leisure opportunities

4-17 February 2020 Issue 781

Your careers & recruitment partner

Gym Group plans further expansion

The Gym Group is set to continue its fast pace of growth in 2020, with plans to open - on average - around two new sites per month during the year.

Announcing its pre-close statement, the company said it is on track to open between 15 and 20 standard gyms and up to eight small box sites during the year.

The announcement follows a strong 2019 for the group, a year in which it saw revenues jump by nearly a quarter (23.6 per cent), hitting the £150m for the first time (£153.1m).

During the year, it opened 20 new sites - including two smallbox sites - taking the total number of gyms in its portfolio to 175.

In a statement, the group also said it had made "good progress" with its Live It premium pricing product. A total of 150,000 members were subscribed to Live It during 2019, translating to 18.9 per cent of its total membership.

"2019 has been another very successful year in which The Gym



growth in members and revenue," said Richard Darwin, CEO.

"There remains a long runway of potential sites in the UK and with our small box rollout underway we plan to accelerate the expansion of our gym estate in the coming year."

READ MORE ONLINE



Richard Darwin



F45 launches new UK sites amid IPO rumours

Franchised operator opens two studios in Manchester



Chelsea opens EPL's first full vegan food outlet

CFC Vegan Kitchen launches at Stamford Bridge





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UK Athletics names former Premier League general secretary **Nic Coward** as interim CEO

K Athletics has appointed Nic Coward as its interim chief executive.

Coward is a former general secretary of the English Premier League and CEO of the British Horseracing Authority. He has also had two spells as the acting CEO of the Football Association and is the current chair of England Golf.

Coward will lead the national governing body until a permanent appointment is made through the ongoing CEO recruitment process.

UK Athletics has been without a permanent CEO for nearly 18 months, following the stepping down of Niels de Vos in September 2018.

Former Commonwealth



Coward currently chairs Golf England and spent time at the FA

"Athletics is a sport that captures the nation's imagination each and every year, but Olympic and Paralympic year is even more special"

Games athlete and British Triathlon Federation CEO Zara Hyde Peters was appointed to the post in August 2019 – but then had to withdraw due to a "safeguarding issue".

It is hoped that Coward's

appointment will provide some stability at the NGB, ahead of this summer's Olympic Games.

"Athletics is a sport that captures the nation's imagination each and every year, but Olympic and Paralympic year is even more special," Coward said.

"I'm looking forward to working with the board and all the team, across the organisation, at such an important time for the sport."

Chris Clark, UK Athletics chair, added: "Olympic and Paralympic year is always hugely important for the sport and it's essential we continue to make progress in these final few months."

READ MORE ONLINE

Steve lley reveals Jaguar Land Rover's plans to develop 'fitness seat' for its cars



manufacturer is developing the 'seat of the future'

aguar Land Rover
(JLR) is dipping its
toe into the wellness
tech market with a new
seating solution that aims
to tackle the health risks of
sitting down for too long.

The car manufacturer is developing what it calls the "seat of the future" – a pioneering shape-shifting system designed to improve customer wellbeing.

The 'morphable' seat is being developed by JLR's Body Interiors Research division, which is looking "We are using our engineering expertise to help tackle an issue that affects people across the globe"

to use a series of actuators in the seat foam to create constant micro-adjustments.

The subtle adjustments are designed to trick the brain into thinking the driver is walking. By simulating the rhythm of walking – a movement known as pelvic oscillation – the technology can help mitigate against the health risks of sitting down for too long on extended journeys.

"The wellbeing of our customers and employees is at the heart of all our technological research projects," said Steve Iley, JLR's chief medical officer.

"We're using our engineering expertise to develop the seat of the future using technologies not seen before in the automotive industry to help tackle a global issue."

READ MORE ONLINE



■ Prince Harry announced he is stepping down as a senior royal

 $\left\{ \right.$

"Prince Harry has a genuine commitment to working with us, getting involved in our youth programmes"



Prince Harry to continue work as patron of RFL

rince Harry, the Duke of Sussex, has confirmed that he will continue his work as patron of the Rugby Football League (RFL) – despite plans to step back as a 'senior' member of the Royal Family.

Prince Harry succeeded HM The Queen as Patron of the RFL in December 2016 and hosted the draw for the 2021 Rugby League World Cup at Buckingham Palace earlier this month.

Ralph Rimmer, RFL chief executive, said the national governing body was "pleased" that the Prince would continue his work.

"We received a message from the Palace explaining that the Duke will continue to work with his patronages – as confirmed in the statements from HM The Queen and Buckingham Palace," Rimmer said.

"He has shown a genuine commitment to working with us, initially getting involved in our community and youth programmes and sharing his support for England Rugby League. He has also demonstrated his personal commitment to our sport's Mental Fitness Charter."

Prince Harry has been an active advocate for the power of sport throughout his Royal career. In 2014 he founded Invictus Games, the international adaptive sport competition for wounded armed service people and veterans.

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Contents issue 781

NEWS

People	02	>
Fitness	06	>
Sports	10	>
Spa & wellness	15	>
Attractions	17	>
Tourism Alliance	19	>
Insight	20	>

CLASSIFIED & JOBS

Tenders	26 >
Job opportunities	27 >

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leisure opps people



■ Green was head of ceremonies for the 2012 Olympic and Paralympic Games in London

Martin Green CBE takes lead on £120m Birmingham 2022 cultural festival

he 2022 Birmingham Commonwealth Games will be accompanied by a UK-wide festival celebrating "creativity and innovation".

The festival has been backed by £120m funding from government and the intention is to showcase the best of the UK's art, culture, heritage, design and technology sectors.

Preparations for the festival will be led by Martin Green CBE, the chief creative officer of Birmingham 2022. Green "It will be a showcase for our creativity and innovation, which will celebrate our values and identities"

was head of ceremonies for the 2012 Olympic and Paralympic Games in London and the mastermind behind the hugely successful Hull UK City of Culture 2017 festival.

Green and his team
have now begun working
with each individual sector
across the UK to develop
a "vision which engages
communities across the UK".

"I believe art and culture have the power to bring people together, so I'm proud to be working on the project to showcase and celebrate the cultural dynamism of the UK." Green said.

Culture secretary Nicky Morgan added: "The festival will give us a fantastic opportunity to champion all that is great about the UK."

READ MORE ONLINE

Sport for Development Coalition appoints **Andy Reed** as chair

he Sport for
Development Coalition
(SFDC) has appointed
former MP Andy Reed
as its new chair.

Reed, who has previously chaired the Sports and Recreation Alliance and is the founder of Sports Think Tank, succeeds Matt Stevenson-Dodd, who has held the role on an interim basis since 2018.

The SFDC describes itself as a "growing movement of organisations, networks and funders", focused on using the "power of sport and physical activity to generate positive social outcomes". It is supported by Sport England, Comic Relief and the Laureus Foundation.



■ Reed is a passionate advocate of the power of sport

"Our aim is to grow this movement by focusing on the Coalition's three core aims of advocacy, impact, and investment"

"Never has the need been greater for social change – whether it's the increasing focus on the physical and mental wellbeing of individuals or the need for social cohesion and integration in our communities," Reed said, following his appointment.

"The many charities and organisations within the sport for development movement are already tackling a vast array of issues, from youth violence to social isolation and dementia amongst older people, from health and wellbeing inequalities to discrimination and deprivation. Our aim is to grow this movement by focusing on the Coalition's three core aims of advocacy - showcasing the sector; impact - demonstrating the sector's impact and making the case for investment - and investment, so securing new funds for the sector."

READ MORE ONLINE



■ Beaumont (middle) named Bernard Laporte (right) as his vice candidate

Bill Beaumont confirms plans to seek re-election as World Rugby chair

ill Beaumont has confirmed that he will stand for a second term as chair of World Rugby.

The former England captain has held the role at the world governing body since 2016.

He will look to secure re-election in May and has named French Rugby Federation (FFR) president Bernard Laporte as his vice-chair candidate.

In a statement, Beaumont said: "Having consulted with my union and region colleagues and my family, I can confirm that I will be seeking re-election as World Rugby chair.

"I will be standing with FFR President Bernard Laporte as my candidate for vice-chair.

"Bernard is a great servant of the game and shares my vision for a strong, sustainable and inclusive game that provides even greater opportunity for expansion and growth.

