

spa opportunities

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Delos and WTS announce strategic alliance

Delos, the company behind the Well Building Standard™, has announced an alliance with WTS International (WTS), the global consultancy which designs and manages spa, wellness and fitness facilities. Together, they'll collaborate to integrate Delos' standards into facilities designed by WTS.

The Well Building Standard™ is a construction framework based on seven design categories, such as clean air, water and light. It includes things like shielding from electromagnetic fields and circadian lighting.

Delos is already in several leisure verticals. In hotels, it's developed the Stay Well™ experience, a healthy hotel room concept. Early adopter MGM Grand in Las Vegas has seen a 30 per cent uplift in room rates for its Stay Well™ rooms.



Delos founder, Paul Scialla, has formed an alliance with WTS International

The alliance will see concepts developed by Delos being introduced into facilities such as spas and fitness centres. Alfredo Carvajal, COO of WTS told *Spa Opportunities*: "Delos' Stay Well™ hotel room is becoming the gold

standard for healthy hotels and the expansion of this concept into areas like fitness and spa is exciting – imagine a spa that starts enhancing your health as you walk through the door."

Delos founder, Paul Scialla, said: "Delos is expanding its clientele and this alliance with WTS will enhance that expansion in hospitality and leisure. WTS has seen an increased demand for new, authentic health offerings and Delos' solutions will meet that demand and lead to additional growth for both companies."

Gary Henkin, founder and CEO of WTS said: "We're working together to enhance the guest experience across the entire leisure industry, working with Delos will allow us to serve our clients in an innovative way." Details: http://lei.sr?a=g3M4N_S

Camilleri leaves Center Parcs to form consultancy

Don Camilleri, director of construction for Center Parcs, has left the UK holiday village company to start his own consultancy firm called Hospitality and Leisure Concepts.

Known for his work with Center Parcs to produce and evolve the five separate Center Parcs within the UK, Camilleri is hoping to branch out and advise a new variety of clients, while still providing support to the leisure village enterprise when needed. The new consultancy has already gained several clients, including Corinthia Hotels, for which Camilleri is a non-exec director on its QP Management arm board.

Details: http://lei.sr?a=f3Z9C_S

Tompkins unveils new weight loss spa vision

ISPA chair and former CEO of Miraval Resort and Spa Michael Tompkins has told *Spa Opportunities* about the specifics of the spa planned at Hilton Head – a leading weight loss destination retreat of which he is now CEO.

The spa, named the Indigo Spa, will measure 3,000sq ft (279sq m) when erected and will comprise six treatment rooms – two of which will open up to become a couples' suite – and two of which have showers for body treatments. There will also be a 500sq ft (46sq m) salon, featuring two manicure, two pedicure stations and an express mini-peel room.

The main product lines for the spa are Naturopathica and Red Flower – both of which are organic. Skin Authority products will be used to enhance deeper peel treatments.



Tompkins says Hilton Head Health will expand

Tompkins noted that, as a weight loss resort, the main building already has many activity-based wellbeing amenities, such as a fitness centre, two fitness studios and a yoga studio.

Continued on back cover

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Vie Lifestyle Lab concept detailed

The Domain Bahrain boutique hotel, which opened late last year, has finally unveiled its Vie Lifestyle Lab spa, bringing non-invasive weight loss and skincare treatments to the Persian Gulf region.

Located over two floors within the 131-key hotel, the spa features 16 treatment rooms, including rooms for couples' therapies, a whirlpool and an Iyashi Dome – an infrared sauna that promotes detoxification, relaxation and weight loss by supposedly reducing the size of fat cells.

The hotel claims that this is the first Iyashi Dome installed anywhere in the Middle East.

"First developed in Japan, this treatment is based on an ancient technique called Suna Ryoho where participants would bury themselves in hot sand to detoxify the body through perspiration," Lisa Mascoll, director of Vie Lifestyle Lab told *Spa Opportunities*.

A ladies-only spa section is located on level 11 of the hotel, a mixed spa and gym can be found on level 15, in addition to an indoor pool on level 36. The facilities are available to both resident



Patented customised anti-ageing facial packs are on offer at the spa

hotel guests and Domain members alike.

"Statistics show that a growing number of people from the GCC (Gulf Co-operation Council countries) are committed to changing their lifestyle to regain their health," Mascoll continued. "Locals are willing to travel far away to try non-invasive solutions. Vie Lifestyle Lab has brought these solutions to the region."

"The concept of Vie Lifestyle Lab has been developed with the help of a number of specialists in their respective fields," added Mascoll.

Details: http://lei.sr?a=D8y5h_S

A.W. Lake plans Chinese hot spring spa resort

The IHG-operated Changbai Mountain International Hot Spring Resort will open in 2015 in China's largest nature reserve near the North Korean border, home to the rare Manchurian tiger, snow leopards and wild ginseng. The area is also part of a UNESCO environment programme.

Located in the southeast of the Chinese Jilin Province, the 300-key resort is being developed on the northern slope of the Changbaishan mountain. The hotel on the premises will be operated by IHG's luxury brand Crowne Plaza. The resort, which overlooks Tianchi – the Heavenly Lake – is owned by the ChangBai Mountain Tourism body.

Nestled within the 2,000sq km (772sq miles) natural zoo of Changbai Mountain Nature Reserve, the resort will feature a 6,200sq m (67,000sq ft) natural hot spring spa conceptualised by spa consultancy A.W. Lake. Investment figures for the development have not been revealed.

