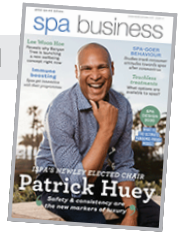


spa business insider

16 NOVEMBER - 29 NOVEMBER ISSUE 358

A SPA BUSINESS PUBLICATION



Mental wellness is US\$121bn industry

Mental wellness is a new US\$121bn (€101.6bn, £91.8bn) segment of the global wellness economy, based on consumer spending in four markets in 2019.

The figure was released in the GWI's new study, called *Defining the Mental Wellness Economy*, claimed to be the first paper to define mental wellness as its own industry.

The GWI categorised the emerging industry into four main sectors:

- Self-improvement, US\$33.6bn (€28.2bn, £25.5bn)
- Meditation and mindfulness, US\$2.9bn (€2.4bn, £2.2bn)
- Brain-boosting nutraceuticals and botanicals, US\$34.8bn (€29.2bn, £26.4bn)
- Senses, spaces and sleep, US\$49.6bn (€41.7bn, £37.6bn)

Due to COVID-19, mental health issues and mental unwellness are on the rise and taking their toll on individuals, families and society.



SHUTTERSTOCK/MARVENT

■ COVID-19 has thrust mental health to the fore

"Not enough attention is paid globally to mental wellness promotion," said co-authors, Katherine Johnston and Ophelia Yeung.

The report argues mental wellness can provide tools to help increase wellbeing.

[READ MORE ONLINE](#)

“

Not enough attention is paid globally to mental wellness promotion

Katherine Johnston



PEOPLE

Veronica Schreibeis Smith wins GWS award

Architect receives Leading Women in Wellness award

p4



OPINION

Dr Vivek Murthy: "Everyone has the power to be a healer"

19th US Surgeon gives inspiring GWS keynote

p6



SHUTTERSTOCK/MANBEKAMEDIA

NEWS

How to empower women in wellness

Marisa Peer shares advice for women in wellness

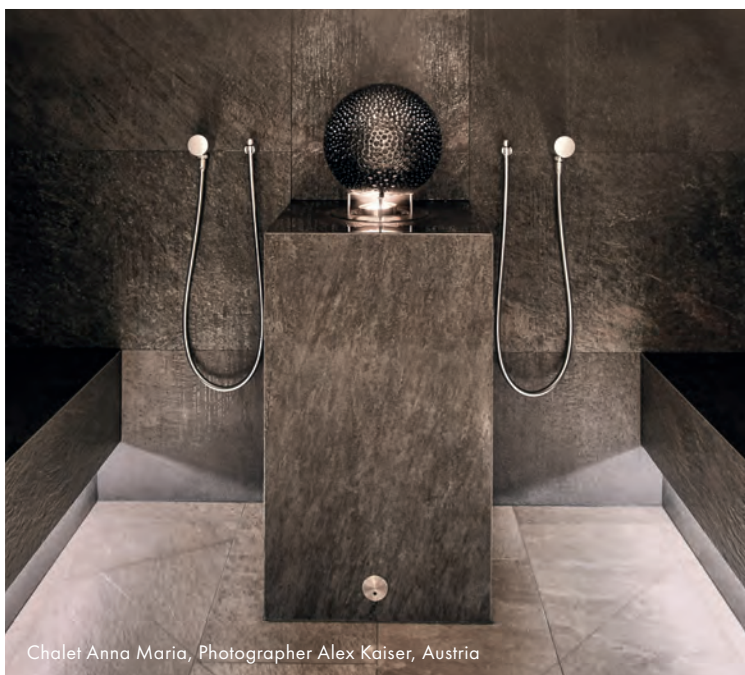
p7

LET'S FOCUS ON
THE "WE"
IN WELL-BEING.

Courtesy of Faena Hotel, Miami Beach.
Photographer Nik Koenig, USA



Europabad Karlsruhe, Germany



Chalet Anna Maria, Photographer Alex Kaiser, Austria

From the start of planning all the way to the finishing touches, we're your partner of choice when it comes to bringing health-promoting sauna and spa solutions to life. Whatever your wishes are and whatever the spa trend is, together we can make it happen. After all, one thing is for sure: guests will be looking for a healthy lifestyle, more than ever before. And where better to find it than in the unique spa experience you offer?

