spa opportunities

15 JULY - 28 JULY 2011 ISSUE 116

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ESPA Life opens at Corinthia Hotel

TOM WALKER

Spa management and skincare company ESPA revealed ESPA Life, its brand new spa concept, at the five-star, 294-bedroom Corinthia Hotel London, UK, on 4 July. ESPA Life is billed as 'a leading voice in the next generation of spa' and will offer a fully integrated wellness approach alongside a luxury spa experience.

The wellness menu includes lifestyle programmes that focus on detox, sleep, weightloss, pregnancy and general vitality. It will also feature

complementary and alternative medicine, alongside targeted fitness and rehabilitation services to counter-act the effects of the modern day lifestyle and optimise health.

In addition, there will be a full spa menu, incorporating ESPA's new and upgraded product lines and a number of targeted and specially-created signature treatments, plus



The pool at the new ESPA Life spa at the Corinthia Hotel in London

Rush Hour Beauty - a service where those pressed for time can hire two or more therapists to work on their hands, feet, face and body within an hour.

ESPA worked closely with GA Design to create the spa design. Spread over four floors and covering 3,300sq m (35,500sq ft), the new facility boasts 15 curved treatment pods.



The resort will be located in a private cove in Dubai

Khorfakkan Resort and Spa scheme unveiled

PETE HAYMAN

Sharjah Investment and Development Authority (Shurooq) has announced plans for the new Khorfakkan Resort and Spa development in Dubai, UAE.

Located on Al Suwifa mountain beside a private cove, the scheme is due to open in late 2015 and will feature two concepts - a Fort open to the public and a 170-suite resort for guests. The Fort will be sited on top of the mountain and act as the main entrance point to the resort, which will feature a spa.

Ian Schrager to launch new Public brand

TOM WALKER

Hotel entrepreneur Ian Schrager will launch a new luxury called PUBLIC later this year. The first Public property will open in Chicago, US by the end of the year and is the first of two new brands being launched by Schrager.

PUBLIC Chicago will open at site of the iconic Ambassador East Hotel, which is currently being redeveloped by Ian Schrager Company.

Schrager describes PUBLIC as being a "revitalization of the hotel concept itself and another worldwide wakeup call for the entire industry".

Marriott's UK hotels to go on sale?

TOM WALKER

A portfolio of 42 Marriott hotels in the UK could be put on the market after the owners of the properties were unable to agree a debtfor-equity deal with Royal Bank of Scotland (RBS). The portfolio is believed to be worth around £1bn. RBS has now taken control of their ownership and appointed Ernst & Young as receivers of the the properties.

RBS originally sold the estate to the group of investors - including Quinlan Private and Delek - in 2007 and reportedly still owns about £700m of the debt used to finance the acquisition. RBS first acquired the hotels in 2006 from Condor, a joint venture between Whitbread



The portfolio includes the MetroCentre in Newcastle

and Marriott International.Marriott continues to operate the hotels and a spokesperson said each hotel is under a 30-year management agreement dating to the 2006 deal. She added that the operating company remained "entirely unaffected" by the news.

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Details revealed for Hotel Bel-Air spa

PETE HAYMAN

US-based hotel group Dorchester Collection has revealed details of the spa at the Hotel Bel-Air in Los Angeles, US, which is due to reopen in October following a multi-million dollar revamp.

The 4,134sq ft (384sq m) spa will form a part of the hotel's 12,000sq ft (1,100sq m) wellness offering, which also features a fitness studio, outdoor swimming pool and three Loft guestrooms with open floor plans.

The Spa by La Prairie, designed by Alexandra

Champalimaud, will include seven treatment rooms – including a couples retreat with private patio – a large relaxation area and a private nail salon. All products at the spa will be supplied by Switzerland based La Prairie and include customized de-aging facials for men



The hotel is undergoing a complete redevelopment of its facilities

and women; unique body treatments designed for Bel-Air; and European, Asian and therapeutic massages.

