## spa opportunities

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## Kelly Hoppen designs Celebrity cruise ship spa

Celebrity Cruises has unveiled its new The Spa on Celebrity Edge, a 22,000sq ft holistic spa inspired by nature and designed by Kelly Hoppen, who also designed the ship's accommodations.

"The spa has always been a sacred space to me; as a young girl, I always dreamt of designing my very own spa, and Celebrity Edge proved to be the perfect outlet for living out my dreams," said Hoppen.

"A spa is a place where one goes to relax and be pampered, so for me The Spa had to be neutral in palette and complementary lighting, evoking

a sense of calmness," she continued. "Every aspect of the design is meaningful to me; from the dramatic crystal installation – which was inspired by the qualities that crystals have had on my life – to the imposing and dramatic, yet Zen sculpture acting as a reception desk."

Natural elements are infused into



Hoppen has taken inspiration from nature for the 22,000sq ft spa

the experience at The Spa through a concept called SEA – inspired by the Sea, Earth, and the Air – which transcends the design of The Spa and treatments.

SEA aims to unite every experience throughout the wellness journey, through bespoke blended essences, which fill the

air; a Zen-inspired relaxation lounge; and a welcome ritual.

"As we curated The Spa journey with Celebrity, the inspiration behind this revolutionary concept was to connect guests with nature while delivering distinctive sensory experiences, uncompromising service, and a wealth of new wellness choices that are exclusive at sea," said Glenn Fusfield, president and CEO, One Spa World, which will operate the spa. "We've created a concept that not only evolves spa and wellness but sets the new standard."

The spa will feature more than 124 treatments, including signature offerings such as the Ocean Spa Wave Massage, Hot Mineral Body Boost, Poultice-Powered Muscle Release, Zero Gravity Wellness Massage, Restorative Salt Stone Massage, and Thousand Flower Detox Wrap.

Continued on back cover



## WTS names Warren operations director

WTS International has named Catherine Warren as corporate operations director of its spa division. Warren first joined WTS in 2010, where she was most recently in charge of the Forbes Five Star Spa and Leisure Programmes.

Her previous career roles include vice president of health and wellness at Carillon Miami Wellness Resort and medical spa director/assistant athletic director at the Atlanta Athletic Club. She also had a stint as an on-board spa manager with Steiner Leisure in Hawaii. In her new role at WTS, Warren will oversee a portfolio of accounts utilising her "considerable skill-set" in areas including strategy creation and implementation, resource management, brand development and the integration and management of assets.



Catherine Warren first joined WTS in 2010

"Catherine Warren brings a wealth of experience to our firm," said Gary Henkin, president of WTS International. "She truly understands the luxury spa market and will be collaborating very closely with our spa directors in her new role. I'm thrilled to have her representing our company at a corporate level." Details: http://lei.sr?a=h9f8z\_S

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## Expansion for Boston's G20 Spa

After more than 23 years in business, Boston's G20 Spa + Salon has expanded to a three-storey location with more than 17,000sq ft of space.

The lifestyle spa features shops, a salon, a makeup counter and guest relation facilities on the third floor, where guests enter. Locker rooms, relaxation areas and a nail salon are situated on the fourth floor, with expanded spa services on the fifth floor.

The spa's decor is modern and fresh, with glass tiles, white lacquered

finishes and chrome accents designed to complement a contemporary urban lifestyle.

"At G2O Spa + Salon, we believe that your lifestyle shouldn't be a luxury, but a holistic balance of modern elegance and health and wellness, which is why our mission has always been to create a one-stop oasis for all needs while offering the most innovative spa and salon services," said founder and CEO Joyce Hampers.

The spa continues to focus on a complete health and wellness experience. New services



The spa includes a custom-built salt cave with a halogenerator

include a custom-built salt cave with walls made from pure Himalayan Salt stones equipped with a halogenerator to cleanse and detoxify; a salt therapy flotation pod; and new guided virtual reality meditation.

G2O's signature Experience Room, which combines herbal-infused steam with an ice fog and tropical shower, also has new and improved services, including a Rasul Purifying Ritual and Aromatherapy Group Steam, in addition to the popular Bali Revitalizing Ritual. Details: http://lei.sr?a=Z7J7t\_S

## Rosewood Bermuda gets renovation

Dawson Design Associates has led a comprehensive renovation of the Rosewood Bermuda, including a revitalised spa with new wellness and fitness offerings.

The property now features a modernised 12,000sq ft Sense, A Rosewood Spa, featuring new spa treatments that integrate the essence of the island into the health and wellness experience.

The new spa is also now home to one of the first Deborah Lippmann Nail

Salons in the world, offering a signature Deborah Lippmann treatment that incorporates her techniques for promoting nail health and proper nail care. Lippmann has also created an exclusive Rosewood Bermuda nail polish inspired by the resort and Bermuda's pink sand beaches.

Additionally, an upgraded fitness centre with new Technogym equipment offers a variety of new fitness programmes. The 88-bedroom hotel sits on 240 acres of



The renovation includes a revitalised spa with new offerings

waterfront, and also features a redesigned lobby, an enhanced beach club, an upgraded golf clubhouse and a redesign of the resort's signature restaurant and bar by London-based designer Alexander Waterworth Interiors.

