

AM2

The news & jobs magazine
from Attractions Management

AM2.jobs

30 NOVEMBER 2016 ISSUE 66

US\$30bn investment expanding Wanda empire

Wanda has announced two US\$15bn (€14.2bn, £12bn) development projects in China, signalling chair Wang Jianlin's continued efforts to make it the world's largest tourism entity by 2020.

The two major projects were both announced in the space of a week, with agreements signed between both China's Shaanxi provincial government and Changsha municipal government to build theme parks and commercial centres in Xi'an and Hunan.

In Hunan, a US\$8.8bn (€8.3bn, £7bn) Wanda City will become the second in central China following Nanchang Wanda City. In addition to becoming a world-



Wanda has several multi-billion dollar investments in the pipeline

class tourism destination, Wanda will spend a further US\$7.35bn (€6.95bn, £5.9bn) building 15 shopping malls in the region.

In Xi'an – the home of China's famous Terracotta Warriors – US\$7.3bn (€6.9bn, £5.85bn) will be pumped into the development

of a Wanda City, while a further US\$7.7bn (€7.3bn, £6.2bn) will be invested across the province to develop commercial properties, and enhance culture, technology and finance. The investment will also include 19 shopping malls built across 10 cities.

Wang sparked a public feud with Disney in May, telling the company that "one tiger is no match for a pack of wolves" ahead of the launch of Disneyland Shanghai in June.

Wang opened two Wanda Cities in Hefei and Nanchang this year, with plans to have 15 across China by 2020. Wanda is also plans to open five complexes overseas.

More: http://lei.sr?a=A6q9q_A

IAAPA 2016 largest and best attended in event's history

The IAAPA Attractions Expo, which drew to a close on 18 November, welcomed 35,000 industry professionals, the highest number of visitors on record, to the Orange County Convention Centre in Orlando, Florida.

The show was the largest in its 98-year history, with 1,136 exhibitors over 578,460 sq ft (53,740sq m) of floor space.

"What an amazing week and year," said Paul Noland, IAAPA president and CEO. "This record-setting show caps off a record year for IAAPA Expos around the world."

The IAAPA Attractions Expo featured 99 different educational experiences, attracting almost 12,000 participants. The GM and Owners Breakfast, with Plopsa Group

CEO Steve Van den Kerhkoof, attracted 670 guests, while more than 450 people attended a lunch event on the process and inspiration behind Disney Springs.

"It's been such an incredible show all week," said Greg Hale, chief safety officer at Walt Disney Parks and Resorts and incoming IAAPA chair. "The weather's been gorgeous, the show floor's been packed, and this is more visitors than we've ever seen before. People seemed thrilled and excited about all the new products being shown. IAAPA Attractions Expo 2016 demonstrated the health of our industry is continuing to grow around the world."

More on pages 2-6 and 12



IAAPA was attended by 22,600 buyers

GET
AM2

Magazine sign up at
AM2.jobs/subs

Job board live job updates
AM2.jobs

PDF for iPad, Kindle & smart phone
AM2.jobs/pdf

Ezine sign up for weekly updates,
AM2.jobs/ezine

Online on digital turning pages
AM2.jobs/digital

Instant sign up for instant alerts,
AM2.jobs/instant

Twitter follow us:
@am2jobs

RSS sign up for job & news feeds
AM2.jobs/rss

CONTACT US

Leisure Media

Tel +44 (0)1462 431385
Fax +44 (0)1462 433909
e-mail fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Editor

Liz Terry +44 (0)1462 431385

Head of news

Matt Campelli +44 (0)1462 471912

AM2 News editor

Tom Anstey +44 (0)1462 471916

Attractions Management

Alice Davis +44 (0)1462 471918

Journalists

Kim Megson +44 (0)1462 471915
Jane Kitchen +44 (0)1462 471929

AM2 Products editor

Kate Corney +44 (0)1462 471922

AM2 Publisher

Julie Badrick +44 (0)1462 471919

Associate publisher

Sarah Gibbs +44 (0)1462 471908

Sales

Simon Hinksman +44 (0)1462 471905
Jed Taylor +44 (0)1462 471914
Paul Thorman +44 (0)1462 471904
Chris Barnard +44 (0)1462 471907

Design

Jack Emmerson +44 (0)1462 471136

Web team

Michael Paramore +44 (0)1462 471926
Dean Fox +44 (0)1462 471900
Tim Nash +44 (0)1462 471917
Emma Harris +44 (0)1462 471921

Research

Joe Neary +44(0)1462 431385

Financial administrator

Denise Adams +44 (0)1462 471930

Circulation manager

Michael Emmerson +44 (0)1462 471932

Subscribe to AM2:

Online www.am2.jobs/subs

Email subs@leisuremedia.com

Tel +44 (0)1462 471913

Annual subscription rates are UK £31

Europe £41, Rest of world £62

UK Students £16

AM2 is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed in the USA by SPP, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid @ Manchester, PA POSTMASTER Send US address changes to Spa Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437. The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by Preview Cromatic Ltd.
©Cybertrek Ltd 2016 ISSN Print: 2055-8171 Digital: 2055-818X

AM2 IAAPA NEWS



The drone technology will be used to create the illusion of star formations in the night sky

Disney unveils first use of drones

Disney has showcased its first use of drones, with the technology being used to create an amazing light show over the Christmas period at Disney Springs in Orlando.

"This new experience will give new meaning to the phrase 'when you wish upon a star,'" said Maribeth Bisienere, senior vice president of Disney Springs, speaking during a session on the entertainment complex's development.

