

# spa opportunities

27 MARCH - 9 APRIL 2015 ISSUE 212

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## FRHI's Madden-Nadeau reveals spa portfolio progress

Lindsay Madden-Nadeau, FRHI's director of spa integration and operations, has updated *Spa Opportunities* on the the group's bulging portfolio of ongoing global spa projects, including those in Indonesia, the US, Turkey and China.

The Fairmont Sanur Beach Bali, a 120-key property located along 200m of beach in the Sanur district on the southeast edge of the island, currently has a nine-treatment room spa and a gym. "This hotel was a conversion from Regent Hotels, which took place in November 2014, and the spa is now in the process of conversion," said Madden-Nadeau – who was appointed in July 2014. Products in use at this property are by Intraceuticals and Decléor.

The 380-guestroom Fairmont Jakarta is set to unveil its 1,500sq m (16,146sq ft) Willow Stream Spa in March, including nine treatment rooms – two of which are couples' suites – male and female relaxation rooms, each with separate sauna, steamroom, whirlpool and a co-ed relaxation lounge. Within the wellness facility, there is a 650sq m (6,997sq ft) fitness



Lindsay Madden-Nadeau, FRHI's director of spa integration and operations outlined upcoming spas

centre with private and group exercise studios. Decléor will be used in the spa at this location too, plus locally-inspired spa products.

FRHI's Swissôtel brand has a number of new openings planned for 2015. One of which is the Swissôtel Bodrum in Turkey, which is set to debut in June with 99 bedrooms and a 7-treatment room Purovel Spa and Sport. There will also be an open hammam and wet facilities within the spa, in addition to a unisex relaxation lounge, juice bar and a fitness centre.

Madden-Nadeau added: "We also have a large renovation taking place at the Willow Stream Spa at the Californian property Fairmont Sonoma Mission Inn between June and September and also at the Claremont in San Francisco between the same summer months, which is very exciting for our portfolio." More information will be revealed soon by Andrew Gibson, VP of spa and wellness.

*Read Madden-Nadeau's column exploring how companies should go about choosing products that make good business sense on page 6*

### Shangri-La Le Touessrok to launch in November

Le Touessrok Resort & Spa in Mauritius will close for renovations on 15 April before being re-flagged and relaunched as a Shangri-La-managed property in November.

Thanks to an agreement made in June 2014 by Shangri-La's holding company Shangri-La Asia and joint venture partner Sun Resorts – Le Touessrok's primary stakeholder – the property will reopen and start welcoming guests on 1 November 2015, once the revamp is complete.

Shangri-La's spa and restaurant concept will be brought to the location, and details of the spa will be unveiled. Details: [http://lei.sr?a=c4a5w\\_S](http://lei.sr?a=c4a5w_S)

### Steiner's spa chief details projects

Steiner Spa Consulting president Jeff Matthews has revealed the company's concepts and designs for a burgeoning pipeline of projects in the Indian Ocean and Middle East through to 2017, in an exclusive interview with *Spa Opportunities*.

Steiner has been chosen to refurbish and rebrand a spa in the North Ari Atoll of the Maldives at four-star hotel Chaaya Reef Ellaidhoo – operated by Cinnamon Hotels and Resorts, a subsidiary of John Keels Holdings.

Having signed a contract with Steiner Spa Consulting in January, the renamed Chavana spa features three double treatment rooms and one single therapy suite at present. This wellness facility will be refurbished, however, to reveal one double room with a bath and



Jeff Matthews, president of Steiner Spa Consulting

shower, three other double rooms, a single therapy room and two manicure and pedicure rooms. The spa has launched as a Chavana Spa but the enhancements will begin soon.

Matthews also revealed he and his team are working on the renovation of a spa at the 273-key Herathera Island Resort in the Maldives.

*Continued on back cover*

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## Artistic St Regis Istanbul launches

Starwood Hotels & Resorts will debut its first St Regis-branded property in Istanbul, Turkey in March – designed by award-winning Turkish architect Emre Arolat in an Art Deco style reminiscent of the city's artistic 1920s era.

