

spa opportunities

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Shanti Maurice to relaunch spa around themed journeys

The Shanti Maurice Nira Resort in Mauritius will relaunch its giant spa on 26 September, offering brand new concept – A Journey Around the World Through Wellbeing – including new product ranges, treatments and packages based on oriental, Indian and ‘Natural-Bio’ themes.

There will be three themed ‘full immersion stations’, each dedicated to one of the three themes – differentiated by their room design, music, aromas, therapies and a signature treatment per station.

“Shanti Maurice has long been renowned for its exceptional spa facilities and notably, its bespoke Ayurveda offering,” Barbara Loy, spa director at Shanti Maurice told *Spa Opportunities*. Formerly known as Shanti Ananda, the 61-suite Nira Hotels &



The resort has an 18th Century chapel within its 36-acre landscape, used for weddings

varied experience,” Loy added.

“The new spa concept was developed following feedback from our clients who requested more tailor-made spa and wellbeing packages to restore body, mind and soul in a short time, so around one or two weeks,” said Loy. “We have consequently employed the very best calibre of staff to provide expert recommendations to guests, based on their specific requirements.”

The Oriental Zone will feature treatments inspired by Chinese, Japanese, Thai and Balinese spa customs, with

Resorts property stopped being an Ananda sister property when it was relaunched in 2010.

“The success of the spa to date has led us to build on the existing facilities and treatments to develop a much more comprehensive and

three cabins overlooking a Zen garden that includes Japanese plants such as dwarf and broom bamboo. Massages on offer include Shiatsu, Balinese four-hands therapies and Reiki.

Tool developed to assess corporate wellbeing

Wellbeing improvement firm Healthways and management consultancy Gallup have developed a research-based wellbeing measurement tool for use by companies to provide a more holistic method for increasing employee wellness.

Gallup and Healthways have highlighted that an overwhelming majority of wellbeing programmes are focused on physical wellness, but few dedicate time or energy to other key elements of wellness.

The Gallup and Healthways Wellbeing 5 tool defines the five essential elements of wellbeing.

Details: <http://lei.sr?a=n9a5G>

Michael Tompkins to lead weight loss spa

Michael Tompkins, former CEO and president of Miraval Resort and Spa, is taking the reins at Hilton Head Health in South Carolina, US, having been bowled over by the business.

Hilton Head Health has been a popular wellness destination since it opened in 1976, but until now, it hasn't featured a spa. An expansion to the resort is planned, including a 3,000sq ft (279sq m) spa, 30-bedroom inn and a newly renovated restaurant and outdoor dining area, according to *insidersguidetospas.com*.

After losing nine pounds at the resort's week-long weight loss programme, Tompkins signed on as CEO and general manager – having retired from Miraval in June. “I came to seriously look at Hilton Head Health in July. I went through the programme and found that from



Tompkins' chairmanship of ISPA expires in October

the fitness and nutrition perspective, it was the best I had ever experienced,” said Tompkins.

The combination of his weight loss experience and the expansions planned for the property helped Tompkins decide to lead the outfit: “Hilton Head Health is a brand I can lead because I really believe in it,” he said.

Continued on back cover

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The first ever research on the wellness sub-segment of hot springs will be revealed at the summit

Spa experts gather for GSWS 2014 in Morocco

As the Global Spa & Wellness Summit prepares to host delegates from all corners of the world, committed to all things spa, **Helen Andrews** takes a look at what's in store during this year's event

The eighth Global Spa and Wellness Summit (GSWS) is fast approaching – due to take place from 10-12 September at the Four Seasons Resort Marrakech, Morocco – bringing together the leaders and innovators of the spa industry to help shape and mould the exciting future of wellness in years to come.

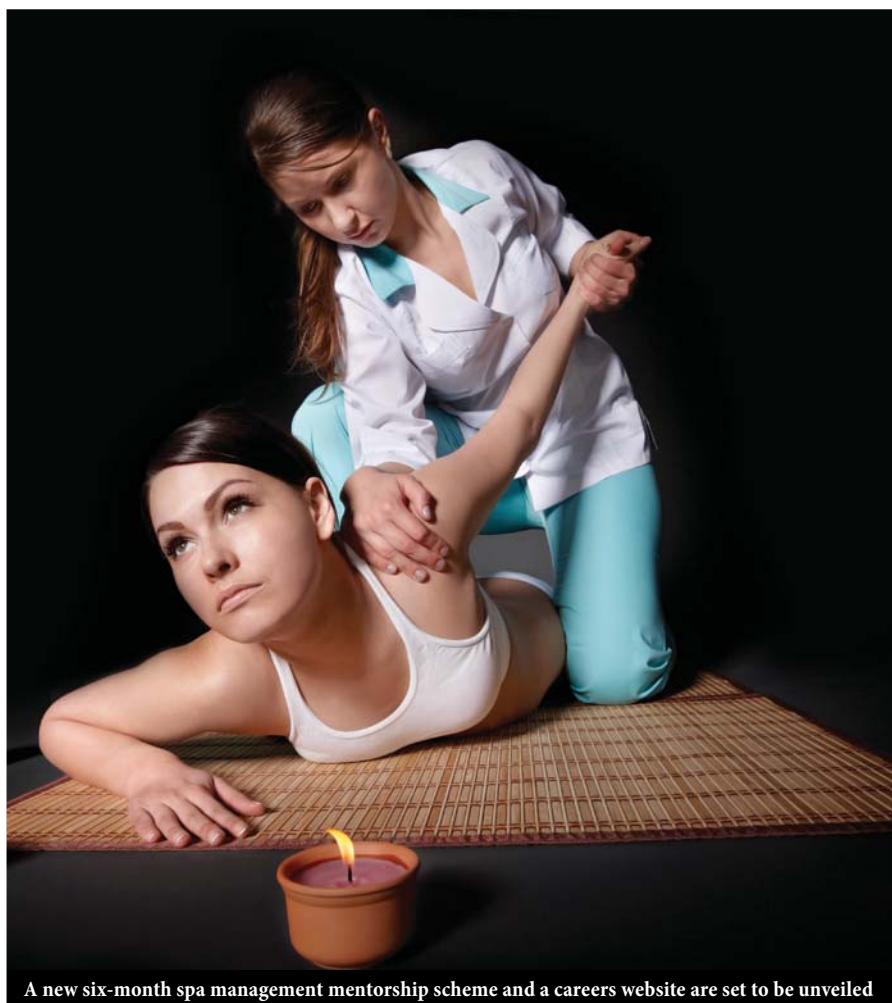
Over the past couple of months, Susie Ellis – chair and CEO of GSWS and president of Spafinder Wellness 365 – has revealed a number of events delegates can look forward to, in addition to the usual panel-led discussions, small group break-out sessions and dining debates.