For the show, any army of 300 drones will take to the night sky, creating Christmas trees, doves and other pieces of sky art.

Disney was granted special clearance by the Federal Aviation Administration to use drones for entertainment purposes.

Starbright Holidays debuted in November and will run through 8 January.

More: http://lei.sr?a=x3N7Q_A

Donald Trump election victory could increase investment in US theme parks

Donald Trump's victory in the Presidential election could be beneficial for the US theme park market, according to the president of Great Coasters International (GCI).

Speaking to AM2, Clair Hain said it was likely there would be more investment under the Republican Party for developing the sector than if the Democrats had won the White House.

President-elect Trump represents the Republican Party, which has been out

of office for eight years after two consecutive terms for Democrat President Barack Obama.

Hain said that while there had been investment during the final year of the Democrat term – with purchases of four rides from the company – the years previous had been quieter by comparison.



The US attractions market could benefit from a Trump win

"I think the election results are going to change a lot of things that happen in the States this year," said Hain. "Looking at previous trends it seems like the Republicans want to spend a lot more money because they save a lot more in taxes and everything else."

More: http://lei.sr?a=R2H4y_A

Hall of Famers share knowledge for leaders of tomorrow

A panel of IAAPA Hall of Famers gathered during the show to share insights from their illustrious careers, giving advice and sharing wisdom picked up over many decades.

Roland Mack – co-founder of Europa Park – said that to succeed in the attractions industry and to leave a mark, risks need to be taken.

“When we started, the banks said it was going to be the biggest failure ever,” he said. “You have to be convinced and you have to take the risk.”

The first ever journalist to be inducted into the Hall of Fame, Tim O’Brien said that one of the main things attractions must be aware of is the immediacy of social media.

“If something happens, the world knows,” he said. “Management has to think on their feet and be prepared at all times for things to happen and people to know immediately.”

Dick Kinzel, president and CEO of Cedar Fair until 2012, said that trying to copy from Disney was the biggest mistake he made.

“We had a bobsleigh ride, which was designed as a horse and came out as a camel,” he said. “When I came back to Cedar Park as CEO we put a big box around it and added some



BRC's Bob Rogers – a Hall of Famer in his own right – hosted the 2016 Hall of Fame panel

theming. The story goes that we had a US\$4m box with a dog ride in it, so that was the last time we ever tried to copy Disney in any way.”

Discussing advice he would give the leaders of tomorrow, Dick Nunis, former Walt Disney Attractions chair, urged them to be heard.

“The biggest problem with young people today is they don’t have the guts to express their opinion,” he said. “I learned very young that when you’re asked a question, have the guts to give an answer.”

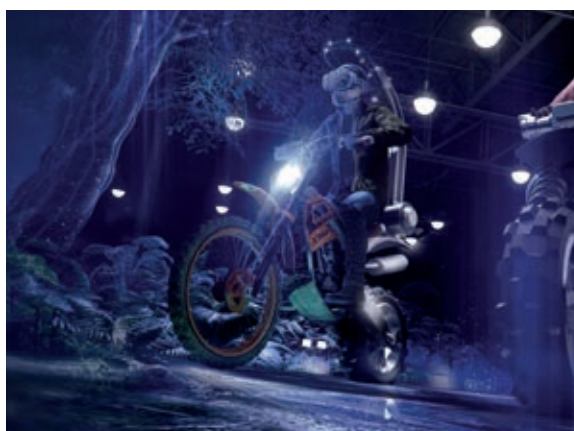
More: http://lei.sr?a=V3U4K_A

Ride makers Cavu team up with One Bit to establish new virtual reality company

Media-based attractions specialists Cavu Designwerks and videogame development studio One Bit Labs have teamed up to form DreamCraft Attractions – a new company dedicated to creating cutting-edge ride systems featuring VR.

Coming together to create ‘the first premier VR ride experience’, DreamCraft combines the traditional dark ride with VR, creating a state-of-the-art experience.

“In 2015 we attended IAAPA to see what kind of VR products were out there, and we found things lacking,” said Glen Schulz, technical art director at DreamCraft, speaking to *AM2*. “With most VR experiences, when you put the headset on you are alone, you don’t see yourself. You’re just a floating camera in this world. Our technology allows you to



DreamCraft combines the traditional dark ride with VR

see yourself inside the experience. We have sensors that detect your body movements. If you lift your hands you can see your characters hands. You can also see your friends so social is another big aspect of VR we’re addressing – you’re not alone in this experience.”

More: http://lei.sr?a=w9U6K_A



Pirates of the Caribbean picked up a Thea

Disney Shanghai wins big in Thea Awards

The TEA has announced the winners of its annual Thea awards, with Shanghai Disney Resort picking up several of the acclaimed prizes.

The mega-resort, which opened in June this year, was the recipient of three Thea Awards for Outstanding Achievement, for the Shanghai Disneyland theme park, and for the Camp Discovery and Pirates of the Caribbean: Battle for the Sunken Treasure attractions at Shanghai Disneyland.

More: http://lei.sr?a=t5j8M_A

Kennedy Space Center launches US\$23m Heroes and Legends

Florida's Kennedy Space Center has launched its newest attraction, bringing its off-site Hall of Fame into the visitor complex as part of its new Heroes and Legends exhibition.

The Hall of Fame, previously located in Titusville, Florida, now moves to the centre, having previously been managed as a satellite facility from 2002.

