

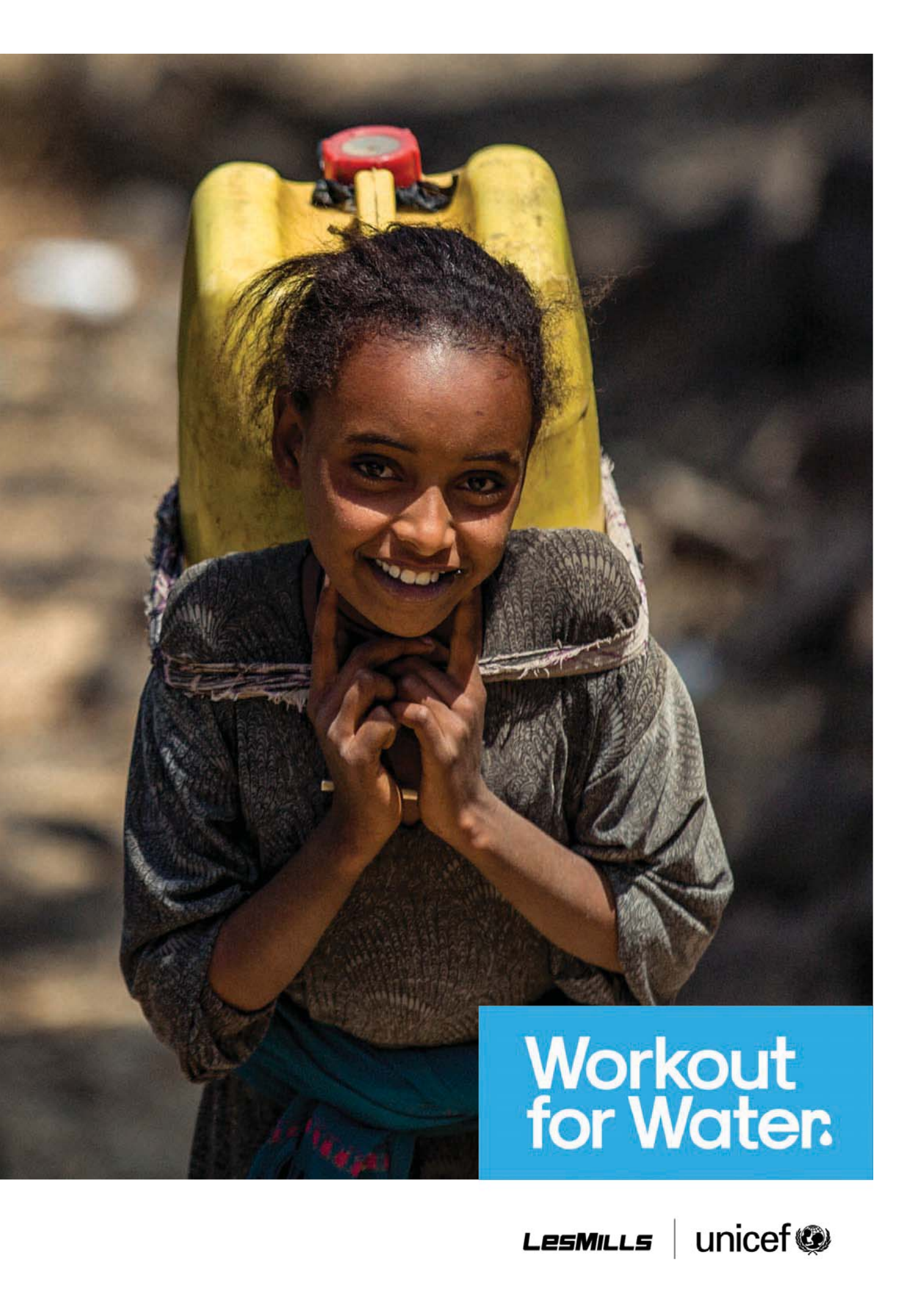
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Ashley Roberts and DJ Locksmith named National Fitness Day 2019 ambassadors

Strictly Come Dancing star Ashley Roberts and DJ Locksmith from dance music group Rudimental have been added to the long list of high-profile supporters of this year's National Fitness Day (NFD), which takes place in September.

Both Roberts and Locksmith – real name Leon Rolle – are passionate about fitness and as National Fitness Day ambassadors, they will look to raise the profile of the event and to inspire more young people to get involved in activities. The pair join a lineup which already includes legendary ballerina Dame Darcey Bussell and Paralympic



■ Strictly star Ashley Roberts has been named as ambassador

“I am so excited to join National Fitness Day 2019 and help celebrate the incredible ways that physical activity can improve our lives”

champion Baroness Tanni Grey-Thompson.

Taking place on 25 September, National Fitness

Day is held annually during the European Week of Sport and celebrates the benefits of physical activity

for health, happiness and wellbeing. The event is coordinated by health body ukactive and supported by AXA PPP healthcare.

The day will see thousands of activities take place across the UK and this year's event will kick-off with a workout for residents of the Royal Hospital Chelsea in London, with Dame Darcey Bussell leading the Chelsea Pensioners through one of her tailored DDMIX sessions.

The National Fitness Day Activity Finder will help people find the best local activity options as well as free online content to be active anywhere.

Arvinda Gohil to replace Rosi Prescott as Central YMCA chief executive officer



■ Gohil will replace the outgoing Rosi Prescott

Arvinda Gohil has been appointed chief executive officer of Central YMCA.

Gohil joins the health and wellbeing charity from East London-based charity Community Links, where she was CEO.

She brings extensive leadership experience in the charity sector, having held senior roles at Emmaus UK and the National Housing Federation and was recently awarded an OBE for her services.

“Arvinda is a highly respected voice commenting on the third sector”
Mark Andrews, chair, Central YMCA

Gohil took up her new position in September.

She replaces the outgoing Rosi Prescott, who has spent the past 20 years at YMCA – more than 15 of them as chief executive.

Prescott became the first female chief executive in Central YMCA's 150-year history in January 2004, when she replaced the late Rodney Cullum.

Mark Andrews, Central YMCA chair said: “Arvinda is a highly respected voice commenting on the third sector, its role in civil society and the contribution it makes to people's lives.

“In her new role, she will bring a wealth of social enterprise experience to Central YMCA and we all look forward to working with her.”



■ The former tennis star and founder of David Lloyd Leisure launched the adventure park venture in 2017

"Adrenalin World will deliver health, wellbeing and sheer adventure in one superb venue"

David Lloyd secures Blackpool site for Adrenalin World

Leisure industry veteran David Lloyd has secured a second site for his family-oriented Adrenalin World venture.

The former tennis star has signed a deal with Holmes Investment Properties (HIP) for an indoor-outdoor site in Blackpool, as part of a larger £45m redevelopment of the town's Stanley Park Golf Course.

The park will offer a range of more than 20 indoor and outdoor activities and will be managed by David Lloyd's Adventure Parks – a venture first launched in 2017 to operate a chain of Adrenalin World-branded sites.

The Blackpool site is the second location secured by Lloyd, following a property in

Bedford, which is currently under development and is set to become the first Adrenalin World next year.

Lloyd has now signed an exclusive agreement with UKAP – HIP's wholly-owned subsidiary – to source, secure and develop a total of 10 Adrenalin World sites over the next 4-5 years. Of the 10 sites, Blackpool will be the first to open and will be a flagship venue.

"Blackpool is celebrated for its superb attractions and I'm delighted to be able to add to this rich legacy by bringing my new venture, Adrenalin World to the town," Lloyd said. "Adrenalin World will deliver health, wellbeing and sheer adventure in one superb venue."

leisure opps

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Former cabinet secretary **Gus O'Donnell** to deliver keynote at ukactive summit

■ O'Donnell will speak at the National Summit, where the theme this year will be 'The Backbone of a Modern Britain'

Former Cabinet Secretary Lord Gus O'Donnell and professor Helen Stokes-Lampard, the chair of the Royal College of General Practitioners (RCGP), have been named as keynote speakers for this year's ukactive National Summit.

O'Donnell was Britain's most senior civil servant under three Prime Ministers – Tony Blair, Gordon Brown and David Cameron – serving as head of the British Civil Service from 2005 to 2011. In May this year, he co-authored a report as part

O'Donnell has recommended that policy should be targeted on wellbeing – not economic growth

of the All-Party Parliamentary Group on Wellbeing Economics, recommending that government policy should be targeted at the wellbeing of the people and not at economic growth.

At the summit, O'Donnell will deliver a keynote outlining the vision behind the shift, outlining what it could mean for the "way we live, work and play". As chair of the

UK's largest Medical Royal College, professor Helen Stokes-Lampard represents more than 52,000 family doctors across the UK.

She will join an expert panel to address the role of activity and prevention in the NHS Long-Term Plan, which presents a clear opportunity for physical activity providers to reduce the burden on the NHS.

Teresa Flyger and **Sallie Fraenkel** join Green Spa Network

The Green Spa Network has elected two new board members to its team: Teresa Flyger, director of global brand wellness at Hilton Worldwide and Sallie Fraenkel, founder and president of Mind Body Spirit Network.

As a development project manager within the spa and fitness industry for the past 20 years, Flyger developed award-winning projects with multi-cultural teams around the globe. Having recently joined the Hilton team, her focus is on creating unique wellness spaces and guest experiences. Flyger's previous experience includes working with numerous wellness consulting teams and guiding wellness development



■ Flyger is director of global brand wellness at Hilton Worldwide

"GNS stands out amongst the organisations as one that I can truly support"

projects with architectural and interior design firms.

"For many years, I have known that GSN resonates

with my personal mission of promoting wellness, luxury, and personal care in a way that is environmentally and

socially responsible," said Flyger. "GSN stands out amongst the organisations as one that I can truly support, and look forward to what we can do together in the near future."

Fraenkel is the former COO of Spa Finder Wellness and executive vice president of the Global Wellness Summit. Prior to that she had a twenty-year career in the entertainment industry at Showtime Networks. Fraenkel serves on several non-profit boards, including Gift of Hope, NYSPA, and as co-chair of the Social Impact Initiative for the Global Wellness Institute.

GNS is a nonprofit group that provides education and resources for the spa industry.



■ Hyde Peters is the former CEO of the British Triathlon Federation

UK Athletics appoints former long-distance runner **Zara Hyde Peters** as chief executive

Former international long-distance runner and British Triathlon chief Zara Hyde Peters OBE has been named the new CEO of UK Athletics.

Her appointment brings to an end a 12-month search for a permanent CEO, following the stepping down of Niels de Vos in September 2018. Since then, Nigel Holl has overseen the operations of the national governing body as interim CEO.

Hyde Peters' career as an elite athlete saw her compete for Great Britain in endurance events during the 1990s – and she represented England in

the 1994 Commonwealth Games in the 10,000m race.

After her active career, she has enjoyed a distinguished career in sports governance.

As well as working for UK Sport, Hyde Peters spent eight years at UK Athletics – from 2000 to 2008 – first as technical director for the endurance running programme and then four years as director of athlete development.

"I'm delighted to be returning to the sport I love and to do so as chief executive of UK Athletics is a massive honour," said Hyde Peters.

"I'm delighted to be returning to the sport I love and to do so as chief executive of UK Athletics is a massive honour"

MEET THE TEAM

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PUBLIC HEALTH

Exercise on NHS could be ‘miracle cure’

Moves towards making NHS care more personalised could see physical activity become a “miracle cure”.

That is according to Paralympic legend and ukactive chair Tanni Grey-Thompson, who has called on the NHS and health professionals to make better use of the expertise within the physical activity sector.

Speaking to health leaders at the NHS Health and Care Innovation Expo in Manchester on 4 September, Grey-Thompson said personalised care can harness the power of the physical activity sector in prevention.

Personalised care features prominently in

the NHS Long Term Plan and the government has set a target of reaching 2.5 million people through personalised care by 2024.

