

spa opportunities

20 MARCH - 2 APRIL 2020 ISSUE 341

A SPA BUSINESS PUBLICATION



Online therapy to aid self-isolaters

Therapists qualified in mental health interventions are being invited to register to a new, free therapy service to support vulnerable people during the coronavirus shutdown.

On Monday 23 March, website, The Help Hub, launched free mental wellbeing sessions for those struggling with self-isolation and social distancing and their knock-on effects such as anxiety and loneliness.

People will be able to book a 15- to 20-minute session, guided by a qualified therapist, who will assist in giving emotional or practical advice via Skype, Facebook Messenger or phone.

Established by qualified psychotherapist, Ruth Chaloner, the online clinic was originally designed to unite local people in Oxford, UK during the coronavirus crisis, but it's now being extended to provide support on a national basis.

The Help Hub aims to take care of and provide support for vulnerable


[Play Video](#)

■ The Help Hub is designed to support vulnerable people during the pandemic

members of society – especially those most at risk and the elderly.

Chaloner told *Spa Opportunities*: “I think now it's more important than ever to be connected as a community.”

[READ MORE ONLINE](#)

“

It's more important than ever to be connected as a community

Ruth Chaloner



INVESTMENT

Aman Resorts is launching sister-brand, Janu

The brand focuses on social connection and equilibrium

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LAUNCH

Sue Harmsworth announces launch of SATCC

Standards Authority for Touch in Cancer Care

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Clinique La Prairie CEO **Simone Gibertoni** announces operators' first business venture in Asia

Swiss health clinic operator, Clinique La Prairie, has partnered with hotel owner and operator Minor Hotels to open and operate a medi-spa at the Minor-owned The St. Regis Bangkok, under the MSpa International brand.

The announcement is part of Clinique La Prairie's international development roll-out, which will see the brand open Clinique La Prairie city hubs offering medical, aesthetic and wellness services.

"Our mission is to bring our unique fusion of science and holistic wellness directly to our global clientele," said Simone Gibertoni, CEO, Clinique La Prairie.



■ Simone Gibertoni said Clinique La Prairie offers a unique service

Our mission is to bring our unique fusion of science and holistic wellness to our global clientele

Covering two floors, the 1,000sq m medi-spa will replace the hotel's

existing Elemis spa and become Clinique La Prairie's second opening outside

of Switzerland, joining the recently opened Madrid city hub destination.

Gibertoni said: "We offer a special level of care which wraps guests in cutting edge healthcare and wellness."

The overhaul is expected to take six months, with the medi-spa opening during Q2 2020 with 10 treatment rooms, four aesthetic medicine rooms, and four health and nutrition consultation spaces.

Dillip Rajakarier, group CEO of Minor, said: "Bangkok is the global capital of medical and wellness tourism and we're confident the expertise of the Clinique La Prairie Aesthetics and Medical Spa will be very well received by guests."

[READ MORE ONLINE](#)

Amanda Winwood honoured with Outstanding Contribution Award by UK Spa Association



■ Amanda Winwood works closely with people touched by cancer

The UK Spa Association (UKSA) has awarded the founder of Made For Life Organics, Amanda Winwood, with the UKSA Certificate of Outstanding Contribution.

The award recognises individuals who have achieved something remarkable within the UK spa industry.

Winwood founded Made For Life Organics in 2001 – the company produces a range of authentic organic skincare and natural amenities, it's claimed to be the first skincare range in the UK to achieve 100 per

It's been an absolute privilege to be part of making a fundamental change to the spa industry

cent organic accreditation across the whole range.

Winwood also works closely with people touched by cancer, through her accredited Cancer Touch Therapy training course and charity – called Made for Life Foundation.

Winwood's foundation supports the families and partners of those affected by cancer, holding regular events and providing support

through presentations, advice and introducing mindfulness and visualisation.

"It was such an honour, and in truth, a complete shock, to be given the Outstanding Contribution award," said Winwood. "It's been an absolute privilege to be part of the implementation of making a fundamental change to the spa industry."

[READ MORE ONLINE](#)



■ Lynne McNees said the survey focuses on COVID-19's impact

The survey will help us better understand and more effectively respond to the needs of the industry

ISPA president **Lynne McNees** launches COVID-19 survey

With businesses in the industry being forced to adapt quickly to the impact of the coronavirus, ISPA has launched a survey to collect data relating to its impact.

Open to both ISPA members and non-members, this consultation initiative has been created to enable the organisation to better understand the impacts of the spread of the pandemic and to provide timely data that reflects the state of the industry.

ISPA president, Lynne McNees, told *Spa Opportunities*: "ISPA

recognises just how difficult and complex the decisions are that members are being faced with during these unprecedented time.

"The survey will help us better understand and more effectively respond to the needs of the industry."

Questions focus on COVID-19 and the practices and policies implemented in response, as well as the current state of businesses and the expected impact of the pandemic.