Operated by Delaware North – the company which runs the visitor complex – Heroes and Legends brings to life the stories of the US astronauts, using hi-tech elements, such as augmented reality and advanced hologram technology, to immerse visitors in the stories coming to life in front of them. The Falcon's Creative Group-designed attraction will allow guests to learn about the nearly 100 astronauts inducted to date, with space for additions as more are honoured.

"I think the job that the astronauts do and what Heroes and Legends will do for our future youth and youth of today and leaders of tomorrow is to inspire them to do the things that I got to do," said NASA veteran Jon McBride, speaking to *AM2*.



Heroes and Legends brings to life the stories of US astronauts through the years

"When you walk through Heroes and Legends, you walk out feeling like you too can come down and fly the spacecraft of the future - maybe be that first man or woman that walks on Mars."

The new addition, which represents a US\$23m investment by the institution, broke ground in 2016, with design and media production services being supplied by Falcon's. *More: http://lei.sr?a=d9U6V_A*



The horror franchise is an online hit

Sally debuts Five Nights at Freddy's attraction

Sally has unveiled a world-first attraction, using the *Five Nights at Freddy's* horror game to create a dark ride experience.

The ride, which is currently in concept after Sally secured exclusive rights to the videogame franchise, debuted at IAAPA with an animatronic Freddy Fazbear giving attendees a fright.

The dark ride uses animatronics, special effects and immersive sets, with the six-person motion-base ride designed to make guests feel like they're playing a real life version of the horror game.

More: http://lei.sr?a=z9v3n_A

Zamperla theme park at heart of US\$241m destination resort in Alabama

Zamperla has partnered the Poarch Band of Creek Indians to supply a 21-ride theme park in a new US\$241m tourism complex in Foley, Alabama.

Zamperla revealed it is working on the Owa development, which will include the theme park, a 150-room Marriott Town Place Suites hotel, F&B and retail, all centred around a large lake. It's predicted the development will draw one million more visitors a year to the area and generate 3,500 direct and indirect jobs for the community.

"The park at Owa is a 14-acre amusement park currently under construction as part of a much larger development put together by CIEDA, the Creek Indian Economic Development Association,"



Zamperla is supplying all 21 rides for Owa in Foley, Alabama

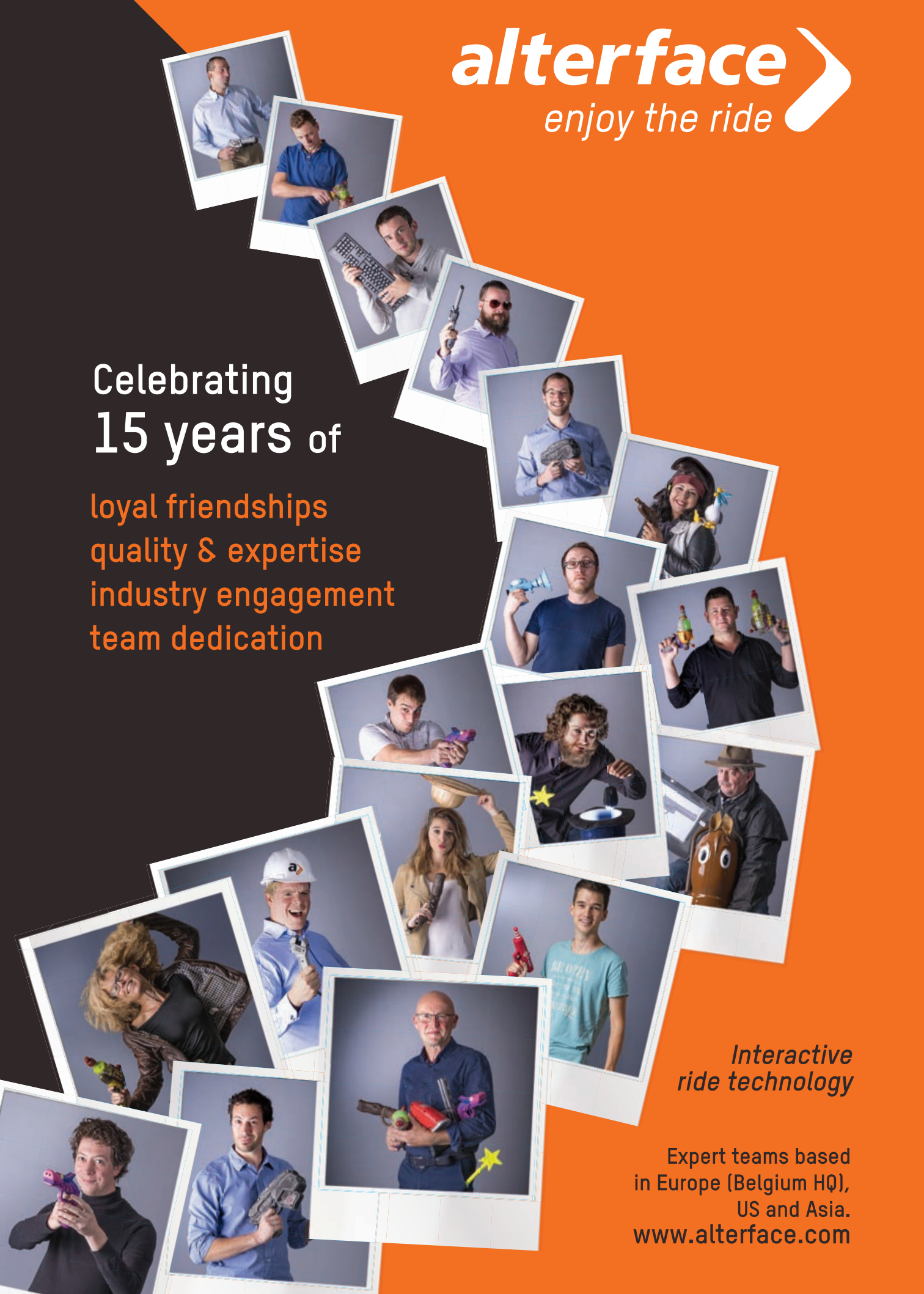
said Michael Coleman, sales manager, Zamperla. "With 21 Zamperla rides, this first phase will open on Memorial Day 2017. It's a family focused park, but not forgetting the thrill factor, we are installing a 803-foot Thunderbolt-style ride."

