

# spa opportunities

26 MAY - 8 JUNE 2017 ISSUE 268

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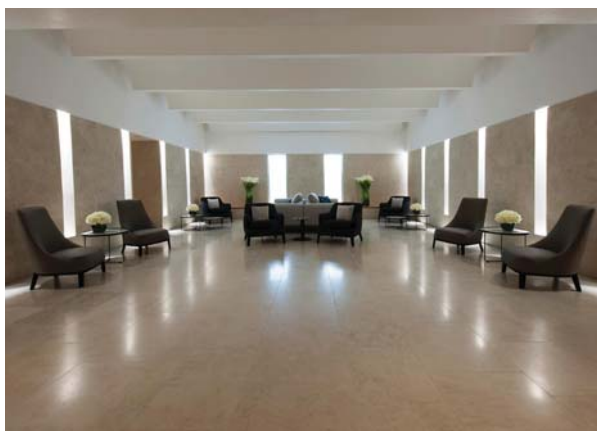
## Harrods debuts new 10,500sq ft Wellness Clinic

London's famous department store, Harrods, has opened a new wellness clinic on the fourth floor of its iconic Knightsbridge site, working with experts in the field of aesthetics, wellness and dermatology.

The 10,500sq ft (975sq m) Wellness Clinic is in addition to the existing Urban Retreat spa at Harrods, and features 14 treatment rooms, two personal training studios designed for one-to-one training, a private consultation room, and a photography studio featuring a Vecra 3D Scanner System. The space also includes a full-body cryotherapy chamber, intravenous vitamin infusions from

The Elixir Clinic, and weekly clinics with chiropractor and posture specialist Dr Ben Carraway and acupuncturist Ross Barr.

Architects Stanton Williams designed a calming space using natural cherry timber and moleanos stone, and Harrods Interiors



Architects Stanton Williams have designed a calming space for the clinic

worked on a contemporary furniture scheme for the relaxation area and waiting room.

Harrods has partnered with the London-based PHI Clinic, which will operate within The Wellness Clinic and offer aesthetic treatments for the face and body, ranging

from injectable procedures to facial rejuvenation and body contouring.

Louise Parker, known for her six-week programme, The Method, and her team of dieticians and personal trainers will be on hand to offer nutritional and fitness advice.

Brands from Harrods beauty halls have created products specifically for the clinic, including the Lunar 28-day treatment from 111Skin and Lancer's Youth Recovery Elixir.

Additionally, The Wellness Clinic has an exclusive partnership with personalised skincare service Gen Identity, whose treatments involve a medical consultation, DNA test

and a course of targeted skincare products.

Alongside the permanent treatment menu, The Wellness Clinic will host a series of guest practitioners, including New York Dermatology Group.

*Details: [http://lei.sr?a=P8d6U\\_S](http://lei.sr?a=P8d6U_S)*

## Spa architecture award launched

Trade fair Piscina & Wellness Barcelona has added new spa and wellness prizes to its industry awards.

Held biannually in Barcelona, Spain, Piscina & Wellness will this year hand out a number of Wellness Spa Experience Awards and hold an Architecture Competition for the first time. The former will look to recognise "the most outstanding facilities specialising in the therapeutic use of water," while the Architecture Competition is aimed at students and focused on finding the most creative, sustainable, original aquatic project.

*Details: [http://lei.sr?a=p8K9Y\\_S](http://lei.sr?a=p8K9Y_S)*

## Six Senses' Ibiza resort to have spiritual centre

Six Senses Hotels Resorts Spas is set to open its third European spa resort on the Spanish island of Ibiza in 2020.

The operator has signed a management deal with Beach Box Ibiza – which is developing the resort – to operate the property as a part resort, part residential project.

According to Neil Jacobs, Six Senses' chief executive, the development will be a "benchmark in innovative design."

"Our first resort, spa and residential project in Ibiza will celebrate wellness, sustainability and community spirit," Jacobs said.

"Every aspect of the property's physical design will facilitate the feeling of community and the activities and amenities offered to guests will focus on learning and experience.



Neil Jacobs, Six Senses CEO, says the Ibiza resort will be a 'benchmark in innovative design'

"This third European property complements our sister resort in Portugal's Douro Valley and a residential project in Courchevel, France – and of course the seven spas in France, Greece, Spain, Switzerland and the UK."

