

spa opportunities

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Sue Harmsworth receives ISPA Visionary Award

Sue Harmsworth, chair and founder of ESPA International, was awarded the ISPA Visionary Award at the International Spa Association's annual conference in Las Vegas.

The award is presented each year to someone in the spa industry who has made significant contributions to both the definition and positive movement of health and wellness over the lifetime of their career.

In accepting the award, Harmsworth said she has always had a strong interest in health and wellbeing from the time she was a child, and also called on the industry to enhance its knowledge base as the demand for wellness services increases.

"We as an industry are such a happy, positive, generous one, and our guests are going to need us more and more in these turbulent times," she said. "With the growth of wellbeing and wellness,



Harmsworth received the award at the ISPA Conference on 16 October

practitioners and experts will need more knowledge and skills than ever before."

Harmsworth said much of today's core curriculum for therapists is outdated and irrelevant, and that she has seen a vast decline in basic entry-level skills over the last decade. "The therapists coming out

are not good enough for our very knowledgeable consumers," she said. "We need much more rigorous training at the grassroots."

Harmsworth also spoke about the influence of tech on the industry.

"Technology isn't going away – in fact the advances coming are quite phenomenal," she said.

"But we mustn't allow it to let us lose our human spirit, our soul and the power of touch."

She cautioned that anxiety, stress, sleep deprivation and cancer are all at peak levels, and said the rise in programmes in mindfulness, sleep and resilience is a direct result of that.

She offered words of advice for the sector: "Stay true to yourself, learn something new every day, and embrace change. The industry will change radically over the coming year and there will not be one-size-fits-all."

Details: http://lei.sr?a=h7X2U_S

GWS returns to Europe in 2018

The Global Wellness Summit (GWS) will be held at the Technogym Village in Cesena, Italy, from 6-8 October 2018.

At the close of this year's Global Wellness Summit at The Breakers in Palm Beach, Florida, GWS chair Susie Ellis announced that Technogym – a company specialising in technologies for fitness, wellness and health – will be the 2018 host sponsor.

"As a company that embodies the business of 'Living a Well Life,' I can't think of a better host to carry on the conversations that began at The Breakers in Florida," said Ellis.

Details: http://lei.sr?a=t6n8X_S

Sustainable wellness academy launches

Entrepreneur Angela Derks has launched The Australasian Sustainable Wellness Academy (ASWA), with enrolments now open for the first-ever Australian course of its type.

ASWA – in partnership with registered training organisation Prestige Service Training – will deliver the Australian Accredited Diploma of Wellness, giving students national recognition within the booming US\$3.7tr (£2.81tr, €3.14tr) wellness industry.

The Diploma of Wellness is a leadership programme designed to equip students with the qualifications and personal wellness skills, including stress resilience, required to successfully lead wellness initiatives in any industry.

"More than 45 per cent of Australians are stressed about their work, with workplace



Angela Derks has led wellness programmes and initiatives within companies across the globe

stress costing the Australian economy AU\$15bn (US\$11.74bn, £8.92bn, €9.96bn) every year, due to sickness and absenteeism," said Derks.

"If these statistics continue to rise, wellness tourism growth rates will not be slowing down anytime soon."

Continued on back cover

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Two new spas for Cinq Mondes

French product house and supplier Cinq Mondes is opening two new spas in Mauritius this autumn.

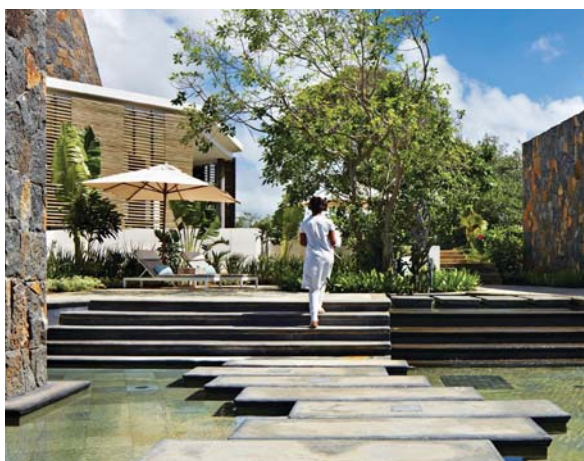
The openings, both located in existing luxury resorts, are part of Cinq Mondes' plans to expand its portfolio of franchised spas across Africa and the Middle East.

