

Texas to get US\$3.5bn winter wonderland park

Plans have been officially unveiled for a US\$3.5bn (€3.1bn, £2.3bn) theme park in Fort Worth, Texas, to be opened by multi-media entertainment company DreamVision.

The park, tentatively titled 'DreamVision Mountain, Dreamscape, Texas', is to be built on 20sq km (7.8sq m) of land in the Fort Worth area.

Expected to open in 2020, the year-round winter wonderland will include shops, restaurants, a transportation centre, a performing arts centre, an entertainment version of New York City known as Dreamscape Metropolis, a similar Hollywood version known as Dreamscape



Technology developed by Malcolm Clulow promises year-round snow

Tinseltown, Nadia's Storybook Land and a Wild West experience.

Developers say the winter wonderland will feature one of

the largest indoor snow experiences in the world, offering guests winter sports including skiing, snowboarding and

bobsledding. Park representatives have promised that despite the arid Texas conditions, it will snow at the park.

Speaking at a press conference announcing the launch, DreamVision's chief creative officer, Ron Logan, said: "I can put together a team that can do this, that can make it a reality."

DreamVision has also announced a second theme park project to be launched in north-western Alabama. Both multi-billion dollar theme parks will be developed by DreamVision CEO Rick Silanskas, developed in partnership with Bryan Robinson, CEO of Provident Global Capital. *Continued on back cover*

Robot hotel coming to Japanese theme park

Huis Ten Bosch theme park in Nagasaki, Japan, is soon to open a new hotel staffed almost entirely by robots.

The 72-bedroom Henn na Hotel is scheduled to open on 17 July. The robot staff will provide porter service, room cleaning, front desk management and other services in the hotel, which will also include advanced face-recognition technology for room entry.

"In the future, we would like to have more than 90 percent of hotel services operated by robots," said company president Hideo Sawada.

More: http://lei.sr?a=R4u9C_A

Smithsonian plans first international site in the UK

The US-based Smithsonian Institute is working to finalise a deal to open its first international location at the site of the former Olympic Stadium in London.

London's mayor Boris Johnson and developers for the Queen Elizabeth Olympic Park site have already secured £33m (US\$50m, €44m) in private contributions for the proposed Smithsonian, which would help anchor the new 'Olympicopolis' site upon its opening in 2021.

The 40,000sq ft (3,700sq m) Smithsonian gallery would be part of the Olympicopolis educational and cultural quarter being developed at the Queen Elizabeth Olympic Park in east London.



Olympicopolis is part of London's legacy plans

"It would be a massive coup to attract the Smithsonian Institution to east London," said Boris Johnson, who first proposed the collaboration.

More: http://lei.sr?a=c2M6v_A

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NT\$150m aquarium development by Foster + Partners is Taiwan's largest

The groundbreaking for what will be the largest aquarium in Taiwan has taken place. Work on the 14,154sq m (152,000sq ft) aquarium at the National Museum of Marine Science and Technology (NMMST) in Keelung City, Taiwan, is now underway.

Situated on the grounds of the NMMST, the NT\$150m (US\$4.8m, €4.1m, ££3.1m) development is scheduled to open in 2018. The aquarium will house more than 300 species of marine creatures.

Being built on the site of a former power station, Foster and Partners has been commissioned for the design of the aquarium.



The Fosters + Partners-designed aquarium will open in 2018

"This makes the facility an attraction in its own right as it differs considerably from what is on offer at the National Museum of Biology and Aquarium in southern Taiwan's Pingtung County," said deputy minister of

education Lucia Lin at the groundbreaking ceremony, adding that the aquarium will showcase the marine biodiversity of northern and eastern Taiwan.

More: http://lei.sr?a=e3v4M_A

Atlantic City waterpark deal hanging by a thread after complications arise

Plans to build a mega resort centred around a giant waterpark on the site of a former US\$2.4bn (€2bn, £1.6bn) casino have hit a major stumbling block after the buyer of the bankrupt Revel Casino in Atlantic City missed a midnight 16 February deadline to complete the purchase.