Housing an extensive selection of artwork from the Demsa Collection of Art, the property has 118 bedrooms and overlooks the Bosphorus and Maçka Park. The hotel has partnered with automobile manufacturer Bentley to create the Bentley suite, drawing design inspiration from the Bentley Continental GT model and featuring Bentley leather furnishings.

Located in the Nisantasi neighbourhood on the European side of Istanbul, the property features a chandelier designed by glass installation, design and lighting company Lasvit. The glass sculpture is made up of 343 glass panels pieced together to create a cloud-like shape.

“The design of the St Regis Istanbul focuses on the social and urban context of its surroundings,” said Emre Arolat. “Through the details



Emre Arolat Architecture is in charge of the hotel and spa's design

and the works of art inspired by Maçka's history and culture, I want to create an ambiguous perception that makes us wonder if the building is set in this time or not, and how it is there at all.”

The property's Iridium spa features seven therapy rooms, indoor pools and a hammam.

Emre Arolat added: “The clean, modern lines in the spa are articulated in rich natural materials forming a subtle juxtaposition with the personality of the hotel with the use of brass detailing.”

Details: [http://lei.sr?a=v3h6J\\_S](http://lei.sr?a=v3h6J_S)

## Swiss resort makes good progress

The eco-friendly car-free Bürgenstock Resort at Lake Lucerne, Switzerland, is on track to meet its scheduled opening date in early 2017, according to a representative for the resort speaking exclusively to *Spa Opportunities*.

The 400-bedroom resort is owned by Katara Hospitality – which is in turn owned by the state of Qatar. Katara Hospitality Switzerland AG – a subsidiary of Katara Hospitality – is the developer and operator of the Bürgenstock resort, which will feature a 10,000sq m (107,639sq ft) 15-treatment room Alpine Spa.

The total investment sum currently amounts to approximately CHF500m (US\$514m, €472m, £345m), CHF15m (US\$15m, €14m, £10m) more than the amount predicted in May 2014 – when the project was first announced.

The core shell work of the resort's Palace hotel is complete, and the Grand Hotel Residence Suites' core is in full progress,



Patrik Dierks Norbert Sachs Architekten and MKV Design lead the design

according to a spokesperson. “10 of the 28 suites in Residence B of the Panorama Residence Suites building are ready for rental and the sewage system work for the Bürgenstock Hotel is underway,” continued the resort's representative. “Excavation is in full progress. The tender for the spa's construction has been awarded but construction has not begun.”

Details: [http://lei.sr?a=s9g5d\\_S](http://lei.sr?a=s9g5d_S)





# Day spa by Gazelli set for London

Azerbaijani skincare company Gazelli has plans to launch a three-treatment room spa location in London, in Q3 of this year. This 'Gazelli House' project represents one of many luxury skincare-branded spa openings in 2015, including the upcoming House of Elemis; the recently launched Caudalie day spa in the US; and the Parisian Charme d'Orient spa boutique.

The Gazelli House London is a three-storey townhouse facility and will feature three treatment-rooms on the ground floor for clients to learn from skin specialists based on the teachings of Dr Zarifa Hamzayeva, co-founder of Gazelli. The other co-founder of the business is Jamila Askarova, Hamzayeva's first daughter.

On the second floor of the house will be a 'living room' for events, which will involve a choice of educational seminars, interactive workshops, lectures and film screenings.

This level of the house will also welcome a variety of artists to exhibit their works. The incorporation of art into this spa's



Dr Zarifa Hamzayeva, co-founder of Gazelli, is from Azerbaijan

social hub is related to Hamzayeva's second daughter's curation of contemporary art. Mila Askarova, the second daughter, runs a commercial art organisation called Gazelli Art House with branches in both London's Mayfair and Baku in Azerbaijan.

The top floor, dubbed 'sky parlour', will offer tailored consultations with resident and visiting experts and will feature sessions on topics including colour therapy, sound healing, yoga, hypnotherapy, nutrition and ayurveda.

**Details:** [http://lei.sr?a=a7u6G\\_S](http://lei.sr?a=a7u6G_S)

## Waldorf Astoria's Spa al Mare completes indoor expansion

The Spa al Mare at Casa Marina, a Waldorf Astoria resort in Key West, Florida, has opened its expanded indoor facilities to guests. The upgrade includes additional treatments to those offered outside in the site's two oceanfront cabanas.

