognise the role that the physical activity sector can play in improving the nation's health.

**"There are still too many of the same people discussing the same issues, leading to the same lack of change"**

## Huw Edwards:

### "We need a cultural shift"

**H**uw Edwards, acting CEO of ukactive, has called for a "cultural shift" across government, in order for it to recognise the crucial role that the physical activity sector can play in improving the nation's health.

Edwards, giving the opening speech at the Active Uprising conference in Manchester, said the sector's partnership with government needs to go "beyond" its current state and for all government departments to acknowledge the sector as an important partner – rather than just an "afterthought".

"Our sector's partnership with government and its institutions has to go beyond

a signed Memorandum of Understanding, investment and a set of agreed objectives.

"This requires a cultural shift across government and its agencies to show how it values our sector and wants to work with us.

"It has the opportunity to draw much better on our expertise and experience to address some of the major challenges we face, and see us as an instinctive solution, rather than an afterthought.

"Although progress has been made, regrettably in Whitehall there are still too many of the same people discussing the same issues, leading to the same outcomes and sadly the same lack of change.

# leisure opps

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## Wendy Coulson reveals details of Les Mills partnership with This Girl Can campaign

**F**itness group Les Mills has joined forces with Sport England's This Girl Can campaign to help break down women's barriers to fitness.

The partnership will result in Les Mills offering a free 21-day trial to its Les Mills On Demand platform – as well as a bespoke programme designed specifically for women who are new, or returning, to exercise.

The tailored programme includes shorter-form videos and beginner tutorials designed to reduce common

**"Our content is tailored for beginners, making this bespoke 21-day programme the perfect first step into fitness"**

barriers to exercise that women face, including feeling intimidated, lack of time and low confidence in their fitness abilities.

The videos – which are supported with personalised familiarisation of the content – can be used at home and include motivational emails from Les Mills to encourage women to get started and inspire them to keep going.

"We know our programming has been a successful first step in helping thousands of women fall in love with fitness so were delighted to be asked by Sport England to support This Girl Can," said Wendy Coulson, CEO at Les Mills UK.

"Our programming will support the This Girl Can audience at every step, helping them form a great new exercise habit."

■ Coulson said the partnership will result in Les Mills offering a free 21-day trial to its Les Mills On Demand platform

## Natural History Museum seeks new director after Sir Michael Dixon announces retirement date

**S**ir Michael Dixon, director of the Natural History Museum in London, is bringing his 15-year tenure to an end, after announcing that he will retire from the role on 31 March 2021, having overseen the first year of the museum's new Strategy to 2031.

A committee of trustees has been appointed to identify Sir Michael's successor, with the intention of the candidate joining the museum as director designate in late 2020.

Chair of the Board Lord Green of Hurstpierpoint will lead the search committee. Lord Green paid tribute to Sir Michael's achievements, pointing out that under his



■ Sir Michael has been director of the museum since 2004

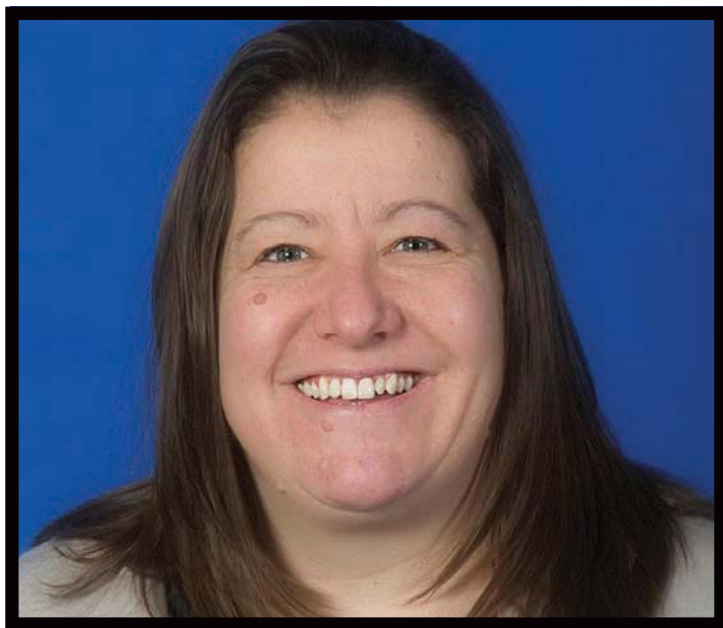
**"Sir Michael has made mass digitisation and open access images and data a priority"**  
Lord Green of Hurstpierpoint

leadership the museum had doubled its visitor numbers to 5.5 million per year, as well as developing its global relationships and scientific

expertise to tackle major scientific challenges such as biodiversity loss, the spread of diseases and the supply of scarce minerals.

"As guardian for our globally-important collection of more than 80 million specimens, Sir Michael has made mass digitisation and open access images and data a priority, enabling everyone to draw on this great global resource. The board is grateful to him for these and his many other significant achievements as director of the museum."

During his tenure, Sir Michael has overseen the museum's biggest capital development in decades, with the opening of the Darwin Centre in 2010. In 2017, the newly reimagined Hintze Hall was reopened, complete with Hope, the blue whale skeleton suspended from the ceiling.



■ Sally Munday was appointed CEO of UK Sport in May 2019

## Sally Munday among sports people included in Queen's Birthday Honours list

**A** number of sportspeople have been recognised for their work in this year's Queen's Birthday Honours list.

David Gill, former Manchester United chief executive and vice chair of the Football Association (FA), has been given a CBE.

In 2015, Gill was elected as a FIFA vice-president, but he rejected the position in protest at disgraced FIFA president Sepp Blatter, until Blatter announced his resignation.

A number of sports administrators have been handed OBEs. One of these is Sally Munday, the chief

executive of England and GB Hockey – who last month was appointed CEO of UK Sport.

During her tenure at GB Hockey, Team GB women secured their first ever Olympic title at the Rio 2016 Games, while the men's team finished fourth at London 2012, their best Olympic Games finish in a quarter of a century.

Another to have received an OBE was Cherry Alexander, major events director at British Athletics, who was managing director of London 2017 – the organisations responsible for staging the successful IAAF World Championships.

**"During her tenure at GB Hockey, Team GB women won the Olympic title at the Rio 2016 Games, while the men's team finished fourth at London 2012, their best Olympic finish"**

## MEET THE TEAM

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## RESEARCH

### Could an incentive of £1.60 get people active?

More than two thirds (68 per cent) of Americans would devote at least an hour each day on fitness activities, if they'd receive a financial incentive of as little as US\$2 (£1.60) per day.

The 2019 *UnitedHealthcare Wellness Checkup Survey* also reveals that nearly 60 per cent of people would be more likely to participate in fitness sessions which offered an opportunity to socialise or make friends.

The nationwide study examined people's opinions about health topics and preferences.

Compiled by health care specialist UnitedHealthcare, the report was based on

a sample of 1,000 US adults aged 18 and older.

The study is the latest to suggest that financial incentives could be the key to getting people more physically active.

Last year, a major report by research institute RAND Europe also stated that offering tangible benefits dramatically increased people's physical activity levels.

While conducted on the US market, the study could provide useful insight into creating incentive-led fitness and wellbeing programmes in other markets too – including in the UK.

**More:** [http://lei.sr/h5x9Z\\_0](http://lei.sr/h5x9Z_0)



■ In addition to financial incentives, the opportunity to socialise and meet new friends is another driver behind fitness



**The study is the latest to suggest that financial incentives could be the key to getting people more physically active**

## NEW OPENING

### Hannah Lanel launches new boutique concept in London



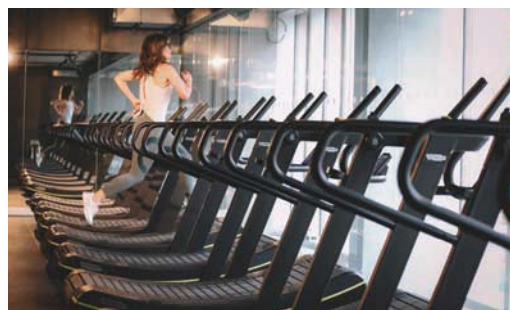
**We break down barriers to exercise and get people moving properly**

Hannah Lanel

Hannah Lanel has opened The Fore – a new model of boutique gym offering two instructors per class – in London's King's Cross, an increasingly residential area of the city.

The Fore is part of a growing trend towards combining upscale interiors with fitness to create a new business model for customers who are willing to pay more to work out in a designer environment.

The business model at The Fore is groundbreaking in that each class has two instructors – one to lead the class, and the other to adjust form,



■ The studio offers in-depth programmes

to ensure exercises are done with anatomical and functional accuracy.

Offering a number of personal and group training programmes, the boutique occupies a total area of 5,500 sq ft (511 sq m).

"We break down barriers to exercise and get people moving properly," Lanel told *Leisure Opportunities*.

**More:** [http://lei.sr/U7N6N\\_0](http://lei.sr/U7N6N_0)



**FINANCIALS**

## Peloton reveals plans for initial public offering



**The number of shares to be offered and the price range for the proposed offering have not yet been determined**

Peloton statement

Indoor cycling giant Peloton has revealed plans to launch an initial public offering (IPO).

The company, which was launched in 2012, has more than 1 million people using its streaming workouts and was valued at around US\$4bn (£3.2bn) in August 2018.

It recently raised US\$550m (£433m) financing from investors including the UK's Bailie Gifford and Felix Capital and led by US giant TCV, whose interests include entertainment giant Netflix.

In a short statement, Peloton said: "We confidentially submitted



■ Peloton was launched in 2012 and has more than 1 million people using its streaming workouts

a draft registration statement on Form S-1 with the Securities and Exchange Commission (the "SEC"), relating to the proposed initial public offering of our common stock.

"The number of shares to be offered and the price range for the proposed offering have not yet been determined."

[More: http://lei.sr/D5x2G\\_0](http://lei.sr/D5x2G_0)

**PUBLIC OPERATORS**

## Up and Active project returning '£28 for every £1'

A project aiming to get people across East Lancashire more physically active is achieving a social return on investment of £28 for every £1 spent.

The Up and Active programme offers activity sessions based around exercise – including targeted weight management activities, a programme of exercise for children and young people and a dedicated cardiac rehabilitation programme.

The scheme is delivered by a consortium of five East Lancashire leisure trusts – Pendle Leisure Trust, Burnley Leisure Trust, Hyndburn Leisure Trust, Rossendale



■ The Up and Active programme aims to offer physical activity sessions for all abilities



**The results of the report show that many people are benefiting from the services and activities we collectively provide**

Up and Active spokesperson

Leisure Trust and Ribble Valley Borough Council – and was assessed by an external evaluator between March and May 2019.

"The results of the report show that many people are benefiting from the services and activities we collectively provide and are feeling happier, more confident and enjoying life more by using our facilities and services on a regular basis," said a spokesperson for the Up and Active consortium.

