

SeaWorld ending its orca breeding programme

SeaWorld has announced that it is ending Orca captivity at its parks.

The operator has been under immense pressure from animal rights groups ever since the release of *Blackfish*, which catalogues alleged mistreatment of killer whales and the death of three people as a result. Now SeaWorld says it's ending its orca breeding programme with immediate effect, with its current generation of whales its last.

"When we opened our doors 50 years ago, killer whales were feared and even hunted. Now, they are among the most beloved marine mammals on the planet thanks, in part, to SeaWorld," said a statement from the operator.



SeaWorld says its current generation of orcas will be its last

"The killer whales in our care will be the last at SeaWorld. We haven't taken a whale from the wild in nearly 40 years. Now,

we're going further and will end our orca breeding programs as of today. With the skills and dedication of our entire SeaWorld

team, we will protect and care for these whales – here at our parks – for the rest of their lives where guests will continue to view and be inspired by them."

Additionally, SeaWorld has announced that its "more natural" orca show, planned for its park in San Diego in 2017, will now be rolled out to it parks in San Antonio and Orlando in 2019.

"While these decisions were not easy to make and represent a shift in our business, they do not change our core values and purpose: to protect animals in the wild and inspire our guests to join us in this critical mission," said the statement.

Continued on back cover

IAAPA Europe incorporates Middle East and Africa

IAAPA has expanded its European regional office to now incorporate both the Middle East and Africa, forming a new entity known as IAAPA EMEA.

The expanded office will now monitor issues and advocates on behalf of the attractions industry for the Europe, Middle East, and Africa regions, providing communications and media relations support, also offering the latest knowledge and education on ride safety, industry data, and best practices amongst members.

More: http://lei.sr?a=V3V6U_A

Oil prices and 2022 World Cup hits Qatar culture

Hit with rising 2022 World Cup costs and declining oil value, Qatar has cut back on its culture spending to try to lower costs.

The fall in global oil prices has hit Qatar hard, with Tamim bin Hamad Al Thani, the emir of Qatar, forced to approve sharp cuts across a number of sectors, including culture.

The *Financial Times* reports that 240 staff members at Qatar Museums – the leading authority for museums and heritage in Qatar, which aims to be a 'cultural instigator for the creation generation' – have been let go, while personal allowances and internal spending have been heavily curbed. Of the 1,200 employees who worked for the authority in 2014, less than two thirds remain.



Qatar's culture is in decline thanks to cuts

As a result of the cuts, several museum projects are under threat, including the planned children's and Orientalist museums, which are "not happening for the foreseeable future".

More: http://lei.sr?a=9g6v8_A

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Nintendo confirms plans for US\$350m Super Mario land at Universal Japan

Universal Studios has finally revealed the first uses of its Nintendo IPs, announcing plans for a *Mario*-themed land at its park in Japan.

The news came last month that Universal Japan would be the first of the operator's parks to gain a Nintendo addition after Universal announced a deal for exclusive theme park rights to Nintendo IPs such as *Mario*, *Pokemon* and *Zelda* in May last year, though details have been scarce.

Universal Japan has now confirmed the park will be getting its own *Mario* section, which will be an immersive experience similar in style to the hugely successful *Harry Potter* attractions. The



The land will be themed on *Mario* IPs such as *Mario Kart*

Mario-themed expansion will take four years to develop at a cost of US\$350m (£319.5m, £247m), with the opening timed to coincide with the 2020 Olympics in Tokyo.

Beyond its plans in Japan, Universal is

expected to open further Nintendo attractions across its parks worldwide, with the staggered rollout likely to be similar to that of *Harry Potter*.

More: http://lei.sr?a=S7T2F_A

Oman investing in waterparks to kickstart US\$2.6bn 2040 tourism plan

A waterpark about to open in Oman is just the start for the Middle Eastern nation after its government announced plans for a further three such parks as it steps up efforts to boost the tourism sector with billions in future investment.

