

leisure opportunities

26 Nov - 5 Dec 2019 Issue 776

Your careers & recruitment partner

ukactive: 'Extend rate cut for gyms'

Huw Edwards, CEO of ukactive, has written to Boris Johnson, requesting that the Prime Minister's proposed business rate discount will be extended to gyms and leisure centres.

Edwards wrote the letter following Johnson's speech at the CBI conference on 18 November, in which the PM unveiled a package of measures designed to help businesses ahead of Brexit.

One of the measures outlined by Johnson was to cut business rates. He said that, should the Conservative Party win the looming general election, he would launch a review of business rates at the government's first budget and "reduce the overall burden" of them.

While pubs and cinemas were listed among the beneficiaries of the proposed cuts, the fitness and sports sectors were not included in the PM's plans.

In a letter sent to Johnson, Edwards wrote that cutting the rates for the physical activity sector would not only support the Conservative Party's ambitions for high street renewal, but



■ Edwards said the cutting of rates for gyms and leisure centres would aid high street renewal

also contribute to a healthier nation by taking the pressure off the NHS.

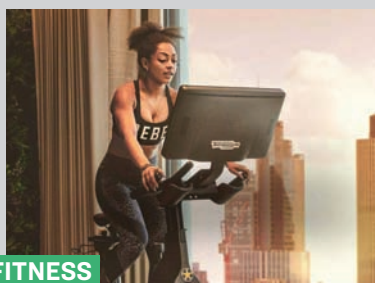
"I'm writing to request that the proposed business rate discount, which forms part of your high street announcement, is extended to include gyms and leisure centres across the country," Edwards wrote.

[READ MORE ONLINE](#)



I request that the discount is extended to include gyms and leisure centres

Huw Edwards



FITNESS

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INVINCIBLE

V&A appoints **Gus Casely-Hayford** as first director of planned new V&A East museum in London

Gus Casely-Hayford, the British curator, cultural historian, broadcaster and lecturer, has been named as the inaugural director of V&A East – the museum's new expansion project scheduled to open in London in 2023.

Casely-Hayford is currently the director of the Smithsonian's National Museum of African Art in Washington DC. Upon returning to London in Q2 2020 to begin his new role, he will be responsible for the creative strategy and programming across V&A East's two public venues in east London, both under construction in Queen Elizabeth Olympic Park.



■ Casely-Hayford joins V&A from the Smithsonian in Washington DC

"We are going to craft dynamic and compelling ways for our audiences to get close to the extraordinary"

Tim Reeve, V&A deputy director and project lead for the V&A East project, said the museum had "cast the

net wide to find a creative leader of the highest standing". Of the project itself, Reeve added that it

was a "once-in-a-lifetime opportunity to transform how we engage young, diverse audiences, and to revolutionise how our collections are accessed and experienced".

Casely-Hayford said that the V&A has "long been the arts institution that I have looked to for innovation and inspiration", and described the collection as "the most thrilling body of material culture I have ever encountered".

"We are going to craft dynamic and compelling ways for our audiences to get close to the extraordinary, to be transported across time and geography," Casely-Hayford added.

England Netball appoints **Fran Connolly** as chief executive officer to replace **Joanna Adams**



■ Connolly is an internal appointment and first joined England Netball in 2001

England Netball has named Fran Connolly as its new chief executive.

Connolly succeeds Joanna Adams, who stepped down earlier this year after a 10-year stint in the role.

Connolly is an internal appointment and first joined England Netball in 2001. She has held several roles within the organisation and overseen a broad spectrum of areas – including participation, capital investment, governance, competition

"I truly believe we've only just scratched the surface of the potential that netball has"

and events, coaching, officiating, volunteering, talent and insight.

Connolly was appointed director of development in 2010 and has been accredited as being a key figure – alongside Adams – in the sport's growth over the past decade.

"As a sport, we've been on an incredible journey and have experienced remarkable

success over recent years at every level," Connolly said.

"However, I truly believe we've only just scratched the surface of the potential that netball has.

"The magic moments that were created on the Gold Coast and earlier this year at the World Cup in Liverpool captured the attention of the nation and united the Netball Family."



■ Openfit will offer more than 350 weekly workouts

"We developed Openfit to be an all-in-one platform for healthy living"

Jon Congdon launches new digital fitness platform

A new all-in-one digital platform will begin offering certified, trainer-led live group fitness classes in tandem with personalised nutrition programming and wellness tracking.

Called Openfit, the new platform is the brainchild of Jon Congdon, one of the co-founders of at-home fitness and nutrition group Beachbody.

Among the services offered is Openfit Live, a group fitness element with more than 350 weekly live trainer-supervised workouts broadcast via digital streaming.

Classes will be capped at 40 attendees and trainer's will be able to offer real-time

feedback, motivation and coaching to the subscriber through optional use of the user's phone camera.

Congdon – who will lead Openfit as CEO – said the ability for trainers to provide personalised motivation and guidance to those taking part at home in a similar way to a small group boutique studio is a "technology first" for the fitness sector.

"We developed Openfit to be an all-in-one platform for healthy living," Congdon said.

"Members can now access live and on-demand workouts and personalised nutrition plans and tracking all within one app, removing common barriers to success and making health goals achievable for everyone."

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■ Geisler was chosen alongside entrepreneurs from multiple industries

Goldman Sachs honour for Xponential Fitness founder **Anthony Geisler**

Anthony Geisler, CEO of boutique fitness giant Xponential

Fitness, has been listed as one of the 100 Most Intriguing Entrepreneurs of 2019 by global investment bank Goldman Sachs.

Geisler was chosen alongside entrepreneurs from multiple industries – such as John Lauer, CEO of business tech app Zipwhip and James Schaub, CEO of housing company YES Communities.

Geisler founded Xponential in 2017 and has since built it

"I'm proud to have created an engine that transforms fitness concepts into professionalised brands"

into a franchise behemoth, offering diversified fitness concepts in eight verticals with more than 1,325 studio locations open and operating.

"It's an honour to be recognised by Goldman Sachs and included among this group of talented entrepreneurs," said Geisler.

"I created Xponential Fitness to bring the boutique fitness brands together under

one umbrella and I'm proud to have created an engine that transforms fitness concepts into professionalised brands.

"As we continue to expand globally, this award is a validation of our impact in the industry."

Xponential's portfolio of brands includes Club Pilates, CycleBar, StretchLab, Row House, AKT, YogaSix, Pure Barre and Stride.

Ripley's president **Jim Pattison Jr** to lead global attractions trade association IAAPA as chair in 2022

Jim Pattison Jr, president of Ripley Entertainment, will lead IAAPA as its chair in 2022, following a vote by the organisation's board of directors.

Pattison was named second vice chair during the board's meeting in Paris, France, meaning he will become first vice chair in 2021 and chair in 2022, succeeding Ken Whiting, president of Whiting's Foods.

Pattison has served as Ripley's president since 2008, leading management for more than 100 attractions in 10 countries, including aquariums, museums,



■ Pattison has served as Ripley's president since 1990

"Jim is a highly respected industry veteran with a proven track record of success leading Ripley Entertainment"

haunted attractions, wax museums, sightseeing train tours, family entertainment centres, miniature golf

courses, travelling shows, and retail. He has also been an integral member of IAAPA, volunteering

his time and sharing his expertise on numerous IAAPA committees.

"Jim is a highly respected industry veteran with a proven track record of success leading Ripley Entertainment and has been a dedicated, long-term IAAPA volunteer," said John McReynolds, IAAPA Governance Committee chair, and senior vice president of external affairs at Universal Parks and Resorts.

"I'm confident Jim, along with IAAPA's newly appointed international board members, will have a positive impact on the association and will help shape its future."



■ Rudnitsky has been tasked with helping WTS with its expansion plans

CI Capital takes a stake in WTS – **Steven Rudnitsky** named as vice chair

Private equity firm CI Capital Partners has acquired a majority interest in spa consultancy and management firm WTS International.

The deal – for which no financials were released – will see the WTS management team retaining significant equity ownership in the company. The team will also continue to lead the company.

Shortly after the deal was confirmed, WTS named Steven A. Rudnitsky as vice chair of its board of directors.

An industry veteran, Rudnitsky most recently served as CEO

of Miraval Group, where he oversaw the sale of Miraval to Hyatt Hotels. He has also held executive roles at Wyndham and Dolce and was a board member of ESPA International.

Rudnitsky has been tasked with assisting WTS founder and CEO Gary Henkin in executing WTS's expansion plans, which include pursuing "strategic add-on acquisitions".

"Steve's career in leading hospitality brands through periods of growth and transformation will be a tremendous asset to WTS," Henkin said.

