AM2

The news & jobs magazine from Attractions Management

AM2.jobs 22 JULY 2015 ISSUE 31

Chester Zoo debuts £40m Islands development

Chester Zoo has debuted its new £40m (US\$62.2m, €56.4m) Islands development, making the UK visitor attraction one of the largest and most important zoos anywhere in the world.

Phase one of the development, which accounts for around 50 per cent of the total expansion, sets visitors off on a journey through a highly-immersive adventure across a series of Indonesia-themed islands. The first phase puts the spotlight on critically endangered species, with the main feature being a 15-minute lazy river boat trip, which takes guests on an alternate journey through the exhibits, offering a cageless experience.



Architectural firm Dan Pearlman is behind the £40m development

"When George Mottershead built the zoo back in 1931, he tried to create a zoo without bars and this is what we're trying to do here," said Chester Zoo MD, Jamie Christon, speaking to AM2 at the launch. "For example, on our riverside enclosures we've created ramshackled jetties, but in fact, there's a fence below there stopping the animals being able to escape.

"A lot of work has also gone into interpretation and theming," he continued. "Our in-house team is responsible for that. We've been out in Indonesia, we've had our team look at what people sell at the markets there and tried to create something similar."

A second phase of development at Islands, scheduled to open in around a month's time, will see the addition of Monsoon Forest – the largest indoor zoo exhibit in the UK. More: http://lei.sr?a=m6k7Q_A

Canada approves Cirque du Soleil consortium sale

The Canadian government has approved the sale of Cirque du Soleil to a consortium led by US-based investment firm TPG Capital for a fee thought to be around US\$1.5bn (€1.37bn, £972m).

TPG is majority shareholder in the sale, with Chinese partner Fosun taking a further 20 per cent share.

According to Canada's industry minister, James Moore, the sale of the government-owned attraction will benefit the country economically, with part of the deal reliant on Canadians retaining key positions within the company.

More: http://lei.sr?a=J8b4s_A

Machu Picchu mulls sustainable visitor strategy

Peruvian authorities continue to look for new ways to capitalise on Machu Picchu's popularity as a visitor attraction, having revealed the remote ancient site is welcoming an average of one million visitors every year, breaching conservation guidelines.

Speaking to Peru's state-run news agency, Ricardo Ruiz Caro, head of the Decentralized Department of Culture in Cuzco said the famous ruins draw around 3,300 visitors a day. A 2012 report suggested adding the site to the World Heritage in danger list, stating that the imposed 2,500 visitor daily limit has been "exceeded on numerous occasions", something backed up by the figures touted by the Decentralized Department of Culture.



Machu Picchu draws 3,300 visitors daily

Caro ruled out the possibility of establishing a schedule of night visits to the site, but suggested new management models could "multiply tourist space" at Machu Picchu.

More: http://lei.sr?a=N5Q6v_A

GET AM2

Magazine sign up at AM2.jobs/subs

PDF for iPad, Kindle & smart phone AM2.jobs/pdf

Online on digital turning pages AM2.jobs/digital Twitter follow us:
@am2jobs

Job board live job updates

AM2.jobs

Ezine sign up for weekly updates,

AM2.jobs/ezine

Instant sign up for instant alerts, AM2.jobs/instant RSS sign up for job & news feeds AM2.jobs/rss

Leisure Media

Tel: +44 (0)1462 431385 Fax: +44 (0)1462 433909 e-mail: please use contact's fullname@leisuremedia.com

Subscriptions subs@leisuremedia.com

Editor

Liz Terry +44 (0)1462 431385

Head of News

Jak Phillips +44 (0)1462 471938

AM2 News Editor

Tom Anstey +44 (0)1462 471916

Attractions Management Alice Davis +44 (0)1462 471918

Journalist

Jane Kitchen +44 (0)1462 471929

AM2 Products Editor

Kate Corney +44 (0)1462 471922

AM2 Publisher

Julie Badrick +44 (0)1462 471919

Associate Publisher

Sarah Gibbs +44 (0)1462 471908

Sales

Simon Hinksman +44 (0)1462 471905 Jed Taylor +44 (0)1462 471914 Paul Thorman +44 (0)1462 471904 Chris Barnard +44 (0)1462 471907 Helen Andrews +44 (0)1462 471902

Design

Ed Gallagher +44 (0)1905 20198

Internet

Michael Paramore +44 (0)1462 471926 Dean Fox +44 (0)1462 471900 Tim Nash +44 (0)1462 471917 Emma Harris +44 (0)1462 471921

