

# leisureopportunities

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## Dragon's Den entrepreneur to launch new gym chain

By **Pete Hayman**

A new fitness club chain – nuyuu fitness – is set to launch later this year as the result of a £2m partnership between businessman James Caan and former LA Fitness national sales manager, Ben Silcox.

The new chain has already acquired three LA Fitness gyms in Slough, Berkshire; Livingston, Scotland and East Grinstead in East Sussex, with a further three sites to be announced within the next six months.

Caan – one of the stars of the BBC programme, *Dragon's Den* – is backing the nuyuu venture through private equity company, Hamilton Bradshaw.

nuyuu fitness clubs will offer customers modern facilities with a range of cv and resistance machines equipped by Precor, as well as Vibrogym systems, which are designed to accelerate weight loss.



**Caan's private equity company Hamilton Bradshaw is backing the new fitness chain**

The company, which aims to achieve significant growth in its first two years, will provide customers with the option of monthly memberships costing £19.99 based on a 12-month contract, or £24.99 per month for members who opt to sign-up on a non-contract basis.

Caan said: "We are talking about giving people what they want, at a price they want, without sacrificing quality.

"The sector is ripe for a heavyweight investor to come on board and the nuyuu proposition is compelling. That, plus the fact there are some great deals to be made on properties at the moment, places nuyuu in the ideal position to spearhead growth."

Silcox, who is set to be managing director of the venture, added: "With nuyuu, we believe we have got the formula right and will be a force to be reckoned within the gym industry."

## New football stadium planned for Nottingham

City unveils plans for new venue which could host World Cup matches in 2018

By **Pete Hayman**

Nottingham Forest Football Club (NFFC) has unveiled plans for the construction of a new £100m stadium at Gamston as part of the city's bid to be included as a host city at the 2018 World Cup.

The proposed inclusion of the Coca-Cola Championship club's current City Ground venue will no longer be considered as a result of the new plans, which have been presented to representatives of the Football Association (FA).



**The new stadium would be the home of Nottingham Forest FC**

NFFC is working alongside Rushcliffe Borough Council, Nottingham City Council and Nottinghamshire County

Council as part of the city's attempts to secure Host City status as part of the FA's bid to stage the 2018 World Cup.

Mark Arthur, NFFC chief executive, said: "After exhaustive studies of the existing City Ground, and how redevelopment of both temporary and permanent new facilities could take place on such a restricted site, the bid team have concluded, with the FA, that it is impossible to transform the ground into a fully compliant FIFA stadium fit to host World Cup matches in 2018."

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## 2009 Lottery award winners revealed

Special BBC programme celebrates top Lottery-funded schemes across the UK

By Pete Hayman

The winners of the sixth annual National Lottery Awards, which aim to recognise the contribution that Lottery-funded schemes provide in local communities across the UK, have been revealed.

A total of 21 projects across seven individual categories reached the final stage of the 2009 awards, with the winners unveiled as part of a special television show screened live on BBC1 on 5 September.

Sefton Performing Arts and Creative Education Centre picked up the award for the best arts project, while a new community sports pavilion for Beragh Red Knights gaelic games club in County Tyrone, Northern Ireland, was named as the best sports project.



Broadcaster John Sergeant (centre) hands out the heritage award

A scheme designed to restore Stourport-on-Severn's Canal Basins in Worcestershire picked up the prize for the best Lottery-funded heritage project of 2009 and the RSPB's Old Moor Nature Reserve in the Dearne Valley, South Yorkshire, was awarded the best environment project going.

Television presenter Jackie Brambles said: "Each year the National Lottery Awards recognises the incredible impact that Lottery-funded projects have on people and communities across the UK."

There were also awards for the best education, health and voluntary projects.

## Pontin's reveals major new investment proposals

By Pete Hayman

Pontin's has announced plans for the refurbishment of its UK holiday parks as part of a multi-million pound development scheme to be carried out over the next five years.

The company's owner, Ocean Parcs, said the new proposals will go beyond the £50m scheme that was unveiled in February, with the Southport Holiday Park in Lancashire set to benefit from investment worth more than £100m alone.

Subject to planning permission, the Southport site will receive a complete overhaul to boast a hotel and conference facility, bars, restaurants, cafés, a lido leisure facility and a sports and health club.

It is hoped that the new facilities will also be made



A number of Pontin's holiday parks are to undergo a makeover

available to non-park residents to establish Ainsdale-on-Sea as a leisure destination.

Meanwhile, Prestatyn Sands in North Wales will benefit from new and refurbished facilities to extend its capacity to 5,000 guests, while a similar scheme at Brean Sands will enable the Somerset park to cater for 4,000 guests.

Lowestoft (Pakefield) Holiday Park in Suffolk will double in capacity and size to more than 100 acres (40.5 hectares), while Camber Sands in East Sussex will also be redeveloped.

However, the company has announced that its Blackpool holiday park will close at the end of its current lease as a result of falling visitor numbers.

## BHA chief confirms July 2010 departure

Bob Cotton announces plans to relinquish role to coincide with next general election

By **Pete Hayman**

Bob Cotton, the chief executive of the British Hospitality Association (BHA), has announced that he will be leaving the organisation in July 2010, following the next general election.

Cotton, who was appointed as BHA chief executive in January 2000, said that the election would provide an "appropriate" time to step down from his position at the organisation, which is the representative body for the UK's hospitality sector.

"Building up good relationships with government departments is a key role and my successor will be able to do this right at the start of the new administration – no matter who wins the election," said Cotton.



Cotton will step down after more than 10 years as chief executive

"The last ten years have been immensely rewarding and challenging but it is now time to move on. The hospitality industry now plays an even greater role in the UK economy than it ever has done and, despite the current recession, looks set for further expansion."

The BHA's council and national executive will start its search for a successor later this year, while Cotton will continue as chair of the Hospitality Skills Academy and as president of Hospitality Action beyond July 2010. Cotton is also a board member of Springboard UK.

## Administration concerns for Tavistock attraction

By **Martin Nash**

Devon County Council (DCC) has refused to bail out the Morwellham Quay tourist attraction near Tavistock in West Devon, raising fears that the trust operating it may have to appoint an administrator.

DCC rescued Morwellham Quay three years ago when it was in danger of becoming insolvent and has so far paid out £1.2m of taxpayers money to the trust. But the council's new Conservative leadership has said that no more public funds will be made available.



The attraction has received £1.2m of council funding so far

DCC leader John Hart said the loan was always intended to be on a short-term basis but the council will not immediately ask for repayment of money it

has already advanced. He also criticised the previous Liberal Democrat council for lending the money in the first place.

Following an emergency meeting held on 4 September, the Morwellham and Tamar Valley Trust said that it believes that administration would be "the worst possible solution" for the Victorian-themed attraction.

In a statement, the trust said: "Such a course of action would result in a liquidation of assets, potentially crystallising losses in excess of £5m, both for the Trust, and for the other public funding bodies."

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## IN BRIEF

**Local authorities wield sunbed axe**

► Wiltshire Council has become the latest local authority to remove sunbeds from public leisure centres, following recent research by the International Agency for Research on Cancer (IARC). A report by the IARC has established a "clear link" between sunbeds and skin cancer, which has increased pressure on councils to withdraw sunbeds for health reasons. Sunbeds at Pewsey Sports Centre; Bradford Swimming Pool in Bradford on Avon and The Activity Zone in Malmesbury will now be withdrawn from use.

**WLCT to run Abbey Leisure Centre**

► Selby District Council has appointed Wigan Leisure and Culture Trust (WLCT) to operate Abbey Leisure Centre in Selby and both Tadcaster Leisure Centre and Selby Park in North Yorkshire. WLCT will oversee improvements at Abbey Leisure Centre, including an expansion of the gym, a new aerobics suite, a new health suite offering a sauna, a steamroom and a members' lounge. A multi-purpose room for functions and crèche activities will also be provided at the Abbey Leisure Centre. Facilities at Tadcaster are currently under review.

**Scotch Horn reopens**

► Scotch Horn Leisure Centre in Bristol has reopened after being kitted out with a new fitness suite. The upgrading of the centre's gym has seen the installation of 40 new cv stations and a free weights area. The centre's changing rooms have also received a facelift. Existing facilities include a four-courts sports hall and two squash courts. The centre is managed by Parkwood Leisure on behalf of North Somerset Council.

## Trust to run Bletchley Leisure Centre

New £21m Buckinghamshire complex set to open to the public in January 2010

By **Pete Hayman**

Hertsmere Leisure has been appointed to operate the new £21m Bletchley Leisure Centre near Milton Keynes, Buckinghamshire, which is scheduled to open on 3 January 2010.

The facility will replace the town's existing leisure centre and will feature a 780sq m (8,396sq ft), 100-station fitness suite equipped by Matrix Fitness Systems to incorporate aerobics and spinning activities.

Milton Keynes Council (MKC) is hoping to gain Inclusive Fitness Initiative accreditation for the complex, which will also boast a 25m, eight-lane swimming pool; a sauna and steamroom; four squash courts; a six-court sports hall and a seven-rink bowls facility.

A gymnastics hall, a multi-purpose hall and a café will also be provided by the new Bletchley Leisure Centre,



The site will boast a 100-station fitness suite equipped by Matrix

which has been developed by Bedford-based contractor SDC and will be handed over to the council on 21 December..

MKC leisure spokesperson Paul Sanders said: "With the transfer from the old centre to the new one straddling Christmas, a traditional time when leisure centres often close for maintenance works, this couldn't be better timed and a great New Year start when

many people want to make those resolutions to get more active and fitter."

Craig Millar, SDC's director responsible for the scheme, added: "Many of us at SDC will always have a soft spot for this project; having been involved with this scheme from concept to completion we feel a part of the community in delivering something for everyone in Bletchley and beyond."

**Halo chosen as social champion**

Sports trust Halo Leisure has been named as a flagship business by Social Enterprise West Midlands.

The trust is one of five companies that will represent the region in a two-year initiative to promote inspiring social enterprises; business models using commercial experience to achieve a social mission.

Halo Leisure chief executive Jon Argent said: "We look forward to working with social enterprises large and small and championing the benefits of the social enterprise model."

## Glasgow legacy plans announced

By **Pete Hayman**

Improving the health and fitness of people across Scotland is at the heart of a new £23.5m Scottish Government initiative to create a legacy from the Glasgow 2014 Commonwealth Games.

'A games legacy for Scotland' was launched by Scottish first minister Alex Salmond and deputy first minister Nicola Sturgeon on 1 September, and outlines how the government aims to capitalise on the economic, social and cultural benefit of the Games.

Four key priorities have been identified by the plans, which aims to improve the health of Scottish people through the



The 2014 Games will be used to improve Scotland's health

new Active Nation physical activity programme.

sportscotland will contribute £18m from its own £25.5m legacy funding pot to help support athletes and improve facilities, while a further £5.5m will be provided by the Big Lottery Fund 2014 Communities Grants Programme.

# Total Fitness to alter members' terms

UK health club operator forced to revise agreements following OFT intervention

By **Pete Hayman**

Health club operator Total Fitness UK has been forced to revise its membership agreements after the Office of Fair Trading (OFT) took action to ensure the company provided fair terms and conditions.

Under the terms of the new agreements, Total Fitness will clarify the terms relating to circumstances in which the company can exclude or limit its liability for loss suffered by members, while the company's cancellation procedures will also be made clearer.

Total Fitness, which is making the changes in order to comply with the Unfair Terms in Consumer Contracts Regulations, will also ensure members



**Total Fitness operates a number of facilities in the UK and Ireland**

are aware that the company does not have "absolute discretion" to change opening times or to alter the provision of certain facilities and services.

Mike Haley, OFT director of consumer protection, said: "Gym agreements, like any other

consumer contract, must be balanced, fair and understandable. We have worked closely with Total Fitness to secure these changes and we believe that consumers will find the new membership agreements much clearer and fairer."



## First phase of Splash centre refurbishment opens

By **Tim Nash**

Tees Active has unveiled the first phase of its £2.4m redevelopment of the Splash centre in Stockton-on-Tees.

The centre now boasts a new two-storey, 72-station Techno-gym fitness suite and a multi-use activity space with two badminton courts and ZigZag interactive stations, as well as new changing rooms.

Also due for completion by the end of the year are an



**Splash is undergoing a revamp**

extended foyer, a new café and a relocated reception area. The former fitness suite will be

converted into two further multi-activity areas.

ZigZag Academy will provide training for the interactive zone, including two computerised Sportwalls, and eight five-step wireless Xer-Dance platforms. The kit was chosen following feedback from a local school.

Allan McDermott, sports academy manager at Tees Active, said: "We are really excited about using ZigZag's interactive equipment to raise levels of activity in Stockton."

## Weston-super-Mare leisure centre set for revamp

The Hutton Moor Leisure Centre in Weston-super-Mare, Somerset, is set to benefit from a £370,000 improvement scheme.

Operator Parkwood Leisure is set to invest a loan from North Somerset Council in plans to expand the existing gym and to build a new studio, steamroom, spa and sauna.

The council's executive member for leisure, Felicity Baker, told local newspaper, the *Weston and Somerset Mercury*: "At the moment there are so many people who want to use our leisure centres and we know there are plenty more, so increasing capacity is a good thing for everybody."

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## IN BRIEF

### Record funding for Welsh rugby union

► Rugby union across Wales has benefited from a record amount of investment during the financial year ending 2009, according to the Welsh Rugby Union's (WRU) annual report. A total of £17m – a £1.8m increase on 2008 – was spent by the WRU to sustain and develop the game at all levels, with nearly £4m spent on community rugby and more than £12m shared between the Ospreys, Cardiff Blues, the Scarlets and Newport Gwent Dragons regional teams. The national governing body posted an annual profit of £1m for the financial year ending 2009.

### UEFA unveils new club finance proposals

► A new strategy, which aims to improve financial parity between clubs across Europe, has been unveiled by the continent's governing body, Union des Associations Européennes de Football (UEFA). It is hoped that the Financial Fair Play strategy will safeguard the long-term stability of club football across Europe by introducing a set of measures, which includes an obligation for clubs to ensure that they do not spend more than is generated in revenue.

### ECB confirms 2010 domestic format

► The England and Wales Cricket Board has revealed that 50-over cricket has been scrapped from the 2010 domestic structure, following consultation with the 18 first-class county clubs. A three-competition format will be adopted from the start of the 2010 season, which aims to protect Test match cricket by retaining the two-division County Championship structure. Domestic limited-overs cricket will now be reduced from 50 to 40 overs as part of the overhaul.

## Slow progress threat to 2012 legacy

Government pledges could be undermined as downturn hits councils' sports plans

By **Pete Hayman**

New sports facilities in London are being built too slowly to cater for an anticipated increase in demand as part of legacy plans for the London 2012 Olympics, according to a new report by Drivers Jonas.

It has raised concerns that government pledges to use the Games to promote healthier lifestyles could be undermined, after the second *Sports Crane Survey* found the number of facilities opened or refurbished since 2006 had fallen, mainly due to the recession.

Researchers found that a total of 61 of London's sports facilities were either opened or refurbished between 2007-08 – the same number as in the



Concerns have been raised that demand won't be met post-2012

18-month period between July 2005 and the end of 2006.

A Drivers Jonas spokesperson said: "The government will have to rely more on innovative policies than boosts to supply to encourage those who don't exercise to start getting fit."

Tim Lamb, chief executive of the Central Council for Physical Recreation, said: "The 2012 Olympics are our chance to make London and the rest of the country a healthier and more active city, and it would be tragic to see that wasted."

