

# spa opportunities

5 JULY 2013- 18 JULY 2013 ISSUE 167

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## Ivanka Trump to launch Mar-a-Lago Spa brand

Ivanka Trump is set to open the first Mar-a-Lago-branded Spa in Canada as Holborn Group has confirmed plans to welcome Vancouver's first Trump development – Trump International Hotel & Tower.

Situated on Georgia Street in Downtown Vancouver's Coal Harbour, the premium CA\$360m (US\$344m, £223m, €261m) Arthur Erickson-designed tower will include a luxury hotel and residences.

Trump International Hotel & Tower Vancouver will feature the Mar-a-Lago Spa by Ivanka Trump, a new boutique spa brand that will reflect the joie de vivre of the timeless 1927 Palm Beach property.

The design of the spa will be influenced by the iconic club's famous style, seamlessly blending classic and Nouveau. Ivanka Trump



Donald Trump with daughter Ivanka Trump who will launch the new spa brand

will personally select the spa's luxurious products and treatments.

In addition to the spa and 147 guest rooms, the hotel will include a Champagne lounge, signature restaurant, and banquet and

conference centre. The project is due for completion in mid-2016 and will also be home to Vancouver's first pool bar nightclub.

Above the hotel will be 218 high-end residences, offering residents spectacular views of the north shore. When completed, the twisting tower will stand at 616 feet (63 storeys).

Donald J. Trump said: "We are thrilled to be bringing the Trump flag to Vancouver as it has become a world-class city in its own right."

"We felt this was a market that held great potential for our

brand. As we continue to grow globally, our goal is to align ourselves with the best opportunities - and we know the Trump International Hotel & Tower Vancouver will be like no other."

Details: <http://lei.sr?a=Z4B1t>

### Sofitel Dubai The Palm prepares for July open

The five-star, 361-room Sofitel Dubai The Palm Resort and Spa located on Dubai's Palm Jumeirah Island in the United Arab Emirates, is preparing for its grand opening next month.

The resort will have a 2,500sq m (26,909sq ft) So SPA, which will encompass a sauna, steamroom, 28 treatment rooms and a unisex hair salon. Personalised treatments will include a sauna, hammam, solarium and massage.

A high tech So FIT gym will have cardio machines, weights and space for stretching. Personal coaches will be on hand to assist guests with workouts. Details: <http://lei.sr?a=m6s6K>

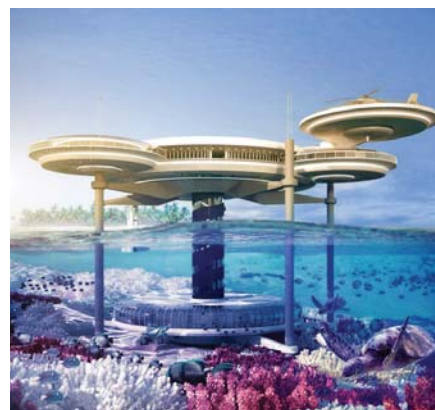
### Underwater hotel to be built off Maldives

The luxury, multi-million dollar underwater resort, which was originally planned for Dubai, has been given the green light to be built off the tropical island of Kuredhivaru in the Maldives.

Backed by Swiss investors, the US\$50m (€38m, £32m) project is the brainchild of Polish company Deep Ocean Technology.

The Water Discus Hotel, which has the go-ahead from the National Ministry of Tourism, will feature 21 rooms in the heart of coral reefs. It will comprise two large disc-shaped lounges seven-meters above the water housing a restaurant and spa.

The lounges are connected to a glass tunnel 30 meters below the water, which leads to 21 bedrooms. The two parts of the structure are connected by five legs and a vertical shaft



The project will be built in the centre of coral reefs

containing a lift and stairway. Facilities will include a helicopter landing pad and rooftop swimming pool.

A submarine, air-locked dive centre will also feature that leads divers straight into the ocean. Details: <http://lei.sr?a=w5bom>

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## Banyan Spa opens in northern China

Asian-based spa operator Banyan Tree Spa has debuted in northern China with the launch of the Spa at Banyan Tree Tianjin Riverside.

Nestled in the historic port city, Banyan Tree Spa Tianjin Riverside offers spa guests a range of time-honored Asian healing therapies and Chinese-inspired treatments aimed at achieving complete rejuvenation.

Located on the east bank of Tianjin's Hai River, the spa features nine treatment rooms. It includes three double royal rooms with double rainmist facilities, one double deluxe room, five single deluxe rooms, a facial room, a beauty salon with two foot massage rooms and a relaxation area.

Other wellness facilities include the gym, hot and warm dip pools and swimming pool.

Spanning over 1,000sq m (10,760sq ft) in the basement, Banyan Tree Spa Tianjin Riverside is designed with a contemporary concept. The spa features a tranquil water courtyard surrounded



Three double royal treatment rooms with rainmist facilities are on offer

by a bamboo garden and glass panel where sunlight streams through.

All therapists are formally trained at Banyan Tree Spa Academies located in Phuket, Thailand; Bintan, Indonesia and Lijiang, China.