Divided into five zones with varying



In the first year of operation, the spa expects 168,570 visitors in total

temperatures of 38–42°C, (100–108°F) the restorative hot spring water contains minerals such as calcium sulphate, magnesium and potassium. The first 'Lake' zone is an indoor-outdoor tranquil pool; the 'Forest' zone features healing herbal pools; the 'Mountain' zone has therapeutic hot stone baths. A 'Waterfall' zone is also included, in addition to a private, VIP-only hot spring area.

Details: http://lei.sr?a=V6s8N_S



Starwood enters UAE emirate Ajman

Starwood Hotels & Resorts has expanded its footprint in the UAE with its first hotel in Ajman – the smallest emirate by area at only 259sq km (100sq m) – and the UAE's first GOCO Spa.

The 205-key Amjan Saray resort is the first of 10 Luxury Collection-branded hotels due to open around the world in the next 12 months, according to a statement from Starwood.

The GOCO Spa at Amjan Saray features 17 treatment rooms across 1,250sq m (13,455sq ft). Out of respect for local culture, the spa offers two completely separate, private male and female thermal bathing facilities, which each include a steamroom, sauna, authentic hammam, ice fountain and numerous chromotherapy rain showers.

"Being appointed by HH Sheikh Ammar bin Humaid Al Nuaim to manage the spa and wellness facilities at the Ajman Saray represents a very good omen for our expansion in the Middle East," said Ingo Schweder, CEO and founder of GOCO Hospitality. "It's a vibrant marketplace and we have a



The spa is on the resort's third floor, overlooking the Arabian Gulf

diverse yet specific spa, beauty and wellness offering – unlike any other. We anticipate the addition of more GOCO Spas in this dynamic and financially prosperous region in the next 24 months," Schweder continued.

The private section of the female spa comprises six multi-purpose rooms and The Glamour Studio – a dedicated beauty salon and two beauty treatment rooms offering advance beauty facials by QMS Medicosmetics.

The male spa is equipped with seven multi-purpose rooms. *Details: <http://lei.sr?a=C4V2e>*

Botox injections may be vital to cutting cancer growth rates

Botox injections, usually used in the fight against ageing, may help battle cancer, according to data from medical trials performed on mice – published in Science Translational Medicine.

Scientists from Columbia University Medical Centre, New York, and the Norwegian University of Science and Technology in Trondheim found that using the Botulinum toxin – the neurotoxin that disrupts nerve function to relax muscles and even out wrinkles when applied to tissue under the skin – could halt the growth of stomach tumours when applied to the vagus nerve, which runs from the brain to the digestive system.

A growing body of work suggests nerves help fuel cancer growth, according to the BBC. Therefore when botox is used to kill the nerves tumour growth rates slow.

Details: http://lei.sr?a=v7t3h_S

Croatian Hotel Bellevue relaunches Spa Clinic

The Hotel Bellevue has relaunched as a five-star property on the Croatian island of Lošinj, in Cikat Bay, in the coming months, after a €50m (US\$67m, £40m) refurbishment by owners, the Jadranka Group.

As the first five-star hotel in Lošinj, this property completes Jadranka's portfolio of tourism developments on the island. The hotel is the flagship property for Jadranka – which was founded in 1947 by the National Cres-Lošinj County to manage local tourism facilities. The company operates the island's hotels, camping sites, shopping facilities, yachts and other leisure activities available for tourists.

The updated hotel has 185 bedrooms and 21 suites, offering views of either the sea or forest. The property's wellness facility is called SPA Clinic and features several different 'zones'. The Spa Clinic area – to open soon – will specialise in anti-ageing medicine and aesthetic beauty treatments. More therapies are expected to be



Spa products will be supplied by Natura Bissé, Thalion and Cellcosmet

added to the menu in the future, such as laser treatments, plus cosmetology and dermatology consultations. The Beauty Zone will manage face care, styling treatments for hair, depilation, make-up and spa foot care. The zone called Massage World will offer a range of therapeutic massages. The spa will feature rituals designed for couples as well as a Spa Zone, which includes a Finnish sauna and Hammam.

Details: http://lei.sr?a=H5Z5d_S



The IKEA Retreat will be offered across UK stores

IKEA stores offer in-store spa sleepover to 150 customers

Swedish furniture retailer IKEA is inviting 150 customers from its IKEA Family membership scheme to spend the night in-store to indulge in an array of spa treatments.

Dubbed the IKEA Retreat, this wellness sleepover is one of many in-store activities hosted by the furniture giant. Aromatherapy massages, sleep consultations, meditation sessions and advice will be given on how to create a healing environment at home.

In addition to spa treatments, guests will have dinner in the store before choosing their bed for the night. In the morning a session of yoga will take place plus breakfast.

The IKEA Retreat will be taking place in several locations, including IKEA Glasgow, IKEA Belfast, IKEA Warrington, IKEA Lakeside and IKEA Manchester.

The company recently revealed plans to turn its original store in Sweden, into a museum looking at the history of the brand.

Details: http://lei.sr?a=Q9P2T_S

ITC Hotels' Indian Grand Bharat resort to debut in October

Indian luxury hotel group ITC Hotels will launch its first five-star leisure retreat in Manesar near Delhi, India, on 1 October, including a 27-hole Jack Nicklaus-designed golf course and an ITC Hotels signature wellness facility: 'Kaya Kalp - The Royal Spa'.

The 104-suite resort, located in 300 acres of land within the oldest fold mountain range Aravalli, is called the ITC Grand Bharat and is 40 minutes away from Delhi.

Kaya Kalp, the name of the spa, is a Sanskrit word that means rejuvenation of the mind, body and soul. The wellness facility has nine treatment rooms dedicated to achieve revitalisation: an Ayurveda suite, seven therapy rooms and a couples' suite.

In addition to traditional therapies, the spa will offer medicinal healing, detoxification programmes and yoga regimes from the Indian Bihar School of Yoga.