The survey will be open for comment until Tuesday 24 March 2020.

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Aman Resorts chair **Vladislav Doronin** announces sister-brand Janu will launch in 2022



■ Vladislav Doronin: the new brand will focus on social interaction

Chair and CEO of Aman Resorts, Vladislav Doronin, has announced the brand is launching a sister-brand, Janu, focused on human connection, social interaction and equilibrium.

Translated as 'soul' from Sanskrit, Janu has been two years in the making and is billed to create environments that nurture a connection to 'bring balance to the head and heart and rekindle the soul'.

"We wanted to create a new hotel brand with a soul and with the aim of kickstarting

We wanted to create a new brand with a soul and with the aim of kickstarting human interaction again

human interaction again," said Doronin. "We wanted to push the hotel industry into a new sphere in today's modern society, which has seen human connection redefined by the digital world."

The sister-brand launches with three forthcoming hotels in Montenegro, Saudi Arabia and Tokyo respectively. These are under construction and due to open in 2022.

Guests will be able to access group and solo wellness experiences with a range of spa treatments activities and facilities available, including modern Japanese martial arts classes, breathwork sessions, meditation classes and holistic experiences that focus on the training of both body and mind.

[READ MORE ONLINE](#)

Six Senses CEO **Neil Jacobs** reveals the brand will debut in Italy with Six Senses Rome

Neil Jacobs, CEO of Six Senses, has announced plans to open the brand's first Italian destination – called Six Senses Rome – with traditional Roman baths.

The development is provisionally scheduled to open in Q4 2021.

Drawing inspiration from the ancient Roman tradition of communal bathing, the property will include a spa featuring a bathing pool designed to act as a sanctuary of wellness from the busy city, as well as treatment rooms, a fitness centre and relaxation areas.

With interior design by Patricia Urquiola, the 95-room property will feature a restaurant, outdoor courtyard



■ Neil Jacobs said Six Senses Rome will preserve the site's history

This is more than a building to me. We want this to be a place of harmony and connection for our guests

garden and rooftop terrace. Six Senses Rome will occupy a palazzo building from the

18th century, named Palazzo Salviati Cesi Mellini, located on Piazza di San Marcello.

The structure is protected by the Roman municipality and is UNESCO listed. The façade is being restored, while a central staircase will also be preserved.

"As stewards of such a cultural, historical site, we're responsible for celebrating its past and conserving its potential for future generations," said Jacobs.

"This is more than a building to me," he said, "it's a human project, which is why we're teaming up with architects and designers who feel as passionate and excited as I do."

"We want this to be a place of harmony and connection for our guests."

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■ Nicki Kurran has 30 years' experience in the spa industry

{ **The combination of our skills and knowledge offers a complete solution to clients** }

Nicki Kurran Spa Consultancy partners with SDK Spa Developments

Nicki Kurran Spa Consultancy has teamed up with interior designers Dennis Irvine Studio and leisure consultant SMC Leisure to form SDK Spa Developments, a firm that delivers a holistic approach to spa design, positioning and operations.

The trio worked together on the design, operational setup and opening of The Langley in Buckinghamshire, UK, which features a 1,600sq m subterranean spa.

They felt that combining their skills would offer clients a team approach to "delivering world-class spa projects."

Kurran has spent 30 years in the spa industry, beginning as a therapist and progressing through corporate roles at destinations such as Marriott Hanbury Manor and Champneys Health Resort.

Kurran was also recruited as spa consultant for the recently opened £10m Carden Park Spa project in the UK.

She told *Spa Opportunities*: "The combination of our skills offers a complete solution to clients combining our knowledge in strategy, design and operational expertise to deliver beautiful, profitable spas."

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MEET THE TEAM

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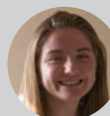
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SOCIAL PURPOSE

Lifelihood allows guests to donate massages

A Los Angeles wellness destination is offering a “love it forward” service where guests can pay forward a discounted massage to a friend, family member or stranger as an act of kindness.

The gifted massage voucher is delivered anonymously via email to the recipient and once they arrive for their treatment, the giver’s name is revealed via a personalised handwritten message.

Guests have the opportunity to “love it forward” to continue the cycle of kindness, and track their own cycle via the website to see how far it goes.

The service is offered at Lifelihood in Los Angeles, a concept founded by

former fashion designer, Amy Krofchick, who also co-founded The Now five years ago – a spa concept consisting of a collection of massage studios.

Located at the Platform retail mall and designed by Brigitte Romanek, Lifelihood is a 1,600sq ft space, featuring a treatment menu offering a range of 50- to 80-minute massages in private treatment rooms or express 25-minute seated treatments in a communal space.

The destination is described by its founders as a ‘wellness movement founded on the principles of kindness and gratitude, and loving it forward.’