*Continued on back cover*

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## Biologique Recherche, WFC partner

Skincare brand Biologique Recherche has partnered with non-profit organisation Wellness for Cancer to adapt facial and body treatments to the needs of cancer patients and people in remission.

Beginning in June, treatments will be available in the US and France, and Biologique Recherche plans to expand to more than 70 countries, making it the only company adapting its methodology to all types of cancer patients worldwide.

"We are bringing to market something that should have been done a long time ago – bringing wellness and beauty to those who need it most, and to those who cannot always afford it," said Rupert Schmid, chair of Biologique Recherche.

Treatments will be priced the same as traditional Biologique Recherche treatments, but through corporate social responsibility, each country will also align with a non-profit to help provide treatments and products to those who can't afford it. Biologique Recherche will adapt its methodology to people who



Biologique Recherche chair Rupert Schmid (left) and Wellness for Cancer executive director Julie Bach launched the programme

have been affected by all forms of cancer by offering a selection of products and therapies for each client, depending on cancer type, cancer therapy, surgery involved and long-term conditions, such as risk of lymphedema. The company is subsidising the programme as part of its corporate social responsibility footprint.

"It's important to see individuals beyond diagnosis or situation," said Julie Bach, executive director of Wellness for Cancer. "This is where Biologique Recherche shines."

**Details:** [http://lei.sr?a=a8t3h\\_S](http://lei.sr?a=a8t3h_S)

## Dusit to make Vietnam franchise debut

Resort operator Dusit International will make its Vietnamese debut in December 2017, with the opening of the Dusit Princess Moonrise Beach on the island of Phu Quoc.

The Thailand-based group has signed a franchising deal with Linh Chi Limited Company for the 108-room hotel. Facilities at the resort will include a luxury spa, outdoor pool, lounge and pool bars and conferencing space.

According to Suphaje Suthumpun, Dusit's group CEO, the Vietnam hotel is part of the company's plans to diversify the way it operates its properties.

"The new hotel will open under our newly developed franchise model," he said.

"It will help property owners gain maximum returns while providing them with all the benefits they expect from a global brand. We're very much looking forward to working with Linh Chi on this special project."



The resort will be operated on a franchise model and features a spa

The announcement comes just weeks after Dusit revealed it was investing US\$1.4bn (€1.3bn, £1.1bn) in developing its existing Dusit Thani hotel in Bangkok into a "mega-resort."

The group signed a deal with Bangkok's quasi-government Crown Property Bureau to extend its lease for the land in order for it to be able to develop the site over the next 30 years – with the right to extend the lease.

**Details:** [http://lei.sr?a=u2W5J\\_S](http://lei.sr?a=u2W5J_S)





## Aman founder launches new brand

Hotelier Adrian Zecha, who founded luxury hotel brand Aman, has opened a new hotel in Luang Prabang, Laos, described as “the first chapter of a new story.”

Azerai Luang Prabang takes its name from a combination of Zecha’s initials, AZ, and the Persian word ‘caravanserai,’ which means a resting place with a central courtyard. The 53-bedroom hotel includes a ‘massage retreat,’ which offers a menu of therapies, body massages and foot massages, with a choice of private treatment rooms or a common area for social occasions.

The massage retreat includes one common room with four to six recliners that focus on the feet, hands, shoulders, neck and head, as well as four private single treatment rooms and one double treatment room for body treatments. Therapists are inspired by traditional Laotian and Asian techniques, and fitness options include a fully equipped gym and yoga offerings.

The two-storey building is the result of architect Pascal Trahan’s two-year



The first 53-bedroom Azerai hotel includes a ‘massage retreat’

reconstruction of a 100-year-old site that was first used as French officer quarters, and later by the Laos government. In 1961, the building was converted to the Phousi Hotel, which operated at the site until 2014, when it closed and construction on Azerai began.

Zecha opened the first Aman resort, Amanpuri, in Phuket, Thailand in 1988. He stepped down from his position as CEO of Aman in 2014, amid a very public legal battle, when Russian real estate investor Vladislav Doronin took over the company.

*Details: [http://lei.sr?a=a6B3X\\_S](http://lei.sr?a=a6B3X_S)*



The 457-room resort is located within a gated community and will target high-end travellers

## Apple building up its Caribbean portfolio of spas

Apple Leisure Group (ALG) is growing its presence in the Caribbean market with the opening of a new luxury resort near Punta Cana in the Dominican Republic.