"We're thrilled to welcome both new visitors and longtime guests to our island paradise that reflects the rich culture, diverse history and stunning natural beauty of Bermuda," said Paul Telford, managing director of Rosewood. Details: http://lei.sr?a=N5c6U\_S



## Four Seasons George V unveils spa

The iconic Four Seasons Hotel George V, Paris will officially unveil its new Le Spa this July, after an extensive renovation that includes a new 17m (55ft) swimming pool, vitality pool with hydromassage water experience circuit, a 90sq m (970sq ft) fitness room, and new results-driven treatments.

The new Le Spa is spread over 720sq m s (7,750sq ft), and has been designed by Parisian interior designer

Pierre-Yves Rochon, who has drawn inspiration from ancient spa traditions.

The space includes six treatment rooms and is bright, modern and elegant, using a colour palette of light grey and silver tones. Inspiration from Greek, Roman and Turkish mosaic patterns lies alongside curated pieces of modern art and floral compositions designed by Jeff Leatham.

"We meticulously selected materials, furniture and pieces of art that embody the spirit codes and harmony of the hotel, both classic and resolutely contemporary," said Rochon.

As part of the new spa, a selection of new signature experiences has also been developed.



The Le Spa has undergone an extensive renovation and added a pool

Highlights include a Kobido traditional Japanese facelift, an Alaena organic certified bio anti-ageing treatment, and a Dr Burgener escape designed especially for Le Spa.

The Kobido Japanese facelift has been created by Dr Shogo Mochizuki, and is based on the oldest facial tradition in Japan, dating back to 1472, when it was used exclusively for imperials and nobility.

The Breath of Life face and body treatment from organic skincare brand Alaena has been created by Dr Sylvie Peres, and is inspired by tui na, a therapeutic art of Chinese Medicine, using patented active ingredients. Details: http://lei.sr?a=N6q7z\_S

The spa is located at the company's headquarters in the picturesque Cotswolds region of England

## Skincare brand ila opens day spa in UK countryside

Organic skincare brand ila has opened its first day spa in the UK.

Set in the British countryside at the company's headquarters in the Cotswolds, the three-room spa offers a treatment menu packed with 'soul nurturing' holistic therapies, including stress-relieving full body massages, youth-enhancing signature facials and quick-fix treatments designed to deliver visible results in short spaces of time.

The treatments are designed as an antidote for modern life and combine a rejuvenating touch with ethical products and aromatherapy. Each treatment is accompanied by complimentary sound healing sessions featuring exclusive music designed by ila founder Denise Leicester. Details: http://lei.sr?a=r8n5m\_S

## **Evolution Wellness buys Fivelements**

Evolution Wellness Holdings has acquired integrated wellness lifestyle company Fivelements for an undisclosed sum.

Bali-based Fivelements owns eco-wellness retreat Fivelements Bali and the newly opened, holistic sports wellness retreat, Fivelements Hong Kong. Fivelements will join Celebrity Fitness and Fitness First Asia as the third brand in Evolution's growing portfolio of companies.

According to Evolution, the addition of Fivelements marks the start of Evolution Wellness's "diversification of its portfolio from fitness into wellness".

"The addition of Fivelements to our portfolio is a part of our strategy to diversify our investments to bring a holistic integrated wellness approach and complement to fitness to both our existing and new customers," said Simon Flint, CEO, Evolution Wellness.

"Fivelements ranks on the world stage in delivering comprehensive wellness and lifestyle



Fivelements owns wellness retreats in Bali and Hong Kong

transformation programmes, along with plantbased cuisine, where visitors can experience the benefits of their own wellness journey and also take away with them insightful knowledge to help them on the path to wellness.

"The capability and talent at Fivelements provide us with an exciting opportunity to influence and enhance the value proposition for our existing customer base and add new revenue streams to the business."

Details: http://lei.sr?a=q9n3n\_S

## Fire hits newly renovated Mandarin Oriental London

Around 20 fire engines and more than 120 crew fought a large fire at the Mandarin Oriental Hotel in London, which was in the final stages of a multi-million pound redevelopment.

The blaze at the five-star, 181-bedroom hotel broke out at around 3:30pm on 6 June.

A spokesperson for the hotel said the cause of the fire is not yet known – but according to eyewitness reports, it is believed to have started either on the roof or one of the top floors.

There were no reports of any injuries an a total of 36 hotel guests and 250 members of hotel staff were evacuated.

Last year, The Mandarin Oriental Hotel Group commissioned interior designer Joyce Wang to lead the multi-millionpound restoration, which included a full renovation of the hotel's spa.

Details: http://lei.sr?a=P5t4F\_S



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## Sauna Congress brings 200 to Sweden

The 17th International Sauna Congress took place earlier this month in the twin cities of Haparanda and Tornio, on the border between Sweden and Finland.

Organised by the International Sauna Association (ISA), the event is held every four years in different parts of the world, and is a mixture of scientific presentations, workshops, sauna bathing, food, music,

excursions and activities. Presentations and workshops cover three areas: health science, history and culture, and technology and design.

More than 200 people from 24 countries attended the event, including delegates from new sauna countries such as Pakistan and Kenya, as well as a group of 20 from Japan.

