# spa business insider

26 JUNE - 12 JULY 2020 ISSUE 348

A SPA BUSINESS PUBLICATION



## Northern Irish spas to open 6 July

The Northern Ireland Executive has announced that spas can reopen on 6 July, as part of a statement detailing a range of measures to lift lockdown restrictions.

"Today we have reached the next rung in the ladder of our recovery journey," said First Minister Arlene Foster, "we've been able to confirm the reopening of significant sections of our economy over the next few weeks."

This announcement follows a wave of spas reopening around the world in destinations in Europe, America and Asia.

In Europe, spas have been allowed or given a confirmed date to reopen in the following countries: Italy, Spain, Portugal, Greece, Austria, Switzerland and Germany, with destinations in Portugal and Spain opening in July.

In the US and Australia, states are allowed to ease lockdown independently, resulting in 15 US and five Australian states allowing spas to reopen, respectively.



In Asia, spas in Thailand, Bali, Vietnam, and Hong Kong have been allowed to reopen, with operators such as Mandarin Oriental and Chiva-Som having restarted operations.

MORE: http://lei.sr/4C2k2\_B

We have reached the next rung in the ladder of our recovery journey

Arlene Foster



Charter launches urging for racial reform in industry

Over 150 BAME wellness brands commit to charter





Operators align with medical bodies for hygiene standards

Operators take measures to update safety procedures

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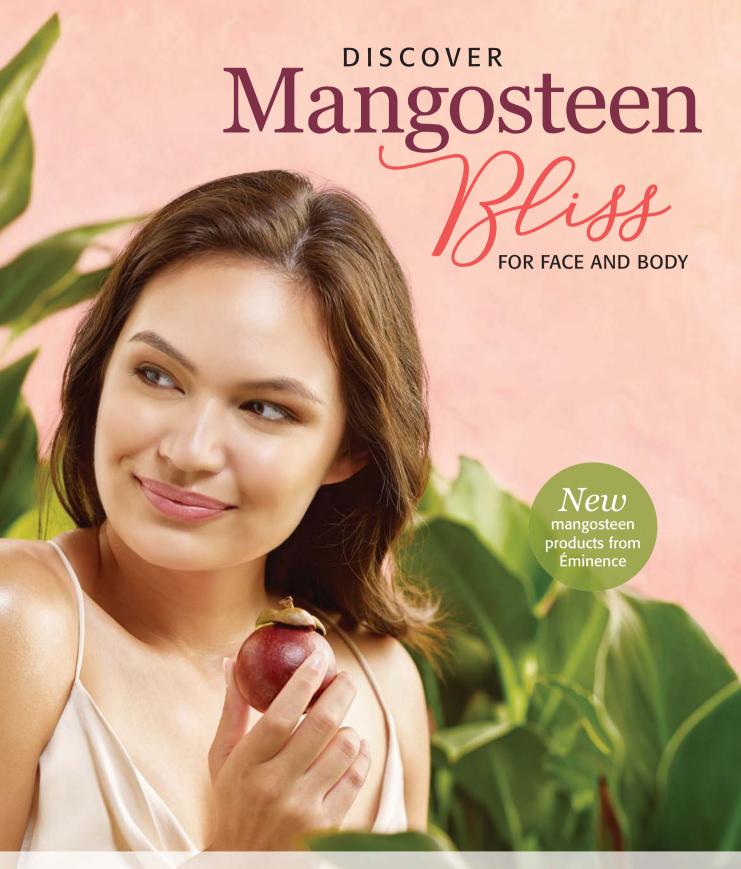


Banyan Tree Krabi on track to open in October 2020

Project has progressed to final stages of construction

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# Adam Chatterley: The UK spa industry reaches 'milestone' by receiving recognition by Boris Johnson

dam Chatterley, chair of the UK Spa Association, believes the industry has reached a 'milestone' moment after UK Prime Minister Boris Johnson references spas in their own right.

"Along with the industry in general we were disappointed to hear that the government has decided not to allow spas to reopen on the 4 July as hoped," said Chatterley,

"However, it's a milestone that Johnson specifically referenced to spas in their own right in his speech. At the start of this lockdown journey, the government simply classified spas under a wider 'massage parlour' banner.

