

spa opportunities

10 OCTOBER - 23 OCTOBER 2014 ISSUE 200

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Andrew Gibson opens first FRHI spa since taking charge

FRHI Hotels & Resort's Raffles Istanbul opened earlier this month on the European side of Istanbul, Turkey, at the heart of the new Zorlu Center – a high fashion, performance, fine food and arts bazaar.

The 181-bedroom hotel, which has sweeping views over the Bosphorus and the Prince Islands, features a Raffles Spa – the first spa by FRHI to open under vice president of spa and wellness for FRHI, Andrew Gibson. He was formerly group director of spa for the Mandarin Oriental Hotel Group.

“There are big differences in the way Mandarin Oriental and FRHI open hotels, but both have a very professional approach to opening and have a mark of luxury that is outstanding,” Gibson told *Spa Opportunities*.



The Raffles Istanbul hotel is located in the Zorlu Center, targeting wealthy individuals

The 3,229.7sq ft (2,300sq m) Raffles Spa comprises seven treatment rooms and two couples' suites in addition to two swimming pools – one inside and one outdoors – plus three Turkish hammams. There are also

male and female relaxation areas with saunas, steam-rooms, whirlpools, experience showers and ice fountains located within the facility.

Gibson said the spa team for the Raffles Istanbul Spa had already been appointed before he joined FRHI. The design of the spa had also been completed by The Gallery HBA, London. “One of the advantages connected with the timing of this opening was that it forced us to focus on the branding of Raffles spa and to determine what it would deliver and where it would

be positioned in the market,” commented Gibson. “From this, the entire collateral for Raffles Spa was produced and now stands as a template for the brand to use.”

Details: http://lei.sr?a=c5e5D_S

Global Wellness Institute brand structure revealed

Susie Ellis, chair and CEO of the Global Spa & Wellness Summit (GSWS), unveiled the branding structure of new industry body the Global Wellness Institute (GWI) at the recent GSWS 2014 held in Marrakech, Morocco.

The GWI, whose conception was first announced at GSWS 2013, is an umbrella organisation for the global spa and wellness industries. It has been formed to help attract investment/ funding from outside the industry to support future growth opportunities for the sector. The institute will fund industry research.

Continued on back cover

US spa study by ISPA reveals record year

The International Spa Association (ISPA) has released the 2014 edition of its *ISPA US Spa Industry Study*, spotlighting the highest number of spa visits recorded since ISPA began its industry tracking mission in 1999.

The ISPA Foundation commissioned PwC International Survey Unit to carry out the research, which provides an overview of the US spa industry's performance in 2013. The study's release coincides with the association's fifteenth anniversary.

The data shows the number of spa visits increased 2.5 per cent and average revenue per visit rose 2.5 per cent year-on-year. In 2012, the total number of spa visits was 160 million and in 2013 this figure had increased to 164 million. Overall revenue grew 5.1



Revenue grew 5.1 per cent during 2013 to US\$14.7bn

per cent to reach US\$14.7bn (€11.7bn, £9.1bn).

The associations' inaugural industry study, commissioned in 1999, found that there were 1.5 spas for every 100,000 people living in the US, while there were 6.4 spas for the same number of people at the end of 2013. The number of staff in the sector has also increased.

Details: http://lei.sr?a=z4D6j_S

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Cheval Blanc to open in Caribbean

The Hotel Saint-Barth Isle de France is set to join the Cheval Blanc portfolio when it opens on 15 October, featuring the first Guerlain treatments to reach the Caribbean at its re-imagined spa.

Acquired by Cheval Blanc brand owner LVMH in July 2013, the main 40-bedroom hotel has since been operated by LVMH Hotel Management. The existing spa, which took four months to build back in 2002, was re-designed in 2014 in one month, a spokesperson for LVMH's Cheval Blanc brand told *Spa Opportunities*. It took another month for the renovation to be carried out.

French architect Patrick Ribes collaborated with Cheval Blanc on the re-design of the spa and Bee Osborn of Osborn Interiors worked on the interior design for the hotel itself.

The 120sq m (1,292sq ft) spa will feature four individual treatment rooms when it opens in October, with plans to add a new 'Orchidée' double treatment room between 2015 and 2016. A new fitness centre, which will overlook Flamands Bay, will also be introduced at



A new fitness centre will be introduced at the property in October 2015

the property in October 2015, offering personal training sessions and Technogym equipment.

This will be the third hotel in the Cheval Blanc portfolio to exclusively offer Guerlain treatments. The other properties include Cheval Blanc Randheli in the Maldives – which opened in November 2013 – and Cheval Blanc Courchevel, the 36-bedroom ski-in ski-out hotel in Courchevel. Cheval Blanc will manage the spa. The hotel has also partnered with French hair pioneer Leonor Greyl for haircare. Details: http://lei.sr?a=C7w4y_S

Marilyn Monroe Spa: Florida debut

Marilyn Monroe Spas will open a US\$1.5m (€1.2m, £0.9m) 5,200sq ft (483sq m) spa and beauty salon in November at the Hyatt Regency Grand Cypress near Walt Disney World in Florida.

The 815-bedroom hotel will host the fourth Marilyn Monroe Spa boutique – a beauty salon concept founded by former Walt Disney World executive Al Weiss and spa entrepreneur Niki Bryan. It will be a full-service spa, featuring seven treatment rooms and a couples' suite, a relaxation room, locker rooms and a 'Glamour Room' for nail services. This 'Glamour Room' will also include five blow-dry hair styling stations, according to *bizjournals.com*. The brand's skincare and makeup will also be sold in the spa's retail shop.