Details: http://lei.sr?a=W3X7V_S



Brad Pitt and Angelina Jolie are Gen X consumers

Marketing strategies are ignoring Gen X consumers

Sandwiched between millennials (ages 19-33) and baby boomers (ages 51-68), Gen X consumers (ages 34-50) are being overlooked by marketing campaigns, according to the *Outlook on the Millennial Consumer 2014* survey by Hartman Group.

The study, fielded in February 2014 in the US, provides in-depth data and insights into culture and lifestyle, health and wellness, food and beverage consumption, technology and communications in addition to shopping behaviour analysis.

The Hartman Group has revealed that while Gen X seems to be largely ignored by marketing circles, this tranche of consumers has a strong influence on the marketplace.

The study also found that this category of consumer is particularly interested in health and wellbeing. Of the 422 Gen X consumers included in the survey, 50 per cent look for and read nutritional information when deciding what foods to purchase.

Details: http://lei.sr?a=F6r9v_S

Expanded spa planned for Britannia

Set to join the P&O fleet in March 2015, the greatly anticipated 1,082ft (330m) cruise ship Britannia, which is 20ft (6m) longer than the Eiffel Tower, will boast expanded wellness offerings at sea.

The ship has 15 public decks for a maximum of 3,647 passengers and 1,400 crew members, in addition to a signature Oasis Spa, an alfresco terrace bar called The Retreat, as well as a salon and extensively-stocked spa shop.

The Oasis Spa – to be operated by Steiner Leisure – will feature a hydrotherapy suite with heated loungers, waterbeds, a salt cave, a hydrotherapy pool providing reflexology, massage jets and air recliners. The spa will also contain 17 treatment rooms.

The new build cruise liner will include the fleet's first Oasis Villa, which is a private zone for couples or groups, comprising an individual whirlpool and spa therapist.

The menu at the spa will be extended, for example seven advanced facials will be on offer. Product lines available on the expanded spa



Britannia will boast thirteen dining venues and a £1m art collection

menu now also include Elemis, La Therapie, Phyto, Bliss and Sebastian. The new Spa Shop will also stock these retail products.

The salon blowout menu, which includes blow dry, hair styling and makeup application, will debut at the ship's hair salon.

Britannia will also have four pools as well as a gym and dedicated sports space called The Arena for short tennis, cricket or football. Thirteen dining venues will also be onboard.

Details: http://lei.sr?a=e8e8j_S

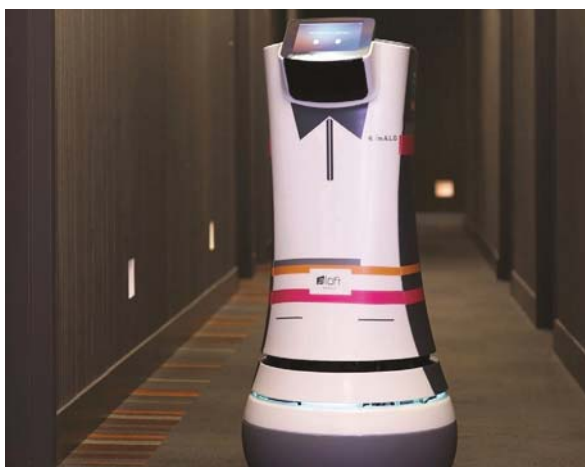
Robots won't replace spa staff, says Ellis

After Starwood's plan to add robot butlers to its workforce in as many as 100 hotels worldwide was branded a "gimmick" by a UK workers' union, Susie Ellis – chair and CEO of GSWS and president of Spafinder Wellness 365 – exclusively told *Spa Opportunities* that robots will never be able to replace the human interaction required in the spa industry.

The machine currently being tested by Starwood in its Aloft Hotel in Cupertino, California, is named Botlr and is capable of shuttling items such as towels, razors and phone chargers from the lobby to guests' rooms, before returning to its charging station to await further orders.

Described by Starwood as an "enhancement to our customer service" and not a replacement for entry level jobs, the robots have been developed by Silicon Valley-based start-up Savioke.

While certain hospitality jobs may be threatened by the installation of these butler systems,



Starwood's Botlr robot has caused a stir in the hospitality industry

Ellis believes the human contact element of any spa experience is not replicable by a machine.

"True wellness has a lot to do with personal interaction and personal touch. I don't think that's going to change," she commented.

Spa management, in particular, requires human interaction and will therefore not be replaced by robots, according to Ellis.

Details: http://lei.sr?a=D4p8h_S

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W T S INTERNATIONAL



PwC Middle East Spa Benchmark survey published

UK-based PricewaterhouseCoopers (PwC) has published the latest edition of its regular *Spa Benchmark* survey – covering the first two quarters of 2014 – analysing the spa sector in the Middle East.

Issued on a quarterly basis, the report provides hospitality sector developers, owners and investors with key spa performance metrics for the Dead Sea, Doha and Beirut.

The data reveals the average treatment revenue per treatment sold was highest in Doha, at US\$143 (€107, £86) – roughly 55 per cent higher than the Dead Sea region and 155 per cent higher than in Beirut.

The Doha market captured the highest average daily treatment revenue per available treatment room at US\$306 (€229, £183). The Dead Sea and Beirut markets captured average revenue of US\$106 (€80, £63) and US\$57 (€43, £34) respectively.

Details: http://lei.sr?a=X3V4e_S



The study says outdoor activities alleviate stress

Employers should offer wide range of wellness activities

Nine out of every 10 employees who try a new fitness or wellness activity feel inspired to continue it on a consistent basis and try other healthy activities as a result, according to a survey conducted in June by Corporate Wellness 365 – a division of wellness media marketing company Spafinder Wellness.