"The initial draft guidelines the government issued



Adam Chatterley says the industry has reached a 'milestone'

Our next task is to demand an urgent review of the opening decision that has been made

to us as part of the BEIS advisory board woefully under-represented our sector,

with little appreciation of the complexity and range of services that we offer. PAD OUT "The good news is that now we've achieved this essential recognition, we can begin to demand more clarity for spas within these guidelines," he explained

"Our next task is to demand an urgent review of the reopening decision that has been made, with full disclosure on a future target reopening date that the government is working towards. We won't stop until we see spas back in business with the critical support and information that they need."

The UKSA has recently launched reopening guidelines specifically tailored for spas and salons.

MORE: http://lei.sr/P6Z9s\_B

# Lynne McNees announces ISPA partnership with ICF to help members through reopening phase



■Lynne McNees, ISPA president

SPA is partnering with the International Coaching Federation (ICF) to offer pro bono virtual coaching sessions for its members to support them during reopening.

The sessions are offered through the ICF Coaches for Good initiative, designed to help businesses work towards reopening and equip them with the tools to do so successfully and confidently.

Through this partnership, ISPA members have been preapproved to receive support The personalised coaching will be an invaluable resource for those in our industry

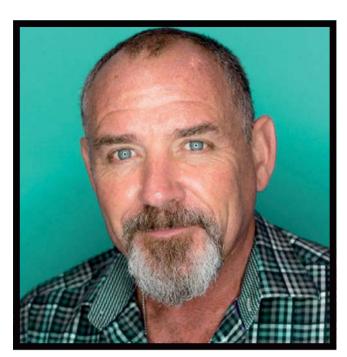
from an international group of over 1,000 ICF coaches – offering services in more than 30 languages, through the ICF Coaches for Good initiative.

To gain access to the sessions, ISPA members must sign up via the organisation's website – following this they will be sent a code via email which is redeemable for two one-hour virtual coaching sessions.

"We're thrilled about the support that members will receive through this initiative," said ISPA president Lynne McNees.

"The personalised coaching provided will be an invaluable resource for those in our industry, and we encourage our members to take advantage of this partnership."

MORE: http://lei.sr/T8a4b\_B



■ Holm has served two years as GSN's board of directors VP

 $\left\{ \right.$ 

I can't remember a more pivotal moment during my life - the future of the GSN looks very bright



# GSN appoints **Thor Holm** as board president

on-profit trade association, Green Spa Network (GSN), has named Thor Holm as board president and appointed new leadership positions to its board of directors.

Holm heads up Osmosis Day Spa Sanctuary, in California, as general manager and brings 30 years experience in spa, fitness and hospitality management to the role.

His appointment to board president follows his two-year term as vice president.

Holm will succeed Bonnie Baker, founder of Satteva Wellness Group, who has just completed her two-year term as board president – as part of her wider six-year tenure on the Board of Directors.

In addition, GSN has announced the appointment of eight additional board directors, bringing the total to 15 members.

"I can't remember a more pivotal moment during my life than the moment we find ourselves in today," said Holm.

"I'm beyond thrilled to announce the addition of these eight talented individuals. The future of GSN looks very bright." MORE: http://lei.sr/B8j6Q\_B

## spa business insider

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#### REOPENING

## **UKSA** launches guidelines to reopen spas

Industry body, the UK Spa Association (UKSA), has revealed it's official COVID-19 Reopening Guidelines.

The guidelines are designed to work hand-in-hand with the government guidelines for close-contact industries released on 24 June – 'Keeping workers and clients safe during COVID19 in close contact services'.

The UKSA's industryspecific guidance relates to the spa, salon and wellness sector, and is designed for the initial reopening period and anticipated social distancing restrictions.

Helena Grzesk, UKSA GM, stated: "While the government guidelines cover all industries with close contact work, our guidelines have been tailored specifically for spas and salons. Within this document, spas will find the information they need to open in a COVID-19 safe way."

The guidelines feature advice about managing risk of infection, returning to the workplace, PPE, social-distancing, cleaning and equipment, as well as information on how to approach treatments and handling treatment rooms.