"Steve's successful career in leading hospitality brands through periods of growth will be a tremendous asset to WTS"

WTS founder and CEO Gary Henkin

MEET THE TEAM

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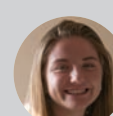
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MY CAREER

Leisure industry professionals share how they got to where they are today

Sandie Spratt

CONTRACT MANAGER

Parkwood Leisure

{ The leisure industry is diverse and there are many opportunities and pathways to progress to be whatever you want to be }

Tell us about your career?

I started out as a 16-year-old teaching swimming in London and have since undertaken a very diverse leisure career in many different centres. My roles have included swimming teacher, health suite attendant, beach lifeguard, receptionist, duty manager (for 14 years) and as contract manager initially for Torridge in Devon in 2004 and then in 2011 the contract manager for North Devon. Earlier this year I was named Parkwood's People Manager of the year 2019!



What are your favourite things about your job?

My favourite thing is the ever changing daily role, with no two days the same. Interacting with customers and learning about their experiences and successes, both physically and socially. Watching staff grow in their roles and as individuals. I enjoy trying to deliver a customer experience that is available and inclusive of people from all walks of life.

How long have you been in the industry, and why did you want to get into it?

I have been in the leisure industry for more than 40 years, but with Parkwood Leisure I am celebrating 20 years. As a young person I was a swimmer of National Standard and was interested in teaching the skill of swimming. I then discovered that leisure covered a diverse range of sports and activities which could help people in so many aspects of life. I wanted to be part of their journey.

What was your first role in the industry?

Teaching swimming with Hertsmere District Council. Forty years on, my current role consists of the general and contractual management responsibility for three Leisure sites.

What are your goals?

Inspiring others by setting good examples. I want to be an ethical person; being honest; being humble; having firm values and being loyal. To make a difference to people's lives however big or small.

What is the best piece of career advice you've been given?

In my view, the success of any business is always attributed to the staff that work with you. They are the most important ingredient, if you treat them well in my experience they will be loyal, hard working and always give 100 per cent. I have on my wall in the office a quote from Richard Branson which says: "Train people well enough so they can leave, but treat them well enough so they do not want to". This ethos has served me well.

What advice would you give to young people starting out in the industry?

The leisure industry is so diverse now and there are so many opportunities and pathways to progress to be whatever you want to be. To reach your goals it helps if you are passionate, flexible, reliable, opportunistic, creative and, most importantly, able to communicate with people from all walks of life. I believe a starting point in leisure is to become an apprentice, whereby you are likely to experience many different roles which will help you to decide which pathway you are best suited and enjoy most.

Community Leisure UK

The voice for community leisure trusts across the UK

The community leisure trust collective has launched a new brand that seeks to support and develop our public leisure and culture services. **Community Leisure UK** – formerly Sporta - is the association that specialises in charitable leisure trusts across the UK, enabling networking and knowledge sharing with peers and external stakeholders.

Collectively, member community leisure trusts manage a **combined budget of more than £1.6bn**, **employ over 67,000 people**, and receive **233million visits per year**.

Charitable trusts are key community anchors who **reinvest every penny** into developing services focused on their local people across the life course. Trusts are working with more and more partners to develop supported routes to **mental and physical health improvement**, while reshaping services to meet local strategic objectives.

The ultimate aim of community leisure trusts is to **engage all people across the community**, whether that is having a health check, a coffee in a safe and warm space, going for a swim, taking a walk in the park, borrowing a library book or becoming a member of a gym.

Community Leisure UK are keen to help organisations who would like to know more about the public leisure landscape and / or the charitable trust model. Please do get in touch at:

www.communityleisureuk.org

@CommLeisureUK

cateatwater@communityleisureuk.org

Thank you for reading.



POLICY

Call for more inclusive, active nation

Disability sports charity Activity Alliance has called on political parties to commit to giving disabled people "equal opportunities to live full and active lives".

Publishing its own manifesto ahead of the 12 December general election, the charity (previously known as the English Federation of Disability Sport) published five asks for parties to consider.

These are for the next government to:

1. Boost cross-department government collaboration
2. Make sport and leisure bodies responsible
3. Address disabled people's fears of losing benefits

4. Ensure collaboration for greater health and wellbeing outcomes

5. Inspire future generations through inclusive PE and school sport

In the manifesto, the charity says that the DCMS should insist that the strategies of all sport and leisure bodies are inclusive of disabled people in relation to programmes, performance pathway and workforce.

"The 12 December general election is a perfect opportunity for political parties to commit to giving disabled people the same opportunities to live full and active lives," the charity said in a statement.

[READ MORE ONLINE](#)



■ The charity says sport bodies are inclusive of disabled people



The 12 December General Election is a perfect opportunity for political parties to commit to giving disabled people the same opportunities to live full and active lives.

EXPANSION

Ultimate Performance reveals plans for three new sites



Bringing UP to my home county is incredibly gratifying

Nick Mitchell

Personal training company Ultimate Performance has revealed plans to add three new clubs to its growing UK portfolio.

The company will open a 3,000sq ft (279sq m) studio in central Leeds in January 2020, followed by further launches in Liverpool and central London (St Paul's).

Leeds is the company's eighth location in the UK and will be operated alongside existing gyms in London City, Mayfair, Kensington, Manchester and Cheshire.

The UK openings are the latest stage in the company's global expansion.



■ The first new studio will open in Leeds in January

The company currently operates 19 gyms in nine countries.

"Bringing Ultimate Performance to my home county is incredibly gratifying and represents the fulfilment of a personal dream for me," said founder and CEO, Nick Mitchell.

[READ MORE ONLINE](#)

BOUTIQUES

1Rebel and Technogym to launch at-home platform



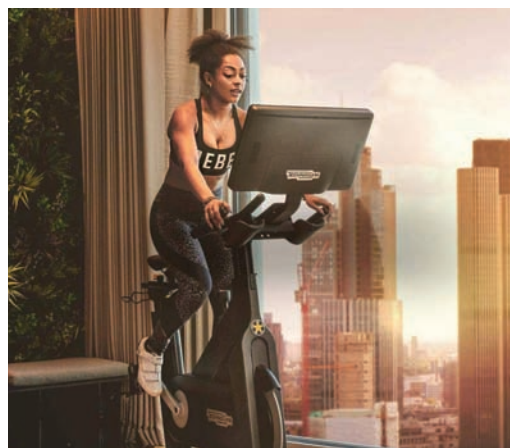
We want to extend our 'fitness as entertainment' concept

James Balfour

Boutique fitness operator 1Rebel has partnered with Technogym to develop an at-home indoor cycling platform to rival the likes of Peloton.

The new Ride Live service will combine live classes streamed from 1Rebel's studio in London's Victoria – as well as a library of on-demand sessions – with the Technogym Bike, which consumers can purchase for home use.

Co-founder James Balfour said: "1Rebel has made its mark as a disruptor brand with a loyal following. Now, we want to extend our



■ The Technogym Bike has been priced at £2,450

'fitness as entertainment' concept directly into consumer's homes."

The Technogym bike has been priced at £2,450 and the subscription for unlimited classes on the 1Rebel channel will cost £39 a month.

The tie-up with 1Rebel is part of Technogym's global Live service. Launched in March this year.

[READ MORE ONLINE](#)

FINANCIALS

Peloton CEO says he's baffled by falling share price

Peloton co-founder and CEO John Foley has admitted that he is baffled as to why shares in the company have "gone backwards" since its IPO in September.

The company's share price has fallen 14 per cent from its initial value since the company listed on the US-based NASDAQ on 26 September.

The shares took a further hit on 5 November – the day it released its first quarterly results – trading as much as 9.5 per cent lower. Shares in the company are currently valued at around US\$23.50 – considerably lower than the IPO price of US\$29.



■ Peloton listed on the NASDAQ market in September



The sliding share price is a bit of a head scratcher

John Foley

Speaking to US-based financial news service *CNBC*, Foley said the slide in the share price "is a bit of a head scratcher".

"We had triple-digit top-line growth and single-digit EBITDA loss in a climate that people want profitability," Foley said.

"For us, profitability is a managed outcome – we could pull back on growth and become profitable tomorrow."

[READ MORE ONLINE](#)

MYXfitness becomes latest to launch at-home fitness

[▶ Play Video](#)

Wellness company MYXfitness has become the latest company to launch an on-demand, at-home fitness offer, looking to engage consumers directly through virtual fitness.

MYXfitness' package includes a commercial-grade Star Trac Stationary Bike Trainer fitted with a 21.5-inch interactive tablet, accompanied with a heart rate monitor. The bike will be priced at US\$1,199 (£926).

