

# spa opportunities

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## Second Cheval Blanc Maison by LVMH opens in Maldives

Cheval Blanc Randheli, the second Cheval Blanc Maison by LVMH Hotel Management, opened on 15 November on Noonu Atoll in the Maldives.

The resort is set within a secluded lagoon a 40-minute journey north of Malé by seaplane. It features 45 villas, each with a private infinity pool and dining pavilion plus a private beach, spacious overwater decks or dedicated gardens.

The resort, which has been created to reflect the island's natural surroundings, was designed by Malaysian architect Jean-Michel Gathy.

The Cheval Blanc Spa features four single and two double treatment villas and offers tailored treatments by Guerlain created exclusively for Cheval Blanc Randheli. A Guerlain boutique displaying the



The resort is set within a secluded lagoon 40 minute's north of Malé by seaplane

brand's skincare, make-up and fragrance collections is also available as well as a Hair Spa by Leonor Greyl which offers exclusive, tailored hair beauty treatments using only natural

ingredients.

Other facilities include a beauty studio, barber shop, a yoga studio, relaxation pavilions, hot baths and a spa bar with snacks and juices served in private gardens and on the spa beach.

The resort offers five dining experiences including fine dining at Le 1947, private dining at La Table de Partage, contemporary brasserie White, the Diptyque offering Japanese and Iberian cuisines and the Deelani fish restaurant.

Three bars also feature, offering both indoor and outdoor settings.

The resorts sister property, Cheval Blanc Courchevel, opened its doors in 2006 in the Trois Valles French ski resort in the French Alps. Details: <http://lei.sr?a=n9q5W>

### Argentina using health tourism to draw visitors

Health, wellness, spa and thermal are among 12 selected niches which Argentina's tourism organisation Inprotrur is looking to highlight as part of its Argentina Authentic campaign.

Other sectors selected by the board are polo, 'Jewish experience', educational visits, patrimony of mankind, rural urban environments, culture and cruises.

In all these sectors – and in a separate campaign on luxury tourism – Argentina has changed its focus from offering price competition to offering quality, comfort and care to tourists, with wellness a high priority. *Continued on back cover*

### Hotel spas need to fight capex allocation

The viability of some hotel spas is being undermined by unreasonable capital expenditure (capex) allocations, according to ESPA International owner, Susan Harmsworth.

Speaking at this year's Global Spa & Wellness Summit in New Delhi, Harmsworth said: "In the past, I've been asked to run the [hotel]pool and gym [as part of the spa], but by bundling these costs into the profit and loss of a spa makes it look unviable because the pool and gym capex and operational expenses should really be with the hotel. There are no industry norms and it's making it extremely difficult for spa operators in certain markets to be profitable."

She said that it's often left too late in the hotel build before the cost of the spa or capex is considered. This then leads to confusion between the



Harmsworth spoke about capex at GSWS 2013

hotel owner and spa operator about what return on investment is expected and when.

She added that until a standard for spa profit and loss is developed, sector benchmarking will also remain problematic.

A full interview will be available in the Q4 2013 edition of *Spa Business* magazine.

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## Jumeirah raises US\$1.4bn for growth

Hotel company and a member of Dubai Holding, Jumeirah Group, has raised a US\$1.4bn (€1bn, £878m) unsecured syndicated loan to support the group's long-term growth plans.

Jumeirah will use the loan to expand its portfolio in the years ahead as well as for general corporate purposes, at the parent level, for Dubai Holding Commercial Operations Group.

Gerald Lawless, president and group chief executive officer, Jumeirah Group, said: "This financing will support our focus on driving profitable revenues from the existing portfolio while giving us the headroom to continue our local and international expansion.

"This is the first time we have raised funds through a syndicated loan and we are pleased to be supported by the highest calibre of international and local banks."

The loan is priced at 2.75 per cent above London Interbank Offered Rate (LIBOR) due 2019 and was arranged by Abu Dhabi Commercial Bank, Dubai Islamic Bank, Emirates NBD, HSBC, Mashreq and Standard Chartered. Jumeirah Group was advised by Rothschild on the transaction.



Jumeirah will use the loan to expand its portfolio of hotels

Between September 2012 and September 2013, average occupancy in Jumeirah's portfolio of hotels has increased by 8 percent globally, compared with the same period in 2012.

The group has also recently announced plans to enter Russia after signing a management agreement with IFG Basis Proect to manage a luxury hotel on Nevsky Prospect in St Petersburg.

The hotel will consist of 74 rooms, including 18 suites, a spa and rooftop hydrotherapy pool, three bars and restaurants, meeting facilities, and retail space fronting onto Nevsky Prospect. Details: <http://lei.sr?a=B8M4c>

## First Hyatt-branded hotel to open in Iraq in 2017

Hyatt Hotels has entered into a management agreement with Claremont Group, a New York-based real estate development company, to open a Hyatt Regency hotel in the Kurdistan region of Iraq.