Be inspired, discover your spa vision of the future at www.klafs.com



Kokon Corporate Campus, Liechtenstein

Wellness architect **Veronica Schreibeis Smith** wins Leading Women In Wellness Award

Veronica Schreibeis Smith, CEO and founding principal of Vera Iconica Architecture, was presented with the Leading Women in Wellness Award at the 2020 Global Wellness Summit.

Schreibeis Smith is passionate about championing regenerative wellness architecture and is on a mission to get it on the agenda of the wider architecture and spa and wellness communities.

To realise her passion, she set up Vera Iconica in 2010 in Jackson Hole, Wyoming, with a focus on 'how environments impact human wellbeing and planet earth', and has since worked with well-known industry names,



■ Nancy Davis (L), Veronica Schreibeis Smith (M), Susie Ellis (R)

The support of the wellness community has powered and fuelled our business and inspiration

including Rancho La Puerta.

She also has global experience having previously

worked in Peru, South Korea and Germany and is the chair of the GWI's Architectural

Wellness Initiative which brings together thought leaders from the sector to raise awareness on how our surroundings directly impact all aspects of our wellbeing.

GWS chair and founder, Susie Ellis, and chief creative officer and executive director, Nancy Davis, presented the award, with Davis calling Schreibeis Smith an "absolute superstar, who embodies the award and has taken the architecture world by storm."

Schreibeis Smith was humbled by the accolade and said: "This is truly an honour, thank you for all of the support you have given me, it's powered and fuelled our business and our inspiration."

[READ MORE ONLINE](#)

Wellness Moonshot goes global as **Susie Ellis** reports initiative is reaching 6 million people worldwide



■ Susie Ellis, Global Wellness Summit chair and CEO

In 2017, the Global Wellness Institute (GWI) launched the Wellness Moonshot initiative – a global commitment by the GWI to eradicate preventable, chronic diseases.

GWS chair and CEO, Susie Ellis has announced that the initiative is now reaching over six million people worldwide and has expanded its global presence.

The GWI launched the Wellness Moonshot with a focus to educate the public and private sectors about preventative health and

The Wellness Moonshot has also formed alliances with business leaders in China, India and Israel

wellness. It provides monthly content and creates events and workplace activities, all focused on prevention.

Ellis explained how the GWI has made strides in 2020 to extend the initiative's reach: "We decided to globalise the movement and form alliances with three business leaders in China, India and Israel."

In support of the Wellness Moonshot, Jessica Jesse,

CEO of BuDhaGirl, created the Wellness Moonshot calendar, to help people create a culture of wellness at work or home, by providing them with actions, resources and information to inspire a culture of wellness.

Jesse and Ellis unveiled the new look for the 2021 calendar at the summit, which uses colour-blocking to provide a fresh and optimistic feel.

[READ MORE ONLINE](#)



■ John Kao was appointed to the GWS advisory board in 2020

**There's real potential to create
new sources of value but we need
a reinvention style of innovation**

John Kao: wellness is up for reinvention

John Kao, MD and best-selling author on innovation and enterprise transformation, believes the wellness market is ripe for innovation and transformation.

Speaking at the GWS, he predicted that once the pandemic resolves, there will be a massive outpouring of energy towards wellness and wanting to reinvent the way we live.

"It's been a time of figuring out what's important and what can be left behind," he said.

"This means wellness is up for reinvention and that there's real potential to create new sources of value."

Kao said now is not just a time of disruption, but also discontinuity: "This implies the need for both improvement-oriented and reinvention-style innovation."

Thus, he believes there's never been a better time to be an entrepreneur and innovator because there's a palpable dynamism in the early stage venture business.

Kao's contacts in the early-stage venture capital industry say money is being invested like there's no tomorrow and that there's a major influx of people producing business plans.