The line-up of speakers at the Summit – the theme of which is “Fast Forward” for 2014 – is extensive, including innovative thinkers such as Swedish economist Dr Kjell A Nordström, architect Bjarke Ingels and marketing expert Paul Price. Ellis told *Spa Opportunities* that in order to discuss the future of spa and wellness, however, delegates must understand the industry's origins and evolution. To do this, Don Ardell PhD and John Travis MD – both of whom are considered founders of the wellness movement – have been invited to speak at the 2014 summit.

For the second year, the summit will feature dedicated forums for spas, hotel spas, hot spring spas, spa education and hydrothermal spa creators. New forums under consideration include those set to focus on corporate wellness and mixed use/real estate spa opportunities.

The Global Spa and Wellness Economy study undertaken by GSWS and long-time research partner SRI international will provide fresh data when it is released at the 2014 Summit and is set to include the first ever data on the global hot springs market. Predicting a giant boom in the hot spring industry, Ellis said: “So many countries offer this type of wellness but under different names, such as thermal, mineral and thalassic therapies. By uniting under one umbrella, however, there will be more recognition of the types of natural water therapies available – introducing a more competitive business edge to the global market,” Ellis continued.

Although she is part of a company that provides global spa market research for the industry, Ellis stressed that the tourism bodies of individual nations should do more to find out how many spas they



A new six-month spa management mentorship scheme and a careers website are set to be unveiled

each have and acknowledge their revenue. “By categorising wellness for themselves, it will help national tourism industries to make better decisions,” Ellis said.

The New Zealand city of Rotorua is one such place that has identified hot spring wellness as an important driver for developing its tourism economy. The city’s mayor, Steve Chadwick, will attend the summit to promote the business poten-

Consulting, and Jean-Guy de Gabriac, CEO and founder of Tip Touch International.

While there are 130,000 to 180,000 spa managers/directors currently working globally, there are only 4,000 students worldwide currently enrolled in spa management-related degree programmes, according to the *Spa Management Workforce & Education: Addressing Market Gaps* report by SRI International in 2012.

“ATTRACTING MORE PEOPLE TO SPA CAREERS IS MISSION-CRITICAL FOR OUR INDUSTRY”

tial for the natural hot springs in Rotorua.

Details of a new six-month spa management mentorship programme and a careers website – with resources for spa business interns – will also be unveiled at the summit. The announcements will be made during the third annual Spa Education Forum 2014 by the forum’s leaders, including Anna Bjurstram, GSWS board member and vice president of Spas & Wellness; Lori Hutchinson, founder of Hutchinson

The mentorship scheme and the website are two tools to help address the serious gap between the number of spa managers and therapists needed, compared to the current number of trained people.

“Attracting more people to spa careers – and supporting those newly on the spa manager/director path – is mission-critical for our industry,” said Anna Bjurstram. “While there is much work to be done, we are moving in the right direction.”

Organisers gear up for the eighth annual Global Spa & Wellness Summit



Susie Ellis is chair and CEO of the Global Spa & Wellness Summit and president of Spafinder Wellness 365. She is a prominent industry speaker

The word “momentum” comes to mind as I sit down to reflect on this year’s Global Spa & Wellness Summit (GSWS). Not only will it be our largest gathering ever, but, more importantly, it will be the most exhilarating. I have never felt more energy building for what we all do collectively.

The idea for the GSWS incubated a decade ago when ten industry leaders sat together after a conference in Asia, lamenting the fact that there was really no international event for our industry and no voice for the global spa industry.

A couple of years later, in 2007, the first summit took place in New York City.

Today, 400 delegates from over 45 countries meet to discuss and shape the future of our US\$2 trillion (€1.5tn, £1.2tn) spa and wellness industry – taking our collective mission of “joining together: shaping the future” to heart.

Last year in New Delhi we collectively experienced a truly defining moment when His Holiness the Dalai Lama shared his unique insights on wellness.

This year, we’ll take a deep look into the future – following our theme “Fast Forward” - and will also present fresh data on three critical, global industry sectors: the wider wellness industry, the spa industry and the wellness tourism market.