Spa al Mare now features approximately 1,300sq ft (121sq m) of new spa operations for indoor treatments. This includes three new treatment rooms with private showers, two of which are for couples. A new reception and waiting area has been added and the spa's menu has been upgraded.

Conceived by the railroad magnate Henry Flagler in the 19th century, the 311-bedroom hotel enjoys 1,100 acres of private beach and sea views of the Florida Keys.

The hotel works in collaboration with Key West Water Sports for leisure activities.

**Details:** [http://lei.sr?a=X9b9j\\_S](http://lei.sr?a=X9b9j_S)



The hotel in Malta is owned by Seabank Group

## Malta spa hotel gets €32m refurbishment and extension

The db San Antonio Hotel and Spa in Qawra, Malta, has opened following an extensive €32m (US\$34m, £23m) refurbishment and extension.

The hotel, owned by the Seabank Group, now forms part of the db hotels and resorts chain – which also includes the db Seabank Resort & Spa in Ghadira Bay, Malta.

The extension and refurbishment, which took six months to complete, means the hotel now offers 515 bedrooms across 10 floors, five restaurants, four pools and a spa.

The site's Le Marquis Spa, is a Moroccan-style spa with five treatment rooms, a heated indoor pool, hammam, whirlpool, sauna, steambath and relaxation area.

Silvio Debono, Seabank Group chair told The Times of Malta that the group had invested €72m (US\$76m, £51m) in the db Seabank and the db San Antonio over the past three years. The group is looking to expand internationally.

**Details:** [http://lei.sr?a=B9q9X\\_S](http://lei.sr?a=B9q9X_S)

# Zaya details upcoming spa facilities

Zaya Hospitality has revealed its flagship resort Zaya Nurai Island off the coast of Abu Dhabi and has revealed details of the property's upcoming spa to *Spa Opportunities*.

A 10-minute boat ride from Saadiyat Island, Zaya Nurai features 32 boutique beach villas and 23 residential water villas and beach estates – all of which are stocked with amenity products by Aqua di Parma skincare. Beach villas come with its its own private pool and patio, with direct beach access.

The resort's spa, which is set to open in Q2 of this year, will house 4-6 treatment rooms and it will offer massages, facials, body scrubs, wraps, yoga and wellness retreats. Together with TOPO Design Studio, Zaya came up with the concept for the 350sq m (3,767sq ft) spa – whose therapists will use skincare ranges by Ila and Natura Bissé in its treatments.

"The Zaya Spa embodies quiet luxury amidst a dynamic, fast-paced world and will achieve



Zaya Nurai offers 32 boutique beach villas and 23 residential villas

balance between modern living and traditional heritage," Michael T Monsod, director of spa & recreation at Zaya Nurai Island told *Spa Opportunities*. "The spa will appeal to highly successful and health conscious individuals who believe in striking a balance between physical, mental and emotional health."

Other features of the resort include an infinity pool, a dive centre and three restaurants.

**Details:** [http://lei.sr?a=K8c5F\\_S](http://lei.sr?a=K8c5F_S)

## Phytomer launches day spa in the French port of St Malo

Skincare brand Phytomer has launched its own flagship spa, independent of any hotel, in a landscaped garden just steps from the beach in St Malo, France.

The Phytomer Spa & Wellness facility includes six treatment rooms and two separate suites that each include a soaking bath and private hammam.

The 500sq m (5,382sq ft) spa, which cost more than €1.5m (US\$1.6m, £1.1m), is operated in-house and offers a range of facial, body and wellbeing treatments.

In addition to Phytomer's portfolio of products, complementary brands of the group will be available to guests, including Vie Collection, Fleur's and Phytocéane.

In the coming months an array of wellness services will be added to the menu, such as consultations on nutrition, sleep and skincare.

**Details:** [http://lei.sr?a=D6U2u\\_S](http://lei.sr?a=D6U2u_S)



Existing facilities at the spa include a hydrobath

## Yorkshire's Titanic Spa to extend social wellness space

The Titanic Spa in Yorkshire, UK, has embarked on a project to expand the social space within the destination spa that is scheduled for opening on 8 April 2015.