[More: http://lei.sr/Y2V8D\\_0](http://lei.sr/Y2V8D_0)

## Tecnobody launches on to the UK market

Tecnobody, an Italian fitness and rehab equipment supplier, has launched its Tecnosport range, including the Walker View 3.0 treadmill into the UK market.

Billed as 'a walk and run analysis laboratory', the Walker View 3.0 is designed to aid recovery in sports injuries and is capable of analysing and providing immediate feedback on the user's gait, highlighting the strengths and weaknesses in both form and technique.

In addition, it can provide feedback on the runner's posture and is equipped with a touchscreen monitor.

[More: http://lei.sr/g0j2U](http://lei.sr/g0j2U)

## EXPANSION

### Active Nation adds to budget portfolio

Leisure trust Active Nation has acquired the former Fit4Less gym in Preston, Lancashire, bringing the number of budget clubs in its portfolio to three.

Located at the city's Capitol Centre, the 9,964sq ft site houses an 80-station gym floor and a 12-station functional training rig.

A cycling studio has been kitted out with Keiser M3 bikes and there is also a virtual class offering provided by Fitness on Demand.

According to Mark Learnihan, Active Nation's business development director, the acquisition of the Preston site is part of plans to increase the number of clubs operated

by the charity to 30 by April 2020. The Preston site takes the number of sites in its portfolio to 21.

"We are continuing our growth as part of a larger charity strategy and this addition sees the diversification of our business model grow," Learnihan said.

"Our goal is to secure further opportunities that enable us to build and strengthen our brand and continue our mission to persuade the nation to be active.

"A growing portfolio enables us to reach more of the population and embed our other brands locally."

[More: http://lei.sr/r2N9k\\_0](http://lei.sr/r2N9k_0)



■ A cycling studio has been kitted out with Keiser M3 bikes



**Our goal is to secure further opportunities that enable us to grow**

Mark Learnihan

## PUBLIC OPERATORS

### £20m Dunstable leisure hub opens its doors



**The new facility will reduce running costs**

Ian Dalgarno

A £20m leisure hub, designed to bring a number of services under one roof, has opened in Dunstable, Bedfordshire.

Owned by Central Bedfordshire Council, the centre houses a health and fitness club with a 100-station gym, multi-purpose fitness studios, two squash courts and a large sports hall. The club will have a focus on inclusive group exercise, offering 67 fitness classes a week.

Other facilities at the hub include a 25m swimming pool, a library, crèche, café and flexible community space for public and community services – such as the Citizens Advice and adult day care.



■ The £20m leisure hub includes a café and flexible community space

According to councillor Ian Dalgarno, executive member for community services at Central Bedfordshire Council, the new facility will reduce running costs.

The hub's leisure services will be operated by leisure trust SLL under its Lifestyles brand.

[More: http://lei.sr/q7N6P\\_0](http://lei.sr/q7N6P_0)



RESEARCH

# IHRSA report: global market worth £74bn

There are now more than 210,000 health clubs in the world, serving a total of 183 million members during 2018.

The figure comes from the 2019 IHRSA Global Report, published by The International Health, Racquet & Sportsclub Association (IHRSA).

The annual report also shows that the revenues achieved by health clubs globally totalled US\$94bn (€84bn, £74bn), with the top 10 markets accounting for more than two out of three health club members and 71 per cent of total industry revenue.

The US still leads all markets in memberships and

revenue at 62.5 million and US\$32.3bn respectively, while Germany was second (11.1 million members and US\$6.3bn). The UK was third in the number of members and revenue at 9.9 million and US\$6.2bn respectively.

"Around the globe, the fitness industry continues to help consumers lead healthier lives, as steady growth was recorded in key markets," said Jay Ablondi, IHRSA's executive vice president of global products.

The industry is on pace with IHRSA's global initiative, announced last year, to reach 230 million health club members worldwide by 2030."

[More: http://lei.sr/b6H5n\\_0](http://lei.sr/b6H5n_0)



■ The UK market was third in the number of members and revenue



**The sector is on track to reach 230 million members by 2030**

Jay Ablondi

PUBLIC OPERATORS

## Parkwood Leisure adds sites and diversifies its portfolio



**The latest deal brings the number of new sites secured by Parkwood in 2019 to 15 – and increases the number of facilities in its portfolio to 100**

Facility operator Parkwood Leisure has secured a 15-year lease to run Grange Leisure & Community Centre near Swindon.

As part of the deal, Parkwood will receive £850,000 investment from the centre's owner, Stratton St Margaret Parish Council, to redevelop the site. Plans include upgrades to the gym floor, a dedicated functional training area and two new fitness studios.

The agreement is the 15th new site secured by Parkwood in 2019 – taking the number of facilities it manages in the UK close to 100.



■ Parkwood has secured deals to manage two attractions – including Pavilion Gardens in Buxton

In addition to the sites operating under Parkwood's 'Leisure Centre' brand, the operator has also recently secured contracts to run two visitor attractions – Plantasia, an indoor tropical rainforest experience in Swansea; and Pavilion Gardens in Buxton, Derbyshire.

[More: http://lei.sr/d6e7F\\_0](http://lei.sr/d6e7F_0)



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## DELIVERING SPORT

### New platform to 'share what works'

A new leadership learning initiative aims to transform knowledge sharing in the physical activity sector.

Launched in partnership by ukactive and Sport England, *Communities of Learning* will operate through an online platform that allows leaders in the physical activity sector to discuss burning issues and areas of interest – from emerging risks and getting young people more active to women's leadership.

The focus of the discussions will be on "sharing what works", in order for organisations within sports, fitness and leisure to be able to improve their operations to help more people get active.

The announcement was made at the recent Active Uprising conference, which took place in Manchester.

"Every day organisations across sector are creating innovative new solutions to get more people active," said ukactive acting CEO Huw Edwards.

"Sharing these experiences, however, has been limited."

Sport England CEO Tim Hollingsworth added: "The learning and development platform has been designed to benefit all organisations working to help people get active by sharing good practice and evidence-based learnings on what works and what doesn't."

[More: http://lei.sr/Z6V6s\\_0](http://lei.sr/Z6V6s_0)



■ The platform looks to promote best practice across the sector



**The platform will help everyone working to get people active**

Tim Hollingsworth

## SPORTS TOURISM

### Premier League a 'significant generator' of inbound tourism



**People are keen to visit the clubs of their sporting heroes**

Patricia Yates

The English Premier League (EPL) is a major driver of inbound tourism into Britain – especially when it comes to sports fans from long-haul destinations.

Research by tourism agency VisitBritain shows that the EPL is a leading generator of inbound tourism among overseas football fans, with more than three-quarters of those surveyed intending to visit the UK during the next two years.

Chinese football fans surveyed showed the greatest intention with 92 per cent planning to visit the UK within the next two years, followed by India (85 per cent) and the US (80 per cent).



■ Football is the number one sporting draw for international tourists to the UK

VisitBritain's *International Football Research* report also found that the EPL had a greater pull for tourists than the top leagues in other countries.

"This research cements the huge pull that Premier League football has in attracting international tourists to Britain," said VisitBritain director Patricia Yates.

[More: http://lei.sr/2J5n8\\_0](http://lei.sr/2J5n8_0)

# Sports news

## COACHING

### New fund to diversify coach and volunteer workforce



**Learning what works to engage these audiences is key**

Stuart Armstrong

Sport England has launched a new fund aimed at diversifying the country's coach and volunteer workforce.

The £1m Workforce Diversity Great Ideas Fund will be open for a month and will offer grants to organisations wanting to engage women and/or BAME communities in volunteering or coaching opportunities.

According to Sport England's head of coaching Stuart Armstrong, the grant will look to address the currently fragmented workforce – partly comprised of coaches and volunteers – that is currently "lacking diversity".



■ The funding will offer grants to organisations wanting to engage BAME communities in coaching

"Learning what works to engage and support these audiences into volunteering and coaching is key and we want to work with organisations to learn what approaches work and why," Armstrong said.

"There are any number of potential learning opportunities – from unusual partnerships and testing ways of using new technology to getting women engaged in volunteering."

More: [http://lei.sr/U3j3x\\_0](http://lei.sr/U3j3x_0)

## AWARDS

### England Hockey among winners of business awards

Minority sports featured heavily among the winners of this year's Sports Business Awards.

The Professional Darts Corporation won the Best Match (or Game) Day Experience award for its World Darts Championships, while England Hockey was handed the Best Operations Team award for the work of its events team.

Meanwhile, Glasgow City Council was given the award for the UK's Best Sports Event of the Year award, for its part in hosting the multi-sports 2018 European Championships.



■ Glasgow 2018 won Best Sports Event of the Year award



**The winners demonstrate the power of sport**

Simon Burton

The Best Sports Governing Body Initiative award was won by the British Martial Arts & Boxing Association (BMABA), for its Fighting Chance Scholarship Programme.

In all, there were winners across 18 categories.

"This year's winners demonstrate the power of sport to do social good," said Simon Burton, co-founder of the Sports Business Awards.

More: [http://lei.sr/v2F7b\\_0](http://lei.sr/v2F7b_0)

### 17 projects to share £5.4m of new Welsh sports funding

Sport Wales has revealed details of a new funding initiative designed to help people in Wales adopt healthier lifestyles.

It is the latest in a number of UK grants programmes launched by sporting agencies looking to improve people's health – rather than simply increase sport participation numbers.

The first phase of the new Healthy and Active Fund will see £5.4m being distributed to projects which promote and enable healthy activity for children, older people, those with disabilities and those living in areas of deprivation.

More: [http://lei.sr/R6Y3n\\_0](http://lei.sr/R6Y3n_0)



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**SIMON GREENSMITH, GENERAL MANAGER,  
DOWNHAM HEALTH & LEISURE CENTRE**

“I highly recommend this course to any mid-senior level leisure manager. I gained so much industry guidance and knowledge in compliance and legislation.”

**JACK KITCHEN, CLUB MANAGER,  
THE WATERSIDE CLUB, EDUCATED BODY  
(RAW CORPORATE HEALTH LTD)**

“The NPMQ has definitely aided me in my career as a whole, and in my opinion every pool manager should complete the NPMQ qualification.”

**CRAIG MITCHELSON, FACILITIES MANAGER,  
HARTLEPOOL BOROUGH COUNCIL**

“A great course which I took a lot from, well worth doing!”

**KIRSTY MACINTOSH, GLASGOW**

“I can't speak highly enough about this course and I think it's a brilliant qualification for any manager in the leisure industry.”

**CHRISTIAN MANALO, SPLASH ASSISTANT  
MANAGER, BOURNE LEISURE**

## DEVELOPMENT

### Sports complex to open at £160m Alderley Park project



**The sports complex is an integral part of Alderley Park**

Peter Hartwell

A new health club and sports complex will launch as part of the Alderley Park science and technology quarter in Cheshire.