Signature treatments include the Royal Banyan treatment, which features the Royal Banyan Herbal Pouch Massage, a body scrub and a Jade Face Massage. Details: <http://lei.sr?a=X9z5r>

## 'World's tallest hotel' underway in Shanghai

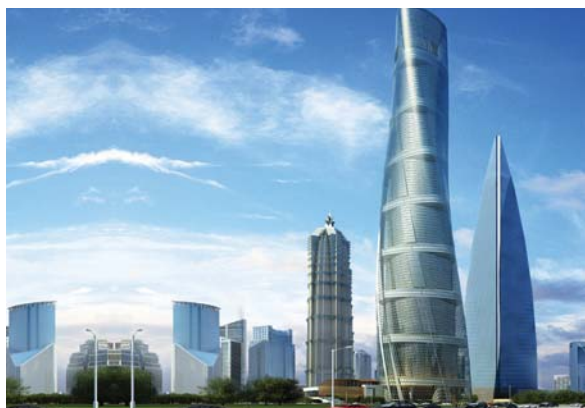
The Shanghai Tower, currently being built in the business district of Lujiazui, Pudong – China's biggest city, claims it will house the tallest hotel in the world upon completion in 2015.

Located on the 84th-110th floors of the 632m (2,073 ft), 121-storey building, the J Hotel Shanghai Tower will have 258 rooms, a luxury spa as well as three restaurants.

It is owned by Shanghai Jin Jiang International Hotels Group and will be operated by Interstate China Hotels and Resorts.

The spiral-shaped building was designed by architect firm Gensler who conducted a series of wind tunnel tests to simulate the impact typhoons would have on the building.

Gensler says the tower is a city within a city comprising nine vertical zones, each 12 to 15 storeys high. Offices will occupy central floors, while the upper floors will house the hotel, cultural venues and an observation deck. A six-storey retail podium will concentrate shopping



The 121-storey building was designed by architect firm Gensler

and dining near the base of the building, with the ground floor serving as an urban market.

One of the central features of the building, according to Gensler, is the transparent, second skin that wraps the entire building. This design will conserve energy by modulating the temperature within the void.

Jin Jiang Hotels is one of China's leading hotel operators and has more than 900 hotels, providing nearly 136,000 rooms. Details: <http://lei.sr?a=J4w4h>





## Country house-style spa opens in UK

A new luxury spa, influenced by its historic country house surroundings, has opened its doors in Newmarket, UK.

Situated adjacent to the Bedford Lodge Hotel, The Spa at Bedford Lodge is housed in a Victorian-era property which once formed part of the estate of the sixth Duke of Bedford.

Designed by Trevillion Interiors, the spa is themed around the fragrance of traditional English lavender and every aspect of the spa experience from the herbal tea before treatments, to the macaroon's served in the spa lounge emulates the inviting scent.

The design embraces the natural surroundings to create a stylish yet relaxed country house feel complemented with soft, muted neutral tones.

Large amounts of natural light are used in the facility with floor to ceiling windows occupying the building. Spa Manager Anna Ramsay said maximising the amount of natural light was a major focus during the development.



The spa reflects its surroundings to create a stylish country house feel

The spa is open to both hotel guests as well as non-guests and has 10 treatment rooms. Facilities include a beauty room for manicures and pedicures and a therapy room for visiting cosmetic doctors offering non-invasive procedures including botox and fillers.

There is also a spacious mezzanine hydrotherapy pool with shoulder massage fountains and views over the paddocks, outdoor rooftop hot tub, rasul for cleansing and detoxing mud treatments, experiential showers that stimulate the senses with a combination of music, lights and water. *Details: <http://lei.sr?a=Z3S5i>*



The resort is located in the world's deepest atoll

## Park Hyatt Maldives Hadahaa introduces Marine Biologist

Ciara McCarten has been appointed Resident Marine Biologist & Earth Check Coordinator at Park Hyatt Maldives Hadahaa, the Hyatt Group's first property in the Indian Ocean.

McCarten offers weekly workshops and courses to measure coral, identify marine life and estimate fish stock, in order to educate guests, staff and local villagers on how to preserve, protect and nurture the environment. She will also be carrying out weekly reef fish surveys to support the Darwin Initiative and Marine Conservation Society UK 'Darwin Reef Fish Project'.

Guests, staff and locals also have the opportunity to participate in the Darwin Reef Fish Project and assist Ciara with surveys of the health and biodiversity of the reef. Located in one of the largest and deepest atolls in the world, there are 125 endangered species found off Hadahaa. *Details: <http://lei.sr?a=e9U3d>*

## Swissôtel enters Azerbaijan with hotel in Baku

Swissôtel Hotels & Resorts is continuing its expansion at the crossroads of Southwest Asia and Europe with a new deluxe hotel in Baku, Azerbaijan.

Scheduled to open in 2015, Swissôtel Baku is currently under construction and will be open for the first European Games the same year.

Designed by architectural firm Kreatif Mimarlik, the mixed use complex consists of two towers set upon a shared podium which will accommodate businesses, retail and entertainment outlets and numerous restaurants.

Swissôtel Baku will be situated in the taller, 160m (524ft) tower and will offer 149 rooms and suites, as well as a Swissôtel Living with 45 furnished apartments and 80 Swissôtel Residences.

