

# ISIS deliberately destroying Iraq's cultural heritage

Iraq's religious and cultural heritage is in serious danger of being completely lost thanks to attacks by radical militant group the Islamic State of Iraq and Syria (ISIS), which is destroying heritage sites up to 1,800 years old.

The group, which is aspiring to bring much of the Muslim-inhabited regions of the world under its direct political control, has launched a major assault on Iraq in recent months, after spreading from outlying regions such as Syria and systematically moving through the country with little initial opposition.

Among sites confirmed to have been destroyed, the tomb of Jonah – the prophet known for having



Sites are being destroyed by ISIS and then posted to social media

been temporarily swallowed by a giant fish – has fallen at the hands of the group, while ISIS is also responsible for bulldozing and

destroying countless mosques and tombs across the nation.

Based on social media activity, heritage and religious experts fear

that ISIS plans to target Mecca, a pilgrimage site, which attracts millions of Muslims worldwide.

UNESCO, in consultation with Iraqi and international experts, has agreed on an Emergency Response Action Plan in an attempt to safeguard Iraq's cultural heritage, prioritising interventions to mitigate heightened risks of destruction, looting and illicit trafficking.

ISIS, has already made its mark on Syria, which has suffered targeted shelling on all of the country's major heritage sites, while Egypt, Jerusalem and Palestine's heritage is also in serious danger due to ongoing conflicts.

More: <http://lei.sr?a=v9g5V>

Photo: Conflict Antiques

## Forrec's Grice tips Latin America for major growth

Latin America is poised to become a major market for the attractions industry in the coming decade, with Brazil a particularly promising market, according to Forrec senior creative Gordon Grice.

During a briefing to AM2, the industry veteran expressed excitement over the emerging market, particularly Brazil and the whole of South America.

"There's an increasing amount of work in Brazil, perhaps spurred by recent sporting events," said Grice. "We're eager to expand our presence in a dynamic market which is primed for growth."

More: <http://lei.sr?a=d3h9M>

## Anti-Russia sanctions hampering attractions sector

Industry insiders have said that the sanctions set on Russia in relation to its conflict with the Ukraine are having a knock on effect for the attractions sector, hampering major deals due to 'military' implications.

The main issue facing the attractions industry, is the ruling that no EU or US national or company may sell, supply, transfer, or export any dual-use goods and technology (i.e., goods that have a civilian or military application) to any individual or entity in Russia, if those goods are or may be intended to be used for a military purpose or by a military end-user.

A source told AM2: "The technology which they are restricting, is so far reaching



Russia remains defiant in the face of sanctions

as to what can be used for military gain despite the fact these things will never leave the museum, science centre or whatever visitor attraction they may end up in."

Continued on back cover

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## Queen Mary ocean liner to become pop-up horror attraction for October

A bone-chilling pop-up attraction is coming to Long Beach, California, this October, when 'Queen Mary's Dark Harbor' returns to frighten and thrill fans of the horror genre.

The attraction, which is based on the Queen Mary ocean liner – now a hotel, historic landmark and entertainment venue – will run from 2 October till 2 November, comprising horror mazes and an array of new attractions.

The two mazes will take guests through never-before visited areas of the ship with actors on hand to give the intrepid a fright, dressed as the likes of 'The Ring-



The event returns with a raft of horrific new attractions

master' and 'the grotesque spirits of the Queen Mary'.

Other experiences include a horror-themed circus, Voodoo Village and making its debut at Dark Harbor, will be an encounter aboard the Queen Mary that will

require a signed waiver to participate.

The month-long event also offers a variety of entertainment options, including live bands and costume contests.

More: <http://lei.sr?a=m1N0Z>

## Drunken guests 'distressing' animals at London Zoo's late-night events

London Zoo has a party animal problem and it's not the penguins or tigers who have reportedly been victims of drunken party goers at the zoo's late-night events.