The agenda kicks off on 10 September with the second annual Global Wellness Tourism Congress, which includes a panel moderated by Peter Greenberg, travel editor at *CBS News*, and features Ministers of Tourism from a variety of countries discussing the impact wellness tourism can have on their economies and people’s health.

Then, the three-day agenda moves at an incredibly fast pace – exploring the future of everything from architecture, to retail, to technology. Not-to-be-missed keynote speeches include that of filmmaker and founder of Blacklight Films, Louie Schwartzberg. He will explain how the cinematography of his films and their portrayal of the human soul through nature can be applied to the future of the spa industry.

ISPA hails positive growth trends for US spa industry

The International Spa Association (ISPA) has revealed positive growth trends for the US spa industry as a result of the "Big 5" statistics report carried out by PwC. The complete set of statistics will be released in a study on 30 September 2014.

The total number of US spa visits reached a record high in 2013 of 164 million, a 2.5 per cent increase on the previous year. Combined with a 2.5 per cent increase in total revenue per visit, total revenues generated by spas in 2013 rose to US\$14.7bn (€11bn, £8bn). This represents a rise of more than five per cent on figures from 2012.

Individuals employed by the spa industry also increased by nearly two per cent between 2012 and 2013, now amounting to 350,000 spa staff in the US alone.

Since the launch of ISPA in 1999, US spas have grown from 4,140, to 20,183 in 2013. Details: <http://lei.sr?a=f6q9z>



The official definition of massage remains unclear

Injuries from unlicensed spa parlours on the rise in Japan

The Japanese Health, Labour and Welfare Ministry has identified approximately 330 unlicensed massage parlours in Tokyo and 38 other prefectures, plus 110 qualified spas, that are responsible for injuring customers.

The nation's consumer affairs agency (NCAC – an independent administrative institution) received 1,304 such claims in the fiscal year 2013 – nearly double the number received in the fiscal year of 2007. Among the 2013 complaints are 232 cases of broken bones, dislocations, sprains and even a spinal cord injury, according to the national newspaper *Yomiuri Shimbun*.

The injury verification process has been difficult for the health ministry, as many of the victims cannot be contacted and government officials are therefore not able to hear details including types of injury, degrees of pain or when exactly the injury occurred. Thus the ministry is considering creating consumer affairs centres.

Details: <http://lei.sr?a=u9v7A>

1,500 spa staff for Malaysia by 2020

The Malaysian government is looking to train 1,500 new spa therapists over the next five years to support the country's ever-growing spa industry, which is expected to contribute RM400m (US\$125m, €93.4m, £74.5m) to gross national income by 2020.

Malaysia's Tourism and Culture ministry (MOTAC) operates a spa therapy training programme, in conjunction with spa academy Beaubelle Aesthetics Academy, which is aiming to reduce dependence on spa therapists coming from abroad, with a new edict effective from 1 January 2017 to stop the hiring of foreign spa therapists altogether.

"A total of 302 spa therapists have been commissioned via the spa therapy training programme introduced since 2012, while another 93 trainees are undergoing training at government-recognised Centres of Excellence (COE) up to April this year," said a statement from MOTAC.

The 12-month training scheme assures graduates a job placement for two years



The 12-month training scheme assures graduates a spa job placement

at a three-to-five star spa, in addition to a level three Malaysian Skills Certifications from the country's Skills Development Department of the human Resources Ministry.

Malaysia is also seeking to overtake its neighbours Singapore and Thailand as the prime destination for medical and wellness tourism – with spa and wellness playing a role in cornering the separate medical market – to have a high national income economy by 2020. Details: <http://lei.sr?a=z6h6S>

Barry White details future plans for Chuan Spa

Speaking exclusively to *Spa Opportunities*, group director of spa for Langham Hospitality Group Barry White has revealed future plans for the Chuan Spa brand and explained why its focus on net profit per square foot will not impact negatively on spa guest satisfaction.

Having just celebrated the launch of the 11,000sq ft (1,022sq m) Chuan Spa at The Langham, Huntington in Pasadena, Los Angeles, Barry highlighted future openings such as the urban spa Chuan Body + Soul at Langham Place in Xiamen, China, and the Chuan Spa at The Langham, Palm Jumeirah in Dubai.

The spa in Xiamen will open at the end of 2014, according to White. "The Chuan Body + Soul is a serene sanctuary and the spa offers nine treatment rooms – including one specially-designed for couples – and a Dream room," said White. Other recreational facilities include a fitness centre and



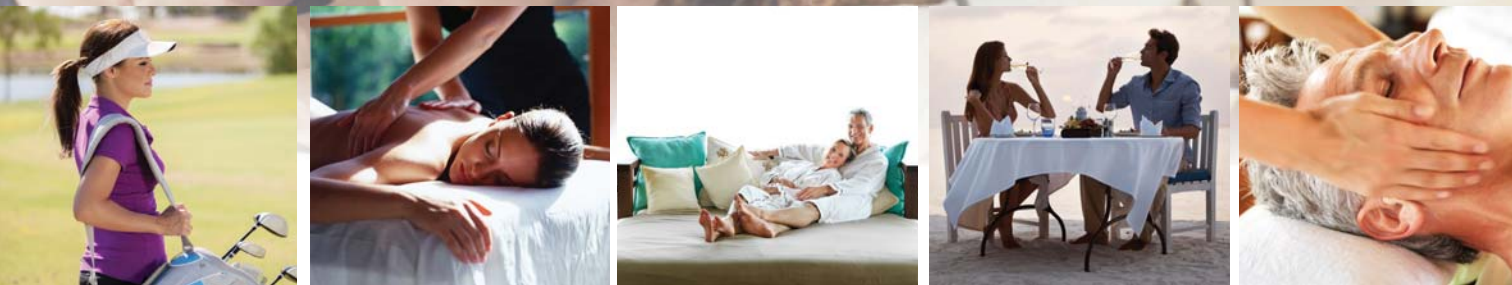
Barry White said good treatments take precedence over huge facilities

an indoor heated swimming pool with natural light and an underwater sound system.