The complex will include a large gym, group fitness studio, sports hall, three outdoor tennis courts and a five-a-side 3G football pitch. It will also be the first site in the region to include an immersive group cycling studio, offering users the Les Mills 'The Trip' experience.

There will also be 7-a-side and 11-a-side football pitches and outdoor recreation areas. Due to open in September, the centre will be operated by leisure trust Everybody Sport and Recreation.



■ The complex includes will be an integral part of Alderley Park – a large science and technology park

According to Peter Hartwell, CEO, Everybody Sport and Recreation, the centre will offer a wide range of activities with the view of getting all parts of the community more physically active.

"We'll be putting together a varied schedule of classes, ranging from indoor group cycling to yoga, which will be open to all the people working and living at the Park as well as for the local community to enjoy," Hartwell said.

[More: http://lei.sr/t5V7q\\_0](http://lei.sr/t5V7q_0)

## PUBLIC LEISURE

### Work on £20m Berwick Leisure Centre to begin

Construction work on a new £20m leisure centre in Berwick, Northumberland, is set to begin by the end of the year.

The centre will be built on the site of the current Swan Centre in Tweedmouth, with works scheduled to start in November.

Facilities at the centre – which will be owned by Northumberland County Council – will feature a five-lane, 25m swimming pool, a teaching pool and spa facilities.

There will also be a health club with fitness studios, sports hall, café and a sensory room. Outdoor facilities



■ The development will include a number of pools



**This will be a landmark facility**

Cath Homer

include a full-size 3G football pitch, play park and trim trail.

The development, created by a team that includes consultant Henry Riley and GT3 Architects, is scheduled to be completed by July 2022.

Cath Homer, cabinet member for leisure at Northumberland County Council, said: "This will be a landmark facility and a leading example of seamlessly integrated leisure and sport."

[More: http://lei.sr/Q2R9k\\_0](http://lei.sr/Q2R9k_0)

### FIFA signs gender equality MoU with UN

World governing body FIFA has signed a memorandum of understanding (MoU) with the United Nations (UN), which aims to make football more accessible to women and girls.

Signed during the opening ceremony of the FIFA Women's World Cup 2019 – which is currently taking place in France – the MoU will provide a framework for strengthening and developing synergies between FIFA and the UN's Entity for Gender Equality and the Empowerment of Women (UN Women).

[More: http://lei.sr/A4s8Q\\_0](http://lei.sr/A4s8Q_0)



## New partnerships

I'm delighted to announce that CIMSPA has established an exciting new partnership with sportscotland. We have entered into a Memorandum of Understanding and Trust (MoUT) with the national agency for sport to support and strengthen the sporting workforce in Scotland.

Developed over nine months, the MoUT will see us work alongside sportscotland to support the delivery of its new strategy to create an active Scotland where everyone benefits from sport and physical activity.

### Workforce development

The devolved nature of sport and education means that we can no longer take a blanket approach to workforce development. This MoUT with sportscotland gives us a presence in Scotland and allows us to pool our expertise so that we can provide a bespoke solution for Scotland.

There are great sport and physical activity professionals delivering and developing sport in Scotland. The MoUT allows us to further develop these professionals to make an even bigger impact on the sporting system.

Working together, we will develop the Scottish workforce system through a number of initiatives. These include the creation of a suite of professional standards that are fit for purpose for Scotland – to be approved by a Scottish Professional Development Board (SPBD) – and validating, endorsing and quality assuring coaching qualifications in Scotland.

■ The partnership will allow CIMSPA to help develop the Scottish workforce using bespoke solutions

### Flexible learning

The relationship will also ensure the portability of Scottish qualification throughout the UK via the CIMSPA kitemark. Sport & education policy and guidance may be devolved, but CIMSPA's kitemark remains constant ensuring UK-wide recognition for our Scottish members and any sports and activity professionals who have received CIMSPA-endorsed training in Scotland.

The partnership will also see the creation of the first CIMSPA post in Scotland. Jointly managed by CIMSPA and sportscotland, the new partnership manager will engage with CIMSPA employers, education partners and members in Scotland to ensure the chartered institute's work aligns with sportscotland's corporate strategy.

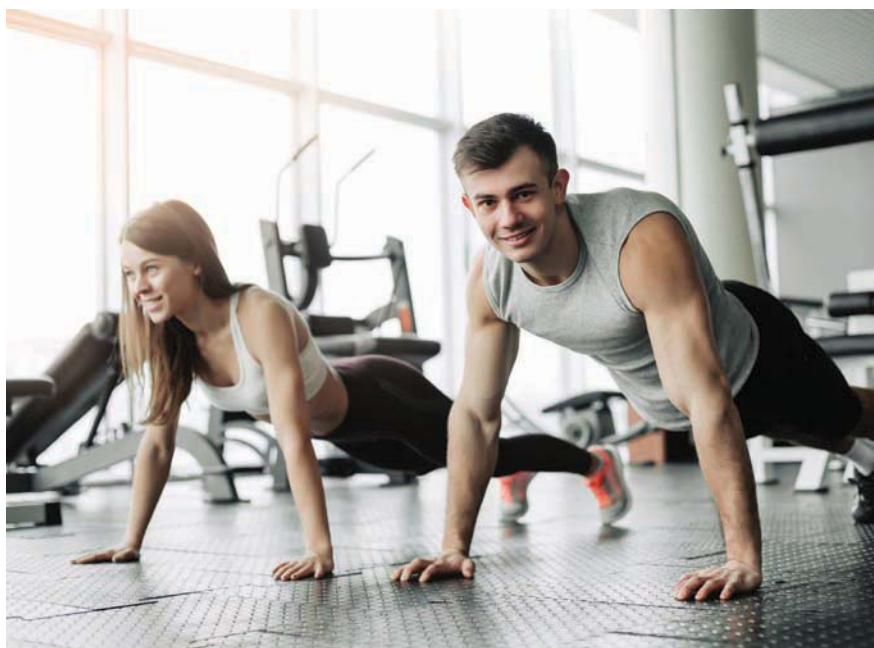
We look forward to working with sportscotland to allow sports and physical activity professionals to realise their potential to help the people of Scotland get the most from the sporting system. ●



■ Tara Dillon, chief executive of CIMSPA



The relationship will also ensure the portability of Scottish qualification throughout the UK via the CIMSPA kitemark



## TRAINING

# Swim England launches baby qualification

A new qualification has been developed to help babies and toddlers discover their love of swimming.

Launched by Swim England, the new Level 2 Teaching Swimming to Babies and Toddlers award will enable swimming teachers to make baby's first experiences of the water special.

It has been designed to give teachers the knowledge, skills and confidence to plan and teach baby and toddler swimming lessons.

Swim England educator Catherine Butt played a key role in the development of the new qualification, and believes it is unique in today's market.

"The key to the new qualification is that it gives learners a great understanding of children of this age – how the children develop, how they learn and how that is fundamentally different to the five-year-old swimmers they will work with through the Learn to Swim programme," she said.

"Among the unique features is that learners on these courses will be assessed working with adults and children – not with dolls or using simulated practice.

"All assessments will be on real adults with real babies and toddlers, which should prove extremely popular and beneficial."



■ The Level 2 qualification was launched by Swim England



**The key to the qualification is that it gives learners a great understanding of children of this age**

Catherine Butt

## AWARDS

# STA named supplier of the year in ukactive awards



**The award is in recognition of our team's hard work**

Dave Candler

The Swimming Teachers' Association (STA) has scooped the title of Supplier of the Year at this year's ukactive Awards.

The annual awards are considered the most prestigious within the physical activity sector and this year's event was the biggest to date.

The 2019 Supplier of the Year was one of a total of 23 award categories and among the most hotly contested, with eight contenders all vying for the title.

Receiving the award, Dave Candler, STA's CEO, said he was "honoured and proud".



■ The STA receiving the award during a gala event

"This award is for the team in recognition of all their hard work and commitment in supplying and delivering the highest standards of swimming teaching, lifesaving, first aid and pool plant training," Candler said.

"At STA, we pride ourselves on having a friendly, flexible and proactive approach to supporting all of our customers, large and small – it is a very important component of our service."



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# Spa & wellness news

## MAJOR PROJECT

### Eco resort to include "floating spa lodges"



**We've created a piece of living sculpture**

Richard Coutts

Baca Architects has secured planning permission on behalf of Rothgen Group for a £25m hotel and spa in South Yorkshire, England, to be operated by Campbell Gray Hotels.

The Tyram Lakes Hotel and Spa will open in 2021 and will be part of a wider eco development around a series of lakes.

Fifty eco lodges, currently under construction, will float amongst reed beds and, when completed, the hotel and spa will serve lodge residents as well as their own guests.

The spa will feature a 20m pool, hot and cold plunge pools, sauna



■ The project will include a large hotel and spa

and steam facilities, six treatment rooms and a fitness studio. A spa operator has not been confirmed.

"We have created a piece of living sculpture that flows around the edge of the lake," said Richard Coutts, director of Baca Architects.

[More: http://lei.sr?a=I5T1z](http://lei.sr?a=I5T1z)

## MARKETING

### Bedford Lodge to launch 'Hamper & Pamper' experience

The Spa at Bedford Lodge Hotel in Newmarket is set to launch a new experience that combines a spa treatment with al fresco dining.

Called the Hamper & Pamper Spa Day, the experience enables guests to make the most of both the spa's facilities and extensive grounds. It is designed to provide the perfect balance between relaxation and indulgence.

On arrival, guests are given fluffy robes and slippers to change into before choosing from one of five water experiences



■ The experience mixes a treatment with al fresco dining



**The experience enables guests to make the most of both the spa's facilities and extensive grounds.**

designed to aid relaxation through the combination of water jets, bubbles, and sensorial lighting.

Guests are then treated to a 65-minute Power Cleanse ritual, designed to reinvigorate the body and awaken the senses, the ritual includes a full body brush and polish, as well as a foot treatment, facial and scalp massage.

[More: http://lei.sr?a=v6L5p](http://lei.sr?a=v6L5p)

### Spa Voyage partners with Amethyst Trust for new course

Spa Voyage, a UK-based distributor of natural beauty products, has partnered with cancer charity The Amethyst Trust to launch the Specialist Cancer Massage Course.

Set up in 2010, The Amethyst Trust is a charity that aims to change the perception of cancer in the spa industry, particularly in relation to massage, through education.

The one-day course provides the theory and tools required for therapists to safely perform massages on clients.

[More: http://lei.sr/W6e9b\\_0](http://lei.sr/W6e9b_0)



## NEW OPENING

# The Langley opens vast subterranean spa

The Langley, a Luxury Collection Hotel in Buckinghamshire, England has opened its doors, following an extensive six-year and multi-million pound renovation project.

Located in the heart of Buckinghamshire's vast Langley Park, The Langley offers 41 bedrooms, spread between the grand and historic former hunting lodge of the third Duke of Marlborough, and the adjacent Grade II-listed 18th century Brew House.