The popular after-hours parties at the zoo are being investigated by Westminster Council over claims of guests throwing glasses at animals, pouring beer on tigers and trying to climb into the penguin enclosure, among other offences.

More than 74,000 people have signed a petition to stop the popular 'Zoo Lates' events, which touts "flamboyant stilt-walkers, hilarious comedy, fantastic food from around the world,



Intoxicated guests tried to swim in the penguin enclosure

and the chance to see incredible wildlife after hours".

The over 18s event does sell alcohol, which has seemingly been at the root of the problem, with zookeepers reporting a slew of drunken

behaviour including guests crushing butterflies, touching penguins and pouring drinks on people and animals, notably at the tiger enclosure.

More: <http://lei.sr?a=F7U7m>



# Rotterdam canal being turned into artificial river

Plans have been announced to convert a section of canal in the heart of Rotterdam, the Netherlands, into a wave simulator to be home to surfing, kayaking, scuba diving and a host of other aquatic sports and activities.

The artificial river RiF010 – being built by Waveloch at a cost of €3.3m (US\$4.4m, £2.6m) will be able to generate a 1.5m (4.9ft) wave while creating naturally-purified water inside the canal (replacing the existing pond water in the process). Also included will be a beach house, designed by Den Haag-based Morfis Architecture.

The attraction has secured a total of €3.6m (US\$4.8m, £2.9m) in funding, with €3m (US\$4m, £2.3m) coming from Bijdrage Stadsinitiatief – a community investment fund – while a further €580,000 (US\$773,000, £461,000) has come from co-financiers TBI Infra and Waveloch.

The project is the result of an initiative by Rotterdam City Council that featured several city-enriching ideas for locals to vote on, with RiF010 coming out on top.



The artificial river has secured €3.6m (US\$4.8m, £2.9m) in funding

According to the project's developers, profit made from the wave will be reinvested to later add an independent windmill to generate electricity and provide power to the site.

RiF010 will be open from April to November, and is suitable for use by disabled people, children, and the elderly.

More: <http://lei.sr?a=w9c2M>

# Disney hints at Star Wars theme park as it confirms 'far greater' presence

The rumour mill is strong with this one as reports that a *Star Wars* theme park could become a reality have been sent into hyperdrive after Disney CEO Bob Iger promised a "far greater *Star Wars* presence" in its theme parks, possibly to coincide with the December 2015 installment of the legendary Sci-Fi franchise.

Disney acquired production company Lucasfilm in a deal worth US\$4.05bn (€3.11bn, £2.5bn) and already has attractions based on Lucasfilm movies at parks in Anaheim, Florida, Paris and Tokyo.

Disney will offer a first look at new *Star Wars* attractions



Could a Star Wars theme park be coming in 2016?

in 2015 according to Iger, who made the comments during a conference call to discuss the company's record third quarter results.

*Attractions Management* reported in June 2013, that

Disney World Florida was set to gain Star Wars Land, which would replace the existing Muppet Theatre and Honey, I Shrunk The Kids play area.

More: <http://lei.sr?a=j7y2e>



The converted silo will open in Q3 2016

## Heatherwick to design Cape Town art museum

The new Zeitz Museum of Contemporary Art Africa (Zeitz MOCAA) in South Africa's Cape Town will be designed by Thomas Heatherwick – marking the architect's biggest museum project to date.

As part of a masterplan - Heatherwick will transform a historic grain silo into 9,500sq m (102,000sq ft) of leisure space split across nine floors. This will include 6,000sq m (65,000sq ft) museum and exhibition space, with a dedicated floor for education.

More: <http://lei.sr?a=W7p9v>

# Machu Picchu rule change raises heritage concerns

A suggestion to extend the opening hours of Machu Picchu – Peru's most famous landmark – has been met with concern over increased visitor footfall damaging the ancient ruins.

Visitor demand for the 15th-century site – located on a mountain ridge above the Sacred Valley of the Incas – is high, with a 2,500 person limit imposed to retain the site's World Heritage status granted by UNESCO.