The first one to open is a Cinq Mondes-branded spa at the Long Beach Mauritius resort in Belle Mare on the east coast of Mauritius.

Featuring nine single treatment rooms and two double rooms for couples, the spa has been designed as a "sanctuary of serenity". With lava rock walls and free-flowing water features, it will house two special scrub rooms and a hammam.

The second new spa will be located at the Sugar Beach Golf and Spa Resort in Flic-en-Flac, on the western coast of the island.

Facilities at the 1,000sq m (10,700sq ft) Imperial Spa by Cinq Mondes will include eight single treatment rooms, two double treatment rooms, two scrub rooms and a hammam.



The spa at the Long Beach Mauritius resort features lava rock walls

Carole Wininger, global hospitality director at Cinq Mondes, said: "The spa at the Long Beach resort has been designed as a wellness retreat, a new Cinq Mondes concept."

"We will offer three different treatment packages so guests can choose from a detox, ayurvedic or a Taoist approach. All three options will be offered as holistic retreats. The idea is to mix spa treatments with nutrition, good sleep, yoga and Qi Gong courses."

Details: http://lei.sr?a=2f6R4_S

GWD Kids aims for wellness education

The nonprofit Global Wellness Day has launched a new project, GWD Kids, with an aim to provide breathing, mindfulness and self-love lessons to young children around the world.

The project hopes to get preschools to adopt a five-minute wellness circle each morning, and for elementary and primary schools to add in a one-hour wellness class once a week.

GWD founder Belgin Aksoy Berkin said it's time

for those in the wellness industry to take action to help children, especially when it comes to rising rates of depression and the growing role of technology in childrens' lives.

"We go to school from the age of two, hoping that the education system is going to help prepare us for our future, but nobody is teaching us how to live, how to breathe, how to be mindful and how to love ourselves," said Aksoy Berkin. "These are things that are very important to being a happy adult in the future."



GWD founder Belgin Aksoy Berkin, front, kicks off the project at GWS

Aksoy Berkin is in consultations with an American university to develop the curriculum, and plans to engage her 86 GWD ambassadors around the world to help get it off the ground. She announced the new project at the Global Wellness Summit, where she brought area children on-stage to illustrate the point.

Aksoy Berkin said she hopes to get children learning about breathing exercises to improve their health and manage their stress.

Details: http://lei.sr?a=v5N4E_S



Hyatt to open spa based on Siddha

Hyatt Hotels has revealed plans to open a new urban spa offering treatments based on Siddha practices – a system of traditional medicine originating in the ancient Tamilakam region in Southern India.

The Siddh Spa will be located at the recently opened Hyatt Regency Lucknow, the first Hyatt-branded hotel in the capital city of the northern state of Uttar Pradesh, India.

Designed as a modern, urban day spa, it will offer a range of beauty and wellness therapies inspired by Siddha principles.

Guests can choose a wellness path based on their desired state of being – Vatham, Pitham or Kapham. The three strands form the fundamental concept of Shidda and are similar to the tridosha in other ayurvedic principles.

“The Siddha system is an ancient tradition that helps an individual attain physical, spiritual and mental wellbeing,” a spokesperson for Hyatt Hotels said.

“Here, traditional medicine, yoga and meditation come together to form a holistic system that rejuvenates the soul. Deriving



The spa will offer a range of therapies inspired by Siddha principles

its name from this ancient practice, Siddh Spa is inspired by the oldest traditional medicine system known to mankind.

“By blending products created under the guidance of Siddha practitioners, along with personalised preparations of Thavara, extracts of roots, herbs and flowers, precious metals and mineral salts, the Siddh Spa experience sets a path to complete wellbeing.”

Facilities at the spa include four treatment rooms and separate male and female wet areas, equipped with steamroom and showers. There is also an indoor pool and 24-hour health club.