Financial Administrator
Denise Adams +44 (0)1462 471930

Circulation Manager

Michael Emmerson +44 (0)1462 471932

Subscribe to AM2:

Online: www.am2.jobs/subs Email: subs@leisuremedia.com Tel: +44 (0)1462 471913 Annual subscription rates are UK £31 Europe £41, Rest of world £62

students UK £16

AM2 is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed in the USA by SPP, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid @ Manchester, PA POSTMASTER Send US address changes to Spa Opportunities, c/o PO Box 437,Emigsville, PA 17318-0437. The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by Preview Cromatic Ltd. ©Cybertrek Ltd 2015 ISSN Print: 2055-8171 Digital: 2055-818X

Massachusetts' Peabody Essex Museum reveals US\$200m facility expansion plan

The Peabody Essex
Museum (PEM) in Salem,
Massachusetts, has revealed
finalised plans for its
US\$200m (€108.8m, £130m)
facility expansion as part of
a larger ongoing US\$650m
(€587.6m, £422.2m)
Advancement Campaign.

Based on initial designs by Rick Mather Architects, with subsequent work from Ennead Architects, the museum will gain a new 40,000sq ft (3,716sq m) wing for galleries and temporary exhibition space, while a new 80,000sq ft (7,432sq m) Collection Stewardship Center will be built off-site.

Groundbreaking for the development is set for 2016,



Groundbreaking on the development is set for 2016

with the new wing opening to the public in 2019.

The off-site stewardship centre by Boston-based firm, Schwartz/Silver Architects, will provide space for the museum's collection of 1.8 million objects to be stored and maintained. A spokesperson for the museum told *AM2* that at this stage no contractor had been announced for the expansion.

More:http://lei.sr?a=Y9K3d_A

Disney Accelerator scheme encourages development of new technologies

Disney has selected 10 startup companies for a three-month accelerator programme, designed to push new technologies to develop new platforms, artificial intelligence (AI) and robotics.

The 2015 Disney Accelerator programme, kicked-off on 9 July and concludes with a demonstration of all the products on 6 October.

Each of the 10 companies receive a sum of up to US\$120,000 (€109,000, £77,000) in investment capital to develop their concepts, with mentor support coming from executives including Disney chair and CEO, Bob Iger, and top names from Pixar, Marvel,

Twitter: @AM2jobs



TYFFON's 'Show Your Disney Side' app was a success in 2014

Lucasfilm, ESPN and Walt Disney Imagineering, among others.

Of last year's picks, many have gone into or are about to go into Disney's attractions, with app creator TYFFON the prime example. It released "Show Your Disney Side" for Disney parks, which was downloaded more than 1.25 million times in its first two weeks. More: http://lei.sr?a=K4a7h_A

Still more to come from Dreamland, says architect

Following the relaunch last month of heritage theme park Dreamland in Margate, UK – 11 years after its closure – Gary Reynolds, director at Ray Hole Architects, has said the development is still "very much a work in progress."

Ray Hole are part of a group of designers working on the heritage project. Partnered with Hemingway Design, who created the £18m (US\$27m, €24m) vintage concept, Ray Hole undertook the logistics of getting a large visitor attraction through planning, building regulations and working with everyone involved to realise the vision.

"It's very much a work in progress. Everyone will see it evolve as a visitor attraction, probably over the next few years in all honesty," said Reynolds, speaking exclusively to *AM2*. "It's complicated, it's difficult to bring any visitor attraction to life when you're trying to deal with rides from different generations and trying to bring them back. Take the scenic railway for example, that's been literally had to be rebuilt from the ground up to conform to modern day safety standards.



Heritage theme park Dreamland opened last month for the first time in more than a decade

"It's had enormous amounts of complications," continued Reynolds. "There's a whole chequered history. You need to take a step back with these things and think it's amazing that it's actually happened and will continue to evolve over the next few years."

More: http://lei.sr?a=N3v4S_A

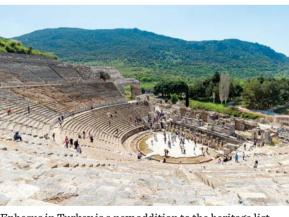
UNESCO deems 24 new sites worthy of receiving world heritage status

UNESCO has announced the annual update to its register of sites worthy of world heritage status, adding 24 new locations to its global list of more than 1,000.

Well-known visitor attractions, including France's Champagne wine region, The Alamo and Scotland's Forth Road Bridge are all new additions to the list, with lesser-known sites named on the list now hoping for a boost in tourism numbers.

