

spa opportunities

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Six Senses Spa to open at Jaypee Greens resort in India

Six Senses Spas will open its first spa in India later this month (June), at the luxury Jaypee Greens Golf and Spa Resort in Greater Noida, a suburb of New Delhi.

Located over three floors at the 170-bedroom resort, the spa will become one of the largest in the Six Senses Spas portfolio. The hotel's basement will house the spa's Active Floor, including a health and fitness suite, changing rooms, a juice bar, yoga studio and aerobics pool surrounded by an indigenous herbal garden.

The spa reception, another juice bar and the Six Senses Gallery are located on the ground floor, together with consultation rooms. There will also be four single treatment rooms, changing facilities with steam, sauna, an experience shower, ice fountain and private pools, private nap rooms and relaxation areas.



The spa will be spread across three floors and includes extensive relaxation areas

Specialist treatment rooms for Ayurveda, Watsu, colonic hydrotherapy and Thai therapies are also situated on the ground level.

Facilities on the first floor include male and female hammams, a meditation cave, single and double treatment rooms, a ladies club and golfers treatment area.

The ladies club will be used to host private spa parties, events and "brides to be" gatherings and provides services such as luxurious hair spa treatments, hair styling, blow dry and colouring.

Also included in the spacious women's only beauty area is a private make-up studio for special events and personalised make-up lessons.

The Six Senses Spa will offer a wide range of Six Senses Signature and locally-inspired treatments; Asian and Ayurvedic therapies; Oxygen facials, as well as beauty treat-

ments. In addition, there will be specialist results-driven programmes such as detox, weight-loss and fitness with supporting workshops and consultations.

Classes of Yoga, Pilates, Meditation, Qi Gong and Tai Chi will be available for guests to enjoy on a daily basis.

JW Marriott expands Mexican portfolio

The 221-bedroom JW Marriott Mexico City Santa Fe has become the second hotel opened by the Marriott International-owned luxury brand in the Mexican capital of Mexico City.

Located in the Santa Fe residential neighbourhood, the hotel contains the Oriental Wellness Spa with five treatment rooms, saunas, vapour rooms, whirlpools and a meditation area.

Facilities also include two restaurants – Italian eatery Quattro and Cúa, an organic Mexican fine dining restaurant. A fitness centre and a lobby bar are also available to guests.

Marilyn Monroe spa plans announced

Niki Bryan, founder of Niki Bryan Spa Management Company, has partnered with former president of world wide operations at Walt Disney Parks and Resorts, Al Weiss, to launch Marilyn Monroe Spas.

The themed concept will include spas, salons, nail boutiques and "other concepts" located around the world through a licensing agreement with Authentic Brands Group.

Orlando, Florida-based Niki Bryan Spas, the management team currently serving in excess of 10 million spa goers across North America, will operate the new company.

The first Marilyn Monroe Spa concepts will start rolling out during the third quarter of



The new concept is inspired by Marilyn Monroe

2012. Bryan said the brand will become "one of the most exciting concepts" to emerge within the global spa industry.

"Matching the allure and glamour of Marilyn Monroe with the beauty and spa industry is a natural fit and I am thrilled to join Al Weiss on this business venture," said Bryan.

Read more: <http://lei.sr?a=p9fsr>

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The Leisure Media Company
Portmill House, Portmill Lane,
Hitchin, Herts SG5 1DJ, UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909
e-mail: please use contacts'
fullname@leisuremedia.com

Subscriptions

Denise Gildea +44(0)1462 471930
subs@leisuremedia.com

Editor

Liz Terry +44(0)1462 431385

Managing Editor

Tom Walker +44(0)1462 471934

Assistant Editor

Pete Hayman +44(0)1462 471938

Design

Ed Gallagher +44(0)1905 20198

Internet

Dean Fox +44(0)1462 471900

Emma Harris +44(0)1462 471921

Tim Nash +44(0)1462 471917

Associate Publisher

Annie Lovell +44(0)1462 471901

Recruitment, training and tenders

Paul Thorman +44(0)1462 471904

Simon Hinksman +44(0)1462 471905

Sarah Gibbs +44(0)1462 471908

Property advertising sales

Simon Hinksman +44(0)1462 471905

Financial Controller

Sue Davis +44(0)1395 519398

Financial Administrator

Denise Gildea +44(0)1462 471930

Circulation Manager

Michael Emmerson +44(0)1462 471932

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Bali resort to offer aftercare services

Bali, Indonesia-based BIMC Hospital Group has teamed up with hotel operator Marriott to provide the country's first ever medical tourism packages and services to travellers.