Details: http://lei.sr?a=5y5S8_S



Szekely received the award for embodying wellness principles and practices

Szekely receives inaugural ‘Living a Well Life’ award

Industry icon Deborah Szekely has been presented with the inaugural Living a Well Life Award, for embodying wellness principles and practices throughout her life.

Szekely’s achievements were recognised in a surprise announcement at the Global Wellness Summit held at The Breakers in Palm Beach, Florida, in October.

Szekely – who recently celebrated her 95th birthday – co-founded wellness destination Rancho La Puerta in 1940 and the Golden Door in 1958.

Jane Iredale, founder of Iredale Mineral Cosmetics, presented Szekely with the award. “When we think about who was the first person to receive this award, we will say, ‘How appropriate, how deserving, how inspiring it was that it was given to Deborah,’” said Iredale.

Details: http://lei.sr?a=U5Q2r_S

Industry leaders honoured at GWS

Top industry leaders were honoured at the Global Wellness Summit held in October at The Breakers in Palm Beach, Florida.

The Global Wellness Institute named Steve Nygren, founder of wellness community Serenbe, as Leader in Innovation for his work in creating the Georgia, US-based community. “It’s taken a lot of people to bring Serenbe forward,” said Nygren, as he accepted the award.

Neil Jacobs, chief executive of Six Senses Resorts, was named Leader in Sustainability.

In accepting the award, Jacobs spoke about the hospitality chain’s initiative to achieve the goal of being 100 per cent plastic-free by 2021. “For me, it’s about wellness,” said Jacobs.

Julie Bach, executive director of Wellness for Cancer, was named Leading Woman in Wellness. “I don’t think I could be more humbled or filled with joy,” said Bach. “I believe that I’ve found my calling.”



Steve Nygren was named Leader in Innovation for his work on Serenbe

Renee Moorefield, CEO of Wisdom Works Group, was named Leader in Workplace Wellness. “I think when we’re well, we’re wiser,” she said as she accepted the award.

Filmmaker Louie Schwartzberg was given the Debra Simon Award for Furthering Mental Wellbeing for his work creating films of nature, which have been incorporated in everything from spas to hospital rooms.

Details: http://lei.sr?a=R5V6X_S

GWJ conducts first research on wellness communities

Wellness communities are seeing high consumer demand, according to new research from the Global Wellness Institute due out in January. GWI researchers Ophelia Yeung and Katherine Johnston presented key findings from their report, *Build Well to Live Well*, at the Global Wellness Summit held in October in Palm Beach, Florida.

Johnston and Yeung called the report “the most important research we’ve undertaken”.

“It’s not just because it’s a hot new industry market – but because it’s about where and how we live,” said Johnston.

Johnston and Yeung reported that consumer demand for wellness lifestyle real estate and communities is on the rise globally.

They estimate that in the US alone, there are 1.3 million potential buyers each year.

Details: http://lei.sr?a=Y3p9N_S



(From left) Shama Barot, Omer Isvan, Dilip Barot, Dr Richard Carmona and Susie Ellis

Richard Carmona receives GWS Social Impact Award

Dr Richard Carmona – the 17th surgeon general of the US and chief of health innovation for Canyon Ranch – received the Global Wellness Summit's (GWS) Social Impact Award for his commitment to expand access to health and wellness to people around the world.

The award was presented to Dr Carmona by Dilip Barot, founder of Amrit Ocean Resort and Residences in Florida.

"The Social Impact Award is close to my heart," said Barot. "Giving and sharing what we have with others, especially those in need, has been instilled in me from my childhood."

Dr Carmona said: "I have been inspired to help others by being hungry and homeless as a child. I am humbled, flattered and undeserving of this award."

Details: http://lei.sr?a=j7K8v_S

Dolphin Square appoints Williams spa manager

Zara Williams has been named spa manager at The Spa in Dolphin Square, a 4,000sq ft (372sq m) Moroccan-themed spa in the heart of London, UK.

Williams brings more than a decade of experience from various roles within the spa industry, from management positions in New Zealand to operational roles across top London spas, which include the Bvlgari Hotel and The Spa at Mandarin Oriental.