Florida-based real-estate developer Glenn Straub wanted to buy the Revel Casino for US\$94.5m

(€81.5m, £62.3m), after a US Bankruptcy Court judge approved the sale. As part of the deal, Straub was looking for no obligation to existing leases held by the bars, clubs and restaurants that operated



The casino originally cost US\$2.4bn (€2bn, £1.6bn) to build

inside the hotel, but it is not clear if those leases are included in the price.

If the plans go through, the attraction will combine family-friendly amenities with some small adult

gambling areas. The waterpark would be built at a cost of US\$108m (€93.1m, £71.2m) and would be both inside and out to create a year-round prospect.

More: http://lei.sr?a=V4M7A_A

Game of Thrones exhibit offers Oculus experience

A new exhibition at the O2 Arena is using Oculus Rift to bring the *Game of Thrones* world to life like never before.

The temporary virtual reality installation at the O2, free to Sky TV subscribers in the UK, lets users ride the Castle Black winch elevator to the top of the 700-foot ice Wall, as seen in Season 1, Episode 3 *Lord Snow*. The 4D experience “Ascend the Wall” is a 60-second virtual immersion into the world of Westeros. Powered by Oculus Rift, the experience combines the latest in interactive technology and computer graphics generated by Framestore, winner of this year’s Academy Award for Best Visual Effects for its work on the film *Gravity*.

In addition to the VR section, the exhibition offers 28 outfits worn by the show’s characters, as well as weaponry and props from the show, a green screen where fans can be engulfed by a breath of flames from the dragon Drogon, and a replica Iron Throne which guests can sit on. A web-based companion and photo stations will also



John Bradley – who plays Sam Tarly in the TV series – was on hand for the exhibition’s launch

allow fans to download shots of them in the *Game of Thrones* world. The show, based on the series of books by George RR Martin, is returning for a fifth season in April. The

temporary exhibition will be showcased at the O2 until 17 February, before going on an international tour to promote the show.

More: http://lei.sr?a=y3c9a_A

Puy du Fou takes show to next level by adding ‘intelligent’ drone fleet

Puy du Fou has introduced an ‘intelligent’ drone fleet to enhance its attraction.

The drone technology was specially created for the park’s flagship show Cinéscénie, which is one of the largest night shows in the world.

After two years, four patents, the work of 50 engineers and a €2m investment, the Neopter fleet is the first drone fleet capable of flying outdoors while synchronising with music, video and lights – alongside more than 3,400 actors.

The drones feature GPS technology and can fly in wind and rain. They can take off from and land



The drone team joined forces with ACT Lighting Design

on water, in addition to carrying loads of 3kg.

“We wanted to create the biggest chandelier in the world in the sky, moving and then disappearing,” said Nicolas de Villiers,

president of Puy du Fou.

“This will be the first project to use this many drones and it’s been very complex. That’s why we created our own drone.”

More: http://lei.sr?a=k3y2k_A



Selfie sticks have been branded a danger

Institutions take action against selfie sticks

More and more museums and galleries worldwide are banning the use of a selfie stick, branding them ‘dangerous’ for both artwork and visitors.

With similar bans existing for tripods and monopods, the selfie stick has been prohibited at locations including the Museum of Modern Art in New York.

Other major museums have followed suit, with the Museum of Fine Arts in Boston, the National Gallery of Art and National Air and Space Museum among others implementing the ruling.

More: http://lei.sr?a=W2X7f_A

Developers vie for Brisbane mega development

Two parties are vying for the right to develop the Queen's Wharf site in Brisbane, with the scheme being hailed as the 'best integrated resort in Australia'.

Echo Entertainment Group (EEG) – working in conjunction with Chow Tai Fook Enterprises and Far East Consortium International Limited – is up against Crown/Greenland: a group headed up by casino tycoon, and CEO of Crown, James Packer, plus Chinese development firm Greenland. The two groups are bidding to develop the Queen's Wharf site for the 'Destination Brisbane Consortium' (DBC).

Plans revealed by EEG for the site currently include public event space, a River Arena, theatre complex, cinema, 50 restaurants and bars, five new premium hotel brands, three six-star venues including Ritz-Carlton and Rosewood, an "Arc" building and a Sky Deck.

