spa business insider

23 FEBRUARY 2021 ISSUE 365

Aman reveals first Janu locations

Aman is planning to debut its sister hotel brand, Janu, in the heart of Tokyo in 2023, as part of an urban redevelopment project called Toranomon-Azabudai development.

Janu was unveiled in 2020 with a fresh philosophy based on social connection and equilibrium.

Janu Tokyo will have 120 luxury rooms, with design by Jean-Michel Gathy alongside a 3,500sq m spa featuring extensive wellness facilities and six dining outlets and bars.

Plans have been confirmed for a further two Janu destinations in Montenegro and Saudi Arabia.

Aman has also revealed that its first residence-only destination – called Aman Residences, Tokyo – will be located in the same development as Janu Tokyo.

Vladislav Doronin, chair and CEO of Aman and Janu, said the decision was motivated by the brand's "close relationship and symbiosis with Japan and its incredibly special culture".



Janu is slated for Japan, Saudi and Montenegro

The new destination will offer 91 urban residences designed by international design firm Yabu Pushelberg, as well as lifestyle services and a residents'-only 1,400sq m Aman Spa with panoramic city views.

We have a close relationship and symbiosis with Japan and its special culture

Vladislav Doronin



Chiva-Som launches Diet and Nutrition certificate

New course helps therapists improve consultations

p/



Gharieni launches new research study

Scientists investigate brand's concept beds



Chenot sets sail with plans for super-yacht medi-spa

Vessel is scheduled to launch in 2024

p9

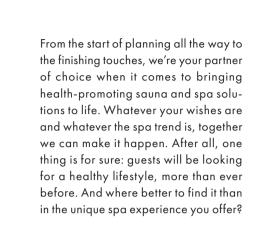


EET'S FOCUS ON THE "WE" IN WELL-BEING.

Courtesy of Faena Hotel, Miami Beach. Photographer Nik Koenig, USA

Europabad Karlsruhe, Germany





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halet Anna Maria, Photographer Alex Kaiser, Austria

spa people

Annika Sofia Bjorka appointed spa director of Clinique La Prairie's Asian flagship in Bangkok

A nnika Sofia Bjorka has been appointed spa director at Clinique La Prairie's first facility outside Europe – Clinique La Prairie Aesthetics & Medical Spa at the St. Regis Bangkok.

With over 14 years' experience in luxury hospitality and spa, Bjorka has previously worked for brands such as Anantara, Per Aquum and Steiner.

Her new role will see her oversee a team of medical spa professionals and specialists with knowledge of contemporary science and advanced technology to ensure bespoke experiences, tailor-made programmes promoting longevity and beauty with a results-driven focus.



Bjorka has 14 years' experience in luxury spa and hospitality

My goal is to help guests re-shift their focus and achieve a holistic approach to health and wellness

The new 1,500sq m medi-spa in Thailand is spread across two floors and includes 16 treatment rooms, a hammam, rain showers, Thai herbal steamrooms and a twilight rasul, as well as vitality pools, foot reflexology water walks and relaxation pods.

It will exclusively provide cellular skincare treatments from Swiss Perfection

"To front the opening of Clinique La Prairie Bangkok is a true privilege," she said, "my goal is to help guests re-shift their focus and achieve a holistic approach to health and wellness."

"The addition of Annika Sofia Bjorka to the team at Clinique La Prairie Bangkok is invaluable," added Zoe Wall, group director of spa at MSpa International – managing company of Clinique La Prairie Bangkok. READ MORE ONLINE

Marriott announces passing of president and CEO Arne Sorenson



Arne Sorenson served as Marriot CEO since 2012

A rne Sorenson, Marriott International president and CEO, passed away, aged 62, on 15 February 2021.

In May 2019, the company announced Sorenson had been diagnosed with pancreatic cancer. On 2 February 2021, Marriott shared the news that he'd temporarily reduce his schedule to facilitate more demanding treatment for the condition.

When Sorenson stepped back in February, the company

Arne was an exceptional executive – but more than that – he was an exceptional human being

brought in Stephanie Linnartz, group president of consumer operations, technology and emerging businesses, and Tony Capuano, group president of global development, design and operations services, to share responsibility for overseeing the day-to-day operations of the company's business units and corporate functions, in addition to their current responsibilities. Linnartz and Capuano will continue in this capacity until the Marriott Board appoints a new CEO, which is expected to be within the next two weeks.