[READ MORE ONLINE](#)



■ The service launched at Lifelihood in Los Angeles, US



Lifelihood is a wellness movement founded on kindness and gratitude

Amy Krofchick

COMMUNITY

Comfort Zone donates hand sanitising gel to Italian charities



We wanted to do something for the wider community

Davide Bollati

Skincare brand Comfort Zone has created its own hand sanitising gel – named Good Hope Gel – in the midst of the coronavirus pandemic

The brand has produced and donated 100,000 bottles to its partners, customers and collaborators, as well as charities, in collaboration with the Solidarity Forum in Italy including the Red Cross.

Davide Bollati, Comfort Zone owner and president, said: “We realised that launching our own hygiene gel was crucial during this emergency and we wanted to do something for the wider community.”



■ The new product is called Good Hope Gel

Comfort Zone issued a statement saying: “A special thanks goes out to the research and development and production teams who made this possible in such a short time frame and to all the colleagues who are bringing this to life from their homes while keeping us all connected.”

[READ MORE ONLINE](#)

TECHNOLOGY

Sexual wellness enters the mainstream with new Lover app



We want to empower users and start a new conversation

Jas Bagniewski

A personalised sexual wellness app has been launched with the aim of improving people's sex lives.

Called Lover, the San Francisco-based start-up is aiming to take the taboo out of sexual wellness and stand out from rivals by providing practical, science-based strategies customised to each user's sexual type.

"We want to do for sexual health what apps like Calm and Headspace have done for mental health – empower users, start a new conversation and move the subject into the mainstream," says Jas Bagniewski, co-founder and CEO.



■ Lover is designed to improve people's sex lives

Lover provides guidance in the form of video and audio content, plus exercises, games and a sexual profiling tool developed by Blair with a team of sexual medicine experts. This identifies users as one of 12 common sexual types to customise advice.

In addition to Bagniewski, Lover's other two founders are CMO Nick Pendle, a British entrepreneur who founded Eve Sleep plc and Stanford psychologist Dr Britney Blair.

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PROGRAMMING

Foraging inspires reimagined spa menu

The Tom Dixon-designed agua London spa has launched a new treatment menu drawing inspiration from British wild plants and hedgerows and the remedies that can be made from them.

Five of agua London's signature treatments have been reimagined using new Hedgerow by agua products that have been created in-house using locally and sustainably sourced botanical ingredients, such as rosehips and marigolds.

The product line features five core products, including balms, butters, salves and blended oils, that will be used in all treatments on the new menu.

The core products will have a strong emphasis on rosemary and lemon balm which are claimed to improve circulation and antioxidant activity, while reducing anxiety and inflammation.

In addition to the spa's five core products, seasonal treatment enhancements such as compresses, scrubs and infusions will be added throughout the year.

"The menu and product line are inspired by herblore and foraging and taking wild plants and blending them to create sustainable products," said director of front of house and wellness at agua London, Jacqueline Kneebone.

READ MORE [ONLINE](#)



■ Five of agua's signature treatments have been reimagined



The menu and product line are inspired by wild plants

Jacqueline Kneebone

PROJECTS

Six Senses completes Bhutan lodge project

Six Senses has opened the fifth and final lodge in its multi-location Bhutan project, with the Six Senses Bumthang "Forest Within A Forest" lodge, designed by Habita Architects.

The five-lodge, five-valley Six Senses khamsa or "journey" will take guests on a circuit of locations in the western and central valleys of Bhutan.

The lodge is set in a pine forest on a hillside above a stream, with its wooden structure built around the trees.

Guests are able to visit private spa treatment facilities designed for rejuvenation.

Highlights include a traditional dotsho hot stone bath and the Bhutanese-inspired signature Hingsangsa

Zoni bathing ritual. Himalayan salts are used during the treatment to gently cleanse and encourage lymphatic drainage. This is followed by a hot stone bath to encourage the body to release toxins and ends with a restorative full body massage.

Comprising four valleys with forests, rivers, pastures and fields, the region is well suited to providing a location for guests to slow down and unwind.

Sally Baughen, GM of Six Senses Bhutan said: "The ambition for Six Senses Bumthang was to immerse guests in the natural beauty of its surroundings, history and traditions."

[READ MORE ONLINE](#)



The ambition was to immerse guests in natural beauty

Sally Baughen

PROGRAMMING

Immune System repair offered at The Farm at San Benito



The resort's medi-wellness team will assess 360-degrees of guests' wellbeing and treat underactive or overactive immune systems using clinically-effective modalities

Holistic medical wellness resort The Farm at San Benito, Philippines, is offering an immune system strengthening programme designed to protect the body's cells and enable them to fight infection.

The retreat begins with an initial consultation focusing on nutrition, fitness and mental health, with the intention of setting goals for the remainder of their stay. During the six-day programme, the resort's medi-wellness team then assess 360-degrees of guests' wellbeing and treat underactive or overactive immune systems using clinically-effective modalities.