The plans from Crown/Greenland are quite similar and include a six star hotel, two five star hotels, 50 restaurants and bars,



A rendering of the proposed plans for Queen's Wharf, by Crown/Greenland

public spaces, a waterfall bridge, a cinema and theatre complex, a water park and a casino.

The project is expected to deliver an additional 1.39 million visitors to Queensland

from its opening, potentially having a huge impact on tourism by opening up access to Brisbane from China and the rest of Asia.

More: http://lei.sr?a=e2D6N_A



The attraction is a first for Sea Life

Sea Life Brighton brings back prehistoric beasts

Sea Life Brighton in the UK has unveiled a Jurassic Seas exhibition – a new concept for the brand involving digital dinosaurs, ancient fossils and prehistoric sea creatures.

Alongside live exhibits, Jurassic Seas uses motion-sensor technology to bring back digital versions of Plesiosaurs, Megalodons and Liopleurodons, allowing guests to virtually feed the sea beasts with arm motions. In addition, the exhibition offers a selection of fossils, including a Megalodon tooth.

More: http://lei.sr?a=b6A7p_A

KidZania brand continues to expand with entry into Saudi Arabian market

The ever-growing KidZania brand has launched its latest franchise at the Mall of Arabia in Jeddah, Saudi Arabia.

Unveiled on 16 January, KidZania Jeddah joins locations in Dubai and Kuwait as the brand's third site in the Middle East.

KidZania offers children a pint-sized replica of a city, built indoor and brought to life using real-world brands from local and national companies. The attraction allows children to role play and test drive a number of careers, including pilots, TV anchors, firemen, chefs, doctors, journalists and more.

The attraction boasts more than 68 location-specific



KidZania Jeddah is the third location in the Middle East

establishments providing 85 role-playing careers for the worldwide brand.

Jeddah is the 17th KidZania to open worldwide, with further sites planned in the UK, Singapore and India,

among others. The site's operators have predicted similar visitors numbers to that of its Middle Eastern counterparts – around 500,000 annually.

More: http://lei.sr?a=e2c5h_A

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Aquarium defends VP after dolphin abuse claims

Georgia Aquarium has rebuked claims that its staff abused dolphins, with the aquarium's CEO Mark Leven stating footage that emerged last week was doctored by animal rights activists.

Speaking to local media, Leven said he believed the video – which purportedly shows the aquarium's new vice president Jose Barbero hitting, kicking and screaming at dolphins he trained in Spain – had been doctored.

"This video is disturbing, we are not happy about it and we are investigating," said Leven. "We have blown it up. It's very poor. We have seen that it could well be doctored. There is no real indication that we have found yet of any animal abuse in that video. That's not to say we won't.

"We think [Barbero] deserves, after 37 years in a career and no indication in our vetting that this had happened, that we should stand by him until we can prove that this kind of behavior would take place."

The International Marine Animal Training Association is also investigating



Jose Barbero (not pictured) is alleged to have kicked, hit and screamed at his dolphins

the matter with Leven adding that the aquarium will stand by Barbero unless the video is proven to be real. Should the video prove real, Leven has said Barbero

will be terminated with immediate effect. Barbero is scheduled to start with the aquarium in March.

More: http://lei.sr?a=h8H4N_A



Iger has been Disney CEO since 2005

Shanghai Disney Resort to open in 2016 says Iger

Bob Iger, chair and CEO of Disney, has confirmed that the opening of Shanghai Disney Resort has been postponed several months to Q2 2016.

The opening date had been scheduled for December 2015, drawing criticism, as December kicks off the coldest three-month period of the year in Shanghai.

"We're planning a spectacular grand opening in Q2 of 2016," said Iger. "We believe it's the optimal time to showcase the full grandeur of this world-class destination."

More: http://lei.sr?a=S5w8U_A

Egypt forms government committee to protect Islamic heritage sites

Egypt has formed a ministerial committee charged with developing a strategy to safeguard the country's Islamic heritage by reinvigorating faltering projects.