Facilities will comprise a 2,100sq m (22,600sq ft) Pürovel Spa & Sport, the company's signature spa brand. Food and beverage offerings will include a lobby bar and lounge,



Swissotel Baku hotel will be situated in the taller 160m (524ft) tower

an all-day restaurant, and a restaurant and bar on the top floor with panoramic city views.

Additional facilities include 3,000sq m (32,290sq ft) of meeting and event facilities.

Meinhard Huck, president of Swissôtel Hotels & Resorts said: "Azerbaijan, as one of the largest producers of oil and natural gas, is seeing strong growth in the number of business related tourist arrivals, creating strong demand for international brands like Swissôtel."

*Details: <http://lei.sr?a=v1w7U>*

## Kimpton Hotel expands its portfolio in Arizona

Kimpton Hotels & Restaurants has announced that it has acquired Amara Resort and Spa in Sedona, Arizona, US.

The 100-room boutique resort overlooking Sedona's Oak Creek, will be the third Kimpton hotel in Arizona and will join Kimpton's portfolio of 59 hotels and 68 restaurants, bars and lounges in 25 cities nationwide.

Amara Resort and Spa is located in the centre of Uptown Sedona and is a two-minute walk from Sedona's shops, galleries, wine tasting and restaurants.

The resort completed a US\$2m (£1.3m, 1.5m euro) renovation in September 2012, which included the addition of a 26,000-gallon infinity edge saltwater pool that directly overlooks the serene Oak Creek and Sedona's red rocks. *Details: <http://lei.sr?a=y7aok>*



The Mediterranean-inspired resort houses 349-rooms

## Hilton rebrand for resort property in Las Vegas

This month Hilton Worldwide announced the rebranding of the former Ravella at Lake Las Vegas in Nevada as the Hilton Lake Las Vegas Resort & Spa.

The Mediterranean-inspired resort is located within the 3,600 acre (1,456 hectare) Lake Las Vegas master-planned resort community, 20 miles (32km) from Las Vegas.

Accommodation consists of 349 guest rooms and suites as well as a 30,000sq ft (2,787sq m) full-service spa with 24 treatment rooms, a full service salon, sauna, steam room and fitness centre.

Guests also have access to a pool with cabanas, poolside dining and access to a Jack Nicklaus golf course. Two additional restaurants complete the dining options.

Hilton Las Vegas Resort & Spa has several indoor and outdoor event spaces catering for weddings, private events, executive meetings and corporate retreats. Details: <http://lei.sr?a=y5q6D>

## Camelot Spa for Protea hotel in Midrand, South Africa

South African based spa franchise group, Camelot Spa, has opened a new luxury spa at the Protea Midrand Hotel in Gauteng province, South Africa.

The spa has four treatment rooms, including a dual room for couples' massage and includes a hydrobath and mani-pedi lounge.

The Protea Group said the spa would allow both business and leisure guests to enjoy some revitalisation and relaxation in the comfort of the hotel.

Camelot Spa has 13 spas operating at some of South Africa's top accommodation properties as well as one in Swaziland and another in Mozambique. It has plans to open a spa at the Peermont Grand Palm Hotel in Gabarone, Botswana. Details: <http://lei.sr?a=9Z1j9>

# New urban centre for Cairo

Two new hubs have been created to the east and west of Egypt's capital Cairo and there are plans to develop these hubs with massive infrastructure projects.

Known simply as Westown and Eastown, the multi-use development is projected to cost EGP25bn (£2.73bn, €2.73bn, US\$3.57) and is being developed by Egyptian real estate company, SODIC and Lebanese developer, SOLIDERE.

Westown will cover a 1.2m sq m (13m sq ft) site in Skeikh Zayed/Sixth of October City, while Eastown will be built on 860,000 sq m (9.2m sq ft) of land in Kattameya/New Cairo.

The current masterplan for Westown sees the development of seven neighbourhoods with residential, commercial, retail and entertainment as well as hospitality components.



The multi-use project will include hotels, spa and retail facilities

Westown will be home to seven hotels offering over 1,500 rooms and serviced flats. They will be equipped with spas and conference facilities. The project has also dedicated zones to restaurants, cafes, cinemas, galleries, sports facilities, health clubs and cultural features.

Eastown will consist of a residential neighbourhood and commercial neighbourhood. Details: <http://lei.sr?a=y7L8v>

## Funding secured for St Kitts & Nevis resort

Venture capital firm, Pacific Investment House (APIH), has successfully completed its round one funding for a new resort in St Kitts & Nevis in the Caribbean, raising the US\$50m (£33m, €38m) target.

With a total budget of around US\$250m (£164m, €192m), the Resort Development Paradise Haven, will be built on a 500 acre (202 hectare) eco-friendly site in Nevis. It will include a hotel, health and wellness spa, spa cluster villas, internationally branded eco rain forest hotel and lodges, golf hotel and club house as well as a medical centre and resort beach.

International resort and spa management and development company, Six Senses, has agreed to participate in the project.



The resort will be built on a 500-acre eco-friendly site on Nevis

The resort will also offer luxury villas, condominiums, retirement and family residences as well as a signature 18-hole golf course.