A 1,600sq m (17,222sq ft) wellness hub includes a vast subterranean spa. The Langley Spa offers advanced and results-driven treatments in partnership with skincare brand Sisley, and combines

striking design elements with world-class facilities, including a private VIP suite, vitality pools, hammams, juniper-wood sauna with pink Himalayan salt walls, amethyst steam room and 16-metre marble-lined indoor swimming pool.

There are also a number of relaxation spaces – including one designated ladies-only – plus a dedicated manicure and pedicure studio, hair salon, and the Spa Lounge, serving nourishing dishes, spa snacks and vibrant cold-pressed juices.

The wellness experience continues in nature, with an outdoor swimming pool by the banks of Langley Lake.

[More: http://lei.sr/u3v3J\\_O](http://lei.sr/u3v3J_O)



■ The spa features a 16-metre marble-lined indoor swimming pool



**The wellness hub includes a vast subterranean spa featuring results-driven treatments in partnership with skincare brand Sisley**

## TREATMENTS

## Sea Containers hotel launches new spa concept



**Called 'SPA on Arrival', the concept gives guests the opportunity to destress and detox from their travels in a calm environment before they check in**

Agua London, the Tom Dixon-designed spa at the Sea Containers hotel on London's South Bank, has created a new spa programme for travellers arriving early at the hotel.

Called 'SPA on Arrival', the concept gives guests the opportunity to destress and detox from their travels in a calm environment before they check in.

Available between 8AM and 12PM everyday, seven days a week, the package offers three treatment options, designed to ease the effects of jetlag, for guests to choose from. The mini treatment menu features



■ Facilities include a spa lounge and relaxation area

Jet Lag Rescue, a £40 treatment that includes a bottle of De Mamiel altitude oil, a silica mud mask, which can be self-applied in the eucalyptus steam baths, and herbal infusion drink, with ginger, lemon, honey and pepper, wrapped in a duvet in the spa lounge.

[More: http://lei.sr/k9b6j\\_O](http://lei.sr/k9b6j_O)



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## FACILITIES

# Serpentine Pavilion opens to the public

Japanese architect Junya Ishigami has created a shingle-covered Serpentine Pavilion that draws on the ancient building cultures of Cumbria, UK. Situated on the grounds of The Serpentine Gallery in London's Kensington Gardens, the artwork features a 61-tonne slate canopy and is supported by a series of white poles.

"This is an attempt to supplement traditional architecture with modern methodologies and concepts, to create in this place an expanse of scenery like never seen before," explained Ishigami, who is the 19th architect to devise a temporary pavilion for the gallery.

Slate for the roof, which was added to give the structure an 'organic' and primeval look, was sourced from Cumbria's Honister Mine, which has been in operation since 1728.

Eden Stonework, a Cumbria-based stonemasonry company, was responsible for the installation.

"It's a beautiful thing, the way Junya Ishigami is showcasing the natural qualities of the slate," said Joe Weir, co-owner of Honister.

"His design reflects the rugged nature of the landscape we live and work in."

The exhibit opened to the public on 21 June.

[More: http://lei.sr/u8c5z\\_0](http://lei.sr/u8c5z_0)



■ Slate for the pavilion was sourced from a Cumbrian mine



**The design supplements traditional architecture with modern concepts**

Junya Ishigami

## THEME PARKS

# Update: boy who fell from Twister leaves hospital



**This has been extremely distressing for the family and for all those involved**

Ian Cunningham

The seven-year-old boy who fell from a rollercoaster at Lightwater Valley theme park in Yorkshire, UK, on 30 May has returned home from hospital.

The Health and Safety Executive, which is investigating the incident, said the boy is "out of hospital and recovering at home". The child fell from the Twister coaster, a spinning steel ride capable of reaching a speed of 29 mph (47 km/h) with a top height of 43 ft (13m). Following the incident, the boy was declared to be in a critical condition. He has now, however, recovered sufficiently to have been released from hospital.



■ The boy fell from the park's Twister rollercoaster

In a short statement, Ian Cunningham, CEO of Lightwater Valley Theme Park, said: "We heard great news – that the child who fell from our Twister ride is now recovering at home.

"All of us at Lightwater Valley wish him well in his ongoing recovery. This has been extremely distressing for the family and for all those involved."

[More: http://lei.sr/e9A6G\\_0](http://lei.sr/e9A6G_0)

# Attractions news

## NEW OPENING

## Science Museum to open gallery on London's history



**The 650sq m free gallery has been designed by Gitta Gschwendtner and takes visitors on an immersive journey through historic London**

A telescope that once belonged to Sir Isaac Newton, the microscope used by Robert Hooke to create the captivating drawings of insects and plants in his book *Micrographia*, and a range of objects commissioned by England's King George III upon his coronation, are among the exhibits at a new permanent gallery in London's Science Museum.

*The Science City 1550–1800: The Linbury Gallery* exhibition, which is due to open in September, explores how London's scientists and artisans helped to transform humanity's understanding of the world over the 250 years from 1550.



■ Willem Janszoon Blaeu's globe from 1599

The 650sq m free gallery has been designed by Gitta Gschwendtner and takes visitors on an immersive journey through historic London as they meet the innovative artisans and thinkers of the time.

The Science City gallery draws on three collections: the Science Museum Group Collection, the King George III Collection (owned by King's College London) and the collection of the Royal Society.

[More: http://lei.sr/q2P5k\\_0](http://lei.sr/q2P5k_0)

## DEVELOPMENT

## Plans for Mullin UK car museum get the go-ahead

Proposals for a world-class automotive museum in the heart of the English countryside have moved a step further to realisation after West Oxfordshire District Council awarded outline planning permission for the plans.

The Mullin Automotive Park will be situated over 63 hectares at a disused airfield – Enstone – near Chipping Norton in Oxfordshire, UK.

It will provide public access to view the classic car collection of US businessman Peter Mullin, founder of M Financial Group, who established the Mullin



■ The museum has been designed by Foster + Partners



**I'm a custodian of a collection which I want to make public**

Peter Mullin

Automotive Museum in California, US, in 2010.

Since then, new designs for the museum have been drawn up by London architects Foster + Partners.

Peter Mullin said the driving force behind the museum plan was an educational one: "I don't regard myself as a collector of classic cars, but more as a custodian of a collection which I want to make public."

[More: http://lei.sr/R2y6K\\_0](http://lei.sr/R2y6K_0)

## Investment boost for Irish attractions

Grants of up to €2.5m (£2.22m) are being made available for large-scale visitor attractions in Ireland, under a scheme that is intended to transform the country's tourism landscape.

The Platforms for Growth initiative from tourism development authority Fáilte Ireland will allocate €150m (US\$168.9m, £132.9m) over the next three years. Grants are funded under the Irish Government's Project Ireland 2040 strategy, with the aim being to drive sustainable growth in the Irish tourism sector.

[More: http://lei.sr/J5G2s\\_0](http://lei.sr/J5G2s_0)

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# It's all in the genes

A study uncovering genetic insights from 50,000 people will help understand lifestyle diseases – and could have an impact on the physical activity sector

■ The study will examine the genome sequencing of 50,000 volunteers



A ground-breaking project is using genomic data from 50,000 people to deepen the understanding of how genetics and lifestyle factors contribute to the development of conditions such as diabetes and arthritis.

The UK government is investing £4.8m in the initiative, which will result in medical experts examining the whole genome sequencing of 50,000 volunteers enlisted from the UK Biobank. It is hoped the project will help uncover the reasons why some people develop diseases and others do not.

## GENOMIC MEDICINE

The investment, from UK Research and Innovation (UKRI), is part of the government's Industrial Strategy Challenge Fund (ISCF) and will pay for the storage and sharing of the huge data depository, which is the equivalent size of 500 billion pages of standard text.

The project dwarfs existing UK Biobank storage and processing facilities and, according to science minister Chris Skidmore, highlights the importance of information technology systems to deliver health research in the future.

"Genomic medicine has the potential to completely change the way medical experts treat every single one of us as

The insights could pave the way for physical activity being recognised as an effective method of preventative healthcare

■ The research will look to understand how lifestyle factors contribute to the development of conditions such as diabetes



The study of genomic data will be of immense value to researchers, informing future methods of preventing diseases

patients in the future, adapting our care to a specific personal health plan based on our genes," Skidmore said.

The insights could also pave the way for physical activity being recognised as an effective method of preventative healthcare. As healthcare moves into a more personalised approach, it could benefit from patients being provided with bespoke training methods and technologies – backed up by information relating to their genetic makeup.

Professor Fiona Watt, executive chair of the Medical Research Council, a founding funder of UK Biobank, added: "The study of genomic data will be of immense value to researchers, informing future methods of targeting and preventing diseases.

"This investment illustrates how the Industrial Strategy Challenge Fund is driving improvements in our use of data and catalysing improved diagnoses and treatments for patients."

UK Biobank samples are being sequenced by the Wellcome Sanger Institute, Cambridge. The sequencing began last year with ISCF funding of £30m for the complete genomes of 50,000 UK Biobank volunteers. The data are due to be released in 2020.

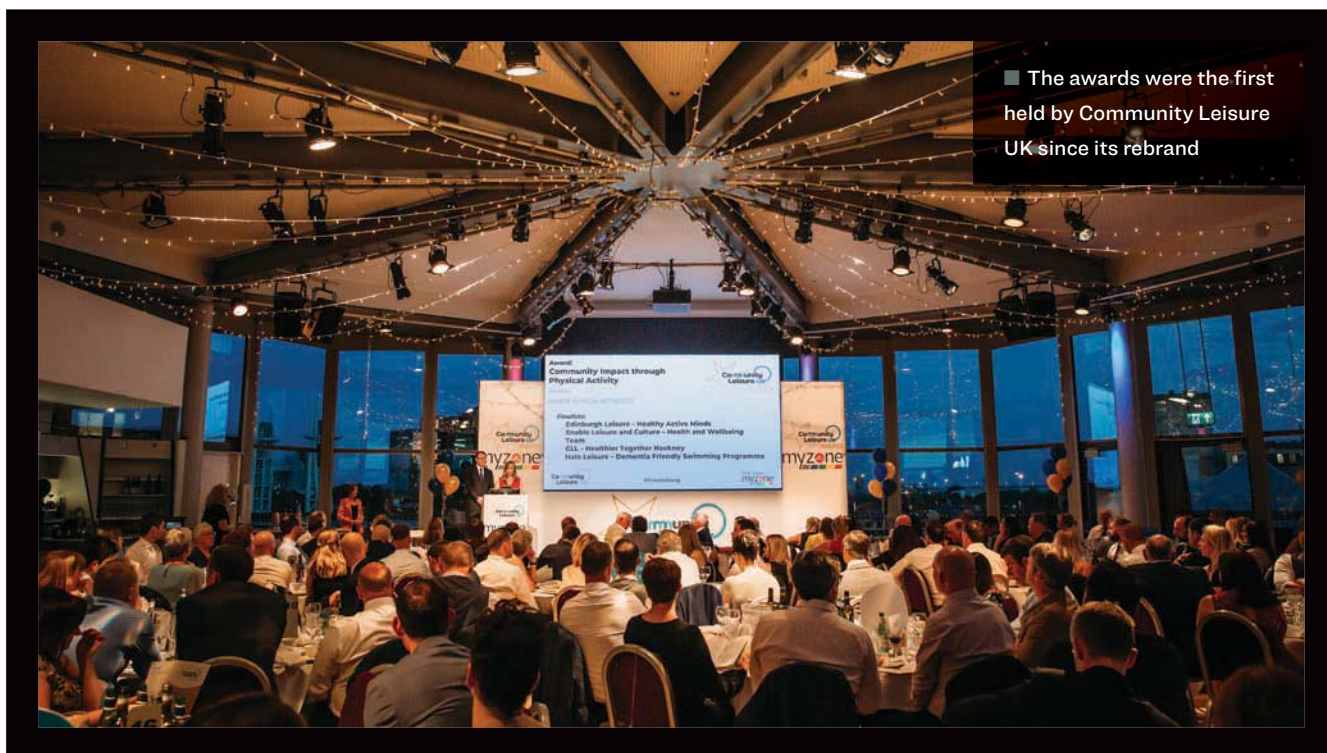
### LEADING THE WAY

Dr Mark Effingham, UK Biobank chief operating officer, said the resource was increasingly harnessing informatics to make sure it provides the best data it can to researchers around the world.

