

## Six Flags set to join China's theme park boom

Six Flags will soon be joining the 60+ theme parks under development in China, after the company signed a strategic partnership with a Chinese real estate developer to build multiple Six Flags-branded parks over the next decade.

Details of the partnership were not disclosed, however the company said it will receive royalties or licensing revenue from the theme parks using the Six Flags brand, and will also send out a team to supervise construction and operation of the site to ensure that appropriate standards are maintained.

The deal with the Riverside Investment Group (RIG) –



The Six Flags brand is on its way to the lively Chinese market

which currently has more than US\$3.5bn (£2.6bn, £2bn) in assets under management and more than 300 acquisitions –

comes just months after a deal between Six Flags and Meraas Leisure and Entertainment to bring a Six Flags theme park

to Dubai in 2017, as part of a strategy to expand the park's brand without the capital cost of building new parks abroad.

“Our international expansion strategy is focused on finding the right partners in the right markets, and Riverside Investment Group will be the perfect strategic partner for us in China,” said Jim Reid-Anderson, president and CEO of Six Flags, in a statement.

Outside of the US – where the company has 16 theme parks – Six Flags currently owns one theme park in Mexico and another in Canada, while Asia looks set to be a growing market. *More: <http://lei.sr?a=q9h6w>*

## George Lucas museum to be built in Chicago

Chicago has been selected as home for the sought-after George Lucas museum, having narrowly edged out rival bids from both the cities of Los Angeles and San Francisco.

Lucas – creator of the Star Wars and Indiana Jones movie franchises – looked initially to have chosen San Francisco to house the Lucas Museum of Narrative Art. However, complications in the San Francisco plans and a lobbying effort by Chicago mayor Rahm Emanuel led to Lucas choosing the latter city for his legacy project.

*Continued on back cover*

## Major attractions resort mooted near KL airport

Plans have been revealed to convert former oil palm plantations surrounding Kuala Lumpur International Airport's main terminal into attractions such as theme parks, concert halls and golf courses, in an effort to bring in additional tourists.

Malaysia Airports Holdings Bhd (MAHB) has 90sq km (34.7sq m) of land in Sepang, where both the airport and Malaysia's current Formula One race track – the Sepang International Circuit – are located.

Future developments for the area dubbed KLIA Aeropolis include a 500 acre as-yet unnamed theme park, in addition to 100 acres of land for offices, plus hotels, restaurants and a variety of attractions.



The Malaysian F1 race track is already nearby

“As the area develops further, the airport slowly becomes less a destination for passengers to take a flight, and more a destination by itself,” said KLIA CFO Faizal Mansor.

*More: <http://lei.sr?a=M7g8t>*

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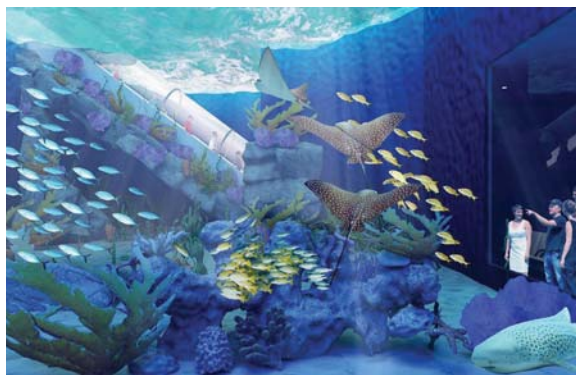
## Giant OdySea aquarium coming to the Arizona desert in leisure development

A huge 200,000sq ft (18,580sq m) aquarium will open in late 2015 as part of a US\$175m (€128m, £103m) entertainment complex in Arizona, US, with work to start in August of this year.

To be part of the Odysea in the Desert leisure complex, OdySea Aquarium will cover 16 acres and will sit over two floors, accommodating 15,000 visitors daily.

Arizona-based Deutsch Architecture Group is designing the aquarium, while McCarthy Building Companies will carry out construction work.