READ MORE ONLINE

04 People

Wellness architect Veronica Schreibeis Smith wins leading Women In Wellness Award, Wellness Moonshot goes global as Susie Ellis reports initiative reaching 6 million people, John Kao: wellness is up for reinvention

06 News

Dr Vivek Murthy: "We can all be healers", GWS hosts global soak event, Shark Tank winner to help people eat 'food without fear' and how women can thrive in wellness

08 News

Optimism for industry's future at GWS, media panel predicts hottest wellness trends for 2021, sleep health is a winner for hotels and GWS crowns winner of inaugural wellness technology contest

10 Spa insights

The Global Wellness Institute has labelled mental wellness as an emerging industry worth US\$121bn (€101.6bn, £91.8bn)

14 Photography from the GWS

A selection of photos celebrating the 2020 GWS

21 Supplier news

The latest in products and innovation from Dröm UK, AraSpa Consulting, Techno Alpin and Starpool

Sign up to Spa Business insider:


Online: www.leisuresubs.com

Email: subs@leisuremedia.com

Tel: +44 (0)1462 471930

Annual subscriptions:

International £114, UK £80 and UK students £42

 [@spabusinessmag](https://twitter.com/spabusinessmag)

Read Spa Business and Spa Business insider free online: www.spabusiness.com/archive

LONELINESS

Dr Vivek Murthy: "We can all be healers"

Dr Vivek Murthy, the 19th US Surgeon General, spoke to attendees of the Global Wellness Summit about the importance of addressing loneliness on a personal level, in the workplace, in communities and society.

In a powerful interview with Dr Richard Carmona, the 17th US Surgeon General and chief of health innovations at Canyon Ranch, he said that an antidote to loneliness is human connection.

"Few medicines are more powerful than love, compassion and kindness," he said, "and all of us have the power to be healers because all of us have the power to be kind, compassionate and loving."

Murthy has just been tapped by president-elect Joe Biden to lead the USA's response to COVID-19.

Loneliness, he said, is associated with an increased risk of heart disease, dementia and premature death.

Offering advice to the spa and wellness industry, he concluded: "If you're designing your workplaces for your staff and the services you provide your community, just recognise that whenever you can, bring people together where they can understand one another more clearly by sharing, where they have opportunities to help one another which help to strengthen connection."

[READ MORE ONLINE](#)



SHUTTERSTOCK:MAVO

[Play Video](#)

■ Murthy believes everyone has the power to be a healer



“

Few medicines are more powerful than love and kindness

Dr Vivek Murthy

INNOVATION

Shark Tank winner to help people eat 'food without fear'



“

Harness the wellness community to make your ideas into a reality

Frank Pitsikalis

The Global Wellness Summit (GWS) has announced Krysta Mendes Silva as the winner of its fifth annual Shark Tank of Wellness competition.

Silva was the representative from a team of students – also including Daranie Mor and Megan Ip – from GA's Savannah College of Art and Design which was awarded first-place and US\$5,000 for its concept named Samii, a set of portable, rechargeable utensils that detect and alert users of allergenic proteins in food.

A total of three finalists presented their concept live and underwent questioning from a panel of



PHOTO@GLOBAL_GWS

■ Silva (L) received the award on behalf of her team

Wellness Sharks, including Frank Pitsikalis, CEO of ResortSuite.

Pitsikalis announced the results and urged the three finalists to make use of their time at the conference, saying: "You should network with some amazing people, and see who can help you tackle these ideas and make them into a reality."

[READ MORE ONLINE](#)

HOT SPRINGS

GWJ hosts global soak event

The GWJ Hot Springs Initiative organised a live international soaking event to unite the world around hot springs bathing, on 13 and 14 November 2020.

Live-streamed on Facebook and Soakember.com, the event ran simultaneously at hot springs in Japan, France, Hungary, China, Germany, Austria, Australia, the US, Slovenia, New Zealand and Costa Rica.

Initiative chair, Charles Davidson, introduced the event this week at the 2020 GWS, saying: "Though we're all separated by oceans, we're all connected by water."

"During these difficult times it's so important that we remember how beneficial mother nature can be to our health and wellbeing. So, let's soak together, to heal together."

[READ MORE ONLINE](#)



■ Marisa Peer delivered a keynote at this year's GWS

KEYNOTE

How women can thrive in wellness

Best-selling author and therapist, Marisa Peer, sees women as some of the best leaders in business and wants to remind them to give themselves permission to believe in their own ability.

Speaking as a GWS keynote, she explained that women have huge potential in business and have a natural capacity to be great leaders – a powerful message for the spa and wellness industry

which is predominately made up of women.

Peer urged women to believe in themselves, and added that they should avoid believing that thinking or acting like men was necessary to be successful.

"You must give yourself permission to believe in your ability because the quicker you do it, the sooner everyone else will follow," she said.