Denmark, France, Iran and Turkey had two allocations apiece, leading the way in new additions.

A controversial Japanese bid was



Ephesus in Turkey is a new addition to the heritage list

unanimously approved for a collection of more than 20 sites illustrating the country's industrial revolution during the 19th century. The bid was approved only after Japan and South Korea reached an agreement over whether to acknowledge the sites' history of wartime forced labour, particularly that of Gunkanjima.

More: http://lei.sr?a=Z4D4Z_A



The gallery will nearly double in size

HK\$930m plans for Hong Kong Museum of Art

The Hong Kong Museum of Art is to close in August for a four-year HK\$930m (US\$120m, €109m, £78m) renovation, which will nearly double the amount of exhibition space available to the 53-year-old institute.

Scheduled to reopen in 2019, the museum's main exhibition area will be expanded to 10,000sq m (107,600sq ft), with an additional three galleries also being developed. Hong Kong's Architectural Services Department is acting as lead architect for the redevelopment. More: http://lei.sr?a=v2S8g_A

©Cybertrek 2015 Twitter: @AM2jobs Read AM2 online: AM2.jobs/digital

Star Wars and Marvel for Shanghai Disneyland

Disney CEO Robert Iger has revealed details about the company's sixth theme park resort, with Shanghai Disneyland set to include *Star Wars* and Marvel experiences when it opens in China in Q1 of 2016.

The new 'Star Wars Launch Bay' and 'Marvel Universe' experiences will both feature sets, props, memorabilia and other experiences to immerse visitors in those worlds. In addition, unique to Shanghai Disneyland will be the Garden of the Twelve Friends, in which animals of the Chinese Zodiac are re-interpreted as Disney and Pixar animated characters.

"We are building something truly special here in Shanghai that not only showcases the best of Disney's storytelling but also celebrates and incorporates China's incredibly rich heritage to create a one-of-a-kind destination that will delight and entertain the people of China for generations to come." said Iger.

"We are taking everything we've learned from six decades of exceeding expectations



Star Wars Launch Bay will feature sets, props and memorabilia from the franchise

to create a truly magical place that is both authentically Disney and distinctly Chinese."

The remainder of the US\$5.5bn (€5bn, £3.5bn) theme park is split

into six areas, with other notable additions including a *Tron* coaster and Buzz Lightyear-themed attraction.

More: http://lei.sr?a=T2d3Q_A



Andersen created many famous fables

Hans Christian Andersen attraction set for Odense

A competition for the development of a 6,000sq m (64,583sq ft) visitor attraction based on the fairytales of Hans Christian Andersen has been launched in Odense, Denmark.

Part of a downtown regeneration of Odense, the contest comes two years after an initial contest kicked off on the same site for a 'House of Fairytales'.

The new development will be linked with an existing museum, which opened in 1908 and is based on the life and times of the famous author.

More: http://lei.sr?a=H3e6z_A

Largest waterpark on US east coast opens as part of US\$350m development

A new 200,00sq ft
(18,500sq m) indoor/outdoor
waterpark is the largest on
the US east coast, following
the opening of the US\$350m
(€316m, £224m) Kalahari
Resorts & Conventions
in Pennsylvania's
Pocono Mountains.

Already home to the Great
Wolf Lodge in Scotrun,
H2Oooohh! at Split Rock
Resort in Lake Harmony
and the two-month old
Camelback Lodge &
Aquatopia Indoor Waterpark
in Tannersville, the Pocono
area is rich in waterparks,
with the Kalahari aiming to
compete in a crowded market.

The 100,000sq ft (9,290sq m) waterpark is a



The African-themed Kalahari enters a crowded local market

year-round option – including a retractable roof for the summer months – as well as a FlowRider surf experience. Kalahari has an exclusive Swahili Swirl, Anaconda slide, spa pools, lazy river, basketball pool, tube, Splashdown Safari and toddler's play area. The outdoor area of the same size is comprised of an outdoor pool, large sundeck, whirlpools and a swim-up bar. More: http://lei.sr?a=9t7g5_A



PolinWaterparks

polin.com.tr 🕥 😝 🕝 🕞 in polinwaterparks

US Bank Tower to be turned into LA attraction

The tallest building on the west coast of the US will soon open an observation deck and sky-high restaurant in an attempt turn the Los Angeles tower into a tourist attraction capable of drawing 500,000 visitors a year.