"I am extremely excited to take on this position and look forward to imparting my experience and passion for the spa industry, whilst continuing to develop my skills and expertise," said Williams.

"The Spa in Dolphin Square is a truly authentic offering, with its Moroccan healing practices, and I am looking forward to working with a team of skilled therapists to deliver an unrivalled spa experience."

Details: http://lei.sr?a=v4A8c_S

ISPA launches new workforce study

The International Spa Association (ISPA) Foundation announced the launch of a new spa workforce study at the 2017 ISPA Conference & Expo, held at Mandalay Bay Resort & Casino in Las Vegas in October.

The ISPA Foundation commissioned PwC to conduct the study, which is ISPA's first research-driven study aimed at analyzing the recruitment, retention and engagement of professionals in the spa sector. Colin McIlheney, global research director for PwC, said that the study is designed to be inclusive and to reflect the growing global nature of ISPA.

"We have created a survey that is applicable to day spas in Houston all the way to hotel spas in Hong Kong," he said. "We want to understand what impacts service provider retention and learn what the workforce thinks the industry can improve on."

The study will address topics of recruitment, engagement, retention and compensation, and can be completed at www.spaworkforcesurvey.com. ISPA hopes to have 10,000 responses. The ISPA 2017 U.S. Spa Industry Study indicated there are nearly 33,000



The study will analyse the recruitment and engagement of professionals in the spa sector

vacancies in the spa industry, with massage therapists accounted for 18,780 open positions – representing one in two unfilled positions.

"This workforce study will provide valuable insights into what motivates and influences employees within the spa industry," said ISPA president Lynne McNees. "Assisting spas in filling vacancies and nurturing future spa professionals is a top priority for ISPA."

Details: http://lei.sr?a=m3Q9c_S

Largest ESPA spa opens doors

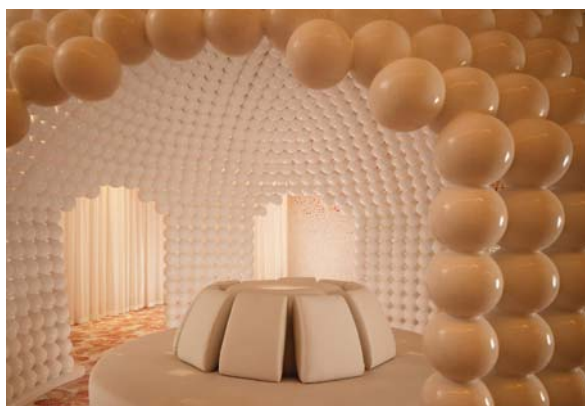
The world's largest ESPA spa – designed by acclaimed Dutch designer Marcel Wanders – has opened its doors in Doha, Qatar. Located in the recently launched Mondrian Doha luxury hotel, the 1,950sq m (21,000sq ft) is the first ESPA-branded spa in Qatar and features separate spas for men and women, a heat experience garden and a traditional Turkish hammam.

Created by internationally acclaimed Dutch designer, Marcel Wanders, the spa will offer two very different spa experiences – one for females, the other for males.

All guests enter through a pure white reception area, before male and female guests enter their gender-specific areas.

The design of the female spa is based on "a magical illusion of a secret garden". Featuring open, white spaces, facilities include five treatment rooms and a multi-level heat experience garden housing Swarovski crystal rain showers and a wooden Finnish sauna.

There are also two manicure stations and two pedicure thrones – with services from Margaret Dabbs. The female treatment menu includes those for expectant or nursing mothers.



The design of the female spa is based on a 'magical, secret garden'

Meanwhile, the male spa has been designed to "ooze masculinity in a traditional sense", catering for the tastes of the Middle Eastern male market. The design has been inspired by the urban souks of the region and is dominated by a heat experience souk, which sits at the heart of the male-only spa.

As well as five treatment rooms, facilities include a heat experience, wet and dry steam rooms, an ice fountain and body jet showers.

Both men and women can separately use the traditional Turkish hammam, which sits beneath an ornate crystal canopy and features a central bathing area with heated table slabs.