Located in the city of Sulaymaniyah, 210 miles northeast of Baghdad, Hyatt Regency Sulaymaniyah will be set in Hawary Shar Park, a 240-acre leisure and entertainment park currently under development, which will include a shopping mall, a golf course and zoological gardens.

Expected to open in 2017, the hotel will offer 220 guest-rooms, a five-treatment room spa, three pools and a fitness centre.

It will also feature an all-day dining restaurant and more than 17,500sq ft (1,660sq m) of meeting and event space.

Peter Norman, senior vice president, real estate and development, for Hyatt Hotels & Resorts in EMEA said: "Kurdistan is a stable



Hyatt Regency Sulaymaniyah will feature 220 bedrooms and open in 2017

and prosperous area of Iraq and as a result, the economy is growing and demand for lodging accommodations is rising.

"There is great potential for growth in Iraq and throughout the Middle East, and we look forward to introducing the Hyatt brand to guests visiting the region." Details: <http://lei.sr?a=e5n2p>



## Marriott to acquire Protea Hotels

Marriott International has signed a letter of intent with Protea Hospitality Holdings of Cape Town, South Africa, to acquire Protea Hotels' brands and management business.

Protea Hotels operates or franchises 116 hotels across three brands with 10,184 rooms in South Africa and six other Sub-Saharan African countries.

The transaction would nearly double Marriott's distribution in Africa to more than 23,000 rooms, and help with the company's expansion plans in the African hotel market.

In addition to 80 hotels in South Africa, Protea Hotels has a strong presence across the continent in Malawi, Namibia, Nigeria, Tanzania, Uganda and Zambia.

Marriott and Protea said they plan to sign definitive agreements by year-end 2013 and the transaction could close in the first three months of 2014.

Arne Sorenson, president and chief executive officer of Marriott International, said: "Africa has significant untapped potential for travel and tourism, both as a destination



Marriott will acquire 116 hotels over three brands under the Protea banner

and source of new global travellers. The continent's GDP is anticipated to grow at more than 5 per cent annually over the next several years which we expect will raise more people into the emerging middle class."

Arthur Gillis, chief executive officer of Protea Hospitality Group, added: "Protea Hotels has grown organically to become the largest and leading hotel group in Sub-Saharan Africa. Aligning with a global giant such as Marriott ensures we can realise the group's full potential for all of our stakeholders."

Details: <http://lei.sr?a=p4x5P>

## Italian spa for the Poiano Resort in Lake Garda

A new spa created by Italian designer Alberto Apostoli has been revealed at the Poiano Resort in Garda, Italy.

Set in the hills above the town, with views of Lake Garda, Poiano La Spa features two relaxation areas, a saltwater pool, a hammam, an infinity pool, a Turkish bath, Finnish and bio saunas and four experience showers.

Spanning 6,460sq ft (600sq m), the spa is operated by Spa Emotions and offers a host of treatments using products by Comfort Zone.

The spa concept is to offer "a place rich in views, in continuous dialogue with the outside world."

The spa entrance consists of a curved space enhanced by a locally-sourced stone wall in which windows of different sizes filter the view to the pool area.

The saunas are lit by lamps under-bench that create a lighting effect on the inner walls which, in part, is reflected on the outside.

The space was designed to take on a different atmosphere during the day with natural light which filters through four large windows on the garden, while at night the pool is lit internally with different colours. The spacious relaxation area was created to be a space of "total



The spa features an infinity pool with views of Lake Garda

psycho-physical decompression and it has therefore an essential and minimal style," said Apostoli. "Wellness is a total experience and we cannot, in any way, separate it from the location. Shapes, paths, colors and atmosphere all had to be combined to crown the receptive activity of the structure," Details: <http://lei.sr?a=a3Q6e>

## New spa consultancy Satteva to focus on sustainable solutions

Satteva, a new internationally focussed spa and wellness consultancy, has launched, dedicated to delivering sustainable solutions.

The consultancy was founded by Sonee Singh, Bonnie Baker and Alondra Saldarriaga who jointly have experience in managing spa openings and operations for hospitality brands like Mandarin Oriental, Four Seasons Hotels, Elizabeth Arden Red Door Spa and the Hotel Matilda.

Bonnie Baker and Alondra Saldarriaga are based in Mexico, while Sonee Singh is based in the United States.

The initial focus of the consultancy will be in Mexico, Latin America and the United States.

Saldarriaga said that the biggest challenge facing the spa development and hospitality industry is talent based: "Our industry has grown at an incredible speed and we see a real lack of educational resources and training outside of North America. Satteva's aim is to bridge that gap and deliver world-class training and educational resources for each project."

Details: <http://lei.sr?a=s9K2A>



Miraval Natirar in New Jersey is set to open in 2014

## 2013 Spa Handbook reveals big North American developments

The *Spa Business Handbook 2013* has revealed major spa projects in the pipeline for North America.