The UKSA has also provided guidance on reopening pools and thermal areas, managing retail, laundry procedures, bookings and handling marketing and communication during reopening.

MORE: http://lei.sr/P6Z9s\_B



■The guidelines are tailored specifically for spa and salons



Our guidelines are specifically tailored for spas and salons
Helena Grzesk

#### PETITION

# Charter launches urging racial reform in industry



Systemic racism affects all industries, including the wellness sector

Sarah Greenidge

Over 150 black and minority wellness professionals have united to sign a charter demanding reform for racial equality in the UK wellness industry.

'The Wellness Industry Charter for Racial Diversity, Inclusion and Access', aims to tackle three diversity challenges: health inequality, lack of access, and under-representation faced by black and minority groups.

It was launched by WellSpoken, an organisation working with wellness brands to ensure they provide consumers with high levels of credible, authentic, evidence-based information.



Over 150 wellness brands have signed the charter

Founder, Sarah Greenidge, explained: "Systemic racism affects all industries and the wellness sector is no exception."

The charter asks brands to commit to tackling these issues by providing a roadmap for businesses to improve which focuses on education, corporate diversity, representation, access and fair pay.

MORE: http://lei.sr/f3a3r\_B

### MEET THE TEAM

For email use: fullname@leisuremedia.com



**Editor** Liz Terry +44 (0)1462 431385



Publisher **Astrid Ros** +44 (0)1462 471911



Head of news Tom Walker +44 (0)1462 431385



Product editor Lauren Heath-Jones +44 (0)1462 471927



Journalist Megan Whitby +44 (0)1462 471906



Advertising sales Sarah Gibbs +44 (0)1462 471908



Advertising sales Paul Thorman +44 (0)1462 471904



Advertising sales **Chris Barnard** +44 (0)1462 471907

Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Ltd.

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#### PROGRAMMING

### Palace Merano revives offering

Luxury five-star hotel and wellness facility, Palace Merano, has reopened in Italy with a refreshed offering for its wellness guests.

The move comes after Henri Chenot, who ran his flagship destination spa there since 1980, left in December 2019.

The hotel features a 6,000sq m health and wellness centre and spa which provides medi-wellness and preventative health

treatments, conducted by a team of medical specialists.

Following reopening, Palace Merano has renewed its signature Detox programme - a method practised for over 20 years at the facility - with new devices and methods aimed at longevity.

The centre has also invested in new bioenergetics machinery and updated its nutrition programmes.

MORE: http://lei.sr/a8D8N\_B



■ The company is providing free 20-minute online consultations

#### COLLABORATION

### Consultancy targets teamwork

Kate White, Danielle Alen and Katie Howell have joined forces to launch a spa and beauty consultancy focused on strengthening teamwork in spa businesses.

Called Phoenix Spa Solutions, the consultancy is offering a six-week Team Wellness programme, designed to inspire, challenge and unite spa teams, as well as one-toone personal coaching for

spa managers and general managers to provide guidance on communication and leadership.

Overall the trio shares a combined 53 years' industry experience, with each member bearing leadership experience in driving spa teams.

In celebration of launching, the company is providing complimentary 20-minute consultations. MORE: http://lei.sr/v4c4j\_B

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#### RETREATS

## Medical staff gifted retreats at Sensei Lāna'i

Hawaiian community organisation, Pulama Lanai, is gifting wellness retreats to health care professionals at luxury wellness enclave, Sensei Lāna'i, A Four Seasons Resort, on the Hawaiian island of Lāna'i.

The 'Heroes Relaxation Retreat' packages are designed to thank Hawaiian medical staff combatting the global pandemic, with a chance to focus on their own wellbeing.

Hawaiian hospitals are being provided with a limited number of retreat packages by Pulama Lanai, so they may decide which employees should be awarded the gift.

Created for couples, the packages includes a two-night

stay at Sensei Lāna'i, along with a wellness voucher, luxury charter air service to and from the island and activities.

Couples will be gifted a
US\$600 wellness voucher
to spend on wellbeing
experiences from the Sensei
Experience Menu which
features offerings ranging
from facials and massages to
private one-on-one sessions
with a wellbeing professional.

According to Four Seasons, the experiences are inspired by the Sensei way: "A philosophy focusing on three practices – move, nourish and rest – that helps you familiarise and maintain a conversation with your body and mind."

