

spa opportunities

25 NOVEMBER - 8 DECEMBER 2016 ISSUE 255

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Wellness-focused hotel to open in Rio de Janeiro

A second Emiliano Hotel is opening in Rio de Janeiro next month, with a location on the famed Copacabana Beach and a focus on wellness.

The hotel joins the original Emiliano in Sao Paulo, and will feature 90 bedrooms, including two choices of spa suites. An 11th-floor Santapele Spa promotes rebalancing and features treatments focused on three pillars of relaxing, detoxifying and invigorating. The 500sqm (5,382sq ft) spa includes four treatment rooms, two saunas, an experience shower, ice fountain and 24-hour, Technogym-equipped fitness centre overlooking the sea.

The hotel has also partnered with yoga teachers, personal trainers, meditation instructors and beauty experts to teach classes not only at the fitness centre, but also in-room or at the beach. With a philosophy to "provide a balanced and healthy life as an extension of the



The Emiliano Hotel Rio de Janeiro includes an 11th-floor Santapele Spa

guest's home," Santapele Spa offers breathing classes to assist with sleep quality, as well as self-expression classes and aromatic baths.

"My focus with our spa is to promote the right ambience for our guests to discover themselves," said Carolina Figueiras, spa

director for Emiliano Hotels. "We are only introducing the way for them to start this inner journey. We aim to provide experiences that are felt, not spoken. We aim to improve emotional, mental and physical well-being through all senses. Instinctively, people search for what they need, and our team is composed of well-being ambassadors that gently guide and customise each experience."

Located on the same floor as the Santapele Spa, the Spa Suites provide an extension of the wellness experience in a more intimate setting, combining accommodation with exclusive treatments and

customised programmes. The spa has partnered with Sisley Paris for facials and treatments, and also offers its own Santapele amenities line, fragranced with fruits and flowers inspired by the Atlantic forest.

Details: http://lei.sr?a=y8W4G_S

Blackhawk Network buys Spafinder Wellness

Spafinder Wellness has announced it has been acquired by Blackhawk Network, the global gift card distributor. The two companies traded together before the buyout, with Blackhawk being one of Spafinder's distribution partners.

John Bevan, who had been COO of Spafinder Wellness, will lead the Spafinder business for Blackhawk. Pete and Susie Ellis have both bowed out of the business to concentrate on other ventures. The Global Wellness Summit and Global Wellness Institute are not part of the deal. *Continued on back page*

KSL Capital Partners acquires Outrigger

US-based private equity firm KSL Capital Partners has acquired Outrigger Hotels & Resorts, which operates or has under development 37 properties in Hawaii, Guam, Fiji, Thailand, Mauritius and the Maldives. The family-run Outrigger was founded by Roy and Estelle Kelley in 1947.

"Our family is humbled to have had the privilege of leading this company for nearly 70 years, and to have worked with some of the best in the industry," said Dr Charles Kelley, board chair of Outrigger Enterprises Group. "We have a responsibility to make strategic decisions today that put our company on the best path for future success. We are confident that KSL will make Outrigger more resilient in today's global hospitality market."



Outrigger operates 37 properties around the world

Upon closure of the transaction, which is subject to shareholder approval, Outrigger's current management team will continue to lead the company, and the headquarters will remain in Honolulu, Hawaii.

KSL Capital Partners also owns destination spa Miraval, as well as skincare brand ESPA. Details: http://lei.sr?a=f4v6F_S

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Annual subscription rates are UK £20,
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Spa Opportunities is published fortnightly by
The Leisure Media Company Limited, Portmill House, Portmill
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Grand Cayman home to luxe Kimpton

Boutique hotel operator Kimpton has opened the doors to its first Caribbean property, Kimpton Seafire Resort + Spa, located along the famed Seven Mile Beach in Grand Cayman.

This marks the hotel company's first foray into the international luxury resort market, as well as Grand Cayman's first new hotel in more than a decade. Kimpton Hotels was acquired by InterContinental in 2014.

Seafire includes an 8,500sq ft (794sq m) spa with seven treatment rooms and a Turkish hammam, as well as a 1,770sq ft (164sq m) fitness centre with weekly group fitness classes. The Spa at Seafire is Kimpton's seventh spa; it also operates spas at hotel locations in New York, San Diego, Sedona, Denver, and Vero Beach, Florida.

Designed by Mark Sopp of San Francisco's SB Architects with interiors by Dayna Lee and Ted Berner of Los Angeles' Powerstrip Studio, and landscapes by Craig Stoner of EDSA, the hotel blends an open-air design



The hotel is Kimpton's first foray into international luxury resorts

and contemporary aesthetic with a laid-back island approach.

The 266-bedroom resort, along with the 62 adjacent Residences at Seafire, is the first resort and residential property from Dart Real Estate in partnership with Dart Development.

"Seafire is the pinnacle of the designs that we've come across," said Mike DeFrino, CEO of Kimpton Hotels and Restaurants. "I think we've come up with just an amazing property." Details: http://lei.sr?a=W3C8A_S

10,000sq ft spa debut at W Algarve

Marriott International will open a W Hotel on Portugal's Algarve coast in 2018. Developed in partnership with Nozul Algarve, the 134-bedroom hotel will overlook the coastline and will feature a 10,000sq ft (929sq m) spa.

"This beachfront paradise is the perfect backdrop for the W brand's tone-setting design, signature cocktail culture and dynamic spirit," said Anthony Ingham, global brand leader for W Hotels Worldwide. "Located on one of the most stunning stretches of coastline in the world, W Algarve will embody everything a W Escape should be – breathtaking and bold with a healthy dose of revelry."

The resort is part of the new W Escape portfolio, which are located in ski, sand and entertainment destinations around the world, and is the third W Escape in Europe. It will include interiors from AB Concept.