Hotel Bel-Air closed it doors for the redevelopment in late 2009 and once reopened, will boast 58 guestrooms and 45 suites.

Radisson Blu to open new Istanbul property

TOM WALKER

The Rezidor Hotel Group (RHG) is to launch a new 305-room Radisson Blu property to guests in Istanbul, Turkey, during the third quarter of 2012. Istanbul Sisli is the fourth Radisson Blu-operated hotel to be developed in the city and is set to feature a spa and an outdoor swimming pool, along with two restaurants and a ballroom.

It will join the Radisson Blu Bosphorus Hotel; the Radisson Blu Conference and Airport Hotel in the group's Turkish estate.

Book4Time secures Steiner contract

TOM WALKER

Spa software supplier Book4Time has signed a master enterprise agreement with Steiner Leisure which will see the operator use the cloudbased Book4Time at all of its land-based spas.

Charles Rivera, CIO for Steiner, said: "We're looking forward to extending our conlaboration with Book4Time to better align our spa technologies with the business needs.

"Expanding our Book4Time deployment base will help streamline operations, reduce cost, and improve visibility."

Steiner already uses Book4Time at 20 of its Bliss-branded spas. Book4Time's web-based spa management system currently averages more than 200,000 appointments every month.



 $Book 4 Time\ is\ already\ being\ used\ at\ Steiner's\ Bliss-branded\ spa$

The platform allows the management of several locations through one website and includes scheduling; inventory and staff management; CRM: and analytics reporting.



Travaasa opens second property

TOM WALKER

Travaasa, operator of a new collection of "experiental hotels" has opened its second site in Maui, Hawaii.

The Travaasa Hana, Maui hotel features 70 cottages and suites, a wellness spa, locally-sourced dining, and programming highlighting Hawaii's rich cultural heritage. The Spa at Travaasa Hana infuses therapeutic native Hawaiian treatments with exercise as part of its holistic approach to relax-

ation and wellness and utilizes locally made and organic products.

The spa will use Travaasa's own Pl'au Kino (heal the body with herbs) branded herbal products and the treatment menu includes body wraps, aromatherapy, massages, facials, pedicures and manicures. Spa facilities includes a number of treatment rooms, steamrooms,



Accommodation at the resort is offered in 47 plantation-style cottages

cold plunge pool, indoor and outdoor showers and a relaxation area.

ers and a relaxation area.

Accommodations at Travaasa Hana consist
of 47 plantation-style Sea Ranch Cottages and

23 low-rise bungalow Garden View Suites. Travaasa Hana is located at the refurbished former Hotel Hana Maui property, which first opened in 1947.

Spa Association of Africa to launch

TOM WALKER

A new trade association looking to develop and maintain standards in the African spa industry will be launched at an event in Ghana this October.

As part of its mission statement, Spa Association of Africa (SAA) will look to work alongside national and regional tourism boards as well as operators to set quality standards and encourage education and preventive health measures within the spa, health and wellness industry.

The association is the brainchild of founders Elaine Okeke, principle consultant and founder of SPALOGIQUE, and Dzigbordi Dosoo, founder and CEO of spa consultancy Allure Africa. The pair have named Alison Ngethe, founder of ACI International College



The association looks to develop standards in the African spa industry

of Beauty, Fitness and Holistic Therapy, as the first board member.

Services offered by SAA will include training accreditation and education arm aiming to connect educators and organisations interested in developing training programmes.

Marriott unveils new Rajasthan spa hotel

PETE HAYMAN

Marriott International's signature Marriott Hotels and Resorts has announced the launch of its new 365-bedroom property in Jaipur - the capital of the Indian state of Rajasthan. The Jaipur Marriott Hotel comprises a 10,000sq ft (929sq m) Quan Spa among its facilities, as well as a whirlpool, an adult swimming pool and a children's pool.

A total of seven food and beverage outlets are on offer at the hotel, such as the Aqua pool bar and deli adjacent to the spa.