Bike owners can then tap into a digital platform which offers hundreds of classes at US\$29 (£22) per month.

[READ MORE ONLINE](#)

RESEARCH

Study: any amount of running is beneficial

Any amount of regular running can dramatically reduce the risk of death, according to a study published in the *British Medical Journal*.

A team of researchers looked at 14 previous studies, charting six different groups of participants – totalling more than 230,000 people – who were followed over periods ranging between 5.5 and 35 years.

In total, 25,951 individuals died during the follow-ups. From those, the study's meta-analysis showed that the people who had been running regularly had a 27 per cent lower risk of early death through any cause.

The data also showed regular runners had a

30 per cent lower risk of an early death related to cardiovascular problems and a 23 per cent lower risk for suffering a cancer-caused early death.

In the report's conclusion, study author Dr Željko Pedišić from Victoria University, Australia, said: "Any amount of running, even just once a week, is better than no running, but higher doses of running may not necessarily be associated with greater mortality benefits.

"The conclusion is that increased amount of running, regardless of its dose, would probably lead to substantial improvements in population health."

[READ MORE ONLINE](#)



■ Regular runners had a 27 per cent lower risk of early death



“
Running leads to substantial improvements in health
Željko Pedišić

RESEARCH

15min of exercise would 'boost economy by US\$100bn



“
This study proves the link between exercise and economic growth

Adrian Gore

A study assessing the impact of physical inactivity on national economies has suggested that if all adults aged 18-64 walked just 15 minutes more a day, the world economy would grow by an estimated US\$100bn a year until 2050.

The figure comes from a global study published by non-profit research institute RAND Europe and insurance giant Vitality.

It shows that if people who are currently physically inactive were to reach the World Health Organization's recommended levels of exercise, employees would gain up to five



■ The figure comes from a global study on exercise

additional days of productive time each year. This would result in the global economy to grow by an estimated US\$220bn every year.

"This ground-breaking study provides proof of the relationship between exercise, productivity, mortality and economic growth," said Adrian Gore, CEO of Discovery Group, which owns Vitality.

[READ MORE ONLINE](#)

The background of the advertisement is a photograph of a gym setting. In the foreground, a man in a grey long-sleeved shirt and dark shorts is performing a pull-up on a yellow and black suspension training device. Behind him, a woman in a teal t-shirt and dark pants is also using the same device. To the right, another man in a light-colored sweater is visible, looking towards the camera. The gym has a grey floor with yellow markings and various pieces of equipment in the background.


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PARTICIPATION

Spogo was unsustainable, but not a waste

Sport England has published an update on its digital strategy, in which the grassroots organisation offers insight into its handling of Spogo, a now defunct online resource which was meant to offer the public an easy way to find sporting opportunities.

Spogo was marketed as the cornerstone of Sport England's digital legacy plans for the London 2012 Olympic Games.

Launched in July 2012, the service was supposed to be delivered in partnership between Sport England and the then Fitness Industry Association, which rebranded as ukActive in November 2012. "As part of our investments in

our previous strategy, we attempted to create the nation's biggest sport and fitness finder – Spogo," Sport England said in the update.

"However, we quickly learnt that what seemed like the obvious solution to supporting more people to get active, was anything but.

"Not only was this approach not sustainable, due to the high costs of nationally marketing Spogo, but data about what activities were happening where and when was not of a sufficient standard to give people the information and quality experience they expected online – our ambition was too big."

[READ MORE ONLINE](#)



■ Spogo was supposed to help people find sporting opportunities



We quickly learnt that what seemed like the obvious solution to supporting more people to get active, was anything but

Sport England

DISABILITY SPORT

New parasport fund to get disabled people more active



Parasport is a crucial part of helping us to deliver our vision

Mike Sharrock

Sport England has revealed details of a new £250,000 fund, aimed at helping disabled people to become more active.

The "Parasport, powered by Toyota" programme will offer activity providers who register on the Parasport.org.uk online hub the opportunity to apply for grants of between £1,000 and £5,000, in order to improve the quality and quantity of equipment available to disabled people.

The Parasport.org.uk online hub, is designed to create a community for people to share their experiences and become advocates.



■ The fund will offer grants of up to £5,000

It also provides disabled people and their networks with advice and useful information to help them become physically active.

Mike Sharrock, CEO of British Paralympic Association added: "Parasport is a crucial part of helping us to deliver our vision: through sport, inspire a better world for disabled people."

[READ MORE ONLINE](#)

MAJOR PROJECT

'Huge public support' for new Everton FC stadium



We will file plans for the stadium by the end of 2019

Denise Barrett-Baxendale

The designs for Everton Football Club's new £500m stadium have received a "huge vote of support" from members of the public, according to the club

The English Premier League club undertook a public consultation on the plans for the 52,000-capacity, which saw more than 43,000 respondents offer their feedback.

Analysis of the data revealed that 96 per cent of the respondents want The People's Project – the combined stadium development plan and redevelopment of the existing Goodison Park site – to continue.



[Play Video](#)

■ 96 per cent of the respondents supported the plans

In addition, 91 per cent of people support the proposed mix of uses and scale of development at the club's current home to create a community-led legacy that could include new homes, health, education, youth and business facilities.

According to Denise Barrett-Baxendale, Everton FC's CEO, the results of the consultation means that the club will now file plans for the stadium – which will be built at the semi-derelict Bramley Dock – by the end of 2019.

[READ MORE ONLINE](#)

PUBLIC LEISURE

First centres built as part of £105m Belfast project

Two newly-built leisure centres are set to open their doors in Belfast this year as part of the city council's £105m Leisure Transformation Programme.

The £20m Lisnasharragh Leisure Centre and the £15m Brook Leisure Centre will both open during December 2019.

Facilities at the Lisnasharragh site will include a 25m, eight-lane pool with 250 spectator seats; a learner pool with movable floor and diving provision; and a "confidence water" area for small children and toddlers.

There will also be a health club with a 140-station



■ Both new centres will include a 25m swimming pool



Leisure Transformation offers a fantastic opportunity

Matt Garrett

fitness suite, an indoor cycling studio and group exercise studios.

"Leisure Transformation is a fantastic opportunity for all of us as we work across the city ensuring our new leisure centres each have their own USP, minimising duplication and ensuring balanced, value-for-money investment," said Matt Garrett, chair of Belfast City Council's resources committee.

[READ MORE ONLINE](#)

National Tennis Academy opens its doors at Loughborough

The new National Tennis Academy at Loughborough University has officially opened its doors to the next generation of talented British tennis players.

Developed by the sport's national governing body, Lawn Tennis Association (LTA), the academy will deliver a professional-style, interdisciplinary training environment tailored specifically to prepare players for the demands of pro tennis.

According to the LTA, it will play a "crucial role in the implementation of a new seamless player pathway".

[READ MORE ONLINE](#)

MAJOR PROJECT

Manchester indoor arena project takes step closer



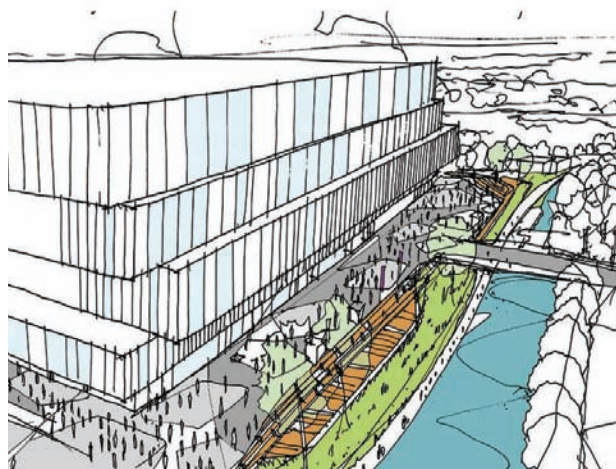
We're still at the feasibility stage for the potential new arena at the Etihad Campus

Oak View Group

City Football Group (CFG), the owner of English Premier League champions Manchester City, has moved closer to building a major indoor entertainment venue adjacent to its existing Etihad Stadium in east Manchester.

Working together with US-based venue development specialist Oak View Group, CFG has completed the first phase of public consultation for a 21,000-capacity venue.

To be located within the Etihad Campus, the project is set to create competition for the existing Manchester Arena – a venue which also has a



■ A 'very early stage indicative sketch' of the venue

capacity of around 21,000 and has established itself as the region's premium live entertainment venue.

In a statement, Oak View Group said: "We're still at the feasibility stage for the potential new arena at the Etihad Campus. Our ambition is for a large, enclosed venue."