A bar is being added to the facility, complete with a vertical green garden wall to reflect the spa's ethos for using natural resources. The spa, which features 20 treatment rooms and a couples' suite will receive the addition of a sunken hot tub outside in the existing spa garden.

The 3m (10ft) whirlpool has been supplied by Dalesauna and will be located near a lounge area with heaters. The additional social space being added to the spa measures 250sq m (2,691sq ft), a spokesperson told *Spa Opportunities*.

Warrick Burton, managing director of Titanic spa, project managed the scheme – which will create six new spa staff roles.

Products used in treatments are by Decléor, Elemis, Carita and Neom Organics.

**Details:** [http://lei.sr?a=T3J6G\\_S](http://lei.sr?a=T3J6G_S)

## US\$100m spa resort set for Rancho Mirage

A proposed US\$100m-plus (€93m, £66m) resort and spa in Rancho Mirage, California, has received approval from the city's Architectural Review Board – following amendments made to the project's design by Derek Sola from architecture firm Gensler.

The 24-acre (10-hectare) Thunderbird Resort and Spa plans will be sent to the city's planning commission for approval. The 'six-star' resort – which will be tucked into the landscape with the mountains serving as its backdrop – will offer

125 guestrooms, 48 condominiums, three swimming pools, walking and cycling paths, a restaurant, fitness centre and a spa.

The resort will be surrounded by 160 acres (65 hectares) of open space and a berm – a raised barrier created through landscaping and walls – will ensure guests won't be able to see or hear the traffic along Highway 111 once they are within the retreat.

The property will be co-managed by Malibu-based developer Richard Weintraub – who



The Thunderbird Resort and Spa will be built in Rancho Mirage, CA

told local media that the resort is modelled on properties one might find in Europe, catering to overall physical and mental wellbeing.

"We have, within a two-and-a-half-hour drive of the Coachella Valley, 20 million people and yet not a single six-star luxury resort that can offer the type of amenities for overall health and wellness," Weintraub told *The Desert Sun*. The developer said the resort will target "the wealthiest segment of the travel industry."

**Details:** [http://lei.sr?a=b2v6K\\_S](http://lei.sr?a=b2v6K_S)

## Hijackers rob South African spa guests

A bus carrying a group of 20 spa resort guests and the driver was reportedly hijacked and robbed outside Atteridgeville, west of Pretoria in South Africa – highlighting operational and security issues hospitality businesses face in developing countries.

The guests were leaving the Mangwanani African Spa in Elandsfontein, Johannesburg, on Friday 27 February. They were being transported by bus to the entertainment complex called Montecasino at about 11:30pm, according to local media.

Erin Limbert, CEO of Mangwanani Spas, said three men armed with R4 assault rifles forced their way through the passenger door shortly after the bus left the resort's premises. Security vehicles that usually escort the resort's buses did not accompany the transfer bus this time – on a journey that should take approximately 40 minutes. The hijackers were said to have forced the bus



Guests were leaving the Mangwanani African Spa in Johannesburg

driver and passengers to the back of the bus and drove to an informal settlement outside Atteridgeville. They reportedly stopped in an open field and assaulted the passengers before robbing them. Cell phones, money, jewellery, tablets, cameras and handbags were among the items stolen by the assailants. No injuries were reported but the case continues.

**Details:** [http://lei.sr?a=F7Q6S\\_S](http://lei.sr?a=F7Q6S_S)





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## How to choose products that are good for business



**LINDSAY MADDEN-NADEAU**  
FRHI's director of  
spa integration  
and operations

**W**ith so much access to so many new and innovative beauty products on the markets these days, we, as industry leaders, have a hard time choosing which products are best suited for our businesses, let alone our guests.

There are so many new technologies on offer today we consistently hear words like; natural, organic, peptides, nanotechnology, cosmeceuticals, medicosmetics and many more. It becomes overwhelming. Match this with having to choose from a variety of natural facial, energy magnetic facial, oxygen facial or ultrasound therapy and where do we start?