MORE: http://lei.sr/U5B5j\_B



■ Sensei Lāna'i opened in Hawaii in November 2019

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Sensei's philosophy helps you familiarise and maintain a conversation with your body and mind

#### GENETICS

# New Clinique La Prairie therapy taps genetic science



We've used this time to optimise our programmes

Simone Gibertoni

Swiss health clinic operator, Clinique La Prairie (CLP), has refreshed its signature Master Detox programme using the power of nutrigenomic science.

The seven-day Master Detox
therapy has been updated to focus
on personalisation, by harnessing
the power of genetic, cellular and
nutritional science to develop bespoke
cleanses under CLP's new method
– called the CLP Genomic Detox.

The method is based on nutrigenomic science – the field relating to how genetic variations affect the way humans react to nutrients in foods.



■ The method is based on nutrigenomic science

CEO of CLP, Simone Gibertoni, told Spa Business insider: "We've used this quieter time to optimise our programmes and have been able to create new innovations based on clinical findings, allowing us to improve our treatments for our patients as they return."

MORE: http://lei.sr/E7j3C\_B

#### PROGRAMMING

## **Ananda unveils online Ayurvedic services**

Destination spa, Ananda in the Himalayas, in Uttarakhand, India, has launched a series of virtual Ayurvedic wellbeing programmes to help people continue their wellness journey during lockdown.

With a menu of three digital programmes, guests can access packages which use Ayurvedic practises and assessments to improve wellbeing. The destination is also offering virtual meditation and yoga sessions as well as Ayurvedic consultations.



We've seen a renewed interest in holistic wellbeing since the pandemic

Mahesh Natarajan

Mahesh Natarajan, Ananda in the Himalayas SVP marketing, sales, and business development, said: "Since the pandemic, we've seen a renewed interest in holistic wellbeing.

"Once COVID-19 hit, we decided to pivot and offer our services to guests online – we've had a great response so far and the online offerings ensure we continue to connect with past guests and new audiences around the world."

MORE: http://lei.sr/W3m8w\_B

## **a** book4time

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#### REOPENING

# Nature spa reopens with outdoor spa and wellness garden

A five-star nature hotel and spa set in the mountains of South Tyrol, in Italy, has reopened with a new outdoorfocused wellness offering to help guests relax in nature, following lockdown.

Hotel Quelle's new
Wellness Garden concept
has transformed the hotel's
5,000sq m gardens into an
outdoor spa with a new private
outdoor massage area.

With the hotel's name derived from the German word for 'source', the vision for the garden is inspired by water and has been designed with multiple water features. In addition to the



■The new garden includes a Biological Bathing Pond



It's crucial for our guests to spend time in nature to heal

Manuel Steinmair

Biological Bathing Pond and outdoor Kneipp and barefoot walking path, Hotel Quelle has added a new illuminated waterfall in the mountain stream, creating a new quiet oasis for relaxation.

"The new garden is more important than ever because its crucial for our guests to spend time in nature, to heal and to breathe," said Manuel Steinmair, hotel GM and owner.

MORE: http://lei.sr/B9S3A\_B

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# NEW DATE. NEW LOCATION. SAME

2021 ISPA CONFERENCE & EXPO

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MAY 10-12 PHOENIX, AZ



## spa & wellness news

#### EMPLOYMENT

## Headspace offers free mindfulness guide

Mindfulness app provider, Headspace, is providing free subscriptions to all unemployed or furloughed workers in the UK and US following the COVID-19 crisis.

The year-long subscription to the upgraded app version – Headspace Plus – will provide access to over 1,200 hours meditation and mindfulness guides to help people de-stress, sleep more soundly and get involved with at-home workout tutorials.

Headspace has created the scheme in reaction to the



Mindfulness can provide essential tools for managing stress

Andy Puddicombe

current state of unemployment in America and the UK, to help those who are affected by being out of work.

Founded by former monk
Andy Puddicombe and Rich
Pierson, Headspace is a
specialises in meditation
offering mindfulness advice
and guidance via an app.

