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06 MARCH 2020 ISSUE 340

A SPA BUSINESS PUBLICATION



Six Senses to open desert retreat

Six Senses has confirmed that its desert resort and spa, Six Senses Shaharut, will open in Israel's Negev desert, in June 2020.

Six Senses Shaharut will be a modern reinterpretation of nomadic structures, reminiscent of the Nabataean community which occupied the area more than 2,000 years ago. The resort's design preserves the unique characteristics of the site. The 60-suite and villa resort will include a 2,000sq m Six Senses Spa with an outdoor relaxation pergola, indoor and outdoor pools, Turkish hammams and saunas, as well as five treatment rooms, two of which are for couples.

Guests will be offered locally-inspired massages, facials, wraps, scrubs and rituals – treatments which combine different sensory experiences to balance, re-energise and relax.

“Six Senses Shaharut marks a new milestone for the brand as it enters yet another unique destination,” said Six Senses Shaharut GM Manish Puri.



Play Video

■ The resort will include a 2,000sq m Six Senses Spa with five treatment rooms

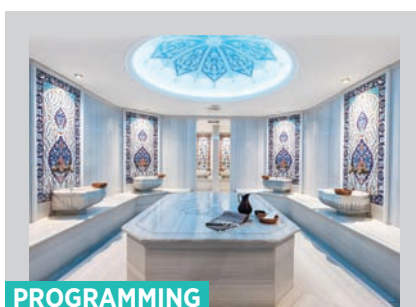
“This new opening will bring the Six Senses ethos of sustainability, local sensitivity, and wellness together with this region's desert culture and traditions.”

[READ MORE ONLINE](#)

“

This opening will combine Six Senses' ethos with the region's desert culture

Manish Puri



PROGRAMMING

Marine-healing inspires treatments at Afiya Spa

Seaweed treatments offered at spa in Istanbul

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INSIGHT

Russia, Iceland and Germany inspire new thermal spa

Groupe Skyspa launches 60,000sq m spa in Canada

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ISPA to honour **Ella Kent** with 2020 Dedicated Contributor Award at 2020 Conference and Expo

SPA has announced it will present Ella Kent with the 2020 ISPA Dedicated Contributor Award at the 2020 ISPA Conference and Expo.

The award is given to an active ISPA member who's significantly contributed to the growth and promotion of the organisation, while demonstrating leadership and commitment to the organisation.

Kent acted as ISPA Board chair for two years and held a seat on the board of directors for six years. She continues to serve on various task forces, including ISPA's nominations committee.

"Ella's leadership and dedication to ISPA has provided a lasting impact, not



■ Ella Kent will be honoured with the award at the 2020 ISPA event

Ella's commitment to serving our industry exemplifies the meaning behind the award

only on our association but on our industry," said ISPA president Lynne McNees.

"Her commitment to serving our industry exemplifies the meaning behind the award."

Kent began her career as a PT at The Broadmoor Hotel, a five-star resort in Colorado, where she progressed to the role of spa director in 2002.

She moved to join the team at Wynn Las Vegas, overseeing spa operations at both The Wynn and The Encore.

In 2014, Kent became director of spa for The Spa at Sea Island – a Forbes Five-Star coastal resort in Georgia – becoming director of rooms in 2018.

"This wise, warm and diverse tribe has helped me grow, flourish and find purpose," said Kent. "What a privilege it will be to continue serving in the years to come."

[READ MORE ONLINE](#)

Richard Branson launches Virgin's first cruise ship with onboard spa



■ Richard Branson will launch four Virgin Voyages ships in total

Richard Branson has unveiled Virgin's first cruise ship – The Scarlett Lady – kicking off the launch of Virgin Voyages' fleet which will be known as the "Lady Ships".

Virgin Voyages masterplan involves rolling out four ships in total, with one due for delivery each year between 2020 and 2023.

"I've wanted to launch a cruise line since my twenties and I'm so excited that it's finally happening with Virgin Voyages," Branson tweeted.

I've wanted to launch a cruise ship since my twenties and I'm so excited it's happening with Virgin Voyages

The adults-only ship accommodates 2,770 guests and 1,150 crew onboard, it includes the Redemption Spa designed by Knibb Design, which is equipped with a hydrotherapy pool, mudroom, salt room, cold plunge pools, quartz beds and will offer spa treatments by Elemis.

Guests will also have access to hair and nail services, as well as relaxation

spaces such as The Dock – an outdoor lounge with a focus on relaxation and socialising, offering panoramic ocean views.

Facilities also include a wellbeing pool, large whirlpool and two plunge pools.

Every night the spa will be transformed into a 'mermaid extravaganza hideaway' with an evening spa party.

[READ MORE ONLINE](#)



■ Anthony Duggan brings 25 years' experience to the role

We're confident Anthony will use his vast experience to ensure guests leave feeling balanced and rejuvenated

Anthony Duggan is new GM at Miraval Austin

Anthony Duggan has been appointed GM of wellness destination Miraval Austin in Texas, US. Duggan brings 25 years' worth of experience in the hospitality industry to the role. He joins Miraval Austin having previously worked with US resorts including L'Auberge de Sedona in Arizona, Amangiri in Utah, Fairmont Kea Lani in Hawaii and Fairmont Chicago in Millennium Park. He's also worked with InterContinental, St. Regis Hotels and Westin. "Throughout his impressive career, Anthony has demonstrated stellar

leadership abilities and an unwavering dedication to his colleagues and guests," said Susan Santiago, recently appointed senior vice president of Miraval Resorts. "We're confident he'll use his vast hospitality experience to ensure Miraval Austin guests leave feeling balanced and rejuvenated. "I'm thrilled to join a brand that has changed the lives of so many guests. It's been such a joy to watch our staff and specialists bring such empathy, passion and knowledge to their roles," Duggan added.