Aside from the results your guests expect to see instantly at a price that is affordable, owners of spas also need to consider the level of support they will receive in return for endorsing the products. With so much competition on the market, we are seeing product houses stepping up to the plate with their offerings to remain competitive. Having been approach daily for new brands who want to work alongside our spas we need to ensure we have partners who will support us initially and thereafter.

Most people are happy to place our logo on their brand but have they followed up afterwards with support? Recently we performed a review on 50 different products brands worldwide. It was interesting to see aside from the actual "products" what the companies had to offer from their training and support, sales and marketing, PR, sustainability, pricing and brand philosophy. All of these combined actually make up the essence and success of product brand within your spa. Ideally the more training and support you receive the happier your guests will be; they will have a result orientated product alongside a thoroughly trained therapist who they can trust and return to. Which brand will you choose?

•**Lindsay Madden-Naddeau joined FRHI in July 2014. She works alongside Andrew Gibson, VP of spa and wellness, to support the company's spas globally.**

## Booker receives US\$35m investment

Software company Booker has secured US\$35m (€31.2m, £22.7m) in its latest funding round – welcoming four new US-based investors.

Speaking to *Spa Opportunities*, CEO Josh McCarter said the funding would be used in three major areas. In line with its recent expansion and name change from SpaBooker to Booker, the company is aiming to support more service-based industries in addition to its traditional focus on health and wellness.

Continuing another recent trend, Booker is also planning to invest heavily in mobile, with McCarter citing the planned implementation of features and services specifically designed to help grow revenues. A third area of focus will be driving more sales of Booker's software. Among the new investors,



The hotel in Juba will have a sky bar and a 300sq m (3,229sq ft) spa

Florida-based private equity firm Medina Capital will be the largest. McCarter highlighted the "relevant skillset" of the company, whose founders notably sold Terremark to Verizon for US\$2bn (€1.78bn, £1.3bn) in 2011. The new deal includes strategic investment.

*Details: [http://lei.sr?a=h8v4v\\_S](http://lei.sr?a=h8v4v_S)*

## Goa police target illegal spa facilities

Goa's police force is drawing up a list of registered spas, massage parlours and therapy centres in the state as it looks to identify illegal operations in the wellness sector.

Spas and massage parlours in the region have received a bad reputation for allegedly facilitating prostitution and trafficking of women in India, according to the police.

Goa police recently held a meeting with the health department, Goa state pollution control board and Goa salon and spa association (GSSA) to discuss the illegal spas' operation.

There are 80 spas, massage parlours and therapy centres registered in Goa, most of which operate along the coastal belt. The authorities believe, however, that there are more than 200 illegal spas operating in the state, according to *The Times of India*.

To be considered a genuine wellness-related business, a spa must be at least 150sq m (1,615sq ft), but state police have observed illegal spas conducting business in rooms as small as 30sq m (323sq ft).

Goa police has instigated a drive against several massage parlours allegedly trafficking women disguised as therapists in recent



The GSSA says the Department of Tourism should be in charge of wellness

months. For example, more than 20 raids were conducted in Panaji, Candolim, Calangute and other locations where police rescued more than 30 girls, including foreign nationals.

