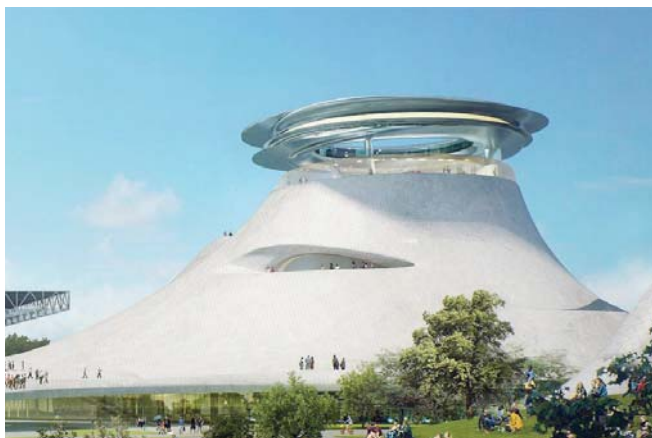


Judge halts development of Lucas legacy project

A federal judge has put a stop to plans for further development on the proposed site of the George Lucas Museum of Narrative Art, following a lawsuit from opposers to the plan.

US District Judge John Darrah ruled on 25 November that the site was not to be physically altered until further order of the court, during the opening legal battle between the city and opponents of the museum – known as ‘Friends of the Parks’ – which filed the suit in early November.

The injunction now means work on the site will not start until at least the next court hearing on 26 February 2015. The lawsuit filed by Friends of



The plans have come under fire from local green space groups

the Parks argues the proposed site of the Lucas Museum “consists entirely of land recovered from the navigable

waters of Lake Michigan” and that the state of Illinois is the “exclusive trustee” of that landfill. The city’s legal team

has refuted those claims, saying in a statement they are “legally baseless and defective.”

The statement also said the museum would work “in full compliance with all applicable laws” and would be treated “like every other museum on campus.”

Pending approval by the Chicago Plan Commission, Lucas’ 95,000sq ft (8,825sq m) institution will be built on what is now parking lots between Soldier Field and McCormick Place. Beijing-based MAD has been selected as principal designer for the project, while Chicago-based Studio Gang will work on landscaping.

More: http://lei.sr?a=b2d8s_A

Westminster approves London’s Garden Bridge

Thomas Heatherwick and Joanna Lumley’s controversial Garden Bridge over the River Thames has won planning permission from Westminster Council.

The £175m (US\$294m, €216m) Garden Bridge plan will connect the South Bank and Temple areas of London. Westminster Council is the second body to grant planning permission for the build, with Lambeth Council giving its approval on 11 November.

Controversy has surrounded the proposal, with concerns raised over the bridge’s impact on sight lines in London. http://lei.sr?a=X6c7n_A

Study shows VR has significant effect on the brain

Neurophysicists have discovered that the space-mapping neurons in the brain react differently when exposed to virtual reality (VR), with a study on rats showing VR has a significant impact on the brain, though it is not yet known what effects this will have in future.

Published in the journal *Nature Neuroscience*, scientists studied the hippocampus – a region of the brain linked with Alzheimer’s, stroke, depression, schizophrenia, epilepsy and post-traumatic stress disorder – discovering that the same scene presented in VR and real life presented completely different sets of data.

The study showed that although the rats’ hippocampal neurons were highly active in the real-world, more than half of those



VR headsets are increasing in popularity

neurons shut down in the virtual space, with the difference separating VR and real space being a lack of sound and smell used by the brain to create a ‘spatial map’.

More: http://lei.sr?a=n5X9g_A

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Annual subscription rates are UK £31

Europe £41, Rest of world £62

students UK £16

AM2 is published fortnightly by
 The Leisure Media Company Limited, Portmill House,
 Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed
 in the USA by SPP, 75 Aberdeen Road, Emigsville, PA
 17318-0437. Periodicals postage paid @ Manchester,
 PA POSTMASTER Send US address changes to Spa
 Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437.
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Lawrence of Arabia museum to open on Turkey/Syria border amid IS fighting

The Turkish government is planning to open a museum in May 2015 on the site of a former archaeological excavation and ancient city once excavated by T.E Lawrence (Lawrence of Arabia). The problem facing the site is that it sits on the Syria/Turkey border controlled by radical group the Islamic State (IS).