If the cliff-top site stays open later, local authorities suggest that the number of visitors coming to Machu Picchu could double and although no official announcement has been made, it is expected a new schedule will be released later this month, with a first shift running from 8am to 1pm and then a second shift running from 1pm till 8pm – a change from a 5pm close.

"More boots on the ground will lead to deterioration of the steps and walls, lawns and footpaths, and probably a need for more vigilance and protective ropes," said Chris Moss, cultural expert on Latin America, speaking to *The Telegraph*.



Machu Picchu welcomes 400,000 visitors annually with the changes predicted to double that

"Longer hours won't mean fewer people in the current opening hours, but more demand all over. It's like widening a motorway. More cars come, that's all."

Machu Picchu lies 7,970 feet (2,430 metres) above sea level and welcomes more than 400,000 guests annually.

More: <http://lei.sr?a=r7B5T>



*Skippy* was filmed at the site in the 60s

## Former home of Skippy to become cultural centre

The former home of Skippy the Bush Kangaroo in New South Wales, Australia, is to be turned into an Aboriginal heritage and cultural centre, ending years of speculation on the fate of the 13 hectare (32 acre) site.

Well known as the location for the TV series *Skippy* in the 1960s and 1970s, the Aboriginal centre will open on the famous wildlife park, while the Friends of Skippy and the Duffys Forest Residents Association will continue their involvement with the site.

More: <http://lei.sr?a=09o3P>

## Birthplace of Country Music Museum tunes up for grand opening in US

A new museum celebrating country music, built in conjunction with the Smithsonian Institution in Washington, has opened on the border between Tennessee and Virginia in the south of the US.

Designed by Peyton Boyd Architects, the US\$11m (€8.2m, £6.5m) Birthplace of Country Music Museum has opened in Bristol, VA.

The 24,000sq ft (2,229sq m) museum will feature several different exhibit spaces, while also accommodating educational and interactive programming. Rotating exhibitions from guest curators and other institutions, including the Smithsonian,



The Stoneman Group played a part in the 1927 Bristol sessions

will be featured in the Special Exhibits Gallery.

Exploring the history of the 1927 Bristol Sessions and their impact on music heritage, the museum features a number of audio installa-

tions from StudioMUSarx, which includes a live performance theatre, orientation theatre, sacred music chapel, working radio station and music mixing consoles.

More: <http://lei.sr?a=3t9FO>



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# AU\$90m surf waterpark coming to Queensland

A planning application has been lodged on the Sunshine Coast, Queensland, Australia, for a AU\$90m (US\$83.4m, €62.4m, £49.7m) waterpark, to include a wave pool, waterslides, canoeing experience, 120-room hotel, restaurants and a holiday village.

Specialist consultancy Waterplay – which has previously worked on projects including Sunway Lagoon in Malaysia and Wadi Adventure Park in the UAE – has applied for planning permission on the 24 hectare (59 acre) site, close to popular attractions including Australia Zoo.

An independent economic report conducted by Waterplay indicates the development would create around 430 jobs in the construction phase, with 250 permanent jobs on opening.

The proposed development will be built over two construction periods, with a water and surf pool – using Webber Wave Pools technology – built first, followed by the non-water elements such as the hotel and holiday village.

Waterplay hopes to begin work on the project by 2015, with the first phase of



The facility's artificial wave pool will offer year-round surfing for visitors

construction and opening of the waterpark coming at some point during 2016.

The waterpark will serve a dual purpose, with Surfing Australia backing the project

as “a high-performance training environment for surfers,” referring to the proposed facility's surfing pool.

More: <http://lei.sr?a=s7T6I>



The decision won't please either side

## Vancouver Aquarium can keep captive cetaceans

Vancouver Aquarium will be allowed to keep whales and dolphins in captivity, but must not breed them or otherwise promote reproduction amongst captive mammals, following a ruling by the Vancouver Park Board.