When complete, Odysea in the Desert will become the largest entertainment



The aquarium will be a part of a larger leisure complex

complex in Arizona and will feature – in its next stage of development – a retail and restaurant complex, Imax Theater and a Ripley's Believe It or Not museum. Odysea in the Desert's owners are also in discus-

sions with an unnamed major international brand to open an interactive family attraction, with further details set to be announced in the coming months.

More: <http://lei.sr?a=J4C2W>

## Qatar ramps up cultural and heritage spending to boost status, says report

According to recently released government figures, Qatar spent more than QR5bn (US\$1.4bn, €1bn, £807m) on its cultural heritage in 2012 as the country strives to develop itself into a regional hub for artefacts of historical importance.

Of the expenditure, around QR1bn (US\$275m, €202m, £161m) was spent importing jewellery into the country, while another QR1.1bn was spent on importing "cultural goods", though those purchases were not itemised in the government report.

The 2012 figures – released in the Ministry of



Qatar's Museum of Islamic Art is its most visited museum

Municipality and Urban Planning (MMUP)'s *Cultural Statistics Report 2014* – were more than triple the amount Qatar spent bringing in similar imported goods in 2009

(QR678m, US\$186.2m, €136.7m, £109m).

It noted that exhibitions of jewellery and watches are popular in the Gulf region, hence the heavy spend.

More: <http://lei.sr?a=d3A8z>



# How can *Minecraft* get more kids into museums?

The online phenomenon *Minecraft* has been highlighted as a method of getting more children interested in museums and galleries.

Adam Clarke of The Common People offered ways in which *Minecraft* – a sandbox indie game which allows players to build constructions out of textured cubes in a 3D generated world – could be used to educate children and simultaneously get them interested in museums and galleries worldwide.

A forefront creator within the online *Minecraft* community, Clarke is widely involved in the use of *Minecraft* within cultural, heritage and educational settings.

With *Minecraft* particularly popular among kids, Clarke suggested using *Minecraft* to educate the younger generation about museums, artefacts, science and archaeology. One example is *Tatecraft* – a project shortlisted for the Tate Britain IK prize, which celebrates talent in the digital industry. *Tatecraft* saw the Tate Britain recreated in-game, with players able to literally enter the works of art and explore the streets and see “behind” the art.



*Minecraft* is hugely popular, with more than 100 million registered users worldwide

“It’s an adventure in art and culture, not learning in the traditional sense, but kids are making these connections from gameplay,” said Clarke, speaking at MuseumNext 2014.

“If you look to the side there are plenty of opportunities out there to turn games like *Minecraft* into learning tools.”

More: <http://lei.sr?a=v9B6W>

## Merlin targets 2017 opening for high-profile Legoland Japan development

Merlin Entertainments has unveiled plans for a high-profile development in the world’s second biggest theme park market, with the launch of its first Legoland in Japan.

The new park, to be located in the central city of Nagoya, will cost around ¥32bn (US\$315m, €231m, £185m) in total and adds to UK-based Merlin’s existing portfolio of six Legoland parks in five countries.

Identified as a preferred site in late 2011, Legoland Japan will be opened in Q2 2017 under Merlin’s ‘operated and leased’ model, with the infrastructure being funded by a third party.



A Lego driving school is expected to feature in Japan

Merlin is looking to build on the success of its existing Legoland Discovery Centre in Tokyo. With the Japanese theme park market – the largest in Asia – valued at approximately US\$6.8bn

(€5bn, £4bn) and Lego brand awareness in the country already high, Merlin expects to attract a broad market, with a particular focus on luring young families.

More: <http://lei.sr?a=g9W5u>



The centre cost around US\$8.5m

## KidsSTOP science centre debuts in Singapore

KidsSTOP – an interactive science centre aimed at children – has become the first such attraction to open in Singapore.