■ The retreat programme stretches across six days

The retreat has a starting rate of US\$3,480 (£3,005, €3,242) and includes accommodation, food, fitness activities and unlimited access to a meditation pavilion, gym and pool. It can also be extended to a 13- or 21-day programme.

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RESEARCH

Obesity and ageing are correlated

Obesity should be classed as a form of premature ageing, due to it predisposing people to acquiring life-altering diseases normally seen in older individuals

That's the headline finding from a study called *Obesity and ageing: Two sides of the same coin* – by the Concordia University in Canada.

Published in the journal *Obesity Review*, the study reviewed 200 papers on obesity's effects on human health.

Using data from the papers, researchers looked



Obesity is accelerating our ageing process

Sylvia Santosa

at the ways obesity ages the body from the immune system to shifts in tissue and body composition.

The study was led by Sylvia Santosa, associate professor of health, kinesiology and applied physiology at Concordia University.

Researchers found telomeres in patients with obesity can be 25 per cent shorter than in control patients.

The study also found cognitive decline.

[READ MORE ONLINE](#)



SUSTAINABILITY

Babor achieves carbon-neutral milestone

German skincare brand Babor has announced it has reached climate neutrality.

The brand uses green electricity, photovoltaics, and climate-neutral renewable natural gas in production at its headquarters in Aachen, Germany, which has been carbon-neutral since 2014.

Working together with a carbon footprint offset company – called ClimatePartner – Babor has now calculated its carbon footprint and is offsetting all emissions that cannot yet be prevented through its own measures. For instance, the company



■ Sustainability is central to Babor's philosophy



In total, Babor is offsetting 8,050,770kg of CO2 a year

Michael Schummert

offsets the delivery of all raw materials and packaging.

In total, Babor is offsetting 8,050,770kg of CO2 a year.

Protecting the environment is central to Babor's philosophy and it operates with sustainable measures, such as purifying and recycling water used in the production process. The Babor team has also announced a target of reducing the use of plastics by 30 per cent by 2023.

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CORONAVIRUS

Glen Ivy shares the love as it enters coronavirus shut-down



We're keeping all our people on our company health plan

Ingo Schweder, GOCO

Ingo Schweder, CEO of GOCO Hospitality, has confirmed to *Spa Opportunities* that the Glen Ivy hot springs resort in California has closed in support of the coronavirus shut-down.

The closure is initially for a two-week period and Glen Ivy has undertaken to pay all staff during the shutdown, an unusual move in the US, where this is not mandatory.

Schweder said: "In these times of crisis, panic and increased anxieties, we extended an additional two weeks' salary and are keeping all our people on our company health plan, in order



■ The closure is initially for a two week period

to ensure they can concentrate on more important matters."

Schweder also expressed his commitment to contributing to the welfare of the Glen Ivy team and the local community during this period by sharing harvests from the resort's 18-acre orchards, saying: "I also made the decision to give away the entire recent harvest of the avocados and oranges we had just brought in from our 18-acre Glen Ivy organic farm."

[READ MORE ONLINE](#)

PARTNERSHIP

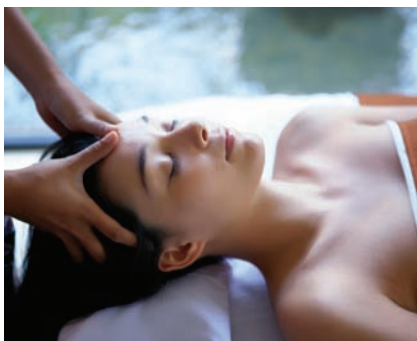
Mandara Spa expands Maldives portfolio

Mandara has opened a new spa at Adaaran Prestige Vadoo, Maldives, expanding its existing Maldivian portfolio.

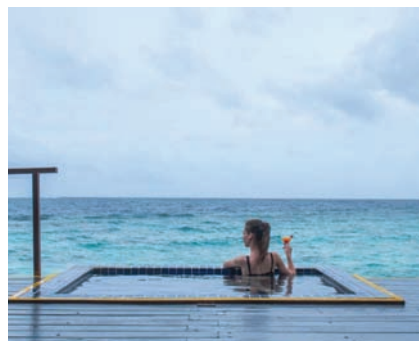
The luxury resort has 50 overwater villas offering unrestricted access to the Indian Ocean.

Mandara has an existing partnership with Maldivian resort operator, Adaaran Resorts, and now operates either a Mandara or Chavana spa at all six of its existing properties.

The new spa is situated over water and has two double treatment rooms with en-suite showers, one



■ The new spa is situated over water with three treatment rooms



We're pleased collaborate with Adaaran Resorts

Trent Munday

double room with bath, a relaxation deck overlooking the ocean and a dedicated reception and retail area.

Guests can choose from a spa menu offering a selection of Mandara's signature body treatments and spa packages ranging from traditional Balinese massages and body scrubs to aromatherapy footbaths and facials, which are prepared daily from fresh ingredients.

