# spa opportunities

1 FEBRUARY - 14 FEBRUARY 2013 ISSUE 156

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# Vienna plans wellness and medical spa for Moscow

Vienna International is set to unveil a luxury hotel and wellness area in Shchyolkovo near Moscow, Russia at the end of 2013. Astrum Hotel Shelkovo is owned by Shelkowskij Holding and will be under the management of Vienna International Hotel Management (VIHM).

Spanning 27-floors, a main feature of the hotel is the 36,597sq ft (3,400sq m) Wellness and Medical Spa, which will be run as a conference and relaxation area.

The medical spa will offer a series of minor medical treatments such as minimally

invasive aesthetic medicine, alternative treatment methods and nutritional science as well as burnout prevention and treatment.

The spa will also offer post-operative care of cosmetic treatments performed at national



The spa combines traditional beauty and wellness with non-invasive medical treatments

beauty clinics plus two- and three-day preventive check-ups. An ayurveda centre will be housed at the spa with a team of physicians and specialists from India to offer guests a range of ayurveda spa treatments. Designed by Italian interior designer Francesco Molon, the hotel will feature 184 guestrooms and suites.

In addition to the main hotel restaurant, the Astrum Hotel Shelkovo will also feature a Japanese-themed restaurant with an open kitchen as well as a fine dining restaurant specialising in French food.

Further facilities will include a fitness lounge, a sky bar, a lobby bar and a VIP club.

Dr. Andreas Karsten, CEO of VIHM said: "For the greater Moscow area, the Astrum Hotel represents something new

in the sense of a city resort.

"We expect that this new hotel will instantly become a new landmark with corresponding appeal in the greater Moscow region." Details: http://lei.sr?a=j2b1L

# More than 2,500 luxury hotels to open in 2013

More than 2,500 luxury hotels with up to 540,000 rooms will open across the world during 2013, according to hotel data company Top Hotel Projects.

China is set to see the most openings with 270 planned new hotels this year. Asia will see the opening of 1,058 luxury hotels, while Europe has 848 new hotels launching.

North America will also see a host of first-class hotels pop-up with 451 new openings, featuring more than 114,000 guestrooms. The largest resorts are being developed in the US – one being Palazzo del Lago, a 2,200-room resort by InterContinental, opening in Orlando next month.

# Okura opens spa in Dutch capital

Japan-based Okura Hotels and Resorts has unveiled a new spa at its Hotel Okura Amsterdam. The 3,229sq ft (300sq m) Nagomi Spa & Health features four single treatment rooms and a couple's room.

Spa facilities include a relaxation area, saunas, an indoor swimming pool, spa pools and Turkish steam baths.

The spa also houses a manicure and pedicure station as well as a herbal tea lounge and a Japanese garden.

Sothys skincare products are used in spa treatments, which include a range of hot stone massages, skin correction treatments and cleansing and herbal body treatments.

The signature treatment is the 60-minute oriental ceremony, which involves a body scrub



The spa menu features Sothys skincare products

with a gommage based in ginger, cinnamon and nutmeg. This is followed by a massage using hot stones and warm oils.

The spa menu also offers a range of customised packages such as pre-cocktails packages, Swiss chocolate packages and a detox package. Details: http://lei.sr?a=c3p2s

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# **European Spas Association publishes**

The European Spas Association (ESPA) has published a book of quality standards for medical spas and wellness providers.

The 181-page book in English and German includes around 1,000 quality and safety criteria for medicinal water, peloids, swimming pools, saunas, diagnostics, types of treatment, quality management, human resources, cuisine, accommodation and facilities.

The criteria in the book, developed and compiled by a scientific committee on the

basis of more than 30 national and international laws, must be met to obtain a EuropeSpa med certificate.

Author Kurt von Storch said: "Only by publishing them can the stringent standards met by the holders of the EuropeSpa med certificate be made appreciable."

"The standard is very important for us because it is the first time that such comprehensive material is published. The medical spa



The book includes 1,000 safety criteria, including those for treatments

facilities need a orientation about criteria, also for their quality assurance of staff," he said.

"Now they have the opportunity to use the most actual reflection on legal and private standards (which we researched for EuropeSpa Med) in the European medical spa sector."