"[The committee] aims to tackle the bureaucracy and obstacles that inhibit the completion of Islamic heritage development projects," said Gamal Mostafa, part of the new committee.

Over the past decade, several development projects have been launched to protect Egypt's ancient mosques, but lack of funding coordination and security following the 2011 revolution meant the majority of



Egypt has several ancient mosques in the city of Cairo

projects were abandoned. After the collapse of the country's government, armed gangs, looters and general destruction placed the country's rich cultural history in peril. As

a result, Egyptian Prime Minister Ibrahim Mahlab requested support from UNESCO to try and stem reports of ongoing chaos at Egyptian heritage sites.

More: http://lei.sr?a=M2W4Z_A

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The Dubai Entertainment Amusement and Leisure Show (DEAL) is the Middle East's annual focal point for all stakeholders in the amusement and related industries looking for a successful entry or greater growth in the region's markets. Now in its 21st edition, DEAL is the only platform in the Middle East for exhibitors in these industries to connect with buyers, for buyers to see and test the latest products and



Last year's event brought together top names in the museum sector to talk latest innovations

19-21 APRIL 2015

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26-29 APRIL 2015

2015 Annual Meeting & MuseumExpo

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The annual meeting and expo held over three days looks at how museums can gain an innovation edge, and how they can to engage, support and sustain innovation in communities. Visitors to the event can learn how museums serve as engines of innovation, with examples of recent innovations in education. The latest innovative models in conservation, exhibitions, audience engagement, development and more will be showcased at the event.

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29-30 APRIL 2015

The Museums + Heritage Show

Kensington Olympia, London, UK

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museumsandheritage.com/show/visiting

11-13 JUNE 2015

2015 Ecsite Annual Conference

Museo delle Scienze, Trento, Italy

Ecsite is the European network of science centres and museums, linking science communication professionals in more than 400 institutions in 50 countries. Its annual conference brings those professionals together for a three-day event. Chosen to echo the theme for the 2015 Milan Expo, the theme "Food for curious minds" offers room for metaphoric interpretations but also invites to tackle the topic of food and energy.

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PHOTO: TDC - TECHNICAL DIRECTION COMPANY

The visuals celebrated Vienna's artistic and musical heritage

Spectacular Sydney show projected around the world

TDC – Technical Direction Company helped mastermind a multimedia projection show at the Sydney Opera House which was broadcast around the world in a live web-stream.

The company provided creative and technical expertise during the design phase of the project, as well as high-resolution projectors supported by media-serving

technology for the event itself.

A collaboration between the Vienna Tourist Board and the Sydney Symphony Orchestra, 'Visions of Vienna' combined a live concert and visuals celebrating the artistic and musical heritage of Vienna.

The Ample Projects visuals were projected onto the roof of the Sydney Opera House for the web-stream on 4 February.



PHOTO: SMDB

A display of sports stars at Madame Tussauds Singapore

Symetrix sounded out for Madame Tussauds audio

Madame Tussauds' Singapore site is now using a Symetrix 'SymNet Radius' 12x8-centric audio processing and distribution infrastructure.

The open architecture Dante-scalable DSP (digital signal processor) is part of an overall audio installation by Electronics & Engineering (E&E), which won an open tender for the project from

Sweett Group, which was representing operator Merlin Entertainments.

The audio distribution system includes microphones, speakers, amplifiers, players and show control equipment.

Two SymNet Radius DSPs, which feature twelve mic/line inputs, eight line outputs and support for Dante networking, were specified for the project.



AquaLaunch at the Wet'n'Wild Gold Coast park in Australia

Century reached for WhiteWater launch capsules

Since its launch in 2009, WhiteWater's 'AquaLaunch' has been propelling thrill-seekers into a range of waterslides around the world – and the 100th capsule has just been built.

The AquaLaunch dramatically sends riders into WhiteWater waterslides such as the AquaDrop, the Flatline Loop and the AquaLoop and there

are now installations in more than 70 countries worldwide.

Mike Genovese, operations manager of electrical and mechanical assembly at WhiteWater, said the launch capsule had evolved significantly since 2009, with the quality and durability of the launch parts upgraded, while the aesthetic design has also been updated.



