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AM2

The news & jobs magazine from Attractions Management

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18 MAY 2016 ISSUE 52

UK's first VR centre caters to special needs children

The first virtual reality centre in the UK – opening next month in Lincoln – will use tailor-made VR experiences to help stimulate children with special needs.

VR company Tension, which is introducing its historically-themed escape room and VR experience in June, is putting experiences for special needs kids at the heart of its operations, introducing "quiet times" for children to use the technology in a productive way.

"VR is a fantastic way of putting sensory input into children with learning difficulties such as autism or ADHD," said Simon Adderley, managing director of Tension.

"During quiet times children with special needs can come into an environment that is much calmer, with less people about.

Studies say VR can help children with learning disabilities interact

"They'll be using VR tuned to their particular condition. There's been a lot of research done in VR and stimulus for special needs children. It's been recognised that simulation especially is a fantastic way to help these kids interact better with the real world."

Using immersive 3D worlds as rehabilitation technology, studies have suggested VR can contribute "extremely" in enhancing the treatment, education and quality of life of children with disabilities.

"I have a daughter who is autistic, dyspraxic and aspergers, and it's remarkable how calming and sociable kids become through using the VR," said Adderley.

"We've been in touch with people working on this because they'd like to work with us on certain programmes. I don't know where it's going but it's certainly going to be an interesting journey."

More: http://lei.sr?a=D6Q7d_A

Whistler plans US$100m year-round investments

The world-famous Whistler Blackcomb ski resort is expanding its offering beyond the slopes, announcing a US$345m (€300m, £238m) plan to revitalise and invest in its mountain facilities.

To be rolled out in three stages, the 'Renaissance' expansion plan will focus first on a US$100m (€87m, £69m) plan to create weather independent, year-round attractions.

A waterpark is included in the plans, as is a mountain coaster, high ropes course, ATVs for children, suspension bridge and expanded hiking trails.

More: http://lei.sr?a=q3c6m_A

Portaventura's Ferrari Land hits halfway point

A year on from breaking ground on Europe's first Ferrari theme park, Portaventura has offered an update on the project, coinciding with the symbolic placement of the Ferrari shield on its record-breaking vertical accelerator launch coaster.

The 12m-high (40ft) shield, which now sits near the top of the 112m-high (367.5ft) rollercoaster by Intamin, can now be seen for miles on a clear day at the resort in the north-east of Spain, near Barcelona.

The development is currently at the halfway point, with a projected opening date at the start of April 2017.

"The structure for our yet-to-be-named rollercoaster is already finished," said

The Ferrari logo can now be seen for miles

Portaventura's Roca Pujol, giving *AM2* a tour of the Ferrari Land site. "In June we will be bringing in three trains and then in July we will begin ride testing."

Continued on back cover

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Italian government planning €1bn investment into country's culture

After announcing plans in January to invest €300m (US$325m, £220m) to protect its most important heritage sites in need of restoration, Italy has earmarked €1bn (US$1.16bn, £790m) for cultural investments on projects across the country.

Culture Minister Dario Franceschini called the plans, "the biggest patrimony intervention in Italy's history", saying that the funds would be divided between 33 projects across Italy.

Addressing members of the press, Franceschini said the massive investment would provide "dreams, kept in drawers, which never had the necessary resources", adding that the plans were "proof that this government believes in culture driving growth", a trend not seen in recent years when many of Italy's historic cultural locations have been in a poor or decaying state thanks to public spending cuts, corruption and bad management.