READ MORE [ONLINE](#)

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Four Seasons' regional spa director **Luisa Anderson** reveals further details of reimagined spa at Bali resort



■ Anderson said the healing attributes are woven into the spa's new tapestry

Regional spa director for Bali, Maldives, Malaysia and Thailand, Luisa

Anderson has provided further details about the redesigned Healing Village Spa at Four Seasons Resort Bali at Jimbaran Bay.

Due to open on 1 May 2020, the spa will have 10 treatment rooms and be 70 per cent bigger, covering 2,000sq m over two storeys.

The spa has been inspired by contemporary Balinese design and will have a menu that fuses ancient

We feel blessed to have such strong cultural and community connections from our team of local healers

local wisdom with modern awareness in healing.

The spa philosophy will be based on seven 'healing attributes' to guide its focus and offerings – water, community, gemstones, light, sound, plants and love.

"The seven attributes are woven into the tapestry of the new spa," said Anderson.

"We feel blessed to have such strong cultural and

community connections from our team of local healers, who bring a loving presence to each treatment and to the traditional influences and home-grown ingredients."

Anderson previously worked as director of international spa development at Ila for three years and before that as senior director for Four Seasons in the Asia Pacific region.

READ MORE [ONLINE](#)

Amir Alroy and **Ömer Isvan** announced as co-chairs for 2020 Global Wellness Summit

Amir Alroy, co-founder of Israeli wellness innovation hub, Welltech1, and Ömer Isvan, president of Servotel Corporation, have been announced as co-chairs of the Global Wellness Summit (GWS) 2020, which will be held in Tel Aviv, Israel from 10-13 November 2020.

Alroy and Isvan will contribute to the agenda for the annual event, which focuses on the business and future of wellness. Both bring expertise in what's unfolding in wellness innovation and investment.

Isvan, president of Servotel Corporation, leads an advisory company for global investment and development of hotels,



■ Ömer Isvan is also a GWS advisory board member

It's hard to imagine two better chairs for the Global Wellness Summit in Tel Aviv

resorts and integrated mixed-use destinations. His experience has involved

advising investors in every step of development, from greenfield stage to asset

management. Isvan is also a GWS advisory board member.

"It's a great honour to be selected as co-chair to help build an event that will give delegates a powerful new knowledge base and business leads," said Isvan.

Alroy co-founded Welltech1, which invests in and accelerates wellness start-ups, increasing their viability and connecting them to global partners. He was also founder and CEO of Cloud 9 Wellness Clubs, in Israel.

"It's hard to imagine two better chairs for our Tel Aviv Summit," said GWS executive director, Nancy Davis. "Both are experts in the business of wellness."

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■ Dr Isaac Mathai is part of India's National Health Committee

{ **Prevention and early intervention
is key to the improvement
of health and wellness** }

Four Seasons London to host integrated health expert **Isaac Mathai**

Integrated health expert,
Dr Isaac Mathai, will
be holding residence
at Mandarin Oriental
Hyde Park, London, from
7 to 8 March 2020.

Mathai is from a
family with a tradition of
homoeopathic practice
spanning 50 years. He runs
two streams of traditional
therapy: preventative
medicine and treatments
for specific conditions,
including back pain, disturbed
sleep, allergies, stress,
fatigue and depression.

Guests will be able to
schedule 45- and 90-minute
consultations where Mathai

will discuss their health and
advise on lifestyle practises,
as well as doing neurological
and circulatory corrections.

He has been appointed
member of India's National
Health Committee by the
Indian Government to
advise on holistic health
and runs a health centre
called Soukya in Bangalore.

"Prevention and early
intervention is key to the
improvement of health and
wellness," Mathai told *Spa
Opportunities*. "I believe
holistic and integrated
medicine can offer great
deal in this area."

READ MORE ONLINE



Editor
Liz Terry
+44 (0)1462 431385



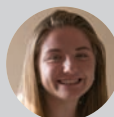
Publisher
Astrid Ros
+44 (0)1462 471911



Head of news
Tom Walker
+44 (0)1462 431385



Product editor
Lauren Heath-Jones
+44 (0)1462 471927



Journalist
Megan Whitby
+44 (0)1462 471906



Advertising sales
Sarah Gibbs
+44 (0)1462 471908



Advertising sales
Paul Thorman
+44 (0)1462 471904



Advertising sales
Chris Barnard
+44 (0)1462 471907

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EXPANSION PLANS

Groupe Nordik to unveil third destination

Thermal spa operator Groupe Nordik will unveil one of the biggest day spas in the world in Whitby, Canada, once construction is completed in December 2020, as part of a major rollout that will see its portfolio grow to 10 nature spas in North America by 2027.

The CA\$50m (US\$37.7m, €34.4m, £29.4m) Nordik Spa-Nature Whitby will accommodate up to 1,100 visitors a day, and is billed as an 'avant-garde, innovative and multisensory rejuvenation experience'.

Nordik Spa-Nature Whitby will become the blueprint for Groupe Nordik's nationwide rollout plan which will see the brand open eight more spas

in the next seven years, with Edmonton and Calgary already confirmed as future projects.

"The rollout comes down to the fact the company is healthy and able to sustain growth," said Alexandre Cantin, Groupe Nordik's corporate development director.

The Whitby property will include five outdoor pools, 25 treatment rooms, and a 120-seat sauna, along with indoor and outdoor relaxation areas.

Highlights will include a 1,200 cubic feet Källa saltwater flotation pool, big enough for 40 people, carved out of a rock filled with 12 tonnes of Epsom salts and is one of the only of its kind in the world.