## BUCS teams up with PwC to boost students' skills

By **Pete Hayman**

British Universities and Colleges Sport (BUCS), the national organisation for university sport, has secured a three-year partnership with the global professional services firm, PricewaterhouseCoopers (PwC).

The first year of the new agreement will see BUCS and PwC working together to deliver a series of workshops at 10 institutions across the UK, which are designed to target



PwC will sponsor BUCS' hockey

the skills and attributes that students gain through playing or managing sport.

The Skills through Sport initiative aims to build on skills common to both sport and the workplace to improve students' chances of getting a job.

James Chalmers, PwC's head of strategy and talent, said: "We've long recognised that people develop and improve their skills both in work and out of it, and that's why we've partnered with BUCS this year."

The deal will also give PwC sponsorship rights to two BUCS sports – Rowing and Hockey.

## New community sports complex unveiled in Gulladuff

A new indoor sports complex has been officially opened at Erin's Own Lavey Gaelic Athletic Club in Gulladuff, County Derry, by Northern Ireland's deputy first minister, Martin McGuinness.

The £2.5m facility, which is the result of a partnership between the club and the Termonkeen Community Association, features a 60m (196.9ft) x 40m (131.2ft) indoor sports arena equipped with a 3G synthetic pitch and an Inclusive Fitness Initiative (IFI)-accredited fitness studio.

An aerobics hall, music rooms and eight changing facilities for a range of indoor and outdoor activities are also included among the facilities as part of a multi-purpose community area.

# Bangor set for NI's first Olympic pool

Sports minister backs £15m grant to help fund proposed 50m swimming facility

By **Pete Hayman**

Northern Irish sports minister Nelson McCausland has backed plans for the construction of the country's first Olympic-sized swimming pool, which is set to be built in Bangor.

In June 2007, former sports minister Edwin Poots selected North Down Borough Council (NDBC) as the preferred bidder for the scheme, which will see the pool form the first phase of Sport Northern Ireland's Elite Facilities Programme.

The full business case and a £15m grant for the new 50m development, which is set to get underway in spring 2010, has now been approved by McCausland. The facility will be incorporated into plans for a larger leisure centre in Bangor.



IMAGE: MATTHEW CLARKE/ACTION PLUS

**Work on Northern Ireland's first 50m pool is set to start in 2010**

McCausland said: "This represents a £15m investment by the Department for Culture, Arts and Leisure (DCAL). We have reached this point which will allow the project to move forward towards its construction phase, which is currently on target for completion in

2012 and which will create much needed construction jobs.

"This will be Northern Ireland's first Olympic-sized swimming pool. As a regional centre of excellence, it will be a state-of-the-art facility to be enjoyed by all the people of Northern Ireland."

## New agreement for Welsh rugby

A new five-year deal to develop rugby union in Wales has ended a feud between the Welsh Rugby Union (WRU) and the four Welsh regional teams.

The agreement will see the regions receive an increase in funding from £3.6m to £6m from the WRU each year to provide greater financial security.

## Community scheme for Lambeth

By **Tom Walker**

Synthetic surface firm TigerTurf and sports equipment supplier Nike have joined forces in Lambeth, London, to provide a new Sports Action Zone (SAZ) at the Lilian Baylis Old School.

The facility is part of Sport England's community initiative for grass roots sports, launched in response to recommendations from central government.

Brian Dickens, SAZ director for the area, said: "The surface will be used by children in the local community who don't usually have access to this type of facility and has already proved to be a catalyst for community cohesion.

"We now have a fantastic new football arena to go alongside our basketball area and I have no doubt that it will a similar impact on the local children."

## IN BRIEF

### Merthyr Tydfil pool 'safe' after bug scare

► Health officials have ruled that a swimming pool at the Merthyr Tydfil Leisure Centre in South Wales, which was at the centre of a recent outbreak of the cryptosporidium bug, remains safe to use. The National Public Health Service for Wales said that an independent water expert had carried out tests to ensure public safety, after around 30 adults and children attending a pool party two weeks ago experienced illness.

### GCCC revises plans

► Gloucestershire County Cricket Club has announced revised proposals for the £10m redevelopment of the County Ground in Bristol, following the results of a public consultation. The new plans include a 20,000-seat capacity stadium, a new media centre, upgraded corporate suites, improved education facilities and an enhanced public gymnasium with a swimming pool, as well as accommodation for 550 students to help fund the proposals.

### Gosling Sports revamp

► Gosling Sports Park in Welwyn Garden City, Hertfordshire is to invest £250,000 in refurbishing its five-a-side football pitches and children's indoor play area. The organisation will pay back the loan from Welwyn Hatfield Council over the next decade.



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## IN BRIEF

### MWB sees drop in pretax earnings

► Marylebone Warwick Balfour (MWB), the hospitality group behind the Malmaison and Hotel du Vin chains, has seen the two brands' earnings before tax drop from £12.2m to £10.4m. However, their combined revenue stayed at £52m and a higher marketing spend led to a higher than expected occupancy rate of 77 per cent. MWB's group revenue increased from £134.1m to £135.7m. Average room rates dropped 12 per cent to £102 as a result of the economic climate.

### Roadside dining makes the Good Food Guide

► The Little Chef on the A303 at Popham, subject of a recent makeover by top chef Heston Blumenthal, has made it into the new edition of The Good Food Guide. With roadside dining having something of a dire reputation, inspectors from the guide were reportedly so impressed by the preparation of dishes, such as steak and Abbot Ale pie and braised ox cheeks, at the Hampshire eatery, that they awarded it a score of two out of ten for cooking. The guide gives a score of two to establishments that display 'decent cooking, good basic technical skills and interesting combinations and flavours with occasional inconsistencies'.

### Admiral Taverns to sell 20 properties

► Admiral Taverns has put another 20 of its pubs on the market, worth a total of £4.4m. The pubs are located across the UK and include sites in Oxfordshire, Wiltshire, the Midlands, the North West and Wales. The move follows plans announced last month by the company to restructure its debt with bankers Lloyds Bank.

## Scottish hoteliers resisting recession

Occupancy levels on the increase as Scottish operators welcome more UK guests

By **Pete Hayman**

Hotels in Scotland have reported a 5.3 per cent increase in occupancy during July, despite an overall 4 per cent decline across the UK, when compared with the same period last year.

According to accountancy firm PKF, hotels in Scotland and Wales have both benefited from an increase in the number of Britons opting for 'staycations' this summer as Scottish and Welsh sites saw an 8.6 per cent and 2.1 per cent increase in RevPAR respectively.

Alistair Rae, a partner in the real estate and hospitality sector at PKF, said: "Increases in both occupancy and room yield indicate that hoteliers are not having to reduce prices to



Hotels in the capital Edinburgh are among the ones to benefit

maintain numbers which is a positive sign that there is a relatively strong demand.

"Overseas visitors have been drawn by the benign exchange rates for the euro and it would appear that destination hotels on the West Coast and North of

Scotland are also drawing in the UK holidaymakers."

However, the strong growth reported in Scotland and cities such as Cardiff failed to halt the decline in overall figures for the UK, which included an 11.9 per cent fall in RevPAR.

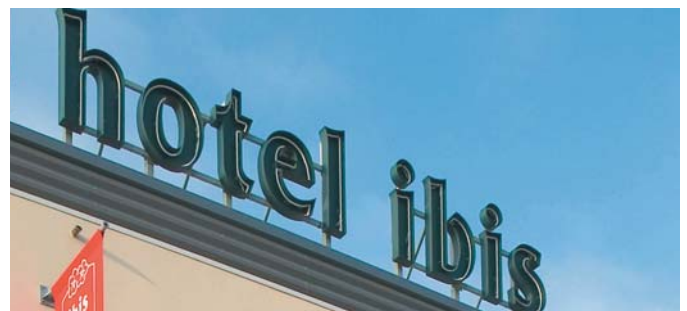
### Go-ahead given for Leeds hotel

Planning permission has been granted for a new £30m hotel in the centre of Leeds, West Yorkshire.

The 244-bedroom hotel, on a site adjacent to Millennium Square and Leeds Metropolitan University, will be constructed by GB Building Solutions in a joint venture with developer Oxford Hotels. Opening is scheduled for early 2012 and an operator is expected to be appointed shortly.

Simon Wood, chair of Oxford GB said: "We are aiming to provide a high quality hotel, right where it is most needed. With so much development in the area, hotel rooms in Leeds will be in high demand."

## Accor sizes up business split



Accor operates a number of brands, including the budget Ibis

By **Pete Hayman**

Hotel operator Accor is to consider plans to separate its pre-paid services division from its main hotel operations after reporting a 54 per cent fall in first-half pre-tax profits.

The company, which operates the Ibis and Novotel brands, said that the recession had severely affected demand for its upscale and mid-range hotels, while its economy hotel

business in the US suffered a 12.7 per cent decrease in like-for-like sales.

Accor also revealed that it opened more than 12,000 new rooms during the first half of the year as part of plans to open a total of 30,000 in 2009.

In a statement, the company said: "Given the depth and speed of the changes ahead, the transformation and development of the two core businesses will be stepped up."

# Council reveals new museum designs

Southampton's new Sea City Museum to form part of Cultural Quarter proposals

By **Pete Hayman**

Southampton City Council (SCC) has unveiled the latest designs for the new Sea City Museum Project, which is set to form part of the wider development of a new Cultural Quarter.

The first phase of the Sea City Museum scheme, which has been designed by London-based architects Wilkinson Eyre, is scheduled to open in 2012 to mark the 100th anniversary of the sinking of the Titanic.

Exhibition galleries will tell the story of the city from pre-history to the present day, with a particular focus on the city's role as a major maritime port and as a departure and arrival point for people travelling across the world.

Visitors will be able to experience what it was like to be in the Merchant Navy at the start of the 20th century, while



**The new museum will outline Southampton's role as a major port**

displays will also tell the story of local crew who worked aboard the ill-fated Titanic liner.

Special galleries will be shared between the museum and the City Art Gallery to create more space to display the council's collection of paintings, before the second stage of the Sea City Museum Project expands the exhibition areas after 2012 to provide

more space for the council's art and heritage collections.

In addition to the new museum and the City Art Gallery, the proposed new Cultural Quarter will incorporate a refurbished Guildhall Square, a new arts complex, the Mayflower Theatre, the BBC studios and the Guildhall.

Work is already underway to refurbish Guildhall Square.

## IN BRIEF

### Funding boost for heritage scheme

► A scheme designed to examine the industrial history of local communities near Walsall, West Midlands, has received a funding boost from the Heritage Lottery Fund. The Local Community 50 Plus Forum has been awarded £44,700 for the Know Your Place scheme, which will see young people work with a group of people over the age of 50 years old to trace the history of the Blakenall, Leamore and Bloxwich areas. It is hoped that a local history society will be set up as a result of the initiative.

### Heritage park planned for East Lothian

► Phantassie Heritage and Rennie Meikle have submitted a planning application to East Lothian Council to develop a mixed-used project at Phantassie Steading in East Linton. The heritage-based park will feature exhibits on the 19th century steading's agricultural and industrial history, a children's play centre, a bar/restaurant and eight retail units.

### New strategy for Derby World Heritage Site

► A new £155,000 regeneration strategy led by Derby City Council has been launched to preserve the long-term future of the Derwent Valley Mills World Heritage Site in Belper. The Darley Abbey Regeneration Strategy, which includes the conservation of Grade II-listed buildings, also involves Derby and Derbyshire Economic Partnership, the European Regional Development Fund, Derby City Partnership and the East Midlands Development Agency. Atkins, the consultancy firm, has been appointed to undertake a study into methods of maximising the economic and tourism benefits of the site.

## Last chance to view Mary Rose

By **Pete Hayman**

The Mary Rose warship at Portsmouth Historic Dockyard is to be withdrawn from public view on 20 September in order to allow construction work to start on a new £35m museum at the Hampshire attraction.

A special programme of events and activities will be provided during the temporary closure of the historic Tudor warship, which will remain out of view until 2012.

John Lippiett, Mary Rose Trust chief executive, said: "We have devised an imaginative programme of events and interpretations during the closure to give visitors a different, but equally fulfilling, visitor experience."



**Architects Wilkinson Eyre were behind the museum's design**

Plans for the museum, which has received £21m from the Heritage Lottery Fund, have been designed to reflect the structure of the original vessel and the adjacent HMS Victory.

Designed by a team including architects Wilkinson Eyre, the building will also imitate a section of the Mary Rose's missing port side.

## Event to design NI visitor centre

Exhibition design group Event Communications has been appointed to develop the interpretive design for the planned £18.5m visitor centre at the Giant's Causeway tourist attraction in Northern Ireland.

Event will work closely with The National Trust – which manages the world heritage site – on the project which will include scoping and shaping the interpretative plan for the Giant's Causeway and Causeway Coast World Heritage Site.

Event's executive creative director, Steve Simons, said: "The Giant's Causeway is one of the great natural wonders. I am thrilled that Event has been awarded the task of immersing visitors in its splendours."

## IN BRIEF

### Steiner Leisure signs deal with Silversea

► Steiner Leisure Limited has secured a new deal with Silversea Cruises to serve all of the Silversea vessels currently in service until August 2012. Under the terms of the new agreement, Steiner will continue to exclusively operate the spa, hair salons, beauty, massage and fitness facilities and provide all related signature services on board Silversea's vessels. Steiner will also expand its service offerings to include certain medical spa services. The agreement incorporates Silversea's newest vessel, Silver Spirit, which is scheduled to debut in December 2009.

### UK beauty products to carry Fairtrade mark

► The Fairtrade Foundation has announced that five UK-based beauty product brands will carry the Fairtrade mark for the first time. The Fairtrade stamp will ensure that consumers are given an independent guarantee that a product meets international Fairtrade standards and contains Fairtrade ingredients. The companies to carry the logo include Neal's Yard, Essential Care, Bubble & Balm and Boots while, to date, the Fairtrade Foundation has licensed a total of 57 beauty products.

### Clarins unveils new Cinderella Hour

► The UK arm of Clarins has created a new experience for its customers, exclusive to the Selfridges department store in London. The Cinderella Hour treatment includes a cleanse, body exfoliation, shower, application of body lotion and professional make-up, with a glass of champagne. Customers can also use the private treatment room to change ready for their night out.

## Butlins opens new Bognor spa hotel

Holiday park operator's luxury £20m property includes new 670sq m Ocean Spa

By **Martin Nash**

Butlins has opened a new hotel and spa at its resort in Bognor Regis, West Sussex.

The £20m Ocean Hotel covers seven storeys, linked by 'Disco' lifts to colour coded bedroom corridors to help children find their way around, and offers 200 rooms in a variety of configurations.

The hotel's 670sq m (7,200sq ft) Ocean Spa, designed by Klafs, offers public areas in shades of purple, pink, orange, yellow and lime green in addition to a sauna, steam room, snow cave, heated loungers, foot spas, disco showers and an outdoor hot tub. There are 10 private treatment rooms, all featuring



The new Ocean Spa has been designed by sauna specialists Klafs

laserpods. In addition to facials, massages and body scrubs, the spa offers a range of specialist treatments exclusive to Butlins.

These include the Beauty and the Beach exfoliating treatment

for women, offered in a specially created treatment room with SAD lighting, 25 degree heating and seagull calls designed to help relax the mind as well as the body.

## Bath Priory's Garden Spa prepares for reopening

By **Sarah Todd**

The Bath Priory's Garden Spa will reopen on 21 September, following a complete refurbishment of the property.

The spa will offer two reception areas, a total of four treatment rooms, an indoor swimming pool, a sauna, an elliptical steam pod and changing facilities.

There will also be a brand new gym, consisting of two fitness suites offering resistance



The spa offers a range of facials

and cardiovascular equipment, as well as Technogym's Kinesis cable system.