Backed by the Indonesian Ministry of Tourism and Creative Economy, the scheme will see the Courtyard by Marriott Bali hotel – located adjacent to the BIMC hospital – offer aftercare services for BIMC patients. The service will be targeted at patients using the hospital for advanced dialysis treatments, surgical and non-surgical cosmetic procedures, as well as dental care.

Courtyard by Marriott general manager Jeff Tyler said: "We carefully looked at services that aid in recuperation such as special diets and nutrition, unique spa and wellness programmes as well as ensuring wheel chair access to all areas of the property."

Along with in-room and resort-wide comfort and facilities, the resort will also be the first property in Indonesia to coordinate specialised



Hospital patients will have the option of after care services at the resort

medical services such as aftercare visits by BIMC Hospital nurses.

BIMC Hospital Group founder and CEO Craig Beveridge said: "We value the partnership with the Courtyard by Marriott resort as care and safety should carry on after our clients complete their medical procedures."

"The Courtyard resort is conveniently located nearby and offers complementing services and standards, not to mention an ideal spot for pre- and-post procedure rest and relaxation." Details: <http://lei.sr7a=G7Q5n>

Spa by Cinq Mondes opens at Cannes hotel

Design Hotels has opened the new Spa by Cinq Mondes at Five Hotel and Spa in Cannes, France – a 250sq m (2,691sq ft) facility described as "a destination in its own right".

Jean Louis Poiroux created the spa, which boasts four treatment rooms – one of which is a double – plus two saunas, a Turkish hammam, a scrub table, a relaxation room and a gym. The design incorporates "calming shades of white", while all body and face treatments are carried out with soft lighting and music personalised for each individual treatment.

Spa by Cinq Mondes at Five Hotel and Spa draws on cultures from countries such as India, Thailand, Turkey and the Polynesian Islands and also offers fitness training programmes.

The four-hour signature treatment, the Well-being and Serenity Ritual, gives a "first-timer a complete passage" through Cinq Mondes traditions and starts with the Turkish hammam. It also includes an Indian spice scrub,



The 250sq m spa will be marketed as a destination in its own right

a traditional oriental massage, a Japanese KO BI DO face and body massage and a leg massage, before finishing with lunch at the hotel's rooftop Sea Sens Restaurant.

A spokesperson said: "To truly prepare for a sun-soaked glam holiday on the Côte d'Azur, some indulgent spa therapy is a must."

"Spa by Cinq Mondes at Five Hotel and Spa, just topped the ante by not only offering truly top-of-the-line treatments, but also taking you on an exotic tour at the same time."



Mandarin Oriental secures Chengdu deal

Mandarin Oriental Hotel Group (MOHG) has signed a deal to manage a 320-bedroom hotel under development in Chengdu, the capital of China's Sichuan province.

Mandarin Oriental, Chengdu, is slated to open in 2015 and will form part of a luxury mixed-use development located on a prime riverfront site in the Jin-jiang district – close to the city's key commercial and entertainment areas and opposite the ancient Wang-jiang Park.

The hotel will be positioned as the most sophisticated luxury hotel in Western China. Located on the top 33 floors of an iconic tower, it will feature a 2,740sq m (29,500sq ft) Spa at Mandarin Oriental with feature 10 expansive treatment rooms.

It will offer a comprehensive range of wellness, beauty and massage treatments – including Mandarin Oriental's signature programmes as well as specifically developed treatments inspired by Chinese traditions and customs.



The Chengdu hotel will include a 2,740sq m spa with 10 treatment rooms

Other facilities include a health club and an indoor swimming pool. The owner and developer of the project is Chengdu Mind River Land Co., Ltd. The Hong Kong-based international architectural firm, Aedas, has been appointed as master planner and architect.

Edouard Ettedgui, group CEO of MOHG, said: "This project presents an ideal opportunity to further grow our brand in the mainland, and we are looking forward to creating the best luxury hotel in this dynamic city, the capital of this important economic province."



The site of the development in Itanos, east Crete

Minoan Group 'confident' over Crete resort plans

Minoan Group has expressed confidence over the future of its proposed leisure development on the Greek island of Crete, despite the country's ongoing political uncertainty. In March, the company submitted an application to be included in the Fast Track process – a framework to accelerate projects considered to be in Greece's strategic long-term interest.

