

spa opportunities

31 JULY - 13 AUGUST 2015 ISSUE 221

Daily news & jobs: www.spaopportunities.com

Remote sauna brings wellness to Arctic Circle

A 180sq m (1,938sq ft) public sauna, billed as the world's largest, has opened on a remote beach on an island in the Norwegian Arctic Circle as part of a cultural programme of art, music and architecture.

Jointly built by architect Sami Rintala of Finland-based Rintala-Egertsson and artist and designer Joar Nango, the glass-fronted Agora Sauna holds more than 100 people and looks out onto the Arctic Sea, offering views of the mountainous seascape. It also features its own bar.

Located in Sandhornoya, the Agora Sauna is part of a unique, moveable cultural platform called SALT, which aims to bring together art, architecture, music and food in the Arctic landscape. The amphitheatre-style seating



The Agora Sauna is part of a unique, moveable cultural platform in the Arctic called SALT

Mobile tents, called Njalla, were also designed by Nango, and guests are encouraged to drag them around the beach to find the perfect spot to set up camp for the night. Each Njalla includes a wood burner as well as a glass ceiling, allowing a prime view of the Northern Lights in the sky. Originally designed as a temporary project, the sauna and SALT project will likely remain in Sandhornoyha until September 2016, with opening dates and times being seasonal and weather dependent.

Ultimately, the project will

of the sauna means the space will also be used for a programme of different events.

Norwegian musician and recording artist Biosphere has created a specially commissioned ambient soundtrack that is installed in the sauna.

travel to areas in the northernmost parts of the world, with stops in Arctic areas like Greenland, Iceland, the Faroe Islands, Ireland, Scotland, Spitsbergen and Alaska.

Details: http://lei.sr?a=k6E7B_S

Prime Minister weighs in on stalled Baha Mar

In the ongoing saga of the delayed opening of the US\$3.5bn (€2.7bn, £2.2bn) Baha Mar resort, Bahamian Prime Minister Perry Christie said that "completion of the resort is a matter of utmost national importance" and he hopes to bring the project under the control and supervision of the Bahamian Supreme Court.

This comes after the resort's developer, Baha Mar Ltd, filed a petition for US Chapter 11 bankruptcy protection.

The project is 97 per cent completed, according to "informed estimates," said the Prime Minister, but has missed two opening dates.

Details: http://lei.sr?a=e2g2p_S

Hilton hatches plan for eforea rebirth

Hilton is refreshing its eforea spa brand five years after its launch, adding three new short-duration treatment enhancements, revamping the logo, and allowing its global locations more freedom to choose the products and services they feel are right for their market.

"We don't want any of our spas to have the same menus as the others – every location should be different," Ryan Crabbe, senior director of global wellness, Hilton Worldwide, explained to *Spa Opportunities*. "...There are very distinct spa cultures around the world, and you can't be prescriptive."

That said, the company is still looking for a "high degree of consistency" within the eforea brand, with its mission (and tagline) of "emerging brighter," Crabbe continued.



There are 22 eforea spas, with 42 more in the pipeline

Crabbe said in reimagining the brand, he looked for something that was unique and memorable – a global link that guests could experience at any eforea spa worldwide.

"We wanted guests to have a really meaningful experience," he said. "We wanted something to scream to the customer, 'This is special!'"

Continued on back cover

GET
SPA
OPPS

Magazine sign up at
spaopportunities.com/subs

Job board live job updates
spaopportunities.com

PDF for iPad, Kindle & smart phone
spaopportunities.com/pdf

Ezine sign up for weekly updates
spaopportunities.com/ezine

Online on digital turning pages
spaopportunities.com/digital

Instant sign up for instant alerts
[at spaopportunities.com/instant](http://spaopportunities.com/instant)

Twitter follow us:
[@spaopps](https://twitter.com/spaopps) [@spaoppsjobs](https://twitter.com/spaoppsjobs)

RSS sign up for job & news feeds
spaopportunities.com/rss

CONTACT US

The Leisure Media Company
Portmill House, Portmill Lane,
Hitchin, Herts SG5 1DJ, UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909
e-mail: please use contacts'
fullname@leisuremedia.com

Subscriptions

Denise Adams +44(0)1462 471930

subs@leisuremedia.com

Publisher

Astrid Ros +44(0)1462 471911

Associate publisher

Helen Andrews +44 (0)1462 471902

Editor

Liz Terry +44(0)1462 431385

Head of news

Jak Phillips +44(0)1462 471938

News editor

Jane Kitchen +44 (0)1462 471929

Reporter

Tom Anstey +44(0)1462 471916

Product editor

Kate Corney +44(0)1462 471927

Design

Ed Gallagher +44(0)1905 20198

Internet

Michael Paramore +44 (0)1462 471926

Dean Fox +44(0)1462 471900

Emma Harris +44(0)1462 471921

Tim Nash +44(0)1462 471917

Circulation manager

Michael Emmerson +44(0)1462 471932

Subscribe to Spa Opportunities:

Online: www.leisuresubs.com

Email: subs@leisuremedia.com

Tel: +44 (0)1462 471913

Annual subscription rates are UK £20,

Rest of world £26, students (UK) £13.

Spa Opportunities is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Co Ltd. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2015. ISSN1753/3430 To subscribe to Spa Opportunities log on to www.leisuresubs.com or email: subs@leisuremedia.com or call +44 1462 471930.

Meadowood gets new wellness spa

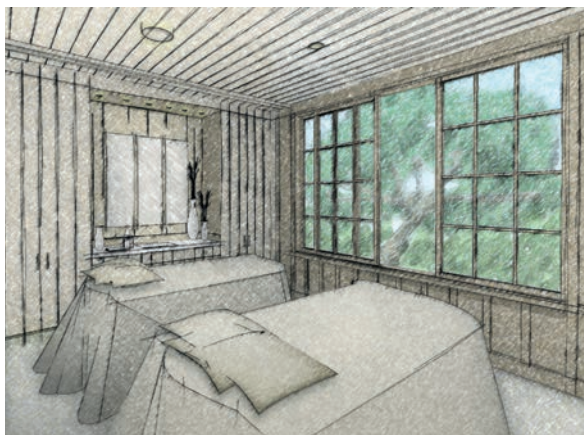
Meadowood Napa Valley, in the famed California wine region, is opening a new 14,000sq ft (1,300sq m), all-suite spa focused on wellness in Q4 2015, with industry veteran Michael Conte named as director of spa and wellness.