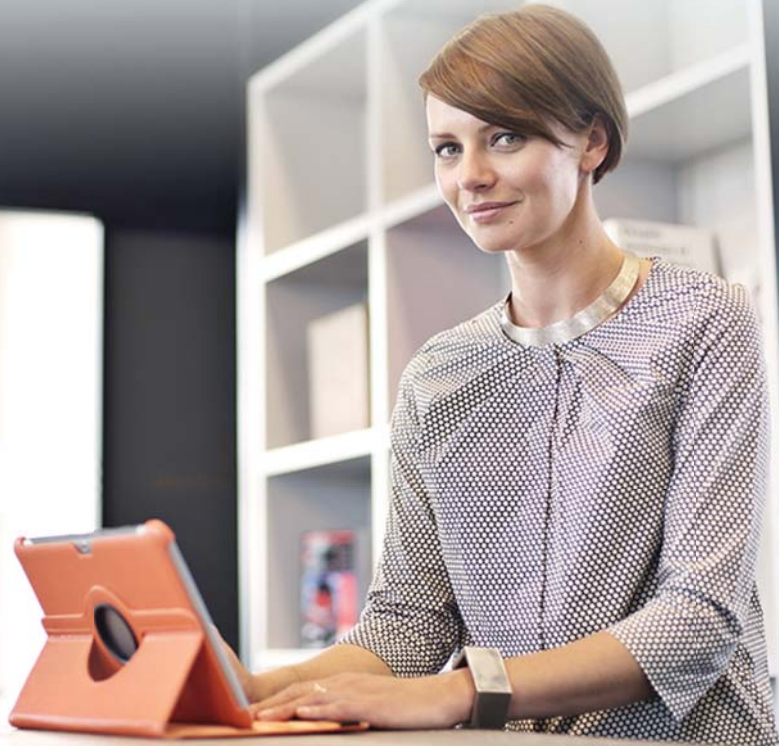
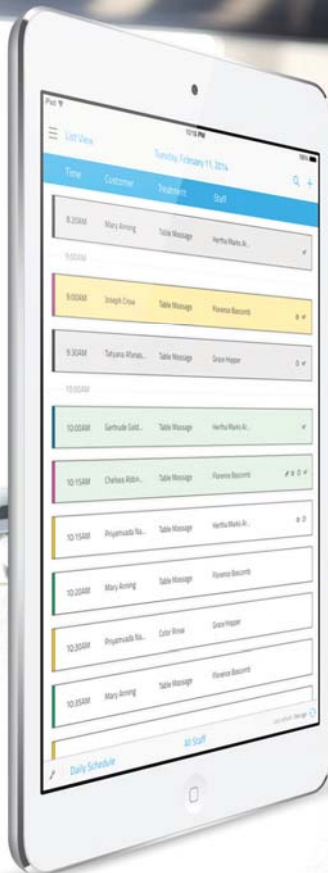
In July 2014, the GSSA submitted a white paper to the Goa state government of India to ensure that legitimate salon and spa owners don't face closure simply because of the poor reputation the region's wellness industry is receiving due to the increase in illegal activities being carried out in supposed "spas".

The Goa Salon and Spa Association secretary, Sumit Bhobe, told local media that the Department of Tourism should look after spas. *Details: [http://lei.sr?a=Y9x7U\\_S](http://lei.sr?a=Y9x7U_S)*



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# DIARY DATES

**19-20 April 2015**

**Natural & Organic Products Europe**

ExCeL, London, UK

A spa and beauty section features at this trade show and is set to include 600 exhibitors this year, representing thousands of natural and organic brands. *Natural Products* magazine editor, Jim Manson, will discuss key retail trends and changing consumer behaviour in his opening keynote speech. The Soil Association will present a market report.

Tel: +44 1273 645 117

[www.naturalproducts.co.uk](http://www.naturalproducts.co.uk)

**26-29 April 2015**

**SPATEC Spring North America 2015**

Turnberry Isle, Miami, Florida, US

Operators of America's leading medium-to-large hotel resort, destination, athletic, medical and day spas will meet with key domestic and international suppliers to participate in a series of one-on-one meetings over two dedicated business days. Sharing of ideas and best practices occurs during planned networking activities including dinners and keynote speeches.

Tel: +1 214 592 4370

[www.spatecna.com](http://www.spatecna.com)

**30 April - 2 May 2015**

**Beauty Eurasia**

IFM, Istanbul Expo Centre, Istanbul, Turkey

The 11th Beauty Eurasia event will feature 550 beauty, cosmetic, haircare, plus spa and wellness brands from 44 countries. It aims to attract 25,000 visitors this year.

Tel: +90 212 603 33 33

[www.beautyeurasia.com](http://www.beautyeurasia.com)

**19-21 May 2015**

**China Beauty Expo**

Shanghai New International Expo Centre, Shanghai, China

An annual event held in Shanghai, China Beauty Expo (CBE) is the leading beauty trade show in Asia. It is a popular trade platform for international cosmetic companies entering the Asian beauty market and is the key beauty and cosmetic exhibition promoted by the Chinese Ministry of Commerce. In 2014, the event attracted 252,200 visitors from 80 countries. The event measures a total of 127,000sq m (31 acres) across 11 halls, featuring 6,433 exhibition booths.