The Garden Spa has been transformed to showcase the hotel's landscaped gardens, which can be viewed through the large windows by guests. The spa will offer a full range of beauty and massage treatments, using Decl r, Li'Tya and Jessica Nails products.

The four-star Bath Priory is privately owned by Andrew and Christina Brownsword. The hotel houses Bath's only Michelin-starred restaurant, The Priory, headed by Michael Caines.

## Luxury spa to be launched at £55m Rockliffe Hall

A large spa is to open at Rockliffe Hall, near Darlington in County Durham, as part of a £55m resort development.

The spa will feature 13 treatment rooms, including a double suite, as well as relaxation areas. Product houses Comfort Zone and ILA have been chosen for amenities, treatments

and retail. Other suppliers include treatment beds by Living Earth Crafts.

There will also be a large heat experience area, with a caldarium, a tepidarium, a salt inhalation suite, a studio for Pilates/yoga and an igloo with an ice fountain. The spa's fitness suite will include equipment from Technogym.

## RSC mulls temporary venue proposals

Courtyard Theatre could stay open until 2012 as part of theatre company's plans

By **Pete Hayman**

A temporary theatre, opened to replace the Royal Shakespeare Company's (RSC) two main venues in Stratford-upon-Avon while redevelopment work was carried out, could remain open for two more years.

The RSC intends to apply for extended planning permission to delay the closure of The Courtyard Theatre until 2012 to help with the organisation's transition back to the Royal Shakespeare Theatre (RST) and Swan Theatre, which are due to stage full performances in 2011.

If approved, the Courtyard Theatre will continue to stage Shakespeare productions during the winter of 2010-11, as well as a range of preview



The venue could be used to stage productions in winter 2010-11

events and activities, before The Other Place – a smaller, 200-seat studio venue – is reinstated by the RSC.

Liz Thompson, RSC's director of communications, said: "Our application to extend the temporary planning permission

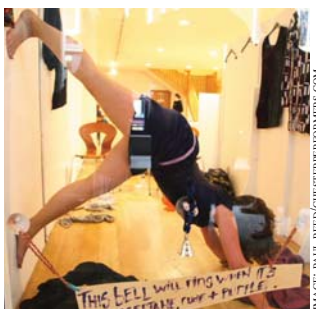
will be for around two years. This includes the time required to take the Courtyard Theatre down, and also takes us through the transition back into the RST and Swan Theatres, our 50th anniversary in 2011 and the World Shakespeare Festival."

## Arts Council initiative to transform vacant shops

By **Pete Hayman**

Applications are now being invited by Arts Council England (ACE) for a £500,000 initiative to help artists transform empty high street shops into places promoting artistic activity.

The 'Art in empty spaces' initiative was launched in April to support a £3m Department for Communities and Local Government scheme to reinvigorate town centres affected by the recession.



Chester shops have benefited

Artists can apply for grant funding for a range of projects that aim to transform vacant

shops into galleries, recording studios or family workshops.

ACE hopes that the initiative, which has benefited from an additional £500,000 funding package from the National Lottery, will enable artists to provide innovative ways to connect with communities.

Empty shops in Chester have already been used by Roam the Rows for the Chester Performs festival, with 46 events staged in vacant premises to provide a artistic experience for shoppers.

### IN BRIEF

#### Interactive gallery opens at The Public

► The interactive art gallery at The Public in West Bromwich has finally opened. A one-off £3m grant from Arts Council England (ACE) has funded completion of the arts complex, which was in financial difficulty following a doubling of annual running costs since its partial opening in June 2008. A new business plan submitted to ACE by Sandwell Metropolitan Borough Council and Sandwell Leisure Trust secured the funding package.

#### MLA publishes new London 2012 archive

► A national community archive, designed to record people's experiences of London hosting of the 2012 Olympic Games, has been unveiled by the Museums, Libraries and Archives Council (MLA). The People's Record forms part of the MLA's programme for the 2012 Olympics and will provide individuals with the chance to record their thoughts about the 2012 Games. Between the handover from the 2008 Beijing Games and the Cultural Olympiad launch in September 2008, the MLA supported 29 projects as part of the People's Record to provide an insight into the excitement and controversy the event has generated.

#### Smith re-appointed to chair ACW

► Welsh heritage minister Alun Ffred Jones has announced that Professor Dai Smith will remain as Arts Council of Wales chair for a further three years when his current tenure ends next year. The re-appointment of Smith means that he will continue to lead the organisation until 31 March 2013, having previously held the position of research chair in the Cultural History of Wales at Swansea University.

## Painting sale controversy over Titanic museum funding

Plans by Southampton City Council to sell two renowned works of art from its collection to raise funds for the new Southampton Sea City Museum have caused an outcry in the art world. Sir Alfred Munnings' painting *After the Race* and French sculptor Auguste Rodin's *Eve* are together valued at around £5.5m.

Following the award of a £499,900 first-round pass and the possibility of a further £4.5m of funding for the attraction, a spokesperson for the Heritage Lottery Fund responded, saying: "We would not normally expect the proceeds of the sale of heritage to be used to create partnership funding for a project."

## Welsh tourism still on the up

A third of operators reporting increases in business



**ALUN FFRED JONES** is Welsh Assembly Government minister for Tourism

The results of a tourism business survey conducted by Visit Wales have revealed that the Welsh tourism industry enjoyed a successful summer period despite the bad weather and economic downturn.

Of the 200 businesses which were surveyed following the August bank holiday, 39 per cent reported an increase in their guest/visitor numbers for the period June to August and a further 42 per cent achieved the same level of business as last year – while only 19 per cent reported a decrease.

The main reason for the success was reported to be more people staying in the UK. The caravan and camping sector performed the best out of the accommodation sectors, with more than a half reporting an increase in numbers.

The trend to book at the last minute has continued over the summer months. 34 per cent reported more last minute bookings. Further evidence of the affect of the economic situation is that 36 per cent reported that visitors are spending slightly less. The general consensus is that people are cutting their spending on food and drink. It's also interesting to note that 20 per cent of those surveyed identified repeat business as a reason for an increase in business.

However, confidence for the autumn season is not particularly high considering how good the summer has been. This is because advance bookings for the autumn are down, and operators are once again relying on an influx of last minute bookings.

## Brits take more holidays at home

UK residents continue to boost 'staycation' numbers due to weak pound

By **Martin Nash**

VisitEngland has released figures from the United Kingdom Tourism Survey showing that holiday trips taken by UK residents in England in the first quarter of 2009 have increased by 13 per cent.

The figure equates to 1.2m more holiday trips and over five million extra nights' holiday taken, when compared with the same period during 2008.

While overall trips, including business and visiting friends and family, from the January to April period have remained at a stable 27 million, the holiday sector has benefited from Brits choosing to take their breaks close to home this year.

James Berresford, chief executive of VisitEngland, said that after much speculation and expectation about 2009 being the year to holiday at home – with ONS statistics confirming that outbound travel



**Brits have opted to stay at home this year**

from Britain is down 18 per cent over the same period – the results are encouraging.

"Time will tell if the trend continues throughout the summer, but these early indications that people are rediscovering holidays in England is welcome news."

## XL failure to increase prices of holidays

By **Tom Walker**



**Package holidays face a £1.50 extra levy**

The Air Travel Trust Fund (ATTF) is to introduce an additional £1.50 levy on all package holidays in October.

ATTF, which pays for the industry's ATOL compensation scheme, has been forced into the move after it had to dish out nearly £29m in order to repatriate customers of the failed XL Leisure travel company last year.

In total, ATTF paid out £36m in compensation during the year, pushing the fund to a deficit of £46.5m. It is expected holiday providers will pass on the cost to consumers.

## Network Rail unveils high speed proposals

Plans for a new £34bn high-speed railway link between London and Scotland have been unveiled by Network Rail in a bid to meet an expected increase in demand over the next decade.

The High Speed 2 scheme, which will slash journey times between the capital, the Midlands, the North West and Glasgow, will be the second of its kind in

the UK after the construction of the Channel Tunnel link between Folkestone and London St Pancras.

Travelling at speeds up to 200mph, Network Rail expects the new service to reduce journey times from London to Birmingham to 46 minutes, while journey times will be halved to both Edinburgh and Glasgow.

# leisure property news

Visit [leisureproperty.com](http://leisureproperty.com) for the latest news on Properties, developments, tenders and investment.

## Funding warning for harbour scheme

Further delays to Penzance harbour revamp could risk loss of government funding

By **Pete Hayman**

Government funds earmarked for the multi-million pound redevelopment of Penzance Harbour could be at risk if the scheme is delayed further, according to Cornwall Council.

Plans for the construction of a new passenger and freight terminal building as part of a wider project to improve the sea link with the Isles of Scilly were scrapped in June due to opposition from local residents, who were concerned that the scheme incorporated the site of the town's Battery Rocks beach.

However, a report examining potential options for the scheme commissioned by the Route Partnership – comprising Cornwall Council, the Council of the Isles of Scilly, Penwith District Council and the Duchy



Plans form part of wider scheme to improve links with Scilly Isles

of Cornwall – concluded that the plans for a new terminal building would result in the lowest operational costs.

The Department for Transport has now indicated that the project could lose out on a share of a £44m major funding package if plans are not fully approved by February 2010.

Graeme Hicks, the cabinet member for highways, transport and planning at Cornwall Council, said: "This report makes it crystal clear that these alternatives would have serious financial consequences both for the economy of the Isles of Scilly and for that of West Cornwall."

## Clyde Gateway scheme approved

By **Pete Hayman**

A multi-million pound leisure and retail development, which will form part of the heart of the Clyde Gateway regeneration initiative near Glasgow, has been approved by South Lanarkshire Council.

Ashfield Land's plans for the 268,000sq ft (24,898sq m) Two74 Cambuslang Road mixed-use scheme include a nine-storey, 170-room hotel, a nine-screen cinema, restaurants and 50,000sq ft (4,645sq m) of sports retail space.

The proposed £50m development will be built on a 7-hectare (17.3-acre) site at the



The proposals includes a hotel

heart of the Clyde Gateway site, adjacent to the route to the planned 2014 Glasgow Commonwealth Games Athletes' Village and Sir Chris Hoy Velodrome and situated close to the M74 motorway, which is currently being extended.

## Trump succeeds in fresh land bid

Donald Trump has been awarded outline planning permission for the development of five areas of land in Aberdeenshire that could be incorporated into proposals for a new £1bn golf resort.

Although Aberdeenshire Council approved the application as part of the Trump International Golf Links Scotland plans, the Trump Organisation does not own the five areas of land and will be unable to develop the sites until ownership issues have been resolved.

## IN BRIEF

### Architects selected for new Worthing pool

► Worthing Borough Council has announced that designs put forward by London-based architects Wilkinson Eyre have been selected for a new £17m swimming complex in Worthing, West Sussex. More than 100 expressions of interests were submitted as part of a design competition for the proposed venue, which is set to provide the town with a new landmark building and will replace the outdated 1960s Aquarena facility.

### Council to consider new leisure facilities

► Dudley Council has announced that it will consider plans for alternative leisure facilities following the closure of a local swimming pool on 31 August. Coseley Swimming Pool was closed after a safety inspection revealed that more than £2m would be needed to bring the site up to modern standards. Preparatory work is now being undertaken ahead of the demolition of the pool, but leisure chiefs have now said that they will look at the possibility of providing alternative facilities.

### £19m town centre revamp underway

► A ground-breaking ceremony has been held in Seaham, County Durham, to mark the start of work on a £19m scheme to transform the town's St John's Square area. Plans include a new public open space at the heart of the development, along with the demolition of existing Durham County Council offices and NHS County Durham buildings and the construction of a new multi-purpose facility housing a library.

# Market Sounding Notice for Margam Country Park

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Neath Port Talbot County Borough Council is undertaking a Market Sounding Exercise in order to explore opportunities for the potential advancement and commercial development of Margam Country Park.

For further details, information pack and questionnaire please visit our website  
[www.npt.gov.uk/margammarketsounding](http://www.npt.gov.uk/margammarketsounding)

**Deadline: 18th January 2010**



## EXPRESSIONS OF INTEREST FOR INCLUSION ON SELECT TENDER LIST

### Design and Build Contract for Ilfracombe Skate Park, Larkstone, Ilfracombe, Devon

North Devon Council invites expressions of interest from suitable organisations wishing to be considered for the design and build contract of Ilfracombe Skate Park.



Interested organisations should be experienced concrete skate park specialists who can design and build a skate park that comprises a concrete skate park (35m x 20m) with appropriate surfacing, signage, and associated ramps/jumps that complies with BS EN 14974 and BS PAS 35:2002 requirements and considers user ideas; drainage systems; surrounding footpaths and kerbing; noise mitigation measures; and achievement of RoSPA inspection.

The contract must cover all aspects of the design and build and peripheral items listed above.

For further information and to request a pre-qualification questionnaire, please contact Hannah Harrington or Lucy Tomlinson on **01271 388862** or email [communitydevelopment@northdevon.gov.uk](mailto:communitydevelopment@northdevon.gov.uk)

Closing date for the submission of completed pre-qualification questionnaires is 12 noon on Friday 2nd October 2009.



North Devon Council  
Civic Centre  
Barnstaple EX31 1EA

[www.northdevon.gov.uk](http://www.northdevon.gov.uk)



## LONDON BOROUGH OF BRENT - WORKS TENDER

Tennis/netball court resurfacing and fencing at four sites in London Borough of Brent plus inclusion of a multi use games area on at least one site.

The London Borough of Brent invites expressions of interest from organisations with the appropriate skills and experience of providing sports fencing and ground works at up to four sites within London Borough of Brent. At least one site will require the provision of a Multi Use Games Area (MUGA).

The scope of works is under the Public Contracts Regulations 2006 threshold.

Organisations wishing to participate should contact:

Gerard Coyne  
Senior Category Manager

London Borough of Brent  
Room 5  
Town Hall Annex  
Wembley  
HA9 9HB

020 8937 1733

[Gerard.Coyne@brent.gov.uk](mailto:Gerard.Coyne@brent.gov.uk)

**Closing date for expressions of interest: 25 September 2009.**

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### 5-a-side Football Centre

**Expressions of Interest are invited for the development and management of a 5-a-side football centre.**

The London Borough of Havering are keen to enter into a partnership with an external operator that is suitably qualified and experienced to develop and manage a 5-a-side football centre within the borough. The successful operator will develop a scheme, apply for planning permission, construct the facility (if planning permission is given) and manage and operate the facility once open. It is likely that the Council will identify potential sites and will consider these in detail with a partner once they have been appointed.

It is expected that the facility will comprise ten to fourteen 5-a-side pitches.

To register your company's interest and to receive a Pre-Qualification Questionnaire please write to Guy Selfe, Culture and Leisure Services, The Whitworth Centre, Noak Hill Road, Romford, Essex RM3 7YA, email: [guy.selfe@havering.gov.uk](mailto:guy.selfe@havering.gov.uk)

**Any requests for further information should be addressed in writing to the officer detailed above.**

**The closing date for initial applications is 6 October 2009; completed questionnaires must be returned to the above address by 5pm on 13 October 2009.**

INVITATIONS FOR EXPRESSIONS OF INTEREST (SUBJECT TO CONTRACT)



**Broomhill Outdoor Pool  
Sherrington Road Ipswich**

Ipswich Borough Council is seeking Expressions of Interest from parties wishing to work up detailed proposals to either refurbish or redevelop the existing redundant outdoor swimming pool as a leisure facility in north-west Ipswich. The facility was built in 1938 and is a Grade II listed building. Although the facility has been closed to the public since 2002 it has potential as a 50 metre pool with training pool and diving facilities. During its heyday it was regularly used by 20-30,000 people each summer season from May to September. The site is owned by Ipswich Borough Council and includes the car park.