Secretary-general of ESPA Joachim Lieber said the initiative is a milestone for transparency and fairness in international health tourism. Details: http://lei.sr?a=B8K6a

## Major upgrade for Tokyo's reflagged Chinzanso

Japanese hospitality company Fujita Kanko will invest US\$90m (67-47m euro, £56.66m) renovating its flagship property in Tokyo, Hotel Chinzanso, over the next three years. The hotel - which had operated under the Four Seasons' name for 20 years until its relaunch on New Year's day this year - is home to Tokyo's largest hotel spa, Yu, and has 260 rooms and suites, 12 restaurants, and 36 meeting rooms.

The 22,550sq ft (2,095sq m) Yu Spa includes five single and two double treatment rooms with 40 treatments on offer including a wasabi body treatment and pregnancy treatments.

The spa uses Elemis and Aromatherapy Associates skincare products, and camellia oil – also known as tsubaki oil – is used in many of their treatments

Details of the hotel's renovation are to be released at a later date, though some guest rooms will be upgraded with feature bathrooms to maximise views.



The hotel has also recently added rooftop wedding and event space Serenity Garden and Café Foresta, which specialises in sweets.

Set on a 17-acre botanical garden, including around 1,000 camellia trees, the hotel's new name means "villa on a mountain of camellias" and camellia jams and oils will be available to dining guests during January and February.

The hotel has just launched a series of Japanese cultural programmes for its international guests, including traditional Japanese tea ceremonies. Details: http://lei.sr?a=x9l5V



# Floating spa for M/S Viking Grace

The €240m (£199.6m, UD\$321m) M/S Viking Grace cruise ship has taken its maiden journey on the Turku-Stockholm route, between Sweden and Finland.

The 218m-long vessel is the first large passenger ship to be fuelled using liquefied natural gas (LNG) – an eco-friendly cryogenic fuel.

Onboard facilities include a Spa and Wellness department with two large spa pools, Finnish saunas as well as steam saunas and a herbal sauna.

Guests can cool off in the spa snow cave, where snow is falling and the temperature is -2C. There will also be two pri-

temperature is -2C. There will also be two private VIP treatment units for up to six people, each with its own sauna and spa pool. The spa has partnered with Italian company

Comfort Zone who will provide ecological products that will be used during treatments. Ten treatment options are on offer ranging

from 15-minute manicures and pedicures to 90-minute full body treatments. The menu will also feature a wide range of nourishing facial



The wet areas offer uniterrupted views across the stern of the ship

treatments. The 2,800-passenger vessel, which was designed by DSign Vertto Kivi and built at the STX Finland shipyard, houses seven restaurants and bars.

There are four cabin suite categories; flow, organic, romantic, and high-tech. Each suite has individual features with some housing private spa pools and saunas. Dining options on offer include Scandinavian restaurant Oscar as well as Aurora serving international cuisine. Details: http://lei.sr?a=D8J6G

## GSWS appoints Kyricos and Singh to board

The Global Spa & Wellness Summit (GSWS) has appointed Mia Kyricos, president of Kyricos & Associates, and Veer Singh, chief executive officer of Vana Retreats & Hotels to its board of directors. Both Kyricos and Singh are experienced spa industry veterans.

Kyricos is a former director of global spa brands and programming at Starwood Hotels and Resorts Worldwide and founded her own spa and wellness consultancy in 2012. Prior to that she was vice president of Core Performance, where she oversaw the operation of corporate wellness centers and programmes for Fortune 500 companies.

Veer Singh, CEO of New Delhi-based Vana Resorts & Hotels, is currently developing a new venture which combines results-driven wellness offerings with contemporary luxury hospitality. He also heads other initiatives of the India-based Max Group, a diversified company with divisions in health care, research, insurance and film.

Commenting on her appointment, Kyricos said: "The spa industry is now at a critical point in its development, and has significant opportunities to exert influence in a number of critical areas of the global economy from



Mia Kyricos has joined the GSWS board of directors

wellness tourism to job creation. I believe GSWS offers a great platform by which to make a case to a wide range of stakeholders about the relevance and impact of our business, and I'm honoured to be part of it."