One of the highlights is the Miraval Natirar in New Jersey.

Set to open in 2014, the resort and spa will be the second of up to six new spa resorts under the Miraval brand. The Miraval Natirar, expected to open in 2014, will have 86 bedrooms, a 20,000sq ft (1,858sq m) spa, a 10,000sq ft (929sq m) wellness pavilion and a 4,000sq ft (372 sq m) yoga centre.

For a full list of North American developments, the *Spa Business Handbook 2013* can be ordered online here in print: <http://lei.sr?a=A907e> and viewed online here: <http://lei.sr?a=P3l4j>

## BABTAC makes moves to increase training standards

The British Association of Beauty Therapy and Cosmetology (BABTAC) is to increase its training and qualification standards.

Following a consultation with the British Standards Institute (BSI) and submissions to and debates with The Review on Cosmetic Interventions, the three organisations highlighted three core needs for the industry; increased standards of training; increased recognition from the public and a drive towards an accountable and independent method of regulation.

Details: <http://lei.sr?a=C8R2q>



Double treatment room in the Heavenly Spa

## Bali resort to unveil Indonesia's first Heavenly Spa by Westin

The Westin Resort Nusa Bali is set to reveal Indonesia's first Heavenly Spa by Westin within a new wing of the resort in early December 2013.

Heavenly Spa by Westin is a nature-inspired spa which aims to provide body, mind and spirit renewal.

It will offer a menu which combines traditional spa services and ancient healing practices with a holistic approach to wellness. There will be 16 treatment rooms and a luxury spa.

Facilities will include separate men's and women's thermal facilities with hydro-pools, salt-wall saunas and steamrooms as well as an inner relaxation lounge with elixirs and SuperFoodsRX snacks.

The spa will offer customised wet treatment facilities with a chromatherapy shower. 'Purify' treatments will include clay infusions in the steamroom designed specifically for the wet rooms.

A daily holistic activity calendar is to focus on meditation, yoga, Bangau Putih and Balinese rituals. With a semi-open Wellness Platform, dedicated programmes and visiting practitioners will be available to both in and out of house guests.

Details: <http://lei.sr?a=F5w7W>

## The Sanctuary spa closing next May

The Sanctuary spa in Covent Garden, London, UK is to cease operations after 36 years in business on 31 May next year.

The closure of the ladies-only spa follows a decision in July to close three other Sanctuary high-street boutique spas.

The Floral Street retail store adjacent to the Covent Garden spa will also cease trading in September 2014.

The PZ Cussons group, which owns The Sanctuary, said that one of the factors in the decision to shut the Covent Garden spa is that more and more day spa guests are choosing to spa at home.

Catherine Ferma, Sanctuary spa director, said: "We have taken the difficult decision to close The Sanctuary spa in Covent Garden. This decision has been based on a number of factors including the current redevelopment of Covent Garden which will turn it into the epicentre of theatre world, restaurant and retail



The Covent Garden closure follows three Sanctuary spa closures in July

and the rising costs associated with being in a listed building."

Ferma said that development of the product range will be a key focus for the brand moving forward.

"As the trend towards spa-ing at home is growing, our Sanctuary spa product business is thriving. We are launching The Sanctuary spa products in new markets globally."

Details: <http://lei.sr?a=s4k7J>

## Ritz-Carlton opens new hotel in Bangalore, India

Ritz-Carlton has opened its first hotel in Bangalore, India complete with a fitness club and an ESPA spa.

The property, located on Residency Road in the heart of Bangalore, has 277 bedrooms and combines native intricate Jaali design with natural foliage, fresh water and the elemental characteristics of fire and stone to evoke India's vibrant landscape.

Twenty-six design firms worked on the property, with the principal architects being international hospitality design consultants WATG. The Ritz-Carlton Spa by ESPA covers an area of 17,000sq ft (1,579sq m) and features 12 treatment rooms including two single express rooms, nine single rooms with showers and a VIP spa suite.

Also included is a Rossano Ferretti salon for hair and nail services and a spa pool. Treatments on offer include massage, facials, body treatments and pre/post natal pregnancy treatments. Classic and contemporary