Lawrence of Arabia was an officer of the British army who gained international fame for his various exploits, so much so that a film portraying the officer based on his World War One activities was released in 1962.

The border between Turkey and Syria sits 20m



Lawrence was portrayed by Peter O'Toole in the 1962 film

(66ft) away from the museum site, which will include a 4m (13ft) high anti-sniper wall to protect the site's visitors.

The site features Lawrence's original quarters and part of the Ancient city of Carchemish, once

at the heart of the Ottoman Empire. Despite concerns, Turkish authorities are adamant that there is nothing to fear from IS and plan to open the site in May.

More: http://lei.sr?a=f2r4F_A

Rainforest-inspired eco-friendly THB1bn waterpark makes its debut in Thailand

The eco-friendly Vana Nava Hua Hin waterpark has opened in Thailand, following a THB1bn (US\$30.4m, €24.7m, £19.4m) investment.

Supplied by WhiteWater West, the park opened its doors on 1 December and offers 19 stations and rides, with more than 800m (2,600ft) of water slides. The park's high-lights include The Abyss, Thailand's largest slide, Vana Nava Fall – Asia's tallest man made mountain waterfall – and White-Water's first AquaCourse outside of North America as well as LED lighting in all the park's pools.



WhiteWater West supplied the park with 800m of slides

The development is the first phase of a larger 57,000sq m (613,000sq ft) mixed-use development that also includes a 300-bedroom family hotel and residences. With more

than 200,000 trees in and around the land, Vana Nava Hua Hin aims to set itself apart by positioning itself as an "ecologically aware" leisure destination.

More: http://lei.sr?a=j2c9z_A

120 countries considering captive cetacean ban

The debate on whether or not cetaceans should be kept in captivity continues to rage on, as more than 100 countries signed a pledge to consider banning the capture of wild dolphins and whales for display, while a landmark ruling on breeding rules in Vancouver has collapsed.

A resolution, signed by 120 countries at the triennial meeting of the UN Convention on the Conservation of Migratory Species of Wild Animals, isn't a legally binding document, though it commits signatories to consider drafting laws banning the capture of whales and dolphins for commercial display.

SeaWorld – which has been in the eye of the animal rights storm following the release of the documentary *Blackfish* – no longer captures cetaceans from the wild for shows, but a spokesman said SeaWorld would oppose the resolution if no provision was made for rescuing and rehabilitating beached animals, conserving critically endangered species, and recognising the “significant educational and scientific benefits of marine mammal displays”.



120 countries are considering bans on capturing dolphins and whales for commercial display

Meanwhile a landmark ruling by the Vancouver Park Board – allowing whales and dolphins to be kept in captivity but prohibiting breeding – has collapsed after the outgoing

board's commissioner, Sarah Blyth, tried to push the ruling through at its final meeting before a new board takes over next year.

More: http://lei.sr?a=s6Q4r_A

US\$87m Sacramento science centre plans rest on final bond decision

Sacramento City Council is considering whether to authorise a US\$29m (€23.2m, £18.4m) bond to part-finance a new US\$87m (€69.7m, £55.2m) science centre and planetarium.

The Dreyfuss & Blackford Architects masterplan for the complex – which will include the renovation of a former power station – features eight interactive exhibit spaces, a new full-dome digital theatre, classrooms, a learning centre, discovery labs, an eco-roof, café with riverfront views and access by bike trail.

The design preserves the facade of the original 1912 Willis Polk-designed structure, while adding



The science centre project hopes to break ground in 2015

decidedly modern building elements as counterpoints.