The board has also named Susie Ellis as the new chair & CEO of GSWS. Ellis, president of SpaFinder Wellness, was a founder member of GSWS and has served on the board since its launch in 2007. Pete Ellis, the previous chair will become chairman emeritus. Details: http://lei.sr?a=btUOM



The hotel's spa will feature six treatment rooms

# Ritz-Carlton to launch new hotel and spa in Tianjin, China

Ritz-Carlton will enter north east China with the opening of a new hotel and spa in Tianiin in mid-2013.

Located by the Haihe River, The Ritz-Carlton, Tianjin will feature 277g usestrooms including 53 suites. The hotel's spa will house six treatment rooms and two relaxation lounges. Spa facilities will include a heated indoor lap pool with spa pool beds, a whirlpool, steamrooms and a sauna.

A stretching and exercise area and a yoga studio will also be available to guests.

The treatment menu is currently being developed with details being released in the coming weeks. The hotels neo-classical style façade was designed by the Tianjin Academy of Urban Planning and Design, with interiors created by hospitality designer, Pierre-Yves Rochon.

Facilities include an indoor swimming pool, a grand fireplace room, a library, separate game and entertainment areas as well as a boutique bar and residential kitchen styling. Details: http://lei.sr?a=JsWoV

# Idaho's Zenergy health club upgrades its spa

Zenergy health club and spa in the Thunder Springs condominium in Idaho, has doubled the size and upgraded its spa. Launched at the start of January, the spa is proving popular among members.

Offering an extensive treatment menu with relaxation, therapeutic and Eastern treatments on offer, the spa has ine treatment rooms, as well as a nail salon and hairdressers. The 45,000sq ft health club has indoor and outdoor saline pools, a gym, indoor cycling studio and dance studios.

General manager, Derek Egnew, says: "What we wanted to do was take a world class health club and add a component of world class destination spa. Zenergy now has a complete myriad of services." Details: http://lei.sr/a=Atu21



Alex de Carvalho (left), Bacon and Thompson

# SpaBA elects Charlie Thompson its new chair

Charlie Thompson, current head of health and beauty for Virgin Active, has been elected chair of the Spa Business Association (SpaBA), ahead of its relaunch this year. Thompson takes over from Suki Kalirai, who stepped down from the role but will remain a board member and take on the role of honourary president.

Thompson currently oversees a portfolio of 80 spas within Virgin Active, and has previously held roles at ESPA and Anne Sémonin. He said the spa industry had little structure to unite it outside of conferences and hoped this could change.

"With SpaBA's relaunch in 2013, we will become a central hub for the spa industry and help solve the operational issues, as well as give great value to our members through a wide variety of new projects and packages," he said. Thompson will be supported by two new deputy chairs, Champney's Group managing director Alex De Carvalho and Lesley Bacon, group health club and spa manager for Hand Picked Hotels. Details http://les.irat=m8W7a

# GOCO and Steigenberger to launch new spa concept

GOCO Hospitality and Steigenberger Hotel Group are set to unweil a new spa concept at German property Frankfurter Hof on 1 February. "The Spa' will be the first GOCO-developed and managed hotel spa in Europe and the flagship property of Steigenberger's new spa brand.

Spanning 1,000sq m (10,764sq ft), the spa will feature private spa suites with steam showers, vitality pools and day beds. Natural skincare brand, Amala, whose roots stem from the Bavarian Alps, will be used during treatments. The spa aims to reinvent the traditional hammam ritual through the addition of modern spa elements in combination with exfoliation techniques, warm water showers and soothing massages. Details: http://lei.sr?a=x8P2Y

## Men shop online for grooming products

Men are more likely than women to go online to buy beauty and grooming products, with 60 per cent aged 18-34 heading to the web for their purchases.

According to market researcher Mintel, which conducted the US-based research, retailers should consider targeting marketing efforts towards this largely untapped consumer in the beauty category.



Men feel 'more comfortable' shopping online for their wellness products

By comparison, 52 per cent of women from the same age group, and 41 per cent of males over the age of 55, prefer to buy online. Mintel's beauty and personal care analyst Shannon Romanowski said time saving and convenience were reasons men liked to buy online.