"Whichever way you look at it, the whole genome sequencing of UK Biobank participants is generating lots and lots of important health data," he said. "This will provide new leads and insights for research into a very wide range of common and complex diseases. The scale is mind-boggling. The UK is leading health scientists into a new era of research, and these data are lighting our way." ●



■ According to science minister Chris Skidmore, the study highlights the importance of information technology systems to deliver health research in the future



# Trust in Leisure

The Community Leisure UK Awards have been held at The Lowry hotel in Manchester, celebrating the successes of the UK's leisure trusts

**W**inners of the first ever Community Leisure UK Awards have been revealed at a glitzy gala event in Manchester. Previously run under the Sporta Awards banner, the awards were rebranded following the renaming of Sporta – the association of leisure trusts – as Community Leisure UK.

First held in 2016, the awards recognise the achievements of charities and social enterprises in public leisure and culture.

## SPOTLIGHT ON EXCELLENCE

Hosted by Sky Sports presenter Hayley McQueen, the event highlighted the distinctive nature of leisure and culture trusts and the broad



■ Cate Atwater, CEO, Community Leisure UK

capabilities of the trust model. While the landscape in which the trusts operate remains challenging – due to the ongoing austerity cuts on funding – the awards night shone a spotlight on the community leisure trust collective right across the UK.

In all, 85 trusts filed entries across the eight award categories. The panel of 11 independent judges, chaired by retired Tees Active MD Steven Chaytor, assessed each application and shortlisted four finalists per category. The panel also featured Tara Dillon, CEO of CIMSPA; Brian Leonard, former CEO of Community Leisure UK; and Jim Moyes, former CEO for Live Active Leisure.

Among the winners was leisure trust GLL, which won the Community Impact through Physical Activity award for its Healthier Together Hackney programme. The project offers weight management and physical activity on referral programmes to support people to achieve their personal goals – whether that be losing weight or becoming more active.





■ During the event, winners were announced in eight award categories from a total of 85 entries



## WINNERS:

■ **Community Impact through Physical Activity:**  
GLL – Healthier Together  
Hackney programme

■ **Community Impact through Arts, Culture and Libraries:**  
Vivacity Library – Fabric of Society programme

■ **Workforce Development Award:**  
Life Leisure – Row The Boat programme

■ **Innovation Award:**  
High Life Highland – Leadership Programme

■ **Capital Investment Award:**  
Sport Aberdeen – Get Active @ Sheddocksley

■ **Strategic Partnership Award:**  
Stevenage Leisure Limited and The Healthy Hub

■ **Outstanding Volunteer:**  
Jackie Brown, Christine Burton and Betty Toole (Tadcaster Swimming Pool Trust)

■ **Outstanding Individual:**  
Aimee Work (Sport Aberdeen)

■ **Outstanding Employee Achievement:**  
Delia Evans (Active Northumberland)

Elsewhere, High Life Highland bagged the Innovation Award for its Leadership Programme aimed at young people aged between 12 and 25.

According to one of the independent judges – Michelle Roberts, physical activity and health programme manager for The Richmond Group – the standard of applications was so high that choosing the finalists and winners was "particularly challenging".

"It was really interesting and heartening reading the submissions," Roberts said. "There's so much great work going on across the sector and the UK".

## INCREDIBLE WORK

For Cate Atwater, Community Leisure UK CEO, the ceremony was an opportunity to

highlight the achievements of the leisure and culture trust model – especially as the previous 12 months had been a year of significant change for the association.

"The incredible work delivered by trusts often goes under the radar and, as the association that champions the trust model, we want to bring it to the fore," Atwater said. "It is a huge honour for us to organise such an evening to ensure that the trusts' and individuals' contributions are recognised, thanked, and celebrated as they rightly deserve."

"We congratulate all finalists and winners on their significant achievements. Equally, huge thanks to all members, guests and partners who supported the awards evening to celebrate community trusts." ●



This research is about using physical exercise as part of lifestyle interventions to improve the health of people living with cancer

John Saxton, Northumbria University



## Active medicine

University study sets out to investigate 'important role' exercise can play in cancer care



■ The survey will combine a number of research projects undertaken in collaboration with NHS Foundation Trusts in the North East, Norwich and Sheffield.

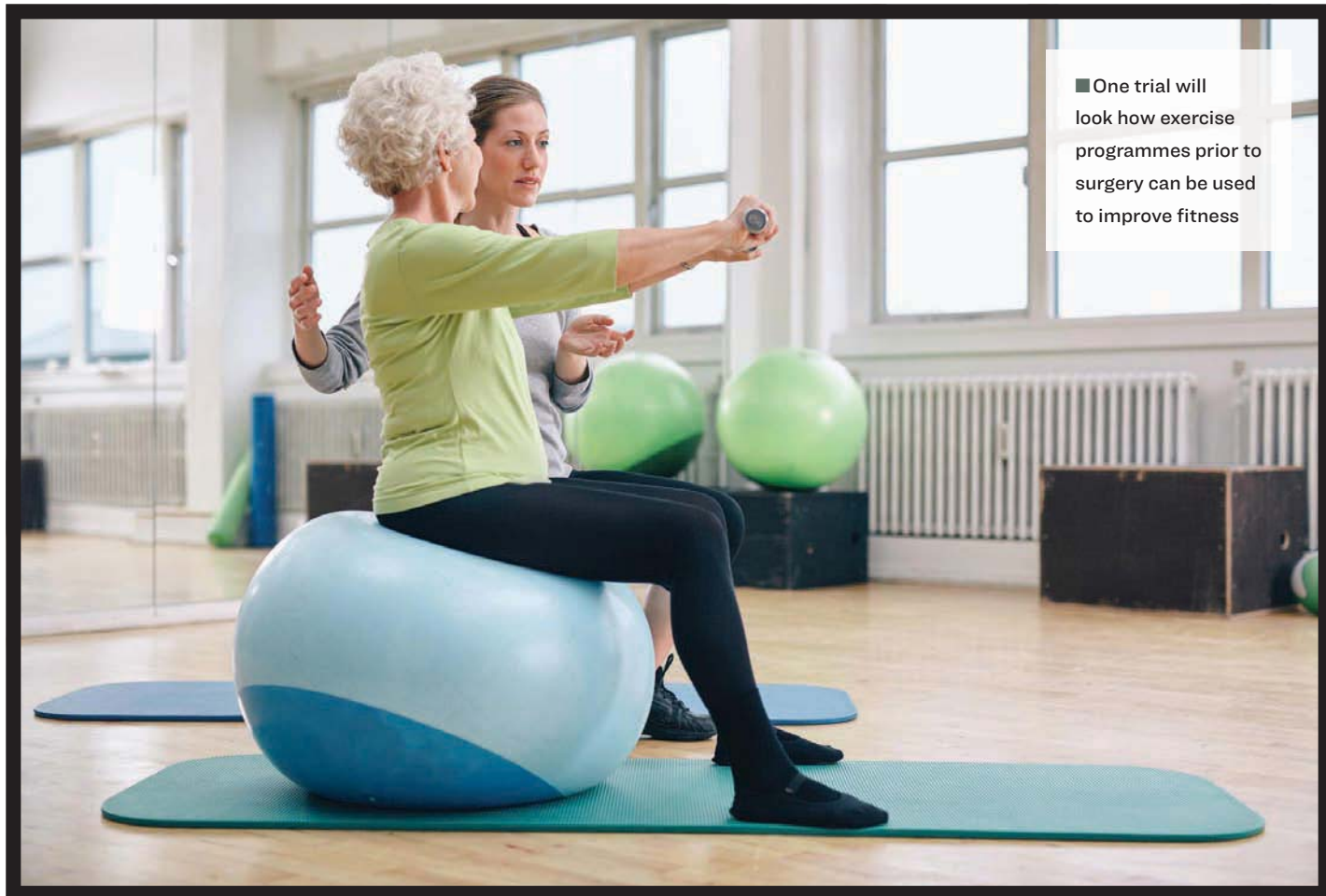
**N**orthumbria University (NU) has set out to uncover in detail the important role that structured exercise programmes can play in living with and beyond cancer.

Led by professor John Saxton, head of the Department of Sport, Exercise & Rehabilitation at NU, the survey will combine a number of research projects – undertaken in collaboration with NHS Foundation Trusts in the North East, Norwich and Sheffield.

### A COLLECTION OF STUDIES

One of the studies will be focused on the role exercise plays in reversing adverse body composition changes – such as increased fat mass and reduced lean body mass – for patients recovering from hormone-receptor positive breast cancer.





■ One trial will look how exercise programmes prior to surgery can be used to improve fitness

## “ There is a need to provide sustainable lifestyle support, including regular exercise and maintenance of a healthy body weight ”

Another, large-scale multi-centre trial, is investigating how exercise programmes prior to surgery can be used to improve fitness and treatment outcomes in colorectal cancer patients across the UK.

Elsewhere, a study will be used to develop effective exercise programmes designed to alleviate the side-effects of prostate cancer and its treatments.

### EVIDENCE BASE

“Physical activity and structured exercise have an important role to play in alleviating the physiological and psychological impact of cancer and its treatments,” said Prof. Saxton.

“Cancer is now considered a chronic condition because more people are living longer after a cancer diagnosis. This research is about using physical exercise as part of lifestyle interventions to improve the health of people living

with and beyond cancer. We know that common cancers, such as cancers of the breast, prostate and colon can be linked to excess body weight and if patients put weight on after treatment, this can be linked to poorer outcomes.