"Arne was an exceptional executive – but more than that – he was an exceptional human being," said J W Marriott Jr, chair of the board and executive company chair. READ MORE ONLINE



Stollmeyer co-founded Mindbody in 2000

Rick is a true innovator and long-time advocate for wellness businesses

Rick Stollmeyer joins GWI advisory board

he Global Wellness Institute (GWI) has appointed Rick Stollmeyer, wellness entrepreneur, co-founder of business management software company Mindbody and author, to its advisory board.

During his two decades at the helm, Mindbody made the "Inc 5000" list of the fastestgrowing private companies seven years in a row.

In 2015, an IPO raised US\$100m, and in 2019, Vista Equity Partners acquired Mindbody for US\$1.9bn.

After stepping back from Mindbody in 2020, Stollmeyer authored *Building a Wellness* Business That Lasts to inspire wellness entrepreneurs to maximise opportunities in the "fourth wave of wellness."

"Rick is a true innovator and long-time advocate for wellness businesses," said Susie Ellis, GWI chair and CEO.

As a board member, Stollmeyer will continue the GWI's mission of empowering wellness worldwide by facilitating collaboration, providing global research and insight, triggering innovation, advocating for growth and sustainability, and contributing to developing the GWI's five major initiatives. READ MORE ONLINE

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spa & wellness news

INSIGHTS

What can spas learn from beauty boxes?

UK-based beauty box subscription service Roccabox experienced unprecedented growth during 2020.

The company recently reported its monthly subscriptions grew by 242 per cent from January to December – this accounted for a 515 per cent increase in monthly revenue from the beginning to the end of 2020.

Founder and CEO of Roccabox, Tia Roqaa, said: "These figures demonstrate the importance of beauty businesses looking at alternative ways of reaching consumers during these uncertain times."

So, at a time when spas are closed, what can spa owners learn from beauty box subscription services to help their own business?

Roqaa says spas should use this time to focus on positively growing areas of their business they can still control and that will continue to reap benefits once spas can reopen.

"It's vital right now to make sure consumers remember your spa exists, so now isn't the time to go quiet

"It's all about thinking both creatively and commercially and using this time as a chance to adapt your marketing strategies to reach new audiences so that when spas can reopen, you'll be ready to welcome plenty of new customers." **READ MORE ONLINE**



Roccabox is a women's beauty box subscription service



It's vital to make sure consumers remember your spa exists Tia Roqaa

PROGRAMMING

New Ensana retreat for respiratory disease recovery

The treatment synergy aims to restore lung capacity, help make breathing easier and improve quality of life One of Europe's largest health spa operators, Ensana, has begun offering a seven-day Respiratory Recovery Programme at a select number of its Czech health spa hotels.

Launched in light of the pandemic, the holistic package is designed to slow down and minimise the progression of debilitating symptoms after respiratory diseases, such as COVID-19.

The programme is conducted by a multidisciplinary team of healthcare professionals and incorporates a combination of exercise, spa treatments and education.



Treatments include spring water inhalation

According to Ensana, the treatment synergy aims to restore lung capacity and blood oxygen saturation levels, to help make breathing easier, strengthen the lungs and improve quality of life.

The package is anchored by daily physio treatments, testing, lung function tests and exercise under professional guidance. READ MORE ONLINE

spa business insider

STRATEGY

IHG becomes IHG Hotels & Resorts

Hotel giant, InterContinental Hotels Group (IHG), has rebranded itself as IHG Hotels & Resorts to reflect the companies growing international collection of 16 brands and 6,000 plus destinations.

The brand operates across 100 countries and has split its group into four collections: The Luxury and Lifestyle Collection, The Premium Collection, The Essentials Collection and the Suites Collection. The Luxury and Lifestyle Collection encompasses brands with major wellness concepts including InterContinental and Six Senses, which it acquired in 2019 following a US\$300m deal.

The move has also included a rebrand of the IHG's visual brand identity and its Rewards programme. READ MORE ONLINE



■ The course costs THB 17,000 (US\$569, £409, €469) per person

TRAINING

Chiva-Som unveils new training

Spa education centre Chiva-Som International Academy in Bangkok has upgraded its online course offering for spa and wellness students worldwide.