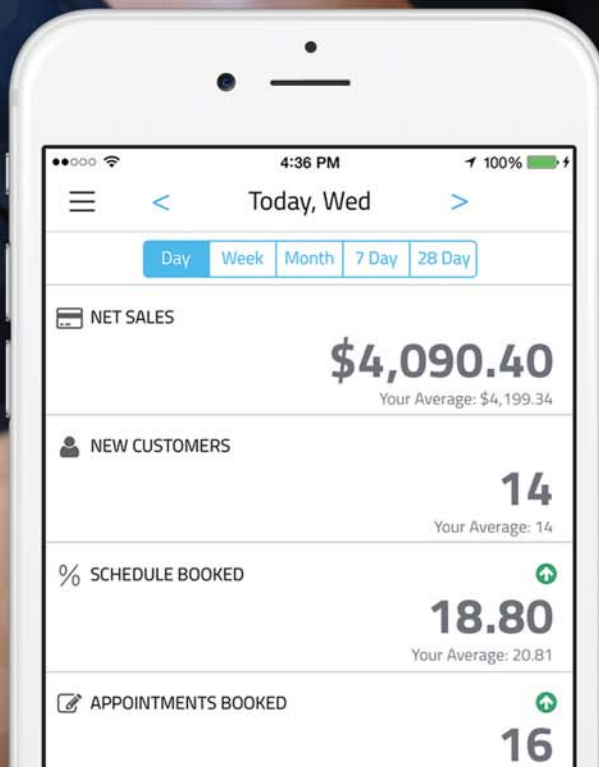
Details: http://lei.sr?a=c6B2c_S



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Bobbie Genders, Ingo Schweder and Don Genders at the Global Thermal Think Tank

Second annual Global Thermal Think Tank held

The second annual Global Thermal Think Tank took place earlier this month in California and New Mexico, US, bringing together world leaders in hot springs for days of talks and thermal experiences.

The event commenced at Glen Ivy Hot Springs in Corona, California, with two days of programmes and special events. It then moved to Two Bunch Palms in California, and then on to Ojo Caliente Mineral Springs Resort & Spa and Sunrise Springs Spa Resort, both in New Mexico.

Delegates looked at hot springs trends, growth and operations around the world, examined what each facility executed best, and gained knowledge from case studies and open dialogue. The research and findings on the effects of thermal mineral water on the body was the core theme of the event, and industry leaders advocated declaring 22 June as World Bathing Day.

Details: http://lei.sr?a=b2v4u_S

Location revealed for Spatec Europe 2018

Details have been revealed of the 12th edition of Spatec Europe, to be held from 20 to 23 June 2018.

The networking event will be held at the Mövenpick Hotel Mansour Eddahbi in Marrakech, Morocco. Registration is now open for the event, which brings together operators of hotel resort, destination, athletic, medical and day spas, to meet with suppliers and benefit from a series of one-to-one meetings over two days.

“Connected to the Palais des Congrès Marrakech and managed by Mövenpick Hotels & Resorts, the hotel offers several functional areas of outstanding technology, making this the ideal venue for our forum,” said a spokesperson for Spatec.

“The format fosters communication and cross-sharing of ideas, best practices and future business relationships.”

Details: http://lei.sr?a=v3X8X_S

Family-owned Abaton Island opens

Hersonissos Group Hotels (HGH) has opened its latest property on the Greek island of Crete. Owned and managed by the Kaloutsakis family, the Abaton Island Resort and Spa is HGH's seventh hotel.

The company opened its first hotel in Hersonissos in 1980 and has since grown into one of Crete's leading independent resort groups.

Designed to reflect the styles and influences of its surroundings, the new resort will target the high-end tourist market and offers accommodation in three distinct categories – luxury guestrooms, suites and villas. Each offer either an outdoor terrace, private pool or outdoor spa bath.

The resort's 725sq m (7,800sq ft) luxury spa houses five treatment rooms and will be open to day guests as well as guests of the resort.

Designed by Konstantinos Kaloutsakis, facilities include a heated indoor swimming



The resort and spa is owned and managed by the Kaloutsakis family

pool, hammam, Finnish sauna, spa pool, a health club equipped with Technogym kit, a nail salon and a medical clinic.