The Portuguese resort is part of the new W Escape portfolio

It will also feature outdoor yoga, tennis and a FIT workout facility.

For those looking for a more permanent home on Portugal's golden coast, Nozul Algarve S.A., the owner of the W Algarve, will offer 81 W-branded Residences for purchase, featuring one, two and three bedroom units with ocean views.

Details: http://lei.sr?a=a7t3h_S



L'Occitane spa opens at Ritz-Carlton

French skincare brand L'Occitane has opened a new spa at The Ritz-Carlton, San Francisco in partnership with Sanghvi Group, which operates L'Occitane spas across five hotels in India.

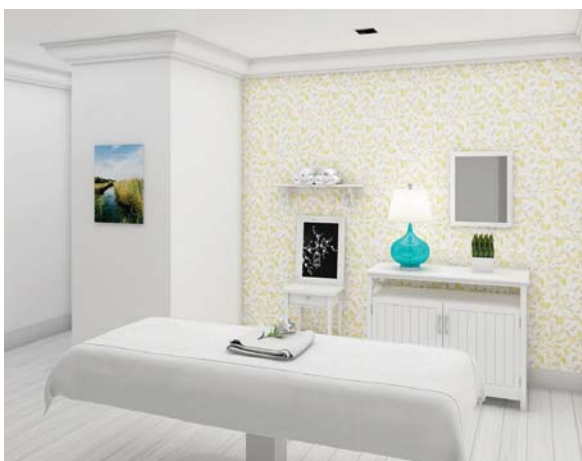
The hotel previously had a Spa-de-Vie, which has now been transformed to a dedicated L'Occitane spa. The company said it is the first of its kind on the US West Coast, and is built around the brand's core values of authenticity, sensoriality and respect.

The 6,200sq ft (576sq m) L'Occitane Spa combines

Provençal details, such as scenic countryside portraits, with a clean, crisp design aesthetic, including details like whitewashed wooden floors and floral wallcoverings.

"I am so pleased to lead this project on behalf of L'Occitane," said spa director Jill Carlen. "Both L'Occitane and The Ritz-Carlton, San Francisco have an award-winning history of delivering one-of-a-kind experiences with the ultimate in service."

The spa features three treatment rooms and



The 6,200sq ft spa combines Provençal details with a crisp design

a holistic menu that incorporate ingredients of lavender, verbena and immortelle in treatments like the brand's signature Immortelle Divine Secret Facial, which combines lifting and contouring massage techniques.

Located in San Francisco's Nob Hill within a 1909 Neoclassical landmark building, the spa caters to tourists and local clientele, with treatments such as a jet-lag reviver and a 'tech tension relief.'

Details: http://lei.sr?a=N9A6t_S



Grajales has worked for several skincare brands

Liliana Grajales named VP of sales for Soleil Toujours

Liliana Grajales has been named vice president of sales for skincare brand Soleil Toujours, which features broad spectrum UV protection combined with antioxidants and anti-ageing actives.

Grajales began her career with Hyatt, and has also worked in management positions for the Four Seasons, the Ritz-Carlton and the Biltmore Hotel in Coral Gables. She also worked for five years as spa director for the 16,000sq ft spa at The Ritz-Carlton South Beach in Miami, and has held sales manager positions for skincare brands Declor, Carita, Vita Liberata and Mio Skincare.

"We are so excited to have Liliana join the Soleil Toujours team," said Valerie McMurray, founder and CEO of Soleil Toujours.

Details: http://lei.sr?a=F4s5c_S

Victoria-Jungfrau gets Nescens spa

A "better-ageing destination spa" has debuted at the Victoria-Jungfrau Grand Hotel & Spa in Interlaken, Switzerland, using Swiss-based skincare brand Nescens.

The Victoria-Jungfrau's previous spa has now been transformed into a dedicated Nescens spa – following the opening of the first one at La Reserve Geneva in April of this year.

Overseeing the spa is Hans-Peter Veit, who joined as spa director following his tenure as head of spa for Oetker Collection. The 5,500sq

m (59,201sq ft) Spa Nescens includes 16 treatment rooms, a fitness area, saunas, steam rooms, relaxation areas and tennis courts.

The Spa Nescens offers a range of tailor-made better-ageing programmes lasting four or seven days, and aims to provide solutions for changing personal habits that are enjoyable.

Personal fitness and nutrition are combined with specially designed treatments in the



The spa offers a range of tailor-made better-ageing programmes

personalised programme, provided by a team of therapists, coaches and medical specialists.

The programmes start with sessions with a doctor, osteopath and dietician for a health and diet lifestyle assessment, as well as physical and joint-health evaluation, a preventative plan with nutritional advice and a fitness programme.

Details: http://lei.sr?a=P4s2h_S

GWJ releases guide for hydrothermal spa standards

The Global Wellness Institute (GWJ) has released the second edition of the Guide to Hydrothermal Spa & Wellness Development Standards.

Available as free download or for purchase as a printed manual, the updated edition includes two new chapters on "Hydrothermal Wellness Benefits" and "Hot Springs & Geothermal Mineral Waters," as well as extensive new information to help inform the proper building of wet areas in commercial and residential builds.

Spearheaded by the GWJ's Hydrothermal Initiative, the guide was created to help spa owners, operators, architects and builders. It covers everything from project planning to key building and construction considerations – including recommended standards and materials – while defining all common thermal bathing and pool areas.

Details: http://lei.sr?a=c2v2N_S



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2016 wellness travel winners revealed

Spafinder Wellness has announced the winners of the 2016 Wellness Travel Awards at an event at the World Travel Market in London this month.

WTA Crystal Awards were given to the top properties on six continents, and Country Awards to the top properties in 41 countries and regions. Category Awards were given to the top 10 properties that offer exceptional wellness experiences in each of 20 categories. New categories in 2016 include "Hidden Gems" and "Ahead-of-the-Curve."