The contentious decision is unlikely to completely satisfy either side of the argument, with animal rights protesters arguing that cetaceans in captivity should be banned altogether, while the aquarium has said continued captivity programmes are essential for research.

More: <http://lei.sr?a=P3N3A>

## South Carolina State Museum's new planetarium opens to the public

South Carolina State Museum in Columbia, US, is set to open one of the largest planetariums in the southeast and the only permanent 4D theatre anywhere in the state.

The main feature of the expansion is the 145-seat planetarium, which will present both educational and entertaining programmes about earth and astronomy, as well as art, music and history.

Thanks to the museum's partnership with NASA and use of closed-circuit television, visitors will enjoy real-time experiences from space on the dome.

The 2,500sq ft (232sq m) Boeing Observatory



The expansion is expected to bring the state US\$19m annually

features a world-class telescope as well as an outdoor viewing terrace, with additional telescopes. The 4D Theater is the only permanent theatre of its kind in South Carolina.

The expansion works, which cost an undisclosed sum, are expected to contribute more than US\$19m (€14m, £11.2m) to the state's economy.

More: <http://lei.sr?a=u6z4I>



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### **Museums Association Conference & Exhibition 2014**

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The exhibition is the largest event of its kind for museums and heritage professionals in Europe and is free to attend. Around 70 companies will be exhibiting, covering all aspects

of museum work from displays and showcases to exhibition design, lighting to retail, merchandising to ticketing, and insurance to collections management. The exhibition will feature a number of MP workshops, giving visitors a chance to hear from leading museum professionals about the latest practice across all areas of the museum sector.

[www.museumsassociation.org/](http://www.museumsassociation.org/)

APRIL 26-29 2015

### **2015 Annual Meeting & MuseumExpo** Atlanta, US

The annual meeting and expo held over three days looks at how museums can gain an innovation edge, and how they can to engage, support and sustain innovation in communities. Visitors to the event can learn how museums serve as engines of innovation, with examples of the best recent innovations in education. The latest innovative models in conservation, exhibitions, audience engagement, development and more will be showcased at the event.

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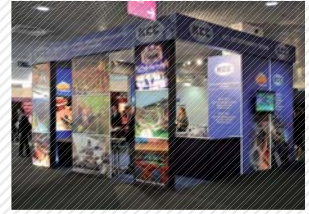
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# Leisure – a vital part of today's shopping mall

Q&A with Nathalie Depetro, director of Mapic



### Why are leisure and entertainment so important for retail areas today?

With online sales booming, traditional retail – whether in city centres or shopping centres – has adapted its offering and its marketing approach. The challenge now for those involved in real estate business such as Triple Five, Regions Group, Sonae Sierra, Wanda Group and Apsys, to name a few, is to redefine the idea of the shopping centre, and provide an enhanced customer experience. Customers will still visit shopping centres with the goal of purchasing, but they will also come to spend a day of fun, fellowship and leisure with family and friends. The shopping centre is a one stop shop for today's customers.

sites are represented: shopping centres, city centres, outlying areas, transit zones, factory outlets and leisure centres. This is a unique opportunity for leisure operators and leisure brands to meet with their peers and exchange best practices with international players and owners of different retail site types.

### How will entertainment and leisure integrate in shopping centres?

In the previous century, culture, leisure and entertainment played a nominal role in the shopping centre strategy, and were perceived in some ways as merely philanthropic or charitable in nature. But in the wake of online competition, many savvy developers and shopping centre operators now perceive a major opportunity to increase footfall by rebranding the shopping centre as an event-space that encourages the public to stay longer (and buy more) while visiting the mall. Events can be focused on culture, leisure or education. ●

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In 2014, a dedicated RETAILTAINMENT zone will gather key players from the sector. Strategically located in Riviera 7, this unique area will feature pitching sessions and a café to network and do business in.



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Accesso feels that now is the right time to enter South Korea

### Accesso targets South Korean expansion

With the goal of expanding into the fast-growing South Korean theme park market, Accesso Technology Group has partnered with local consulting, deal structuring and brokering firm Vision Works Global.

