

spa opportunities

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Daily news & jobs: www.spaopportunities.com

Spa Business magazine launches Spa Foresight™

Spa Business magazine has announced its Spa Foresight™ 2013/14 report which highlights trends and influences in the international spa industry and identifies opportunities for growth in terms of market sectors, world regions, management protocols and treatment types.

The report highlights new allies for the spa industry, saying operators must look to governments, corporations and individuals for collaboration. It also predicts spas will tackle death, sex and childhood obesity, as well as adding

services such as gluteal massage, new cellulite treatments and hand and arm massage. It predicts that Africa will become a major market.

Spa Foresight™ highlights the opportunity for spas to get involved with the fresh food



Spas will need protocols for wearable-technology if they allow its use in-spa

delivery sector as both a profit and brand-extension exercise, as consumers increasingly choose to control their nutritional and calories intake this way. The report highlights the opportunity for spas to move into

this market on a joint venture basis, by lending their name and nutritional expertise to create branded ranges of home delivered spa food.

The new era of wearable-technology is identified as an important emerging trend. Google Glass, Google's augmented reality glasses, and rival Telepathy One, which enable the capturing and sharing of video from a user's eye view, will potentially be used by spa trainers to share coaching demonstrations in real-time. Spa Foresight™ says spas will need protocols

to deal with wearable technology if they allow its use in-spa.

Other findings include the impact of online reviews on the profitability of the industry. Read the full report at www.spaforesight.com

Vana to open wellness retreat in India

New wellness concept and brand Vana Retreats has unveiled plans for its first retreat near Dehradun, India due to open December 2013.

Vana Malsi Estate will focus on ayurveda and yoga in their purest form, along with holistic oriental therapies, spa treatments, aqua therapies, fitness, meditation and nutrition.

Situated within 21 acres of mango and lychee orchards, Vana Malsi Estate, which will have 69 rooms and 17 suites, will include more than 50 treatment and consultation rooms spread across the ayurveda centre, wellness centre, spa and ritual spa centre. Details: <http://lei.sr?a=c2I6v>

Saloc resort will have thermal salt spa

Work has started on the Saloc spa and resort in Hungary, which will feature one of Europe's first thermal salt spas.

Hungary has been seeing a surge in tourists, who are combining sightseeing with medical treatments. Details about the spa haven't been released, however, it's known the water which will be used in the new facility emerges from a depth of 410 metres. The spa will feature salt therapy, which has been shown to improve respiratory conditions.

Saloc Resort will be marketed as a unique offering based on the claim that the waters are "some of the most medicinal in the world", and as a result, the government of Hungary has appointed this particular project as one of 'high significance'.



The Mineral Salt Spa will emerge from 410m deep

Based in Egerszalók, close to an hour from Budapest, the 254-room resort covers seven hectares and also includes an 18-hole golf course, tennis court and petting zoo in addition to fishing, horse riding, cycling and walking activities. The new resort is due to be completed in December 2014. Details: <http://lei.sr?a=z5g5e>

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New World Hotel for Beijing

New World Beijing Hotel will open this October as the first five-star hotel in Chongwenmen, one of Beijing's fastest growing commercial areas.

The hotel will be close to Temple of Heaven, as well as Tiananmen Square, the Forbidden City and the famous shopping streets of Wangfujing.

New World Beijing Hotel will be the latest stylish addition to the New World Hotels brand of deluxe hotels and follow a US\$78m (€59m £51m) renovation to sister properties in Shanghai, Dalian and Manila.

The hotel will feature 309 guestrooms and suites, ranging from 47sq m (506sq ft) for a Superior room to 400sq m (4,305sq ft) for the presidential suite.

The third floor will be home to The Health Club & Spa, which includes a spa, fitness centre, indoor pool, sauna and steamrooms.