A spokesperson said: "Greece is currently awaiting the outcome of a second election, to be held in June, inevitably slowing almost all bureaucratic processes.

A site spanning more than 6,000 acres (2,428 hectares) within the locality of Itanos and on the Cavo Sidero peninsula is the location of the proposed scheme.

According to Minoan Group, the resort development will include spas and wellness centres; cultural facilities; and a "multitude" of land and water sports activities.

Minoan Group also said that Six Senses Resorts and Spas "intends to join the project" as the operator of one of two flagship hotels proposed as part of the scheme.

Day spa proposed as part of County Durham hotel

A new health spa is among a number of facilities being proposed as part of a major expansion of the historic Ramsdale Hall Hotel in Carrville, Durham, UK.

Ramsdale Estates was granted outline planning consent for the new extension in 2005, before a subsequent reserved matters application and listed building consent was approved in 2008. The ground floor will incorporate a hydrotherapy pool, a spa pool, experience rooms and a Caldarium, while the first floor will feature 10 treatment rooms and a Rasul area.

Aromatherapy Associates acquires Spa Strategy

Spa and beauty product house Aromatherapy Associates has acquired global consulting business Spa Strategy.

Aromatherapy Associates president Geraldine Howard said the acquisition will enable the company to expand its services by providing a spa and wellbeing consulting service to its customers.

Howard said: "I have wanted to add a spa consulting service to our business for some considerable period.

"Finding the right partner to work with was essential to ensure that we provide our spas with not only the finest quality award winning products, signature menus and treatments, but also business development recommendations and highly skilled support to help our partners get the very best from their businesses."

Spa industry veteran Elaine Fenard – currently the managing partner of Spa Strategy – will remain a shareholder and managing partner, working closely with Aromatherapy



Howard said the move into consulting had been in planning 'for a while'

Associates to grow both aspects of the business. Howard added: "Working with Elaine and offering Spa Strategy consulting services within our portfolio allows us to give our valued accounts the opportunity to do this".

As a result of the deal, Aromatherapy Associates will soon be able to offer market research and feasibility studies; development services; pre and post launch opening services; and executive coaching services.



De Vere Village chief executive Robert B Cook

New-look spa unveiled as part of De Vere Village relaunch

The new Viva Urban Spa concept has been unveiled as part of a relaunch of De Vere Village - the mid-market UK hotel operator now called De Vere Village Urban Resorts. In collaboration with ESPA and Dermalogica, the repositioned concept will look to take "the spa product out of the typical treatment room" and into bedrooms throughout the hotels.

Custom-built treatment rooms will still feature as part of the Viva Urban Spa offer, but it will also allow for in-room head and shoulder massages.

De Vere Village Urban Resorts chief executive Robert B Cook said: "The spa business in the UK is having its dose of airline flu and is deep into its transition from a luxury proposition for the Laboutin heeled to almost an everyday necessity.

"The days of the lavish spa retreat serving exotic fruit pulps and gourmet food are dying out fast. Spa is like diffusion in fashion - people want spa in the form that suits them best."

Bulgaria's Cliff Hotel and Spa joins Augustus Collection

The Cliff Hotel and Spa - located on southern shores of Obzor Bay, Bulgaria - has joined Augustus Collection's dedicated sales, marketing and development programme.

Augustus-Lite is designed to provide customised services to businesses within the tourism and travel industries and has a portfolio of more than 700 properties.

Facilities at the resort include Bulgaria's first Elemis Spa - housing four treatment rooms; an indoor pool; indoor and outdoor spa pools, a sauna and steamroom.

A spokesperson said: "Many cultures place the harmony between the mind and the body at the hub of life's secrets for good health and wellbeing. The Cliff Spa is ready to receive the most committed devotees of this philosophy."

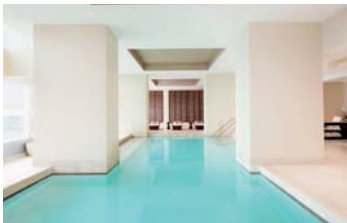
Fully customised spa for Ritz Toronto

A new fully customised spa experience providing personalised skin care treatments - Spa My Blend by Clarins - has launched at The Ritz-Carlton, Toronto in Canada.

It is the North American "premiere" of the new service and treats guests' skin according to the individual and evolving needs at each stage of life. Spa My Blend by Clarins will see personal skin coaches deliver the experience using tailor-made wellness options for the face and body, including the signature My Blend facial.