Pompeii will receive a €40m investment as part of the package

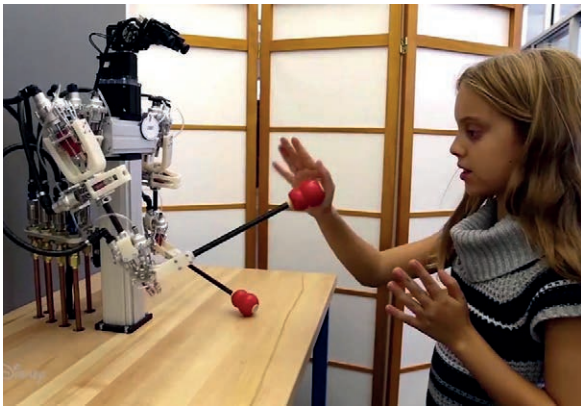
More: http://lei.sr?a=h8M5R_A

'Jimmy' technology offers Disney the evolution of human-controlled robots

Disney's research arm has developed a human-controlled robot capable of replicating precise actions, meaning the operator can bring its characters to life in ways never seen before.

Dubbed "Jimmy", the Hybrid Hydrostatic Transmission and Human Safe Haptic Telepresence Robot offers bidirectional operation of every joint, meaning ultra-precise actions replicated through an air and water hydraulics system are possible when operated by a human.

For these operators, mounted stereo cameras stream live video visually immersing them in the robot's physical workspace. The potential of Jimmy for Disney at its parks is huge. Though telepresence robots have existed for sometime – theme parks notably use them to allow characters to naturally interact with people – this technological leap by Disney Research means that the technology can be taken much farther than simple actions as with previous iterations.


"Jimmy" is capable of replicating precise actions

More: http://lei.sr?a=t2w7C_A

George Lucas looking for alternative museum site

After nearly two years of legal wrangling, George Lucas looks to have given up on Chicago as a viable option for his Museum of Narrative Art, with the filmmaker's wife saying they were "seriously pursuing" alternative locations.

With more installments than his famous Star Wars films, the Lucas Museum of Narrative Art saga reached a significant landmark in February when a judge ruled in favour of legal action taken by Friends of the Parks, meaning its lawsuit against the project would go to trial.

"In refusing to accept the extraordinary public benefits of the museum, the Friends of the Parks has proven itself to be no friend of Chicago," said Lucas' wife, Mellody Hobson, in a statement. "We are now seriously pursuing locations outside of Chicago."

Los Angeles or San Francisco would be likely favourites for a new location, with both expressing strong interest in hosting Lucas's legacy project when it was first revealed in 2013. At the time, Los Angeles mayor Eric Garcetti offered a site in Exposition Park, the equivalent to Chicago's Museum Campus and home to the Los Angeles Memorial Coliseum. San Francisco mayor Edwin Lee also made a proposal to Lucas to build the museum on a 2.3 acre site owned by the Port of San Francisco, situated along the Embarcadero (eastern waterfront).

More: http://lei.sr?a=5w7k5_A

Lucas' wife, Mellody Hobson, said they were 'seriously pursuing' locations outside of Chicago

Non-profit gets funding to seek out site for permanent whale sanctuary

A new US-based non-profit organisation is planning to build a home for retired and rescued aquarium whales, where animals living in captivity not deemed releasable can be sent to live out the rest of their days.

The Whale Sanctuary Project, launched with US$200,000 (€175,000, £139,000) in support from Munchkin, will create a seaside space where cetaceans can live permanently in an environment as close to their natural habitat as possible.

The funding will be used for an extensive site search, which involves studying the geographic, oceanographic and anthropogenic conditions of a number of possible coastal locations, and a strategic plan for building and operating the sanctuary, as well as transport and care of the animals. Munchkin has pledged further donations totalling at least US$1m (€878,000, £693,000) towards completion of the first whale sanctuary.

More: http://lei.sr?a=s3d3h_A

A sanctuary would give captive whales much more freedom

The fund will be paid over five years

NASA grants US$14.5m to US science museum

NASA has gifted The Science Museum of Minnesota US$14.5m (€12.6m, £10m) to head a national project aimed at sparking interest in Earth, space and science.

The science centre will spearhead the Space and Earth Informal STEM Education (SEISE) project, which will seek to raise the capacity of both museums and learning centres across the US to actively engage children in science, and to help NASA connect its resources with learners around the country in new and innovative ways.