Four dining outlets will be on offer including INK, the hotel's open-air rooftop lounge



The hotel will be close to the Temple of Heaven and the Forbidden City

with indoor and outdoor seating and the 200-seat Chinese restaurant which features nine private dining rooms.

Another distinguishing feature will be the living room's outdoor terrace which occupies more than 1,000sq m (10,764sq ft).

New World Hotel Beijing will also feature 1,542sq m (16,600sq ft) of events, meeting, conference and banqueting spaces. Details: <http://lei.sr?a=5Bok5>

Alila Living Spa rolls out its products globally

Alila Hotels & Resorts has launched a new platform – Shop Alila – to make its Alila Living Spa product range available for purchase online for the first time.

Conceived in Bali, the Alila Living Spa line is a signature feature across the Alila Hotels & Resorts' portfolio in Indonesia and India.

The natural, organic range includes therapeutic skin care products for both 'him and her', from massage oils and body scrubs to body milk and facial toners, which are all available to continue the Alila experience at home.

Steve Jeisman, the director of spa and development of Alila Hotels & Resorts, said: "With the Alila portfolio as a whole expanding into new destinations, it's an exciting time for the online store to launch, allowing customers worldwide to purchase products from the Alila Living range for the first time."

Alila Living products are free from parabens, sodium laurel sulphate,



The product line is a signature feature across the Alila spa portfolio

petrochemicals, synthetic substances, and artificial colour or fragrance.

Signature products include, the Indian Fig Finishing Cream, with the star ingredient being Tamarind or 'Indian fig', which has antiseptic, anti-allergy and skin tightening properties.

The Avocado & Coconut Hair Smoothie – first created for Alila Villas Soori's Hair Spa – is designed to restore shine to dry and damaged hair. All product orders are available for shipping worldwide. Details: <http://lei.sr?a=t2O7M>



Tuscan-inspired spa at Italian castle

Hotel Castello di Casole has announced the opening of its newly expanded Essere Spa as part of a seven year restoration of the 10th century Italian castle.

Originally the estate's wine cellar, Essere Spa (meaning 'to be' in Italian) features barrel-vaulted ceilings and restored stonewalls to create a theatrical setting.

The spa houses seven treatment rooms, secluded men's and women's lounge areas and a private couple's sanctuary. Other facilities include a plunge pool, a steamroom, an outdoor terrace for yoga, pilates and movement classes and a fitness centre.

Inspired by the Tuscan countryside, the spa features several treatments that use organic and seasonal ingredients which are grown and harvested on the estate. Highlights include a classic massage with cinnamon and orange-infused olive oil, the use of grapeseed oil to smooth the skin, and exfoliating body treatments that use herbs and flowers picked according to the season. Italian product house Comfort Zone, as



The newly expanded Essere Spa features a private couple's sanctuary

well as Germaine Di Cappuccini, will also feature in the spa menu. Customised programmes, training and wellness sessions are also offered at the Essere Spa.

Kenyon Price, general manager of Hotel Castello di Casole said: "We're pleased to formally introduce the next evolution of Essere Spa to our owners and guests."

"Essere Spa's recent expansion further allows us to create an unparalleled luxury spa experience where guests can connect with and be inspired by the beauty of Tuscany." Details: <http://lei.sr?a=R1a5A>



The 15,000sq ft spa will house 10 treatment rooms

Andaz Maui resort and spa to open in mid-August

The Hyatt-branded Andaz Maui resort has confirmed an opening date of 15 August.

The resort and spa, which is situated on the Mokapu Beach in Wailea, will offer 297 guestrooms and suites in addition to seven luxury two to four bedroom villas.

Designed by architects Rockwell Group, the resort will feature a 15,000sq ft (1,394sq m) spa facility.

The spa houses 10 treatment rooms and offers a range of body massages, body, facials and face treatments.

Facilities will include four multiple cascading infinity pools, and an apothecary shop stocked with a range of spa products.