Spa facilities include traditional Turkish Baths

MAXX Royal Golf and Spa hotel opens in Belek

TOM WALKER

Voyage Hotels has launched its newest hotel located close to a Colin Montgomeriedesigned Golf course in Belek, Turkey.

The MAXX Royal Golf & Spa boasts 280 bedrooms and suites and 16 luxury villas and also houses a large luxury spa and wellness centre. Facilities at the spa include Turkish baths, treatment rooms, indoor and outdoor swimming pools, spa pool and a relaxation area.

Other leisure facilities at the hotel include a large waterpark with a number of swimming pools and a range of restaurants.

Guests at the hotel qualify for discounted rates at the championship golf course, which is operated by the hotel owner Voyage.

NoMI spa unveiled at Park Hyatt Chicago

MEG PROOPS

A new day spa has opened at the Park Hyatt Chicago, US.

NoMI Spa features two private spa suites, and treatments include the Lake Stone Massage, Premier Body Treatment, Carita facials, hand and foot grooming for men, and other beauty treatments such as manicures and pedicures.

The spa also offers the Hydrafacial – a non-laser skin resurfacing treatment. Spa guest also have full use of the hotel's fitness centre and swimming pool.

Its focus will be giving clients customized treatments, to allow "even those with limited time" to make use of the new facility.

The opening of the spa comes as part of the hotel's new NoMI lifestyle branding, which also features the NoMI Kitchen, NoMI Lounge and NoMI Garden.

Samoset adds day spa as part of US\$2m revamp

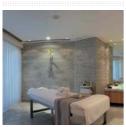
MEG PROOPS

Samoset Resort in Rockport, Maine, US, has launched its new spa.

The spa includes four treatment rooms, with one dedicated to couples only, a nail salon, a relaxation lounge and an outdoor patio. The addition of the spa is a result of a USs2m (£1.24m, £1.38m) investment by resort owners Ocean Properties.

An Italian restaurant – with an adjacent lounge featuring an antipasto bar – and three guest cottages have also been introduced during the most recent renovations, which are part of an improvement plan that initially began three years ago.

The 178-room hotel additionally offers guests the use of indoor and outdoor pools, as well as tennis and basketball facilities.



The property will include a Grand Hyatt spa

Hyatt Hotels group plans Kuala Lumpur luxury hotel

PETE HAYMAN

Hyatt Hotels Corporation (HHC) has revealed that its Grand Hyatt brand is poised to enter the Malaysian market with a new 412-room property in Kuala Lumpur by the end of next year.

Grand Hyatt Kuala Lumpur will join the two current Hyatt Regency properties in Malaysia and will incorporate a spa with 11 treatment rooms and a swimming pool.

A 289-cover speciality restaurant; a 74-cover Sky Lobby Lounge; and a 102-seat poolside bar and restaurant are also proposed, along with over 33,000 sq ft of meeting and event space.

The opening of Grand Hyatt Kuala Lumpur follows an agreement with Bahagia Investment Corporation to manage the property, which has been under construction for a number of weeks.

In addition to this hotel, a further 12 Grand Hyatt properties are currently being developed around the world.

Four Seasons Marrakech opens

PETE HAYMAN

Four Seasons has opened its latest resort –a 141 room property in Marrakech, Morocco.

The resort's facilities include three restaurants, a luxury spa and two swimming pools.

Blu Spas has been working with architect Didier Lefort of DL2A Paris, as well as UK-based GA Design, on the interior of the property.

The US\$15m (€11m, £9m) spa boasts 17 treatment rooms, with the main pavilion offering 15 treatment rooms. There is also a large beauty salon and adults-only spa pool.

A second building is reached by its own discreet entrance, and houses two luxurious VIP spa suites - including a couples room – as well as a modern interpretation of the traditional hammam. Treatments include a full range of massages, facials and body treatments



The Marrakech property has 141 rooms and suites and two large pools

and there are also private relaxation gardens, men's and women's wet areas as well as saunas, whirlpools and gardens.