[READ MORE ONLINE](#)



■ The Whitby destination is set to open in December 2020



“

The rollout comes down to the fact that the company is healthy

Alexandre Cantin

RETREATS

Create your own brain recharge toolkit at Canyon Ranch

“

The programme is designed to provide guests with lasting practical strategies and tools to regularly refresh their brain

Destination spa Canyon Ranch is offering a brain recharge programme at its recently launched Woodside Wellness Retreat destination in California.

Running from 15-19 March 2020, the programme is designed to provide guests with lasting practical strategies and tools to regularly refresh their brain and instil a mindset to be ready to thrive every day.

Dr Heidi Hanna, PhD, and Dr Evian Gordon, MD, PhD, will guide the retreat which consists of a total eight daily workshops and seminars, with topics ranging from understanding your brain's energy



■ The programme will run from 15 to 19 March 2020

capabilities to using neuroplasticity to nurture creativity and positivity.

With a starting price of US\$3,185 (€2,820, £2,452) the retreat can be enhanced for an additional fee with destination excursions, wellness services and visits to the performance lab.

[READ MORE ONLINE](#)

EVENTS

Wellness Festival Mauritius will 'inspire, educate and empower'



The variety of classes and workshops is really impressive

Hannah Barrett

Consumer event, the Wellness Festival Mauritius, has been confirmed for 22-24 May 2020 at the five-star Heritage Le Telfair Golf and Wellness Resort.

Organised by Heritage Resorts, the three-day programme consists of wellness experiences that are claimed to 'inspire, educate and empower'.

The event will focus on six topic areas – mind-body practices, nature connection, holistic health, personal development, artistic expression and spirituality – through 60 workshops and talks.



■ The event includes 60 workshops and talks

In addition, retreats and workshops to deepen attendees' practice and learning will be led by wellness experts before and after the festival.

Hannah Barrett, a London-based yoga instructor who led sessions at last year's event, said: "The festival is a celebration of nature and an incredible journey for the mind, body and soul. The variety of classes, workshops, nature experiences and seminars was really impressive."

READ MORE [ONLINE](#)

NEW OPENING

Trellis Spa by The Houstonian gains sister-site

Trellis Spa by The Houstonian Hotel is welcoming a sister-site called Solaya Spa and Salon in Houston, Texas.

Solaya represents an alternative spa offering, as the original Trellis spa is under a six-month refurbishment to complete a new bathing experience, due to open Q3 2020.

Located in Highland Village – just three miles from Trellis – Solaya Spa and Salon covers 6,200sq ft and features nine treatment rooms, twelve styling stations, three nail stations and two make-up stations.

"What stands out the most to me about our new spa is the design – the colours and

textures naturally create this instant feeling of calm," said Renae Cassam, GM of Trellis Spa and Solaya Spa and Salon by The Houstonian.

The spa has retained the same menu offering as at Trellis, including massages, facials and body scrubs but with new additions, such as a CBD massage.

Vegan product house Orveda has been selected to supply treatments. This brand was launched in 2017 by Sue Nabi and is inspired by Ayurvedic, naturopathic and Taoist principles. Solaya is claimed to be the only spa in America to offer facials featuring this product range.

READ MORE [ONLINE](#)



■ Solaya is located three miles from the original Trellis Spa



The spa's design naturally creates this instant feeling of calm

Renae Cassam

NEW OPENING

Omni Hotels to open first spa in Canada

Omni Hotels and Resorts will open its first Omni spa in Canada under the Mokara brand in Spring 2020.

Omni has 60 properties across the US, with Mokara operating spas and salons across the country, along with the Mokara Hotel and Spa in San Antonio.

“The 6,000sq ft Mokara Spa is the very first Omni spa in Canada,” said spa director Julia Chang. “It’s located in the historic yet iconic Omni King Edward Hotel, which was built in 1903 by the George Gooderham’s Toronto Hotel Company. Omni Hotels and Resorts took ownership in 2015.”

Following an investment of CA\$3.8m (€2.3m, US\$2.6m,

£2m), the spa will feature seven treatment rooms, including two for couples, a steamroom and sauna.

The spa menu will offer personalised massages, facials, body scrubs and wraps, along with hair and nail services. Treatments will be supplied by Eminence Organics, while Knesko will be used to supply selected facials.

From conceptual design to completion of spa renovations, the process took 11 months and is the result of a collaborative effort between Omni Hotels and Resorts’ corporate team of project managers and local design group Moncur Design.

[READ MORE ONLINE](#)



■ The spa is located at the Omni King Edward Hotel in Toronto



“

The 6,000sq ft Mokara Spa is the very first Omni spa in Canada

Julia Chang

TECHNOLOGY

Immersive Gym launches augmented wellness experiences



“

We’re creating an environment that’s second to none

Charles Pearce

Luxury tech innovator, Immersive Gym, has launched an augmented fitness and wellness environment which “intelligently uses technology” to transform static workouts into real-time journeys, without wearables.

Using overhead projectors or LED screens, 220 degrees of captured content is streamed onto three studio walls, while spatial audio and reactive lighting provide an immersive AR experience.

The set-up is suitable for yoga, mindfulness, cycling, running and rowing.

“Immersive Gym allows you to be immersed in any environment



■ The set-up is suitable for yoga and mindfulness

you choose while being in your own space,” said founder, Charles Pearce.

“We’re using the latest technology to combine the opportunity for physical and mental wellbeing in an environment that’s second to none.”

[READ MORE ONLINE](#)

EVENTS

WELL Conference adds to keynote line-up

The upcoming WELL Conference has added US surgeon general Dr Jerome M Adams and neurosurgeon and CNN chief medical correspondent Dr Sanjay Gupta to its keynote lineup.

Organised by the International WELL Building Institute (IWBI), the industry event will be held in Scottsdale, Arizona, US, with each keynote speaker running their own plenary session over the course of the four-day event, scheduled for 29 March to 1 April 2020.