The eight treatment suites will each offer leafy, forested views, and the spa menu is designed to delve deeper into guests' overall wellness, Conte told *Spa Opportunities*.

"The goal for the new Meadowood Spa was to create a premiere spa where our guests could relax and feel pampered in Meadowood's natural surroundings, while enjoying the core foundation of spa therapy that is rooted in wellbeing," said Conte.

Spa consultants Nancy Nemer of Red Cashew and Anni Hood of Wellness Business Consultancy are working on the spa, which will be operated in-house by Meadowood.

Services will begin with a lifestyle consultation with a spa therapist – all of whom are trained in wellness coaching – to create a curated treatment plan and to understand the



The spa is designed by a team from Backen, Gillam and Kroeger Architects

guest's desired outcome of treatments.

"Our therapists are going to be taking a personal interest in our guests' overall wellbeing," said Conte. "The overarching spa experience will be a blended harmony of therapy, relaxation and education, while offering a body, mind and spirit connection."

The spa was designed by Howard Backen from Saulsalito-based Backen, Gillam and Kroeger Architects, with interior design by Leslie Hemmings from the same firm.

Details: http://lei.sr?a=b6Z9j_S

Hydrotherapy key at Chia Laguna

Italian Hospitality Collection's Chia Laguna Resort in south Sardinia, Italy, has undergone a €40m (US\$44.2m, £28.4) refurbishment, adding a new 600sq m (6,458sq ft) spa, called Chia Natural Spa.

Designed by Sardinian architect Sandro Sergi, the Chia Natural Spa is immersed in the lush vegetation that surrounds it, and includes both indoor and outdoor elements.

The spa includes five treatment cabins as well as two beauty cabins, and is developed on three levels with a range of specialised areas. The outdoor treatment area features

three hydro-massage pools, and the property also includes a Turkish bath, Rasul mud bath, sauna, indoor and outdoor whirlpools.

Managed in-house, the spa uses the Eteria by Fonteverde product line created for Italian Hospitality Collection. The team at Chia Natural Spa comes from IHC's Tuscan spas, the Fonteverde, Bagni di Pisa and Grotta Giusti.



The spa features indoor and outdoor elements and lush vegetation

"The new Chia Natural Spa is unique for its location; the nature and colours of Sardinia are all over the building and the lush Mediterranean vegetation is growing around and inside the spa," said spa manager Alexandra Obermair.

The resort features three hotels, along with private villas and nine restaurants.

Details: http://lei.sr?a=2A2v3_S



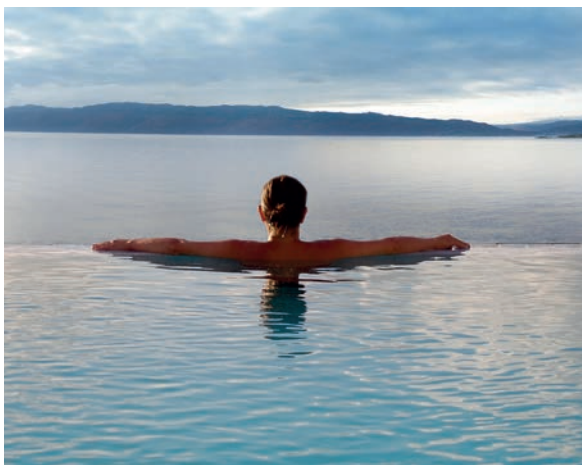
Loch-side spa offers stunning views

Scottish destination property Portavadie is opening a 1,991sq m (21,431sq ft) spa and leisure centre in the coming months that takes full advantage of its views over Loch Fyne on Scotland's west coast.

The new facilities mark the next stage in a £10m (US\$15.5m, €14m) phased development and will include a 9x9m (30x30ft) heated outdoor infinity pool.

The spa and leisure centre includes four treatment rooms, six swimming pools (including a children's splash pool), a Scandinavian glass sauna that faces the Loch, hydro pool, steamroom, Precor-equipped gym, and a 10-bed relaxation area with floor-to-ceiling views across Loch Fyne to the Isle of Arran.

"The ethos of the entire project is to capture the beauty of the Highland landscape," Iain Jurgensen, general manager of Portavadie told *Spa Opportunities*. "We want to create a picture frame for the changing seasons, the changing moods, the changing



Owners say the Loch-side outdoor infinity pool is the largest in Scotland

skyline, and the changing colours of the landscape....You won't see too much artwork on the walls, because the artwork is outside."

Designed by Ayrshire-based Stewart Associates, Jurgensen said the spa uses glass, stone, white oak and walnut to create a feeling of "understated luxury" and a natural setting that is "sympathetic to the view at all times." Decleor and ishga product houses are used.

Details: http://lei.sr?a=m5b2T_S

ISPA study shows differences in international spa consumers

The International Spa Association's sixth Consumer Snapshot Initiative, which focuses on trends and attitudes among consumers to the spa industry, highlights several small but important variances across four major economies – the US, UK, Canada and Australia.

The study found subtle differences in the percentage of consumers visiting spas across the countries; in the UK 47 per cent of women and 40 per cent of men had been to a spa in the last 12 months – the highest percentage of any of the countries – while at the lower end, 38 per cent of men and women in Australia had attended a spa.

PricewaterhouseCoopers (PwC) conducted the consumer study for ISPA, using a representative sample of 4,000 people across the four countries.