Planning conditions are likely to limit any redevelopment of the pool site to anything other than recreational or leisure use only.

Ipswich Borough Council wishes to invite suitably experienced parties who would be interested in making viable proposals to the council for the refurbishment or redevelopment of the site as a leisure facility.

For further details and information pack, please contact:  
Simon Unthank, Ipswich Borough Council  
t: 01473 432217 e: [simon.unthank@ipswich.gov.uk](mailto:simon.unthank@ipswich.gov.uk)

Closing date for receipt of Expressions of Interest is  
noon 23 October 2009



## Expression of Interest for Design and Build Services

Wycombe District Council is seeking Expressions of Interest from suitably qualified and experienced contractors to undertake "design and build" services for the following project: -

### New Synthetic Athletics Track and Pavilion

at Sir William Ramsay School, Rose Avenue, Hazlemere, HP15 7UB – track to be completed by beginning of September 2010 (subject to planning permission).

This involves undertaking the design, and construction, and obtaining UKA Class 1 track certification. The contractor must have experience of designing and constructing UKA approved facilities.

The approximate value of the works is estimated to be in excess of £1m.

Pre-qualification questionnaires can be obtained from: Catherine Silva Donayre, Wycombe District Council, Queen Victoria Road, High Wycombe, Buckinghamshire, HP11 1BB. Or by email from: [Catherine\\_silva\\_donayre@wycombe.gov.uk](mailto:Catherine_silva_donayre@wycombe.gov.uk).

Closing date for the return of completed pre-qualification questionnaires is noon on Thursday 15th October 2009



## A BUSINESS DEVELOPMENT OPPORTUNITY TO MANAGE LEISURE ACTIVITIES WITHIN AN ESTABLISHED COUNTRYSIDE SITE.

Wokingham Borough Council wishes to work with a commercial partner to sympathetically develop and manage outdoor activities at Dinton Pastures Country Park in Hurst, Berkshire. We are now seeking expressions of interest from suitably qualified and experienced organisations interested in this opportunity. The Council has published an OJEU notice, reference number 240516-2009.

This busy 154 hectare country park, located in the Thames Valley, is in its 30th year and offers a mixture of both water and land based recreational activities. The Council wishes to work with a partner who is able to:

- Ensure that an exciting combination of outdoor activities are available
- Upgrade and develop the current facilities to the highest standard
- Ensure the business is effectively managed, developing excellent customer satisfaction levels and offering a wide variety of activities to all age groups.

To be considered for this tender you should contact the lead officer below by email, expressing an interest and requesting the appropriate pre-qualification questionnaire. Completed pre-qualification questionnaires must be returned no later than November 2, 2009.

Hilary Rothery (0118) 934 2016  
[Countryside@wokingham.gov.uk](mailto:Countryside@wokingham.gov.uk)



**WOKINGHAM**  
BOROUGH COUNCIL

## INVITATION TO TENDER

### DESIGN AND BUILD PROJECT

## New skate park at Hamilton Gault Park, Taunton

Taunton Deane Borough Council invites tenders from suitably qualified and experienced organisations who are willing to work in partnership with the Council to develop a new concrete skate and BMX park facility at Hamilton Gault Park, Taunton.

This scheme involves the delivery of a new innovative concrete skate facility in the heart of Taunton after considerable local consultation with skaters and BMX users. The project has a budget of £121k with a further possible £46k (subject to current grant application) and will involve the contractor delivering a comprehensive design and build package with further consultation with users with the project achieved and completed by March 31st 2010..

Organisations who can demonstrate a successful track record in this type of project are invited to apply and submit conceptual designs with a Questionnaire which can be obtained by writing to: Mr Paul Rabbitts, Principal Landscape and Recreation Consultant, Halcrow Group Ltd, Dunedin House, Stockton-on-Tees, TS17 6BJ or via email @ [rabbittspa@halcrow.com](mailto:rabbittspa@halcrow.com)

Completed designs and questionnaires must be completed and returned to Taunton Deane Borough Council by 28th September, 12noon.



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## So you want to work in leisure?

**B**y now, you may have already chosen what you want to do after you leave school, whether you want to go to university, college or straight into work.

If you are reading this while attending the Leisure Industry Week (LIW) event, you are already a step ahead of many of your school-leaving peers – you are showing an initiative by getting out there and finding out about the options open to you!

The scope of the leisure industry is diverse, as you can tell if you look around you on the show floor at LIW. There are many opportunities for you to consider and each sector – whether it's countryside management or sports coaching – has its own entry-level routes and requirements. Once you have an idea of which sector interests you the most, you are in a much better position to start considering your options.

If you choose to go to university or college, it may be the first time you've left home for long periods, the first time you've had to feed yourself or wash your own clothes, not to mention being self-disciplined enough to

stay ahead of your studies. If you're going straight into work, you'll have a degree of financial independence that you probably won't have had before, but with it comes the burden of working hard, being punctual, reliable and doing longer hours than you've previously been used to at school. If you don't pull your weight, there'll be no letters home to your parents, just a letter delivered to you with "P45" written on it.

*Many youngsters decide on a career in hospitality without understanding how demanding it can be*

For some, the thought of stopping studying and starting earning is attractive, and there are options that will allow you to earn while you learn, such as apprenticeships and in-house training schemes. However, be prepared to work your way up from the bottom. You will have to wait a few years before earning the industry average.

Alternatively, you may feel that you want to continue studying and do a vocational course such as an S/NVQ and HND; the aim is still the same – to get that first job, even if it's only for the summer months. The more experience you have, the more attractive you are to employers.

### RIGHT ROUTE

The key is being prepared. It is easy to become confused by the amount of leisure-related courses and entry-level paths available, so you must seek career advice, research thoroughly and strategise the best route for where you want to be.

The training for each area differs considerably, and whether you want a career in health and fitness, arts, attractions, spa, hospitality or tourism, the decisions you make now could help or hinder your career.

Some industries such as the arts and conservation have more formal entry requirements and usually require you to take an academic route. However, the sport and active leisure sectors have a wide range



of training courses, some with more integrity and value than others.

SkillsActive, which is the leisure industry's Sector Skills Council, is a good place to start. It is a government-backed organisation tasked with providing a coherent approach to skills training. A part of the SkillsActive group is the National Skills Academy (NSA) for the sport and active leisure sector. The NSA is a network of employer-led Centres of Excellence, which are designed to provide the skills required by employers through work-based learning.

According to Mark Hyde, national business development director for sport and active leisure at the NSA: "Employers want recruits that are fit for purpose, they need to be able to come in and be aware of what they need to do. These programmes, pending the recruit's performance, will pretty much guarantee them a job."

To give an example of such courses, Lifetime Training has launched a new NVQ Level 2 for fitness instructors and NVQ Level 3 for personal trainers this year, both of

### **The leisure industry is hugely diverse offering a range of career opportunities**

which will be funded by the government for anyone older than 16-years-old who does not hold a HND or degree qualification.

"Students will attend a four week classroom course and then a 12 week placement with support and mentoring from personal tutors," explains Siobhan Wright, marketing manager for Lifetime.

Going on a vocational college course that includes on-the-job training, can be one of the more advantageous routes into a rewarding career. By mixing theory with practice, you get the best of both worlds and can back up your technical know-how with practical nous. There are also apprenticeships which range from leisure management to operational and customer services through providers such as ICON Training. Depending on the sector you wish to go into, this can be invaluable.

Bob Cotton, chief executive of the British Hospitality Association, offers a few wise

### **CASE STUDY Tom Heeley**



*Where are you working, and what is your position?*

Leisure attendant at the Metrodome in Barnsley, South Yorkshire.

*What does your day-to-day role include?*

I supervise the pool and its users. My role involves anticipating any potential problems or issues before they arise, carrying out rescues and other emergency actions as and when they arise. I would be required to give immediate first aid treatment to any casualty.

*What attracted you to leisure?*

I have always enjoyed sports and swimming in particular, so this role was right up my street!

*What attracted you to this job?*

Since I was very young, I always thought being a lifeguard was a cool job, so I have always wanted to become one myself. Now I have achieved my dream!

*How easy was it to find a job?*

Quite easy, with the help of the Entry to Employment programme, run by ITS. I was put on a 21-week work taster programme, which gave me a chance to get a feel for the leisure industry by working at the Metrodome. Once the placement finished, I was offered lifeguard training and as a result of my success in this, I was offered a job.

*How did you enter the sector? What did you study before getting your first job?*

I was working with ITS, who coached me on interview skills and helped me put my CV together, then when the opportunity for a work placement came up at the Metrodome, I jumped at the chance to find out more about the industry.

*How well do you think your course prepared you for this career?*

It helped a lot and gave me the confidence to go out and get my dream job.

*What advice would you have for school leavers looking to get into leisure?*

It helps if you have a keen interest in sports and keep yourself physically fit, so you can pass the fitness part of the assessment for this type of role.

*Is there anything you would do differently if given the chance?*

Prepare more beforehand for the lifeguard assessment. I managed to pass it, but you can never be too prepared!

## CASE STUDY Michael Dennis



### *What's your job?*

I am working at the Furze Field Centre in Potters Bar, Hertfordshire, as a full time leisure assistant.

### *What does your day to day role include?*

My day to day role includes lifeguarding, rigging and de-rigging of equipment and maintaining cleaning standards within the centre by carrying out regular checks.

### *What attracted you to the leisure?*

The money attracted me as I began work as a casual employee while still studying. Also the opportunity to work with a different group of people.

### *What attracted you to this job?*

The centre is quite close to where I live and to where I used to go to school.

### *How easy was it to find a job?*

It was rather easy for me to find the job because a family member already worked at the centre and encouraged me to apply.

### *How did you enter the industry? What did you study before getting the job?*

Firstly, I completed the NPLQ course in order to obtain my lifeguard qualification and then applied for a casual job. In the sixth form, I studied double business studies and single media.

### *How well do you think your education course prepare you for this career?*

I don't think my courses prepared me for becoming a leisure assistant because they were more computer-based and not very physically active.

### *What advice would you have for school leavers looking to get into leisure?*

I would advise all school leavers to keep their options open when looking for a job in the leisure industry.

### *Is there anything you would do differently if given the chance?*

Yes – I would have studied harder when I was at school.

### *Is working the job what you expected?*

The job is almost what I expected, although there are more cleaning duties involved than I previously thought.

### *What are the best aspects of your job?*

The best aspects of the job are being able to use the facilities at a reduced price and working with a friendly group of people.

### *And the worst?*

Early morning starts.



**Regardless of sector, the leisure industry is driven by customer service and communication**

words on how to prepare yourself: "My advice to any youngster thinking of coming into a vocationally-based training course in the industry is to spend time beforehand gaining some work experience in a hotel or restaurant. It doesn't have to be specific – just any area that gives a feel for what it's like to stand in front of the customer and to have to talk to him, or to experience personally the pressures in the kitchen or the restaurant on a busy night.

"I think too many youngsters decide on a career in hospitality without really understanding what it's like to work in a busy establishment at peak time. Any work experience they gain before they join a course will benefit them immeasurably. It's far better that they start their formal training with their eyes wide open than to have them opened after they've started their course – when it's too late."

## STRAIGHT TO WORK

Going straight into work is obviously the quickest way into the industry, and it means that you'll start earning straight away, while some of your old school friends won't be able to rub two pennies together as they go on to university. However, with work comes responsibility. As previously mentioned, work is not school. If you don't attend without good reason, if you don't do what you're supposed to, or if you're simply not very good at your job, you'll be fired. But don't let that put you off. Stay focussed and

try to learn as much as you can from your more experienced colleagues and superiors and you'll be fine.

Getting a job in the first place will likely be the hardest thing, but our very own [www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk) – not to mention the back pages of this very magazine – advertises more than 100 new vacancies per week, which should help you out. Once you see a job you like the sound of, you'll need to put together a CV in order to get an interview. There is plenty of help available to aid you in doing this, and your careers advisor at school should be able to point you in the right direction.

After you've been invited to an interview, make sure you arrive in plenty of time, make sure you look and smell respectable, and generally act like someone the interviewer would like to work with. Be yourself of course, but be the best version of yourself. It's also essential that you do some background research: find out as much about the company as possible before you get there, and have some pre-prepared questions ready for your interviewer.

If you're struggling to find a job, there are lots of employment agencies all over the country that will help you look, including your local Job Centre. Don't be afraid to go in. Unfortunately, opting to go for a job without having any prior experience is one of life's biggest Catch 22s. You can't get a job without experience, and you can't get experience without a job. One way around

**CASE STUDY Alex Tunbridge*****Where are you working, and what is your position?***

I work at Stevenage Borough Football Club as head of community and supporter services

***What does your day-to-day role include?***

Promoting the brand of Stevenage Borough FC within the local community, in order to increase the club's supporter base. This is done through visiting local schools, working along side local businesses, liaising with local community groups and generating a media presence. On a day to day basis I spend my time between the stadium, training ground and local community venues, with every day being different from the last.

***What attracted you to the sport/leisure industry?***

I've always had a keen interest in sport and in particular football. I enjoying being outside and football is a fast vibrant industry which is constantly evolving.

***What attracted you to this particular job?***

I'm from the local area and had been working at AFC Bournemouth. The opportunity to come back and work for the football club I had supported for over 15 years was too good an opportunity to turn down.

***How easy was it to find a job?***

I was very lucky and stumbled into my jobs at Southampton FC and AFC Bournemouth. However, once you have worked at one professional football club you will find it easier to get into others. Saying that, at the current moment in time there are very few

opportunities available. Be prepared to start in a club's community department on a casual and part time basis and work your way up.

***What did you study before getting your first job?***

I studied for GCSEs and A levels before gaining a degree in sports management at the University of Southampton.

***How well do you think your education prepare you for this career?***

A degree can really make the difference when you start a job, however, you learn so much more when you're actually in it. There are some things which no coursework or exam can ever prepare you for, especially in the football industry.

***What advice would you have for school leavers looking to get into a similar position?***

If you're in a position to study for a degree then defiantly pursue it, joint degrees in particular are good for the sports industry because it is so vast. If you're not in a position to study for a degree then look at getting a job in the industry and working your way up. Football Clubs Community Departments are a great route into the football industry.

***Is there anything you would do differently if given the chance?***

I would have probably have taken advantage of some of the extra-curricular and education opportunities offered to me at school and university. While at the time first aid courses and seminars on sport seem a bit boring, they look great on your CV and can make a real difference when applying for jobs.

this problem is doing unpaid or part-time work to help boost your CV.

**BEING EMPLOYABLE**

Regardless of sector, the leisure industry is driven by customer service and communication. So although a degree will provide a wider knowledge than the vocational route, employers are also interested in softer skills - such as being a team player and the ability to relate to others.

Julie Gallagher, HR director for Midway Attractions – part of Merlin Entertainment Group – said: "While qualifications within leisure, tourism and possibly travel give an indication that a potential candidate has an interest in the industry, we wouldn't only take applicants with this sort of background.

The right personality, cultural fit and a real passion for what we do are very important."

Daniel Selmon, HR recruitment manager for Fitness First, added: "It is the candidates' energy and buzz that sets them apart. Enthusiasm, drive and a will to succeed, a sense of fun and a positive attitude – it's these qualities that we look for when seeking out talent."

And don't forget the importance of first impressions! Before you apply for a job or attend an interview, research the employer and tailor your CV accordingly. Include a list of your relevant achievements and career aims. Finally, dress smartly, listen carefully and speak up at the interview to ensure that you'll be much closer to taking that first step on the career ladder.

