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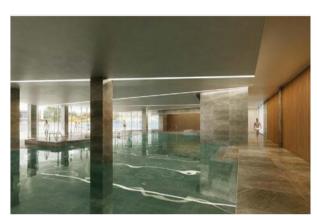
## Raison d'Etre to design Denmark's largest spa

Global spa consultancy Raison d'Etre (RdE) has been commissioned to design and implement Denmark's largest spa and wellness facility, which will be situated in a hotel created by Henning Larsen Architects.

Due to open early next year in the industrial harbour of Sønderborg, the Alsik Hotel forms part of Frank Gehry's masterplan for the southern city. RdE's 4,500sq m (48,400sq ft) component of the scheme will cover a four-storey section of the hotel and will be "heavily influenced" by Nordic design.

The spa will feature a variety of

recreational, fitness and relaxation areas for guests, including a complete wellness floor offering thermal experiences and screening rooms. Other facilities will include a 160sq m (1,700sq ft) indoor pool, an outdoor infinity pool, an expansive Ice and Fire World, a watsu pool, an Aurora Borealis cave and a hammam.



The four-storey, 4,500sq m spa will be influenced by Nordic design

There will also be a large 24-hour gym with two virtual fitness studios, a café, a teen club and a pool and play areas that are "uniquely designed to help children relax and unwind, fully embracing Nordic wellbeing."

In a statement, RdE said more than 60 wellness experiences will be available at

the spa, and hinted it has created a "unique, world-first signature treatment that takes wellness to a whole new level." This will be revealed closer to next year's opening. The product houses working with RdE will be announced later this year.

Ian Bell, RdE senior project manager, said: "It's a privilege to be involved in this exciting development, which will establish a number of firsts in the market. Nordic design and wellness go hand-in-hand, and the Alsik Spa will offer guests a relaxing experience whether they are on business or visiting for leisure

purposes with their friends and families."

The Alsik Hotel will feature 190 luxury bedrooms, 11 conference rooms, a 16th floor observation deck and three Jesper Koch restaurants overlooking the waterfront of Sønderborg. *Continued on back cover* 

### A.W. Lake opens new headquarters

Wellness design firm A.W. Lake has opened its new headquarters in Northern Colorado, with the building set to become a hotbed of wellness research in the wilderness of the Rocky Mountains.

The monolithic steel building, called the Center for Wellness Strategies, stands 2,000m (6,800ft) above sea level on a 40 acre (16 hectares) site bordering a vast swathe of national forest land. The building will serve as a hub for individuals and companies to come together and share ideas for the development of disruptive technologies, products and services "that boost our health, happiness and humanity."

It will also serve as a base for A.W.Lake's Resilience Training and Wilderness Camps, which expose participants to unfamiliar and



The building is on 40 acres in the Rocky Mountains

unpredictable conditions and new sensations, "because evolution favours adaptation, rather than prevention or avoidance."

Facilities include a maker's studio and gallery, a demo kitchen and cooking school, an outdoor wood-fired sauna and steam cabins and ice baths. *continued on back cover* 

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Currently recruiting a team for a new spa hotel in Buckinghamshire

**SEE PAGE 16** 

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## W Brisbane makes colourful debut

Marriott International's W Hotels brand has re-entered the Australian market with the opening of the W Brisbane, a new hotel that features fastpaced urban style and modern design with a "decidedly cheeky Aussie point of view".

Owned by Shayher Group, the 312-bedroom W Brisbane is located riverside in the city's central business district. With interiors from Nic Graham & Associates, the hotel embraces Brisbane's connection to Australian identity and uses elements



The hotel features a laidback, playful nod to 'Brisvegas'

of Queensland's flora and fauna, with a laidback, playful nod to 'Brisvegas'.

The hotel brings to life the theme of "A River Dreaming," an ode to its locale on the banks of the iconic Brisbane River and the visual connection to Brisbane's arts precinct. Modern manifestations of Brisbane's river, which has in recent years become the buzzing epicentre of the city's social scene, are featured prominently throughout the hotel, weaving in influences from Australia's indigenous roots and colonial heritage. The hotel's Living Room features pools of colour throughout intricately designed rugs.

An Away Spa features treatments from Sodashi and Skeyndor as well as an upcoming Edwards And Co. hair salon. The spa also includes vitality pools, relaxation pods, his-and-hers salt inhalation chambers and aromatherapy steam rooms. A Fit gym with Technogym equipment and resident personal trainers is also available. Details: http://lei.sr?a=B7x7g\_S

## Six-month renovation for Chiva-Som

Thailand's Chiva-Som International Health Resort has closed its doors for a sixmonth period to embark on its next phase of renovations.