The second phase of the project will include the US\$40m (€32m, £25.3m) renovation of the former PG&E building, further

supported by a fee of US\$350,000 (€280,000, £222,000) per year for 20 years from the City of Sacramento. The project is planned to break ground in 2015.

More: http://lei.sr?a=E7t5K_A



Plans from the initial competition

Competition launched for Budapest Gallery

Several high profile architects have been asked to compete in a newly launched competition to design the New National Gallery and Ludwig Museum in Budapest, Hungary.

The studios invited to compete consist of Jean Nouvel, David Chipperfield, Mecanoo, Nieto Sobejano Arquitectos, Renzo Piano, SANAA and Snøhetta.

A previous competition for the project was abandoned, as the jury had “not found any entry suitable for implementation based on the criteria”.

More: http://lei.sr?a=N4z7v_A



The first Visitor Attraction Expo presents a number of seminars on customer satisfaction, including a talk with a focus on customer service in FECs

VAE seminars offer food for thought

With plenty of learning opportunities at the upcoming Visitor Attraction Expo, attendees can benefit from hearing industry leaders discuss the latest trends and challenges

The inaugural Visitor Attraction Expo (VAE) is on the near horizon, and attendees are invited to attend a variety of seminars during the event.

The VAE, presented by BALPPA in association with EAG International, is a place to review the latest products and plan purchasing and investment for the coming season, as well as a place to network with operators, buyers, sellers,



trade associations and influencers.

However, VAE is also a place to learn, with a programme of seminars and master classes conducted by leading industry professionals.

Organised by BALPPA, the sessions focus on topical issues and modern business and management strategies. Here is the schedule and the highlights of the seminar programme.

TUESDAY 13 JANUARY 2015

■ HSE Fee for Intervention, Claims Reporting and RIDDOR

Time: 1.30pm

Speaker: Robert Kluth, Lorica Insurance

Robert Kluth presents an update of insurance matters, with a focus on claims portals, fee for intervention and whiplash. Kluth is recognised as one of the UK's leading insurance brokers specialising in insuring theme parks, zoos, visitor attractions and indoor play centres. He has over 20 years experience in arranging insurance for leisure businesses. As a director of Lorica Leisure, Kluth has arranged exclusive insurance policies for BALPPA members, which include cover specifically designed to protect the membership such as cover for the HSE fee for intervention. Kluth is an active member of the BALPPA Health and Safety Committee.

WEDNESDAY 14 JANUARY 2015

■ The Disciplinary Procedure: How to Do It Properly

Time: 10.30am

Speaker: Charlotte Cooper, Plexus Law

■ Customers: Love Them or Lose Them

Time: 11.20am

Speaker: Jonathan Winchester, Shopper Anonymous

■ State of the Industry: 2015 Trends Survey Results

Time: 12.10pm

Speaker: Janice Dunphy, Web Adventure Park

Janice Dunphy presents a state of the industry address, looking at the topics affecting visitor attractions and forecasting the trends and challenges set to influence the year ahead. Dunphy came to

the industry from a teaching and childcare background, opening Creepy Crawlies indoor adventure play centre and becoming managing director of Web Adventure Park in York, UK, which has just turned 10 years old. Dunphy offers consultancy services in all areas of indoor and outdoor play. She also assists in university research projects that study the benefits of play. Dunphy chaired the Play Providers Association for three years. At BALPPA, Dunphy helped establish and now chairs the FECA subgroup.

■ How the Social Media Explosion is Affecting the Leisure and Attractions Industry

Time: 1.30pm

Speaker: Baz Slatter, Picsolve

Baz Slatter, global business development director at Picsolve, reviews the effects social media has had on our lives and the industry. The use of social media, he says, is no longer simply expected behaviour at an attraction, but intrinsic to the visitor



VISITOR ATTRACTION EXPO

Where: ExCel London

When: 13-15 January, 2015

Who: Products from 180 companies and more than 5,000 attendees from across the attractions industry