North America, Asia and Europe had the largest increase in category winners (51, 44 and 41 per cent, respectively) and the Caribbean, Nordic Countries and Central America all had more than 30 per cent growth.

The Crystal Awards were awarded to: Best in Africa: Bushmans Kloof Wilderness Reserve & Wellness Retreat, South Africa;



The SHA Wellness Clinic in Spain received a Crystal Award for Europe

Best in Asia: Kamalaya Wellness Sanctuary & Holistic Spa, Thailand; Best in Australia, New Zealand & Oceania: Gwinganna Lifestyle Retreat, Australia; Best in Europe: SHA Wellness Clinic, Spain; Best in North America: Rancho La Puerta, Mexico; Best in South and Central America: Lapinha SPA, Brazil.

Details: http://lei.sr?a=w9Z6B_S

New ISPA board members elected

New board members have joined the 2017 ISPA board of directors, with their terms set to start at the ISPA board meeting in January.

The ISPA board of directors will be led by chair Todd Shaw, spa director at The Peaks Resort & Spa. Todd Hewitt, corporate director spa, health clubs and recreation for Shangri-La Hotels and Resorts, is vice chair, and Garrett Mersberger, director of Kohler Waters Spa & Development, is secretary/treasurer.

Scott Duncan, president and partner at Spa Gregorie's; Patrick Huey, corporate spa director for Sandals Resorts International; Joshua Luckow, executive director of health & healing for Canyon Ranch Health Resorts; and Robert Vance, managing director, Well & Being Spa at The Fairmont Princess have all joined the board. They join incumbent directors Noel Asmar, president and CEO of Noel Asmar Group; and Blake Feeney, vice president of business development for Chaleur Beauty. Frank Pitsikalis, founder and CEO, ResortSuite and Sharilyn Abbajay, founder, Abbajay & Associates LLC,



ISPA chair Todd Shaw is also spa director at The Peaks Resort & Spa

will serve on the ISPA Foundation board of directors as chair and vice chair respectively.

They join the current directors, including: Michael Harmsworth, CEO, ESPA International; Kristine Huffman, president, Huffman Hospitality Concepts; Julie Oliff, director of operations, St. Regis Aspen Resort; Laura Parsons, director of operations the Americas, ESPA International; Eric Stephenson, Well World Group; Dawn Tardif, president, BodiScience Wellness Center & Spa; and Lynne McNees, president, ISPA.

Details: http://lei.sr?a=Z2k2w_S



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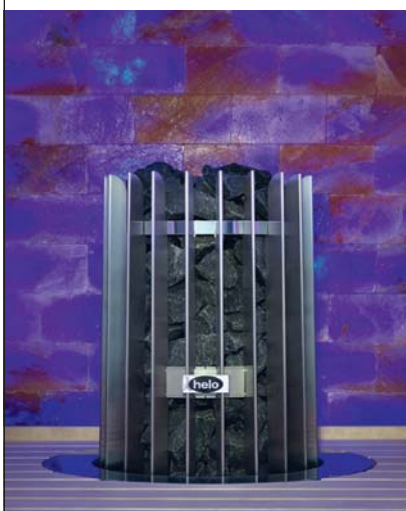
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Selfie generation digs outdoor options

Andrew Barnard, executive director of Saint Lucia-based wellness resort BodyHoliday, spoke on a panel at the World Travel Market in London earlier this month to discuss primary versus secondary wellness travellers.

Secondary wellness travellers are defined as those who seek wellness experiences during travel, but where wellness is not the primary motivation for the trip. Barnard said Body Holiday has always addressed secondary and primary wellness travellers in unison.

"Everybody can find their own level and comfort, and take what they want to out of the wellness experience," he explained.

BodyHoliday's location means that wellness can be incorporated through activities like sailing and rock climbing, as well as through more traditional routes like medical advice



Andrew Barnard, left, said demand is increasing for outdoor activities

and spa, but Barnard said he's seeing an increased demand for outdoor activities.

"People want to get the mud between their toes," he explained. "People are leading more sanitary lives in cities. Plus it's perfect for your selfie."

Details: http://lei.sr?a=j2r8q_S

Panel looks at wellness destinations

A panel at the World Travel Market in London earlier this week – part of the Wellness Travel Symposium hosted by the Global Wellness Institute – explored how to create a winning wellness travel strategy, looking across a variety of destinations across the world for examples.

"All tourism takes place in a place, and that place is a destination – but what makes a wellness destination?" asked Terry Stevens, an international tourism consultant and managing director of UK-based Stevens & Associates, who moderated the panel.

Wellness business consultant Anni Hood said that there needs to be more collaboration between the public and private sectors.

Vinod Zutshi, secretary of tourism for India, looked at how the Indian government has successfully backed up wellness programmes across the country. "India is traditionally a hub for wellness tourism," said Zutshi, but the government backing gives wellness programmes even more credibility. India is projecting a 22 per cent increase in wellness tourism, he added.



Vinod Zutshi, secretary of tourism for India, spoke at the session

Alla Sokolova, founder and CEO of wellness consultancy Inbalans, looked at how the government in Transylvania invested in hiking trails and natural mineral pools. She also discussed her plans working with the Jurmula City Council to create a wellness community within Latvia's Kemeru National Park.

"Authenticity is key – local is key," said Sokolova. "...There is a demand and a gap in the market. This can really become the new regional tourist strategy...There's never been such a conducive time for wellness travel."

Details: http://lei.sr?a=8q2B5_S

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www.spameeting.com

19-22 January 2017

Les Thermalies

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Tel: +33 (0) 1 45 56 09 09

www.thermalies.com

30-31 January 2017

Professional Spa & Wellness Convention

The Meydan, Dubai

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Tel: +971 (0)4 375 7300

www.professionalbeauty.ae

31 January - 2 February 2017

Spatex

Ricoh Arena, Coventry, West Midlands, UK

A UK exhibition for the wet leisure sector.