The Seoul-based company has worked on a range of location-based entertainment projects in South Korea, and Accesso said that making

use of Vision Works' local knowledge and industry expertise would enable it to "make a considerable impact across the region".

Accesso CEO Tom Burnet said the three-year partnership would particularly focus on mobile-centric technologies, and that the time was right to enter the South Korean market.



The aquarium opened in June and features 230 species

### Elation lights up Mexico's new aquarium

A new 11,500sq ft (1,068sq m) aquarium in Mexico has been lit up by Elation Professional products. The company's Mexican partner, Adimsa, supplied Elation LED lighting fixtures to Inbursa Aquarium, where it fulfilled product specification, on-site supervision, and lighting fixture duties.

Located in Mexico City, the aquarium opened in June and

features 230 species of marine life spread across four levels. Lighting designer Cynthia Ortiz, who specified Elation LED fixtures, worked with project manager and architect Edgar Delgado to create an aquatic atmosphere and conceptualise lighting effects for each section.

3W Elation ELAR 2A04B recessed fixtures are also used in the installation.



The project was completed over a period of 12 weeks

### Tennis court becomes play installation at Gold Coast

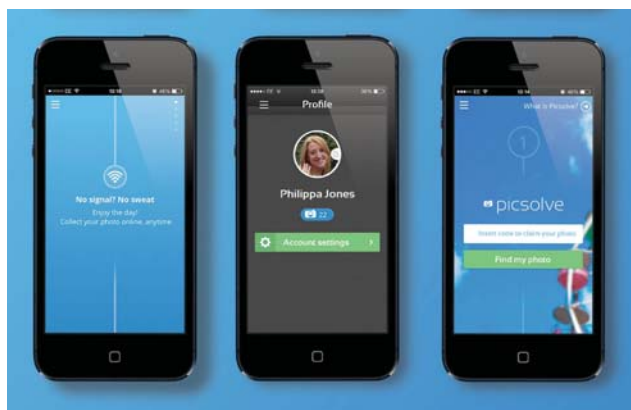
Australian Waterslides & Leisure has completed a KIPS (Kids Interactive Play Structure) installation at Turtle Beach Resort on the Gold Coast, Australia.

The project took 12 weeks to complete, besides planning and design, and was created on a disused tennis court in the middle of the resort. KIPS comprises five zones that can be

integrated or installed separately as stand-alone units dependent upon budget and available space.

The zones are a compilation of children's waterslides and water features, designed for children up to 10 years old.

Fibreglass waterslides, tunnels and water features including spilling cones, water sprayers and water cannons make up a KIPS installation.



Picsolve says its digital product suite has 400,000 users

### Social media drives demand for digital

Image capture and solutions company Picsolve says its digital product suite now has 400,000 registered users and a combined reach of more than 15 million people through social media – with figures doubling for those using mobile devices to access images while at theme parks.

The product suite is currently in use at more than 100 attrac-

tions worldwide. It is available in 13 languages and now includes a native app that allows guests to immediately access their images. Picsolve reports a major trend for users to then share their experiences on social media.

"We are now seeing half of all users downloading their images via mobile devices," said Baz Slatter, global business development director at Picsolve.

# Disney Institute brings courses back to the UK

The Disney Institute is bringing its training workshops back to London this November.

Taking place over two days on 17 and 18 November, the Hilton London Wembley will play host to the event, which will facilitate two courses; Disney's Approach to Business Excellence and Disney's Approach to Quality Service.

Attendees to the full-day professional development courses will learn the key business practices that have led the Walt Disney Company to become a worldwide brand across multiple sectors, adapting these insights to drive financial results, repeat business and maintain a sustainable competitive advantage for their own organisation.

The course in business excellence will teach attendees how to adapt Disney business strategies and practices to improve their own businesses and organisations, while developing a leadership vision to encourage dedication and commitment among employees. The training will also apply key elements of the Disney employee engagement strategy.