The US Bank Tower, which first opened in 1989 at a cost of US\$350m (€317.5m, £224m), was developed by the architectural team of Pei Cobb Freed & Partners and Ellerbe Becket. The new observation deck and restaurant, designed by Gensler, is the first of its kind in Southern California and will offer visitors expansive views of Los Angeles, stretching across the Hollywood hills, all the way to Catalina Island.

Singapore investor Overseas Union Enterprise (OUE) bought the tower in 2014 for US\$367.5m (€335.4m, £235.7m).

The building's top floor will remain an office for rent, while the 71st floor below it will be converted into a restaurant, offering 360° views of Los Angeles. The building's 69th and 70th floors will be connected by an interior stairwell and then turned into an



The US Bank Tower, first opened its doors in 1989 at a cost of US\$350m

observation deck and meeting space. The 69th floor already has pre-existing terraces which will be opened up to form an outdoor viewing space. To keep business and leisure separate, a portal will be created on the second floor to serve visitors to the building. The new deck is planned to open in Q2 of 2016. More: http://lei.sr?a=G788J_A



The development will feature 12 areas

Australian Chinese cultural theme park in trouble

Plans for an AU\$500m (US\$466m, €348.4m, £276.6m) Chinese cultural theme park north of Sydney face major hurdles after a number of incidents have put the proposed attraction's owners and key shareholders under scrutiny.

Primarily, concerns were recently raised by government members about the development's financial backers, with an investigation now underway into claims that Wyong Shire mayor Doug Eaton failed to declare his wife's financial interests in the theme park.

More: http://lei.sr?a=B5V6g_A

Star Trek experience starting tour in Canada's Aviation and Space Museum

Canada's Aviation and Space Museum is bringing its visitors a first-of-its-kind interactive educational exhibit based on the *Star Trek* franchise.

Set to make its debut in May 2016, the Starfleet Academy Experience is produced by EMS Entertainment. The immersive experience will take guests from an orientation process through a training programme involving simulated science, engineering, medical and command courses, through to graduation, and finally to the deck of an active starship. Visitors will learn about emerging technologies such as a functional tricorder (a data



The exhibition is embarking on a tour of North America

scanner used in the show),
NASA's warp drive theory and
the latest experiments with
phasers and teleporters, as
the experience combines the
science fiction of Star Trek
with real-world science.

The museum in Ottawa, Ontario, is the first stop on a multi-city North American tour, with the temporary exhibition moving to a new location in September 2016. More: http://lei.sr?a=W8U6H_A



An Exhilarating Event to Stimulate Your Business

Innovations and knowledge from special events and seminars.

www.IAAPA.org/EAS







Gothenburg, Sweden · 6-8 Oct. 2015 · The Swedish Exhibition & Congress Centre



Amusement Parks & Attractions



Family Entertainment Centres



Water Parks & Resorts



Science Centres



Zoos & Aquariums



Manufacturers & Suppliers

Forums Networking Workshops



Products Tours Exhibitions



Special Events Best Practices Seminars



AM2 DIARY DATES

9-12 SEPTEMBER 2015

GSCA International Conference and Trade Show

AMC Metreon IMAX Theatre, San Francisco, California, US

The four-day event attracts hundreds of delegates for film screenings, professional development, technical sessions and a trade show. Between 9-11 September, attendees will view the latest new films, see what's in the production pipeline and gain insight from industry leaders. The trade show allows visitors to meet with distributors, manufacturers, and service providers. On 12 September, GSCA will host film screenings on the dome and sessions devoted to dome theaters at the Tech Museum of Innovation in San Jose, California. Email: kelly@giantscreencinema.com Tel: +19193461123 www.giantscreencinema.com

26 SEPTEMBER 2015

MuseumNext Indianapolis

Indianapolis Museum of Art, US

In September 2015, the incredibly popular MuseumNext conference will come to the US for the first time, bringing with it exploratory talks on engaging visitors with new technology and industry trends.

Email: europe@iaapa.org
Tel: +43 22 162 915

www.IAAPA.org/EAS

8 OCTOBER 2015

The Annual National Conference of Visitor Attractions 2015

QEII Conference Centre, Westminster, London, UK

The Annual National Conference of Visitor Attractions (VAC) is the pre-eminent event for all types of visitor attractions in the UK. VAC is run by the industry, for the industry and is firmly established as the key place to meet and network with contemporaries and to participate in an innovative and stimulating programme.