HGH will operate the spa in-house and has signed a partnership deal with product house Elemis to provide the spa's treatments.

Ioannis Charalambous, director at Elemis' Greek distributor Relia, added: “As well as traditional massages and facials, we will offer Biotec treatments to replenish skin cells.”

Details: http://lei.sr?a=Y8v8C_S

Canyon Ranch looks to aesthetics

Wellness pioneer Canyon Ranch has expanded its CR Aesthetics programme to the brand's land-based wellspring resorts, following a year-long pilot throughout its cruise portfolio. The company launched CR Aesthetics onboard select Celebrity Cruises ships in 2016, marking the first time injectable skin care – including cosmetic fillers – were available to Canyon Ranch guests.

CR Aesthetics is currently offered on six Celebrity ships, with plans to add further ships in 2018. As part of its strategy to expand its offer of non-surgical facial treatments, CR Aesthetics will launch at the brand's flagship property in Tucson, Arizona, followed by Canyon Ranch in Lenox, Massachusetts.

“The progression of bringing CR Aesthetics from sea to land was a natural development for our brand as we continue to advance in the industry – allowing us to further our wellness mission, help our guests feel like their best selves and drive greater confidence,” said Canyon Ranch CEO Susan Docherty.

The move comes six months after Canyon Ranch founders Melvin and Enid



Canyon Ranch CEO Susan Docherty described the expansion of aesthetic treatments as a ‘a natural development for the brand’

Zuckerman, along with Jerrold Cohen, retired from the legacy brand after nearly 40 years.

The trio of founders had built the Canyon Ranch brand around five pillars: Health + Healing, Fitness + Movement, Spa + Beauty, Mind + Spirit, and Food + Nutrition.

Current CEO Susan Docherty was appointed in 2015 and has a strong corporate background.

Before joining Canyon Ranch, Docherty spent three decades at General Motors, during which she was the first female in the company's 100-year history to be appointed and hold a corporate officer title as vice president of sales.

Details: http://lei.sr?a=9J7r6_S



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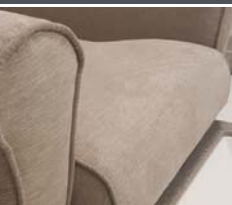
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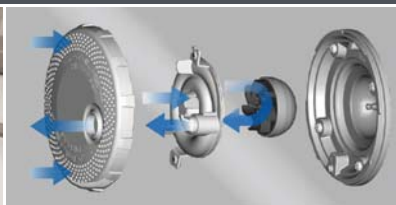
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www.livelovespa.com

13-17 November

Cosmoprof Asia Hong Kong

Hong Kong Convention & Exhibition Centre

The 22nd edition of Cosmoprof Asia will continue the formula of ‘1 Fair 2 Venues’ and be held strategically across two venues.

www.cosmoprof-asia.com

14-15 November 2017

Spa Life UK

Hilton Birmingham Metropole, UK

Spa Life is the largest spa-dedicated conference, meetings forum and networking event of its type in the UK.

www.spa-life.co.uk

15-16 November 2017

Natural Products Scandinavia

MalmöMässan, Malmö, Sweden

A wellness and spa industry event for all trade buyers in the healthy living, nutrition, natural beauty and self-care sectors.

Tel: +44 (0)1273 645141

www.naturalproductsscandinavia.com

17-19 November 2017

SpaCE (Spas of Central Europe) Show

Radenci Spa & Health Resort, Slovenia

The event brings together spas, wellness centres and providers of medical programmes from central Europe.

www.spa-ce.si



The Wellness Travel Symposium at this year's WTM is organised by the Global Wellness Institute

6-8 November 2017

World Travel Market

ExCel London

Now in its 37th year, World Travel Market is a global event for the travel industry.