The Chuan Spa at Dubai's Palm Jumeirah will be the Langham Hospitality Group's first resort, slated to open in Q4 of 2015. "The Chuan Spa will showcase 26 treatment rooms and its Traditional Chinese Medicine therapies, as well as a fitness centre," White added. Details: <http://lei.sr?a=r4E4v>

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Wristband provides electric shock to help banish bad habits

Be it sleeping in or skipping the gym, everyone wishes they could kick those bad habits that hurt productivity and prevent physical activity. Now, a new wearable is bidding to not just track activity, but use pain and shame to ensure users have no choice but to reach their goals.

Due for release in 2015, Pavlok is a fitness tracking wristband which also serves as a behavioural conditioner. Aside from the usual tracking of steps, activity and sleep, this wearable has the ability to give away your money, shame you on social media, or even deliver a 340v static shot if you slip back into bad habits. It also offers rewards – as yet unspecified – as well as encouraging social media posts if you stay on the straight and narrow.

Trialists are using the band to wake up earlier and carry out more exercise.

Details: <http://lei.sr?a=Z5F2D>



Ashley Koff joins the Westin Well-being Council

Westin Well-being Movement targets nutrition for all guests

Westin has unveiled the next stage of its year-long Well-being Movement with the announcement of a new member on the Westin Well-being Council and two new nutrition-focused partnerships.

The Westin Well-being Council is an advisory board comprised of thought leaders who align with a specific Westin wellness pillar: Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well. The new member – Ashley Koff, RD – is an internationally-recognised dietitian focused on imparting the value of quality nutrition choices and achieving optimal health.

“Westin is the first global hotel brand I have encountered that takes such a thorough approach to the wellbeing of its guests,” said Koff. “I look forward to contributing my experience and knowledge to the Westin Well-being Movement to further inspire others to pursue balance.”

Details: <http://lei.sr?a=N3M6S>

Ronco to expand YeloSpa overseas

Nicolas Ronco, the French entrepreneur behind spa and nap concept YeloSpa, is aiming to expand the US-based business into Europe, as part of large-scale plans that will also see the company franchise up to 150 US locations and launch a sleep and wellbeing product range.

In an exclusive interview for the latest edition of *Leisure Management* magazine, Ronco – who first started developing YeloSpa in 2004 – revealed plans to scale up the business from its three current sites in New York, Brazil and Puerto Rico.

“We’re working on a licensing agreement for a YeloSpa in London. It’s not signed yet, but it could be exciting,” he said.

“We’re also going to open another YeloSpa in Charles de Gaulle Airport in Paris in 2016.

“Our next big push is to expand our franchising in the US. We’re looking at Florida, Chicago, San Francisco and Houston, Texas. We’re currently going through the legal requirements to become a franchisor in the States. In the long term, we’d like to



Ronco launched the first YeloSpa in 2007 in midtown Manhattan, NYC

have around 100-150 locations in the US.”

Such a move into the franchise market would pit the business against rivals such as Massage Envy, Massage Green Spa, and Hand & Stone. The proliferation of franchises in the spa market was noted by *Spa Business* editor Liz Terry in her leader column for the Q2 edition, where she predicted the growing market would mirror the health club sector as it matures.

However, YeloSpa has launched several differentiating concepts to ward off competition.

Details: <http://lei.sr?a=M7K7H>

Le Meridien Dubai Hotel & Conference adds spa

The four-star Le Méridien Dubai Hotel & Conference Centre has added a brand new spa facility to its new accommodation wing, totally unconnected to the property’s existing Natural Elements Spa.

The 580-bedroom hotel includes 196 newly-constructed 52sq m (560sq ft) bedrooms in the Royal Club wing – where the new spa floor is also located – added as part of the property’s expansion plan. The five-star wellness facility features a traditional Middle Eastern marble hammam, including experience showers and a dedicated steambath. There is also a Russian Banya sauna that forms part of an alternating hot and cold experience, as well as a snow experience with rock glacier walls, where temperatures descend to minus degrees for guests to cool down.

There is also a salt sauna with a backlit Himalayan design, a rasul room and body massage station. Spa equipment suppliers Barr +



The existing on-site spa does not feature a hammam, unlike this one

Wray designed and carried out the fit-out.

“The focus of this new spa facility is to offer luxury thermal and hydro facilities – such as a rooftop vitality pool, salt sauna, banya sauna and scrub room – which the existing spa has very little of,” a spokesperson for Le Meridien told *Spa Opportunities*. “There are also a couple of treatment rooms which we designed to service the new hotel wing.”

Details: <http://lei.sr?a=x6y7h>

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The show drew almost 5,000 attendees last year, with visitors calling it inspiring and informative

camexpo unveils new beauty exhibitors for its biggest edition yet

Promoting new innovations from across the natural beauty and spa sector has won camexpo a loyal following. Taking place at the new venue of Olympia, London, on 4-5 October, this year's show is on track to become its biggest sell-out edition yet. We take a look at what's new.