[READ MORE ONLINE](#)

MEET THE TEAM

For email use:
fullname@leisuremedia.com



Editorial director

Liz Terry

+44 (0)1462 431385



Spa Business editor

Katie Barnes

+44 (0)1462 471925



Publisher

Astrid Ros

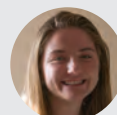
+44 (0)1462 471911



Head of news

Tom Walker

+44 (0)1462 431385



Journalist

Megan Whitby

+44 (0)1462 471906



Web

Tim Nash

+44 (0)1462 471917

Spa Business insider is published fortnightly by The Leisure Media Company Ltd, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK.

The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Ltd.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally.

©Cybertrek Ltd 2020.

ISSN: Print: 1753-3430 Digital: 2397-2408
Subscribe to Spa Business and Spa Business insider at www.leisuresubs.com, email: subs@leisuremedia.com or call +44 1462 471930.

EVENTS

Optimism for industry's future at GWS

The idea that the global wellness and spa industry is going to come out of the coronavirus pandemic stronger than ever before was a key take-home message from this year's Global Wellness Summit (GWS).

Speaking at the summit on 9-11 November – both at the physical venue in The Breakers, Florida and virtually – sector stakeholders from across the world shared their view on what the event's theme of 'Resetting the World With Wellness' meant to them.

The overarching message was one of hope and optimism.

"For me, the currency of wellness is connection," said Marc Cohen, founder

of the Extreme Wellness Institute, Australia.

"Rather than waging war on life with chlorine, disinfectants and antibiotics; and enforcing disconnection with quarantine, social distancing, masks and tracking, we can find peace with microbes and each other to foster human flourishing and connection.

"I really believe wellness can be just as contagious as illness. The wellness industry needs to be the dominant industry on Earth to regenerate clean water, food and air, to create a global wellness pandemic. That's what resetting the world of wellness means to me," Cohen concluded.

[READ MORE ONLINE](#)



■ GWS chair, Susie Ellis, moderated the stakeholders' discussion



“

For me, the currency of wellness is connection

Marc Cohen

TRENDS

GWS panel predicts hottest wellness trends for 2021

“

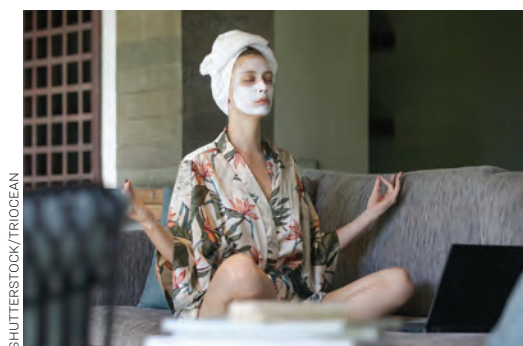
Spas have a real opportunity to enhance the at-home experience for customers

Sandra Ballentine

The 2020 GWS hosted a discussion panel about future wellness trends, where industry experts offered their take on what's in the pipeline for the spa and wellness industry in 2021.

Moderated by Beth McGroarty, GWS VP of research and forecasting, the panel agreed that immunity-enhancing treatments, nature, tackling taboo subjects and wellness at home will be major focuses next year.

The discussion on at-home wellness highlighted that spas have an opportunity for spas to leverage in 2021, through the power of digital.



■ Panellists envision continued growth in self-care

Panellist and *W* magazine editor, Sandra Ballentine, said: "I think wellness coaching will become increasingly important – spa professionals have a real opportunity to enhance the at-home experience for customers, with things such as virtual classes and digital content, to maintain engagement."

[READ MORE ONLINE](#)

HOTEL WELLNESS

GWS panel say sleep health is a winner

Sleep health was the subject of a panel at the recent GWS in Florida.

Moderated by Allison Howard from Nollapelli, the panel on *Sleep: The Foundation of Health and Hospitality*, heard the views of Francisco Levine from smart-bed supplier, Bryte; Tammy Pahel, from Carillon Miami; and sleep researcher Dr Rebecca Robbins, with contributions from Six Senses' Anna Bjurstam.

The panellists agreed that sleep is one of the most under-researched areas in travel.



Our research found quality of sleep in hotels was generally very poor

Dr Rebecca Robbins

Robbins said: "We conducted a study of 800 recent travellers and asked them about their quality of sleep and willingness to return to a hotel.