Details: http://lei.sr?a=Y7j9q_S



Keynote speaker Dr Franz Linser spoke about GWI

Couture style at Reverie Saigon

The 39-storey, 286-bedroom Reverie Saigon in Ho Chi Minh City, Vietnam, has soft-opened, with an official grand opening scheduled to take place this September.

The hotel combines couture style with bespoke, Italian design, and also includes a 1,200sq m (12,917sq ft), spa that features a European-inspired setting, striking a balance between opulent luxury and natural inspiration.

The 10-treatment room spa uses organic spa products from ila and Voya, as well as custom-blended essential oils from Thailand and Dr Taffi essential oils from Italy.

The spa also features separate men's and women's steam and sauna facilities, a 24m (78ft) outdoor swimming pool with two whirlpools, a beauty salon with four private treatment rooms, and unique features, such as a Himalayan pink salt sauna within the women's area and an ice fountain within the men's facilities. The spa reception area is a bold combination of white



A curved staircase designed by Sisis of Italy leads to treatment areas

marble, golden mosaic tiles, rose carpeting and plush leather. A curved staircase is decorated in a floral mosaic pattern designed by Sisis of Italy, and provides a segue from the classical extravagance of the reception area to the contemporary ambiance on the floor above.

In the treatment areas, slatted walnut lines the passageways, while treatment room walls are clad in a cafe au lait shade of leather.

Details: http://lei.sr?a=Q6a6p_S

Industry tackles wellness at Global Round Table, Wales

Delegates from disciplines including medicine, spa and wellness, youth work, sport and community health gathered at Swansea University in Wales recently for the Global Round Table, Wales, to discuss ways that wellness collaborations can be implemented and then monitored.

Keynote speaker Franz Linser, a member of the Board of the Global Wellness Institute, told delegates about the aims of the GWI, which is seeking to empower wellness-related businesses to improve not only their reach, but also their effectiveness.

Linser said we need to open our minds to what wellness is all about – according to the WHO and medics. He also said spas have to teach people a range of skills to underpin their wellbeing and happiness, not just offer them a massage and weight loss.

The output from the event is expected to be a white paper in wellness interventions that can be operationalised in the future.

Details: http://lei.sr?a=B4t5V_S

**DELIVERING
DELIGHTFUL
CUSTOMER
JOURNEYS**



is one way
ManageMySpa
works in harmony
with your business



www.managemyspa.com

Airport convenience at JW Mumbai

The Spa by JW has made its Asia Pacific debut at the JW Marriott Hotel Mumbai Sahar, located less than a kilometre from Chhatrapati Shivaji International Airport.

The 11,000sq ft (1,022sq m) spa marries ayurvedic tradition with airport convenience, by offering specialist treatments such as Jet Lag Cure or Energy Boost express massage to cater to those looking for a quick treatment after a flight.

Two express treatment pods feature massage chairs for a quick 12, 25, or 40-minute dry massage, designed for hurried business travellers or quick, re-energising post-flight or pre-flight treatments.

Those who want a solo escape to relax or even work, can focus their needs in a private treatment pod, which offers seclusion along with Wi-Fi, a curated music selection and optional foot massage.

The spa also caters to luxury spa guests with treatments such as the Ultimate Aromatherapy Massage or the Intense Nourishment body treatment. Other treatments include



Express treatment pods feature massage chairs for a quick dry massage

Abhyangam massage, Shirodhara massage, Sleep Deeply, marine body wraps and facials.

Operated in-house, The Spa by JW uses Aromatherapy products, and includes a Spa Lounge with various zones.

The spa also includes seven treatment rooms, including one couple's room, as well as two steamrooms and saunas, separate men's and women's Jacuzzis, a dressing and makeup room, and a retail space that offers products used in treatments for sale.

Details: http://lei.sr?a=H5w5w_S

Mekong River cruise has a spa focus

Luxury river cruise operator Haimark is launching a spa-focused, seven-night river expedition on its new ship, the Mekong Princess.

The 12-suite Mekong Princess includes the Princess Spa, a large treatment room with full-glass French balconies facing the river that will offer Southeast Asian-inspired treatments, including massages, facials, scrubs and body wraps. The spa will use the Bodia Spa product line.

Every guest will receive a complimentary one-hour Princess Spa treatment of their choice during the sailing.

The inaugural September 17, 2015 voyage will include an itinerary through Vietnam and Cambodia down ancient river tributaries with visits to tiny village outposts, floating markets and a bird sanctuary.

The ship includes a fitness centre as well as daily yoga, Tai Chi and meditation classes, some of which take place on the open-air Bassac Deck observation area.



Cruise guests will receive a complimentary one-hour spa treatment

The ship also includes a library, internet lounge and entertainment lounge, while the French Colonial Indochine dining room serves spa cuisine along with multi-course Southeast Asian and Western fare.

The Mekong Princess includes 12 suites featuring French colonial decor, floor-to-ceiling windows and glass doors to balconies, and accommodates a maximum of 24 guests. A spa director will be named in September.

Details: http://lei.sr?a=c9z3X_S

AWARD-WINNING SPA DESIGN, PRODUCTS, TREATMENTS AND TRAINING

Our tailored spa solutions provide a comprehensive menu of services – from inspiring design and operational management to naturally effective products, world-class treatments and award-winning training – so every partner can choose the precise solution to meet their bespoke business needs.