The conference is organised to advance the 'global culture of health', by focusing on health and wellbeing

The WELL Conference is organised to 'advance the global culture of health', by focusing on health and wellbeing and how better buildings, communities, organisations, products and technologies can help society connect and thrive.

The event programme also includes educational seminars, daily wellness classes, book signings and networking opportunities.

Conference tickets start at US\$650 (€584, £507).

READ MORE [ONLINE](#)

HEALING TRADITIONS

Seaweed treatments offered at Afiya Spa in Istanbul

Guests can experience the ancient healing tradition of seaweed wellness treatments at the Ottoman-inspired Afiya Spa in Istanbul.

Afiya Spa is offering the seaweed-based Ajwa Special Slimming Care treatment, supplied by marine-inspired product house Thalion.

The treatment is claimed to encourage fat breakdown and includes a body peel and massage using seaweed extract activating gel.

"Seaweed actively absorbs vitamins and minerals from the seawater and is then used to replenish the body's minerals and renew skin



■ Afiya Spa includes a traditional Turkish hammam



Seaweed replenishes the body's minerals and renews skin cells

Leyla Çöhen

cells," said Leyla Çöhen, spa manager at the Afiya Spa.

The treatment lasts 90 minutes and costs €90 (£87, US\$100).

Located in the AJWA Hotel Sultanahmet, the 450sq m spa includes three treatment rooms along with a traditional Turkish hammam, steamroom, sauna and indoor pool.

Alongside Thalion, the spa has also selected Phytomer to supply its treatments.

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spa & wellness news

APPOINTMENTS

Dermalogica appoints UK sales director

Skincare brand Dermalogica has announced Louise Lupton as new UK sales director.

Lupton brings 22 years' experience to the role, 17 of them were spent within the hair and beauty sector at L'Oréal, working on brands such as Decléor and Vichy.

Lupton began her career with L'Oréal as product manager and worked her way through a number of roles.

Lupton's previous positions include working as L'Oréal's London area manager and



Dermalogica puts professional skin therapists at the heart of all they do

Louise Lupton

national account manager.

Lupton commented: "I'm very excited to join the Dermalogica family.

"My passion is co-creation and collaboration, which is what initially pulled me towards Dermalogica, a people-first brand – they put professional skin therapists at the heart of everything they do.

"I'm so thrilled to be on this continued journey with Dermalogica," concluded Lupton.

[READ MORE ONLINE](#)

GROWING FOOTPRINT

Meliá Hotels kicks off Thailand expansion with new spa resort

Meliá Hotels has opened Meliá Koh Samui, a beachfront resort and spa in Thailand, in partnership with Thai holding company Asset World Corporation (ASW), as part of a plan to build three properties in the country.

Located on Choeng Mon Beach, Meliá Koh Samui resort has 159-rooms and 41-suites as well as a 240sq m YHI spa with four treatment rooms and a sauna and steamroom.

The spa offers a range of massages, facials and body scrubs and wraps using products by organic Thai wellness brand HARRN.



■ Meliá Hotels will open two further Thai properties



Thailand is a strategic market for Meliá

Gabriel Escarrer

Guests can also visit two outdoor swimming pools, including a lagoon that meanders through the resort's gardens.

"Thailand is a strategic market for Meliá. We've signed a strategic framework agreement with ASW, which has brought our dream of growing in this country to fruition," commented Gabriel Escarrer, executive vice chair and CEO of Meliá Hotels.

[READ MORE ONLINE](#)

8-10 MARCH 2020

**International Esthetics, Cosmetics
and Spa Conference - New York**
Javits Convention Center,
New York, US

This conference is an opportunity for spa and wellness professionals to discover and buy products as well as build on industry knowledge at the event's Conference Program.

Tel: +1 212 895 8234

www.iecscnewyork.com

19 MARCH 2020

iConnection '10 Year Anniversary'
Legacy Resort & Spa,
San Diego, US

Southern California spa association iConnection spearheads education, community action and special events. This event is aimed at spa directors, spa owners, managers and decision makers in the spa and wellness Industry.

[www.facebook.com/](http://www.facebook.com/iconnection-122747577798014/)

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19-20 MARCH 2020

Wellness Tourism Summit
Sofitel Noosa Pacific Resort,
Noosa, Queensland,
Australia

The Wellness Tourism Summit is designed specifically for wellness or tourism operators to grow their business and tap into the market.

www.wellnesstourismsummit.com.au/tickets

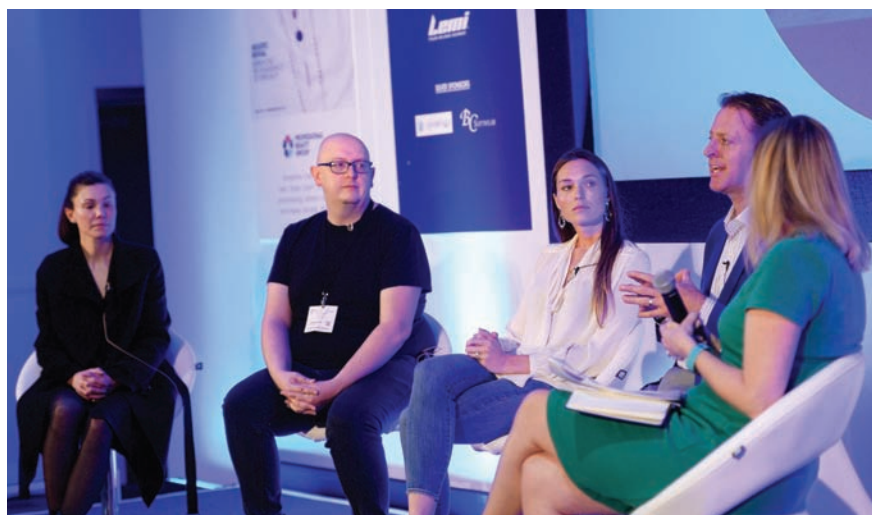
29 MARCH- 1 APRIL 2020

We Work Well
The Joule, Texas, US

Over three days this event will challenge attendees to reimagine how they connect, cultivating business relationships in more meaningful and holistic ways so that they can be at their best selves during the event, and beyond.