The project will create 25 temporary construction jobs and 25 permanent spa positions.

The hotel itself hosts a variety of sports activities for guests, including the Grand



The full-service spa will feature treatment rooms and a 'Glamour Room'

Cypress Academy of Golf, four Jack Nicklaus signature-designed golf courses, a 24-hour gym, a tennis and racquet club, a half-acre swimming pool with 12 waterfalls, multiple slides and a sundeck, in addition to water sports on the neighbouring Lake Windsong. Two restaurants, plus four bars and lounges are located on-site at the hotel.

Details: http://lei.sr?a=v6ngd_S



Budget spa launches at Swiss hostel

A youth hostel in the car-free glacier village of Saas-Fee, Switzerland, opened earlier this month, offering 1,900sq m (20,451sq ft) of leisure and sports facilities and declaring itself the first “wellness hostel” in the world.

The 168-bed dormitory facility, WellnessHostel 4000, is situated at the foot of the highest mountain on Swiss soil (4,545m, 14,911ft) called the Dom. It has already attracted a varied clientele, after only having been open for two weeks, including ski teams, mature holidaymakers and young people searching for cheap accommodation. Prices for beds at the hostel start at around 50CHF (US\$53, €41, £32).

The alpine wellness facility, called the Aqua Allain leisure centre, features a Finnish sauna, bio sauna, herbal steambath, whirlpool, foot bath, hydromassage showers, an outdoor balcony overlooking the gorge, relaxation room, a phone/tablet-free area, a tea station and a 25m (82ft) indoor pool. There is an extensive massage programme on offer too,



The village is surrounded by thirteen 4,000m (13,123ft) mountain peaks

including lomi lomi nui, hot stone massage, anti-stress massage and foot reflexology.

The centre’s gym features Nautilus equipment and personal trainers. There is also a children’s pool, waterslide and outdoor terrace on-site, plus a bistro lounge and restaurant.

The Swiss village is surrounded by thirteen 4,000m (13,123ft) peaks, with 145km (90 miles) of ski pistes on offer, as well as three bike routes, hiking and climbing regions plus many more fitness-based activities.

Details: http://lei.sr?a=T8w4J_S

Victorian Woodhall Spa baths, UK, to re-open after 30 years

A plan to reopen the historic Woodhall Spa baths, which gave the Lincolnshire village its name, has been announced by developers after 15 years of attempts to renovate the derelict building – currently considered an eyesore by nearby residents.

The Woodhall Spa Pump Room and Baths, which closed in 1983, has been bought by a retired Lincolnshire businessman who wishes to remain anonymous. Developer GN Construction is working with spa developer Wheway Lifestyle International to open the baths.

The project will cost an estimated £5m and GN Construction hopes to have the baths ready by 2016, according to an article by local news site horncastlenews.co.uk. The council’s conservation team and a local heritage group are also involved in the plans, to help the developers retain the building’s character.

Details: http://lei.sr?a=e6M5S_Sww



The island called Orivaru has a natural port

Uninhabited Maldivian island with resort permits up for sale

The uninhabited Maldivian island of Orivaru – one of 71 islands that form the Noonu Atoll – is up for sale with an asking price of £8.5m (US\$13.9m, €10.9m).

The 34.6-acre island, ringed by a white sand beach, comes complete with permits issued by the Maldivian Ministry of Tourism to develop restaurants, guest lounges, pools, a spa, plus almost 100 bedrooms and waterfront villas.

Luxury real estate firm Debutesq Group listed the property, located 45 minutes by seaplane from the capital Male. There is nothing on the island currently and the closest inhabited island is home to the Hilton Iru Fushi Resort. Only 13 of the 71 Noonu Atoll islands are currently inhabited.

The island is currently held on a long leasehold from the Maldivian government, but such leases are frequently renegotiated and extended, according to Debutesq.

Details: http://lei.sr?a=U8p2n_S

Anantara to operate Dubai hotel

Anantara Resorts Hotels & Spas will operate a luxury waterfront hotel in Dubai’s Culture Village district to launch in early 2018, directly facing the Dubai Creek.

The 270-bedroom hotel is being developed by Dubai Properties Group, a subsidiary of state-owned Dubai Holding and is being designed by lead architecture company DAS. The project will break ground in Q4 of this year.

This will be Dubai Properties’ third project after the new mixed-use development named Dubai Wharf and the luxury residential project Manazel Al Khor. “This is part of a growing portfolio of hotels for Dubai Properties which we will develop in key areas of Dubai,” said Mohammed Al Habbai, chief officer of urban planning and infrastructure at Dubai Properties Group.

MSpa International, the spa operators in charge of managing Anantara-branded spas – in addition to Avani, Mandara, Aequalis and



Details for the property’s Anantara-branded spa are being deliberated

the Individually Tailored Spa Collection – has confirmed that there will be a spa at the hotel. “The deal was signed a few days ago,” Kathryn Moore, group director of spa for Asia, told *Spa Opportunities*. “The facilities for the spa will not be confirmed for at least a year.”

The hotel will also feature a rooftop pool, various F&B and retail outlets, in addition to a promenade and marina.

Details: http://lei.sr?a=a5u6h_S

Australasian Spa Association to hold 2014 Expo this month

The Australasian Spa Association's (ASpa) annual Conference & Expo will take place from 26-28 October at the five-star Langham Hotel in Melbourne, Australia.

Spa industry professionals from Australia, New Zealand, Fiji and neighbouring islands in the Pacific Ocean will attend the conference and expo to experience its educational sessions covering tourism, business strategy, sustainability, management and global spa industry trends.