The resort, which will reopen on 1 November 2018, begins the third of four phases of its extensive remodelling, following the launch of the new Ocean Rooms and Suites in January 2017. A fourth and final phase of works will take place at the same time next year.

This refurbishment is being overseen by chair and CEO of Chiva-

Som International Health Resort, Krip Rojanastien, who together with architecture firm Designrealization Siam, has developed a "modern and fresh take" on the destination spa.

The latest developments will comprise a complete overhaul to the Thai Pavilions, Emerald Room, Orchid Lounge, Library, Fitness Centre and Niranlada Medi-Spa.

The Niranlada Medi-Spa will evolve from its original clinical design to



The destination spa will see a 'modern and fresh take'

become warmer and more relaxing. The consultation room will provide greater privacy during body assessments, and a new makeup room will be added.

The Fitness Centre will increase in size to incorporate a larger gym area and a separate stretching space with an array of new cardio equipment, functional and nonfunctional training equipment, as well as a private training room.

Details: http://lei.sr?a=V5t5q\_S





## London Westin to focus on wellbeing

Marriott International has announced plans to debut its Westin brand in the UK, with Westin London City scheduled to open in 2020.

Owned by 4C Hotel Group and managed by RBH, The Westin London City will boast a prime riverfront location in the heart of the City of London. The company said the hotel signing illustrates that the demand for wellbeing continues to propel Westin's growth.

"Transforming the way travellers experience wellness continues to be a powerful proposition for Westin, and one that has become increasingly important as people integrate wellbeing more holistically into their lifestyle," said Brian Povinelli, SVP and global brand leader, Westin Hotels & Resorts.

The Westin London City will be a key part of the redevelopment of the former Queensbridge House site, as well as an independently operated destination restaurant. The site stretches from Queenhithe Dock - the oldest in London - and runs north to south, bridging across Upper Thames Street.



The 220-bedroom Westin London City will have a biophilic focus

Led by British architects Dexter Moren Associates, the hotel is fluid and sculptural with a biophilic focus, suggesting that a connection to nature enhances wellbeing. The hotel's 220 bedrooms are designed to offer guests a natureinspired respite in the centre of a bustling city, balancing a calming palette of natural colours with contrasting tones, textures and materials.

Embodying the brand's Let's Rise mantra, which empowers guests to take back control of their travel routine through wellness, the hotel will feature an indoor swimming pool, 375sq m spa and WestinWORKOUT fitness studio with TRX exercise equipment. *Details: http://lei.sr?a=Z6w4t\_S* 

### Civana launches industry programme

Wellness hotel Civana is launching a Healers Vitality Program, which extends a discounted Friends and Family rate to wellness industry professionals at its Carefree Resort in Arizona, US.

"In order for our wellness industry to thrive, we need to support the healing professionals who give to others every day," said Kevin Kelly, chair and CEO. "They deserve an affordable respite to recharge and be inspired. Civana has

honoured all of these healers, regardless of where they work, by creating this special programme in a welcoming environment they can call their own."

The Healers Vitality Program slashes the daily room rates at the Civana Carefree Resort by an average of US\$100, with prices that start at US\$79 a night during the summer season and US\$99 a night in the high season, plus an Experience Fee of US\$25, which includes 8-12 complimentary daily movement and



The Healers Vitality Program is for those in the wellness industry

enrichment classes and access to the resort's fitness centre. The Healers Vitality Program is open to individuals with the health and wellness field, specifically spa and wellness centre staff, fitness and programme instructors, massage therapists, aestheticians, nutritionists, caregivers (senior living, domestic abuse, shelters), nurses and wellness product companies. Those interested in the programme can email healers@civanacarefree.com. Details: http://lei.sr?a=D2x4N\_S



The outdoor spa offers views across the Gloucestershire countryside

## Bamford Spa debuts outdoor experience

England's Bamford Haybarn Spa in the Cotswolds has launched a new outdoor experience. Located in the grounds of the heritage orchard at the Daylesford Farm, The Haybarn Outdoor Spa is designed to reconnect guests to nature, and offers views of the Gloucestershire countryside.

The outdoor spa features a number of tented outdoor treatment suites, each playing host to two treatment rooms, which guests can book for a three-hour spa experience, while a meditation tent acts as the spa's central hub. All guests will be treated to a 55-minute Haybarn massage or organic facial, and access to a private relaxation area, with hot tub, where they can unwind and take in the Cotswolds views following their treatments.