“There is a real need to provide sustainable lifestyle support, including regular exercise, healthy eating and maintenance of a healthy body weight.

“This isn’t just about quality of life, as it can also benefit long-term disease outcomes, such as risk of cancer recurrence and the development of cardiometabolic diseases such as type 2 diabetes and cardiovascular conditions.”

The NU research will be closely aligned with NHS treatment plans and has been designed to help build a solid evidence base to support the use of exercise in the holistic management of people living with and beyond cancer. ●



■ The research has been designed to help build a solid evidence base to support the use of exercise in the holistic management of people living with cancer





## SALE OF EXCEPTIONAL DEVELOPMENT SITE

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The mainly hilly 52 ha estate has been owned since 2009 by Cadavais Investimentos Turísticos, Lda and its founder and managing director has now fully developed his vision of a high quality, exclusive retreat which will take full advantage of the tree-lined hillsides, the river Guadiana and the large reservoir.

Key facilities will include a 1230m<sup>2</sup> wellness centre overlooking the reservoir with restaurants, lounge, conference rooms, cinema, hotel, 100 luxury 2 and 3 bedroom lodges, a large health spa plus a possible recovery centre (those 'healing' elements), restored windmills and miles of Cadavais trails to walk or cycle along.

The provision of these facilities is flexible and others are possible such as tennis course and use of the reservoir.

For more information click here: <http://lei.sr/n3s8r>



The misty Guadiana river at sunrise in Sanlúcar de Guadiana and Alcoutim

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## Recruitment headaches? Looking for great people? Leisure Opportunities can help

### Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

### How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

### There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

### What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

### Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Gurpreet Lidder

**Hope to hear from you soon on +44 (0)1462 431385 or email [theteam@leisuremedia.com](mailto:theteam@leisuremedia.com)**



## Assistant Manager / Swimming Teacher

At DPD Coaching Services and Whizz Kids Holiday Club we are looking for an enthusiastic and hardworking individual who is keen to learn, help grow our business whilst developing their own skills within a busy working environment. The position will comprise of administration hours at our head office in Pulborough, Swimming Teaching at our various sites and Supervision of our Holiday Clubs located around West Sussex.

This position is for somebody who loves working with children and has a real passion for helping them to progress and learn in a fun and friendly environment.

Candidates who have had experience working with children either in childcare or coaching would be desired however full training in all areas will be provided to the successful candidate. A driving License and car is a must for this position.

### About the role:

The Assistant Manager role maintains a high level of interaction and presence with all customers and staff.

The Assistant Manager will assist with overseeing daily operations, ensuring company procedures are upheld and enforced, carry out swim teaching hours of their own, supervise one of our holiday club venues in the school holidays and carry out administrative roles in the office.

### Essential Requirements:

- Good IT skills, proficient in basic windows packages and the ability to learn new systems
- Excellent time keeping
- Team Management skills
- Problem solving
- Experience with sports coaching or childcare
- Ability to undertake the physical requirements of the role
- Able to commute reliably to all our venues

### Desirable:

A minimum of 1 years' experience of working within the childcare or leisure industry and any supervisory experience would aid an application.

All offers of employment are conditional upon you signing the contract of employment and the following being secured:

- Two satisfactory references;
- Proof of attainment of qualifications;
- Evidence of your right to work in the United Kingdom; and
- Satisfactory Disclosure and Barring Service (DBS) check.

**APPLY NOW**  
<http://lei.sr/9l6o6>





**everybody**  
@Alderley Park



This is the perfect opportunity for highly-motivated and passionate fitness and leisure professionals to join us at our brand new state-of-the-art facility within Alderley Park, Cheshire where the centre will be opening in Autumn 2019 as part of a multi-million pound investment across the park.

Facilities will be open to all – including people working and living at the Park as well as the local community so it's important you're able to tailor the experiences delivered to all our customers so they return time and time again.

As a health & wellbeing charity, helping people to live well and for longer is at the core of what we do. The opening of this centre is an exciting culmination of our efforts over the first 5 years as an organisation, with over 900 staff and a network of over 100 volunteers, committed to delivering a great customer experience.

#### Benefits of working for Everybody Sport & Recreation:

- Hugely discounted gym membership
- Contributory pension scheme
- Extensive training & career support from our own Learning Academy
- Sharing in Success bonus scheme
- 24/7 legal & emotional support from our employee assistance programme
- Generous 'salary extras' benefits scheme

**Closing date for applications: 2nd July 2019**

**Estimated start date for the roles: mid-September 2019**

**Should you have any additional queries please don't hesitate to contact the HR team at [recruitment@everybody.org.uk](mailto:recruitment@everybody.org.uk)**



### Duty Managers

Our **Duty Managers** are exceptional multi-taskers who are passionate about health and fitness, and ensure the centre runs safely whilst always striving for exceptional standards of service. Motivating, developing & being responsible for staff is key to the role to enable customers to have a great experience each and every time they visit the centre and it's important you can deliver a personalised, exceptional experience to all our customers across the entire centre; ideally you'll be able to deliver group exercise classes too.

**Apply now:** <http://lei.sr/O0N0q>

### Fitness Experience Leads

Our **Fitness Experience Leads** are inspirational fitness professionals with both personal trainer and group exercise experience (or a willingness to develop in both these areas) who deliver a personalised, exceptional experience to all our customers across the entire centre, from greeting customers at reception and helping them on the gym floor, to cleaning & maintaining the facilities they use. You'll also deliver the highest quality group exercise classes in the industry – the centre will be home to the first immersive spin studio in Cheshire East and we'll offer all Alderley Park team members the opportunity to be trained up to deliver fantastic Les Mills THE TRIP™ classes to our members!

**Apply now:** <http://lei.sr/g2B9R>

### Cleaners

Our **Cleaners** are dedicated & caring people with exceptionally high standards who help us strive to offer a warm welcome to a clean centre every single day. Within this role you'll help keep our exciting new centre clean and fresh for customers to enjoy. No experience is needed, but you'll have a passion for cleaning, great work ethic and a keen desire to help so we can deliver the highest quality of experiences across all our facilities to everyone.

**Apply now:** <http://lei.sr/Q0W0o>

# BOARD MEMBER



Location: Chelmsford, UK

**ACTIVE ESSEX ARE RECRUITING FOR NEW BOARD MEMBERS FOR THE ACTIVE ESSEX BOARD.**

The Active Essex Board will have the passion and enthusiasm to play a role in helping to 'Change 1 million lives to get Essex Active'. This will result in contributing to improving the physical and mental health & wellbeing of the residents of Essex.

We are looking for individuals who can or are able to continue to operate at a high senior strategic level, with experience of successful partnership working, who can take lead in driving forward participation, physical activity and widening sporting opportunity across Greater Essex.

Being passionate about sport and physical activity is important, but it isn't enough. Active Essex Board members will provide strategic leadership, advocacy and management accountability for the Partnership and will, along with the Chair, act as 'champions' within their various spheres of influence, opening doors and creating links.



**The current Chair and Board have identified the following sector experience, insight and connections, at the highest possible decision-making level, as key for the new Board members:**

- Education Sector – Primary and/ or Secondary / HE or FE
- Health Sector – CCG/ NHS
- Political Landscape – National / Local Government and or Unitary Authority
- Entrepreneurial Business Practice / Leadership
- Community development
- Whole Systems change
- Behaviour change
- Communications Sector – Social marketing / and or Digital skills

**Alongside this, Board Members will also:**

- Support the overall direction of the work of Active Essex, setting targets and agreeing a business plan with partners
- Attend Board meeting, bringing together a diverse range of interests and partners to work together on a common agenda
- To represent the Board at internal and external events and drive partnerships as required.

**The Responsibilities of the Board:**

The Board support the Director and the executive team to make decisions on the strategic and operational activity of the organisation. The Board also provide leadership, be accountable for its decisions and set high standards at all times.

**Apply now: <http://lei.sr/z2b9l>**



UNIVERSITY OF LEEDS

# Duty Manager

**Salary: £22,659 to £26,243 per annum**

***Do you have significant experience working in a sport, leisure or fitness facility within a leadership or management role?***

***Do you have experience of effective staff development and performance management with the ability to engage, motivate others?***

We are seeking a Duty Manager to be responsible for the day-to-day management of our fitness and sports complex. You will be accountable for the provision of safe, clean, and high quality facilities, ensuring that operational procedures and work practices are adhered to, and excellent customer service is delivered at all times.

You will have a current Royal Life Saving Society lifeguard qualification or equivalent, First Aid at Work, and Pool Plant Operators certificate, or have the ability to pass these requirements within three months. You will have experience of monitoring and maintaining high standards in facility presentation and customer service, with a commitment to providing high quality customer care. You will have the ability to delegate effectively and will have a proactive approach to problem solving.

The role is full time, working on a shift basis which will include the requirement for you to work early mornings, evenings, weekends, University closure days and bank holidays. You will be primarily based at one of our designated sports facilities, however will be required to work at any of our sports facilities when required.

To explore the post further or for any queries you may have, please click apply now.

**APPLY NOW: <http://lei.sr/5f9Z2>**





THE BRITISH INTERNATIONAL SCHOOL OF PHNOM PENH

# Swimming Teacher

**Location: Cambodia**  
**Competitive Salary & Benefits**

**We are actively recruiting for an enthusiastic qualified swimming teacher with a real passion for teaching and coaching swimming to students between 2 and 18 years old.**

We are an international school in Cambodia that caters students from 2 years old to 18 years old. Our new campus has 2 swimming pools dedicated to our Kindergarten students and students in our Primary and Secondary schools.

The school requires a swimming teacher on a full-time basis.

## **Duties will include:**

- Developing and executing swimming lesson plans including regular assessments for each age group and abilities;
- Building a strong relationship with students and parents;
- Ensuring a safe learning environment is provided for our young students;
- Regularly reporting to management of student progress;
- Participating and assisting at school events and sports days as and when required

Please send your CV and a cover letter setting out your suitability and background and as a qualified swimming teacher by clicking on 'apply now'.

If you are currently in employment, please also provide details of the notice period you will be required to serve.

Salary package and benefits will be discussed upon application.

**Apply now: <http://lei.sr/g0P3X>**



# New Hall School

BOREHAM, CHELMSFORD

## NEW HALL SCHOOL ARE CURRENTLY RECRUITING

### Lead Rugby Coach

(Term time only, 12.00-6.00pm weekdays plus weekend fixtures/ tournaments)

Applications are invited from well-qualified rugby coaches to join our high-performing Games Department. Key responsibilities will include supporting the Head of Rugby in all matters relating to rugby coaching at New Hall.

This is a term time only post, working across Preparatory and Senior Divisions. In term time, there will be daytime commitments, plus evenings and weekends as required by the Head of Rugby. The role also includes accompanying rugby tours during the school holidays.