The 277-bedroom hotel is located in the heart of Bangalore, India

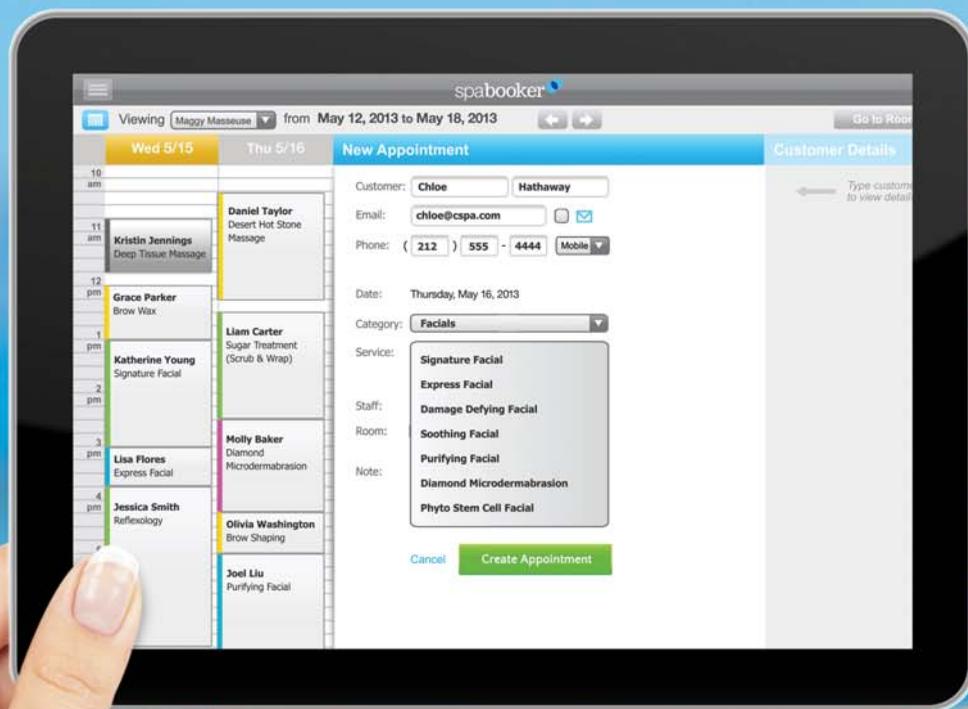
techniques aim to soothe the body, revitalise the skin and uplift the spirit.

Completing the wellness facilities, the hotel's fitness studio features a full complement of Technogym equipment; steamrooms and saunas and a 5,866sq ft (545sq m) terrace and bar with outdoor swimming pool.

Guests also have the choice of seven dining options as well as a fully equipped business centre and 18,000sq ft (1,700sq m) of meeting space. Details: <http://lei.sr?a=W2T6C>

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## Plans revealed for US\$63.2m resort development in Bangkok

Plans have been confirmed to build the 2bn baht (£39.8m, US\$63.2m, €47.2m) Bangkok Marina Resort & Spa in Thailand.

The development – a joint venture between Bina Puri Holdings Bhd, Thailand based UFUN Group and Chinese investor Tang Cong Shu – will be funded with internal funds and bank loans.

Located in the capital city of Bangkok, and close to the nearby Suvarnabhumi Airport, Bangkok Marina will comprise 817 resort suites along with residential buildings and leisure and entertainment outlets including a spa.

Construction is expected to start in Q1 of 2014 and will take three years to complete, with operations slated to begin in Q1 of 2017.

The first phase of development will see mainly residential property built, with the option of acquiring a further 500 acres for further development, which includes a water park, marina centre and leisure facilities. Details: <http://lei.sr?a=E6u3n>



The Crystal Treatment Suite has 12 new rooms

## UK's Nirvana Spa unveils its new Crystal Treatment Suite

Nirvana Spa, located in Berkshire, UK has launched its new spa experience, The Crystal Treatment Suite.

The new suite features 12 treatment rooms and a new portfolio of spa rituals and experiences for the face and body.

Nirvana Spa's new signature treatments includes rituals from Germaine de Capuccini and a range of facials are also available.

Visitors to The Crystal Treatment Suite can also use the Thermal Suite, including a sauna, salt inhalation steamroom, ice rub station, ice cascade plunge pool and monsoon showers and the Celestial Floatation Pool, which features 60 tonnes of Dead Sea salts, including 21 essential minerals dissolved in water heated to 35°C. Nirvana Spa offers a combination of 15 natural aquifer fed pools and facilities which include a Surf Pool with 53 station hydrotherapy jets and relaxation rooms. Details: <http://lei.sr?a=m5A3X>

## Hilton coming to Kota Kinabalu in 2015

Hilton has signed an agreement to bring its first hotel to Kota Kinabalu, Malaysia in 2015.

An agreement has been reached for Pekah Hotels Sdn Bhd to manage the Hilton Kota Kinabalu, which will be the ninth Hilton property to open in Malaysia.

The 12-storey, 313 bedroom property will be located in the centre of Sabah's state capital and will include a spa, health club, two restaurants, a business centre and 2,500sq m (26,900sq ft) of event space including a 1,000sq m (10,760sq ft) ballroom.

"We have been operating in Malaysia for 30 years," said Hilton's senior vice president of development for the Middle East and Asia Pacific, Andrew Clough. "Kota Kinabalu acts as the main industrial and commercial centre for the state. With a strong partner like Pekah Hotels, we are confident that Hilton Kota



Kota Kinabalu is the capital of the state of Sabah, which is in east Malaysia

Kinabalu will set the benchmark for quality hospitality experiences catering to both domestic and international travellers."