More: http://lei.sr?a=M9h5U_A

Snøhetta's US$610m SFMoMA opens to public

Snøhetta's hotly-anticipated new building for San Francisco Museum of Modern Art (SFMOMA) has opened its doors.

The international architecture studio have been working on the project for the last three years. They have added a 10-storey extension to the museum's existing building, designed by Swiss architect Mario Botti in 1995.

The extension has tripled exhibition space, allowing for more of SFMOMA's vast collection of art, sculpture and photography to be put on display.

The eastern façade comprises more than 700 uniquely-shaped crystal-embedded fibreglass reinforced polymer panels, fixed to a curtain-wall system. As a result, the building catches the changing light and shifts in appearance throughout the day.

Speaking to *AM2* last year, Snøhetta founding partner Kjeti Trædal Thorsen described the extension and Botti's original as "dance partners – two different, strong personalities dancing tightly together in that urban setting."

The museum has been under development by Snøhetta for the last three years

The museum's exhibitions will showcase works from artists such as Chuck Close, Ellsworth Kelly, Lee Krasner, Roy Lichtenstein, Agnes Martin and Andy Warhol.

The project has been funded by more 500 donors, with US$610m (€551.6m, £398m) raised for construction and endowments.

More: http://lei.sr?a=y6Q7Y_A

A rare siamese croc will go on display

New exhibit brings live crocodiles to NY's AMNH

New York's American Museum of Natural History (AMNH) is bringing in live crocodiles for a new exhibition exploring the 200 million-year history of the species.

Live crocodiles will be a major part of the exhibition, with the american alligator, African dwarf crocodile, slender-snouted crocodile and the endangered siamese crocodile all going on display. The exhibition will also include life-sized dioramas with models of the Australian freshwater crocodile, Cuvier's dwarf caiman, Indian gharial, and saltwater crocodile.

More: http://lei.sr?a=M4c5b_A

Attractions bodies launch Europe-wide campaign dedicated to biodiversity

The European Network of Science Centers and Museums (Ecsite), the European Association of Zoos and Aquaria (EAZA) and Botanic Gardens Conservation International (BGCI) are teaming up for a campaign aimed at raising people's awareness of their local biodiversity.

The first major programme to be unveiled since the signing of a MoU between the three organisations in 2014, 'Let it Grow' is a joint Europe-wide public engagement campaign designed to raise awareness of local biodiversity and to encourage direct public involvement in its protection.

Let it Grow will explore with the public what biodiversity is

Launched in March and running until 2017, the campaign will explore biodiversity and why having a full range of native species can keep ecosystems healthy. The initiative will also help set up "wild spaces" on balconies, terraces, gardens and community spaces to give species the chance to thrive, while also encouraging events for people to learn.

More: http://lei.sr?a=n4N7p_A

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Palestinian Museum opens doors without exhibits

Israel's Palestinian Museum has opened its doors without any exhibitions on display.

The US$60m, (€55m, £40m) project, which has the intention of creating an iconic building to act as a beacon of hope for the Palestinian people, was first mooted in 1999 but has been stalled multiple times due to political tensions in the region.

The building itself – a contemporary design by Heneghan Peng which sits on a series of terraces designed to echo the agricultural terraces of the region – is "symbolically critical", according to Omar al-Qattan, the museum's chair.

The museum's inaugural exhibition *Never Part*, which will highlight artefacts of Palestinian refugees, was suspended after a disagreement between former director Jack Persekian and the museum's board, which led to Persekian's departure.

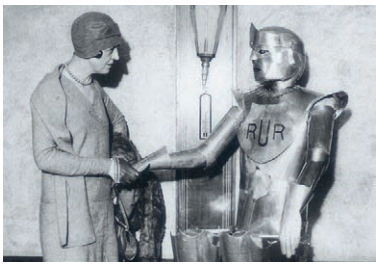
Al-Qattan said that Palestinians were "so in need of positive energy" that opening a museum completely void of an exhibits would still be worth the effort.