Grey-Thompson said the physical activity sector could help to ensure that the personalised care model can be scaled nationwide, allowing more people to manage their health conditions in a way that is right for them.

“Physical inactivity can have a profound impact on people’s health and significantly increase the chance of developing a long-term condition or co-morbidity,” Grey-Thompson said.

[More: http://lei.sr/d6G4D_0](http://lei.sr/d6G4D_0)



■ Personalised care features prominently in the NHS Plan



Physical inactivity can have a profound impact on health

Tanni Grey-Thompson

MARKETING

Hussle signs deal with hotel chain Premier Inn



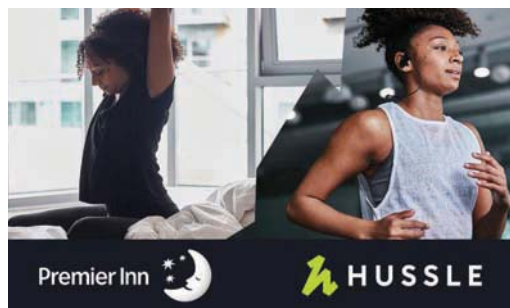
Premier Inn’s business clientele have a higher frequency of stays

Lawrence King

Online fitness marketplace Hussle has signed a deal to begin offering Premier Inn customers access to its network of gyms.

Hussle’s deal with the budget hotel chain will see Premier Inn guests being offered flexible access to gyms in return for Premier Inn promoting the partnership to visitors.

Premier Inn will feature Hussle in its reservation process, point of sale within hotel reception and communal areas – including digital adverts, and within all in-room welcome packs. The partnership will initially be promoted at 50 pilot locations across the 800+



■ Hussle’s deal with the hotel chain will see Premier Inn guests being offered flexible access to gyms

Premier Inn estate, with subsequent phased launches linked to the locations of participating gyms in the Hussle network.

“We are looking to target Premier Inn’s business travel clientele, who have a higher frequency of stays per location,” said Lawrence King, Hussle’s head of commercial partnerships.

[More: http://lei.sr/k7w4P_0](http://lei.sr/k7w4P_0)

RESEARCH

Sedentary lifestyle "doubles risk of early death"



For maximum benefits, you need to be physically active in later years

Trine Moholdt

People who lead a sedentary lifestyle are twice as likely to suffer premature death, when compared to those who are physically active.

The finding comes from a large-scale population study by the Norwegian University of Science and Technology (NUST), which tracked more than 23,000 adults for more than two decades.

The study shows that those with sedentary lifestyles for the whole period saw their risk of early death rise by 99 per cent. The sedentary group also had a 168 per cent higher chance of suffering



■ Physical activity "ensures maximum protection"

a deadly heart attack or stroke, when compared to those who undertook at least two hours' exercise a week.

Study author Dr Trine Moholdt of NUST said: "Our findings imply that to get the maximum health benefits of physical activity in terms of protection against premature all-cause and cardiovascular death, you need to continue being physically active.

[More: http://lei.sr/v8j2D_0](http://lei.sr/v8j2D_0)

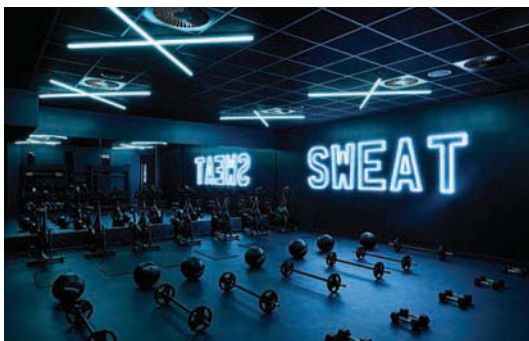
NEW OPENING

Gymshark unveils £5m 'best health club in Europe'

Fitness wear supplier Gymshark has opened its first Gymshark Lifting Club (GSLC), combining a studio and fitness centre with an innovation hub, focusing on employee wellbeing and brand innovation.

The company has transformed a 55,000sq ft former warehouse facility in Solihull into a complex featuring a large, 20,000sq ft health club and studio space – designed to be "the best in Europe" – and additional spaces which will help it with its product development.

Facilities include 13 Olympic-grade weight lifting



■ The club has a floor space of 20,000sq ft



The club will see us combine our favourite parts of gyms we've seen

Ben Francis

platforms and an outdoor strongman yard space.

Ben Francis, Gymshark founder, said: "During our time in this industry we have had the pleasure of visiting and training at the best gyms in the world. Gymshark Lifting Club will see us combine our favourite parts of each of these gyms to create something which will serve as the ultimate home to anyone really interested in conditioning."

[More: http://lei.sr/S4s2w_0](http://lei.sr/S4s2w_0)

Virgin Active introduces 'apprenticeships for managers'

Virgin Active has enlisted around 100 of its staff on a bespoke apprenticeship programme in a bid to recruit more of its senior management from within the business.

In total, 111 staff members will receive Level 3 Team Leader Supervisor training in small cohorts.

Believed to be the first of its kind, the training has been created in partnership with Active IQ and will see groups being trained and assessed in phases, to enable "efficient cascading of learnings" as they progress.

[More: http://lei.sr/D3d3h_0](http://lei.sr/D3d3h_0)

BOUTIQUE

SoulCycle to expand UK footprint

SoulCycle has revealed plans to open three new studios in London, UK, as it looks to expand its presence on the capital's booming boutique fitness market.

It has secured two sites in two upmarket locations – in Chelsea and Notting Hill – and is in talks to secure a third in Marylebone.

The 5,000sq ft Notting Hill studio will be located at 115a Portobello Road and is set to open by the end of 2019. It will include its trademark indoor cycling studio space, a lounge and juice bar.

Located at 224-225 Kings Road, the Chelsea site will have a slightly larger footprint and is spread across two floors. It is set to open in 2020.

The as-yet unconfirmed Marylebone location is expected to open in 2020.

The sites were secured on behalf of SoulCycle by real estate specialist Knight Frank.

SoulCycle opened its first London site, on Great Marlborough Street in Soho, earlier this year.

"We have been working with SoulCycle over the last few years to secure flagship sites for its entry into London market by targeting locations in key neighbourhoods," said Richard Griston, partner at Knight Frank.

"SoulCycle's entry to the UK highlights the continued appeal of London as a key global market."

More: http://lei.sr/d5k2h_0



■ SoulCycle opened its first London site earlier this year



SoulCycle has secured two sites in two upmarket locations – in Chelsea and Notting Hill – and is in talks to secure a third in Marylebone.

REDEVELOPMENT

Armathwaite Hall to invest £100k in new gym facilities



The gym will offer bespoke fitness programming that will create a holistic fitness experience

Armathwaite Hall Hotel & Spa in the Lake District, UK, is investing £100,000 in the redevelopment of its gym facilities.

The new gym will place an emphasis on rehabilitation and performance and will offer a range of workouts and facilities to aid recovery from injury and burnout, as well as boost power and endurance.

The gym will offer bespoke fitness programming to both members and hotel residents alike that, when combined with the hydrotherapy experiences in the spa, will create a holistic fitness experience that will benefit the body and the mind.



■ The new gym will have a focus on rehabilitation

It has been designed to help gym-goers gain a healthy advantage during their visit through bespoke workouts and high-end equipment from brands including WaterRower and Life Fitness.

Guests will also have access to a library of downloadable fitness instruction videos.

More: http://lei.sr/c8F5z_0

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BOUTIQUE

Operators should 'market fitness to robots'

Consumers will soon be carrying so much personalised, advanced technology that reaching them will require the adoption of entirely new means of communication.

Speaking at the recent Technogym 2019 Digital Transformation Event, practical futurist Andrew Grill said having smartphones which know about their user's personal preferences and routines means will soon lead to the emergence of "digital agents".

"Smartphone data – plus developments in artificial intelligence – will lead to the creation of digital agents," Grill said. "These will take over the mundane, replicable chores of life.

"Your customers will soon use digital agents to book classes and ask about memberships. This means your marketing department will have to start writing ad copy for robots, not for humans. Digital agents will be gatekeepers, a bit like a PA.

"It's already happening, so get ahead and start using it."

Grill offered a four-point checklist, which includes hiring people with digital skills at management level, business leaders educating themselves on digital, making more of big data and making sure there is connectivity between a business' systems (such as apps and CRM) and their partners and suppliers.

[More: http://lei.sr/A3Q7R_O](http://lei.sr/A3Q7R_O)



■ The future will see entirely new means of communications



“
Your customers will soon use digital agents to book classes

Andrew Grill

SUPPLIERS

Technogym secures Trafford Leisure contract



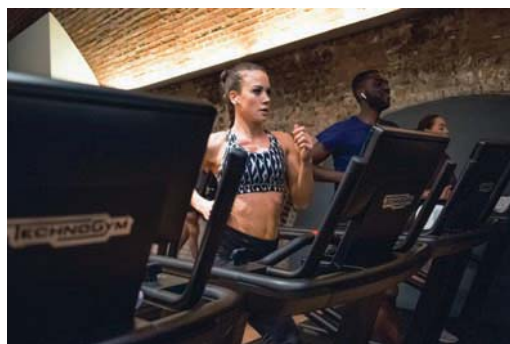
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We are providing our customers with a fantastic experience

Jo Cherrett

Trafford Leisure has appointed Technogym as its official fitness equipment provider.

The three-year contract is part of a major investment in the region's leisure infrastructure, with more than £47m being invested in new leisure centres.

The investment by Trafford Council will see new leisure centres being built in Altrincham and Stretford and the redevelopment of an existing facility in Urmston. All three venues will be managed by Trafford Leisure on behalf of the council. As part of the £7.2m redevelopment of the Urmston



■ The deal will see Technogym kit out the Urmston Leisure Centre, operated by Trafford Leisure

Leisure Centre – which will see the centre benefit from an extended gym floor and new exercise studios.

"We are making strides to provide our customers with a fantastic leisure experience," said Jo Cherrett, CEO, Trafford Leisure

[More: http://lei.sr/I1W7k](http://lei.sr/I1W7k)



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How smart operators are profiting from corporate wellness

New research from Deloitte shows that the vast majority (92%) of operators consider corporate wellness to be a big opportunity for growth. Eamon Lloyd, Senior Director - Head of Partnerships UK, IE & NLD for Gympass explains

Close to 40% of operators believe as much as a quarter of their total revenue will come from the corporate sector in the next three years. This is a big opportunity for operators to reach a new client base by expanding services to corporate members, especially considering the average revenue per member has declined by as much as 11% from 2014-2018.

Importantly, one thing the Deloitte study was crystal clear on was that gyms cannot do this alone. After several trials, the majority of health and fitness centres identified that they do not have the expertise or the resources to thrive in the corporate wellness industry. Likewise, companies have a clear interest in promoting physical activity, but they need a simple solution – one that offers data to support ROI, is flexible and works

across different locations.

Enter Gympass, the UK leader in corporate fitness sales. The Gympass platform unites employees from corporate partners with a curated network of over 2,000 fitness facilities, solving several of the largest challenges for both operators and businesses in the corporate wellness space.

Not only does Gympass make it easy and affordable for employees to keep active, its operator partnership brings more gym members paying market rate. In fact, the vast majority (84%) of operators interviewed by Deloitte who are currently working with a third-party provider like Gympass, agreed that revenues from these partnerships would likely increase in the next few years. In addition, more than 60% of corporate clients that third-party providers bring to an operator are considered new clients for the facility. In other words, Gympass is bringing through the door people who would never have set foot in the gym otherwise.

Gympass can bridge the gap between fitness operators and corporations, tapping into a whole new client base. Here's how.