Tel: +86 21 2326 3697

[www.chinabeautyexpo.com](http://www.chinabeautyexpo.com)



SPATEC Europe will be held in Costa Blanca, Spain

**3-6 June 2015**

**SPATEC Europe**

Meliá Villaitana, Costa Blanca, Spain

During the two-day event, spa owners, operators, directors and suppliers network during dinners and carry out a series of 20-minute one-to-one business

meetings. Both buyers and suppliers get to choose who they would like to meet with and are each given a schedule of meetings. Evening entertainment is also incorporated into the event.

Tel: +35 6994 58 305

[www.spateceu.com](http://www.spateceu.com)

**19-22 May 2015**

**European Spas Association Congress**

Sofitel Grand Sopot, Poland

This will be the 20th anniversary of the European Spas Association. In addition to business meetings, the congress will focus on the opportunities for regional spas and health resorts. Research demonstrating the health benefits of balneotherapy will be highlighted and innovative spa products and services will also be spotlighted at this event.

Tel: +32 2282 0558

[www.europeanspas.eu](http://www.europeanspas.eu)

**26-28 May 2015**

**Beautyworld Middle East**

Dubai, UAE

Beautyworld Middle East will celebrate its 20th anniversary in 2015. The event is said to be a leading trade and networking event for professionals in the beauty, wellbeing, haircare and fragrance sectors. In 2014, approximately 1,350 companies – from both surrounding regions and international markets – showcased their products, equipment and services.

Tel: +971 4389 4500

[www.beautyworldme.com](http://www.beautyworldme.com)

**28 May 2015**

**Forum HOTEL & Spa**

Four Seasons George V, Paris, France

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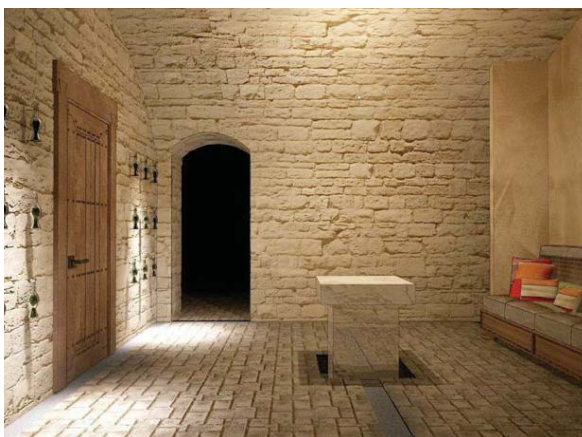


## Charme d'Orient opens day spa in Paris

Luxury skincare company Charme d'Orient recently launched a 250sq m (2,691sq ft) day spa in Paris between the Marais district and Place de la République, designed by Tenzing Architecture. The investment to the spa was €500,000 (US\$558,000, £363,000).

Spread across three floors on Boulevard du Temple, the spa's ground floor is dedicated to two treatment rooms for locals. This level is where the skincare firm's founder, Yasmina Zerroug, first worked in her kitchen to create wax for beauty treatments and invited women to share her tips in 1994.

The arched cellar basement houses two treatment rooms for guests seeking a destination spa experience. There is also a two-room hammam, steamroom for 12 people and treatment rooms with marble tables for both body and hair therapies. On this floor there is also a relaxation lounge with a fountain. The first floor of the property features a training



The spa's ground floor is dedicated to two treatment rooms for locals

centre – for the brand to share techniques and knowledge with partner operators.

Tenzing Architecture, which has offices in Paris, Lausanne and Istanbul, is led by founder and principal Gregory Taylor. The practice has worked on a number of luxury hospitality and wellbeing facilities, for brands including L'Occitane and Cartier.

*Read more about other brands recently announcing day spas on page 3 of this issue. Details: [http://lei.sr?a=c8N4g\\_S](http://lei.sr?a=c8N4g_S)*

## Italy's renovated lakeside hotel reopens

The Grand Hotel Tremezzo in Lake Como, Italy, has reopened for the 2015 season following major renovations.