Lost in Fear takes riders into the heart of zombie territory

Avoid the attacking zombies in Niceberg's new film

A scary ride through an endless zombie forest, 'Lost in Fear' is a new 4D film from Niceberg Studios.

The stereoscopic 3D film is compatible with all major simulator and motion theatre brands, and has been designed with 4D effects in mind.

Lasting four minutes and thirty five seconds, the ride film from Red Raion is being

exclusively distributed by Niceberg Studios worldwide.

In it, riders are taken down a haunted coaster track straight into zombie territory, where the undead creatures are hidden in a scary forest and are determined to kick people off. Niceberg Studios said the film was suitable for Halloween or for "any other scary occasion".

Opening date set for LA's US\$140m The Broad

The Broad – a new contemporary art museum in Los Angeles – is set to open to the public on 20 September 2015.

The US\$140m (€123m, £91.6m) museum is being funded by philanthropists Eli and Edythe Broad, founders of the The Broad Art Foundation whose assets total US\$2.6bn (€2.2bn, £1.7bn).

Designed by Diller Scofidio + Renfro (DS+R) in collaboration with Gensler, the museum has been dubbed “the veil and vault”, referring to its dual use as an exhibition space and an archive.

Currently under construction, the 120,000sq ft (11,148sq m) project will offer two floors of gallery space centered around the ‘vault’, the Broad Foundations’ archive. Whereas most galleries or museums aim to push their archives out of sight, The Broad’s design means that the archives play a key role in a visitor experience.

By incorporating the ‘vault’ into the design, an element of mystery is added into the mix when visiting the gallery; although visitors



The Broad under construction in Downtown LA will open to the public on 20 September

will be able to see the exhibitions on display, the intrigue of what’s in storage and just out of reach will add a new layer to the experience. With construction well underway, the Broad

Foundation offered the public the chance to get a taste of what the museum will be like when complete, with an event held on 15 February.

More: http://lei.sr?a=d3A7E_A



Players ‘time travel’ using a virtual HUD

Virtual planetarium launched on Oculus Rift

US-based company Leap Motion has unveiled a new program using the Oculus Rift technology combined with its own hand-tracking sensors that allows users to explore a virtual planetarium.

Using the combined Oculus Rift and Leap Motion technology, players use their hands to travel around the world and then ‘time travel’ using a virtual arm-mounted heads up display (HUD). The technology also allows users to reach out and ‘grab’ star constellations, revealing distances and temperatures.

More: http://lei.sr?a=A4U8Z_A

Immersive Star Wars attraction to open at Madame Tussauds London

A new *Star Wars*-themed experience is set to open at Madame Tussauds London.

Scheduled for May, the multi-million pound immersive experience will feature 16 wax-figure characters, including Princess Leia, Jabba the Hutt and Obi-Wan Kenobi, plus a number of walk-in sets to authentically portray some of the franchise’s most famous moments.

“At ‘Star Wars at Madame Tussauds’, guests will be able to get close to their film heroes, star alongside them and grab a selfie in specially recreated scenes of some of their favourite movie moments,” said Ben



Join Yoda in the swamps on Dagobah as part of the attraction

Sweet, Madame Tussauds London general manager.”

The Merlin-operated attraction worked alongside Disney, the IP owner, and Lucasfilm to recreate the characters, costumes and

scenery. The move comes shortly after Disney CEO Bob Iger announced Star Wars would play a much more prominent role ahead of the December 2015 film release.

More: http://lei.sr?a=y4A8V_A

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Katie Smith, Visitor Services Manager,
Heritage Services, the Roman Baths



DREAMLAND MARGATE



Operations Manager

Salary: Very Competitive

After a triumphant eleven-year long 'Save Dreamland' campaign by the local community, a re-imagined Dreamland, Margate is set to open in 2015. The vision is to open Dreamland as a major UK visitor attraction, providing entertainment for everyone through truly re-inventing the seaside amusement park experience.

Hemingway Design led by Wayne Hemingway MBE, Gerardine Hemingway MBE and Jack Hemingway have been appointed to deliver the look, feel, smell, taste and sound of the visitor experience.