Four Seasons Marrakech was developed by Kingdom Hotel Investments in partnership with the European Hotel Corporation (EHC) and Alliances Development Immobilier.

Accor relaunches spa resort after revamp

TOMANALIZED

The Clear Mountain Lodge, Spa and Vineyard near Brisbane, Australia, has reopened following an AUS6.5m (USS6.4m, €4.47m, £4m) redevelopment.

The resort has been rebranded as a Mercure property by owner Accor and work on the site included the addition of a new spa.

Stephanies Mountain Spa boasts six treatment rooms and is the second site cre-

ated in partnership between spa entrepreneur Stephanie Shepherd and Accor - following the recent opening of Stephanies Spa Retreat at the Sofitel hotel in Brisbane.

Facilities at Stephanies Mountain Spa include a hydro couple's suite, a grand VIP Bordeaux lounge and bath suite, a triple treatment room,



The resort's spa will be operated by entrepreneur Stephanie Shepherd

sole therapy and manicure lounge, a steam therapy cave and a hydro Swiss shower room.

Specialising in couples and group treatments, the spa offers a menu of therapies, including half and full day spa packages. There is additionally the VIP Bordeaux lounge, designed to

offer couples the "ultmate retreat".

New event to promote spa and wellness travel

TOM WALKER

A new three-day event looking to bring together spa operators with travel buyers and organisers is to be held in Turkey next year.

organisers is to be held in Turkey next year. ItSpa will be held at the ICEC Lutfi Kirdar centre in Istanbul on 19-21 February and event organiser Richard Joslin hopes to attract 175 spa and wellness properties to the show.

"ItSpa will help hotels and spas increase their ROI beyond just the sale of a room and while buyers can develop new and exciting packages for clients," he said.



Ritz-Carlton teams up with Foursquare

TOM WALKER

US-based hotel operator Ritz-Carlton will add to its social media presence by introducing a new service called World Concierge on Foursquare.

The luxury operator has teamed up with the location-based social network Foursquare to provide a service which will enlist concierges from all of its 75 hotels around the world.

Each hotel concierge will be asked to add tips to the Foursquare service and its listed locations, offering Foursquare users and hotel guests insight into cities such as Toronto, Miami, Berlin and Dubai.

Users will be able to find local information by visiting the profile of The Ritz-Carlton or by checking in to numerous locations of interest around the world. To receive tips as they go live you can follow The Ritz-Carlton on Foursquare.



Starwood operates 10 hotels in Saudi Arabia

Two Sheraton's to open in Medina, Saudi Arabia

MEG PROOPS

Starwood Hotels and Resorts Worldwide will open two new hotels in Medina, Saudi Arabia, adding to its existing portfolio of 10 properties in the country.

The Sheraton Medina Hotel and Four Points by Sheraton, owned by Saudi Brothers Commercial, are due to open in the last quarter of 2012.

The Four Points by Sheraton Medina will boast 178 rooms, an all-day dining restaurant, a fitness centre and a business centre, as well as free wi-fi in public areas.

Located adjacent to The Four Points, the Sheraton Medina Hotel will comprise 297 rooms, an all-day dining restaurant, Sheraton Fitness, Sheraton Club rooms and Lounge, and a meeting room.

They are both located just 150m from Medin'as iconic Prophet's Mosque.

August launch for Imagine Spa

PETE HAYMAN

Imagine Spa Thames Valley
- a new luxury day spa concept - is to open at the Hilton
London Heathrow Airport
Terminal 5 property in
Colnbrook on 31 August.

The facility will be the latest to open under the Imagine Spa brand, which is run by Imagine Spa Management part of the Mosaic Spa and Health Club Group.

Guests will be given the chance to book a block of time at the spa, with an Imagine therapist helping them to

choose treatments based on how they wish to feel when leaving.