Candidates must hold an up to date Level 2 RFU accredited coaching qualification. Excellent benefits, Superb working environment, London Stratford 20 mins by train

### Graduate Sports Assistant

A full-time Sports Assistant is required to assist in teaching PE & Games.

The successful candidate will have a keen interest in sport. We are particularly seeking someone with playing and/or coaching experience in hockey and/or cricket.

This role provides excellent experience for those looking to proceed to teacher training in due course. Working hours will be 40 hours per week, which will include fixtures after school and on Saturdays, during term time only.

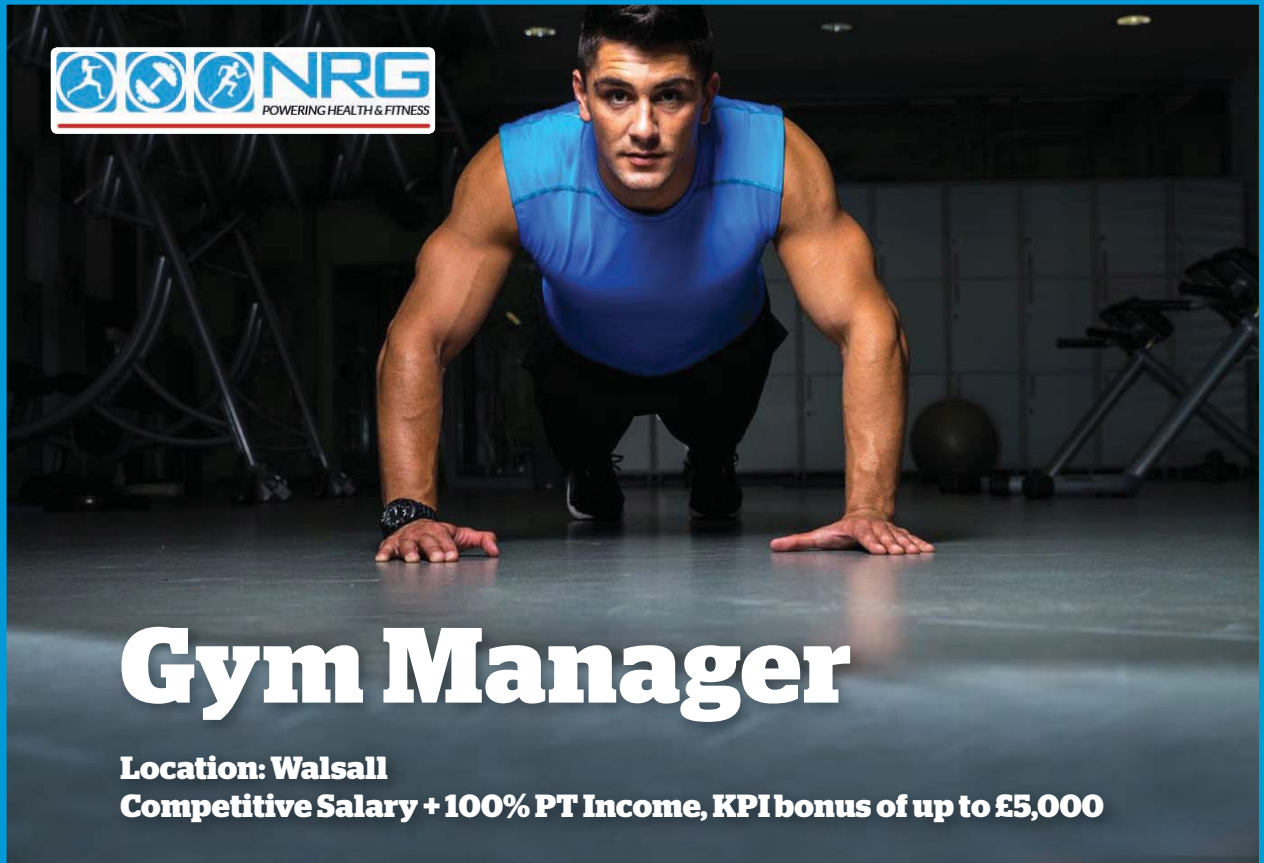
Accommodation may be available.

The salary for this role will be £12,735, pro rata (full-time equivalent £17,332pa at September 2019 rates)

*New Hall offers a competitive salary on the 'New Hall Pay Scale', generous benefits including heavily discounted membership to our fitness suite and 25-metre indoor swimming pool. A superb training provision is also provided for all members of staff. London is only 25 minutes away by train, with fantastic transport links linking New Hall to the A12 and M11 with ease. New Hall is committed to safeguarding pupils. There will be an enhanced DBS check prior to appointment.*



For more information and to apply: <http://lei.sr/s6S8N>



# Gym Manager

**Location: Walsall**

**Competitive Salary + 100% PT Income, KPI bonus of up to £5,000**

The role is based at the Walsall site. The gym has three floors and is open 24hrs.

Working for **NRG** is much more than just a job it's a life choice that you will not regret

The Gym Manager position is a high-profile leadership position that is responsible for the gym's overall direction, coordination, operation, and success. The Gym Manager will ensure the Gym exceeds financial goals while providing remarkable leadership in areas of customer service, sales, in-gym business performance, and member retention.

The Gym Manager will provide daily support to a team of staff and offer on-going leadership, motivation, and development. They are responsible for casting, coaching, communication, alignment, and holding staff accountable to the NRG gym expectations. The General Manager will also act as the club ambassador to provide each member with an unforgettable experience.

This position requires a minimum of 40 hours worked each week, although we reward commitment if you wish to do more.

## Qualifications Required

Proven & successful management experience within new build facilities and the Leisure Industry, with a focus on fitness operations, leisure centre management.

- Reps Level Three qualification, level two will be accepted for the right candidate.
- A leisure Degree, ISRM Dip / Cert. DMS, CMS, ILAM, or equivalent desirable.
- First Aid desirable

**To find out now and to apply: <http://lei.sr/p3S7L>**





# WE ARE RECRUITING NATIONWIDE

## EMPLOYED PERSONAL TRAINERS

Focus on PT Sessions



Excellent commission



Huge membership base



Guaranteed income



Peak timeslots

## FREELANCE GROUP EXERCISE INSTRUCTORS

All disciplines



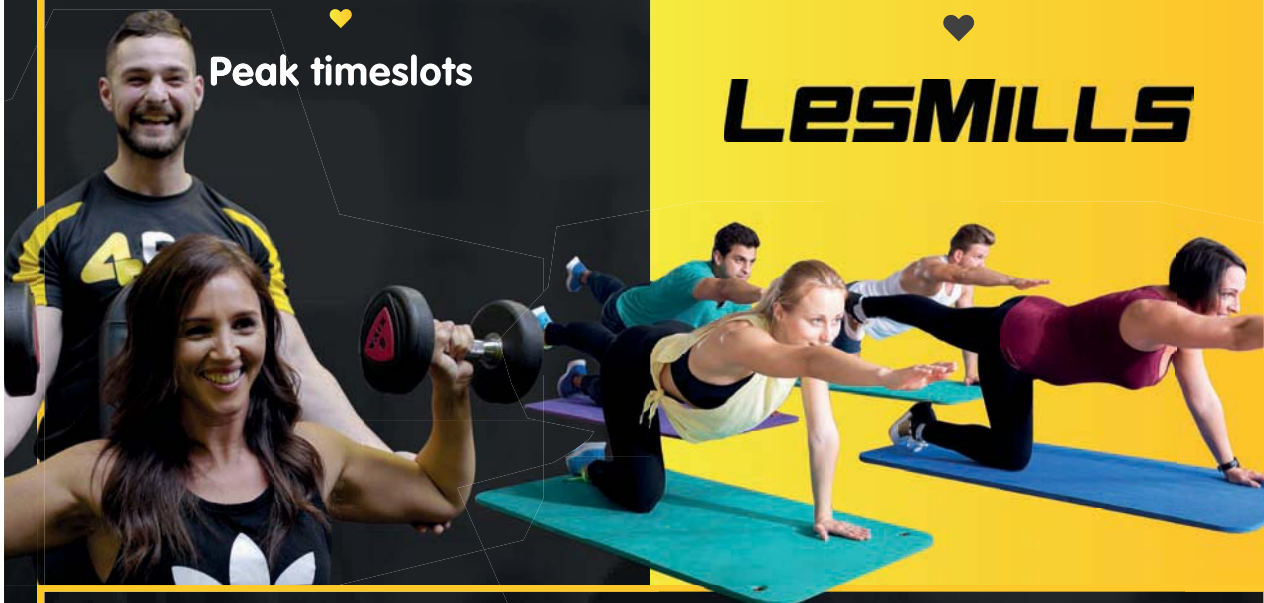
Back to back classes



£20 per hour



# LES MILLS



Send your cv and cover letter to  
[stacey.gould@exercise4less.co.uk](mailto:stacey.gould@exercise4less.co.uk)



# NATIONWIDE **APPRENTICESHIPS** NOW AVAILABLE!

## Do you want a career in the Leisure, Sport and Fitness industry?

Everyone Active offer 12-month apprenticeship contracts and are looking for candidates who are keen to work in the sports and leisure industry.

Our apprenticeships are available in a wide range of leisure roles which include lifeguarding, gym instructing, multi-skilled activity leading, reception and swim instructing apprenticeships.

No qualifications or previous experience are required to apply.

## Why Everyone Active?

Become part of our family and you will receive a free membership to over 180 leisure facilities nationwide, plus great development and career opportunities and a host of other great benefits!

Find out more and register your interest today at

[www.everyoneactive.com/about-us/careers/apprenticeships](http://www.everyoneactive.com/about-us/careers/apprenticeships)

# EVERYONE CAN EARN WHILE THEY LEARN

 [facebook.com/everyoneactive](https://facebook.com/everyoneactive)

 [@everyoneactive](https://twitter.com/everyoneactive)



INVESTOR IN PEOPLE

**everyone**  
**ACTIVE**



## We are recruiting apprentices from 16-60+

énergie Fitness, the UK's leading fitness franchise operator, are building an apprenticeship programme without boundaries. You can view the 4 key job roles of Host, Sales Prospector, Personal Trainer and Club Manager on the énergie Leisure Opportunities portal [www.leisureopportunities.co.uk/jobs/energie](http://www.leisureopportunities.co.uk/jobs/energie)

At énergie we recruit apprentices from all ages and backgrounds. You can earn attractive salaries and are guaranteed free training leading to recognised, national qualifications. If you want to make a difference to the lives of people, and create a fitness club where people feel they belong, then let's have a conversation.

énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

Apply now: <http://lei.sr?a=W4C8t>



**énergie  
Fitness**  
where you belong...



Hilton Avisford Park, Arundel, is one of the UK's most historic destinations. This quintessential Georgian manor house, first opened in 1756, is set on 89 acres of picturesque land between Chichester and Arundel.