Hilton currently owns eight hotels in Malaysia, with locations including Kuala Lumpur, Petalingjaya, Johor Bahru, Subang, Kuala Lumpur International Airport and Sarawak's Batang Ai National Park. Details: <http://lei.sr?a=p2S9E>

## Mexican resort opens new Espa-branded spa

A new Espa-branded spa has opened at the Nizuc Resort and Spa in Cancun, Mexico.

The 30,000sq ft (2,787sq m) spa – which had its grand opening in October – includes nine treatment rooms, two private spa suites with pool and outdoor deck and a beauty salon and nail bar.

Also on offer are separate thermal facilities which feature an aromatic steamroom, experience showers with chromotherapy, sauna, ice fountain with cool mist shower, vitality pool with hydrotherapy elements, cold plunge pool, solarium, thermic loungers and an exterior spa pool.

A special café is available to spa users which offers fresh pressed juices and a whole foods dining approach, while a fitness centre, movement studio and meditation garden are also included. Treatments are a fusion of advanced European therapies combined with ancient



A new Espa-branded spa has opened at the Nizuc Resort & Spa in Cancun, Mexico

Mayan healing rituals. These treatments have been created specifically for Nizuc Spa and include a signature massage, oil treatment and cellular enzyme facial.

The Nizuc Resort and Spa, which opened earlier this year, features 274 bedrooms, six restaurants, 8,500sq ft (789sq m) of event space and two exclusive beaches. Details: <http://lei.sr?a=N6F6b>

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## DIARY DATES

27-28 Nov 2013

**Spameeting Autumn Middle East, India & Russia**

Meydan Hotel, Dubai, UAE

A two-day forum of face-to-face meetings between spa suppliers and decision makers from the Middle Eastern, Indian Ocean and Russian regions.

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[www.me.spameeting.com/](http://www.me.spameeting.com/)

27-30 Nov 2013

**InterCHARM**

Crocus Expo, Moscow, Russia

This event is an international exhibition of cosmetic and beauty salon equipment. It enables visitors to see recent achievements in the beauty industry; learn the theoretical basis of the field; gain practical experience in applied aesthetics, cosmetology, nail technology and beauty salon management; learn about the latest trends in the industry; and acquire specific knowledge and skills to work in the beauty salon industry.

Tel +7 495 937 6861

[www.intercharm.ru](http://www.intercharm.ru)

9-10 Dec 2013

**Live Love Spa**

Maui, Hawaii, USA

From an island which has won many Best in the World awards, this is one of a series of USA-wide events to educate, promote and connect the spa community by providing a platform for spa and wellness related companies to showcase their wares.

Tel +1 800 728 1965

[www.livelovespa.com](http://www.livelovespa.com)

1-3 Feb 2014

**Cosmobelleza & Wellness**

The Cosmobelleza & Wellness international beauty trade show will provide a platform for those working within the hairdressing, aesthetics and wellness sectors to meet and talk business.

Tel +34 93 241 46 90

[www.feriacosmobelleza.com](http://www.feriacosmobelleza.com)

02-04 Feb 2014

**Spatex 2014**

Ricoh Arena

SPATEX 2014 is a UK's dedicated pool and spa trade event. Now in its 18th year, SPATEX is the number one premier Show



Spameeting Autumn Middle East, India &amp; Russia will be held 27-28 November at the Meydan Hotel, Dubai

where those involved in the wet leisure industry either exhibits or visits. The Show include a wide range of sectors in the industry such as pools, spas, saunas or hydrotherapy. Wet leisure, in both the domestic and commercial sectors is represented.

Tel +44 1264 358558

[www.spatex.co.uk](http://www.spatex.co.uk)

23-24 Feb 2014

**Professional Beauty London**

London ExCeL

Professional Beauty is the event to attend where the new wave of trends are announced. Focused on strategy and business issues, the two day event will host the Professional Spa & Wellness Convention. It aims to give a platform to spa owners and senior managers to share their experiences of operating a successful spa. Running alongside Professional Beauty, the 2014 agenda will see a variety of topics including spa as a business, financial management, tourism as a revenue driver for spas, design and architecture vs practicality.

Tel +44 2073510536

[www.professionalbeauty.co.uk](http://www.professionalbeauty.co.uk)

15-17 Apr 2014

**SPATEC Europe**

Sheraton Rhodes Resort, in Rhodes, Greece

The event will bring together Europe's spa operators of medium-to-large hotel resort, destination, athletic, medical and day spas to meet with key domestic and international suppliers to participate in a series of one-on-one meetings. Throughout the event, attendees meet spa owners, operators,

directors and suppliers during meals and other planned networking activities.