In-park photography, technology and social media trends will be presented and discussed by imaging solutions firm Picsolve

experience. Slatter will discuss research into consumer demand and behaviours and ask whether everyday technology, such as smartphones, selfie sticks and GoPros, could decrease photography revenues and what parks need to do to stay ahead in terms of their connectivity and digital solutions. Having held director-level roles across blue chip media companies, Slatter joined Picsolve from Microsoft where he was a global product director within the Bing search group. A top-tier commercial leader, Slatter has accrued a wealth of experience in commercial strategy, business development, managing large teams and developing products in a technology driven businesses. At Picsolve, Slatter leads the global sales process which extends into business-to-business marketing, NPD and developing new commercial partnerships across the world, as well as creating new digital channels for Picsolve's expanding portfolio of products and services.

■ Social Media Magic: Aligning your Social Media Strategy with your Overall Business Goals

Time: 2.20pm

Speaker: Scott Brown, We Do Digital

■ Practical Ideas to Make 2015 the Year of Achieving Excellent Customer Service in your FEC

Time: 3.05pm

Speaker: Scott Brown, We Do Digital

Scott Brown presents two seminars that promise to provide useful and practical advice to FEC operators in particular. He will offer his opinion on how to successfully incorporate the use of social media into an FEC and how to improve customer service. Brown is an amusement industry veteran with 25 years of experience in the family entertainment industry. He is director of business development with We Do Digital (WDD), a website design and digital marketing company specialising in the

amusement and attractions industry.

Brown is a trainer and keynote speaker, holding seminars at amusement industry conferences in the US and Europe on topics ranging from customer service to Internet marketing and social media strategies. Brown brings a unique, hands-on perspective of the entrepreneurial side of business and the day-to-day nuances of running a successful business in today's dynamic business climate.

Presented by



In association with



Register for your free ticket on the VAE website and give your business a great start to 2015!

www.attractionsexpo.co.uk

VAE is organised by Swan Events Ltd. For further information contact Karen Cooke on +44 1582 767254 or at karencooke@swanevents.co.uk

First permanent *Walking Dead* attraction opens

AMC's hit zombie TV show *The Walking Dead* has found its first permanent home in a visitor attraction, with a horror maze launching at Parque de Atracciones de Madrid in Spain.

Proving incredibly popular as a seasonal horror attraction, the partnership has been brokered by Enjoy Brand Licensing – the company which represents the *Walking Dead* brand in Spain and Portugal – and global licensing agent Striker Entertainment, to establish the year-round 'Walking Dead Experience', inspired by the show's most recent series.

Created in conjunction with the show's development team, the maze features separate zones from the show, such as the governor's house, the prison, the cellblock where the zombie infection began and Terminus. Each area is 'overrun' with actors playing zombies or 'walkers' as they are known in the show.

"Theme park attractions are a natural fit for *The Walking Dead* franchise and it is clear to us that Parque de Atracciones de



PHOTO: AMC

The attraction is themed around the show's most recent full season, set mainly in a prison

Madrid understands what resonates with fans of the series," said Martine Berreitter, director of operations and international business for Striker Entertainment.

"This partnership will be what we anticipate to be the first of many for permanent attractions worldwide."

More: http://lei.sr?a=v4c6Q_A



The cable car will run 9km (5.6m)

AU\$100m Skyride coming to Queensland Gold Coast

Plans for an AU\$100m (US\$89.5, €69.3m, £54.3m) cable car system stretching 9km (5.6m) – dubbed the Gold Coast Skyride – have been revealed by Queensland authorities.

"It is the most exciting tourism project mooted for Queensland in years and the people behind it are serious," said Skyride CEO, Terry Moore.

To be located between Neranwood and Springbrook, the project will be overseen by the State Government with input from the Gold Coast City Council.

More: http://lei.sr?a=f3m3h_A

Budget cuts force one in every ten UK museums to sell off parts of collections

A new survey from the Museums Association has shown that around one in every 10 UK museums are being forced to consider selling off parts of their collections to balance the books due to funding cuts.