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www.spatex.co.uk

16-18 February 2017

ForumPiscine

Bologna Fiera

Bologna, Italy

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Tel: +39 051 255544

www.forumpiscine.it

6-7 March 2017

Healing Summit

Berlin, Germany

Inspirational talks for like-hearted spa professionals organised by the Healing Hotels of the World consortia. Speakers will share insights on how create a meaningful life and grow a global healing community.

Tel: +49 221 20531175

www.healingsummit.org

12-14 March 2017

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www.iecsc.com/ny



The Professional Spa & Wellness Convention includes two days of conference speakers and panels

26-27 February 2017

Professional Spa & Wellness Convention

ExCel, London, UK

International spa figures convene for two days of conferences, a trade show and networking sessions. Speakers this year include Andrew Gibson, VP of

wellbeing for Accor Luxury; Barry White, group director of spa for Langham; Josh Luckow, executive director at Canyon Ranch; Mia Kyricos, CEO of Kyricos & Associates; and Steve Nygren, president of Serenbe wellness community.

Tel: + 44 (0)207 351 0536

www.professionalbeauty.com

16-17 March 2017

APSWC Roundtable

Bangkok, Thailand

The first annual Asia Pacific Spa and Wellness Coalition Roundtable will have a theme of technology, and will culminate in a white paper that seeks to be an authoritative guide on industry issues and the APSWC's philosophy.

Tel: +91 916 827 8669

www.apswc.org

17-20 March 2017

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www.greenspanetwork.org/2017-buyers-conference

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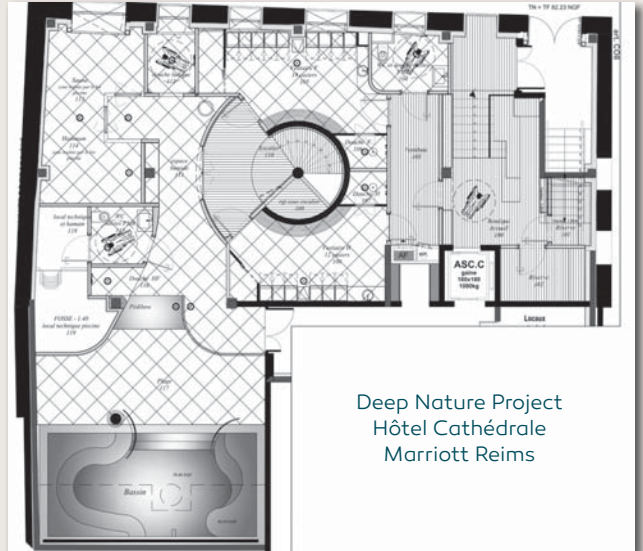
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Spas can help medical conditions

The spa sector has the knowledge and ability to help make a positive impact on the growing health conditions such as cancer, heart disease, obesity, diabetes, dementia, depression and burnout, according to Michelle Hammond, director of education and research at Spa Business School.

Hammond addressed an audience at the Spa Life UK conference earlier this month, and looked at the top global health conditions and how the spa industry can have a positive impact on them.

"Prevention is where we, as an industry, can step up and deliver," said Hammond. "And we need to help the medical system use us more...As an industry, we have all this knowledge – we have all these facilities."

She pointed to statistics that show the cardiovascular benefits of saunas, as well as the benefit of touch on mood and depression.



Hammond is director of education & research at Spa Business School

Spas can also help prevent disease by helping people to manage stress and reduce inflammation, which is key to preventing many diseases.

"Preventing disease and elevating wellbeing centers around these two simple pivots," said Hammond.

Details: http://lei.sr?a=r8T3q_S

Architects can design for wellness

Ann-Marie Aguilar, associate director at international architecture firm Arup, addressed an audience at the Spa Life UK conference earlier this month about wellness in the built environment and what spas can do to ensure their building is designed with wellness in mind.

Aguilar, who also works in international relations for the International WELL Building



Ann-Marie Aguilar addressed an audience at Spa Life UK this month

Institute, said there is real concern from the public today that the promises of great design are not delivering sustainability. Architects need to look at the occupants inside the building, and ask how they can design spaces that inspire people to be happier and healthier, she explained.

With declining health and an ageing population, Aguilar said architects and designers are becoming agents of public health, as things like indoor air quality become more of a health issue.

"We need to start designing better for informed occupants," said Aguilar. "People today are more aware of how they feel inside the built environment than ever before – and

they can disclose that through social media."

Off-gassing from chemicals in paint, furniture and building materials are often the culprit of indoor air pollution, and architects and designers need to start asking how they can change that trend, said Aguilar.

And with increasing rates of mental stress, depression and loneliness, how we design buildings becomes even more important. Aguilar pointed to things like light quality, a connection to nature, temperature and humidity, acoustics, and exposure to toxins and allergens as elements that architects can adjust to have an impact on people's mental state.

Details: http://lei.sr?a=g6x5K_S



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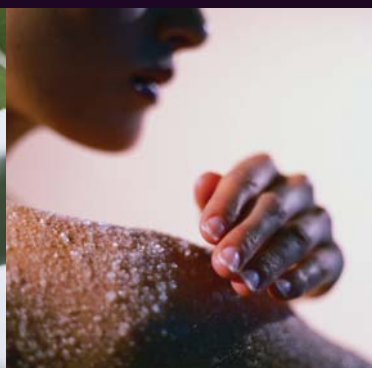
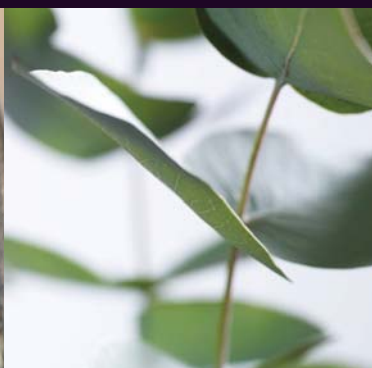
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First modular SpaShell debuts at England's Fishmore Hall

The first modular SpaShell, designed by spa consultancy Spa Creators, has launched at England's Fishmore Hall in Shropshire. The SpaShell can be built off-site, with no need for traditional foundation work, and be installed in just a few days. It offers boutique hotels two modular pod size options – one with four treatment rooms, and one with eight. Both come with thermal suites and Italian-

designed sauna and steam rooms, as well as an outdoor vitality pool made with cedar wood and monsoon drench showers.