"Additionally, the internet allows for a level of anonymity when shopping for products that may be a bit embarrassing to shop for in person like anti-aging or hair thinning products, particularly for men."

Facial skincare, fragrance and makeup were the most purchased products online across consumer groups.

Romanowski said this could be due to their longer purchase cycles, which means consumers may not mind waiting longer for shipping. Details: http://lei.sr?a=Q8uor

## YouTube to lead the way for product marketing

Market researcher L2 predicts YouTube will be among the social media brands leading the way in 2013 for beauty product marketing.

While the company said Facebook remained the largest source of referral traffic, its influence had declined to 71 per cent in 2012 from 89 per cent in 2011, and Twitter had "fallen off the map".

In contrast, YouTube had become a top source of upstream traffic for twice as many brands in 2012 as last

year, and L2 said vloggers (video bloggers) were an important tool for promoting beauty products. YouTube video views had increased 1,370 per cent for Lancome between 2011 and 2012, and 329 per cent for Maybelline, 279 per cent for Clinique and 121 per cent for MAC.



Youtube has become the most important source of 'upstream' traffic

L2 said Instagram and other image-based platforms such as Pinterest would also be on the rise in 2013, as would curated user generated content, which had been successful for fashion brands like Jimmy Choo. Details: http://lei.sr/a-Yowro

### Work underway on luxury coastal spa at Salcombe

Work is now well underway on a luxury spa at Salcombe Harbour Hotel in Devon, set to open in summer this year, which will include a two-level spa excavated into the cliff.

The multi-million pound refurbishment of the 50-bedroom property is being undertaken by construction group Galliford Try with interiors by DO Design. The first spa level will include the reception, five treatment rooms and a fitness suite, and the second, subterranean level will include pools and heat experiences.

DO Design stated it aimed to create an environment of relaxation, tranquillity and beauty using natural materials, textures and tones.



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# Mandarin Oriental unveils first city spa hotel in China

Mandarin Oriental Hotel Group has unveiled its first city hotel in China, the Mandarin Oriental, Guangzhou, which features a Chinese-inspired spa.

Located above TaiKoo Hui, the hotel forms part of a 358,000 sq m (3,853,480 sq ft) mixed-use development and comprises 233 guestrooms and 30 suites.

The Spa at Mandarin Oriental features nine private treatment rooms including two couples' suites and a VIP suite.

The couples' suites feature spa pools, steam showers and twin treatment beds, while the VIP suites offer a manicure and pedicure area, spa pools, steam and sauna facilities and a relaxation area. Each guest is offered Tian Quan, a Chinese bathing therapy before treatments. Spa facilities include steamrooms, saunas, vitality pools, a 25m outdoor pool and experience showers. Details: http://lei.sr?a=Ms/Nox



The hotel houses a 23,700sq ft wellness spa

### Rixos Hotels unveils third hotel in Kazakhstan

Turkish hospitality group Rixos Hotels has launched its third property in Kazakhstan with the opening of Rixos Lake Borovoe.

Located in the Borovoe resort zone overlooking lake Shuchie, the hotel features 200 guestrooms including 37 junior suites, four presidential suites and a 3,251sq ft (302sq m) penthouse suite.

The hotel houses a 23,681sq ft (2,200sq m) Wellness and Spa Centre offering a variety of massages and a range of body treatments with a focus on rejuvenation.

Spa facilities include Turkish baths, saunas, spa pools, treatment rooms and two VIP zones. A fitness centre and indoor swimming pool are also on offer.

The Spa Bar offers food to achieve inner balance as well as beverages to assist in achieving fitness goals.

Dining options include Lalezar Restaurant serving Turkish and Ottoman cuisine, while L'Olivo Ristorante offers Italian inspired dishes. Details: http://lei.sr?a=O7L7s

# New Sensory Spa for Panama City

Starwood continues its growth in Latin America with the opening of a second Westinbranded property in Panama. Located in Panama's City's corporate and financial centre Costa del Este, The Westin Panama is the third Starwood property operated by Bern Hotels & Resorts.

The new property features 218 guestrooms including 45 suites as well as a Sensory Spa by Clarins. Located on the hotels rooftop, the spa features a range of treatment rooms for facial and full-body massages.