The restaurant, Morimoto Maui led by celebrity chef, Masaharu Morimoto, is expected to open later in the third quarter of 2013. More than 15,000sq ft (1,394sq m) of meeting and event space will be available in addition to a fully-equipped fitness centre. Details: <http://lei.sr?a=F3u9u>

Sheraton expands its portfolio in Argentina

Starwood Hotels & Resorts has unveiled the new Sheraton Tucuman Hotel in the north west of Argentina, South America.

Located in San Miguel de Tucuman, the capital of the province, the property is owned by Argentine company Sol del NOA SA and operated by Starwood.

Sheraton Tucuman is the ninth Sheraton branded hotel in the country, and offers 124 guestrooms, including six executive suites and a presidential suite.

The spa facility covers more than 8,600sq ft (800sq m) and will provide a full range of regional therapies. The hotel also offers Sheraton Fitness programmed by Core Performance, the brand's health and fitness programme, which offers guests the possibility of working out and eating healthily while travelling.

The hotel features Mora Bistro Argentino, a gourmet restaurant which will have an



The 124-room hotel is located in the capital San Miguel de Tucuman

international menu strongly influenced by local gastronomy, along with a Lobby Bar and a snack bar located on the pool deck.

Other highlights include more than 28,000sq ft (2,601sq m) of meeting space, five ballrooms, and a poolside terrace that spans more than 9,500sq ft (882sq m).

This project is part of the tourism and hotel sector development plan that Sol del NOA has been implementing in Argentina and in this region. Details: <http://lei.sr?a=F8eol>

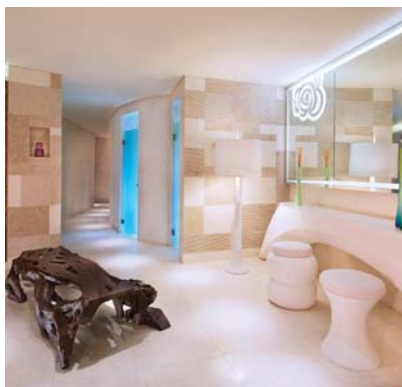
Re-branded Ocean Drive hotel reopening in August

The former Hotel Victor in South Beach, Florida, is set to reopen in August as the Thompson Ocean Drive following the hotel group's purchase of the property in 2011.

The hotel and spa was originally set to be re-branded in early 2012, but now in the last phase of development the hotel has been given the Ocean Drive name.

Designed by renowned French architect, Jacques Garcia, the hotel's Spa V spans 6,000sq ft (557sq m) and features a Turkish steam bath, private hammam with marble bed, a shower room with a seven-head rain bar, couples' treatment room and cool down room. In total there are seven treatment rooms.

The renovation has seen both guest rooms and public spaces revamped. The grand reopening is set for mid-August. Details: <http://lei.sr?a=H6h2k>



Starwood's Mexican portfolio is growing fast

Starwood to strengthen luxury portfolio in Mexico

Starwood Hotels & Resorts has plans to expand its hotel portfolio in Mexico by 30 per cent and its luxury portfolio by 50 per cent over the next three years to meet increasing demand.

The group currently has eight luxury hotels in Mexico, more than in any other Latin American market between its St Regis, W and The Luxury Collection brands.

There are eight new luxury hotels in its development pipeline that will add nearly 1,100 rooms.

Hotels under development include: W Santa Fe; W Retreat Kanai Riviera Maya; The St Regis Kanai Riviera Maya; and Frida Kahlo Guadalajara, A Luxury Collection hotel in Guadalajara.

Mexico is Starwood's largest market in Latin America with 24 hotels and a total of 4,800 rooms, representing eight of the company's nine brands. Details: <http://lei.sr?a=13V7H>

Hilton Pattaya's eforea spa launches family packages

Hilton Pattaya's eforea spa on Pattaya beach in Thailand has launched the Emerge Family Package that is designed to allow parents travelling with children to experience the spa treatment as a family.