■ Eamon Lloyd Senior Director - Head of Partnerships UK, IE & NLD

FLEXIBILITY

Most companies offer some sort of physical activity benefit as part of their wellness programmes. Given many corporate positions are desk jobs, it is no surprise that HR teams place an emphasis on wellness benefits that can reduce

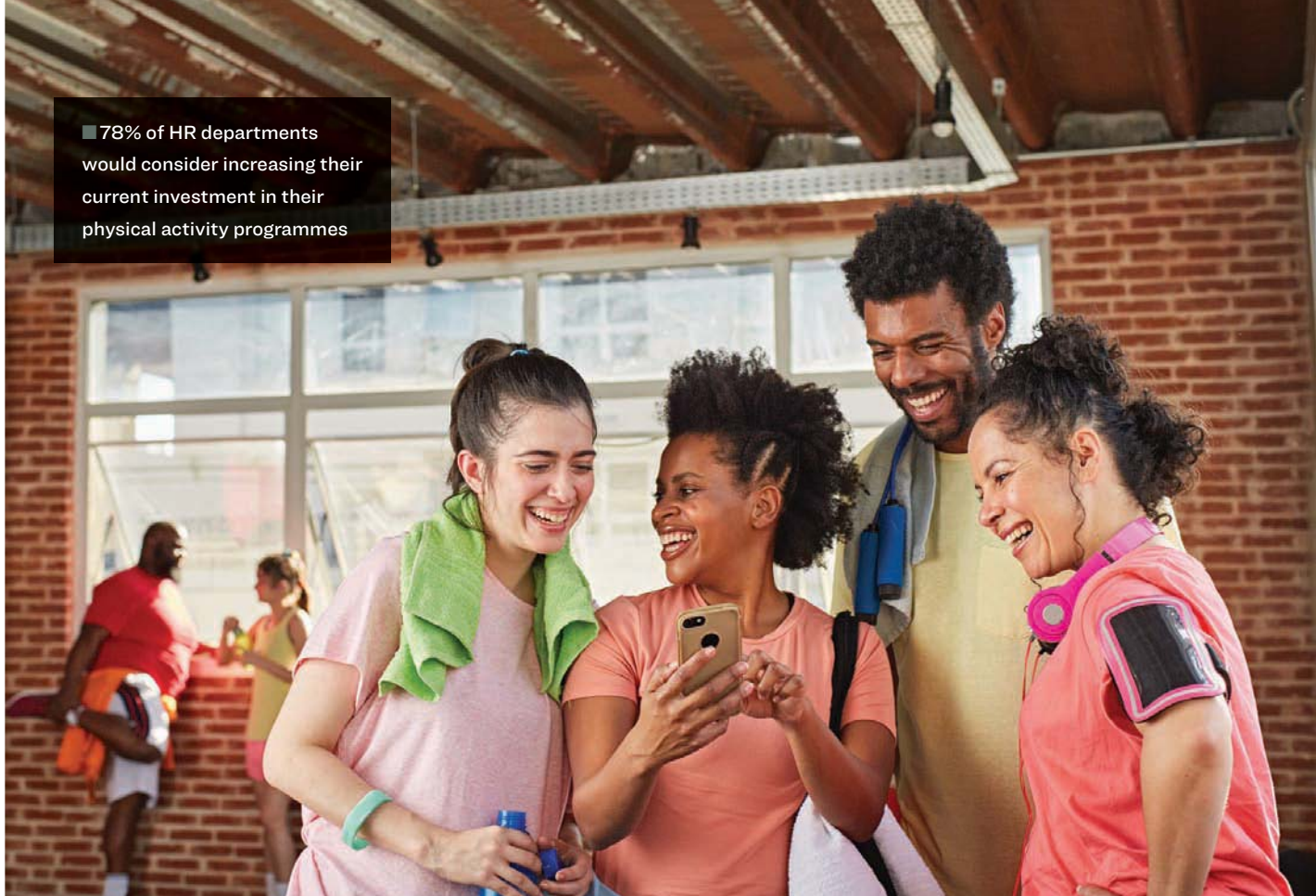
employee inactivity. So important is this benefit that 78% of HR departments interviewed by Deloitte would consider increasing their current investment in their physical activity programme. This is good news for operators looking to tap into more corporate members.

The key, however, is flexibility. Employees want greater value and versatility: a basic gym membership subsidy won't cut it. This is where third parties like Gympass can play a huge role. With access to more than 2,000 gyms, studios and fitness centres across the UK at a fraction of the cost of a regular gym membership, Gympass allows people to find an activity to suit them no matter their location. Operators like Everyone Active and Bannatyne are seeing significant increases in footfall from companies like Tesco, Santander and Aviva who already offer



■ Employees want greater value and versatility

■ 78% of HR departments would consider increasing their current investment in their physical activity programmes



Gympass to all their employees as part of their wellbeing programmes.

Both Bannatyne and Everyone Active reported such significant increases in new members and revenue in the first year that both operators immediately expanded their agreements.

REACH

Operators may be in the right location and have an excellent service to offer but reaching the right corporate contact in an organisation can often prove challenging. Providers like Gympass, who operate in 14 countries, can reach relevant organisations worldwide and establish global agreements far faster and easier than a single fitness operator could. The health and fitness centres interviewed for Deloitte's report said, by and large, they did not think they could facilitate these sorts of deals themselves. Third-party providers like Gympass are addressing this new market for them increasing revenue, improving brand awareness and ultimately, capturing new members that an operator typically does not have access to.

SUPPORT

While many operators have dabbled in corporate wellness offers, Deloitte says that 30% do not have any specific offer at all. Likewise, many have started initiatives, only to stop them down the line when they failed to meet expectations. One of the major challenges identified by operators was low profitability of the programmes, in part, due to insufficient dedication to marketing and communication campaigns to engage company employees.

Again, this is where companies like Gympass can be of immense value. Gympass works as an extension of an operator's sales and marketing team, organising initiatives to get more corporate members through the door. Wellness breakfasts, workout taster sessions and other incentives such as free guest passes or PT sessions are just some of the things Gympass organises to engage corporate members. Unlike other third parties, Gympass is not only completely invested in employee sign-up rates, but also in driving their continued attendance at their chosen facility as a committed and loyal member.

BRIDGING THE GAP

The opportunity for fitness operators and corporates to work together is clear. However, with limited resources and expertise in the area of corporate wellness, many operators are looking at third parties to bridge the gap. And rightly so. Of the operators interviewed by Deloitte, 94% said they are completely satisfied with a third-party partnership. It stands to reason then, that working collaboratively with partners like Gympass can be a perfect solution to tap into more corporate members, bringing in extra revenue and new members. ●

Gympass commissioned Deloitte to perform a market analysis on the corporate wellness segment; all findings are agnostic and reflective of the results obtained by Deloitte.

Gympass

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www.gympass.com

MAJOR PROJECT

Plans revealed for £25m surf park

Ambitious plans have been unveiled for a 15-acre inland surf park in Coleshill, less than seven miles from Birmingham city centre.

Emerge Surf has filed a planning application for the £25m outdoor sports project, which is set to include a 5.4-acre surf lagoon, an outdoor heated swimming pool, a perimeter track for Onewheel self-balancing electric skateboards and a 1,600sq m hub building.

The Emerge Surf Birmingham project will also be home to a surf school, surf shop, café and restaurant, multi-purpose fitness studio, physio and massage room and children's play area. The surfing lagoon

will use Wavegarden's Cove technology to create the waves. Initial plans, subject to planning approval, show construction commencing late this year and the park opening in spring 2021.

Emerge Surf Birmingham is expected to attract around 250,000 visitors a year and deliver an annual economic boost to the region of between £18m and £21m.

The development is aiming to use renewable energy and low carbon technologies to keep environmental impact to a minimum.

Steve Price, founder and CEO of Emerge Surf, said: "It's an incredibly exciting time in the development of surfing."

[More: http://lei.sr/C3T7y_0](http://lei.sr/C3T7y_0)



■ The project will include a 5.4-acre surf lagoon



**“
It's an incredibly
exciting time in the
development of surfing**

Steve Price

CAMPAIGNS

Campaign to activate people with long-term health illnesses



**“
This campaign is about
enjoying being active**

Juliet Bouverie

A major new national campaign is aiming to get people living with long-term health conditions more physically active.

"We Are Undefeatable" will target the estimated 15 million people in England suffering from ailments such as diabetes, cancer, arthritis and Parkinson's.

Led by a collaboration of 15 leading health and social care charities, the campaign has received funding from Sport England and will look to mimic the success of the award-winning "This Girl Can" campaign. According to the research, 69 per cent of people



■ The campaign has the support of 15 health charities

living with long-term health conditions would like to be more active

"This campaign is about enjoying being active on the good days and getting through the bad," said Juliet Bouverie, CEO of Stroke Association – one of the organisations taking part in We Are Undefeatable.

[More: http://lei.sr/R7e4Y_0](http://lei.sr/R7e4Y_0)

MAJOR EVENTS

Gender-neutral names for major rugby tournaments



We need to be leading from the front on the issue of equality

Bill Beaumont

Rugby's world governing body has announced that its flagship Rugby World Cup properties will no longer include gender in their titles.

Making the announcement, World Rugby said the move was part of a "commitment to equality and brand consistency across its portfolio".

In a first for a major sporting federation, the women's designation will be dropped from Women's Rugby World Cup 2021 in New Zealand. It will be named Rugby World Cup 2021, starting the global rollout. According to Bill Beaumont, World Rugby chair, the move will ensure that



■ World Rugby said the move was part of a "commitment to equality and brand consistency"

the competitions have equal billing from a brand perspective, regardless of whether the events feature men or women.

He added that the purpose is to elevate the profile of the women's game, while eliminating any inherent or perceived bias towards men's only competitions and tournaments, which traditionally haven't specified gender.

"As a global sporting federation, we need to be leading from the front on the issue of equality," Beaumont said.

[More: http://lei.sr/J7c5U_0](http://lei.sr/J7c5U_0)

STADIUMS

Liverpool FC reveals plans for Anfield stadium

Liverpool Football Club will undertake an "ambitious expansion" of its iconic Anfield stadium.

The English Premier League club has revealed plans to redevelop the Anfield Road stand and to increase the venue's capacity from its current 54,000 to around 60,000 fans.

The move is an escalation of Liverpool's existing plans for the Anfield Road stand. The club had already secured planning to add 4,000 seats to the stand.

In a statement, chief operating officer Andy Hughes said those plans



■ The move is an escalation of the club's existing plans



Work will continue to submit a new planning application

Andy Hughes

would now be discarded to allow a "more ambitious" development to take place.

"The progress made during ongoing feasibility studies has resulted in us being in a position to allow the existing outline planning permission to lapse," Hughes said.

"This will allow work to continue on alternative options, with a view to submitting a new planning application.

[More: http://lei.sr/k5N2y_0](http://lei.sr/k5N2y_0)

Charity Sense Sport secures Sport England funding

A charity offering a range of inclusive sport and physical activities for people with complex disabilities has secured a £1.3m grant from Sport England.

The funding will allow Sense Sport to expand its sports provision and work with local partners to run accessible sessions across the country.

The sessions will support more than 2,500 people with high-level support needs, aged from five to 60, to access sport and physical activity over the next three years.

[More: http://lei.sr/n8Q7t_0](http://lei.sr/n8Q7t_0)

MAJOR PROJECT

Designs submitted for Derby's £42m sports hub



The original plans have now been extended to include more leisure water space

Enhanced designs have been submitted for a £42m swimming pool and waterpark complex in Derby.

Original plans for the Moorways swimming complex – designed by architects FaulknerBrowns – were already approved in early 2018, but the current Conservative administration, which took control of Derby City Council (DCC) in May 2018, ordered a review of the project.

The original plans have now been extended to include more leisure water space. This will include a waterpark featuring two four-storey flumes



■ The complex has been designed by architects FaulknerBrowns and is expected to open in 2021

and England's first wave generating "Wowball" and Waverider slide.

There will also be an indoor water playground and beach area for younger visitors. The swimming area will house an Olympic-size 50m pool with the flexibility to be divided into three separate 25m pools.

[More: http://lei.sr/h5j5t_0](http://lei.sr/h5j5t_0)

PUBLIC LEISURE

Work underway on £21m Pontefract leisure centre

Work has begun on a £20.8m leisure centre in Pontefract in West Yorkshire.