Revealed by tourism minister Ahmad Al Meherzi, the newly-announced waterparks are in addition to the already planned Slalah, which will be completed by 2017, and Majarat Oman, which will include the country's first world-class waterpark.

The move is aimed at inspiring domestic tourism, with the majority of the



Majarat Oman will include Oman's first world-class waterpark

Omani population currently choosing to visit the nearby United Arab Emirates.

Al Meherzi said that investments in the coming years into tourism will be substantial, with more than

OMR1bn (US\$2.6bn, €2.3bn, £1.8bn) being pumped into the sector. Oman's National Strategy for Tourism 2040, includes near doubling of visitor numbers to five million.

More: http://lei.sr?a=x3b9T_A

WWE to open Hall of Fame by Wrestlemania 33

AM2 understands that the WWE is planning to open a museum-cum-restaurant in Orlando, which will be open by the time the world's largest wrestling brand rolls into town for Wrestlemania 33 in 2017.

Originally slated to replace NBA City at Universal CityWalk – which is now to feature a Willy Wonka-style chocolate factory, the WWE attraction would incorporate some form of Hall of Fame – displaying famous wrestling memorabilia of the promotion's legendary performers.

Similar in style to The World – WWE's former restaurant which occupied a prime spot in Times Square until its closure in 2003 – the restaurant element would incorporate WWE merchandise with a retail area, and multiple screens would show wrestling action while visitors eat their WWE-themed meals.

Despite no set location for the attraction with the loss of the CityWalk site, a source told AM2 that the Hall of Fame is still very much a reality with



Professional wrestler Sting is the lead inductee into this year's WWE Hall of Fame

a different location chosen and official announcement to be made "in the next month" once approval has been granted. To fall under the Wrestlemania

timeframe, the new WWE attraction would have to be open by March 2017, with the event taking place on 2 April 2017.

More: http://lei.sr?a=2B7t9_A

Museum Hack offers alternative museum tour for millennial audience

Nick Gray, founder and CEO of Museum Hack, has said the most important thing about educating a millennial audience in museums and galleries is to entertain them first to keep them engaged.

Founded in July 2013, Museum Hack offers a different kind of tour to visitors, one targeted at the "ADD generation" – always on their phones and with short attention spans. It's the museum tour for people who don't like museums.

"We don't hire guides based on whether they have a PhD in art history," said Gray, speaking to Attractions



Museum Hack is the tour for people who don't like museums

Management. "The most important thing is they are great storytellers."

Differing from your average tour, Museum Hack's guides engage groups of six or seven

people with games and activities, as well as the "gossip" that comes from the unusual facts and intriguing backstories about works on display.

More: http://lei.sr?a=H4f2T_A



Décarie (right) is new Triotech COO

Triotech names Cirque du Soleil chief as new COO

Former Cirque du Soleil Chief Operating Officer Charles Décarie has been named new COO of immersive attraction creator Triotech.

Décarie, who left his role at Cirque du Soleil in January, spent 17 years at the company, joining in 1999 and working his way up to the position of COO, which he held for four years.

In his new role at Triotech, Décarie will oversee all of Triotech's operations at its offices in Montreal and in its operations worldwide.

More: http://lei.sr?a=d6w4B_A

Game of Thrones' Hall of Faces comes to SXSW

HBO has once again promoted the upcoming season of *Game of Thrones* with a temporary visitor attraction, this time making a recreation of the Hall of Faces at South by Southwest (SXSW) festival in Austin, Texas.

Opened to the public from 11 to 14 March, thousands came through the space, which featured a host of *Game of Thrones* signature sounds and sights.

The main feature was the Hall of Faces, which comprised six towers utilising LED television screens to portray the key location in the last season. Upon entry, visitors had their photo taken using iPad stations, which then rendered their face, adding them to the Hall of Faces on one of the towers.