A full selection of Clarins services - including targeted body treatments, tri-active facials; skin therapy and massages - form part of the experience, along with a range of additions.

Meanwhile, the spa's wellness programmes also include one-to-one personal training provided by Innovative Fitness. The personalised



The personalised spa will offer a full selection of Clarins services

schedules will use equipment from fitness suppliers Technogym and Precor.

• To read more about the July 2011 opening of the Spa My Blend by Clarins at Le Royal Monceau - Raffles Paris in France, see *Spa Business* 2011 3, p64

• To read more about My Blend, the new high-end skincare range developed by Olivier Courtin, see *Spa Business* 2011 3, p88

Madame Zabre spa launches in Seychelles

Madame Zabre Spa Retreat - the most expensive villa in the Seychelles costing €12,000 (US\$15,000, £9,700) per night - has now opened on the privately-owned Desroches Island. The new 637sq m (6,858sq ft) retreat - named after the island's Madame Zabre beach - has been designed with relaxation and rejuvenation in mind and can accommodate six adults.

Facilities include three private swimming pools and a large central living and entertainment area, with a private butler, chef and spa angel available to guests on request. Madame Zabre Spa Retreat can be configured to provide its own spa suite with an exclusive range of Elemental Herbology treatments inspired by the "natural energy" of the island.



The Madame Zabre 637sq m spa villa can accommodate six adults

Desroches Islands general manager Renee Leslie said: "We are enthusiastic about positioning ourself at the forefront of luxury accommodation in the Seychelles.

"We have responded to the needs and requirements of our distinguished guests by expertly crafting a sanctuary in which guests can experience the tranquillity of the island."

The Moat spa to open at North Wales' Ruthin Castle

One of the UK's first outdoor log-fired sauna tents is to form part of The Moat Spa - a new concept being launched at North Wales' privately-owned Ruthin Castle hotel in July.

The Moat will be nestled amid the rustic woodlands of the historic castle's moat and

features indoor and outdoor experiences, including a sauna tent in the middle of the moat.

A Dutch hot tub with seaweed and herbs; a fire pit for barbecues; and a spring water shower fed by the Clwydian mountains will also be among the spa's outdoor facilities.



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The Global Spa & Wellness Summit 2012

Experts from outside the industry inspired delegates at this year's Global Spa & Wellness Summit in Aspen, US. Katie Barnes reports on the highlights and the latest sector research

A Hollywood actress, the head of retail at Google, an ex-chair of Disney Imagineering, a previous surgeon general and the former President of Costa Rica formed part of the impressive list of speakers at this year's Global Spa & Wellness Summit (GSWS) held on 3-6 June.

Under the theme Innovation through Imagination, the speakers from outside the spa industry introduced some fresh ideas to help drive our sector forward. And in reflection of this more encompassing approach, the word wellness was added to the name of the summit.

Held at the Aspen Institute, Colorado, the 2012 summit attracted 325 leading spa professionals representing 40 nationalities. Co-chairs

this year were GSWS board members Philippe Bourguignon, vice chair of Revolution Places and CEO of Exclusive Resorts, France (see *Spa Business* magazine issue 3, 2011, p44) who headed up the agenda; Richard Dusseau, president of Trilogy Spa Ventures; and Susie Ellis, president of SpaFinder Wellness (SB12/2 p52).

The need to tackle the growing health crisis worldwide was a focus for two keynote speakers – John Hickenlooper, the governor of Colorado and Dr Richard Carmona, the 17th US surgeon general and now vice chair for Canyon Ranch (SB09/1 p66). It's predicted that chronic, yet preventable, diseases will cost the US alone US\$5.5tn (£4.4tn, £3.5tn) in the next few years, accounting for 20 per cent of

GDP. Carmona feels spas could have a key role to play in the solution and challenged the audience to "develop a health and wellness policy platform that will allow you to speak as one" as a step towards teaching people how to lead healthy lifestyles.

Meanwhile, in a proactive and profound statement, Peter Rummell, chair of the Urban Land Institute and former chair of Disney Imagineering, warned the industry that it has a "deadly definition – that spas are only for rich, white women. If I was king of your world, I'd get rid of the word 'spa' because it's ruining your reputation and brand".