The US$60m project was first mooted in 1999 but has been stalled multiple times

Despite its lack of exhibits, the building is hosting its opening ceremony a few days after the 68th anniversary of what Palestinians refer to as Nakba – the 1948 Palestinian exodus.

The museum will be free-to-visit for the public starting 1 June, though what will be available to see is still in question.

More: http://lei.sr?a=m2B6E_A



No one is quite sure what became of Eric

Science Museum wants to rebuild UK's first robot

London's Science Museum has launched a £35,000 (US$50,500, €44,300) Kickstarter campaign to recreate Eric – the UK's first ever robot.

Part of the institution's plans to open a new exhibition in February next year that will celebrate 500 years of robots, the unique crowdfunding campaign would rebuild the robot, which was first created in 1928 to present a talk at an engineering exhibition when the opening speaker dropped out.

More: http://lei.sr?a=u3S5z_A

Social media superstars shining the spotlight on Paris's art and culture

The city of Paris has turned to the stars of social media to promote its museums and galleries, calling on some of Instagram's most popular users to draw crowds to its top institutions.

In an effort to leverage the power of Instagram, Paris Musées, which manages 14 of the capital's municipal museums, commissioned 10 Instagrammers to re-create classic artworks in their own image.

Birthed by digital marketing agency Kindai, the effort is aimed at promoting Paris Musées recently launched digital collection, with the social media influencers from various art backgrounds putting their own spin on the works.

Instagrammers were commissioned to recreate famous works

The recreated Instagrammer collection will be put on display until 31 July at Paris' Gare Saint-Lazare train station.

Paris Musées is also encouraging passers-by to contribute their own versions of the classic works and to use the hashtag #ParallelesParisMusées.

More: http://lei.sr?a=4M2u2_A

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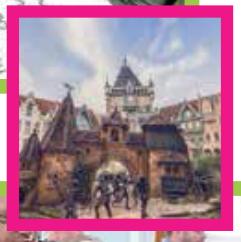

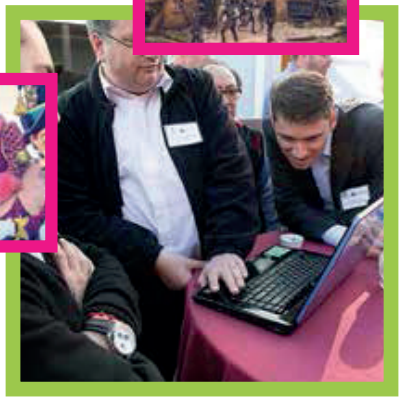

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Email: anna@museumsandheritage.com
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26-27 MAY 2016

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tourismconference.co

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annualmeeting.aam-us.org

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27-30 JUNE 2016

2016 World Leisure Congress

Durban, South Africa

The first World Leisure Congress on the African continent will be hosted by the Leisure and Recreation Association of South Africa (LARASA). The aim is to explore the main theme "Challenges, Choices and Consequences" by creating a platform for professionals from diverse fields to interact, share and present a context for leisure services and opportunities.

larasa.org.za

7-11 SEPTEMBER 2016

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San Diego, California, US

For more than 85 years, the AZA Annual Conference is where business solutions, new trends and science-based know-how converge. The premier event for zoo and aquarium professionals, the conference will be hosted by San Diego Zoo, San Diego Zoo Safari Park, and SeaWorld San Diego, bringing together more than 2,000 leaders in the community, from a wide variety of disciplines for several days of networking events, exploration of new ideas and best practices, and learning about new technology, products, and services.

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Socio-economic approach for African heritage

A leading heritage expert has raised critical questions related to management of heritage sites in Africa, suggesting a socio-economic approach to maximise sustainability.

Speaking on the first-ever African World Heritage Day on 5 May, Pascall Taruvinga, chief heritage officer for the Robben Island Museum and World Heritage site in Cape Town, South Africa, said that while the number of world heritage sites in Africa is increasing, the relationship between conservation and socio-economic development at these sites has become a topical issue over the years.