The annual *Cuts Survey* revealed that because of dwindling budgets, more than a third of museums have seen a decrease in school visits, while a quarter of museums reported reducing the number of free events and temporary exhibitions.

Earlier this year, Northampton Museum was stripped of funding after it sold a statue in its permanent



Northampton museum was stripped of funding in August

collection to a private buyer for £15m (US\$25m, €18.8m). The "financially motivated disposal" of the statue was deemed to have contravened the Museums Association's Code of Ethics, resulting in its

loss of ACE accreditation. The report warns that as other museums consider similar things to stay afloat, there is a risk that the case may not be an isolated example.

More: http://lei.sr?a=b6r7h_A



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DIARY DATES

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IAAPI Amusement Expo 2015

**Bombay Exhibition
Centre, Mumbai, India**

The three day IAAPI Amusement Expo brings a comprehensive range of products and services offered by the industry under one roof. It provides an opportunity to interact with the end users. The venue offers an ideal business environment to explore new avenues of growth and also provides an exposure to international trends through its many foreign participants.

Email: info@iaapi.org

www.iaapi.org

13-15 JANUARY 2015

Visitor Attraction Expo

ExCel London Exhibition Centre

The Visitor Attraction Expo will take place alongside EAG International, with a single visitor badge providing access to both events. Come face-to-face with target buyers and showcase and promote your brand, services and products at this unique expo. Follow up sales and make solid business relations at the VAE's various networking events.

Tel: +44 1582 767 254

Email: sales@swanevents.co.uk

www.attractionsexpo.co.uk

16-20 MARCH 2015

TED 2015: Truth & Dare Vancouver, Canada

A fast-paced, highly curated five-day stage programme featuring TED's popular 18-minute talks, plus music, comedy, tech demos, short talks, video interludes and other surprises. Optional pre-conference activities include carefully curated TED-only tours, while immersive evening events at Vancouver's most intriguing spots, art exhibits, and other experiences will all be on offer at the five-day conference.

Tel: +1 212 346 9333

Email: registration@ted.com
conferences.ted.com/TED2015



The event will be taking place inside Switzerland's Olympic Museum in Lausanne

11-12 DECEMBER 2014

SATE Academy Day The Olympic Museum, Lausanne, Switzerland

A series of presentations will take place over two days from invited guest speakers including the Olympic

Museum's Francis Gabet. The event will cover Europe and the Middle East. Attendance is €12 (US\$15, £9) for members, while non-members can attend for €52 (US\$65, £41).

Register: <http://lei.sr?a=R8u2t>

Tel: +1 818 843 8497

14-16 APRIL 2015

Dubai Entertainment Amusement and Leisure Show (DEAL)

**World Trade Centre, Dubai,
United Arab Emirates**

The Dubai Entertainment Amusement and Leisure Show (DEAL) is the Middle East's annual focal point for all stakeholders in the amusement and related industries looking for a successful entry or greater growth in the region's markets. Now in its 21st edition, DEAL is the only platform in the Middle East for exhibitors in these industries to connect with buyers, for buyers to see and test the latest products and services, and for professionals to share best practice and make new industry contacts.

With last year's show generating a record number of exhibitors and visitors, and most of them pledging to return, DEAL 2015 is expected to witness an even larger gathering of key players and visitors in the amusement industry from the Middle East, African, Mediterranean, and Asian countries.

Tel: +971 4 3435777

Email: lilia@iec.ae
www.dealmiddleeastshow.com

26-29 APRIL 2015

2015 Annual Meeting & MuseumExpo Atlanta, US

The annual meeting and expo held over three days looks at how museums can gain an innovation edge, and how they can to engage, support and sustain innovation in communities. Visitors to the event can learn how museums serve as engines of innovation, with examples of recent innovations in education. The latest innovative models in conservation, exhibitions, audience engagement, development and more will be showcased at the event.