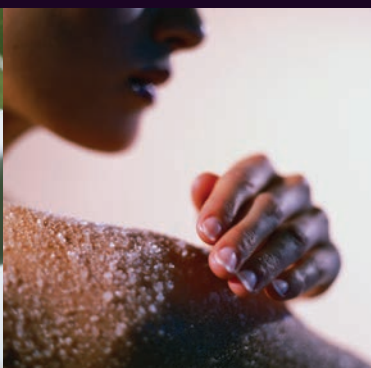
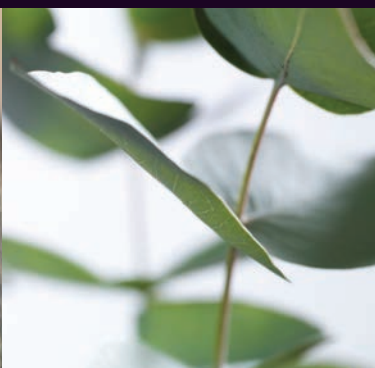
With unrivalled expertise and second-to-none personal service, we will work with you to create a successful and stable spa business.

espa-consulting.com

+44 (0) 1252 352 230

ESPA at Resorts World Sentosa

ESPA



Spa teams must find passion to 'amplify'



JEAN-GUY DE GABRIAC
CEO of Tip Touch
International spa
consultancy &
training company

A few years ago, the key word was to simplify: Simplify spa menus, simplify treatment descriptions, simplify financial reports. Now, however, the pendulum needs to swing in a new direction, and spa teams need to dig deeper into their expertise and passion to amplify.

First, they must amplify immediate emotional connections. Forget about "clients"; concentrate on each person coming to the spa so they feel expected, considered, and understood. In order to treat a client as a guest, spa and wellness professionals need to consider themselves as hosts. No day should be ordinary, and spas should be places where guests look forward to going back (over & over again) to celebrate life and feel joyful!

Next, they must amplify long-lasting and documented physiological results. Over the last decade I've spent as a consultant and trainer, I have met therapists who punch their hours with superficial skin-deep work, while others train tirelessly, understanding body mechanics, discovering new healing techniques and documenting their guests' progress. I encourage therapists and aestheticians to steer away from complacency and strive to reach the noblest level of their craft: becoming healers and caregivers, delivering nothing short of undisputed physiological benefits that their guests will rave about to their three Fs (friends, family and Facebook).

Finally, they must amplify the scope of spa & wellness experiences. Guests should not have to choose between pampering treatments and transformative experiences: spa managers should encourage their teams to constantly raise the bar of their creativity in order to cross-link spa/salon, fitness, mindfulness and healthy food with fun. Once you know that you have the skills to deliver serious results, make sure you make them original and exciting enough for guests to want to try them. As International Coordinator of Global Wellness Day, last June I saw so many hotel spas and day spas create amazing classes, workshops and marketing collaterals that spa-virgins and locals alike were compelled to say 'yes' to wellness!

'Shimmering' complex will house Westin

Starwood Hotels is opening the 205-bedroom Westin Hamburg next year in the highly anticipated Elbe Philharmonic complex. Designed by Swiss architects Herzog & de Meuron and due to open October 2016, the hotel will include a 1200sq m (12,917sq ft) spa.

Built around a historical warehouse on the banks of the river Elbe, the Elbe Philharmonic complex also includes three concert halls, 45 private apartments, and a 4,000sq m (43,055sq ft) publicly accessible plaza with a 360-degree panoramic view of the city. The centrepiece of the Elbe Philharmonic complex is a world-class concert hall at a height of 50 m (164 ft) with seating for 2,100.

The glass facade of the Elbe Philharmonic complex, completed in January 2014, consists of 1,100 individual panes, each measuring 4-5m wide and more than 3m-high. The windows were shaped with millimetre



The Elbe Philharmonic complex's glass facade has a shimmering effect

precision and then marked with small basalt grey reflective dots that prevent the structure from heating up in the sunlight, while at the same time creating a shimmering effect.

Roeland Vos, president, Starwood Hotels & Resorts, Europe, Africa & Middle East, said the company is "honoured to be a part of such a significant cultural project."

Details: http://lei.sr?a=z9e2B_S

Swissotel building resorts in China, Bali

Swissotel is opening a new 170-bedroom resort in Bali in late 2017, as well as a new hotel in Jinan, the capital of Shandong Province in eastern China, in 2020.

Built in partnership with resort developer PT Bali Ragawisarta and designed by Tonton Studio, the Bali resort will be situated on a cliff-top with views of the Indian Ocean in the masterplanned resort development Bukit Pandawa.

The resort will include Purovel Spa & Sport, the company's in-house spa brand, as well as a private beach club, four dining options and 400sq m (4,300sq ft) of meeting space.

"In keeping with Swissotel's brand promise of promoting quality in life, the resort will offer a very inspiring atmosphere, which will be bolstered with local attributes authentic to the locale," said Wayne Buckingham, senior vice president, Asia Pacific, FRHI Hotels & Resorts. "To be pairing an unbelievable resort product with the natural paradise that is Bali is nothing short of magic."



The Swissotel Bali will be situated on a cliff-top with views of the ocean

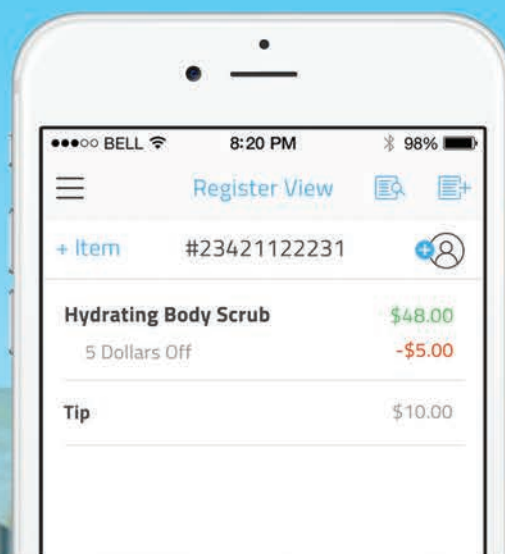
The Swissotel Jinan property is being developed with Nanjing Jin Gao Real Estate Development, a subsidiary of Jiangsu Golden Land Real Estate Development, and will also feature a Purovel Spa & Sport. Part of a larger mixed-use development featuring residential, retail and office buildings, the 248-bedroom hotel will also include five dining outlets as well as 2,900sq m (31,000sq ft) of event and banquet space.