The two and a half hour package is aimed at mothers and their children. The treatment begins with a gentle body exfoliation using natural Thai tamarind scrub for the mother and bubblegum soft cream scrub for the child. It continues with an aromatic oil massage to help melt away physical and mental stress while the young guest enjoys a honey and milk bath.

Guests complete the journey with either a pedicure or manicure for two while enjoying of range of juices or ice-cream. Details: <http://lei.sr?a=G4Ook>

ONYX to enter Bali with new resort

Thailand-based ONYX Hospitality Group has been appointed to operate the first Amari-branded resort on the Indonesian island of Bali.

The 435-room Amari Pecatu, a joint venture between STA Group Property Division and PR Bali Pecatu Graha, is due to open in 2015.

Located on the southern peninsula of Bali, Pecatu is known as a surfer's paradise with limestone cliffs and beautiful, secluded beaches.

The new property will be part of the 400-hectare Pecatu Indah Resort, an integrated development with planned facilities including a shopping mall and conference venues that can accommodate up to 12,000 people. It's already home to an 18-hole golf course, designed by golf architect Ronald Fream.

Amari Pecatu will feature 385 luxury rooms,



The new resort will be located on the southern tip of Bali, Indonesia

10 junior suites and 40 villas, ranging from 54 to 400 sq m (581–4,305 sq ft) in size. The design for the resort has been a collaboration between Bangkok-based Open Air Studio and Broadway Malayan.

The resort will house a Breeze Spa, fitness centre, two destination restaurants, a lounge and bar, a sea view swimming pool and a retail area. Details: <http://lei.sr?a=3C6si>

Kimpton to open its first Caribbean resort

Kimpton Hotels & Restaurants has announced plans for its first Caribbean resort with the development of a 263-room hotel and 56 residences on Seven Mile Beach in Grand Cayman.

Scheduled to open in 2016, the property will feature a destination spa and cascading oceanfront pool. It will also house five restaurants and lounges, expansive indoor and outdoor spaces as well as six beachfront bungalows.

Kimpton Hotels & Restaurants was selected by development company Dart Realty (Cayman) Ltd to manage the boutique-style hotel that will be the first new development in a decade on Seven Mile Beach.

The resort will be designed by SB Architects and John Doak Architecture. A signature



The 263-room hotel will be built on Seven Mile Beach in Grand Cayman

feature of the resort will be natural landscaping with native flora, several gardens and expansive green spaces.

With sustainability as a key focus, the hotel will be designed to achieve Leadership in Energy and Environmental Design (LEED) certification. Details: <http://lei.sr?a=J3Y6m>

Bali's Alila Villas Soori unveils new wellness initiatives

Alila Villas Soori on the southwest coast of Bali has launched a new wellness retreat programme featuring three signature wellness programmes that will run from 17-23 September this year.

Guests can enjoy the Rejuvenate, Reborn or Reshape programme depending on the desired

result. The Rejuvenate programme focuses on bolstering the body's natural detoxification processes. The second programme – Reborn – provides guidance on how to reduce stress, while the Reshape programme advises on diet and exercise regimes for optimal health.

Details: <http://lei.sr?a=H2s6E>

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Napa Valley resort launches group spa experiences

Solage Calistoga eco-resort in Napa Valley, California is launching a number of new experiences featuring fun and memorable programming for groups.

The Day of Indulgence spa experience aims to regroup and recharge guests at Spa Solage, the resort's 20,000-sq ft (1,858sq m) health and wellness spa retreat.

Other experiences include an exclusive wine-paired dining offer with a custom menu created by the property's Michelin-starred chef, to restorative bonding session at the Spa Solage.

Groups receive private access to the spa's Bathhouse mineral pools and cabanas, while the team rotates through a series of signature 60-minute Mudslides and massages. *Details: <http://lei.sr?a=z5Y1n>*



The hotel will be near the historic Tallinn town

Hilton Worldwide to make its debut in the Baltic states

Hilton Tallinn in the heart of Estonia's historic capital is set to become Hilton's first property in the Baltic states.