This year, the event will host the Wellness Travel Symposium, which includes

sessions on ‘The future of wellness travel’ organised by the Global Wellness Institute. Highlights include a keynote speech by Susan Harmsworth, founder and chair of ESPA International, entitled ‘Luxury: Past, Present, Future.’

www.london.wtm.com

21-22 November 2017

Sleep: The Hotel Design Event

The Business Design Centre, London

A European event dedicated to excellence in hotel architecture and design that attracts more than 4,700 people.

www.thesleepevent.com

4-5 December 2017

Live Love Spa: Maui

Maui, Hawaii, US

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27-29 January 2018

International Salon and Spa Expo

Long Beach, California, US

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www.probeauty.org/isselb

5-6 February 2018

Professional Beauty GCC

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Professional Beauty is one of world's leading trade expos, showcasing products and services for beauty and wellness.

www.professionalbeauty.ae

25-26 February 2018

World Spa & Wellness Convention London

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www.livelovespa.com

6 March 2018

Women in Wellness Leadership Conference

New York, US

Curated by *American Spa*, the event is for female leaders and women who aspire to leadership in the wellness industry.

<http://lei.sr?a=J7f3m>

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Jewel Grande spa opens in Jamaica

X Fund Properties – a subsidiary of Jamaica's largest publicly-traded property investment company Sagicor Real Estate, – has opened a new luxury resort in Montego Bay, Jamaica.

The Jewel Grande Montego Bay Resort has 217 guestrooms located in three beachfront towers and also houses a large 30,000sq ft (2,800sq m) luxury spa. Owned by X Fund, the resort and spa are operated by Jamaican management company Aimbridge Hospitality.

The two-storey, island villa-inspired Grande Spa offers a treatment menu inspired by local, traditional spa rituals, curated by Sienna Creasy, founder of Reggaealates – a form of pilates using reggae music.

Facilities include single and double treatment rooms, a Finnish sauna, steam room, spa pools, a quartz therapy massage table supplied by Gharieni, and Jamaica's



The resort features a two-storey, island villa-inspired Grande Spa

only halotherapy lounge using Himalayan salt. The resort's family-oriented focus is reflected in the spa operations, with a special treatment menu of natural facials, manicures and braids catering for children and teens.

The new resort adds to X Fund Properties' growing portfolio of hotels – it also owns the Hilton Rose Hall Beach Resort & Spa in Montego Bay and the DoubleTree by Hilton at the Universal Orlando Resort in Florida.

Details: http://lei.sr?a=D9m4J_S

Mearns takes on role at LivUnLtd

Kate Mearns, the former chair of the International Spa Association (ISPA), has been named director of spa and wellness at global management and consulting firm LIVUnLtd.

In her new role Mearns will be tasked with growing the company's spa consulting and management division, working together with Maureen Fletcher Bankson, executive vice president of spa and wellness.

Mearns is a wellness industry veteran with more than 25 years' experience in spa operations, marketing, product development and wellness programmes.

Her previous roles include corporate operations director for the spa division of management company WTS and she sits on the board of the Washington Spa Alliance.

"We are excited to welcome Kate to the LIVUnLtd team," said Fletcher Bankson.

"Her years of experience as a spa director and consultant enhances our 360-degree solution for spa and wellness services. Her expertise will be instrumental at every stage of our projects, including feasibility, design consulting, brand development and management."



Kate Mearns is a former chair of the International Spa Association

Commenting on her new role, Mearns said: "LIVUnLtd places a high value on partnerships. It's apparent there is mutual respect, effective collaboration and trust – that makes a wonderful environment to promote wellness."

New York-based LIVUnLtd was created from the merger of management firm American Leisure and boutique luxury concierge company Abigail Michaels.

The company offers a "360-degree service experience" in residential and commercial properties, spas and hotels. It currently operates a number of contemporary luxury spas, including Island Spa Catalina in California, US.

Details: http://lei.sr?a=m8b5m_S

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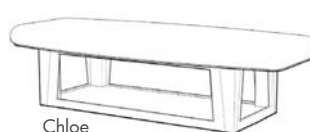


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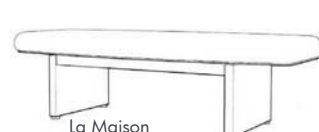
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- Staff Accommodation £459pcm (subject to availability)

*Voted Readers' Choice Best UK Hotel Spa & Best UK Spa Manager 2015 Spa Traveller awards.