Puddicombe said:
"Mindfulness can't change
the circumstances of the
pandemic, but it can provide
essential tools for managing
stress at this difficult time."
MORE: http://lei.sr/s9N3y\_B

#### EXPERIENCES

# Rockliffe Spa creates in-room treatment tool-kit with guides

Rockliffe Hall Spa is preparing to provide in-room wellness treatment experiences for hotel guests while the spa remains closed due to the COVID-19 pandemic.

The spa team at Rockliffe Hall Hotel, in Durham, UK, has created in-room treatment kits with DIY video tutorials to allow guests to perform treatments from the comfort of their guest room.

Guests will be able to choose from two different spa kits – Facial in a box or Deluxe spa in a box – both of which will be sent to guest's rooms, along with a video tutorial where a spa expert



■ Rockliffe Hall Hotel will reopen on 4 July



We've created innovative ways to deliver a luxury service

Jason Adams

will guide them on how to use each product to create their own spa experience.

The kits feature products from suppliers including Caudalie, Comfort Zone, Davines and Neom Organics.

Jason Adams, Rockliffe
Hall's MD, says: "While the
hotel has been closed we've
come up with innovative
new ways to make sure our
guests still get the luxury
service they'd expect."

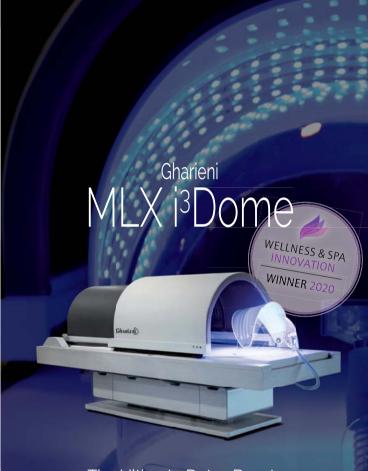
MORE: http://lei.sr/g4W9t\_B

# SPA TECHNOLOGY FOR THE NEW DECADE

Gharieni Celliss



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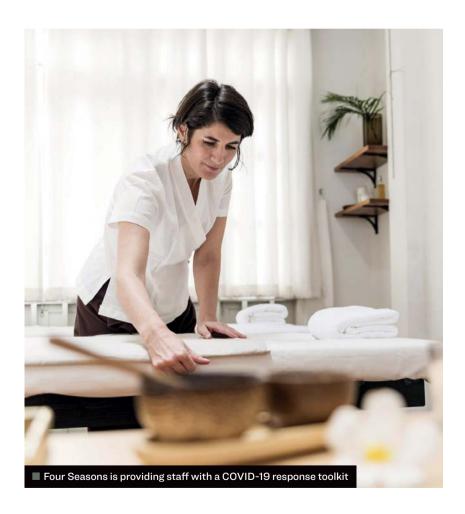
Forbes Travel Guide Brand Official 2020





# Safe touch

Operators are beginning to partner with medical institutions and research institutes to enhance hygiene standards to reassure customers and deliver higher levels of safe service





This programme is about enhancing procedures to protect our guests and employees so that they feel safe and reassured



growing number of spa and wellness operators are joining forces with medical bodies and standards agencies to develop enhanced cleanliness standards to combat COVID-19.

As spas look to develop themselves as places of safe-touch, operators are making allegiances with hospitals and medical research institutes to develop cleanliness certifications, to reinforce a sense of trust and confidence in returning consumers.

#### Four Seasons & Johns Hopkins

One of the first off the mark was Four Seasons Hotels and Resorts, which announced a collaboration with global healthcare and research leader Johns Hopkins Medicine in early May, to develop an enhanced health and safety programme called Lead with Care.

The programme will see Four Seasons' 100-plus spas roll out modified treatments to reduce interaction with and proximity to guests, run wet areas and relaxation spaces with occupancy limits, implement social distancing regulations and operate with regular disinfection of all facilities, especially wet areas and pools.

More generally, Four Seasons hotels will also feature on-property hygiene





# Stay steadfast with new hygiene procedures – you have to make sure that every customer feels safe and comfortable



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officers, enhance sanitation procedures and provide staff with access to a response team where senior infectious disease specialists from Johns Hopkins will offer on-demand response and guidance to COVID-19 situations.