This year's conference will be focusing on how to generate profit from unique wellness offerings. Two days will be dedicated to talks by speakers who are leaders in their fields and one day will be dedicated to the topic of hot spring development.

Presentations, panels and workshops will take place and daily yoga and fitness activities will be on offer for guests.

Details: http://lei.sr?a=d5j3p_S



Nurses will teach carers how to massage patients

Study: effects of massage on multiple sclerosis patients

A British physiotherapist has been awarded a research grant to examine the benefits of abdominal massage for people with multiple sclerosis (MS).

Doreen McClurg, a reader at Glasgow Caledonian University, received £741,000 (US\$1.2m, €937,000) from the UK's National Institute for Health Research to carry out a report on how to improve neurogenic bowel dysfunction (NBD: constipation and or faecal incontinence), which is rated as the most severe problem for MS patients. 60 per cent of MS sufferers experience NBD, which is caused by damage to the nerves controlling defecation.

McClurg will lead a team of 10 co-investigators from the Scottish university who will recruit 200 MS patients to work out if abdominal massage is more effective and cost-effective in reducing the symptoms of NBD. The clinical value of massage therapy is continually being investigated globally.

Details: http://lei.sr?a=u6f3T_S

Manhattan wellness campus planned

A 70,000sq ft (6,503sq m) European-style hydrotherapy spa is planned for Governors Island in Upper New York Harbour, US, which will feature a number of outdoor therapy pools that look back onto views of Manhattan.

The Quadrio Curzio family from Milan, which manages five other European spa locations under its brand QC Terme, selected Robert D. Henry Architects to design a spa and wellness project that will incorporate healing thermal pools that can be used all year round. The architecture firm was selected from a list of 30 international design firms competing for the project.

Construction is expected to begin on the project before January 2015.

A five-minute ferry ride from either Brooklyn or Manhattan, the experience begins with a foot massage and herbal tea as the boat will sail past the Statue of Liberty. Guests will then be escorted on a golf cart to one of three separate buildings that will be centred around a courtyard of outdoor pools. The buildings are



A dozen guestrooms will be added in the second phase of development

listed in the National Register of Historic places and were formerly occupied by the Coast Guard. "We're taking a preservation stance regarding these buildings, which will now be turned into a campus of wellbeing," read a statement by Robert D. Henry Architects.

There will be a dozen guest rooms integrated within an upper attic loft, with a rustic "Wellness Hotel" to be constructed in the project's second phase of development.

Details: http://lei.sr?a=F2d8A_S

Warwick Hotel Dubai unveils Kirana Spa

The Warwick Hotel Dubai, UAE, which opened 14 April earlier this year, has unveiled its new spa and health club, which is bidding to cash in on the city's bustling business sector.

Situated within walking distance of the Dubai Financial Centre and only two stops on the metro subway from the Dubai World Trade Exhibition Centre, the wellness facility is ideally placed to offer relaxation treatments to busy professionals and draw footfall from business conferences at the hotel.

Located on the 45th floor of the 47-storey four-star property, the Kirana Spa & Health Club comprises six treatment rooms, indoor showers, steamrooms, whirlpools and a sauna. The spa also includes a luxury-style salon, while there is a fitness centre on-site with a tennis court, as well as a rooftop pool.

A range of treatments are available including four hands, bamboo and hot stone massage



In keeping with Islamic tradition, the hotel has a ladies-only floor

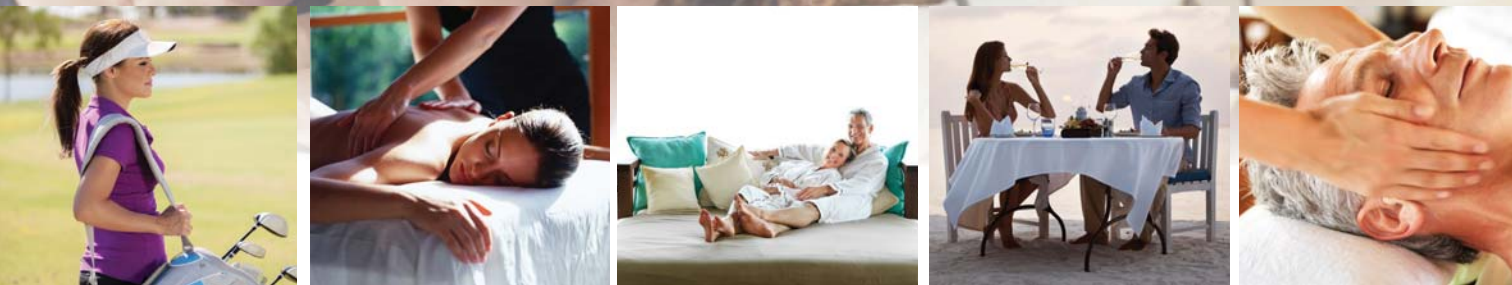
in addition to facials, body scrubs and wraps. Natural ingredients used in therapies include green tea, jasmine, aloe vera, rose extracts, coconut, argan oil, chocolate, bamboo salt, Moroccan clay and tanaka leaf powder, according to hoteliernmiddleeast.com.

In keeping with Islamic cultural customs, the hotel has a ladies only floor.

Details: http://lei.sr?a=W5G2E_S

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Repeated sunbed tanning heightens cancer risk: Study

A sunbed study has found users have a significantly increased risk of developing a common type of skin cancer caused by repeated tanning, rather than burning.