The 457-bedroom, adults-only resort will be operated under the Secrets brand and will be managed by ALG’s subsidiary AMResorts. Facilities at the Secrets Cap Cana Resort & Spa include a Spa by skincare brand Pevonia, an infinity pool and access to a Jack Nicklaus-designed championship golf course.

Located within a gated community, the resort will also have access to a private marina, stables and an equestrian centre with polo fields. Targeting high-end, luxury travellers, the property is the second Secrets-branded resort in the Dominican Republic and brings the total number of sites in the Secrets portfolio to 15.

*Details: [http://lei.sr?a=m7G4Z\\_S](http://lei.sr?a=m7G4Z_S)*

## Saks Fifth Avenue opens wellness space

New York’s famed department store Saks Fifth Avenue has opened The Wellery, a new concept shop dedicated to wellness. The 16,000sq ft (1,486sq m) space is located on the second floor of the flagship store on Fifth Avenue, and will be open through October 2017.

The space includes 22 spaces offering skincare products and treatments, fitness classes and equipment, women’s and men’s activewear and athleisure apparel. A Saks Wellery concierge will help customers determine which offerings best suit their needs.

The Wellery includes a Skinny MedSpa, which offers non-invasive body contouring and high-tech facials; a Sundays nail studio, which specialises in two-in-one manicures and meditation; a Breathe dry salt therapy room; Blink brow bar; and Bodyism fitness lifestyle space. MNDFL will offer meditation classes, and wellness-focused events, including



The Wellery houses 22 spaces offering skincare products and treatments

reiki healing, meditation and massages will also be hosted at the space. Studios offering fitness classes in dedicated studios include ConBody, a prison-style boot camp using only one’s body weight; and Bendable Body, a specialised stretching method.

Showrooms from Technogym and Peloton will also be included in the space.

*Details: [http://lei.sr?a=n2N3c\\_S](http://lei.sr?a=n2N3c_S)*

## Massage provider Soothe enters Australian market

US-based on-demand massage service Soothe has entered the Australian market, launching in the cities of Sydney and Melbourne. Currently operating in 53 cities across the US, Canada, and the UK, Soothe offers a wide range of massages for singles and couples – delivered at home or anywhere customers want – and operates daily between 8am and midnight.

Massages are fixed-price per person and the company has announced the Australian prices will be set at AU\$119 (US\$88, €80, £68) for 60 minutes and AU\$229 (US\$169, €155, £131) for 120 minutes.

“Our rapid growth is due to the high-quality treatments, combined with flexible work opportunities and higher wages that Soothe provides for massage therapists,” said Soothe founder Merlin Kauffman.

*Details: [http://lei.sr?a=V3K4K\\_S](http://lei.sr?a=V3K4K_S)*

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## Raison d'Etre debuts online courses

Spa Business Education – the educational arm of the Raison d'Etre Group – has launched five new training courses for professionals in the spa, beauty and fitness sector.

The five courses cover spa finance; marketing; public relations and social media; leadership, group dynamics and conflict management; and strategic human capital management.

All five online courses have been selected as individual specialist training courses from Spa Business Education's seven-module Spa Management Programme.

Courses are available online – making them accessible on a global basis – and take between two and three weeks to complete. Each course includes training videos, a written study manual, assignments and tests. Those taking the course will also receive support from the course instructors throughout for the duration of their study period. Course instructors are all experienced spa professionals from Raison d'Etre, who have managed more than 120 spas in 60 countries. They have trained and developed managers, therapists and staff.



Nikos Kouremenos says it is important for training to be flexible

Nikos Kouremenos, education and project manager at Spa Business Education, said that the organisation “recognised the need to be more flexible” in terms of its training offer.

*Details: [http://lei.sr?a=m4w6V\\_S](http://lei.sr?a=m4w6V_S)*

## Rosewood Puebla opens in Mexico

The spa at a newly opened Rosewood hotel in Mexico has launched with a unique selling point – offering guests a treatment menu which reflects the culture of the historic city of Puebla, in which it is located.

Sense, A Rosewood Spa at Rosewood Puebla – which opened on 25 May – will look to immerse guests in the nature and culture of the city, with treatments designed to honour the history and legends of the destination.