[READ MORE ONLINE](#)

GRASSROOTS

New LimbPower player pathway published

A new player pathway resource has been launched to remove the barriers standing in the way for people with a limb impairment who want to play sport.

Produced by charity LimbPower – with support from Sport England's Inclusive Sport Fund and industry body Activity Alliance (previously known as the English Federation of Disability Sport) – the resource will offer information on where and how those with disabilities can access physical activity and sport.

The resource outlines the different opportunities, from



■ The resource offers info on disability sport opportunities



The resource will help people with impairments to access sport

Kiera Roche

grassroots to elite level, and highlights the organisations who can support people on their journey and how to access additional support.

"One of the major barriers to participation in physical activity and sport is access to information," said Kiera Roche, LimbPower CEO.

"Each resource will fill a knowledge gap to enable individuals with limb impairments to access sport."

[READ MORE ONLINE](#)

Growth of esports impacting traditional sports

A surge in investments made into the booming esports sector is now creating competition for traditional sports.

The second annual *Esports Survey*, which surveyed more than 200 sports executives, showed that nearly all respondents (90 per cent) feel the growth of esports has already impacted traditional sports.






Among the areas in which the executives feel esports is challenging sport the most is online audience, with more than half (57 per cent) saying there is already increased competition for viewership.

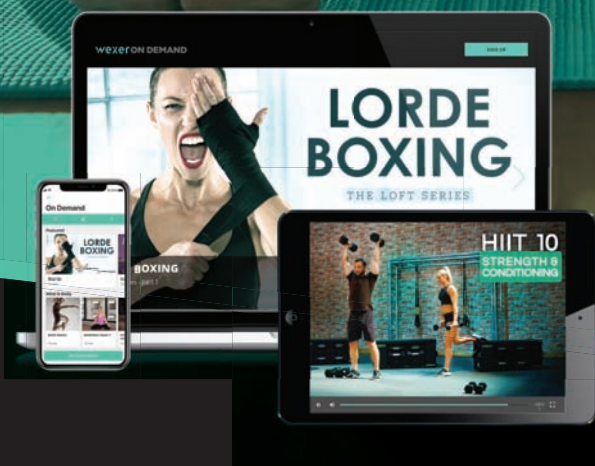
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Domestic Tourism - it wasn't meant to be like this

The theory is simple. If the value of the pound drops, then the number of people holidaying at home will increase, as people get priced-out of taking overseas holidays. Except, sometimes the reality and the theory don't align. And this is very much the case with domestic tourism at the moment.

Since the EU referendum, the pound has depreciated by about 15 per cent against the euro, so we would have expected a decrease in outbound travel to Europe and a corresponding increase in the number of people taking holidays at home – after all, we had the “Staycation” phenomena when the value of the pound fell in 2009-10 as a result of the global economic crisis.

However, since 2016, the number of domestic tourism trips undertaken in the UK has been static at about 119m per annum while expenditure has increased less than the rate of inflation.

Things get even more interesting when you look at the relationship between the number of holiday trips and the number of trips to visit friends and relatives (VFR). The standard tourism theory is that, if people's incomes are squeezed, they will try to find lower-cost solutions when taking holidays. So if people are worried about making ends-meet, you would expect the number of people visiting friends and relatives to increase as people look to save on accommodation and meals rather than paying the full cost of serviced accommodation. Yet, since 2016, the number of VFR trips has declined, while the number of Holiday trips as remained steady.

There are two possible answers to what is happening. The first relates to why more people haven't switched from

overseas holidays to domestic holidays. When the global economic crisis hit the UK in 2008-9, the unemployment rate suddenly rose from 5 per cent to 8 per cent. It doesn't sound like much but a 60 per cent increase in the number of people unemployed in the space of a year is enough for many people to cut back expenditure and switching from overseas to domestic holidays.

By contrast, since 2016, the unemployment rate has continued to fall. So we can conclude that switching behaviour is more due to income concerns than cost concerns.

Second, much of the VFR market is driven by families visiting retired grandparents and people in cities visiting friends in rural and seaside locations. Yet these two types of VFR travel mark the distinction between Remain and Leave voters – the young voting to remain while the elderly voted to leave and people in rural and seaside areas voting to leave while urban people voted to Remain.

It could well be that the Brexit divide is damaging VFR tourism. ●



■ Kurt Janson is the director of the Tourism Alliance



Since 2016, the number of domestic tourism trips undertaken in the UK has been static at about 119m per annum



■ Much of the number of trips to visit friends and relatives involve travel to the seaside



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Spa & wellness news

TRAINING

Derby to cancel spa management degree

The University of Derby is axing its Spa Management degree as of 2022.

The University is yet to confirm the reason, but the UK Spa Association (UKSPA) has attributed it to reduced demand for the course, saying: "Derby University is to cease the qualification due to a steady decline of student numbers over recent years".

Derby launched the country's first BSc (Hons) degree course in International Spa Management in September 2002.

Previous students have expressed surprise at the decision.

Dr Gillian Hunter PhD – Derby University alumna – told *Leisure Opportunities*:

"During my time at Derby, the leadership was strong and committed to spa education, the course was thriving and the industry was benefiting."

"I'm surprised and disappointed to see the spa management degree at the University of Derby is closing."

In a statement, The UKSPA said: "This is a sign that the spa and wellness industry is undervalued and misunderstood".

The global spa market was valued at US\$119bn by the GWI in 2018, but the UKSPA warns that with academic institutions retrenching, the market won't have the workforce to sustain it.

[READ MORE ONLINE](#)



■ The university is yet to confirm the reason for axing the course



I'm surprised to see the spa management degree closing

Dr Gillian Hunter

PARTNERSHIPS

Lanserhof at The Arts Club launches tailor-made service



The programme offers members a chance to understand their body

Sebastian Kunz

Lanserhof at The Arts Club – a private members' medi-gym in London's Mayfair – has partnered with personalised health-system provider, bioniq Health Tech Solutions, to offer members a bespoke supplement programme, bioniq LIFE.

In-depth blood, microbiome and genetic tests are used to track health and produce tailor-made supplements.

The programme costs £250 a month, and includes an initial blood test, a consultation with a medical expert, the bespoke supplement and a follow-up blood test.

■ Bioniq uses in-depth blood, microbiome and genetic tests



Sebastian Kunz, medical director at Lanserhof at The Arts Club said: "The new programme offers members a chance to understand their body in more detail and learn how to optimise function".

[READ MORE ONLINE](#)

REDEVELOPMENT

Harrogate's Majestic Hotel gets new spa

The Majestic Hotel in the historic thermal spa town Harrogate has a new £15m spa following an overhaul of the entire property.

The hotel, which operates as a DoubleTree by Hilton, was built in 1900 and is one of the grand dames of the town, which is claimed to have 100 different mineral water springs.

Harrogate has strong associations with spa and restorative treatments dating back to the 19th century, as traditionally, doctors prescribed drinking or bathing in the mineral waters of Harrogate to treat a variety of ailments.

The newly refurbished Harrogate Spa includes

four single and two couple's treatment rooms and has selected ESPA, Thalgo and Carita as product houses.

Additional facilities include a spa pool, Himalayan salt sauna, steamroom, experience shower, ice fountain and Rasul – a space where guests conduct a Middle Eastern ritual of smoothing mud over their hair, face and body whilst in a steamroom.

Lynn Roach, spa director at Harrogate Spa said: "We have worked carefully to incorporate the rich heritage of our spa town location, combining this with the latest in wellbeing and world-class service from our spa team".

[READ MORE ONLINE](#)



■ The new spa is part of a £15m overhaul of the Majestic Hotel



We've worked carefully to incorporate the rich heritage of our location

Lynn Roach

EVENTS

Green Spa Network announces 2020 Summit



The programme will explore CBD, green beauty, the future of blue beauty and take a deep dive into the biological implications of the average diet

Green Spa Network (GSN) has announced its upcoming Self-care and Personal Sustainability Summit, which will take place from 1-3 December 2020, at Kripalu Center for Yoga and Health, Massachusetts, US.

The workshop is designed to bring the global wellness community together with a programme consisting of lectures, yoga, emotional release work, breathwork, aromatherapy, and hands-on adjustments with live music, movement and meditation.

The programme will explore CBD, green beauty, the future of



■ The event will take place in December 2020

blue beauty and take a deep dive into the biological implications of the average American diet.

Wellness experts presenting at the summit will include Joanna Roche, GSNPlanet executive director and certified vibrational sound therapist.

[READ MORE ONLINE](#)

MARKETING

Mandarin Oriental prepares for Silent Nights

Mandarin Oriental hotel group's Silent Night programme will take place this year on the 11 December.