Researchers from Dundee University, Scotland, and Leiden University Medical Centre in the Netherlands presented their findings at the World Congress on Cancers of the Skin in Edinburgh, Scotland, last month. The academics warned that while warnings about sunbeds often focus on melanoma, which is a skin cancer associated with burning and accounts for one per cent of all skin cancers, the squamous cell carcinoma (SCC) – developed as a result of repeated tanning – accounts for 20 per cent of skin cancers.

The study calculated that an average sunbed user is 90 per cent more likely to develop SCC by their 50s.

Details: http://lei.sr?a=g7f3Q_S



The tax exemption could help promote tourism

Thailand's plan to scrap tax could help boost spa tourism

Thailand's excise department is to consider supporting tourism by abolishing tax levied on profits made by the country's golf courses and spas.

The excise department's general director, Somchai Poolsawasdi, revealed that Thailand's finance minister, Sommai Phasee, is looking at ways to reform the nation's tax structure to promote both tourism and public health.

"The tax exemption [on spas and golf courses] could help promote tourism," said Poonsawat. "It will encourage more tourists, especially those who enjoy niche activities."

Taxes on spas and golf courses contribute several hundred million Thai bhat to the excise department.

The department levies a 10 per cent excise tax on golf course membership fees and another 10 per cent on golf course services. 10 per cent is charged on spa service fees.

Details: http://lei.sr?a=K9r8s_S

Las Alcobas hotel to open in Q4 2015

Las Alcobas, a Luxury Collection Hotel by Starwood in California's Napa Valley, is expected to debut in October 2015, once a multi-million renovation is complete.

The property is being transformed from the former Grandview Hotel & Spa into a 57-guestroom hotel which is owned and being developed by Spring Mountain Hotel – a joint venture between real estate development company Presidio Companies and Las Alcobas Hotel Group.

To be conceived by designer Yabu Pushelberg, the 3.4-acre property is a historic building called the Acacia House, which was originally a private residence in 1907 and converted into a hotel in 1911. The House will feature a 3,500sq ft (1,067sq m) spa, the hotel's lobby, a signature restaurant, fitness centre and meeting space, including a grand ballroom and seven guestrooms – the others will be spread across the property's cottages.

The St Helena City Council approved the historic preservation project last year. Georgian and Victorian structures will be preserved.



Napa Valley is known as one of the world's premier winemaking regions

The property is within walking distance of the Culinary Institute of America and numerous wineries.

"We are honoured to be part of the amazing community of St Helena, which is the epicentre and historic capital of North American winemaking," said Samuel Leizorek, managing partner of Las Alcobas Hotel Group.

Las Alcobas is one of three new Luxury Collection properties opening in North America in the next 18 months.

Details: http://lei.sr?a=t4Q4k_S

Ananda Spa launches arthritis retreat

The Himalayan destination spa Ananda will launch its first 'Living with Arthritis' retreat in October, using Ayurvedic techniques to target the symptoms of arthritis.

Ananda Spa's Ayurvedic expert, Dr Shijoe Mathew, will lead the retreat. Individual sufferers' daily routines will be reviewed by Mathew, who will then provide a programme of activities designed to "balance the nervous system and aid body healing."

According to Ayurvedic teachings, arthritis is a result of poor digestion and aggravated 'Vata Dosha' – the Ayurvedic term for gas – which causes an accumulation of toxins to form in the body.

Diet and lifestyle plans will be provided at the retreat, along with long term solutions for visitors to continue to practice at home.

Mathew has come up with three tips to relieve the symptoms of arthritis at home, which include drinking a glass of sesame seeds soaked in water first thing in



Easy yoga positions are recommended by the retreat's yogic master

the morning. Water that has been stored in a copper container is another beverage Mathew says is good for strengthening the skeletal and muscular system.

Bathing in salt water is also advised by Mathew, to relieve pain and stiffness.

Ananda Spa's Yogic Master, Sushant Pandey, recommends the yoga "Cat Stretch Pose" as an easy option to ease arthritis.

Details: http://lei.sr?a=w4M9J_S

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DIARY DATES

9-12 October 2014

Balkan Spa Summit

Terme Tuhelj, Tuheljske Toplice, Croatia
This year's Balkan Spa Summit will be hosted by the Croatian Wellness & Fitness Association. The main goal of the organising committee is to enhance the future co-operation between the spa, wellness and tourism industries in the Balkan countries.
Tel: +38 134 700 400
www.balkanspasummit.eu

13-15 October 2014

ISPA Conference and Expo 2014

Mandalay Bay Resort & Casino, Las Vegas, Nevada, United States
For more than 20 years ISPA has been recognised worldwide as a voice of the spa industry, representing wellness facilities and providers in more than 70 countries. Three days of speaker presentations cover business strategy, customer service and management.
Tel: +1 859 226 4326
www.experienceispa.com

14-16 October 2014

International Exhibition of Medical Tourism, SPA and Wellness - Healthcare Travel Expo

EC Kyiv Expo Plaza, Kyiv, Ukraine
The exhibition highlights high quality medical services globally. There will also be some seminars and presentations, round table discussions during the event.
Tel: +380 445 269 025
www.htexpo.com.ua

20-22 October 2014

Beautyworld Japan West

Osaka, Japan
Beautyworld Japan West is a trade fair for the beauty and spa industries in western Japan. It showcases some of the latest beauty products, equipment, services and ideas from countries all over the world.
Tel: +813 3262 8939
www.beautyworldjapan.com/osaka

21-24 October 2014

Interbad

Landesmesse, Stuttgart, Germany
More than 500 manufacturers of heat experiences, pools, spas and ancillary products exhibit at Interbad – one of the largest international trade fairs for hydrothermal facilities.
Tel: +49 711 185 600
www.messe-stuttgart.de/en/interbad



Thermalia will be held in Rimini, Italy

9-11 October 2014

Thermalia - The Spa Tourism Expo

Rimini Fiera Centre, Rimini, Italy
For the second year running, Italy's tourism show Travel Trade Italia will include a section dedicated to some of the country's best thermal spa operators.