Fans were also given a very unique sneak peek at season six, using special hologram technology to show a preview by looking through Melisandre's Flames.

Visitors could also say who they thought would die on the show using the online hashtag #SpeakTheNames. Those tweets were then displayed on a screen within a



The Hall of Faces was a key part of the season five storyline arch for *Game of Thrones*

custom fountain themed on the Many-Faced God – a deity worshipped in the show.

As part of the temporary installation, fans could pose with Needle – Arya's actual sword

from the show – and could sit on the famous Iron Throne. Costumes of Arya, Jaquen H'ghar and The Waif were also on display.

More: http://lei.sr?a=S4p2V_A



Aspect/Oculus have designed the park

Melbourne's planned sky park will boost wellbeing

Australian developer Lendlease has unveiled plans for a new billion-dollar city precinct for Melbourne, which will have a floating sky park at its heart.

The new public space, known as Melbourne Sky Park, will cover 2,000sq m (21,500sq ft) and will be elevated above Collins Street. Designed by architects Aspect/Oculus and inspired by New York's High Line, the park is designed to enhance the health and wellbeing of the public and office workers in the district, and will feature a signature restaurant.

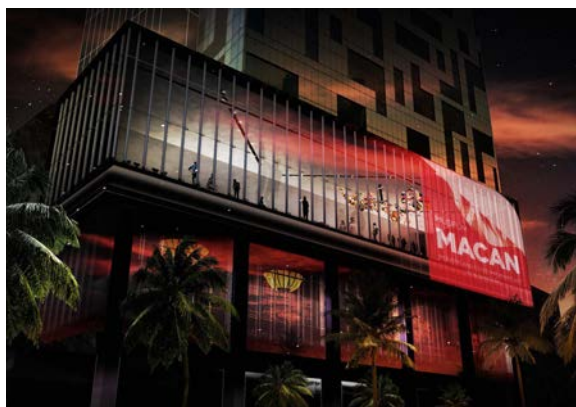
More: http://lei.sr?a=h8G7b_A

Indonesia's first international modern art museum opening in Jakarta in 2017

Indonesia's first major museum dedicated to international modern and contemporary art will open its doors in Jakarta in 2017.

The brainchild of Indonesian philanthropist and collector Haryanto Adikoesoemo, the multi-million dollar Museum of Modern and Contemporary Art in Nusantara (MACAN) is currently under construction.

The private institution will house Adikoesoemo's personal collection built over a quarter-of-a-century, which is being curated by Thomas J. Berghuis – formerly curator of Chinese art at New York's Guggenheim. The collection includes art from across



MET Studio have been appointed as experience designers

the world, with around 40 per cent from Indonesia, 35 per cent from the US and Western Europe, and 25 per cent from wider Asia.

The 43,000sq ft (4,000sq m) museum will

occupy one floor of a larger development project which includes offices, apartments, a hotel and retail. MET Studio have been appointed to handle project design.

More: http://lei.sr?a=y4x4H_A



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IWM's American Air Museum reopens after revamp

The Imperial War Museum (IWM) in Duxford, UK, has relaunched its American Air Museum following a five-year redevelopment project, switching the focus of exhibits from the aircraft on display to a collection of extraordinary people linked with those machines.

Reopened to the public on 19 March, IWM's newly-transformed American Air Museum has undergone a £3m (US\$4.2m, €3.8m) redevelopment, with financial support provided by the Heritage Lottery Fund (HLF) and exhibition redesign by UK-based Redman.

The refocused museum looks at the key role played by American air power in conflicts from 1918, with dramatic displays of historic and contemporary aircraft. Among the 85 people who have their story told through the exhibition, IWM has sought out people from the past two decades, telling the story of modern conflict as well as historical.

"85 remarkable individuals talked about their lives and their relationships to these



The reimagined museum looks at the people who flew or were involved with the collection

aircrafts," project leader Jennie Cousins told *AM2*. "Those people shared their story, we collected their objects and put them on display. We've tried to present

those stories in a way that our visitors will be able to get a sense of what it's like to be able to sit opposite these amazing people."