Facilities will include eight treatment rooms; a hydrotherapy pool; a steamroom; a sauna; an aromatherapy bath; and relaxation areas, as well as facilities for spray tanning and waxing. Products at Imagine Spa Thames Valley



Facilities include eight treatment rooms offering Babor skin treatments

are to be supplied by Babor's skincare range; Mii make up; Jessica products for nails; and St Tropez tanning, along with Voya.

A spokesperson said: "Imagine Spa has been created with the ethos that guests should choose treatments based on how they want to feel after their visit."

Salon services added to Delhi's Imperial spa

PETE HAYMAN

New Delhi's Imperial Hotel has opened a new full-service salon, which will provide treatments and services for both male and female customers. The Imperial Salon will use products supplied by France-based Kerastase (hair care); Yves Saint Laurent (makeover); and Natura Bisse (facials), as well as Imperial blends (pedicures).

The opening of the new salon follows the recent launch of 16,000sq ft (1,486sq m) spa situated at the New Delhi property.

NWH acquires Rosewood Hotels and Resorts

PETE HAYMAN

Hong Kong-based management company New World Hospitality (NWH) has completed a purchase and sale deal to acquire Texas, US-based Rosewood Hotels and Resorts (RHR). The deal will see NWH take control of the luxury hotel management company from current owners Rosewood Corp and Maritz, Wolff and Co, with closure scheduled for 20 luly.

Following the completion of the US\$229.5m (£143.1m)

purchase, RHR will operate as the premium luxury brand within the NWH portfolio and currently features 19 properties.

NWH chair Sonia Cheng said: "This acquisition represents a strategic direction for our company to establish a robust presence in



Rosewood Corniche at Jeddah, Saudi Arabia, was part of the portfolio

the international luxury hospitality arena. Rosewood's dedication to the highest calibre of luxury hotel operations and commitment to providing authentic and distinctive guest experiences is a perfect fit with our own culture and vision."



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DIARY DATES

24-26 JULY

Cosmoprof North America

Mandalay Bay, Las Vegas, Nevada, US This international beauty and cosmetics fair - now in its ninth year - attracted 700 exhibitors and 25,000 visitors in 2010. Tel: +1 480 281 0424

www.cosmoprofnorthamerica.com

13-14 AUGUST

Sydney International Spa & Beauty Expo Conference

Sydney Convention & Exhibition Centre, Sydney, Australia

One of Australia's largest spa and beauty trade events.

Tel: +61 2 9422 2535

www.internationalbeautyexpo.com.au

17-18 AUGUST

SPLASH! New Zealand Pool and Spa **Trade Expo**

Wellington Town Hall, Wellington New Zealand

The exhibition provides the opportunity to launch new products, network, come face to face with spa professionals, meet the press and build brand awareness. Tel: +61 2 9660 2113

www.splashnzexpo.co.nz

28-30 AUGUST

Brazilian Spa Congress

Sheraton Hotel Sao Paulo, Brazil The largest spa event in the country aims to attract both local and international professionals and will be held jointly with

the Medical Travel Meeting Brazil. Tel: +55 11 2307-5595 www.congressodespas.com.br

7-10 SEPTEMBER **SPATEC North America Fall**

Ritz Carlton Laguna Niguel, California, US A four-day forum featuring one-to-one 20-minute meetings between corporate spa owners, directors and design/management companies and suppliers. Tel: +1 603 529 0077

www.mcleaneventsinternational.com

8-10 SEPTEMBER

SpaChina Summit

Olympia, London, UK

The event will include keynote speeches and panel discussions in both Chinese and English. Additionally,each day of the summit, around six hours of meeting time



will be organized for networking, leaving attendees plenty of time in the schedule each day to relax, take time off, and enjoy the wonderful resort facilities of the event location

Tel: +86 21 5385 8951 www.spachina.com

12-14 SEPTEMBER

European Spa Exhibition & Summit Porte de Versailles, Paris, France

Founded in 2007, this benchmark event mostly targets hotel professionals and covers the challenges in setting up and managing a spa. It is held in parallel with the Beyond Beauty trade show.