Mandara has selected Elemis – a longtime partner – to supply additional treatments such as facials and body wraps and scrubs.

"We're very pleased to continue our successful collaboration with Adaaran Resorts in this fantastic location in the Maldives," said Trent Munday, senior VP – international of Mandara Spa Asia.

[READ MORE ONLINE](#)



■ The event will focus on the theme of 'Thinking Outside of the Box'

4 JUNE 2020

Forum HOTel&SPA

**Four Seasons Hotel George V,
Paris, France**

This event will focus on 'Thinking Outside the Box'. The conference

is a meeting point for international figures of the spa, hospitality, and wellness industries. The convention aims to bring together companies and clients of the industry and facilitate networking and discussion.

10-12 MAY 2020

Asia Pool & Spa Expo

**China Import & Export Fair
Complex, Guangzhou, China**

Asia Pool & Spa Expo attracts well-known international brands both at home and abroad to tap into the Chinese market. This year's event will mark the conference's 15th anniversary.

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18-19 MAY 2020

The Healing Summit

**The Pine Cliffs Resort
Albufeira, Portugal**

The Healing Summit is a global business conference for those in the global business community which focuses on educating, experimenting and networking.

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www.healingsummit.org

17-20 MAY 2020

GSN Buyers Conference

- Green Spa Network

Lake Tahoe, California, US

The Green Spa Network's Buyer's Conference hosts quality resource suppliers and interested buyers for three days of networking, one-on-one meetings, and sustainability education.

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greenspanetwork.org

10-12 JUNE 2020

Piscina & Wellness Mexico

Centro Citibanamex

Mexico City, Mexico

A business to business event designed to provide a gateway into the Mexican and Latin American market for the swimming pool, wellness and fitness industry in Mexico.

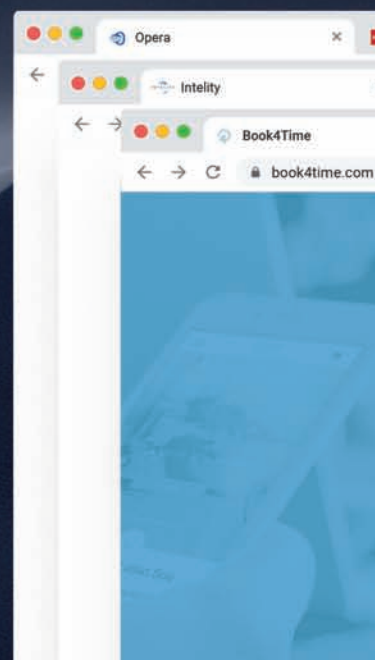
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Stronger together

Sue Harmsworth has launched the Standards Authority for Touch in Cancer Care with a group of owners and founders of leading UK training providers



■ Sue Harmsworth is one of 13 members on the SATCC advisory board

Sue Harmsworth, industry influencer and founder of ESPA, has brought together a group of owners and founders of leading training providers in the UK and Ireland to create the Standards Authority for Touch in Cancer Care (SATCC).

The SATCC's mission is to offer a national standard, providing people touched by cancer access to qualified therapists who're capable of catering to cancer sufferers' individual needs and to provide a safe platform for spas to find training courses.

Advisory board

The group's advisory board has created an informed and jointly-agreed national standard which outlines guidelines for therapists on maintaining safe and effective methods of care while performing massages, facials, manicures, pedicures and other spa treatments on people affected by cancer.

The standards document features specific guidelines for therapists on how to prepare, plan and conduct cancer touch therapy as well as information regarding complex contra-indications such as heat and lymphedema, and how to handle these appropriately.

The charter provides a written policy communicating the SATCC's

The industry's approach to serving those touched by cancer has been fragmented for many years



■ A vast number of spas turn away people with cancer

“ We have a responsibility to the therapist and the consumer to ensure they’re embraced by the wellness industry ”

scope, purpose and guidance for accreditation organisations, training providers, therapists and the public.

A SATCC web page is scheduled to launch in late May featuring educational materials and further information about the advisory board.

Recent evidence has suggested one in two people born after 1970 in the UK are going to be touched by cancer, and that 60 per cent of both cancer patient cases and recurrent cancer cases are preventable by lifestyle choices.

Massage therapy can be used to support people who’ve had cancer and has been proven to reduce anxiety and depression and improve sleep quality.

Yet despite this, a vast number of spas still turn away people touched by cancer – arguably at the time they need the most support – due to lack of knowledge and fear of liability. For this reason, some clients don’t inform

their therapist they’ve had cancer, meaning massages can’t be adapted appropriately to meet their needs.

Cancer touch therapy

Speaking to *Spa Opportunities*, Harmsworth said: “Historically therapists have been cautious when dealing with customers who’ve had cancer – they’re carers and frightened of doing the wrong thing.

“The industry’s approach to serving those touched by cancer has been fragmented for many years, with consumers, trade, therapists and spas alike unsure of the terrain surrounding touch therapy and cancer.