Details: http://lei.sr?a=w4V5Y\_S

### Grand Hyatt Abu Dhabi includes floor of wellness

Hyatt Hotels has opened the Grand Hyatt Abu Dhabi Hotel & Residence Emirates Pearl, complete with a 1,900sq m spa.

The hotel includes 332 guestrooms, 36 suites, and 60 full-service one and twobedroom residences.

Wellbeing facilities at the Grand Hyatt Abu Dhabi extend over an entire floor, and include outdoor terraces. The Lum 'a Spa will feature dedicated separate male and female areas, 11 treatment rooms, hammam, sauna, steam bath, beauty salon and relaxation room. The hotel will also include a 164ft outdoor infinity pool.

"We are excited to open Grand Hyatt Abu Dhabi Hotel & Residence Emirates Pearl today," said Julien Gonzalvez, general manager. "This opening marks an important milestone in Hyatt's growing portfolio in the Middle East." Details: http://lei.sr?a=T7y8D\_S



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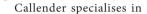
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## Callender lands GWI research role

Research expert Tonia Callender has joined the nonprofit Global Wellness Institute (GWI) as a research fellow. In the newly created position, Callender will work alongside senior research fellows Katherine Johnston and Ophelia Yeung on the new research underway at the GWI, analysing diverse markets within the nearly \$US4tr global wellness industry.





Callender will work alongside Katherine Johnston and Ophelia Yeung

conducting economic and legal research and analysis to support decisions about projects, strategy and investments. Previously, she worked with the nonprofit research institute SRI International and consulted for a diverse range of international clients, and is currently focused on wellness, spa and other tourism sectors across the globe.

Callender received her masters degree in public policy from Harvard University's Kennedy School, her law degree from the University of Virginia and her undergraduate degree in economics from Yale University.

"I've had the privilege of working with Tonia in the past on projects spanning the tourism, financial services and technology industries," said Yeung. "She is sharp and thoughtful, an excellent researcher and colleague. I'm thrilled that she is joining the GWI research team and will be contributing to our research on all wellness economy sectors." Details: http://lei.sr?a=V7Z5a\_S

## Griebe joins WTS International

WTS International (WTS) has named Chris Griebe as the new corporate operations director in the company's recreation and fitness division.

Griebe has spent the past 20 years in the wellness industry and has worked as a personal trainer, fitness director, general manager and regional director.

In his new role, Griebe will be tasked with providing customer service training and developing innovative, resultsdriven wellness programming

- with the aim of building membership and income-generating activities – within the recreation and fitness division.

Gary Henkin, president of WTS, said: "Chris brings to us a wide experience in all aspects of health/fitness and wellness facility operations, including membership promotion, programme development and daily management."

Griebe's will also have direct involvement in assuring the company's continued success and growth through business development and outreach.

"In my new role, I'm most excited to work with sites nationwide to provide comprehensive wellness programmes that



Griebe is responsible for the company's recreation and fitness division

will positively affect the health of individuals and the community," he said.

WTS International is one of the world's leading consulting and management firms for spas, fitness and leisure facilities. For more than 40 years, it has provided feasibility studies, design, pre-opening and daily management services for spas and leisure facilities worldwide.

The company's portfolio of clients includes numerous hotels and resorts, residential developments, private clubs and real estate developments. To learn more about WTS, visit the company website – wtsinternational.com *Details: http://lei.sr?a=v2Z3B\_S* 





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### Edition to open in Turkish Riviera

Boutique hotelier Ian Schrager's Edition brand – created in partnership with Marriott – will make its debut in the Turkish Riviera in June.

The Bodrum Edition, which Schrager said he has designed as "refuge," with "everything you need and everything you want", houses a spa facility complete with 14 treatment rooms. The spa also includes a Turkish hammam, salt treatment room, sauna, steam room and plunge pool.



The hotel will include a spa with 14 treatment rooms and a hammam

Inspired by local influences and native natural resources, the hotel includes a landscape designed as a Mediterranean oasis with indigenous flora and fauna. Native olive trees and local stone have been used throughout the resort, which features 102 guest rooms, bungalows with private pools and a four-bedroom private villa.

The hotel's open reception area, designed by Christophe Pillet and Ian Schrager Company, includes a contemporary glass atrium framing the view over the bay.

Guest rooms have a relaxed, beachhouse feel, and contrast stone floors against a clean, light colour palette.