As ever, camexpo's 200-strong exhibitor line-up is comprehensively eclectic, and filled with a 'who's who' of companies that will be helping to shape the future of the natural and organic market over the next twelve months.

Leading suppliers keen to repeat their success at camexpo 2013 (which many called their best show yet) include Yin Yang Skincare; Mahi Naturals (distributors of U Little Beauty, Organic Natralox, and Hope's

Relief); Essence of Morocco; Tiana Fair Trade Organics; Ayurveda Pura London (creators of organically-certified cosmetics range Holistic Essentials); Herbalveda; Cress UK; Songbird Massage Waxes; Africa-inspired health and beauty brand Aduna; The Green People Company; detox specialist Manifest Health; and Physique Management.

Nearly a third of the show's 200 exhibitors are new for 2014. Among them are essential oil specialist Young Living; Antique Apothecary organic skin care; Simply Bee (natural skin care with propolis); Aromatic (make-your-own, natural skin, hair and beauty care products); Clare G Harvey's FlowerEssence, promoting its popular Spirit of Beauty skincare range made from Amazonian orchid flower essences; and Italy's Dōterra, which boasts dedicated spa and salon essentials product lines.

Other new brands at the show include newly launched Radiance Organic Skincare; Finest Argan (which has recently expanded

its body care range to include prickly pear cactus seed oil, argan oil black soap and alum stone natural deodorant); Jennifer Young's Beauty Despite Cancer – creators of specialist skincare and beauty products for very sensitive skin; and Naturally Wright, exclusive UK distributor of the Australian Eco By Sonya organic range.

Inspiring, informative, busy, brilliant, and enjoyable – just some of the words the show's attendees (4,982 in all) have used to describe the 2013 show.



An eclectic range of exhibitors will feature

To find out more and register for 2014, please visit www.camexpo.co.uk

Entry costs £7.50, which includes access to the show's two Revital-sponsored Keynote Theatres. Please quote promotional code **CMEX495** when registering online before 3 October 2014.

Millennials define health and wellness in Hartman study

Consumer research company The Hartman Group has published an infographic of ten defining attributes of 'health and wellness', as perceived by millennials.

Millennials, for the purpose of the *Outlook on the Millennial Consumer 2014* study, were defined as anyone between 19 and 33 years of age. Health and wellness means 'being physically fit' to 60 per cent of millennials, according to The Hartman Group. Additionally, to 57 per cent, it represents 'leading a balanced lifestyle'.

'Feeling good about oneself' accounts for 55 per cent of millennials' perception of health and wellness. 53 per cent define it as 'having energy for an active lifestyle'.

Half of millennials believe being healthy and well is the same as 'not being ill'. 'Being able to deal with stress' is also synonymous with health and wellness for 47 per cent of millennials. The same percentage thinks it means 'not being overweight'.

Details: <http://lei.sr?a=t3w4h>



Three new EVEN Hotels are coming to New York

Growth planned for IHG's wellness brand EVEN Hotels

InterContinental Hotel Group (IHG) has opened its second EVEN-branded wellness hotel in the city of Rockville, located at the centre of the federal and advanced technology marketplace of Washington DC, US. The first 129-key EVEN Hotel opened in June in Norwalk in Connecticut.

Owned and managed by IHG, the wellness-focused lifestyle brand, EVEN Hotels, launched in 2012 – designed to make sure travellers can Eat Well, Rest Easy, Keep Active and Accomplish More.

Similar to its sister property in Norwalk, the 167-guestroom, seven-storey building in Rockville incorporates calming design elements including eco-conscious touches, such as wellness-certified staff.

IHG has three further EVEN Hotels currently under construction in New York.

Details: <http://lei.sr?a=U8y2S>

Uzuri Hotel Resort to launch in 2016

Czech developer RSJ Private Equity has selected international architecture and interior design practice Jestico + Whiles to design a new sustainable hotel resort on the east African island of Zanzibar.

Jestico + Whiles has designed the Uzuri Hotel Resort, anticipated to open in early 2016, which will be a village resort including 60 individual cabanas and five larger villas, in addition to restaurants, bars, yoga, meditation spaces and massage cabanas. Shade and sea breeze will keep the hotel interiors ventilated naturally and rainwater will be harvested as part of the eco-push. Two wells will be built on site to pump salt water into a desalination plant, supplying clean water to the whole resort.

Jestico + Whiles describes the resort as "off-grid" in relation to the island's limited infrastructure and its incorporation of eco-friendly self-sustainability measures. More information on the wellness aspects will be



Indigenous edible plants will be grown in the resort's spice garden

revealed as the project progresses, a spokesperson told *Spa Opportunities*.

The accommodation cabanas will be set in small clusters, steps away from the beach among a landscape of sand, palm trees and timber walkways. Design features include Omani doors and balconies, while traditional African touches such as coconut thatch roofs and coral stone structures are included. There are also plans for an on-site spice garden.

Details: <http://lei.sr?a=M2V9y>

Monsoon season tourism targeted in Goa

The Goa Tourism Development Corporation (GTDC), India, is creating an ayurvedic wellness retreat at Selaulim in Sanguem Taluka as part of a plan to promote tourism during monsoon, which is described as 'off-season' in the national industry.

The proposed project will include the renovation of five villas across 14,000sq m (150,695sq ft), with a total of 40 bedrooms, which will cost Rs20 crores (US\$3.3m, €2.4m, £1.9m). The property is located around the periphery of the Selaulim Dam, a place which is not often frequented by tourists, who are more likely to be found at Goa's beaches and forts.