**CASE STUDY Tom Helliwell*****Where are you working, and what is your position?***

I work at the four-star Best Western Premier Moor Hall Hotel and

Spa, near Sutton Coldfield in the West Midlands. I am one of two Chefs Tournant at the hotel and I work as part of a brigade of nine chefs.

***What does your day-to-day role include?***

I get involved in all types of food production. At the moment, I look after the sauce section, which I really enjoy, but I also get involved in ordering, health and safety and supervising the junior chefs.

***What attracted you to the hospitality industry?***

I have always really loved cooking. From an early age, I used to help my mum at home and then at school, I did a GCSE in Food Technology. I also love cookbooks! I first started working in a hotel, when I was doing my A levels, on pot wash at Moor Hall in fact.

***What attracted you to this particular job?***

I wanted to move back closer to home and I have always kept in touch with my old colleagues at Moor Hall. The exec chef, Lee Romillie, is a good guy and when an opportunity came up to work with him again, I jumped at the chance. Lee is a great teacher and I have learned so much here – the variety is what I love because it gives you so many opportunities to grow in your job.

***How easy was it to find a job?***

It was easy enough for me. I think the hospitality world is fairly small and people move around a lot so if you work well, you can build your personal reputation easily. I have always found my jobs through my contacts, who are usually ex-colleagues, and by word of mouth.

***What advice would you have for school leavers looking to get into hospitality?***

Look to get a qualification – it helps in your early career. Be prepared to work hard, and under pressure. Accept constructive criticism too – cooking and hospitality is an art and nobody has ever got everything perfectly right, first time, so be prepared to learn. And don't let money guide you – sometimes the places where you will learn the most might not be the best paid.

## PEOPLE NEWS

- Two new regional managers have been appointed by Kirklees Active Leisure (KAL) and will be based at the leisure trust's headquarters at the Stadium in Huddersfield. Leah Cooper will oversee the operations of the five KAL sites in Dewsbury, Batley and Cleckheaton while Jenny Frear will oversee the operations of the six KAL sites in Huddersfield, Scissett, Holmfirth and the Colne Valley.
- Arts Council England has announced the nine members who will form its new, streamlined executive board. Led by chief executive Alan Davey, the new national leadership team will feature four national and four area executive directors. The board members include Alison Cole, executive director for communications; Anupam Ganguli, executive director for resources; Andrew Nairne, executive director for arts and Althea Efunshile, chief operating officer. Moira Sinclair has been appointed area executive director for London, while Andrea Stark will be area executive director for the East and South East and Laura Dyer is the area executive director for the Midlands and South West.
- With just under three years to go until the start of the London 2012 Paralympic Games, Chris Holmes MBE has been appointed as the new director of Paralympic integration. Having had a distinguished career as a Paralympic swimmer – winning nine Paralympic gold medals, six at the 1992 Barcelona Games in 1992 – Holmes will lead on all aspects of London 2012's planning and organisation for the Paralympic Games. He is a patron of the 'Help for Heroes' charity and the British Paralympic Association and has been a board member at UK Sport since 2005.

## LEISURE LADDER

### feelfit.com

The feelfit.com service is a points-based system aiming to help users to achieve their personal fitness targets by keeping track of every activity they take

#### STEVE BARRETT

fitness director

##### How did you get to this point in your career?

I worked very closely with Reebok for 15 years as a Global Master Trainer at the Reebok University. There I was able to move into product and programme development. Two years ago, an entrepreneur wanted to invest in an online PT product, he approached me and that was the start of feelfit.

##### What is your day-to-day role?

My time is split between monitoring the live and beta sites. I like to keep an eye on the support emails that come in from members using the live site, while on the beta I've got developers, graphic designers

and copywriters. I dip in and out of their work to make sure it's all coming together.

##### What has been the high point of your career so far?

Last year I taught the warm up to the 26,000 runners of the Las Vegas Marathon. I was on a massive stage in the middle of the LV strip – instead of a starting gun they had \$100,000 worth of fireworks!

##### How would you describe yourself?

Thorough and patient – I like to get things right.

##### How would your critics describe you?

I wouldn't be surprised if I had been called pedantic!



##### What keeps you motivated?

My daughter, Maddy, age 3.

##### What ambitions do you have?

I want 10 million feelfit users.

##### What advice would you offer to up and coming managers?

Know your subject and don't try to be an expert on everything. There's nothing worse than a person who has an opinion on everything but has no substance to back it up.

#### GEORGE BOWDEN

marketing manager

##### What attracted you to the leisure industry?

I've always been sports mad. For me to be able to work alongside like minded people is a great bonus.

##### What are the advantages of working in the leisure sector?

It allows you to focus on your own well being. With my current project feelfit, I can easily keep track of my fitness levels and make sure I represent the leisure industry in the best light possible.

##### And the disadvantages?

I wouldn't say I have experienced any disadvantages, apart from some events I am involved in roll into weekends

and that can be tiring come Monday morning!

##### What are your ambitions?

We've managed to achieve the first points-based fitness system in the world with feelfit and I would like to have the opportunity to do something similarly groundbreaking for myself in the future.

##### What will your next move be?

Onwards and upwards! I was asked a similar question about three years ago – where I wanted to be in five years time. Let's say I have two years left!

##### What do you do in your leisure time?

I always keep busy, whether it is catching up with mates,



playing golf or having the opportunity to do something extreme, like sky diving.

##### Any advice for people wanting to work in leisure?

Find out what sector really pushes your buttons and what qualifications you need. Once you've done your background work, target the top companies within this sector and speak directly with the correct person.



Work experience is viewed as the first step to a successful career

## Calls for more work experience

Nearly half of school leavers failing to gain placements

By **Pete Hayman**

A new campaign launched by Prime Minister Gordon Brown – Backing Young Britain – has called on the hospitality and tourism industries to offer more work experience for school leavers and students.

Around 15 per cent of young people have expressed an interest in a career in either tourism or hospitality, but a recent Populus poll for the Department for Work and Pensions revealed that only three in five businesses across all sectors offer placements.

The survey also revealed that 40 per cent of school leavers were unable to secure work experience due to high demand

or companies not offering placements. The Backing Young Britain initiative aims to create thousands more work opportunities through a partnership between public, private and voluntary organisations.

Adam Marshall, director of policy at the British Chambers of Commerce, said: "Many of our members continue to offer work placements – even during this tough economic climate. Businesses recognise how important placements can be for young people trying to improve their CVs, and for spotting future talent.

"If more and more businesses feel able to offer placements, Britain's future workforce will be better trained and job-ready."

## GLL pilots exchange programme

Greenwich Leisure (GLL) has piloted an employee exchange programme with Sydney Olympic Park Aquatic Centre as part of efforts to deliver improved training facilities for elite athletes in time for the 2012 Games.

The scheme has already seen GLL managers travel to

Australia for two months to experience the operation of Olympic facilities first hand at the venue for the swimming, diving and synchronised swimming for the Sydney 2000 Games.

GLL is planning to operate the exchange programme on an annual basis.

## REPs – a vital cog in the SkillsActive Group wheel

Recent criticism illustrates just how important it is to ensure instructors are REPs members

**S**killsActive, the National Skills Academy for Sport and Active Leisure and the Register of Exercise Professionals (REPs) make up the SkillsActive Group. Each organisation plays a key role in ensuring our sector has the professionally trained and qualified staff it needs to offer a service that supports and encourages people to be more physically active, more often.

A fortnight ago, REPs encountered criticism in a *Daily Mail* report which questioned the credibility of personal trainers. The report cast doubt on the standards set by the Register and the quality of training and expertise held by personal trainers working in health clubs. Although the report omitted some important facts, the story raised key issues and illustrated just how important it is to ensure trainers and instructors are members of REPs.

REPs is an independent public register which recognises the qualifications and expertise of exercise instructors in the UK. It provides a system of regulation for instructors and trainers to ensure that they meet the health and fitness industry's agreed national occupational standards.

Membership of REPs aims to provide assurance and confidence to consumers, employers and health professions that all registered exercise professionals are appropriately qualified and have the knowledge, competence and skills to perform specific roles. Members are acknowledged for their professionalism, their adherence to the industry's nationally recognised standards and their ongoing education. They are also bound by a Code of Ethics and hold appropriate public liability insurance. However, REPs membership is not a statutory requirement for those working in the fitness industry, which is why we so often hear stories of personal training 'gone wrong'. Anyone in the UK can in fact set themselves up as a personal trainer and carry out fitness sessions with individuals who may suffer from a range of chronic injuries or even serious medical conditions – all of which can be exacerbated through poorly designed exercise.

The Register seeks to minimise such harm by setting standards, but like any industry watchdog, it is not fool proof. Regrettably, there may always be a small minority of professionals working in any industry who act carelessly and fail members of the public. REPs works hard to minimise such cases in the fitness industry and the more aware members of the public are of the Register, the more effective it can become at protecting them.



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**29 SEPTEMBER 2009**  
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WEDS 23 SEPTEMBER 2009

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**t: +44 (0)1462 431385**  
**e: [leisureopps@leisuremedia.com](mailto:leisureopps@leisuremedia.com)**

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## Chronic Respiratory Disease Exercise Instructor Course

**BLF bursaries are now available for the January 2010 intake of this innovative distance learning course.**

Developed by Loughborough College, the University Hospitals of Leicester and the British Lung Foundation (BLF), with funding and input from Rotherham PCT, the course has been submitted for endorsement at level 4 on the Register of Exercise Professionals. It covers:

- Physiology and pathology of respiratory disease
- Managing breathlessness
- Management of chronic respiratory disease
- Referral pathways
- Responses to exercise and exercise prescription

The BLF bursary, funded by Air Products, is available to exercise professionals who meet the following entry requirements:

- Level 3 equivalent qualification as recognised by REP's
- 100 hours practical exercise instruction over the past year, with some experience of working with clients with COPD/respiratory disease
- A current valid first aid certificate
- Current CRB disclosure form
- Endorsement from a local pulmonary rehabilitation team

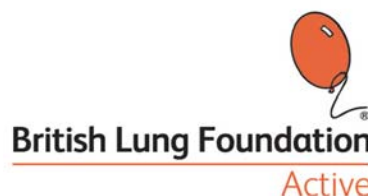
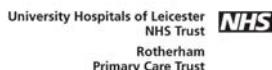
Instructors taking up a bursary will be expected to work with local Breathe Easy support groups to set up exercise classes within the community.

**For more details or an application pack please log on to [www.lunguk.org/supporting-you/blf\\_active/](http://www.lunguk.org/supporting-you/blf_active/) or contact Danielle Smreczak using the details below**

**e: [excercise@blf-uk.org](mailto:excercise@blf-uk.org)**

**t: 020 7688 5618**

**w: [www.lunguk.org](http://www.lunguk.org)**



Reg. charity of England & Wales - no. 326730. Charity reg in Scotland - no. SC038415



Sport Industry  
Research Centre

### SPORT AND LEISURE STATISTICS

FORECASTS FOR THE SPORT AND LEISURE INDUSTRIES

The Sport Industry Research Centre publishes two annual reports, Leisure Forecasts and Sport Market Forecasts. These reports provide valuable insight into future market trends.

Both publications are essential references for industry practitioners, consultants and researchers.

The Sport Market Forecasts are produced in conjunction with Sport England.

To find out more please visit

**[www.shu.ac.uk/ad/sportandleisure](http://www.shu.ac.uk/ad/sportandleisure)**

Or contact

Susie Shaw

Phone 0114 225 5919

Fax 0114 225 4341

Email [s.shaw@shu.ac.uk](mailto:s.shaw@shu.ac.uk)



## Your Career Starts Here

**Leisure** (Levels 1&2)

**Sports Science** (Levels 1-3)

**Travel & Tourism** (Levels 1-3)

**Lifeguard, Swim Instructor  
Fitness Instructor Courses**



**[www.londonleisurecollege.co.uk](http://www.londonleisurecollege.co.uk)**



# the changing face of leisure

Show your face at the UK's largest leisure event. Leisure Industry Week puts you in front of all the key industry suppliers plus a host of new live demos, educational events and networking opportunities. Visit [www.liw.co.uk](http://www.liw.co.uk) for the full programme of events.

## Face to face with the leisure industry

LEISURE INDUSTRY WEEK 22-24 Sept 2009 NEC Birmingham UK



Register now at [www.liw.co.uk](http://www.liw.co.uk)

### ATTRACTIONS EXPO

22-24 Sept 2009  
NEC Birmingham

LEISURE INDUSTRY WEEK

### LICENSED BUSINESS SHOW

22-24 Sept 2009  
NEC Birmingham

LEISURE INDUSTRY WEEK

### EAT & DRINK

22-24 Sept 2009  
NEC Birmingham

LEISURE INDUSTRY WEEK

### LEISURE FACILITIES

22-24 Sept 2009  
NEC Birmingham

LEISURE INDUSTRY WEEK

### THE SPORT SHOW

22-24 Sept 2009  
NEC Birmingham

LEISURE INDUSTRY WEEK

### POOL & SPA

22-24 Sept 2009  
NEC Birmingham

LEISURE INDUSTRY WEEK

### HEALTH & FITNESS

22-24 Sept 2009  
NEC Birmingham

LEISURE INDUSTRY WEEK



## London's Most Successful Social Enterprise

### PARTNERSHIP MANAGER

From £42,840 to £45,900 plus 8% bonus after qualifying period

We currently manage over 70 centres within the M25 area on behalf of our local authorities and other partners. We have ambitious plans for the next 5 years which will see us continue to build our reputation as one of the UK's most successful leisure operators, social enterprises and staff led organisations.

The Partnership Manager is a key role within our Senior Management team. We need forward thinking leisure professionals who are business driven with a 'can do' attitude. The successful candidate will have overall responsibility for the business and organisational performance of the centres in their area and will be required to ensure their Partnership is financially successful, meets all outputs and works within the annual business planning framework of GLL and partner organisations.

#### You must be able to demonstrate

- Exceptional leadership skills and delivery of KPI's
- The ability to proactively identify areas for improvement
- A high quality of customer service standards and experience across all GLL Brands in the Partnerships
- A management style that provides leadership, inspiration, direction, support and mentoring.

#### The successful candidate will also have

- Extensive & proven senior managerial experience within the Leisure Industry, including multi-centre management including a large to regional (£2m+) leisure centre
- Leisure related degree or equivalent & statutory qualifications
- In depth knowledge of Industry legislation
- Proven business skills in finance, marketing, people management & business planning
- Proven experience in a strategic leisure environment, project management, client/partner liaison and change management.

#### To obtain information and an application pack

Email: [recruitment@gll.org](mailto:recruitment@gll.org) or Telephone: 0208 317 5000 ext 4020

Closing date for applications: 12th October 2009



#### GLL - London's Most Successful Social Enterprise

We are an equal opportunities employer and applications are encouraged from all sections of the community. GLL is a non-smoking organisation.

GLL working in partnership with the London Boroughs of Barnet, Camden, Ealing, Greenwich, Hackney, Hammersmith & Fulham, Lambeth, Merton, Newham, Sutton, Tower Hamlets, Waltham Forest, Epsom & Ewell Borough Council, Reading Borough Council, Bellingham Community Project, the London Development Agency and the London Playing Fields Foundation.