"This new programme is about offering genuine care and the highest levels of service, enhancing procedures to protect our guests, residents and employees, while also ensuring that they feel safe and reassured," said John Davison, Four Seasons president and CEO.

#### **IHG & the Cleveland Clinic**

Similarly, IHG Hotels and Resorts
– which owns Six Senses Hotels,
Resorts and Spas – has revealed a
tie-up with American medical and
research centre, The Cleveland Clinic,
to launch IHG Clean Promise, to
strengthen its hygiene measures to
reduce the spread of COVID-19.

In addition, Marriott International – which has 550 hotel spas across brands such as Ritz-Carlton, Renaissance, Bylgari, St Regis, Le Meridian, Westin and W brands – has worked with EcoLab, global leader in water, hygiene and infection prevention solutions, to launch a Global Cleanliness Council to develop the next level of hospitality cleanliness standards, norms and behaviours designed to enhance safety for Marriott consumers and staff alike.

Marriott International's Ken Ryan, VP of global operations: spa, fitness and online retail, recently spoke out about the importance of strict hygiene procedures during the reopening phase.

"We need to be very careful that we're steadfast for the long-haul in the procedures and policies we put in place.

"It's vital to continue them for the longhaul – you have to make sure that every customer feels comfortable and safe."



■ Ken Ryan, Marriott International VP of global operations: spa, fitness and online retail





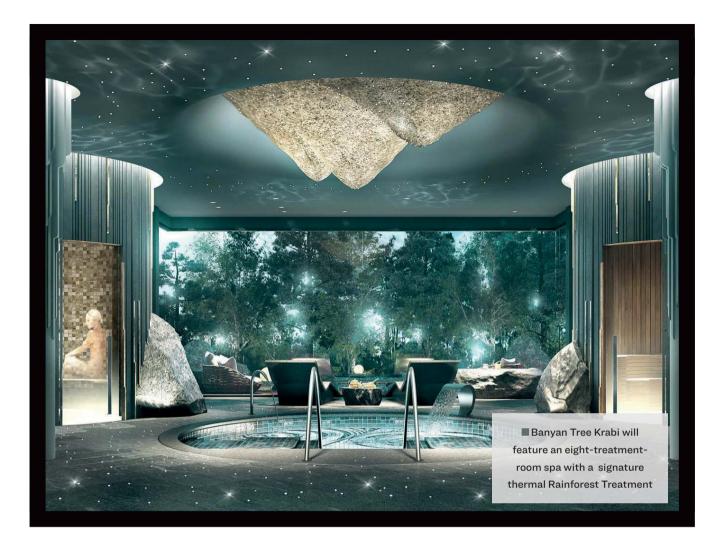


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## Spa Insights



# Island wellness

After three years in development, Banyan Tree's Thai wellness resort in Krabi is set to open soon, as Megan Whitby reports



Remko Kroesen, Banyan
Tree cluster GM

otel group, Banyan Tree, has announced its beachfront wellness resort in Thailand, called Banyan Tree Krabi, is in the final construction stage.

Surrounded by three national parks, the 72-key resort featuring a signature Banyan Tree spa has been three years in development and will be spread across 10 acres of coastline on Tubkaek Beach in Krabi.

Banyan Tree has confirmed the resort is scheduled to open in October.

The resort will feature a 517sq m Banyan Tree spa that draws inspiration from traditional Thai healing rituals and uses locally-sourced ingredients, with eight treatment rooms and two outdoor plunge pools – one hot and one cold.

Guests will be offered a range of Thai massages and beauty therapies, as well as a Signature Rainforest Treatment, described by Banyan Tree as an 'Amazonesque' journey through vitality pools, a steamroom, sauna, ice fountain and rejuvenating water jets.











■ Architrave led the design vision for the project, using inspiration from Buddhism, water and nature

Every spa therapist at the resort will have undergone at least 350 hours of training based on the curriculum of the accredited Banyan Tree Spa Academies.

#### Design

Design studio, Architrave, has led the creative vision for the project and designed a resort inspired by Buddhism and the surrounding natural landscape.

The studio has realised a centrepiece for the resort's open-air lobby inspired by water which comprises a large circular



Our owners have held onto this piece of land since 2006, waiting for the right time to make this stunning resort a reality waterfall that falls into a running stream in an underground lounge below.