More: http://lei.sr?a=v7s3e_A



UNESCO director-general Irina Bokova

UNESCO teams with Red Cross to protect heritage

UNESCO and Red Cross are teaming up to enhance the protection of cultural heritage in the event of an armed conflict.

The new agreement has come as a direct result of the strategy for the protection of culture and the promotion of cultural pluralism, adopted by UNESCO at its General Conference in November. One of the main objectives of the strategy is to incorporate the protection of culture into humanitarian action, security and the peacebuilding processes.

More: http://lei.sr?a=S3s7A_A

Liberty Science Center donation to fund largest planetarium in the US

The Liberty Science Center in Jersey City, New Jersey, has announced plans for the largest planetarium in the Western Hemisphere, to be funded by the biggest donation from an individual in the institution's history.

The US\$5m (€4.5m, £3.5m) donation from board member Jennifer Chalsty will be used to revamp the science centre's IMAX planetarium dome, including an expansion of the planetarium itself, meaning it will become larger than the Hayden Planetarium at New York's American Museum of Natural History.

In addition to the planetarium's expansion, further improvements will include



The planetarium will have the largest footprint in the US

the conversion of the IMAX theatre from film to digital and a new screen, among other refurbishments.

"I want to thank Jennifer for her tremendous generosity," said Paul

Hoffman, president and CEO of the Liberty Science Center. "She is a remarkable, caring individual who is committed to educating the next generation."

More: http://lei.sr?a=r5n3B_A

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Held annually, DEAL is the region's most anticipated and biggest attraction for global and local stakeholders in the amusement and entertainment industries that are looking for a strong entry into these markets. The show in 2015 ushered in more than 300 firms from across 33 countries, and attracted 7189 quality trade visitors and 64 new exhibitors. For its 22nd edition, DEAL 2016 expects to witness an even larger gathering of key players and visitors in the amusement industry from Middle East, African, Mediterranean, and Asian countries.

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www.dealmiddleeastshow.com

18-19 MAY 2016

Museums + Heritage Show

Kensington Olympia, London, UK

The free-to-attend Museums + Heritage Show offers two days of seminars, features, cultural attraction experts and sector suppliers. Those in attendance are given first-rate advice, ideas and tools that they can walk away with and put into practice in their own organisations. An awards ceremony will also take place, recognising



There will be more than 50 speakers covering a range of topics on the future of museums

18-20 APRIL 2016

MuseumNext

Mansion House, Dublin, Ireland

MuseumNext is a major conference on the future of museums. Since 2009, it has acted as a platform for showcasing best practice today to shine a light on

the museum of tomorrow. MuseumNext Dublin will be the eighth European conference and will feature a day of activity highlighting Dublin followed by two days of curated conference sessions. Email: kala@museumnext.com
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26-29 MAY 2016

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**Walter E. Washington Convention
Center, Washington, DC, US**

The American Alliance of Museums Annual Meeting & MuseumExpo is the largest gathering of museum professionals in the world. This year's programme is jam-packed with opportunities to hear diverse perspectives on a wide range of topics and to engage in meaningful dialogue with peers from diverse backgrounds and from museums of all types.

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MX\$1bn Museo de Ciencias Ambientales breaks ground

Mexico's University of Guadalajara has broken ground on its new MX\$1bn (US\$55.9m, €50.4m, £39.6m) Museo de Ciencias Ambientales (MCA), a national institution exploring the future sustainability of the region and its relationship with the metropolitan city of Guadalajara.

Designed by Snøhetta, with interior design on six galleries by MET Studio, the 20,000sq m (215,000sq ft) museum will sit at the heart of a cultural district next to the main university campus, acting as a link between its new library and auditorium buildings. The 700,000sq m (173 acre) cultural district, known as Centro Cultural Universitario, sits between the main campus and what will eventually include a wilderness preserve for Guadalajara.