"For us, the development of a spa facility was the next obvious step in our development of Fishmore Hall," said Laura Penman, owner of the hotel. "The beauty of SpaShell is that it provides us with all the elements required to create a successful spa."

KEYWORD: SPASHELL

Xeros showcases 'near-waterless' washer

Xeros has created the Xeros SM35 - a low water, 35lb (16kg) capacity washer for small hotels and spas.

Using a patented polymer cleaning technology, the Xeros SM35 is designed to reduce water consumption, energy and detergent usage, but still give a superior clean that is gentle on fabrics. Features include a soft-mount design; a seven-inch touch screen programmable controller with multiple languages; intuitive operation; high speed extract; all electric valves; and large, easy-to-load drum.

KEYWORD: XEROS



Thalion launches new products

Thalion has revealed its Ocean Secrets retail products, Le Sérüm and La Crème, and a professional facial.

Le Sérüm combines three patented active ingredients and three hyaluronic acids, and bonds with the epidermis to deliver its benefits. Wrinkles are plumped, appearing smoother, and the complexion is evened out.

For results with advanced technology, Thalion has created La Crème, a regenerative cream. La Crème aims to redefine the contours of the face, making them appear lifted.

An anti-ageing facial features pearls that are delicately applied to the skin to deliver their benefits deep within each wrinkle. The beautician then performs a special massage to increase their power and stimulate collagen synthesis. A massage sculpts the contours of the face and tightens the skin, combining relaxing massages with technical movements.

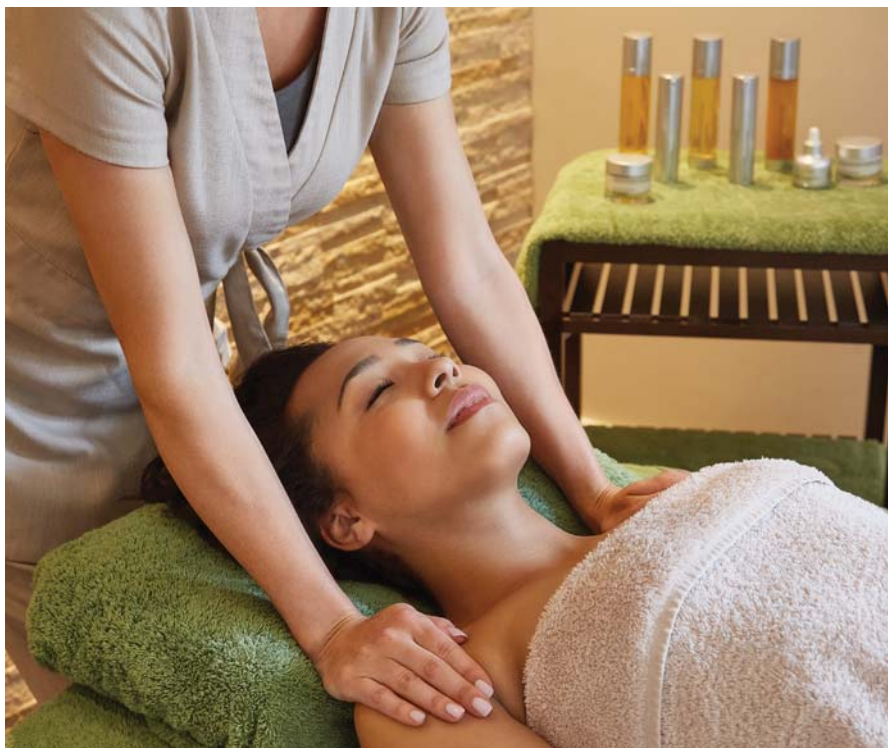
KEYWORD: THALION



Terres D'Afrique creates menu for Six Senses

Terres D'Afrique has created a special menu for Six Senses Zil Pasyon, Felicity Island, in the Seychelles. The body and facial treatments are inspired by the theme of each spa villa, and each start with an African foot ritual consisting of a soaking, scrubbing and washing of the feet with an organic coconut oil and salt scrub scented with vetiver, lime and tropical basil. Treatments include Ocean Journeys, Hanging Journeys and Nature Journeys, as well as a Couples' Journey.

KEYWORD: TERRES D'AFRIQUE



Elemental Herbology develops exclusive Rebalancing Ritual

Skincare brand Elemental Herbology has created a signature treatment for destination spa Ockenden Manor, set in the West Sussex countryside in England.

The 120-minute Elemental Rebalancing Ritual is based on the five elements, and starts with determining a Five Element oil specific to the guest's needs.

Wood is for germination, growth and change; fire symbolises outward movement, warmth and energy; earth is the element of transformation and harmony; metal is for harvesting and boosting reserves; and water is for nurturing, support, and calming.

The treatment begins with a series of hot Thai compresses, and movements are then applied to the body, with an aim to eliminate

toxins, release tension and remove aches and pains.

Stretches and acupressure are designed to energise the body's flow of Qi, and a foot scrub is nourished with watermelon and cucumber.

Guests then receive a facial that cleanses, exfoliates and nourishes.

The experience is completed with a glass of sparkling Ridgeview Rose de Noirs, from the Ridgeview Estate, just a few miles from the spa, and a selection of six chocolates inspired by the five elements from a local chocolatier.