Presentations covered the globe, from Sydney to Seattle. Seminar topics focused on research into saunas and health, including the effects of saunas on cardiovascular health



The International Sauna Congress takes place every four years

and gene expression; cultural presentations on shinrin yoku (forest bathing) and sauna; the vanishing practice of Estonian smoke saunas; and modern Lithuanian baths.

Technology, design and architecture were explored in presentations on sauna stoves, and contemporary sauna architecture. Twelve workshops delved into topics including Finnish sauna design, building a mobile smoke sauna, and Russian banya and youth culture.

Details: http://lei.sr?a=w5E4K\_S

### Wellness to meet fashion at GWS

The confluence of fashion and wellness will be explored during the first-ever Wellness Meets Fashion show, which will take place at the Global Wellness Summit's (GWS) gala event on 7 October, 2018 in Cesena, Italy.

The wellness fashion runway is a collaboration between BuDhaGirl, a fashion/lifestyle brand focusing on mindful glamour; photographer Louie Schwartzberg's Moving Art; athleisure brand La Forma; and the Summit's creative team.

"2018 started out with a bang for the partnership of wellness and fashion," said GWS chief creative officer and executive director Nancy Davis, citing the January cover of *American Vogue*, which featured Lupita Nyong'o performing yoga on a stand-up paddle, and the word wellness emblazoned in large print across the cover.

"Fashion holds a unique place in our culture — and has the power to motivate and inspire change," said Jessica Jesse, founder of BuDhaGirl. "Add to that the fact that society as a whole is waking up to the idea that absolutely everything we do



Jessica Jesse, founder of BuDhaGirl, will work on the fashion show

affects our health and wellness, and the impact fashion can have on our lives starts to crystallize. At an extremely basic level, that means everything we wear — and how we wear it — can affect not only our physical wellbeing but also our mental wellness."

Davis said the goal is to "create an experience that underscores how important and integral each industry is to the other – in an inspiring, creative way that is sure to delight GWS delegates. Combining Jessica Jesse's creative talents with the extraordinary imagery of Louie Schwartzberg will create a unique and breathtaking experience for our delegates."

Details: http://lei.sr?a=v2Z3B\_S





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Muchemu plans to start a beauty brand

#### Muchemu to receive Tabacchi Scholarship

The International SPA Association (ISPA) Foundation will award Christine Muchemu from Ithaca, New York, the Mary Tabacchi Scholarship onstage during the general session at the 28th annual ISPA Conference & Expo at the Phoenix Convention Center in Phoenix, Arizona, from 24-26 September.

Muchemu will receive US\$5,000 to offset her education expenses; a complimentary registration, travel stipend and hotel accommodations to attend the 2018 ISPA Conference & Expo; a one-year ISPA student membership and will be assigned a one-year mentor to help navigate her career aspirations.

"Words cannot express the awe-inspiring gratitude I feel for having been honoured as a recipient of the Mary Tabacchi Scholarship," said Muchemu. Details: http://lei.sr?a=v7s8e\_S

## Branden Fein named spa director at Crescent Court

Hotel Crescent Court in Dallas, Texas, has named Branden Fein as the new director of its 22,000sq ft spa and fitness centre.

In his new role, Fein will oversee the day-to-day operation of the spa, and will manage more than 50 members of staff. In addition, he will be responsible for the spa's overall wellness offering and will expand the existing treatment menu by developing new treatments and experiences.

Fein joins the company with experience gleaned over a decade-long career in the spa industry, including a stint as the director of spa, salon and fitness at Pinehurst Resort & Country Club in North Carolina. He has also held various executive positions at Mokara Spas at Omni Hotels and Resorts and has served as the operations manager for the Halcyon Days Salon and Spa at Saks Fifth Avenue in San Antonio, Texas. Details: http://lei.sr?a=P2r4N\_S

## Bürgenstock recognised for design

MKV Design, the principal designer in the reinvention of Switzerland's Bürgenstock Resort, has been recognised by Hospitality Design as winner in the wellness category for its design of Bürgenstock's Alpine Spa.

Perched on the mountainside 450 metres above Lake Lucerne, the 10,000sq m, three-level spa was a key element in the recreation of Bürgenstock

Resort. The main challenge for the designers was how to make such a large spa feel intimate.

"The question we asked ourselves was how to strike the right balance between a scale that would reflect the sheer majesty of the surrounding landscape while ensuring that guests would feel at ease," said Maria Vafiadis, founder of MKV Design.

"Our aim was for guests to be released into contemplation of the natural world, to consider how they feel about themselves and achieve



The hotel's Alpine Spa won the Hospitality Design award for wellness

connection between body and mind."

MKV created a spa that offers a sequence of spaces that are both extroverted – to embrace the rejuvenating power of nature – and introverted, to provide levels of meditation.

The treatment rooms wrap around the fully glazed walls, while the entrance tunnel though the mountain takes visitors on a contemplative journey, and the refurbished spa restaurant opens onto a garden and pool.

Details: http://lei.sr?a=P6Y4P\_S

### Raison d'Etre launches break-up breaks

Spa consultancy firm Raison d'Etre's (RdE) has named the 'break-up break' as an essential trend for the spa and wellness industries.

Billed as an 'anti-trend' – a wellness idea created by RdE's Think Tank, that aims to offer substantial, long-term solutions with longevity, rather than short-term fads – the break-up break is a type of wellness experience for guests undergoing major life changes. It offers comforting amenities, emotional healing therapies, stress management and life coaching services that

cater to guests' emotional needs.