The design features a central campus core with smaller, less urban conditions connecting the ecosystems, which familiarises visitors to the museum with natural phenomena presented in the galleries. The roof of the museum will



The museum explores the future sustainability of the region

also be accessible, with a restaurant and aviary drawing visitors upwards.

The project is due for completion by early 2018 and will be developed over four stages,

with financing split 70/30 between federal and state funding. Once complete, visitor numbers have been predicted at 500,000 people annually.

More: http://lei.sr?a=P8p6z_A



The cameras are activated by motion

Google installs 'animal selfie' cameras at LA Zoo

Google and Los Angeles Zoo have teamed up for a marketing stunt which allows animals to take photos of themselves.

A sloth, a giraffe and a tiger are among the first animals in the zoo to use the technology, which takes the photos and then places them in a public Google Photos album called 'Zoogle Selfies'.

Using a Nexus 5X paired with motion-activation technology, cameras have been dotted about the zoo's enclosures, automatically taking a photo when an animal comes within proximity.

More: http://lei.sr?a=m8u4x_A

Jack Rouse Associates hosts Ohio State students for industry training day

Jack Rouse Associates (JRA) has welcomed students from the Theme Park Engineering Group (TPEG) at Ohio State University, opening up its headquarters in Cincinnati for an educational session on how to break into the industry.

Students from TPEG – a collegiate engineering organisation focused on innovative theme park ideas and educational applications – started the day by being given an interactive tour of the design firm's offices, meeting with each designer or project manager to see what they were working on. With JRA doing a lot of work in the Middle East and China, the students learned much



Students spoke with designers and project managers

about the design challenges inherent with working in different cultures.

Following the tour, students engaged in a round-table with digital engagement and media relations director

Clara Rice, designer Rachel Daheim, senior project director Matthew Wheeler, COO Dan Schultz and VP of marketing and business development, Shawn McCoy.

More: http://lei.sr?a=X8A8R_A



Riders line up to test Polin's Sphere + Blackhole Combo

Polin creates Fusion waterslides experience in France

Campsite Le Chateau Vieux in Saint Hilaire de Riez, France has introduced two new combination waterslides, one that includes the country's first Sphere.

Polin Waterparks (Turkey) designed the 1,000 sq m (10,763 sq ft) area of aquatic attractions at the five-star resort last season.

Rising above the resort's pools, the flumes of the

waterslide attractions twist overhead with colorfully graphic exteriors that feature the waterslide company's patented Special Patterns Technology.

The slides at Campsite Le Chateau Vieux are eye-catching because every component sports a different design.

The slides include the Sphere + Blackhole Combo and the Space Hole + Aquatube.



The Gantom Torch is used as a storytelling element

Gantom torch and tags enhance storytelling and games

The THEA award-winning Gantom Torch looks like a normal battery-powered flashlight. But unlike a normal torch, it's not controlled by the visitor, but via infrared (IR) emitters placed around the attraction.

The lighting designer can programme the torch to flicker, switch off and on, change the light and vibrate as the visitor moves around the attraction.

Its potential in haunted house and dark attractions and adventure and escape room experiences is evident, but it has many further applications in the industry and can provide an entire new layer to a storytelling experience.

When a torch picks up the signal from an emitter, it switches to the program broadcast by that unit.



Minions characters are among Whitehouse's most popular plushes

Whitehouse Leisure celebrates Disney deal with new toys

Plush company Whitehouse Leisure, based in Essex, UK, has celebrated a newly-awarded two-year agreement with entertainment giant Disney and has given classic characters such as Mickey Mouse and Winnie the Pooh a makeover.

It has also created a new spaceman Mickey Mouse for 2016. Its brand new range of Disney plush toys include

characters from *Finding Dory* and *Zootropolis* characters Nick Wilde and the Judy Hopps.