Treatments and therapies will be inspired by indigenous recipes and ingredients dating back 450 years, merging the traditions of Puebla's Hispanic and pre-Hispanic cultures.

Signature treatments will include the Volcanic Mud Cure, which will utilise the nutrient rich minerals from Puebla's four surrounding volcanoes. The Talavera Massage has been inspired by the city's traditional hand-made pottery and incorporates mineralising clay and Onix stones to balance overall health through a combination of relaxation, deep muscle relief, and hot and cold therapy.

The 1,350sq ft (125sq m) spa has four treatment rooms and outdoor areas for



The design of the hotel and spa will reflect the city's colonial history

morning rituals, yoga and meditation. There is also a fully equipped health and fitness suite.

Housed in a collection of historical buildings from different eras surrounding a picturesque, private courtyard, the Rosewood Puebla hotel has 78 bedrooms and suites.

As well as the spa, facilities include three dining venues, event space and a rooftop bar with views of Puebla's historic downtown.

The hotel is Rosewood's fourth hotel property in Mexico.

*Details: [http://lei.sr?a=z7s9V\\_S](http://lei.sr?a=z7s9V_S)*

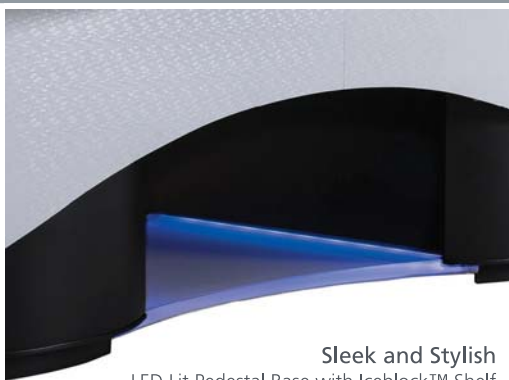




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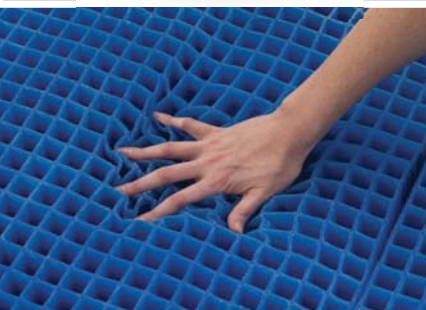
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## Historic hotel gets L'Occitane spa

The 153-year old Galle Face Hotel in Sri Lanka – one of the oldest in Asia – will open a L'Occitane-branded spa later this year. The 1,115sq m (12,000sq ft) Spa L'Occitane En Provence – operated by the French skincare and perfume giant – will have eight therapy rooms, including couples and Ayurveda rooms, as well as relaxation areas, a gym, steamrooms, and spa pools.

Due to open mid-2017, the opening of the spa follows a 30-month restoration, which has brought the hotel's rooms and suites, restaurants and bars back to their original grandeur. Treatments on offer at the spa will include massages, facials and scrubs based on L'Occitane's natural ingredients – such as lavender from the south of France and shea butter from Burkina Faso.

The first L'Occitane spa was launched in 2001 and the portfolio currently consists of 80 luxury spas in 26 countries.



The 153-year old Galle Face Hotel is one of the oldest in Asia

Deni A. Dukic, the hotel's general manager, said the spa would stay true to L'Occitane's traditions, yet be distinct in character, inspired by "the grandeur of the hotel's historical association with some of Hollywood's most recognisable icons."

"This is a spa that strives to transport you to an early Hollywood era, a gentler, more luxurious time when glamour reigned and time moved slower," Dukic said.

*Details: [http://lei.sr?a=V3w2B\\_S](http://lei.sr?a=V3w2B_S)*

## Silling to design Carillon renovation

Private equity management group Z Capital Partners has unveiled plans to renovate private and event spaces at the Carillon Miami Wellness Resort, with an aim to make it "the preeminent wellness hotel in the country."

Hong Kong-based hotel designer Peter Silling has been retained to develop the design concept, and will work to create "warm and welcoming" design features, highlighting a balanced, natural environment.

Silling recently completed the CHF40m (US\$40m, €36m, £28m) renovation of the Waldhaus Flims Alpine Grand Hotel & Spa in Switzerland – also owned by Z Capital Partners – which included adding in a new 2,800sq m (30,139sq ft) spa. Hotelier Paul Nash has also been named managing director of Carillon Miami Wellness Resort, and will oversee the renovation.