Capitalising on the current trend for wellness tourism, break-up breaks are designed to boost health and happiness for guests seeking peace and reflection.

The concept has already been implemented in a number of hotels including the Renew Breakup Bootcamp in New York, US; the Ashdown Park Hotel in East Grinstead, UK; and Mii Amo in Sedona, US.

"We have seen more and more situations in which people going through transition periods in life are seeking comfort, and we absolutely



Break-up breaks have already been implemented in a number of spas

see this as a continuing development in the spa industry, as spas increasingly become a source of emotional support and healing for guests," said Annika Jackson, director of business development at Raison d'Etre.

"Once spas can recognise their role in healing, support and emotional care, a whole new element of wellness travel can be opened up. Spas and retreats are no longer a place to simply 'relax' - the demand for a deeper, more emotionally motivated care is set to rise across the globe," Jackson added. Details: http://lei.sr?a=Y3S2a\_S

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## **CALENDAR**

## 29-31 July 2018 Cosmoprof North America

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www.cosmoprofnorthamerica.com

## 6-9 September 2018 CIDESCO International Congress

Stockholm, Sweden

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www.cidesco.com/events

## 24-26 September 2018 ISPA

Phoenix, Arizona, US
This global gathering includes speaker
presentations an Expo filled with the latest
spa products. This year, ISPA moves from
Las Vegas to Phoenix, Arizona, where it will
be held at the Convention Center.

www.attendispa.com

## 6-8 October 2018 Global Wellness Summit

Technogym Headquarters, Cesena, Italy An invitation-only international gathering that brings together leaders and visionaries to positively impact and shape the future of the US\$3.7tr global wellness economy. The 2018 Summit's theme is "Shaping the Business of Wellness," and delegates are challenged to look at the way business is done and to create new, collaborative models for the future.

www.globalwellnesssummit.com

## 7-8 October 2018 Professional Beauty Ireland

Dublin, Ireland

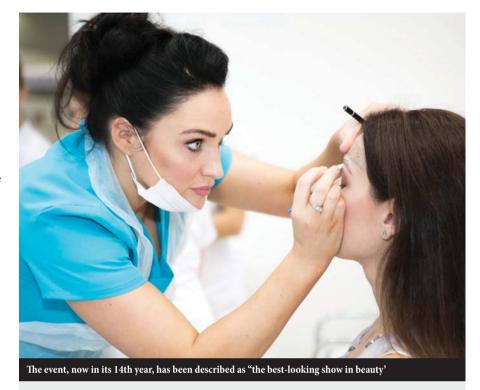
Showcasing the latest innovations and unveiling next year's beauty trends. www.professionalbeauty.co.uk/ireland

## 16-17 October 2018 Independent Hotel Show

Olympia, London

A curated collection of more than 300 product and service providers from across the hotel supply chain.

www.independenthotelshow.co.uk



## 30 September - 1 October 2018 **Olympia Beauty**

London

Now in its fourteenth year, Olympia Beauty brings over 500 of the biggest beauty brands to London. In 2017, Olympia Beauty saw over 18,500 industry professionals descend on the Olympia Exhibition Centre London. The event features live stages, seminars, interactive features, competitions and awards. Also includes the Salon & Spa Owners' Club and Restaurant. www.olympiabeauty.co.uk

## 22-26 October 2018 Bali wellness study tour

Various locations

Organised by the Asian Pacific Spa and Wellness Coalition in cooperation with the Bali Spa & Wellness Association, this educational 5-day tour will delve into some of the lesser-known traditional and cultural healing and spiritual practices that make Bali so unique, while showcasing some of the island's leading retreats, spas and wellness offerings.

www.apswc.org

## 23-26 October 2018 Spatec Middle East

The St. Regis Dubai Al Habtoor Polo Resort A results-oriented event that brings together spa operators from the Middle East region to meet with suppliers to participate in a series of one-on-one meetings.

www.spatecevents.com

### 3-6 November 2018 Spa and Wellness International Congress

Astana, Kazakhstan

An annual event addressing managers and owners of spa and wellness facilities in Russia and Eastern Europe. www.1swic.ru

## 4-7 November 2018 Spatec North America

Four Seasons Westlake Village, California Brings together spa operators and suppliers for a series of one-on-one meetings. www.spatecevents.com/northamerica-fall

## 13-14 November 2018 SpaLife UK

Hilton Birmingham Metropole A spa-dedicated conference that includes product innovations, industry insights, networking opportunities and education. www.spa-life.co.uk



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The first WIW Conference was held in 2018

## Two Women in Wellness conferences for 2019

*merican Spa* is bringing back its Women in Wellness Leadership Conference twice in 2019. The first event will take place 12 March, 2019, in New York City, and the second will take place on the US West Coast in October 2019.

The conferences are designed for women in the wellness industry looking to develop their professional and personal leadership skills while networking with their peers. They will feature speakers who will address a variety of topics, delving deeper into some themes addressed at the first conference as well as even more targeted leadership, entrepreneurship, and business tracks.