"We found quality of sleep was generally very poor, but on the occasions when people had a better night's sleep at a hotel, they were much more likely to talk about it and return for another stay.

Pahel said Carillon has added Bryte beds to collect data on how people sleep.

[READ MORE ONLINE](#)

Shine

NEW
DATE.

NEW
LOCATION.

SAME
SHINE.

TECHNOLOGY

GWS crowns winner of inaugural wellness technology contest

The Global Wellness Summit (GWS) has announced the winner of its inaugural Call for Wellness Innovations contest, partnered with Welltech1 – a wellness fund and innovation hub in Tel Aviv.

A group of 15 international CEOs, business leaders and VCs in the wellness space named designer protein company, Amai Proteins, the winner of the contest.

Amai – translated as sweet from Japanese – is in the R&D process of producing sweet designer proteins which offer a healthy, tasty and sustainable alternative to sugar and



■ Amai is designing a healthy alternative to sugar



We will bring a healthy sweetener to the world for the first time

Dr Ilan Samish

artificial sweeteners.

Welltech1 co-founder and GWS board member, Amir Alroy, presented Amai's founder and CEO, Dr Ilan Samish, with the award.

"I'm humbled by this vote of confidence. The contest was a challenging and serious multi-tier competition.

"For the first time, Amai Proteins is going to bring a healthy sweetener into the world!"

[READ MORE ONLINE](#)

2021 ISPA
CONFERENCE
& EXPO

MAY 10-12
PHOENIX, AZ



attendispa.com

A new insight

In a new report, the Global Wellness Institute has identified mental wellness as its own industry – worth US\$121bn



SHUTTERSTOCK/FIZKES

■ Senses, space and sleep is the largest sector of the emerging industry

Not enough attention is being paid globally to mental illness prevention and mental wellness promotion

Due to COVID-19, mental health issues and mental unwellness are on the rise and taking their toll on individuals, families and wider society.

In response, the GWI's new report argues mental wellness can provide strategies to help increase wellbeing and be used as a pathway to ease the financial burden caused by mental unwellness and illness – a point it hopes will incentivise governments and businesses to promote and invest into mental wellness.

“Clearly, the human suffering and economic dislocations caused by COVID have increased demands for mental wellness pathways and solutions on a global scale,” said Johnston and Yeung.

“Not enough attention is being paid globally to mental illness prevention and mental wellness promotion.

“Practices that improve our mental wellness don't only lessen the symptoms of mental illness, but they also reduce the risk of developing a mental illness.”

The GWI has since added mental wellness as a new industry bubble to its Global Wellness Economy framework.

THE FOUR MAJOR SECTORS

■ **Senses, spaces and sleep,**

The largest mental wellness sector, this category covers products, services, and

■ Meditation is a fast growing sector in the emerging mental wellness market



SHUTTERSTOCK/EVERST

Practices that improve mental wellness not only lessen mental illness symptoms, but reduce the risk of developing mental illness

design that target both our senses and the mind-body connection, with the growing understanding that environmental stimuli have a major impact on our mood, stress levels and sleep. Sleep is the Goliath sub-segment of the research, with an exploding array of sleep- and sleep environment-optimising solutions.

■ Self-improvement

This category spans a wide range of activities associated with self-help and personal development, including books, media, video, apps and online platforms; self-help gurus and influencers; organisations delivering classes, workshops and retreats; cognitive enhancement and brain training products/services; and creative organisations and interventions combating loneliness and isolation.

■ Meditation and mindfulness

The smallest – but perhaps fastest growing market – because while millions practice meditation, only a small fraction spend money on it.

The category includes all forms of meditation practice, related mindfulness practices and products and services that support these practices.

Key spending categories include classes, teachers, retreats, books and online platforms with mobile apps acting as huge drivers of consumer adoption.

■ Brain-boosting nutraceuticals and botanicals,

This covers ingestible products developed with the specific goal of improving mental health and wellbeing, including natural supplements, herbal and botanical products and functional foods and beverages. These often claim to boost brain health, sleep, memory and energy. ●



PHOTO:

■ Ophelia Yeung (pictured) co-authored the report with Katherine Johnston – both are GWI senior research fellows



PHYTOMER

(re)uniting with what's essential

Made of sea,

Phytomer cultivates its revitalizing benefits for all

Made of nature,

Phytomer believes in natural and organic ingredients

Made of trust,

Phytomer partners with the top spas around the world

Made of quality,

Phytomer provides safety, beauty and wellness to the skin

Made of commitments,

Phytomer preserves and protects marine ecosystems

Made of one belief,

Nature is the new luxury.