The first of the four stage construction phases is anticipated to be operational during 2013/14. Details: <http://lei.sr?a=E6H4a>

## Tulip Group to build 300 room hotel in Pattaya

Tulip Group has confirmed it has signed a memorandum of understanding with Golden Tulip Hotels and Resorts to build a new luxury five star hotel in Pattaya, Thailand.

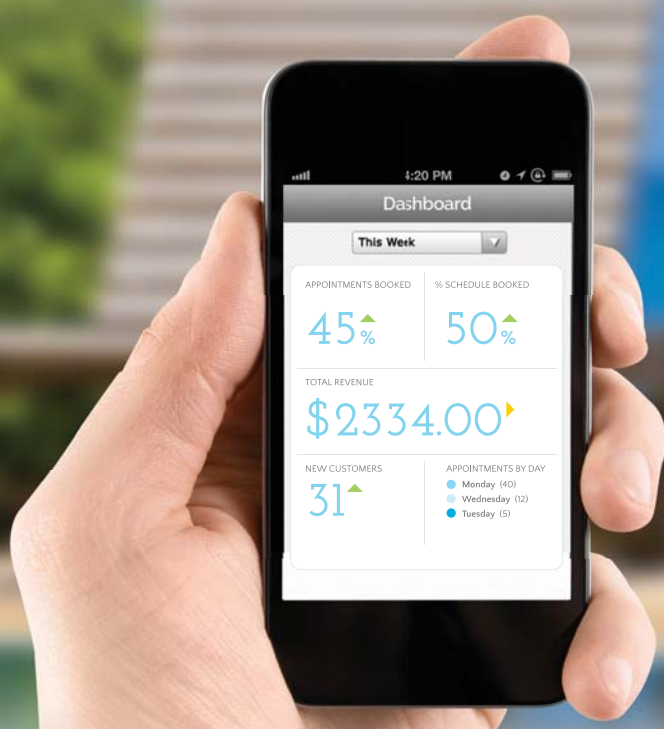
Located at a site on Soi 5 Phratamnak Hill, close to Cosy Beach, the Royal Tulip Suites Pattaya will feature 300 rooms and a spa. There

are plans for a gymnasium, swimming pool, meeting rooms, club lounge and between two and three restaurants, including a rooftop sky bar. This property will be the Tulip Group's second in Pattaya after signing an agreement last year for a Golden Tulip Hotel in central Pattaya. Details: <http://lei.sr?a=U4R3l>



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# DIARY DATES

**15-18 Jul 2013**

## **Cosmobeaute Malaysia**

**Putra World Trade Centre**

Jalan Tun Ismail, Kuala Lumpur,, Malaysia

Events at the trade fair includes sharing and discussion of latest beauty trends, demonstration of latest products, interactive seminars by professionals and showcase of newly develop beauty products. Tel: +603 8023 0820

[www.cosmobeauteasia.com](http://www.cosmobeauteasia.com)

**08-11 Sep 2013**

## **SPATEC Fall North America**

**Rancho Bernardo Inn**

San Diego, California, US

The SPATEC portfolio comprises of a series of appointment based events that bring together key spa operators of leading medium-to-large hotel, resort, destination, athletic, medical and day spas to meet with key leading domestic and international suppliers. Additionally, professional education programs, engaging networking activities and a Supplier Showcase round out the event experience.

Tel: +1 214 592 4270

[www.spatecna.com](http://www.spatecna.com)

**09-11 Sep 2013**

## **COSMEETING**

**Porte de Versailles**

Paris, France

Cosmeeting Paris is the tradeshow to discover the latest innovations in facial care, body care, hygiene, hair care, natural or organic cosmetics, accessories, ethnic cosmetics and professional brands and retail spa together with the emerging brands offering original concepts in the famous Zoom area..

Tel: +33 (0)1 44 69 97 67

[www.cosmeeting.com](http://www.cosmeeting.com)

**16-19 Sep 2013**

## **Equipotel Spa and Wellness**

**Anhembi Exhibition Park**

Olavo Fontoura 1209, Sao Paulo, Brazil

Companies that commercialize spa products and provide consulting services for hospitality gathered together in a space especially designed for them at Equipotel trade fair: Equipotel Spa&Wellness.

Visitors could view various products and services provided in spas, aesthetic centers and massage clinics.

Tel: +55-11-30605000

[www.equipotel.com](http://www.equipotel.com)



**18-21 Sep 2013**

## **World Spa and Wellbeing Convention**

**IMPACT Exhibition and Convention Center**  
Bangkok, Thailand

Join us at World Spa & Well-being Convention 2013, your only gateway offering a myriad of opportunities to network, build business connections and be inspired with industry people across the region. This year's theme will be "Water".

From life-giving to life-resonance, the event will explore the science and artistic merit of water, delivering an opportunity to understand how water in all its forms (gas, liquid or solid) is or can be used in the spa and well-being industry.

Tel: +66 0833 5205

[www.worldspawellbeing.com](http://www.worldspawellbeing.com)

**26-27 Sep 2013**

## **Follow the Customer Journey**

**Thermae 2000 - ISWKC Cauberg 25-27,**  
Valkenburg, 6301BT, Netherlands

The main subject of this convention is to share economic ratios that make the wellness industry successfull and obtain a better understanding of guest service psychology.