#### Long -term planning

"Our owners have held onto this piece of land since 2006, waiting for the right time to open," said Banyan Tree cluster GM, Remko Kroesen. "Now, with so many overcrowded areas in Phuket and Koh Phi Phi, the time is right to make this stunning resort at Tubkaek Beach a reality, with its focus on wellness and its beautiful design."

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# SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches





■ Treatment sessions typically last 30 minutes and therapists can choose from 10 customised options to cater to guest's individual needs

# Gharieni launches therapist-free body contouring technology in response to COVID-19 crisis



Sammy Gharieni, founder

pa equipment supplier,
Gharieni, has unveiled
a therapist-free body
slimming and toning device
designed to target cellulite.

Named Gharieni Celliss, the machine relies on patented 'Total Slimming System' (TSS) technology to deliver Cellumassage – a new non-invasive treatment method which uses aspiration and percussion to simultaneously target the thighs and hips or the buttocks and stomach, depending on the client's position.

Company founder,
Sammy Gharieni, said: "The

current COVID-19 situation reinforces the desire for contactless treatments, which is why Celliss is a perfect treatment solution."

The TSS uses 96 pistons to take action on the adipose and muscular tissues, with a series of non-invasive air jets, whose intensity and speed can be adjusted.

This combination of impact on a large area of skin is claimed to sculpt the body, smooth and rejuvenate the skin and activate the body's natural detoxification process.

Celliss is operated using an intuitive touch screen

interface, where treatments can be personalised and initiated with one quick touch.

Once the programme has begun, no further intervention is required until the treatment is over.

Sessions typically last 30 minutes and therapists can choose from 10 customised options to cater to the customer's individual needs.

The product was developed in cooperation with our partner DMS Group, medical diagnostic imaging specialists.

More on spa-kit.net

http://lei.sr/m7R9D

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## SUPPLIER NEWS

# ResortSuite's app lets guests control their wellness itinerary



Frank Pitsikalis, ResortSuite founder and CEO

rank Pitsikalis, founder and CEO of ResortSuite, hospitality and spa management software system believes that COVID-19 is inspiring the wellness industry to accelerate the shift to digital.

Pitsikalis believes: "The future has always been techbased but COVID-19 will drive this trend from a niceto-have to a must-have.

"Although guests will have a pent-up desire to receive human touch again in the safe, clean and controlled environment of a spa, they'll also increasingly desire a



ResortSuite Mobile enables spas to provide an interactive platform

high-tech, high-touch aspect to their hospitality experience where they can control it."

Pitsikalis' company offers a mobile software system – called ResortSuite Mobile – to enable spas and resorts to provide an interactive digital platform for guests to control their own wellness itinerary.

The app offers real-time booking capabilities, itinerary,

member profiles and can be customised to fit branding requirements via a content management system.

It can also be used to store club member profiles and ID to let guests access privileges and facilities exclusive to guests or members.

More on spa-kit.net

http://lei.sr/r7e7G

### Oakworks creates medical-grade upholstery covers

quipment manufacturer,
Oakworks, has developed
Terra Touch – a medicalgrade fabric, designed to
conceal and protect spa
products from being spoiled by
the harsh chemicals needed
to safely disinfect surfaces.

According to Oakworks, most fabrics currently used in the spa industry have proven themselves incapable of withstanding strong disinfectants, with many fabrics cracking, stiffening, and shrinking, both ruining the table upholstery and its foam.

The company's new fabric passes ISO 10993 Biological Evolution of Medical Devices standards for use in medical environments – meaning that TerraTouch products are



able to withstand hospitalgrade disinfection – and has also passed tests for cytotoxicity, skin irritation.

The material is being used to create reusable, machine-washable (60C) and waterproof covers for pillows,

tables and stools, along with a full line of tables and positioning accessories.

Oakworks' CEO, Jeff Riach, said: "Our TerraTouch fabric, which we've used for all our products in the medical and spa industries, holds up



■ Jeff Riach, Oakworks CEO, says the new fabric holds up well to harsh disinfectants

well to harsh disinfectants recommended for COVID-19. So, developing a range that covers treatment equipment with this fabric makes sense."