More: http://lei.sr?a=b8P2E_A

alterface 
enjoy the ride

Celebrating
15 years of

loyal friendships
quality & expertise
industry engagement
team dedication



*Interactive
ride technology*

Expert teams based
in Europe (Belgium HQ),
US and Asia.
www.alterface.com

SeaWorld reveals new ride experiences at IAAPA

SeaWorld Entertainment is continuing on its mission to deliver “experiences that matter”, unveiling a number of new rides and experiences for its parks across North America.

Speaking at IAAPA, SeaWorld CEO Joel Manby detailed plans for SeaWorld’s parks, including SeaWorld San Antonio, SeaWorld Orlando and Busch Gardens Williamsburg.

“We are one year into our three year plan to create experiences that matter,” said Manby. “We not only want our guests to have a lot of fun in our parks but we also want to have them help to make the world a better place.”

The first of the unveilings was the vehicle for SeaWorld San Antonio’s Wavebreaker - a jet ski-inspired multi-launch coaster. Created by Intamin, the ride carriage is designed to make riders feel as though they are riding a jet ski, with the steel coaster flying over the water.

The next reveal was for SeaWorld’s aquarium-based attraction, featuring a submarine ride at its park in San Diego.

Unveiling a scale model of Ocean Explorer, Brian Morrow, vice president of theme park experience design for the



Created by Intamin, Wavebreaker is designed to make riders feel like they are riding a jet ski

newly announced Deep Blue Creative team at SeaWorld, explained the concept behind the experience, which will take guests on an underwater journey.

The final announcement was for the Great Coasters International-designed

InvadR - Busch Gardens Williamsburg’s first wooden ever rollercoaster.

Coming to Virginia in 2017, the Viking-ride is a family-friendly attraction, featuring a 74-foot drop and reaching speeds of up to 48 mph.

More:http://lei.sr?a=s9U2q_A

Triotech to create *Walking Dead* and *Ghostbusters* attractions

Triotech is teaming up with AMC to deliver a new attraction in Las Vegas based on *Fear the Walking Dead* and working alongside Sony Productions to create a *Ghostbusters* media-based dark ride for Heide Park in Soltau, Germany.

Coming to the world-famous Fremont Street, in Las Vegas, the media-based walkthrough *Fear the Walking Dead* attraction is the first ever to be based on the *Walking Dead* spin-off - a brand which has proved popular as an attraction for the likes of Universal Studios.

The completely immersive attraction, dubbed ‘Fear the Walking Dead - The Experience’, starts at the entrance and takes visitors on a journey through the *Walking Dead*’s world, putting guests in similar situations to that seen on the zombie survival show.

For *Ghostbusters*, riders will be taken on a ghost hunt with the aim of rescuing Heide Park from the invading ghouls, featuring lots of special effects as well as Triotech’s



A world-first *Fear the Walking Dead* attraction is in the works for Las Vegas, Nevada

shooting technology. Guests will ride in an eight-person ECTO-1 vehicle.

“We are extremely proud to work with Heide Park’s team on what is for Triotech another major project with the team at

Merlin Entertainments,” said Ernest Yale, Triotech CEO, who has worked with the attractions operator on its Ninjago rides at a number of Legoland locations.

More:http://lei.sr?a=s9U2q_A



We proudly present

The Beloved Classic Story Now in 4-D

RUDOLPH

THE
RED-NOSED REINDEER®

4-D



Rudolph the Red-Nosed Reindeer © & ® or ™ The Rudolph Co., L.P. All elements under license to Character Arts, LLC. All rights reserved.

SimEx!werks
ENTERTAINMENT

25
YEARS

simex-iwerks.com

AM2

DIARY DATES

1-3 DECEMBER 2016

ATRAX 2016

**Istanbul Expo Center,
Istanbul, Turkey**

Filling an important niche of sector-related events in the ever growing amusement and recreation sector, ATRAX – The Amusement-Attraction, Park-Recreation Industry and Services Exhibition – is the first and only specialised exhibition of Turkey and neighbouring countries where large projects are being realised.

Email: tureka@tureksfuar.com.tr

Tel: +90 212 570 63 05

www.atraxexpo.com

6-8 DECEMBER 2016

Japan Theme Park Expo 2016

Tokyo Big Sight, Tokyo, Japan

Japan's largest theme park expo, this event offers a specialised exhibition of facilities and services for development and operation of theme parks and leisure facilities.

Email: info@themeparx.jp

Tel: +81 3627 30403

www.themeparx.jp/en/

29 JANUARY - 1 FEBRUARY 2017

FEC Summit 2017

**We-Ko-Pa Resort,
Scottsdale, Arizona, US**

Family Entertainment Center operators from around the globe will gather for the fifth year, with an optional post-tour of FECs.