The Thermalia exhibition is organised in collaboration with Federterme – the association of Italian spa and wellness companies. Thermalia is open to trade visitors and the general public.
Tel: +390 2806 8929
www.ttiworkshop.it

22-26 October 2014

CIDESCO World Congress

Royal Olympic Hotel, Athens, Greece
The world congress of CIDESCO, the global spa and beauty therapy training organisation, is open to everyone in the industry. Managers and therapists will discuss industry issues and hear about the latest developments. It will also feature an exhibition of international beauty suppliers.
Tel: +41 444 482 200
www.cidescocongress2014.com

31 October - 1 November 2014

SWIC Congress

Hotel Borodino, Moscow, Russia
To help further spa and wellness development in Russia, industry association The Spa and Wellness International Council (SWIC) has organised a congress for the country's leading spa owners, managers, investors and consultants. At the event, professionals will network, take part in roundtable discussions and hear about both the challenges and opportunities present in the wellness sector.
Tel: +74 957 649 203
www.lswic.ru

3-6 November 2014

World Travel Market

ExCeL, London, UK
WTM is an established business trade show which will present a range of destinations and industry sectors to travel professionals.
Tel: +44 20 8271 2160
www.wtmlondon.com

4-6 November 2014

In-cosmetics Asia

Halls 101-103, BITEC, Bangkok, Thailand
More than 400 global cosmetic and personal care ingredient suppliers will exhibit at this show which attracts cosmetic manufacturers from across Asia.
Tel: +60 7509 5014
www.in-cosmeticsasia.com

7-9 November 2014

SpaCamp

Hotel Neptun & Spa, Rockstock-Warnemünde, Germany
SpaCamp is a trade event where professionals meet to discuss future industry issues in an informal setting.
Tel: +43 66 289 0003
www.spacamp.net

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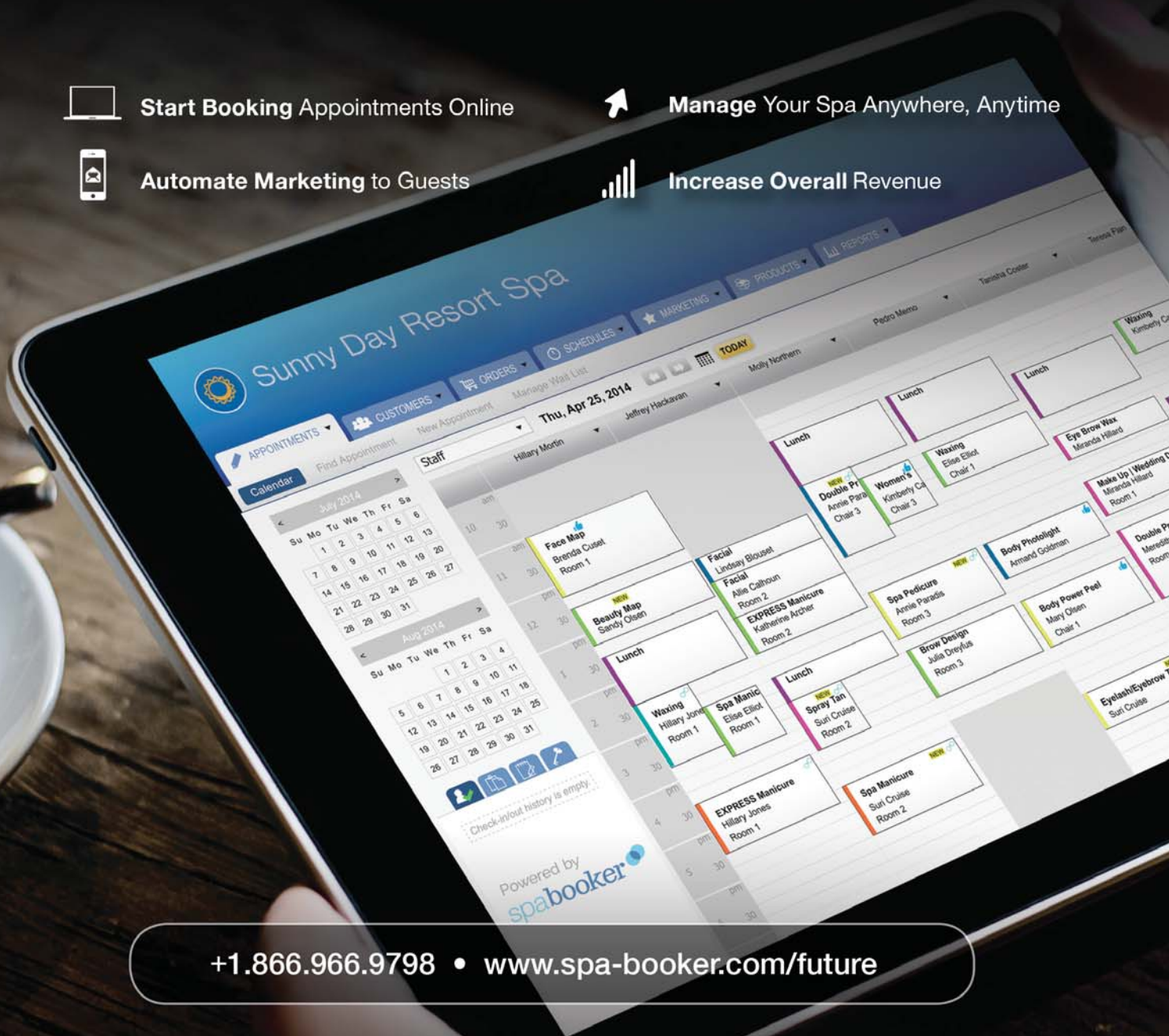
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US hospital to feature healing spa