All Mandarin Oriental spas – including the one at Hyde Park in London – will offer their normal treatment menu until 5.00pm, after which time there will be no talking or music to create a sense of peace and encourage introspection.

All communication will take place in a brief consultation at the beginning of the spa journey.

"A lot of the value of a spa experience comes from simply disconnecting from technology and experiencing time for yourself in silence," said Jeremy McCarthy, group

spa director for Mandarin Oriental Hotel Group.

"Silent Night has been hugely successful – it makes people think and appreciate what spas bring to our society.

"Spas are one of the last safe havens where people can go to have this quiet time away from technology."

The spas are also offering guests a Digital Wellness escape – a one hour 20-minute restorative treatment that focuses on the head, eyes, neck, shoulder, hands and feet to help ground the body and mind.

Mandarin Oriental has ran the Silent Night programme since 2015.

READ MORE [ONLINE](#)



■ The Silent Night Programme has been running for four years



Spas are one of the last safe havens away from technology

Jeremy McCarthy

PEOPLE

Mia Kyricos receives second industry award



This award reminds me to remain curious and open-minded

Mia Kyricos

Mia Kyricos, senior vice president and global head of wellbeing for Hyatt, has received a second award in as many months recognising her contributions to the field of wellness and hospitality.

Kyricos was named as the 2019 Cornell University MMH (Master of Management degree in Hospitality) Outstanding Alumna of the Year.

The award is given to a Cornell alumna who is able to demonstrate "exceptional career progression and service to the Cornell University School of Hotel Administration and its students".



■ Kyricos was honoured by Cornell University

"It's an incredible honour to be recognised by the Cornell University School of Hotel Administration, an institution that was instrumental in shaping my career," Kyricos told *Leisure Opportunities*.

"This award reminds me to remain curious and open-minded."

READ MORE [ONLINE](#)

Attractions news

MUSEUMS

Science Museum transformation completed



The scale of these five vast galleries is unprecedented

Sir Ian Blatchford

London's Science Museum says it has now completed its "Masterplan" transformation project, started in 2010, with the opening of 3,000sq m (9,842sq ft) of new galleries that together comprise the largest medical exhibit space in the world.

The Medicine: The Wellcome Galleries development has cost £24m and features more than 3,000 medical artifacts, artworks, interactive games and immersive experiences "bringing the history of medicine to life".

Consisting of five new galleries that have been designed by WilkinsonEyre,



■ The galleries will bring the history of medicine to life

the displays allow the collections of Henry Wellcome and the Science Museum Group to go on show, revealing how the quest to better understand the human body has transformed medicine.

Sir Ian Blatchford, director, said: The scale and ambition of these five vast galleries is unprecedented."

[READ MORE ONLINE](#)

PEOPLE

Prince Andrew 'no longer president of ALVA'

The Association of Leading Visitor Attractions (ALVA) has confirmed that HRH The Duke of York, Prince Andrew, will no longer represent the organisation as its president.

Prince Andrew had held the role of president for exactly 20 years, having being appointed to the role in 1999.

In a short statement, ALVA said: "In light of the Duke of York's decision not to undertake public duties for the foreseeable future, as a consequence of the issues raised in the BBC Newsnight interview, the board of ALVA confirms that His Royal Highness is now no longer its president.

"The Duke of York has been President of ALVA

since 1999 and we thank him for the support he has given the Association over the last 20 years.

"It is intended that Lord Lee, our chair, will succeed HRH as president in September 2020, when Lord Lee steps down as chair, having served ALVA in that role for 30 years.

"We do not intend to make any further statements to the media about the board's decision to cease HRH's presidency of ALVA."

ALVA's members include some of the UK's most popular, iconic museums, galleries, palaces, zoos, historic houses, heritage sites and leisure attractions.

[READ MORE ONLINE](#)



■ Prince Andrew was appointed to the role of president in 1999



The Duke of York has been President of ALVA since 1999 and we thank him for the support he has given the Association over the last 20 years

ALVA statement

DEFEATING DEPRESSION

A study has suggested that cranking up the levels of physical activity may protect against depression



■ The team calculated the genetic risk for each participant

Increased exercise levels can significantly reduce the chances of developing depression, even among people who are genetically predisposed to the condition.

That is the key finding of a study published in the journal *Depression and Anxiety*, which showed that individuals who engaged in regular exercise each week were less likely to be diagnosed with a new episode of depression, even in the face of high genetic risk for the disorder.

RESEARCH

Drawing on genomic and electronic health record data from nearly 8,000 participants in the Partners Healthcare Biobank, researchers at Massachusetts General Hospital (MGH) followed patients who filled out a survey about their lifestyle habits (including physical activity) when they enrolled in the Biobank.

The team set out to mine millions of electronic health record data points collected over two years – and then identified people who received diagnoses related to depression.

They also calculated genetic risk scores for each participant, combining information across the entire genome into a single score that reflects a person's inherited risk for depression.

When it comes to depression, genes are not destiny – being physically active has the potential to neutralise the added risk



■ The study was based on genomic and electronic health record data from nearly 8,000 participants

About 35 additional minutes of physical activity each day may help protect people against future depression episodes

BENEFITS FOR ALL

The team concluded that people with higher genetic risk were, as expected, more likely to be diagnosed with depression over the next two years. Significantly, though, people who were more physically active at baseline were less likely to develop depression, even after accounting for genetic risk.

In addition, higher levels of physical activity seemed to be protective for all people – even those with the highest genetic risk scores for depression.

The researchers found that both high-intensity forms of activity, such as aerobic exercise, dance and exercise machines, and lower-intensity forms, including yoga and stretching, were linked to decreased odds of depression.

Overall, individuals could see a 17 percent reduction in odds of a new episode of depression for each added four-hour block of activity per week.

PROMISING EVIDENCE

It is believed to be the first study to show how physical activity can influence depression despite genetic risk.

"Our findings strongly suggest that, when it comes to depression, genes are not destiny and that being physically active has the potential to neutralise the added risk of future episodes in individuals who are genetically vulnerable," said Karmel Choi, lead author of the study. "On average, we found that about 35 additional minutes of physical activity each day may help people to reduce their risk and protect against future depression episodes.

"We provide promising evidence that primary care and mental health providers can use to counsel and make recommendations to patients that here is something meaningful they can do to lower their risk even if they have a family history of depression." ●



■ Karmel Choi, lead author of the study



The most important message from this research is that older adults should increase or maintain their exercise frequency to prevent cardiovascular disease

Kyuwoong Kim, lead author

STAY ACTIVE - STAY HEALTHY

Increasing exercise levels at older age has proven to reduce the risk of heart disease and stroke




■ The research studied 1,119,925 men and women aged 60 years or older

People over the age of 60 should increase their exercise levels in order to prevent heart disease and stroke.

Findings from a study of more than 1.1 million people aged 60+ found that those who did less moderate or vigorous physical activity as they got older had as much as a 27 per cent increased risk of heart and blood vessel problems.

In contrast, those who increased their levels of activity had a reduced risk of cardiovascular disease of up to 11 per cent.

The study, published in the *European Heart Journal*, shows that the link between levels of physical activity and risk of cardiovascular disease in older people held true even for those with disabilities and chronic conditions such as high blood pressure, high cholesterol levels and type 2 diabetes.



■ Those who increased their activity levels saw an 11 per cent reduced risk of cardiovascular problems

The research was carried out by the Seoul National University Graduate School Department of Biomedical Sciences in South Korea.

"The most important message from this research is that older adults should increase or maintain their exercise frequency to prevent cardiovascular disease," said Kyuwoong Kim, lead author of the study.

"Globally, this finding is of public health importance because the world's population aged 60 years and older is expected to total two billion by 2050, which is an increase from 900 million in 2015 according to the World Health Organization.

"We believe that community-based programmes to encourage physical activity among older adults should be promoted by governments. Also, from a clinical perspective, physicians



Our research suggests that it is necessary to be more physically active for cardiovascular health

should 'prescribe' physical activity along with other recommended medical treatments for people with a high risk of cardiovascular disease."

The research studied 1,119,925 men and women aged 60 years or older and who underwent two consecutive health checks provided by the Korean National Health Insurance Service (NIHS) from



■ The global number of those aged 60 years and older is expected to total two billion by 2050, an increase from 900 million from 2015

2009 to 2010 and 2011 to 2012. The researchers found that people who moved from being continuously inactive at the 2009-2010 health check to being moderately or vigorously active three to four times a week at the 2011-2012 health check had an 11 per cent reduced risk of cardiovascular problems.