Tel +380 44 526-90-25

[www.lmt.kiev.ua](http://www.lmt.kiev.ua)

15-17 Apr 2014

**International Exhibition of Medical Tourism, SPAandWellness - Healthcare Travel Expo**

EC KyivExpoPlaza

A meeting place for major suppliers of medical and health services, travel industry representatives not only from Ukraine.

Tel +380 44 526-90-25

[www.lmt.kiev.ua](http://www.lmt.kiev.ua)

10-12 Jun 2014

**HBA Global Expo**

Javits Convention Center 655 W 34th St, New York, United States

HBA is a B2B event that provides personal care and beauty manufacturers with a spectrum of new ingredients, solutions, supplier resources as well as education to help bring new products and innovate concepts to market.

Tel: +1 609 759 4700

[www.ubmlive.com](http://www.ubmlive.com)

12-13 Jun 2014

**SPAMEETING ASIA**

Sheraton Saigon Hotel &amp; Towers, Hồ Chí Minh-Ville, Vietnam

The event will gather key buyers from Asia and worldwid suppliers from the spa industry. They will hold one-to-one business meetings for buyers and suppliers.

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# Spa Dreams



# Come True

References: Hotel Hyatt Regency, Düsseldorf, Germany // Ritz Carlton, Wolfsburg, Germany // Burj al Arab, Dubai, UAE // Rosewood Hotel, Abu Dhabi, UAE // Ocean Reef Club Resort, Key Largo, Florida // Four Seasons Hotel Los Angeles at Beverly Hills, California // The Dolder Grand, Zurich, Switzerland // Mövenpick Hotel Gammarth Tunis Hotel, Tunisia // The Westin, Costa Navarino, Greece // Grand Hotel Kempinski, Slovakia // Hôtel de Paris Saint-Tropez, France // InterContinental Marseille, France // Hotel Union, Geiranger, Norway // And many more...

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## St Regis Jakarta to open in 2016

Starwood Hotels & Resorts and Indonesian investment company Rajawali Group has announced the groundbreaking of the new all-suite The St Regis Jakarta – set to open in 2016.

Located in Jakarta's central business district along Jalan Gatot Subroto, near Jakarta's Sudirman Central Business District and the Mega Kuningan area, the integrated 1.5million sq ft (141,000sq m) development features a 124-room hotel, a premium 47-storey office tower and a food and beverage and retail component.

The project was designed by Pelli Clarke Pelli Architects, which also designed The St Regis Mexico City; New York interior designer Alexandra Champalimaud and urban landscape designer Bill Bensley.

Facilities at the hotel will include a spa and wellness centre, a swimming pool, a ballroom and a business centre.

This announcement continues a 20-year strategic partnership that Rajawali has forged with Starwood Hotels & Resorts.

"Jakarta requires foreign capital inflow to become a truly international city and by



The 124-bedroom hotel was designed by Pelli Clarke Pelli Architects

bringing together the world's best architects, designers and strategic capital partners, this project allows us to deliver a world – class development in Indonesia," said Shirley Tan, acting CEO of Rajawali Property Group.

St Regis recently launched The St Regis Abu Dhabi, which features more than 32,200sq ft (2,991sq m) of leisure facilities, including a Remede Spa for ladies, two outdoor swimming pools and the first Hommage Gentleman's Grooming Atelier in the UAE. Details: <http://lei.sr?a=c6e9X>

## Westin returns to Singapore with hotel opening

The Westin brand has made its return to Singapore following a 12 year absence with the opening of its new hotel, The Westin Singapore.

Westin previously operated two hotels in Singapore until the expiry of a management contract in 2001 which saw the brand leave the city.

Located in the new Asia Square Tower 2 commercial development on Marina Bay, the Westin Singapore is the city's first ever integrated hotel located inside an office building.

The hotel, which features 305 bedrooms, is themed around wellness, with signature amenities in hotel rooms designed to create a feeling of 'home'. Other wellness features include a WestinWorkout fitness studio, infinity pool and Heavenly spa by Westin.

The spa provides six treatment rooms and features a spa pool and steamroom. The hotel also offers the brand's signature SuperFoodsRx™ menu, which includes



The Westin Singapore is located inside Asia Square Tower 2 on Marina Bay

nutrient rich options to provide guests with focused energy and good health.