"Socio-economic development often takes place either within or outside the boundaries of places inscribed as world heritage sites, for example, uranium extraction in Tanzania's Selous Game Reserve," said Taruvinga.

"World heritage has not been sufficiently harnessed for contributing to socio-economic development, especially in developing nations. Principles of sustainable development should be applied during this process."

Robben Island is among the heritage sites that have taken the socio-economic approach

Using the socio-economic method of sustainability, Taruvinga added that a paradox is created where heritage sites are expected to combat ever-decreasing government grants through sustainable development initiatives, while still upholding the 'virtues' of conservation.

More: http://lei.sr?a=U2r3b_A

The park is part of a wider development

Alpamare readies its first UK waterpark for opening

A £14m (US35m, €30.3m) waterpark in Scarborough, UK, is on-course to open later this year.

Approved by the local council in May 2014, North Bay Water Park, operated by Alpamare UK, will feature four rides, offering an alpine theme with its lazy river, two-person tubes, racing mats and body slide.

Alpamare currently operates four attractions in Europe, with the Scarborough development similar in style to one in Ticino, Switzerland.

More: http://lei.sr?a=M3Q6h_A

Universal abandons Okinawa theme park plans to focus on main Japanese venture

Universal has scrapped plans to open a theme park on the Okinawa Prefecture, with the company instead opting to focus investment in its existing Osaka attraction.

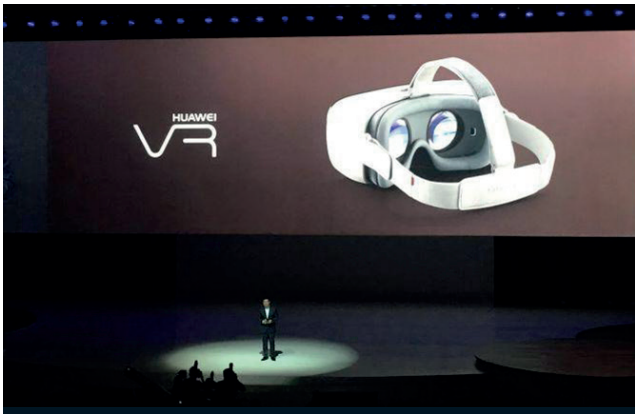
USJ Co – the operating company of Universal Studios Japan – said in March last year that it was planning to build a second park in Nago – Okinawa's second-largest city. Later that year in August, USJ opted to drop the Universal branding from the plans, instead favouring the name "Nangoku Resort".

Japan's chief cabinet secretary Yoshihide Suga responded to the move, saying that the USJ decision was "extremely regrettable" but that the government cannot interfere with a private firm's business affairs.

The government called the move "extremely regrettable"

The government was very much behind the project, which it saw as playing a key part in selling Okinawa as an Asian tourist destination. Leisure developments have been previously hampered by a large US military presence, with half of US forces in the region sited on Okinawa.

More: http://lei.sr?a=D5n3r_A



The headset was unveiled alongside the new P9 and P9 Plus phones

Huawei unveils VR headset with 360 degree sound

Premium Chinese smartphone developer Huawei has unveiled a new virtual reality headset offering immersive 360-degree sound.

Huawei's answer to Samsung's Gear VR headset, the device works in conjunction with the also newly-announced P9 or P9 Plus smartphone to act as the brain of the device.

Similar in style to the Gear VR, Huawei VR will feature a trackpad on one side, allowing users to use the phone while it is fitted into the headset as well as modify volume and focus controls.

The company says its headset will be the first to support 360-degree sound, creating a new level of immersion compared to its market competitors.

The Pull Pavilion is an indoor space with a variety of applications

AFGH create foldable indoor multi-use pavilion

AFGH architects have developed a prefabricated pavilion for real-estate developer Robbie Antonio as part of his Revolution Project featuring designs by world leading architects.

The Pull Pavilion by Andreas Fuhrimann Gabrielle Hächler Architekten for Wallpaper measures 5.68m long by 2.60m wide by 2.78m high unfolded.