The government has handed responsibility for the construction and maintenance of the resort to Indian-based Anantara Hotel and Resorts, which will run the facility and pay GTDC an approximate monthly rent of Rs75,000 (US\$1,246, €927, £734). Construction is expected to begin in



The Selaulim Dam is on the Selaulim river, a tributary of the Zuari River

November and will be completed within 18 months, excluding monsoon time. The resort should be fully functional by October 2015, according to a statement by GTDC.

In addition to authentic ayurveda and wellness programmes, the resort will offer adventure sports such as non-motorised boat rides, horse riding and elephant bathing. There will be two meeting rooms and a large pool.

Details: <http://lei.sr?a=n3X5w>



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If you have a spa project and would like to find out more, please contact Ghislain Waeyaert at gwaeyaert@deepnature.fr

www.deepnature.fr

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Cosmeeting Paris

Porte de Versailles, Paris, France

A Spa Corner will be incorporated into this trade show featuring over 230 exhibitors. Other zones will include Nat&Bio, for natural products; the Cosmeeting showcase; Zoom for new emerging brands; and Cosmeeting Colour for ethnic beauty suppliers.

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Global Spa & Wellness Summit

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www.globalspaandwellnesssummit.org

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SPATEC Fall North America

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17-18 Sep 2014

Hotel Investment Conference (Hot.E)

Jumeirah Carlton Tower, London, UK

Hotel Investment Conference Europe (Hot.E) sessions focus on two things, the capital markets (debt and equity) and where the investment opportunities across the length and breadth of Europe are today. One third of attendees in 2013 represented debt, equity and development companies.

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World Spa & Well-being Convention 2014

Bangkok, Thailand

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www.worldspawellbeingng.com



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Professional Beauty Johannesburg

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www.camexpo.co.uk

13-15 October 2014

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Sixty-minute Thalion cream offers aid for acne-prone skin

A new cream for acne-prone skin has been developed by Thalion Laboratories. The sixty-minute Acni Control cream has been designed to neutralise sebum production at its core thanks to its action on the 5-alpha reductase; fight against hyperkeratosis by gently exfoliating the epidermis; limit bacteria proliferation; unclog pores and eliminate blackheads; and target inflammation while soothing damaged skin tissues. Thalion has also announced hotel partnerships with Thermes Marins de Cannes – Radisson Blu, and Kempinski Hotel Adriatic.

KEYWORD: THALION



Protein biology expert Neal Kitchen joins Hydropeptide

Hydropeptide has appointed Neal Kitchen as EVP of strategy and development.

Dr Kitchen was previously senior product manager of primary antibodies at Thermo Fisher Scientific, and has more than a decade of protein biology research and experience. He will develop the company's growth strategy, creating clinically proven anti-ageing skin care products while advancing peptide technology in skincare formulations.

"I have admired the passion and potential for this industry to make a significant impact to the physical and emotional well-being of its customers," said Kitchen. "While serving as a member of Hydropeptide's board of advisors over the past year, I have grown enamoured with the vision and intensity of this team."

KEYWORD: HYDROPEPTIDE



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For more information, or to contact any of these companies, log on to www.spa-kit.net and type the company name under 'keyword search'

An elegant spa table for all treatments and customers

Gharieni has unveiled a new spa table which has been designed with comfort and elegance in mind.

The table, MLW F2, provides a perfect lying position as well as optimal space for working, giving therapists plenty of leg room in which to manoeuvre. The inclinable head section, the lowerable arm rests and the adjustable foot rest are all extendable. This means that MLW F2 can be

adjusted to accommodate any treatment or customer. Four treatment positions can be stored and recalled by using a hand control, or alternatively a foot pedal or a wireless infrared remote control.

The MLW F2 spa table follows the launch of the company's MLW Wax Trolley, which has been designed to provide everything needed for easy and clean depilation.

KEYWORD: GHARIENI



Facial cleanser has power to soothe and restore harmony

A facial cleanser infused with 100 per cent plant oils has been launched by Elemental Herbology. Harmonising Cleanser has been developed to remove all traces of make-up, leaving the skin clear, clean and supple. Active ingredients include 5 alpha avocuta, which is derived from avocado and helps inhibit oil secretion by encouraging overactive oil glands to secrete less oil. Raspberry seed – rich in omega 3 and 6 – helps reduce redness and inflammation, while camelia flower softens and hydrates the skin.

KEYWORD: ELEMENTAL



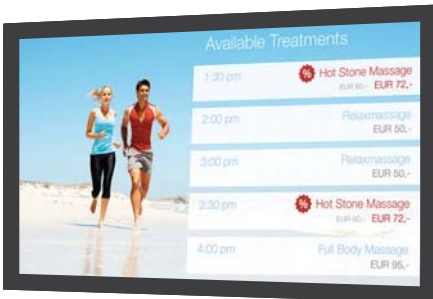


Pioneering eye fluid creates accelerated moisturisation

Phytomer has unveiled a nourishing and enhancing eye fluid complex. Pioneer Reset Eye Fluid has been designed to create accelerated moisturisation in the eyes, foster skin regeneration, enhance cell tautness and provide protection from the elements.

Phytomer says the fluid counteracts the effects of pollution while significantly increasing hydration and features three central ingredients. These are algoset, a newly discovered marine complex that rehydrates the skin; new marine sugar EPS VMF (visible marine filler), a biotechnology concentrate; and algolight complex, which reduces the appearance of discolouring around the eyes.