PHYTOMER,

PREFERRED PARTNER OF SPAS WORLDWIDE

WWW.PHYTOMERPRO.COM

GWS 2020

Photo album

The Global Wellness Summit took place at the Breakers in Florida, US, last week. Spa Business insider gives a flavour of this groundbreaking hybrid event



■ The GWS team welcomes delegates to The Breakers in Florida

■ Delegates chose from chairs, balls or bikes in the socially distanced conference





■ Lisa Starr of Wynne Business Consulting reporting for *Spa Business insider*



■ Delegate packs included craft materials



■ Speakers joined the event by videolink for the first hybrid GWS conference



■ Social events and wellness breaks at the GWS gave delegates a chance to meet and network, with COVID-19 precautions by Dr Richard Carmona





Exhibitors such as Gharieni, Therabody, Bio Station and Pure Wave presented their new products to delegates in the special GWS Tech Innovation Pavilion





■ The Shark Tank of Wellness Award was won by a team from SCAD, with Samii, a set of rechargeable utensils that alert users to allergenic proteins in food



■ Veronica Schreiber Smith, CEO of Vera Iconica Architecture, was presented with the Leading Women in Wellness Award by Susie Ellis



■ Speaker panels presented on key strategic topics, such as wellness real estate



■ Nancy Davis and Susie Ellis look forward to GWS 2021 in Tel Aviv

art of
cryo
.com

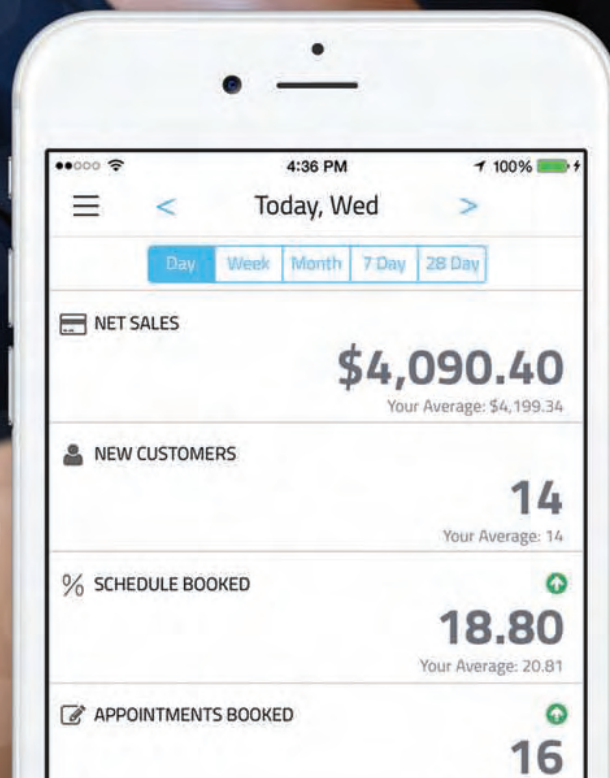




booker

All the Features You Need to Manage Your Spa and Delight Your Customers

Online Booking • Staff Scheduling • Integrated POS • CRM • And More



Learn why Booker is the leading spa management software
mindbodyonline.com/spa-software

SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches

For the latest supplier news and company information, visit spa-kit.net



■ Healing vibrational sound therapy can be streamed into the sauna to activate a certain chakra or energy centre in the body

Dröm UK and AraSpa Consulting unveil multi-sensory hydrothermal experience, powered by Aromatherapy Associates



■ Sara Jones, founder of AraSpa Consulting

Barry Smith, CEO of Dröm UK, has teamed up with Sara Jones, founder of AraSpa Consulting and Spa & Wellness MexiCaribe, to produce a new concept sauna and steam installation, incorporating sound frequencies, aromatherapy and chromotherapy.

The product has been designed to create an elevated wellness experience using vibrational frequency sound healing with the hydrothermal elements of sauna and steam, plus chromotherapy and aromatherapy.

A range of programmes are on offer and use different

vibrational frequencies for healing, designed to activate a certain chakra or energy centre in the body.