Tel: +31 (0) 627148661

[www.iswkc.com/events](http://www.iswkc.com/events)

**05-07 Oct 2013**

## **Global Spa and Wellness Summit 2013**

**The Oberoi**

Gurgaon, New Delhi, India

The Global Spa & Wellness Summit is an international organization that brings together leaders and visionaries to positively

impact and shape the future of the global spa and wellness industries. The Summit is an annual, invitation-only event where thought leaders join together to help shape the future of the global spa and wellness industry.

Tel: +1 212 716 1199

[www.globalspasummit.org](http://www.globalspasummit.org)

**15-18 Oct 2013**

## **Wellness and Spa Experience**

**Gran Via Exhibition Centre,**  
Barcelona, Spain

Through practical cases and interventions by experts from around the world, the congress, hosted by the Swimming Pool Show, Piscina Barcelona, will feature all the knowhow of centres dedicated to wellness, which is a booming industry, not only because it combats stress but also delivers health, balance and personal harmony.

Tel: +34 93 233 20 00

[www.salonpiscina.com](http://www.salonpiscina.com)

**17-19 Oct 2013**

## **Cosmobeaute Indonesia**

**Jakarta Convention Center (JCC)**

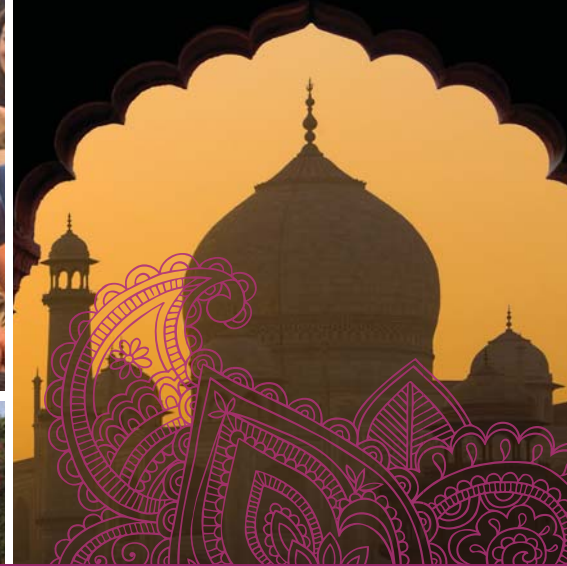
Jakarta, Indonesia

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# India 2013

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This year's Summit will feature new Industry Forums and the first Global Wellness Tourism Congress, inspiring speakers, new research, and an opportunity to experience India's incredible culture. We hope you will join us for what promises to be “A Defining Moment” for our industry and delegates.

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# Global Spa and Wellness Summit

This year's GSWS in New Delhi, India will host the first ever Wellness Tourism Congress and include a keynote speech from the Dalai Lama. We speak to Summit co-chairs Susie Ellis and Andrew Gibson about it all



GSWS Co-chairs Susie Ellis and Andrew Gibson

## What are the highlights of this year's Summit?

**Susie Ellis (SE):** The 2013 agenda is shaping up to be a balanced slate of high-profile keynote speakers, research presentations and more focused industry panels and forums.

And we have so many exciting firsts this year – from a Global Wellness Tourism Congress to our first dedicated Global Forums on six top industry sectors/issues and from hotel spas to spa retail.

Delegates traveling to New Delhi this October will take in a lot of provocative new ideas and practical knowledge to shape and grow their businesses. For instance, one panel will feature top industry investors sharing what they most look for when deciding to invest, while another (whose current working title is “Shark Tank”) will explore some of the most innovative business concepts emerging across the spa/wellness markets. Other panels are dedicated to corporate social responsibility and “must-know” technology developments on the horizon (but that aren't public knowledge yet).

And if we aim for a high-profile speaker line-up every year, 2013 will be no exception. For instance, the Summit will open with an

up-to-the-minute overview of global “big picture” trends from Thierry Malleret, an important global strategist and economist, which will set the stage for the two and a half days of high-level education/discussions.

Plenty of “pure inspiration” is on the table as well: for example, His Holiness The Dalai Lama, Nobel Peace Prize winner and one of the world's most popular and recognised spiritual leaders, is sure to enlighten delegates with his keynote speech.

Delegates will also learn about the powerful impact that South Asian wellness and healing traditions have had historically and around the world, and also the opportunities opening up across this explosively growing region. On this we'll hear from the VIPs of the Indian hospitality and tourism space, like Raymond Bickson, managing director & CEO, Taj Hotels & Resorts; Vikram Oberoi, chief operating officer and joint managing director of EIH Limited, the flagship company of The Oberoi Group; and Anajit Singh, chair and managing director of Max India Limited – to name just a few.

**Andrew Gibson (AG):** The six Global Forums on key industry sectors are, I think, an important new addition: on destination

spas, hotel spas, hot springs spas, hydrothermal, spa retail and spa education.

These sub-markets of the wider spa industry, of course, have their own, special hot topics, and the Forums will represent the first time that global leaders from these individual sectors will gather together to strategize on how best to solve their biggest challenges and capitalize on their biggest opportunities ahead.

It's important that throughout the 2013 Summit agenda there will be diverse explorations of a broader, future meaning and role of “spa” – because, as an industry, we're all searching for the next injections of energy that will keep us growing.