More on **spa-kit.net** 

http://lei.sr/Z3b8P\_B



# YOUR BEAUTY SPA



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nuvolaexperience.it

### Living Earth Crafts launches AntiMicrobial FacePillow

assage and wellness equipment supplier Living Earth Crafts (LEC) has unveiled an Anti-Microbial FacePillow in response to COVID-19.

The FacePillows are covered in an anti-microbial medical grade fabric called Ultraleather Pro, which is 100 per cent PU fabric, formulated to withstand hospital-grade disinfectant and bleach.

LEC has also used minimal velcro and stitching with medical grade nylon thread to make the product easy to disinfect.

The pillows are designed to fit all standard platforms and are manufactured with LEC's proprietary Strata Cloudfill memory and gel cushioning to ensure comfort.



LEC has also recently launched Stretch Guard Silicone FacePillow coverings for an added level of hygiene, which provides a waterproof and germ-proof barrier between the customer and the FacePillow. Made of 100 per cent silicone

rubber, the stretchy cover is form-fitting, disinfectable and chemical resistant, and has also been designed to be easily wiped down

Erica Coble, LEC sales VP, told Spa Business insider: "We've diligently worked to



■ Erica Coble, Living Earth

Crafts' vice president of sales

innovate new products that ensure wellness operators and therapists have the protective products they require to safely operate their businesses."

More on spa-kit.net

http://lei.sr/2W9A6

## Yon-Ka launches limited edition of signature toner

rench skincare brand,
Yon-Ka, has announced
its skincare toner, Lotion
Yon-Ka, is being reimagined
for a limited edition offering
during summer 2020.



Antoine Lamarche, Yon-Ka
US general manager

The signature toner's packaging has been redesigned by artist Lovisa Burfitt to reflect the company's French heritage and draws inspiration from summer.

The product is applied as a facial mist and comes in two formulas – one for normal to oily skin and the other for dry and sensitive skin. Both toners have received individual packaging upgrades and feature the brand's signature essential oils blend – called Yon-Ka Quintessence – of geranium, lavender, rosemary, cypress and thyme.

Both formulas will be

released in 200ml collector's bottles featuring Burfitt's design and a portion of each purchase will go towards Yon-Ka's Save The Bees initiative to preserve honey bee populations.

"We've been fortunate to work with young artists who've beautifully highlighted our French heritage," said Antoine Lamarche, Yon-Ka US GM.

Made with 99 per cent natural ingredients, Lotion Yon-Ka is designed to refresh, invigorate, purify and tone the skin while rebalancing the skin's pH.

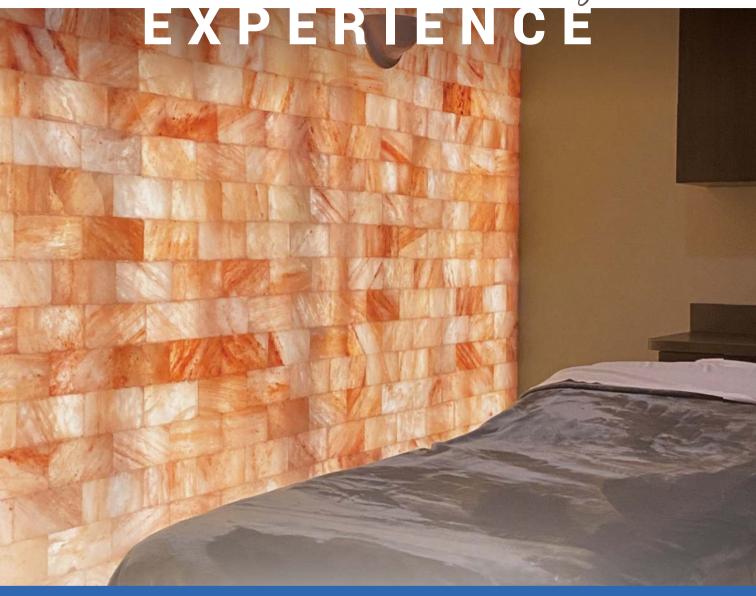
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The product is applied as a facial mist and comes in two formulas Turn your treatment room into a

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