Designed and planned by Jack Rouse Associates (JRA), the centre is an addition to the existing Science Centre Singapore and comprises 17 zones and features areas designed around the themes of imagine, experience, discover and dream. The centre, reported to have cost around US\$8.5m (€6.3m, £5m), aims to encourage learning through activity, play and exploration.

More: <http://lei.sr?a=X9t1y>

# James Cameron spills beans on *Avatar* world

Director James Cameron has revealed new details on the forthcoming *Avatar* theme park, set to open during 2017 at Disney World Florida's Animal Kingdom.

At a recent fan Q&A session, Cameron revealed the attraction would be known as Pandora: The Land of Avatar and would include a number of sites unique to the *Avatar* world, including the movie franchise's famous floating mountains.

"I've seen the model, and the design work the Imagineering people have done is spectacular," said Cameron. "They've got a quarter inch to the foot scale model of the whole park and I've looked at all the sight lines. It's not a park, it's a land within the park but a land is not just a ride.

"There will be several rides and a number of other attractions. It's really just a place you're gonna wanna go and hang out. It's going to be gorgeous. Of course it's going to be gorgeous at night and they're using every new trick, every new bit of technology that they've created," the film pioneer added.



James Cameron has worked with Disney's Imagineering team on the new *Avatar* world

Pandora: The Land of Avatar is expected to span several acres and will feature multiple rides and attractions, entertainment, audio-animatronics, 3-D holograms

as well as retail, food and beverage outlets. Cameron also confirmed a flying attraction featuring "3-D projections" is in the works.

More: <http://lei.sr?a=g4e5r>



It aims to rival luxury European parades

## Dubai in line for first outdoor ice-skating rink

The UAE will house what is being billed as the region's first outdoor ice-skating rink, within the expansive Akoya Drive leisure project planned for Dubai.

Developer Damac is seeking to create a 1.3km (0.8m) long, leisure district inspired by Beverly Hills' famous Rodeo Drive, a strip intended to rival the Champs Elysées in Paris.

The developer is looking to build the high-end complex as part of its 42,000,000sq ft (3,901,927sq m) Donald Trump-designed parade.

More: <http://lei.sr?a=f5p3D>

## UNESCO to establish observatory to monitor heritage in war-torn Syria

UNESCO will establish an observatory in Lebanon to monitor Syria's buildings, artefacts and intangible cultural heritage to combat illicit trafficking of items of historical significance from the war-torn region.

The move is also designed to collect the information required to restore the country's heritage once fighting in the region settles down.

Based in Beirut, the observatory will maintain an online platform where people can share information on damaged structures, looted artefacts and all forms of endangered heritage in Syria.



Crac des Chevaliers has suffered targeted explosions

Syria's archaeological sites, historic towns and monuments have been devastated since the conflict started in March 2011. Syria's six World Heritage sites are on an endangered

list, notably the Ancient City of Aleppo and the Crac des Chevaliers, with evidence they've been used for military purposes and suffered direct shelling.

More: <http://lei.sr?a=M7F2M>



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# Notorious US park promises ‘thrills not spills’

Action Park – the renowned New Jersey, US, 1980s attraction once dubbed the “most dangerous in the world,” is back in business.

The headline-hitting theme park – where numerous injuries and at least six fatalities were recorded – closed in 1996. Now it’s in the news again, having re-opened its doors on 14 June under the stewardship of the founder’s son, Andrew Mulvihull.

Since 2013, the adventure park has gained widespread notoriety, thanks to a short documentary created by journalist Seth Porges and former park customers. Action Park, which claimed to have one of the most modern water parks in the world when it opened in 1978, was the brainchild of Gene Mulvihull. His son, Andrew, says Gene would either invent the rides himself, or bring others in to help. Of the new Action Park, he told *Fox News*: “It’s highly regulated. Everything’s engineered. We’ve brought back all the thrills but none of the spills.”