Details: http://lei.sr?a=F6P4r_S



Grow Your Spa with Booker

Running a spa is one thing. Growing
your spa's success is another.



The Booker Platform provides powerful technology and the tools you need to:



Drive
online traffic



Capture 24/7
online bookings & sales



Attract
new guests



Increase
overall revenue



Build
loyal clientele

Our clients include:



S O F I T E L
LUXURY HOTELS

Start growing your spa today with Booker. +1.866.966.9798 or visit booker.com/grow

DIARY DATES

2-4 September 2015

Spa & Wellness Africa Association (SWAA) Conference

LUX* Belle Mare Resort

The aim of this Spa & Wellness Africa Association-organised event is to build African spa concepts, develop education and spas in Africa and discuss spa standards in the region. There will also be a spa design competition. Among a range of speakers, Magatte Wade, founder and CEO of Tiossan – a skincare range created using Senegalese recipes – will discuss the branding of high-end luxury products at this conference. Tel: +254 728 655 771

www.spaassociationofafrica.com

9-11 September 2015

SpaChina Summit and SpaChina Awards

The Ritz-Carlton, Tianjin

This three-day event provides a unique and effective communication platform for top people interested in China's spa industry, including spa professionals, spa owners and investors and spa product and spa equipment brands. It combines two major events – the SpaChina Summit and SpaChina Awards Ceremony. Tel: +86 21 5385 9019

www.spachina.com

15-17 September 2015

COSMEETING

Paris Expo Porte de Versailles, France

The 13th annual edition of this industry event will offer international suppliers and buyers the opportunity to attend key speeches by experts, thematic exhibition areas and competitions. In 2014, the event attracted 7,300 visitors across the three days – 65 per cent of which were from French companies and 35 per cent of which were international. Tel: +33 1 44 69 95 69

www.cosmeeting.com

19 September 2015

Seven Star Global Luxury Awards

Trans Resort Bali, Kerobokan, Indonesia

The Seven Star Global Luxury Awards recognise achievements in the hospitality and lifestyle sectors. Voting ended in June and this year's winners will be announced at the gala. Last year's winners included companies such as Turkish Airlines, The Regency Kuwait, ITC Hotel Group, and Villa Padierna Palace Hotel. www.sevenstaraward.com



12-15 September 2015

SPATEC Middle East

The Westin Mina Seyahi Beach Resort & Marina, Dubai

During this two-day event, spa owners, operators, directors and suppliers network during dinners and carry out

a series of intense 20-minute one-to-one business meetings. Both buyers and suppliers are able to choose who they would like to meet with and these appointments are scheduled in advance. Tel: +35 6994 58 305

www.spatecme.com

24-26 September 2015

World Spa & Well-being Convention

Impact Exhibition & Convention Centre, Bangkok, Thailand

The Thai Spa Association organises the WSWC, which comprises a three-day exhibition, a two-night congress and an awards night. This year's event will be hosted alongside the second edition of Beyond Beauty ASEAN Bangkok. Tel: +66 2833 5126

www.worldspawellbeing.com

26-30 September 2015

Green Spa Network Congress

Tenaya Lodge, California, US

Eco-minded spa professionals will come together to find out about the latest sustainability innovations and issues in the industry. The event is run by the Green Spa Network. Attendees include spa operators and product companies, as well as 'greening' and wellness experts. Tel: +1 800 275 3045

www.greenspanetwork.org

27-30 September 2015

SPATEC Fall North America

Omni La Costa Resort & Spa Carlsbad, California, U.S.

SPATEC Fall 2015 brings together the U.S.'s most important spa operators of leading medium-to-large hotel resort, destination, athletic, medical and day spas to meet with key leading suppliers. Tel: +1 843.375.9224

www.spatecevents.com/northamerica-fall

4-5 October 2015

Olympia Beauty Show

Olympia London

Olympia Beauty takes place annually in Q3 in London. It's a one-stop event for all the latest professional beauty products from some of the biggest brands in the industry. It's a great chance to see some of the most iconic names in the industry under one roof, with live demonstrations and engaging talks, and new launches revealed. Tel: +44 1959 569867

www.olympiabeauty.co.uk



Why attend SPATEC Middle East 2015?

- You know ahead of time who is attending
- You know the buyers are senior decision makers
- You get to choose who you want to meet
- You are guaranteed limited competition
- You spend quality, uninterrupted time with the buyers
- You profile your company to a high level audience
- You are provided with a meeting point where you can display samples of your products throughout the event
- You network, build relationships and get to know the key people in the industry
- You gain an excellent insight into where the industry is heading and receive ground breaking research
- You are guaranteed you get the most out of your marketing dollars
- You receive VIP treatment in a 5 star atmosphere away from the pressures of the office



SPATEC¹⁵

Middle East

12-15 September, 2015

Westin Mina Seyahi,
Dubai, UAE



SPATEC is a very efficient use of my time, where I can dedicate 20 minutes of quality time to each supplier. I have been telling many suppliers that if they want to meet me they should book SPATEC as they will be guaranteed devoted time to speak.



ANDREW GIBSON, Vice President, Spa and Wellness, FRHI HOTELS & RESORTS

For more information about
SPATEC in the Middle East and Europe please contact

Stephen Pace-Bonello

Email: spacebonello@questex.com

Tel: +356 9945 8305

David Zarb Jenkins

Email: dzarbjenkins@questex.com

Tel: +356 9944 8862

www.spatecevents.com/middleeast





Your Next Client is Looking for You

Be found at spafinder.com • spafinder.ca • spafinder.co.uk

- Nearly half of all consumers seeking spa/wellness information turn to Spafinder.com.
- On average, our website visitors take five trips a year.
- We pay our partners up to \$1 million A WEEK in gift card redemptions, driving incremental revenue and new clients.

Join our network and reach millions of successful, active, wellness-focused enthusiasts, ready to spend on spa and wellness activities, vacations and products.

For more information, contact
adsales@spafinder.com



"The founding of Spafinder was a milestone in the spa industry."