Tel: +33 1 44 69 95 69 www.bevondbeautyparis.com

18-19 SEPTEMBER Olympia Beauty

Olympia, London, UK The latest styles, products and collections from beauty suppliers around the UK.

Tel: +44 1959 569867 www.olympiabeauty.co.uk

25-27 SEPTEMBER Wellness Asia Exhibition

NSIC Exhibition Grounds, Okhla, New Delhi, India

This show combines wellness industry products, services and technologies. It is aimed at Indian and international professionals in the spa, beauty and healthcare industries. Tel: +91 11 450 555 00

www.wellnessasiaexpo.com

6-7 OCTOBER

Natural Beauty Summit America

Sheraton New York Hotel, New York, USA An event which promises to bring together some of the leading and most influential executives in the natural beauty sector to debate and discuss major industry issues. Tel: +33 1 44 69 95 65

www.naturalbeautysummit.com

6-9 OCTOBER Inner IDFA

Hilton La Jolla Torrey Pines, San Diego, California, USA

In its sixth year, this US-based conference highlights mind-body-spirit programmes. It is aimed at pilates instructors, yoga teachers, group exercise instructors, owners/managers, personal trainers, lifestyle coaches, wellness professionals, holistic health professionals, students and enthusiasts

Tel· +1 800 462 1876 www.inneridea.com

12-14 OCTOBER Wellness Summit

Venue TBC, Singapore

The annual summit is an important platform for practitioners, professionals, academics, manufacturers, resort owners and smallto medium-sized operators interested in the spa and wellness arena, to meet and seek solutions concerning the growth and sustainability of the industry in the region. The event now features sessions called Ask the Experts and Ideas Worth Exploring to enhance interaction.

Tel: +60 16 21 53 90 8 www.wellnesssummit.com



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OPINION

Embracing change

Lisa Starr looks back at the recent GSS event and also sheds some light on spaevidence.com - a new online resource for spa therapists

n May 2011, spa leaders from around the world met for the 5th annual Global Spa Summit in Bali, Indonesia. The three-day gathering always produces a wealth of stimulating conversation and debate. The theme this year was 'Engage the Change,' and what choice do we have, really? As the world becomes more connected and borders and boundaries shrink, we really do need to familiarise ourselves with business practices from other regions. This has great implications, especially for the spa industry, as it creates the opportunity to combine best practices from other sectors and geographies to create a strong global business infrastructure.

During the conference, the audience participated in some live polls, and three of the questions really popped out to me - what is the greatest challenge facing the industry today; which segments of our industry will see the greatest growth; and who should determine industry standards and best practices?



"Industry associations need to create standards, while spa companies need to develop training programmes"

In answer to the first, 28 per cent of the audience said training and education was the greatest challenge, by far the largest segment.

In answer to the second question, 46 per cent of the group answered preventive medicine, and 19 per cent said alternative medical therapies.

For the third question, the overwhelming response at 75 per cent was professional industry associations, as opposed to governments.

Combining these three points really gives us a roadmap to the immediate future, especially regarding the development of our most valuable asset, our therapy staffs. Professional industry associations need to create standards, spa companies need to continue to develop ongoing training programs, and special attention needs to be paid to incorporating alternative and wellness therapies.

I don't mean to imply that spas should be able to train or certify our personnel in medical procedures. But we do need to keep abreast of the current trends in alternative therapies, and pay attention to how they can be interwoven into the spa experience. If spa clients are seeking treatments for sleep deprivation, then spa therapists could benefit from a deeper understanding of relaxation techniques to use during massage and skincare services. Guests interested in

detoxification may seek out the latest in lymph drainage or seaweed and mud wraps to complement services or counseling they are receiving from medical professionals.

At GSS, an excellent tool to support this endeavor was revealed. For the last year, a small group of M.D.'s and Ph.D's have been working on a web portal to support the need for evidence-based medical results for both citizens and spa and medical professionals, and it was unveiled at the conference.