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www.workwellevens.com/events/



■ The event involves discussion panels with industry experts

29-30 MARCH 2020

World Spa & Wellness London
ExCeL London,
London, UK

The convention is an opportunity for spa and hotel directors to come

together and network to share their experiences of operating successful spas, as well as engaging in panels with leaders from within the industry.

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worldspawellness.com/london

15 APRIL 2020

ISPA Talent Symposium
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experienceispa.com

18-20 APRIL 2020

**International Esthetics, Cosmetics
& Spa Conference - Chicago**
McCormick Place
Chicago, United States

IECSC offers industry professionals education sessions and dynamic show floors. The event guides attendees on how to grow their business and remain at the industry's forefront.

Tel: 212-895-8234

www.iecscchicago.com

19-20 APRIL 2020

Natural Beauty & Spa Show
ExCeL, London, UK

The Natural Beauty & Spa Show is THE event to attend to discover the biggest selection of the latest beauty and wellbeing products from this dynamic sector.

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26-29 APRIL 2020

SPATEC Spring North America
Ritz-Carlton

South Beach, Florida, US

This event invites American spa operators of medium-to-large hotel resort, destination, athletic, medical and day spas to meet with domestic and international suppliers to participate in one-on-one meetings over two days.

Tel: +1 843 375 9224

www.spatecspring.com

▶ Play Video

Island sanctuary

A 3D-printed resort and spa, Kisawa Sanctuary, is opening on Benguerra Island in Mozambique in 2020



Billed as the world's first 3D-printed resort, Kisawa Sanctuary a luxury eco-resort and spa in Mozambique will be created by a 3D printer using a sand-and-sea-water mortar. The structure is being piped in layers from the bottom up using patented technology.

This process has taken five years, with the resort opening in Q2 2020.

Kisawa Sanctuary, which will have rates of US\$8,124 (€7,301, £6,342) per night for a one-bedroom bungalow, has been founded by entrepreneur Nina Flohr, who is assembling a team of global experts to execute the long-term vision.

The resort will be located on Benguerra Island 14 kilometres off the Eastern coast of Africa, which is part of the WWF National Marine Park and home to rich and unexplored subtropical ecosystems.

Set across 300 hectares of private sanctuary beach, forest and sand dunes, Kisawa Sanctuary will feature a standalone spa – called The Natural Wellness Center – which will specialise in Traditional Chinese Medicine and Ayurvedic wellness offerings.

Its design will be inspired by traditional Mozambican dwellings and the spa's menu will offer guests a selection of traditional treatments ranging from massages to detox retreats.

This will be a place that inspires feelings of freedom and luxury borne from nature, space and true privacy

■ The spa's design is inspired by traditional Mozambican dwellings



“ We’ve used design as a tool, not as a style, to ensure Kisawa is integrated, both culturally and enviromentally, into Mozambique ”

“We’ve used design as a tool, not as a style to ensure Kisawa Sanctuary is integrated, both culturally and environmentally, into Mozambique. My mission is to create a level of hospitality and design that, to my knowledge, does not exist today,” commented Flohr.

“This will be a place that inspires feelings of freedom and luxury borne from nature, space and true privacy.”

The resort will feature twelve one-, two- and three-bed bungalows set in an acre of land, each one including personal beachfront, a swimming pool, personal chef, massage hut, electric mini moke (small convertible) and e-bike.

Additional on-property facilities include a gym and yoga and meditation pavilion, along with a tennis court, water sports facilities and four dining venues.

Flohr has worked to limit the resort’s impact on the surrounding environment and with the help of its non-profit

sister project, The Bazaruto Center for Scientific Studies. The centre is a field marine station and laboratory that focuses on respect and maintenance of local culture and wildlife, that includes over 150 species of birds, five species of turtle, black marlin, humpback whales and whale sharks.

Set against the backdrop of a 150m sand dune, Kisawa Sanctuary has been conceptualised to complement its surroundings and is described as ‘a happy pairing of innovation and tradition which has been designed to blend rather than interrupt’. The island resort is being constructed in collaboration with artisans from Bengueria Island.

Guests staying at Kisawa Sanctuary will only be able to reach the resort by air or sea, either by making the journey from Vilankulos using a private boat or VistaJet air transport, the airline chaired by Thomas Flohr (Nina Flohr’s father). ●



■ Entrepreneur Nina Flohr founded the Kisawa Sanctuary and is assembling a team of gloal experts to execute the vision



The aim is to make people feel that there is an authenticity and respect for other countries' culture and customs

Patrick Rake



 Play Video

International bathing

Canada-based Groupe Skyspa is launching a 60,000sq m spa with thermotherapy circuits inspired by international bathing traditions



■ The 2020 launch of Förena is the first part of a two-phase construction plan, which includes the integration of a hotel