— *The New York Times*

ESPA Life at Corinthia adds four experts

The 17-treatment-room ESPA Life at Corinthia in London has brought in a new lineup of experts for its medical massage programme.

“Modern life demands instant everything – and that is rarely good for you in the long-term,” said Sue Harmsworth, CEO and founder of ESPA.

Located within the 294-bedroom Corinthia Hotel London, ESPA Life is a 3,300sq m (305,521sq ft) spa on four floors. As part of the programme, the spa has brought in four new practitioners who are experts in different medical massage treatments.

“Our practitioners understand that our twenty-first century lifestyles have implications on our physical and mental health,” said Nichola Roche, spa director. “It’s not only the physical support, but emotional support they offer their guests that signifies their success.”

James Mutkin is a traditional Chinese medicine doctor, and incorporates cupping techniques, deep-tissue massage and



Roopeet Panesar is a master of osteotherapy and naturotherapy

acupuncture. Lucja Maslowska specialises in holistic medical massage, with a mixture of western therapeutic massage and eastern concepts of energy. Heshmat Nasiri is a physiotherapist and expert in musculoskeletal and neurological therapy. Roopeet Panesar is a master of osteotherapy and naturotherapy who focuses on gently manipulating the spine, joints, and skull. He is also a qualified Kinesio Taping practitioner.

Details: http://lei.sr?a=A9gsT_S

Speakers announced for ISPA Conference

The International SPA Association (ISPA) will present a host of high-profile keynote speakers at the 25th annual ISPA Conference & Expo at the Mandalay Bay Hotel in Las Vegas from 19 - 21 October 2015.

Monday’s general session will kick off with a focus on technology as Randi Zuckerberg – former director of market development for Facebook, sister of Facebook founder Mark Zuckerberg and founder and CEO of Zuckerberg Media – will speak on the subject of “10 Trends in Tech You Need to Know Right Now.”

Dr. Pamela Peeke, expert, physician, scientist and author in integrative medicine, will also be on hand to discuss “Brave New Spa World: Tooling Tech Touch for Tomorrow.”

Tuesday’s general session will feature Amy Purdy, an American actress, model, world-class snowboarder and 2014 Paralympic bronze medalist, co-founder of Adaptive



Zuckerberg, Harrison and Purdy will all speak at the three-day event

Action Sports, professional motivational speaker, clothing designer and author. Wednesday’s general session will include a presentation from Scott Harrison, a former club promoter who founded and is the current CEO of the non-profit charity ‘water’. Additionally, Alice Waters, chef, author, and the proprietor of Chez Panisse, will be on hand to accept the 2015 Alex Szekely ISPA Humanitarian Award.

Details: http://lei.sr?a=C3H2Z_S



**DISCOVER MORE
IDEAS THAN YOU
CAN IMAGINE.
AND SOME YOU
SIMPLY CAN'T.**

**2015 ISPA CONFERENCE & EXPO
OCTOBER 19-21 | ATTENDISPA.COM**

**REGISTER BY
AUGUST 31 AND SAVE.**





GLOBAL WELLNESS SUMMIT

MEXICO CITY 2015



ANNOUNCING **DEEPAK CHOPRA, MD**

To Deliver Keynote Address at the
2015 GLOBAL WELLNESS SUMMIT
November 13-15, at The St. Regis Mexico City

We're Building a Well World. Join us.
GlobalWellnessSummit.com



TRUST THE TRAINING

EXPERTS* TO DELIVER
THE EXPERT TRAINING
YOU NEED.

Premier Training provides the expert training **YOU** need.

- Recruitment Solutions
- In house training
- Corporate rates
- NEW! Health and Wellbeing Qualification

* The Premier Training International Industry Survey was conducted between August and September 2014, involving over 400 Employers, Personal Trainers and Personal Trainer Students.

CONTACT US NOW

EMAIL: corporate@premierglobal.co.uk
OR CALL: 03333 212 092
www.premierglobal.co.uk

#FITFORYOU



HUMBER

The Business School

ESTHETICIAN / SPA MANAGEMENT

Learn both sides
of the industry -
business and
wellness.



business.humber.ca

Find great staff™

Spa Opportunities

Our recruitment solutions
get your vacancies in
front of great candidates
through our 7 media
channels across digital,
social and print to ensure
you attract the very best.



Be seen
by more than
500,000
job seekers
a month

TO ADVERTISE

Contact Helen Andrews
t: +44 (0)1462471902
e: helenandrews@leisuremedia.com

A modern industrial unit arranged as a fully-fitted health & beauty spa READY FOR BUSINESS!

For sale at £495,000 (freehold or leasehold)
Also available for £48,000 per annum rental

£995,000 invested into the business

Tenure: Freehold / Leasehold of 999 years due to service charge.
Location & Description: Situated in a popular industrial estate approximately 1.5km from Swindon town centre, and close to A419 and M4. The property comprises a modern industrial unit with D2 use arranged over ground and first floors. The property has been recently refurbished and is trading as a health and beauty spa.

THE SPA

- Reception Area
- Nine Large Treatment Rooms (with changing colour mood lighting)
- Large Studio for classes
- Relaxation Area
- Aroma Steam Room
- Jacuzzi
- Fully automated Rasul mud treatment room

- Large conference room
- Fully kitted spa
- Male & female changing rooms with WCs
- Fully functional plant room

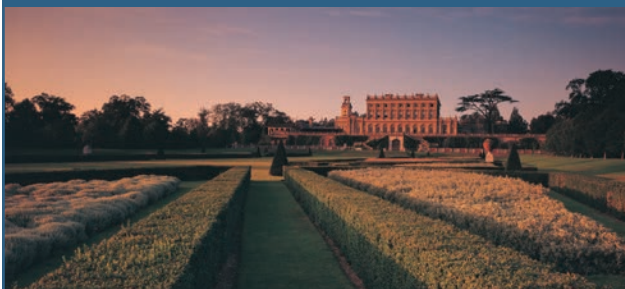
EXTERIOR

- The property benefits from a forecourt providing parking for 9 cars plus 20 cars in the nearby area.