I.P.S. Registration No. 27793R  
Inland Revenue Charity No. XR43398



[www.gll.org](http://www.gll.org)

**AGE** Hillingdon  
*Concern*



### 55 Plus Activator

21 hours per week

Scale SO1 SCP 29 £15,684 per annum (inclusive of OLV)

Fixed Term for two years

The aim of this post is to develop a programme of sports and physical activities for those aged 55+ and will involve a combination of co-ordination and delivery of sports activities in a variety of settings to increase the number of people aged 55+ taking part in sport and activity. This post will be employed by Age Concern Hillingdon and seconded to the Sports Development Team at the London Borough of Hillingdon. The successful candidate will ideally have a National Governing Body Coaching qualification at Level 2 and have experience of working in sports development or leisure, a degree or equivalent in a sports related subject would be desirable.

*All posts are subject to an enhanced CRB check. A full UK driving licence and access to own transport is essential for this post.*

#### Closing Date for receipt of completed application forms is:

**Monday 5th October 2009 at 9am**

**Interview Date: 19th October 2009**

**To apply for the above vacancies send stamps to the value of 61p stating in full which position you are applying for to:**

**Age Concern Hillingdon, Globe House, Bentinck Road,  
West Drayton UB7 7RQ.**

**For more information and to download the application pack  
see our website: [www.ageconcernhillington.org.uk](http://www.ageconcernhillington.org.uk)**

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**Circa £55,000 plus PRP**  
**plus benefits**  
**London**



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KENSINGTON  
AND CHELSEA

## TRADITIONALLY

We want to reach out to every corner of our diverse borough and draw people, especially young people, into our parks, playgrounds and leisure centres. For this, we need a professional who can manage major capital spending programmes, which are designed to renew our parks and leisure facilities. We aim to keep them in outstanding condition - much like our residents. Our new Sport and Physical Activity Strategy will transform the way we engage with young people and volunteers, while our new Safer Parks policing plan will improve the way we prevent anti-social behaviour. To lead these exciting initiatives, you need in-depth experience of running urban parks, sports, or leisure services and experience of managing large revenue and capital budgets. Make the grade and you'll be a guiding light on corporate priorities as well as leisure. To apply please visit [www.rbkc.gov.uk/jobs](http://www.rbkc.gov.uk/jobs) Job Ref: TE166 | Please note previous applicants should not re-apply.

**GROUND BREAKING**



We are a four star authority with excellent sports facilities and services and an active commitment to increasing opportunities and involvement in sport and physical activity for our residents and visitors. Right now, we are looking for experienced people to play an active part in driving our initiatives forward.

## Strategy Manager (Sports & Physical Activity)

**£40,104 - £42,726 p.a. inc.**

With the ability to think strategically, you will lead and manage the strategic development of sport and physical activity in Camden, including sports facilities, volunteering, workforce development, clubs and talented athletes. **Ref: LBC0451.**

## Workforce Development Manager (Sport & Physical Activity)

**£32,211 - £ 34,707 p.a. inc.  
2 year fixed term contract**

With proven experience of workforce development, you will lead the development and co-ordinate delivery of vocational training in sport and physical activity, as well as quality sports-based volunteering opportunities. **Ref: LBC0453.**

## Sports Development Officer (Disability)

**£30,045 - £31,620 p.a. inc.  
3 year fixed term contract  
Swiss Cottage Special School**

With at least two National Governing Body Coaching Awards, you will assist in developing and delivering a programme of sporting activities for disabled young people and adults. **Ref: LBC0452.**

## Sports Development Officer (Try Swimming Camden)

**£30,045 - £31,620 p.a. inc.  
3 year fixed term contract**

With ASA/UKCC Level 2 Certificate for Coaching Swimming, you will assist with the development of new approaches to the provision of swimming/water activities for older adults and disabled people of all ages. **Ref: LBC0450.**

Camden Council values the diversity of its community and aims to have a workforce that reflects this. We therefore encourage applications from all sections of the community.

Camden is committed to the protection and safety of children and vulnerable adults and expects all staff to share this commitment.

**For further information and to apply online 24 hours a day, please visit [www.camden.gov.uk/jobs](http://www.camden.gov.uk/jobs)**

**Closing date for all posts: 28 September 2009.**

Sheffield International Venues has grown rapidly over the past 10 years to become one of the largest sport, leisure and entertainment companies in the UK. Our portfolio includes Sheffield City Hall, Ice Sheffield, Ponds Forge International Sports Centre, Don Valley Stadium, English Institute of Sport-Sheffield, Sheffield Arena and the four times 'Flame' award winner Hillsborough Leisure Centre.

## Assistant Fitness Unlimited Sales Manager

**£18-20k p.a. + benefits, Sheffield**

As an experienced and highly motivated sales professional, you will help us to meet the demands of a competitive and rapidly changing market place. Working with the Corporate Sales Manager, you will help to deliver Fitness Unlimited sales targets through training and managing team performance using KPIs and team development. You will also liaise with our Marketing Department to develop customer research techniques and customer tours/welcome visits to a high standard.

An excellent communicator with previous health and fitness sales experience, including managing income targets and KPI analysis, you'll also have proven experience in supervising a team and excellent IT skills.

**If you have clearly demonstrated excellence in your career to date and are ready for an exciting and rewarding challenge, send CV and covering letter to Karen Smith, Human Resources Department, Head Office, Don Valley Stadium, Worksop Road, Sheffield S9 3TL. Email: [k.smith@sivltd.com](mailto:k.smith@sivltd.com) Tel: 0114 2233849**

**Closing date: 29th September 2009.**

Sheffield International Venues is an Equal Opportunities Employer and welcomes applicants from all sectors of the community. Successful candidates will require a check by the Criminal Records Bureau.

**[www.sivltd.com](http://www.sivltd.com)**



## Looking for a new challenge... why not take the plunge with Barr + Wray!!

## UK Southern Sales Manager c£30k + Car + Benefits

### The Company

Based in Glasgow Barr + Wray is the UK's leading designer and installer of commercial swimming pools. Our product range includes filtration & water treatment systems, pool tanks, moveable floors, thermal cabins and associated equipment. For further details please visit - [www.barrandwray.com](http://www.barrandwray.com)

### The Position

We are looking for an enthusiastic field sales representative with experience in the Leisure industry to join our busy Sales team. Preferably based in the Midlands area you will report directly to our UK Sales Director. Ideally you should have knowledge of pool water treatment and operating procedures within a swimming pool leisure centre facility. You will have to be a self starter with first class presentational and negotiation skills.

**Closing date: 24th September 2009**

**If you're looking for a new challenge and you believe you have the required skills then please send your CV to:**

**Ian Montgomerie  
Barr + Wray Limited  
324 Drumoyne Road  
Glasgow G51 4DY**

**or email to: [imontgomerie@barrandwray.com](mailto:imontgomerie@barrandwray.com)**





## Programme & Sports Education Officer

Salary circa £19,000 – Bolton, Lancashire

Bolton Arena is a magnificent £14.3 million sports, leisure and educational facility which opened to the public in April 2001.

Since then not only has the Arena demonstrated to the world that it can host events of the highest calibre, staging Amir Khans professional boxing debut, the Badminton competition of the 2002 Commonwealth Games & Manchester Youth Games, but has become a major sporting, leisure and educational facility for the Bolton community.

Due to internal promotion we have a fantastic opportunity for an enthusiastic Programme and Sports Education Officer. You will work closely with the Programme and Sports Education Manager to plan and deliver a wide range of physical activity programmes for the whole community.

This exciting role will involve producing innovative sessions specific to the target group. You will deliver a host of educational programmes both curricular and extra curricular. A key aspect of this role will include the successful co ordination of the holiday activity programme for children.

The ideal candidate must possess a sport & leisure related qualification at level 3 or above along with a range of coaching qualifications at level 2 or above. You must also have demonstrable experience of coaching children and young people in a range of settings. The successful candidate will be passionate about sport with a highly committed work ethic.

To be considered for this fantastic role in a progressive and innovative environment please contact Charlotte Brosnan, HR Officer for an application pack on 01204 488115/114 or email: [charlottebrosnan@boltonarena.com](mailto:charlottebrosnan@boltonarena.com)

The closing date for completed applications is Friday 2nd October 2009



## Disability Football Development Officer

Circa £20,000 per annum 3 year fixed term contract  
Plus business mileage allowance

The North Riding County Football Association in partnership with The FA, The Football Foundation and the SportsSpecial School Sports Partnership are looking to recruit a Disability Football Development Officer with the necessary enthusiasm and commitment to make a real difference to the development of disability football at grassroots level.

The successful candidate will be responsible for the implementation of the County's Disability Football Strategy encompassing the following areas:

- Increasing participation in football for individuals with a disability through work with schools, clubs & colleges as well as providing local league opportunities.
- Increasing and supporting the number of coaches, young leaders, officials and volunteers involved in disability football.
- Ensuring that players with a disability progress to their full potential.
- Strategically planning for disability provision and accessing further support from external sources for the delivery of the strategy.

The successful candidate is likely to be of graduate calibre with experience of working in football / sports development and in providing opportunities for individuals with a disability. An understanding of sports equity and disability football structures and pathways is also required.

You will need to be passionate about and committed to the development of disability football at a local level. Candidates must demonstrate both team working skills and the ability to work unsupervised and on their own initiative. Experience of managing projects / events to demonstrate sound organisation and planning is required.

Excellent communication, presentation and IT skills will be expected. Applicants must be able / willing to work some evenings and weekends. You will need a full UK Driving license and the post will require the need to travel extensively in the local area.

For a Job Description, please visit [www.northridingfa.com](http://www.northridingfa.com).

To apply please send a CV and covering letter outlining 'how you meet the demands of the post' and details of your current salary marked 'Private and Confidential' to, The County Development Manager, NRCFA, Broughton Road, Stokesley, Middlesbrough, TS9 5NY

Closing date: Noon Friday 25th September.

Interviews will be conducted week commencing 19th October. If not informed within two weeks of the closing date, candidates must assume they have not been short listed for interview and will therefore not be notified in writing. The organisation will provide appropriate additional work facilities for disabled applicants.

North Riding County Football Association is committed to, and working towards, equal opportunities in employment.

We are looking for reliable, friendly and enthusiastic people to work as **LIFEGUARDS** at RAF Odiham Swimming Pool. Monday - Friday 30 - 40 hours per week.

We are offering a FANTASTIC OPPORTUNITY to attend a Lifeguard course 5th - 9th Oct 2009, exam on 10th Oct 2009 at RAF Odiham Swimming Pool.

Upon successful completion of the course and passing the exam, you will be required to sign a contract committing to working as a full time Lifeguard for 1 year at the RAF Odiham Swimming Pool.

Please send your application to:  
[ODIAdm-PoolMgr@odiham.raf.mod.uk](mailto:ODIAdm-PoolMgr@odiham.raf.mod.uk)  
or call 01256 367413 for more information

RAF Odiham

## Stantonbury Campus



Stantonbury Campus, Milton Keynes, is an exciting place to work. It is a successful comprehensive school with specialisms in the Arts, Applied Learning and Maths and Computing, providing education for 2500 students aged 11 to 18 (with 450+ at Post 16).

## FITNESS MANAGER

Starting salary £21,912, 37 hours per week

Leading a team of qualified Fitness and Aerobics Instructors, this is an exciting and innovative role within the management team for Stantonbury Campus Leisure Centre, the most comprehensive leisure facility in MK, which is an integral part of one of the largest schools in the country.

The Fitness Manager runs Aspirations, a large private members gym, and the Shokk children's gym and works extensively with external agencies and the School to serve the community in North MK by developing a range of services to promote the fitness and healthy lifestyles for all ages.

You will have:

- a relevant degree or equivalent qualifications,
- a sound knowledge of the leisure and fitness industry,
- experience in a private members gym,
- management and programming experience,
- organisation and business planning skills,
- the ability to communicate well with a wide range of people,
- ideally, experience of working in a school environment or with children and young people.

All Campus appointments are subject to a satisfactory Criminal Records Bureau Enhanced Disclosure.

Closing date for this post: 12th October 2009.

Interview date: 23rd October 2009.

Comprehensive details of the post and application forms are available on the Campus' website [www.stantonbury.org.uk](http://www.stantonbury.org.uk) or from: HR Office at Stantonbury Campus, Milton Keynes. MK14 6BN. Tel 01908 324400 (Fax 01908 324401) or email: [HR@stantonbury.org.uk](mailto:HR@stantonbury.org.uk)

The Campus is an equal opportunities employer committed to safeguarding and promoting the welfare of students.

[www.stantonbury.org.uk](http://www.stantonbury.org.uk)

## Plymouth City Council



### \*\*Sports Development Co-ordinator

Permanent, 37 hours per week  
Grade E (£20,652 - £22,730)

Ref: 026/9064

This post provides an exciting opportunity to make a real impact on the delivery of sport and physical activity in Plymouth. You will join a well-established Sports Development Unit who have achieved Quest accreditation.

You will plan, implement and manage a number of sports development programmes, initiatives and events, designed to increase access, participation and inclusion. The ability to work in partnership with a number of different organisations to deliver on shared objectives is essential.

You will have a professional approach, with excellent communication skills, a drive to succeed and commitment to delivering a quality service, combined with relevant reasonable experience of working in a sports development field.

For more information or an informal discussion, please contact Louise Oates, Sports Development Manager on (01752) 307026.

**Closing date: Friday 9 October 2009.**

**Anticipated interview date: w/c 26 October 2009.**

**For an application pack, please call (01752) 668000 or email [jobs@plymouth.gov.uk](mailto:jobs@plymouth.gov.uk) or apply online at [www.plymouth.gov.uk/counciljobs](http://www.plymouth.gov.uk/counciljobs)**

Working towards equal opportunities: applicants welcome from all sections of the community. All suitable disabled applicants for salaried posts are guaranteed an interview. Smoke Free Policy. CVs are not accepted. Plymouth City Council is committed to safeguarding and promoting the welfare of children and vulnerable adults and as such, thorough vetting procedures will be undertaken:

\*Standard Criminal Records Bureau disclosure check.

\*\* Enhanced Criminal Records Bureau disclosure check.



[www.plymouth.gov.uk](http://www.plymouth.gov.uk)

Do you have the drive and enthusiasm to support over 50 youth groups in Oxfordshire?

Do you enjoy working with volunteers and young people?



Oxfordshire Association for Young People are Oxfordshire's oldest voluntary youth charity (1015127) and are currently seeking to recruit for the following vacancy:-

### Youth Club Development Officer

Full Time (37 hours per week) Salary £21,000 to £24,000 + Benefits (depending on qualifications and experience)

The main duties of the post include:

- Being the main point of contact for the affiliated youth clubs and assisting them with their development
- To organise training opportunities for young people and volunteers
- Development of resources for voluntary based youth clubs
- Creation of new youth clubs in rural areas around Oxfordshire

You need to be organised, enthusiastic, motivated and committed to working for the good of the community. Experience or awareness of partnership working, issues affecting voluntary youth clubs and engaging with volunteers and young people are essential.

The post requires travel throughout Oxfordshire, therefore a full UK driving licence is essential.

For an informal discussion about the post please contact Paul Lawrence, County Director on 01865 368027. For an application pack please visit [www.oayp.org.uk](http://www.oayp.org.uk) or you can email [paul.lawrence@oayp.org.uk](mailto:paul.lawrence@oayp.org.uk).

Closing Date for completed applications: 21st September 2009  
Interviews to be held on the 30th September 2009



## Coaching Development Manager Posts (North West)

Part of the national Coaching Development Manager Network (3 posts)

**Do you have a passion for coaching? Do you believe that coaching is one of the key drivers to sporting success? Would you like to play a role in developing a world-leading coaching system in England?**

Funded by Sport England and supported by sports coach UK, the 49 County Sports Partnerships across the country are recruiting dedicated roles that reflect the importance that is being placed upon coaching by government and the major funding partners.