Visit the website, www.spaevidence.com, and you will be presented with snapshot photos emblematic of 22 different therapies such as acupuncture, ear candling, thalassotherapy, and yoga. You will also discover a wealth of information about that therapy along with an array of research results.

The savvy spa therapist will definitely invest some time in going through this site and becoming familiar with the basics on these therapies and their efficacy. It will likely lead to ideas about how to update current service protocols to reflect the wellness component of a spa visit. Therapists who are up-to-date on the facts and can present management with a business case for related training programs will be highly valued in this new world of wellness.



Locking Systems

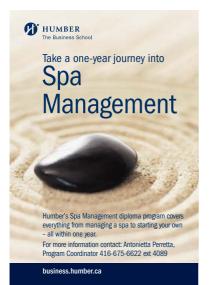
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To ensure Aquarias spa provides the finest service to our guests we are looking for passion, personality and a flexible approach in our team members who are required to work shifts and weekends. Full time hours are 45 per week. Accommodation may be available if required and we offer a good salary plus service charge.

Please send your application and CV to Carol Osborne, Spa Manager. carol@whatleymanor.com



If you have a passion to deliver excellence then this is your opportunity to become part of something truly exceptional, the newly refurbished Turnberry, A Luxury Collection Resort. Located in one of the most desired locations in the world, on the stunning west coast of Scotland, Turnberry is one of the world's most prestigious golf & spa resorts.

The position of Spa Manager is accountable for the effortless and seamless movement of all resort guests (resident and non resident) and Spa members in and out of the Spa & Health Club, ensuring exceptional levels of guest service delivered through out the guests' visit, in line with Luxury Collection and ESPA brand standards.

Facilities of the Spa at Turnberry include 11 treatment rooms, state of the art fitness facility, 20-meter swimming pool, Jacuzzi, 3 saunas, 2 steam rooms and a hair & nail salon. Candidates must be aualified in Beauty Therapy to HND level (or equivalent). as a minimum, preferably ESPA trained. A minimum of 12 month's experience in Spa management required.

Previous experience in a 5-Red Star luxury branded resort is preferred, but not essential.

Please send CV and covering letter to; turnberry.hr@luxurycollection.com or by post to; Human Resources Department, Turnberry, A Luxury Collection Resort, Maidens Road, Turnberry, KA26 9LT

EXPERIENCED SPA MANAGER



Spa Verta, recently shortlisted in the Good Spa Guide 2011 is now recruiting an experienced Spa Manager. This role is influential in creating a new level of an urban spa experience, renowned for ensuring an exceptional customer service ethos

Your challenge is to be commercially aware and generate revenue incomes through maximising sales and memberships. You will work in conjunction with marketing to execute maximum exposure of the Spa. You will be expected to create high standards of client care and therapy treatments, whilst managing and motivating a Spa Supervisor, 2 Therapists and Spa Concierge.

As you will be actively involved in the day to day running of the Spa operation you will ensure the highest standards are delivered and sales targets are regularly monitored and achieved. Effective liaison with product house representatives will play a key focus to ensure the correct level of support, training, incentivisation and promotional activity is addressed and maintained.

ESSENTIAL REQUIREMENTS

- The successful candidate will have a minimum of 3 years in a similar post. Duty management experience within a similar 4 or 5 star environment is required. Spa or business related qualification
- Strong leadership qualities, commercial business acumen and performance management skills
- Ability to motivate a team, and spear head the sales and front of house teams to ensure maximum sales potential
- Exceptional organisational skills
- Ability to communicate at all levels
- Computer literate

To apply please email current CV to

alison.tod@hotelverta.co.uk

HEALTH & BEAUTY MANAGERS

Esporta

Esporta Northwood Riverside & Esporta Chiswick Riverside. Salary c25k

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Send your CV and covering letter stating

which location you are applying for to careers@esporta.com or apply online at www.spaopportunities.com



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HOGARTH GROUP

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The Hogarth Group are currently looking to recruit a dynamic Health and Fitness Manager for The Park Club in West London.