It is a piece of furniture that can be inhabited for uses such as a personal cinema, a playhouse for children or a room to relax in.

AFGH have designed a unique folding construction, so the Pull Pavilion is delivered already assembled as a folded, compact package.

Once unfolded and connected to a power source it is ready for use.

The dinosaur-themed expansion features two Vekoma coasters

Vekoma supplies coasters for Paultons Park exapansion

Vekoma has installed two family coasters at Paulton's Park in the UK, a Boomerang and a Suspended Family Coaster.

Key elements of the Boomerang's success are incorporated into this ride such as the forward/backward run, double use of track and compact the compact footprint the ride offers operators.

The new £9m (US$13m, €11.4m) Lost Kingdom zone at Paultons Park opened to the public today (17 May). Masterplanned by RMA Themed Attractions, the four-acre (1.6-hectare) prehistoric-themed landscape featuring 27 life-like animatronic dinosaurs takes families back in time to the Jurassic period.

Aquapirates debuts at the MGM Grand Hotel, Sanya, China

New pirate-themed water fun by Empex Watertoys

Empex Watertoys has created a new line of colourful, pirate-themed water features for splash pads and spray parks.

The Aquapirates watertoys range has fun pirate-themed water play structures, with childlike pirates of different sizes, a pirate ship toddler slide, parrots and tropical palms. Each of the features has a different combination of water jets, sprays and streams.

Empex has just opened its first Aquapirates installation at MGM Grand Hotel in Sanya in Hainan, China.

The Canada-based company specialises in interactive, educational waterplay environments with a special focus on vibrant colours and whimsical themes, such as Aquapirates, Aquacircus and Aquatropica.

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- Improve team morale
- Increase revenue

"As a direct result of CREW training our fund pot for "Gems of the Jungle" at £5000 in August went through the roof and we amassed a further £18,000 in just six weeks. Brilliant!" (summer season 2011)

Dianne Eade, Newquay Zoo
Head of Finance, Human Resources and Administration

crew training

www.crew.uk.net
info@crew.uk.net
0845 260 4414

adventure experience ltd

Sky Trail High Ropes Manager Adventure Experience

The Sky Trail High Ropes course is an exciting thrill attraction for all ages. Located at the well known, dinosaur themed Jurassic Falls Adventure Golf Course and part of Adventure Experience, the growing themed family entertainment specialist.

We are seeking a highly motivated leader to run the site as an individual business and take the lead with delivery of Company safety, sales and service targets.

The Sky Trail Manager role is challenging and busy and will give the right person the opportunity to run their own team and develop their career with a progressive company.

Responsibilities:

Team Management

- Recruit, train and develop the Sky Trail Instructor team and lead them to success
- Performance management of the Sky Trail Instructor team to ensure consistency and compliance with all operating procedures
- Embed the company service culture and standards to all Instructors and delivery of mystery shop targets
- Effective labour scheduling to ensure the site is operating in-line with the Sky Trail risk assessment and emergency action plan procedures

Marketing and Finance

- Drive and deliver the commercial performance of the business
- Champion social media channels and engage with the local community
- Formulate and deliver marketing activity plans, in conjunction with the General Manager
- Management of booking systems and processes
- Oversee enquiries, bookings and check-in on arrival to ensure a seamless customer journey

Health & Safety

- Ensure all Company and mandatory Health & Safety policies are adhered to at all times
- Ensure all Sky Trail participants have completed the company health and safety documentation prior to taking part
- Safety briefings to be confidently conducted and clearly communicated
- Safe and effective harnessing, loading and unloading of all participants
- Maintenance of PPE and safety equipment in good order and record keeping
- Consistent monitoring of all participant activity, enforcement of all safety rules and positive intervention to stop any behaviour before it becomes unsafe
- Delivery of Sky Trail Operator training and maintenance of training records

Duty Management

- Support the General Manager with the overall Management of the Adventure Golf site and deputise in their absence
- Key Holder with opening and closing duties including till reconciliation and banking procedures
- Support the General Manager in delivery of mystery shop targets
- Adopt a hands on approach to fully meet the business needs

*Closing date for applications is 28th May 2016.