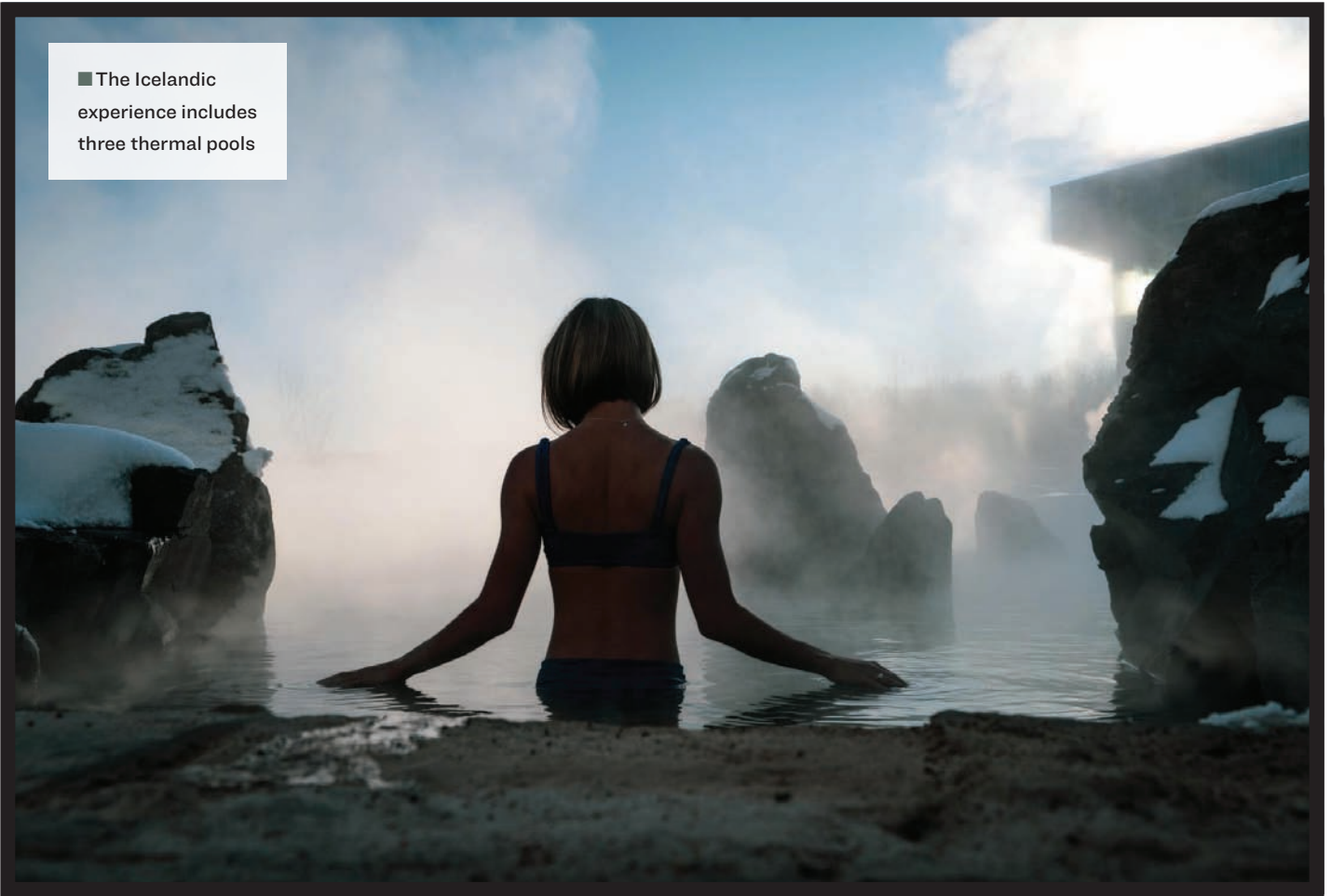
Canadian spa management group Groupe Skyspa has unveiled an expansive thermal spa in Quebec, Canada.

Groupe Skyspa told *Spa Opportunities* that the 60,000sq m property represents an investment of CA\$12m (US\$9m, €8.3m, £7m).

Surrounded by forest, Förena Cité Thermale includes three thermotherapy circuits individually themed on Russian, Icelandic and German bathing traditions, along with three pavilions, outdoor bathing facilities and a restaurant.

"The idea of opening a spa complex in Quebec was forged during my travels," said Patrick Rake, president of Groupe Skyspa and creator of Förena. "We wanted our concept to be subtle and contemporary, and to nod at the way people in these countries

■ The Icelandic experience includes three thermal pools



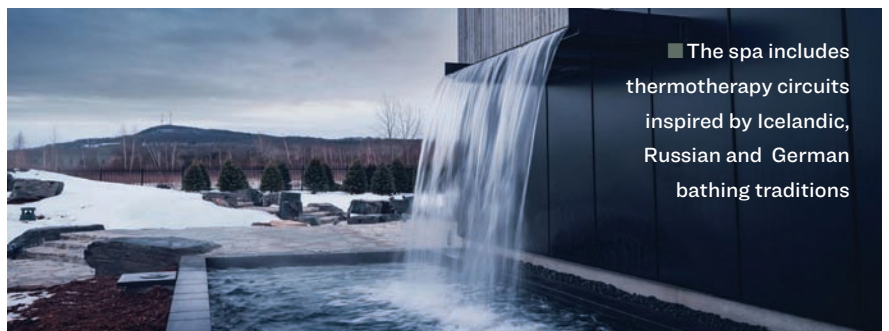
The authenticity behind these traditions and rituals comes to life at Förena and this is what makes us really stand out

experience thermotherapy. The aim is to make people feel that there is an authenticity and respect for other countries' culture and customs," he said.

The Russian-inspired Buran thermotherapy circuit, is located in an individual pavilion and includes a steam bath, sauna, relaxation area and showers. Guests are advised to work their way through the routine, beginning with a sauna or steam bath, followed by a cold, outdoor, waterfall shower and ending with a period of relaxation.

The Piterak experience consists of three outdoor Icelandic thermal pools which range in temperature from temperate, to hot, and very hot, and feature lava-lacquered standing stones.

Foehn – the German thermotherapy routine – cycles guests through an Aufguss sauna, outdoor cold pool, and finishes with a period of relaxation.



■ The spa includes thermotherapy circuits inspired by Icelandic, Russian and German bathing traditions

Guests can also visit an outdoor relaxation area with cold waterfall showers and a firepit, along with an 18-treatment room spa. The spa menu offers treatments supplied by Phytomer, with its Holistic Sea treatment chosen as Förena's signature offering.