Email: info@vac2014.co.uk
Tel: +44 (0) 20 8748 8868



Siggraph showcases next gen technology, attracting exhibitors from all around the world

9-13 AUGUST 2015

Siggraph 2015

Los Angeles Convention Centre, Los Angeles, California, US

The annual Siggraph conference is a five-day interdisciplinary educational experience in the latest computer

graphics and interactive techniques including a three-day commercial exhibition that attracts hundreds of exhibitors from around the world.

Email: registration2015@siggraph.org
Tel: +18056774286

www.s2015.siggraph.org

6-8 OCTOBER 2015

Euro Attractions Show 2015

Svenska Massan Exhibition Center, Gothenburg, Sweden

With innovative ideas and products from more than 425 exhibiting companies from around the world, join colleagues and industry leaders for the premier conference and exhibition designed specifically for international attractions professionals.

Email: europe@iaapa.org Tel: +43 (0) 22 162 915 www.IAAPA.org/EAS

20-23 OCTOBER 2015

World Waterpark Association Symposium & Trade Show

Palm Springs Convention Center, California, US

The WWA's Annual Symposium & Trade Show brings together hundreds of water leisure owners, operators, developers, designers and manufacturers for four days of education, networking and exhibiting – the only event specifically for waterparks. Email: aezra@waterparks.org

Tel: +1 913 599 0300 www.wwashow.org

Twitter: @AM2jobs

5-6 NOVEMBER 2015

Museums Association Conference & Exhibition 2015

ICC Birmingham, UK

The event is the largest event of its kind for museum and heritage professionals in Europe with more than 1,500 attendees from all over the world coming together to discuss the key issues affecting the sector. There will be more than 90 stands bringing the latest practice, technology and hardware from suppliers and consultants. Email: europe@iaapa.org Tel: +43 22 162 915 www.IAAPA.org/EAS

16-20 NOVEMBER 2015

IAAPA Attractions Expo 2015

Orange County Convention Center, Orlando, Florida, US

With more than 27,000 people in attendance, IAAPA 2015 is the premier conference and trade show for the global attractions industry. The event features new products from 1,000 exhibiting companies and includes a variety of educational sessions. Tel: +1703 836 4800

Tel: +1 703 836 4800 www.IAAPA.org

www.vac2014.co.uk

IAAPA ATTRACTIONS EXPO 2015



NEW on the Scene.

Enter an inspiring world of innovation — at seminars, on the Expo floor, and all over Orlando. A feast for your senses, you can talk about, touch, and taste everything new and exciting the industry has to offer.

NOW

is Your Time.

Experience five days of wall-to-wall activity and opportunities vital to your success. Immerse yourself in discoveries, operations, and management events. Meet, greet, and network with the people ready to make an impact on your business.

NEXT

for Your Business.

Learn from distinguished leaders, exchange new ideas and proven solutions with your peers, and explore the Expo floor to experience the future - and gain insights you need now to drive your business.

IT'S ALL AT IAAPA ATTRACTIONS EXPO 2015.

Conference: Nov. 16-20, 2015 Trade Show: Nov. 17-20, 2015 Orlando, Florida US



www.IAAPA.org/IAAPAAttractionsExpo



sinvorx

(roeocoaster:

The power to move you...



IMMERSIVE TUNNEL - DYNAMIC SIMULATION ATTRACTIONS
4D EFFECTS CINEMA - ROBOCOASTER RCX - VIPER 360
3D/4D FILM CONTENT - AGV DARK RIDES - FLYING THEATRE

www.siwworx.co.uk



Worldwide Head Office

Simworx Ltd 37 Second Avenue The Pensnett Estate Kingswinford West Midlands DY6 7UL United Kingdom W www.simworx.co.uk

E sales@simworx.co.uk

T +44 (0) 1384 295 733

F +44 (0) 1384 296 525

AM2 INNOVATION



Theatre attraction makes you feel like you're flying

UK-based Simworx has partnered with Dutch company Mondial to launch an innovative 'flying' theatre attraction.

The '360° Rotating Flying Theatre' brings together a wide range of technologies from the two companies.

The attraction is intended to give riders the sensation of flying as they watch a film on a large dome screen. Passengers' legs dangle freely below them as they sit in the moving theatre, which is available with 60 seats in three rows of 20 and offers unique movements with up and down, sideways to both sides, forward and backward motion.

Complete show control and an integrated audio visual system are combined with Simworx's 3D AV solutions.



Surf Safari rides wave of success at Cowabunga Bay

Polin has supplied two new waterslides at Las Vegas' Cowabunga Bay – which was the company's first turnkey waterpark project in the US.