"I'm beyond thrilled with how our first conference came together and inspired so many women — and men — who attended," said Julie Keller Callaghan, editor-in-chief and publisher of *American Spa* and founder of the conference. "We did comprehensive post-event research, and we found that attendees loved the content and want even more extensive and meaningful programming that will give them the tools they need to succeed, whether it is in their current roles, their future endeavours, or their entrepreneurial aspirations. My team and I look forward to creating two even more memorable events in 2019."

Tickets to each event are US\$400 per person. Both conferences will follow a format that includes keynote speakers, breakout sessions, a networking lunch, and cocktail party with activities like a photo booth, mini spa treatments and experiences, and more.

Attendees will also receive a gift bag with more than US\$300 worth of goodies, local hotel and spa discounts, and passes to IECSC New York for the March event. Post-event, attendees will have access to a private American Spa Institute eLearning course with videos, presentations, and more from the day.

Registration for the March 2019 event is now open at www.americanspawiw.com *Details: http://lei.sr?a=x4J8u\_S* 

## 'AquaLagoon' opens at Center Parcs

The star attraction at Disney and Center Parcs' new Villages Nature development outside Paris has been completed.

The practice of French architect Jacques Ferrier have completed the 9,000sqm (96,875sq ft) AquaLagoon, which houses one of the largest indoor waterparks in Europe. The tiered pyramid structure contains wave pools, water slides and an active river alongside an open-air

geothermal lagoon. Other attractions include an interactive farm, hanging gardens and adventure play areas. The building's design was conceived as an origami sculpture and a "built landscape rising into the sky."

Outdoor walkways and terraces allow the public to ascend the exterior of the building and look out at the surrounding development – which includes villas, a forest and a large adjacent lake. At the top, a transparent dome allows natural light to flood the interior space,



The tiered structure is located alongside an open-air geothermal lagoon

and provides swimmers a view of the sky. The structure's glassy form references and reflects the water, and the surrounding landscape continues this theme with the presence of waterfalls, mist, steam and aquatic plants.

The direction of the winds and the path of the sun have determined the plan. Protected from cold northeasterly winter winds, the aquatic park opens towards the west to make the most of cool breezes in warm weather.

Details: http://lei.sr?a=k7f3j\_S

## 'Blue Zones' to be explored at GWS

Dan Buettner – who identified the five places in the world where people live the longest, healthiest lives and founded Blue Zone wellness communities – will discuss the science of living longer at the Global Wellness Summit this October at the Technogym headquarters in Cesena, Italy.

Buettner is an explorer, National Geographic Fellow and best-selling author. He discovered what he termed "Blue Zones" – places where people regularly live and thrive to age 100.

Buettner is also the founder of the Blue Zone Projects, wellness communities across the US that design in key Blue Zone lessons learned and which have been successful in curbing obesity and smoking, and boosting overall quality of life and activity levels.

"Everyone in the wellness industry needs to understand the lessons from the Blue Zones, and Dan Buettner's work is rapidly changing the ways the world thinks about health, wellness, happiness, prevention, aging and longevity," said Susie Ellis, GWS chair and CEO.

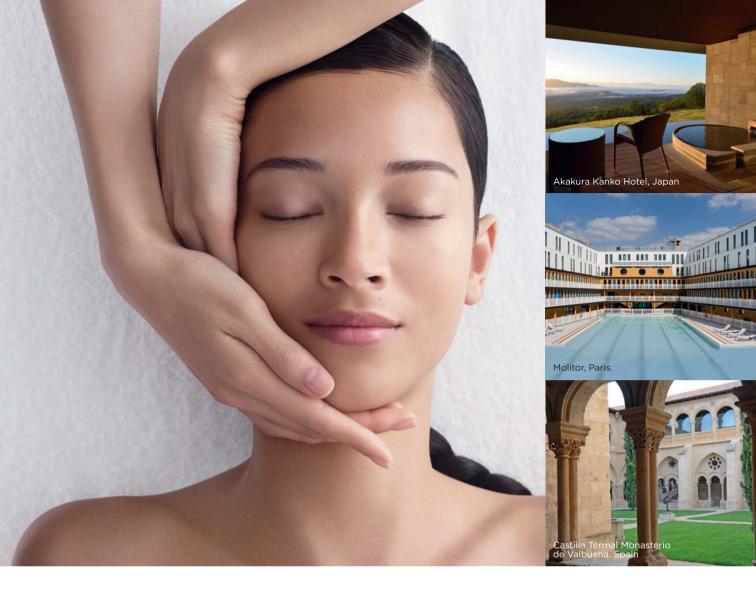


Dan Buettner, who discovered Blue Zones, will present at the Summit

"This is real-world science that's far more relatable than dry statistics. And how perfect that he will be with us in Italy, which is home to Sardinia, one of the five Blue Zone Regions where the whole Blue Zone story began."

The first Blue Zone research (and the term itself) came from Dr Giovanni Pes, a physician/demographer who studied the southern Italian island of Sardinia, whose population boasted extraordinarily high life expectancies – including the highest concentration of male centenarians in the world.

Details: http://lei.sr?a=H3V4M\_S



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## Wellness industry gathers in Paris

The 11th annual Forum Hotel & Spa took place on 7 June at the Four Seasons George V. Jane Kitchen reports from Paris

HOTE SPA in Paris

rganised by Vladi Kovanic, this year's Forum Hotel & Spa conference focused on the theme of 'A New Era in Wellness', and brought together spa and hospitality executives from across Europe and beyond: France, Italy, Switzerland, Germany, Austria, the Netherlands, Morocco, Portugal, Russia, Luxembourg, the UK and the US.