Spa facilities include a hydrotherapy pool, sauna and vapour baths, an infinity pool and separate thermal areas for women and men.

Signature treatments include anti-aging facial and barley extract, body exfoliation with bamboo and body treatment with peach milk. A range of treatments tailed to men and expectant mothers are also on offer.

The Sensory Spa will also house a fitness centre with cardio and weight-lifting equipment as well as group classes that include spinning, aerobic, step and personal training.



The hotel is operated under the Westin brand by Bern Hotels & Resorts

Osvaldo Librizzi, co-president of Starwood Hotels & Resorts America said: "We are delighted to expand our partnership with Bern Hotels & Resorts and open another spectacular Westin hotel in Panama, Latin America's fastest growing market and a strategic business hub. Panama is experiencing an influx of foreign investment and large-scale infrastructure improvements, including the soon-to-be-completed enlargement of the Panama Canal."

With the opening of The Westin Panama, Westin now has 12 hotels in Latin America. Details: http://lei.sr?a=c4koH

## Kempinski opens new hotel and spa in China

German luxury hotel operator Kempinski Hotels has unveiled its 18th property in China with the opening of a new hotel and spa in Yixing.

Located near the city if Shanghai on the shores of the picturesque Lake Taihu, Kempinski Hotel Yixing features 446 rooms including 24 suites and an opulent presidential suite.

The hotel houses a spa that uses a combination of Chinese herbs and indigenous flowers to rejuvenate and calm the mind.

The spa features 11 private treatment rooms offering aro-

matherapy, reflexology and a range of beauty therapies. Facilities include a range of spa pools as well as separate sauna and steamrooms for men and women.

Treatments such as hot stone massages, aromatherapy massages and specialised body, face and hair treatments will be on offer. Guests can also avail of an in-room spa service. A beauty salon will also be stationed at the spa

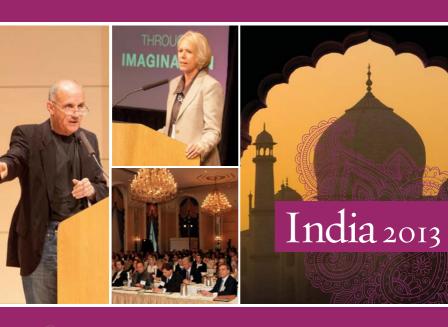


Spa facilities include comprehensive wet areas and swimming pools

offering hairdressing services, facials and nail technicians. Yuan Yuan Chinese restaurant houses 24 private rooms while Elements restaurant offers an open kitchen all-day dining experience on the 60th floor.

Other facilities include an indoor swimming pool, a fitness centre, and a wine bar as well as two ballrooms and 13 meeting rooms. Details: http://lei.sr?a=f5Z4v





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# **DIARY DATES**

#### 03-05 Feb 2013 Spatex 2013

Brighton Hilton Metropole, UK This exhibition for the pool, spa and lifestyle sectors is now in its 16th year. It will include a three-day programme of workshops organised by the Institute of Swimming Pool

Engineers (ISPE) 2013 marks the 17th consecutive annual

event showcasing the Pool, Spa & Lifestyle industry! With swimming pools, spas, hot tubs, saunas, and a host of associated products, SPATEX 2013 is the event to visit. Tel: +44 (0)1264 358558

www.spatex.co.uk

#### 24 Feb 2013 The World Spa Awards

London Hilton

Park Lane, London, United Kingdom The World Spa Awards recognises the passion, care and excellence that you as spa professionals and owners put into your businesses and offers worldwide recognition for your spa. The awards are unique as they are judged by the industry, inspiring spas to up their game ultimately raising standards. Tel: +44 (0)1452 549 986

www.worldspaawards.org

#### 24-25 Feb 2013 **Professional Beauty 2013**

ExCel, London, United Kingdom The largest health and beauty show in the UK and the biggest event to date, Professional Beauty London 2013 is where you'll see the top names launching new products and offering substantial 'show only' incentives

Tel: +44 (0) 20 7351 0536 www.professionalbeauty.co.uk

#### 25-27 Feb 2013 Beauty Asia 2013

The Singapore International Convention & Exhibition Centre, Suntec City, Singapore BeautyAsia is an annual business platform which incorporates SpaAsia, HealthAsia and NaturalAsia as a four-in-one showcase. It is an exciting buyer-seller meet with an educational and networking platform for those within the industry.