The successful candidate will be enthusiastic and able to clearly demonstrate leadership skills to head up a well-established and highly skilled health and fitness team. Excellent interpersonal and communication skills are essential along with a thorough knowledge of pre-exercise screening, exercise planning and health behavioural change. The successful candidate should also be IT literate as The Hogarth Group operates the FitLinxx Interactive Network.

Relevant qualifications (to degree level or similar) along with at least one year in a supervisory role are essential.

The role of Health and Fitness Manager will also carry duty management responsibility, therefore an understanding of customer service excellence is required.

Candidates should send a CV and supporting letter to: Terry Rodham, Group Health and Fitness Manager, The Hogarth Health Club, Airedale Avenue, Chiswick, London W4 2NW Email: terry@thehogarth.co.uk

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This appointment is subject to a criminal record check from the CRB.

Closing date: 12 noon on 28 July 2011.

Further particulars and an application form are available on our website: www.uea.ac.uk/hr/iobs/ or Tel. 01603 593493.

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Spa Manager

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Autumn soft-launch for Centara

PETE HAYMAN

Centara Hotels and Resorts' second property at Ao Nang in Krabi, Thailand - Centara Anda Dhevi Resort and Spa Krabi - is to undergo a softlaunch in September.

It follows the signing of a management contract with Anda Dhevi Resort and Spa Company in 2011 for the new-build destination. which will be spread across five buildings.

Facilities will comprise a Spa Cenvaree offering four

treatment rooms, in addition to a 43m swimming pool with waterslides and Coco's swim-up bar and a Camp Safara kids' club.

The Palm Court all-day dining restaurant; a fitness centre; two meeting and events rooms; and the Lobby Bar and Lounge will also feature as part of the resort. Chris Bailey, senior vice president of sales and marketing at Centara



Plans for the Centara resort spa include a couples' treatment room

Hotels and Resorts, said: "We now cover a broader range in the increasingly popular resort of Krabi, and this makes us stronger in southern Thailand."

Meanwhile, the operator launched a 10-day Facebook auction on 29 June to allow people to participate and bid for low room rates at three of its boutique resorts.

Fairmont to expand Chinese portfolio

TOM WALKER

Fairmont Hotels & Resorts will open a new property in the historic city of Taiyuan in the northern Chinese province of Shanxi

Scheduled to open in 2014, Fairmont Taiyuan will form part of the Sumeru project, a mixed-use development currently being built by Chinabased Shanxi Jun Lian Real Estate Development.

Facilities at the 330-bedroom hotel will include a Willow Stream Spa, Fairmont's signature spa brand, as well as fitness and pool facilities

All therapies at Willow Stream in Asia including the planned site in Taiyuan - are "energy inspired" drawing from modern Western and traditional Chinese philosophies using prestigious international spa products.



Fairmont's Taiyuan property will include a Willowstream-branded spa

Chris Cahill, president, Fairmont Hotels & Resorts, said: "China is a key market for the global expansion of our company, to support our hotels within the country as well as to create brand awareness with Chinese travelers."

When open, thehotel will become the group's fifth property in China, following sites in Beijing, Shanghai and Yangcheng Lake.

Kempinski appoints GP as spa manager

ΡΕΤΕ ΗΔΥΜΔΝ

Hotel and resort operaotr Kempinski has appointed Dr Shylaja Pillai, a general practitioner (GP), as the new manager of the Softouch spa at the Kempinski Hotel Mall of the Emirates in Dubai, UAE

A spa industry veteran, Pillai's career includes stints at Le Meridian Al Aqah Beach Resort in Fijairah and Cleopatra Spa in Dubai.

Dr Pillai has a degree in ayurveda from Kerala University and is accredited by the UAE Ministry of Health as a GP.

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