Both opened in time for the start of the 2015 season. The 'Surf Safari' features the world's largest manmade "wave" and is the first of its kind to ever open in the US, according to Polin. Named at Cowabunga Bay as the "Wild Surf", the giant slide features a 40-degree sloped entrance and a parabolic design. It includes a trip through the dark and a drop of 55ft (16.76m) through an enclosed flume before riding the wave.

The other attraction is Polin's 'Family Rafting Slide', which the park named 'Beach Blanket Banzai'.



"Biggest undertaking" in WhiteWater's history

Fulfilling a record US\$29m order, WhiteWater has supplied all attractions at a newly-opened waterpark – which is now China's largest.

Yinji Kaifeng Water World celebrated its grand opening on 1 July. WhiteWater said the development was the biggest undertaking in its history.

"We are extremely proud to work with Yinji Dynasty to assist them in bringing a new level of waterpark sophistication to the industry," said president and CEO Geoff Chutter. "This park is going to raise the bar for Chinese tourism destinations all around the country."

The waterpark features a Shoot the Chute, three AquaPlay structures and China's first Manta waterslide.



Broad range of contract wins announced by Accesso

Accesso Technology Group has ments won 16 new contracts from an 'Sirius

won 16 new contracts from an array of entertainment attractions in the US and Mexico.

Eight venues have selected the company's 'ShoWare' box office, online and mobile ticketing solution. These include: Vino Venue, The Tybee Post Theater and LA Waterfront Cruises. Eight others have signed agreements to adopt Accesso's
'Siriusware' ticketing
solution, including: Brooklyn
Museum of Art, The Skydeck,
McWane Center Adventures
in Science and The Asian Art
Museum

These attractions will also integrate Siriusware onsite ticketing, online ecommerce and point-of-sale technology into their guest operations.

Work starts on Warner Bros park in Abu Dhabi

Plans are progressing on a Warner Bros theme park in Abu Dhabi, as the number of attractions in the Middle East continues to climb.

The project, which in 2007 was touted as a 'multi-billion dollar' deal, covers the creation of a 19-ride theme park and a hotel, along with multiplex cinemas, jointly owned by Warner Bros, Abu Dhabi-based property developer Aldar Properties PJSC and the Abu Dhabi Media Company. The partnership between the three companies also includes a joint venture fund to finance films and publish video games, and to develop related ventures such as production facilities, digital content distribution and retail opportunities across the Gulf.

"With our partners at Miral Asset
Management, we have started initial
development of the area on Abu Dhabi's
Yas Island and expect the project to be
completed in 2018," said a Warner Bros
spokesperson, confirming the development.

According to signage around the construction site in Abu Dhabi, AECOM's



The project has been touted as a 'multi-billion dollar' deal, though exact figures are unknown

Middle East division are operating as consultants, while Thinkwell are acting as theme consultants. Louis Berger are project management consultants and Farah Leisure Parks Management are owner representatives and master developers. Finally, NSCC International are operating as general contractors. $More: http://lei.sr?a=b4X8G_A$



OXO's 450m tower is self-sustainable

Futuristic 'vertical city' could be built in Sahara

The Sahara desert may not be the most obvious location to build a futuristic 'vertical city,' but French architects OXO's latest design aims to kick sand in the face of such a tough challenge.

OXO's concept for the mixed-use tower would utilise renewable resources to ensure self-sufficiency. A central tower inside the structure would be covered in plants and act as a vertical garden, while the building would also incorporate shades and natural ventilation to control the climate.

More: http://lei.sr?a=X4D8R_A

Diller Scofidio + Renfro create new home for art museum and film archive

The University of California, Berkeley Art Museum and Pacific Film Archive (BAM/PFA) will move into a new home on 31 January 2016 in downtown Berkley, bringing the two institutions under one roof for the first time since 1999.

Designed by Diller
Scofidio + Renfro, the
US\$112m (£72.5m, €100m)
83,000sq ft (7,710sq m)
project integrates a pre-existing 48,000sq ft (4,459sq m)
art deco building - the former
1939 printing plant of the
neighbouring UC Berkeley
- into a new 35,000sq ft
(2,251sq m) structure.
Included in the new
development will be eight

Twitter: @AM2jobs



The museum and archive will reopen on 31 January 2016

galleries of varying sizes, a small theatre, art-making lab, and other amenities including a film theatre, library, four study spaces, and a café.

The new building will bring the two entities

under one roof again for the first time since 1999, when the original building was found to be non-compliant with earthquake safety standards in 1997. More: http://lei.sr?a=u2P9p_A

Training that works.