Chuck Abbott, regional vice president for south east Asia for Starwood, said: "Backed by its distinctive positioning around wellbeing, The Westin Singapore will play a significant role in the transformation of the Marina Bay development, as we inject a unique and revitalising experience into this urban oasis." Details: <http://lei.sr?a=C5f6S>



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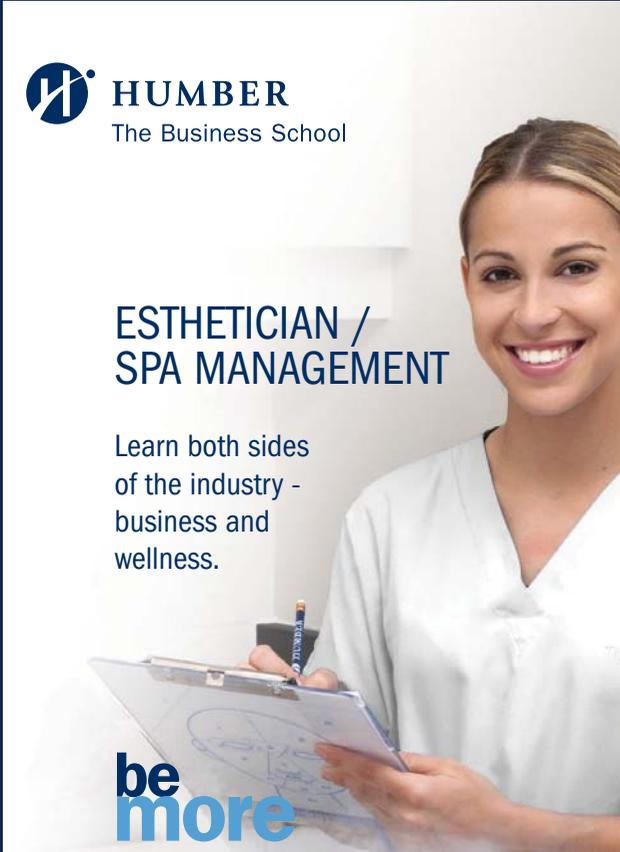
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**Positions:**  
**Spa Therapists**  
**Hairstylist**  
**Colourists**  
**Healers of all types**

**Location:** New Delhi, India  
**Timing:** December/January/February 2013/2013  
**Job Type:** Full Time annual contract, Short Term

We are a Spa & Salon in a Luxury Hotel. You will be required carry out treatments on Spa Guests ensuring all treatments are carried out to the highest standards and maintain the five star level of cleanliness required within our Spa. The ideal candidate for our Spa Therapist role will be versed in both Eastern and Western therapies and philosophies. Be of a warm, intuitive, honest, flexible and adaptable nature and possesses a genuine commitment to healing, holistic views and development of their skills within this area.

We anticipate applicants will have relevant experience (Minimum 3 years) as a Therapist/Hairstylist/Colourist/Healer in a reputed Hotel/Spa/Salon with good communication skills. People with multiple skills will be preferred.

**DUTIES AND RESPONSIBILITIES:**

- Carries out a range of Treatments to an extremely high standard.
- To drive and achieve service and product sales targets.
- To build and maintain a regular clientele and contribute to the success of the Salon
- Ensure Spa is of a consistent high standard.
- To be a role model to other Therapists.

**SKILLS REQUIRED**

- Excellent interpersonal skills.
- High standard of personal appearance.
- Computer literate.
- Self motivated.
- Good team player.

Please email us your current CV along with a recent photograph and current cell number to [vriti.kukreja@oldworldhospitality.com](mailto:vriti.kukreja@oldworldhospitality.com)

Interviews will be carried out initially via telephone or Skype at a mutually convenient time.

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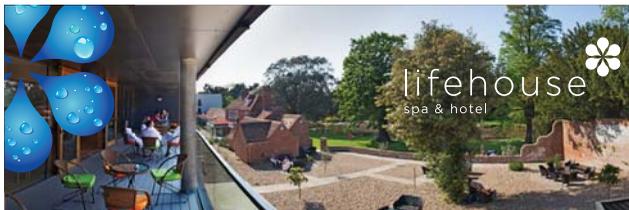


## spa opportunities JOBS ONLINE



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Location: Thorpe-le-Soken, Essex, United Kingdom
- **Health and Wellness Director**  
Company: Atmantan  
Location: India
- **CheFandB**  
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We are currently recruiting for the following position:

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We are looking for Level 3 Beauty Therapists to join our growing team.

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### Health & Wellness Director

The Health and Wellness Director will hold overall accountability for Atmantan's wellness offering, responsible for directing, planning, and executing the health and wellness operations across all spa, physiotherapy, fitness, and holistic modalities. This position is also required to have input into the food and beverage offering so as to deliver an integrated wellness approach to Atmantan guests. Additionally, the position will deputize for the General Manager in his absence. This is a perfect opportunity for an experienced wellness practitioner with the right breadth of skills to combine wellness with a senior position in hospitality management.

### Chef&B

The Chef&B will hold overall accountability for Atmantan's food and beverage (F&B) offering, responsible for the planning, production and service of all F&B outlets in-line with the resorts philosophy on healthy and organic cuisine. Additionally the position is responsible for the promotion, marketing, and guest facing service of the F&B offering. This is a perfect opportunity for an innovative Executive Chef, with strong business acumen, who is looking to expand their experience and make a mark on the wellness industry in South Asia.