As of 2021, Chiva-Som Academy is adding a fresh new diet and nutrition course.

The new nutrition course offers an introduction to the digestive system, an insight into antioxidants and nutrients and their functions and effects, to help participants improve their consultations and treatment plans.

The 60-hour course will help students attain an understanding of how the digestive system works and enable them to recognise health disorders caused by food and dietary habits.

Upon completion, students will get an E-CSA Professional Certificate. MORE: http://lei.sr/t7Z5P_B READ MORE ONLINE

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spa & wellness news

SUSTAINABILITY

Thalgo sponsors ocean-cleaning ship

French marine skincare brand Thalgo has announced a partnership with The SeaCleaners, a sustainability organisation passionate about combating ocean pollution and reducing plastic waste.

SeaCleaners is in the process of realising a revolutionary ship called the Manta, designed to collect, compact and recycle marine pollution with a minimal environmental footprint.

Manta will become the first seagoing vessel capable of collecting and treating a constant flow of plastic macro-waste floating on the ocean surface, via a pioneering on board factory.

Thanks to the support of a host of sponsors including

Thalgo, ship construction will begin in 2022 and be completed in 2024.

Founded in 2016, SeaCleaners is the brain-child of Franco-Swiss explorer and environmentally active sailor, Yvan Bourgnon.

Thalgo's collaboration with SeaCleaners exemplifies its dedication to creating responsible blue beauty products, all while protecting the sea and its biodiversity.

Marian Harvey, Thalgo's UK MD, said: "Thalgo was born of the oceans and has always been involved in protecting the environment and the ocean depths – we're so excited to announce this exciting partnership." **READ MORE ONLINE**



The 55-metre ship will sail 300 days a year



MENTAL HEALTH

Miraval partners with National Alliance on Mental Illness





Susan Santiago

Destination wellness resort and spa brand Miraval Resorts has partnered with the National Alliance on Mental Illness (NAMI) – a non-profit, grassroots US organisation providing free advocacy, education and support to people affected by mental illness.

Together in 2021, Miraval and NAMI will launch a series of events and programmes that aim to promote the intersection of mindfulness and mental wellbeing.

"With our new NAMI partnership, Miraval can positively impact even more people, helping them build resilience and



Videos will cover topics like ASMR and breathwork

foster peace of mind during these difficult times and beyond, " said Susan Santiago, head of Miraval operations at Hyatt.

As part of this partnership, Miraval and NAMI will jointly launch a series of free videos in Spring 2021, including topics such as ASMR, breathwork and meditation. READ MORE ONLINE

TECHNOLOGY

New Sensei retreat taps wearable tech

Luxury Hawaiian wellness enclave, Sensei L na'i, A Four Seasons Resort has launched an Optimal Wellbeing Programme in partnership with WHOOP, the human performance and wearable tech company.

Located at the island resort on L na'i, the new package offers a deep lifestyle analysis using biometric data and wellness technology, designed to inspire an optimal self via heightened awareness, health insights and experiential learning.



Sensei is committed to helping people live longer, healthier lives

Kevin Kelly

"Sensei is committed to helping people live longer, healthier lives and our new programme is the next evolution of that purpose," said Kevin Kelly, Sensei CEO.

All personal biometric data will be stored and evaluated by a digital portal to empower guests with health insights to reach optimal wellbeing.

Sensei will use the data to provide a personalised Guide to Growth report to help guests power actionable steps upon returning home. READ MORE ONLINE

RESEARCH

Gharieni investigates how concept beds impact nervous system

Luxury spa and wellness technology company, Gharieni Group, is undertaking a new study into two of its touchless spa treatment concept beds and their effects on the Autonomic Nervous System (ANS).

The ANS is a three-part system responsible for selfregulating important bodily functions and fight-or-flight reactions. Good health and prevention rely on a sense of balance throughout the ANS.

The trial is investigating whether Gharieni's SpaWave and MLX Ouartz beds initiate an anti-inflammatory effect and help rebalance users' ANS.



Results will be published in Q3 2021

IOTO:CHRIS BACHMAN



Alina Hernandez

Researcher and early human development specialist Sergio Pecorelli. MD, PhD, is leading the study in collaboration with Alina Hernandez, co-founder of the First 1000 Days of Wellness and vice-chair of the GWI's Mental Wellness Initiative.