Marriott has described 2018 as a 'pivotol' year for the Edition brand, with planned openings bringing the total number of Edition hotels from four to 11 by the end of this year. *Details: http://lei.sr?a=S7k7B\_S* 

### Chair of illycaffee to speak at GWS

Andrea Illy, chair of the global coffee brand illycaffee, will keynote at the 12th annual Global Wellness Summit taking place 6-8 October at Technogym Village in Italy.

Illy has wide-ranging accomplishments as an entrepreneur and activist for sustainable and ethical businesses; for Italian culture, art and design; and for governments to put happiness at the heart of policy.

"It's an honour to have Andrea Illy keynote at

the Summit," said Susie Ellis, GWS chair and CEO. "As a businessman, he's shown that you can create a brand powerhouse and true global culture based on your own values — around sustainability and ethics, and the importance of happiness, wellness, and arts and culture." Ellis noted that by combining high-quality standards with concepts of pleasure, health and sustainability, Illy has been a key force in transforming coffee from a mere commodity to a global cultural obsession and ritual. A longtime promoter of art and culture, since 2013, Illy has served as chair of Altagamma, which represents the most important



Andrea Illy will discuss conscious leadership, art and culture

brands in Italy's cultural and creative industries and is the official ambassador of the Italian lifestyle to the world.

"I look forward to addressing the world's wellness leaders in Italy this October," said Illy. "There is much I want to share with delegates: from what conscious leadership can do for companies to how happiness will be a much more powerful future focus for both governments and brands. I also look forward to discussing the importance of art and culture in any true concept of wellbeing and what's unique about the Italian lifestyle – and how important it will be to Italy's future." *Details: http://lei.sr?a=E7e3M\_S* 

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## CALENDAR

### 9 June 2018 Global Wellness Day

Locations worldwide A worldwide health and wellness movement to encourage people to change one aspect of their lives for the better. www.globalwellnessday.org

### 13-14 June 2018

#### Hospitality Minds Europe London

Brings together 200+ hospitality decisionmakers, tech companies, investors, architects and designers. http://lei.sr?a=O9d2U

### 18-19 June 2018 Spa Life Ireland

Johnstown Estate Hotel & Spa, Ireland Product innovations, networking opportunities and a conference. www.spa-life.ie

### 20-23 June 2018 SPATEC Europe

Mövenpick Hotel, Marrakech, Morocco Brings together spa operators and suppliers for a series of one-on-one meetings and networking over the course of two days. www.spatecevents.com

### 29-31 July 2018 Cosmoprof North America

Mandalay Bay Convention Center, Las Vegas, US A B2B beauty event for new beauty brands, product innovations and more. www.cosmoprofnorthamerica.com

### 6-9 September 2018 CIDESCO International Congress

Stockholm, Sweden

Interact and network with people across the beauty industry, landscape professionals, corporates, distributors, manufacturers, salon chains, spa chains, products, brands, equipment manufactures and dealers, educational institutes, sector skill council, trade media and many more. www.cidesco.com/events

### 30 September-1 October 2018 Olympia Beauty

### London

Brings more than 500 beauty brands to London for an annual tradeshow. www.olympiabeauty.co.uk



The event includes both a conference and an industry trade show with equipment and suppliers

### 24-26 September 2018 ISPA

Phoenix, Arizona, US This global gathering includes speaker presentations covering business strategy, customer service, leadership & management and the spa industry.

### 6-8 October 2018 Global Wellness Summit

Technogym Headquarters, Cesena, Italy Brings together leaders and visionaries to shape the future of the wellness industry. www.globalwellnesssummit.com

### 7-8 October 2018 Professional Beauty Ireland Dublin, Ireland

Showcasing the latest innovations and unveiling tnext year's beauty trends. www.professionalbeauty.co.uk/ireland

### 16-17 October 2018 Independent Hotel Show

Olympia, London A curated collection of more than 300 product and service providers from across the hotel supply chain. www.independenthotelshow.co.uk It also includes an Expo filled with the latest spa products, from skincare lines to equipment, software and textiles. This year, ISPA moves from Las Vegas to Phoenix, Arizona, where it will be held at the Convention Center. www.attendispa.com

### 23-26 October 2018 Spatec Middle East

The St. Regis Dubai Al Habtoor Polo Resort A series of one-to-one meetings and networking over the course of three days. www.spatecevents.com

### 3-6 November 2018

#### Spa and Wellness International Congress Astana, Kazakhstan

An annual event addressing managers and owners of spa and wellness facilities in Russia and Eastern Europe. www.1swic.ru

### 13-14 November 2018 SpaLife UK

Hilton Birmingham Metropole A spa-dedicated conference, meetings forum and networking event. www.spa-life.co.uk





GLOBAL WELLNESS SUMMIT 2018 OCTOBER 6-8 | TECHNOGYM VILLAGE, ITALY

## SHAPING THE BUSINESS OF WELLNESS

Delegates to the 12th-annual Global Wellness Summit will come together in Italy to focus on future business opportunities and trends in all ten sectors of the multi-trillion dollar global wellness economy. They will also be the first to see the highly anticipated 2018 Global Wellness Economy Monitor (2015 data is below).