Email: info@themeparx.jp

Tel: +81 3627 30403

www.themeparx.jp/en/

22-24 FEBRUARY 2017

IAAPI Amusement Expo

**Bombay Exhibition
Centre, Mumbai, India**

The three day exhibition provides a platform to share and learn new ideas, with big players from within the industry showcasing new schemes and experiences.

Email: info@iaapi.org

Tel: +91 22 6523 1643

www.iaapi.org



EAG has been twinned with VAE since 2015, with both events held at London's ExCeL

17-19 JANUARY 2017

EAG/Visitor Attraction Expo ExCeL London Exhibition Centre, London, UK

Since its launch in 2010, EAG has become the definitive annual event for amusement and coin-op professionals

from the UK, Europe and beyond. The Visitor Attraction Expo made its debut in 2014 and offers the UK's leisure parks, piers, zoos and static attractions sector an annual event which it can call its own.

Tel: +44 158 276 7254

www.attractionsexpo.co.uk

2-4 MARCH 2017

RAAPA 2017

Moscow, Russia

Organised by the Russian Association of Amusement Parks and Attractions (RAAPA), the event is the premier trade show in the Russian amusement industry.

Email: raapa@raapa.ru

Tel: +7 (495) 234-50-15

www.raapa.ru

8 MARCH 2017

IAAPA Leadership Conference Anaheim/Hollywood, California

For owners and operators, the IAAPA Leadership Conference 2017 provides fresh perspectives and unique ideas to enhance the guest experience and drive business.

Email: iaapa@iaapa.org

Tel: +1 703 836 4800

www.iaapa.org

27-29 MARCH 2017

DEAL 2017

**Dubai World Trade Centre,
United Arab Emirates**

Held annually, DEAL is the region's most anticipated and biggest attraction for global and local stakeholders in the amusement and entertainment

industries that are looking for a strong entry into these markets. Apart from bringing the focus to several innovations, DEAL 2016 brought forth cutting-edge inventions such as virtual reality games, 9D park rides, 12D cinemas and family entertainment centre equipment, among the endless array of creative concepts presented.

Email: lilia@iecdubai.com

Tel: +971 4 3435777

www.dealmiddleeastshow.com

17-18 MAY 2017

Museums + Heritage Show

Kensington Olympia, London, UK

The free-to-attend Museums + Heritage Show offers two days of seminars, cultural attraction experts and sector suppliers. Those in attendance are given advice, ideas and tools that they can walk away with and put into practice in their own organisations. An awards ceremony will also take place, recognising best practice within the world of museums, galleries, and cultural and heritage visitor attractions, with a submission deadline of 1 February.

Email: anna@museumsandheritage.com

Tel: +44 1905 724 734

museumsandheritage.com/show



EURO ATTRACTIONS SHOW 2017

BERLIN

SAVE THE DATE
GERMANY



EAS

Euro
Attractions
Show



IAAPA

Messe Berlin Exhibition Center
Berlin, Germany

Conference: 24–28 Sept. 2017
Expo: 26–28 Sept. 2017

www.IAAPA.org/EAS

WHERE THE
BUSINESS OF
FUN BEGINS



The Carousel Company



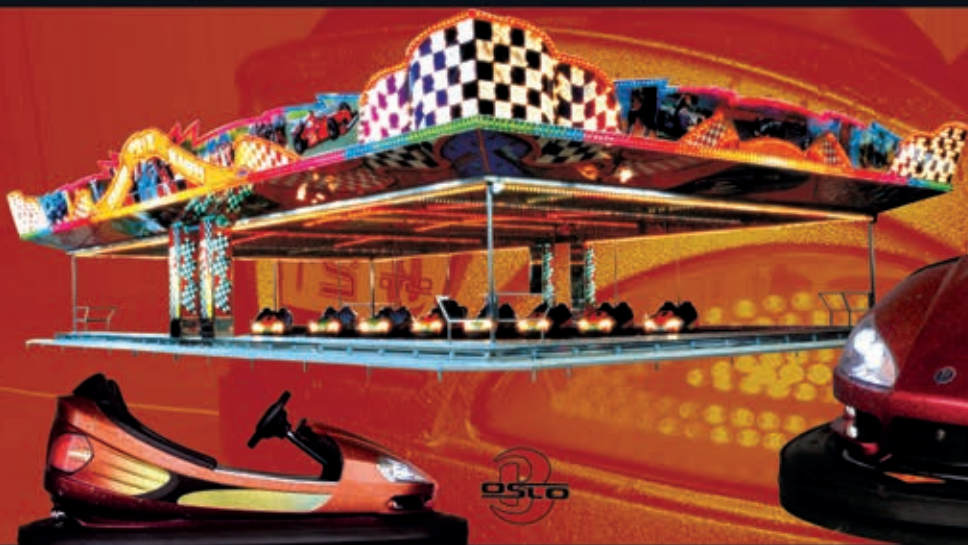
Kiddie



Kart



Major Rides



Venetian
Carousels



Bumper
Cars



BERTAZZON
The Carousel's Company

BERTAZZON 3B SRL, 31020 SERNAGLIA (TREVISO) ITALY
PHONE +39.0438.966291 FAX +39.0438.966165
E-MAIL: BERTAZZON@BERTAZZON.COM

Hong Kong Disneyland plans US\$1.4bn expansion

Disney will plough US\$1.4bn (€1.3bn, £1.1bn) into upgrading its Hong Kong theme park with *Frozen* and Marvel zones in an attempt to make the attraction profitable again.

Despite the operator having already added more than US\$600m (€565m, £484.5m) in new rides and attractions over the past few years, Hong Kong Disneyland has failed to break even in 2015, with the park recording losses of US\$20m (€18.8m, £16.1m) and a decline in visitor numbers by 9.3 per cent to 6.8 million.