1,078 North American respondents employed in a business outside of their home were analysed for the study which found that 90 per cent of employees returned to new wellness pursuits, with 33 per cent continuing it regularly. These numbers are relatively consistent for employees with or without a corporate wellness programme, suggesting the freedom of choice of wellness activity drives persistency.

The survey results indicate that if businesses want to get workers engaged with and stick to new healthy behaviours, they need access to broader wellness activities.

Details: http://lei.sr?a=W8x2N_S

Global Spa by JW concept developed

JW Marriott Hotels & Resorts is in the process of re-imagining more than 20 of its global spa facilities through its newly-created concept called Spa by JW, intended to provide guests with an accessible luxury experience through express treatments.

A spokesperson for Marriott told *Spa Opportunities* that while the separate Spas by JW will differ from property to property, they will each have express spa suites, an open lounge space, a retail area and treatment rooms for full-service therapies. Spa consultants Spa Strategy worked with JW to come up with the concept Spa by JW.

The first of Marriott's spas to receive this design overhaul is the JW Marriott Houston Downtown, US, set to launch in September. The facility will feature two full-service treatment rooms, a couples' suite and four hotel rooms that offer spa lounge massage tables.

"The specific investment into each spa varies, but the JW brand has made a significant investment into resources – capital and human



A Spa by JW will be at JW Marriott Mumbai Sahar, India, in December

– to re-think the spa experience to better meet guests' needs and to ultimately drive better spa utilisation," the spokesperson continued.

With the spas to be operated in-house by JW Marriott Hotels & Resorts, Aromatherapy Associates products will be incorporated into treatments designed to address four core benefit states: Calm, Indulge, Invigorate and Renew. Treatment examples include a relaxing scalp massage, hydrating hands therapy, facials, nail services and 60-90-minute massages.

Details: http://lei.sr?a=j3e2u_S

Exclusive lounge at airport trials yoga scheme

Global airline alliance SkyTeam's Exclusive Lounge, which opened in 2009 at London Heathrow Airport's Terminal 4, is offering a two-month yoga pilot project to customers on any of its thirteen member airlines.

This scheme builds on SkyTeam's existing 1,600sq ft (149sq m) relaxation facilities at Heathrow, including a wellness centre that offers spa treatments, an oxygen bar, three full-body massage chairs, five showers, a green botanical wall featuring more than 60 different species of plants, four daybeds, two VIP meeting rooms and a wine bar.

The pilot yoga studio "will have yoga mats and a video showing a series of easy-to-follow sequences," according to SkyTeam.

"Behind the design concept of each SkyTeam Exclusive Lounge is a focus on our customers' wellbeing, taking them away from the hectic airport terminal and into a tranquil environment," said Fatima da Gloria, brand and



Two Exclusive Lounges are planned at airports in Sydney and Dubai

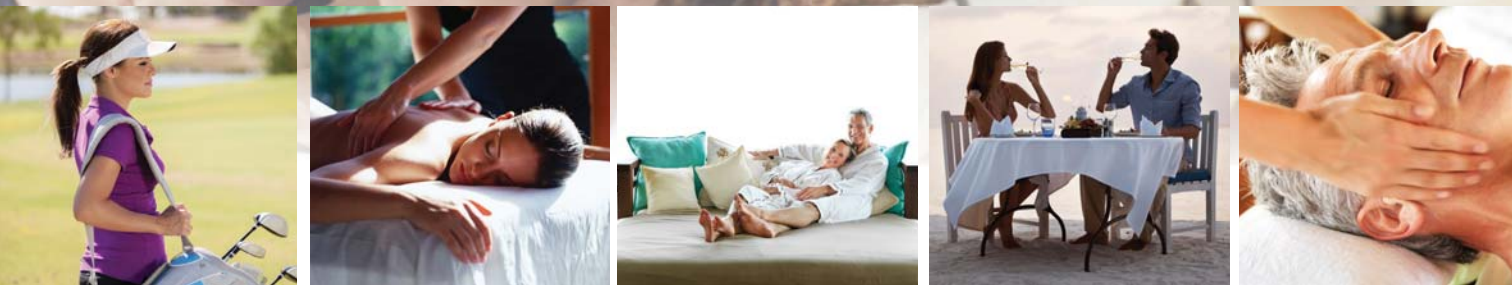
communications director of SkyTeam. "Yoga is renowned for improving the mind and body through its focus on stretching and breathing."

SkyTeam alliance has two Exclusive Lounges including that at Heathrow Airport and one at Istanbul's Atatürk Airport, in addition to its 516 standard global lounges. The alliance is set to open a new Exclusive Lounge at Sydney International Airport in Q4 of 2014.

Details: http://lei.sr?a=d2q7K_S

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DIARY DATES

14-17 Sep 2014

SPATEC Fall North America

Scottsdale, US

SPATEC Fall 2014 will bring together the operators of the US's leading hotel resort, destination, athletic, medical and day spas with key domestic and international suppliers to participate in a series of one-to-one meetings over two business days.

Tel: +1 214 592 4270

www.spatecna.com

17-18 Sep 2014

Hotel Investment Conference (Hot.E)

Jumeirah Carlton Tower, London, UK

Hotel Investment Conference Europe (Hot.E) sessions focus on two things, the capital markets (debt and equity) and where the investment opportunities across the length and breadth of Europe are today. One third of attendees in 2013 represented debt, equity and development companies.

Tel: +1 714 540 9300

www.europhotelconference.com

18-20 Sep 2014

World Spa & Well-being Convention 2014

Bangkok, Thailand

WSWC 2014 comprises a three-day trade exhibition and a two-day congress, giving exhibitors, entrepreneurs and business leaders a range of opportunities to network, build business and be inspired by the successes, creativity and innovation on show.