This is combined with corresponding chromotherapy and aromatherapy blends, supplied by Aromatherapy Associates, to create a complete holistic experience.

"I knew incorporating the additional vibrational healing dimension within a hydrothermal facility would create an exceptional experience," said Jones, "and who better to partner with than Dröm, an innovator in the hydrothermal industry."

In addition to vibrational frequencies, instrumental sounds such as gongs, Tibetan or Himalayan singing bowls, crystal bowls, tuning forks or chimes can be added to the experience, along with any other musical track preferred by the guest.

When offering this experience in a larger or busier spa, the SoundSauna or SoundSteam can be programmed to cycle through each of the programmed tracks with corresponding light and aroma every 20 minutes.

[SPA-KIT DROM UK](#)

[READ MORE ONLINE](#)

TechnoAlpin and Snøhetta create 3D cube-style SnowRoom



■ Sara Brenninger,
TechnoAlpin product manager

TechnoAlpin has unveiled a new SnowRoom, called the Cubic Design, designed by Snøhetta Studio and inspired by landscapes after a fresh snowfall.

“In nature, snow acts like a soft-focus, transforming hard, angular rocks into a soft, calm landscape,” says Sara Brenninger, product manager at TechnoAlpin. “In the Snøhetta SnowRoom mountain landscapes are stylistically represented by small cubes on three-dimensional walls, which visually create the topographic ‘ups and downs’.”



■ The 3D cube-style Snow Room

The 3D structure represents a completely new style of the interior in the market, through both its modern geometry and the choice of materials, while various colour options also allow for individual design.

In addition to the Cubic Design, TechnoAlpin offers further options, including

The Forest Design and The Rock Cave.

TechnoAlpin can also white-label, brand and customise its snowrooms, as well as sourcing suitable accessories for things such as snow removal.

SPA-KIT TECHNOALPIN

READ MORE ONLINE

Starpool unveils headquarters after extensive transformation

Italian wellness supplier, Starpool, has revealed its newly renovated headquarters in the heart of Trentino – called Casa Starpool.

Overseen by design studio, aledolci&co, the renovation of Starpool's existing headquarters in Ziano di

Fiemme has been a long-term plan and resulted from a desire to expand the workplace of the growing company.

The core building has been re-imagined, which made it possible for the company to integrate nearly all the various complementary production

units that developed over time into one single area, with only the carpentry production remaining decentralized.

The production departments are now all on one single floor, designed as light airy spaces, which are now open to guests and visitors to experience the realization phases of Starpool's products.

The pivotal idea underlying the renovation works was to make the original buildings and the following expansions of 2006 and 2019 identifiable as a single unit in terms of function and appearance.

Starpool CEO, Riccardo Turri, said: “This special place has always been our home. Now we're letting natural light in, creating a place where air



■ Riccardo Turri, Starpool CEO

and ideas can circulate freely, just like our guests can too – as now they can visit and find out where and how our products are developed. This transparency is a way for us to communicate and make the values of our company visible.”

SPA-KIT STARPOOL

READ MORE ONLINE



■ The headquarters' renovation has been a long-term plan



MEDICAL~WELLNESS CONGRESS

BE PART OF THE FIRST HOLISTIC EVENT IN EUROPE BRINGING
TOGETHER THE MEDICINE AND WELLNESS UNIVERSES

**January
28th-29th 2021**

**St. Martins Spa & Lodge
close to Vienna - Austria**

**MAIN THEME
INTEGRATING HEALTH
IN WELL-BEING**

In partnership with

**FORUM
HOTEL & SPA
in Paris**

To Register: www.mwcongress.com/delegates

CONTACT US enquiry@mwcongress.com

*An event organized by HEALTH AND BEAUTY FRANCE.
Health and Beauty France is part of Bolognafiore Cosmoprof*

WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Spas Association

■ www.abcpspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

The Day Spa Association (US)

■ www.dayspaassociation.com

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.espa-ehv.com

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Green Spa Network (GSN)

■ www.greenspanetwork.org

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Serbian Spas & Resorts Association

■ www.serbianspas.org

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa Association of India

■ www.spaassociationofindia.in

Spa & Wellness International Council

■ www.lswic.ru

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ www.tspta.tw

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

■ www.facebook.com/UASPA