Hernandez said these kinds of studies will become crucial to help spa businesses stand out from the crowd and reassure customers. READ MORE ONLINE

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spa & wellness news

NATURE

Nature toolkit created to boost wellbeing

As evidence grows around nature's wellbeing benefits, the UK's Lost Gardens of Heligan has created an initiative to demonstrate how to harness nature to boost wellbeing.

Heligan has teamed up with Dr Lucy Loveday – regional director for The British Society of Lifestyle Medicine and associate research fellow at the University of Exeter – to launch a free Nature Wellbeing Toolkit inspired by the garden's Spring highlights.

The sprawling Lost Gardens of Heligan are part of the historic Heligan estate in Cornwall, Southern England.

After most of its workforce was sent to war in 1914, the estate's green space became a vast overgrown secret garden where nature ran wild for nearly 80 years until it was rediscovered in 1990.

"Our relationship with nature feels more relevant than ever," Loveday said, "as during this time of crisis, many of us have discovered resilience through connection with nature."

With this in mind, she's created the toolkit to educate Heligan's visitors by taking a deep dive into scientifically-backed methods such as forest bathing, blue spaces and birdsong.

Visiting guests in April and May will be offered the free Spring Wellbeing booklet before setting off to explore. READ MORE ONLINE



The gardens have been nicknamed a sleeping beauty



Our relationship with nature is more important than ever Lucy Loveday

NEW OPENING

Lux opens riverside sanctuary in Southern China



The new destination provides guests with an exclusive sanctuary

Paul Jones

Hotel operator The Lux Collective has opened the doors to the 56-key Lux* Chongzuo, Guangxi Resort & Villas, in Daxin county, southern China.

Perched on the edge of Mingshi river, the resort's philosophy is all about the art of slowing down through riverside living, nature and a focus on wellbeing.

As of April 2021, a Lux* Me Spa will offer an integrated wellness concept incorporating fitness, healing methods, technology, wellness assessments and personalised journeys.

The spa will feature authentic Zhuang-style architecture and be



All villas feature private, river-facing terraces

a place for guests to experience traditional Vietnamese al fresco spa treatments secluded by lush greenery.

"The extraordinary location coupled with world-class facilities will provide guests with an exclusive sanctuary to experience true luxury, " said Paul Jones, The Lux Collective CEO. READ MORE ONLINE



May 27, 2



Hôtel Four Seasons George V Paris



Thinking outside the box

Spa Thalassothérapie Thermalisme

in Paris

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NEW FORMAT



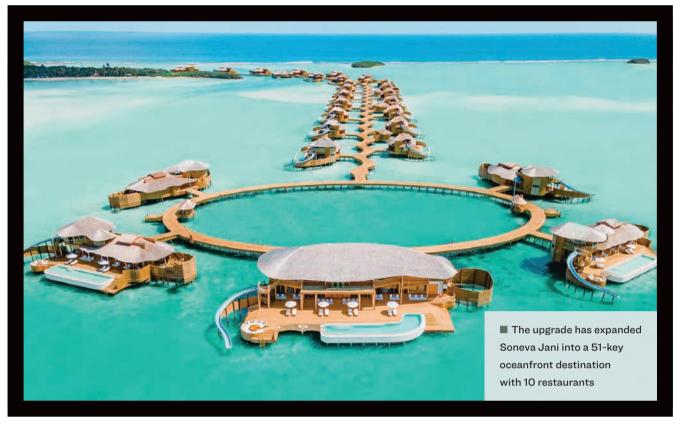
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Spa Insights



Marking the occasion

Soneva is celebrating its 25th anniversary with a brand new wellness centre and refresh at one of its Maldivian resorts



Sonu Shivdasani,, Soneva co-founder and CEO he Barefoot luxury hotel group Soneva has upgraded its secluded Maldivian island retreat, Soneva Jani. Developed by Eva and Sonu Shivdasani, Soneva's philosophy is SLOW LIFE – sustainable, local, organic, wellness, learning, inspiring, fun experiences.

The Shivdasanis also developed the Six Senses Resorts and Spas brand, which was sold to private equity group Pegasus in 2012 and then subsequently acquired by IHG Hotels & Resorts in 2019 in a US\$300m deal.