Apply now: http://lei.sr?a=i5g2F

Head of Food and Beverage

Crealy Great Adventure Park and Resort
Maximum Fun Group
Salary: up to £35,000
Job location: Devon, United Kingdom

ABOUT US

Crealy Great Adventure Park & Resort is the South West's largest family theme park attraction and is home to over 60 rides, attractions and live shows and zoo. Set in over 100 acres of countryside the business also consists of a large luxury lodge and camping resort that includes uniquely themed glamping accommodation.

ABOUT THE ROLE

We are currently looking for a full time permanent experienced Head of Food and Beverage. Reporting to the General Manager this role is responsible for the overall Food and Beverage operation for the theme park and resort business.

ABOUT YOU

This is a unique and fantastic opportunity for an experienced Food and Beverage professional. Ideally you will have worked within a fast paced, multi-unit leisure or attractions environment, heading up a large team of people. We are looking for a natural leader who is financially and commercially astute to join us who will work collaboratively with the other departmental business leaders and have the personality to reflect the business, fun, lively, vibrant and enthusiastic. You will bring a dynamic hands-on leadership approach to drive sales and encourage your team to deliver outstanding customer service.

THE RESPONSIBILITIES

- Recruiting, training and managing the performance of your team.
- To prepare, plan and manage a budget for all resources within your area of responsibility and to monitor and maintain effective control.
- Monitoring and managing profit and loss accounts; with regard to budgeted revenue targets, costs of sales and labour costs.
- Ensuring strict rotation, control and reconciliation of all stock.
- Motivating your team to deliver excellent customer service and increase customer satisfaction.
- Ensuring all food hygiene and health & safety regulations are followed.

THE BENEFITS

- Salary of up to £35,000 (depending on experience)
- Performance based bonus package
- Regular reward and incentive schemes
- Company pension scheme
- 25% employee discount on all park purchases
- Free unlimited family park access
- A career with a growing business
- Huge job satisfaction

*Closing date: 10 Jun 2016

Apply now: http://lei.sr?a=01z8a

JOBS ONLINE

For more details on the following jobs visit www.am2.jobs or to advertise call Sarah on +44 (0)1462 471908

Guest Experience Host
Legoland Discovery Centre
Salary: Competitive
Job location: Toronto, Canada

Marketing Manager
Madame Tussauds
Salary: Competitive
Job location: Nashville, United States

Head of Food and Beverage
Crealy Great Adventure Park and Resort
Salary: up to £35,000
Job location: Devon, United Kingdom

Zoo Host
Chessington World of Adventures
Salary: Competitive
Job location: Chessington, United Kingdom

Commercial Manager
Legoland Discovery Centre
Salary: Competitive
Job location: Atlanta, United States

Admission Assistant / Guest Service Assistant
Legoland
Salary: Competitive
Job location: Johor, Malaysia

Sales Executive
Legoland
Salary: Competitive
Job location: Johor, Malaysia

Cluster Marketing Manager LDC and SLC Shenyang
Merlin Entertainments Group
Salary: Competitive
Job location: China, China

General Manager MT Dubai
Madame Tussauds
Salary: Competitive
Job location: Dubai, United Arab Emirates

Guest Experience Host - Orlando Cluster
Merlin Entertainments Group
Salary: Competitive
Job location: Orlando, United States

VIP Team Lead
Legoland
Salary: Competitive
Job location: California Resort, United States

Human Resources Director
Legoland
Salary: Competitive
Job location: California, United States

Studios Artist
Madame Tussauds
Salary: Competitive
Job location: San Francisco, United States

Sales, Events and Marketing Manager (Visitor Centre)
Dewar's Aberfeldy Distillery
Salry: Competitive
Job location: Aberfeldy, Perthshire