"I have thoroughly enjoyed this four-year term and have always sought to lead for the global game, not the few, by engaging with all levels of our sport to understand what really matters to our unions, players, fans, broadcasters and commercial partners."

READ MÖRE ONLINE

"I have always sought to lead for the global game, not the few, by engaging with all levels of our sport"

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5

Fitness news

FRANCHISED FITNESS

F45 opens UK sites amid IPO rumours

F45 is expanding its UK footprint with the launch of two new studios in Manchester.

The Australia-based franchised operator already has a presence in a number of big UK cities and towns – including London, Brighton, Birmingham and Reading – and is now spreading its reach in the north-west of the country.

Scheduled to open in
February, the two sites –
F45 Manchester Northern
Quarter and F45 Salford
Central – will follow the same
high intensity, group training
format that the brand has
become synonymous for.

Both studios will be operated on a franchise deal.

"The brand has grown at an enormous rate throughout the UK and all over the world and it is a real testament to its innovative concept that delivers amazing results," said Max Lilley, owner of F45 Salford Central.

Michael Dean, UK sales director for F45, added: "Our goal is for there to be an F45 studio on almost every corner of the world – and with the accelerated growth we have seen since the UK launch in 2017, we are confident that we can make this happen."

The openings come as financial news service Bloomberg reported that F45 could be planning to list on the stock market in the US.

READ MORE ONLINE



■F45 now has a presence in a number of big UK cities and towns



Our goal is to have an F45 at almost every corner of the world

Michael Dean

NEW OPENING

Health-tech specialist hero acquires fourth business



Revitalise shares our beliefs and ethos

Joe Gaunt

Health-tech brand hero has acquired Revitalise London – a preventative health and vitality specialist – as part of its plans to expand and strengthen its presence in London and the South East of England.

Revitalise London provides holistic health, wellbeing and coaching services – including health assessments, NLP coaching and health education – and has a strong client base across retail, fashion, financial services and the medical sector.

It is hero's fourth acquisition since its launch in 2018 and comes just weeks after the company launched



■ Hero also runs the Training Club in Manchester

its first physical Training Club at the Angel Gardens development in the heart of Manchester.

"Revitalise shares our beliefs and ethos by offering a personalised service to clients," said hero founder and CEO Joe Gaunt.

READ MORE ONLINE

MARKETING

David Lloyd opens positive mental health restaurant



A good diet is essential to better mental health

Andrew Clarke

David Lloyd Clubs has opened a temporary, pop-up restaurant in Hackney, London, designed specifically to complement positive mental health.

The health club operator has teamed up with a team of nutritional therapists and interior designs to create The Good Plates, a restaurant in which every aspect has been designed with positive mental wellbeing in mind – from the food, the tableware, the décor and colour scheme to the lighting and music.

The menu has been created by chef and mental health ambassador Andrew Clarke, under the supervision



■ Mental wellbeing guided the design of the eatery

of nutritional therapist Ian Marber.
When creating the menu for The
Good Plates, the pair focused on two
things – what the brain needs to remain
healthy and what helps the gut.

"A good diet is essential to better mental health," said Clarke. "The menu we created uses ingredients proven to help with mental wellbeing, moodenhancing and better brain functionality.

READ MORE ONLINE

FRANCHISES

Snap Fitness: 'global expansion a priority for 2020'

Snap Fitness has made international expansion its priority for 2020, with plans to enter new territories during the year.

The franchised fitness chain, which has 60+ clubs in the UK, saw healthy growth during 2019, with a particular push taking place in emerging wellness markets. It opened its first club in Taiwan and the brand saw its portfolio grow by 46 per cent in the Asia Pacific region.

The brand recently opened its 100th club in Europe and overall membership across its global estate increased by nine per cent during the year.



■ Snap Fitness saw healthy growth during 2019



We will expand in partner countries and in new markets

Allison McElroy

"New gyms are in development across the world and our international expansion is a priority in 2020 – we plan to both expand in current partner countries and enter new markets," said Allison McElroy, chief global development officer of Snap Fitness' parent company, Lift Brands.

Snap is one of Lift's five fitness brands.

READ MORE ONLINE

East Herts Council invests £33m in centre upgrades

East Herts Council is investing £33m to improve its leisure property portfolio.

The funding will be used to redevelop facilities at Grange Paddocks, Hartham and Ward Freman.

The plans involve two
major leisure centre
investments – a new
facility at Grange Paddocks
and the extension
and redevelopment of
the existing Hartham
Leisure Centre.

The works include creating 130-station health clubs at both Grange Paddocks and Hartham Leisure Centre.

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7

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RESEARCH

Cardiorespiratory fitness 'good for brain'

A study has offered new evidence of the association between cardiorespiratory fitness and brain health – particularly in the regions of the brain involved with cognitive decline and ageing.

A study from the German Center for Neurodegenerative Diseases (GCND) – published in the Mayo Clinic Proceedings – has shown that cardio exercises has a positive effect on grey matter and total brain volume.

The GCND study involved 2,013 adults from two independent cohorts in northeastern Germany.

The results suggest exercise may contribute to decelerating the decline in grey matter.

According to Ronald
Petersen, a Mayo Clinic
neurologist, the results are
"encouraging, intriguing
and contribute to the
growing literature relating to
exercise and brain health".

"This provides indirect evidence that aerobic exercise can have a positive impact on cognitive function in addition to physical conditioning," Petersen said.

The study's finding of higher grey matter volume associated with cardiorespiratory exercise is in brain regions clinically relevant for cognitive changes in ageing, including some involved in Alzheimer's disease.

READ MORE ONLINE



Exercise may help decelerate a decline in grey matter



Aerobic exercise could have a positive impact on cognitive function

Ronald Petersen

INSIGHT

active-net unveils Gen Z-themed agenda for 2020



Gen Z is an important market for our sector

Dave Monkhouse

Active-net 2020 has revealed the agenda for the two-day educational, networking and business meetings event, which takes place next month.

In keeping with the theme of Gen Z - What makes them tick? active-net will feature a number of interactive sessions designed to help leisure sector professionals engage with Gen Z-ers, 16 to 24 year olds - who have been raised with the internet and social media.

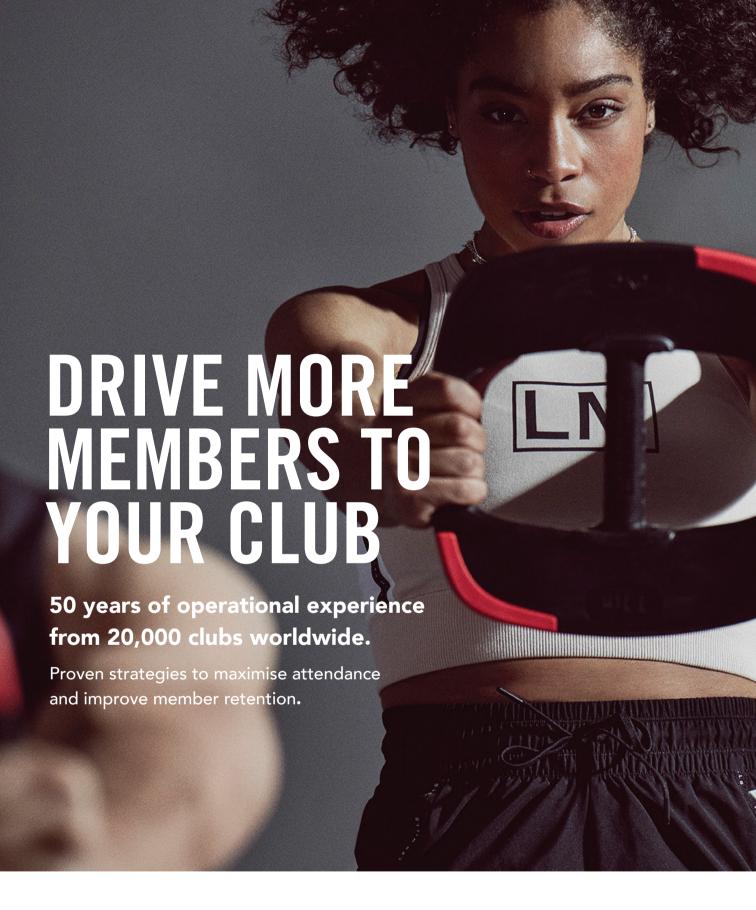
In Gen Z Communication, delegates will learn about health and fitness vloggers and bloggers and how they can work with them to engage with Gen Z.