“Ultimately, we have a responsibility to the therapist and the consumer to ensure they’re embraced by the wellness industry, rather than excluded,” she said.

Motivation to create the SATCC also stems from a group concern over the

dilution of therapist training, specifically regarding operators trying to minimise the length and type of training for cancer touch therapy. The advisory board is concerned that short courses are being offered which are not comprehensive enough to educate therapists to accommodate those affected by cancer.

Advisory board members share a combined 327 years of expertise and have trained well over 10,000 therapists.

The advisory board includes Amanda Winwood, MD of Made for Life Organics products and Cancer Touch Therapy Training; Diane Hey, a standards and qualification technical advisor to the UK government’s Hairdressing And Beauty Industry Association (Habia), and Jennifer Young, founder of specialist skincare range for cancer patients Defiant Beauty.

For a comprehensive list of board members, follow the ‘see more’ link. ►



■ Advisory board members share over 327 years' industry expertise

The board's passionate, well-educated and incredibly experienced members make the SATCC a highly credible body



■ Founder of online spa directory Spabreaks.com, Abi Wright, is partnering with the SATCC

"The passionate, well-educated and incredibly experienced individuals on the advisory board make the SATCC a highly credible, independent, governing body that promotes the support of individuals touched by cancer," said Harmsworth.

Online consumer spa directory Spabreaks.com, founded by Abi Wright, is partnering with SATCC to allow consumers to identify which spas have SATCC-accredited therapists who are capable of accommodating those who have experienced cancer.

Spabreaks.com receives over one million consumer visits per month and lists more than 750 UK spas, 100 of which are already SATCC-approved, with Wright setting a goal to reach 250 approvals by December 2020.

"I want to make sure those touched by cancer aren't marginalised and are treated and supported," said Wright.

A partnership has also been struck with Kush Kumar, CEO of Think Tree Hub– an online professional association for complementary therapists, practitioners, course providers and the public seeking professional health treatments, CPD and accredited courses.

Getting registered

Individual therapists, practitioners and small business spas will be able to apply to Think Tree Hub and be registered as SATCC-accredited once their licence, certificates and insurance information are successfully approved.

Speaking to *Spa Opportunities*, Harmsworth highlighted that the advisory board has plans to work with charities in future, in order to help support those touched by cancer by directing them to SATCC-accredited spas.●

[Click here to find out more about the board of SATCC](#)

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▶ Play Video



Spa Alkemia is the ultimate playground for immersive wellness experiences

Tracy Lee, CEO of TLee Spas



Traditional healing

Tracy Lee's spa consultancy has recently launched Spa Alkemia inspired by Mexican tradition and culture in Los Cabos, Mexico



■ Alkemia al Fresco is a private garden treatment area used for outdoor body scrubs

Spa consultancy, TLee Spas, has unveiled the nature-inspired Spa Alkemia at Zadún, a Ritz-Carlton Reserve, in Mexico.

With a backdrop of the Sierra de la Laguna mountains, the 30,000sq ft spa's treatments, design and offerings are inspired by Mexican traditions and culture, while using nature to guide aesthetics throughout.

'Alkemia' – translated from Spanish as alchemy – underscores a focus on positive transformation and a heightened state of wellbeing through therapeutic modalities.

"Spa Alkemia is the ultimate playground of immersive wellness experiences," said Tracy Lee, CEO of TLee Spas.

"Designed to bring the inside out and outside in, Spa Alkemia promotes

■ Spa Alkemia was designed to bring the outside in



The spa promotes healing through high-impact treatments incorporating local ingredients and enduring wisdom

healing through high-impact treatments incorporating local ingredients and enduring wisdom to heal the body and clear the mind,” she said.

TLee Spas was founded by Tracy Lee in 2015, following her 15-year tenure as principal and vice-president of spa design and development for Auberge Resorts. TLee spas has previously collaborated with Ritz-Carlton having designed and launched a spa for Ritz-Carlton Reserve Dorado Beach, Puerto Rico, in 2012.

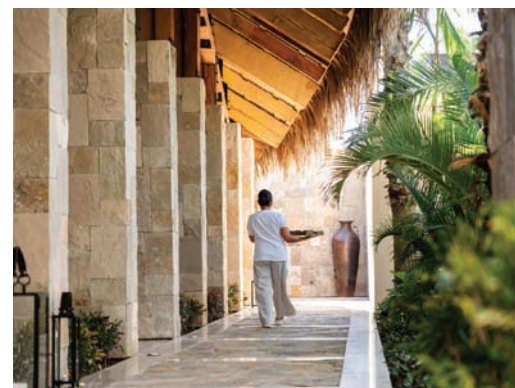
Taking three years to develop, Spa Alkemia comprises multiple free-standing pavilions and palapas, along with nine treatment rooms enveloped by tropical foliage and desert succulents.