Carillon Miami boasts a 65,000sq ft (6,039sq m) Clarins spa, extensive thermal experience and an integrative wellness centre.

It recently added Wellness clinician Dr Adonis Maiquez to its staff. "This is an exciting time at Carillon Miami as



Hong Kong-based designer Peter Silling has developed the concept

we continue transforming the property and firmly establishing it as a world-class wellness destination and luxury lifestyle community," said James Zenni, chair of Carillon Miami's board of directors and president and CEO of Z Capital Partners.

"Paul will also be a key player in executing our strategic vision of expanding the Z Capital hospitality portfolio," Zenni continued.

"He brings deep industry knowledge, valuable operational expertise and extensive experience managing luxury lifestyle hotels and spas around the world."

*Details: [http://lei.sr?a=q7C6a\\_S](http://lei.sr?a=q7C6a_S)*



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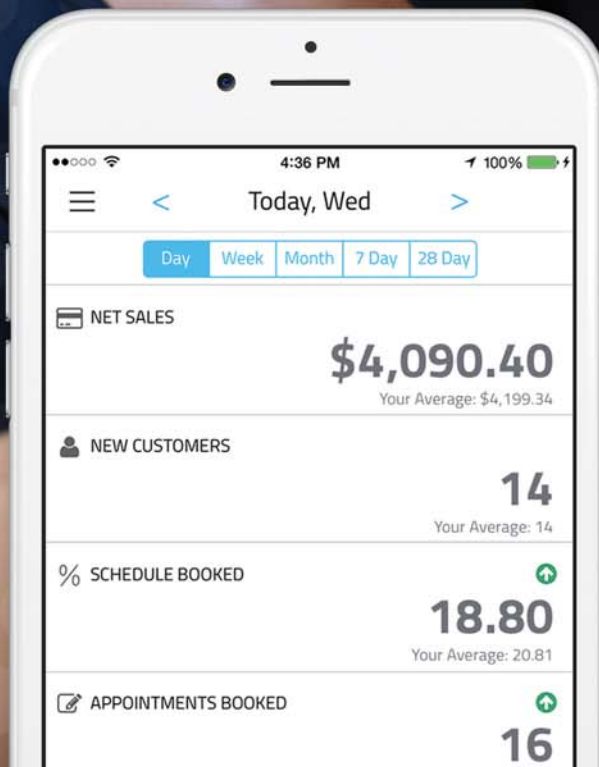
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# CALENDAR

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[www.forumhotspa.com](http://www.forumhotspa.com)

**10 June 2017**

## **Global Wellness Day**

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[www.globalwellnessday.org](http://www.globalwellnessday.org)

**19-20 June 2017**

## **Spa Life Ireland**

Dublin, Ireland

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[www.spa-life.co.uk](http://www.spa-life.co.uk)

**7-9 September 2017**

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**10-13 September 2017**

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[www.spatevents.com/northamerica-fall](http://www.spatevents.com/northamerica-fall)

**14-16 September 2017**

## **Spa China Summit**

Venue TBC

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Tel: +86 21 5385 8951

[www.spachina.com](http://www.spachina.com)

**15-19 September 2017**

## **CIDESCO World Congress**

Taj Lands End, Mumbai, India

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[www.cidescocongress2017.com](http://www.cidescocongress2017.com)



Held in London, Olympia Beauty is now in its 13th year

**1-2 October 2017**

## **Olympia Beauty 2017**

Grand Hall, Olympia, London, UK

This year's Olympia Beauty show in London, UK will look to reflect the growth in the male beauty sector by featuring a large 'Health and Beauty for

Men' section at the event. The specialist zone will include a live stage, with 12 brands coming together to unveil trends in men's wellness. The live stage is part of the event's programme of highlighting a new growth sector each year.

[www.olympiabeauty.co.uk](http://www.olympiabeauty.co.uk)

**18-19 September 2017**

## **Professional Beauty Mumbai**

Bombay Exhibition Centre, India

First launched in London in 1989, the show is now in India for its sixth year.