## The theme for this year's Summit is “A Defining Moment” - what does it refer to?

**SE:** We selected the theme for several reasons. One, because it's clear that the industry is heading into a new “defining moment”.

So many new business models are underway, many falling within the macro shift from “spa” to “wellness”, and with this shift comes many new challenges and opportunities, that we as an industry need to collectively debate and discuss.

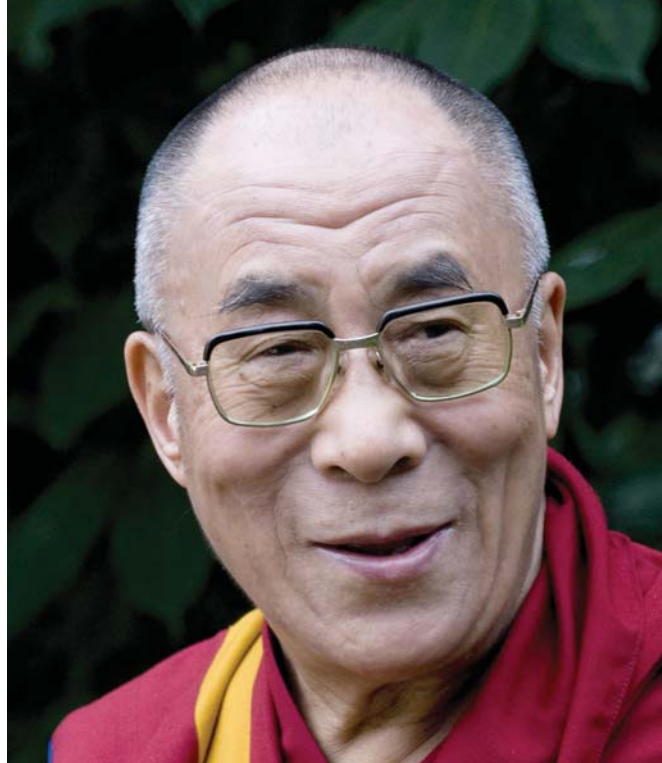
As anyone who has attended a Summit knows, it's a dramatically different experience than the “conference as usual.” From the creative agenda – to the group problem solving – to the business networking – to the pretty magical gala events – we want the Summit to be “a defining moment” for delegates – and not only professionally, but also personally and emotionally.

**AG:** We felt that “A Defining Moment” was a spot on theme for 2013 because the Global Spa Summit is now the Global Spa and Wellness Summit.

The conference's new name reflects the fact that people are seeking more “wellness” (and wellness experiences) that reach beyond the historic, formal domains of the “spa” or “health retreat.” And, as a result, the industry will continue to expand in so many new directions. Just one example: The







The venue for this year's summit is The Oberoi hotel in Gurgaon, New Delhi, India (above). Speakers include HH Dalai Lama (right)

medical and beauty industries are rapidly embracing the concept of prevention, and will continue to devise attractive, innovative treatments that can significantly add to the range of services spas provide.

#### The Summit will host the first ever Global Wellness Tourism Congress - what is it?

**SE:** Wellness tourism is a fast-growing travel category with explosive potential for the spa industry. While more attention has been paid to medical tourism, the most recent research shows that wellness tourism is already twice as big a market (US\$106bn vs. US\$50bn, SRI International, 2010).

This Congress will represent the first time that a conference agenda will be squarely focused on global wellness tourism: from defining and sizing the segment, to identifying the best strategies that can help governments and private sector stakeholders further grow this packed-with-potential travel category.

The Congress will feature a rich line-up of tourism experts, like Jean-Claude Baumgarten, former president and CEO of the World Travel & Tourism Council (WTTC). And it will be the first time that ministries of tourism from thirty nations (welcomed by Dr. K. Chiranjeevi, minister of state for tourism, India) are invited to share their current, best strategies (and future plans) for attracting more leisure and business wellness travellers. SRI International's new research report, the first to analyze the financial impact of the wellness tourism economy, will also be presented.

**AG:** Millions more people every year are seeking "healthy travel" and destinations that deliver more wellness, from physical to environmental. Forward-thinking nations from Columbia to India have recognised the

looming opportunity in the evolving wellness tourism segment - and are starting to take action.

But while many countries have very well established medical tourism strategies, most are less clear on a wellness tourism game plan. There's too much confusion on what that would look like, how it fits into an overall tourism strategy, and how it would differ from their medical tourism initiatives.

The Congress was created because the time is now for our industry to define - and for more countries to start developing - wellness tourism. Our goal: that the ideas and

"By staging the Summit in different global venues, we help to reinforce the global mission of our organisation"

research that come out of this think-tank will reverberate with governments, media, and ultimately, consumers. And that wellness tourism will be officially recognized by organisations like the World Travel Organization and World Travel & Tourism Council.

#### Will there again be a noteworthy piece of research announced at GSWS this year?

**SE:** In association with the Global Wellness Tourism Congress, SRI International will present their "Global Wellness Tourism Economy" report, the first research that benchmarks global and regional wellness tourism markets, and also measures the economic impact that wellness tourism has on a nation's revenue, job creation and healthcare

costs. Just as SRI International's "Global Spa Economy" report (2008) was the first to show the size and scope of the global spa market, this new report will deliver that "hard data" for the worldwide wellness tourism market.