Highlights include the Savasana Sound Room: an immersive sound vault with vibrating floors and corresponding surround-sound music

to usher the brain into a meditative state as well as Alkemia al Fresco, a private garden treatment space, features a heated stone table bordered by greenery. It’s used for outdoor body scrubs that are blended with local and seasonal ingredients.

Spa Alkemia features private relaxation rooms to rest and recharge, while communal spaces are designed for guests to gather and socialise. The spa’s main relaxation area, Zócalo, is a homage to the traditional town square of Mexican communities, with a blended indoor and outdoor lounge in a garden setting with a central fire pit.

Essential oils, farm-fresh ingredients, desert botanicals, and marine extracts supply a spa menu curated by a team of wellness and beauty professionals, combining traditional remedies with healing touch.●



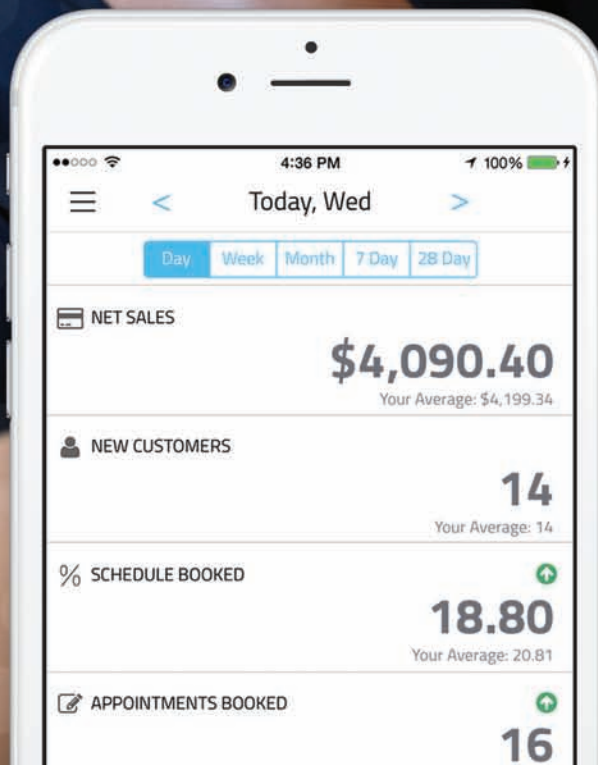
■ The spa’s treatments, design and offerings are inspired by Mexican traditions and culture



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■ MuslinZ has supplied The Spa at Carden Park (pictured) with products from its MuslinZ Spa range

Steve Ewing announces The Spa at Carden's brand partnership with MuslinZ

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■ Steve Ewing, The Spa at Carden Park

MuslinZ, a spa accessories and linens company, has announced a new partnership with the newly opened destination spa, The Spa at Carden, at the Carden Park resort in Cheshire, UK.

The company, which specialises in muslin squares, has supplied the spa with its MuslinZ Spa range, which includes squares, muslin mitts and terry towels.

The squares are made from pure cotton and are designed to cleanse the skin during treatments. They are available as a face cloth or wash cloth.

The face cloths measure 30 cm x 30 cm and are intended for general use, while the wash cloths feature two-layers of muslin, for a deeper clean, and a loop so they can be hung up.

Both are made from pure cotton and are kind to the skin, thanks to their soft texture.

The terry towels are made from a bamboo-cotton blend and are available in a range of sizes.

More lightweight than traditional towelling, the muslins require less water and energy to wash and dry, making them an eco-conscious alternative.

"The MuslinZ products offer an eco-friendly option, which was essential for the newly-built spa," said Steve Ewing, director of The Spa at Carden Park.

"We haven't accepted anything less than the very best for this fantastic spa and are delighted to have MuslinZ involved.

"The products are made of high-quality muslin which makes them super soft and lovely to use to use on our clients' skin," Ewing added.

SPA-KIT KEYWORD
MUSLINZ

Payot expands body care range with new shower balm



■ Victoria Elsey, Payot

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Payot's Ritual Body, formerly Le Corps, body range has been expanded to include two new products.

The collection features seven 'Ritual Corps' products and three 'Corps Elixir' products.

The new launches include a two-in-one shower balm and a self-tanning moisuriser.

The shower balm, called Baume de Douche Réconfortant, is part of the Ritual Corps range. Designed to cleanse and comfort the skin. It features Micellar technology, which uses micelles – small particles that absorb impurities.



■ The shower balm uses Micellar technology to trap impurities

The Soin Ensoleillant Elixir, billed as a 'gradual tan enhancing lotion', is designed to moisturise and provide a streak-free gradual tan. It is formulated with argan and abyssinia oils and features a silky, melting texture that is designed for easy and even application.

"Payot has developed a full range of skincare products with divine textures to make sure you take care of yourself every day. It's high time you started pampering yourself," said Payot sales manager Victoria Elsey.