The Coaching Development Managers will have responsibility for managing the development of a local Coaching Support Network to support coaches at community level in response to identified need. Working closely with the Governing Bodies of Sport and key regional and local partners the Coaching Development Managers will support the development of an effective and sustainable coaching system at a local level that will be seen as world leading.

If you believe one of these roles is for you, or if you are interested in finding out more about them, then contact or follow the link for the County Sports Partnerships for further details on the role, and how to apply.

**Please note you need to complete an application form for each job you may want to apply for.**

### Cheshire & Warrington Sports Partnership Coaching Development Manager

Closing date: 12th October 2009 Interview date: 19th October 2009

Application forms and further details are available from Rebecca Pratt Tel: 0844 815 6151 Email: [r.pratt@dlp.org.uk](mailto:r.pratt@dlp.org.uk)

For an informal discussion please contact Paul Kendall, Partnership Manager on 01606 720486.

Or to apply on line please follow the link below  
[www.cwsportspartnership.org/about-us/job-vacancies](http://www.cwsportspartnership.org/about-us/job-vacancies)

### Greater Manchester Sports Partnership Coaching Development Manager

Closing date: 5th October 2009 Interview date: 13/16th October 2009

To request an application by post please contact Viv Elvidge, on 0161 223 1002

For an informal discussion regarding the post please contact Alexandra Moore, Development Director, 0161 223 1002

Or to apply online please follow the link below  
[www.greatersport.co.uk/about-us/jobs](http://www.greatersport.co.uk/about-us/jobs)

### Lancashire Sport Coaching Development Manager

Closing Date: Mon 28th Sept 2009 Interview Date: 8th October 2009

For queries about the application process please contact Julia Cookson, HR Administrator on 01995 642289

For further information about the post please contact Carol Ross, Workforce development manager on 01995 642280

Or to apply on line please follow the link below  
[www.lancshiresport.org.uk/about-us/jobs-in-sport](http://www.lancshiresport.org.uk/about-us/jobs-in-sport)

NB (Merseyside Sports Partnership and Cumbria Sports Partnership Coaching Development Manager appointments will follow shortly)





Sports Leaders UK changes lives: its range of qualifications and awards equips individuals with the skills and motivation to create and run sporting activities in the community. Each year over 200,000 young people train to be Sports Leaders by taking part in Sports Leaders UK courses, the majority through their schools, colleges and universities. Now, a growing number of awards are delivered in prisons, Youth Offending Institutes and a variety of local youth and community organisations.

Sports Leaders UK wants to recruit forward thinking individuals who are passionate about what they do. We need people who possess enthusiasm, drive and determination and who genuinely want to make a difference.

We are currently recruiting for talented and motivated individuals to join our charity at an exciting time of change.

To request further information and application packs for any of the above roles, please contact Helen Mole, Human Resources Assistant on 01908 689196 or by email [hmole@sportsleaders.org](mailto:hmole@sportsleaders.org) stating which post/s you are interested in. Or download an application form from our website at <http://www.sportsleaders.org/careers.aspx>

**Foundation Regional Managers**  
(2 posts, South East and South West regions)  
Salary £30,382 - £34,646 plus Company Car/  
Allowance and contributory pension  
Location: Home Based

The successful candidate would represent Sports Leaders UK supporting and developing opportunities for candidates to access Sports Leaders qualifications and awards.

**To apply you will have:** a degree level education, working knowledge of Sports Leaders UK Awards and initiatives, previous experience of writing and implementing business plans together with practice of building and developing partnerships with other organisations.

Closing Date: 6/10/09 Interviews: In MK w/c 19/10/09

**Customer Service Manager**  
Salary £28,000 - £35,000 plus contributory pension  
Location: Milton Keynes Office Based

The purpose of this role would be to review and maintain a customer service policy for our organisation and increase the standard of customer service offered. In addition the successful candidate would manage the Awards Administration function and support all customer service administration staff together with supporting the development of systems and procedures.

**To apply you will have:** NVQ level 4 in Management or Customer Service and or relevant experience. Previous experience of dealing with customers and managing complaints, previous practice of reviewing and implementing administrative procedures and systems. You would also have the ability to analyse data, write reports and present business cases for improvements.

Closing Date: 6/10/09 Interviews: In MK w/c 19/10/09

**Qualifications and Awards Development Manager**  
Salary £35,000 - £38,000 plus Company Car/  
Allowance and contributory pension  
Location: Milton Keynes Office Based

We are looking for someone to design and develop our qualifications, awards and supporting materials. In addition to research and analyse gaps in the market for Sports Leaders UK and to initiate and manage projects.  
**To apply you will have:** a degree level or equivalent in P.E, Sport or related subject area, previous experience of writing and developing new qualifications, previous practice of managing an awards development process.

Closing Date: 6/10/09 Interviews: In MK w/c 19/10/09

**Lead External Verifier for Expedition Awards**  
(Part time) 14.4 hours per week  
£26,910 - £31,050 pro rata plus contributory pension  
Location: Home Based

Our Quality Assurance team requires an enthusiastic outdoor industry specialist to lead our existing team of External Verifiers for the Level 2 Award in Basic Expedition.  
**To apply you will have:** a Mountain Leader Award, and A1, A2 Assessor Qualification and or relevant experience and be educated to NVQ Level 4 or equivalent. It is also essential that you have previous experience working as an External Verifier or in an Audit role along with experience of working in the outdoor industry.

Closing Date: 8/10/09 Interviews: In MK on 15/10/09

Sports Leaders UK, 23-25 Linford Forum, Rockingham Drive, Linford Wood, Milton Keynes MK14 6LY Tel: 01908 689 180 Fax: 01908 393 744

Email: [contact@sportsleaders.org](mailto:contact@sportsleaders.org) Web: [www.sportsleaders.org](http://www.sportsleaders.org) Sports Leaders UK is the operating name of the British Sports Trust, Registered Charity Number: 1095326

Recruitment  
opportunity



## OPERATIONS MANAGER

at Mid Suffolk Leisure Centre, Stowmarket  
Salary: Circa £25,000

We are seeking a highly motivated leisure manager to lead, develop and manage our large operations team at the Mid Suffolk Leisure Centre. This is a challenging role that requires a high level of skill and knowledge in managing the day to day operations of a large busy sports and leisure facility, ensuring that the highest levels of customer service and safety are achieved.

The postholder will head the duty management team and have specific responsibility for managing the systems for health and safety, Q&S and quality customer service, training of the operations team, and maintenance/repairs. You will also have financial responsibility for managing the relevant expenditure budgets.

Considerable experience of managing systems for health and safety, quality, training and maintenance will be required. Qualifications in NPLQ, FAW, PPO, and health and safety (IOSH, NEEBOSH) would be an advantage, along with experience of training colleagues.

You will be required to work some evenings/weekends to meet the needs of the role, with some cover for Duty Manager shifts, as necessary.

Closing date for applications is Tuesday 6th October 2009.

For an application form and further details please contact Anselm Gurney on 01449 742801 or email [anselm.gurney@slm-ltd.co.uk](mailto:anselm.gurney@slm-ltd.co.uk).

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KIRKBY SPORTS COLLEGE

## KNOWSLEY SCHOOL SPORT PARTNERSHIP

Kirkby Sports College, Bracknell Avenue, Kirkby, Knowsley, Merseyside, L32 2PP.

## SCHOOLS COMPETITION MANAGER

Fixed Term contract until March 31st 2011

Salary range: School Administration Level 4 (£26,784 - £31,439)

**Required from September 1st 2009 a committed education / sports professional who has excellent inter-personal skills and can work strategically across a number of schools.**

You will work towards ensuring the competition programme across the borough's schools is effectively linked with other strands of the PE and Sports Strategy for Young People Strategy and other relevant national programmes. You will link with relevant agencies to ensure that the competitions structure is sustainable and successful.

The successful candidate will be expected to manage and co-ordinate the planning and implementation of competitive programmes within the Knowsley School Sport Partnership using the national competition framework for young people as the basis.

You will be educated to degree level or equivalent and have at least three years' experience of either sports development work or teaching. You will have knowledge and experience of the School Sports Partnership, sports development planning, implementation of project management and event planning and organisation.

For an informal discussion regarding the post please do not hesitate to contact Kerstine Hogg, Partnership Development Manager Tel: 07748142648 or Penny Moorfield Merseyside Senior Competition Manager Tel: 07894255514

An application pack is available from Lisa Ely, Kirkby Sports College on 0151 477 8710.

Closing date: 28th September 2009 Interviews w/c 5th October 2009



## Partnership Development Officer (National Governing Bodies & Talent Pathway Development) Grade 8 (SCP 34-37) £28,353 - £30,546

**Fixed term contract until 31.03.2011 with a strong possibility of extension, subject to funding**

**Hosted by Barnsley MBC and based at the English Institute of Sport, Sheffield**

**Ref: 50051086**

### ARE YOU LOOKING FOR A NEW CHALLENGE?

Initially until 31 March 2011, but with a strong possibility of extension, South Yorkshire Sport is looking for an enthusiastic and committed sports development professional to join our core strategic team. Leading the portfolio of National Governing Body Liaison, Talent Development and PE & School Sport, you will already be familiar with the needs and challenges of these areas of work. Engaging with National governing bodies and interpreting their whole sport plans, working with local community sport networks and strengthening the links between education and sport are just some of the challenges awaiting you in this exciting role. In addition, an understanding of Child Protection, safeguarding and equity standards will enable you to play a crucial role in the development of the Partnership and its ongoing work.

To succeed, you will need:

- Relevant degree in Sport/Leisure management/ Sports Development or similar. (HNC/HND/NVQ Level 4 or equivalent).
- Relevant experience in sport/ leisure at a senior/strategic development level.
- Experience of creating and sustaining partnerships and evidence of working strategically with a range of organisations to achieve agreed targets and goals.

If you think you have got what it takes to play a major role in developing sport across South Yorkshire, we'd like to hear from you.

This is a re-advertisement. Previous applicants do not need to re-apply. This post requires an Enhanced Criminal Records Bureau check.

**For an informal discussion about this post, please contact Bruce Kelsey, Director or Helen Cund, Networks Manager on 0114 223 5673/2.**

**Application forms can be obtained from [www.barnsley.gov.uk](http://www.barnsley.gov.uk) – recruitment or by telephoning (01226) 772250 and quoting the reference no. Completed applications should be returned to BMBC.**

**Closing date for applications: 25 September 2009, at 4:15pm.**

**Interviews: 12 October 2009.**

**'Working to increase participation in sport and active recreation'**

[www.barnsley.gov.uk](http://www.barnsley.gov.uk)



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Metropolitan Borough Council  
Safeguarding Vulnerable People  
and Putting Equality into Practice

### Recreation & Health

## GO Active Co-ordinator Ref: RH0009

**£25,173 per annum**

**(2 year fixed-term contract)**

Plus an Essential Car User Allowance

Subject to Job Evaluation

Full-time or Job Share

We are looking for an individual (or 2 people job sharing) who can inspire people to be more active through sport and active recreation and improve the health and well being of Cherwell residents.

The GO Active project (Get Oxfordshire Active) is a £1.5 million project which involves the five District Councils, Primary Care Trust, Sport England, Nexus Leisure and Parkwood working within the Oxfordshire Sports Partnership to deliver and increase participation in sport and active recreation throughout Oxfordshire. For more information on GO Active visit [www.getoxfordshireactive.org](http://www.getoxfordshireactive.org)

You will:

- Work with General Practice staff in promoting an active lifestyle with clients
- Develop and support a range of interventions in sport and active recreation
- Receive quality training and development
- Provide face to face or telephone advice to service users
- Support marketing and database initiatives.

You will ensure that activity dovetails with local healthy eating and weight management programmes. You will also be responsible for managing the collation of information, performance reporting and long-term follow-up of clients.

You will have:

- Strong project planning and development skills
- Previous experience in sport/active recreation and physical activity
- Experience of working with clients and groups to facilitate behaviour change
- A sound knowledge of sports/community development
- Experience of working in a methodical and innovative environment.

For an informal discussion please contact Philip Rolls, Recreation and Health Improvement Manager on 01295 221697.

For more information, download an application pack or to apply for the post visit [cherwell.gov.uk/jobs](http://cherwell.gov.uk/jobs)

Our preferred method of application is online. If you don't have access to the internet contact us on 01295 221528 quoting the relevant reference number RH0009.

Closing date: Thursday 1 October 2009.

Interview date: Monday 12 October 2009.

### Committed to equal opportunities

We positively welcome applications from all sections of the community



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NORTH OXFORDSHIRE

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**Probably the best sports  
and leisure job in the country!**

## White Water Canoe Centre Manager

**£42,075 - £45,600 pa plus excellent benefits**

Lee Valley Regional Park is London's biggest open space - a 10,000 acre, 26 mile long gem with award-winning parklands and sports venues. It is also heavily involved in the London 2012 Olympic and Paralympic Games.

We're now looking for a business-savvy leisure professional to manage the White Water Canoe Centre in **Broxbourne, Herts** - one of the three London 2012 Games venues we will own, manage and fund after the Games, and the *only* brand new venue to be open to the public *before* the Games.

Ensuring its success as a must-do, must-see adrenalin attraction, you will create a programme which offers elite canoeing alongside activities for the community, plus the creation of a commercial White Water Rafting operation.

You'll need to show that you've managed sports and leisure venues, an understanding of our market and the skills to lead and inspire a team. We're relying on you to make this the best Centre of its type in the world.

Find out more and apply online at [www.leevalleypark.org.uk/jobs](http://www.leevalleypark.org.uk/jobs), or if you do not have access to the internet call **01992 709 839** for an application pack.

**Closing date: 5th October 09**

**Interview date: 21st October 09**

*We are an equal opportunities employer  
No agencies please*

[www.leevalleypark.org.uk](http://www.leevalleypark.org.uk)



**THE LORD ROBERTS CENTRE, BISLEY, SURREY**

## Operations Manager

The National Small-Bore Rifle Association is looking to develop the potential of its multipurpose leisure centre on Bisley Camp to improve its community services.

The Centre already hosts a wide range of sporting and leisure activities and events, including in-line hockey, gymnastics, indoor bowls, small-bore shooting, weddings, parties, conference, corporate training, and other functions. The facilities also include a well equipped gym/fitness studio, café and retail facilities.

Candidates will have leisure management knowledge and operational experience together with a recognised, relevant qualification. Flexibility and a commitment to customer service are essential. Salary is competitive and will depend on skills and competencies. Further information is available by e-mail or phone.

**We welcome your application and ask for a C.V. quoting your current salary to: Mrs Dee Fuller, Personnel Manager, NSRA, Lord Roberts Centre, Bisley Camp, Brookwood, Surrey, GU24 0NP  
e-mail: [dfuller@nsra.co.uk](mailto:dfuller@nsra.co.uk) Phone: 01483 455512**



## PATHWAYS MANAGER

Salary Scale : £30,000 – £32,000  
subject to experience



The successful candidate will work closely with key partner agencies to establish and deliver coherent sports specific pathways for athletes with a disability across Scotland ensuring a seamless transition from participation to performance.

The post holder will support, direct and monitor the SDS Regional Manager Network and support the implementation and development of this network. The post will also lead the implementation and co-ordination of a comprehensive national talent identification and development programme. The post will be based at the SDS Head Office at Caledonia House in Edinburgh.