Tel: +1 202 289 1818

www.aam-us.org

29-30 APRIL 2015

The Museums + Heritage Show Kensington Olympia, London, UK

The free-to-attend event offers two days of free talks, features, cultural attraction experts and sector suppliers. 2015's show offers first rate advice, ideas and tools that you can walk away with and put into practice in your own organisations. museumsandheritage.com/show/visiting



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The Time Crystal pendant adds interactivity to the attraction

Doctor Who draws in visitors with wearable tech

A newly-invented piece of technology is giving visitors to the Doctor Who Experience the time of their lives.

Sarner created the wearable 'Time Crystal' pendant for the "regenerated" attraction in Cardiff, UK, in a bid to draw visitors into the experience.

Given out at the start of the attraction, the pendant glows, flashes and goes through a

sequence of colours at certain junctures in the storyline.

As well as infrared and LED components, the device also vibrates, creating a "more multi-sensory experience", according to Sarner projects director Ed Cookson. "The wearable technology had to make sense as part of the story whilst adding to the visitor's experience," he said.



Motiongate Dubai will benefit from a new photo experience

Picsolve awarded contract covering Dubai cluster

Dubai Parks and Resorts has handed Picsolve a five-year contract to provide a fully connected photo and video experience at the four new themed developments.

Picsolve will provide a full range of digital, video and image capture solutions at the four attractions: Motiongate Dubai, Legoland Dubai, Bollywood Parks Dubai, and

Riverpark. The goal is to provide guests with a seamless and connected photo experience across the four sites.

Using Picsolve's 'Photo Tag' and digital solution, guests will be able to 'tag' themselves or be tagged across experiences using a barcode, wristband or directly from the app. Guests can purchase photos as part of an 'all-inclusive' package.



The photobook is designed to add value to a guest's experience

Photo experience partnership provides visible results

Photographic solutions company Magic Memories has been awarded a new partnership contract with the Ripley's Believe It or Not! visitor attraction in London.

The use of Chroma key photography together with the Magic Memories hosted engagement model allows the companies to create a product customised to each guest.

Natascha Crump, Ripley's Believe It or Not! London general manager, said the commercial performance of the Magic Memories operation had "already well surpassed expectations". She said: "The photo experience has helped build anticipation, particularly the high quality of the multi-page 'travel journal' that presents the guest's photos."



The opening of Laser Lockdown at the Nickelodeon hotel

Laser precision for Teenage Mutant Ninja Turtles

Turtle power has been unleashed at the Nickelodeon Suites Resort hotel in Orlando in a laser maze experience created by SimEx-Iwerks.

The attraction, 'Teenage Mutant Ninja Turtles Laser Lockdown', features high-visibility lasers and UV lighting. The use of graphic components, character dialogue, special effects and

themed music are all intended to immerse guests further into the *Teenage Mutant Ninja Turtle* universe.

One or two participants can take the maze challenge at a time. The storyline involves guests having to disable a security system and navigate a web of high-tech lasers in order to save the turtles from Kraang's secret laboratory.

Merlin plans to launch Legoland in South Korea

Merlin Entertainments has revealed plans to open its first Legoland theme park in South Korea as part of a long-term expansion plan to generate more income from markets overseas.

To open in 2017 in Chuncheon, Gangwon Province, the South Korea Legoland will add to Merlin's growing portfolio of six Legoland theme parks worldwide. Other Legoland theme parks in development include Legoland Japan and Legoland Dubai, while there have been rumours of a possible Legoland attraction in New York state.

The UK-based attractions company – the second-largest in the world behind Disney – says the new theme park will cost £172m (US\$269.8m, €216.8m), with Merlin funding around a third of the development. The remaining sum will come from a property company funded by local investors.

Merlin currently generates more than 60 percent of its revenues from the UK and continental Europe but is aiming for an equal split between Europe, the Americas and Asia. The company said in July it was in advanced



Merlin wants to expand its Legoland franchise on the back of the success of *The Lego Movie*

talks to open more Legoland Parks overseas after a sales surge on the back of *The Lego Movie*, which saw a significant rise in popularity for the Lego franchise.