The Five Towns Leisure and Wellbeing Hub will be owned by Wakefield Council and is due to open in late 2020.

The hub – the largest of its kind ever built in Wakefield – will house a 10-lane swimming pool, a studio pool with a moveable floor and a splash pad water confidence area.

There will also be a health club with a large gym floor and group exercise studios, an indoor climbing hub, a café and a soft play area.

Outside facilities also



■ The Hub will be owned by Wakefield Council



The benefits of this project are enormous

Jacquie Speight

include tennis courts, a full-size 3G grass pitch, a wellbeing garden and an interactive play area.

Wakefield Council has appointed Willmott Dixon to build the centre, which was designed by GT3 Architects.

"The benefits of this project are enormous and will have a lasting impact and a role in tackling health issues such as obesity," said Jacquie Speight, Wakefield

[More: http://lei.sr/b5B5Z_0](http://lei.sr/b5B5Z_0)

Bury FC expelled from Football League

One of England's oldest, existing professional football clubs has been expelled from the English Football League (EFL).

The troubled Bury Football Club, which was founded in 1885, was thrown out of the EFL in August after it failed to provide "evidence of solvency" and a last-ditch takeover by a new owner fell through.

The club has wrestled with financial difficulties for a number of years, but still managed to secure promotion to League One – the third tier of English football – last season (2018-19).

[More: http://lei.sr/p6c6W_0](http://lei.sr/p6c6W_0)

New responsibilities

I'm delighted to announce that CIMSPA has been appointed the external quality assurance body for apprenticeships delivered in the sports and physical activity sector. It's great news for the industry's chartered institute, but what is it exactly?

New systems

As most of you are aware, widescale reforms have been made to the apprenticeship system in England in a bid to create a workforce fit for the future and to put vocational education on a par with academic study. As part of these reforms, all apprentices are now required to undertake an end-point assessment to complete their apprenticeship.

Conducted by an end-point assessment organisation, these evaluations are designed to test whether the apprentice has gained the skills, knowledge and behaviours outlined in the apprenticeship standard.

Appointed by The Institute for Apprenticeships and Technical Education and nominated by the sectors employers (trailblazer groups), the new role will see CIMSPA conduct external quality assurance of the end-point assessment organisations to ensure consistency and quality for all apprentices and employers.

As the sector's chartered institute, this appointment makes perfect sense. It allows us to uphold the high standards of our new apprenticeships standards – including Community Activator Coach, Personal Trainer, Leisure Duty Manager, Leisure Team Manager and Community Health Sports Officer – that have been designed by the sector's employers and delivered by CIMSPA education partners.

It means that we can ensure that all sport and physical activity apprentices are treated fairly and are receiving a high quality experience, while giving employers confidence that apprentices completing an apprenticeship standard are competent to perform the role they have been trained in.

New apprenticeship standards are also graded on a pass, merit and distinction basis so employers can identify those real high flyers – CIMSPA will monitor this grading to ensure it is fair and in line with the criteria agreed with employers.

It also means we can support those organisations delivering and assessing apprenticeships and take action if required if they aren't working to the high standards our sector's employers expect.

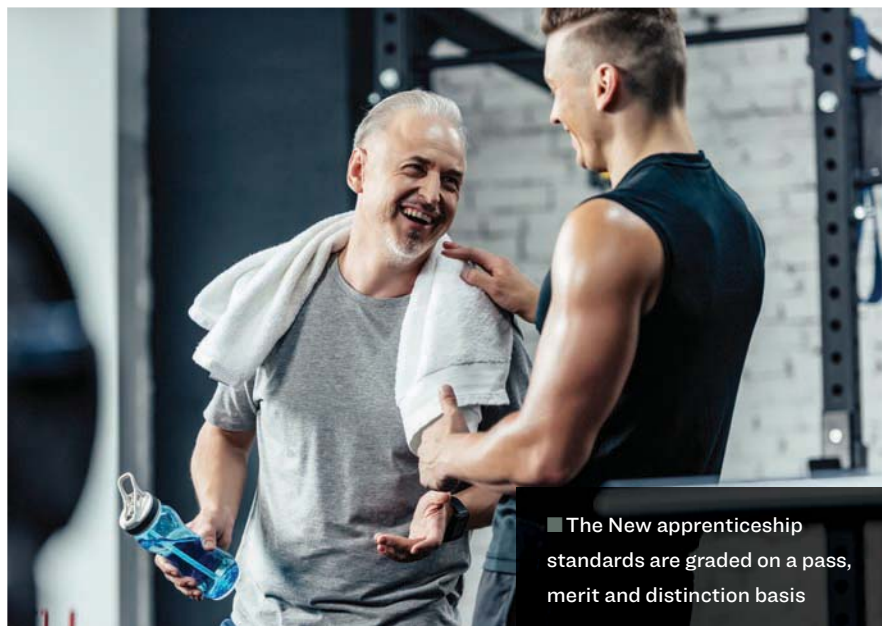
Finally, this appointment is great validation of CIMSPA and our progress to date and is a significant milestone for our sector's employers and their asks of their chartered institute. ●



■ Tara Dillon, chief executive of CIMSPA



This appointment is great validation of CIMSPA and our progress to date and is a significant milestone for our sector's employers



■ The New apprenticeship standards are graded on a pass, merit and distinction basis

MARKETING

App to help kids "fall in love with swimming"

A new, free platform has been launched to help youngsters "fall in love with swimming" – and give parents a better understanding of the purpose of their child's lessons.

By scanning their Learn to Swim certificates on the My Learn to Swim app, children will be transported into a magical experience where they can play with characters such as Maisie the marlin and Harry the hermit crab.

Parents will be able to utilise the app too, as it gives tips on how to make exercise a fun experience for children.

The app has been developed and launched by Swim England, which hopes the app will help more children take up swimming regularly.

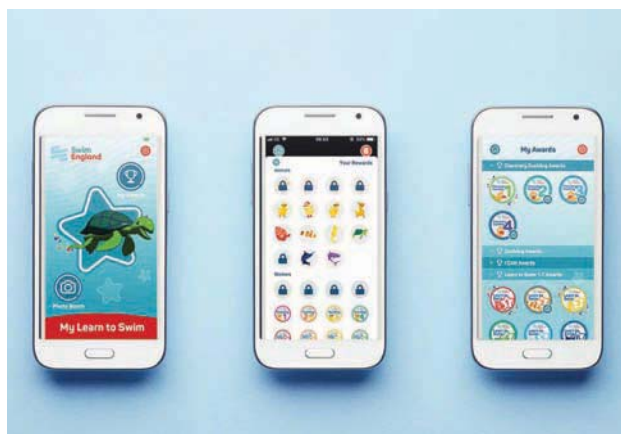
"It is really important for children to learn to swim, so they can have fun safely in the water," said Jane Nickerson, Swim England CEO.

"Children are leaving swimming lessons too early, before they reach a stage where they are able to swim confidently and competently.

"Therefore, as a result of Swim England's research, we are delighted to launch the My Learn to Swim app to help celebrate children learning to swim and ensure even more children fall in love with swimming."

The My Learn to Swim is available on the App Store and Google Play for free.

[More: http://lei.sr/F6z9U_0](http://lei.sr/F6z9U_0)



■ The app has been developed and launched by Swim England



The app will celebrate children learning to swim

Jane Nickerson

TRAINING

UK Academy of Swimming tackling Aquaphobia



The deal will see UAS' Aquaphobia Learning Programme being added to Everyone Active's swimming offer

A learning programme which helps people tackle their fear of water has secured a major new partner, as it looks to expand across the UK.

Water phobia specialist UK Academy of Swimming (UAS) has signed a partnership deal with leisure operator Everyone Active.

The deal will see UAS' Aquaphobia Learning Programme (ALP) being added to Everyone Active's swimming offer and four of the operator's leisure centres will become ALP Centres of Excellence. Swimming teachers at the four centres will



■ Aquaphobia is a relatively common condition

be trained in specific aquaphobia coaching to earn their Certificate in Teaching Aquaphobics (CTA).

The qualification, which has been validated by CIMSPA and the Royal Lifesaving Society (RLSS), will equip teachers with the knowledge needed to work with those challenged with aquaphobia.

Community Leisure UK

The voice for community leisure trusts across the UK

The community leisure trust collective has launched a new brand that seeks to support and develop our public leisure and culture services. **Community Leisure UK** – formerly Sporta - is the association that specialises in charitable leisure trusts across the UK, enabling networking and knowledge sharing with peers and external stakeholders.

Collectively, member community leisure trusts manage a **combined budget of more than £1.6bn**, **employ over 67,000 people**, and receive **233million visits per year**.

Charitable trusts are key community anchors who **reinvest every penny** into developing services focused on their local people across the life course. Trusts are working with more and more partners to develop supported routes to **mental and physical health improvement**, while reshaping services to meet local strategic objectives.

The ultimate aim of community leisure trusts is to **engage all people across the community**, whether that is having a health check, a coffee in a safe and warm space, going for a swim, taking a walk in the park, borrowing a library book or becoming a member of a gym.

Community Leisure UK are keen to help organisations who would like to know more about the public leisure landscape and / or the charitable trust model. Please do get in touch at:

www.communityleisureuk.org

@CommLeisureUK

cateatwater@communityleisureuk.org

Thank you for reading.



Spa & wellness news

EVENTS

ISPA expo to allow cannabis-based products at show



We have been working tirelessly to educate and negotiate

Garrett Mersberger

The Venetian hotel in Las Vegas, site of the upcoming 2019 ISPA Conference & Expo, has agreed to allow exhibitors of CBD products at the annual trade show, reversing a stand set earlier this year.

CBD, or cannabidiol oil, is an active yet non-psychoactive ingredient derived from the marijuana plant, and is believed to treat a host of issues, from stress and anxiety to inflammation, joint pain and muscle soreness. The oil is increasingly being used in spa products.

CBD products with less than 0.3 per cent THC will now be allowed on property at The Venetian for the ISPA Conference



■ CBD products with less than 0.3% THC will be allowed at the ISPA Conference & Expo

& Expo, but must be in full compliance with the US's FDA requirements.

"We have been working tirelessly to educate and negotiate with (The Venetian) to lift this restriction that so greatly impacts our members and our industry," said Garrett Mersberger, ISPA chair.

[More: http://lei.sr/A5k7F_0](http://lei.sr/A5k7F_0)

HOTEL SPAS

Apex Quay Hotel and Spa to undergo £1.4m renovation

The Apex City Quay Hotel & Spa in Dundee, Scotland, is undergoing a major refurbishment worth a reported £1.4m.

Work has already begun on the renovation, which will see all of the hotel's public spaces including its reception and conference facilities, as well as its Yu Spa and Metro Bar & Brasserie updated, bringing a new look and feel to the hotel.

The renovation comes just one year after the hotel invested £2.4m in a bedroom update, which saw all 151 of the hotel's bedrooms and suites undergo extensive refurbishment work.



■ Work has begun on a renovation of hotel's public spaces including its spa and reception areas



We're thrilled to see work starting on the refurbishment

Ronnie MacKay

The refurbishment is expected to complete early next year, with the hotel operating as usual throughout.

Ronnie MacKay, general manager at Apex City Quay Hotel & Spa, said: "We're absolutely thrilled to see work starting on the latest round of refurbishment work at the hotel. The feedback from guests following the bedroom refurbishment has been exceptionally positive."

[More: http://lei.sr/Z6W9y_0](http://lei.sr/Z6W9y_0)

WTA unveils nine-point list for 'Wellness Destinations'

With the wellness tourism sector spreading globally, the Wellness Tourism Association (WTA) has unveiled a list of suggested assets and attributes that geographic destinations should possess as they seek to market themselves as 'Wellness Destinations'.

These include points such as having a safe/secure environment in both perception and reality and the possession of natural assets – such as hot springs, mountains or bodies of water.