The park was closed and sold in 1996, and opened up as Mountain Creek under



The Alpine Slide, cause of one fatality in 1980, was one of Action Park’s most popular rides

new owners. A group including Andrew Mulvihull bought back the resort in 2010, and reinstated the name Action Park this summer, with original rides as well as new

additions. One of those is a Zero-G water slide with a 1,000ft (300m) drop, proving the spirit of the park has not been lost.

More: <http://lei.sr?a=W2P4P>



Fernandez criticised the UK’s stance

## New Argentine museum heightens Falklands feud

Argentina’s President, Cristina Fernandez, was on hand at the opening of the US\$20m (€15.2m £12.7m) Malvinas Museum – something the anti-UK leader called a “living commitment to end the last vestiges of colonialism.”

The museum, which recalls the Falkland Islands’ history since 1520, is located at an ex-secret detention centre in Núñez, Buenos Aires, where thousands were illegally imprisoned and tortured during Argentina’s 1976-1983 military dictatorship.

More: <http://lei.sr?a=S9U6B>

## Robin Hood UK theme park plans in disarray after council pulls out of deal

Plans for a *Robin Hood* theme park in Sherwood Forest, Nottinghamshire, UK, have been dealt a serious blow after the project delivery partner was dumped by the local authority.

The visitor attraction, originally planned to open in 2015 at a cost of £13m (US\$22m, €16m), was being delivered by Discovery Attractions.

The plans from Discovery include a Discover Sherwood Forest dome offering insight into the history of the forest, and The Village – exhibiting the medieval way of life with live entertainment, crafts workshops and live animals.



*Robin Hood* is a popular IP, with Russell Crowe recently playing the role

Following Nottingham County Council’s (NCC) u-turn, plans are up in the air. The authority said it was still ‘fully committed’ to having a new visitor centre up and running at

Sherwood Forest by no later than 2017, while Discovery Attractions has pledged that the visitor attraction will happen - without the council’s backing.

More: <http://lei.sr?a=s6A3Q>





The Nature Research Center at the  
North Carolina Museum of Natural Sciences

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Email: [aim2014@femto-st.fr](mailto:aim2014@femto-st.fr)

[www.aim2014.org](http://www.aim2014.org)

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### GSCA International Conference and Trade Show

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DreamWorks will be holding a behind-the-scenes discussion on the animated film, *How To Train Your Dragon 2* at the event

10-14 AUGUST 2014

### Siggraph 2014

**Vancouver Convention Centre, Vancouver, Canada**

The Siggraph conference and exhibition is a five-day interdisciplinary educational

experience including a three-day commercial exhibition attracting global companies. The conference's installations provide close-ups of the latest in digital art and emerging tech. Tel: +1 805 677-4294 <http://s2014.siggraph.org/>

2-3 OCT 2014

### TEA SATE Design Conference 2014

**The John & Mable Ringling Museum of Art, Florida State University, Sarasota, Florida, US**

The annual SATE Conference is a professional dialogue on Experience Design. SATE (Storytelling, Architecture, Technology, Experience) is an annual, international gathering of themed entertainment and experience design creators, producers, owners and operators. As such, it explores issues, opportunities and possibilities relating to the creation of compelling guest experiences for entertainment, education, retail and branding.

Email: [SATE@teaconnect.org](mailto:SATE@teaconnect.org)

[www.teaconnect.org](http://www.teaconnect.org)

9-10 OCTOBER 2014

### Museums Association Conference & Exhibition 2014

**Wales Millennium Centre, Cardiff, Wales**

The exhibition is the largest event of its kind for museums and heritage professionals in Europe and is free to attend. Around 70 companies will

be exhibiting, covering all aspects of museum work from displays and showcases to exhibition design, lighting to retail, merchandising to ticketing, and insurance to collections management. The exhibition will feature a number of MP workshops, giving visitors a chance to hear from leading museum professionals about the latest practice across all areas of the museum sector.