**AG:** SRI International's research, as the most comprehensive "numbers" on - and authoritative analysis of - wellness tourism ever undertaken, should prove an invaluable new resource in communicating the value of this tourism segment to governments and businesses alike.

#### How important has it been to change the venue for GSWS each year?

**SE:** The venue is an extremely important part of the Summit experience.

As a global spa and wellness conference, it's absolutely critical that we travel to a new region each year. Not only to give more worldwide spa/wellness businesses a chance to participate, but to let delegates thoroughly immerse themselves in new spa/wellness cultures and markets.

It's exciting for delegates, and since we're a conference all about "exploring" - and not re-hashing industry orthodoxies - the venue shake-up is also very fitting.

**AG:** India was a natural choice for 2013. As the birthplace of yoga, meditation and Ayurveda, it's a uniquely ideal place to explore the ancient roots of wellness. But it's also one of the fastest-growing modern spa and wellness markets. India is really the perfect environment to juxtapose the very old and very new - and explore where we've been and where we're headed.

FOR MORE INFORMATION VISIT:  
[www.globalspaandwellnesssummit.org](http://www.globalspaandwellnesssummit.org)



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## Clarins opens My Blend spa in Cannes

Clarins has unveiled its first My Blend spa in Cannes, France at the renowned Hôtel Majestic Barrière on the Croisette.

Facing the famous steps of the Palais des Festival, the Hôtel Majestic Barrière is a 5-star Leading Hotel of the World designed by interior designer Pascal Desprez.

The 4,844sq ft (450sq m) spa aims to offer guests a personalised approach to beauty and well-being using the latest Clarins and My Blend Treatments.

Clients can avail of the facilities in the sensorial area, which features sauna, hammam and experience showers.

The treatment area includes five treatment cubicles including one double room and fitness, coaching and relaxation areas.

Clarins facial and body treatments offering the ultimate combination of science and nature

My Blend facial treatments, the tailor-made range created by Dr Olivier Courtin-Clarins will be on offer along with Clarins facial and body treatments that combine science and nature to create results driven treatments.



The spa aims to offer a personalised approach to beauty and wellbeing

Exclusive treatments have been created for the Cannes spa including the "Croisette," a 90-minute intensive repair treatment for the face and body that is recommended after a day in the sun. It promises to soothe, moisturise and compensate for the drying effects of the sun and ensure a beautiful, long-lasting tan.

Clarins has also designed treatments specifically aimed at the Cannes Film Festival, the "Grand Entrance" looks to reveal and magnify a women's beauty using creams, massage movements and high-tech tools. Details: <http://lei.sr?a=c8Pox>

## Shangri-La to debut Imperial-inspired resort

Hong Kong-based hotel group Shangri-La Hotels and Resorts is preparing to debut a new five-star hotel in the historic city of Shenyang in mainland China.

Shangri-La Hotel, Shenyang will open along the city's "Golden Corridor" on 1 August, in time to host sports guests during the 12th China National Sports Games being held there in September.

Located on Qingnian Avenue dubbed the "Golden Corridor" in Shenhe District, the hotel features 424 guestrooms, which start from 452sq ft (42 sq m).

The hotel's contemporary wellness facilities include the groups signature CHI, The Spa, with nine large private spa suites, spa pools, saunas and steam baths as well as a 25m indoor swimming pool.

The fully-equipped fitness centre provides personal training in addition to group and individual exercise programmes.



The groups signature CHI, The Spa will house nine treatment rooms

The resort is inspired by the grandeur of Shenyang Imperial Palace, which is represented in many aspects of the property.

The top floor of the hotel is Shinsen, a specialty restaurant and bar. It features a sushi and sake bar, teppan private dining rooms and a rooftop terrace. Additional dining options include Café Liao serving an extensive selection of Asian and international cuisine. Details: <http://lei.sr?a=S1M1K>



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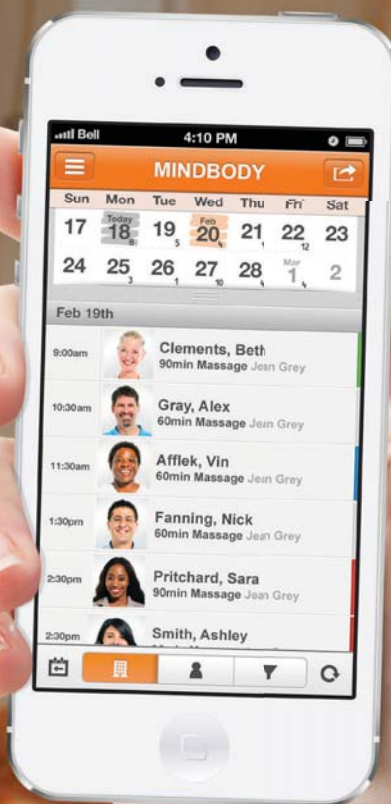
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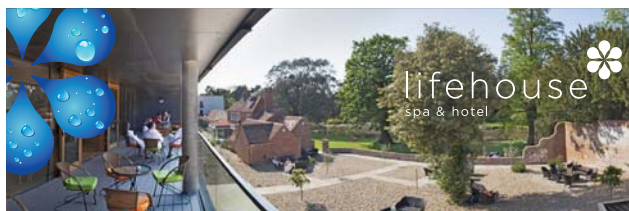
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### ■ Spa and Leisure Manager