Tel: +66 2833 5126

www.worldspawellbeing.com

20-23 Sep 2014

SPATEC Middle East 2014

Dubai, UAE

SPATEC Middle East 2014, a specialist industry business forum, offers the most important spa operators from the Middle East region a place to meet with key domestic and international suppliers. Over the course of two days, buyers and vendors will participate in one-on-one meetings.

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4-5 Oct 2014

Camexpo 2014

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www.camexpo.co.uk



Croatia was chosen to host Spameeting Europe because of its growing spa market

30 Sep-1 Oct 2014

Spameeting Europe 2014

Radisson Blu Hotels & Resorts,

Dubrovnik Sun Garden, Croatia

Spameeting events are typically staged in countries with emerging spa markets, such as Croatia, where those involved

in hospitality/ spa developments are looking out for a range of new services, equipment and products. The format comprises a series of individual meetings between regional buyers and suppliers.

Tel: +33 144 699 767

www.spameeting.com

9-11 October 2014

Thermalia - The Spa Tourism Expo

Rimini Fiera Centre, Rimini, Italy

For the second year running, Italy's tourism show Travel Trade Italia will include a section dedicated to some of the country's best thermal spa operators. The exhibition is organised in collaboration with Federterme – the association of Italian spa and wellness companies. A series of scientific seminars will discuss the latest developments and technology affecting the market.

Tel: +390 2806 8929

www.ttiworkshop.it/

9-12 October 2014

Balkan Spa Summit

Terme Tuhelj, Tuheljske Toplice, Croatia

This year's Balkan Spa Summit will be hosted by the Croatian Wellness & Fitness Association. The main goal of the organising committee is to enhance the future co-operation between the spa, wellness and tourism industries in the Balkan countries. The three-day event will give attendees the opportunity to network and exchange ideas.

Email: info@balkanspasummit.eu

www.balkanspasummit.eu

13-15 October 2014

ISPA Conference and Expo 2014

Mandalay Bay Resort & Casino, Las Vegas, Nevada, United States

For more than 20 years ISPA has been recognised worldwide as a voice of the spa industry, representing wellness facilities and providers in more than 70 countries. Three days of speaker presentations cover business strategy, customer service, leadership and management. The spa suppliers expo provides buyers with the ideal opportunity to find tailored business solutions.

Tel: +1 859 918 6611

www.experienceispa.com

14-16 Oct 2014

International Exhibition of Medical Tourism, SPA and Wellness - Healthcare Travel Expo

EC Kyiv Expo Plaza, Kyiv, Ukraine

The exhibition highlights the high quality medical services provided in Eastern Europe and abroad. There will also be some seminars, presentations and roundtable discussions during the event.

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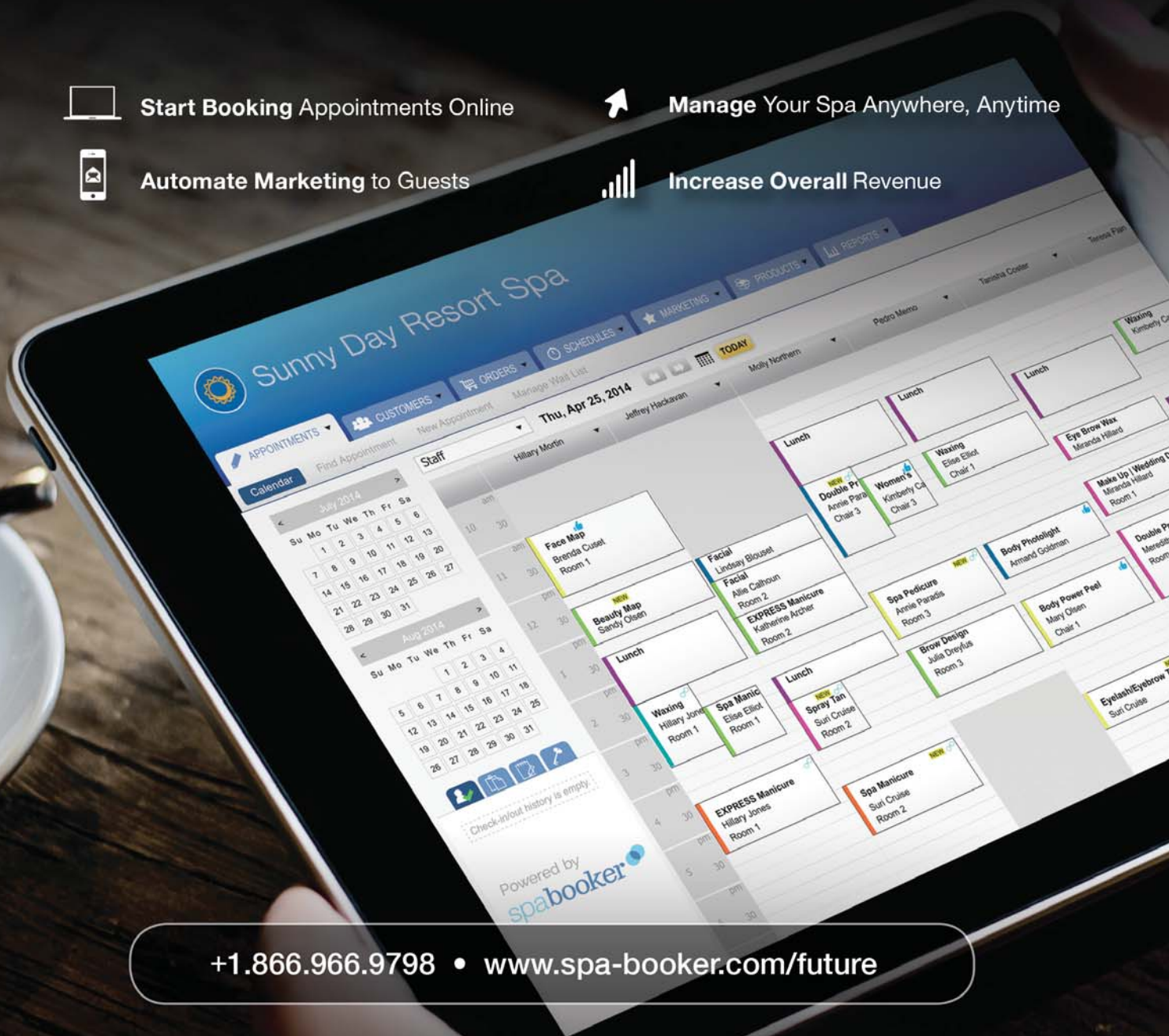
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Whole new menu for Bathhouse spa