Tel: +91 22 24360701

[www.professionalbeauty.in](http://www.professionalbeauty.in)

**24-25 September 2017**

## **Professional Beauty Ireland**

The Royal Dublin Society, Dublin, Ireland

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[www.professionalbeauty.co.uk/ireland](http://www.professionalbeauty.co.uk/ireland)

**9-11 October 2017**

## **Global Wellness Summit**

The Breakers, Palm Beach, US

The Global Wellness Summit is an international organization that brings together leaders and visionaries

[www.globalwellnesssummit.com](http://www.globalwellnesssummit.com)

**16-18 October 2017**

## **ISPA Conference and Expo 2017**

Mandalay Bay, Las Vegas, US

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**17-20 October 2017**

## **Piscina & Wellness Barcelona**

Gran Via Exhibition Centre, Barcelona, Spain

Piscina & Wellness Barcelona is a trade show for wellness and public swimming pools (sports and recreational facilities). As a completely updated platform, the show now features a trade fair zone for professionals..

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# Aman launches private jet journeys

Singapore-based resort group Aman has launched a new service taking guests on a series of wellness-focused tours using private jets.

Aman's new Private Jet Wellness Journeys will transport travellers to "sources of wellness", such as spiritual monuments of Java, luxury resorts in Bali and mindfulness retreats in the Kingdom of Bhutan. The wellness experiences on offer at the destinations include yoga and pilates sessions by celebrity tutors, ayurvedic therapies, personalised meetings with wellness specialists and unique wellness programmes – such as the The Effortless Life Operating System (TELOS), which combines tennis with mindfulness training.

Each journey will have a capacity of just 16 guests and the groups will be taken to their destinations – where they will stay at



Guests will be transported to wellness hotspots close to Aman resorts

Aman resort accommodations – using two Gulfstream G200 private jets. The length of the journeys will vary between 13 and 16 days.

The private jet experience comes a year after Aman launched Aman Wellness, a concept that includes "individual wellness immersions" and group retreat experiences headed by health specialists across its 30 resorts.

**Details:** [http://lei.sr?a=g6n8E\\_S](http://lei.sr?a=g6n8E_S)

# Neuroscience to feature at GWS

The Global Wellness Summit is bringing three experts on the neuroscience of beauty to its annual conference, held this year at The Breakers Palm Beach in Florida.

Dr Anjan Chatterjee is the Elliott professor of neurology at the University of Pennsylvania and the author of *The Aesthetic Brain: How we Evolved to Desire Beauty and Enjoy Art*, in which he explores the reasons why we find people, places and even numbers beautiful.

Dr Chatterjee will present findings from a new two-part research project entitled 'Beauty2Wellness,' undertaken in conjunction with the Global Wellness Institute. One focus of the study uses natural language processing and cognitive science experiments.

Nancy Etcoff is assistant clinical professor at Harvard Medical School and author of the book *Survival of the Prettiest: The Science of Beauty*, which is the subject of a Discovery Channel documentary. Her work on beauty and the brain has been wide-ranging, including being involved in Dove's groundbreaking 'Real Beauty' campaign.

Dr Lisa Ishii is the chief quality officer for clinical best practices for the Johns Hopkins Health System, and the senior medical director for clinical integration in the Office of Johns Hopkins Physicians. A practicing plastic surgeon, her research interests focus on the science of how people perceive



Dr Anjan Chatterjee is the Elliott professor of neurology at the University of Pennsylvania

beauty, and specifically, on how faces serve as the portal for how we communicate with the world – and how the world identifies us.

"Given the massive size of the beauty market and the fact that studies show that people respond automatically at a deep neural level to beauty, it's time to pay attention to the emerging scientific research on why we pursue beauty so fervently, rather than to continue to dismiss it as a somehow misguided or superficial quest," said Susie Ellis, GWS chair and CEO.

**Details:** [http://lei.sr?a=E2E4e\\_S](http://lei.sr?a=E2E4e_S)

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# CHOOSE TO BE happy WITH WELLNESS