Spa director Anne Bouchard told *Spa Opportunities*: "Our goal has never been to create just another spa, but to develop something much more than that.

"Our inspirations come from places around the world where thermotherapy has lived throughout the ages. The authenticity behind these traditions and rituals comes to life at Förena and this is what makes us really stand out."

The 2020 launch of Förena is the first part of a two-phase plan, which includes the integration of a hotel totalling the investment at CA\$45m (US\$33.9m, €31.3m, £26.2m). ●



It's icelab's reliability and profitability that makes it stand out in the market, says sales manager Benjamin Bärle

Keep your cool

Spas can choose from a variety of experiences and concepts to offer guests, but the reliability of Cold Sauna icelab -110°C is what differentiates it as a wellness proposition, says sales manager Benjamin Bärle.

Over the last 24 years, not a single icelab -110°C has been reported faulty due to technical reasons. The whole body cryostimulation cabin uses unique software for telemaintenance, and state-of-the-art product set-up assures the utmost consistency. Plus its electric system fulfills the highest German engineering standards. Even the very first icelabs installed in 1996, and the CryoVIP introduced nine years ago, are still in operation.

It's rare that whole body cryostimulation solutions reach the temperatures they claim to, says Bärle, meaning that the full benefits are not delivered. But icelab does just that, using an electric triple cold cascade which also produces a comfortable, dry, cold air environment for guests where they don't come into contact with refrigerants, nitrogen, liquid air or other gases.

What's more, Bärle says the icelab -110 can be very profitable – the sessions, for up to groups of four, only last three minutes so you can fit in more than 100 a day. The versatile treatment can either be offered on its own, combined in spa menu packages, within fitness, sports and leisure packages, and even be part of medical spa offerings.

At the same time, the chamber has low electricity consumption and its Heatback Recovery System means all the heat extracted from it can be 'recycled' and used to support the heating of a swimming pool. Bärle adds that a return on investment can be seen in the first few years.

Zimmer
MedizinSysteme

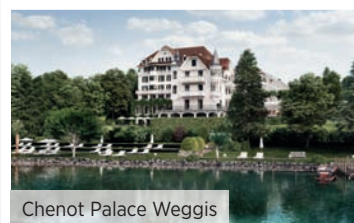
Contact Zimmer
MedizinSysteme GmbH

Tel: +49 731 9761 0

Email: icelab@zimmer.de

www.cold-sauna.com

www.wholebody-cryotherapy.com



Chenot Palace Weggis

Cold Sauna icelab -110°C is made by Germany's Zimmer MedizinSysteme and is distributed worldwide to spa and wellness centres, sport and fitness clubs and medical facilities.

It supplies some of the top spas in the world including those at the new Chenot Palace Gabala, Azerbaijan and Palace Weggis, Switzerland; Waldhotel at the Bürgenstock Resort, Switzerland; Jumeirah Al Wathba Desert Resort, Abu Dhabi; The Istana in Uluwatu, Bali; Thermes Marins, Monte Carlo; and Sparkling Hill Resort, Canada.

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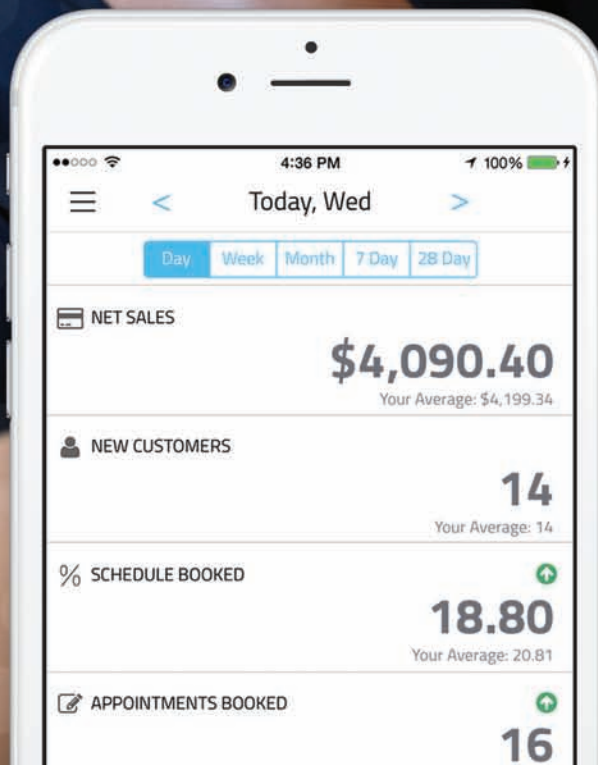
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■ The Meridian Time Ritual feature ancient traditions from different cultures

Lisa Barden introduces Comfort Zone's exclusive treatment at The InterContinental London - The O2

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■ Lisa Barden, Arora Group

The Spa at The InterContinental London - The O2 has launched a new spa treatment menu in partnership with Italian skincare brand Comfort Zone.

In addition to massages, facials and sensory treatments, the menu includes an exclusive treatment, designed in partnership with The Spa.

Called The Meridian Time Ritual, the mineral-rich treatment incorporates intense purifying and cleansing action and ancient traditions from Oriental, Mediterranean, Indian and Arabian cultures.

The treatment culminates in a personalised Express Facial, designed to renew, nourish and illuminate the skin.

The treatments will all use Comfort Zone products, which boast the brand's Conscious Formulas and are derived from natural ingredients, as well as being free from parabens, silicones and animal derivatives.

"We are delighted to be partnering with Comfort Zone for our new treatment menu. Our spa-goers experience will always be at the forefront of our thinking and strategy; partnering with Comfort Zone

allows us to continue to provide tailored, luxury treatments for our guests, whilst considerably reducing our environmental impact," said Gintare Ciraitė, spa manager at The InterContinental London - The O2.