Those who were moderately or vigorously active one or two times a week at the first check had a 10 per cent reduced risk if they increased their activity to five or more times a week. ●



■ This year's winners were announced across 20 different categories

IOG AWARDS

Tottenham Hotspur and Northampton Saints among IOG award winners for groundskeeping

Groundskeeping teams at English Premier League club Tottenham Hotspur and Premiership rugby side Northampton Saints are among the winners of this year's Institute of Groundsmanship (IOG) industry awards.

The awards celebrate the quality standards of grounds care achieved in public and private sports, highlight the progress of young professionals and entrants' environmental considerations. In all, winners were announced across 20 different categories.



IOG chief executive Geoff Webb said: "We've enjoyed a glorious year of professional sport, especially a summer of outstanding cricket, and this has highlighted the crucial role played by high-class playing surfaces – and, therefore, also our superb grounds care skills.

"Our awards also acknowledge the unstinting work of the army of volunteers who maintain grassroots pitches up and down the country, often on very limited budgets, to enable players of all abilities and ages to enjoy sport on well-prepared pitches." ●

We've enjoyed a glorious year of professional sport – highlighting the crucial role played by high-class playing surfaces and our superb grounds care skills

Geoff Webb, IOG chief executive



■ The groundsteam at the newly-opened Tottenham Stadium was awarded the Professional Football Grounds Team of the Year

The full list of winners of the 2019 IOG Industry Awards:

- Professional Football Grounds Team of the Year (Premier League, Championship and Scottish Premier League): **Tottenham Hotspur FC**
- Professional Football Grounds Team of the Year (English Football League 1 and below; Scottish Championship and below; Ireland & Wales Professional Leagues): **Swindon Town FC**
- Professional Cricket Grounds Team of the Year: **Sussex CCC**
- Professional Rugby Football League Grounds Team of the Year: **Castleford Tigers RLFC, West Yorkshire**
- Professional Rugby Football Union Grounds Team of the Year: **Northampton Saints RFC**
- Professional Tennis Courts Grounds Team of the Year: **Devonshire Park, Eastbourne**
- Professional Horse Racing Grounds Team of the Year: **Warwick Racecourse**
- Most Promising Sports Turf Student of the Year: **Callum Allsop, Leicester City FC**
- Young Grounds Person of the Year: **Nick Pepper, Gloucestershire CCC**
- Volunteer Sports Grounds Team/ Individual of the Year: **Andy Cambridge, Foxton FC, Cambridgeshire**
- National Governing Bodies' Community Sector Sports Club Grounds Team/ Individual of the Year: **Harborough Town FC, Leicestershire**
- Public Sector Sports Grounds Team of the Year: **Prestige Grounds Ltd, Wiltshire**
- Bowling Grounds Team/Individual of the Year: **Polly Bowls Club, Sutton-in-Ashfield, Nottinghamshire**
- Best Managed Artificial Sports Surface of the Year: **University of Warwick**
- Environmental/Ecology Project of the Year: **City Football Academy, Manchester**
- University/College Grounds Team of the Year: **Nottingham University**
- Independent School Grounds Team of the Year: **Merchiston Castle School, Edinburgh**
- International Award: **Dean Gilasbey, ProPitch**
- Alex R Millar Groundsperson Award – chosen from the outstanding winner across all award categories: **Danny Negus, Devonshire Park, Eastbourne**
- Outstanding Achievement Awards **Keith Kent, former head groundsman at RFU Twickenham. Chris Wood, England and Wales Cricket Board pitch inspector.**

Our awards also acknowledge the unstinting work of the army of volunteers who maintain grassroots across the country



■ Sussex CCC was named the Professional Cricket Grounds Team of the Year



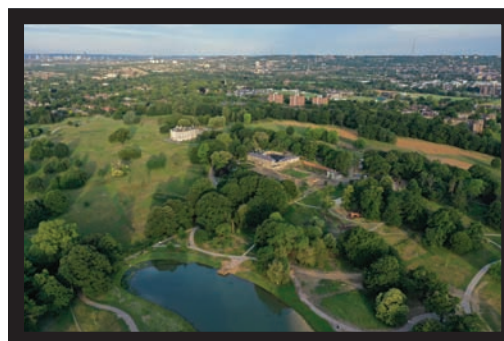
Lewisham Council is seeking
expressions of interest
 to identify a suitable operator to assume the
**operation of the swimming lake at
 Beckenham Place Park**, on a lease basis.

Beckenham Place Park is South East London's largest park and has benefitted from a £6m investment over the past 18 months. The jewel of the beautiful, historic landscape is the newly recreated Georgian lake, which now supports open water swimming.

Beckenham Place Park now attracts around 750,000 visits a year. Park visitors enjoy activities in the mansion, the new playground, the stableyard café, the extensive formal gardens and the swathes of ancient woodland. Increasingly, visitors also flock to swim in the lake. In the summer months, many of these are local people seeking a refreshing dip, and not seasoned open water swimmers.

The Council seeks an operator experienced in running outdoor swimming venues in urban areas. The operator also has the opportunity to offer other boating activities on the lake alongside swimming.

Initial expressions of interest are sought via responses to specific questions in the EOI pack, as well as background information on the organisation and a summary of the proposed approach to operations on the lake and health and safety.



Please click below or scan QR code for more information or contact vince.buchanan@lewisham.gov.uk and alison.taylor@lewisham.gov.uk for an EOI pack.

All expressions of interest should be submitted by midnight on 8th December.

Following receipt and review of expressions of interest potential operators will be contacted for subsequent discussions around the next steps.



More info



leisure opportunities

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Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

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We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

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Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

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We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



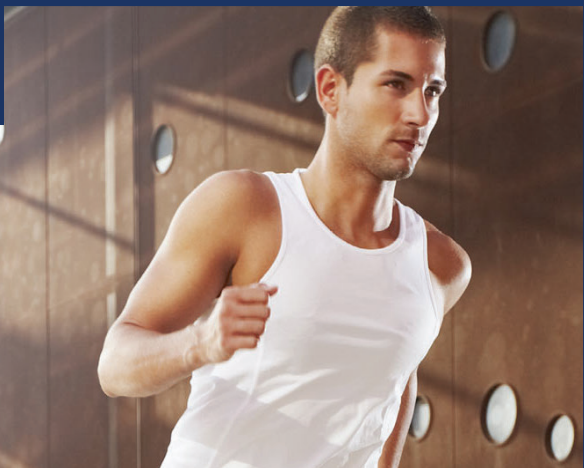
Chris Barnard

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com

EXECUTIVE DIRECTOR

Competitive salary

Location: Brussels, Belgium

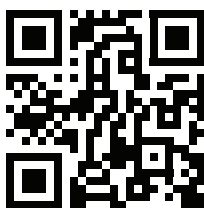


EuropeActive, the European Health and Fitness Association, is the leading organisation representing the whole of the European health and fitness

sector, registered in Brussels as a not for profit trade association. The health and fitness sector in Europe serves 62 million consumers, employs 650,000 people and consists of more than 62,000 facilities and generates revenue of 27 billion Euros. EuropeActive aims to get "More People, More Active, More Often," and promotes the benefits of an active lifestyle and the use of safe and reliable health and fitness facilities. EuropeActive has a team of 10 people in the Brussels office.



EuropeActive is recruiting a new Executive Director to lead the association through its next exciting phase of growth. The successful candidate should have experience / knowledge of developing a membership-oriented organisation or trade association. We are looking for somebody with highly developed leadership and motivational skills with exceptional self-motivation, energy and drive. A passion for health and fitness is required.



***For more information and to apply,
please click below or scan QR code.***





Leisure Attendant

Competitive Salary

The College Sports and Fitness operates from Rugby, Leamington and Moreton Morrell.

The Commercial Sports and Fitness Coordinator is seeking to improve and standardise the service offered to staff, students and commercial customers across all sites.

We are looking for an outgoing, confident and reliable team player with some previous experience who enjoys working in the fields of customer service and in a busy / thriving environment. The post holder will ensure the operational standard of the sports areas are fully met on a daily basis and will actively form part of a fitness team on a rota basis.

Hours of work

The post holder will be expected to work such hours as are necessary for the proper performance of their duties and responsibilities. This is a zero hour post.

Place of work

The principal place of work will be the College's premises based at our Moreton Morrell Centre. However, the post holder may be required to work on either a temporary or indefinite basis at any premises at which we may provide services.

For more information and to apply, please click below or scan QR code.