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**PROMOTION**

**Steve Spiro** discusses the benefits of halotherapy

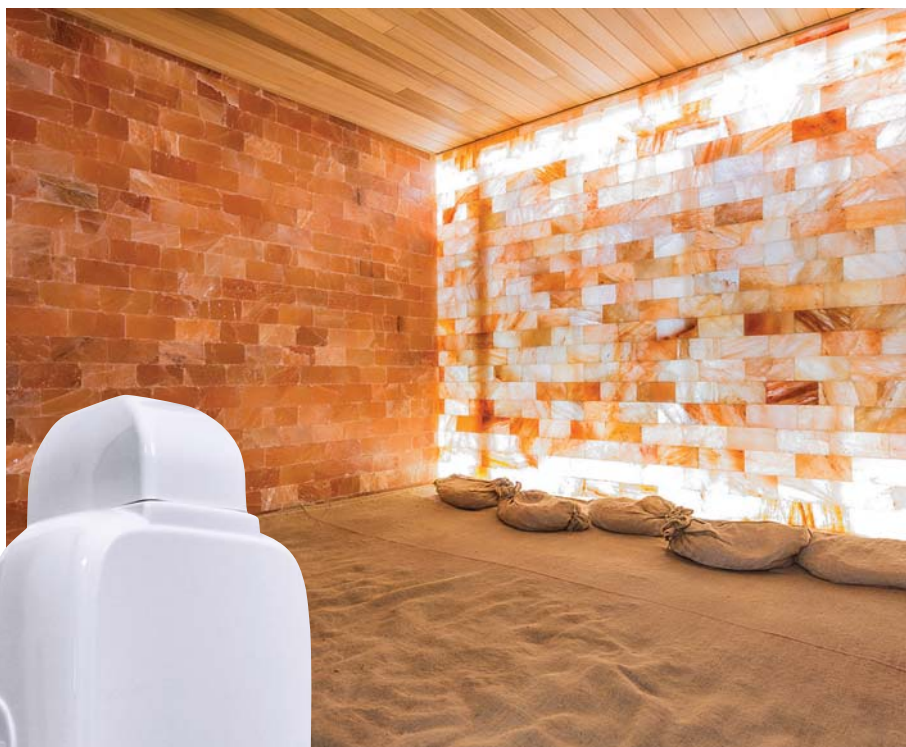


**“Halogenerators crush pharmaceutical salt into micro-particles that go deep into the lungs and on the skin,”**

Steve Spiro, founder and managing partner at Global Halotherapy Solutions (GHS), wants to clarify the differences between halotherapy and Himalayan salt usage.

Halotherapy is the use of salt vapour to treat respiratory problems, skin complaints and stress, using a halogenerator – a machine that crushes large particles of pure pharmaceutical salt and disperses them as a dry salt aerosol. This allows the salt to be inhaled into the lungs, where it can deliver a number of different health benefits.

Himalayan salt treatments, on the other hand, may involve spending time in a room with salt-covered walls or salt crystals, but Spiro says without the halogenerator dispersing the crystals as an aerosol, the treatment is not as effective.



■ The sleek, lightweight Halo FX halogenerator delivers a powerful true halotherapy solution

“Halogenerators produce halotherapy by crushing pure pharmaceutical salt into micro-particles that go deep into the lungs and on the skin,” explains Spiro. “That’s what halotherapy is – without a halogenerator it is just not halotherapy.”

When salt particles are inhaled into the lungs in aerosolized form, they have a number of health benefits for those suffering from asthma, chronic bronchitis, sinusitis, chronic obstructive pulmonary disease, cystic fibrosis, hayfever and other airborne allergies. Salt inhalation can also ease symptoms for those suffering with acute/chronic respiratory diseases, viral infections and chronic ear-nose-and-throat illnesses.

Global Halotherapy Solutions’ Halo FX halogenerator is designed to deliver a powerful and reliable halotherapy experience. It features a sleek, lightweight design that makes it easy to install, and has a number of settings that can be adapted to suit the customer’s needs.

It has recently been certified by Underwriter Laboratories (UL), an American company that ensures safety standards in electronics across the US.

Amy McDonald, spa and wellness advisor at GHS, says: “The Halo FX can be put into massage rooms or lounge areas, but it can also be put into movement studios. This allows operators to utilise the space available to earn revenue, and offer classes in a room that has the added health benefits of halotherapy. The Halo FX is also available on GHS’ pre-built equipment including salt beds, booths and cabins.”