The Bathhouse Spa in the 120-acre Mandalay Bay resort in Las Vegas, US, will reveal a whole new menu of treatments on 1 September at its 15,000sq ft (1,394sq m) 13-treatment room facility.

The resort's other wellness centre – The Spa Mandalay – and The Bathhouse are available exclusively to guests of the Mandalay Bay resort and its on-site 1,117-key Delano Las Vegas hotel. The new Delano hotel – a partnership between MGM Resorts International and operators Morgans Hotel Group will replace the former THEhotel and is expected to open in September of this year.

The new treatment menu will use locally-sourced ingredients such as cacti and wildflowers, plus milk and honey products featuring edible raw bee pollen from the Mojave region. The 'Prickly Pear Facial' uses indigenous cactus extracts to tone the skin. A body scrub has been developed using salts from Utah's Great Salt Lake, in addition to a Red Rock Canyon-inspired red mud wrap is also on offer.



The spa has giant bathtubs under 23ft (7m) ceilings within private rooms

Global journey treatments have also been added to the new menu. The 'Asia' journey features a jade detoxification body treatment and a lotus flower facial, plus a cup of jasmine tea.

The 'India' journey includes a mud bath, an amethyst stone facial and a cup of blooming flower tea. A gold dust massage, royal pedicure and a cup of Earl Grey tea complete the 'Europe' journey, while the 'A Taste from the Islands' journey includes a balinese papaya bath. Details: http://lei.sr?a=e4q8s_S

Privatised spas bidding to tap tourism in Serbia

A working group has been set up by the Serbian government to draw up possible solutions to problems faced by spa resorts and health-care centres, privatised and owned by the Republic's Pension and Disability Insurance Fund (PIO).

The working group will focus on improving spa resorts by employing more people and taking advantage of their potential as tourist destinations. The group will comprise representatives of the ministry of labour and the ministry of economy, PIO and the tourism sector.

Serbian minister of employment Aleksandar Vulin told *inserbia.info* that ownership of the Zlatar Rehabilitation Centre had changed frequently since it was founded, with many employees "working for years" without remuneration. The mayor of Nova Varos, Dimitrije Paunovic – where the centre is located – said it could employ 100 more people once its operation capabilities are maximised.



Employment minister Aleksander Vulin hopes to boost resort profitability

In addition to privatisation, Vulin noted spa resort and healthcare centre inefficiency problems could be resolved via strategic partnerships or employee shareholding programmes. The group's plan is to make the most of health tourism, emulating the success of other neighbouring European countries and to stem the flow of citizens that have emigrated in recent years by creating better job prospects. Details: http://lei.sr?a=V4M3P_S

Wearable Bite Counter device bids to improve eating habits

A new piece of wearable tech has been developed to stop people from overeating, with the Bite Counter looking to provide a remedy to the world's obesity crisis.

The counter has been designed as a wristwatch to detect, count and display the number of bites its wearer takes each day, to prevent them from eating too much.

The device uses wrist-motion tracking to count bites and estimate calories, while an alarm buzzer can be set to allow users to be warned when they're reaching their maximum daily bite count.

Developed by researchers at South Carolina's Clemson University, the Bite Counter can also be used to allow people to track their consumption levels over long periods, potentially leading to the creation of a log where they can detect when they're eating the most and least. This would allow overeaters to make changes to their lifestyles and manage their weight logistically. Details: http://lei.sr?a=C5E3F_S



The site has a swimming pool and beach access

Brazilian Sheraton hotel debuts one block from beach

The Sheraton Reserva do Paiva Hotel and Convention Centre has been launched by Starwood Hotels & Resorts Worldwide, 30 minutes from Brazil's Recife region.

One block away from the beach, the 298-key hotel features a 6,500sq ft (604sq m) Sheraton Shine Spa, a 1,300sq ft (121sq m) Sheraton Fitness gym and a Sheraton Club Lounge on the top floor with ocean views, in addition to two restaurants.

The property was developed by the Portuguese group Promovalor and Brazilian company Odebrecht Realizações Imobiliárias under a long-term management contract with Sheraton.

The site will also include a beach club for visitors who wish to spend the day at the hotel. There will be a spacious lounge area with cabanas for sun-bathing.

Details: http://lei.sr?a=q4q4U_S



The show drew almost 5,000 attendees last year



Exhibitors will help shape the future of the CAM market

camexpo previews new health and beauty products for 2014

With exhibition space filling up fast for the biggest ever edition of camexpo – the UK's leading integrative and natural health show and conference – organiser Diversified Communications UK has released its first preview of some of the new products being showcased for 2014.