Other treatments include the Five Element Aroma Massage, which blends essential oil infusions with warm herbal steam towels and heated stones, and a Botanical Booster Facial.

KEYWORD: ELEMENTAL HERBOLOGY

Studio by Oakworks lets you design custom spa tables

Studio by Oakworks Spa is a new interactive, visual online tool that allows spa directors or consultants to design their own massage tables – choosing from thousands of combinations of styles, materials, finishes and features – and see the creation come to life on-screen.

Studio lets you see the table design change in real time, and the programme is in high-definition, so details like wood grains and textures stand out. Concepts can

be saved and shared with others, making for easy collaboration. The programme also makes it possible to create a bespoke table that can reflect a spa's unique style or brand. Want to see what that table looks like in your spa's signature purple? Click a button and watch it come to life. Prefer a wood-grain base? Click again. In case you don't know where to start – or need a bit of creative inspiration – Oakworks has created five design groups: Pacific Rim, Industrial, Contemporary, Highland and Euro Urban.

KEYWORD: OAKWORKS



BC Softwear launches new Supreme robe

BC Softwear's new Supreme robe is warm, lightweight to wear and super-fast to dry. The 300gsm robe is made with a dual-layered fabric. The outside of the bathrobe is made from super-soft polyester fleece, with the advantage of an absorbent cotton terry towelling lining. The Supreme features a plush velvety texture, and also warm and cozy to wear without making the wearer overly hot, since the inside of the robe is made out of cotton.

KEYWORD: BC SOFTWEAR



Living Earth Crafts debuts ZG Dream Lounger

Living Earth Crafts has taken a leap forward in spa furnishings with the announcement of the ZG Dream Lounger recliner. The ZG Dream Lounger is a modern, clean cut treatment chair designed to bring spas out of the space age and into the 21st century. The secret to the comfort of the chair is hidden in the movement of the chair itself. With a single touch, clients can experience the relaxation benefits of zero gravity positioning.

"We really wanted something that would shake up the spa world," explained Brian Paris, vice president.

KEYWORD: LIVING EARTH CRAFTS



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The new Hammamii luxury spa range from branding specialist Shawna Morneau of Neaumorinc is designed to help global spas deliver a modern, yet deeply authentic hammam experience using ingredients indigenous to North Africa and the UAE

Shawna Morneau first fell in love with the hammam in her early 20s living in Vancouver, when she experienced the ritual at a facility run by a Moroccan family.

She says: “It was a beautiful ritual, right down to the sweet mint tea they served me at the end. I have this enduring memory of feeling deeply cleansed and purified. There’s also something so comforting about the hammam that takes you back to childhood and being bathed and nurtured by your mother.”

Fast forward more than a decade and Morneau, whose consultancy is based in Dubai, has just launched her own range of hammam products for use in spa and wellness facilities worldwide.

It’s also the first luxury spa range to offer some products that are made exclusively in the United Arab Emirates (UAE) using only UAE ingredients.

The range was first conceived in 2010 when Morneau was working for Richard Branson’s Kasbah Tamadot in Morocco. “Two Berber sisters worked in the spa’s hammam and they took great pride in their work. They taught me traditional techniques,” says Morneau.



Shawna Morneau has designed eight signature Hammamii treatments

This September, Morneau’s new Hammamii range will launch with 29 all-natural, chemical-free, Halal-certified products for face, hair and body, which are

used to make up Hammamii’s eight branded signature hammam rituals for use in spas.

“Traditional hammams don’t tend to treat the hair or face, but we added hair and face products to ensure these important areas were not overlooked,” she says.

Morneau’s range uses ingredients that are grown and harvested from its Moroccan laboratory’s on-site farm. They represent the rich landscape of the Ourika Valley with its many indigenous desert plants and herbs such as prickly pear, bergamot, mint, eucalyptus and argan oil.

A nearby women’s co-operative makes the reusable fabric bags for the products, as Morneau wanted to avoid wasteful, unnecessary packaging as much as possible. An all-natural linen hammam mitt is also part of the range. The range is rooted in tradition, yet has a modern twist. Mirage is a milky cleanser with bergamot – “just one sweep and all your make up is off”, says Morneau, who started her career as a top facial and body therapist at Four Seasons.

Khôl is a charcoal cleansing balm and Atay is a Moroccan mint tea body wash containing five different types of mint.

Beyond Morocco, the range is also like a journey across the Middle East, using camel’s milk produced in the Dubai desert (offering a high mineral content and anti-inflammatory properties), solar salt drawn from the sea using solar panels in Abu Dhabi and sand from the Sahara Desert.

Much of the range sounds good enough to eat, with the use of spices such as za’atar, sumac and turmeric, cloves and cardamom, as well as Arabica coffee and preserved lemons. Morneau adds: “They’ve also been developed for hot, humid climates, so when the body lotion is applied after a treatment, it’s immediately absorbed into the skin.” ●

“THE RANGE IS ROOTED IN TRADITION,
YET HAS A MODERN TWIST”



The Hammamii range uses ingredients such as spices, preserved lemons and coffee

CONTACT NEAUMORINC

Hammamii is distributed by:
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- To effectively manage a variety of responsibilities within the Spa Division, including Pre Openings & Spa Operations across the Middle East.
- To assist with the pre-opening tasks, maximising all opportunities and resources.
- To ensure that the highest standards are adhered to, and that guest experience exceeds expectation.
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- Develop a clear understanding of each Spa, covering financial, marketing personnel and training as well as general operations to establish the business.

OPERATIONS

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BUSINESS & FINANCE

- Analyse the business through different key performance indicators, Profit and Loss figures and statistics and use this information to identify key focus areas.
- Professional and Retail Sales to achieve sales targets.