The new Dreamland will be a totally unique vintage-style amusement park unlike anywhere in the UK, with a collection of rides that tell the story of amusement parks through the ages, classic side shows, eateries and evocative spaces set within a landscape capable of hosting national festivals and major events

MAIN PURPOSE OF JOB

This is a unique and exciting opportunity to join the Dreamland team. We are seeking an experienced Operations Manager to work closely with all departments for Dreamland in Margate. This is a real opportunity to make your mark and to be involved at a key time.

The successful candidate will be logical and diligent, someone who thrives in a fast moving environment, has strong organisational skills and attention to detail. You must have extensive operational knowledge and experience of working in the leisure sector;

Reporting to the Operations Director and working closely with the other departments as and when requested in the delivery of the opening of Dreamland during the pre-opening period and thereafter supporting other departments including events, catering, retail and all other operational aspects of the day to day running of the business.

The main duties and responsibilities for this position are currently split into two areas:-

Pre-Opening period

You will work closely with the Operations Director, Technical team, Rides expert employed by Dreamland and other Heads of Department, alongside this you will be expected to be heavily involved in the following:

- Ensuring operational effectiveness of the rides collection.
- Review all of the rides operating procedures.
- Review all of the Rides risk assessment.
- Review all of the emergency evacuation procedures.
- Develop a staff coordination centre (Hub) with the support of the HR manager.
- Work with the Head of Development to recruit a core team of seasonal staff for the rides operations, front of house team, security team and cleaning team
- Staffing of all rides in line with the operational requirements of the business.

- Train the rides attendants ready for opening.
- Participate in the erection of the rides on the park ready for opening including but not exhaustive: queue lanes, general H&S, ride theme working closely with our designers.
- Participating in the setup of our Arcades area.
- Participate in the organisation of the opening days for recruitment.
- Participate in the training program for all of the operation department.

Post opening period

- Organise daily rota working closely with the HR Staff co-ordinator.
- Insure that sufficient cover is in place to ensure smooth running of the day to day of the operations.
- Organise daily meetings with the team.
- Organise the rides daily check to ensure compliance on an operational prospective.
- Motivate, train and support your operational team.
- Arrange with the Estate management team the smooth running security of the operation.
- Arrange with the Estate management team the smooth running of the cleaning schedules for the site with all of the relevant parties.
- Comply with the waste Management program in order to minimise costs in line with recycling requirements where possible.
- Work closely with the other departmental directors as and when required including Catering, Retail, Events organisation and all other aspect of the day to day running of the business.
- Management of access to the site with all relevant parties
- Responsibility for opening and closing down of the site.
- Manage site access, including car parks where appropriate.
- Present an operations report to the Operation Director for monthly meetings.
- Be the main duty manager for the park operations.
- Ensure the business is compliant with regard to regulations i.e First Aid, Fire Regulations, H&S, Etc.

PERSON SPECIFICATION

- Visitor attraction, Theme Park experience essential.
- Full understanding of all areas of operations.
- Experience in a B2C environment.
- An analytical and enquiring mind.
- Determination to protect the brand at all times.
- A natural flair for building relationships.
- Instinct for commercial awareness.
- Strong interpersonal skills, capable of working with management and of all levels and disciplines.
- High degree of self-motivation and capable of working under pressure when necessary with no compromise on accuracy.
- Willingness to develop within the role.

This position will require flexibility to meet the needs of the park Enhanced CRB Check

Applications should send a Covering Letter & CV for the attention of Lindsey Anderson – HR Manager to recruitment@dreamland.co.uk by the 23rd February 2015

For more details on the following jobs visit www.am2.jobs or to advertise call Julie on +44 (0)1462 471919