Insightful and interesting pointers on technology were presented by Ted Souder, head of



Actress Mariel Hemingway on mental health



Spas need a health policy platform says Dr Carmona



Technology insights from Google's Ted Souder



GSWS board members and key sponsors toast to the success of the 2012 summit (above). It was announced that India will be the host country for next year's event

industry and retail at Google. His top tips were to incentivise clients to 'check in' via Facebook or foursquare; to sign up to the online bulletin board Pinterest; and to set up systems which allow guests to view and book treatment rooms and therapists (as well as services) online.

Actress and wellness advocate Mariel Hemingway openly talked about mental health and how spas could help. "I come from seven suicides, including my grandfather [the great writer Ernest Hemingway], uncle, cousin and sister," she said. "That is why I sit here and talk about lifestyle. Having an understanding of holistic living is a powerful tool. I think the spa industry is doing a magnificent job of creating a sense of body, mind and spirit but you could be doing more as there's still a perception of pampering rather than lifestyle."

The third day of the summit had a stronger focus on industry issues and trends, including – as always – the unveiling of much-needed research and data.

For the first quarter of 2012, luxury hotels in the US sold more rooms (6.75 million) than ever before, announced Jan Freitag, senior VP of operations at Smith Travel Research, which could be a lead indicator the hotel spa industry. But the numbers aren't there yet. Treatment room revenue from 2009-11 sat between US\$136-137 (€108-109, £87-87.5), compared to the peak of US\$146 (€116, £93) in 2007. This

"Anecdotally [spa operators] said they're not only beating budget this year, they're also reporting the best months their spas have had when comparing them to the same months in previous years"

value erosion may have been heavily influenced by the arrival of flash deals like those by Groupon, says Freitag.

On a more positive note, Andrea Foster, vice president of PKF Consulting, predicted that the recovery of spa revenue is in sight. She said: "After several years of decreasing revenues, hotel spas saw increases in 2011 and [spa operators] have anecdotally shared in conversations I've had that they're not only beating budget this year, they're also reporting the best months their spas have had when comparing to the same months in previous years. This is good news." For a more in-depth analysis of PKF's 2012 *Trends in the Hotel Spa Industry* report see SB12/2 p44.

The key piece of research unveiled at the summit was *Spa Management Workforce & Education: Addressing Marketing Gaps*, a report

commissioned by the GSWS and conducted by SRI International. Presenting the findings, SRI's senior economist, Katherine Johnston, told delegates there are 130,000-180,000 spa managers and directors in the global spa industry and only 4,000 students on management degree courses – courses which vary widely and which operators don't really feel meet their needs (SB12/2 p38). Spa businesses and operators need to collaborate more closely with training providers and organisations to ensure that courses deliver what's needed, she said.

The event concluded with the announcement that next GSWS will take place in India under the guidance of co-chairs Andrew Gibson, group director of spas at Mandarin Oriental, and Emmanuel Burger, CEO of the Victoria-Jungfrau Collection, Switzerland. The exact venue and dates have yet to be revealed. •

DIARY DATES

25-26 Jun 2012

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Organised by the Argentine Spa Association, the event is for owners and managers of spas.
Tel: +54 11 4468 0879
www.vitaspaestetica.com

8-9 July

Les Nouvelles Esthétiques Spa Conference

Monte Casino Ballroom, Fourways, Johannesburg, South Africa
The conference offers a top educational programme for spa wellness and hospitality professionals in South Africa
Tel: +27 11 447 9959
www.lesnouvellesblog.co.za

16-19 Jul 2012

National Wellness Conference

University of Wisconsin
Stevens Point, Wisconsin, United States
Presented annually by the National Wellness Institute, the event is now in its 37th year and will include professional development and personal enhancement programmes and wellness activities.
Tel: +1 715 342 2969
www.nationalwellness.org

10-12 Sep 2012

SPAMEETING Paris

Porte de Versailles
Paris, France
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www.beyondbeautyevents.com



The SPATEC events are based on one-to-one meetings between operators and leading suppliers

19-21 Sep 2012

World Spa & Well-being Convention 2012
IMPACT Exhibition and Convention Center, Bangkok, Thailand

The World Spa & Well-being Convention 2012 is marketed a gateway to the Asian spa industry, offering a myriad of opportunities to network, build business connections and be inspired with industry people across the region. The event has been divided into three concepts – “by Hand”, an exhibition of the services and equipment; “through Head”, an opportunity to ‘use your head’ and exchange ideas and learn from business; and “with Heart”, encouraging the spa & well-being industry and those who use their ‘hearts’ when working in the industry.
Tel: +66 0833 5112
www.worldspawellbeing.com