CONTACT: Ramesh Madhani - 07802 211 493
Email: ramesh.madhani@hotmail.co.uk
Unit 24, Hobley Drive, Stratton, Swindon, SN3 4NS

Therapist

Salary: Competitive
Location: Cliveden House, Berkshire, UK



One of the world's finest luxury hotels, has undergone a sixteen month renovation program and is now restored to its former glory. This grand stately home is set in the heart of the Berkshire countryside, surrounded by 376 acres of magnificent National Trust managed Grade I listed formal gardens and parkland. Cliveden has wonderful panoramic views over the River Thames and is one of the finest luxury hotels near London and Heathrow Airport.

Aim of the role

Provide exceptional treatments to all guests and members ensuring smooth operation, record keeping, and client well-being. Giving continuous and consistently high standards.

Applicants must be trained to ITEC/NVQ level 3 in beauty therapy and be able to perform the full variety of treatments offered to guests. All applicants must have the right to work in the UK and have the legal documentation to confirm this.



For more details and to apply please visit www.spaopportunities.com

CHEWTON GLEN
HAMPSHIRE

Therapist

Salary: Competitive
Location: Chewton Glen Hotel, Spa & Country Club



A luxury 5 red star country house hotel and spa set in 130 acres of Hampshire countryside on the edge of the New Forest National Park, and just a few minutes' walk from the sea.

Aim of the role

Provide exceptional treatments to all guests and members ensuring smooth operation, record keeping, and client well-being. Giving continuous and consistently high standards.

Applicants must be trained to ITEC/NVQ level 3 in beauty therapy and be able to perform the full variety of treatments offered to guests. All applicants must have the right to work in the UK and have the legal documentation to confirm this.



For more details and to apply please visit www.spaopportunities.com

Spa Manager

Award winning Spa Hotel seeks passionate and highly skilled Spa Manager to drive forward a busy customer-focused Spa team.

THE SPA HOTEL
RIBBY HALL VILLAGE



We are searching for an experienced Spa Manager keen to join a Four Star privately owned prestigious Spa Hotel based in the beautiful Lancashire countryside.

With fourteen Treatment rooms offering guests extensive relaxation opportunities via our signature treatments, an Aqua Thermal Journey perfect for ultimate escapism and a newly opened Wellness Suite focusing on a holistic view of health and wellbeing, all housed within a luxurious Award Winning Spa Hotel, our Spa Manager will oversee the day to day running of the Spa in order to ensure guests are consistently treated to impeccable customer service whilst the operation runs smoothly, efficiently and profitably.

As an ambassador of our Spa Hotel you will need to have a professional and friendly approach, be able to build a good rapport with our Spa team and guests and be passionate about the beauty industry. The successful candidate will work closely with our Spa Duty Management team to maintain high standards and ensure treatments of the highest quality are delivered whilst maximising revenue and retail sales and implementing key business initiatives. Successful applicants will have a minimum of 2 years' experience at Management level. Knowledge of Elemis is desirable but not essential.

Applicants must possess the right to work in the UK and be available to attend an interview at Ribby Hall Village.

The successful candidate will be required to:

- Consistently develop, promote and grow retail sales and services through training, tools and monitoring.
- Lead, direct and supervise the Spa team in creating an outstanding experience for all guests.
- Ensure Health and Safety is number one priority throughout the building.
- Achieve financial objectives by continually monitoring sales and budgets.
- Analyse monthly KPI's and meet business targets.
- Liaise with the Marketing team to continuously develop the marketing strategy.
- Create on going in-house promotions and activities, and consistently retain and grow the customer base.
- Ensure all training standards, Treatment Protocols and Standard Operating procedures are being followed.
- Manage all purchasing and expenditure as budgeted.
- Provide daily sales report and liaise with Senior Management.

Please can all CVs and covering letters be sent to: hrdepartment@ribbyhall.co.uk

spa opportunities JOBS ONLINE



■ Spa Therapist (part-time)

Company: Rookery Hall Hotel
Location: Nantwich, UK

■ Beauty Therapist

Company: Energie
Location: St Albans, UK

■ Spa Manager

Company: L'Horizon Beach
Location: Jersey,

■ Beauty Therapist

Company: Center Parcs Ltd
Location: Longleat Forest, UK

■ Freelance Trainers

Company: Aromatherapy Associates
Location: UK and Europe

■ Spa Manager - Full-time

Company: University of Derby
Location: Derby, UK

■ Aesthetic Therapists

Company: EF MediSpa
Location: Various locations, UK

■ Therapist

Company: Cliveden House
Location: Berkshire, UK

■ Therapist

Company: Chewton Glen Hotel
Location: Hampshire, UK

■ Spa Manager

Company: Ribby Hall Village
Location: Lancashire, UK

■ Spa Director

Company: Mandarin Oriental Hotel Group
Location: Washington, D.C.

■ Self-employed Sales Agents

Company: Aromatherapy Associates
Location: France, Spain, Italy, Hungary, Romania, The Balkans

■ Leisure Club Manager

Company: St Pierre Park Hotel
Location: Guernsey, Guernsey

■ Senior Therapist

Company: St Pierre Park Hotel and Golf Resort
Location: Guernsey, Guernsey

■ Beauty Therapist

Company: Center Parcs Ltd
Location: Elveden Forest, UK

For more details: www.spaopportunities.com



Self-employed Sales Agents

France, Spain, Italy, Hungary, Romania, The Balkans

The focus of the role is on opening new doors across both retail and spa.

To be considered for this position, it is essential you have experience in new spa business, as well as working for a luxury beauty brand.