Apply Now

Duties and Responsibilities

1. The post holder will be responsible for ensuring the health and safety procedures are adhered to for the centre by staff, students and customers. It is the responsibility of the post holder to report any health and safety issues to their line manager.
2. To ensure appropriate information, instruction and training is given to staff, students and customers in the use of the sports and fitness facilities and made aware of specific hazards/risks during exercise.
3. To contact necessary first aid staff/senior duty officer in case of an emergency and complete accident / incident report forms. To make sure every action is taken to prevent recurrence.
4. To ensure that the machinery and equipment within the area is properly cleaned, maintained and tested.
5. To take enquiries, sports bookings, and set up various activities.
6. To ensure that the sports and facilities and surrounding service areas are kept clean, tidy and to high presentation standards.
7. To supervise the Sports and fitness facilities at all times and ensure adequate cover is maintained for all areas in use.
8. To organise sports and fitness equipment for commercial classes, sports activities or external bookings and maintain sports storage area to suitable standard.
9. Cash handling and financial paperwork/ till operations associated with bookings and membership fees.
10. Assist the Manager in marketing and promotion of the Sports and Fitness Facilities.
11. You will be required to act as 'Key holder' at designated sites and will also be required to carry out Leisure Assistant duties on a daily basis as well as Instructor duties.
12. Maintain high standards of customer service at all times. To ensure queries are dealt with in a positive manner and passed on to your line manager. To handle reception duties in person or by phone or email. To wear corporate wear whilst on duty.



FOREST SCHOOL, COLLEGE PLACE, SNARES BROOK, LONDON, E17 3PY

Duty Manager

Full time 37.5 hrs per week

Competitive salary

We are seeking a responsible, dynamic individual to join our Management team. The successful candidate will work on a shift rota system covering days, evenings and weekends, being responsible for the operational management of the Leisure Centre; including health and safety, customer care, and leading and managing staff.

Applicants should be Word and Excel literate, with excellent administration, decision-making and customer-service skills, with a desire to train in other areas.

GSCE grade C or above in Maths and English is essential.

Previous experience in the Sports/Leisure industry is essential.

National Pool Lifeguard Qualification is required.

First Aid and Pool Plant Operators qualification is desirable, but training will be given to the right candidate.

The post is subject to two satisfactory references, medical questionnaire and a Disclosure and Barring Service check.

The School is committed to safeguarding and promoting the welfare of children and expects all staff to share this commitment. Applicants must be willing to undergo child protection screening appropriate to the post including checks with past employers and the Disclosure and Barring Service. We are an equal opportunities employer.

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Project Officer

LOCATION: WEST LONDON, UK SALARY: £20 - £24K PA



This is an exciting opportunity to join our fast-growing award winning team. Disability Sports Coach are currently recruiting for a Project Officer to be responsible for the delivery of all our services within West London.

Disability Sports Coach is an award winning charity which creates worthwhile sport and physical activity opportunities that have a positive impact on disabled people's lives. We do this by providing coaching, training, events, and community clubs to mainstream schools, special schools, clubs, charities & other professional organisations. Our work empowers disabled adults and children to enjoy happier, healthier lives by providing life-changing opportunities to enjoy regular sport and physical activity.

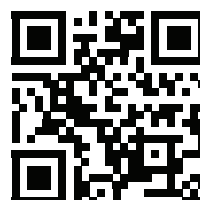
Reporting to the Partnership Manager, you will support the delivery of all Community Clubs, Coaching, Training and special events in your region. The ideal candidate will be a Level 2 NGB qualified sports coach with a minimum of 2 years' experience working within disability sports development.

To apply, please scan the QR code or click on 'apply now' to download the application form. Please note that applications must be made using the application form and applications by CV will not be considered.

Closing Date: 8th December 2019, 5pm



Apply Now



SO YOU CAN TURN YOUR PASSION INTO YOUR CAREER.



WE ARE HIRING

Finding your fit. It's what The Gym is all about. No matter your shape or size or experience, there's a place for everyone here! Seeing everyone at The Gym grow by taking on amazing development opportunities in a growing business, and trying their arm at new things gives us a warm fuzzy feeling. And we want everyone who comes to us to get a piece of that amazing just-smashed-my-personal-best action. The Gym is where you take yourself to the next level.

- **GENERAL MANAGERS**
- **ASSISTANT GENERAL MANAGERS**
- **PERSONAL TRAINERS/FITNESS TRAINERS**
- **CAREERS IN GYM SUPPORT**

Come and find your fit at The Gym, head to
www.thegymgroup.com/careers.

the
gym.
find your fit



We are recruiting apprentices from 16-60+

énergie Fitness, the UK's leading fitness franchise operator, are building an apprenticeship programme without boundaries. You can view the 4 key job roles of Host, Sales Prospector, Personal Trainer and Club Manager on the énergie Leisure Opportunities portal www.leisureopportunities.co.uk/jobs/energie

At énergie we recruit apprentices from all ages and backgrounds. You can earn attractive salaries and are guaranteed free training leading to recognised, national qualifications. If you want to make a difference to the lives of people, and create a fitness club where people feel they belong, then let's have a conversation.

énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

For more information
and to apply, click below
or scan QR code.

 **Apply Now**




**énergie
Fitness**
where you belong...



LUXE
FITNESS

PERSONAL TRAINER

Bristol, UK
Salary - Competitive

Are you an inspiring Personal Trainer looking for somewhere inspiring to build your business? Well, look no further!

Luxe Fitness is one of the UK's most stylish and atmospheric fitness clubs based in one of Bristol's most historic grade 2 listed buildings. A breath of fresh air in the fitness industry, offering a high-end premium club for an affordable price, perfect for building a personal training business.

We are not looking for average trainers, we are looking for the best! We want trainers who will blow us away with their passion and knowledge, trainers who expect more and will deliver more.

When it comes to gyms, you have to see us to believe us. We are definitely the coolest gym on the block.

All you need to work at Luxe Fitness is a Level 3 industry-recognised qualification, valid Personal Trainer insurance, a valid Emergency First Aid in the Workplace certificate and an amazing personality.

Benefits:

- 24-hour club access
- Free staff membership + guest complimentary membership
- Take home 100% of your earnings
- High PT rates
- Great range of equipment
- Spacious zoned layout
- Competitive Personal Trainer rent or Free-rent for under 10 hours of your time looking after our members
- No annual license fees or hidden fees
- An amazing club, amazing members, amazing atmosphere.

For more information and to apply, click below or scan QR code.

 **Apply Now**





WE ARE RECRUITING NATIONWIDE

EMPLOYED PERSONAL TRAINERS

Focus on PT Sessions



Excellent commission



Huge membership base



Guaranteed income



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FREELANCE GROUP EXERCISE INSTRUCTORS

All disciplines



Back to back classes



£20 per hour



LesMILLS



Send your cv and cover letter to
stacey.gould@exercise4less.co.uk



New and exciting opportunities have arisen to join the team at Sequoia, our award-winning, luxury spa and deliver an exciting, inspirational, rewarding and professional service to all members and guests.

Wellbeing Manager

The role will take responsibility for the day to day running of our gym, home to the latest hi-tech exercise equipment, as well as overseeing our new services such as Nutrition, Physiotherapy and Remedial Sports Massage which make Sequoia a true holistic Wellness destination.

The Wellbeing Manager will manage our team of Fitness Instructors as well as external practitioners so management experience is essential, in addition to a passion for motivating the team to achieve their personal and combined goals.

Spa/Holistic Therapist

As a Grove Therapist, you will need relevant qualifications (BTEC, NVQ, ITEC, CIDESCO, CIBTAC or equivalent), preferably with ESPA training and product knowledge.

Your spa experience will certainly have included delivering predominately massage treatments. But more than that, we're looking for a positive focus on customer care, the flexibility to work shifts and weekends, the ability to communicate and interact with guests, in English, and the desire to play your part in a fantastic team.

For more information and to apply,
click below or scan QR code.





Would you like to work in a multi-award winning, 5 bubble Spa?

A fantastic opportunity has arisen for therapists to join our Kohler Waters Spa, within the AA 5 Red Star, Old Course Hotel in St. Andrews.

KOHLER
Waters
SPA

Spa Therapist

Competitive salary

Benefits

- 8% commission on all treatments performed.
- Training in innovative and unique water treatments.
- A generous hotel, golf and spa benefits package.
- An inviting and supportive work environment.
- Accommodation is available to assist with relocation if required.

Skills/Requirements

- Beauty Therapy NVQ Level 3 or equivalent
- Strong interpersonal and communication skills
- A passion for delivering exceptional levels of service

Why Work at Old Course Hotel, Golf Resort & Spa?

The Old Course Hotel, Golf Resort & Spa is proud to be part of Kohler Co., a company whose mission is to contribute to a higher level of gracious living for those who are touched by our products and services.