It has also launched Marvel *Avengers* characters, while plush toys from other famous IPs include the newly acquired *Secret Life of Pets* and the ever-popular *Minions* and *Angry Birds* toys and characters from *Frozen*, *Toy Story*, *Disney Princess* and *Doc McStuffins*.



Children can choose their route around the Timberplay course

Creative design by Timberplay helps kids get active

Outdoor play specialist Timberplay has created an all-weather adventure space under a Roundhouse cattle shed.

Hasty's Adventure Park in Clacton-on-Sea, UK, play area is designed for older children, featuring a tailor-made climbing forest with net walkways, bridges, slides, balance beams and fireman's poles.

The play area was installed beneath the cover of an open-sided cattle shed, providing protection from the rain while retaining the outdoor feel.

Once children have negotiated their way to the top, they can choose to carry on clambering around at height, or come back to earth via slides, fireman's poles or climbing walls.

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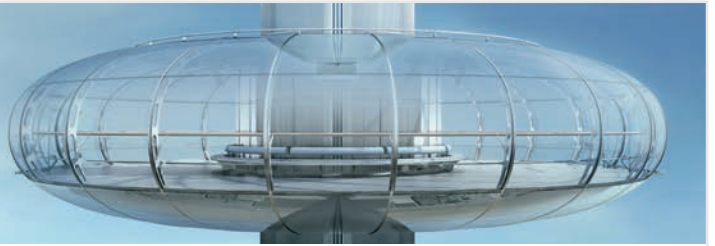
Dianne Eade, Newquay Zoo
Head of Finance, Human Resources and Administration



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British Airways i360 in Brighton is the world's tallest moving observation tower, conceived and designed by Marks Barfield Architects, creators of the London Eye. The glass viewing pod will glide slowly up to 450ft offering visitors breathtaking 360° views of up to 26 miles. Guests can also enjoy the Sky Bar, beachside brasserie, heritage tea rooms, gift shop, exhibition, kids play zone and hospitality rooms. We have a range of fantastic career opportunities at this unique attraction, opening this summer.

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Based in our 7 day a week booking office, you will handle sales calls, up-selling and cross selling our products, packages, events and weddings through our computer reservation system (Maxim). You will liaise with corporate and event clients, hotel concierges, travel agents, schools and the general public.

£16,328 - £21,000 pa plus commission

Full job descriptions and details of how to apply can be found on our website

BritishAirwaysi360.com/Jobs

The closing date for all roles is 27th March 2016



For more details on the following jobs visit www.am2.jobs or to advertise call Sarah on +44 (0)1462 471908