Lisa Barden, director of Spa and Wellness at the Arora Group, operator of The InterContinental London - The O2, said: "The changing face of spa at our hotels is one where we focus on our guest experience being seamless and exceptional."

SPA-KIT KEYWORD

COMFORT ZONE

Phytomer's new Cyfolia range is kind to the skin and the ocean



■ Mathilde Gedouin-Lagarde, Phytomer

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French marine skincare brand Phytomer has launched Cyfolia, a new skincare collection developed by scientists to be kind to both the skin and the oceans.

The three-piece collection consists of the Radiance Cleansing Cream, a meltable cleanser, described as 'velvety soft', that is designed to gently cleanse the skin and remove all traces of make up. The Radiance Exfoliating Cream is designed to leave skin visibly smoother, softer and more radiant and features natural exfoliating particles, while the



■ The range contains Cyfolia, an organic algae grown in Brittany

Radiance Hydra-Comforting cream boasts a rich texture and is designed to nourish, soothe and restore radiance.

Certified Cosmos Organic and by EcoCert Greenlife, the range is formulated with Cyfolia – or the 'rainbow algae' an organic algae that is grown and sustainably harvested,

by hand, in Brittany, France.

The products are also vegan, containing 98 per cent naturally-derived ingredients and are housed in eco-conscious plant-based tubes and FSC-certified paper packaging.

SPA-KIT KEYWORD

PHYTOMER

The MLX i3Dome combines three treatments in one, says Sammy Gharieni

Gharieni, a Germany-based spa equipment supplier, has launched the Triple Detox Therapy MLX i3Dome, a new treatment table that combines Fair Infrared (FIR) technology with Plasma- and Light-therapies to offer

three different treatment methods in one table.

Featuring an extendable infrared dome, the concept, which will officially launch at Beauty Dusseldorf on 6 March, is designed to act as a stand-alone therapy, meaning that

after the guest is positioned on the table, inside the dome, no therapist is required.

The table is designed to offer the benefits of the combined therapies, which include revitalised skin, improvement in problem skin and increased collagen production, as well as boosted metabolism and the relief of physical discomfort.

"Combining FIR, Plasma- and Light-therapies creates a truly revolutionary treatment in the wellness category," said Gharieni founder, Sammy Gharieni.

"The synergies greatly enhance and improve the already well known benefits of each therapy to create an ultra-effective treatment protocol. Visible skin rejuvenations, increase

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■ Sammy Gharieni, Gharieni

of vitality and suppleness are just a few of the incredible results obtained," he added.

The table is available in two versions: Electric, which has electronically adjustable height, and Static, which is non-adjustable.

SPA-KIT KEYWORD

GHARIENI



■ The MLX i3Dome is a stand-alone therapy



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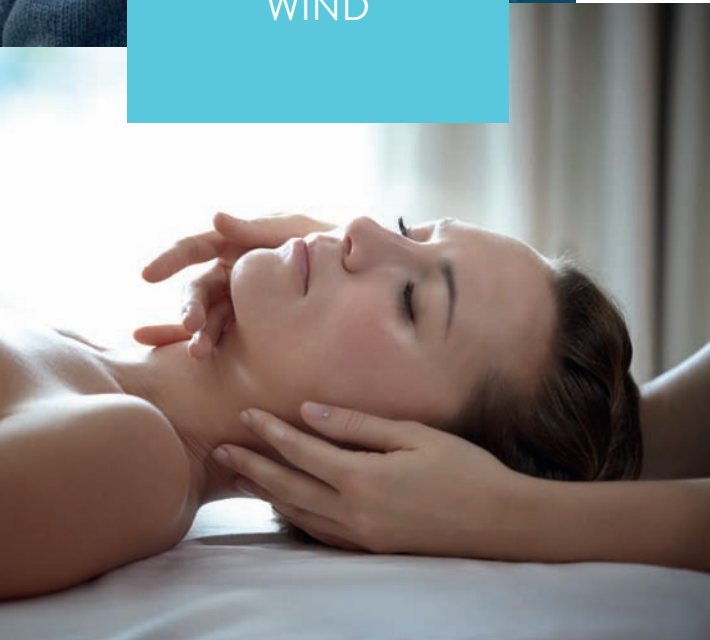
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Liz Terry



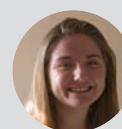
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Association of Malaysian Spas (AMSPA)

www.amspa.org.my

Bali Spa and Wellness Association

www.balispawellness-association.org

Brazilian Spas Association

www.abccspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic

www.jedemedolazni.cz

The Day Spa Association (US)

www.dayspaassociation.com

Estonian Spa Association

www.estonianspas.eu

European Spas Association

www.espa-ehv.com

Federation of Holistic Therapists (FHT)

www.fht.org.uk

German Spas Association

www.deutscher-heilbaederverband.de

Hungarian Baths Association

www.furdoszovetseg.hu/en

The Iceland Spa Association

www.visitspas.eu/iceland

The International Medical Spa Association

www.dayspaassociation.com/imsa

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

www.irishspaassociation.ie

Japan Spa Association

www.j-spa.jp

Leading Spas of Canada

www.leadingspasofcanada.com

National Guild of Spa Experts Russia

www.russiaspas.ru

Portuguese Spas Association

www.termasdeportugal.pt

Romanian Spa Organization

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Salt Therapy Association

www.salttherapyassociation.org

Serbian Spas & Resorts Association

www.serbianspas.org

South African Spa Association

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Spanish National Spa Association

www.balnearios.org

Spa Association of India

www.spaassociationofindia.in

Spa & Wellness International Council

www.iswic.ru

Taiwan Spa Association

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