[More: http://lei.sr/e5Q8s_0](http://lei.sr/e5Q8s_0)

PARTNERSHIPS

Seaham Hall partners with ishga

Seaham Hall, a hotel and spa resort in County Durham, UK, has partnered with seaweed brand ishga to offer ishga in good hands, becoming the second spa in the UK to do so.

Therapists at the spa underwent training with ishga's head of Training, Natalie Rodgers, to deliver ishga in good hands, a series of customisable treatments that combine the natural, healing properties of seaweed with an advanced 'touch' technique. The treatments are aimed at those affected by cancer, anxiety, depression, exhaustion, stress and phobias and can be tailored to the needs of the individual.

Each session begins with a consultation, where

the therapist assesses the guest's needs before creating a treatment plan, which includes two therapies from a range of 30-minute treatments, including a Shoulder & Neck massage, Mini Facial, Comforting Foot & Leg massage, Soothing Scalp massage, Hand treatment, Foot treatment and Algae Gel wrap.

Sarah Thornton, head therapist, said: "The benefits of seaweed in boosting the immune system are astounding, and the treatments are personalised to fit a client's individual circumstances, taking into consideration mental, physical and overall wellbeing."

[More: http://lei.sr/w8a8s_0](http://lei.sr/w8a8s_0)



■ ishga in good hands is a series of customisable treatments



The benefits of seaweed for the immune system are astounding

Sarah Thornton

REVAMP

Albamhor Spa opens at The Fife Arms in Scotland



The Fife Arms holds considerable history

Colin Cameron

The Albamhor Spa at The Fife Arms in Braemar, Scotland, has opened. The spa forms the final part of a three-year multi-million-pound refurbishment of the 46-room hotel.

The spa, which is home to three treatment rooms, as well as a sauna and a treatment menu inspired by local flora, was designed by Russell Sage Studio. The London-based interior design firm created the spa's interiors to capture the overall style and feel of the hotel, a 100-year old Victorian coach house that in turn was inspired by the surrounding rural landscape.



■ Spa Vision designed the sauna at the spa

Colin Cameron, director of Spa Vision, said: "The Fife Arms holds considerable history and is a defining place in the local area. For this reason, the attention to detail and precision has been unwavering. The Albamhor Spa is a stunning addition to the hotel facilities and we are delighted to have played our part in bringing the designer's vision to life."

[More: http://lei.sr/9m4u6_0](http://lei.sr/9m4u6_0)

Attractions news

ZOOS

Blair Drummond invests £1m in Sea Lion Enclosure



This work has been in the pipeline for three years

Gary Gilmour

A new pump room and filtration system designed to enhance an existing sea lion habitat are part of a £1m upgrade programme announced by Blair Drummond Safari Park, in Stirling, Scotland.

The family-owned park has invested more than £7m over the last ten years to ensure it meets the standards laid down by BIAZA and EAZA – the British and Irish, and European zoo and aquarium associations.

The sea lion enclosure is one of the most popular attractions at Blair Drummond. In recent years, it has



■ The sea lion enclosure is one of Blair Drummond's most popular attractions

added a drive-through macaque exhibit, Pets Farm walk-through area, new elephant house, antelope housing, and the installation of biomass heating for its large mammal houses.

Park manager Gary Gilmour commented: "This work has been in the pipeline for three years and is part of an ongoing schedule of improvement plans taken in consultation with staff and animal health specialists."

[More: http://lei.sr/r7v7M_0](http://lei.sr/r7v7M_0)

NEW OPENING

Fire brigade to transform former HQ into museum

The London Fire Brigade's (LFB) former headquarters – a Grade II listed building on the River Thames – is being transformed into a new home for the Brigade's museum, which currently operates as a pop-up on Lambeth High Street.

Planning permission has been sought from Lambeth Council for the development, which is part of wider proposals made by the LFB and its development partner U+I.

If permission is granted by the council, it is hoped that the facility would be ready by 2023, giving visitors a



■ The museum will be alongside a working fire station



It is hoped that the facility would be ready by 2023, giving visitors a chance to see inside a fully operational fire station

chance to see inside a fully operational fire station, with historic fire engines displayed alongside.

The new museum will also create public access for the first time to a listed building of great significance, including the Brigade's Memorial Hall, which honours firefighters that have lost their lives in peace and war since Victorian times.

[More: http://lei.sr/s3V9n_0](http://lei.sr/s3V9n_0)

Sutton Hoo ancient royal burial site reopens

Sutton Hoo, the burial site of a 7th century Anglo-Saxon king in Suffolk that achieved worldwide fame upon its discovery in 1938, has reopened following a £4m transformation.

The project has enabled a retelling of the story of the discovery of King Raedwald.

Funding for the project has come partly from the UK's National Lottery Heritage Fund, which awarded £1.8m, with additional money coming from the New Anglia Local Enterprise Partnership's Growing Places Fund, as well as donations.

[More: http://lei.sr/Z4B7T_0](http://lei.sr/Z4B7T_0)

MAJOR PROJECT

£75m waterpark "facing challenges"

A proposed £75m waterpark and spa near Bournemouth will be the biggest in the UK, if it's able to gain approval and raise the necessary funding.

Projected to open in 2023, Elysium Water Park UK would be a year-round attraction, with both a tropical indoor and an outdoor waterpark. Featuring VR and AR synchronised water rides and transparent flumes, the attraction would create 500 jobs and be able to accommodate more than a million visitors each year.

According to the project's website, the development will deliver "the ultimate waterpark paradise", as well

as a high-quality wellness and beauty spa that would include facilities such as a sauna, hammam massage and beauty treatments and exercise and dance options.

There are a number of issues to resolve before then however – such as finance not having been secured and the proposed land being on a green belt area.

"I am concerned that those promoting this proposal seem to be using premature marketing to give the impression that it is a done deal," said councillor Margaret Phipps.

"It's far from that. there is not even an application to consider."

[More: http://lei.sr/r4m5J_0](http://lei.sr/r4m5J_0)



■ The Elysium Water Park would be set on a 75-acre site near Bournemouth Airport



"I am concerned that those promoting this proposal seem to be using premature marketing to give the impression that it is a done deal"

Margaret Phipps

MUSEUMS

£42m project to make Paisley Museum 'world-class'



Paisley has a proud industrial past

Amanda Levete

The transformation project designed to turn Paisley Museum, in Renfrewshire, Scotland, into a world-class tourist destination is moving forward, with the first images of the redesign produced by architects AL_A being released.

The town of Paisley is best known for the pattern of the same name – an ornamental textile design using a teardrop-shaped motif with a curved upper end. Renfrewshire Council is planning to invest a total of £100m on a number of venues, aimed at using Paisley's cultural and heritage story to transform the area's future.



■ Images released by architects AL_A show a red glazed entrance hall and a new garden

The museum will cost £42m to develop and is set to open in 2022.

"Paisley has a proud industrial past and a history of innovation and radical thinking," said Amanda Levete of AL_A Architects.

[More: http://lei.sr/J3X9X_0](http://lei.sr/J3X9X_0)

Park Life

Work has begun on a £6m park project close to Edinburgh
– one of the largest of its kind in recent times



■ The original design for the park extended over 45 acres, but this expanded to 78 acres

Construction work has begun on a 78-acre district park in Winchburgh, a major placemaking project being developed around 10 miles from Edinburgh.

The Auldscathie Park will cost an estimated £6m and will feature woodland walks and extensive areas of wildlife habitat, along with the planting of 31,000 new trees.

Winchburgh Developments – which is driving the project – has appointed I&H Brown to undertake the work, which is expected to be completed by 2021.

Spanning 352 hectares, Winchburgh is one of the largest placemaking projects currently underway in the UK, delivering 3,450 new homes, improved transport links, schools and new outdoor spaces at the historic village. More than 500 members of the Winchburgh community, and a further 350 Winchburgh primary school pupils, were involved in a detailed consultation for the park in 2018, contributing ideas and providing feedback on options for the design and layout.

The original design for the park extended over 45 acres, but this expanded to 78 acres with the final plan including extensive meadows and woodland areas, including open spaces for picnics and open play.

“ The Central Scotland Green Network is one of the largest green space initiatives in Europe”

■ The Auldcathie Park will cost an estimated £6m and will feature woodland walks and outdoor fitness areas



“The Auldcathie park is an integral part of the Winchburgh masterplan, bringing new green infrastructure to the area”

Further, dedicated play areas have been incorporated to suit different age groups from young children to teens, including sensory play and large natural play areas, as well as an enclosed dog park.

A café with public toilets will be located in the centre of the park and the design also includes a 2.5-kilometre loop of accessible paths, which will connect with the Union Canal towpath, as well as a mountain bike track and fitness trails. The masterplan also includes the delivery of three neighbourhood parks.

“The new Auldcathie District Park is an integral part of the Winchburgh masterplan, bringing important new green infrastructure to the area and connecting the town via a network of blue and green links,” said John Hamilton, chief executive of Winchburgh Developments.

Deryck Irving, head of strategic Development, Central Scotland Green Network Trust added: “The Central Scotland Green Network is one of the largest green space initiatives in Europe and aims, by 2050, to create a Central Scotland where the environment adds value to the economy and where people’s lives are enriched by its quality. This can only be achieved by a wide range of partners – public and private sector; voluntary groups and communities – working together to create and maintain high quality, well connected, green places.

“The work being carried out by Winchburgh Developments at Auldcathie is a fantastic example of this in practice – not just because of the creation of new high-quality green space which will make Winchburgh a vibrant place to live and work but because of the involvement of the local community in all stages of the project.” ●



■ Spanning 352 hectares, Winchburgh is one of the largest placemaking projects currently underway in the UK



Restricting close encounter activities with animals would limit opportunities for an increasingly nature-disconnected public to experience animals

AZA statement

Zoos under fire

A fresh report from World Animal Protection has accused accredited zoos of animal cruelty



■ The report criticised the practice of training animals to perform "tricks" to entertain guests

Zoos and aquariums associations have criticised a report by World Animal Protection (WAP), which claims to have identified numerous examples around the world of wild animals being used in cruel and demeaning ways in the name of visitor entertainment.

According to the report by WAP – an international non-profit organisation that promotes welfare and humane treatment of animals – 75 per cent of the World Association of Zoos and Aquariums' (WAZA) members offer at least one animal-visitor interaction. The report cites 1,241 members, a figure which includes zoos or aquariums that belong to WAZA-member associations. Among the report's findings were examples of big cats being forced to perform on stage to loud music, dolphins being forced to perform stunts and allow trainers to "surf" on them, elephants being forced to give rides to tourists and perform in shows, and primates being dressed in costumes and used as photo-props.



■ Animals are being forced to perform for visitors at venues around the world, according to WAP's report

The report contains a number of inaccuracies, including naming institutions which are not WAZA members

WAZA only claims 400 members worldwide, but according to the WAP report, many others can be linked to WAZA, via their membership of regional and national associations. For example, SeaWorld San Antonio in Texas was considered an indirect member of WAZA by WAP, through its membership of the US-based Association of Zoos and Aquariums (AZA), which is a member of WAZA.

WAP's global wildlife advisor Neil D'Cruze said such indirect members were included in the report because WAZA should, at a minimum, outline a code of ethics and animal welfare policy.

WAZA responded to the claims by refuting the accuracy of the WAP report. In a statement, the body said that it agreed with WAP that "such practices have no place in a modern zoo or aquarium", but added: "The report contains a number of inaccuracies, including naming institutions which are not WAZA members."

Of the 1,241 venues surveyed by WAP in total, 940 were classed as indirect

members of WAZA. The report says that 43 per cent of facilities offered petting with wild animals, about a third offered walking or swimming through an enclosure, 30 per cent had performances involving wildlife, and 23 per cent had hand-feeding experiences.

"WAZA does not have accreditation standards, and is not an accrediting body," said an AZA statement. "It relies on associations, like AZA, the European Association of Zoos and Aquariums (EAZA) and the Zoological Association of Australia (ZAA) to provide accreditations.