KEYWORD: PHYTOMER



Fill up bookings and market deals using TAC's digital sign

Spa software specialist TAC has created a digital sign which can be used on-site to market special daily deals or last minute treatment availability to increase utilisation. Spas can decide what they want to promote and reservations are made fast and easy. Guests learn about the special offers – or Hot Deals – by visiting the web shop or through a digital screen at the spa or club. Real-time interfaces prevent double bookings for a single appointment. The software automatically recognises booked appointments as Hot Deals and considers pre-defined discounts.

KEYWORD: TAC



Poolside cart helps luxury spa treatments go mobile

Spa and leisure consultants WTS International, spa equipment manufacturer Earthlite Inc / Living Earth Crafts and sun skincare range Coola have teamed up to create a mobile point-of-sale display that creates a platform to bring spa treatments poolside as well as to bounce business back to the spa and drive retail.

The cart has an easy access locking storage compartment, a product stability tray for secure mobility and presentation, a UV protective Coola-branded umbrella,

insulated freezer compartment for iced towels and chilled sunscreens in addition to a cart cover for storage and protection.

“The purpose of this venture was to extend the luxury services of the spa to the outdoors in a distinctive, attractive and mobile way to drive sales,” said Melissa Mao, vice president of sales for Coola. The products include creams for the face, body, and lips in lotions and spray form in addition to soothing after-sun treatments.

KEYWORD: COOLA

Lemi's new spa cabin concept blows both hot and cold

A new spa cabin concept from Lemi is based around the principle of thermal contrast therapy, in which contrasting hot and cold stimuli are used to activate the immune and circulatory systems. It features the T°-Massage, a technique which is performed on the specially built Spa Dream Q spa table, designed to recreate the feeling of warmth of

sand upon the skin. The customer lies down upon a surface of spherical yellow quartz, and is enveloped in light and warmth. The massage reduces muscle tension and decreases the lactic acid contained in the blood, and the cardiovascular system is also stimulated during the treatment.

The T°-Massage is best combined with Lemi's T°-Vale multi-function mobile trolley, which completes the cabin concept and allows the practitioner to effectively apply alternating hot and cold temperatures to the customer with maximum ease. In addition to 20 towels, the unit comes equipped with a heating plate with temperature adjustments designed specifically for essential oils, massage oils, body wraps and cosmetic products.

Together, the Spa Dream Q and T°-Vale allow spas to create a comprehensive menu of both sensory and therapeutic services.

KEYWORD: LEMI



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Day and Night moisturiser range provides 24-hour care

Elemis is launching a new range of moisturisers. Hydra-Boost Day Cream is a nourishing, light moisturiser that has been created to keep the skin feeling smooth and supple throughout the day. The formula includes short chain hyaluronic acid, which is immediately absorbed, and starflower oil, a “uniquely British” active ingredient that strengthens the moisture barrier. Hydra-Balance Day Cream is a light day cream which has been designed to have the instant effect of restoring equilibrium in combination skin. Hydra-Nourish Night Cream features an anti-oxidant rich formula to detox, re-energise and replenish the skin overnight, preventing the build-up of toxins.

KEYWORD: ELEMIS



Spas beginning to see the value of flip flops as footwear

Rubber flip flops are becoming a popular choice of footwear at spas, according to supplier BC Softwear. As well as being soft on the feet and anti-slip, the company says spas are looking to source products that are reusable and environmentally-friendly – and flip flops fit the bill. Perhaps even more importantly, they can also offer retail opportunities, with BC Softwear offering branded footwear featuring logos or names. The company's latest launch is pink hen party flip flops, which can be used as part of a hen party package or as a retail item at spa reception.

KEYWORD: SOFTWEAR



Fashionizer creates spa uniform concept for Six Senses

Six Senses Hotels Resorts Spas has selected Fashionizer Couture Uniforms to create a new uniform concept for its spas and resorts worldwide. The contract also includes the manufacture and distribution of the new uniforms. The brief was to ensure that the designs should be contemporary, practical, and reflect the brand values of the company: sustainability, attention to detail and to be in harmony with its brand colours. The collection, made in Fashionizer's exclusive organic cotton CPF, comprises skirts,

trousers, jackets and tunics for therapists and spa reception staff, and includes designs for both men and women. The style of the jackets and unisex Thai trousers are influenced by Six Senses' Thai origins and the colours reflect the company's new branding, which uses an olive, pebble and pearl white colour palette. Fashionizer will manage the uniform programme for the next three years, including holding stock, forecasting future requirements and supporting new openings.

KEYWORD: FASHIONIZER

Aromatherapy Associates unveils bath and shower collection

Warm baths or showers can be turned into rich aromatherapy experiences with Aromatherapy Associates' new range of oils. The Inner Strength Bath & Shower Oil collection features ten separate oils.

Among them, 'Deep Relax' combines vetivert, camomile and sandalwood oils to promote peace and tranquillity and allow users to get a restful night's sleep, while the

blend of lavender, ylang ylang and petitgrain in 'Light Relax' has an unwinding effect.

Wild camomile, petitgrain, frankincense and rosemary combine in 'De-Stress Mind' to help clear the head, while the blend of lavender, ginger, black pepper and rosemary in 'De-Stress Muscle' has been formulated to relieve aching muscles and joints.