The luxury hotel is expected to welcome guests in 2016 and will be located a few minutes' walk from Tallinn, which is a UNESCO World Heritage Site.

The announcement comes following the signing of a management agreement by Hilton Worldwide with project owner Fortuna Travel OÜ, part of the Olympic Entertainment Group.

The new-build hotel will offer 202 guest-rooms and suites as well as a spa with indoor swimming pool and an outdoor sun terrace.

Other facilities include a fitness centre, an all-day dining restaurant, with private dining room, lobby bar, and a business centre.

Hilton Worldwide currently has more than 250 hotels operating in Europe and a further 130 under development. *Details: <http://lei.sr?a=J9S5T>*

Fairmont to unveil Maui spa retreat

The Fairmont Kea Lani, Maui in Hawaii has announced that its new Willow Stream Spa will open in December following a multi-million redevelopment.

Located on Polo Beach, on the southwest shores of Maui, the new spa retreat will be inspired by the ingredients, traditions and calming energy found on Maui.

In addition to the existing three outdoor spa cabanas, the new spa will double in size, spanning more than 9,000sq ft (836sq m) of retail space, manicure and pedicure stations, treatment rooms, experience showers, and a Palolo (Mud) Bar.

The spa will offer a complete menu of massages, facials, body treatments, in addition, to signature Willow Stream Spa therapies.

During the renovations guests can avail of the full spa experience in three outdoor spa cabanas, two spa suites, or in the comfort of a suite or villa. The Garden Spa Cabana is located next to the resort's culinary garden and offers



The new spa retreat will be inspired by the calming energy on Maui

two treatments that utilise hand-picked herbs. Guests may select fresh herbs that are infused into massage oil and exfoliating scrubs.

Located adjacent to the adult pool, the Poolside Spa Cabana offers, to both individuals and couples, two sun-relief treatments that incorporate aloe, coco butter and noni to rehydrate post-sun skin. Swedish, Deep Tissue and the Hawaiian Lomilomi Massage are also available in all outdoor spa cabanas. *Details: <http://lei.sr?a=E4H7x>*

September opening for Palm Resort & Spa

Dubai-based Seven Tides Hospitality is to open its first Anantara-branded property in Dubai on 15 September.

The Anantara Dubai The Palm Resort & Spa, managed by Minor Hotel Group, is located on the regions famous hospitality hub The Palm Jumeirah.

The resort and spa will be inspired by traditional Thai architecture in an Arabian setting and will house 260 room with direct access to a lagoon, 12 beach pool villas, 18 over-water villas and three two-bedroom villas.

The resort's Anantara Spa will open in November this year and will house 10 treatment rooms offering massages inspired by age-old techniques, replenishing scrubs and wraps, facials and a range of full-body treatments.

Facilities will include relaxation areas, European-style wet facilities, dry flotation beds, heated ayurvedic tables, private hammam suites and traditional Thai massage suite.

There will also be a male and female salon, a nail spa and a fully-equipped fitness centre.



The resort is inspired by Thai architecture in an Arabian setting

Signature treatments include the 90-minute Traditional Thai Massage and the 60-90 minute Arabian Massage.

Other leisure facilities available include an infinity swimming pool, spa pools in addition to three lagoon pools.

There are six dining options offering a range of Middle-Eastern, Asian and international cuisine. Guests can also avail of beach front dining options. *Details: <http://lei.sr?a=v6F5w>*



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Maternity wellness retreat for London

A non-medical wellness centre – Mermaid Maternity Retreat – has launched in London, UK, offering services designed to help guests through pregnancy and the months that follow.

Located on the King's Road in Chelsea, the specialist retreat is aiming to become the go-to-address for those wanting ante and postnatal care.