■ Active-net will feature a number of expert sessions

Dave Monkhouse, director of Leisure-net Solutions, said: "Gen Z is an important market for our sector, but it's imperative that we understand their behaviour, attitudes and perceptions if we are to make the most of the opportunity they present."

READ MORE ONLINE



GROUP FITNESS MANAGEMENT TRAINING CIMSPA-ACCREDITED FOR 2020

Sports news

SPORTS SCIENCE

AWRC opens at Sheffield Hallam Uni

Sheffield Hallam University's Advanced Wellbeing Research Centre (AWRC) has opened its doors.

The facility, which forms the centrepiece of the Sheffield Olympic Legacy Park, has been dubbed the most advanced research centre in the world for developing innovations that increase physical activity.

Its operations will focus on improving the health and wellbeing of populations through innovations that help people move and be active.

It will undertake research focused upon taking services and products from concept to market. The aim is to develop the centre into a "hothouse of innovation", bringing together those who

make apps, activity loggers, health and sports equipment, orthotics and clinical devices.

The centre has been funded in part by the European Regional Development Fund and the UK government's Department of Health and Social Care.

Ahead of its opening, AWRC announced that it has secured a partnership deal with Spanish fitness chain GO fit. The deal will see GO fit make the AWRC the European hub of its research and innovation programme.

"Having a major company on board will help us become the leading physical activity research centre," said Robert Copeland, AWRC director.

READ MORE ONLINE



■AWRC received funding from the EU and the UK government



We want to be the world's leading physical activity research centre

Robert Copeland

OPERATIONS

Chelsea opens EPL's first full vegan food outlet



We're very committed to offering fans plant-based options

Simon Hunter

Chelsea FC has become the first English Premier League (EPL) club to offer fans a food outlet offering exclusively vegan food.

The CFC Vegan Kitchen at the club's Stamford Bridge stadium will provide a range of plant-based alternatives for fans on match days. It will offer dishes such as pizzas, buffalo cauliflower wings, vegan doner kebabs and halloumi and falafel wraps.

The introduction of the vegan option is part of a four-year catering deal the club has signed with Levy UK, which includes a commitment



■The CFC Vegan Kitchen at Stamford Bridge stadium

to provide more plant-based dishes, modelled on the 'ideal plate' concept outlined by the global EAT-Lancet Commission on Food, Planet, Health.

"Reducing our environmental impact as well as offering fans plant-based options where we can is something we're very committed to," said Simon Hunter, head of venue and development at Chelsea FC.

READ MORE ONLINE

MAJOR FACILITY

Performance centre Caird Park opens in Scotland



Investment came from
Dundee City Council
and the National
Lottery through
sportscotland, and
the centre will be
operated by Leisure
and Culture Dundee

Scotland's new multi-million pound Regional Performance Centre for Sport has opened in Dundee.

The £32m multi-sport facility houses a full-size indoor artificial pitch and an outdoor 3G pitch designed to meet FIFA and World Rugby standards for match play and training.

In the main building there is an eight-court multi-sports hall, a high-tech sport science suite, health club and meeting spaces.

Located at Dundee's Caird Park, the centre will also cater for athletics, with an indoor athletics centre housing an



■The centre will be open to "everyone at every level"

80m running straight. Outdoor facilities include an athletics track, a throws cage developed to IAAF standards and a covered spectator area.

For cycling, there is an outdoor velodrome capable of hosting competitions – even at night, thanks to floodlighting.

Investment came from Dundee City Council and the National Lottery through sportscotland, and the centre will be operated by Leisure and Culture Dundee.

READ MORE ONLINE

STADIUMS

Plans to expand Old Trafford cricket ground approved

Trafford Council has approved plans to build a new 4,850-seater stand at Emirates Old Trafford – the home of Lancashire Cricket.

The new stand will increase the capacity of Emirates Old Trafford to 26,700, making it the largest cricket ground outside of London.

As well as the extra seating, the plans will see the creation of a cricket museum and retail shop. The current Red Rose Suite will also be replaced with a more modern suite with a pitch view.

Also included in the plans is an extension of the Hilton Garden Inn



■ The new stand will increase capacity to 26,700





The new stand and hotel will complete our redevelopment project

Daniel Gidney

hotel, which opened its doors two years ago.

Construction of the stand is part of a larger redevelopment of the stadium and its surrounding areas.

"The new stand and hotel extension project will complete the decade-long redevelopment of Emirates Old Trafford," said Daniel Gidney, CEO of Lancashire Cricket, which owns Emirates Old Trafford.

READ MORE ONLINE

Wasps to offer 3D visualisation of hospitality suites at Ricoh

Premiership rugby team, the Wasps will become the first team in the Rugby Premiership to offer a virtual 3D viewing platform for its premium hospitality experiences.

The new technology, provided by the club's ticketing partner AXS, will enable fans to experience a 360-degree, 3D view of all of the Wasps' hospitality suites before making their booking.

The 3D platform provides a fully immersive, 360-degree experience that includes everything from scoreboards to player benches.

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11

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Sport news

COMMUNITY SPORT

New digital portal to help strengthen safeguarding



It's right that charities have access to the best advice

Baroness Barran

The UK government has launched an online portal aimed at strengthening its support to sport charities handling safeguarding concerns or allegations.

The portal offers a step-by-step guide to help sport charities correctly manage their concerns, identify the right people to contact if needed and access helpful resources and advice.

Funded by the DCMS and the National Lottery Community Fund, the £1.2m portal will also offer free fact sheets, practical tools, podcasts and videos to promote a good safeguarding culture in charities.



■The portal is funded by the DCMS

"It's absolutely right that charities have access to the best advice and guidance for dealing with any safeguarding concerns," said baroness Barran, minister for civil society.

The funding which has enabled the creation of the portal was first announced by former minister for sport Tracey Crouch in October 2018.

READ MORE ONLINE

PUBLIC FACILITIES

Schools urged to keep facilities open during holidays

The UK government is looking to create more physical activity opportunities for children by helping schools open up their facilities outside regular hours – and during school holidays.

The Active Partnership
Network, supported by Sport
England and funded by a
£1.6m government grant,
has been tasked with setting
up partnerships between
schools and local sports
providers, encouraging them
to open up their facilities for
sporting competitions, after
school clubs and holiday
activities. Schools will also
be able to generate additional



■ Schools will also be able to generate additional income





Nigel Adams

sustainable income from leasing their premises to external organisations at "affordable rates".

"By opening up school sports halls and playing fields to sports clubs and the wider community, we will increase opportunities, particularly for those with the least access and from the most deprived areas and deliver on our manifesto commitment," said sports minister Nigel Adams.

READ MORE ONLINE

Real Madrid reveals plans to enter the e-health sector

Real Madrid has launched a new innovation brand, designed to position the football club as a "social and economic leader".

Through the new venture, called Real Madrid Next, the club will look to collaborate with start-ups across six industry sectors – e-health, fan engagement, audiovisual content generation, cybersecurity, business performance and technology.

The club will offer start-ups access to its resources and expertise, while working together with new companies to develop their products and services.

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YOUR BEAUTY SPA



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nuvolaexperience.it

NEW OPENING

Carden Park welcomes new £10m spa

Carden Park Hotel, Cheshire, UK, has officially launched a new spa following a £10m construction project.

The Spa at Carden spans 4,500sq m and was created by consultant Nicki Kurran, who worked alongside Barr & Wray Interior Design, Pave Always Building Contractors and HB Architects.

Kurran told *Leisure*Opportunities: "It's been an absolute pleasure working with the spa team at Carden Park over the past two years, we've created a truly exclusive experience for our guests with some magnificent show-stopping touchpoints".

The destination spa has 14 treatment rooms, three themed relaxation rooms.

two indoor saunas and an ice fountain. Spa guests can also visit experience showers, a salt steamroom and a tepidarium.

Set within the hotel's
1,000-acre grounds, the spa's
been developed to provide
guests with a wellness reset
using nature, and claims
to feature one of the UK's
largest spa gardens which is
also home to an all-weather
Bollinger champagne bar.

The gardens include five heated relaxation pods, fire pits and a garden sauna, as well as three outdoor hot tubs and a vitality pool. The garden is also planted with fresh herbs that are incorporated into treatments.