MARKETING

- Effectively integrate the Spa within the Hotel Marketing Strategy and to ensure ongoing representation of the Spa, both internally and externally,


TRAINING

- Deliver exceptional training of products, treatments and Retail Therapy to the Spa reception, fitness and housekeeping team to the standards specified by Myoka.

KEY SKILLS AND REQUIREMENTS

- The role requires extensive experience at senior level within a luxury Spa environment or similar (Hotel, Health & Fitness or Hospitality business).
- Proven ability of understanding, monitoring and influencing multiple site business performance.
- Ability to communicate effectively at all business levels and to develop sustainable relationships.
- An affinity for numerical work and experience in financial business analysis and cost control.
- Understanding of the dynamics of working within the hotel industry and at Group level.
- Experienced people-manager with demonstrable skills as a leader, motivator and communicator.
- In-depth knowledge of all Spa operational areas, including treatments and services, preferably having direct first hand experience.
- IT literate with a good understanding of Spa Management Software and all Microsoft applications. Ability to work both reactively and strategically.
- Ability to effectively time manage, multitask and prioritise workload.
- Flexibility to travel globally and stay away from home for extended periods as and when required.
- Impeccable grooming in keeping with the Myoka Brand and five star industry standards.

For more information or to apply - <http://lei.sr?a=F2A7z>





Beauty Therapists

Salary: Competitive

Company: Auchrannie Hotel and Spa Resort

Location: Isle of Arran, United Kingdom

Auchrannie Resort is currently looking for passionate individuals with enthusiasm & personality to complement our existing beauty therapy team. The Aspa is an award winning Spa who specialize in Espa and Ishga products. You should be CIDESCO, HND, or NVQ level 3 trained. Experience is preferable but full ESPA training will be given. We offer a fantastic training programme and opportunities for further career progression. The position comes with chargeable live in accommodation with a competitive salary inc bonus, leisure membership & resort discounts.

We look for people who have a Passion about doing a quality job and who can go the extra mile for our guests. Reliability and Team Work are essential for you to develop within the Auchrannie Hotel ... **we will train you to be the best!!**

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- * Best Independent Hotel (Hospitality & Entertainment Awards 2015)
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- * Customer Service Excellence Award (Herald Family Business Awards 2014)
- * IIP Gold



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Spa Therapist

Salary: Competitive (commission on retail sales)



We are currently looking to recruit Spa Therapists for our new spa opening in January 2017 as part of the stunning boutique hotel Thyme, set on a country manor estate in the heart of the beautiful Cotswolds.

The ideal candidate will be professional and well-groomed at all times, a team player with the ability to work within a 5-star environment providing treatments at a consistently high level. It is essential that the candidate can work flexible hours including evenings and weekends.

What we are looking for:

Skills:

- Minimum of 2 years' experience in the Beauty/Spa Industry
- NVQ Level 3/ CIBTAC and/or CIDESCO Qualification is essential
- Excellent customer service, communication skills
- Efficient, organised and motivated
- Knowledgeable, enthusiastic and passionate about developing skills
- The ability to delivery an exceptional spa treatment going beyond the guest's expectations

Duties:

- Perform all related treatments – facials, body rituals, massage, manicures and pedicures
- Ensure that the brand standards, customer journey and treatments are exceptional at all times
- Keep confidentiality of the company and clientele information at all times
- Adhere to all SOPs and ensure that all targets are met
- Support marketing activities and assist in events held in Spa when necessary
- Act as an ambassador for the company at all times



To apply for this position, please send an up-to-date CV and covering letter gemma@thyme.co.uk

spa opportunities JOBS ONLINE

■ Spa Therapist

Thyme Hotel

Location: Gloucestershire, UK

■ Spa Therapist

Celtic Manor Resort

Location: Newport, UK

■ Head Spa Trainer

Myoka Spas

Location: Malta, Malta

■ Beauty Therapists

Auchrannie Hotel & Spa

Location: Isle of Arran, UK

■ Spa Director

Champneys Health Spa

Location: Various, UK

■ Beauty Therapists

Lifeforce Spa and Hotel

Location: Frinton-on-Sea, UK

■ Beauty Therapist

Royal Automobile Club

Location: London, UK

■ Beauty Therapists

Center Parcs Ltd

Location: Bedfordshire, UK

■ Beauty Therapists

Center Parcs Ltd

Location: Warminster, UK

■ Senior Spa Therapist

Corinthia Hotel

Location: London, UK

■ Spa Therapists

Elemis

Location: London, UK

■ Beauty Therapist

Facegym

Location: London, UK

■ Spa Therapist

Corinthia Hotel

Location: London, UK

■ Spa Receptionist

Corinthia Hotel

Location: London, UK

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Do you have ambition to 'exceed expectations'?

And finally... Do you have what it takes to 'make a difference' to your guests and colleagues?

SPA THERAPIST

Location: Newport, United Kingdom

Salary: Competitive

If you have answered YES to all four questions, then we are looking for you... One of Europe's finest golf, spa and leisure destinations is looking for experienced, professional Spa Therapists to join our established and talented team. With two luxurious spas featuring beautifully appointed treatment rooms, here at The Celtic Manor Resort you will deliver some of the finest and most contemporary therapies available from leading luxury brands including Elemis, Leighton Denny Nails and Daniel Sandler. Your passion for the industry and strong customer focus will ensure that you are committed to delivering the ultimate guest experience. Qualified to NVQ level 3 (or equivalent), you will ideally have experience of working with either Elemis treatments and products (although not essential). In return, we can offer position on a full time basis, together with a host of exceptional five star benefits.

Company Overview

Host of the NATO Summit 2014, named M&IT 'Best UK Hotel 2016' and 59 Club's 'Ultimate Golf Resort 2016', The Celtic Manor Resort is a prestigious destination for business, golf and leisure, only two hours from London Heathrow.