Technician - Model Resetter
Legoland
Salary: Competitive
Job location: Johor, Malaysia

Assistant Aquarist (6 Month Fixed Term)
Sea Life
Salary: Competitive
Job location: London, United Kingdom

Corporate Sales Business Development Manager
Alton Towers Theme Park
Salary: £29,859.00
Job location: Staffordshire, United Kingdom

Brand Manager - maternity cover
Merlin Entertainments Group
Salary: Competitive
Job location: Chessington, United Kingdom

IT Local Support Analyst - London Cluster
Merlin Entertainments Group
Salary: Competitive
Job location: London, United Kingdom

Model Delivery Manager
Merlin Entertainments Group
Salary: Competitive
Job location: London, United Kingdom

Retail Store Manager
Legoland
Salary: Competitive
Job location: California, United States

Senior Sales Executive
Legoland
Salary: Competitive
Job location: Johor, Malaysia

Trainee IT Project Manager Opportunities
Merlin Entertainments Group
Salary: Competitive
Job location: London, United Kingdom

Senior Brand Manager (9 month maternity cover)
Alton Towers Theme Park
Salary: £37,000 to £41,000
Job location: Staffordshire, United Kingdom

Show Technician
Legoland
Salary: Competitive
Job location: Johor, Malaysia

Manager – Retail Buying
Legoland
Salary: Competitive
Job location: Johor, Malaysia

Duty Manager
Sea Life
Salary: Competitive
Job location: Manchester, United Kingdom

Scenic Production and Installation Specialist
Alton Towers Theme Park
Salary: Competitive
Job location: Staffordshire, United Kingdom

Audio, Visual, Lighting Facilities Supervisor
Madame Tussauds
Salary: Competitive
Job location: New York, United States

For more details on the above jobs visit www.am2.jobs

Ferrari hands-on with development for Portaventura branded theme park

Continued from front cover
Ferrari hase played an active role in the development, keeping an eye on the finer details of the €100m (£76m, US$109m) project, such as making sure the exact shade of Ferrari red has been used for the rollercoaster.

"The park is going to be themed in traditional Italian style. The buildings are a reproduction of the town where Enzo Ferrari grew up," said Pujol.

The main street of Ferrari Land will resemble an Italian town, with restaurants, retail, family rides and eight Ferrari simulators – six for adults and two for kids. Additionally, the main building opposite, which is the centrepiece of the park, will be the Ferrari Experience.

Ferrari Land is at the halfway point of its development

"The Ferrari Experience is being kept a complete secret as to what it will encompass," said Pujol. "What we can say is the people that go in will receive a completely unique Ferrari experience, it's going to be amazing."

More: http://lei.sr?a=J2X6x_A

New report questions influence of BP over major UK cultural institutions

With ongoing scrutiny of oil companies' funding links to major institutions such as the British Museum, campaign group Art Not Oil has published new information on what it describes as the "corrupting influence" of BP over national museums and galleries receiving its sponsorship in the UK.

The in-depth report, which draws upon hundreds of emails, documents and correspondence released through the Freedom of Information Act, revealed alleged interference in curatorial decision making and museum security from BP.

Anti-oil protesters congregate in the British Museum

National institutions such as the British Museum and Science Museum have all been named in the report, which Art Not Oil says compromises "their stated values and independence in order to meet BP's demands."

BP has responded to Art Not Oil's report, stating that the oil giant "never seeks curatorial influence" and provides "nothing more than funding" to its select institutions.

More: http://lei.sr?a=b9v7G_A

ADDRESS BOOK

American Association of Museums (AAM)
T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums
T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors
T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)
T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)
T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)
T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)
T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)
T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)
T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)
T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)
T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)
T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)
T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)
T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)
T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)
T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society
T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)
T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia
T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)
T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET
T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)
T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)
E: rlf@tnaqua.org W: www.azfa.org

The Canadian Museums Association
T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)
T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)
T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)
T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association
T: +61 2 9978 4797 W: www.zooaquarium.org.au

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