For more information or to apply for either of these positions please send your resume, cover letter and a recent picture of yourself to [careers@atmantan.com](mailto:careers@atmantan.com)



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We are looking for a highly proactive individual with strong work ethics who will assertively strive to create a positive (and measurable) impact with minimal supervision and direction.

Candidate must have 7-8 years of area/cluster management experience including pre-opening and spa operations management of multiple locations and handling a team of at least 100 employees.

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# Argentina targeting wellness tourism

## Continued from front cover

To promote thermal spa tourism as part of its Argentina Authentic campaign, the country is pushing its 40 thermal spas with water which has volcanic, magmatic or telluric origins to help treat ailments such as skin problems, bones, digestive, breathing and circulatory systems.

Spa tourism in the country offers relaxation for both local and international tourists, with health and beauty treatments with specialist medical staff and a medical director to assure quality of care and treatments.

For wellness tourism, beauty treatments, anti-stress and weight loss clinics and cosmetic surgery are all being promoted.

Meanwhile, for health tourism, Inprotur is emphasising the quality, professionalism and high-tech services of its hospitals and clinics.

Argentina has eight additional spas opening by 2014, while most of its existing facilities are new or have been recently upgraded.

Between 2008 and 2012 spa and health tourism in Argentina grew by 38 per cent. The country's tourist organisation sees huge potential in luxury travel, aiming at those who can afford to stay in



Copahue's thermal springs is a key wellness location in Argentina

a five-star hotel and want tailor-made services as opposed to cost-friendly package travel.

The global wellness tourism sector was recently valued at US\$1.3tn (£810bn, €970bn) a year and countries around the world are beginning to realise its value to national economies.

Several countries are looking towards spas to boost visitor numbers, with Georgia, Spain, Greece, Serbia and Bulgaria all identifying the spa sector as key for bringing in additional tourism revenue. *Details: <http://lei.sr?a=r2y2W>*

# UK's dangerous beauty treatments warning

The UK's health inspectors have been warned about the potential dangers of new and often extreme and unregulated beauty treatments offered in spas and salons.

At a conference held in October and hosted by the Chartered Institute of Environmental Health (CIEH), Wendy Nixon, a health and safety consultant, raised issues with a specific beauty treatment which spas are looking to import from China which involves full body immersion in a tank of small eels.

"In one case a stray eel found its way through the man's genitals and into his kidney, and he ended up needing a three-hour operation," said Nixon.

The beauty industry has started to turn its back on fish pedicures after concerns were raised about the wellbeing of the animals, though the treatments have now moved on to be offered at pop up sites such as festivals and fairgrounds, according to the CIEH journal *Environmental Health News*.

Another growing concern is the amount of unregulated, unlicensed teeth-whitening procedures now available on the market.

Health inspectors have also raised the issue



Fish pedicures are starting to be phased out by the industry

of hair-straightening products imported into the UK which have been found to contain concentrations of formaldehyde above legal limits.

A spokesperson for CIEH said that it was vital that new health and beauty treatments be scrutinised by health professionals. "The CIEH is concerned when any new beauty treatment is being offered without a proper risk assessment to consider its impact on the public or the animals involved," said the spokesperson. "Without such risk assessment, it is not possible to provide official guidance or advice that can help inform the public and health professionals."

*Details: <http://lei.sr?a=U7Q9r>*

## Argentina Spa Association

T: +54 11 4468 0879 W: [www.asociacionspa.org](http://www.asociacionspa.org)

## Asia Pacific Spa and Wellness Coalition

T: +65 9777 3204 W: [www.apswc.org](http://www.apswc.org)

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## Bali Spa and Wellness Association (BSWA)

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## Brazilian Spas Association

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## Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: [www.bubspa.org](http://www.bubspa.org)

## China Spa Association

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## Association of Spas of the Czech Republic

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## The Day Spa Association (US)

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## Estonian Spa Association

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## European Spas Association

T: +32 2 282 0558 W: [www.espa-ehv.com](http://www.espa-ehv.com)

## Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: [www.fht.org.uk](http://www.fht.org.uk)

## French Spa Association (SPA-A)

W: [www.spa-a.com](http://www.spa-a.com)

## German Spas Association

T: +49 30 24 63 692-0 W: [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

## Hungarian Baths Association

T: +36 1 220 2282 W: [www.furdoszovetseg.hu/en](http://www.furdoszovetseg.hu/en)

## The Iceland Spa Association

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## International Spa & Wellness Association (ISWA)

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## Japan Spa Association

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## Leading Spas of Canada

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## National Guild of Spa Experts Russia

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## Portuguese Spas Association

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## Romanian Spa Organization

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## Samui Spa Association

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## South African Spa Association

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## Spanish National Spa Association

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## Spa Association of India

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## Spa Association Singapore

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## Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: [www.iswic.ru](http://www.iswic.ru)

## Taiwan Spa Association

W: [www.tspta.tw](http://www.tspta.tw)

## Thai Spa Association

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