Fitness & Mind-Body \$542b

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> Wellness Lifestyle Real Estate \$119b

Wellness Tourism \$563b

Spa Industry \$99b

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Register at globalwellnesssummit.com



Elman previously worked for Hand & Stone

## Elman joins Saltability in education role

Saltability, a spa industry vendor that provides Himalayan salt stone treatments and products for spas, recently announced the addition of Doug Elman as the company's director of education.

Elman specialises in creating continuing education. He was the prior director of training for Hand & Stone Massage and Facial Spa in North America, and was responsible for all education within the chain of more than 300 spas. In his new position, he will work to educate spa partners on Saltability treatments.

"Doug's compassion and desire to serve others, plus his passion for education, create a natural blend for him into our team, and we are elated for him to serve as the director of education for Saltability," said Ann Brown, Saltability founder. Details: http://lei.sr?a=V5v3R\_S

### Green Spa Network sets

### 1 million tree planting goal

The Green Spa Network has launched its first action initiative, the GSN Tree Planting Initiative, in an effort to mobilise the spa and wellness community to plant one million trees by Earth Day 2019.

The GSN has partnered with WeForest, a reforestation nonprofit based in Belgium, for the project. Members of the GSN are encouraged to sign up to track the overall progress towards the goal, and to send a message that the spa and wellness community wants to be recognised as a champion of environmentalism.

"There are many different ways the spa or product company can tailor it to their own needs," said Bonnie Baker, founder of Satteva Spa and Wellness Concepts and VP board of directors for the GSN. "We really want to show that the spa community can create positive global impact and change." *Details: http://lei.sr?a=z6R2Z\_S* 

### New Mykonos spa features Codage

A new spa at the Kensho Psarrou in Mykonos has opened with treatments from Codage Paris – the skincare brand's debut in Greece.

Designed by Greek architect Alexandros Kolovos in consultation with Ioannis Charalambous of Relia Trading, the Kensho Beach Spa includes three treatment rooms, a Gharieni quartz bed, spa boutique, and a spa verandah with water pod.



The hotel is set on Psarou Beach and includes 30 bedrooms

Medi-spa technology and treatments with LED light and oxygen infusion are on offer, along with personal training, meditation rooms, and a dedicated spa food menu with antioxidant drinks and healthy bites. A spa treatment menu has also been developed for quick pool and beach treatments, as well as a dedicated menu for yacht spa treatments.

The five-star hotel itself is set on Psarou Beach and includes 30 bedrooms built with traditional Aegean architecture. "We are very excited to be opening our second Kensho location in Mykonos, at one of the most famous beaches in the world today," said general manager Costas Papachristophorou. "We pride ourselves on every detail and making sure we offer one of the most luxurious accommodation experiences imaginable. That's why we are very proud to be working with Codage Paris for the treatments at the spa to provide a bespoke, luxury service." *Details: http://lei.sr?a=m9U9b\_S* 

### Greek resort to focus on water, wellness

On the eastern side of the Greek island of Zakynthos, the 93-room design-led Olea All Suite Hotel is set to open this month, with an emphasis on wellness.

Architecture practice Block722architects, who have offices in Athens and Stockholm, have created a 4,000sq m (43,000sq ft) artificial lake at the heart of the hotel, surrounded by the scattered suites. There is an almost complete absence of boundaries between the resort's suites and its communal spaces, resulting

the resort's suites and its Olea includes and communal spaces, resulting in a sense of freedom and relaxation. In addition to the lake, many of the suites have private swimming pools, and the element of water is an integral part of Olea's concept, connecting spaces. Local vegetation is also utilised prominently, and Block722 used

the plants and olive trees that have graced the land for centuries in their design, along with rustic oak wood, bamboo and rattan. "The most important thing to us was how the guarda would appreciance their surround lings"

guests would experience their surroundings," said Katja Margaritoglou, co-founder and interior designer for the firm. "The design