Disney Institute's specially trained speakers will lead both of the one-day courses

The quality service workshop looks at how to develop an organisational framework to support consistent delivery of quality service, while looking at delivering world-class guest

service and discovering how attention to detail creates a consistent, successful environment for employees and customers.

More: <http://lei.sr?a=z7X2u>



The skills can be applied nationwide

## Nature reserve secures funding for training facility

A new, £1.1m (US\$1.8m, €1.4m) training centre for volunteers working at nature reserves is to be built at the Rutland Water reserve in the UK.

The building, built over two floors and covering 558sq m (6,000sq ft), will have the capacity to train 350 volunteers at any one time with training that can be applied to all of the UK's 385 national nature reserves.

The centre will offer training in land and visitor management, as well as wildlife monitoring and other skills.

More: <http://lei.sr?a=u2D3p>

## UNESCO training workshop teaches young people communications skills

UNESCO is holding a training workshop for people from Asian youth organisations to develop their skills in communications to be applied to World Heritage.

The Media/Communication Training Workshop aims to provide a platform for exchange and networking among youth volunteers and young people involved in the UNESCO World Heritage Education Programme in the region, promoting the importance of communication as an essential element of World Heritage Volunteers and forum activities and ways in which heritage



The skills are essential for promoting World Heritage sites

values can be transmitted through well-communicated projects.

The course, taking place in Seoul, South Korea, is open to everyone 18 years or older who has worked

in World Heritage-related projects in the past, with applicants to later implement a communication plan for their respective World Heritage projects.

More: <http://lei.sr?a=D5z2f>



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- Boost retail and FOH confidence
- Enhance communication and presentation skills
- Develop interactive talks and shows
- Improve team morale
- Increase revenue

*"As a direct result of CREW training our fund pot for "Gems of the Jungle" at £5000 in August went through the roof and we amassed a further £18,000 in just six weeks. Brilliant!" (summer season 2011)*

Dianne Eade, Newquay Zoo  
Head of Finance, Human Resources and Administration



**[www.crew.uk.net](http://www.crew.uk.net)**

**[info@crew.uk.net](mailto:info@crew.uk.net)**

**0845 260 4414**



The leading **image capture partner** for the  
leisure and entertainment industry



## Vice President - Regional Business Development, North America

**Location:** North America **Salary:** Competitive Six Figure Package **Closing Date:** 30 September 2014

### About Us

Capturing over 100 million amazing moments every year across 500 global photo and video installations, Picsolve is the leading image capture partner for the leisure and entertainment industry. We are a global operator with offices in the UK, US, UAE and Hong Kong.

Having pioneered attraction photography in 1994, Picsolve has twenty years of experience working with a diverse range of global entertainment and leisure brands across theme parks, attractions, waterparks and tourist destinations and operating in 4 continents. We are chosen for our ability to apply our retail excellence, award winning technology and innovative thinking to create richly enhanced guest experiences and new revenue streams through a successful image capture and distribution solution.

Our core expertise in designing end-to-end capture and distribution platforms to power retailing solutions is unparalleled within the industry, with staff all over the world offering support when and where our partners need it. Blending creativity with commercial acumen to transform the industry standard and with on-going investment in next level retail practices and online digital platforms, including mobile apps - we deliver a new vision of

photography, video capture and guest experience in leisure and entertainment.

### The Role

Reporting to the COO (North America), and working closely with the Global Business Development Director, this senior appointment is a pivotal step in Picsolve's ongoing commitment to continued growth in the expanding North America market. We are seeking an exceptionally talented and experienced professional to strengthen our existing presence. Key responsibilities will include:

- Achieving both new business contribution targets and renewal rate targets for the region.
- Engaging with new customers through appropriate propositions and ethical sales methods to optimise quality of service, business growth, and customer satisfaction.
- Working with the Executive Team to develop new business development strategies for adjacent market sectors.
- Produce quality RFP documentation and creative decks to present to customers and at industry exhibitions to validate our market position as sector leaders ensuring that the Value Proposition and Picsolve USPs and KSPs are easily identifiable.
- Monitoring and reporting on market and competitor activities and provide relevant

reports and information.