Lego bricks have been sold in South Korea since 1984 and the country is now one of Lego A/S's largest markets in Asia. More: http://lei.sr?a=9r7u4_A



The renovation will take two years

SNP calls for Aberdeen to abandon £30m art project

The Scottish National Party (SNP) is urging Aberdeen City Council leaders to abandon a £30m (US\$47.2m, €37.9m) renovation project to completely revamp Aberdeen Art Gallery amid claims of spiralling costs and widespread public objection.

The refurbishment scheme already has the majority of funding in place and has already gained planning permission, though some have described the gallery's design as "cultural vandalism".

More: http://lei.sr?a=J6Q8a_A

World's third Hello Kitty theme park opens its doors near Shanghai

With legions of Chinese fans, it wasn't going to be long before Hello Kitty got its very own theme park in the world's most populous country.

The famous feline is recognised across the world, and the attractions industry is quickly realising the value in the Sanrio-owned IP. Sanrio currently owns and operates two Hello Kitty parks in Japan, Puroland and Harmonyland.

The US\$215m (£137m, €175m) park – which will fully open on 1 January – was initially designed by the Hetteema Group, though the firm told *AM2* that it was not sure how closely the work had been



Hello Kitty Park officially opens on 1 January 2015

carried out according to its original concept.

"The Hetteema Group completed concept and design of the park more than two years ago," said a spokesperson for Hetteema. "Local

architects were contracted to complete the construction documents, which may account for any differences between the initial designs and the finished product."

More: http://lei.sr?a=E8a3C_A

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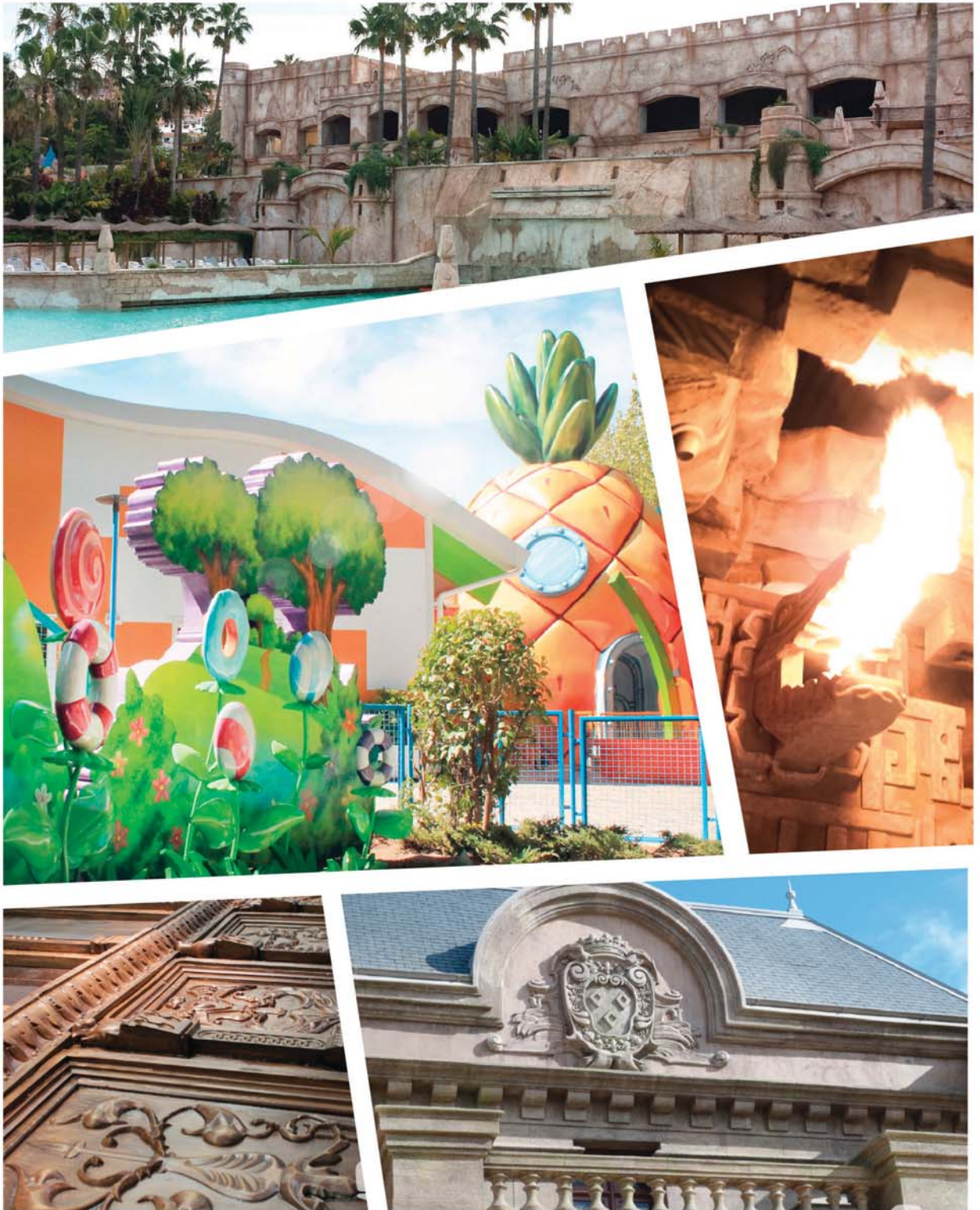
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■ Hotel Operations Manager