Olea includes an artificial lake as well as a 300sq m spa

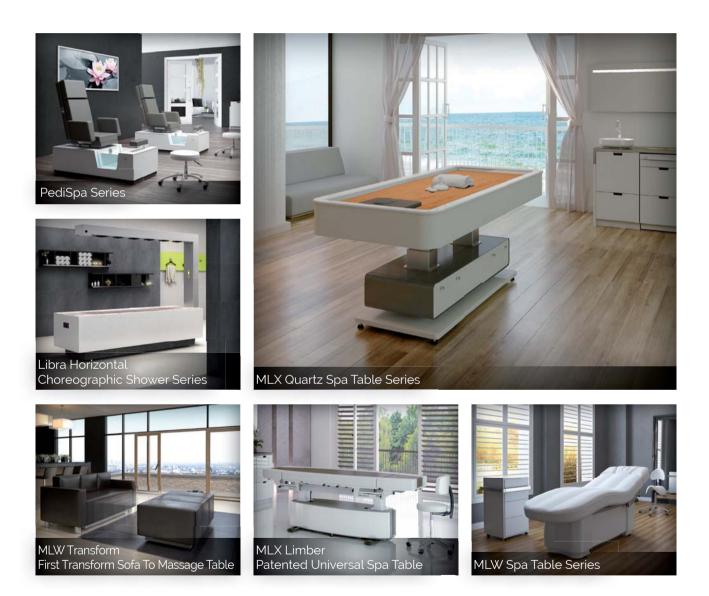
brings people in sync with nature and its elements, connecting the indoors with the outdoors in a seamless way that helps them unwind and explore the resort in its entirety."

The 300sq m (3,200sq ft) Royal Spa & Relaxation area features treatment rooms for facial and body treatments with special aromatic and essential oil therapies using Mediterranean herbs. Other facilities include an indoor/outdoor pool, sauna, steam bath, emotion shower, yoga pavilion and a 100sq m (1,070sq ft) fitness and beauty salon. *Details: http://lei.sr?a=C9B8b\_S* 





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### SPA PRODUCTS UPDATE

## Murad launches serum to combat age spots

Murad has introduced a new correcting serum that is designed to target age spots and uneven pigmentation.

The Rapid Age Spot Correcting Serum claims to visibly reduce the appearance of dark spots, age spots and hyperpigmentation in just one week.

It is formulated with NHP-3 technology, a Murad exclusive, which combines three key ingredients: niacinamide, hexylresorcinol and plankton extract to



increase cell turnover, minimise damage and even the complexion.

Other ingredients include vitamin C, oligopeptides and lightreflecting pearls to add radiance, brighten the skin and reduce pigmentation. KEYWORD: MURAD



### Elemental Herbology introduces new Lip Nourish

Elemental Herbology has expanded its range of high-performance, naturally derived products with the addition of Lip Nourish, an intensely moisturising lip balm.

Formulated with natural ingredients, including: avocado oil, baobab oil, inchi inchi oil, orange oil and ginger root extract, Lip Nourish is designed to hydrate, repair chapped lips and relieve dryness.

It has a smooth, non-sticky texture that glides on to the lips, offering instant relief. KEYWORD: ELEMENTAL HERBOLOGY

## Supplier Spotlight

Industry suppliers tell *Spa Opportunities'* Lauren Heath-Jones about their latest product, treatment and equipment launches.



powered by spa-kit.net



### Voya debuts Mum-to-Be product line

Voya has created a range of products and treatments especially for expectant mothers.

The Mum-to-Be range includes a potent mix of seaweeds and oils designed to nourish and soothe the skin and minimise stretch marks, and organic essential oils of lavender, geranium and ylang-ylang to aid relaxation and promote calm.

It consists of two products: Mama Oil and Mama Care. Mama Oil is body oil that is designed to strengthen the skin and prevent stretch marks during pregnancy,

### BC Softwear partners with Peigin Crowley for new linen collection

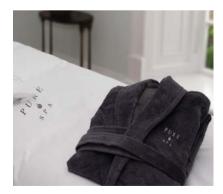
BC Softwear has collaborated with spa consultant Peigin Crowley to create Pure Spa Linen, a new range of luxury linens for the spa treatment room.

Made in Turkey, from 100 per cent combed cotton, the linens feature a thread count of 300, making them incredibly soft, and an embroidered border available in three different colourways.

"We believe that a five-star treatment begins with the touch of the bathrobe and the smooth feel of the spa linen on the skin. The cotton linen is very stylish with as well as firming and toning the skin. It contains fucus serratus seaweed, cacay seed oil, olive fruit oil and jojoba oil.

Mama Care is a targeted cream that reduces the appearance of stretch marks. It contains shea butter, cranberry seed oil, coconut oil, and manilkara leaf extract.