Accommodation includes 14 maternity-friendly bedrooms. The centre is designed to support guests during the first few days after birth or at any time within the first three months. Wellness offerings include osteopathy, acupuncture, reflexology and massage.

Skincare specialists QMS Medicosmetics has created a selection of skincare treatments for the new retreat which are suited for antenatal and postnatal services.

Featured in this collection are four treatments, including a revitalising Recover Your Skin Facial, designed to improve the wellness of the skin and provide a boost to moisture levels which are often depleted during pregnancy. For the body, there's a restorative 'Foot



The Kings Road location aims to be the 'go-to' place for maternity care

Treatment,' a hydrating hand treatment, and an upper body treatment which focus on maintaining the elasticity and vitality of the skin.

Mermaid's Mother and Baby Team include breastfeeding specialists to help with breast or bottle feeding. There's also a 24-hour supervised Baby Zone where babies are looked after if mothers need to catch up on sleep. In addition, guests will be seen by specialist women's health physiotherapists.

Details: <http://lei.sr?a=A5R2O>

Westin partners with Aromatherapy Associates

Westin Hotels & Resorts and Aromatherapy Associates have entered a global partnership to introduce signature branded experiences at all Heavenly Spas by Westin.

The partnership has led to the creation of four signature treatments which use essential oils and techniques based on how guests want to feel.

Additionally, Aromatherapy Associates will serve as the official retail partner for Heavenly Spa by Westin.

The foundation for the new Aromatherapy Associates experiences is the "How do you want to feel?" wellness wheel, developed specifically for Heavenly Spa by Westin. Spa therapists will use the guest's response to that question to select essential oils, ranging from Relax to Renew – as well as techniques, music and recommendations to achieve results.

Based on research that shows people visit spas for psychological reasons in addition



The partnership will introduce four new signature treatments

to physical ones, all of the signature treatments will have therapeutic properties with the aim of improving physical, mental and emotional wellbeing.

The Heavenly Spa by Westin portfolio continues to expand globally, with 34 spas around the world in destinations ranging from Maui to Fiji, Cancun, Hyderabad and Beijing.

This year, Westin will add nine new spas to its collection. Details: <http://lei.sr?a=q9D7H>



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References: Le Meridien, Stuttgart Germany • Hotel Hyatt Regency, Düsseldorf & Mainz Germany • Ritz Carlton, Wolfsburg Germany • Burj al Arab, Dubai, UAE • Crans Ambassador, Crans Montana, Switzerland • The Dolder Grand, Zurich, Switzerland • Hotel Ariberg, Lech am Ariberg, Austria • Hotel Union, Geiranger, Norway • The Westin, Costa Navarino, Greece • Hotel Prezydent, Krynica-Zdrój, Poland • Grand Hotel Kempinski, Strba-Strbské Pleso, Slovakia • Crowne Plaza, Amman, Jordan • Crowne Plaza, Kuwait City, Kuwait • Hiltonia Health Club & Spa at Hilton, Abu Dhabi, UAE • Jumeirah Zabeel Saray, Palm Island, Dubai, UAE • DoubleTree by Hilton, Istanbul-Moda, Turkey • JW Marriott Hotel, Ankara, Turkey • The Ritz Carlton, Istanbul, Turkey • Hotel Hout Bay Manor, Cape Town, South Africa • Hotel Chateau Spa & Organic Resort, Malaysia • The Ritz-Carlton Seoul, South Korea • Sofitel Marrakech, Morocco • And many more...



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Walk-in Interview

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If you meet the above requirements and would like to be a part of our organization please participate in walk-in interview as mentioned below.