SPA-KIT KEYWORD

PAYOT

Comfort Zone combines sustainable skincare and sustainable fashion at London Fashion Week

Italian skincare brand Comfort Zone partnered with TOBEFRANK (TBF), a positive fashion brand, at London Fashion Week (LFW) 2020.

TBF creates sustainable, 'planet-friendly' clothing within

an IRT - Innovation, Responsibility, Transparency - framework. Its fabrics, including jersey, denim, and leather, are developed from creatively-sourced sustainable materials, such as recycled fibres, vegetable dyed cotton, vegetable leather, zero water

technology washing and compressed apple juice waste.

At this year's LFW, the brand showcased new designs in partnership with veteran designer Amy Molyneux, who wanted to combine her signature designs with TBF innovation, creating a 'totally transparent production-to-runway' collection.

Aiming to combine sustainable clothing with sustainable skincare, the collaboration saw Comfort Zone supply its Tranquility and Wellness Voyage kits for the audience gift bags.

Containing the Tranquility Shower Cream, Body Lotion and Tranquility Cream, the Tranquility Kit is formulated with a host of essential oils - including rose and geranium - to aid relaxation.



■ Comfort Zone's Wellness Kit

The Wellness Voyage kit features the Tranquility Shower Cream and Body Lotion and the Hydramemory Cream. It is designed to provide an immediate sensation of relaxation for globetrotters.

SPA-KIT KEYWORD

COMFORT ZONE



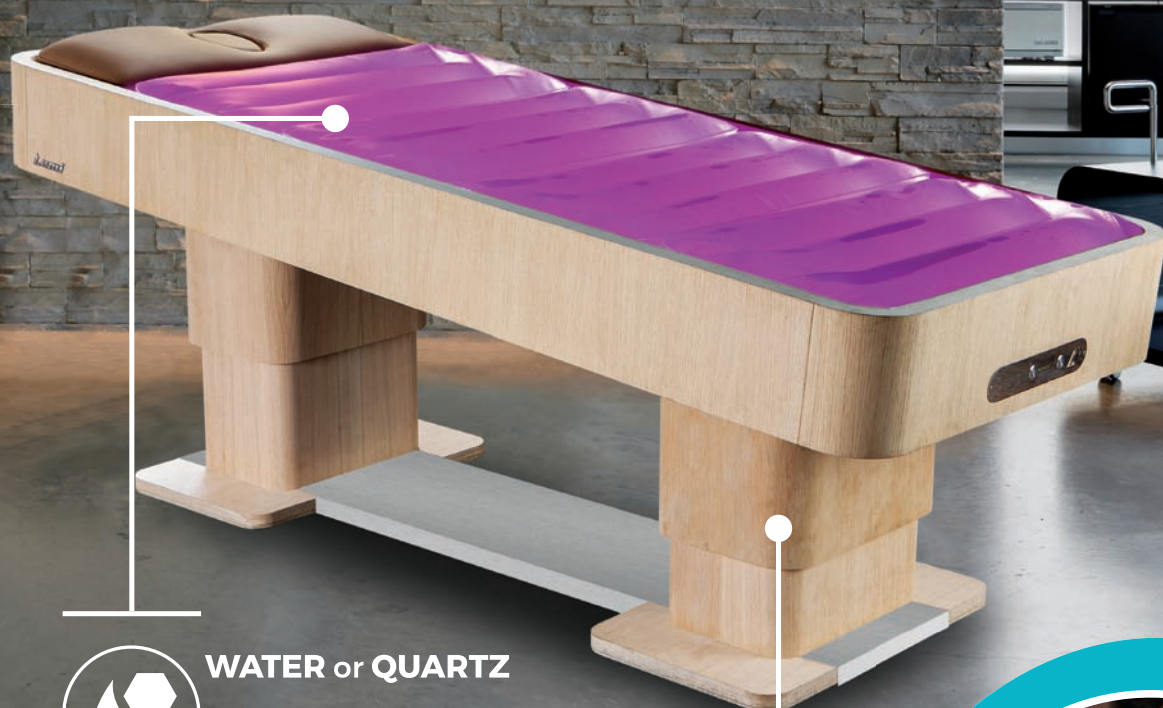
■ TOBEFRANK partnered with veteran designer, Amy Molyneux (left)



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Liz Terry



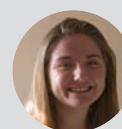
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Brazilian Spas Association

www.abccspas.com.br

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The Day Spa Association (US)

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Estonian Spa Association

www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association

www.espa-ehv.com

Federation of Holistic Therapists (FHT)

www.fht.org.uk

German Spas Association

www.deutscher-heilbaederverband.de

Hungarian Baths Association

www.furdoszovetseg.hu/en

The Iceland Spa Association

www.visitspas.eu/iceland

The International Medical Spa Association

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International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

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Japan Spa Association

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www.leadingspasofcanada.com

National Guild of Spa Experts Russia

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Portuguese Spas Association

www.termasdeportugal.pt

Romanian Spa Organization

www.romanian-spas.ro

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