Its general manager, Andrew Kam, also left the company in March, later joining Disney's Asian rival Wanda to lead its theme park division. For wider Hong Kong, the economy has also slowed thanks to a sharp decline in tourism from mainland China.

As part of the development plan, a new Marvel-themed ride will debut in 2018, as will a new complex based on Disney's latest release Moana. The castle – currently Disney's smallest at 77-feet-tall (23.4 metres) – will be “supersized” to compete with Disney's existing properties.



Several Marvel additions are coming to the park, including *Ant Man* and *The Avengers*

The entire themed *Frozen* area – to debut in 2020 – is a first for Disney parks, with the brand's largest presence currently at its Epcot park in Orlando following its debut in June.

A recreation of Arendelle, the new area at the park will feature a lake, ice mountain, two rides, shops and restaurants.

More: http://lei.sr?a=k9j2j_A



The themed land is under construction

Disney's Avatar land gets summer 2017 launch date

Pandora - The World of Avatar at Disney's Animal Kingdom in Orlando, Florida, has been given a confirmed opening date of summer 2017.

The themed zone is set to include a number of sites unique to the world of the 2009 Avatar movie, including its floating mountains and bioluminescent rainforests, and a number of rides and attractions, such as the family friendly Na'vi River Journey and the Avatar Flight of Passage ride over the alien world of Pandora.

More: http://lei.sr?a=T5j4N_A

Major overhaul of Epcot overhaul in the works, says Disney's Bob Chapek

Disney's parks and resorts chair Bob Chapek has confirmed plans for a major overhaul of Epcot, starting with a new festival celebrating visual, culinary and performing arts in January.

Speaking at D23 Destination D – a weekend of panels and presentations about Disney projects – Chapek revealed that he was telling his team of Imagineers to “dream big” in terms of reimagining Epcot.

According to Chapek, the plans will remain true to Epcot's vision – celebrating human achievement, technological innovation and international culture – while also being “Disney, timeless, relevant, and family friendly”.



Epcot was created to celebrate human achievement

Epcot's most recent notable addition is its *Frozen Ever After* ride, which was introduced in June to much fanfare, garnering lines more than five hours long on its opening day. Disney sees

Frozen Ever After as a huge shot in the arm for Epcot, which has comparatively low visitor numbers (11.4m) compared to Disney World's Magic Kingdom (19.3m).

More: http://lei.sr?a=N9b3h_A



The motion theatre was recognised with a Brass Ring Award

Dynamic Attractions unveils new ride concept

Dynamic Attractions unveiled its brand new ride concept – a rotating, tilting motion theatre, recognised for its innovative design with a Brass Ring Award for new product concept.

The theatre attraction, a moving platform which can be made to seat from 50 up to 100 people, features the company's cutting-edge ride systems technology, enabling it to

“spin, tilt, drop and follow the action like a movie camera”.

The circular motion theatre is surrounded by four projector screens, each of them can move to reveal a show set behind, creating a film and live action mix.

The production can also be supplemented with animatronics, moving scenery, fire and water effects, projection mapping and more.



WhiteWater West's Mat Blaster at Yinji Xinmi Waterpark, China

WhiteWater unveils range of new products at IAAPA

Waterpark design and manufacture firm WhiteWater West launched a “first-of-its-kind” slide during the IAAPA Attractions Expo, as well as an updated version of its Slideboarding line.

Mat Blaster, which was recognised with an IAAPA Brass Ring Award, introduces two uphill elements and a 360-degree loop to the company's traditional mat racing slide.

WhiteWater also unveiled its energy-efficient Smart Blast technology and a new version of WhiteWater's game-focused ride experience was presented during IAAPA, Slideboarding 2.0. The next-generation product, which won a Thea Award for Technology on a Limited Budget, has been upgraded to include in-ride help, tutorial videos and a lighter, more robust board.



Polin has built several aquariums in Turkey

Polin pushes aquarium division and debuts products

Polin has debuted a variety of new products, as well as promoting its aquariums division, which has serviced more than 12 million people to date.

Polin Aquariums by Polin Waterparks has supplied aquarium pools, whale and beluga pools, penguin pools, waterfall aquariums and outdoor aquariums across Turkey, as well as in Chechnya, Turkmenistan

and Iran. The division, which focuses on aquariums in malls, is also working on a number of upcoming projects.

The Turkish company also unveiled Splash Cabin, a two-player interactive 3D gaming experience, developed in association with Lagotronics. Players shoot to score points and get soaked from nozzles embedded in the screen.



Simworx and Mondial have launched the 360 Flying Theatre

Simworx unveils flying theatre in partnership with Mondial

Simworx has unveiled its latest media-based, dynamic simulation attraction, developed in partnership with Mondial.

The 360° Flying Theatre, a full turnkey solution, is a 60-seat ride where guests experience a realistic sense of flying as they are immersed in a movie shown on a huge domed screen.

“It's novel because we've got a unique way of doing the loading where people don't know what's going to happen until they're picked up and swept into the screen,” said Terry Monkton, Simworx CEO. “The pricing point is very competitive to appeal to a range of visitor attractions, theme parks and museums across the world.”

Training that works.



CREW understand that staff development can be difficult and time consuming, but we know that your people can make the difference between a good business and a great business.