We understand that it takes investment in our associates' development to make that happen. So, we offer ongoing investment in each individual's personal development and the opportunity to collaborate with others across functions and roles at Kohler Co., both locally and internationally.

In addition to the investment in your development, The Old Course Hotel, Golf Resort & Spa offers a generous hotel, golf & spa benefits package in addition to an attractive pension plan.

About Us

The Old Course Hotel, Golf Resort & Spa is an award-winning company who is proud to be recognised as an exceptional hospitality provider and also an employer of choice, committed to the development of staff. An independently ran resort, we are part of Kohler Company's Hospitality & Real Estate division, an American company offering up a whole host of opportunity to its employees.

We are an equal opportunities employer and we welcome applications from all suitably qualified persons regardless of their sex, religious belief, political opinion, race, age, sexual orientation; or, whether they are married or in a civil partnership; or whether they are disabled; or whether they have undergone, are undergoing or intend to undergo gender reassignment.

For more information
and to apply, click below
or scan QR code.

 **Apply Now**





Therapist

LONDON

COMPETITIVE SALARY AND BENEFITS

Strip Wax Bar is a pioneer in hair removal industry, specialising in waxing and laser hair removal.

Established in 2005, Strip Wax Bar has grown to become one of the most respected beauty brands in luxury hair removal with a market leading presence. The company now boasts a customer base across 6 London boroughs with an international reach.

Strip Wax Bar offers excellent customer service and champions both new and renowned waxing and laser hair removal techniques, as well as stocks a broad range of beauty and lingerie brands online and in-stores.

We have an inclusive and supportive company culture, and believe in getting the right fit when it comes to people joining the company. We place a high value on people and believe we can offer a fun and friendly environment to work in, as well as a great place to learn and develop.

We offer competitive rates of pay with built in commission on treatments and retail as well as staff perks along the way to show how much we appreciate the hard work. On top of that we offer different contract opportunities for senior or part time therapists. We warmly welcome freelance therapists as well.

Strip Wax Bar is an equal opportunity employer and is determined to ensure that no applicant or team member receives less favourable treatment on the grounds of gender, age, disability, religion, belief, sexual orientation, marital status, or race.

Please mention Spa Opportunities when applying for this job.

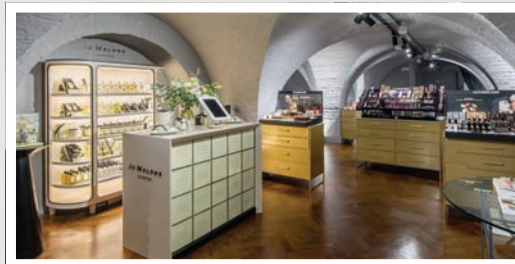
For more information, scan QR code or click apply now



Apply Now



URBAN RETREAT



VACANCIES

Knightsbridge, London, Competitive Salary and Benefits

From the creators of Urban Retreat, 'The White House' a new hair, beauty and hospitality concept is set to open in Knightsbridge this Spring.

Be a part of this amazing team set to redefine the London beauty scene.

We are currently recruiting for 2 roles and are looking for individuals who are hardworking, highly skilled and professionals! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

Beauty Therapist

Essential key skills:

- Minimum of 2 years' experience in a professional salon environment
- Professionally recognised qualification equivalent to NVQ Level 2 and have certifications or comparable
- Experience in manicure, pedicure, gel, everlasting and acrylic services
- Demonstrable experience of delivering customer excellence
- Excellent organisational and time management skills
- Fluency in English and excellent communication skills

- Sales-driven with the ability to achieve targets
- Sales / retail ability or experience
- Ability to work cohesively with other employees as part of a team
- A high level of professionalism and understanding of client confidentiality
- Must be flexible and prepared to work evenings weekends and Bank Holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards

Hair Specialist

For the right candidate, The White House are offering the opportunity to spend three weeks training in the Frederic Fekkai salon in NY.

Essential key skills:

- Minimum 3 years shop floor and colour generating experience
- Excellent all-round colour skills; possess the ability to perform classic, contemporary and trend styles
- Excellent all-round knowledge and experience with colour techniques
- Ability to blow-dry and finish in a modern way

- Good command of English both verbally and in written communication
- Level 3 NVQ or equivalent
- Documented professional development over your career
- Certified training with any of the major providers such as L'Oreal
- Ability to work in areas such as session work, shows, competitions, seminars etc.

To find out more about these roles click apply now or scan QR code

 **Apply Now**



Beauty Therapist

- Location: Dunblane, UK
- Competitive salary



Hilton
Ranked #2 Best
Workplace for
Millennials!

A Beauty Therapist is responsible for managing and carrying out professional spa and beauty treatments to deliver an excellent Guest and Member experience while helping to achieve sales revenue targets.

What will I be doing?

As a Beauty Therapist, you will be responsible for managing and carrying out professional spa and beauty treatments to deliver an excellent Guest and Member experience. Our beauty treatments include massages, body treatments, facials, manicures, pedicures and a range of other treatments. A Beauty Therapist will also be required to help achieve sales targets and manage customer feedback. Specifically, you will be responsible for performing the following tasks to the highest standards:

- Offer Guests a high level of service while embracing the Company's brand standards
- Manage and carry out procedures, have current knowledge of treatments, and ensure all treatments comply with current legislation and company standards
- Ensure client experience is proficient including bookings, payments, and consultation cards
- Interact and communicate effectively with clients, members, team members, guests, and management team



What will it be like to work for Hilton?

Hilton is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For nearly a century, Hilton has offered business and leisure travelers the finest in accommodations, service, amenities and value. Hilton is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Our vision "to fill the earth with the light and warmth of hospitality" unites us as a team to create remarkable hospitality experiences around the world every day.

And, our amazing Team Members are at the heart of it all!

For more information
and to apply, click below
or scan QR code.



Apply Now



Visitor Services Coordinator

LOCATION: WENDOVER, AYLESBURY

SALARY: £24,152 - £25,503

REF: 23891



This is a fantastic opportunity to support the development and maintenance of a beautiful woodland visitor attraction in the heart of the Chiltern AONB.

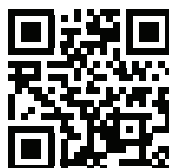
At Forestry England, we manage and care for England's public forests. Wendover Woods attracts over 400,000 visitors per year and is located five miles East of Aylesbury, Buckinghamshire. The site has recently benefited from a major capital investment project which has brought a new café, car park facilities, toilets, car park management system and play trail. These exciting developments have enhanced the capacity and potential for the site to develop and diversify the recreation business offer.

You will join a dedicated team of nine and support the management and development of the site. As Visitor Services Coordinator you will be tasked with developing and improving the visitor experience and growing the business in ways that offer superb visitor experiences. You will also support the operational management and daily running of the site acting as Duty Manager through a rostered system.

To be equal to the challenge, you will have supervisory experience working in a customer services/sales environment. Have experience of managing operational contracts and work activities and experience in managing budgets and finances.

To learn more please click below or scan QR code.

 **Apply Now**





The Derwent Valley's latest Industrial Heritage Attraction.

Venue Manager

Great British Car Journey and Drive Dad's Car

Salary: C £40k

Location: Ambergate, Belper, UK

The Great British Car Journey is the story of the rise and demise of an Industry which at its peak was vital to the country's economic prosperity. It also tells the story of the great British car brands and the people behind them.

Situated near Ambergate, at the gateway to Derbyshire's glorious Peak District on an historic, in an historic riverside industrial site, the attraction comprises a collection of over 100 carefully selected cars which celebrate the freedom that these British products gave to generations of car owners.

The stars of the story are the cars themselves: from the universally loved and iconic Mini, to the much derided and unloved Allegro. Visitors will enjoy a journey guided by the cars and their creators, stirring memories of a past when vehicles were still evolving into the reliable and sophisticated products of today.

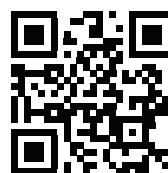
Uniquely, once visitors have completed "The Journey" they will be able to enjoy a driving experience to take them "down memory lane". "DriveDadsCar.com" will give them a unique opportunity to get behind the wheel of cars from their past with over 30 iconic vehicles being available from classic Minis to Ford Cortinas!

The purpose of the role

To provide overall management of the day to day function and running of the venue, to take ownership of the site being responsible for its presentation, the efficient running of the attraction and the driving experience and overall guest satisfaction.

To be responsible for the entire on-site team including their health and safety, their presentation and demeanour, their welfare and their customer service.

For more information and to apply, please click below or scan QR code.



 **Apply Now**



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