The event included presentations from Roger Allen, CEO of Resources for Leisure Assets; Martin Rhomberg, regional vice president and general manager, Four Seasons Hotel des Bergues, Switzerland; Thomas Bauer, COO, VAMED Vitality World, Austria; Beata Aleksandrowicz, co-founder, Pure Massage Spa Training Method; Tracey Woodward, CEO, Aromatherapy Associates; and Aldo Melpignano of Borgo Egnazia.

The one-day event is designed as an educational and networking event for those in the hotel, spa, thermal and thalasso industries, and also includes the Black Diamond Award, which recognises outstanding spa directors.

This year's award was given to Erica B. D'Angelo, spa director at GOCO Spa Venice at the IW Marriott Venice Resort & Spa. ●







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The one-day event is designed as an educational and networking event for those in the hotel, spa, thermal and thalasso industries



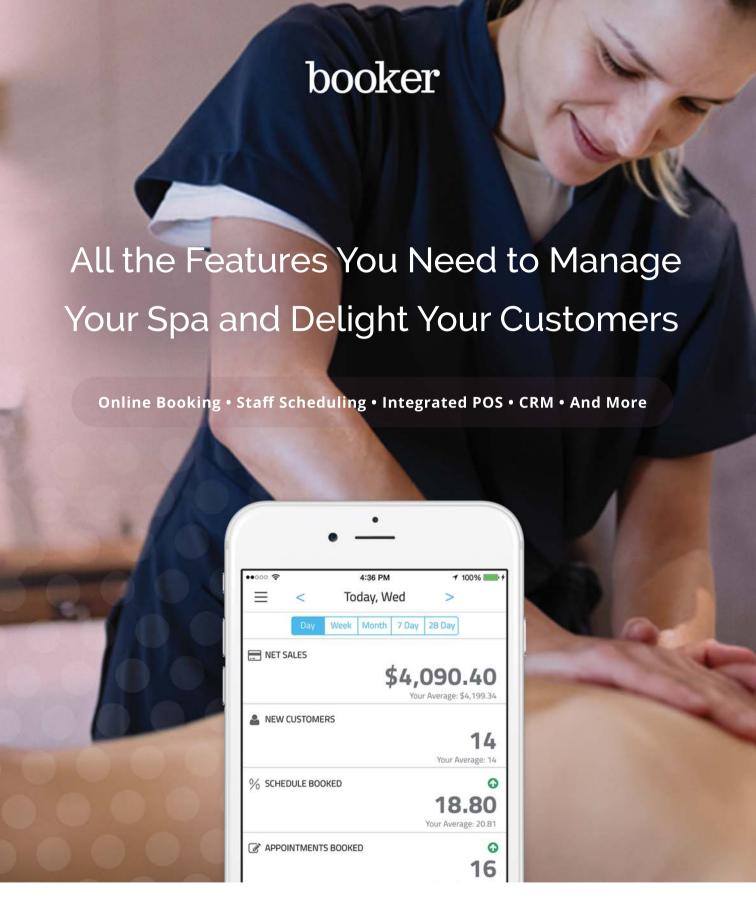


The event – organised by Vladi Kovanic (top photo on left) – includes speakers, networking, and the Black Diamond award, which was presented to Erica D'Angelo (top photo on right), spa director at GOCO Spa Venice at the JW Marriott.









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## THE TIDES Pure Dutch Nature Inside

#### The Tides: pure Dutch nature inside

Modern living might be tough on our minds and bodies, but newly-launched Dutch wellness and selfcare brand The Tides offers just the antidote with a new class of pure, raw products and treatments

rawing inspiration from nature, Dutch wellness and self-care brand The Tides looks to the Dutch coastal nature reserves, with its rhythms of the sea, seasons and elements, to provide a new class of pure, clean products and treatments for consumer and professional use.

With The Tides, industry insiders Annemarie Wortman and Kimmo Jacobs sought to establish a truly Dutch brand, using natural ingredients to offset the stresses and strains of life in the modern world and help customers regain balance, strength and vitality.

"Using the purest ingredients, we formulate functional products and treatments that heal and nurture from the inside out and balance the excesses of living modern life," says Wortman. "The base of The Tides products and treatments are 100 per cent pure, raw and locally-sourced Dutch ingredients known for their purifying, re-mineralising, strengthening and revitalising properties."

At the heart of the The Tides is a key ingredient: the newly-launched products harness the therapeutic properties of 100 per cent natural magnesium. A structural element of the blood, bones, muscles and organs, this magic ingredient catalyses hundreds of biochemical processes throughout the body and is essential to human health.

The magnesium used in The Tides is sourced from a layer of purest magnesium, discovered 1600m underground in the north of



LIOUID CHILL PILL Magnesium Body Oil

Industry insiders Annemarie Wortman and Kimmo Jacobs (above) have sourced pure magnesium for the new brand. There's a wide range of products, including a Digital Detox bath soak and Liquid Chill Pill body oil (left)

The base of The Tides products and treatments are 100 per cent pure, raw and locally-sourced Dutch ingredients

the Netherlands. Wortman explains: "The source is a pre-historic sea, an expanse of highly-salinated water that existed within the ancient supercontinent Pangaea. Over the course of millions of years, it flooded with water then evaporated again and again to condense into a layer of pure magnesium."