Taking place at the new venue of Olympia, London, on 4-5 October, the show looks set for record attendance, with visitor pre-registrations already up over 50 per cent on the same time last year.

From big brand names to emerging start-ups, the 200-strong exhibitor line-up for 2014 is filled with a who's who of companies, which will be helping to shape the future of the CAM market over the next twelve months.

Kinetic Natural Products Distributor, Revive Active Products, Health Interlink, Nutrigold, Springfield Nutraceuticals, OrthoSole, Antidote Health Products, Mushroom Nutrition, Purition, Cambridge Nutritional Sciences, Physique Management, Timewaver Quantum Physical Devices, NutriVital Health, Sukrin, 3B Scientific, Solgar Vitamins, Bodyblock, The Chi Co, Coconoil, essential oil specialist Young Living, Back Nodger, and Alkaway UltraStream, are just some of the exhibitors already confirmed for 2014.

Returning beauty suppliers include Hope's Relief Skincare, TIANA Fair Trade Organics, Aromantic, Ayurveda Pura London, Herbalveda, Cress UK, Songbird Massage Waxes, and The Green People Company.

While new beauty brands at the show include Akoma Skincare, Radiance Organic Skincare, Antique Apothecary (100 per cent natural skin care and herbal remedies), FlowerEssence Clare G Harvey, Jennifer



New innovations will be showcased

Young & Beauty Despite Cancer – creators of specialist skincare and beauty products for very sensitive skin, Italy's dōterra (which boasts dedicated spa and salon essentials product lines), and Naturally Wright, exclusive UK distributor of the Australian Eco By Sonya organic range.

New innovations on show at camexpo 2014

Manifest Health is launching 'Pedi-Vive ToeNail' and 'Cuticle Balm' at camexpo. Made with neem oil, myrrh and fragonia essential oils, it's the first in a new, all natural pedicure range from The Artisan Spa Company.

'Be True to You' is the new aura essence from first time exhibitor Energy Healer. Combining colour crystal and plant energies, it is specifically designed to offer emotional and energetic support to those who are struggling with self-limiting beliefs.

Yin Yang Skincare has added five new travel kits to its skincare range. Specially designed to target different skin concerns and types, the kits are available in beautifully presented, airport approved, clear plastic bags.

Finest Argan recently expanded its body care range to include prickly pear cactus seed oil, argan oil black soap and alum stone natural deodorant.

New exhibitor Simply Bee combines propolis with essential oils to create effective balms safe to use on children. The range includes antiseptic balm, insect repellent, and a gentle cold chest remedy with eucalyptus.

New exhibitor Phi Energydots is introducing its new Phi bioband, which is programmed with resonant 'Phi Technology' and designed to retune and revive the human energy field.

To find out more and register for an entry ticket to camexpo, please visit www.camexpo.co.uk/register (use priority code **CMEX495** to register in advance for £7.50 before 3 October). Entry includes access to 22 keynote seminars (in two Revital-sponsored theatres), 16 demo theatre sessions, and the new Business Clinic, in partnership with Holistic Therapist magazine.

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the Scarlet

Red Spas Manager

£30 - £32k (depending on experience) + benefits

Start date: October 2014

It's time for change, we are looking for the next Red Spas Manager to take the role as leader of the Spas at the multi award winning Scarlet and Bedruthan Hotels, both nestled on the edge of the North Cornwall Coastline, within walking distance of each other.

From Steph Crosby, existing Red Spas Manager:

"I have spent 5 fabulous years growing these unique Holistic Spa offerings, merging the two teams together to create a Spa team of 50, helping the Scarlet hotel be voted number one in the Spa category in the Sunday Times Top 100 Hotels 2013 and producing year on year profit growth for both Spas. I am now taking myself in a different direction, feeling sad to leave behind such potential, but happy to be following my heart. I am looking for someone very special to take these spas under their wing, nurture them so they continue to evolve, be a sustainable support to the wider business, the planet and its people."

Evolving and developing ground-breaking authentic spa treatments, products and in-house training, the Red Spa team thrive on ingenuity, passion and creativity. We have created workplaces that have a positive impact on each individual, allowing our team to flourish and our guests to experience profound effects.

We operate in a rather different way with each treatment starting with a much more in depth consultation process and then leading each guest through an experience unique to their needs at that time.

The ideal candidate will have at least 5 years spa management experience, coupled with a commitment to wellbeing and a holistic approach ideally including Ayurveda.

The role represents a fantastic opportunity for a passionate individual to join the Red Hotels senior management team and help us develop unique spas with a strong sense of spirit, focusing on helping the guests and the team maintain their own sense of wellbeing.

CLOSING DATE: 19 SEPTEMBER 2014

We also have vacancies for Holistic Therapists, and Spa hosts looking for career progression to Supervisory roles.

See more at: www.leisureopportunities.co.uk

If you think I should consider you for my role please write with your C.V. letting me know in your covering letter the following:

Why taking control of these two spas in Cornwall is the right next move for you?

What wellbeing, means to you and how it influences your management style.

Applications to Steph Crosby, by mail c/o The Scarlet Hotel, Mawgan Porth, Cornwall TR8 4DQ or email: steph.crosby@scarlethotel.co.uk



the spa
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Competitive salary. Newmarket, Suffolk

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Awarded 5 Bubbles by the 'Good Spa Guide' and creating a buzz in the press, you'll have the opportunity to progress your business management career in one of Suffolk's premier Spa's.

You'll be ambitious and keen to manage all aspects of the business (staff, customers, suppliers, processes, marketing, revenue) and be highly passionate about high standards in treatment provision, service and customer care.

Minimum requirements: you must have previous Spa Management and Operational experience, strong business acumen and be highly motivated and driven to succeed.