INTERVIEW LOCATION

Millennium hotel
44 Grosvenor Square Mayfair London W1K2HP

Date & Time:
Tuesday, August 6th, 2013
(From 4:00pm to 9:00pm)

Wednesday, August 7th, 2013
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To register your slot simply email your name, date & time of your preference to yolanda@marquee.ae

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■ Beauty Therapist

Company: Royal Automobile Club
Location: Epsom

■ Spa Manager

Company: The Nail Spa
Location: Dubai, United Arab Emirates

■ Assistant Spa Therapist

Company: GLL
Location: Tower Hamlets, United Kingdom

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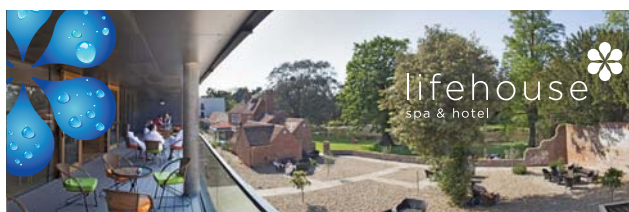
Creative Director/Senior Hair Stylist

Marquee is a new hair salon brand that provides premium hair styling and advanced hair treatments to the UAE's style-savvy and well-travelled women. Marquee is part of House of Enspa, a leading beauty group that operates 11 spas and salons where 350 members of staff are dedicated to offering a flawless, consistent and holistic customer experience.

Marquee will be premiering soon in Abu Dhabi and in Dubai, and as a result we're now looking for top notch female Creative Directors / Senior Hair Stylists to head up our friendly team. We're seeking people with the perfect blend of technical and creative brilliance who listen and collaborate – not just talk – to guarantee that each and every client steps out of the salon feeling red carpet ready.

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UK & INTERNATIONAL TRAINING MANAGER



FARNHAM, SURREY

As guardian of the integrity of ESPA treatments and products our Training Managers are responsible for ensuring that a pure and accurate message is communicated at all times. You will be required to deliver exceptional training on ESPA products, treatments and ACTIVE Retail at any of our accounts worldwide to the expected 5 star standard.

ESSENTIAL KEY SKILLS & REQUIREMENTS:

Successful candidates must hold a minimum of NVQ Level 3 or equivalent in Beauty Therapy (Face and Body) with a genuine interest in Holistic Therapies including Hot Stones, Chakra's and Crystals.

Ideally, you will have worked in a 5 star spa environment as a Head Therapist, Trainer or Spa Manager and be confident in training and communicating to teams who are multi-lingual/cultural. Strong communication skills, both written and verbal, are essential along with the ability to think outside the box and deal with unexpected situations.

This role involves extensive periods of overseas travel. You must therefore hold a valid Passport with no restrictions and a full, clean driving licence and a valid passport. We are not able to accept applications from candidates who are not eligible to work in the UK.

In addition to the above, the following key skills are desirable, although not essential:

- Teacher Training qualification 7307 or similar
- ESPA trained up to Ayurvedic level
- Preferably worked as part of a Pre – Opening team of an ESPA Managed Spa
- A recognised qualification in Aromatherapy
- Retail and Stores experience

KEY RESPONSIBILITIES:

Ensure that accurate and practical training notes are prepared and distributed during training sessions and that they are regularly updated. Create accurate evaluation reports for all therapists upon completion of their course and any other relevant documentation required. Become trained in all levels of ESPA treatments and products and keep updated on new techniques or changes to procedures and to provide the support team with any recommendations or improvements to the training documents.

COMMERCIALITY

Actively encourage sales techniques on all courses and ensure therapists understand the sales tools throughout their training and ongoing.

Promote treatment efficacy testing and explain how this valuable information can benefit accounts.

Increase skin analysis and A&P knowledge on courses. Continue to teach all therapists how to tailor make treatments to the clients needs/concerns to result in successful purchasing of recommended skincare solutions.

Maintain exceptional treatment and training standards ensuring the brand is represented and facilitated by all accounts worldwide and within our Training Schools.

Communicate at all business levels and be able to adopt varied teaching techniques to accommodate different learning styles and cultural nuances.