A fresh feel

Soneva Jani resort has been expanded with Soneva Jani Chapter Two, including 27 luxe overwater villas and three additional dining experiences.

The update will be completed in Q2 with a 1,742sq m wellness centre on Soneva Jani's picturesque South Beach.

This new facility will join an existing 471sq m Soneva Spa and set the







standard in holistic wellness by combining ancient Ayurvedic techniques with cutting-edge therapies.

"As we continue to celebrate Soneva's 25th anniversary, Chapter Two marks the start of an exciting new era for Soneva Jani," said Sonu Shivdasani.

"At this milestone moment in our story, we'll continue to set the standard for sustainable luxury."

The Wellness Centre will include an Ayurvedic Clinic, as well as an indoor consultation room for visiting specialists, "

At this milestone moment in our history, we'll continue to set the standard for sustainable luxury Soneva Jani operates with sustainability at its core and a strong focus on barefoot luxury and nature

two indoor therapy rooms and three open-air treatment spaces.

Guests will have access to a crossfunctional fitness area, open-air yoga pavilion with aerial yoga facilities and a wellness boutique.

The Soneva Jani team is also updating the spa menu ahead of the wellness centre's opening.

This refresh will introduce new treatments and product houses, alongside Soneva's existing partnership with Australian brand, Sodashi. ●

Spa Insights



Dr George Gaitanos, Chenot's chief operating and scientific officer



All aboard

Leading wellness group Chenot is preparing to set sail with plans for a medi-spa onboard a 293-metre residential superyacht



The vessel is billed to become the world's largest superyacht

ellness brand The Chenot Group is planning to unveil a luxury integrative health facility on-board a 293-metre

superyacht – called Njord – with a private residential community.

As of 2024, the group will operate a 930sq m world-class medical spa facility on the superyacht, complete with open-ended panoramic views.

Chenot has teamed up with Ocean Residences Development to secure the move, which will mark the group's first wellness facility at sea.

Njord is claimed to become the world's largest private yacht and is being realised with 118 luxury residences in 21 distinct styles. The project is being realised by world-renowned, superyacht naval architect Espen Øino and Jean



Chenot's science combined with the superyacht's services and lifestyle will provide guests with an immersive experience

Louis Stutzmann, Ocean Residences' development chief design architect.

Wellness by Chenot

Residents will be offered Chenot's signature extensive wellness programmes with bespoke holistic, dietary and physical treatments alongside natural therapies to detox, de-stress, re-energise, reset and rebalance both body and mind.

In addition, the yacht will have a professionally staffed medical centre equipped with advanced testing, monitoring and diagnostic equipment.

Dr George Gaitanos, Chenot's chief operating and scientific officer explains: "Our wellbeing is a non-negotiable necessity to life and something that's no longer optional. This partnership will offer a transformational experience integrating health with wellbeing resulting in an extraordinary 'vitality to life'.

"The science behind Chenot combined with the services and lifestyle on the superyacht will lead to guests experiencing an exclusive, immersive and most importantly a complete and distinct experience."

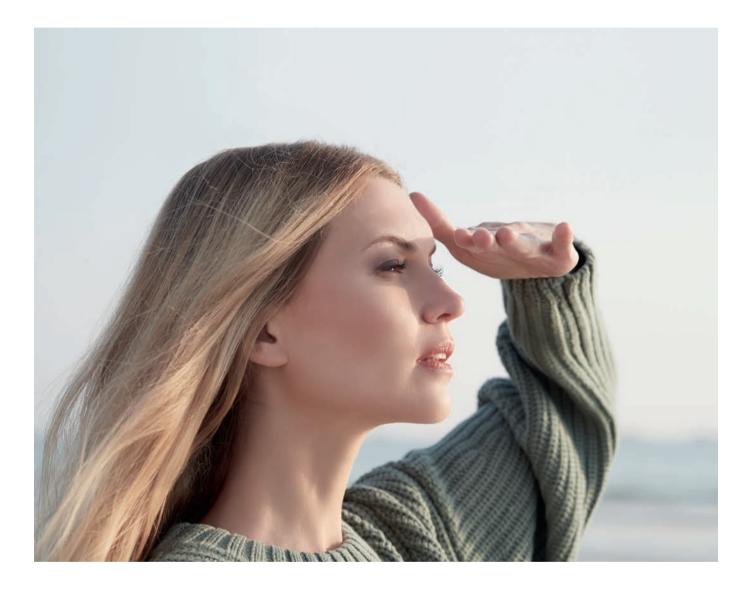
Leisure facilities

Njord will be equipped to undertake research everywhere it travels, with a professional oceanographic research laboratory and a gyroscopic telescope housed in the top deck observatory.