[www.museumsassociation.org/](http://www.museumsassociation.org/)

APRIL 26-29 2015

### 2015 Annual Meeting & MuseumExpo

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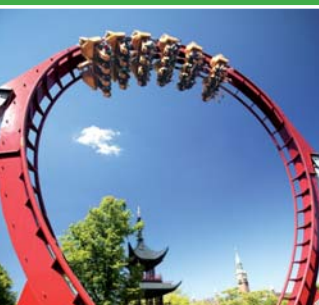
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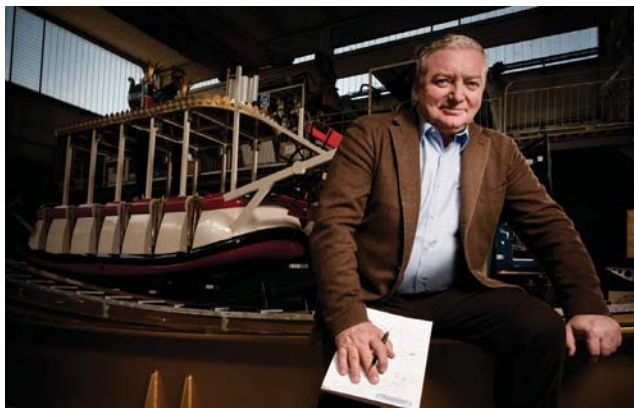
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Alberto Zamperla said the infringements could not be tolerated

### Zamperla successful in patent infringement case

Two Chinese companies have been found to have violated patent infringement and trade laws by a court in the US.

Ride manufacturer Zamperla brought two separate lawsuits – against Beijing Shibaolai Amusement Equipment and Zhongshan Golden Dragon Amusement Equipment Company – which said the Chinese companies engaged in

unfair competition and patent infringement in violation of Federal law, and deceptive trade practices (Florida law).

Ruling in Zamperla's favour, a Florida court issued permanent injunctions against the companies forbidding them from "selling or attempting to sell counterfeits, copies, or confusingly similar rides" to a number of Zamperla products.



The updated version boasts a raft of new lighting features

### CAST Software helps designers to see the light

Canada's CAST Software has released the latest version of its 'wysiwyg' solution for lighting designers, multimedia and production professionals. The company says it's the biggest release of the software across its 20 year history.

The latest version, R33, includes 10 new features with a focus on added realism, enabling creativity and far

greater return on investment.

The new features include an LED video wall glow, shaded view optimisations and profiles, templates, and double the number of universes.

Many of the new additions to the software solution resulted from the extensive beta testing carried out by some of CAST Software's most experienced wysiwyg users.



Elo drivers support a wide range of operating systems

### Elo Touch Solutions offers the magic touch

Elo Touch Solutions has added a new product to its zero-bezel touch technology portfolio. The IntelliTouch Pro is a projected capacitive (PCAP) solution set including touchscreen, controller and software.

IntelliTouch Pro is performance optimised for Microsoft Windows 8.1 touch specifications and delivers 10-touch capability at screen

sizes up to 32 inches, with roadmap offerings that scale to support up to 60 touches on 4K, 8K and 16K screens over 100 inches in size.

"This offering combines Elo's deep expertise in touchscreens, controllers and drivers with our unmatched system integration experience," said Craig Witsoe, CEO of Elo Touch Solutions.



The Gateway solution has been built to grow with the business

### Gateway helps US park rise from the ashes

Gateway Ticketing Systems has been selected to be the ticketing and access control provider for the soon-to-re-open Royal Gorge Bridge & Park in Colorado, US.

A devastating fire swept through the park last summer, destroying 48 of its 52 buildings, although the bridge was largely unscathed. It is the highest suspension bridge in North

America and offers spectacular views of the gorge below.

Gateway's Galaxy product suite was selected for ticketing, retail, food and beverage and access control, with the park expecting a "dramatic" increase in annual visitors over the 300,000 it previously reached, having installed new attractions in time for the park's August re-opening.