KEYWORD: AROMATHERAPY





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SHOW INTRODUCTION:

The World Spa & Well-being Convention (WSWC) – a tri-part event of exhibition, congress and awards night, is the brainchild of the Thai Spa Association (TSPA) and was first launched in 2012. In 2014, the 3rd WSWC – or WSWC2014 seeks to build on past success, and continue to explore all opportunities for business growth and development within the spa & well-being industry. We are pleased to announce the Department of International Trade Promotion, Royal Thai Government as a co-organiser this year, and with the **WSWC2014 being held in conjunction with the 1st Beyond Beauty ASEAN – Bangkok** the international focus continues to expand with much higher expectation for professional visitor numbers.

KEY EVENT HIGHLIGHTS:

Education Village:

Earth element is an integral part of the spa industry, and WSWC pays homage to this through earth themed displays and demonstrations. Practical wellness therapies, wellness cuisine, spa fashions and health & wellness books all contribute to this educational opportunity.

Business Matching:

Which product supplier? Which service provider should you talk to? Do you have a new product that you want to introduce to prospective distributors? Submit your company profile with the completed Business Matching Request form no later than before 1st August 2014 via our website and we will screen the requests to target your ideal business partner.

Thailand Spa & Well-being Awards:

The Thailand Spa & Well-being Awards is a Gala celebration where trophies in a total of 20 categories will be presented. In a setting which celebrates the unique qualities of 'Thai'. This is a deserving celebration of popularity and professionalism in the Thailand Spa industry.

ZOOM ASEAN

The renowned Beauty Challenger Awards competition and the ZOOM exhibition area, launched on Beyond Beauty Paris in 2003, are now exported to Bangkok for the 1st edition of Beyond Beauty ASEAN – Bangkok 2014. **ZOOM ASEAN** is a unique launching platform for brands willing to launch or expand on the ASEAN market. Innovative fragrance & beauty brands, with original concept, will meet with key ASEAN retail buyers and wholesalers, as well as strengthen their identity, on this specific exhibition area.

World Spa & Well-being Congress

The 'Earth' element is associated with the qualities of patience, practicality and hard work. It is also nurturing and seeks to draw all things together with itself, in order to bring harmony, rootedness and stability. We will endeavour to explore each of these qualities, as we seek to providing delegates with an energising 'grounding' opportunity that will yield tangible benefits of knowledge and connectivity. Technical experts and industry professionals will provide a wealth of information that is vital to spa industry professionals today.

For more information, please contact

Mr. Janz Ng Jianwei

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Ritz-Carlton Reserve spa details revealed

The Ritz-Carlton Reserve property in Bali – Mandapa – is set to open later this year in the district of Ubud, famous for its arts and crafts, with views of terraced rice paddy fields adjacent to the village temple, lush gardens, meditative spaces and a spa.

The 60-guestroom reserve – the third global Ritz-Carlton Reserve – will launch at the end of 2014 with a 1,257sq m (13,530sq ft) spa situated at the edge of the jungle. The wellness facility will include two standard treatment rooms, two couples' suites, one VIP suite, a mani-pedi room and two express treatment rooms. The property will house a rooftop vitality pool with air and water massage jets, plus separate male and female thermal suites – each featuring a sauna, steamroom and ice fountains.

The spa products will be supplied by ESPA, however the types of treatment have not been confirmed yet. It is still not clear whether the spa will be operated in-house or not.

Architects for the project are from PT Bali Anugrah Dewata and interior design is by



The reserve is one of 20 Ritz-Carlton hotels and resorts to open by 2016

Jeffrey Wilkes of DesignWilkes – the firm that's renowned for its design at the Mandarin Oriental Bangkok, Thailand. The Indonesian-based Lumina Group fitted the lighting.

The Ritz-Carlton Reserve collection includes Phulay Bay in Thailand and Dorado Beach in Puerto Rico. Other reserves in development include Pearl Island in Panama, Los Cabos in Mexico and Tamuda Bay in Morocco.

Pool and spa equipment specialists Barr + Wray provided the fittings for the spa.

Details: <http://lei.sr?a=Z2f6P>

Tompkins joins Hilton Head Health

Continued from front cover

Michael Tompkins has joined Hilton Head Health resort, where he has overseen the concept, rebranding, programming and reworking of the interior design plans for the property's new on-site spa.

The spa will be called the Indigo Spa & Pilates Center. The name Indigo is derived from the indigenous Indigofera plants in the area.

While Tompkins says there is no need to mess with the resort's concept of wellness, he is adding three separate health-conscious programmes to the menu. First, 'Lose Well' will be an intense weight-loss course that lasts four weeks for people wanting to lose 40lbs (18kg).

Second programme 'Live Well' lasts one week and is for those seeking a healthier lifestyle.

'Play Well' is the third branded initiative, and focuses on fun recreational outdoor activities on offer at Hilton Head, including parasailing, paddle-boarding, kayaking and walking tours.

After meeting with the resort's 60 staff members, Tompkins was inspired to create a



Tompkins said people now want a convenient way to achieve wellness

philanthropic calendar called 'Look Well from Hilton Head' – the proceeds of which will fund trips to the resort for people who wouldn't otherwise be able to afford the programmes.

"Somewhere in the late Seventies, early Eighties, people got off track and the obesity trend began," Tompkins said. "Electronics enabled people to become more and more unhealthy. The unfortunate thing is that convenience replaced wellbeing," said Tompkins, noting that convenient wellbeing is in demand.

Details: <http://lei.sr?a=c8R5D>

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