READ MORE ONLINE



■ The spa garden area is one of the largest of its kind in the UK



We've created a truly exclusive experience for our guests

Nicki Kurran

15

TRADE BODIES

Milestone for Wellness Tourism Association

Our growth
demonstrates there's
a desire by industry
providers to understand
and promote a common
set of standards

Andrew Gibson

The Wellness Tourism Association (WTA) has broken the 100-member barrier, announcing it has partners and members in 21 countries.

Launched in 2018, the WTA is a not-for-profit organisation with a mission to support and further the growth of the wellness tourism industry through networking, education, communication and marketing.

"It's rewarding to see members from across the globe join and support the goals of wellness tourism," says chair Andrew Gibson. "Our growth demonstrates there's a desire by



■ Andrew Gibson chairs the WTA

industry providers to understand and promote a common set of standards.

"As with the growth of all new services, the public wants to have reliable and bona fide suppliers and the WTA helps to support the credible growth of wellness tourism."

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FACILITIES

Alligator park planned for London

Avanton, a London-based property developer, has announced plans to create an alligator farm and enclosure to be built on the UK capital's Old Kent Road.

The enclosure will form the centrepiece of a housing and office development worth a reported £230m.

It will be located inside a Grade II-listed Victorian gasholder, with the former tanks at the base of the structure to be converted into a habitat providing a humid, Florida-style climate necessary for the alligators to survive.

"The alligator park concept came to us after we were approached by an out-of-town specialist looking for a location for an alligator park," said Marc Pennick, co-founding director of Avanton.

"The alligator park is one of a series of exciting leisure concepts Avanton is reviewing. We want to turn the gasholder into something really special for London, so alongside the alligator park we are also looking at the option of turning it into a large lido and leisure deck complex."

If approved, the development would become the second dedicated alligator or crocodile enclosure in the UK, behind Crocodiles of the World in Oxfordshire.

READ MORE ONLINE



■The enclosure will form the centrepiece of a £230m project



We want to turn the gasholder into something special

Marc Pennick

TOURISM

Welsh government to invest £60m in tourism



Tourism in Wales has been transformed over the past decade

Mark Drakeford

The Welsh government has announced plans to invest £60m (\$78m, €71m) in its tourism industry over the next five years.

The investment forms part of a fiveyear plan, called Welcome to Wales: Priorities for the Visitor Economy 2020-2025, which aims to address some of the main challenges facing the industry, such as seasonality, spend and spread.

The £60m will be spread across two funds, the £10m Brilliant Basics fund and the £50m Wales Tourism Investment Fund.

"Over the past decade, tourism in Wales has been transformed, but there's room



■The funding will look to attract more visitors to Wales

17

for further growth in our visitor economy and we want to support that," said Mark Drakeford, first minister of Wales.

"We want to develop high-quality, year-round experiences, which are good for visitors and host communities. Sustainable growth can deliver health, environmental and cultural benefits."

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Attractions news

MUSEUMS

Fantastic Beasts display at Natural History Museum



Combining fictional with factual will produce a great experience

Clare Matterson

London's Natural History Museum is set to a host an exhibition inspired by the creatures featured in JK Rowling's Fantastic Beasts And Where To Find Them series of books.

Opening in spring 2020, the exhibition, titled Fantastic Beasts: The Wonders of Nature, is described as one of the museums' most ambitious exhibitions to date and is the result of a three-way partnership between the Natural History Museum, the BBC and Warner Bros.

"Bringing characters from the wizarding world together with some



■The exhibition is 'one of the most ambitious to date'

of the most fantastic creatures from the natural world will produce a captivating experience that will show how the natural world has inspired legends and stories that have inspired generations," said Clare Matterson, executive director of Engagement at the Natural History Museum.

READ MORE ONLINE

TECHNOLOGY

3D printing could "democratise heritage sector"

Researchers at the University of Brighton in the UK have been experimenting with 3D printing technologies as a way of democratising cultural heritage, as well as helping museums to "decolonise" by repatriating items to their original owners.

Dr Karina Rodriguez
Echavarria, principal lecturer
at the university's Centre
for Secure, Intelligent
and Usable Systems, and
PhD candidate Myrsini
Samaroudi,commented:
"Accessible digitisation
technologies can digitally
record the shape of objects
to a good degree of accuracy.



■ Would 3D replicas have the same draw for visitors?



Replicas can be printed in other parts of the world

"3D copies can be touched and handled by visitors and can also be customised in shape, material and size.

What's more, digital files of artefacts can be shared online and replicas can be printed in other parts of the world.

"Most importantly, physically printing a copy from a digital image doesn't depend on whether the original artefact still exists or not."

READ MORE ONLINE

Google highlights climate change through 3D

Google has created a new online collection of immersive 3D digital imagery that shines a light on the effects of climate change on five heritage landmarks around the world.

The Heritage on the Edge project saw Google work with the International Council on Monuments and Sites and 3D specialist CyArk, which collected data on a number of sites – including Scotland (Edinburgh).

More than 50 online exhibitions, two augmented reality galleries" and 25 detailed 3D models have been produced through the project.

READ MORE ONLINE

Tourism Alliance

The future of domestic tourism (Part 1)

ne of the main trends in domestic tourism over the last decade has been that the only real growth market has been in the increasing number of trips being taken by people aged over 55. In contrast, the number of domestic holidays being taken by people aged 35-55 has remained static while the number of holidays taken by people aged 18-35 has been decreasing.

The reason for this is reasonably obvious. The baby boomer generation passed through at a time when there was no such thing as student loans, final salary pensions were the norm and house prices increased by around 600 per cent.

All this meant that many of them retired in relative wealth and, due to longer life expectancies, are able to spend their accumulated wealth on things like domestic holidays. The generations following them have faced a much harsher economic situation and, therefore, are increasingly unable to afford domestic holidays.

This should ring warning bells for the domestic tourism industry – what will happen in 20 years' time when the baby boomers who are the mainstay of the industry, have either passed or unable to go on holidays?

There is a thought that there will not be a significant problem because the wealth that the baby boomers have accumulated will be passed on to their children and their expenditure on domestic tourism will increase as a result, keeping the ball rolling. However, the evidence does not support this assumption.

Firstly, as people live longer in retirement, their children are gaining their inheritance at a far later stage in life than previously. The average age that someone gains an inheritance in the UK is now 61 and is likely to increase further. In addition, because people are living longer, they are spending their wealth for longer – so they end up with less to pass on. And then there is the problem of increased health care costs when they go into care.

This means that while the children of baby boomers think that they will inherit about £130k, in reality the average inheritance is currently £48,000 and the median inheritance is just £11k.

So people currently in their 30s will not gain an inheritance for another 30 years and when they do, the actual amount will certainly not fund an improved lifestyle.

This means that the expenditure on domestic tourism of people aged 18 – 55 will be determined on that basis of their own finances. And this is a real problem because the current economic figures suggest that their finances are unlikely to improve anytime soon. In fact, in the second part of this article, I'll explain how their finances could get a lot worse.



■ Kurt Janson is director of the Tourism Alliance



What will happen in 20 years' time when the baby boomers who are the mainstay of the industry, have either passed or unable to go on holidays?

19



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Insight



The more young people meet with real people in real jobs the more options they have about their own career path

> John Yarham, CEO of The Careers & Enterprise Company



Career options

Leisure sectors attracting five times as many young people as there are jobs available



■ The sector with the greatest shortfall in interest is also within leisure, with only 1.5 per cent of young UK people currently showing an interest in a career in hospitality

ive times as many young people want to work in leisure sectors such as sport, arts, culture and entertainment as there are jobs available.

The figure comes from

a major report published by charity
Education and Employers, which
suggests that a number of industry
sectors – including those within
leisure – could have the pick of talent
due to an abundance of applicants.

The report, based on a survey of 7,000 young people aged 14-18, does, however, also indicate that the aspirations of young people in the UK are poles apart from the reality of the labour market, with significant implications for the economy.

While some sectors are "oversubscribed" with young people wanting to work in it, many others





This study shows that connecting young people with employers opens their eyes to the real opportunities of the job market



will face a struggle to fill all available jobs with homegrown talent.

The sector with the greatest shortfall in interest is also within leisure. Only 1.5 per cent of young UK people are currently showing an interest in a career in hospitality, catering and accommodation, while the sector needs almost seven times as many students (9.7 per cent of the workforce) to fill all the current vacancies.