The family-owned Art Nouveau-style hotel, which dates back to 1910, now includes a 1,000sq m (10,764sq ft) 18th century wellness-focused villa, designed by architect Ruggero Venelli of design firm Venelli Kramer – who also worked on the property's T Beach and rooftop suites.

The signature T Spa – which is partnered with ESPA – has been expanded to include the three-storey Villa Emilia. Facilities on offer include five treatment rooms, a hammam, nail bar, infinity pool and gym.

Also within the Villa Emilia, a new suite has been added – Suite Emilia – which offers private access to the T Spa. This is targeted at couples seeking a spa break.

Set within 20,000sq m (215,278sq m) of parkland and gardens, the refurbished



The spa features an infinity pool, hammam, nail bar and a gym

90-bedroom property – operated by 100 staff – overlooks the town of Bellagio, the Riviera delle Azalee and the Grigne mountains.

The hotel, an hour's drive from Milan, offers three swimming pools and four dining options. Seven of Italy's top 18-hole golf courses are within driving distance, while other sports on offer at the site include tennis, watersports, biking and hiking.

*Details: [http://lei.sr?a=D4N8W\\_S](http://lei.sr?a=D4N8W_S)*

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### Leisure Club & Senior Spa Supervisor

Company: Marriott International  
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## New drug increases healthy lifespan: study

A new class of drug has been identified that dramatically slows the ageing process, alleviating symptoms of frailty, improving cardiac function and extending a healthy lifespan, according to a recent study.

The new research, published by the journal *Aging Cell*, uses the term 'senolytics' for the new class of drug, which was tested on mice but is a step in the right direction toward developing treatments that can be given to humans to extend 'health-span' or to treat age-related diseases and disorders.

The researchers, from The Scripps Research Institute (TSRI), Mayo Clinic and other institutions, believe the drug may make it possible – in the future – to delay, prevent, alleviate or even reverse multiple chronic diseases and disabilities as a group, instead of just one at a time.

Cells that have stopped dividing, 'senescent' cells, accumulate with age and accelerate the ageing process. The 'health-span' – time free of disease – in mice was enhanced by killing off these cells during the study.



More testing is needed before humans can trial the 'senolytic' drug

The scientists were then faced with the question of how to identify and target senescent cells without damaging other cells. They found that, like cancer cells, senescent cells have increased expression of 'pro-survival networks' that help them resist programmed cell death.

Researchers found two compounds to selectively induce the death of senescent cells: the cancer drug dasatinib and quercetin – a natural compound sold as a supplement that acts as an antihistamine and anti-inflammatory.

*Details: [http://lei.sr?a=V7J4E\\_S](http://lei.sr?a=V7J4E_S)*

## Steiner outlines a number of key projects

*Continued from front cover*

Steiner Spa Consulting president Jeff Matthews told *Spa Opportunities* about a number of new projects, including the renovation of a spa at Herathera Island Resort in the Maldives.

The spa, which currently has five couples' suites and two individual treatment rooms, will be refurbished with Elemis as the featured skincare supplier. The reopening date for this property is due to be April 2015.

"Our scope [at this project] includes rebranding, concept and design, sourcing and supply of operating equipment, recruitment, training, as well as pre- and post opening support," said Matthews.

Meanwhile, in June 2015, the Kudarah Island Resort in the south Alifu Atoll in the Maldives will unveil a spa created by Steiner Spa Consulting. The 45-bedroom resort, which opened in February, has brought Steiner Spa Consulting in to advise on the procurement of spa equipment, recruitment, training, plus



The Chavana Spa at Chaaya Reef Ellaidhoo is being enhanced by Steiner

pre- and post opening support. The spa has also signed up to take part in the Steiner remote management spa consultancy service, which means Steiner spa experts remain in touch with the operations staff once the spa has launched – in order to resolve any teething issues or persisting problems at the facility. The spa will have three double treatment rooms and an ice fountain in the both male and female wet areas.

Steiner Spa Consulting is also working on a spa that is set to open in 2016 in Saudi Arabia.

*Details: [http://lei.sr?a=z8z8P\\_S](http://lei.sr?a=z8z8P_S)*

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