***Currently we are recruiting for exceptional candidates to join us!***

## Beauty Supervisor

A Beauty Supervisor is responsible for managing the beauty therapist team and carrying out treatments to deliver an excellent Guest and Member experience while working to achieve sales revenue targets.

### What will I be doing?

As a Beauty Supervisor, you are responsible for managing the beauty therapist team and carrying out treatments to deliver an excellent Guest and Member experience. A Lead Beauty Therapist will also be responsible for achieving sales targets and managing customer feedback.

### What are we looking for?

A Beauty Supervisor serving Hilton brands is always working on behalf of our Guests and working with other Team Members. To successfully fill this role, you should maintain the attitude, behaviours, skills, and values that follow:

- Experience working as a Beauty Therapist
- Up-to-date qualifications for the role
- Positive attitude
- Excellent communication skills
- Committed to delivering a high level of customer service
- Excellent grooming standards
- Flexibility to respond to a range of different work situations
- Ability to work on your own or in teams

## Beauty Therapist

A Beauty Therapist is responsible for managing and carrying out professional spa and beauty treatments to deliver an excellent Guest and Member experience while helping to achieve sales revenue targets

### What will I be doing?

As a Beauty Therapist, you will be responsible for managing and carrying out professional spa and beauty treatments to deliver an excellent Guest and Member experience. Our beauty treatments include massages, body treatments, facials, manicures, pedicures and a range of other treatments. A Beauty Therapist will also be required to help achieve sales targets and manage customer feedback.

### What are we looking for?

A Beauty Therapist serving Hilton brands is always working on behalf of our Guests and working with other Team Members. To successfully fill this role, you should maintain the attitude, behaviours, skills, and values that follow:

- A minimum of one year of previous experience within the beauty industry
- A recognized beauty therapy/hair qualification
- Positive attitude
- Good communication skills
- Committed to delivering a high level of customer service
- Excellent grooming standards
- Flexibility to respond to a range of different work situations
- Ability to work on your own or in teams

## Competitive Salary plus Benefits

**For more details and to apply:**  
<http://lei.sr/f8v9U>



# Spa Therapists

## Nationwide Competitive Salary plus Benefits

### We are looking for talented Spa Therapists to join the Hand Picked Hotels team.

We have a range of Full Time & Part Time positions available to include weekend shifts on a rota basis and live in accommodation available at some of our sites starting from only £52 per week.

Our spa teams are passionate and dedicated to their profession. They aim to optimise the effectiveness of the treatments and therapies offered. When guiding our clients towards the right choice of treatment and product we take into account their overall lifestyle and its requirements and also their individual circumstances on the day and how they wish to feel.

Working at the spa is fun and we want you to love your job and embrace the warm, friendly personalities of our guests and be focused on delivering first-class experiences and exceeding their expectations at every turn. We are a family and we treat our team like family.

#### What we need from you:

- To be passionate about delivering the very best spa experience each and every day
- To be smart and well presented
- To have previous experience in a similar role or a real desire to prove yourself as a first-time therapist
- NVQ Level 3 or similar level spa related qualifications and be fully qualified as a minimum in manicures, pedicures, waxing, massage and facials
- Excellent level of spoken and written English
- To be able to work shifts as required that will include weekends and bank holidays
- Proof of eligibility to live and work in the UK



#### What we can offer you:

- Competitive salary
- Live in accommodation is available at some of our Hotel properties
- Annual leave rising with service
- Free car parking
- Discounted hotel accommodation across the Hand Picked group of hotels
- Employee of the month/year awards
- Full Elemis product and treatment training and development opportunities
- Uniform
- Meals on duty

Hand Picked Hotels is a collection of 19 country house hotels throughout the United Kingdom and Channel Islands. With a welcoming and charming service delivered in inspirational surroundings, our guests are encouraged to feel at home, relax, kick off their shoes and indulge!

Our core values of family, individuality, initiative, welcoming and local engagement are not just words - it's what we do - every day.

*Candidates must be eligible to live and work in the UK.*

**Apply now: <http://lei.sr/b7EOZ>**



# GENERAL MANAGER

## LAND'S END LANDMARK ATTRACTION AND RESORT, CORNWALL

Privately owned, Heritage Great Britain, is looking to appoint an experienced General Manager for the iconic Land's End Landmark attraction and estate in West Cornwall.

Land's End is one of Britain's best loved landmarks, famous for its unique location and beautiful scenery. The site consists of the 100 acre landmark estate within AONB, busy visitor attractions, numerous catering & retail operations, a 37 bed 3-star Hotel, various high quality self-catering units and a local village public house.

Your key focus will be the operational leadership of the site which receives 500,000 visitors a year. You will need to lead and develop the existing team and engage with the local tourism bodies, community and stakeholders for the benefit of the business. You will need to deliver solid financial results as well as maintain and develop a high-quality customer experience.

This position requires previous senior level management within a relevant leisure field such as tourism, visitor attraction, hospitality, catering/retail or multi-unit operation.

**Salary will reflect the responsibility and seniority of the position, with a package in the £70k range. Relocation support will be given where appropriate.**

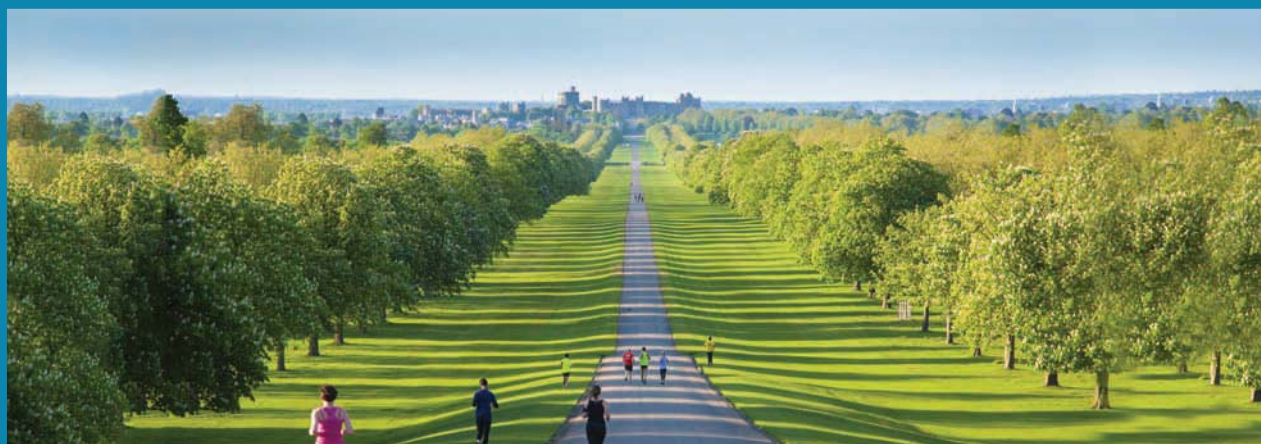
**Closing date for applications is 5th July 2019.**

*Heritage Great Britain is an exciting group of companies and businesses which operates some of the UK's most outstanding landmark destinations and popular visitor attractions.*

**Apply now: <http://lei.sr/8C8a6>**







# Head of Visitor Development

## THE CROWN ESTATE – WINDSOR ESTATE

The Windsor Estate covers approximately 6,400 hectares (15,800 acres) and includes Windsor Great Park, the Home Park of Windsor Castle, and Swinley Forest. Windsor is the only Royal Park & Forest managed by The Crown Estate.

Reporting to the Deputy Ranger, this is a high profile role responsible for developing and delivering a visitor strategy which puts customers at the heart of what we do whilst firmly balancing the Estate's heritage and conservation responsibilities.

The visitor business is undergoing an exciting period of transformation with a number of high profile development projects in the pipeline, especially in relation to children's play and other family orientated activities.

Working collaboratively as a member of the senior management team you will demonstrate strong leadership abilities as well as strong financial management and delivery capability. Meticulous attention to detail is essential as are good organisational and project management skills and the ability to balance priorities.

Commercially driven and astute you will have a track record of effective senior leadership and delivery in an organisation of comparable complexity, commercial scope and budgetary responsibility in the leisure/tourism, or ideally, visitor attraction sectors.

The Windsor Estate is a part of The Crown Estate, a £14bn real estate business. Established by an Act of Parliament, as an independent commercial business it returns 100% of its annual profits to the Treasury for the benefit of the public finances.

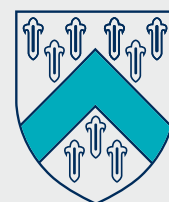
At the heart of how we work is an astute, considered, collaborative approach that drives success for our business and those we work with.

### Remuneration:

- Exemplary salary package (dependent on background and previous experience).
- Discretionary bonus scheme
- BUPA healthcare
- 4 bedroom property on the Estate is provided



Apply now: <http://lei.sr/u9V2u>



## Oundle School **SPORTS CENTRE**

# Activities Manager

Salary £30,555 per annum

**An exciting and rare opportunity has arisen for a leisure professional to join our management team within a new sports centre.**

Oundle School is opening a new dual use sports centre including a multiple workstation fitness-suite, a 50-metre swimming pool, 8 court sports hall and 4 studios, which will be accessed by 1220 pupils, 1000 members and general public use.

To start September 2019, we are seeking an experienced manager who will create and deliver an innovative activity programme. As a key member of a small management team your effort will be seen, recognised and make a difference.

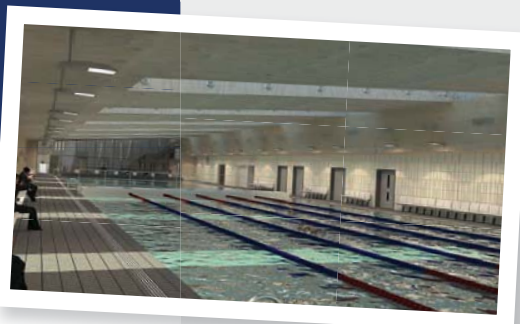
### **Balancing 4 key areas:**

- Aquatic, aerobic and dance class programme
- Fitness studio activity and programmes, accompanied by personal training schemes
- Courses and holiday clubs will include swimming lessons, rackets courses, martial arts /multi-sport children's club
- Supporting a range of social events, sporting challenges and motivating groups to engage in activity at the sports centre.

Applicants must demonstrate their initiative and flair to develop an activity programme which will meet the aspirations of a wide-ranging membership, driving footfall and additional income through pay and play activity.

As a professional manager you will bring your experience to bear, employing a new team and creating a positive and enthusiastic ethos and style through training and development. You will demonstrate creativity, leadership and an understanding of the business of health, leisure and fitness.

The School is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. Applicants will be required to undergo child protection screening appropriate to the post including checks with past employers and the Disclosure and Barring Service.



**Application closing  
date: 1 July 2019 (9am)**

**First interview  
dates: 10 & 11 July 2019**

**Second interview  
dates: 17 & 18 July 2019**

## **APPLY NOW**

<http://lei.sr/X3g5j>