19-22 Sep 2012

SPATEC Fall 2012

The Ritz-Carlton, Dove Mountain, Tucson, Arizona, US
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www.mcleaneventsinternational.com/events/spatecfallna2012/about

23-24 Sep 2012

Olympia Beauty

Olympia Exhibition Centre, London, UK
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managers and owners, make-up artists, hairdressers, nail technicians and students are expected at this trade show that also has three stages with live, educational seminars.
Tel: +44 (0)1959 569867
www.olympiabeauty.co.uk

15-17 Oct 2012

ISPA Conference and Expo 2012

Gaylord Palms Resort & Convention Center, Kissimmee, Florida, United States
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IHG launches China-centric brand

InterContinental Hotels Group (IHG) has launched a new upscale China-centric hotel brand. The creation HUALUXE is part of the group's strategy to stamp its authority on China's booming hospitality market – and particularly its rapidly growing luxury segment. According to the China National Tourism Administration's figures, the number of domestic travels made in China is expected to reach 3.3bn in 2015 while the country's hotel market is projected to grow by 5-8 per cent annually by 2030.

Richard Solomons, IHG chief executive, said that the brand has also been developed in response consumer demand for a hotel product that demonstrates pride in Chinese customs.

He said: "HUALUXE takes the best aspects of renowned Chinese hospitality and applies IHG's international scale, powerful systems and unparalleled insights into the Chinese market to deliver a traditional high-end consistent experience. HUALUXE will offer guests a more traditional experience based on four priorities that Chinese travellers want from an upscale hotel."



The new brand will embrace Chinese culture in design and operations

These four priorities are tradition, rejuvenation, status and familiar spaces.

Although exact details of facilities are to be confirmed, each hotel will offer guests a luxury spa, a 'rejuvenation centre' and a traditional tea house. IHG has already signed over 20 letters of intent which are now being converted into contracts. Solomons expects the first HUALUXE hotel to be open in late 2013 or early 2014.

IHG is currently the largest international hotel operator in China with 160 hotels in 60 cities. The group hopes to have 100 HUALUXE hotels over the next 15-20 years.

ESPA-sponsored Serpentine Gallery opens

The Serpentine Gallery in London, UK has opened its 2012 Pavilion – designed by architects Herzog and de Meuron and Chinese artist Ai Weiwei. The gallery is this year sponsored by international spa group ESPA.

ESPA confirmed its sponsorship of the commission in March – the first of its planned cultural partnerships taking place this year.

The 2012 Pavilion also forms part of the London 2012 Festival.

The Pavilion is designed to enable visitors able to walk beneath the Serpentine lawn to explore the "hidden history" of the gallery's previous 11 commissions.

A total of 11 columns represent previous structures, while the 12th supports a floating roof 1.4m (4.6ft) above the ground. Design features of the Pavilion include cork cladding.

A 12th column will support a floating platform roof, stationed 1.4m (4.6ft) above



The project is the first of ESPA's planned cultural partnerships in 2012

the ground, with the pavilion to operate as a public space and a venue for the gallery's popular Park Nights programme.

Serpentine Gallery director Julia Peyton-Jones and co-director Hans Ulrich Obrist said: "It is a great honour to be working with Herzog and de Meuron and Ai Weiwei, the design team behind Beijing's superb Bird's Nest Stadium."

The Pavilion will remain open until 14 October 2012. Details: <http://lei.sr?a=Q8D6J>

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T: 0870 990 7989
F: 0871 431 0452
M: 07974 154811

E: dominic@safespacelockers.co.uk

Please call
0870 990 7989
for more details

www.safespacelockers.co.uk

Elemis

Excellence in Education

Elemis, the leading luxury British Skincare and Spa Brand, unveiled a new brand vision and educational platform at Professional Beauty 2012.

Excellence in Education is a core part of the Elemis philosophy and a key service provided to our partners around the world. With a team of over 40 expert International Trainers and Spa Specialists and an online educational centre, we work with our partners to ensure each Elemis spa-therapy is performed to the same standard with the same passion for consistently high results.

International Trainers provide a comprehensive curriculum, giving each delegate an in-depth induction to the concepts and vision of the brand. Each therapist is taken through the Elemis journey from field to face, using hands-on peer learning to cultivate the sense of touch and client care. Through developing massage techniques, core treatment procedures and retail selling skills, they are given the versatility required for a fast-paced spa environment.