INITIATIVE

Keep updated on new ESPA techniques or procedures to ensure consistent communication when delivering training. Be aware of Company updates such as new products and marketing material.

Keep updated on industry developments in order to assist with the continual development of ESPA treatments and training and to develop your own learning skills.

Support other Training Managers and assist in presentations or demonstrations when required.

Maintain high standards of cleanliness in all areas of Training and ensure stock levels are maintained.

ESPA

To apply for this role please send your CV to espainternal@espainternational.co.uk quoting reference ESPA TM (SO).

Spa opens at wine region in Jerusalem

Hotel Cramim, a new spa hotel, has been unveiled at the heart of the wine region of Judea, just 15 minutes from Jerusalem in Israel.

Located in the hills of Jerusalem, the hotel is built on a wooden ridge, close to Highway 1 that runs between Tel Aviv and Jerusalem.

Covering an area of 2,000sq m (21,528sq ft), the spa features 21 modern treatment rooms, including two double treatment rooms that include spa pools.

Alongside the treatment rooms is a solarium where guests can look at the mountainous view of the entrance to Jerusalem.

The menu of treatments will combine physical therapies with facial and beauty treatments.

International skincare experts the Christina Company has developed a Chateau de Beaute Vinotherapy line that will feature on the spa menu. Chateau de Beaute Vinotherapy provides treatments suitable for men and women that are rich in antioxidants derived from wine and grape extracts and also from peptides.

Signature treatments include the Cabernet & Merlot Grape Seed Oil Bath involving a grape



The solarium offers views of the mountainous entrance to Jerusalem

seed oil massage and a wine bath with Cabernet and Merlot grape seed oil.

Skincare brand Dermalogica will also feature with a range of beauty, cleansing and anti-aging treatments on offer.

Other highlights on the menu include ayurveda and Thai-inspired massages and a selection of romantic couples experiences.

Spa guests can avail of a range of facilities including: Turkish baths: spa pools; steam-rooms; saunas; and a relaxation room with alternating lights and a selection of treats.

An inner bar will offer a range of drinks and light meals, so that spa guests don't need to leave the area. *Details: <http://lei.sr?a=j5G2Y>*

Hyatt to enter all-inclusive resort segment

Hyatt Hotels has announced plans to enter the all-inclusive segment in partnership with owner, operator and developer of all-inclusive resorts Playa Hotels & Resorts.

Hyatt expects to invest a total of US\$325m (€245m, £211m), consisting of US\$100m (€75m, £65m) for a 20 per cent

ownership stake in Playa and US\$225m (€170m, £146m) for convertible preferred stock in Playa.

Playa's hotel portfolio will include 13 resorts totalling 5,800 rooms across the Dominican Republic, Mexico and Jamaica.

In connection with the Hyatt investment, Playa will enter into franchise agreements with Hyatt for six of the 13 resorts, which will operate under Hyatt brands following the completion of renovations.

The first two Hyatt-branded all-inclusive resorts, located in Mexico, will be introduced later this year following multimillion-dollar



Playa's portfolio will include 13 resorts totalling 5,800 rooms

renovations of existing properties. Four additional Hyatt-branded resorts in Jamaica, Mexico and the Dominican Republic are expected to be introduced in 2014 and 2015.

Under an agreement with Hyatt, Playa will pursue the acquisition or development of new all-inclusive resort opportunities under Hyatt's brands and it will also have certain rights to operate Hyatt-branded all-inclusive resorts in five Latin American and Caribbean countries on an exclusive basis through 2018.

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Asia Pacific Spa and Wellness Coalition

T: +65 9777 3204 W: www.apswc.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.aspaassociation.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.brcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedemedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spas Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

T: +1 877 851 8998 W: www.medicalspaassociation.org

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

Japan Spa Association

W: www.j-spa.jp

Leading Spas of Canada

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National Guild of Spa Experts Russia

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Romanian Spa Organization

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Samui Spa Association

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