**For a full job description, candidate specification and application form, see our website: [www.scottishdisabilitysport.com](http://www.scottishdisabilitysport.com)**

**OR, contact Caroline Ellis, Administrator, Scottish Disability Sport, Caledonia House South Gyle, Edinburgh, EH12 9DQ**

**Tel: 0131 317 1130 Fax: 0131 317 1075  
E-mail: [admin@scottishdisabilitysport.com](mailto:admin@scottishdisabilitysport.com)**

**Closing date: 12 noon on  
Monday 28th September 2009.  
Interviews: Tuesday 13th October 2009**



**EAST OF ENGLAND AND SUFFOLK**

## Culture and Sport Improvement Manager

**£39,605 - £44,634** Ref: S/802961JB/CRB

Fixed term or secondment up to 31 March 2011, based in Ipswich

Partnership  
for Improvement  
and Efficiency

This unique position balances a regional and local role in delivering a high priority area for local government services - improvement and efficiency. The culture and sport sector is an exciting, innovative sector delivering many examples of good practice.

The challenge for you, working with partners, will be to develop and manage a thriving network to support local authorities promote and co-ordinate improvement activity.

This role offers a great opportunity for career development, operating alongside sector leaders.

**Apply online at [www.suffolkjobsdirect.org](http://www.suffolkjobsdirect.org) or call 08456 053000**

**quoting the job ref. For an informal discussion only,  
please contact Richard Hunt on (01473) 264626.**

**Closing date: 2 October, 2009. Interviews: 15 October, 2009.**



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**MALE & FEMALE coaches**  
motivated to work in the US. Individuals looking to  
improve & develop throughout the course of their contract.

Interviews  
throughout the  
UK and Ireland in  
October/  
November 2009

**Apply online NOW at [www.UKELITE.com](http://www.UKELITE.com)**

## Active Adult Development Officer

**Environment & Development Services**

**£21,306 - £24,402 per annum**

**Ref: 3427**

**Please visit  
[www.bury.gov.uk/  
jobsandcareers](http://www.bury.gov.uk/jobsandcareers)  
for more information**



## COACH SOCCER AND DEVELOP YOUR CAREER WITH THE NEW YORK RED BULLS

The New York Red Bulls of Major League Soccer are currently looking to add experienced coaches to our player development staff. Positions available are within our grassroots training programs for 2010.

**Application criteria:**

- Must have previous coaching experience
- Hold a recognized coaching qualification
- Be over the age of 21

Nov. 14th or 15th: Lilleshall National Sports Centre, Nov. 21st or 22nd: Bisham Abbey National Sports Centre

**For more information and to apply:**

- E-mail [redbullsacademy.com](mailto:redbullsacademy.com)
- Visit [newyorkredbulls.com](http://newyorkredbulls.com)

Inspiring success



Teesside University

Tees Valley Sport

## Physical Activity Development Manager

Salary £27,999 - £32,458

Initially a 1 year contract and subject to additional funding for a further 2 years

The Tees Valley Sport Partnership aims to increase participation in sport and physical activity, promoting its benefits across a wide range of sport, health and community development agendas.

The Physical Activity Development Manager is a new position to provide the knowledge and experience we need to deliver our expanding remit.

Educated to degree level, or with comparable experience, you will be skilled in developing and coordinating multi agency programmes and investment to deliver physical activity, active recreation or sport. You will have excellent communication and inter-personal skills and knowledge of current developments in public health and sport, including government action plans and delivery structures.

Working as part of a team, you will lead the coordination of local delivery of physical activity initiatives that will contribute towards the London 2012 Games Legacy Action Plan's target of 2 million more people active by 2012.

The position we are filling is exempt from the provisions of the Rehabilitation of Offenders Act and a satisfactory CRB disclosure from the Criminal Records Bureau is required as part of our clearance procedures.

This post is available on a full time or job share basis.

Job Reference: 6245

Application forms and further details are available from the Human Resources Department, University of Teesside, Middlesbrough, Tees Valley TS1 3BA.

E-mail: [jobs@tees.ac.uk](mailto:jobs@tees.ac.uk)

Tel: 01642 342200 (24 hours)

Closing date: 30 September 2009, 12 noon



INVESTORS IN PEOPLE

Bronze



## Sports Development Officer

£23,449 – £26,391

Ref: A/10595/LO

The sporting facilities at UWE include a world class FIH approved fully irrigated hockey pitch, complemented by an 8 court indoor sports hall, a climbing wall, 80-station cardiovascular and weight training suite with 3 Olympic lifting platforms and a physiotherapy clinic.

The Centre for Sport service exists to improve the sporting experience of students and staff, providing health and fitness opportunities for all. Whilst competitive University sport and recreational activity has always been a core activity for the Centre, in more recent years, it has developed an increasing presence, locally, regionally and nationally in the delivery of sport, sports development and health agendas.

Applications are sought from individuals with experience of project management, mentoring and coaching delivery to assist with the development of student sports clubs and recreation across the University. This involves the administration of the community volunteer programme including NGB coaching courses, volunteer placements and liaison with local sports partners.

Closing date: 29 September 2009.

For further details and to apply online visit our website, or telephone 0117 32 82890 to request documents by post.

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amazing fun to be had.

Imagine a place that offers so many  
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### Imagine the possibilities

Centre Manager | £52,182 | Fixed term contract 3 years

When the Sutton Life Centre opens in July 2010, it will be like nothing you've seen before. The next generation of community facility, this magical, multifunctional complex promises a youth zone, media lab, eco-garden, library, modern sporting facilities, and so much more. A visionary and iconic regional centre, it will bring social cohesion, break down cultural barriers and help young people realise ambitions they can only imagine. In fact, some 100,000 people are set to pass through its doors – 50,000 of whom will be school children. As a regional training facility, the Life Centre will help them learn about good citizenship. And for the person who makes it all happen – from staffing and marketing to income generation and operational leadership – you can imagine the possibilities for your career once you've achieved success in this truly unique role.

Let your imagination run wild. Start by visiting:  
[www.sutton.gov.uk](http://www.sutton.gov.uk) and search under reference EL457.  
Closing date: 12.00pm, Monday 12th October 2009.



Sheffield International Venues has grown rapidly over the past 10 years to become one of the largest sport, leisure and entertainment companies in the UK. Our portfolio includes Sheffield City Hall, Ice Sheffield, Ponds Forge International Sports Centre, Don Valley Stadium, English Institute of Sport-Sheffield, Sheffield Arena and the four times 'Flame' award winner Hillsborough Leisure Centre.

### Assistant Fitness Unlimited Sales Manager

£18-20k p.a. + benefits, Sheffield

As an experienced and highly motivated sales professional, you will help us to meet the demands of a competitive and rapidly changing market place. Working with the Corporate Sales Manager, you will help to deliver Fitness Unlimited sales targets through training and managing team performance using KPIs and team development. You will also liaise with our Marketing Department to develop customer research techniques and customer tours/welcome visits to a high standard.

An excellent communicator with previous health and fitness sales experience, including managing income targets and KPI analysis, you'll also have proven experience in supervising a team and excellent IT skills.

If you have clearly demonstrated excellence in your career to date and are ready for an exciting and rewarding challenge, send CV and covering letter to Karen Smith, Human Resources Department, Head Office, Don Valley Stadium, Worksop Road, Sheffield S9 3TL. Email: [k.smith@sivltd.com](mailto:k.smith@sivltd.com) Tel: 0114 2233849

Closing date: 29th September 2009.

Sheffield International Venues is an Equal Opportunities Employer and welcomes applicants from all sectors of the community. Successful candidates will require a check by the Criminal Records Bureau.

[www.sivltd.com](http://www.sivltd.com)



Premier Training International Ltd. is one of the leading providers of vocational training to the health & fitness industry. This dynamic training organisation has the following vacancy for a highly motivated and experienced industry professional. This position calls for an exceptional talent with a sound academic and vocational background.

### LECTURER, Dudley

Applicants should have at least two years health & fitness experience and at least one-year personal training and/or sports team training experience alongside a relevant fitness qualification.

A1/V1 qualifications are preferred but not essential as is a teaching qualification and teaching experience.

The successful applicant will have excellent communication and organisation skills.

This position attracts an excellent remuneration package.

For further details and an application form please contact

Zoe Cass, HR Assistant

Telephone: 01225 717267

Email: [zoe.cass@premierglobal.co.uk](mailto:zoe.cass@premierglobal.co.uk)

Closing Date: 8th October 2009.



### Active LifeStyle Manager Post No CLL131 Scale 5/6 £19427 - £23473

**Can you make a difference? At Carlisle Leisure Ltd we think we can and are looking for a like-minded person to help us develop our Active LifeStyle Program.**

Based at the Sands Centre, but having a company wide remit the successful candidate will oversee and develop CLL's health agenda across all our facilities.

You will have a sound understanding of local, regional and national initiatives in physical activity and health development and the contribution sport and physical activity makes to wider government and partnership agendas. You will lead our already successful Exercise on Referral Program, MEND Scheme, the innovative LifeStyle on the Road project and also represent the company on the local SPAA group.

The creation of a high profile media programme will also be met by this post as well as the delivery of seminars and presentations to 3rd parties to promote the awareness of our services to current and potential health professional partners.

Working in conjunction with the Grants And Sponsorship Manager you will investigate and procure additional sources of funding to aid development of this key area of CLL's business.

You will also be responsible for the collection and processing of statistical data and provide accurate analysis as requested by external funding bodies, therefore excellent written and verbal communication skills are essential.

If you think you have the skills to meet this challenging role and experience in the Health and Fitness industry then we would like to hear from you.

**Application forms and further details are available from The Personnel Section, 16 Spencer Street, Carlisle, Cumbria, CA1 1BG, Tel. (01228) 625558 (24-hour answer phone) quoting the relevant post number. Please note CV's without a completed application form will not be accepted.**

**Closing date: Friday 2nd October 2009**

*The above position requires an enhanced CRB disclosure.*

*CLL has adopted and is actively pursuing an equal opportunities policy, including job share.*



### Brand Standards Manager

The énergie Group is one of the world's leading fitness franchise companies with a rapidly expanding network both in the UK and overseas. With over 80 clubs, the group is looking to appoint a Brand Standards Manager: Reporting to the Group Franchise Director, primary responsibility is to monitor compliance and operational standards within our clubs in the England and Wales region.

The key skills required are organisation, process management, data analysis, written and verbal communication, accuracy and time management. Operational experience in the fitness industry is desirable but not essential. The role requires flexible working from head office and in the field.

### Club staff, UK & Middle East

With a fast growing portfolio of clubs, both in the UK and the Middle East, we are looking for first class Health and Fitness professionals to fill roles in the areas of sales, fitness and reception. We have immediate vacancies in clubs across the UK, and also exciting opportunities to work tax free in our new flagship club opening soon in Qatar.

For further information on the above roles within the énergie Group, please send a cover note explaining your suitability, together with your CV to: [kim@energiehq.com](mailto:kim@energiehq.com)

## Membership Sales Advisors

£12-16K, OTE £25K

LA Fitness is one of the UK's most popular health and fitness operators. Join us and find out why we're not only a favourite for customers, but for careers too!

We need you to welcome and tour prospective members, and use your personality to generate leads. If you have a track record in selling or have the right attitude to achieve - we have a great opportunity.

## Key Time Workers

£13,000 pro rata

This is a new role to support the business during peak times of trading. This role will suit someone who is looking to work on a part time basis between 12-20 hours per week in the areas of Fitness and Front of House Reception.

No experience or qualifications are required, all we ask is that you are enthusiastic, willing to interact and provide excellent customer service to our members.

We currently have vacancies in Central and Outer London area, Birmingham and South Coast regions.

## LA Coach

£13-15,000 - National Roles

Working as part of a team across Front of House, Gym and Sales your role will be to demonstrate a supportive and friendly manner to make sure that an enjoyable environment is maintained, whilst focusing on member retention to deliver high quality service standards and improve member satisfaction levels within the club.

If you can demonstrate enthusiasm and passion for the role, along with strong customer focus and fitness qualifications to REPS L2 standard then we would like to hear from you.

LA Fitness is committed to equal opportunities and actively welcomes applicants of all ages.

Apply online at: [www.lafitness.co.uk](http://www.lafitness.co.uk)  
Email: [recruitment@lafitness.co.uk](mailto:recruitment@lafitness.co.uk)

Write to: Recruitment Department, La Fitness,  
Sandall Stones Road, Kirk Sandall, Doncaster DN3 1QR

**LA fitness**  
We'll get there together.

[lafitness.co.uk](http://lafitness.co.uk)

## Fitness Co-ordinator

£18,501 - £19,658

Campbeltown Ref: OSF40012/R3

Based at Aqualibrium Leisure Centre

☎ 01546 604625

Closing date

25 September 2009.

To apply visit  
our website



[www.argyll-bute.gov.uk/jobs](http://www.argyll-bute.gov.uk/jobs)

## COMMUNITY WALKING CO-ORDINATOR



2 1/2 year fixed term contract (extension subject to funding)  
£16,991 - £18,937 p.a.

This is an exciting challenge to increase and sustain participation in walking across the borough and recruit and coordinate local residents to become volunteer walk leaders.

Essentially you will need experience working with internal and external partners, be a team player and be able to work irregular hours including evenings and weekends. In the event of a successful application an Enhanced CRB Disclosure will be required.

Interviews will be held on Tuesday 13th October 2009

Application forms (returnable by Friday 2nd October 2009) are available from Human Resources, Nuneaton & Bedworth Leisure Trust, 3rd Floor, Heron House, Newdegate Street, Nuneaton, Warwickshire, CV11 4EL.

Telephone: 024 7640 0578 (24 hour dedicated job line)

E-mail: [job.application@nbleisuretrust.org](mailto:job.application@nbleisuretrust.org)

[www.nbleisuretrust.org](http://www.nbleisuretrust.org)

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## £4m DCMS funding boost for 34 English museums

Latest round of annual Museums and Galleries Improvement Fund to help improve displays and public spaces

By **Tom Walker**

The Department for Culture, Media and Sport (DCMS) has named the 34 English museums that are set to benefit from a share of £4m funding to help fund improvement schemes.

Grants have been made available through the annual DCMS/Wolfson Museums and Galleries Improvements Fund in conjunction with the Wolfson Foundation, which was first established in 2002 to upgrade the quality of museum displays and public spaces.

The largest share of the latest funding round was awarded to the Bowes Museum in County Durham and the Natural History Museum in London, which will net £300,000 to fund building projects.

HMS Belfast, part of the Imperial War Museum, has been awarded £150,000 for the reinterpretation of the ship's command centre, while the Wiltshire Heritage Museum in Devizes has netted £150,000 to create a new Bronze Age Gallery housing material excavated from Stonehenge.



**Bowes Museum in County Durham will receive a £300,000 grant**

## New Glasgow arts and creative complex unveiled

By **Pete Hayman**

A number of events and activities have helped to mark the launch of a new centre for the arts and creativity in Glasgow, which opened to the public on 12 September.

The opening weekend of Trongate 103 featured printing, self-portrait and board painting workshops, live music and the chance to view the archives of the Glasgow Print Studio (GPS).



**Trongate 103 has now opened**

Housed within a renovated six-storey B-listed Edwardian warehouse in the city centre, the venue has been designed

by architects Elder and Canon and is intended to act as a hub for arts and creativity.

Trongate 103 will provide a new home for arts and creative organisations, including GPS, Street Level Photoworks, Glasgow Centre for Media Access, the Russian Cultural Centre, Glasgow Independent Studio and Project Room and Sharmanka Kinetic Theatre.

Project Ability and Transmission will also use the facility.

## Athletics track back in business

The athletics track at Queens Park, Inverness, has officially reopened, following a £135,000 refurbishment scheme.

The track upgrade will form part of a strategy to increase the number of children involved with athletics and was funded by the Inverness Common Good Fund and The Highland Council.

## CONTACTS BOOK

**Arts & Business** +44 (0)20 7378 8143  
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