The report claims that the findings show there is a "disconnect between aspirations and demand in almost half of UK sectors" – due to the aspirations of young people in the UK being poles apart from the reality of the labour market.

This, the report says, will have "significant implications for the economy".

According to John Yarham, CEO of The Careers & Enterprise Company, the disconnect could be down to young people not realising the full opportunities offered by the sectors they seemingly dislike.

"As the research shows, the more young people meet with real people in real jobs the more options they have about their own career paths," Yarham said.

"It confirms an abiding truth – you can't be what you can't see.

"This study demonstrates that connecting young people with employers opens their eyes to the real opportunities of the job market and guides them to make more informed choices.

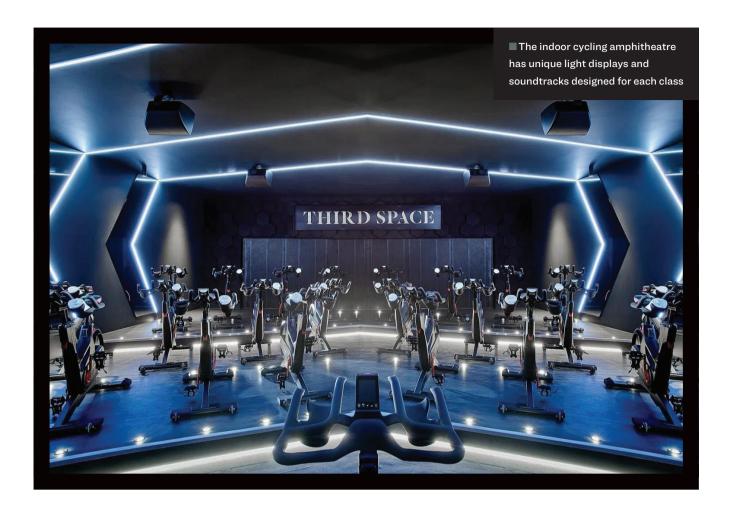
"It reinforces the vital importance of the concerted and collective effort to ensure our young people meet with a rich and diverse range of people from the world of work to enhance their prospects and life chances."



■ Some sectors are "oversubscribed" with young people wanting to work in them

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Insight



A new space

Full-service fitness operator Third Space has opened its sixth club in Islington



■ Colin Waggett

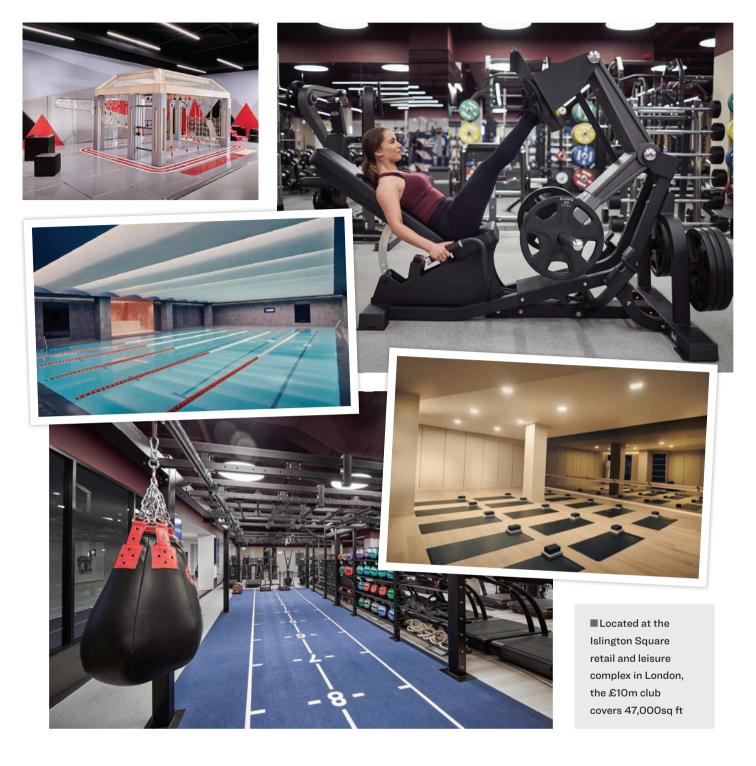
hird Space has opened its sixth full-service club in the heart of Islington, London.

Located at the Islington Square retail and leisure complex in London, the £10m club covers 47,000sq ft and is the largest health club to open in London for more than 10 years.

At the heart of the club is a 7,000sq ft "arena space" for flexible training, featuring a custom-built running track, dedicated strength training area, a bespoke functional training

rig and performance cardio areas with Myzone heart-rate connectivity. The bespoke functional training rig was supplied by EXF Fitness and incorporates a unique boxing bag rail with four box bags and monkey bars. As the club is situated underground, a bespoke rig was required due to height limitations.

In the strength area, Pulse Fitness has supplied 15 stations from its H Range Strength Line, with all equipment being created in a bespoke sand black and



completed with Third Space branding to reflect the sleek aesthetic of the club."

Wet areas include a six-lane, 20m swimming pool, saunas and streamrooms. In addition, the club houses an indoor cycling amphitheatre – with unique light displays and soundtracks designed for each class.

As well as a premium club facilities for adults, Third Space Islington Square will incorporate The Little Space – a separate, dedicated kids' club. Little Space will have its own shallow training pool, sports



We did 300 doorstep interviews and focus groups to make sure our concept was right hall, créche, dance studio, climbing area, athletic rig and restaurant. It will offer a range of exercise classes for children, as well as family play sessions and swimming lessons.

Speaking about the concept in 2018, Third Space CEO Colin Waggett said: "The Little Space is a good example of us looking at each new market and asking: 'What do people here really want?'.

"We did around 300 doorstep interviews and focus groups to make sure our concept was right." ●

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Insight



The results of this new research programme will be used to create a nationwide programme of sport and physical activity

Alissa Ayling, head of sport and physical activity at Sense



Disability issues

Research project to chart physical activity needs of families with disabled children



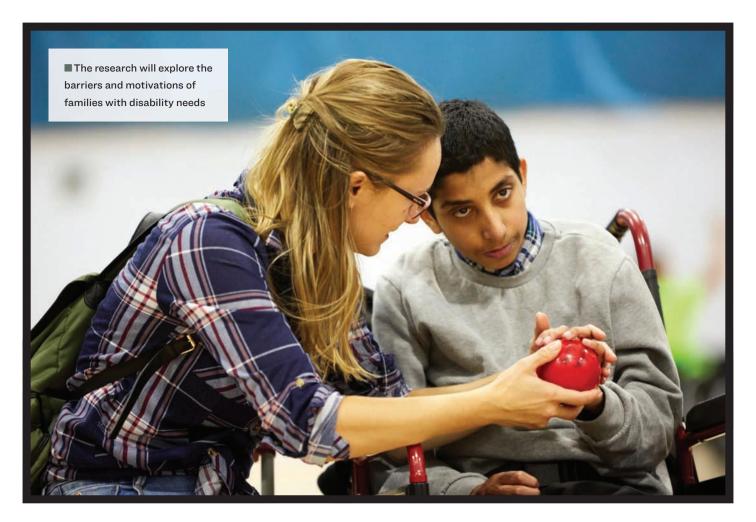
■ The research will explore the barriers and motivations of families with disability needs

three-year research project will look to provide the physical activity industry with a better understanding of the needs of families with disabled children.

The ukactive Research Institute has teamed up with national disability charity Sense for the project, which will explore the barriers and motivations of families with disability needs.

It will look at access to physical activity provision, the challenges of families being active together, the impact on siblings with no disability and whether there are differences between community and education provision.

The research project will be divided into two phases, beginning with a consultation to understand the complex needs of families with disabled children in order to inform





It's our goal to establish more opportunities for children with complex disabilities to be able to lead active lives



25

the development and delivery of sport and physical activity sessions, family days and other initiatives.

Parents of disabled children are encouraged to offer their views on the challenges they face by completing an online survey by Sunday 15 March.

Following the initial research, Sense will establish a national activity programme for disabled children and evaluate the impact of it on the child and the wider family.

The second phase will see ukactive's Research Institute measure and evaluate interventions that Sense provides for families with children who have complex disabilities and non-disabled siblings.