"Accredited facilities, like SeaWorld San Antonio, hold themselves to high standards. Professionally-designed and monitored animal ambassador and encounter programmes, including "swim with" programs, have proven educational benefits and inspire guests to respect animals and support their conservation. Restricting these activities limits opportunity for an increasingly nature-disconnected public to experience animals." ●



■ "Swim with" programmes have become popular at zoos and aquariums



We know that having a mental health problem can be a real barrier to getting active

Paul Farmer, CEO, Mind



Tackling mental health

Nine English Football League clubs have signed a partnership deal with charity Mind to use sport in tackling mental health issues



■ The partnership is part of a larger project to use the power of football to improve the nation's mental health

A new campaign will use football to help people with mental health problems get more physically active and improve their mental wellbeing.

Nine English Football League (EFL) clubs have partnered with mental health charity Mind to launch the next phase of the Get Set to Go programme, which will support more than 120,000 people with mental health problems across the country.

Funded by Sport England and the National Lottery, Get Set to Go is a nationwide programme and is being expanded thanks to fundraising by the EFL and Mind's 'On Your Side' partnership.

The launch comes as the EFL and Mind move into Year Two of their partnership that seeks to use



■ The campaign aims to support more than 120,000 people with mental health problems across the country

With the help of the EFL clubs and their respective local Minds we hope to reach many thousands of people

the power of football to improve the nation's mental health.

"As we move into Year Two of the partnership, it's fantastic that the programme is being expanded due to the work of our Clubs and funds raised by them and supporters throughout the 2018/19 season," said Zoe Tootle, EFL executive office director. "Using the power of football and the Club badges, the nine new hubs will make a real impact in tackling mental health issues in communities across the UK."

Paul Farmer, CEO of Mind, added: "We know the power that sport, and in particular football, has to create change. Physical and mental health go hand in hand and the benefits of being more active for your mental wellbeing are well established. But we also know that having a mental health problem can be a real barrier to getting active.

"That's why we're working with the EFL to expand our highly successful Get Set to Go programme to nine new parts of the country.

"With the help of the nine EFL clubs and their respective local Minds in this new phase of the programme we hope to reach many thousands more. Working together with the EFL, and with continued support from Sport England, we hope to be real game-changers in the way football tackles mental health."

Launched in 2015, the programme has seen more than 3,500 people with mental health problems being given the opportunity to try out new activities in a relaxed and friendly environment.

The nine clubs taking part in the programme are Carlisle United, Charlton Athletic, Derby County, Millwall, Newport County, Sheffield Wednesday, Stevenage, Sunderland, Wimbledon AFC. ●



■ The EFL partnership will result in the setting up of the nine new hubs

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Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com



More people
More active
More often

Marketing Director

Location: Bloomsbury, London, UK

Salary: £75,000pa – Full time

ukactive is a not-for-profit health body with a long-standing and uncompromising vision to improve the health of the nation by getting more people more active, more often. ukactive achieves this by facilitating big-impact partnerships, championing innovation, providing high-quality services to our members, campaigning, conducting research and sharing insights.

Our members and partners range from long-standing health and fitness chains to local authority national operators, arms-length government bodies such as Sport England and commercial brands such as Nike.

The primary responsibility of the Marketing Director is to lead the strategy and direction of ukactive's marketing, communications and public affairs work and directorate, providing the senior leadership to drive value and impact across the full breadth of ukactive stakeholders – from our members and partners, to the media, government and other sectors.

General Duties

The Marketing Director is responsible for the strategic planning, development and implementation of integrated member-facing and external communications and marketing campaigns to support the strategic objectives of ukactive.

Responsibilities include overseeing the development of the ukactive brand and marketing, organisational and internal communications, issues and crisis management, public affairs and media relations.

The Marketing Director will also sit on the ukative Executive Management Team and will therefore be responsible for working across the team to deliver pan-organisation strategy development and planning.

ukactive's Public Affairs, Marketing and Communications team uses a multi-channel, multi-stakeholder approach to inform and shape the physical activity narrative, with the objective of strengthening the value in which ukactive is held by key members, partners, stakeholders and media influencers.

Apply now: <http://lei.sr/r2p8q>




Business Development Executive

Competitive salary

Job purpose: To maintain and grow Active IQ's commercial revenue through a consultative sales approach via the account management of current customers and acquisition of new customers.

Key responsibilities and accountabilities

- Manage and convert enquiries into new customers by proactively engaging with prospective customers in a timely and professional manner
- Provide consultation to accounts in order to promote the uptake of Active IQ's products and services and encourage customer growth
- Develop and manage relationships with accounts in order to support them and give the best possible customer experience
- Support the marketing team with promotional activity to increase exposure of Active IQ's brand and products, both in regulated qualifications, end-point assessment and support services
- Provide feedback to the business on status of allocated centres and commercial activity in relation to commercial objectives
- Develop and maintain an up-to-date working knowledge of Active IQ's qualifications, EPA, products and services, as well as sector and educational landscapes
- Carry out any additional tasks as required relating to achievement of commercial targets

Skills:

- Ability to provide solution-based consultative sales (essential)
- Present to individuals and groups (essential)
- Organisation and diary management (essential)
- Communication skills via F2F, telephone and digital (essential)
- Ability to work both independently on own initiative and collaboratively within team environment (essential)
- Provide innovative advice and guidance to customers to help grow their businesses (essential)
- Provide data analysis on account performance (desirable)

Behaviours:

- Driven, assertive, pioneering (essential)
- Influential, persuasive, rapport-building (essential)
- Energetic, urgent, flexible (essential)
- Independent, persistent (essential)

Experience / Knowledge:

- Experience of consultative selling (essential)
- Understanding of educational landscape (essential)
- Worked within health & fitness sector (desirable)
- Worked in an educational role/setting (desirable)

**For more information
and to apply:**
<http://lei.sr/k3C7B>

HEAD OF BUSINESS DEVELOPMENT

Salary package up to £65,000pa
Closing date: 20th September 2019

Apply now:
<http://lei.sr/r9SOL>

A rare and exciting opportunity has arisen to appoint an exceptional Head of Business Development to join Freedom Leisure to support our future business development strategy within the UK.

Freedom Leisure is a dynamic and successful Leisure Trust which was set up in 2002. It currently operates 99 leisure facilities and a selection of paddling pools, outdoor pitches and pavilions on behalf of 21 local authority clients and two other not for profit organisations.

We are looking for someone who is an experienced sport and leisure professional who has a passion for the sector and wants to play an integral role in the future growth of a successful Leisure Trust operator. In addition, you will have additional skills to support Freedom Leisure, such as Project Management, Sales or Swimming Development.

You will have financial acumen, bid writing skills and an appreciation that every bid must be tailored to each prospective Client.

It is essential that you can manage several priorities at once and manage your time effectively.

It will be an advantage to have a degree level qualification or a higher level professional qualification in business or leisure, however this is not essential.

This is a UK wide role, which will involve travelling, so can be based at the Head Office or from home

THE ROLE

- To carry out the Business Development role to support the future growth of Freedom Leisure
- To write successful, high-quality bids, including accurate financial proposals and compilation of each tender submission that create profitable opportunities for the business
- To impress clients and potential clients at every stage of the pre and post tender process

REQUIREMENTS

- Working for or with community/ local authority leisure
- Project working to tight deadlines
- Previous tender or funding applications
- Working with colleagues effectively
- Compiling financial proposals and budgets
- Operating at a senior level within an organization and working with Clients
- Experience of presentations

BENEFITS

- My Staff Shop, our very own staff benefit scheme, gives employees access to a great range of benefits. Get discounts on cinema tickets, travel bookings, high street e-vouchers, gift cards, days out, leisure activities and your day to day spending.
- Discounted Staff membership (including family members)
- Incremental holidays
- Employee Assistance Programme - 24/7 confidential, independent and professional counselling
- Company pension
- Various insurance and saving schemes
- Financial advice
- Cycle-to-work and Car Leasing tax-efficient schemes (salaried staff only)
- All this as well as fully-funded training and career progression opportunities in a team working environment.





STRIP
WAX BAR

Therapist

LONDON

COMPETITIVE SALARY AND BENEFITS

Strip Wax Bar is a pioneer in hair removal industry, specialising in waxing and laser hair removal.

Established in 2005, Strip Wax Bar has grown to become one of the most respected beauty brands in luxury hair removal with a market leading presence. The company now boasts a customer base across 6 London boroughs with an international reach.

Strip Wax Bar offers excellent customer service and champions both new and renowned waxing and laser hair removal techniques, as well as stocks a broad range of beauty and lingerie brands online and in-stores.

We have an inclusive and supportive company culture, and believe in getting the right fit when it comes to people joining the company. We place a high value on people and believe we can offer a fun and friendly environment to work in, as well as a great place to learn and develop.

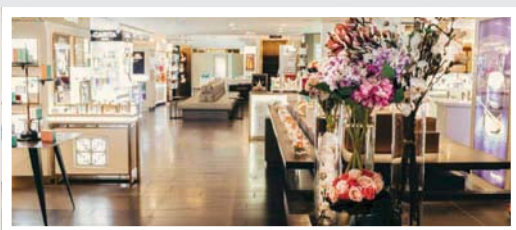
We offer competitive rates of pay with built in commission on treatments and retail as well as staff perks along the way to show how much we appreciate the hard work. On top of that we offer different contract opportunities for senior or part time therapists. We warmly welcome freelance therapists as well.

Strip Wax Bar is an equal opportunity employer and is determined to ensure that no applicant or team member receives less favourable treatment on the grounds of gender, age, disability, religion, belief, sexual orientation, marital status, or race.

Please mention Spa Opportunities when applying for this job.

Apply now: <http://lei.sr/g7J4T>

URBAN RETREAT



VACANCIES

Knightsbridge, London, Competitive Salary and Benefits

From the creators of Urban Retreat, 'The White House' a new hair, beauty and hospitality concept is set to open in Knightsbridge this Spring. Be a part of this amazing team set to redefine the London beauty scene.

We are currently recruiting for 2 roles and are looking for individuals who are hardworking, highly skilled and professionals! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

Beauty Therapist

Essential key skills:

- Minimum of 2 years' experience in a professional salon environment
- Professionally recognised qualification equivalent to NVQ Level 2 and have certifications or comparable
- Experience in manicure, pedicure, gel, everlasting and acrylic services
- Demonstrable experience of delivering customer excellence
- Excellent organisational and time management skills
- Fluency in English and excellent communication skills
- Sales-driven with the ability to achieve targets
- Sales / retail ability or experience
- Ability to work cohesively with other employees as part of a team
- A high level of professionalism and understanding of client confidentiality
- Must be flexible and prepared to work evenings weekends and Bank Holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards

Hair Specialist

For the right candidate, The White House are offering the opportunity to spend three weeks training in the Frederic Fekkai salon in NY.

Essential key skills:

- Minimum 3 years shop floor and column generating experience
- Excellent all-round colour skills; possess the ability to perform classic, contemporary and trend styles
- Excellent all-round knowledge and experience with colour techniques
- Ability to blow-dry and finish in a modern way
- Good command of English both verbally and in written communication
- Level 3 NVQ or equivalent
- Documented professional development over your career
- Certified training with any of the major providers such as L'Oreal
- Ability to work in areas such as session work, shows, competitions, seminars etc.

To find out more about these roles click the link below!

Apply now: <http://lei.sr/J5o9Z>

Global Head of Sales for VOYA Organic Beauty

VOYA Organic Beauty is looking for a dynamic Head of Sales from November 2019 for a 1 year fixed contract with excellent future opportunities for the right candidate.

Role Duties

Overall Goal - to increase VOYA brand awareness globally, generating sales on expected growth projections.

- Managing and overseeing the sales and training team effectively.
- Supporting the company's CEO in increasing the market share of the VOYA brand.
- Liaising and supporting the marketing team effectively.
- Please note: Flexibility is required for trade shows, press events and international travel which may include evenings and weekend.