CREW understand that staff development can be difficult and time consuming, but we know that your people can make the difference between a good business and a great business.

CREW training will:

- Inspire great customer service
- Boost retail and FOH confidence
- Enhance communication and presentation skills
- Develop interactive talks and shows
- Improve team morale
- Increase revenue

"As a direct result of CREW training our fund pot for "Gems of the Jungle" at £5000 in August went through the roof and we amassed a further £18,000 in just six weeks. Brilliant!" (summer season 2011)

Dianne Eade, Newquay Zoo Head of Finance, Human Resources and Administration



www.crew.uk.net info@crew.uk.net 0845 260 4414

General Manager Park Operations

Set in 280 acres of glorious lakes and woodland, with over 45 rides and attractions we are currently seeking a General Manager for our Park Operations, to take the lead on the daily operations of all our rides and attractions, maximising ride availability and the guest experience.

This senior management position will ensure excellent standards of safety, customer service, as well as first-class ride and attraction presentation to help achieve EBITDA growth, ensuring that the Park operates within UK and relevant European standards.

At least 5 years' attraction management experience is essential, with established links into BALPPA or IAAPA a distinct advantage. Proven experience of successfully impacting guest satisfaction, employee engagement and financial performance is also essential.

Excellent competitive salary plus benefits. Full Job Description:

To apply, please send your CV to recruitment@draytonmanor.co.uk with details of your current salary.

draytonmanor.co.uk/recruitment

CLOSING DATE: Monday 3rd August

AM2

The news & jobs magazine from Attractions Management

Next issue: 5 August 2015

Recruitment service booking deadline: 31 July 2015

Book online at am2.jobs or contact Julie Badrick: Tel: +44 (0)1462 471919 Email: juliebadrick@leisuremedia.com

AM2 is published every two weeks

Bournemouth Borough Council is seeking expressions of interest from experienced operators that can create, develop and operate a small new zoological* or botanical attraction at Durley Chine on Bournemouth's seafront.

Durley Chine is located one kilometre west of Bournemouth Pier and set behind some of Bournemouth's busiest beaches. The area available for the attraction and surrounding grounds is approximately 2500 square metres and sits behind the Durley Inn public house and opposite a beach cafe / restaurant. The site is bounded to the north by cliffs and is adjacent to a public car park to the west. The site's aspect is south facing. The cliffs to the rear of the site are designated as a Site of Special Scientific Interest (SSSI) a national designation for the geological exposures and nature conservation interest.

The facility could include an integral cafe - ancillary to the attraction itself. The Council would be prepared to invest in a younger children's playground within the site providing it remained publicly accessible and free to use.

Interested parties would need to demonstrate a track record of experience in operating zoological/botanical attractions and submit a business plan that clearly outlines how the facility would be funded, developed and operated. The successful applicant would need to gain a planning consent for any proposals — it is advised that pre-planning advice is sought from Bournemouth's Planning Department.Bournemouth Council would expect a market valued site rental following development.

For further details please contact Bournemouth Borough Council Parks Team on parks@bournemouth.gov.uk The closing date for submitting expressions of interest is September 4th.

*Excluding aquaria







Visitor Attractions Business Opportunity

Ards and North Down Borough Council wishes to appoint a specialist attractions operator to develop and manage the Exploris Sea Life Aquarium, seal sanctuary and associated site at Portaferry, Co. Down, Northern Ireland.

We have determined that continued in-house operation of the Exploris site is not the best management arrangement to optimise the tourism and development potential of the facilities and wider site and wish to enter into an arrangement with a specialist attractions operator/developer probably underpinned by a long-term lease of the site.

We are exploring opportunities with specialist operators/ developers to help us to understand what may be possible and how best to structure a procurement to maximise our, and the operator market's, ability to deliver our objectives.

If you believe your organisation has the capabilities to help us to achieve our objectives and would wish to inform the potential procurement process, please contact us on exploris@v4services.com for further details.

N.B. Whilst this market engagement exercise is intended to help inform a potential procurement process, it is not part of a formal procurement process and we do not guarantee to undertake a procurement process or to invite any particular contractor to participate in a subsequent procurement. Such procurement, if it takes place, will be subject to a prequalification and subsequent award process, following a competition.