# Disney retunes professional development offer

People taking part in the Disney Institute's professional development training course can now enjoy a theme park operating experience as part of the curriculum.

The Institute – which is accredited by the International Association for Continuing Education and Training (IACET), the American College of Healthcare Executives (ACHE) and the National Association of State Boards of Accountancy (NASBA) – began what it calls “leader walks” last year, which will now become a regular part of the course after a successful rollout.

The leader walks will allow trainees to see how the park operates and see how employees and managers at the park run the business side of things. The walks will see them taken out into the park to gain insight from a variety of Disney employees – from animal trainers to housekeeping executives – to see how they go about their daily work schedule and experience the best practices Disney uses in order to both run its business and maintain the Disney brand reputation.



Trainees will now be able to observe best practice principles in action at Disney's parks

“People were saying they wanted more of a field experience,” said Bruce Jones, programming director of the Disney Institute, speaking to the *Orlando Sentinel*.

“The basic principles of the Institute haven't changed, but now people can come and meet with Disney leaders in the parks.”  
More: <http://lei.sr?a=A8m5X>



Tourism minister Fergus Ewing (left)

## Scotland launches e-tool to lift accessible tourism

A new online training programme has been set up to help Scotland's hotels, attractions, pubs and restaurants better cater for the requirements of people with access needs during the Commonwealth Games Glasgow 2014.

Available free of charge, the initiative will be open to all Scottish businesses for the Games and Ryder Cup 2014. It is intended to make sites more user friendly for those with physical, sensory or learning disabilities, elderly visitors and parents with young children..

More: <http://lei.sr?a=d6P3T>

## St Louis Contemporary Art Museum in US selects students for teen scheme

The Contemporary Art Museum (CAM) in St Louis, Missouri, has selected a new batch of students for its annual Teen Museum Studies (TMS) programme, in which the students will learn and develop skills for a future career working in the museum sector.

The sought-after scheme, which is a free pre-professional youth programme, offers participants the opportunity to learn from CAM staff members in all departments – ranging from exhibitions to public relations, to accounting.

While working with CAM, the youth volunteers will also operate across The



The teens get the chance to work as curators at the museum

Missouri History Museum, the MUNY, Metro Theater Company, the Northside Workshop, and the Firecracker Press among others, providing real world application and instruction

to the young people who are involved in the scheme.

The six-week programme will culminate in a mini-exhibition curated by the teens taking the TSM programme.

More: <http://lei.sr?a=g9m6B>



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Bombay Sapphire is delighted to be making its home in beautiful Hampshire and is taking great pride, passion and care in the restoration and regeneration of the historic Laverstoke Mill into a state of the art gin distillery and visitor experience.

As the transformation progresses, we are looking to recruit three duty managers to focus on the core aspects of the visitor experience:

### **Tour & Admissions Manager**

This role will involve the recruitment and management of a team of permanent and seasonal staff servicing two key elements of the tour; admissions and the still house tour. Recruiting a new team offers the opportunity to create a culture of exceeding expectations, building brand advocacy and a focus on the achievement of shared goals and performance targets. A flexible approach will be needed to plan rotas and staffing levels to meet demand whilst maintaining exceptional levels of customer service.

For this role a close relationship with the production team will be essential to ensure that the still house tour runs seamlessly, providing guests with a consistently engaging visit without impacting on the operation of the distillery. This role will liaise with Senior Leadership Team to manage visitor flow, through timed ticketing and close awareness of capacity limits and entry limits. In conjunction with the Brand team, this role will ensure that agreed messaging is consistently communicated to visitors throughout the distillery experience.

### **Mill Bar & Gin Shop Manager**

This role will involve the recruitment and management of a team of permanent and seasonal staff servicing two key elements of the tour; the Mill bar and Gin shop. Recruiting a new team offers the opportunity to create a culture of exceeding expectations, building brand advocacy and a focus on the achievement of shared goals and performance targets. A flexible approach will be needed to plan rotas and staffing levels to meet demand whilst maintaining exceptional levels of customer service.