CREW training will:

- Inspire great customer service
- Boost retail and FOH confidence
- Enhance communication and presentation skills
- Develop interactive talks and shows
- Improve team morale
- Increase revenue

"As a direct result of CREW training our fund pot for "Gems of the Jungle" at £5000 in August went through the roof and we amassed a further £18,000 in just six weeks. Brilliant!" (summer season 2011)

Dianne Eade, Newquay Zoo
Head of Finance, Human Resources and Administration



www.crew.uk.net

info@crew.uk.net

0845 260 4414



Product Manager – Waves

Location: Richmond, BC

Reports to: Chief Operating Officer

The Product Manager is responsible for the product planning and execution throughout the product lifecycle, including gathering and prioritizing product and customer requirements, defining the product vision, and working closely with engineering, product development, manufacturing, sales, marketing and project services to ensure revenue and customer satisfaction goals are met. The Product Manager's job also includes ensuring that the product supports the Company's overall strategy and goals.

Throughout all the stages of the product lifecycle, the Product Manager represents the needs of the end-users, evaluates market trends and competition, and uses this information to determine what features to include. The Product Manager is the team leader



for a given product, products or family of products, in this case, Waves.

Experience and Qualifications:

- Electrical or Mechanical Engineering degree with Product Management experience
- 5+ years' experience in a product management role
- Professional business acumen
- Experience in, or knowledge of the waterpark business is mandatory

To Apply:

Applications will continue to be accepted until position is filled. Include

your cover letter and resume in your application with "Product Manager - Waves" in the subject line of your email to careers@whitewaterwest.com

As a part of ensuring a safe and secure place to work, successful candidates may (role dependent) have to complete a pre-employment drug & alcohol test and/or background check (references, credit, identity check and criminal).

Only candidates who are eligible to accept employment in Canada WITHOUT sponsorship will be considered.

No agencies please. Thank you for your interest in this position!

For more information about this role and to apply please visit: <http://lei.sr?a=s2s1L>

AM2

The news & jobs magazine
from Attractions Management

Next issue:
10th December 2016
Book by noon on:
5th December 2016

Book online at am2.jobs
or contact Sarah Gibbs:
Tel: +44 (0)1462 471908
email: sarahgibbs@leisuremedia.com

AM2 is published every two weeks

CHIEF ENGINEER

RIDES & ATTRACTIONS

Dreamland Margate, UK

Salary: Competitive

Closing date: 30 Nov 2016

Reports to: Head of technical services

Hours: 42 hpw

The role of Chief Engineer is to Manage along with the Head of Technical Services the Technical Services Department, the team is responsible for maintaining the strategic plan and daily operational maintenance for the Rides & Attractions in Dreamland, including supporting and upholding a robust Rides Maintenance program. The role is suited to a self motivated and resourceful individual.

To view job details, and to apply
click here: <http://lei.sr?a=R115w>

Please note that candidates whose applications will be progressed, will be contacted within one week of the closing date.

No Agencies please.

For more details on the following jobs
visit www.am2.jobs or to advertise
call Sarah on +44 (0)1462 471908



● **Chief Engineer
(Rides and Attractions)**

A bright future with
Dreamland Margate

Salary: Competitive

Job location: Margate,
United Kingdom

● **Product Manager
- Waves**

Whitewater West
Industries Ltd.

Salary: Competitive

Job location: Richmond,
BC, Canada

● **Events Manager**

Warwick Castle

Salary: £18,000

Job location: Warwick,
United Kingdom

● **Marketing Manager**

The Eye Brand

Salary: Competitive

Job location: Orlando,
United States

● **Commercial
Supervisor**

Legoland Discovery Centre

Salary: Competitive

Job location: Atlanta,
United States

● **Head of Commercial
Operations (Culture)**

London Borough of
Waltham Forest

Salary: Up to c£62,000 pa

Job location: Walthamstow,
London, United Kingdom

● **Front Office operators
and Booking Operators**

Gardaland Resort

Salary: Competitive

Job location: Verona, Italy

● **Insight Manager**

The Eye Brand

Salary: Competitive

Job location: London,
United Kingdom

● **Sea Life Personnel**

Gardaland Resort

Salary: Competitive

Job location: Verona, Italy

● **Operations Trainer -
Training and Safety**

Legoland

Salary: Competitive

Job location: Florida,
United States

● **Area Team Leader -
Training and Safety**

Legoland

Salary: Competitive

Job location: Florida
Resort, United States

● **Senior Technician**

Madame Tussauds

Salary: Competitive

Job location: Nashville,
United States

● **Studio Artist**

Madame Tussauds

Salary: Competitive

Job location: Nashville,
United States

● **Technical/Facilities
Manager**

Legoland Discovery Centre

Salary: Competitive

Job location: Boston,
United Kingdom

● **Senior Brand Manager,
Promotions and
Partnerships**

Legoland

Salary: Competitive

Job location: California,
United States

● **Media Relations
& Social Media
Representative**

Legoland

Salary: Competitive

Job location: California,
United States

● **Studios Artist**

Madame Tussauds

Salary: Competitive

Job location: San Francisco,
United States

● **Duty Manager
(Admissions)**

Legoland Discovery Centre

Salary: Competitive

Job location: Atlanta,
United States

● **Operations Manager**

Madame Tussauds

Salary: Competitive

Job location: Hollywood,
United States

● **Master Model Builder**

Legoland Discovery Centre

Salary: Competitive

Job location: Westchester
NY, United States

● **General Manager**

The Eye Brand

Salary: Competitive

Job location: Orlando,
United States

Dubai Parks and Resorts launches world-first Bollywood theme park

Dubai Parks and Resorts (DXB) has launched the world's first Bollywood-based theme park, which will form part of an ambitious destination consisting of three separate theme parks.