The Palmetto Health Baptist Parkridge hospital in the city of Columbia, South Carolina, US, has partnered with spa and plastic surgery clinic Healing Waters to create a new spa to provide relaxation treatments to hospital patients.

Palmetto Health is the largest not-for-profit healthcare resource in the midlands of South Carolina, providing inpatient and outpatient services to citizens from across the region.

The hospital, which opened in March after a significant refurbishment, is expected to debut the Healing Waters-operated 6,931sq ft (644sq m) spa in Q4 of this year.

Complimentary services for patients of the hospital campus include refresher facials and postpartum massages for new mothers who have just delivered their babies. They will also have access to patient discounts on other Healing Waters products at the Palmetto Health Healing Waters boutique. "As a healthcare provider, we believe in caring for



The hospital re-opened in March after a significant refurbishment

the whole person – mind, body and spirit – so this opportunity to form a strategic alliance with Healing Waters brings us closer to fulfilling our vision of providing extraordinary care for every patient, every time," said Sarah Richter Kirby, acute care executive of Baptist Parkridge. "To be able to provide complimentary spa services to patients that help them relax is a wonderful addition to the excellent medical care we are already providing."

Details: http://lei.sr?a=U3J4j_S

Spavista to expand after investment

Bali-based Indonesian online search and booking platform for beauty and wellness services, Spavista, has received angel investment which will be used to expand its business operation.

The US\$160,000 (€122,000, £97,000) funding package came from the founding team of Singapore's automotive marketplace called SGCarMart. The cash will be spent on hiring staff in Jakarta as Spavista focuses on acquiring more partners in the capital city area.

"I believe SGCarMart will be able to provide some marketing and an execution strategy, as they have been in the online marketplace for years," said Spavista co-founder Ken Suriafur.

Spavista was launched in May 2013 and by April of this year, the company has acquired around 200 partners, located mainly in Jakarta. The company earns money mainly from booking commissions and premium listings. It is now, however, developing white-label



The online booking site, Spavista, reported 200 partners in April this year

mobile apps for their partners – applications for mobile devices that its partners can rebrand and use to interact with clients. Spavista will monetise these through annual subscriptions and will start marketing this programme in the coming months.

Suriafur commented that challenges to running the platform include educating the market and changing its current attitude.

Details: http://lei.sr?a=c2P5J_S

Botox may stunt emotional growth in young people: Study

Botox injections that induce temporary paralysis of muscles in the upper face – to reduce wrinkling when people frown – could stop young people seeking this treatment from learning how to express emotions fully, according to a new study.

The research, which will be presented at the Clinical Cosmetic and Reconstructive Expo this month, was led by nurse practitioner Helen Collier, according to an article by the BBC. Collier blames reality TV shows and celebrity culture for driving young people to idealise the "inexpressive frozen faces."

Clinicians writing in the Journal of Aesthetic Nursing say there is a growing trend for under-25s to seek botox injections.

The psychological theory called the facial feedback hypothesis – that suggests adolescents learn how best to relate to people by mimicking their facial expressions – is a concept Collier has based her research on.

Details: http://lei.sr?a=5p6B5_S



Seven treatment rooms will feature at the spa

Plans for £25m wellness centre gather pace in Cornwall, UK

Plans for the new £25m (US\$41.1m, €31.3m) St Michael's Spa & Wellness Resort in Falmouth, Cornwall, UK have taken a step further forward having been given unanimous approval by the Falmouth Town Council Planning Committee.

Having met with the current St Michael's owner and project developer Nigel Carpenter, the council has agreed on the plans on the basis that a layer of car parking and four eco lodges that were originally planned for the site are removed.

The plans are now to be put forward to Cornwall Council, which will make a final decision in early November.

The Poynton Bradbury Wynter Cole-designed project would see the existing St Michael's hotel and spa facility become part of a larger development.

Details: http://lei.sr?a=g4A5B_S

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For more information, or to contact any of these companies, log on to www.spa-kit.net and type the company name under 'keyword search'

Trautwein's massage table offers warm "sand baths"

Modernising a concept once popular in ancient Egypt, a new massage table from Trautwein offers soothing treatments in warm sand. The new 'Vulkanosand' table has been designed to be an ideal complement for manual massages and a range of relaxing wellness treatments, taking inspiration from the "baths" in warm sands that were used in ancient Egypt to treat physical pains.

The lava sand is obtained from volcanic rock, which is an effective thermal transfer medium, making the sand mixture soft and responsive to body shape. The soothing dry heat of the "sand bath" warms up and relaxes the body. The table's surface provides optimum support and is protected by a waterproof foil so that there is no direct contact between the sand and the skin.

KEYWORD: TRAUTWEIN



Noel Asmar among Canada's top 100 female entrepreneurs

Noel Asmar, the founder and CEO of uniform design company Noel Asmar Group, has been named in a list ranking the top 100 female entrepreneurs in Canada. She founded SpaUniforms.com and also sits on the board of the International Spa Association. The annual W100 list is compiled by media companies Profit and Chatelaine and rankings are determined by a formula that considers the size, growth rate and profitability of the entrepreneurs' companies. Asmar was placed 65th in the 2014 list.