The superyacht will host an array of amenities, including a marina, yacht and sailing club, expedition and dive centre, six restaurants, a gourmet market, culinary studio, golf centre, pools, a gym, arts and craft centre, library and theatre.



The private community will consist of 118 residences finished in 21 different styles



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Cold calling

Artofcryo.com aims to offer the best wholebody cryotherapy chambers as well as a complete, reliable and effective solution for operators and results for guests

> &R Kältetechnik GmbH & Co KG is a family business which has 30 years' experience working with electrical-driven ultra-low temperature equipment and a 25-year legacy of building the best quality cryo chambers for whole-body cryotherapy.

In May 2020, it launched the artofcryo. com division with the aim of not only producing the best products but also to provide a complete, reliable and effective solution with the best outcome for guests.

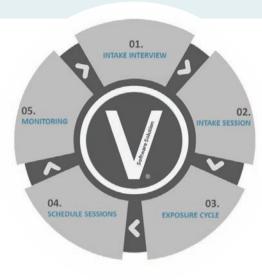
It does this with its Vaultz[®] whole-body cryotherapy solutions which are electrically driven and designed to offer accurate room temperatures. In-house control production and programming assure the highest standards. All Vaultz units are equipped with a tele maintenance system.

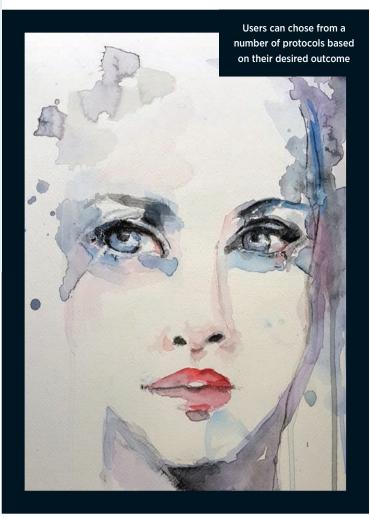
To empower operators, every Vaultz chamber comes with a one-year license of ProCcare® software. This unique whole-body cryo treatment software has been designed to deliver the most secure, effective and replicable results. It does this by individualising treatment times based on physical values, such as a guest's BMI, gender, training level and skin type. Thermal sensation of the user and the type of Vaultz model are also taken into account.

The software guides users through the whole treatment procedure and allows them to choose from countless protocols within the domains of Beauty & Wellness, Sports & Fitness, Health & Prevention and Lifestyle.

Treatment times are individualised based on a person's physical values Right: Chambers have been designed to offer accurate room temperatures and apply the thermophysiological model of Dr Dusan Fiala Below: The ProCcare software guide











s lealth & Prevention





While qualified operators can oversee additional protocols from the domains of Medical, Rehabilitation and Elite Sports.

Artofcryo.com offers on-site staff training with every Vaultz, as well as an authorised online course to become a certified wholebody cryo operator. Free online training for ProCcare software and a monthly newsletter, highlighting new studies, is also available.

The Vaultz lines

The three product lines include single Vaultz®, vario Vaultz® and unical Vaultz®.

Single Vaultz is an individual spacesaving treatment room which comes in two models. The V1 entry model is ideal for low usage like in a spa suite, while the V1 lux, also available for two or three people, has a permanent air-drying system, music and is very variable in set-up.

Vario Vaultz has two or three spacious rooms and is capable of delivering more

SBinsider ISSUE 365 ©Cybertrek Ltd 2021

ProCcare software guides users through the whole treatment procedure, making

it hands-free

than 150 treatments a day, making it ideal for commercial spas, hotels, health clubs and medical centres. It offers a 'real room' -110 °C temperature. The stylish design includes extra-large windows and a glass entrance. There's also a 22" touch screen operating unit, camera, intercom system, photo & video function and more.

You want something special? Distinguished? Innovative? Then unical Vaultz is the solution.