Untouched by modern-day pollution, The Tides' magnesium is mined sustainably using just water pressure. Alongside the magnesium, the brand uses seaweed that's sustainablycultivated from the Oosterschelde. a natural reserve in the south-west of the Netherlands, one of the cleanest bodies of water in the world; together with organic Dutch hemp, sea salt, clay and plants and herbs endemic to the region.

The Tides provides products and treatments that are easy to

implement for consumer and professional use. For the spa, it offers Pure Magnesium Body Massage Oil, Bath Salts Therapies, Aromatherapy Blends and Body Polish. While at home products include Pure Dutch Magnesium and Seaweed Bathing Rituals formulated as a Digital Detox, Energy Booster, After Workout Formula or Natural Sleep Aid, to Body Oils, Gels and Polishes – everything to keep you well in the modern world.

Wortman adds: "At The Tides we truly believe that looking good, feeling good and doing good should be part of everybody's beauty and wellness aesthetic and that means embracing products that are clean, ethically sourced and creating resources to give back to nature." **KEYWORD: Tides** 



Seaweed, hemp, sea salt and clay are all used









We are recruiting a new Team for a 1,600m2 new spa hotel currently under construction in Iver, Buckinghamshire, due to open in autumn 2018.

The former country estate of the Duke of Marlborough is being renovated to create a world-class five-star hotel and spa, set in the heart of the Buckinghamshire countryside.

We are building a state of the art facility, sympathetically blended into the original estate.

We have a range of different positions that we're recruiting for including:

#### Senior Spa Therapist

circa £24,000 plus benefits scheme (Full time) and

#### **Spa Therapists**

circa £20,000 plus benefits scheme (Full time/ Part-Time/Casual)

#### **Essential Attributes:**

- Experience of working in a similar business.
- A passion for customer service excellence.
- Beauty Therapy qualification NVQ Level 3 or equivalent.
- Exceptional treatment standards.
- Ability to work as part of a team.
- Reliable, efficient and pro-active.
- Keen for personal development and learning.
- Experience of working with Premier Core and further beauty qualifications are an advantage.

#### Spa Receptionist

circa £20,000 plus benefits scheme (Full-time)

#### **Essential Attributes:**

- Experience of working in a similar position.
- Reception, reservations or customer facing experience.
- Good IT skills to include Microsoft Office packages.
- Reliable, efficient and pro-active.
- Keen for personal development and learning.
- Ability to work calmly under pressure.
- Pool Plant, Lifeguard, Fitness Instructor or Beauty Therapy qualifications are advantageous.

#### In addition, we offer the following benefits:

- Bonus Scheme
- 28 days holiday
- Training programmes
- Meals on duty
- Uniform
- Dry Cleaning Service
- Social Events and Activities
- Pension Scheme
- Discounted hotel and F&B rates for Marriott globally (the hotel will be a member of one of the world's leading luxury hotel brands)
- Childcare voucher scheme

To apply and view all vacancies available please visit:

http://lei.sr?a=z4l9f





## Spa Manager

**Competitive Salary (Dependant on experience)** 

## We are looking to recruit a Spa Manager to lead and develop our Spa and Leisure Facility.

An exceptional manager who takes pride in delivering the very highest standards of guest care being their first priority. As a manager you would be very hands-on, this is not just an office role but very much a development/sales opportunity.

#### The following is an overview of the duties involved in the role:

- Will able to control and motivate a diverse team.
- High standards
- Engaging and charismatic
- Takes responsibility for the revenue of the spa and is responsible for generating further business
- Controls the costs of the spa financially astute with experience of controlling retail and professional stocks and laundry
- Training & recruiting the team
- Continual competitor analysis
- Leads by example happy to roll up their sleeves
- A key ambassador of the brand
- Achieve budgeted sales and profit
- Manages Staff rota's in line with business needs

Apply now: http://lei.sr?a=U3F9g



# A Global Spa and Wellness Leader is currently recruiting various positions within Doha, Qatar

This brand new site will be the Middle East's largest female-only Wellness & Spa Centre, offering fantastic opportunities for growth and progression.

## These are just some of the roles we're recruiting for:

- **Wellness Director**
- Spa Operations Manager
- Sales Manager
- Event Manager
- Fitness Manager
- IT Supervisor
- Fitness Instructor
- Sport & Recreation Coordinator
- Personal Trainer
- Wellness Advisor
- Butler
- Retail Assistant
- Chef de Partie

Click link below to apply now or view the full list of vacancies available.

http://lei.sr?a=B2z8w









## SPA THERAPIST

NEWPORT, UNITED KINGDOM

Highly trained ✓ Qualified to NVQ Level 3 ✓ Experienced ✓ Enthusiastic to learn more ✓

If you are magic at massage and fantastic at facials, then you could be for us. We're looking for a Spa Therapist to join our award winning team and spa\*.

The Celtic Manor Resort houses two luxurious spas with 16 gorgeous treatment rooms, offering the latest in therapies with leading products, ready and waiting for you to get your hands on.

When you join the Celtic Manor family, you get some pampering too!