"The results of this new research programme will be used to create a nationwide programme of sport and physical activity opportunities to help tackle the issue of inactivity," said Alissa Ayling, head of sport and physical activity at Sense.

"We know that children with complex disabilities often miss out on participating in sport and physical exercise, which is vital for staying healthy, learning new skills and making friends.

"It's our goal to establish more sport and play opportunities for children with complex disabilities to be able to lead happy, healthy and active lives."

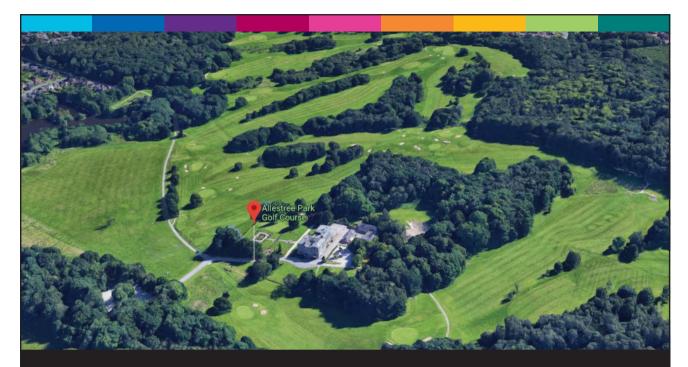
Matthew Wade, senior researcher at ukactive, said: "Our new partnership with Sense marks an exciting new chapter in our work to better understand the inequalities facing families with disabled children who want to be more active.

"ukactive's members want to create a level playing field for all children, with opportunities for every child to be more active, no matter where they live or what disabilities they have."



■ Following the initial research, Sense will establish a national activity programme for disabled children

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Opportunity to Operate Allestree Park Golf Course

Derby City Council is seeking expressions of interest from suitable end-users to operate the golf provision on Allestree Park, Derby.

- The Course comprises an 18 hole, 5806 yard par 68, golf course comprising an area of approximately 38.4 hectares within a parkland setting.
- The operation of the Course is to be by way of a lease.

For further information, an application pack and submission form please use the links below:-

Allestree Golf Course EOI information Pack

Expression of Interest Submission Form

Or alternatively contact:

John Sadler, Strategic Asset Manager, Corporate Resources Directorate
Derby City Council, The Council House, Corporation Street, Derby DE1 2FS
Telephone: 01332 643334
Email: John.sadler@derby.gov.uk

CLOSING DATE: 12 NOON 23 MARCH 2020







leisure opportunities Your careers & recruitment partner

Recruitment headaches? Looking for great people? Leisure Opportunities can help

Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

There are loads of recruitment services. how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club** Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.

What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

Meet the Leisure Opps recruitment team







Julie Badrick



Paul Thorman



Sarah Gibbs



Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com

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Digital Fitness Manager

Location - Hoofddorp, Netherlands Salary - Competitive



The usage of health and fitness apps and other digital solutions to stay fit and healthy has grown exponentially in the last few years and we are leading the digital transformation in our field of club operators.

We are looking for a Digital Fitness manager, who will be in the driver seat of this development and create value for our company by transforming the digital products in real business models.

This is what your assignment looks like

As a Digital Fitness Manager you know how to transform all the creative digital ideas into business models. You are fully up to date of all digital (fitness) platforms and innovations and you love to build your own digital platforms to create more revenue.

Your responsibilities:

- Create/build new revenue models focused on digital fitness to reach all our goals;
- Develop our app to a successful digital platform to realize new revenue streams;
- Create new digital fitness solutions for our members;
- Being part of the Product and Innovation team, you are the one that can translate the product knowledge of our team into new digital services for our members;
- Lead the digital fitness development with support of our internal and external development teams;
- You love to work in a fast-paced environment within a rapidly growing company with endless ambition.

We ask:

An entrepreneurial mindset and a can-do attitude. You love to work in a dynamic, positive environment to develop your own skills and interests.

- 5+ years' experience in business development or consulting within a digital start-up or scale-up company;
- A bachelor or master degree;
- Extensive knowledge of all digital platforms (solutions/Apps);
- Experience leading digital transformation projects;
- Experience with agile/scrum methodology;
- Excellent in English, Dutch is a preference;
- Affinity with sports/fitness.

Our promise:

Basic-Fit is a young, dynamic and fastgrowing organization with a clear mission and we are the biggest Fitness organization in Europe. We have clubs in The Netherlands, Belgium, Luxembourg, France and Spain.

We think sport should be affordable and accessible to make sure everyone who wants to be fit will be able to be fit. Our goal is to professionalize and grow the next years. To make this happen we need enthusiastic and driven people and therefore we invite everyone to apply.

What to expect within Basic-Fit?

- A nice, informal and international environment;
- Plenty of opportunities for your own initiatives and to grow;
- Within walking distance of Hoofddorp train station and free parking at our headquarters;
- And a beautiful gym at our headquarters which you can use anytime.

Apply for this job

You are able to apply via the button or by scanning the QR code.

The process consists of two interviews at our headquarters.







Contract Sales and Membership Manager

Salary: £23,395.00 - £27,665.00 pa Location - Wrexham, UK

Freedom leisure actively promotes healthy lifestyles, and our community facilities are the perfect place to achieve this.

We are looking for a Contract Sales and Membership Manager to join our team, covering our sites in the Wrexham contract. We are looking for someone to continually review sales and actively create new leads in the community and appointments over the phone to maximise sales opportunities. We are looking for a dynamic individual to join the team and to seek out new customer sales opportunities that will directly feed into the marketing strategy and objectives. We are looking for someone who can maximise sales conversion, and is able to effectively manage the centres sales teams to ensure that unit and income targets are met. We want our employees and customers to have the best experience possible, so if this sounds like you, we want to hear from you.

Requirements

- To manage fitness, aqua and LTS membership sales and FOH teams and processes across the contract.
- To ensure sales leads for all sites are responded to and followed up within agreed timescales by the sales and FOH teams.
- To continuously review sales and actively create new leads and maximizing sales opportunities.
- To effectively manage the sales and membership advisors within the contract, setting call and appointments targets and to ensure targets are met.
- Working in Senior Sales role for 3-5 years
- Worked in a management role for 1year

Benefits

- My Staff Shop, our very own staff benefit scheme, gives employees access to a great range of benefits. Get discounts on cinema tickets, travel bookings, high street e-vouchers, gift cards, days out, leisure activities and your day to day spending.
- Discounted Staff membership (including family members)
- Incremental holidays
- Employee Assistance Programme - 24/7 confidential, independent and professional counselling.
- Company pension
- Various insurance and saving schemes
- Financial advice
- Cycle-to-work and Car Leasing taxefficient schemes (salaried staff only)
- All this as well as fully funded training and career progression opportunities in a team working environment.

Hours: 37hrs a week, Monday to Sunday - Rota Basis.

For more information and to apply, click below or scan QR code.







Leigh Sports Village is a pioneering multi-sector development and is now one of the finest sporting hubs in the North West. The Sports Village provides state of the art facilities for sport, education, physical activity, health, leisure and culture and serves the local community and the region as a whole.

The facilities include Sports Arena with state-of-the art sports pitches, Athletics Stadium, Further Education College, Sports Centre and Swimming Pool, high- quality hotel, restaurants and retail outlets. At the heart of the complex is a 21 st century, 12,000 capacity stadium which is home to Leigh Centurions Rugby League Club, Manchester United Women's Team and Manchester United's U23s, U19s and U18s sides.

In 2021, Leigh Sports Village is delighted to be hosting two major international tournaments at the stadium, as we stage multiple matches in both the UEFA Women's Euros and the Rugby League World Cup.

To deliver and capitalise on these high-profile events, we are seeking to strengthen our executive leadership team by recruiting a proven Business Development Manager. Reporting directly to the Chief Executive, you will play a key role in the organisation and delivery of the UEFA Women's Euros and Rugby League World Cup as well as explore the business, commercial and sponsorship possibilities for Leigh Sports Village as a whole.

It is crucial for this strategic role to interface between the project team delivering the tournaments and the business functions of Leigh Sports Village. This is a unique opportunity to support the delivery of some of the biggest sporting occasions of this decade -- and just as importantly leaving a legacy for the Sports Village for future years.

It is essential that applicants possess a relevant management qualification.