■ Marketing Coordinator

Company: Sea Life

Location: Arizona-Tempe, United States

■ Head of Operations

Company: Merlin Entertainments Group Ltd

Location: Nevada-Las Vegas, United States

■ Duty Manager LDC Westchester

Company: Legoland Westchester

Location: New York-Yonkers, United States

■ Guest Service Host

Company: Sea Life

Location: Minnesota-Bloomington, United States

■ Hotel Resident Manager

Company: Gardaland Resort

Location: Castelnuevo del Garda, Italy

■ Contract Maintenance Engineer

Company: Everyone Active

Location: Stratford On Avon, Warwickshire, UK

■ Operations Manager

Company: National Media Museum

Location: Bradford, UK

■ Visitor Experience Project Manager

Company: National Trust

Location: Hanbury Hall, Worcestershire, UK

■ Visitor Experience Manager

Company: National Trust

Location: Wimpole Hall and Estate, Cambridgeshire, UK

■ Assistant Park Operations Manager

Company: Paultons Park Ltd

Location: Hampshire, UK

■ Visitor Experience Officer

Company: National Trust

Location: Attingham Park, Atcham, Shropshire, UK

■ Duty Manager

National Trust

Location: Attingham Park, Atcham, Shropshire, UK

■ General Site Manager

Company: Burnbake Campsite

Location: Wareham, Dorset, UK

■ Visitor Experience Manager

Company: National Trust

Location: Basildon Park. Near Reading. Berkshire, UK

■ Executive - Entertainment

Company: Legoland Malaysia

Location: Johor, Malaysia

■ Attraction Operations Host

Company: Madame Tussaud's London

Location: London, UK

■ Education Specialist

Company: Sea Life

Location: Missouri-Kansas City, United States

■ Commercial Manager

Company: SeaQuarium

Location: RHYL, North Wales, UK

■ Operations Manager

Company: The Dreamland Trust

Location: Margate, UK

■ General Manager

Company: Merlin Entertainments Group Ltd

Location: North Carolina-Charlotte, United States

■ Sales Coordinator

Company: Merlin Entertainments Group Ltd

Location: Florida-Winter Haven, United States

■ Marketing Manager

Company: Merlin Entertainments Group Ltd

Location: New York, United States

■ Duty Manager

Company: LEGOLAND Discovery Centre Toronto

Location: Ontario-Vaughan Mills, Canada

■ Entertainment Coordinator

Company: LEGOLAND California

Location: California-Carlsbad, United States

DreamVision follows up on winter park with US\$3.5bn music attraction

Continued from front cover

Hot on the heels of its announcement for a US\$3.5bn (€3.1bn, £2.3bn) winter wonderland theme park to be built in Fort Worth, Texas, DreamVision has unveiled plans for a second US\$3.5bn theme park in Muscle Shoals, Alabama.

Scheduled to open in 2019, DreamVision Soundscape – which will be built upon the musical heritage of Muscle Shoals – will cover 2.2sq m (5.7sq km) of land and is being developed simultaneously with the Texas project.

As with the Texas park, DreamVision Soundscape will be anchored by a



(Left to right) Bryan Robinson, Ron Logan, Rick Silanskas

central 'mountain' with surrounding musical-themed neighbourhoods showcasing country, pop, gospel and jazz, among other genres. Announced rides include the Soundscape Singing River, a roll-

ercoaster, drop ride Slide Guitar and Oceanica – a domed water playground. Also included will be performance venues, golf courses, hotels and retail outlets.

More: http://lei.sr?a=n6q2F_A

Indian government's Mumbai Film City expansion targets Bollywood tourism

The Indian government is planning on expanding its world-famous Film City in Mumbai, with future additions for the home of Bollywood to include a theme park as part of an entertainment hub to lure in more tourists.

Primarily being built to meet demand for India's ever-growing entertainment industry, the new Film City will be built on 438 acres (1.7sq km) of land at nearby Kalyan, with the entertainment hub aimed at capitalising on "Bollywood tourism."

In addition to the planned park, there are plans to turn Film City into



Film City will be turned into a major tourist destination

a major tourist destination, with theatres and museums both touted for the project, which is being monitored by the Chief Minister's Office. Hostels and high-end hotels are also planned.

Valsa Nair Singh, secretary of Tourism and Culture, said the master plan is in its final stages, and will be placed before the Cabinet for approval.

More: http://lei.sr?a=u3Z6p_A

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

Email: rlf@tzaqua.org W: www.azfa.org

The Canadian Museums Association

T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au