Elemis Spa Specialists combine expert sales and treatment techniques with confidence and passion in the brand. From consumer shows, trade exhibitions to local spa events, they are a dedicated team on-hand to support all areas of the business.

The Online Education Centre offers essential pre-learning prior to hands-on training courses and provides a central resource library for all Elemis products and therapies. This easy-to-use site is focused on continuous learning and development.



"Professional Beauty 2012 showcased our expert training programme and previewed our new anti-ageing skincare and spa-therapies, to be launched over the next 12 months."

"Since 2010 we have provided a central online portal for our global therapists to learn, discuss and enhance their ability to offer the best in spa-therapy and retail sales to clients. We have effectively reduced training time by half but improved quality by double."

"Elemis provides our retail and spa clients with cost-effective, thorough and innovative resources for the best training in the business."



Séan Harrington,
Elemis Managing Director



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Company: Merton Hotel

Location: Jersey, United Kingdom

■ Sports Manager

Company: The Lansdowne Club

Location: Mayfair, London, United Kingdom

■ Spa Receptionist

Company: Dorchester Collection

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Company: GLL

Location: Tower Hamlets, United Kingdom

■ Leisure Assistant

Company: GLL

Location: South London, United Kingdom

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www.spaopportunities.com

Fitness Manager

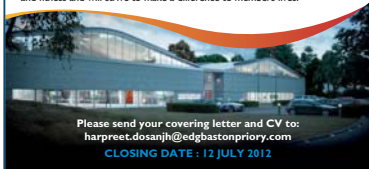
Salary – Dependant on experience.
Location – Birmingham



The Edgbaston Priory Club is without doubt one of the country's most prestigious racket and leisure clubs in the UK, a private member club with over 3,000 members who regularly enjoy playing racket sports, keeping fit and socialising. We are looking for an inspiring commercially focused Fitness Manager who will be responsible for maximising member satisfaction, ensuring high levels of membership retention and new member referrals.

The Fitness Manager's role will be hugely varied and at times challenging managing the Health and Fitness Team and Group Fitness Programme to ensure that all services, products and systems are delivered to agreed company standards. You will manage the facility as the manager on duty getting involved with every aspect of running this large private members club. This is a really exciting position for an individual with energy and enthusiasm who has presence and personality and a huge passion for fitness. The gym will be undergoing an expansion over the next year so the successful candidate will grow and develop along side this, enhancing skills and moving forward with the clubs new goals.

To apply for this position you will have worked on the gym floor for at least 3 years, one of which will have been in a management or supervisory capacity and you will be REPS level 3 qualified. We are looking for a strong leader, confident communicator, highly organised with a can-do attitude and exceptional attention to detail. Above all you will be passionate about health and fitness and will strive to make a difference to members lives.



Please send your covering letter and CV to:
harpreet.dosanjh@edgbastonpriory.com
CLOSING DATE : 12 JULY 2012



CAREER OPPORTUNITIES WITH WALES' LEADING INDEPENDENT HEALTH AND RACQUETS CLUB

Exciting opportunities now exist within the private members Health and Racquets Club at the Vale Resort.

MEMBERSHIP SALES MANAGER

You will be responsible for managing a small membership team and driving sales forward within the club. The ability to create and develop sales opportunities is key and you will need to be able to train and coach your team and take responsibility for revenue targets in order to achieve the annual budget. The ideal candidate will have proven sales experience in the leisure industry. OTE up to £27K

FITNESS MANAGER

You will be an experienced Fitness Manager with an infectious passion for fitness and wellbeing. As the Manager you will be expected to lead and support a varied programme of group classes, health initiatives as well as develop our PT programme (L3, qualification required). You will have a clear presence around the club, supporting our 4000+ membership and responding proactively to their needs. OTE up to £21K

Please apply together with your CV to:

Catherine Lawrence, HR Manager
Email: clawrence@vale-hotel.com
Telephone: 01443 665838
Closing date: 29th June 2012

Vale Resort, Hensol Park, Hensol,
Vale of Glamorgan CF72 8JY www.vale-hotel.com



SPORTS MANAGER

Location: Mayfair, London
Salary: £25,000- £28,000
Reference application form

The Lansdowne Club is a private members club in the heart of Mayfair with a focus on sports, social, business and residential, with a membership of over 8,000.

The sports area consists of a 25m swimming pool, cardio and free weights gyms, exercise studio, three squash courts, a fencing salle as well as three treatment rooms. Having recently invested over £3.5m in the area, we are now looking for a dynamic Sports Manager to take the area to the next level.