KEYWORD: NOEL ASMAR



Amala announces four new partnerships across the globe

Skincare company Amala has announced four new partnerships with spas at luxury hotels and resorts in Europe, Australia and the US.

Two of these, the One & Only Hayman Island located near Australia's Great Barrier Reef and The Bulgari Hotel Milan in Italy, represent the first-ever Amala locations in these countries. A third partnership is with the Four Seasons Resort Orlando at Walt Disney World Resort in Florida, US. The final one announced by Amala is with the Hyatt Regency Mainz in Germany.

KEYWORD: AMALA



Clinical trial confirms the effectiveness of Iyashi Dome

A medical study has shown that the far infrared rays emitted by the Iyashi Dome are effective in improving the skin's quality and physiological properties. Carried out under the control of the French Society of Health Accreditation, the clinical trial confirmed the role far infrared rays play in correcting the signs of skin ageing by stimulating cellular activity in the skin. The Iyashi Dome is based on Onsen therapy – the therapeutic effects of hot volcanic springs. The Japanese company designed the dome to reproduce and amplify the beneficial properties of the springs by developing far infrared ray equipment made of organic black carbon associated with PIP Titanium technology, which triggers a vibratory resonance specific to the dome equipment.

KEYWORD: IYASHI DOME



SpaOne Software's Robson launches art business for spas

SpaOne Software co-founder Jen Robson has launched a new spa art business called Esthetica360.

The business offers a unique selection of art specifically designed for spas, resorts and retreats, with sizing to suit any size room, from treatment rooms to receptions or lounge areas.

Esthetica360's art has been created to inspire reflection, contemplation and relaxation.

Robson creates the art by working with surfaces such as metal, mirror and perspex, with the aim of combining "the timeless appeal of the human form with a more modern edge", in what she believes is a perfect fit for today's sophisticated spa.

KEYWORD: SPAONE



Advantages of Gharieni's new mobile trolley are made clear

Designed to be elegant, practical and mobile, Gharieni Group has unveiled its latest product – the 'CL Trolley'.

The German company's new mobile preparations trolley features a semicircular front with storage compartments, three drawers at the rear, and a device for facial tissues which allows a separate extraction.

Gharieni says the trolley is ideal for all uncomplicated work routines.

It also features a rail and rolls to allow easy and quiet movement, and a range of decors are available to choose from.

KEYWORD: GHARIENI



Thalgo celebrates 50th birthday with marine treatment launch

French beauty brand Thalgo is celebrating its 50th birthday this month – and has launched a new marine treatment that re-energises and revitalises the skin.

'Prodige des Océans Essence' features a patented concentrate composed of 61 essential nutrients for cell activity to regenerate the four basic components of flawless skin. Five minerals and 14 essential fatty acids help provide a clear, refined complexion; vitamin PP establishes an even skin tone; 21 amino acids, eight B vitamins,

seven minerals and three carbohydrates combine to create fresh and younger-looking skin; and three antioxidant minerals and polyphenols provide radiance.

The concentrate is boosted by adenosine, hyaluronic acid and optical enhancers which help create an ideal living environment for cells to reactivate essential cutaneous biological functions. It has a "silky, velvety-soft" texture that "gently diffuses a light iridescent veil on the skin".

KEYWORD: THALGO

AromaWorks London expands luxury skincare range

A collection of more than 25 natural skincare products for both men and women is to be launched by AromaWorks London.

Using the aromatherapy home fragrance company's 'BioActive' formulations, the range combines pure essential oils with 100 per cent natural ingredients.

The products are being launched in October, and the collection includes

cleansers, exfoliators, toners, serums and creams. The company said the focus was on indulgence, luxury and inner wellbeing.

AromaWorks London has also developed an "extensive and varied" selection of spa treatments using the new skincare range, and the company will provide training to spas who begin using them.

KEYWORD: AROMAWORKS





Healthy salt-based product secures sweet success for Klafs

Klafs' 'Microsalt', a dry salt application that aids deep inhalation, has been declared the winner in the 'Best Spa Product Innovation Technique' category at the European Health & Spa Award. Award winners are selected by an independent judging panel based on an extensive questionnaire and undercover checks, and this year's ceremony was held on 25 June in Vienna.

The Microsalt product aims to open up the health benefits of salt for a wider audience. Klafs pointed to clinical studies which

illustrated the preventative and therapeutic effect of regular salt inhalations with Microsalt when fine aerosol particles of salt penetrate into the respiratory tract. Deep cleansing of the airways as far as the finest air vesicles results, as well as the cleansing and revitalisation of the skin.

Klafs says regular inhalation also supports the immune system, with improvements in hay fever, asthma, bronchitis, cystic fibrosis and chronic lung disease.

KEYWORD: KLAFS

Eye cream and treatment launched by Subtle Energies

A new eye cream from Australia's Subtle Energies has been designed to deliver maximum rejuvenation and enrichment.

The aroma-free 'Amla Replenishing Eye Cream' contains an anti-ageing formula rich in antioxidants, vitamins C and E, and essential fatty acids, with the aim of reducing the appearance of fine lines while nourishing and hydrating the delicate skin around the eyes. The cream is named after key ingredient amla, which helps



to promote elastin and collagen production while also protecting the skin from UV-caused degradation of collagen.