Get in touch with artofcryo.com to discuss and explore all options. ${lue}$

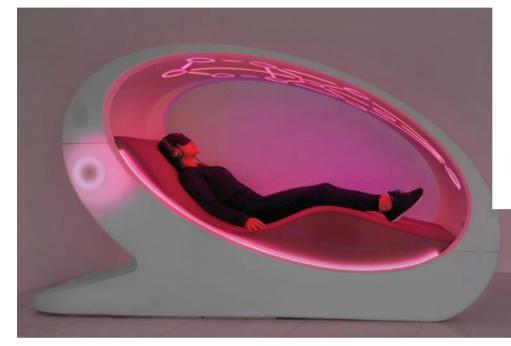


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SUPPLIER NEWS

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The Biohacking ORB uses neuro-acoustic sound therapy, applying specific sound frequencies and rhythms to induce a desired brain state

Biohacking Orb designed to enhance spirit and mood, launches at CES



 Abdul Nassani, company creator

A touchless, selfadministered wellness experience which taps into evidence-based modalities to enhance spirit and mood, and improve body and mind performance, launched at the global tech trade show, CES.

The Biohacking Orb is a sleek, ergonomic chamber which uses a range of technologies and therapies as wellness biohacks "to enhance brain performance, physical recovery, improve immunity, sleep and much more in minutes versus hours, days, weeks or even years".

It uses neuro-acoustic sound therapy, applying specific sound

frequencies and rhythms to induce a desired brain state – from wide awake and alert to creative or deeply relaxed.

In addition, a zerogravity mattress adds to the sound therapy experience by passing low-frequency vibrations through the body.

This approach has been recognised for its ability to increase circulation, deliver pain relief and increase joint mobility.

Chromotherapy and aromatherapy are also deployed to round off the experience.

These modalities are all combined in a host of different combinations so that the Biohacking Orb offers seven Treatment Journeys.

"The Orb enables spas to provide treatments based on science," says company creator, Abdul Nassani.

"Most importantly, it provides a revenue stream based on touchless, self-administered treatments. Something that's incredibly relevant."

Price points have yet to be finalised, but *Spa insider* has been told it's likely that they'll be affordable - lower than a typical one-hour massage.

SPA-KIT BIOHACKING ORB

READ MORE ONLINE

SUPPLIER NEWS

Urb'n Nature unveils sustainable wooden room key cards



 Jörg Demuth, Urb'n Nature chief product officer

U rb'n Nature, a skincare brand owned by The Organic Spa Company, offers a Zero Waste collection to help spas and hotels reduce their carbon footprints and plastic waste.

With this in mind, it's created a wooden room key card to help negate the thousands of plastic room cards dumped into the ocean or at landfills.

All biodegradable cards contain an RFID chip or a magnetic stripe which are compatible with all significant hotel lock and access control systems.



The eco- key cards can be customised with a range of designs

Customisations are available to accommodate branding and design requirements, ranging from stamped detail and an ink finish to a laser-printed engraving.

The wooden key cards are durable, reusable, and easy to disinfect with Zerowaste's small UV radiation cubicle. The brand offers a range of eco-material room-keys and finishes, including FSCcertified bamboo, beech, birch, cherry, oak, pine, maple, walnut or PPH Cards (compressed wood fibre pulp) materials.

SPA-KIT URB'N NATURE HTTP://LEI.SR/A6Z5H

Circadia launches \$50,000 scholarship scheme

Professional skincare brand Circadia has unveiled a scholarship to support biracial, indigenous and persons of colour (BIPOC) pursuing a career in the aesthetics sector. The award is open to aesthetics students enrolled in

an accredited US or Canadian programme, pursuing a career in aesthetics, skincare formulation and/or cosmetic chemistry.

Applications are open now, and Circadia has donated 10 US\$5,000 (€4,118, £3,663) tuition scholarships



Applications are open now for 10 US\$5,000 scholarships

which will be awarded evenly between 2021 and 2022.

In 2021, two awards will be dispersed during 1 March – 31 May, and three will be given out between 1 September – 30 November.

Circadia CEO Michael Pugliese established the scholarship as a long-time advocate for inclusivity and diversity.

"Traveling around the US as an educator, it became clear to me that some aesthetics students were at a disadvantage based on educational resources in their communities," he said.