For more details on the following jobs visit www.am2.jobs or to advertise call Julie on +44 (0)1462 471919



Head of Sales

Company: Merlin - Orlando Cluster Location: Florida-Orlando, United States

Commercial Manager

Company: Merlin Entertainments Group Ltd Location: New York-Yonkers, United States

Marketing and Sales Assistant

Company: Sea Life

Location: Minnesota-Bloomington, United States

■ Talker - Guida Acquario

Company: Gardaland Resort

Location: Castelnuovo del Garda, Italy

■ Technical Manager

Company: LEGOLAND Discovery Centre Toronto

Location: Ontario, Canada

Head of Sales

Company: Legoland Malaysia

Location: Johor Darul Takzim, Malaysia

■ Entertainment Technical Supervisor

Company: LEGOLAND California Location: California, United States

■ Park Operations General Manager

Company: Drayton Manor

Location: Fazeley, Tamworth, United Kingdom

Cultural Projects Manager

Company: Ashford Borough Council Location: Ashford, Kent, United Kingdom

■ Lead Consultant (Health & Event Safety)

Company: RDHS

Location: North London, United Kingdom

Acquisition Agent - Leisure

Company: The Hague

Location: The Hague, Netherlands

■ Visitor Experience Manager

Company: Adventure Valley

Location: Brasside, Durham, United Kingdom

Hospitality Team Leader

Company: Coca Cola London Eye Location: London, United Kingdom

Ride and Maintenance Technician

Company: The Blackpool Tower Dungeon Location: Blackpool, United Kingdom

Researcher

Company: Merlin Entertainments Group Ltd Location: London, United Kingdom

VIP Experiences Coordinator

Company: LEGOLAND Florida Location: Florida, United States

Operations Lead

Company: Sea Life

Location: Minnesota-Bloomington, United States

Duty Manager

Company: Legoland Discovery Location: Boston, United States

Head of Sales - Florida

Company: Merlin Entertainments Group Ltd

Location: Florida, United States

Public Relations Manager

Company: LEGOLAND Florida Location: Florida, United States

■ E-Commerce Executive

Company: Legoland Malaysia Location: Johor, Malaysia

Health and Safety Manager

LEGOLAND Florida

Location: Florida, United States

Operations Manager

Legoland Discovery Center Atlanta Location: Georgia-Atlanta, United States

Commercial Supervisor

Legoland Discovery Center

Location: New York, United States

■ Marketing and Sales Coordinator

Company: Legoland Discovery Center Atlanta Location: Georgia-Atlanta, United States

Resort Marketing Manager

Company: LEGOLAND California Location: California, United States

10,000 fish die in waiting as R\$166m Brazilian aquarium development stalls

Prosecutors are investigating who is to blame after more than 10,000 fish have died while waiting to be moved to a brand-new Brazilian aquarium development.

Billed as the largest freshwater aquarium in Brazil, the R\$166m (US\$53m, €48m, £34m) Aquario do Pantanal in the western city of Campo Grande was originally scheduled for completion at the end of 2014. Construction work however was significantly delayed and the aquarium is yet to be finished.

Imported from Africa, Asia and Oceania, the fish have been in quarantine with a company called Anambi



Architect Ruy Ohtake designed the freshwater aquarium

since November. According to local media, 80 per cent of the population of more than 12,000 fish died from a temperature drop as winter approached in the southern hemisphere country.

Government officials say

technical failures in the temporary tanks the fish should have left six months ago are to blame, including poor oxygenation, the presence of bacteria and inadequate cleaning.

More: http://lei.sr?a=s2e6t_A

Guillermo del Toro and Universal Studios team up for Halloween Horror Nights

Guillermo del Toro – writer and director for films such as Pacific Rim, Pan's Labyrinth and The Hobbit trilogy – has collaborated with Universal Studios Hollywood to create an all-original addition to the park's annual Halloween Horror Nights.

Based on *Crimson Peak*– an upcoming feature film directed, co-written and produced by del Toro – the new horror maze will debut on 18 September ahead of the film's release on 6 October.

With design and features implemented by del Toro himself, 'Crimson Peak: Maze of Madness', will create a living representation of the film, designed to send guests



 $Guillermo\ del\ Toro\ is\ a\ legendary\ Hollywood\ director$

on the journey the film's lead character, Edith Cushing, takes as she ventures to the Allerdale Hall mansion in a remote English countryside.

"I am a devoted fan of Universal Studios' Halloween Horror Nights," said said del Toro. "I am honored to partner with them to create a real-life version of my Gothic Romance, Crimson Peak."

More: http://lei.sr?a=X8m2k_A

ADDRESS BOOK

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)
T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

Email: rlf@tnaqua.org W: www.azfa.org

The Canadian Museums Association

T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au