Essential Experience

- NVQ Beauty or Equivalent Spa Management.
- Experience in the Spa & Wellness Industry.
- Management of Sales and Training Teams.
- Strategic Planning Experience.
- Budgeting Experience.
- New Product Development Experience.
- Experience in public speaking and giving presentations.
- Retail Experience.

Desired Criteria

- Experience working with a Luxury Spa Brand.
- Business Related, Sales and Marketing Degree.

Required Skills

- Proficient in Excel, Word, Powerpoint.
- Confident in Adobe Tools.
- Excellent Team Player.
- Energetic & Motivated.
- Passionate about skincare and wellness.
- Excellent communication skills.
- Strong leadership skills.
- Full Clean Driving Licence.

Role Benefits

- 20 Days Holiday Per Annum.
- Award-Winning Wellness Program for Employees.
- Business Phone, Laptop and Company Car.
- OTE Bonus and Commission Structure.

Apply now: <http://lei.sr/B4I8c>

VOYA

www.voya.ie

“LOVE WHAT YOU DO!”

FITNESS OPERATIONS MANAGER

Location: Coventry, UK

Salary: Competitive

Reference: XL56

CV Life are looking to recruit an enthusiastic Fitness Operations Manager to join our Lifestyles Health & Fitness Management Team who will oversee Fitness operations across all company sites.

The ideal candidate for this position will have a passion for health and fitness and have excellent customer service skills. You will need to have working knowledge and experience within a fitness position and have the ability to work well under pressure. You'll have a demonstrable track record in providing a range of fitness services which challenge and excite members in a safe working environment. You will also need experience of delivering a range of exercise programmes that retains and attracts new members.

The successful candidate will need to be flexible as they will be required to work at a range of sites across the City, sometimes during evenings and weekends. They will also have good leadership, managerial and organisation skills and be an outstanding communicator and motivator; showing positive assertiveness to a strong team of Fitness Instructors and provide support to the Studio Coordinator.

Benefits

- Great development opportunities
 - FREE health and fitness membership*
 - FREE health and fitness membership for a family member or friend*
 - FREE uniform for applicable roles
 - FREE training for applicable roles
 - DISCOUNTS on Centre activities*
- (*not applicable to casual workers).

We Value

Pride

Passion

Performance



Apply now:
<http://lei.sr/F5o4Q>



WE ARE RECRUITING NATIONWIDE

EMPLOYED PERSONAL TRAINERS

Focus on PT Sessions



Excellent commission



Huge membership base



Guaranteed income



Peak timeslots

FREELANCE GROUP EXERCISE INSTRUCTORS

All disciplines



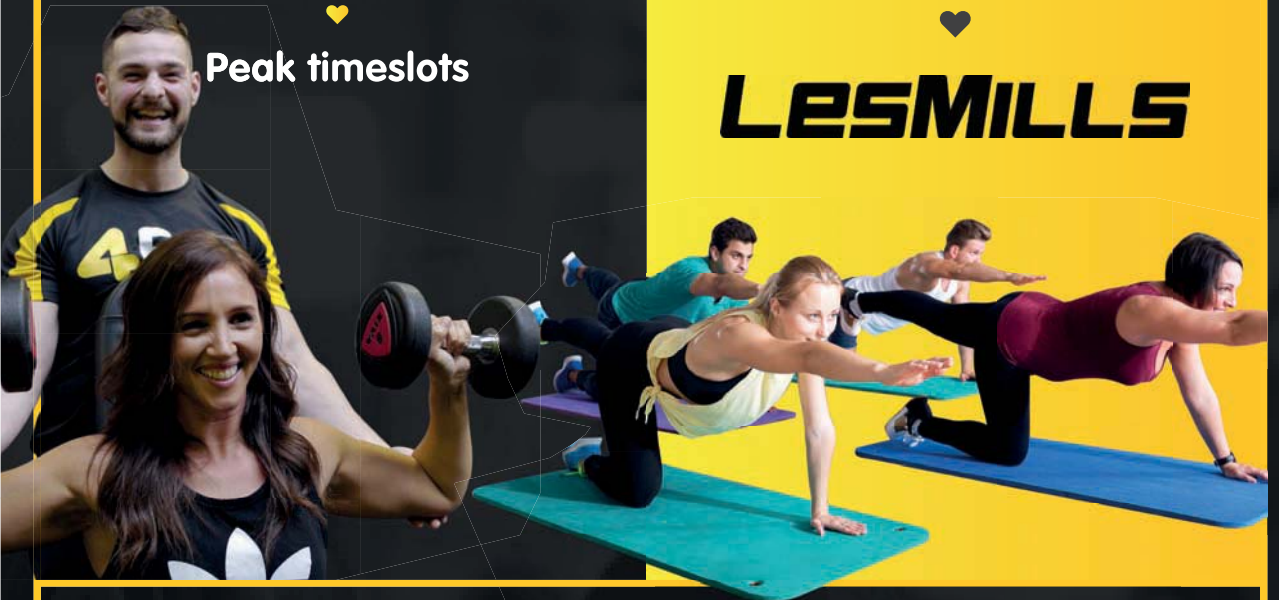
Back to back classes



£20 per hour



LES MILLS



Send your cv and cover letter to
stacey.gould@exercise4less.co.uk



**We are recruiting
apprentices from 16-60+**

énergie Fitness, the UK's leading fitness franchise operator, are building an apprenticeship programme without boundaries. You can view the 4 key job roles of Host, Sales Prospector, Personal Trainer and Club Manager on the énergie Leisure Opportunities portal www.leisureopportunities.co.uk/jobs/energie

At énergie we recruit apprentices from all ages and backgrounds. You can earn attractive salaries and are guaranteed free training leading to recognised, national qualifications. If you want to make a difference to the lives of people, and create a fitness club where people feel they belong, then let's have a conversation.

énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

Apply now: <http://lei.sr?a=W4C8t>


**énergie
Fitness**
where you belong...


LUXE
 FITNESS

PERSONAL TRAINER

Bristol, UK
Salary - Competitive

Are you an inspiring Personal Trainer looking for somewhere inspiring to build your business? Well, look no further!

Luxe Fitness is one of the UK's most stylish and atmospheric fitness clubs based in one of Bristol's most historic grade 2 listed buildings. A breath of fresh air in the fitness industry, offering a high-end premium club for an affordable price, perfect for building a personal training business.

We are not looking for average trainers, we are looking for the best! We want trainers who will blow us away with their passion and knowledge, trainers who expect more and will deliver more.

When it comes to gyms, you have to see us to believe us. We are definitely the coolest gym on the block.

All you need to work at Luxe Fitness is a Level 3 industry-recognised qualification, valid Personal Trainer insurance, a valid Emergency First Aid in the Workplace certificate and an amazing personality.

Apply now - <http://lei.sr/e6R9J>

Benefits:

- 24-hour club access
- Free staff membership + guest complimentary membership
- Take home 100% of your earnings
- High PT rates
- Great range of equipment
- Spacious zoned layout
- Competitive Personal Trainer rent or Free-rent for under 10 hours of your time looking after our members
- No annual license fees or hidden fees
- An amazing club, amazing members, amazing atmosphere.



CLASS UFC GYM Woking is recruiting!



Are you interested in working in a high spec, high tech and high energy boutique studio? CLASS UFC GYM, brought to you by UFC and UFC GYM, is opening the first international studio in Woking, Surrey. Combining the best trainers, the best moves, and the best technologies, CLASS creates a workout that transforms not only your body but also how you approach working out. Get ready to #boxhiitrepeat We work smarter, not harder.

One name, two kick-ass workouts. CLASS offers a modern twist on traditional boxing and high-intensity interval training classes. Led by CLASS UFC Gym accredited instructors, you will be coached through 50 challenging minutes that leave you sweaty, tired, but satisfied. Our two classes, Box and HIIT are distinct yet complimentary and offer something for everyone that keeps your workouts fresh. By incorporating multiple pieces of exercise equipment, workouts are constantly changing and evolving to ensure you will never be bored. Burn up to 700* calories, build lean muscle, and watch yourself transform into your strongest, most confident self.

We are looking for:

Membership Specialists

The Member Specialist role assists in the running of all "front of house" CLASS UFC GYM studio operations, with a strong focus on premium customer service as well as meeting sales expectations. The ideal candidate will have strong customer service skills and basic sales experience. The Member Specialist is responsible for meeting and exceeding all key performance sales indicators for the studio, including membership sales and renewals, retail and concession sales and maintaining premium customer service levels.

Apply now: <http://lei.sr/q5t1d>

Class Instructors

As a CLASS UFC GYM Coach, you will be responsible for delivering pre-designed workouts for up to 34 clients per CLASS. We are looking for exceptional Personal Trainers who are passionate about health and fitness and can support and inspire our members to achieve their goals. This position requires a strong ability to coach and manage time, motivating multiple members in a group environment. Ensuring we are delivering a premium member experience whilst achieving results.

Apply now: <http://lei.sr/R5p7j>

5 x Disability Multi-Sport Coach Vacancies

DISABILITY MULTI-SPORT COACH

LONDON

£20 - £25 per hour / Part time, Self-employed



Disability Sports Coach are currently recruiting multiple flexible, reliable and passionate sports coaches to fulfil multi-sports contracts across London. This role can be between 5 and 20 hours per week, and times/location are varied and flexible.

As part of your role you will be expected to deliver a wide range of multi-sport type sessions, in reference to our termly sports structure.

Essential Experience

- 2 years experience coaching sports/activities to disabled children or adults
- Experience of working within a school environment, leisure centre, club or community environment

Essential Qualifications

- NGB Level 2 coaching award, Level 3 Personal Training qualification or sports degree
- First Aid Qualification
- Child Protection Certificate

Benefits

- Free entry to Disability Sports Coach Training Workshops
- A highly regarded reference and valuable experience to develop your C.V
- Holiday term breaks including Easter, Summer & Christmas
- Free sports uniform and accessories
- Social events throughout the year
- 10% off Davies Sports equipment

How to apply

Please send your CV together with a completed equal opportunity form by clicking on 'apply now' by 5pm on the 16th September 2019.

Please note Disability Sports Coach will be recruiting throughout the vacancy window, so please apply as soon as possible.

Our Charity is committed to safeguarding and promoting the welfare of children and adults and expects all staff and volunteers to share this commitment. Background checks and an enhanced DBS will be required. Successful coaches should be familiar with the Charity's Safeguarding policies (Adults & Young People) and comply with appropriate procedures and processes, should interventions be required.

For more information, please contact Hugh Elsegood on 07772 677259 or email hugh@disabilitysportscoach.co.uk.

Apply now: <http://lei.sr/D0d40>



YR ADUAN CYMUNEDAU Chwaraeon a Hamdden

Mae Actif, darparwr Chwaraeon a Hamdden mewnol Cyngor Sir Caerfyrddin, yn cynnwys 7 Canolfan a thim cymunedol o arbenigwyr chwaraeon a gweithgareddau corfforol sydd â'r uchelgais o gael mwy o bobl yn fwy egniol yn amlach er mwyn sicrhau:

- Taw Sir Gaerfyrddin yw'r lle mwyaf heini ac iach yn y Deyrnas Unedig.
- Bod Sir Gaerfyrddin yn rhywle lle mae pob unigolyn yn cymryd rhan weithgar mewn 'clwb cymunedol' neu 'gyfleuster hamdden'.
- Bod Sir Gaerfyrddin yn rhywle lle mae pob plentyn wedi gwirioni ar gadw'n heini am weddill ei oes.

Rydym yn chwilio am unigolion brwdfrydig, cryf eu cymhelliant i ymuno â'n tîm. Os ydych chi'n meddu ar y rhinweddau hynny, beth am ein helpu ni i wneud gwahaniaeth?