Subtle Energies has also launched a new eye treatment designed to improve eyesight and vision and promote overall wellbeing, while providing anti-ageing benefits and a reduction of stress levels. 'Vedic Eye Therapy and Ritual' comes as part of the company's 'Ayurveda Aromatherapy Spa Concept', which combines traditional and modern methods in a unique treatment programme.

The eye therapy includes meditation and a massage. Benefits of the treatment increase over time, so guests are able to continue the therapy techniques once they return home following their spa visit.

KEYWORD: SUBTLE ENERGIES



BeautyPro's all-in-one steam system has versatile range

An all-in-one system for a series of individual services from facials to massages has been launched by BeautyPro.

The 'Multi Product Steam System' provides hot towels, massage stones and herbal compresses and has been designed to be both flexible and practical.

The machine can be switched on and off throughout the day as needed and runs at 800 watts with energy-efficiency in mind, according to the British company.

It has a capacity for 15 towels. Other features of the system include a digital timer, auto safety shut off, a hinged lid, an external water filler, and an external water level indicator.

KEYWORD: BEAUTYPRO



Sparkle and splendour abound in Gilded Dreams collection

"Marie Antoinette meets Cinderella" in CND's new holiday collection nail colour range. The 'Gilded Dreams' range has been created with sparkle and splendour in mind. "This season, nails are luminous with glittery paillettes on sleek almond shapes, magically iced in rose gold, icy blue and silvery pastels," said CND co-founder and style director Jan Arnold. The collection includes 'Gilded Dreams Duo Kits', which contain matching CND 'Shellac' brand 14+ day nail colour and 'Vinylux Weekly Polish' shades. 'Gilded Dreams Additives Collection' is an ideal complement to nail colour.

KEYWORD: CND



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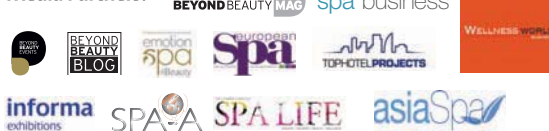
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Please send covering letter and CV including reference to: sridhar@goco.co

GSWS's company structure outlined

Continued from front cover

The new industry body revealed at GSWS 2014 by Susie Ellis, the Global Wellness Institute (GWI), will encompass the three well-established sub-brands: The Global Spa & Wellness Summit, The Global Wellness Tourism Congress and the re-branded and re-launched research-based content platform *WellnessEvidence.com* – formerly known as *SpaEvidence.com*. These existing enterprises are represented by the new GWI logo



Susie Ellis (centre) revealed the new GWI structure at GSWS 2014

– each in a different colour. There are several new initiatives that are expected to join the GWI family in the form of sub-brands, including one focused on corporate wellness.

According to Mia Kyricos, brand architect for GWI: “[The aim of the Institute is to] bring together leaders and visionaries from private and public sectors to positively impact and shape the future of the wellness industry.” To “empower wellness worldwide,” the GWI will continue to provide global research, information and advocate growth and sustainable

business practices, with the ultimate vision of becoming the recognised authority and resource for wellness-focused businesses.

Peter Ellis, GSWS's founder and chair – alongside partner, collaborator and wife Susie Ellis – announced a tiered membership structure to create funding for future initiatives under the GWI umbrella.

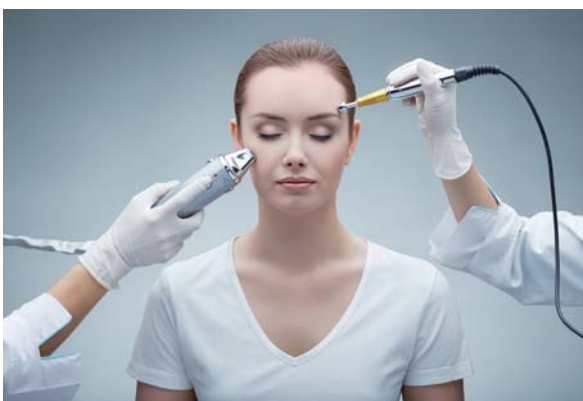
The Institute hopes to attract companies, governments and organisations that are aligned with its mission to promote global wellness. Details: http://lei.sr?a=j4y4t_S

US medi-spa regulatory update held

The American Med Spa Association (AmSpa) co-hosted a regulatory programme for the states of New Jersey, New York and Pennsylvania in partnership with the law firm Wilson Elser Moskowitz Edelman and Dicker.

The one-day programme, in September, provided up-to-date information on the region's laser and medical spa regulations, insight from medi-spa owners and information on how to market medi-spas. One particular feature of the event was a roundtable of medi-spa owners titled ‘The Secrets of My Success’ which allowed attendees to hear from successful medi-spa and laser centre owners. Physicians, medi-spa owners/ directors and nurses were welcome at this discussion, which included a business and marketing segment in addition to a parallel session for management staff.

“We are thrilled to be hosting this event with our partners at Wilson Elser,” said Alex Thiersch, founder and director of AmSpa.



The aim of the event is to educate professionals on the legal landscape

“These industry-focused educational events are genuinely needed, both to educate professionals on the legal landscape and to share tips on how to be successful.”

Non-medical staff require more training than some of the medical staff performing the procedures, according to a statement by AmSpa, because these people are seen as “the face of the medi-spa.” Discussions will focus on upselling products and procedures, boosting spa visits and marketing to increase revenue.

Details: http://lei.sr?a=C9k9S_S

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Asia Pacific Spa and Wellness Coalition

T: +65 9777 3204 W: www.apswc.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.aspaassociation.com.au

Bali Spa and Wellness Association (BSWA)

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