Tel: + 65 9338 2126 www.beautyasia.com.sg



#### 27 Feb - 01 Mar 2013 **Hospitality Design Summit**

La Costa Resort and Spa Carlsbad, California, United States

Hospitality Design Summit, now in its 13th year, is designed to sharpen the leadership skills of people in the hospitality industry. Tel: + 1 301 365 7971 www.hdsummit.com

#### 01-03 Mar 2013 **Guangzhou International Beauty Expo** Pazhou Complex

Guangzhou, China

Guangzhou International Beauty Expo is jointly organised by Guangdong International Exhibitions Ltd. and the Guangdong Beauty & Cosmetic Association. The expo inaugurated in 1989, and is the longest established. It has taken place twice a year since 1996, with the edition that took place in Spring 2011 being the 34th edition. Tel: +86 20 8625 9008

www.gzbeautyexpo.com

#### 08-11 Mar 2013

#### Cosmoprof Worldwide Bologna Fair District

#### Bologna, Italy

One of the world's most important international beauty events, Cosmoprof Worldwide will again include a special focus on the spa industry.

Tel: +390 2796 420 www.cosmoprof.com

#### 09-11 Mar 2013

#### Mondial Spa & Beauté La Grande Halle

Paris, France

The eighth edition of Mondial Spa & Beauté exhibition will take over La Grande Halle, in Paris, from 9th to 11th of March 2013. In 2012, the trade show hosted 175 exhibitors and 13 626 visitors An international exhibition that is both upmarketand convivial, the Mondial Spa & Beauté exhibition was designed keeping project drivers in mind. The most conducive conditions are created in order to allow exhibitors and visitors to share ideas and know-how, understand market evolution and establish fruitful commercial relationships. Many interesting technical demonstrations take place, stands are laid out in ways to promote meetings and there are a myriad of warm and welcoming discussion areas.

Tel: +33 493 06 58 80 www.msbparis.com

#### 15-17 Mar 2013

## **Beauty International Düsseldorf**

Messe Düsseldorf (Exhibition Centre), Düsseldorf, Germany

A trade fair for cosmetics, beauty and wellness professionals, attracting 50,000 trade visitors and 1,250 exhibitors. Tel: +49 (0)211 4560 7602

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# Hilton expands in India with Sahyadri spa

Hilton Worldwide is set to open the Shillim Estate Retreat & Spa – its first leisure property in India next year.

The resort will be operated by Hilton Worldwide and owned by Mumbai-based hotel management company Writer Lifestyle.

Situated in the Sahyadri mountain range also known as Western Ghats in western India, the retreat will span 320-acres offering a sanctuary for the body, mind and spirit. The 70-acre spa will feature 12 treatment rooms, a

meditation cave, three consultation rooms and a relaxation centre. Spa facilities will include a yoga pavilion, a spa restaurant, an outdoor heated spa pool, conventional and infrared saunas, steamrooms, outdoor hot tubs and hydrotherapy tubs.

A variety of experiences will be on offer including pranic healing, chakra cleansing, hydro therapy, tai chi and watsu.

The spa concept at Hilton Shillim is inspired by the healing system of ayurveda and yoga and also incorporates strong reiki, acupressure, aromatherapy and naturopathy traditions.



An artist's impression of the resort, due to open by end of 2014

Programmes are individually customized to offer rest and wellbeing to the body, mind and spirit. The spa menu will feature more than 150 different treatments and villas will house private treatment spaces so guests can avail of in-room treatments.

The retreat will house 99 villas including Spa Pool Villas and Presidential Pool Villas with private gardens and swimming pools.

There will be seven on-site restaurants and bar venues each using organic and locally sourced ingredients – with a strong focus on good nutrition. Details: http://lei.sr?a=tgTtw

# O RE

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## Wellness retreat launches at Shangri-La, Paris

A new urban spa has opened at The Shangri-La, Paris hotel in France. Located in the former stables of Prince Roland Bonaparte's hotel particulier, the retreat houses treatment rooms, fitness facilities, a swimming pool and a beauty treatment centre.