"Timing is everything in skincare and early access to quality education can set students up for lifetime success."



Michael Pugliese, CEO

To apply, students must submit proof of enrolment for an aesthetics programme and an official letter from their school.

They're also required to submit video expressing why they're entering the industry and how they aim to celebrate diversity.

SPA-KIT CIRCADIA READ MORE ONLINE - - -

CEO'

Flexible, fast and effective

Gharieni believes intelligent use of space has always been crucial for spas' success

Gharieni believes spas need versatility now more than ever, a sentiment that's inspired its latest launch – The Gharieni 601

Luxury spa and wellness equipment supplier, Gharieni, has unveiled a multifunctional treatment table which combines the best features of a spa table and a beauty chair without compromise. Development began with a mission to create a product that not only accommodates a variety of spa and beauty treatments without clients having to move, but also one that optimises space in the spa. "One of the biggest challenges when planning a spa is to make the best possible use of the available space and optimise the amount of treatment time required by



the therapists," said company founder, Sammy Gharieni.

"If you want to offer your customers a diversified spa menu, you have to use different equipment for different treatments."

Designed with a flexible arm and head section, the 601 is an electronic table capable of accommodating facials, massages, pedicures, manicures, make-up or hair care applications.

"It allows all kinds of treatments to be combined and done more easily, which allows the development of interesting new therapies to make every spa menu unique.".

The chair is adjusted using a hand control, foot switch or smartphone app, and is equipped with solid double-lifting column technology to ensure a stable stand.

Gharieni has developed the table with swivelling armrests which can be folded away to allow easy access to clients from the side or, if required, can be removed and a face-hole opened up to accommodate massages.

In addition, the table features a neat fold-away headrest to provide access to the head and neck.



offers a perfect multifunctional solution for every application

The Gharieni 601

"Intelligent use of space has always been important for spa's economic success," added Gharieni.

The 601 has four preset memory positions, with the option to store two more arrangements. It's also equipped with a variety of holders for the addition of magnifying lamps or manicure bowls.

The table can be upgraded with an integrated Smart-Thermo heating system, soft upholstery, different headrests or a wide range of upholstery and metal colours.

"The Gharieni 601 offers perfect multifunctionality and ergonomics for every application, and as the name suggests, it truly is a six-in-one product," Gharieni concluded. Find out more: www.gharieni.com/gharieni-601

spa business insider

WEB ADDRESS BOOK

Connect with spa organisations from around the world. We welcome your entries – write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

Association of Malaysian Spas (AMSPA)

www.amspa.org.my

Bali Spa and Wellness Association

www.balispawellness-association.org

Brazilian Spas Association

www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic

www.jedemedolazni.cz

Estonian Spa Association www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association

www.espa-ehv.com

Federation of Holistic Therapists (FHT)

www.fht.org.uk

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

French Spa Association (SPA-A) www.spa-a.org

German Spas Association

www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI) www.globalwellnessinstitute.com

- Green Spa Network (GSN)
- www.greenspanetwork.org
- Hungarian Baths Association
- www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

www.hydrothermal-spa-forum.net

The Iceland Spa Association

www.visitspas.eu/iceland

The International Medical Spa Association

www.dayspaassociation.com/imsa

International Sauna Association

www.saunainternational.net

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

www.irishspaassociation.ie

Japan Spa Association

- www.j-spa.jp
- Leading Spas of Canada
 - www.leadingspasofcanada.com

National Guild of Spa Experts Russia

www.russiaspas.ru

Portuguese Spas Association

www.termasdeportugal.pt

Romanian Spa Organization

www.romanian-spas.ro

Salt Therapy Association

www.salttherapyassociation.org

Serbian Spas & Resorts Association www.serbianspas.org

South African Spa Association

www.saspaassociation.co.za

Spanish National Spa Association

www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

Spa Association of India

www.spaassociationofindia.in

Spa Industry Association

www.dayspaassociation.com

Spa & Wellness International Council www.1swic.ru

The Sustainable Spa Association (SSA)

www.sustainablespas.org

Taiwan Spa Association www.tspa.tw

Thai Spa Association

www.thaispaassociation.com

The UK Spa Association

www.spa-uk.org

Ukrainian SPA Association

www.facebook.com/UASPA