- Involvement in local marketing activities and integration of sales effort with other planned marketing activities, e.g., product launches, promotions, advertising, exhibitions and conferences.
- Completing all associated administration including maintenance of CRM data.
- Attend weekly, monthly and quarterly Business Development meetings.

### About You

You will probably be educated to degree level and have held a senior management role in business development in a dynamic business previously, ideally within the leisure and entertainment industry.

You must be able to demonstrate and evidence a proven track record of delivering agreed annual sales contribution targets for new and existing business, developing new business opportunities, securing contract renewals and maintaining crucial new business pipelines.

There will be significant travel within the US and occasional travel globally therefore you will need to be flexible and have all the required documentation to travel.

Picsolve really values its employees and the contribution they make towards the success of the business. If you are passionate about joining a business in growth, working as part of a global team who thrives on innovation and excellence then please mail your CV to [recruitment@picsolve.com](mailto:recruitment@picsolve.com) without delay.



For more details on the following jobs visit [www.am2.jobs](http://www.am2.jobs) or to advertise call Julie on +44 (0)1462 471919



### ■ Vice President - Regional Business Development

Company: Picsolve

Location: North America

### ■ Admissions and Reservations Team Leader

Company: JORVIK Viking Centre

Location: York , United Kingdom

### ■ Site Manager

Company: JORVIK Viking Centre

Location: York, United Kingdom

### ■ Sales and Marketing Manager

Company: Parkwood Leisure

Location: Weston-super-Mare, United Kingdom

### ■ Visitor Services Manager

Company: National Trust

Location: Nottinghamshire, United Kingdom

### ■ Assistant Director of Operations

Company: Executives Online

Location: NW England, United Kingdom

### ■ Groups, Corporate and Education Sales Executive

Company: York's CHOCOLATE Story

Location: York

### ■ Commercial Manager

Company: ZSL Zoological Society of London

Location: London, United Kingdom

### ■ General Manager

Company: Visitor centre St John The Baptist Cathedral

Location: Norwich, United Kingdom

### ■ Front of House Supervisor

Company: Parkwood Leisure

Location: Weston-super-Mare, United Kingdom

### ■ Technical Manager

Company: LEGOLAND Discovery Centre Toronto

Location: Ontario-Vaughan Mills, Canada

### ■ Studios Manager

Company: Merlin Entertainments Group Ltd

Location: Florida-Orlando, United States

### ■ Entertainments Supervisor

Company: Sea Life

Location: Arizona-Tempe, United States

### ■ Digital Marketing and eCommerce Specialist

Company: LEGOLAND California

Location: California-Carlsbad, United States

### ■ Sales Manager

Company: LEGOLAND Florida

Location: Florida-Winter Haven, United States

### ■ Duty Manager

Company: Madame Tussauds San Francisco

Location: California-San Francisco, United States

### ■ Operations Manager

Company: Sea Life

Location: Michigan-Auburn Hills, United States

### ■ Ingegnere Di Manutenzione

Company: Gardaland Resort

Location: Castelnovo del Garda, Italy

# Sanctions against Russian billionaire jeopardise Moscow's Puy du Fou project

*Continued from front cover*

Puy du Fou's plans to move into Russia with a new history theme park could be in serious jeopardy after key partner – Russian billionaire Konstantin Malofeyev – was placed on a European Union sanctions list.

Malofeyev and Puy Du Fou came to an agreement last month to build the country's first history-themed entertainment park in the Moscow region, on 300 hectares of land near a hotel and entertainment complex that Malofeyev owns in the Moscow region. The park is planned to open in 2017.