Voya has also developed two new Mum-to-Be treatments, Organic Precious Moments and Organic Prenatal Voyager, that will be launching into selected spas. KEYWORD: VOYA



a sensation of exceptional softness, and is designed to give clients a feeling of total pampering," said Barbara Cooke, MD of BC Softwear.

**KEYWORD:** BC SOFTWEAR

For more info, or to contact any of these companies, log on to www.spa-kit.net and type the company name under 'keyword search'

**Bioline's new suncare line features 'safe sun' technology** 



### Dornbracht debuts new Rainmoon concept

Dornbracht has launched an innovative new shower experience, Rainmoon.

Rainmoon is a multi-sensory wellness experience designed to revitalise and reinvigorate the user through water.

Water falls from a built in dome in the ceiling, which is designed to seamlessly integrate into its surroundings. The unit has integrated mood lighting that creates a soft moonlit ambience, and two newly developed shower sprays, Tempest and Aqua Circle.

"Rainmoon is our answer to the growing need for balance and vitality," said Andreas Dornbracht, managing director of Dornbracht. KEYWORD: DORNBRACHT



High Protection Face creams, Sundefense SPF 6, 15 and 30 Face and Body creams, and the Sundefense Aftersun. KEYWORD: BIOLINE JATO



## Spa Lodge brings nature into the treatment room

Italian skincare brand Bioline Jatò has launched Sundefense, a three-step suncare system that is designed to help users obtain the perfect tan by preparing, protecting and rebalancing the skin before, during and after sun exposure. The seven-piece collection is formulated with Bioline's Safe

Sun Technology, an exclusive technology

that offers triple protection against UVB,

Tan Activator, Sundefense SPF 30 and 50+

UVA and infrared (IR) rays. It consists of the

Dutch spa consultancy SpaTree has developed the Spa Lodge, a luxury outdoor spa housed inside a professional-grade tent.

Designed to incorporate nature into spa treatments, the lodge can be used in all weather conditions, including snow, and is large enough to accomodate a sink and/or woodstove in addition to the treatment bed. It is made from canvas that can be zipped open and rolled up to create an airy treatment space, and features a environmentally friendly bamboo frame.

"Spa Lodge places nature at the heart of a spa experience. Instead of having a spa tucked away behind concrete walls, where all connection with nature has been evaded, the Spa Lodge brings nature back to the spa," says SpaTree founder Jannita Mossel. KEYWORD: SPATREE



### **Brown and Griffith launch Himalayan Source**

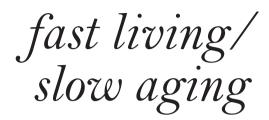
Saltability founder Ann Brown has partnered with Stewart Griffith, founder of Touch America, to launch Himalayan Source, a new company offering a range of products and spa concepts using Himalayan salt.

Himalayan Source offers Himalayan salt walls, retrofitting of existing saunas with Himalayan salt panels and spa equipment, including salt loungers and massage tables. The salt is responsibly sourced in Northern Pakistan from a site close to the base of the Himalayan Mountains.

"Himalayan salt will be trending for years, and if people knew how economic and beneficial it is, they would be putting salt walls everywhere," said Brown. KEYWORD: HIMALAYAN SOURCE

For more info, or to contact any of these companies, log on to www.spa-kit.net and type the company name under 'keyword search'







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We have a range of different positions that we're recruiting for including:

### **Senior Spa Therapist**

circa £24,000 plus benefits scheme (Full time) and

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- Experience of working in a similar business.
- A passion for customer service excellence.
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- Ability to work as part of a team.
- Reliable, efficient and pro-active.
- Keen for personal development and learning.
- Experience of working with Premier Core and further beauty qualifications are an advantage.

### **Spa Receptionist**

circa £20,000 plus benefits scheme (Full-time)

### **Essential Attributes:**

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- Good IT skills to include Microsoft Office packages.
- Reliable, efficient and pro-active.
- Keen for personal development and learning.
- Ability to work calmly under pressure.
- Pool Plant, Lifeguard, Fitness Instructor or Beauty Therapy qualifications are advantageous.

### In addition, we offer the following benefits:

- Bonus Scheme
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- Discounted hotel and F&B rates for Marriott globally (the hotel will be a member of one of the world's leading luxury hotel brands)
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The Massage Company<sup>™</sup> is looking for ambitious Assistant Managers and Sales Supervisors to help lead our exciting, new massage concept at our flagship centre in Camberley.