Parc Amanwy, Rhydaman Cydgysylltydd Gweithgareddau £27,905 - £32,029 (Gradd H)

Mae Canolfan Hamdden Rhydaman yn Nwyrain Sir Gaerfyrddin ac yn ddiweddar mae wedi elwa o waith ailwampio sy'n cynnwys campfa gyfan, stiwdio a stiwdio chwilbedlo ac ar hyn o bryd mae swm o £1.2m yn cael ei fuddsoddi yn yr ystafelloedd newid a'r cyfleusterau allanol yno. Rydym bellach yn chwilio am Gydgyssylltydd Gweithgareddau i ymuno â thim rheoli'r safle, gan gymryd cyfrifoldeb am y rhaglenni lechyd a Ffitrwydd a'r Cyfleusterau Sych (Plant) er mwyn datblygu'r busnes ymhellach. Byddwch yn cael eich herio i gynyddu'r sylweddol nifer yr aelodau presennol gan greu incwm y tu hwnt i £500k. Os yw hwn yn swinio'n addas i chi - gwnewch gais!

Mae angen dealltwriaeth sylfaenol o'r Gymraeg i gyflawni'r swydd hon. Gellir estyn cymorth ar ôl y penodiad i gyrraedd y lefel hon.

Am drafodaeth anffurfiol cysylltwch a Fiona Pugh-Evans ar 01269 598343.

Canolfan Hamdden Caerfyrddin Hyfforddwr Ffitrwydd (26 awr yr wythnos) £18,795* - £19,554* (Gradd D) *Pro-rata

Mae Canolfan Hamdden Caerfyrddin yng Ngorllewin Sir Gaerfyrddin ac yn ddiweddar mae wedi elwa o waith ailwampio sy'n cynnwys campfa gyfan a stiwdio chwilbedlo a chanolfan chwarae ac ar hyn o bryd mae swm o £1m yn cael ei fuddsoddi yn y cyfleusterau allanol yno. Rydym yn chwilio am Hyfforddwr Ffitrwydd i ymuno â'r tîm, sydd wedi ymrwymo i ddarparu profiadau o ansawdd uchel i gwsmeriaid er mwyn helpu pobl i gyflawni eu nodau a datblygu'r busnes ymhellach drwy gynorthwyo Cydgysylltydd Gweithgareddau'r safle i gynyddu'r sylweddol yr incwm a nifer yr aelodau presennol. Yn ogystal, dylai'r ymgeiswyr feddu ar gymhwyster lefel 2 REPS a bod yn gweithio tuag at gyrraedd statws Uwch-hyfforddwr/Hyfforddwr Personol Lefel 3. Byddai cymwysterau cyfredol o ran ymarfer corff mewn grŵp a hyder i ddarparu dosbarthiadau i grwpiau mawr hefyd yn fanteisiol. Os yw hwn yn swinio'n addas i chi - gwnewch gais!

Mae angen Cymraeg llafar i gyflawni'r swydd hon. Gellir estyn cymorth ar ôl y penodiad i gyrraedd y lefel hon. Bydd gwiriad Gwasanaeth Datgelu a Gwahardd (DBS) yn ofynnol ar gyfer y swydd hon.

Am drafodaeth anffurfiol cysylltwch a Gareth Davies ar 01267 224718.

Canolfan Hamdden Dyffryn Aman Cynorthwy-ydd (35:30 awr yr wythnos) £18,795* - £19,554* (Gradd D) *Pro-rata

Mae Canolfan Hamdden Rhydaman yn Nwyrain Sir Gaerfyrddin ac yn ddiweddar mae wedi elwa o waith ailwampio sy'n cynnwys campfa gyfan, stiwdio a stiwdio chwilbedlo ac ar hyn o bryd mae swm o £1.2m yn cael ei fuddsoddi yn yr ystafelloedd newid a'r cyfleusterau allanol yno. Rydym yn chwilio am Gynorthwy-ydd i ymuno â'r tîm, gan sicrhau profiadau o ansawdd uchel i gwsmeriaid drwy safonau uchel o weithredu diogel ar draws y ganolfan hamdden sy'n cynnwys y pwll nofio (gan gynnwys dyletswyddau achub bywyd). Os yw hwn yn swinio'n addas i chi - gwnewch gais!

Mae angen Cymraeg llafar i gyflawni'r swydd hon. Gellir estyn cymorth ar ôl y penodiad i gyrraedd y lefel hon. Bydd gwiriad Gwasanaeth Datgelu a Gwahardd (DBS) yn ofynnol ar gyfer y swydd hon.

Am drafodaeth anffurfiol cysylltwch a Jo Davies ar 01269 594517.

Dyddiad Cau: 22ain Medi 2019

DEPARTMENT FOR COMMUNITIES Sport & Leisure

Actif, Carmarthenshire County Council's in-house Sport & Leisure provider, consists of 7 centres and a community team of sport and physical activities specialists with the ambition to get more people, more active more often making Carmarthenshire a place:

- That is the most active and healthy in the UK.
- Where every person is an active participant at a 'community club' or 'Leisure Facility'.
- Where every child is hooked on physical activity for life.

We are seeking committed, highly motivated individuals to join our team. If that's you, why not help us make a difference?

Parc Amanwy, Ammanford Activity Co-ordinator £27,905 - £32,029 (Grade H)

Ammanford Leisure Centre is based in the East of Carmarthenshire and has recently benefitted from a complete gym, studio and spin studio refurbishment and is currently investing over £1.2m in its changing rooms and external facilities. We now seek an Activity Co-ordinator to join the site's management team, taking responsibility for the Health & Fitness and Dryside (children's) programmes to drive the business forward. You will be challenged to take the current member base to higher levels and therefore achieve income levels beyond £500k. If this is you - please apply!

A basic knowledge of Welsh is required to accomplish this post. Support can be provided on appointment to reach this level.

For an informal discussion please contact Fiona Pugh-Evans on 01269 598343.

Carmarthen Leisure Centre Fitness Instructor (26 hours per week) £18,795* - £19,554* (Grade D) *Pro-rata

Carmarthen Leisure Centre is based in the West of Carmarthenshire and has recently benefitted from a complete gym and spin studio refurbishment and the installation of a play centre, and is currently investing over £1m in its external facilities.

We seek a Fitness Instructor to join the team, who is committed to providing high quality customer experiences that help people achieve their goals and drive the business forward by assisting the site's Activity Co-ordinator in taking the current member base and income to higher levels. Candidates should also be qualified to a minimum of Reps level 2 and working towards attaining Level 3 Advanced/Personal Trainer status. Current group exercise qualifications and confidence to deliver classes to large groups would also be beneficial. If this is you - please apply! Conversational Welsh is required to accomplish this post. Support can be provided on appointment to reach this level. A Disclosure and Barring Service (DBS) check will be requested for this post.

For an informal discussion please contact Gareth Davies on 01267 224718.

Amman Valley Leisure Centre Attendant (35:30 hours per week) £18,795* - £19,554* (Grade D) *Pro-rata

Ammanford Leisure Centre is based in the East of Carmarthenshire and has recently benefitted from a complete gym, studio and spin studio refurbishment and is currently investing over £1.2m in its changing rooms and external facilities. We seek an Attendant to join the team, ensuring high quality customer experiences through high standards of safe and effective operation across the leisure centre to include swimming pool (including lifeguarding duties). If this is you - please apply!

Conversational Welsh is required to accomplish this post. Support can be provided on appointment to reach this level. A Disclosure and Barring Service (DBS) check will be requested for this post.

For an informal discussion please contact Jo Davies on 01269 594517.

Closing Date: 22nd September 2019

Gwnewch gais ar-lein www.sirgar.llyw.cymru
Apply online www.carmarthenshire.gov.wales

Mae ffurflenni cais ar gael oddi wrth / Application forms are also available from **01267 234567**
neu e-bost galw@sirgar.gov.uk
or e-mail direct@carmarthenshire.gov.uk

Operations Manager



**Starting salary from £30,046 - £34,804 per annum
with further progression opportunities to £38,017.**

Bournemouth University's vision is worldwide recognition as a leading university for inspiring learning, advancing knowledge and enriching society through the fusion of education, research and practice. Our highly skilled and creative workforce is comprised of individuals drawn from a broad cross section of the globe, who reflect a variety of backgrounds, talents, perspectives and experiences that help to build our global learning community.

This is an exciting time of growth for SportBU as we have recently acquired the 65 acre Chapel Gate sports field site. Therefore there is a huge amount of opportunity at this site to develop new and current programmes further alongside the offering within SportBU whilst we maintain our top 25 BUCS position and deliver on student and staff experience.

A fantastic opportunity has arisen to join the leadership team at SportBU as we look to recruit an Operations Manager. This post will be responsible for the efficient and effective management of SportBU facilities and Operations whilst ensuring the correct compliance and health & safety procedures are

maintained. Experience of working with a leisure management system both front end and back end is essential. The post will also manage the Operations team. You should have experience of operating in a dynamic team environment at a senior level with the experience of sports centre operations and people and performance management. Excellent interpersonal skills are required alongside the ability to manage a large and varied workload. Being autonomous, tolerant of change, flexible, self-directed and good attention to detail and high standards are other key skills and attributes we are looking for.

*A satisfactory enhanced DBS
Disclosure is required for this post.*

BU values and is committed to an inclusive working environment. We seek a diverse community through attracting, developing and retaining staff from different backgrounds to contribute to inspirational learning, advancing knowledge and enriching society. To support and enable our staff to achieve a balance between work and their personal lives, we will also consider proposals for flexible working or job share arrangements.

A detailed job description and person specification, together with an online application form, please click the link: <http://lei.sr/d4z5n>



Leigh Sports Village is a pioneering multi sector development and is the biggest investment in public sports, recreation and education facilities in the Wigan Borough for many years and has transformed Leigh into one of the finest hubs of activity in the North West.

The extensive facilities include: sports arena with 3G artificial sports pitches, grass sports pitches, athletics stadium with 400m running track and covered sprinting area, indoor sports centre and swimming pool, sixth form college, leisure and retail outlets including a high quality hotel and an 12,000 capacity stadium.

Leigh Sports Village Company is seeking to recruit to the following position:

Duty Manager (full-time - 37hrs/week)

Your primary role will be to ensure the effective, efficient and safe operation of the sports arena and outdoor sports pitches whilst supporting the Senior Duty Manager in satisfying the requirements of Leigh Sports Village Company's Strategic and Business Plans.

Close partnership working with both professional and amateur clubs will be an integral part of the job.

Previous experience within a similar role is essential along with the possession of a recreation qualification, such as CIMSPA or NVQ Level 3 or equivalent (alternatively candidates must demonstrate an equivalent level of skills and experience).

The position will include evening and weekend work and will be subject to an Enhanced Disclosure Barring Service Check.

To apply please send your CV along with a covering letter explaining why you would be suitable for the position to Justin Cawthra, by applying below.

Apply now: <http://lei.sr/M3E7C>



Brunel
University
London

Sport



Duty Officer x 2

Location: Uxbridge, UK

£29,677 to £34,032 per annum incl. London Allowance

Brunel Sport is seeking two individuals to join our team as Duty Officers to support the day to day operation of Brunel University London's sports facilities.

The role is key to ensuring a first class and seamless experience for our student, staff and community users. Excellent communication and customer service skills, together with a pro-active approach to tasks is essential, as well as having good attention to detail.

The Duty Officers will have overall responsibility for the safe operation of the sports facilities during the shift. Responsibilities will include ensuring the facilities are well maintained, set ups, liaison with the Union of Brunel Students and other event organisers and supervising other operational staff whilst on shift.

The successful candidates will be First Aid qualified and have strong operational knowledge to continuously support the income streams and meet targets, whilst maintaining statutory regulations and best customer practice.

An essential requirement is for the successful applicant to satisfy the requirements of checks by the Disclosure & Barring Service (DBS).

Working on a shift basis including daytime, evenings and weekends and will be expected to assist in all areas of the sports facilities as necessary.

Closing date for applications: Friday 20th September 2019

Apply now: <http://lei.sr/H6R7E>