This role will work closely with the Senior Brand Ambassador, training the Mill Bar team to serve the range of tour cocktails and engage knowledgeably with consumers. In conjunction with the Brand team, this role will implement the retail strategy which will include effective stock control systems and the optimisation of the presentation of BSCL products through effective merchandising. This role will also assist with the delivery of special events and hosting VIPs.

These highly operational roles reporting in to the Visitor Operations Manager offer an exciting opportunity to be involved in developing a unique distillery experience, based at the Bombay Sapphire Distillery, Laverstoke Mill, London Road, Laverstoke, Hampshire, RG28 7GR.

You are a team player with a background of working in a visitor attraction or busy, customer focused environment. You have a passion for delivering exceptional levels of customer service and possess experience of supervising a team delivering against a range of targets.

Educated to GCSE level or above, you are comfortable using a range of IT software including EPOS systems. You have experience of being responsible for financial procedures and understand the need to comply with H&S systems, carrying out additional responsibilities commensurate with the role.

These are full time positions, working five days out of seven, including weekends on a rota basis. Hours to be flexible according to business requirements. This will involve working some evenings and public holidays to meet the needs of the post.

In return for these Duty Manager roles we offer a competitive salary and benefits package.

**If you are interested in applying for this position please submit your CV to Hilary Deutsch, HR Business Partner at email address [hdeutsch@bacardi.com](mailto:hdeutsch@bacardi.com)**





For more details on the following jobs visit [www.am2.jobs](http://www.am2.jobs) or to advertise call Julie on +44 (0)1462 471919



### ■ Duty Manager

Company: Science Museum

Location: London, United Kingdom

### ■ Trade Account Manager (South Parks)

Company: Thorpe Park Resort

Location: Chertsey, United Kingdom

### ■ Tour and Admissions Manager

Company: Bombay Sapphire Distillery

Location: Hampshire, United Kingdom

### ■ Mill Bar and Gin Shop Manager

Company: Bombay Sapphire Distillery

Location: Hampshire, United Kingdom

### ■ Visitor Operations Supervisor

Company: Bombay Sapphire Distillery

Location: Hampshire, United Kingdom

### ■ Web and new Media Manager Junior

Company: Gardaland Resort

Location: Verona, Italy

### ■ Assistant Manager

Company: The Original Bowling Company

Location: Norwich, United Kingdom

### ■ Assistant Manager

Company: Legoland Malaysia

Location: Johor, Malaysia

### ■ Manager - E-Commerce

Company: Legoland Malaysia

Location: Johor, Malaysia

### ■ Buyer

Company: Merlin Entertainments Group Ltd

Location: Chessington, Surrey, United Kingdom

### ■ Entertainment Team Lead

Company: LEGOLAND Florida

Location: Florida-Winter Haven, United States

### ■ Part Time Studio Artist

Company: Madame Tussauds Washington D.C.

Location: Columbia-Washington, United States

### ■ Operations Manager

Company: Merlin Entertainments Group Ltd

Location: Massachusetts-Somerville, United States

### ■ Head of Marketing and Sales

Company: Madame Tussauds New York

Location: New York-New York, United States

### ■ International And Lake Garda Sales Manager

Company: Gardaland Resort

Location: Verona, Italy

### ■ Duty Manager

Company: Legoland Discovery Center

Location: New York-Yonkers, United States

## George Lucas chooses Chicago over San Francisco for his legacy museum

*Continued from front cover*

Pending approval by the Chicago Plan Commission, Lucas' institution will be built on what are now parking lots between Soldier Field and McCormick Place, with a projected opening date of 2018. Architectural renderings will be presented to city officials in late September/early October, according to a statement from the museum.

Lucas said in a statement: "Choosing Chicago is the right decision for the museum, but a difficult decision for me personally because of my strong personal and



San Francisco's museum bid has been pipped by Chicago

professional roots in the San Francisco Bay Area."