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of the eligibility will be required from candidates as part of the recruitment process.

The Celtic Manor Resort is an equal opportunity employer and would welcome interest from applicants of all ages.



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As a Spa Therapist or Massage Therapist, you will need relevant qualifications (BTEC, NVQ, ITEC, CIBTAC or equivalent), preferably with ESPA training and product knowledge.

Your spa experience to date will certainly have included delivering predominately massage treatments as well as facials, manicures and pedicures. You will be used to delivering a high volume and standard of massage treatments.

But more than that, we're looking for a positive focus on customer care, the flexibility to work shifts and weekends, the ability to communicate and interact with guests, in English, and the desire to play your part in a fantastic team.

Essential:

- BTEC, NVQ levels 2 & 3, ITEC, BABTAC, CIBTAC or equivalent qualification in beauty therapy
- Good customer care skills
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- Flexible and adaptable
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Desirable:

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Company benefits include:

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Workplace wellness academy opens

Continued from front cover

Derks has led wellness programmes and initiatives within companies across the globe, including Six Senses Spas, Soneva Resorts, Ritz-Carlton, Madinat Jumeirah, Palazzo Versace, Kempinski, Westin, Qantas First Lounges, Gwinganna and Aurora Spa.

Derks believes it is time for the hospitality and spa industry to lead the way in educating staff and clients to attain and sustain wellness in their lives and workplaces.

"The wellness boom has resulted in many managers today struggling to effectively upskill their team members with the wellness skills required to avoid burnout themselves, and the lifestyle support that customers are seeking," she said. "That's why I created the Academy."

"One of the biggest roadblocks I've witnessed within organisations, however, has been the ability and willingness to allocate resources to professional development. Hotels and spas significantly invest in physical design and facilities, however, the key to success is the people delivering the service."

"Ongoing education is key if we are to stay at the forefront of our industry. If you stop learning and growing you will be left behind."



The new academy looks to improve workplace wellness through training spa staff at all levels

Derks says the hospitality and spa industry accepts the importance of education when it comes to customer service and retailing, as it is easy to see the return on investment.

"Investing in your people, both financially and with time and effort, makes good business sense. People are the biggest asset an organisation has," she said.

Details: http://lei.sr?a=j8a7v_S

VR therapy wins GWS Shark Tank award

A new virtual reality therapy to treat post-traumatic stress disorder (PTSD) and anxiety has been named the winner of the annual Shark Tank Student Competition at the Global Wellness Summit (GWS).

The Eye Movement Desensitization and Reprocessing (EMDR) therapy was developed by Jarrod Luca, a student at Florida State University, and uses a virtual reality headset to treat sufferers of PTSD.

Luca was named the winner following a live competition between three finalists and questioning from a panel of 'Wellness Sharks' – spa professionals representing some of the sector's leading companies.

Maria Gil from École de Lausanne, Switzerland, was named first runner-up for developing a 'health toothbrush' that encourages people to follow a less acidic diet.

Mikey Ahdoot, from the University of Southern California, was named second runner-up for his Every Damn Day app, which tracks habits, motivates users and matches them with an accountability partner.

The three finalists will share US\$10,000 (£8,400, £7,500) in prize money.

"The Shark Tank of Wellness offers an important look at what lies ahead for the wellness industry," said GWS chair and CEO



Jarrod Luca won the award for his Eye Movement Desensitization and Reprocessing therapy

Susie Ellis. "Interestingly, all finalists presented technology solutions, ranging from a life-changing virtual reality solution to innovative apps. This underscores the important role technology will continue to play in delivering health and wellness to a global community."

The Shark Tank of Wellness is a global challenge giving university students the opportunity to submit innovative, impactful ideas for the wellness industry.

Details: http://lei.sr?a=b9A3z_S

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.auspaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

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Association of Spas of the Czech Republic

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The Day Spa Association (US)

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Estonian Spa Association

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European Spas Association

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Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

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German Spa Association

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Hungarian Baths Association

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The Iceland Spa Association

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The International Medical Spa Association

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International Spa & Wellness Association (ISWA)

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W: www.j-spa.jp

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