French-based Pierre-Yves Rochon who was responsible for the interior design, created the 5,381sq ft (500sq m) spa to reflect the building's classical French architecture with high, vaulted ceilings.

A wrap-around mezzanine overlooking the pool houses large en-suite treatment rooms each featuring a private hammam shower.

A beauty treatment menu offers a range of facial and body treatments by Carita.

The treatment menu features two of Carita's best-known products - the ultra-nourishing dry oil Beauty Fluid 14 and the regenerating Renovateur. One of the signature Carita treatments offered at Shangri-La Hotel, Paris, is the



The hotel's rooftop offers 360 degree views of the French capital

CineticTM Lift Expert. It aims to optimise the beauty benefits of micro-currents, light therapy and ultrasound to absorb products, while also firming and sculpting the skin.

Services such as manicures, pedicure, waxing and make-up artistry complete the treatment menu. The fitness room, which overlooks the swimming pool terrace, includes a range of cardio training equipment and an area for weight lifting, free weights and kinesis strength training. Details: http://lei.sr/a=apDpU

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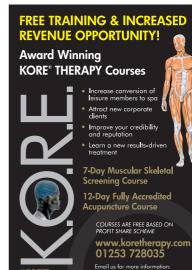
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# spa opportunities

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Almyra Spa is one of the leading spas in Europe and has received numerous prestigious awards, including from Gallivanters Guide and Tatler Magazine. We are currently looking for an experienced Spa Receptionist and Spa Beauty Therapist to join our team.

SPA RECEPTIONIST - must have a good command of written and spoken English and either speak Greek or Russian as a second language. Must be of a mature demeanor and have a minimum of 2 years experience working in a luxury spa environment in a similar position. Receptionist will work 6 days per week. Needed to start 01 May 2013 until 31 October 2013.

SPA BEAUTY THERAPIST - must speak fluent English. (Greek and Russian language is a bonus) Must be able to carry out all spa services including makeup, nails, waxing, facials and be willing to do up to 5.5 hours of massage per day to a five star standard. Must be a good retailer and be confident in offering quest consultations in English language.



Must have 2 years experience working in a similar 5 star sna

Salary and working days will be discussed after experience and ability is established. Needed to start 01 May 2013 until 31 October 2013

Please send your CV and a recent photo to Lauren Henry at spamgr.almyra@thanoshotels.com by 11th February 2013



Spa Voyage is the exclusive distributor of a portfolio of luxury natural and organic spa brands and treatments.

We currently have a portfolio of 3 prestigious brands including: Cinq Mondes, La Sultane de Saba and Russie Blanche. Our customers ("partners") are based in the UK and Ireland, operating within the 4\* and 5\*market including day spas, hotel spas, boutique salons and retail.

We are looking for a strong sales development person to join our small yet expert team. With minimum 2 years' experience in a similar role, you will be responsible for supporting and developing our existing partners whilst also identifying and optimising new business opportunities. This will be working to agreed targets and exceptional service levels

You must be self-motivated and have the ability to build strong relationships. Strong communications and organisation skills are essential as you will assist with the development of new business and existing partnerships. Also, you will need a good understanding of marketing promotions to help develop the brands within spas. All applicants must have proven experience in a similar role. Nationwide travel is required although predominantly within London and South. Must be proficient in Microsoft Office including Word, Excel, Outlook and PowerPoint.

To apply please send a CV and covering letter to Spa Voyage HR via our advert on www.spaopportunities.com or by email to tracey@spavoyage.co.uk. Closing date 9th February 2013

# BEDFORD LODGE HOTEL

In June of this year, Bedford Lodge Hotel will proudly announce the opening of The Spa at Bedford Lodge Hotel, the much anticipated new addition to the 4 star hotel in Newmarket

The Spa will have 10 beautifully appointed treatment rooms, offering a range of treatments including ESPA, along with a range of other experiences,

including Rasul, Dry Flotation and a complete Hydrotherapy pool experience. Spa Manager, Anna Ramsay will be looking to recruit a team of unique individuals that are hardworking, dedicated team players and above all

else, pride themselves in offering outstanding customer service and care. The primary aim is to provide guests with the best possible treatment experience by tailoring treatments to the client's individual needs whilst delivering an exceptional level of attention to detail.