#### Celtic Manor Resort family benefits include:

- Very competitive rates of pay, which are reviewed on a regular basis £8.30 - £9.58 per hour, depending on experience.
- Attractive commission scheme
- Own in house Celtic College
- 28 holiday days per year
- Free Meals on Duty
- Discounted Leisure Membership

- Childcare Voucher Scheme
- Cycle 2 Work Scheme
- Discounted Room Rates
- Discounted Food & Beverage Rates
- Discounted Spa & Resort Retail
- Discounted On-Site Activities
- Staff Accommodation £459pcm (subject to availability)

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of the eligibility will be required from candidates as part of the recruitment process.

The Celtic Manor Resort is an equal opportunity employer and would welcome interest from applicants of all ages.









Apply now - http://lei.sr?a=i3G2m

<sup>\*</sup>Voted Readers' Choice Best UK Hotel Spa & Best UK Spa Manager 2015 Spa Traveller awards.

## Celebrity gets new 22,000sq ft spa

Continued from front cover A SEA Thermal Suite, the next evolution of the popular Persian Garden on the brand's current fleet, will feature eight therapeutic experiences harnessing the benefits of natural elements: the hammam, salt room, steam room, rainfall water therapy room, float room, heated tile loungers, infrared sauna, and crystalarium.

A specialty treatment table collection from Gharieni includes the Spa Wave MLW Amphibia Table, which

features water-filled cushions to adapt to guests' anatomy, as well as customisable colour therapy lighting; the WellMassage4D Table; and the MLX Quartz Table.

The ship will also be the first Celebrity cruise ship to offer Elemis Biotec facials.

An advanced medispa, Ideal Image Ocean, will offer aesthetic services such as Dysport Wrinkle Treatments and Restylane Dermal Filler Treatments.



The spa includes relaxation areas with views of the sea

Celebrity will partner with haircare brand Kérastase to introduce the first-ever Kérastase Institute at sea, and a traditional barber will offer hot shaves and fresh cuts.

An interactive Elemis Ingredient Wall will give insights into the science and natural ingredients behind the Celebrity's line of Elemis products, and also acts as a retail concept.

Details: http://lei.sr?a=c6q9H\_S

## Six Senses offers new jet-lag solution

Six Senses Hotels Resorts Spas has partnered with Timeshifter, a jet lag app developed by Harvard Medical School associate professor Seven Lockley based on research on sleep and circadian neuroscience.

Timeshifter offers personalised jet lag plans based on the traveller's sleep pattern, chronotype, flight plan, and optional preferences such as pre-travel adjustment or the use of melatonin for faster adaptation.

The app incorporates a real world "practicality" filter, designed to make the advice realistic and easy to follow; there is also a Quick Turnaround feature for business travellers who want to be at their best during short business trips that are not long enough to allow full adjustment. A notification system provides advice, even while in flight.

The algorithm behind the new Timeshifter app has been used to help astronauts, elite athletes, and top CEOs eliminate jet lag.

"We all love to feel good when traveling on business or pleasure, but when flying



The wellness hotel company has partnered with Timeshifter

long distances jet lag can cause stress, fatigue, moodiness and restless nights," said Neil Jacobs, CEO of Six Senses. "We're delighted to partner with Timeshifter and to provide our guests with a state-of-theart tool so they can get the most out of their time when staying with Six Senses and to be their best after they arrive back home."

Guests will be given a special code in their reservation confirmation so they can unlock a complimentary jet lag plan inside the Timeshifter iOS or Android app.

Details: http://lei.sr?a=d4C4n\_S

#### **ADDRESS BOOK**

#### Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

#### Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

#### Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

#### China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedemedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

#### Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

#### **European Spas Association**

T: +32 2 282 0558 W: www.espa-ehv.com

#### Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

#### W: www.spa-a.com

German Spas Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

#### **Hungarian Baths Association**

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

#### The Iceland Spa Association

W: www.visitspas.eu/iceland

#### The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imsa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

#### Japan Spa Association

W: www.j-spa.jp

#### Leading Spas of Canada

T: +1 800 704 6393 W: www.leadingspasofcanada.com

#### National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

#### Portuguese Spas Association

T: +351 217 940 574 W: www.termasdeportugal.pt

#### Romanian Spa Organization

T: +40 21 322 01 88 W: www.romanian-spas.ro

#### Salt Therapy Association

W: www.salttherapyassociation.org

#### Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

#### Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbianspas.org

#### South African Spa Association T: +27 11 447 9959 W: www.saspaassociation.co.za

#### Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

#### Spa Association of India

T: +91 995 889 5151 W: www.spaassociationofindia.in

#### Spa Association Singapore

T: +65 6223 1158 W: www.spaassociation.org.sg

#### Spa & Wellness Africa Association

W: www.spaassociationofafrica.com

Spa & Wellness International Council (SWIC)

T: +7 4957640203 W:www.1swic.ru

Taiwan Spa Association

W: www.tspa.tw

#### Thai Spa Association

T: +66 2168 7094 W: www.thaispaassociation.com

#### Turkish Spa Association

T: +90 212 635 1201 W: www.spa-turkey.com

#### The UK Spa Association

T: +44 8707 800 787 W: www.spabusinessassociation.co.uk

#### Ukrainian SPA Association

T: +3 8044 253 74 79 W: www.spaua.org