Company: Formby Hall Golf Resort and Spa  
Location: Merseyside, United Kingdom

### ■ Massage, Beauty and Holistic Therapists

Company: The West Bay Club  
Location: Isle of Wight, United Kingdom

### ■ Spa Manager

Company: Renfrewshire Leisure Limited  
Location: Paisley, United Kingdom

### ■ Spa Therapist

Company: GLL  
Location: London Borough of Merton, United Kingdom

### ■ Spa therapist

Company: Lifehouse Spa & Hotel  
Location: Thorpe Le Soken, Essex, United Kingdom

### ■ Spa Receptionist

Company: The West Bay Club  
Location: Isle of Wight, United Kingdom

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### ■ Beauty Therapist

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### ■ Personal Trainer

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## Spa Manager - Almyraspa

Almyraspa™ is a holistic utopia complemented by fantastic sea-views. It has recently been voted Spa Finder's Readers' "Favorite Spa in Cyprus 2012" for the second year in a row. Six treatment rooms, three spa couples suites and two Vichy rooms offer organic, marine-based and medicosmetic therapies using products from QMS, Just Pure and Osea.

### Requirements & Responsibilities

- You should be passionate about the spa industry and have a positive and enthusiastic personality with the ability to lead by example.
- You should ensure the highest standards are adhered and that guest experience exceeds expectation.
- You will establish & maintain marketing objectives, operating criteria, programming, budgeting, VIP guest visits, staff relations and training.

This role requires someone from a therapy background with 2 years previous experience at Supervisor/Manager level within a 5 star hotel.

The ideal candidate will be able to communicate well with different nationalities therefore previous international experience will be beneficial.

Working closely with the Executive Assistant Manager you will be responsible for driving revenues, creating new interesting packages and adhering to the spas budget whilst ensuring the spa's five standards are maintained at all times.

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[westbayclub.co.uk](http://westbayclub.co.uk)

## Dead Sea Spa opens at Winter Valley

Warwick International Hotels makes its expansion into the middle East with the opening of Winter Valley Warwick Resort & Spa, on the shores of Dead Sea, Jordan.

The hotel occupies a prime location between the mountains of Mount Nebo and the Jordan River, along the northern edge of the Dead Sea and the Baptism site of Jesus at Bethany-Beyond-the-Jordan is just 10km away.

The resorts Dead Sea spa offers guests the opportunity to take advantage of the waters of the Dead Sea. A spokesperson for the spa said, "the high mineral content of the Dead Sea makes it one of the most highly prized natural treatments in the world and its therapeutic benefits are legendary."

The spa features six treatment rooms and offers a wide variety of healing services, beautifying facials, purifying mud baths, invigorating salt scrubs, relaxing massages and mineral-infused treatments. All treatments are designed with the aim of leaving guests feeling refreshed and renewed.

Double massage beds, spa pools, sauna and steam rooms are on offer. Signature treatments



Guests will be able to take advantage of the Dead Sea waters

include the Sea, Sand and Shell Ritual – a 180-minute spa journey that includes Shell Massage, Sand and Shell body scrub and wrap, facial, and a Jacuzzi Ritual. Additional Jacuzzi Ceremonies are designed to cleanse the body and mind for couples and include champagne and canapés.

The spa's retail section offers a wide selection of spa and beauty products, all organic product lines used in the spa treatments are available for purchase, including body butter, bath gel and other amenities. In-between appointments at the spa, guests can relax in the relaxation area, work out in the fitness room or use the spa pools. Details: <http://lei.sr?a=t2zos>

## AYANA Resort Bali to unveil sister property

The AYANA Resort and Spa Bali is preparing for the opening of sister hotel RIMBA Jimbaran Bali, offering another guest experience within the cliff-top property.

Under the same management of Capella Hotel Group, RIMBA Jimbaran Bali will open in September 2013 with 297 rooms and suites to expand on AYANA's 368 rooms and villas.

The eight hectare (20 acre) resort is located within AYANA's 77-hectare (190 acre) grounds overlooking Jimbaran Bay.

The signature wellbeing rituals of Thermes Marins Spa can be enjoyed either at RIMBA's six roof-top treatment rooms, or at the 36 treatment rooms at the main Spa at AYANA, which also features the renowned Aquatonic Seawater Therapy Pool and Spa on the Rocks treatment villas.

RIMBA's name, which is Indonesian for 'forest', reflects its setting and sustainable



The eight hectare cliff-top resort will overlook Jimbaran Bay

design. A central feature of the resort's design is the one hectare (2.5 acres) of multi-tiered swimming pools and expansive tree plantations, tropical flowers and organic fruit and vegetable gardens.

The landscaping by St Legere is contoured to create different levels and slopes, so it is like entering a national park with an undulating tree-lined entrance and scenic trails.

Facilities include two pools and a swim-up bar. Details: <http://lei.sr?a=D2m8m>

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