The museum will house a collection including examples of Lucas' pioneering special effects and memorabilia like Darth Vader's original costume.

Lucas has said he plans to invest up to US\$300m (€220m, £179m) in the project, with another US\$400m (€294m, £238m) endowment on his death. *More: <http://lei.sr?a=V2J2y>*

## UNESCO's world heritage list tops 1,000 with latest cultural treasures

The remains of an ancient mud brick city in Iran, a prehistoric cave in France and a vast wetland in Botswana are among a host of new sites that have been added to UNESCO's world heritage list, pushing its total past 1,000 locations.

The Okavango Delta in Botswana was the 1,000th site to be added to the UN cultural agency's list, which first started in 1978 and enforces strict rules on conservation for the chosen areas. UNESCO described the delta as "an exceptional example of the interaction between climatic, hydrological and biological processes, as well as being



The city gate at Shara-i Sokhta, Iran, founded around 3200 BC

the home to some of the world's most endangered species of large mammals."

A total of 20 new sites have been included on the list, with places added such as Qhapaq Nan – a vast Inca

road system in Peru – the fossil rich coastal cliff site of Stevns Kilt in Denmark, and the prehistoric earth-works found at Poverty Point in Louisiana, USA. *More: <http://lei.sr?a=e3T9c>*

### American Association of Museums (AAM)

T: +1 202 289 1818 W: [www.aam-us.org](http://www.aam-us.org)

### Association of American Zoos & Aquariums

T: +1 301 562 0777 W: [www.aza.org](http://www.aza.org)

### Association of Art Museum Directors

T: +1 212 754 8084 W: [www.aamd.org](http://www.aamd.org)

### Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: [www.aim-museums.co.uk](http://www.aim-museums.co.uk)

### Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: [www.alva.org.uk](http://www.alva.org.uk)

### Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: [www.astc.org](http://www.astc.org)

### Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: [www.asva.co.uk](http://www.asva.co.uk)

### Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: [www.aza.org](http://www.aza.org)

### Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: [www.aalara.com.au](http://www.aalara.com.au)

### European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: [www.eaasi.org](http://www.eaasi.org)

### European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: [www.eaza.net](http://www.eaza.net)

### European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: [www.ecsite.eu](http://www.ecsite.eu)

### Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: [www.giantscreencinema.com](http://www.giantscreencinema.com)

### Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: [www.hha.org.uk](http://www.hha.org.uk)

### Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: [www.iaapi.org](http://www.iaapi.org)

### International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: [www.iaapa.org](http://www.iaapa.org)

### International Planetarium Society

T: +1 808 969 9735 W: [www.ips-planetarium.org](http://www.ips-planetarium.org)

### Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: [www.iscan.ie](http://www.iscan.ie)

### Museums Australia

T: +61 2 6230 0346 W: [www.museumsaustralia.org.au](http://www.museumsaustralia.org.au)

### National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: [www.farmattractions.net](http://www.farmattractions.net)

### NAVET

T: +46 (0)33 41 00 09 W: [www.navet.com](http://www.navet.com)

### Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: [www.oaba.org](http://www.oaba.org)

### The Aquarium & Zoo Facilities Association (AZFA)

Email: [rlf@tnaqua.org](mailto:rlf@tnaqua.org) W: [www.azfa.org](http://www.azfa.org)

### The Canadian Museums Association

T: +1 613 567 0099 W: [www.museums.ca](http://www.museums.ca)

### The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: [www.canadiansciencecentres.ca](http://www.canadiansciencecentres.ca)

### Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: [www.teaconnect.org](http://www.teaconnect.org)

### World Waterpark Association (WWA)

T: +1 913 599 0300 W: [www.waterparks.org](http://www.waterparks.org)

### Zoo & Aquarium Association

T: +61 2 9978 4797 W: [www.zooaquarium.org.au](http://www.zooaquarium.org.au)