The sanctions were placed on Malofeyev after the EU



Photo: Moscow Patriarchate

Sanctions were placed on Malofeyev due to Ukrainian links

said he was "closely linked to Ukrainian separatists in Eastern Ukraine and Crimea" and that he is "acting in support of the destabilisation of Eastern Ukraine."

Puy du Fou president Nicolas de Villiers criticised

the EU's decision, stating in an interview with *Radio Free Europe / Radio Liberty* that the ruling was "strange" and that political decisions should not influence private business. *More: <http://lei.sr?a=k1k1W>*

## Universal Studios theme park coming to Zhuhai, China, in CN¥15bn deal

Universal Studios has reportedly signed a deal with the Zhuhai government in China to invest CN¥15bn (US\$2.43bn, €1.81bn, £1.44bn) in a city theme park.

Chinese property website *Guandian.cn* reported the park will cover 10sq km (3.8sq m) and looks likely to be the decided location for a Universal theme park in China, battling off competition from Shanghai, though whether plans for a second park in Beijing are still on track remain uncertain.

Shanghai negotiations fell through in 2012 when the local company coordinating the project listed itself for sale on the stock market.



Universal has been attempting to enter China since 2001

Universal then turned its attention to Beijing for a CN¥12.3bn (US\$2bn, €1.5bn, £1.2bn) project, with reports suggesting demolition of existing structures and site clearing on the Beijing

site has already begun. The Beijing government however played down these reports saying there was no guarantee the theme park would ever get the green light. *More: <http://lei.sr?a=n5i2R>*

### American Association of Museums (AAM)

T: +1 202 289 1818 W: [www.aam-us.org](http://www.aam-us.org)

### Association of American Zoos & Aquariums

T: +1 301 562 0777 W: [www.aza.org](http://www.aza.org)

### Association of Art Museum Directors

T: +1 212 754 8084 W: [www.aamd.org](http://www.aamd.org)

### Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: [www.aim-museums.co.uk](http://www.aim-museums.co.uk)

### Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: [www.alva.org.uk](http://www.alva.org.uk)

### Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: [www.astc.org](http://www.astc.org)

### Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: [www.asva.co.uk](http://www.asva.co.uk)

### Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: [www.aza.org](http://www.aza.org)

### Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: [www.aalara.com.au](http://www.aalara.com.au)

### European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: [www.eaasi.org](http://www.eaasi.org)

### European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: [www.eaza.net](http://www.eaza.net)

### European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: [www.ecsite.eu](http://www.ecsite.eu)

### Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: [www.giantscreencinema.com](http://www.giantscreencinema.com)

### Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: [www.hha.org.uk](http://www.hha.org.uk)

### Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: [www.iaapi.org](http://www.iaapi.org)

### International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: [www.iaapa.org](http://www.iaapa.org)

### International Planetarium Society

T: +1 808 969 9735 W: [www.ips-planetarium.org](http://www.ips-planetarium.org)

### Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: [www.iscan.ie](http://www.iscan.ie)

### Museums Australia

T: +61 2 6230 0346 W: [www.museumsaustralia.org.au](http://www.museumsaustralia.org.au)

### National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: [www.farmattractions.net](http://www.farmattractions.net)

### NAVET

T: +46 (0)33 41 00 09 W: [www.navet.com](http://www.navet.com)

### Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: [www.oaba.org](http://www.oaba.org)

### The Aquarium & Zoo Facilities Association (AZFA)

Email: [rlf@tzaqua.org](mailto:rlf@tzaqua.org) W: [www.azfa.org](http://www.azfa.org)

### The Canadian Museums Association

T: +1 613 567 0099 W: [www.museums.ca](http://www.museums.ca)

### The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: [www.canadiansciencecentres.ca](http://www.canadiansciencecentres.ca)

### Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: [www.teaconnect.org](http://www.teaconnect.org)

### World Waterpark Association (WWA)

T: +1 913 599 0300 W: [www.waterparks.org](http://www.waterparks.org)

### Zoo & Aquarium Association

T: +61 2 9978 4797 W: [www.zooaquarium.org.au](http://www.zooaquarium.org.au)