■ Head of Operations

British Airways i360

Salary: £55k dependent on exp

Job location: Brighton, UK

■ Sales Managers

British Airways i360

Salary: £32,000

Job location: Brighton, UK

■ Theme Park

Trainee Managers

Gulliver's Theme Park

Salary: Competitive

Job location: Nationwide, UK

■ Head of Park Operations

Dreamland Margate

Salary: Competitive

Job location: Margate, Kent, UK

■ Advertising and Research Executive

Legoland

Salary: Competitive

Job location: Johor, Malaysia

■ Deputy General Manager

NAMCO UK Ltd

Salary: £25k, dependent on experience

Job location: Trafford, UK

■ IT Local Support Analyst

Gardaland Resort

Salary: Competitive

Job location: Castelnuovo del Garda VR, Italy

■ Admission Assistant / Guest Service Assistant

Legoland

Salary: Competitive

Job location: Johor, Malaysia

■ Schools and Groups Marketing Executive

The Eye Brand

Salary: Competitive

Job location: London, UK

■ Hotel Operations Director

Chessington World of Adventures

Salary: Competitive

Job location: Chessington, UK

■ Design and Production Assistant

Legoland

Salary: Competitive

Job location: Windsor, UK

■ Head of Business Development

British Airways i360

Salary: £40,000 depending on experience

Job location: Brighton, UK

■ Guest Experience Host

The Eye Brand

Salary: Competitive

Job location: London, UK

■ Sculptor

Madame Tussauds

Salary: Competitive

Job location: Acton, London, UK

■ Health and Safety Advisor

Thorpe Park Resort

Salary: Competitive

Job location: Chertsey, UK

■ Project Finance Manager

Merlin Entertainments Group

Salary: Competitive

Job location: Hong Kong SAR

■ Maintenance Technician

Alton Towers Theme Park

Salary: £30,312

Job location: Staffordshire, UK

■ Project Manager

Merlin Entertainments Group

Salary: Competitive

Job location: Chessington, UK

■ Creative

Merlin Entertainments Group

Salary: Competitive

Job location: Acton, London, UK

■ Head of Operations Manager

British Airways i360

Salary: £36k depending on exp. + 10% bonus + competitive benefits package

Job location: Brighton, UK

■ Sales Executives

British Airways i360

Salary: £16,328 to £21,000 depending on experience

Job location: Brighton, UK

■ Commercial Manager

Zoological Society of London

Salary: £44,010

Job location: Whipsnade Zoo

■ Cultural Services Commissioning Manager

Nottingham County Council

Salary: £33,857 - £38,405 pa

Job location: County Hall, West Bridgford, Nottingham, UK

■ Maintenance and Facilities Manager

British Airways i360

Salary: £40,000 depending on experience

Job location: Brighton, UK

■ Financial Controller (part-time)

British Airways i360

Salary: £45,000/pr (£18,000) depending on experience

Job location: Brighton, UK

■ Head of Operations - Newbury Racecourse

Conundrum Consulting Ltd on behalf of Newbury Racecourse

Salary: Competitive

Job location: Newbury, UK

For more details on the above jobs visit www.am2.jobs

Analysts predict SeaWorld shares to jump more than 50 per cent in next year

Continued from front cover

Stock analysts have predicted a positive year for SeaWorld, with shares expected to rise more than 50 per cent in the next year.

SeaWorld's share value, which hasn't hit such heights since August 2014, is currently worth just under US\$18 (€16, £13).

According to *CWRU Observer*, for the full year a team of Wall Street analysts forecast the company would deliver earnings of US\$0.82 per share, with a high estimate of US\$1.33 and a low estimate of US\$0.82.

The analysts also predicted annual projected growth of 19.48 per cent for



SeaWorld's pledge to end orca captivity saw a jump in shares

the next five years, putting SeaWorld ahead of competitors in the same industry with a compared growth prediction of 17.55 per cent.

In the next 12 months, all analysts predicted growth

for SeaWorld, with some projecting prices as high as US\$27 (€24, £19) – representing more than a 56 per cent upswing in current share value.

More: http://lei.sr?a=9S6D8_A

Warner Bros found guilty of pirating music at Spanish park for six years

The Spanish Supreme Court has ruled that Warner Bros illegally pirated music at its theme park near Madrid, failing to compensate artists and producers for their work over a six-year period.

Warner Bros – well known for fighting fiercely against piracy and copyright infringement – must now pay out compensation to the sum of €321,450 (US\$357,356, £250,336) to the Association of Management of Intellectual Rights (AGEDI) and the Association of Artists and Performers (AIE).

The Supreme Court ordered that Parque Warner must pay the damages



Parque Warner illegally played music between 2002 and 2008

for playing the music of multiple Spanish artists on loudspeakers to park visitors between 2002 and 2008.

After contesting a 2010 ruling, a judge ruled that the compensation amount

had not been miscalculated, ordering the park to fairly compensate the artists and producers for music used in an “intense and continuous” manner.

More: http://lei.sr?a=q6T7z_A

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

E: rif@tnaqua.org W: www.azfa.org

The Canadian Museums Association

T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au