Showcasing rides and attractions based on Indian franchises, the new park offers a Bollywood experience across five different zones – Bollywood Boulevard, Mumbai Chowk, Rustic Ravine, Royal Plaza and Bollywood Film Studios.

"We're extremely proud to see this magnificent entertainment destination revealed to the world after



The park opened with live Bollywood entertainment shows

three years of hard work and perseverance," said Raed Kajoor Al Nuaimi, CEO of the park's owner, DXB Entertainment.

"Dubai Parks and Resorts is paving the way for

future entertainment destinations, and shall forever change the face of family tourism and entertainment in the region."

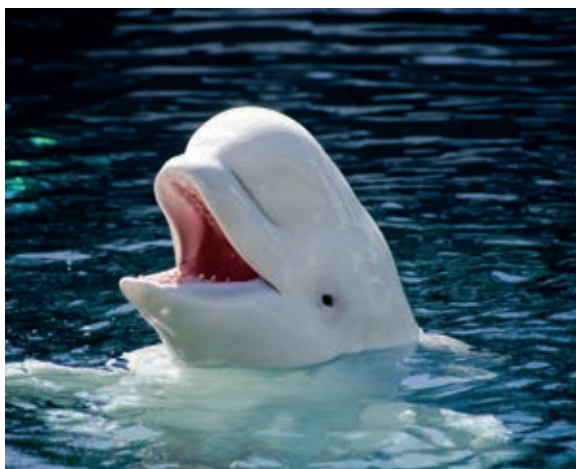
More: http://lei.sr?a=C8j8y_A

Vancouver's captive cetacean debate resurfaces following whale deaths

Vancouver Aquarium has come under fire from animal welfare groups following the second death of a beluga whale at its facility in just less than a fortnight.

The 30-year-old beluga, named Aurora, died on 25 November, just nine days after her 21-year-old calf Qila – the first whale ever to be born in captivity in Canada. Both whales suffered from symptoms of abdominal cramping, loss of appetite and lethargy before their deaths.

A ruling by the Vancouver Park Board banning the breeding of captive cetaceans collapsed in November 2014, when it tried to push the ruling through at the last minute.



The Parks Board tried to ban cetacean breeding in 2015

Following the deaths, Park Board chair Sarah Kirby-Yung – former vice-president of communications for the aquarium – said that the events justify a vote by city residents on continued

whale captivity in the region, adding that she would be making a proposal to the board for this vote as part of the upcoming 2018 municipal election.

More: http://lei.sr?a=n7b2W_A

American Association of Museums (AAM)

T: +1 202 289 1818 W: www.aam-us.org

Association of American Zoos & Aquariums

T: +1 301 562 0777 W: www.aza.org

Association of Art Museum Directors

T: +1 212 754 8084 W: www.aamd.org

Association of Independent Museums (AIM)

T: +44 (0)1584 878 151 W: www.aim-museums.co.uk

Association of Leading Visitor Attractions (ALVA)

T: +44 (0)20 7222 1728 W: www.alva.org.uk

Association of Science and Technology Centers (ASTC)

T: +1 202 783 7200 W: www.astc.org

Association of Scottish Visitor Attractions (ASVA)

T: +44 (0)141 229 0923 W: www.asva.co.uk

Association of Zoos and Aquariums (AZA)

T: +1 301 562 0777 W: www.aza.org

Australian Amusement Leisure & Recreation Association (AALARA)

T: +61 7 3807 35 08 W: www.aalara.com.au

European Association of Amusement Suppliers Industry (EAASI)

T: +39 0522 554 176 W: www.eaasi.org

European Association of Zoos and Aquaria (EAZA)

T: +31 20 520 07 50 W: www.eaza.net

European Network of Science Centres and Museums (Ecsite)

T: +32 2 649 73 83 W: www.ecsite.eu

Giant Screen Cinema Association (GSCA)

T: +1 919 346 1123 W: www.giantscreencinema.com

Historic Houses Association (HHA)

T: +44 (0)20 7259 5688 W: www.hha.org.uk

Indian Association of Amusement Parks & Industries (IAAPI)

T: +91 22 6523 1643 W: www.iaapi.org

International Association of Amusement Parks & Attractions (IAAPA)

T: +1 703 836 4800 W: www.iaapa.org

International Planetarium Society

T: +1 808 969 9735 W: www.ips-planetarium.org

Irish Science Centres Awareness Network (ISCAN)

T: +353 (0)51 302 865 W: www.iscan.ie

Museums Australia

T: +61 2 6230 0346 W: www.museumsaustralia.org.au

National Farm Attractions Network (NFAN)

T: +44 (0)1536 513 397 W: www.farmattractions.net

NAVET

T: +46 (0)33 41 00 09 W: www.navet.com

Outdoor Amusement Business Association (OABA)

T: +1 407 681 9444 W: www.oaba.org

The Aquarium & Zoo Facilities Association (AZFA)

E: rjf@tnaqua.org W: www.azfa.org

The Canadian Museums Association

T: +1 613 567 0099 W: www.museums.ca

The Canadian Association of Science Centres (CASC)

T: +613 566 4247 W: www.canadiansciencecentres.ca

Themed Entertainment Association (TEA)

T: +1 818 843 8497 W: www.teaconnect.org

World Waterpark Association (WWA)

T: +1 913 599 0300 W: www.waterparks.org

Zoo & Aquarium Association

T: +61 2 9978 4797 W: www.zooaquarium.org.au