To be successful you will need to share our passion for bringing high-quality massage to the mainstream; transforming it from the occasional or a treat to a routine and vital part of a better and balanced life for our clients. With other sites opening soon, both these roles offer excellent career progression into higher management and/or new site opening positions.

## Assistant Centre Manager

### SURREY, UK

### £ Competitive full-time (part-time available) plus commission

As an ACM you'll be establishing operational processes and creating excellent guest experiences. You'll help train and develop our therapists and sales supervisors in some of the core skills they need as well as helping to promote The Massage Company<sup>™</sup> ethos. You'll also be promoting the sale of memberships and of our exciting range of upgrade massage products and services as well as being responsible for scheduling appointments for our clients.

You'll need to have worked in a very customer service oriented role, be able to speak fluent English and have the right to work within the UK. But most importantly you must be passionate about bringing high-quality massage to the mainstream.

## Membership Sales Supervisor

### SURREY, UK

### £ Competitive full-time (part-time available) plus commission

As a MSS you'll be generating new clientele and promoting The Massage Company<sup>™</sup> brand. You'll provide clients with the best massage service advice to fit their needs and by matching them to the right therapist as well as promoting our internal upgrades of massage products and services. You'll also be helping to create an excellent guest experience and occasionally being part of promotional activity both onsite and offsite locally.

For both roles, you'll need to have worked in a very customer service oriented role, be able to speak fluent English and already have the legal right to work in the UK. But most importantly you must be passionate about bringing high-quality massage to the mainstream.

## For more information about these opportunities and to apply visit: http://lei.sr?a=L2I3f

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### A Global Spa and Wellness Leader is currently recruiting various positions within Doha, Qatar

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- Spa Operations Manager
- Sales Manager
- Event Manager
- Fitness Manager
- IT Supervisor
- Fitness Instructor
- Sport & Recreation Coordinator
- Personal Trainer
- Wellness Advisor
- Butler
- Retail Assistant
- Chef de Partie

Click link below to apply now or view the full list of vacancies available. http://lei.sr?a=B2z8w







## Raison d'Etre creating 4,500sq m spa

*Continued from front cover* It is doubling the number of hotel rooms in the city, and around 65,000 overnight guests are expected in its first year of operation.

The complex will be formed by two connected towers, 19 and 4 storeys high respectively. Both will feature an aluminum and glass façade – a modern interpretation of the colours and weaving patterns of local brickwork.

The project is being developed by Bitten & Mads Clausen's Foundation,

the Danfoss Group and German hotel operator RIMC Hotels & Resorts.

Gehry's wider masterplan for Sønderborg, first unveiled in 2012, aims to transform the waterfront into a vivid urban district by creating a sense of density and activity. His design is focused around a main square, while several parks, mixeduse and cultural facilities are linked together via a harbourfront promenade.



The Alsik Hotel will double the number of hotel rooms in the city

With over thirty years' experience in the industry, Irmela Heinsius has been named as the pre-opening and general manager of the Alsik Hotel.

The managing partner of Raison d'Etre is Anna Bjurstam, a founding member of the Global Wellness Summit. The company has been developing, opening, managing and creating spa brands internationally since 1998. *Details: http://lei.sr?a=b9D6z\_S* 

## A.W. Lake's new headquarters opens

*Continued from front cover* There is also access to more than 350 miles (563km) of hiking trails, white water rafting, canoeing, skiing, snowboarding, swimming, rock climbing, fishing, forest foraging and wildlife tracking.

Designed and built by architect MAAD design, the HQ's frontage features two sets of 8m (26.2ft) long panoramic windows to take in the mountain views. A sloped roofline allows high wind to glide over the build-

ing and sends melted snow into a 5,000-litre underground concrete cistern. To protect the building from wildfires, the entire structure is covered in raw steel that will corrode over time, forming a warm, rusty patina.

"Our HQ embodies the philosophy of Resilience-based Wellness," said founder Adria Lake. "It is built to last and thrive in any condition, not by force or concessions, but through an ongoing conversation and collaboration with nature."

The new 'Future Proof H<sub>3</sub>' wellness conference will take place at the site in February 2019.

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Adria Lake says the headquarters is built to last and thrive

Launched by Lake, it will provide an open platform for individuals, companies and organisations from unrelated fields of interests or industries to discuss, debate and examine contrasting ideas and form strategic alliances.

"As we enter a future where changes, disruptions, major transformations will happen faster, more abruptly and unpredictably than at any other time in the past, we must embrace progress, celebrate innovation, encourage exploration while ensuring that humanity will continue to thrive," said Lake. *Details: http://lei.sr?a=Y2Q2J\_S* 

### ADDRESS BOOK

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