CLOSING DATE: 12PM, FRIDAY 7th FEBRUARY

For further information click 'apply now' or scan QR code







Our family Theme Parks are thriving and this year we open a brand new resort at Rother Valley which means we need more great leaders for the future. Following the huge continued success of our Trainee Manager programme, we are delighted to announce its annual return in 2020 for the sixth consecutive year. This is a fantastic opportunity to join a rapidly growing business in a challenging leadership role at one of Gulliver's theme park resorts at Warrington, Milton Keynes, Matlock or Rother Valley.

With a hands-on approach and excellent communication skills, you'll be used to organising and dealing with customers, be innovative with your ideas and have an infectious enthusiasm that engages and inspires those around you.

The Trainee Manager programme will be structured over a 12 month period starting in March 2020 and will include:

- A number of placements across different areas of the business.
- First class training programme to develop skills and knowledge.
- Senior level mentor from within the business and access to external development coaches and experts.
- Ownership of bespoke projects which will challenge skills and develop learning.

You'll be a high energy, ambitious individual who is prepared to work hard to gain experience and develop new skills in order to progress into more senior leadership roles within the business. The ability to work across all of our locations is essential and you will be able to demonstrate evidence of a strong work ethic from your previous experiences.

In 2020 Gulliver's will be celebrating 42 years of great value family fun. Now with 4 UK locations, our resorts include theme parks, splash zones, high ropes experiences, dinosaur and farm park, plus themed hotels, lodges and campsites.

Our award winning accommodation offering is also expanding rapidly and we'll be hosting even more sleepovers, short breaks and 'stay and play' experiences in the years ahead. With all of this expansion and our fourth theme park resort opening this Spring, we'd love to meet individuals who share the desire for a future that's as ambitious as ours.

If you feel you have the drive, attitude and necessary skills for the Trainee Manager positions and want to be part of a great, growing company then please apply below.

Candidates MUST send a Covering Letter with their application – otherwise they will not be considered. Closing date 14th February 2020.

Interview and assessment days will be held on 21st, 22nd & 23rd February 2020.



Head of RHS Garden Wisley

Location: Woking, Surrey Salary: circa £75,000



The Royal Horticultural Society has been the force behind gardening for more than 200 years, and today our aim is to enrich everyone's life through plants and make the UK a greener and more beautiful place. Our Gardens are a key part of this vision, and are amongst the finest in the country, highlighting the best in horticulture, as well as being centres of learning and major visitor destinations.

RHS Garden Wisley is the flagship garden of the RHS, attracting over 1.2 million visitors a year. The garden is currently going through an exciting change programme of £60m+ capital investment which will create world class welcome buildings, catering facilities and a National Centre for Horticultural Science and Learning which will establish RHS Garden Wisley as the premier horticultural visitor destination in the UK.

As of Head of the Garden you will be responsible for leading a team of managers and ensuring the smooth operation of the garden, delivering an excellent visitor experience through imaginative delivery of service, interpretation, events and engagement. The position will be both challenging and rewarding and we are looking for an exceptional leader to become the driving force behind continued operational and commercial success of the garden. You will have one eye firmly on the day to day but will be also adept at planning and delivering the future.

The closing date for applications is 10 February 2020

For further information and to apply, click below or scan QR code









Leisure Supervisor (Front of House)

12 months fixed-term contract (Maternity Cover) Salary: £30,046 to £36,914

Background

Founded in 1894, City, University of London is a global university committed to academic excellence with a focus on business and the professions and an enviable central London location.

City attracts around 20,000 students (over 40% postgraduate level) from more than 150 countries and staff from over 75 countries.

In the last decade, City has almost tripled the proportion of its total academic staff producing world-leading or internationally excellent research.

Led by President, Professor Sir Paul Curran, City has made significant investments in its academic staff, its estate and its infrastructure and continues to work towards realising its vision of being a leading global university.

Our students, all 22,000 of them, are our customers. We want to do everything we can to support them and make their experience here rewarding and successful. That's why our Sport and Leisure Services team are so important. With the investment in Sport at City, we are looking for the best and brightest to strengthen our team.

We have an exciting opportunity for an experienced supervisor to join our senior team. The Leisure Supervisor (Front of House) will be principally responsible for the organisation and management of Front and Back of House at the university's sports facility, CitySport. They will be part of a focused and dynamic team, delivering a multifaceted, co-ordinated sport and leisure service. This is a proactive role which requires someone who is able to consider wider team issues whilst developing and refining the service.

For further information and to apply, click below or scan QR code



Responsibilities

The Leisure Supervisor (FOH) will lead a team of front and back-office staff and possess strong people management skills. They will liaise with students, staff and community users to ensure that a full and proactive FOH service is delivered. Focus will be to monitor and review membership growth, organise promotions and to build on new and existing business relationships.

Analysis of both financial and member data will be required periodically as will developing and evaluating marketing opportunities. In addition, the post holder will act as "Duty Manager" with responsibility for opening and closing the facility and supervising staff and operations on shift, this will include mornings / evenings and weekends on a scheduled Rota.

Person Specification

This role requires a strong background in sales and promotions, essentially within the sports and leisure industry. An understanding of social media activity for brand awareness is highly desirable together with experience in a supervisory capacity. The successful applicant will be line managing a front/back of house team. The individual must be able to show a commitment to excellent customer service delivery and demonstrate knowledge of leisure and facility management as well as have an understanding and a passion for health, fitness and wellbeing trends.

Closing date for applications: 12th February 2020





A BETTER CAREER STARTS HERE

With 270 leisure centres across the UK, now's a great time to join Better. We're run by GLL, a charitable social enterprise and the largest public provider of leisure and cultural services in the UK. Our aim is to get more people more active, more of the time, whilst making leisure, cultural and community facilities accessible and affordable.

As a not-for-profit organisation, we're different; so whether you're a lifeguard or duty manager, swimming teacher or fitness instructor, you'll find a range of great careers across the UK.

Benefits include:

- Pension schemes
- Discounts on shopping, days and nights out and events
- Free uniform
- Discounted membership at our leisure centres
- Career pathways
- Ongoing training and development to help you to be the best

So, join us today and see where we can take you, visit: www.glljobs.org





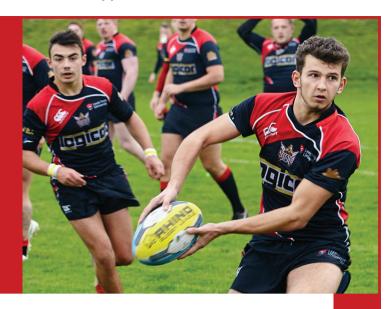






Better is a registered trademark and trading name of GLL (Greenwich Leisure Limited), a charitable social enterprise and registered society under the Co-operative & Community Benefit & Societies Act 2014 registration no. 27793R. Registered office: Middlegate House, The Royal Arsenal, London, SE18 6SX. Inland Revenue Charity no. XR43398

At Leeds Trinity University, we aspire to make a difference to the people, the professions and the places that we serve, and we are looking for talented and enthusiastic people to join our University community. We are ranked in the top 25 universities in the UK for teaching and course satisfaction and 95% of our graduates are employed or in further study within six months. Applications are invited for the following post:



SPORT & FITNESS DUTY MANAGER

Salary circa £22k per annum

Leeds Trinity's Sports Centre provides excellent facilities for students, clubs and the community. We are looking for a highly motivated individual to join the team as we continue to develop the centre.

The postholder will be expected to have proven supervisory and customer service experience in a sports and fitness environment, excellent interpersonal skills and knowledge of sports and fitness management issues. A recognised leisure management or sports development qualification is essential. Hours of work will be 35 hours per week by rota, to include evening and weekend working.

Employees of the University have access to a wide range of benefits including our generous contributory pension schemes, excellent holiday entitlements, onsite sport and fitness centre membership, car park permit scheme and Employee Assistance Programme. We also operate a free shuttle bus to Horsforth station and have an externally owned day nursery facility on campus, along with plenty of shopping, leisure and travel discounts available. Our health and wellbeing provision provides the opportunity to engage in a variety of activities and includes high-quality health articles relating to current national and University specific initiatives. *Please note that this post is subject to an enhanced DBS check.*

CLOSING DATE FOR APPLICATIONS: Monday 24th February 2020

Leeds Trinity University welcomes applications from all parts of the community and particularly from black and minority ethnic candidates as members of these groups are currently under-represented in this area. All appointments will be based on merit.