Company: Merlin Entertainments Group Ltd
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■ Marketing Coordinator

Company: Sea Life
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■ Hotel Operations Manager

Company: LEGOLAND Florida
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■ Internal Sales Representative

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Location: Castelnuovo del Garda, Italy

■ Tours Manager

Company: MCC (Marylebone Cricket Club)
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Company: National Trust
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Company: National Trust
Location: Sevenoaks, Kent, United Kingdom

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Zamperla unveils all-access theme park masterplan for disabled visitors

Zamperla has unveiled its masterplan for an 'all-access' disabled theme park, catering specifically to the disabled.

Speaking to AM2 on the back of donating a retrofitted disabled ride from its masterplan to US-based Give Kids the World Village, Zamperla's Marco Mazzucchi spoke about the company's process for the park.

"We created a special team to work on the issue formed of our engineers and some other consultants for safety, as well as doctors used to working with handicapped people," said Mazzucchi. "We discussed all the aspects related to the park and to accessibility,



PHOTO: TOMANSTEV

Zamperla has modified several rides for disabled access

then created an idea of a park with a selection of rides ready to be all-accessible."

The theme park concept covers 24,000sq m (258,000sq ft) and is themed mainly towards people in wheelchairs but caters to all varieties of

disability. Mazzucchi also revealed that many aspects of the masterplan will be first applied in Alberto Zamperla's €86m (US\$107m, £68m) Venice attraction in Italy.

More: http://lei.sr?a=z7g9P_A

Dundee, Bilbao, Curitiba, Helsinki and Turin all named UNESCO Cities of Design

Five cities – Dundee, Bilbao, Curitiba, Helsinki and Turin – have been designated UNESCO Cities of Design for their significant contributions to the international design industry.

City of Design status, only previously awarded to 12 other cities, recognises significant input to the worldwide design industry and aims to foster the development of local creative industries. It also aims to build relationships between fellow Cities of Design, in areas such as architecture, interaction design and sustainability design.

Of those picked, each city has its own design school



The V&A Museum of Design is soon to open in Dundee

and institution. The V&A Museum of Design is soon to open in Dundee, Bilbao is home to Frank Gehry's Guggenheim Museum, Curitiba is recognised by UNESCO for its urban infra-

structure, while Helsinki and Turin both have numerous architectural and natural UNESCO World Heritage Sites in and around the two design cities.

More: http://lei.sr?a=n9J2b_A

American Association of Museums (AAM)

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