The Role

- Delivering excellent member services throughout the sports area
- Ensuring fully-trained, competent and professional staff are in place
- To be fully conversant with all relevant Health & Safety legislation
- Monitoring relevant Key Performance Indicators against targets
- To be part of the Club management team



The Candidate

- The successful incumbent must have a proven and successful track record in a management/supervisory role within a leisure-related industry.
- A leisure-related degree or professional equivalent is required.
- Must be passionate about customer service.
- A team player who will develop and lead the team.



The Lansdowne Club

Applications may be submitted to Mark Anderson, Club Secretary, on Secretary@LansdowneClub.com www.lansdowneclub.com



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The ideal candidate will be able to demonstrate the following:

- A professional and passionate therapist with at least three years' experience in a five star spa
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- Strong retail sales ability
- Excellent understanding of a client's journey from start to finish
- Knowledgeable and enthusiastic about all holistic treatments
- Excellent customer care and attention to detail
- Excellent time management skills
- Eligibility to work in the United Kingdom
- Flexible and committed with the ability to work as a strong team member
- Be able to demonstrate initiative and forward thinking
- You must be well presented and professional
- You must be responsible and trustworthy
- You should be committed to maintaining high standards, achieving targets and objectives

Please submit a full CV and covering letter in confidence to:

Kelly Rimmer – Spa Manager, Ushvani,
1 Cadogan Gardens, London SW3 2RJ
or by email to: reservations@ushvani.com

Great Wolf Lodge adds children's spa

The Great Wolf Lodge indoor waterpark in Sandusky, Ohio, US, has opened a new ice-cream themed spa dedicated to children.

Part of a larger US\$2m (£1.6m, £1.3m) redevelopment of the waterpark attraction, Scoops Kid Spa has been designed for children aged between four- and 15-years old offering manicures, pedicures and facials over a 500sq ft (46sq m) area.

Part of a larger US\$2m (£1.6m, £1.3m) redevelopment of the waterpark attraction, Scoops Kid Spa has been designed for children aged between four- and 15-years old offering manicures, pedicures and facials over a 500sq ft (46sq m) area.

The spa's signature treatment is the Chocolate Organic Facial. Using organic skin care products, the therapists will also teach kids and 'teens' the importance of proper skin care and how to do it for themselves.

Scoops Kid Spa is open to resort guests as well as local families and is the latest in a number of new spas and wellness facilities being created for children and their families.



The spa will offer treatments as well as offer children advice on skincare

Last month, Four Seasons Resort Palm Beach in Florida, US, launched a new Li'l Spa-branded spa facility for its younger guests, while the Shanti Maurice resort in Mauritius features a pop up spa for children during school holiday periods.

• The emergence of spas as "a family affair" was identified among the top 10 spa trends for 2012 by SpaFinder's president Susie Ellis in her annual forecast report.

For a comprehensive outline – and examples – of each trend picked out by Ellis, you can access the full trends report by visiting: <http://lei.sr?a=a5r8M>.

Ayana Resort to create luxury residences

Ayana Resort and Spa in Jimbaran, Bali, Indonesia has appointed an international team of designers to create the island's first integrated luxury residential estate.

Hawaii-based WATG Architects, St Legere Design International from Hong Kong and Thai design group P49 Deesign and Associates have been tasked with creating a 6.5-hectare (16.1-acre) secure gated community comprising 115 units, located on an ocean-front land bank in south Bali.

All three firms have previously been – although separately – involved in the design of the adjacent Ayana Resort and Spa.

Scheduled for completion by late 2014, Ayana Residences will include three-bedroom penthouse suites with private rooftop pools and entertainment areas, as well as two-bedroom and one-bedroom suites. Residences' tenants will have privileged access to the



The residential project will be located adjacent to the Ayana Resort

Ayana Resort – including its Thermes Marins Spa, seven restaurants, five swimming pools and private beach.

The gated community will also have its own Club House, which will include a 25m pool, a 10-seat cinema, a health club, botanical gardens and a yoga area. Details: <http://lei.sr?a=V7P5q>

- Argentina Spa Association**
T: +54-11-4468-0879 W: www.asociacionspa.org
- Asia Pacific Spa and Wellness Coalition**
T: +65 9855 2032 W: www.apswc.org
- Association of Malaysian Spas (AMSPA)**
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