For further information and to apply, click below or scan QR code









BECOME A PERSONAL TRAINER / FITNESS COACH AT PUREGYM

With over 250 clubs, 1 million members and growing every day, PureGym is the UK's favourite gym. Our success has been built on an amazing team of talented, passionate and committed people and as we continue to grow we have exciting opportunities for talented Personal Trainers and Fitness Coaches.

TURN YOUR PASSION INTO A CAREER AT PUREGYM

If you have a passion for fitness and love helping people achieve their potential and reach their goals, then PureGym is the place for you. We are looking for Level 3 Personal Training qualified individuals who are determined, driven and passionate to help provide the best fitness experience in the UK.

You will be employed by PureGym part-time for 12 hours a week as a Fitness Coach. Separately, outside of your employed hours as a Fitness Coach, you will be able to use the facilities at the gym you are based in when running your self-employed Personal Training business, providing access to 1000s of current and new members to help grow your business.

WHAT'S IN IT FOR YOU?

PERSONAL TRAINERS AT PUREGYM

- Competitive rental agreements 1st month free
- Access to insight, advice and free development courses and coaching to help you build and run your business
- Discounted CPD courses with Industry Experts and insurance with Fit Pro
- Free advertising on our PG Website

FITNESS COACHES AT PUREGYM

In return for your hard work, we will reward you with a range of industry leading benefits to include:

- A salary 12 hours per week
- Annual Leave allowance, with an additional day of leave for your birthday
- Free First Aid qualification
- Free Gym Membership

Apply now either by speaking to the Gym Manager or online: www.puregym.com/careers

OUR VALUES: We live by our values. They guide our decisions and keep us focussed on the business plan.



Every person, every visit, every interaction - be the best we can be.



PLAY TO WIN

Never be complacent or lose
our underdog mentality results matter.



SHOULDER TO SHOULDER Challenge, support, trust, encourage and believe in each other.



SWEAT THE DETAILS
Step-by step,
moment-by-moment,
go the extra mile.



Try new things, learn from mistakes, kick the moving ball.





RECRUITMENT OPPORTUNITY

GROUP FITNESS MANAGER

Competitive salary, plus car and bonus

Everyone Active is looking for a high calibre individual who will be responsible for driving the commercial return for fitness.

Over the last few years we have digitalised large parts of our fitness offering, allowing customers to have a experience that ensures retention whilst creating engaging digital content that supports both existing and prospect members. We have also created a diverse gym, group fitness and personal training offering.

We realise that the member experience is becoming more and more important for customers when visiting a facility and digital support and content is key in getting and keeping people active. This role will be the driving force for both the customer in-centre fitness experience and digital developments to support their fitness journey. We want to ensure that we are on the cutting-edge, especially with the development of online markets, boutique and budget gyms. We want to innovate to guarantee our product is fresh and visible within a crowded market.

Key Responsibilities:

- Responsible for developing the customer fitness journey both in our centres and online so that attrition levels are continuously improved across the business
- Responsible for developing and maximising fitness income across the business
- Source development opportunities for the business through new products and equipment.
- Responsible for managing the selection of fitness partners to support the fitness journey
- Responsible for the development of the fitness teams to support the customer journey both in centre and online
- Chair the Fitness Development Group on behalf of the Board

Personal Specification:

- Have an excellent understanding of fitness industry trends
- Have an understanding of the current UK health agenda and global digital developments and the impact this will have on the fitness industry
- Have the ability to be a leading figure and a respected expert in the industry
- Commercially aware with an ability to recognise opportunities
- Ability to implement new initiatives across the group with project management skills
- Ability to communicate and present effectively and obtain understanding and buy in from the board for new initiatives

To apply please email your CV and covering letter to Ben Beevers at benbeevers@everyoneactive.com

Closing date: Sunday 16th February 2020



www.everyoneactive.com





Everyone Active is an equal opportunities employer and an Investors in People organisation, who are committed to safeguarding and promoting the welfare of children, young people and vulnerable adults. All applicants will be required to undertake checks and references prior to appointment.

Voted No 1

Accreditations & Partner

























Careers with Coach Gym

COACH

- General Manager
- O Assistant General Manager
- O Personal Trainers

Coach is a pioneering health and fitness concept which unites a highvalue gym proposition that includes group exercise with the additional option of "boutique" group fitness all in one revolutionary place.

Two boutique studios in every Coach Gym will deliver a one-hour strength and cardio interval training experience that's immersive, high-intensity and through infectious energy, pushes members to achieve more than they ever thought possible!

The Coach vision is simple. We are passionate and we are driven to deliver our members their fitness goals within an industry-leading facility with a huge sense of community, united together.

Coach will never just be "going to the gym or a class" we will ensure training at Coach becomes the best part of every members day. Our Coach team will inspire, motivate & encourage but most importantly, we will bring together a community with a shared vision of health, fitness and wellbeing.

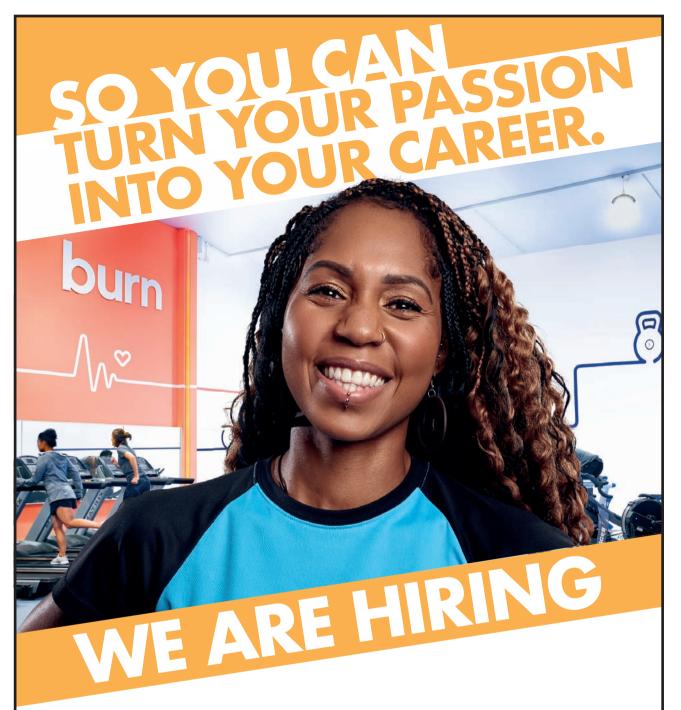
Proud of our vision, we practice what we preach. We are family at Coach, dedicated & immensely driven, we know how to have fun and we make every moment count for everyone. We love a challenge and we will continue to innovate & evolve. We're transforming health & fitness...join the revolution.

For further information and to apply, click below or scan QR code









Finding your fit. It's what The Gym is all about. No matter your shape or size or experience, there's a place for everyone here! Seeing everyone at The Gym grow by taking on amazing development opportunities in a growing business, and trying their arm at new things gives us a warm fuzzy feeling. And we want everyone who comes to us to get a piece of that amazing just-smashed-my-personal-best action. The Gym is where you take yourself to the next level.

- GENERAL MANAGERS
- ASSISTANT GENERAL MANAGERS
- PERSONAL TRAINERS/FITNESS TRAINERS
- CAREERS IN GYM SUPPORT

Come and find your fit at The Gym, head to www.thegymgroup.com/careers.





truGym is currently accepting applications for freelance Personal Trainers to operate in their busy gyms. Get access to up to 6,000 members* and great facilities to operate your business - all with competitive rent rates.

If you are an experienced, motivated PT, qualified to Level 3 or above with a first aid qualification, then we'd like to hear from you.

To register your interest, please use the link below and click the 'apply' button stating which of our locations you'd be interested in.

For more information and to apply, click below or scan QR code.





About truGym

truGym is one of the fastestgrowing budget gym operators in the UK. Since the first club opened in 2009, the brand has expanded to 12 gyms across the UK with more due to open each year.

truGym have developed a sound business model, that offers affordable and convenient fitness facilities. What separates truGym from the rest is a focus on premium gym experiences at a price you would expect in the budget sector. This is achieved through great quality gym equipment, sauna relaxation areas, professionally run group exercise classes and a dedicated team of staff that are passionate about fitness and helping our members achieve their goals.

The people in our business are our greatest asset. We have various roles within our clubs from cleaners to personal trainers, class instructors and general managers.