**Spa-kit keywords: Global Halotherapy Solutions**





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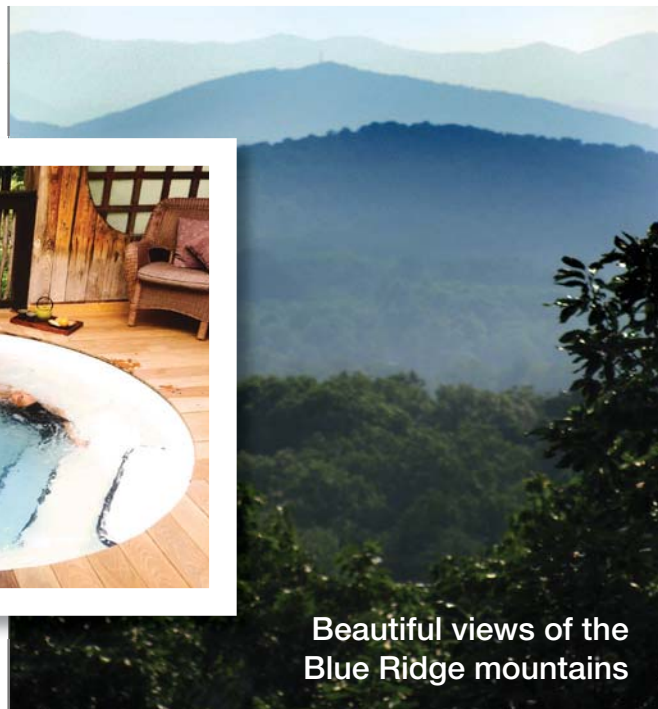
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Beautiful views of the  
Blue Ridge mountains

## Spiritual learning centre for Six Senses

*Continued from front cover*

Six Senses Ibiza will offer 134 guest accommodations on a 25-acre (10-hectare) site and across three different types of suites – townhouse suites, deluxe pool suites with private decks and beach cave suites.

There are also two six-bedroom mansions for a “VIP experience.” The residential element consists of nine private villas, located above the resort with seaviews.

The wellness and spa facilities have been divided into two distinct areas – a spa and a wellness learning centre. According to Jacobs, the “one of a kind” spiritual learning centre will offer an “innovative approach to optimising health which includes fitness, nutrition, education, yoga, sleep, mindfulness and more. Guests will be able to select how far they want to go in pioneering their health and wellness practices.”

While the exact details of the spa are yet to be confirmed, it will feature a full



The resort is set to open in 2020 and overlooks the Cala Xarraca Bay

range of treatment rooms, a communal treatment lounge and an oxygen bar, and will include Gharieni's MO1 series spa tables.

The spa will extend beyond its four walls, with outdoor facilities including massage catacombs, a Watsu pool, a labyrinth and direct access to the organic gardens – where ingredients for the spa botanicals and dining outlets will be grown.

*Details: [http://lei.sr?a=5p5t2\\_S](http://lei.sr?a=5p5t2_S)*

## Medical aesthetic market to reach US\$6.56bn

The US represents the largest market in non-surgical cosmetic treatments, but the highest growth rates are being seen in Asia, according to a new report from Horwath HTL Health and Wellness.

Horwath is a sister company to international spa and wellness consultancy and management company GOCO Hospitality, and has just released a new industry report on ‘Cosmetic Beauty Services.’ The report explores the primary differences



The majority of non-surgical treatment consumers – 39.3 per cent – are between the age of 35 and 50 and favour Botox and hair removal

between cosmetic treatment categories; reviews industry performance, growth and trends; and identifies ways for operators and investors to use cosmetic treatments to boost spa performance.

Between 2015 and 2016, the most significant growth rate in non-surgical procedures was for photo-rejuvenation, which grew by 36 per cent and now accounts for more than 650,000 procedures in the US. Hyaluronic acid treatments, the second-fastest growing category, grew by 16 per cent, the report found.

The majority of non-surgical treatment consumers – 39.3 per cent – are between the

age of 35 and 50, and favour Botox, hyaluronic acid treatments and hair removal. That said, customers in the 65-plus age group contributed to a 193.5 per cent growth in the number of non-surgical procedures in the past four years.

Minimally invasive treatments have been the most popular cosmetic treatments. The international medical aesthetic treatment market is expected to rise to US\$6.56bn by 2018, led by non-invasive treatments such as Botox and hyaluronic acid treatments as well as energy-based services such as lasers.

*Details: [http://lei.sr?a=D7p4J\\_S](http://lei.sr?a=D7p4J_S)*

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### Spa & Wellness Africa Association

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### Spa & Wellness International Council (SWIC)

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