To apply please e-mail your CV, cover letter and current/expected salary expectations to careers@aromatherapyassociates.com

Aesthetic Therapists

The salary is OTE £30,000

EF MEDISPA is a high end medical spa offering the latest aesthetic treatments. We are known for our cutting edge treatments; we are always on the lookout for new results driven technologies and products to ensure we are providing the best results for our clients.

We are currently seeking Aestheticians of all levels for our clinics in central London, Birmingham and Bristol.

Although full and ongoing training will be provided on the equipment that we use, we are particularly interested in hearing from candidates with previous experience in lasers, radio frequency, ultrasound, microneedling, mesotherapy, skin peels and advanced skin care.

We use SkinCeuticals, Dermaquest, Biologique Recherche and Cosmedix ranges, experience of these products would be an advantage.



EF MEDISPA

INTELLIGENT SKIN CARE

Professional Beauty Awards Winner - Best Medispa 2014 and 2015

We offer an attractive basic salary according to your experience and commission on course and product sales. We also have a monthly sales incentive bonus which is the best in the industry.

Your development is important to us; this is why we offer full and ongoing training in both our products and services.

You will need to be able to demonstrate your ability to develop and retain a high end clientele, by providing excellent service and maintaining a professional attitude at all times.

Required skills and experience:

- NVQ3 or CIDESCO qualified
- A minimum of two years post qualification experience
- Laser core knowledge is an advantage
- Experience in one or more of the following: lasers, cellulite treatments, peels, advanced skin treatments, radio frequency, ultrasound, microneedling
- Excellent interpersonal and communication skills
- Ability to operate efficiently in a busy environment
- Well presented
- A team player with excellent attitude towards their work
- Experience and interest in working towards targets, both treatment and product related

If this sounds like you and you like the idea of working for us then we'd love to hear from you.

Email your cv and covering letter to Sofia@efmedispa.com

www.efmedispa.com

PROFESSIONAL
beauty 2015
WINNER Awards

Journey Enhancements key at new eforea

Continued from front cover

The result of Hilton's rebrand of eforea is three powerful mini-treatments, called Journey Enhancements – developed by master therapist Sean Jordan – that take elements of ancient healing techniques and combine them with a relaxation element.

Since the age of 18, Jordan has travelled and lived around the world studying Buddhism, meditation and healing massage, and has opened several healing and teaching centres in India and Central America.

"We wanted to find somebody who brought real authenticity," said Crabbe.

Jordan has plucked techniques from the world's most famed spa cultures, and spent about nine months using those techniques to create the Journey Enhancements for Hilton.

The new treatments each focus on a specific area of the body: feet; head and face; or shoulder, neck and scalp, and last 25 minutes. They can be purchased a la carte, all three together,



Ryan Crabbe, senior director of global wellness, Hilton Worldwide

or added to a longer treatment at a reduced price. Crabbe said he wants the treatments to be "a really easy, no-brainer add-on."

The programme debuted 15 July, but rolled out at the UK's Hilton Southampton in May, where Louise Moore, director of spa operations and development, Europe, said they have quickly become the most popular treatments on the spa menu.

Details: http://lei.sr?a=P3D9J_S

Halotheapy for everyone at Salt Escape

A new salt spa in Mumbai has opened with a mission to help relieve the respiratory ailments of the polluted city's inhabitants.

The 2,300sq ft (214sq m) Salt Escape, owned by Lyla and Jamsheed Mehta, has three treatment rooms: a 350sq ft (33sq m) adults room, a 350sq ft childrens room, and a 350sq ft private therapy room.

The Mehtas opened Salt Escape after Jamsheed Mehta found relief from his chronic rhinitis through halotheapy, and he hoped that others in Mumbai might benefit from it as well.

"In Mumbai, almost everyone is suffering from some respiratory issue of the other," he said. "Bronchitis, COPD and other respiratory ailments are affecting so many people, and the number of cases of asthma in adults, and especially children, is alarming. Salt therapy is a natural, drug-free treatment that helps to relieve these uncomfortable symptoms."

Designed by Neterwala-Aibara Interior Architects, the walls and floors of each room at Salt Escape are packed with salt. Children have their own room with entertainment, including games,



Children can have fun while breathing in therapeutic salt particles

toys, books, puzzles and a television, so they can have fun while breathing in the salt air.

"It's great for children because there are no side effects to salt therapy, and the children won't even realise that they are being treated, because they can enjoy themselves while breathing in the dry salt particles in our children's salt room," said Jamsheed Mehta.

In addition to respiratory problems like asthma and bronchitis, salt therapy is also used to help a variety of skin conditions.

Spa Opportunitites' sister publication, *Spa Business Handbook*, identified clean air as an up-and-coming trend for spas in its 2014 Spa Foresight section of the handbook.

Details: http://lei.sr?a=t4urj_S

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispaandwellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcsas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedmedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spa Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspa.is/iceland

The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imsa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

Japan Spa Association

W: www.j-spa.jp

Leading Spas of Canada

T: +1 800 704 6393 W: www.leadingspasofcanada.com

National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

Portuguese Spas Association

T: +351 217 940 574 W: www.termasdeportugal.pt

Romanian Spa Organization

T: +40 21 322 01 88 W: www.romanian-spas.ro

Salt Therapy Association

W: www.salttherapyassociation.org

Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbiasspas.org

South African Spa Association

T: +27 11 447 9959 W: www.saspaassociation.co.za

Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

Spa Association of India

T: +91 995 889 5151 W: www.spaassociationofindia.in

Spa Association Singapore

T: +65 6223 1158 W: www.spaassociation.org.sg

Spa & Wellness Africa Association

W: www.spaassociationofafrica.com

Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: www.iswic.ru

Taiwan Spa Association

W: www.tspta.tw

Thai Spa Association

T: +66 2168 7094 W: www.thaispaassociation.com

Turkish Spa Association

T: +90 212 635 1201 W: www.spa-turkey.com

The UK Spa Association

T: +44 8707 800 787 W: www.spabusinessassociation.co.uk

Ukrainian SPA Association

T: +3 8044 253 74 79 W: www.spaua.org