A range of signature treatments synonymous to The Spa at Bedford Lodge Hotel will also be available, as well as a roof-top hot tub, therapeutic hydrotherapy pool and a spa lounge offering both a healthy and indulgent menu.

Full training will be provided for all positions which will be given prior to

opening, including soft-opening simulations.



The following positions are now currently available. Please apply by clicking on the link below which will take you directly to the career's page of Bedford Lodge Hotel's website and apply by selecting the link, relating to the particular role that you would like to apply for. You will then be required to upload your CV and complete a pre-interview questionnaire.

- Spa Reservations and Sales
- · Spa Head Therapist
- Spa Therapist
- Spa Head Receptionist
- Spa Receptionist
- Spa Attendant

#### www.bedfordlodgehotel.co.uk/careers

or require further information on any of the positions or the Spa itself, please contact,

Anna Ramsay, Spa Manager on anna.ramsay@bedfordlodgehotel.co.uk

# Hyatt opens urban spa resort in China

Hyatt Hotels and Resorts has unveil a new urban spa resort - Hyatt Regency Qingdao - in northern China.

Located on the Shandong Peninsula beside the Yellow Sea, the resosrt features Ouing, the Hyatt Spa.

The spa houses eight private spa suites, four reflexology rooms and spa consultation room. Separate men and women's thermal relaxation facilities are on offer as well as a spa pools.

The spa treatments focus on rejuvenating the body and soul using Chinese medicine and international beauty rituals.

Set against a backdrop of the Laoshan and Fushan mountains, the hotel offers 439 guestrooms with 25 suites including a 4,520 sq ft (420 sq m) Chairman Suite that features a gym, massage room and a rooftop terrace.

Dining options include Chinese restaurant, Dong Hai 88, serving authentic northern Chinese cuisine, while Donghai 88 Private Dining offers a VIP dining experience with ten private dining suites.

Market Café offers an all-day buffet restaurant with interactive open kitchens and an



The hotel and spa is set against a backdrop of the Laoshan mountains

oceanfront dining deck and the Bay Lounge in the hotel lobby provides a relaxing retreat

throughout the day. Other facilities include a fitness centre, a 25m swimming pool and 9,805sq ft (1,840sq m) of multi-functional event venues.

Christopher Koehler, vice president for Hyatt Hotels & Resorts in China: "The opening of Hyatt Regency in Qingdao, a popular gateway city, is a significant milestone for us, as we continue to grow our brands in China in a sustainable manner. We're very pleased to be able to offer our signature brand of hospitality and unrivalled guest experience at Hyatt Regency Qingdao." Details: http://lei.sr?a=V7x4f

## Arizona spa introduces 'enhancement menu'

The spa at Four Seasons Resort Scottsdale at Troon North, Arizona, US, has introduced targeted spa add-ons, which can be added to facial and massage treatments without adding to the length of the treatments. The treatment enhancements cost US\$10 (€7.49, £6.24) each and can be added to Swedish and therapeutic massages as well as facial treatments.

Spa director Lia Rowland said guests often have a specific area of concern they need treated, such as dry skin or tight shoulders, but do not

have time for an additional service.

"The Spa Enhancements menu makes it easy to address a specific area with a series of costeffective, simple treatments that increase the effectiveness and relaxation of any standard facial or massage," she said.

The menu includes the Skin Quencher, which treats skin to a shea butter massage and desert salt scrub, the Head in the Clouds,



The mountainside spa has 14 treatment rooms and relaxation areas

designed to ease tension headaches and relieve allergy and sinus pressure, Pucker Up for the lips, and Deal Me a New Hand, which focuses on the arms and hands.

The spa has 14 treatments rooms and treatments include seasonal, indigenous and innovative skin and body treatments, scrubs, clay wraps, facials and massages. Details: http://lei.sr?a=oox9y

#### **ADDRESS BOOK**

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