Set in 2,000 acres of rolling parkland in the beautiful Usk Valley, South Wales, this award-winning destination offers luxury on a grand scale, encompassing a host of exceptional world-class facilities that make up the exclusive Celtic Manor Collection.

The resort's four unique and individual hotels include the 19th century Manor House, idyllic Newbridge on Usk country inn, new Coldra Court Hotel, the latest addition to the Celtic Manor Collection, and the five star Resort Hotel with its luxurious new Signature Collection of rooms and suites.

In addition, ten sumptuous Hunter Lodges and a traditional Welsh farmhouse and barn offer luxurious self-catering accommodation, while three exceptional championship golf courses, two luxurious health spas and fitness clubs, eight exceptional restaurants and an array of exciting adventure activities make Celtic Manor the ultimate European resort destination.

The Celtic Manor Resort is an equal opportunity employer and would welcome interest from applicants of all ages.

Apply now: <http://lei.sr?a=e1V3x>

Beauty Therapists



Are you an experienced and qualified Beauty Therapist looking to work for a successful spa? If so, we have an exciting opportunity to join our friendly team.



The ideal candidate will be knowledgeable and passionate about spa therapies and possess the following skills:

- An outgoing, nurturing and friendly manner is essential
- A passion about Beauty and Spa industry and the ability to communicate that passion appropriately to guests
- NVQ level 3 or similar
- Flexible in approach and able to work well in a team
- Fluent in spoken English with excellent communication skills
- A legal right to work in the UK

Benefits include:

- Competitive salary
- Excellent training and career progression opportunities within a successful growing business
- Free use of the pool, spa and gym plus discounts on spa days and overnight stays
- Uncapped commission
- Free staff meals
- Further qualifications in retail and customer service available

If you would like to find out more or apply for this position, please send your CV and a covering email to danielle.a@lifehouse.co.uk Please put 'Beauty Therapist Vacancy' in the email header.

Lifehouse is an award-winning spa hotel located in Essex, close to the pretty town of Frinton-on-Sea. Lifehouse offers a wide range of luxury spa treatments, a contemporary restaurant, spa days and breaks, wellness retreats, memberships and corporate facilities. Free car parking is available on site and full use of the facilities is available to employees.



ITEC/NVQ L3-Qualified Head Spa Trainer



Salary: 1,600 monthly basic + 10% commission
Location: Malta

M Spa Academy Malta is an institute focused on excellence in spa training. We are seeking to engage a qualified ITEC (or similar level) trainer to run short and long courses.

The ideal candidate will be expected to:

- Maintain exceptional treatments and training standards ensuring the Myoka brand is represented and facilitated within our Training School.
- Communicate at all business levels and be able to adopt varied teaching techniques to accommodate different learning styles and cultural nuances.
- Keep updated on new techniques, changes to procedures and ensure consistent communication when delivering training, in order to assist with the continual development of beauty treatments and training – and to develop your own learning skills further.
- Be responsible for updating yourself with all company information.
- Support other Managers and assist in presentations or demonstrations when required. Be responsible for keeping all training areas immaculate and hygienic, and ensure all necessary stock levels are maintained.
- Be flexible and fully prepared when off-site training is required.

For more information or to apply - <http://lei.sr?a=r8Y8q>



Blackhawk Network acquires Spafinder

Continued from front cover:

Blackhawk declined to disclose the value of the acquisition, but David Tate, senior vice president of Blackhawk's US retail business, said price was not the primary reason for the deal, but rather, the motivation was "the terrific opportunity to partner with a large network where we can drive impact and value."

Tate said Spafinder represents "a network through which we can provide additional services and drive both customer acquisition for spas and the sale of spa services."

Blackhawk will improve Spafinder's service by introducing in-spa barcode scanning and working to grow gift card sales in the US and the UK. There will also be a focus on lowering costs.



"We're also excited to expand our reach into spas by offering Blackhawk's platform solutions," said Tate. "For example, we enable spas to sell their own branded giftcard or e-gift on their own website – we call this Hawk Direct. We will be able to expand Hawk Direct to spas, which will grow their branded value with the their customer base."

Tate said the company can also support spas with card design, production and processing.

Spafinder has more than 25,000 wellness partners worldwide, including travel destinations, spas and fitness, yoga and Pilates studios.

David Tate, senior vice president of Blackhawk's US retail business

Details: http://lei.sr?a=p5E2W_S

'Mindful safari' experiences growing

The worlds of spa and attractions are meeting in Africa, with the continent's traditional safari experiences being combined with wellness activities.

Identified as a key trend for the region in Euromonitor's WTM Global Trends Report 2016, safari holidays, among Africa's most important revenue generators in terms of tourism, are increasingly adding to the experience with yoga, spa and meditation included as part of the holiday itinerary.

"Combine travellers' desire for health and wellness while seeking authentic experiences, and Africa might actually have the perfect solution – mindfulness in the wilderness," said Wouter Geerts, lead editor of the *Global Trends Report* and a Travel Analyst for Euromonitor.

"Typical experiences include a traditional safari break, accompanied by wellness activities. This trend ticks a very important box, as it combines wellness with travellers' increasing interest in sustainable holidays. These experiences have



Mindful safaris combine wellness with authentic experiences

a lower environmental footprint and help accommodation providers to offer a luxury but lightweight service to their guests."

According to Euromonitor, the vast majority of "mindful safaris" are based in South Africa and Kenya, but destinations such as Botswana and Tanzania could offer alternative attractions such as animal migration. The trend, while emerging in Africa, is one that could translate to other world regions, said Geerts, such as South America or Canada.

Details: http://lei.sr?a=U3j2b_S

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcsas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

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China Spa Association

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Association of Spas of the Czech Republic

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The Day Spa Association (US)

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Estonian Spa Association

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European Spas Association

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Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

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German Spa Association

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Hungarian Baths Association

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The Iceland Spa Association

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