To Apply: please complete our online application, accessible via the careers section of our website:
www.bedfordlodgethospa.co.uk/contact-us/careers

spa opportunities JOBS ONLINE



■ PT Hammersmith and North Finchley

Company: Pure Gym Limited

Location: London, United Kingdom

■ Spa Manager

Company: Bedford Lodge Hotel

Location: Newmarket, United Kingdom

■ Spa and Leisure Club Manager

Company: Hallmark Hotels

Location: Hallmark Hotel Bournemouth, United Kingdom

■ Spa Supervisors (2 positions)

Company: Center Parcs Ltd

Location: Woburn, Bedfordshire, United Kingdom

■ Beauty Therapists

Company: Bluestone National Park Resort

Location: Pembrokeshire, United Kingdom

■ Self-Employed Beauty Therapist

Company: Energie

Location: St Albans, Hertfordshire, United Kingdom

For more details: www.spaopportunities.com



GOCO Hospitality is a wellness hospitality development and management company. We create, innovate and operate tomorrow's hospitality concepts.



SPA Directors

We are currently sourcing candidates for two large Spa developments.

In partnership with leading luxury Hotel brands, GOCO Hospitality is developing two large-scale luxury wellness spas in Asia, which are set to open within the next 12-16 months.

Strong individuals are required to take ownership of these five* hotel spa operations. You will have a quality conscious approach, with a proven track record of commercial success and the motivation and determination to succeed.

We are seeking to recruit Spa Directors who have the experience and knowledge to coordinate successfully and manage the developmental stages of the spas leading into pre-opening, launch and ongoing operation.

The successful candidates will demonstrate extensive experience in operating and marketing spa operations within a luxury setting and the commercial skills to drive high-quality service operation.

Requirements

- Spa and Leisure experience of around 8- 10 years, with a minimum of four years in a leadership role.
- Proven ability to lead projects with a focus on time management and execution.
- Strong business orientation and commercial skills.
- Ability to develop effective sales and marketing strategy.
- Proven ability to develop and lead successful teams.
- Fluent in English (written/spoken).



The opportunities are rewarding ones for current Spa Directors who are seeking to add a distinct edge to their careers. Both the positions offer an excellent salary, bonus and benefits package for the right candidate.

Please send covering letter and CV including reference to: sridhar@goco.co

Hilton Head Health's wellness plans revealed

Continued from cover

Michael Tompkins exclusively revealed his plans for the upgrades to the weight loss retreat Hilton Head Health, of which he is now CEO.

"We are adding a 30-bed-room inn because currently the villas on the property are privately-owned condos around the golf course," said Tompkins. "The foundations are up for both the inn and spa. The spa is set to launch just after the new year [in 2015]. The inn, by contrast, will open in the third week of April the same year," he continued.

Tompkins estimates this multi-million dollar investment into Hilton Head Health's extra facilities will attract about 2,100 visitors.

"Our current length of stay is much longer than that of a standard destination resort," said Tompkins. "The average current length of stay here is 12 days. The people who come here, often looking to lose more than 50lbs (23kg), need to stay that long to really profit from the health and fitness programmes on offer. While weight loss is our core business, this is a really



Weight loss is the retreat's core business, but ultra-fit guests are welcome

great place for the ultra-fit and younger generations too," Tompkins added. "There are around 90 miles (145km) of bike trails, plus opportunities to go paddle-boarding and kayaking as we're right off the beach. Kayakers can see sea turtles and witness what's called a "silver moment" on the coastline as dolphins beach themselves to feed on fish they've trapped on the shore by blocking off their exit."

He added that additional staff will be recruited to join the current team via word of mouth. *Details:* http://lei.sr?a=p8Y9u_S

Missy Godfrey takes reins at Spafinder

Spafinder Wellness has appointed long-time board member Missy Godfrey as CEO. She takes over from Pete Ellis, who has been CEO of the company since 2002.

Ellis will continue as chair of the firm, in addition to his role as chair emeritus of the Global Spa & Wellness Summit, while Godfrey will lead strategic planning, as well as global operations.

"Missy has a rich history with Spafinder, and a strong background in retail, media and technology," said Ellis, "She's the best choice to lead the company's international expansion."

Godfrey has over two decades' experience as a senior executive in commerce, media, technology and finance, having worked for Hearst, Primedia, North Sea Partners, Worth and American Express Publishing. Her most recent role was as CEO of SocialFlow – a software company for social media marketing.

Godfrey said: "Having served on the Spafinder board for 10 years, I admire how Pete and Susie Ellis have grown the company.



Missy Godfrey has a strong background in retail, media and technology

"They've taken a lead in defining the wellness industry, as well as providing spa consumers with access to information on healthy and active lifestyles for everyday living."

Mia Kyricos, Spafinder's chief brand officer said, "Missy is an outstanding leader with the talent and experience to fulfil our promise of helping people feel good and learn how to live well all year round."

Spafinder is aiming to become a year-round resource for both consumers and corporates through its new "365 Philosophy" strategy. *Details:* http://lei.sr?a=w2W9F_S

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Asia Pacific Spa and Wellness Coalition

T: +65 9777 3204 W: www.apswc.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.aspaassociation.com.au

Bali Spa and Wellness Association (BSWA)

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Brazilian Spas Association

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Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

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China Spa Association

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Association of Spas of the Czech Republic

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The Day Spa Association (US)

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Estonian Spa Association

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European Spas Association

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Federation of Holistic Therapists (FHT)

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French Spa Association (SPA-A)

W: www.spa-a.com

German Spa Association

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Hungarian Baths Association

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The Iceland Spa Association

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The International Medical Spa Association

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International Spa & Wellness Association (ISWA)

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Japan Spa Association

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